

Baby Accessories

See Children's Wear

Baby Care Service

Babs' Baby Sitting Agency
1311 14AvSW ..CHery 4-8340

Dependable Baby Sitting Bureau
514 11AvNE ..CRstvw 7-6871

Reliable Baby Sitting Bureau
419 25AvNE ..CRstvw 7-5609

Reliable Baby Sitting Service
2432 4AvNW ..Atlas 3-4405

Southside Baby Sitting Service
1742 35AvSW ..CHstnt 3-5608

Baby Chicks

See Hatcheries

Baby Equipment

Snow White Diaper Service
8504 11StSW ..ALpin 5-5448

Western Canada Rentals
1705 2StSE ..AMhrst 9-2735

Background Music

See Music Wire Transmitted

Baggage

GENERAL DISTRIBUTORS LTD
130 9AvSW ..AMhrst 2-9223

Baggage Transfer

A A Auto Baggage Transfer
315 3AvSW ..AMhrst 2-3292

Anderson Delivery & Transfer
1936 27StSW ..CHrchl 9-1797

SWIFT DELIVERY

BRdwy 3-1252

NIGHT PHONE — CHrchl 9-5051

3828 14StSE BRdwy 3-1252

Bags—Paper**BONAR & BEMIS LTD**

Manufacturers of
**Jute, Cotton, Paper &
Plastic Bags**

2235 15StSE fBRdwy 3-5152
..... BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

Grocery - Checkstand - Notion
Millinery & Specialty Bags -
Waxed Garbage - Lunch and
Sandwich Bags

505HeraldBldg AMhrst 3-5690

Bags—Paper—(Cont'd)

Robinson E S & A (Canada) Ltd
9-707a 14StNW ..Atlas 3-0169

ST REGIS-CONSOLIDATED PACKAGING LTD

Manufacturers
MULTI-WALL HEAVY DUTY BAGS
POLYETHYLENE COATED PAPER
AUTOMATIC BAG FILLING & WEIGHING
MACHINERY
WIRE TIES

511LougheedBldg AMhrst 3-7431

WOODS-DRYDEN PAPER BAGS LTD

Rear 1902 11StSE ..BRdwy 3-1531

Bags—Textile**BONAR & BEMIS LTD**

Manufacturers of
**Jute, Cotton, Paper &
Plastic Bags**

2235 15StSE fBRdwy 3-5152
..... BRdwy 3-4789

Modern Packaging Co Ltd fALpin 5-7144
5319 3StSE ALpin 5-7292

WOODS BAG & CANVAS CO LTD

Manufacturers of

JUTE & COTTON BAGS

TENTS, TARPULINS, SLEEPING ROBES

Rear 1902 11StSE BRdwy 3-1531

Bags—Transparent

Bonar & Bemis Ltd 2235 15StSE fBRdwy 3-5152
..... BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

Specialty Packaging Division

Glue Sealed - Heat Sealed
CELLOPHANE BAGS
Single Wall & Duplex
Plain & Printed Polythene
Wraps & Bags

505HeraldBldg AMhrst 3-5690

Grace W R & Co of Canada Ltd
215 10AvSW ..AMhrst 3-3880

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**PRINTERS & CONVERTERS
OF ALL FILMS**

PLAIN & PRINTED POLYETHYLENE BAGS
PLAIN & PRINTED CELLOPHANE BAGS

Residence Avenue 9-2753
2029 35StSW CHrchl 9-7439

MODERN PACKAGING CO LTD

Creators of MODERN PAK
Products — Printed & Plain

Manufacturers of Polyethylene & Cellophane
Bags & All Types of Plastic Packages

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..... ALpin 5-7292

Polyethylene Bag Mfg Co Ltd
1928 37StSW ..CHrchl 9-9669

ROBINSON E S & A (CANADA) LTD
9-707a 14StNW ..Atlas 3-0169

Bakers—Retail**ALPINE PASTRIES**

HaysboroShoppingPlaza ..ALpin 5-7535

BONNIE DEL BAKE SHOP

Home-Made Bread - Cakes
Pies & Pastries

Our Specialty - Wedding &
Birthday Cakes

We'll Decorate Your Own Birthday
or Wedding Cake

Have You Tried Our Pork Pies?

708 16AvNW AVenu 9-1477

Bowness Bakery 6435BownessRdBwns

Shop BUTlr 8-2655
Office BUTlr 8-2085

Cal Heights Bakery

Cor14StNW&CambrianPI ..AVenu 9-7880

Calgarian Pastries 4125 45StNW ..AVenu 9-9180

Cambrian Bakery 11CambrianPI ..AVenu 9-9144

City Bakery 906 1AvNE fAMhrst 6-2279
..... AMhrst 3-8578

(See Advertisement This Page)

CRESCENT BAKERY

**HOME-MADE BREAD,
CAKES & PASTRIES**

Wholesale & Retail

WEDDING & BIRTHDAY CAKES
A SPECIALTY

Bring Your Cake to Us for
Decorating

303 16AvNW CRstvw 7-1065

Daffodil Bake Shoppe 2607 14StSW CHery 4-5040

Bakers—Retail—(Cont'd)**DANISH HOME BAKERY**

SPECIALIZING IN:

DANISH PASTRY**DANISH DARK RYE****KRANSEKAGER**

ALTADORE SHOPPING CENTRE

4014 16StSW CHstnt 3-2369

Em's Bakery Limited No 1 fCHrchl 9-2874

11aSpruceCentre... CHrchl 9-3990

No 2 7702ElbowDr ALpin 5-4242

No 3 9-4623BanffCoachRd CHrchl 9-0735

Frank's Bakery Store No 1 2616 17AvSEStLn ..BRldg 2-4459

Store No 2 809 1AvNE AMhrst 6-5362

Plant 2020 36StSEStLn BRldg 2-4028

French Bakery 6622 20aStSE BRowng 9-3619

FRENCH PASTRY SHOP

SPECIALISTS IN FINEST
FRENCH BREAD, PASTRY
WEDDING AND BIRTHDAY
CAKES

WE CATER TO PARTIES

Store No. 2 1910 37StSW ...CHrchl 9-2924

120 10StNW Atlas 3-3773

(Continued Next Page)

Constant representation means
consistent business.

City Bakery

RETAIL — WHOLESALE

**THE BAKERY WITH THE MOST COMPLETE LINE OF
PRODUCTS IN TOWN**

WE SPEAK FRENCH, ITALIAN, GERMAN & SPANISH

Specializing in:

★ FRENCH BREAD ★ STICKS ★ FRENCH ROLLS
— Baked in the Old Brick Oven —

★ BREAD ★ PARKER HOUSE ROLLS ★ LIGHT & DARK RYE
★ PARTY SANDWICHES — Sliced in the long way for special occasions

★ KOSHER BREAD ★ FRENCH TWIST
★ PUMPERNICKLE ★ CINNAMON TWIST

★ DOUGHNUTS ★ LONG JOHNS ★ BUTTER HORNS
★ CINNAMON BUNS ★ TURNOVERS ★ FRENCH PASTRY
★ PETIT FOUR ★ PETIT-SCHELL - VOL OU VENT

★ BIRTHDAY CAKES - TORTEN

Special Discount for Quantity - Restaurants - Coffee
Shops - Churches - Schools & Community Associations

AMhrst 6-2279 - AMhrst 3-8578

One Block from General Hospital — 906 1st Ave. N.E.



FRESH DAILY

★ ROLLS ★ COOKIES
★ PASTRIES

JOHNS BAKERY

710 Centre St. S., AMhrst 2-5821



WEDDING CAKES

(EXCLUSIVE)

- ★ TO DECORATE, \$8.00 & UP
- ★ COMPLETE WEDDING CAKE, \$1.00 lb. & Up
- ★ OUR ICING WILL NEVER GO HARD

DAY OR EVENING

Atlas 3-5987

Butlr 8-5102

C. Rivers 2-3402 Parkdale Blvd.

Bakers—Retail—(Cont'd)

GEORG'S BAKERY

Home-made Bread & Pastries

WEDDING CAKES DECORATED BY EXPERTS

716 2StSE AMhrst 6-3370

Golden Topper Bakery 2703a 17AvSW Chrchl 9-2922

Harrison & McLuckie Bake Shop Ltd
142a 10StNW .. Atlas 3-2385

Store No 2
28a Bowness Shopping Centre Bwns Butlr 8-6717

Holland Shop 327 7AvSW AMhrst 3-5755

Home Maid Bakery 2915 Richmond Rd Chrchl 9-1370

JOHN'S BAKERY 710 Centre StS .. AMhrst 2-5821

(See Advertisement This Page)

National System of Baking Ltd fAMhrst 2-9969

Downtown Store 220 7AvSW fAMhrst 2-7470

North Hill Store fCRstvw 7-1683

1604 Centre StN fCRstvw 7-8196

Westend Store 724 17AvSW fAMhrst 2-6485

fAMhrst 3-4141

Genl Ofc 1604 Centre StN CRstvw 7-5522

Olde Country Bakery 101 9StNE .. AMhrst 6-2172

(See Advertisement This Page)

Parpass Food Products Ltd

202 4AvSE .. AMhrst 3-1512

Patricia Bakery 2614 4StNW CRstvw 7-3757

Chinook Centre 6429 Macleod Tr .. ALpin 5-5985

(See Advertisement This Page)

Pfeiffer's Bakery 3007 26AvSW .. Chrchl 9-5231

3831 Banff Coach Rd Chrchl 9-7078

Poppy Cake Shop 1419 11StSW CHery 4-1650

Reinhard's Bakery 2122 Kensington Rd Atlas 3-3601

Bakers—Retail—(Cont'd)

RIVERS C

Wedding Cake Decorating

Our representative will call on you personally (day time or evening) and show with colored slides many pictures for your approval.

