

Surplus Goods—(Cont'd)**METAL SALVAGE DEPOT**

4717 17AvSEstLn. BRIdg 2-3821
RIBTOR SALES 605-607 2StSE . AMhrst 2-9426
 War Surplus Stores Ltd Retail Store
 137 7AvSE. AMhrst 6-5707
 Head Ofc AMhrst 2-6967
 Warehouse 105 6AvSE AMhrst 2-4322
 (See Advertisement This Page)

War Surplus Stores

LTD.

LARGEST DEALERS IN
 ALL TYPES OF—

- ARMY GOODS
- COMMERCIAL SURPLUS
- CANVAS GOODS
- DISTRESS STOCKS
- SLEEPING BAGS AND
- CAMPING EQUIPMENT

AMhrst 6-5707
AMhrst 2-6967
 137 - 7 Avenue S.E.

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DISTRIBUTOR OF

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SURVEYING INSTRUMENTS
AND FIELD SUPPLIES

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CALGARY DRAFTING & BLUE PRINT CO LTD**SURVEY INSTRUMENTS**

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 816 6StSW AMhrst 2-9421

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 TAPES - RODS - PICKETS
 FIELD EQUIPMENT

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 SURVEYING INSTRUMENTS

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 ask for (No Toll Charge) Zenith 6311

BLANCHET & ASSOCIATES LTD

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CANADIAN AERO SERVICE LTD

102-718 8AvSW AMhrst 3-4730

HUNTING SURVEY CORPORATION LTD

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 AERIAL SURVEY FLEET

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LAND SURVEYORS
 Consultants in
CIVIL ENGINEERING

In Alberta, British Columbia,
 Manitoba, Saskatchewan and
 N.W. Territories

ELECTRIC COMPUTING

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CLARK E J

LEGAL AND
CONSTRUCTION SURVEYS

Residence Phone CHery 4-6301
 938 7AvSW AMhrst 2-3454

DE SANTIS O

Alberta and Dominion
LAND SURVEYOR

Residence Phone AVenu 9-5820

1-417 16AvNW CRstvw 7-0932

HARRIS L E

609Leeson-LinehamBk. . AMhrst 3-8336

McCUTCHEON R LTD**LAND SURVEYS**

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Surveys for Engineering
& Construction

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AMhrst 2-7532
 12-115a 8AvSE AMhrst 6-3218

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Formerly Simpson Surveys Ltd.
SURVEYING & ENGINEERING

Surveyors licensed to practice in Alberta,
 British Columbia, Saskatchewan, Manitoba,
 Dominion Lands and Territories.

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CONTROL — LEGAL AND INDUSTRIAL
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White Ram Sweaters

Bsmnt 329 8AvSE AMhrst 9-3542

Swimming Pools & Equipment**BRUCE ROBINSON ELECTRIC LTD**

Cor10Av&9StSW. . CHery 4-8971

(See Advertisement This Page)

CALGARY SWIMMING POOLS

- Steel Pool Construction
- Pool Equipment & Supplies
- Plastic Pool Enclosures
- Maintenance Service

Evenings Call CHrchl 9-6848

Member: National Swimming Pool Institute

Calgary ALpin 5-8373

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(See Advertisement This Page)

HILLCREST CONSTRUCTION LTD

INTERNATIONAL HOLIDAY POOLS

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1029 7StSE AMhrst 2-5370

McINTOSH CONSTRUCTION

CUSTOM
SWIMMING POOLS

Design - Construction - Maintenance
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FULLY EXPERIENCED WITH
 LOCAL CONDITIONS

Free Estimates — Financing Available

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Distributed by

BRUCE ROBINSON ELECTRIC LTD.

Cor. 10 Ave. & 9 St. S.W.
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COMPLETE INSTALLATIONS
ANY SHAPE OR SIZE

PRIVATE & PUBLIC POOLS

THE CANADA
GUNITE CO. LTD.
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BRdwy 3-1659

4140 - 15a Street S.E.

Swimming Pools & Equipment—(Cont'd)

Shrubbsall Bill & Son Plumbing Co Ltd

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STEEL STRUCTURES & BUILDING PRODUCTS LTD

Exclusive Distributors in Calgary for

ESTHER WILLIAMS
SWIMMING POOLS

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WATSON CONSTRUCTION CO LTD

Authorized Paddock Pool Contractor

5338 1aStSE. . ALpin 5-6414

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767 9AvSE. . AMhrst 2-5977

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North American Distributors Ltd

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Arrow Cleaners 914 16AvNW AVenu 9-3142

Art Cleaners & Tailors Ltd

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Barr's Tailors & Cleaners

1010 2StSE. . AMhrst 2-5343

Bellair Tailors 1216 1StSE AMhrst 9-1234

BERGWALL C F

BETTER CLASS CUSTOM
TAILORING

FOR LADIES & GENTS

Agents for House of Stone

Also Alterations

Graduate of American Gentleman
 Cutting and Designing School

SPECIAL EVENING APPOINTMENTS
ARRANGED

Res. Phone BRown 9-3435

7-236 8AvSW AMhrst 6-5407

Calgary Shoe Hospital 123 8AvSW AMhrst 2-9001

(See Advertisement This Page)

Central Cleaners & Tailors

707CentreStS. . AMhrst 2-2048

(Continued Next Page)

TAILORING**ALTERATIONS & REPAIRING****LADIES and GENTS**

EXPERT WORKMANSHIP

Service as fast as wanted

Calgary Shoe**Hospital****TAILORING DEPT.**

123 - 8th Avenue S.W.

AMhrst 2-9001

Tailors—(Cont'd)

CHARM CLEANERS & TAILORS

Alterations — Repairs — Etc.

CLOTHING MADE TO ORDER

ATTENTION

WE CONVERT DOUBLE-BREADED SUITS
INTO SINGLE-BREADED SUITS

Free Pick-Up & Delivery

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DELUXE CLEANERS & TAILORS

SPECIALIZING IN
MADE - TO - MEASURE
SUITS

BRIdg 2-3474

3709 17AvSEstLn BRIdg 2-3897

DMYTRISIN JOHN 1010 16AvNW AVenu 9-2212

Frank's Tailors 707 1StSE AMhrst 6-6320

French Cleaners & Tailors

205 12AvSW AMhrst 2-1729

Gheran John 5-331 7AvSW AMhrst 3-3829

Hill Albert 605a 1StSE AMhrst 2-6279

JOE'S TAILORING

MADE-TO-MEASURE SUITS

Alterations — Repairs

DRY CLEANING

Joe Kampitsch, Prop. res. AMhrst 3-1307

ALL WORK GUARANTEED

213 4StNE AMhrst 3-1200

La Fleche Bros Ltd 116a 7AvSW AMhrst 2-1969

Leathem Joseph 5-810a 1StSW AMhrst 6-1112

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Marda Men's Shop

Men's Made-to-Measure Suits
Alterations & Repairs

2105 33AvSW CHrchl 2-2233

MAXIE'S TAILORS

MAXIE'S

Custom Made-to-Measure
Clothes for Ladies and
Gentlemen

DESIGNED FOR YOU

Alterations & Repairs - Guaranteed Work

1003 16AvNW AVenu 9-6131

MITCHELL JAMES A

CUSTOM TAILORS

Member of the Custom Tailors & Designers
Association of America Inc.

MADE-TO-MEASURE CLOTHES OF
GOOD QUALITY

ALTERATIONS - ART MENDING
Special Evening Appointment Service

F. J. Mitchell, Mgr., res. ALpin 5-6849

338 17AvSW AMhrst 2-4063

Morris Cleaners & Tailors

919 17AvSW ..CHery 4-3043

Tailors—(Cont'd)

NEMETHY B

CUSTOM TAILOR

and
MADE TO MEASURE

207Leeson-LinehamBlk AMhrst 6-6730

Paris Tailoring 317a 8AvSE AMhrst 2-5124

Prospect Tailors & Cleaners

1240 17AvSW ..CHery 4-8582

Robertson Ted 217AlbertaCor AMhrst 2-1848

(See Advertisement This Page)

Sandor Tailors

Hut K 12CurrieBarracks ..CHrchl 2-3456

Scott J D 7-1302 4StSW AMhrst 9-4863

Sewell James G N

213Leeson-LinehamBlk .. AMhrst 6-3121

Shulman's Tailors & Cleaners

CentralBldg. AMhrst 2-2544

(See Advertisement This Page)

SPIC & SPAN TAILORS

SPIC & SPAN
CUSTOM TAILORS
For Ladies & Men

Specialists in
Made-to-Measure Clothes

Alterations - Repairs

Res. CHery 4-3482

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to know where to get some
product or service, consult
them . . . and save time.

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ROBERTSON**

Quality Tailored Clothes
Men's and Ladies'
Quality and Style - Personalized
Service

EXPERT ALTERATION and
REPAIR SERVICE
Special Evening Appointment
Service — Closed Mondays

AMhrst 2-1848

217 Alberta Corner
(S.E. Cor. 8 Ave. & 1 St. S.W.)

SHULMAN'S
Tailors & Cleaners

★ ALTERATIONS - REPAIRING
★ INVISIBLE MENDING
★ DRY CLEANING - PRESSING

Free Pick-up & Delivery

AMhrst 2-2544

Central Bldg.