- OUR ICING WILL NEVER GO HARD — Guaranteed Satisfaction

We will pick up your cake, also deliver to reception.

FRUIT CAKES SUPPLIED ON ORDER

2-3402 Parkdale Blvd Atlas 3-5987

(See Advertisement This Page)

Scotch Bakery 1213 1StSW AMhrst 2-6317

Spudnut Shop 1902 33StSW Chrchl 9-9042

Spudnuts of Canada Ltd 216 35AvNE CRstvw 7-8385

Stewart's Bakery 726 3StNE ... AMhrst 2-6644

Sweetheart Bakery 6622 20aStSE BRowng 9-3619

Victoria Cake Shop 1018 2StSE .. AMhrst 2-2726

Wedding Cake Service

2-3402 Parkdale Blvd .. Atlas 3-5987

(See Advertisement This Page)

Willman's Mrs Cakes & Cookies

1103 Reader Cr .. CRstvw 7-7019

WOODEN SHOE PASTRY SHOP

DUTCH PASTRY SHOP

Home Made Chocolates - Fancy Cookies

Pastries - Birthday & Wedding Cakes

Home Made Marzipan - "A Real Treat"

BRITANNIA SHOPPING CENTRE

817 49AvSW CHstnt 3-3267

Bakers' Supplies

MCKENZIE-STEPHENSON LTD

4319 1StSE .. CHstnt 3-6601

Bakers—Wholesale

Andy's Meat Pies 110 16AvNW ... CRstvw 7-5987

CANADIAN BAKERIES LTD

12Av&11StSW .. CHery 4-2731

City Bakery 906 1AvNE AMhrst 6-2279

Crescent Bakery Store No 1

303 16AvNW .. CRstvw 7-1065

Em's Bakery Limited

11a Spruce Centre Chrchl 9-3990

FOUREX BAKERIES 12Av&11StSW CHery 4-2731

Hannah Bread Ltd 640 14AvSE .. AMhrst 9-4335

HONEY BOY BREAD (CALGARY) LTD

231 66AvSE .. ALpin 5-1165

MARTIN'S BAKERY 338 4AvSE .. AMhrst 6-1820

McGAVIN LTD 325 10StNW Atlas 3-5555

OLDE COUNTRY BAKERY

101 9StNE .. AMhrst 6-2172

(Continued Next Page)

Olde Country Bakery

THE BAKERY OF
HOME-MADE BREAD,
BUNS, COOKIES & PIES

PASTRIES
WEDDING & BIRTHDAY
CAKES

AMhrst 6-2172

101 - 9 St. N.E.

PATRICIA BAKERY

HOME MADE BREAD
BUNS — CAKES — PIES
ROLLS & PASTRIES

— FRESH DAILY —

— HOUSE TO HOUSE DELIVERY —

CRstvw 7-3757

Res. Phone AVenu 9-9749

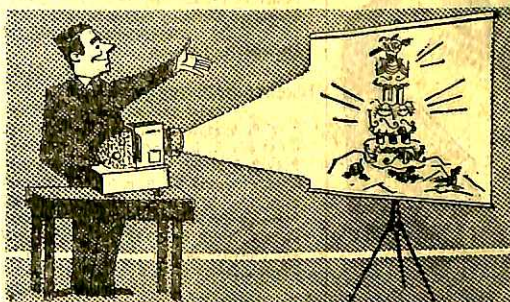
2614 - 4 St. N.W. — Calgary

WEDDING CAKE SERVICE

Daytime or Evenings Call

Atlas 3-5987

Butlr 8-5102



- Our representative will visit your home anytime and show with the aid of colored slides many various styles.
- We feature an icing which will never get hard.
- We will pick-up, deliver and arrange on the day of your wedding.
- GUARANTEED SATISFACTION
Hundreds of recommendations.
- We also supply Fruit Cake made from the highest quality ingredients — \$1.00 a pound and up.

2-3402 PARKDALE BLVD.



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ADVERTISED ARTICLES**

can be traced to their

LOCAL DEALERS

by looking up

"Where to Buy It"

in the

YELLOW PAGES

Complete Battery SALES and SERVICE

Featuring

GOODYEAR

EASY BUDGET
TERMS

Goodyear Tires

Complete

- VULCANIZING
- RECAP SERVICE

TIRES & BATTERIES BRdwy 3-1584
APPLIANCES & NEW CARS BRdwy 3-1581
FARM EQUIPMENT BRdwy 3-1581
BUDGET DEPT. BRdwy 3-4556

COMMERCIAL

TIRE LTD.

1139 - 9 Ave. S.E.

Batteries—Storage—(Cont'd)

COMMERCIAL TIRE LTD

1139 9AvSE. BRdwy 3-1584

(See Advertisement This Page)

EXIDE BATTERIES

The right battery to fit
the driving needs of
every car owner. Quick,
sure starting in all
kinds of weather.

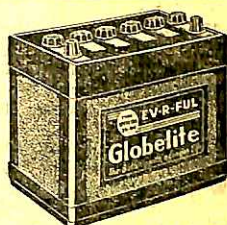
Exide

WHEN IT'S AN EXIDE YOU START

"WHERE TO BUY IT"

DISTRIBUTOR

TAYLOR PEARSON & CARSON (CALGARY)
LTD 308 5AvSW. AMhrst 9-2521



GLOBELITE EV-R-FUL
THE BATTERY WITH A LONGER LIFE
Auto - Truck - Tractor - Buses - Road
Machinery - Industrial Equipment
Light and Power Batteries

Globelite Batteries Ltd.

4524 - 1st St. S.E.

CHstnt 3-3568

Batteries—Storage—(Cont'd)

Fisk Tire Service Co Ltd

718 7AvSW. AMhrst 3-4700

GENERAL TIRE OF CALGARY

Div of General Tire & Rubber Co
of Canada Ltd 3608 Macleod Tr. CHstnt 3-3915

GIANT BATTERY CO LTD

315 3StSE. AMhrst 6-3367

(See Advertisement This Page)

Globelite Batteries Ltd

4524 1StSE. CHstnt 3-3568

Alberta Mfg Div 510c 6StSE. AMhrst 6-1395
(See Advertisement This Page)

HART BATTERIES

For Automotive and
Marine use - Indus-
trial Trucks - Diesel
Electric Locomotives,
Standby Power, Switchboard Control.

HART

BATTERIES

"FOR INFORMATION CALL"

HART BATTERY CO LTD

126 12AvSW. AMhrst 6-3108

Hart Battery Co Ltd 126 12AvSW. AMhrst 6-3108

"Make One Call Do the Work
of Two"—Use the YELLOW
PAGES.

Batteries—Storage—(Cont'd)

HUTTON'S LTD

AUTO - FARM - RADIO

Battery Sales & Service

131 11AvSW AMhrst 9-3725

Industrial Batteries Ltd

126 12AvSW. AMhrst 2-5822

Maple Leaf Sales Ltd 232 9AvSE. AMhrst 6-4866

Prest-O-Lite Battery Co Ltd

58Av&4StSE. ALpin 5-6641

WILLARD DIVISION ELECTRIC STORAGE

BATTERY CO (CANADA) LTD

104 58AvSE. ALpin 5-0155

DISTRIBUTOR Whol Only

Motor Car Supply Co of Canada Ltd

317 6AvSW. AMhrst 2-4633

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AETNA BEARINGS

Std. and Spec. Ball
Thrust Bearings -
Angular Contact Ball
Bearings - Farm
Equipment Ball Bear-
ing Units - Spec. Roller Bearings - Ball Re-
tainers - Hardened and Ground Washers -
Sleeves - Bushings - Misc. Parts - Cat. and
engg. service on request.

Aetna

"WHERE TO BUY THEM"

DISTRIBUTOR

B C Bearing Engineers Ltd

1218 11AvSW. CHery 4-5521

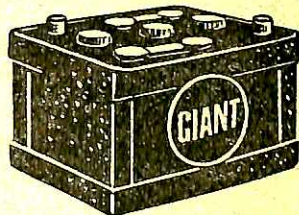
B C BEARING ENGINEERS LTD

1218 11AvSW. CHery 4-5521

(See Advertisement This Page)
(Continued Next Page)

Battery Trouble?

Replace
with a
GIANT



REPAIRS

and

SERVICE

TO ALL TYPES

AMhrst 9-
7891

AMhrst 6-
3367

INDUSTRIES No1 BATTERY

AUTOMOTIVE
REPLACEMENT

After Hours — Res. CHstnt 3-0631

HEAVY DUTY INDUSTRIAL

- Diesel Engines
- Tractor
- Trucks & Buses

GIANT BATTERY Co. Ltd.

315 - 3 St. S.E. — CALGARY, ALBERTA

B.C. BEARING ENGINEERS Limited

Bearing and
Transmission Specialists

24 HOUR DAY & NIGHT SERVICE

CALGARY

CHery 4-5521

Anytime

1218 - 11th AVENUE S.W.

The most complete line of Bearings and Transmission require-
ments in Western Canada for: Oil Industry — Construction —
Agriculture — Aircraft — Automotive — Industrial Plants and
Sawmills

FAFNIR • SKF • TIMKEN • COOPER
SHAFTER • TORRINGTON • NICE
BCA • AETNA • BOWER

Diamond Roller Chain Sprockets - National Seals
Radicon Reduction Gears - Couplings - U-Joints - Bronze Bushings

"BRANCHES ALL OVER THE WEST"

Bearings—(Cont'd)

BENNETT & EMMOTT (EQUIPMENT)
LTD 715 11AvSW. AMhrst 6-2629
CANADIAN S K F CO LTD fCHery 4-0044
1331 16AvSW. fCHery 4-3366
Coutts Machinery Co Ltd
4636 1StSE. CHstnt 3-4618

Federal-Mogul Service Ltd
Bower Roller Bearings
BCA Ball Bearings
National Oil Seals
701-703 11AvSW. AMhrst 3-2440

SPROULE BEARING SUPPLY (CALGARY)
LTD 809 17AvSW. CHery 4-5541
Br Ofc 5504 Macleod Tr. fALpin 5-6060
fALpin 5-6618
(See Advertisement This Page)

TAYLOR PEARSON & CARSON (CALGARY) LTD

RED DEER - CALGARY - MEDICINE HAT

Your Bearing Requirements

Timken, SKF, Hyatt

308 5AvSW. AMhrst 9-2521

TRANSMISSION SUPPLIES LTD

A COMPLETE BEARING SERVICE

Timken - New Departure - Hyatt

National Seals

24 HOUR SERVICE

1223 2StSE. AMhrst 3-7720

UNION TRACTOR (CALGARY) LTD

24 Hour Service

822 9AvSW. AMhrst 2-3911

Beauty Parlor Supplies & Equipment

Emerald Beauty & Barber Supply
514 17AvSW. AMhrst 2-9663
Helene Curtis Ltd 118 10StNW. ATlas 3-4420

MID-WEST BEAUTY & BARBER SUPPLY
207 7AvSE. AMhrst 2-7573

MONARCH BEAUTY SUPPLY CO

Exclusive Distributors of the

"Rayette Beauty Products"

Realistic	Clairol	Roux
L'Oreal	Silhouette	Tiz
Curtis	Royal	Nestle

Dryers & Furniture

COMPLETE LINE OF BARBER SUPPLIES

fAMhrst 3-4284
129 6AvSE. fAMhrst 2-1078

ONTARIO BEAUTY SUPPLY CO LTD**EQUIPMENT**

Canada's Largest Exclusive Beauty Supply
Specializing in Shop Modernization

MODECRAFT - CURTIS - TURBINATOR
ROUX - SILVER ANNIVERSARY - CLAIROL
BONAT - RILLING - ZOTOS - NESTLE

LAMAUR - SILHOUETTE - BRECK

James D. Colvin, res. Avenu 9-3496

fAMhrst 6-6348
116 5AvSE. fAMhrst 3-3573

Directory Advertising Pays

Beauty Parlors**A 1 BEAUTY SHOP**

PERMS — HAIR COLORING
STYLING & HAIR CUTTING

Julie Dobrocki & Gladys Rhodes

1002a CentreStN. AMhrst 2-6686

ADRIAN BEAUTY SALON

MADAME McGRANDLE

PHYLLIS McGRANDLE

Harper Method Salon

— FACIALS —

514 17AvSW. AMhrst 2-4429

Al's Beauty Shop 5219 18AvNWMtg. Butlr 8-2586

ALTADORE BEAUTY SHOPPE

2034a 42AvSW. CHstnt 3-4466

American House of Beauty

202-225a 8AvSW. AMhrst 6-1125

(See Advertisement This Page)

Andy's Hair Styling

413-209 8AvSW. AMhrst 3-3304

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Beauty Parlors—(Cont'd)**BAMBOO BEAUTY SALON**

SOFT WATER
USED EXCLUSIVELY

— Latest Style in Cutting —

All Perms Guaranteed

IDA SNIDER, OGDEN

7403a 26StSE. BRowng 9-3566

Beacon Beauty Salon

Cor16Av&CentreStN. CRstnw-7-7849

(Continued Next Page)

CLOSE

The time and
distance gap!

with

INSTANT - ACCURATE
COMMUNICATION

Alberta Government
Telephones Teletype

BEARINGS

PRECISION BALL & ROLLER BEARINGS
ALL TYPES AND SIZES

- PILLOW BLOCKS
- TAPER LOCK SHEAVES
- DYNA V-BELT DRIVES
- V-SHEAVES TAPER LOCK
- TAPER LOCK SPROCKETS
- ROLLER CHAIN
- SPEED REDUCERS
- COUPLINGS TAPER LOCK
- UNIVERSAL JOINTS

- OIL SEALS
- O-RINGS
- QUAD RINGS
- TEFLON PRODUCTS
- NYLON PRODUCTS
- PISTONS AND SLEEVES
- SNAP RINGS
- KILIAN CASTERS
- ALBION INDUSTRIAL CASTERS

— AUTO AND TRUCK AXLES —

— PRECISION MEASURING INSTRUMENTS —

*For the Best and Most Complete Service
in the West*

24 HOUR SERVICE

➔ **CHery 4-5541** 809 17th Ave. S.W.

➔ **ALpin 5-6618** 5504 Macleod Trail

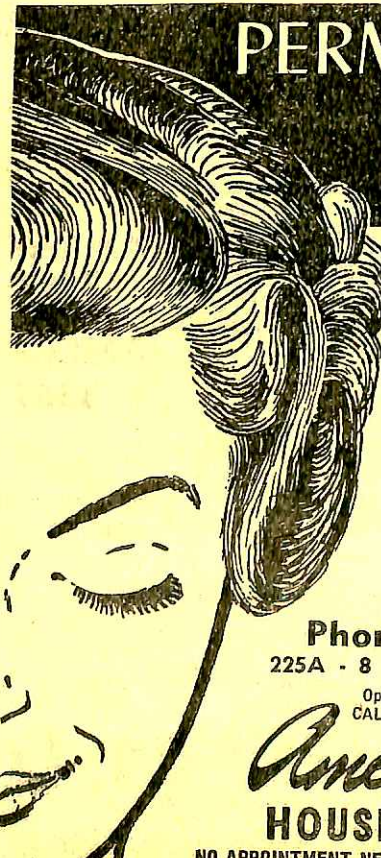
SPROULE BEARING SUPPLY (CALGARY)
LTD.

— TWO LOCATIONS TO SERVE YOU —

"Anything That Rolls — We Have It"

PERMANENTS

Cold Wave
Machineless



Complete
with
Haircut,
Shampoo
and Set.

3.95

Lanolin \$1.00 more

Hair Cuts by Expert
Male Barbers \$1.00

SPECIAL
HAIRCUT - SHAMPOO
and SET \$1.75
Together

Phone AMhrst 6-1125

225A - 8 Ave. S.W., Over White Lunch

Open 'Til 5:30 p.m. Daily (Except Sunday)
CALGARY'S LARGEST PROFESSIONAL STAFF

American
HOUSE OF BEAUTY

NO APPOINTMENT NECESSARY — OPEN SIX DAYS A WEEK

Beauty Parlors—(Cont'd)

BEATON BEAUTY PARLOR fAMhrst 6-2153
207 8AvSW. (AMhrst 2-7030)
(See Advertisement This Page)
Beaudet's Beauty Shop 1002 17AvSW Chery 4-4244
BERNICE'S HAIR STYLING
Specializing in STYLING — TINTING
COLD WAVES — Bernice Brocha
4123 45tNW AVenu 9-9151

BLUEBIRD BEAUTY PARLOR

"For Happy Hair Care"

Featuring . . .
THE WIND-WAVE PROCESS

Complete Styling in Half an Hour.