Tailors—(Cont'd)

Stachow Custom Tailoring

233 16AvNW ..CRstvw 7-5122

(See Advertisement This Page)

Stampede Dry Cleaners

1208KensingtonRd. ATlas 3-3097

Star Cleaners & Tailors 307 8AvSE AMhrst 2-4772

AMhrst 9-3817

Supreme Tailors 605 2StSW AMhrst 6-4417

Tip Top Tailors Ltd Clothing Dept

233 8AvSW .. AMhrst 9-1450

Credit Ofc AMhrst 2-6782

YORK TAILORS

Ladies' and Gentlemen's
CUSTOM TAILOR
UNIFORMS FOR EVERY
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Gust Jeschonnek, Prop.

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1327 1StSW AMhrst 2-4149

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Calgary Shoe Hospital 123 8AvSW .. AMhrst 2-9001

Bergwall C F 7-236 8AvSW AMhrst 6-5407

DMYTRISIN JOHN

Hand-Tailored Clothes
for Ladies & Men

SKI & FRONTIER PANTS

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Maxie's Tailors 1003 16AvNW AVenu 9-6131

Mitchell James A 338 17AvSW .. AMhrst 2-4063

Robertson Ted 217AlbertaCor AMhrst 2-1848

Spic & Span Tailors 131 12AvSW AMhrst 2-2017

Stachow Custom Tailoring

233 16AvNW ..CRstvw 7-5122

Tailors—Military

Munroe's Men's Wear 3412 24StSW CHrchl 9-8676

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McLAREN P D & SON LTD

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KLAUS

Stachow
Res.
AVenu 9-6965

LADIES' & GENTLEMEN'S
CUSTOM TAILOR

Restyling — Alterations
& Invisible Mending

— All Work Done Right on the Premises —
Graduate of Four European Tailoring Academies
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CRstvw 7-5122

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BLACK SIVALLS & BRYSON LTD

BOLTED STEEL - WELDED STEEL

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3632ManchesterRd CHstnt 3-2521

CALGARY IRON & ENGINEERING LTD

Structural Division

3601BonnybrookRd BRdwy 3-4976

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Ofc & Plant 71Av&MacloedTr ALpin 5-6611

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& PLATEWORK

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HORTON STEEL WORKS LTD

309LancasterBldg AMhrst 6-2150

(See Advertisement This Page)

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814-816 9AvSW AMhrst 2-1996

JOHN WOOD CO LTD

Steel Tanks, Septic Tanks,
Pressure Vessels, Bulk
Storage Tanks, Steel Drums,
Farm Storage Tanks
Underground Gas Tanks

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MCINTOSH EQUIPMENT LTD

Pressure Vessels, Tanks & Plate Work

Built to Code or Your Requirements

4650 2StSE CHstnt 3-2526

MCINTYRE-MORAN TANK CO LTD

720 7AvSW .. AMhrst 3-2934

Murdock Tank Co 528 8AvSW AMhrst 3-6949

NATIONAL TANK CO LTD

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BriggsAv Burnsland BRdwy 3-5430

BRIGGS TANNERY

BriggsAv Burnsland BRdwy 3-5430

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TANKS

- WELDED STEEL OIL & WATER STORAGE TANKS
- ELEVATED TANKS
- WELDED ALLOY STEEL TANKS & LININGS
- PRESSURE VESSELS — SHOP BUILT UP & FIELD ERECTED

Horton Steel Works Ltd.
AMhrst 6-2150

309 Lancaster Bldg.

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MINNESOTA MINING & MFG OF CANADA LTD
508 55th SW .. AMhrst 2-6567

Tarpaulins

See also Canvas Goods

BEL-AIR TENT & AWNING CO

NO SIZE TOO LARGE

Nylon - Canvas - Vinyl
PROMPT REPAIR SERVICE

"Let George Do It"

1217 9AvSE {BRdwy 3-2139
 {BRdwy 3-4139

CON-SPEC SALES LTD

POLYETHYLENE CUSTOM MADE
TARPAULINS

610 3AvSW {AMhrst 2-1706
 {AMhrst 2-7034

WESTERN TENT & AWNING LTD

133 10AvSE .. AMhrst 2-2573

WOODS BAG & CANVAS CO LTD

Rear 1902 11StSE .. BRdwy 3-1531

Taxicabs**A B C TAXI**

AMhrst 2-4766

AMhrst 2-3223

230 9AvSE {AMhrst 2-4766
 {AMhrst 2-3223

Taxicabs—(Cont'd)

Arrow Taxi 119 8AvSE {AMhrst 2-1311
 {AMhrst 2-4566

(See Advertisement This Page)

Bell Cabs Ltd RoyalHotelBldg {AMhrst 2-2222
 {AMhrst 2-3000
 {AMhrst 2-6666

(See Advertisement This Page)

Black & White Taxi 342 17AvSW .. AMhrst 2-9944
Blue Bird Taxi 114 7AvSE {AMhrst 2-1188
 {AMhrst 6-3333

(See Advertisement This Page)

(Continued Next Page)

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

ARROW TAXI

Phone

AMhrst 2-1311

AMhrst 2-4566

119 - 8 Ave. S.E.

24
HOUR
SERVICE

RADIO
DISPATCHED
TAXIS



AMhrst 2-1188

AMhrst 6-3333

DANISH CANADIAN CLUB BLDG. — 114 - 7th Ave. S.E.

Radio Equipped Cabs**BELL CABS**

LIMITED

DAY and NIGHT SERVICE

AMhrst 2-2222

AMhrst 2-3000

AMhrst 2-6666

Passengers Fully Insured

ROYAL HOTEL BLDG.

**TRADE MARKS
BRAND NAMES
SERVICES**

Authorized dealers in most nationally
advertised merchandise or services can
be found by looking under the Trade
Marks or Brand Names in their re-
spective classifications.

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Yellow Pages

Service That Saves You Time

You'll Like the New . . .

Checker CABS

They Are . . .
**DEPENDABLE
ECONOMICAL**
Phone

AMhrst 2-7766

AMhrst 6-4444

CHECKER TAXI (CALGARY) LTD.

Taxicabs—(Cont'd)

BOW VALLEY TAXI

BRdwy 3-1111

**PROMPT and COURTEOUS
SERVICE**

1239 9AvSE BRdwy 3-1111

Bowness Hotel Taxi

6415b Bowness Rd Bwns. . . BUtlr 8-2222

CALGARY-NOBLE TAXI LTD

AMhrst 2-3132

CALGARY-NOBLE TAXI LTD.

NOBLE HOTEL

CALGARY'S OLDEST TAXI SERVICE

Noble Hotel 1st SW & 13th Av . . . AMhrst 2-3132

Checker Taxi (Calgary) Ltd

805 2nd St SE . . . {AMhrst 2-7766
{AMhrst 6-4444

(See Advertisement This Page)

City Cabs 220 Centre St S

{AMhrst 6-4545

{AMhrst 6-1616

{AMhrst 2-2234

(See Advertisement This Page)

CLUB TAXI 809 5th St W

{AMhrst 6-4333

COMMERCIAL TAXI LTD

AMhrst 2-3515

AMhrst 6-3111

AMhrst 2-4154

24-Hour Service

Fully Insured

2711 1st SE {AMhrst 2-3515

{AMhrst 6-3111

{AMhrst 2-4154

CRESCENT CABS 105 16th Ave NE

{CRstvw 7-4444

{CRstvw 7-2222

(See Advertisement This Page)

Crown Cabs 1509 2nd St SE

{AMhrst 2-4342

{AMhrst 6-1861

(See Advertisement This Page)

Currie Taxi Ltd Rear 2441 33rd Ave SW

{CHrchl 2-1555

{CHrchl 2-1777

Deluxe Taxi 333 4th Ave SE

{AMhrst 2-9100

{AMhrst 2-5322

(See Advertisement This Page)

(Continued Next Page)

CRESCENT CABS

"Your North Hill Taxi"

CRstvw 7-4444

CRstvw 7-2222

**24 HOUR
SERVICE**

For
Prompt
Courteous
Taxi Service

PHONE

Crown Cabs

AMhrst 2-4342

AMhrst 6-1861

**SPECIALIZING
IN COUNTRY TRIPS**

24 HOUR SERVICE

1509 - 2 St. S.E.

CITY CABS

"24 HOUR SERVICE"

= TAXI =

PHONE: AMhrst 6-4545

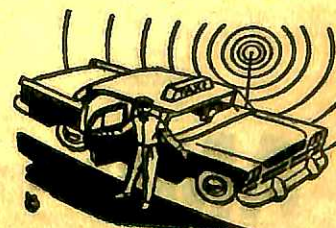
AMhrst 6-1616

**SERVING GENERAL
HOSPITAL DISTRICT AMhrst 2-2234**

DE LUXE TAXI

AMhrst 2-9100

AMhrst 2-5322



333 - 4 Ave. S.E.

EAST END CABS

24 HOUR SERVICE

BRdwy 3-1110

BRdwy 3-2121

Radio Equipped
SERVING EAST CALGARY
1218a - 9th Ave. S.E.