All Lines of Beauty Culture

A. J. Porter, Prop.

32 45tNE AMhrst 2-2529

Bobbette Beauty Shop 2035 34AvSW Chery 4-8492

BOWNESS BEAUTY SALON

You should be coming to me — if your
Hair is not becoming to you

BOWNESS BEAUTY SALON

THE NEW SHORT HAIR CUT

**STYLING — PERMS
& COLOR BLENDING**

Phone for Your Evening Appointment

6423 Bowness Rd Bwns BUtlr 8-2447

Brazz Otto Hair Styles 607 1AvNE AMhrst 2-5653

1719 17AvSW Chery 4-4488

Bedfield S 332 16AvNW CRstvw 7-2910

Cable's Barber & Beauty Shoppe 346 17AvSW AMhrst 2-3210

Beauty Parlors—(Cont'd)

CAMEO BEAUTY SALON 11CambrianPl. AVenu 9-9122
CARL'S BEAUTY SALON

Above Kresge's

Specialists in
★ COLD WAVING
★ TINTING
★ BLEACHING

236 8AvSW AMhrst 2-2383

CARLTON BEAUTY SALON 126 9AvSW. AMhrst 6-6811
(See Advertisement This Page)

CHARM BEAUTY SHOPPE

**CHARM
BEAUTY SHOPPE**

The New Short Haircut

MODERN BEAUTY SERVICE

213 16AvNW CRstvw 7-1335

CINDERELLA BEAUTY SALON

THE HOME OF
PERMANENT WAVING
and Personalized Hairstyling

814 16AvNW AVenu 9-1402

Beauty Parlors—(Cont'd)

Connaught Beauty Parlor 1413 11StSW Chery 4-1659

DANNEWALD HAIRDRESSING SHOP

Professional
Ladies' Haircutting
Styling and Coloring
— Open Mondays —

908a CentreStN AMhrst 6-2350

Delmar Hi Styling 2523a 17AvSW Chrchl 9-6334

(See Advertisement This Page)

Deluxe Hairstyling 1713 2StSE AMhrst 3-5425

(See Advertisement This Page)

(Continued Next Page)

DELUXE HAIRSTYLING

SPECIALIZING IN

★ COLD WAVING
★ STYLING
★ TINTING

Phone AMhrst 3-5425

Flo Habermehl, Prop.

1713 - 2nd St. S.E.

Carlton Beauty Salon

(Formerly Stabers)

Opposite Palliser Hotel

**ALL LANOLIN
COLDWAVES \$4.95
& UP. COMPLETE
WITH STYLE HAIR
CUT SHAMPOO SET**

Specialists in:

★ HI FASHION COLOR
BLENDING
★ DANDRUFF TREATMENTS
★ STEAM OIL TREATMENTS
★ FACIALS ★ MANICURES

Open 6 Days a Week

**NO APPOINTMENTS
NECESSARY**

AMhrst 6-6811

Rose Ashcroft, Prop.

126 - 9th Ave. S.W.



For Women
Who's Hair
Needs Professional Care . . .

FULLY QUALIFIED OPERATORS
ONLY

THE NEW BEATON BEAUTY PARLOR

"The Salon with the Modern Look"

WE SPECIALIZE IN:

- OIL TREATMENTS
- FACIALS
- SHAPING
- PERMANENTS
- FROSTING
- HAIR STYLING
- MANICURES
- TINTING
- BLEACHING
- STREAKING

STYLES CREATED for the INDIVIDUAL

LATE BOOKING — THURSDAY & FRIDAY

AMhrst 6-2153 — AMhrst 2-7030

207 - 8th AVENUE S.W. (Opposite The Bay)

DELMAR HI STYLING

WHERE STYLES ARE SHAPED, CUT
AND CREATED BY

JIMMIE GRETSINGER & STAFF



ALL LATEST
FASHIONS

SPECIALIZING IN

★ PERMANENT WAVING
★ HAIR CUTTING
★ COLOR BLENDING
★ STYLES THAT TURN
HEADS

Diplomas from:
United States - Saskatchewan
and Alberta.

Phone Chrchl 9-6334

2523a - 17 Ave. S.W.



JIMMIE GRETSINGER
Stylist - 30 Years Experience

Eduard's Hairstylists

125a - 6th Ave. S.W.
(Formerly Nels Todds)



*the perfect
place for . . .*

- Soft, Lasting Permanents
 - Hair Shaping
 - Hairstyling
 - Manicures
 - Beautiful Hair Coloring
- that's Eduard's*

125a - 6th Ave. S.W.
AMhrst 2-2979

Beauty Parlors—(Cont'd)

DIANA BEAUTY SALON

Specializing in
**COLD WAVES &
BEAUTY CULTURE**

Next Door to Kent's Accordion Centre
305a 10StNWAtlas 3-5301

Dixon's Beauty Parlor 1205 2StSE AMhrst 6-6577
Dorothee Mae Beauty Salon
211UnderwoodBldg. AMhrst 6-4905
Eaton Co Canada Ltd (The T)
8AvSW bet 3&4Sts. AMhrst 6-0234
Eduard's Hairstylists 125a 6AvSW AMhrst 2-2979
(See Advertisement This Page)

**NATIONALLY
ADVERTISED ARTICLES**
can be traced to their
LOCAL DEALERS
by looking up
"Where to Buy It"
in the
YELLOW PAGES

Beauty Parlors—(Cont'd)

EDWARD'S BEAUTY SALON

Prop. Eddie Kurz

HARPER METHOD SALON

Haysboro Shopping Plaza

PHONE
ALpin 5-5622

HavenhurstCr&ElbowDrALpin 5-5622

Elbow Barber Shop & Beauty Parlor
2512 4StSW. AMhrst 2-3157

ELITE BEAUTY SHOPPE

Call This Handy Neighborly
Shop for Your Next
Appointment

1431 17AvSWCHery 4-3334

ELSBETH'S BEAUTY SALON

Specializing in

PERMANENT WAVING & HAIR STYLING

Language spoken in English and German
HERMANN & ELSBETH POLLHAUS, Props.
4628BownessRdMtgBUtir 8-6864

FLAMINGO HAIR STYLING STUDIO

Specializing in

COLD WAVING — TINTING STYLING

Owned and operated under the personal
supervision of Gladys Robinson

Located Opposite Post Office

3-214a 8AvSEAMhrst 6-6694

FOREST LAWN BEAUTY SALON

ForestLawnShoppingCentreFstLn. BRldg 2-4412
Garden Beauty Salon Cor5Av&24StNW Atlas 3-5357

GLADYS' BEAUTY PARLOR

3517 17AvSEFstLn. BRldg 2-2622

GLENDAL BEAUTY SALON

OPEN SIX DAYS A WEEK
FRIDAY UNTIL 9 P.M.

FOR APPOINTMENT
Phone CHrchl 9-0404

5-1924a 37StSWCHrchl 9-0404

Glenarry Beauty Shop

2236 29StSW. CHrchl 9-4740
Grainger's Hairdressing 1122 1StSW AMhrst 2-3530

HAIR STYLES BY GUS & ROSS

- ★ EXPERT HAIRSTYLING & PERMANENT WAVING
- ★ HAIR RINSING
- ★ HAIR COLORING

"KEEP LOOKING BEAUTIFUL"

2719 14StSWCHery 4-5222

HARPER METHOD BEAUTY SALON

824 16AvNW. AVenu 9-1436
HAYSBORO BEAUTY SALON
901b 82AvSW. ALpin 5-6767

Beauty Parlors—(Cont'd)

Helen's Beauty Salon 812 16AvSW AMhrst 2-9734

HILLHURST BEAUTY SALON

2220 7AvNW. Atlas 3-0838

HOUSE OF CHARM BEAUTY SALON

822 49AvSW. CHstnt 3-6877

HUB BEAUTY PARLOR & BARBER SHOP

**The Home of Fashionable
Hairdressing**

Opposite Capitol Theatre

229a 8AvSWAMhrst 2-9751

HUBERT COIFFURE

HUBERT COIFFURE
PARISIAN HAIR STYLIST

2517 26AvSWCHrchl 9-0122

IRENA BEAUTY SALON

**LATEST HAIR STYLING
TINTING & COLD WAVES**

2-1302a 45StSWAMhrst 3-7194

JACOBSON'S PROFESSIONAL HAIRSTYLISTS

Upstrs 128a 8AvSW. AMhrst 2-2783
(See Advertisement This Page)
(Continued Next Page)

JACOBSON'S

BEAUTY SALON

*Professional
Hairstylists*



BEAUTY SCHOOL

*"One of the
Largest Schools
in Canada"*

AMhrst 2-2783

Individual Hair Styling and
Cold Wave Permanents

Our staff are instructed by
members of the Official Hair
Styling Fashion Committee.

This enables us to serve you
better.

*"Giving You The Finest In
Beauty Culture"*

AMhrst 2-4219

- ★ FULLY QUALIFIED INSTRUCTRESSES
- ★ INDIVIDUAL INSTRUCTION
- ★ WRITE OR CALL FOR BOOKLETS and INFORMATION
- ★ LEARN BY PRACTICAL EXPERIENCE

BOTH SALON & SCHOOL FULLY AIR CONDITIONED

Upstairs 128a - 8th Avenue S.W.

**If You Have
RECENTLY MOVED**

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

. . . they will tell you.

Beauty Parlors—(Cont'd)

JEANNE'S BEAUTY SALON

824 16AvNW..Avenu 9-1436

(See Advertisement This Page)

Johnston's Barber Shop & Beauty Parlor

1403 11StSW..CHery 4-1247

K L BEAUTICIANS

BEAUTY SALON & BARBER SHOP

Hairstyles
the way you like them

PERSONALIZED, NATURAL, MANAGEABLE

A. C. Anderson, Prop.

1320 17AvSW.....CHery 4-4359

Keen-Kurl Beauty Parlor

1811 8StSE..BRdwy 3-4461

Kensington Barber & Beauty Shop

1134aKensingtonRd..Atlas 3-0690

KILLARNEY BEAUTY SALON

We Specialize In
HAIR STYLING — TINTING
PERMANENT WAVING

Mrs. Ann Farnum, Mgrs.

2705 17AvSW.....CHrchl 9-2929

Kingsland Richmond Beauty Salon

ElbowDr&77AvSW..ALpin 5-1909

(See Advertisement This Page)

KNIGHTS' BEAUTY SALON

114 7AvSE..AMhrst 2-6548

La Moderne Mode Beauty Salon

2118a 4StSW..AMhrst 2-9801

Get the Habit of looking
in the YELLOW PAGES

Beauty Parlors—(Cont'd)

LA ROSA HAIRSTYLING

Specializing in

Cold Waves & Color Shampoos

"STYLING AT ITS BEST"

6-707a 14StNW.....Atlas 3-1464

Lady Louise Beauty Salon

1114 3StNE..CRstW 7-2254

Lawrence Hairdressing 2317 4StSW AMhrst 2-1777

Leroy Beauty Salon 222a 8AvSW (AMhrst 2-2002

(AMhrst 2-3377

(See Advertisement This Page)

Lil's Beauty Salon 1211 14StSW...CHery 4-8297

Lillie's Beautyette 112a 8AvSE...AMhrst 9-2414

(See Advertisement This Page)

(Continued Next Page)

LILLIE'S BEAUTYETTE

L. Gretsinger

Specializing in

- ★ PERMANENT WAVING
- ★ COLD WAVES
- ★ HAIR STYLING

AMhrst 9-2414

112a 8 Ave. S.E.



Frank
and
Mary
Larson

JEANNE'S BEAUTY SALON

NORTH HILL

Harper Method Salon

Expert Technicians . . .

IN SCALP — FACIALS AND MANICURES

Latest Methods in Permanent Waving — Color and Styling

Harper Method Beauty Care

AVenu 9-1436

SOFT WATER USED WITH ALL SHAMPOOS

AIR CONDITIONED SALON

"Our Permanent Waves Make Permanent Friends"

— 824 16 Ave. N.W. —

KINGSLAND RICHMOND BEAUTY

The last word in Ultra-Modern Facilities — Calgary's Newest and
Brightest Salon — Spacious and Comfortable — All our Skilled
Stylists visit Kingsland at least one day a week — It's a real treat!

Featured at KINGSLAND:

- STEAM PERMANENTS
- OIL TREATMENTS
- FACIALS
- MANICURES
- HAIR SHAPING
- COLOR BLENDING

**7706 ELBOW
DRIVE S.W.**

EXPERTS IN COLOR BLENDING

Special Streaking, Bleaching and
High Fashion Toning Facilities.

Our Stylists are renowned for their
skill. Several members of the staff
are internationally famous.

PHONE

ALpin 5-1909

FOR APPOINTMENT

**KINGSLAND
RICHMOND
BEAUTY**

Member of



- Air Conditioned
- Free Parking
- Spacious Layout
- Open Six Days
- Friday till 9. P.M.

How to be
lovelier to
look at



**CALGARY'S
MOST MODERN SALON**

— 8 Stylists to Serve You —

Experts in all lines of Beauty
Culture . . . Permanent Waving,
Tinting, Bleaching, Cutting, Styling.

MODERATE PRICES

LEROY BEAUTY SALON

Phone AMhrst 2-2002 - AMhrst 2-3377

222A 8th Ave. S.W.
Next door People's
Credit Jewellers

Beauty Parlors—(Cont'd)

Looking Glass Beauty Salon
716 5StSW..AMhrst 6-6727
LYNDA'S BEAUTY SHOP
2013 18StNW..AVenu 9-1074
Lynnwood Beauty Salon
6618 20aStSE..BRwng 9-3036
Mac's Barber & Beauty Shop
3705 17AvSEStLn..BRIdg 2-3462
MAREN'S BEAUTY SALON

**FOR GOOD
PERMANENTS
TINTING
HAIR STYLING**

"We are pleased to serve you"

2133aKensingtonRdATlas 3-1076

Marda Beauty Salon 3409 20StSW CHrchl 2-3105
MARGARET'S BEAUTY SALON
1114 12StNE..CRstW 7-3638
Marie's Beauty Salon 2805 14StSW CHery 4-2060
Marvel Beauty Schools
202-326a 8AvSW..AMhrst 2-9841
(See Advertisement This Page)

MARY ANNE BEAUTY PARLOR

"Your Beauty Is Our Duty"

**Specialists in all Types of
BEAUTY CULTURE**

MARY ANNE VOLK, Prop.
(Soft Water)

1336b 9AvSEBRdwy 3-4093

Mayfair Beauty Salon
1329a 9AvSE..BRdwy 3-2027
Mayfair Lady Hairstyling
3-6511ElbowDr..ALpin 5-4676
(See Advertisement This Page)
Metro Beauty Salon 810 2StSW ...AMhrst 3-0180
(See Advertisement This Page)

Beauty Parlors—(Cont'd)

MILLIE'S HAIRSTYLING STUDIO

**Millie Luft
& Her Hairstylists**

**SPECIALIZING IN
PERMANENT WAVING - HAIR CUTTING
and COLOR BLENDING**

631 16AvNWAVenu 9-6565

Mission Beauty Shoppe 2208 4StSW AMhrst 2-7616

Mount Royal Beauty Salon
1001a 17AvSW..CHery 4-2425

NEIL'S BEAUTY SALON
912a 16AvNW..AVenu 9-2963

Nellies Beauty Parlor
6303BownessRdBwns..BUTlr 8-2129

Norman's Beauty Salon Ltd
628 17AvSW..AMhrst 2-9748

Chinook Centre Br 6465MacLeodTr ALpin 5-0148
(See Advertisement This Page)

North Hill Beauty Salon
403 8AvNE..AMhrst 9-8455
(See Advertisement This Page)

Nu-West Hairdressing Salon
317 19StNW..ATlas 3-3000

Otto's Lady Fair
CalgaryShoppingCentre..AVenu 9-4758
(See Advertisement Opposite Page)

Owens Marie Coiffures
3508 17AvSEStLn..BRIdg 2-4515

Palliser Hotel Hairdressing Parlor
PalliserHotel..AMhrst 2-1947

Park Beauty Salon
20BownessShoppingCentreBwns BUTlr 8-2290

PARKDALE BEAUTY SHOP

**PERSONALIZED SERVICE TO MAKE YOU
LOOK YOUR LOVELIEST**

3406 3AvNWATlas 3-2964

(Continued Next Page)

*Make
NORMAN'S
Your
PERMANENT
Headquarters
for*



Styling • Waving • Coloring

**NORMAN'S
BEAUTY SALONS LTD.**

**TWO LOCATIONS TO SERVE YOU
628 - 17th Avenue S.W.**

AMhrst 2-9748

Chinook Shopping Centre
6465 Macleod Trail

ALpin 5-0148



**For the Latest in
HAIR STYLING and
PERSONAL SERVICE
Consult Our Technicians**

FOR APPOINTMENT PHONE

ALpin 5-4676

**3-6511 Elbow Drive
MAYFAIR SHOPPING CENTRE**

**NORTH HILL
BEAUTY SALON**

**SPECIALIZING IN
PERMANENT WAVING
& HAIR STYLING**

**LANGUAGE SPOKEN IN
ENGLISH & GERMAN**

Ursula Liebholz, Prop.

AMhrst 9-8455

403 - 8th Ave. N.E.