FOREST LAWN TAXI

PROMPT & COURTEOUS
SERVICE

BRidg 2-4545

3711 - 17th Ave. S.E.

Forest Lawn

KINEMA TAXI

LTD.

H. SULZ, Prop.

CHrchl 9-7070

24 HOUR SERVICE
RADIO EQUIPPED CARS

Prompt Attention Given

Hospital Calls
Weddings and
Special Occasions

Cor. 17 Ave. & 26a St. S.W.

Taxicabs—(Cont'd)

East End Cabs 1218a 9AvSE fBRdwy 3-1110
BRdwy 3-2121
(See Advertisement This Page)

Forest Lawn Taxi 3711 17AvSEfStLn BRidg 2-4545
(See Advertisement This Page)

FOUR SQUARE TAXI 1239 9AvSE BRdwy 3-5885

GLOBE CENTRAL TAXI LTD

GLOBE CENTRAL
TAXI

AMhrst 2-1010

130 9AvSE AMhrst 2-1010

(See Also Advertisement This Page)

IMPERIAL TAXI LTD

AMhrst 6-6255

Island Taxi 1218 9AvSE BRdwy 3-4444

Kinema Taxi Ltd 2629 17AvSW CHrchl 9-7070

(See Advertisement This Page)

KILLARNEY TAXI LTD fCHrchl 9-1500

2615 17AvSW. CHrchl 9-2222

(See Advertisement This Page)

Lowrie's Service Taxi 119 8AvSE .. AMhrst 2-2224

Main Taxi Rear 811a 2StSE AMhrst 2-4800

MAYFAIR TAXI

ALpin 5-5181

24 HOUR SERVICE

5504 MacleodTr ALpin 5-5181

Montgomery Taxi

6415b Bowness Rd Bwns. BUtlr 8-6611

Taxicabs—(Cont'd)

NORMONT CABS LTD

MONTY CABS
LTD.

BUtlr 8-5656

BUtlr 8-5757

4612 16AvNWMtg fBUtlr 8-5656
BUtlr 8-5757

Time Taxi Carlton Hotel AMhrst 2-1014

TIVOLI TAXI

AMhrst 2-9096

AMhrst 2-7373

1St&13AvSW fAMhrst 2-9096
AMhrst 2-7373

(Continued Next Page)

Shop by Telephone; it will
bring the things you need
from stores and markets.

24-Hour Service

Radio Dispatched

GLOBE CENTRAL TAXI LTD.

AMhrst 9-7711

KILLARNEY TAXI LTD.



CHrchl 9-1500

CHrchl 9-2222

24 HOUR SERVICE - RADIO EQUIPPED CABS
PROMPT ATTENTION GIVEN

• HOSPITAL CALLS • WEDDINGS • SPECIAL OCCASIONS
MAIN OFFICE — 2615 - 17th AVENUE S.W.
SUB STATION — 17th Avenue & 14th Street S.W.

Taxicabs—(Cont'd)

UNITED IMPERIAL CABS LTD

AMhrst 6-6255

(See also Advertisement This Page)

Veterans Taxi 120 9AvSW AMhrst 9-6622

WEST END TAXI

ALpin 5-6477

ALpin 5-6555

24 HOUR SERVICE

5504 Macleod Tr fALpin 5-6477
ALpin 5-6555

YELLOW CAB CO 124 4AvSW AMhrst 2-7777
(See Advertisement This Page)

AMhrst 2-7777

**YELLOW
CAB**

AMhrst 2-7777

Taxidermists

BRIGGS FURRIERS & FUR DRESSERS

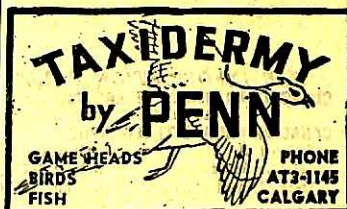
EXPERT MOUNTINGS
GAME HEADS and BIRDS

Furs and Hides Processed
for Rugs

Briggs Av Burnside BRdwy 3-5430

Bud's Taxidermy Shop 336 34AvNE CRstW 7-8266

Penn J W 925 2AvNW ATlas 3-1145
(See Advertisement This Page)



ATlas 3-1145

925 - 2 Ave. N.W.

J. W. PENN, Taxidermist

Tea, Coffee, Jams & Spices—Wholesale

Alberta Coffee & Tea Co Ltd
1320 1StSW AMhrst 6-6715

CHASE & SANBORN COFFEE—
STANDARD BRANDS LTD
2201 15StE BRdwy 3-4937

HUDSON'S BAY CO WHOLESALE DIV

TOBACCO — CONFECTIONERY
FORT GARRY TEAS & COFFEES

907 9AvSW AMhrst 3-1610

Nabob Foods Division 810 11AvSW AMhrst 6-5091

Paracanusa Coffee Growers Ltd
450 Bental Bldg. AMhrst 9-3383

Strand Coffee Co Ltd 122 11AvSW AMhrst 2-7657

Tuxedo Coffee & Spice Mills Ltd
728 Riverside Blvd. AMhrst 2-1655

Accounts & Mgr AMhrst 3-4288

Teachers

See Business Colleges & Music Colleges & Teachers

Teachers—Music

See Music Colleges & Teachers

Teachers—Vocal

See Music Colleges & Teachers

Telegraph Companies

Canadian National Telegraphs 139 17AvSW

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Messngr Errand & Distribtn Serv AMhrst 6-6943

Service Dept AMhrst 9-8261

Money Orders & Accounts AMhrst 9-8262

Mgr J H Brandreth AMhrst 9-8261

Branch Office Mobil Oil Bldg

To Call a Messngr AMhrst 6-3536

Telegraph Companies—(Cont'd)

CANADIAN NATIONAL TELEGRAPHS—Continued

Messngr Errand & Distribtn Serv AMhrst 6-1669

Branch Office 702 2StSW

To Call a Messngr AMhrst 6-4838

Messngr Errand & Distribtn Serv AMhrst 6-3501

Teletype & Telex Sales AMhrst 9-8261

Canadian Pacific Telegraphs

Main Ofc CPR Depot. AMhrst 6-1001

To phone a Telegram or call fAMhrst 6-1001

for Messngr fAMhrst 6-6600

Wire Chief AMhrst 2-5340

Genl Agt A M Middleton AMhrst 6-4263

Telex & Teletype Sales

W H Stearn. AMhrst 2-5082

Bookkeeper—to adjust accounts AMhrst 2-1095

Branch Ofc 517 8AvSW AMhrst 6-6500

Telephone Answering Service

ASSOCIATED TELEPHONE EXCHANGES

Nationally accredited 24 hour
telephone answering and mail
address service. Offices in
principal cities.



"FOR INFORMATION CALL"
CITY-WIDE TELEPHONE ANSWERING
SERVICE LTD

MezzFlr Greyhound Bldg. AMhrst 9-5511

City-Wide Telephone Answering Service Ltd

MezzFlr Greyhound Bldg. AMhrst 9-5511

(See Advertisement This Page)

Answer-America Inc

MezzFlr Greyhound Bldg. AMhrst 6-4856

Answer-Canada

MezzFlr Greyhound Bldg. AMhrst 6-4856

(Continued Next Page)

UNITED CABS

PHONE
AMhrst 6-6255

67 TAXIS and LIMOUSINES

UNITED IMPERIAL CABS LTD.

Serving
TCA — CPR — CPA
&
GREYHOUND

MAIN OFFICE & GARAGE

124 . 4th Avenue S.W.

AMhrst 2-2233

AMhrst 2-3333

AMhrst 2-3433

TELEPHONE ANSWERING SERVICE



MEMBER
ANSWER - CANADA
ANSWER - AMERICA INC.

MAIL ADDRESS
PUBLIC STENOGRAPHY
BACKGROUND MUSIC

HOW IT WORKS

A direct extension from your telephone to our switchboard will flash a light under your name every time the phone in your office rings. If you answer the phone . . . the light will go out. If you do not answer . . . the light will continue to flash. We will answer the phone in your name, and act as your secretary. We will answer questions, quote prices or make appointments. We will secure names, addresses and telephone numbers. We will give the information to you when you return to the office, or at home or relay to whom you designate. You can have this service day and night, or any part of the day or night. You may use one of our telephone numbers as your own; or our address and telephone number as your own.

24 HOUR SERVICE



CityWide
Telephone Answering Service Ltd.
Mezzanine Floor, Greyhound Building
W. Val Birney, Mgr.
AMhrst 9-5511

SINCE
1951

**Telephone Answering Service—
(Cont'd)****OFFICE AIDES CO****We'll Answer Your Phone**

Have your telephone answered properly and messages taken accurately from our office.

FOR FULL DETAILS CALL . . .

231 Examiner Bldg {AMhrst 2-9981
{AMhrst 2-9933

Office Assistants Ltd 270 Bentall Bldg AMhrst 2-4802
(See Advertisement This Page)

**Office Assistance
Ltd.****Telephone Answering
Service**

An Efficient Telephone Operator Will Handle Your Calls Quickly and Efficiently.