MARVEL BEAUTY SCHOOLS

- ★ LEARN BY SEEING
- ★ LEARN BY DOING
- ★ LEARN BY HEARING

Write for Free Catalogue and Information



Models Wanted . . .

**For Permanent Waving
Hair Color, Cutting & Styling**

All work is done at slightly more than
material cost and is supervised by
competent, experienced teachers.

— CALL —

AMhrst 2-9841

Open 6 Days a Week

326a - 8th Avenue S.W.

Over the Metropolitan Stores

*For Beauty's Sake . . .
Make No Mistake Call . . .*

AMhrst 3-0180

**METRO
BEAUTY SALON**

'Styling That Turns Heads'



**OUR OPERATORS ARE TRAINED IN
THE LATEST ADVANCED STYLING**

Members of Virginia Farrell
Hair Styling Association

Phone Early . . .
For Evening Appointments

AMhrst 3-0180

AIR CONDITIONED SALON — 810 2nd Street S.W.



**Worrying about mechanizing
your business paper work?
Call and inquire about . . .**

**INTEGRATED
DATA PROCESSING**

Alberta Government

Telephones Teletype

Otto Braaz Beauty Salons

3 Locations to Serve You



NORTH WEST

OTTO BRAAZ LADY FAIR
Calgary Shopping Centre
AVenu 9-4758

SOUTH WEST

OTTO BRAAZ BEAUTY BAR
1719 - 17th Avenue S.W.
CHery 4-4488

NORTH EAST

OTTO BRAAZ HAIR STYLES
607 - 1st Avenue N.E.
AMhrst 2-5653

WE WILL GIVE YOU THE BEST
COLDWAVE AND HAIR-DO IN
SHORT AND LONG HAIR
EVER POSSIBLE

OTTO BRAAZ

Winner in Alberta's Haircutting
Competition will get you the best
haircut you ever had.

PHONE FOR APPOINTMENT TODAY

Beauty Parlors—(Cont'd)

Parkway Beauty Salon
Glenpark Shopping Centre... CHrchl 9-3838

PAUL 'ESTE HAIR STYLISTS

Specializing in
**HAIR STYLING and
PERMANENT WAVES
COLOR BLENDING**

PAUL STICKNEY — ESTHER ALLAN

1610 14StSW CHery 4-5610

Peacock Salon 2025 33AvSW CHrchl 2-2295
(See Advertisement This Page)

A - PEACOCK - SALON



PERMANENT
WAVING

★
HAIR
STYLING

★
HAIR TINTING

★
SCALP TREATMENT

CHrchl 2-2295

2025 - 33rd AVE. S.W.

Beauty Parlors—(Cont'd)

Peter Pan Beauty Salon
Douglas Doherty Prop
213 Loughheed Bldg. AMhrst 2-7742
(See Advertisement This Page)

PHYLL'S BEAUTY HAVEN

COLOR BLENDING

HAIR STYLING

PERMANENT WAVING

& MANICURES

1349 16AvSW CHery 4-3076

PIXIE BEAUTY SALON

2106 18StNW. AVenu 9-3695

RELLY'S BEAUTY STUDIO

"ALL LINES OF BEAUTY CULTURE"

- INDIVIDUAL SERVICE
- QUALITY WORK
- LATEST FASHIONS

(Across from Safeways)

3509 18StSW CHstnt 3-5952

RENFREW BEAUTY PARLOR

Specializing in
COLD WAVES and BEAUTY CULTURE
Peggy Crawford, Prop.
1025a Russet Rd CRstnw 7-1383

Reo Beauty Parlour 125 7AvSE AMhrst 6-1450

Richmond Beauty Salon
2921 Richmond Rd. CHrchl 9-2760
(See Advertisement This Page)

(Continued Next Page)

CALGARY'S LEADING HAIRSTYLISTS ARE AT RICHMOND BEAUTY SALONS!

Exclusive at Richmond — Soft
Natural Looking Permanents with
Richmond's Fabulous "VAPEUR
JET" Steam Permanents.

We are Experts in
**Hair Shaping Techniques
and Color Blending**

All Staff Members Hold Advanced
Color Diplomas

- ★ AIR CONDITIONED SALONS
- ★ BE ON TIME!

With a large, highly skilled staff, we
are geared to give prompt, efficient
service six days a week.

**EVERY STYLIST HOLDS
ADVANCED STYLING
DIPLOMAS**

In recent competitions
Richmond Beauty Stylists
won in Calgary, Regina
and Edmonton.

- ★ FREE PARKING
- ★ EVENING APPOINTMENTS

**RICHMOND
BEAUTY
SALONS**



2921 Richmond Rd. S.W.
CH9-2760
3825 Banff Coach Rd. S.W.
CH9-2476
7706 Elbow Drive S.W.
AL5-1909

Open 6 Days a Week... Friday till 9. P.M.

PETER PAN

BEAUTY SALON
DOUG DOHERTY, Prop.

*For 20 Years
Your Personal Stylists*



213 Loughheed Building
(Same Building as Grand Theatre)

AMhrst 2-7742

Open Wednesdays - Closed Mondays

SHOP IN THE YELLOW PAGES

Whenever you want infor-
mation about an article, a
service or a certain business

LOOK IN THE

Classified

Telephone Section

Beauty Parlors—(Cont'd)

Roberto's salon de beauté
Formerly Townhouse Beauty Salon
211 6AvSW. AMhrst 2-5956
(See Advertisement This Page)
Ross Hairstyling 2-1302a 4StSW AMhrst 3-7194
Schmidt Franz Upstrs 131 8AvSW AMhrst 2-7236
AMhrst 6-5770
Uptown Shop 614 8AvSW AMhrst 2-2210
AMhrst 6-5556
(See Advertisement This Page)

SERENA'S BEAUTY PARLOR

"To Satisfy Is Our Ambition"

SERENA MILDRED ANNETTE
DUNCAN MILLER GUENTHER

5614 4StNW CRstvw 7-4851

Beauty Parlors—(Cont'd)

Sharon-Lynn's Beauty Shop
Glamorgan Shopping Centre. CHrchl 9-0088
(See Advertisement This Page)

SHARRA LEE BEAUTY SHOP
4623 Banff Coach Rd. CHrchl 9-0232

SPRUCE CLIFF BEAUTY SALON

Hedy Hoellwarth, Mgrs.

Specializing in

- HAIR STYLING
- PERMANENT WAVING

9a Spruce Centre CHrchl 9-1171

Beauty Parlors—(Cont'd)

Star Beauty Parlor 1024 2StSE AMhrst 2-6577
Style Beauty Shop 3009a 26AvSW CHrchl 9-3088
Sunalta Beauty Parlor & Barber Shop
1506 12AvSW CHery 4-1667

SUNNY BEAUTY PARLOR & BARBER SHOP

EXPERIENCED
OPERATORS

Wigs and Toupees
Made to Order

306 10StNW ATlas 3-2433

Get the Habit of looking
in the **YELLOW PAGES**

WERNER'S HAIRSTYLING



International
Hairstylists
★
Diplomas
Paris
Amsterdam
Berlin
Brussels

NORTH HILL

120 - 16 Ave. N.W.

Ph. CRstvw 7-5059

**STAMPEDER HOTEL
BRANCH**

Bsmt. 3828 Macleod Trail

Ph. CHstnt 3-7621

Werner Bastiaannet, Prop.

AM2-5956

Roberto's
salon de beauté

**211
6TH AVE. WEST**

**SHARON-LYNN'S
Beauty Shop**



- SILVER
BLONDING
- HAIR
STYLING
- COLD
WAVES

PHONE
CHrchl 9-0088
Located in Glamorgan Shopping Centre
Richmond Rd. & 37 St. S.W.

Wallie's
**HAIRSTYLING
STUDIO**

CREATIVE STYLINGS
Subtle Color Blends
PERMANENTS

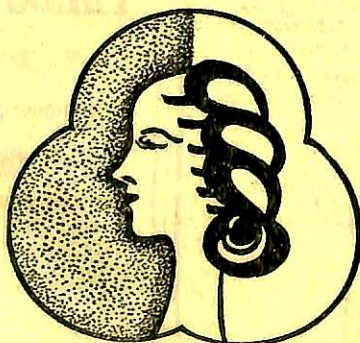
CRstvw 7-2430
— 318 - 16 Ave. N.W. —

FRANZ SCHMIDT

International Hair Stylist

Diplomas from:

- ★ London, England
- ★ Zurich, Switzerland
- ★ Canada



Member of:
International
Association of
Master Ladies
Hairdressers

FRANZ SCHMIDT

UPSTAIRS

131 - 8th Avenue SW.

AMhrst 2-7236

AMhrst 6-5770

FRANZ SCHMIDT

UPTOWN SHOP

614 - 8th Avenue S.W.