AMhrst 2-4802

AMhrst 2-1416

270 Bentall Bldg.

**If you have
RECENTLY MOVED**

into a neighborhood and want to find nearby stores selling certain commodities or services, look in the

**YELLOW
PAGES**

they will help you

Telephone Directories**ALBERTA GOVERNMENT TELEPHONES**

119 6AvSW
OFFICIAL TELEPHONE
DIRECTORIES AMhrst 3-5350

**Telephone Intercommunicating
Systems****CANADIAN COMMUNICATION SYSTEMS**

223a 10StNW Atlas 3-2548
Commercial Radio & Sound
1007 1StSW AMhrst 2-7877

Domac Sales & Service 30-6StSW AMhrst 3-4940

Electric-Crafts Limited 114 6AvSW {AMhrst 2-9494
{AMhrst 2-1898
{AMhrst 2-2830
(See Advertisement This Page)

ELECTRONIC SERVICE SUPPLY CO LTD

210 9AvSE AMhrst 6-6048

GENERAL WIRE & CABLE CO LTD

1139 11StSE BRdwy 3-3287

KOILED KORD INC 1139 11StSE BRdwy 3-3287

SACKER ELECTRONICS CO LTD

RENTALS & SALES

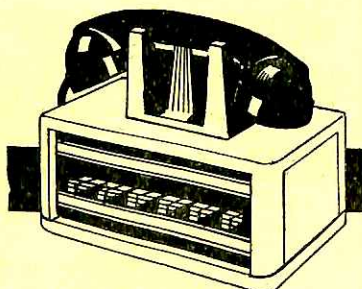
Ericsson Inter-Office
Private Telephone Systems

"Hold a Conference Without Staff
Leaving Desks"

509 16AvNW AVenu 9-6047

Telephone Secretarial Bureaus

See Telephone Answering Service

**Dictograph Office
Telephone Systems**

Speak to Your Staff Without
leaving your Office

Hold a Conference without
your Staff leaving their work.

Increase the value of your
Outside Telephone



AMhrst 2-1898

114-6th Ave. West

Telephone Systems**ALBERTA GOVERNMENT TELEPHONES**

—For Listings see Alphabetical Section under
Alberta Government Telephones
TRANS-CANADA TELEPHONE SYSTEM
120 7AvSW AMhrst 2-1313

Teletype Service**ALBERTA GOVERNMENT TELEPHONES**

120 7AvSW AMhrst 3-5350
(See Advertisement This Page)

C N - C P TELETYPE

INSTANT
PRIVATE
WRITTEN
COMMUNICATION
ACROSS CANADA

**"FOR INFORMATION CALL"****CANADIAN NATIONAL TELEGRAPHS**

139 17AvSW AMhrst 9-8261

CANADIAN PACIFIC TELEGRAPHS

CPR Depot AMhrst 6-4263

Teletype Service Dept AMhrst 3-4211

Telex Maintenance Dept AMhrst 3-2530

CANADIAN NATIONAL TELEGRAPHS

139 17AvSW AMhrst 9-8261

TRANS-CANADA TELEPHONE SYSTEM

120 7AvSW AMhrst 2-1313

Teletype Supplies

B C Paper Converters Limited -

822 11AvSW CHstnt 3-6601

**Television Broadcasting
Companies & Stations**

All-Canada Radio & Television Ltd
Radio & TV Station Reps & Program Sales
302 5AvSW AMhrst 2-7691
CHCT-TV 955RideauRd CHstnt 3-3491
CALGARY TELEVISION LTD
955RideauRd CHstnt 3-3491

**Television—Community
Antenna Systems****DOMAC SALES & SERVICE**

HOME ANTENNAS & SYSTEMS
FOR HOTELS · MOTELS & APARTMENTS
30-6StSW AMhrst 3-4940

Radio Crafts Ltd 710 16AvNW AVenu 9-4448

Television Service Centre (Calgary) Ltd

Dwnstrs 814 16AvNW AVenu 9-1181

Tip Top Television 820 3StNE AMhrst 6-1946

Television Rentals**A 1 RENTALS**

WE RENT THE BEST
AND SERVICE THE BEST
It's Cheaper to Rent
Than to Buy

1705 2StSE {AMhrst 9-2735
{AMhrst 2-1454

(Continued Next Page)

THE VALUE of directory
advertising is cumulative.
Constant representation means
consistent business.

TELETYPE SERVICE**ALBERTA GOVERNMENT
TELEPHONES****CONTINENT WIDE**

Helping small and large
businesses when time
means money and deliv-
ery dates are important.

**ALBERTA GOVERNMENT
TELEPHONES
TELETYPE EQUIPMENT**

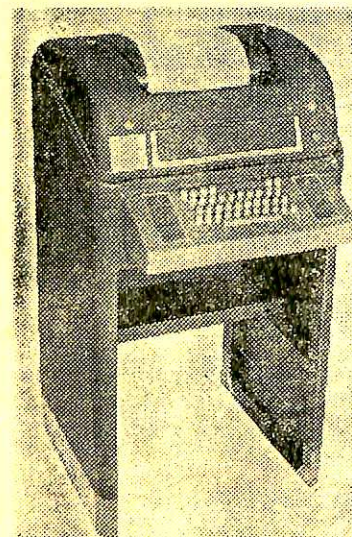
Is a dependable commu-
nication component of integrated
data processing systems.

If your business has branches or departments in
different parts of Canada or the United States . . . You
will want to check on the advantages of Alberta
Government Telephones Teletype.

**NO EQUIPMENT TO BUY — NO MAINTENANCE
OR REPLACEMENT PROBLEMS**

For a survey of your needs or further information with
no obligation . . . phone AMhrst 3-5350

120 - 7th AVENUE S.W.



Television Rentals—(Cont'd)

CALGARY RENTAL SHOP LTD

TELEVISION SETS FOR RENT

1436 Kensington Rd. JATlas 3-0005
JATlas 3-3526

INTERNATIONAL PHOTOGRAPHIC SERVICES
118a 10StNW. ATlas 3-1950

PERRY'S MUSICAL SALES
204 8AvSE. AMhrst 2-4444

TELEVIEW TV SERVICE
7718 Elbow Dr. ALpin 5-5363

Western Canada Rentals
1705 2StSE. AMhrst 2-2735
(See advertisement This Page)

Television Sales & Service

ACME TELEVISION SERVICES

Authorized by
All Major Manufacturers

- FIRST IN TELEVISION
- FIRST IN SERVICE
- CITY WIDE CALLS

24 HOUR SERVICE

Res. Phone CHstnt 3-0276

413 8AvSE. AMhrst 9-3940

Acros-Cal TV & Appliance Service Ltd.
1508 14StSW. CHery 4-6797
(See Advertisement This Page)

ACTIVE ELECTRONICS LTD.
2023 33AvSW. CHrchl 2-1141
(See Advertisement This Page)

Adams TV Service Ltd 313 17AvSW AMhrst 9-2321
(See Advertisement This Page)

(Continued Next Page)

Don't Let
Just Anybody
Monkey with
Your TV SET!



CALL

AMhrst 9-2321

ADAMS TV SERVICE
LTD.

313 - 17th Ave. S.W.

Next Door to Len Henderson Floral

HONEST — PROMPT
EFFICIENT SERVICE

—Guaranteed by Licensed Technicians—

J. (BUD) SKENE, Prop.
After Hours AVenu 9-2634



APPLIANCE
SERVICE LTD.

Day and Night Phone

CHery 4-6797

IF NO ANSWER CALL CHery 4-9266

FOR APPLIANCES CALL CHery 4-6016

1508 - 14th STREET S.W.

TV Rentals

4 STAR TV SERVICE

- ★ We Service all makes of TV to factory specifications.
- ★ Picture Tubes rejuvenated in the home.
- ★ Prompt, Fully Guaranteed Service.
- ★ HONESTY WITH ECONOMY.

RENT TV CHEAPER
THAN YOU CAN BUY

— Free Installation and Service —
Over 1,000 Calgary Families Rent TV From Us
Full Year's Rent Can Apply on Purchase
— Ask About Our RENTAL OPTION PLAN —

AMhrst 9-2735 FAST SERVICE AMhrst 2-1454

KITCH ELTON'S HOME OWNED

WESTERN CANADA RENTALS

1705 - 2nd STREET S.E.

Serving Calgary Since 1954



LTD.

2023 - 33rd Ave. S.W.

Calgary, Alberta

Specializing Only in Service
TO

TELEVISION, RADIOS, STEREO HI-FI's,
PA SYSTEMS, RECORD PLAYERS
& TAPE RECORDERS

Our Modern Service Department, Staffed only with Licensed
Technicians, is Your Assurance of Complete Satisfaction



Warranty Service

ELECTROHOME

CHrchl 2-1141

All Work Guaranteed

Free Estimates

ALPINE Television

SALES & SERVICE

8 GLAMORGAN SHOPPING CENTRE



Quality Sales and Expert Service

ON

TV's - RADIOS - STEREO & CUSTOM HI-FI's
TRANSISTOR RADIOS - APPLIANCES - CAR RADIOS
TAPE RECORDERS - RECORD PLAYERS

Our Competent Licensed Technicians and a Modern Service Shop will provide you with Fully Guaranteed Service on all makes and models.

CHrchl 9-0588 or CHrchl 9-9313

Our Aim is Quality and Integrity

Our Work is Government and Factory Approved

Television Sales & Service— (Cont'd)

ADMIRAL RADIO & TELEVISION

Manufacturers of

Admiral TV,

Radios, Hi-Fi

and Phonographs



"WHERE TO BUY THEM"

DISTRIBUTOR

CANADIAN ADMIRAL CORPORATION LTD
6120 1st St. W. ALpin 5-5586

DEALERS

ALBERTA APPLIANCE CO LTD
329a 7AvSW. AMhrst 2-2545

BELLCRAFT TELEVISION CO
301a 10StNW. ATlas 3-0407

GENERAL RADIO & TV
2306 4StSW. AMhrst 2-7654

STEINBERG'S FURNITURE LTD
219 7AvSE. AMhrst 6-1974

STERLING FURNITURE CO
109 7AvSW. AMhrst 6-1110

WESTERN RADIO & TELEVISION
SERVICES 2108 18StNW. AVenu 9-2731

The YELLOW PAGES place your name and telephone number before the Buyer at the very moment he wants what you have to sell.

Television Sales & Service— (Cont'd)

ALBERTA APPLIANCE CO LTD

For the Best in

TV

MARCONI — SPARTON

ADMIRAL

& All Leading Makes

329a 7AvSW. AMhrst 2-2545

ALPINE TELEVISION SALES & SERVICE
8GlamorganShoppingCentre. CHrchl 9-0588

CHrchl 9-9313

(See Advertisement This Page)

Andrews H W 2108 18StNW. AVenu 9-2731
(See Advertisement This Page)

APPLIANCE CLINIC

AMhrst 3-0649

ROGERS MAJESTIC

AUTHORIZED SERVICE

HOTEL — MOTEL

TV ANTENNA MASTER SYSTEMS

— At Your Service —

EUROPEAN RADIO SERVICE

After Hours Res. AMhrst 2-5718

423 4AvSE. AMhrst 3-0649

Atlas Television Service 2006 1AvNW ATlas 3-5862
(See Advertisement This Page)

(Continued Next Page)

H. W. ANDREWS

WESTERN RADIO & TELEVISION SERVICES

2108 - 18 St. N.W.

Phone

AVenu 9-2731



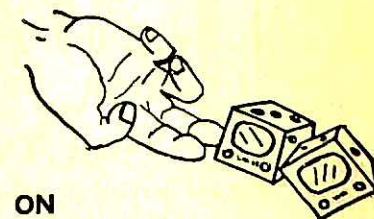
For Expert TV Service on All Makes

— DAY or NIGHT —

ADMIRAL and
ROGERS-MAJESTIC DEALER

Your Television Set Is a Major Investment. Let Us Keep It In Proper Order

Don't Gamble



ON

TV SERVICE

CITY-WIDE
REPAIR SERVICE

All Work Guaranteed
for 90 Days

LICENSED TECHNICIANS

ATLAS TV SERVICE

ATlas 3-5862

WEEK DAYS TILL 9 P.M. — SATURDAYS TILL 5 P.M.
2006 - 1st AVENUE N.W. — CALGARY

SPECIALISTS IN SERVICE
TO ALL MAKES OF TV - HI-FI - STEREO
ATLAS TELEVISION SERVICE

Television Sales & Service— (Cont'd)

Bellcraft Television Co 301a-10StNW ATlas 3-0407
(See Advertisement This Page)

BESTWAY TELEVISION & APPLIANCES LTD 209 35AvNE. CRstvw 7-8778
(See Advertisement This Page)

Blacklock F E 1850AshRdBwns BUTlr 8-2233
Blackwell Electric Ltd CRstvw 7-1260

130 16AvNW CRstvw 7-1261
(See Advertisement This Page)

CALWIN TELEVISION 5106ElbowDr. ALpin 5-6433

CANADIAN ELECTRONICS LTD
Alberta Distributors for

DUMONT

FIRST WITH THE FINEST
IN
TELEVISION

334 4AvSE AMhrst 3-8370

BELLCRAFT TELEVISION CO.

Name Brands of

TV's — RADIOS
STOVES — FRIDGES
WASHERS & DRYERS

All Electrical Appliances
SALES & SERVICE

ATlas 3-0407

301a - 10 St. N.W.

Television Sales & Service— (Cont'd)

Canuck TV Service 5024 1StNW CRstvw 7-0213
Capitol Furniture Store 133 8AvSE AMhrst 2-7545

CITY WIDE TV CO 820a 3StNE AMhrst 6-4748
(See Advertisement This Page)

COMMERCIAL RADIO & SOUND AMhrst 2-7877
1007 1StSW AMhrst 9-2279
(See Advertisement This Page)

De Luxe Radio Appliances 832 3StNE AMhrst 2-6855

Dominion Electrohome Industries Ltd
3rdFlr321 10AvSW AMhrst 3-8240

(Continued Next Page)

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

BLACKWELL

ELECTRIC LTD.
130 - 16 Ave. N.W.

T REPAIRS TO **V**
ALL
MAKES

Philco Sales & Service

CRstvw 7-1260

CRstvw 7-1261

TELEVISION

Sales and Service

AMhrst 2-7877

AMhrst 9-2279



COMMERCIAL RADIO & SOUND

1007 - 1 St. S.W.

Electronic Sound Specialists

Instant Service

PICK-UP AND DELIVERY

After hours call CHrchl 9-9657

If you have
RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

**YELLOW
PAGES**

they will help you

TV
SERVICE CALLS

\$29.5

ALL WORK GUARANTEED 90 DAYS

Phone
DAY OR
NIGHT

CR7-8778

CR7-8010



BESTWAY

TELEVISION AND
APPLIANCES LTD.

209 - 35 AVE. N.E.

CITY WIDE SERVICE
GOVERNMENT LICENSED TECHNICIANS
IN ALL PARTS OF THE CITY
WE CONTACT OUR MEN BY TELEPHONE

TV SERVICE CALL
ONLY \$3.00

DAY or NITE

GOVERNMENT LICENSED
TECHNICIANS
ALL WORK
GUARANTEED

FULLY EQUIPPED TO
SERVICE ALL MAKES
TV - HI-FI - STEREO - ETC.

AMhrst 6-4748



CITY WIDE TV CO.

820a - 3rd Street N.E.

EARL OF TV

3003 - 26 Ave. S.W.

Repairs to Hi Fi Radios and all TV's

TV SERVICE

ANY TIME

CHrchl 9-1200

OR

CHrchl 9-7544

THE KIND OF SERVICE YOU WANT WHEN YOU WANT IT
BY PROVINCIAL LICENSED TECHNICIANS

GENERAL RADIO & TV

JOHN NEELY

Dealer for
**ADMIRAL
MOTOROLA
PHILCO**



REPAIRS
TO
ALL
MAKES

- ★ TV RENTALS
- ★ SOUND SYSTEMS RENTED
- ★ STEREO & HI FI
- ★ REASONABLE RATES
- ★ GUARANTEED WORK

CALL

Evenings
CHery 4-4004

AMhrst 2-7654

Evenings
CHery 4-4004

2306 - 4th STREET S.W.

Television Sales & Service— (Cont'd)

EARL OF TV 3003 26AvSW . . . CHrchl 9-7544
CHrchl 9-1200
(See Advertisement This Page)

Economy Appliance Repairs
1815a 4StSW . AMhrst 3-6189

ELECTROHOME TV RADIO & HI-FI

Electrohome

The Furniture Styled TELEVISION set engineered by ELECTROHOME, pioneers in the science of sound reproduction since 1907. Cabinets by Delfcraft makers of Canada's most distinctive . . . occasional furniture.

"WHERE TO BUY THEM"

DISTRIBUTOR

DOMINION ELECTROHOME INDUSTRIES
LTD 3rd Flr 321 10AvSW . AMhrst 3-8240

DEALERS

ADAMS RADIO PARLORS LTD
131a 8AvSW . AMhrst 2-7712

DE LUXE RADIO APPLIANCES
832 3StNE . AMhrst 2-6855

JENSEN RADIO & TELEVISION CO LTD
912 CentreStN . AMhrst 2-6494

McARTHUR FURNITURE COMPANY
LIMITED 607 11AvSW . AMhrst 2-9976

NORTH HILL ELECTRICAL CO LTD
135 16AvNW . CRstvw 7-0151

NU-TREND FURNITURE LTD
337 7AvSW . AMhrst 6-4477

SYKES-IMPERIAL FURNITURE STORE
108 8AvSE . AMhrst 2-2927

WIGHT'S ISLE OF BETTER LIVING
Calgary Shopping Centre . AVenu 9-0201

AUTHORIZED SERVICE
ACTIVE ELECTRONICS LTD

2023 33AvSW . CHrchl 2-1141

ELECTRONIC ENTERPRISES
1504 12AvSW . CHery 4-1422

FAIRBANKS-MORSE TELEVISION—
CANADIAN FAIRBANKS-MORSE CO LTD
727 11AvSW . AMhrst 6-4061

FAIRVIEW ELECTRONICS
25 Fraser Rd . ALpin 5-6888

Fleetwood Sales Ltd 822 11AvSW . CHstnt 3-6601

Firestone Store Cor 5Av & 4StSW . AMhrst 3-2580

General Radio & TV 2306 4StSW . AMhrst 2-7654
(See Advertisement This Page)