AMhrst 2-2210

AMhrst 6-5556

WILDWOOD BEAUTY

Wildwood Salon boasts of four outstanding male stylists. In recent competitions in Edmonton, Regina and Calgary four trophies were awarded our Wildwood Stylists.

Famous at the

WILDWOOD SALON . . .

"VAPEUR JET STEAM
PERMANENTS"

Specially conditions and treats
damaged and problem hair.

Experts in Bleaching, Color
Blending and Hair Shaping
Techniques

We know how to mold
and shape Children's
hair.

MR. STAN LARSEN, Prop.

3825 BANFF COACH ROAD S.W.

Phone **CHrchl 9-2476** For Appointment

**WILDWOOD
BEAUTY**



- Air Conditioned
- Free Parking
- Open Six Days
- Thurs. and Fri. Evenings
- Direct Bus from Eatons

Beauty Parlors—(Cont'd)

THORNCLIFFE BEAUTY SALON

Located in
NORTHGATE SHOPPING CENTRE
Specializing in
STYLING — TINTING — PERMANENT
WAVING
4815 Centre St N CRstvw 7-8188

TOWERS BEAUTY SALON

106 Rutland Hse. CHstnt 3-1992
Trail Beauty Parlor 2010 35th St. N. CRstvw 7-2249

VANDENBERG'S BEAUTY SALON

**EXPERT
HAIR STYLING**

4006 16th St W CHstnt 3-0594

Vanity Beauty Shoppe 510b 9th St W AMhrst 2-9029
Vera's Beauty Salon 2616 4th St W CRstvw 7-8092
Wallie's Hairstyling Studio
318 16th Ave N W CRstvw 7-2430
(See Advertisement Opposite Page)

WERNER'S HAIRSTYLING

120 16th Ave N W CRstvw 7-5059
Stampeder Hotel Br
Bsmr 3828 Macleod Tr. CHstnt 3-7621
(See Advertisement Opposite Page)

WESTMOUNT BEAUTY PARLOR

Located One Block South of Kensington Road
and 21st St. N.W.
SOFT WATER USED FOR ALL
SHAMPOOS
Bertha George and Lillian Johansen, Props.
2203 Westmount Rd ATlas 3-4233

Wildwood Beauty 3825 Banff Coach Rd CHrchl 9-2476
(See Advertisement Opposite Page)

Beauty Schools

See Schools—Beauty Culture

Beds & Bedding

Calgary Mattress Co 333 36th Ave S.E. CHstnt 3-4548
Canadian Bedding Co Ltd AMhrst 6-5859
403 3rd Ave S.E. AMhrst 3-6108
Globe Bedding Co Ltd 11st & 17th Ave S.E. BRdwy 3-5183
Hammond Furniture Co 4704 1st St S.E. CHstnt 3-3719
Parkhill Bedding & Furniture Ltd
Cor 9th & 8th St S.E. BRdwy 3-1627
Sealy Mattress Company 403 3rd Ave S.E. AMhrst 6-5859
Simmons Limited 610 5th Ave S.E. AMhrst 6-5050

Belting—Mechanical

BENNETT & EMMOTT (EQUIPMENT) LTD
715 11th Ave S.W. AMhrst 6-2629
GOODRICH B F (CANADA) LTD
3500 7th St S.E. CHstnt 3-6621
GUTTA PERCHA & RUBBER LTD
4632 1st St S.E. CHstnt 3-2320
OLIVER INDUSTRIAL SUPPLY
GATES MECHANICAL RUBBER GOODS
WORTHINGTON SHEAVES
3619 Blackburn Rd CHstnt 3-5603

Belts & Belting

Coutts Machinery Co Ltd
4636 1st St S.E. CHstnt 3-4618

It pays to make frequent use
of the YELLOW PAGES. It
lists services, stores, products
and professional people—all
classified for your convenience.

Beverages

Blue Label Bottling Co Ltd CHstnt 3-5319
727 42nd Ave S.E. CHstnt 3-2357
CALGARY BREWING & MALTING CO LTD
9th & 15th St S.E. BRdwy 3-5681
Canada Dry Ltd 5312 3rd St S.E. ALpin 5-8545
Coca-Cola Ltd 66th Ave S.W. & Macleod Tr ALpin 5-5571
POLAR AERATED WATERWORKS
LTD 129 3rd Ave S.E. AMhrst 2-9161
AMhrst 2-9600
(See Advertisement This Page)

SICKS' LETHBRIDGE BREWERY LTD

218 11th Ave S.W. AMhrst 2-2111

Bicycle Dealers & Repairers

BOW CYCLE & MOTOR

6532 Bowness Rd Bwns. BUtr 8-2887
Calgary Cycle Store 709a 1st St S.E. AMhrst 6-1246
(See Advertisement This Page)
Fisk Tire Service Co Ltd
718 7th Ave S.W. AMhrst 3-4700

KILLARNEY GENERAL REPAIRS & APPLIANCES

C.C.M. — RALEIGH
AUTHORIZED SALES & SERVICE
Repairs to All Makes
CHrchl 9-2858

2631 17th Ave S.W. CHrchl 9-2858

MISSION CYCLE & SPORTS

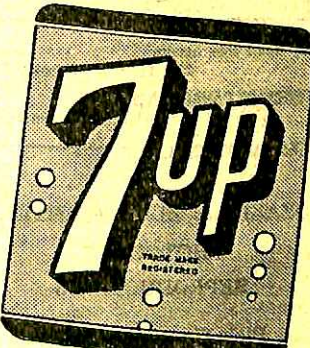
**RALEIGH - RUDGE
& C.C.M.**

Repairs & Accessories

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Premier Cycle & Sports (Calgary) Ltd
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(See Advertisement This Page)

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Bicycle Dealers & Repairers—(Cont'd)

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or services, look in the

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**BICYCLE
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OF ALL MAKES**

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Western Cycle Works 1514 14th St W CHery 4-4044
(See Advertisement This Page)
Zirk's Cycle & Holding Co Ltd
1504 Centre St N. CRstvw 7-3430
(See Advertisement This Page)

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MACHINE SHARPENED
WE CUT KEYS**

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CRstvw 7-3430

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Canada Cycle & Motor Co Ltd
1210 11AvSW..CHery 4-3413
Deeley Fred Cycles Ltd 921 9AvSE..BRdwy 3-5780

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Calgary Billiard Hall 334 8AvSE..AMhrst 6-3641
Capitol Billiard Parlor 131 8AvSE AMhrst 9-1651
Central Billiards Bsm MacleanBlk AMhrst 9-9137
Exchange Billiard Parlor 815 1StSW AMhrst 2-5288
Oxford Billiards Bsm 237 8AvSE AMhrst 6-1578
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APECO OF CANADA LTD
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Dad's Cookies Ltd 1317 9AvSE...BRdwy 3-4774
Manning Biscuit Co of Canada Ltd
312 42StSW..CHrchl 9-4631
Marven's Biscuits Ltd 106 11AvSE AMhrst 2-3319
Paulin Chambers Co Ltd
325 10AvSE..AMhrst 3-8622
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Scott-Bathgate Ltd
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See Oil Well Tools

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McArthur's Blacksmithing & Auto Spring Works
330 6AvSE..AMhrst 2-1839
Murray's Blacksmith Shop
321 6AvSE..AMhrst 2-2417

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HARPER W H CO
201-2WillsonBldg..AMhrst 6-1437

ECONOMY SUPPLY CO

1209 1StSW..AMhrst 3-0385
(See Advertisement This Page)

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Blankets—(Cont'd)

HUDSON'S BAY CO BLANKET DIVISION
46UnionBldg..AMhrst 3-6071
New Method Carpet Ltd 636 17AvSW AMhrst 2-7433
(See Advertisement This Page)

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AMhrst 2-7433

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See Venetian Blinds & Window Shades

Blocks & Buildings

See Apartments Blocks & Buildings

Blowers & Fans

See Fans & Blowers

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AMhrst 2-7394

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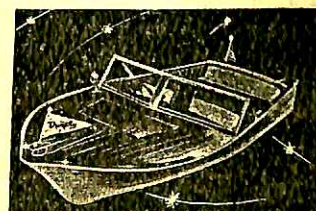
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(See Advertisement This Page)

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See Stocks & Bonds

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Bookbinders

Calgary Bindery 108 2StSWAMhrst 6-2442
Central Printing (Calgary) Ltd
601 1StSE ..AMhrst 2-2324
Economy Bookbinding Co Ltd
Bsmr 512 6StSW ..AMhrst 6-2210
HI-LITE PRINTING LTDAMhrst 2-4801
739 10AvSW ..AMhrst 6-2710
KNIGHTS STATIONERY & PRINTING CO LTD
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Americana Corporation of Canada Ltd
2-1007 16AvNW ..Avenu 9-8955
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Canadian Education SocietyAMhrst 6-4257
4-1302 4StSW ..AMhrst 3-6055
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131 7AvSE ..AMhrst 3-0233
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See Shoes