HALVERSON'S & TELEVUE LTD
807 17AvSW . CHery 4-0638

Highwood T V & Radio Repair
1228 40AvNW . AVenu 9-8160

Hillhurst Radio & Television
207 19StNW . ATlas 3-2076
(See Advertisement This Page)

HOME ELECTRONICS SERVICE
4214c 17AvSE FstLn . BRidg 2-4536

Hillhurst Radio & Television HOME APPLIANCES CAR RADIOS

F. M. Communicating
Equipment
Public Address Systems
Inter-Office Systems
ATlas 3-2076 ATlas 3-2346
207 19 St. N.W.

Television Sales & Service— (Cont'd)

HOPKINS ROD ELECTRONICS

Service Specialist
**MOVIE PROJECTORS
RADIO — TELEVISION
TAPE RECORDERS**

230 7AvSE AMhrst 3-0227

Howard's Radio & Appliance Service
510 2StSE . AMhrst 2-4330
(See advertisement This Page)

J & B Radio & Television Service
2413 1aStSE . AMhrst 3-3582
(See Advertisement This Page)

(Continued Next Page)

HOWARD'S RADIO & APPLIANCE SERVICE

Devoted to Service
Only

On

TV RADIO and APPLIANCES

Just Phone

AMhrst 2-4330

J. W. (Doc) Howard
510 2 St. S.E.

After Hours Call AVenu 9-6041

J & B RADIO & TELEVISION SERVICE

LICENSED TECHNICIANS

— Guaranteed Work —

AMhrst 3-3582

2413 1a St. S.E.

Television Sales & Service— (Cont'd)

Jensen Radio & Television Co Ltd
912 Centre St N. . AMhrst 2-6494
(See advertisement This Page)

KING ELECTRONICS 4104 17th St SW CHstnt 3-3588
(See Advertisement This Page)

LITCHINSKY S 1221 Kensington Rd ATlas 3-2759
MacMillan Auto Radio Ltd
Cor 1 Av & 6 St SW. . AMhrst 6-3939
(See Advertisement This Page)

Metropolitan Television Service
2021 6 Av NW. . ATlas 3-4836

"Make One Call Do the Work
of Two" — Use the **YELLOW
PAGES.**

TV

26 Years in Calgary

JENSEN

**RADIO & TELEVISION
CO. LTD.**

- COMBINATION RADIOS
- TELEVISION
- HI FI STERO

Sales and Service
QUALITY & SERVICE
AMhrst 2-6494

Official Factory Service on:
DOMINION ELECTROHOME
ZENITH — FLEETWOOD
HI FI STERO & TAPE
— 912 Centre St. North —

KING ELECTRONICS

27 Years in the Industry



- GOVERNMENT
CERTIFIED
SERVICE TO
- TV - RADIOS
 - PUBLIC
ADDRESS -
RECORDERS
 - AUTO RADIOS -
HI-FI
 - SMALL
APPLIANCES
 - ELECTRIC
MOTORS

ALTADORE

CHstnt 3-3588

4104 - 17th St. S.W.

MacMILLAN'S T.V. SERVICE

AMhrst 6-3939

AMhrst 6-1477

**MacMILLAN AUTO
RADIO LTD.**

Cor. 1st Ave. & 6th Street S.W.

TELEVISION SERVICE

SOUTH WEST CALGARY

CHrchl 9 - 6222

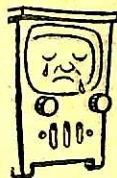
GUARANTEED WORK BY LICENSED TECHNICIANS

MONARCH RADIO & TV SERVICE

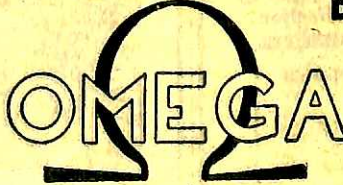
SALES & SERVICE

2929 Richmond Road, CALGARY

**TELL US YOUR
TROUBLES**



**That is Our
Business**



Television Service

REPAIRS ON ALL MAKES

Government Licensed Technicians - Guaranteed Work

CHery 4-8789

Evenings CHery 4-6797

1508 - 14th Street S.W. ————— Calgary, Alberta

Television Sales & Service— (Cont'd)

Monarch Radio & TV Service
2929 Richmond Rd. . CHrchl 9-6222
(See Advertisement This Page)

MOTOROLA

HOME RADIO
TELEVISION
CAR RADIO
HI-FI & STEREO



SALES & SERVICE

"FOR INFORMATION CALL"

DISTRIBUTOR
ADDISONS LTD 206 11 Av SE AMhrst 2-6911

Musical Import Sales & Service

602a Centre St S. . AMhrst 9-1743

NEILSON FURNITURE CO LTD

118-120 8 Av SE. . AMhrst 3-6490

NORTH HILL ELECTRICAL CO LTD

135 16 Av NW. . CRstnw 7-0151

OMEGA TELEVISION SERVICE

1508 14 St SW. . CHery 4-8789

(See Advertisement This Page)

PETE'S RADIO-TV SALES & SERVICE LTD

**RADIO—TELEVISION
AND APPLIANCES**

Service Dealer for Automatic Car Radios
Bulova Radio Service Centre

434 7 Av SE AMhrst 9-1512

PHILIPP'S ELECTRIC 609 1 St SE AMhrst 9-1616

PHILIPS ELECTRONICS INDUSTRIES

LTD Service Depot 2023 3 Av SW CHrchl 2-1141

PLAZA RADIO & TV CENTRE

Safeway Shopping Centre Fst Ln. . BRidg 2-4535

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio.
First in Recorded Music.
First in Television.



"WHERE TO CALL"

SALES DIVISION
RCA VICTOR CO LTD
4120 6 St SE. . CHstnt 3-4661

SERVICE DIVISION
RCA VICTOR CO LTD
4120 6 St SE. . CHstnt 3-6051

DEALERS
HEINTZMAN & CO LTD
329 8 Av SW. . AMhrst 2-2440

NAGLER'S APPLIANCE & FURNITURE
MART LTD 1206 1 St SW. . AMhrst 2-1715

PERRY'S MUSICAL SALES
204 8 Av SE. . AMhrst 2-4444

RADIO CENTRE LTD
511-512 9 St SW. . AMhrst 6-8981

RADIO CRAFTS LTD
710 16 Av NW. . AVenu 9-4448

STEINBERG'S FURNITURE LTD
219 7 Av SE. . AMhrst 6-1974

(Continued Next Page)

Every day hundreds of house-
wives are using these Yellow
Pages to call someone in your
line of business. Do they find
you?

Service by Experts

All Our Trucks Are Equipped With 2-Way Radios



Fully guaranteed work by qualified technicians.
All Nationally known brands. Aerials,
Boosters, etc.

AMhrst 6-8981

511-512 - 9th St. S.W. RADIO CENTRE LTD.

Radio Centre
And TV centre too!

FOR IMMEDIATE SERVICE

TELEVISION

Radio - HiFi & Stereo Equipment

AVenu 9-4448

Our modern Service Department, backed by over 25 years of continuous service, your assurance of complete satisfaction.

Sales & Service

- Westinghouse
- R.C.A. Victor
- Phillips
- Rogers
- Emerson
- Motorola
- Marconi
- Zenith
- Admiral
- Dumont
- Sperton
- Sylvania
- Electrohome
- Fleetwood
- Fairbanks-Morse

Guaranteed Repairs

- BY EXPERTS
- ON AUTO & HOME RADIOS
- ON ALL MAKES OF TV
- MODERATE PRICES
- WE PICK-UP and DELIVER
- SETS FOR RENT
- SETS LOANED FREE

Pay the Easy Way on Radiocrafts Exclusive Monthly Payment Plan — 12 Months to Pay on Major Repairs

TV AERIAL INSTALLATION EXPERTS

RENT A TV SET

Rental Will Apply on Purchase of Model of Your Choice
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KINGSLAND SHOPPING CENTRE

We Sell ★ We Service ★ We Rent

- ★ TV
- ★ RADIO
- ★ STEREOPHONIC HI-FI
- ★ RECORD CHANGERS
- ★ TAPE RECORDERS
- ★ HOME APPLIANCES
- ★ AERIALS
- ★ P-A SYSTEMS

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CALL ANYTIME

ALpin 5-5363

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Specializing In

TELEVISION SERVICE

AUTHORIZED

Service to all Makes and Models of Television
Receivers

GOVERNMENT LICENSED TECHNICIANS

GUARANTEED WORKMANSHIP

(John E. Hopps)

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AVenu 9-3630

Dwnstrs 814 - 16 Ave. N.W.

Calgary, Alta.

Television Sales & Service— (Cont'd)

Radio Centre Ltd 511-512 9StSW AMhrst 6-8981
(See Advertisement Opposite Page)
Radio Crafts Ltd 710 16AvNW AVenu 9-4448
(See Advertisement Opposite Page)
RAVVIN'S LTD 515 9StSW AMhrst 6-5656
RITEWAY RADIO & TV
438 11AvNE CRstvw 7-1684
MezzFlr GreyhoundBldg BRdwy 3-5080
Shoultz Electric 2019CentreStN CRstvw 7-1713
SPARTON TELEVISION RADIO & HI-FI
WILSON ELECTRIC SUPPLIES LTD
Alberta Distributors
1024 10AvSW CHery 4-0731
STEINBERG'S FURNITURE LTD
219 7AvSE AMhrst 6-1974

TV & RADIO CLINIC

DAY and NIGHT
SERVICE

RENTALS

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After Hours Call CHrchl 9-8744

3823a BanffCoachRd CHrchl 9-8590

If you have recently moved into a neighborhood and want to find nearby stores selling certain commodities or services, look in the **YELLOW PAGES** . . . they will tell you.

Television Sales & Service— (Cont'd)

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Wholesale Suppliers of
**TELEVISION ANTENNAS,
MASTS, PARTS &
EQUIPMENT**

Distributors for

MARCONI TELEVISION RECEIVERS

308 5AvSW AMhrst 9-2521

Televue TV Service 7718ElbowDr ALpin 5-5363
(See Advertisement Opposite Page)

Television Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW AVenu 9-1181
(See Advertisement Opposite Page)

TIP TOP TELEVISION
820 3StNE AMhrst 6-1946
(See advertisement This Page)

Universal Electronics 2112 14StNW AVenu 9-9371
(See Advertisement This Page)

Unterberger A 3003 26AvSW CHrchl 9-9313

WESTINGHOUSE TELEVISION

Manufacturers of a full line of "Quality First" Television, Stereo-Fidelity and Radio, also Refrigerators, Ranges, Laundry Equipment and portable appliances.



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330 11AvSW AMhrst 6-8821

Television Sales & Service— (Cont'd)

WIGHT'S ISLE OF BETTER LIVING
CalgaryShoppingCentre AVenu 9-0201

WILLS RADIO & TV SERVICE
623a 8AvSW AMhrst 3-7905

ZENITH TV



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BEST BUY

IN TELEVISION



"WHERE TO BUY THEM"

DISTRIBUTOR

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DEALERS

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JENSEN RADIO & TELEVISION CO LTD
912CentreStN AMhrst 2-6494

NAGLER'S APPLIANCE & FURNITURE
MART LTD 1206 1StSW AMhrst 2-1715

NORTH HILL ELECTRICAL CO LTD
135 16AvNW CRstvw 7-0151

RADIO CRAFTS LTD
710 16AvNW AVenu 9-4448

RAVVIN'S LTD 515 9StSW AMhrst 6-5656

WIGHT'S ISLE OF BETTER LIVING
CalgaryShoppingCentre AVenu 9-0201

Television Whlse & Mfrs

Caltron Manufacturing Ltd
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CANADIAN ELECTRONICS LTD

RADIO — ELECTRONIC
PARTS & SUPPLIES
DUMONT TELEVISION

334 4AvSE AMhrst 3-8370

GENERAL WIRE & CABLE CO LTD

Manufacturers of

RADIO & TELEVISION CABLES

1139 11StSE BRdwy 3-3287

MacMillan Automatic Washer Service Ltd

30-6StSW AMhrst 6-3744

(See Advertisement This Page)

(Continued Next Page)

SOUTHERN ALBERTA TV & RADIO

★ PARTS DISTRIBUTOR FOR

★ SYLVANIA

★ MOTOROLA

★ CROSLEY

PARTS DEPT.

AMhrst 6-3744

MacMILLAN
Automatic Washer
Service Ltd.

30 - 6th Street S.W.

If You Have
RECENTLY MOVED

into a neighborhood and want to find nearby stores selling certain commodities or services, look in the

YELLOW PAGES

. . . they will tell you



Instant Service

DAY and NIGHT

Government Licensed Technicians

ALL WORK GUARANTEED

TIP TOP TV

TV-RADIO — HI FI — AUTO RADIO — SALES & SERVICE
FULLY EQUIPPED TO SERVICE

RCA VICTOR
WESTINGHOUSE
FLEETWOOD
PHILIPS
SPARTON
EMERSON

ADMIRAL
G.E.
VIKING
MOTOROLA
CBS COLUMBIA
PYE

ELECTROHOME
MARCONI
SYLVANIA
PHILCO
ROGERS
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AMhrst 6-1946

820 - 3 St. N.E.

CALGARY

TIP TOP TELEVISION

AVenu 9-9371 UNIVERSAL ELECTRONICS

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EXPERIENCED
SALES & SERVICE

— TV - RADIO - HI-FI —
— STEREO EQUIPMENT —
— TAPE RECORDERS —
CAR RADIOS - ACCESSORIES
2112 - 14th St. N.W.

**Television—Whlse & Mfrs—
(Cont'd)****PHILCO TV RADIO STEREOPHONIC
HI-FIDELITY SALES & SERVICE**

Philco gives you bigger, clearer pictures, finer tone, greater performance and more beautiful cabinets at popular prices. Buy Philco . . . Famous for Quality the World Over.



"WHERE TO BUY THEM"
DISTRIBUTOR

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SACKER ELECTRONICS CO LTD

Wholesale
**RADIO & TV PARTS
TUBES — ACCESSORIES
SEISMIC SUPPLIES &
SOUND EQUIPMENT**

JAVenu 9-6323
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**Radio, Electronics & TV
Parts Distributors**

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Tent & Awning Makers**ALBERTA TENT & AWNING CO LTD**

**TENTS — AWNINGS
TARPAULINS
CANVAS OF ALL KINDS
TENT RENTALS**

713 14StNW . . . ATlas 3-1413

Bel-Air Tent & Awning Co

1217 9AvSE . . . BRdwy 3-2139
(See Advertisement This Page)

The **YELLOW PAGES** place your name and telephone number before the Buyer at the very moment he wants what you have to sell.

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TENTS - AWNINGS - TARPAULINS

**Tents to Special Order
Prompt Repair Service**

"Let George Do It"

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Calgary Tent & Awning Ltd
3624ManchesterRd . . . CHstnt 3-4666
(See Advertisement This Page)

WESTERN TENT & AWNING LTD

**Manufacturers of
HOUSE & STORE AWNINGS
TOURIST TENTS
WATERPROOF TARPAULINS
CONSTRUCTION TENTS**

Mill Agents for Ounce & Wide Ducks
Est. 1903

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Rear 1902 11StSE . . . BRdwy 3-1531
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See Laboratories

Theatre Equipment**SPECTACULAR PRODUCTIONS LTD**

- ★ EFFECTIVE SHOW LIGHTING PRODUCTIONS
- ★ EVERYTHING FOR THE STAGE
- ★ DYNAMIC ADVERTISING EFFECTS
- ★ ENCHANTED FOUNTAINS
- ★ SEARCH LIGHTS

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Evenings Call AVenu 9-8860

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CO LTD**

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Personal Theatre Services
Sunset Drive In Theatre . . . CRstvw 7-8814
Prairie Allied Booking Association . . . JAMhrst 2-6052
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Theatre Agencies Ltd 334a 4AvSE . . . AMhrst 2-2650

Theatre Poster Exchange (Calgary) . . . JCHery 4-3012

Ltd 2050 10AvSW . . . JCHery 4-1484



TENTS—TENTS—TENTS
Tourist — Wall and Construction Tents

Tents To Special Order

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**We even rent tents.
Prompt Repair Service**

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CHstnt 3-4666

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Capitol Theatre 8AvSW . . . AMhrst 2-4074
Cinema Park Drive-In Theatre

BownessRd . . . ATlas 3-1131

GRAND THEATRE 1StSW&6Av . . . AMhrst 9-1700

Isis Theatre 1110 1StSW . . . AMhrst 2-4264

Marda Theatre 2101 33AvSW . . . CHrchl 2-3275

Palace Theatre 219 8AvSW . . . AMhrst 6-5912

Plaza Theatre 1133KensingtonRd . . . ATlas 3-2222

17TH AVE DRIVE-IN

17Av&45StSW . . . CHrchl 9-2200

SHOWTIME SERVICE . . . JAMhrst 6-4900

MezzFlrGreyhoundBldg . . . JAMhrst 6-5900

Strand Theatre 119 8AvSE . . . AMhrst 2-5479

Sunset Drive-In Theatres Ltd

37Av&EdmontonTr . . . CRstvw 7-5622

Tivoli Theatre 45StSW&21Av . . . AMhrst 2-4525

UPTOWN THEATRE 8Av&55StSW . . . AMhrst 9-1800

Variety Theatre 310 8AvSE . . . AMhrst 2-5129

Theatrical Agencies**K B D ENTERPRISES CO**

— THEATRICAL AGENTS —
See our ad under Entertainment and
Entertainment Bureaus

JAMhrst 6-2859
711 8AvSW . . . JAMhrst 3-5480

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K B D Enterprises Co 711 8AvSW . . . AMhrst 6-2859

Therapists

See Speech Therapists

Thermometers

Taylor Instrument Companies of Canada Ltd

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WELLS H MORTON & CO LTD

613 11AvSW . . . AMhrst 6-5688

Thermostats

See Heating Apparatus

Tickets

Calgary Allied Arts Council

830 9AvSW . . . AMhrst 3-6590

Box Ofc Helntzman's 329 8AvSW . . . AMhrst 9-7034

Calgary Ticket Bureau Ltd

7Av&CentreStS . . . AMhrst 9-6633

Stampeder Football Club Ltd

TicketBureau YorkHtl . . . AMhrst 6-5035

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**BATHROOMS — KITCHENS
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In Tile - Marble - Slate

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BATHROOM ACCESSORIES

"Housework A Specialty"

WIDE SELECTION OF COLORS

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TILE — TERRAZZO — MARBLE

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(Cont'd)****BOND FLOORS (ALBERTA) LTD**

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Central Home Improvement Co

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SOLD AND INSTALLED

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FAIRWAY FLOOR CO LTD

CERAMIC & PLASTIC WALL TILES

Arborite Counter Tops, Etc. Installed

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**Tile, Vitrolite, Brick & Marble
FIREPLACES**

Any Size and Any Design Made to Order
WE TILE BATHROOMS

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MARBLE — TILE — TERRAZZO

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HINGLEY TERRAZZO & TILE LTD

JCHstnt 3-7388

LTD 3812 7StSE . . . JCHstnt 3-6484

(See advertisement This Page)

MCDONALD GRANITE CO

TILE & MARBLE

CONTRACTORS

TILE BATHROOMS - FLOORS - FIREPLACES

ENTRANCES — STEPS — PATIOS

H G Reeson Mgr res CHrchl 9-2346

2339 2StSE . . . AMhrst 2-3305

McMahon W G Ltd 914CentreStN AMhrst 3-0225

(Continued Next Page)

**HINGLEY TERRAZZO
& TILE LTD.**

**Contractors to the Building
Trade**

**Terrazzo ★ Tile
Marble**

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3812 - 7 St. S.E.

Tile Contractors & Dealers— Ceramic & Non-Ceramic— (Cont'd)

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ALL WELL KNOWN BRANDS
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PLASTIC TILE APPLICATORS ALTA LTD

SPECIALISTS IN

Plastic Wall Tile - Linoleum
Floor Coverings - Linoleum
Floor Tile - Rubber Tile
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COMPLETE TILE SERVICE
Guaranteed Workmanship

For Estimates

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Romanic Terrazzo & Tile 513 18StNW Atlas 3-4855

SORENSEN TILE MOSAIC & SLATE

TILE — MOSAIC — SLATE

3 GENERATIONS OF EXPERIENCE

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Ted's Carpentry

CalgaryShoppingCentre..AVenu 9-9322

VENETIAN TILE

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203 40AvNECRstvw 7-1479

Wade Application Co Ltd

1026 16AvNW ..AVenu 9-8883

Wood's Linoleum Shop Ltd

1609CentreStN...{CRstvw 7-4368

WOODS WESTERN LTD

FIREPLACES

Vitrolite - Tile - Marble
Bathrooms

MIRRORS - ELECTRIC & GAS HEATERS
GLASS DESIGNING & ETCHING

Factory 1926 28AvSWCHery 4-1123
Showroom 126 16AvNECRstvw 7-0171

Residence AVenu 9-5559

Tile Manufacturers & Distributors—Non-Ceramic

ARMSTRONG'S FAMOUS FLOOR COVERINGS —

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LINOLEUM AND LINOLEUM TILE

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CENTURY FLOOR COVERING LTD

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(Armstrong's Famous Floor Coverings—
Continued Next Column)

Tile Manufacturers & Distribu- tors—Non-Ceramic—(Cont'd)

ARMSTRONG'S FAMOUS FLOOR

COVERINGS—Continued

Clark Wm Roofing & Building Supplies Ltd
3915 2StNE ..CRstvw 7-7561

CONN'S FLOORCOVERING MART

Cor15St&17AvSW ..CHery 4-1300

CURTIS & LOUCKS LTD

624 17AvSW ..AMhrst 2-9444

CUSTOM FLOOR COVERINGS LTD

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(CALGARY) LTD 520 5AvSE ..AMhrst 6-6211

SLATER'S FLOOR COVERINGS LTD

1223 1StSW ..AMhrst 9-3483

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Distributors

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CONGLOMERATE MARBLE TILE

TERRAZZO TILE — VENETIAN TILE

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Simplex Cost Recorders - Payroll Clocks

Watchman's Clocks - Time Stamps

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CO LTD

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Watchman's Clocks & Time Stamps

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Mrs B C Bennett Manageress ...AMhrst 2-9606

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Active Sheet Metal 244 19AvNECRstvw 7-2167

Shop 2810 17AvSEfStNBRIdg 2-4355

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E. Ellithorpe

If It's Made of Sheet Metal
We Can Make It!

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Calgary Sheet Metal Works

220 5AvSE ..AMhrst 2-1684

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GENERAL TINSMITHING

AIR CONDITIONING

EAVESTROUGHING

102 16AvNWCRstvw 7-1346

Clark Wm Roofing & Building Supplies Ltd

3915 2StNE ..CRstvw 7-7561

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1141 BownessRd ..Atlas 3-4571

Crown Metals Ltd 2042 10AvSWCHery 4-9616

DEEVES FRED & SONS LTD fCHery 4-8951

1314 17AvSW ..CHery 4-1074

Tinsmiths—(Cont'd)

Demers & Chisholm Sheet Metal Ltd

1005 14StSW ..CHery 4-9776

FOOTHILLS EAVESTROUGHING

206MissionRd ..CHstnt 3-7924

Gus's Eavestrough Service

3740 42StSW ..CHrchl 9-7500

Melsness Sheet Metal Ltd

Bsmt 2020 12AvNW ..AVenu 9-2243

Neilson F & Son 1208 12AvSW ..fCHery 4-1880

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QUALITY SHEET METAL

Furnace Work — Ventilation
General Sheet Metal
"SIGNS"

FROM COPPER - BRASS - STAINLESS

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106 11AvSW ..AMhrst 2-3455

Roberts Sheet Metal 920 16AvNW ..AVenu 9-0437

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320 6AvSE ..AMhrst 2-4572

Schmidt Wm Sheet Metal Ltd

430MeredithRd ..AMhrst 3-7512

STAMPEDE SHEET METAL LTD

316 1StSE ..AMhrst 9-7525

Watson & Kiely Ltd 5523 1aStSW ..ALpin 5-7373

Watson Sheet Metal Ltd 333 4AvSE ..AMhrst 9-7064

Tires—Dealers

Ace Tire Service 332 7AvSEAMhrst 6-1380

Alberta Tire & Tractor Equipment Ltd

525 11AvSW ..AMhrst 6-2349

BARGAIN TIRE CENTRE

611 1StSE ..AMhrst 9-7886

Bon's Tire Service 1512CentreStN ..CRstvw 7-5080

(See advertisement This Page)

Clarke's Tire Service Ltd

307CentreStS ..AMhrst 2-5730

Commercial Tire Ltd 1139 9AvSE ..BRdwy 3-1584

Appliances & New Cars

1202 9AvSE ..BRdwy 3-1581

Farm Equipment 1202 9AvSE ..BRdwy 3-1581

Accounting Dept 1139 9AvSE ..BRdwy 3-5229

Budget Dept 1139 9AvSE ..BRdwy 3-4556

Used Car Lot 1022 9AvSE ..BRdwy 3-1587

(See Advertisement This Page)

CONSUMERS TIRE CO

New & Used Tire Distributors

We Specialize in

Tractor Tire & Belt Repairing

ALL WORK GUARANTEED

1308 1StSWAMhrst 2-3775

BON'S TIRE SERVICE

C. B. (Bon) Stickle

"Your North Hill
GOODYEAR DEALER"

Vulcanizing — Belt Repairs
Truck & Tractor Tire Repairing
Retreading

New & Used Tires

Res. Phone ATlas 3-3236

1512 Centre St. N.
CRstvw 7-5080

Tires—Dealers—(Cont'd)

DOMINION ROYAL TIRES

Sold at
LEADING TIRE and
AUTOMOBILE DEALERS
and
SERVICE STATIONS



"FOR INFORMATION CALL"

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DEALERS

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CALGARY MOTOR PRODUCTS LTD

Cor4Av&2StSW ..AMhrst 6-8841

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1308 1StSW ..AMhrst 2-3775

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718 7AvSW ..AMhrst 3-4700

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1413CentreStN ..CRstvw 7-8591

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Cor1StSW&5Av ..AMhrst 2-1101

HARPER'S TIRE SERVICE LTD

130-132 12AvSW ..AMhrst 2-7878

SPENCER & WHITE TIRE LTD

124 6AvSE ..AMhrst 2-1963

STAMPEDE MOTORS LTD

1449 17AvSW ..CHery 4-7466

Dominion Rubber Co Ltd

3613HampsteadRd ..CHstnt 3-5591

DUNCAN R A TIRES LTD

1534 9AvSE ..BRdwy 3-4728

DUNLOP CANADA LTD

6520MacLeodTr ..ALpin 5-0181

Credit DeptALpin 5-4717

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Complete Tire

SALES and SERVICE

Featuring . . .

GOODYEAR

Complete
Vulcanizing &
Recap Service
Easy Budget Terms

Goodyear Battery SALES & SERVICE

TIRES & BATTERIES BRdwy 3-1584
APPLIANCES & NEW CARS BRdwy 3-1581
FARM EQUIPMENT BRdwy 3-1581
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COMMERCIAL
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