Boots & Shoes—Wholesale

See Shoes—Wholesale

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Moore Paul Co Ltd
MezzFlr GreyhoundBldg ..AMhrst 9-8422

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Calgary Centre Bowling Lanes
1696 14AvNW ..Avenu 9-6500
Chinook Bowladrome Ltd
6471MacleodTr ..ALpin 5-1161
(See Advertisement This Page)
Crescent Recreation Bowling & Billiards
1632CentreStN ..CRstvw 7-4978
Gayety Bowling Alleys 909 17AvSW ..CHery 4-3377
GIBSON'S BOWLING LANES 7Av&CentreStS
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Academy UpstrsAMhrst 2-1388
Lucky Strike Bowling Alleys Ltd
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Mountain View Bowl LtdCHrchl 9-0858
GlamorganShoppingCentre ..CHrchl 9-0372
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(Continued Next Page)

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919 11AvSWCHery 4-3010

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(See Advertisement This Page)

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EMPTY BOTTLE PICK-UPAMhrst 2-5876

Bottle Depot OfcAMhrst 6-2211

BR WAREHOUSE OFC

Mgr 1420 9AvSEBRdwy 3-1078

Garage MechanicBRdwy 3-5488

Truck Foreman 1605 17StSEBRdwy 3-1728

HEAD OFC 218 11AvSW

Genl Mgr W H BakerAMhrst 2-5867

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Country ShipperBRdwy 3-4968

Vendor at Calgary BreweryBRdwy 3-5250

Vendor at Big Horn BreweryALpin 5-5252

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Blankert & Andersen 416 18aStNW..ATlas 3-4074

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Bricklayers—(Cont'd)

BRYANT BRICK LTD 2040 4AvNW ATlas 3-2716
(See Advertisement This Page)

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Manufacturers & Dealers in
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65WimbledonCrCHrchl 9-2994

**POCKER BROS BRICK & BLOCK
CONTRACTING CO LTD**

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LIMITED** 6602 18aStSE..BRowng 9-3100

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AND

STONE WORK

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**bryant
brick** LTD.

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- PLANTERS
- RETAINING WALLS, ETC.

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Broadcasting Companies

See Radio Broadcasting Co's & Stations

Brokers—Custom

See Custom House Brokers

Brokers—Fruit & Produce

Apex Purchasing Service . . . AMhrst 2-1231
614 10AvSW . . . AMhrst 2-5360
Canadian Fruit Distributors Ltd
617 10AvSW . . . AMhrst 2-3550
Sunlist Growers Inc . . . AMhrst 2-1487
815 6StSW . . . AMhrst 6-3134

Brokers—Grain

See also Grain Commission Merchants
Willis E T 504HeraldBldg . . . AMhrst 6-3251

Brokers—Grocery

Andrew H C Ltd 3-1108 6StSE . . . AMhrst 3-6989
Bonus Foods Ltd 5316 2StSE . . . ALpin 5-1112
CASCADE FOOD BROKERAGE LTD
2332 22StNW . . . AVenu 9-5195
Cribbs Chas I Co Ltd 822 11AvSW . . . CHstnt 3-6601
Duncan Hector G 215 10AvSW . . . AMhrst 6-8881
Garrod Norm 1-326a 8AvSW . . . AMhrst 3-4679
AMhrst 2-3615

HULL-DARTNELL LTD

5316 2StSE . . . ALpin 5-1112
Macalister Donald 812 11AvSW . . . AMhrst 2-7105
MARTIN & ROBERTSON LTD
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Menzies-Gibson Ltd 4319 1StSE . . . CHstnt 3-6601
Perco Sales Ltd 3815 8StSE . . . CHstnt 3-0366
Powell C B Ltd 4319 1StSE . . . CHstnt 3-6601
Richardson Ross & Co Ltd
804 15AvSW . . . AMhrst 9-2474
Watson & Truesdale Ltd
42Av&4StSE . . . CHstnt 3-5140
Woodside C T & Son 321 10AvSW . . . AMhrst 9-7644

Brokers—Insurance

See Insurance Business—Agents & Brokers

Brokers—Oil

BONGARD & COMPANY

AMhrst 6-7051

PacificBldg 320 9AvSW . . . AMhrst 6-7051

Born Oil Land Service Ltd . . . AMhrst 2-6325
339 7AvSW . . . AMhrst 2-9382
Cleave Investments Ltd 125 6AvSW . . . AMhrst 2-5950
Stock Exchange Phone . . . AMhrst 2-9160
DOHERTY ROADHOUSE & CO
102-309 7AvSW . . . AMhrst 9-3141
ELVES F GORDON INVESTMENTS LTD
330 9AvSW . . . AMhrst 9-5521
Four D Exploration Co Ltd
604 6AvSW . . . AMhrst 6-1976
GIBSON LAURENCE B INVESTMENTS LTD
1410 4StSW . . . AMhrst 9-3761
Hambrook Barclay W
5-328a 8AvSW . . . AMhrst 2-2015
Stock Exchange Phone
207-326a 8AvSW . . . AMhrst 2-3219
Kerr Harold M Ltd 204SleasBldg . . . AMhrst 6-3352
LEVEQUE INVESTMENTS LTD
308LancasterBldg . . . AMhrst 2-1603
Mack H M 317AlbertaCor . . . AMhrst 2-2734
Mathieson Investments Ltd
117b 8AvSW . . . AMhrst 6-1337
McNabb A M Investments Ltd
520HeraldBldg . . . AMhrst 2-5117
Newall A P & Co 11-611b 7AvSW . . . AMhrst 3-3709
PATTERSON ROBERT M
417ScarboroAv. . . CHery 4-9136
RAWCO INCORPORATED LTD
270BentallBldg . . . AMhrst 2-2742
Roscol Investments Ltd
311-627 8AvSW . . . AMhrst 3-0445
Shaw Investments Ltd 712 8AvSW . . . AMhrst 6-4764
AMhrst 6-4152
Sharon Co Ltd 1311CentreStN . . . CRstvw 7-6560
CRstvw 7-0576
CRstvw 7-6500

Brokers—Oil—(Cont'd)

Sherwood Investments Ltd
345 7AvSW . . . AMhrst 2-7453
Smith Ralph M Investments Ltd . . . AMhrst 2-2632
203-5LancasterBldg . . . AMhrst 6-1283
Suffolk Enterprises Ltd
Rear528 9AvSW . . . AMhrst 3-1561
Wittichen's Ltd 221-513 8AvSW . . . AMhrst 6-4883
Stock Exchange Phone . . . AMhrst 2-1019

Brokers—Stocks & Bonds

See Stocks & Bonds

Bronze

Ornamental Bronze Co Ltd
7016FarrellRd. . . ALpin 5-1011

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CALGARY BRUSH MANUFACTURERS & DISTRIBUTORS

INDUSTRIAL BROOMS & BRUSHES
SPECIAL BRUSHES MADE-TO-ORDER

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735 10AvSW . . . AMhrst 6-5089

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501HeraldBldg. . . AMhrst 6-4373
Warehse 5thFlr 127 7AvSE . . . AMhrst 6-4749

KLEAN SWEEP BRUSH MFRS LTD
222 35AvNE. . . CRstvw 7-5776
(See Advertisement This Page)

STANLEY HOME PRODUCTS OF CANADA LTD

**GUARANTEED
PERSONAL BRUSHES**

— Household Cleaning Aids —

2804 24aStSW . . . CHrchl 9-0522
3023 25aStSW . . . CHrchl 9-1036

KLEAN SWEEP BRUSH MFRS. LTD.

— Alberta's Pioneer Brush Industry —
Established 1892

**BEST PRICES ON INDUSTRIAL
& COMMERCIAL**

**PUSH BROOMS
GARAGE BROOMS
BARN & STREET BROOMS
ELEVATOR BROOMS
PLASTERER'S BRUSHES
PROFESSIONAL WINDOW
WASH BRUSHES
BUS & TRUCK WASHING
BRUSHES
FLOOR POLISHER &
SCRUBBER REFILLS
DANDY BRUSHES
CATTLE OILER BRUSHES
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ACID BRUSHES
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GRAIN CLEANER BRUSHES
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TAR BRUSHES
BOWL BRUSHES**

WE DELIVER IN THE CITY

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Easy Glide Interior Cleaners
4520 22AvNWmtg. . . BUtlr 8-6027
Super Klean 1122aKensingtonRd . . . Atlas 3-0266

Building Contractors

See Contractors—Building

Building Materials & Supplies

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"WHOLESALE DISTRIBUTORS"

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**ALBERTA WESTERN WHOLESALE
LUMBER LTD** 7207FairmountDr. . . ALpin 5-1195
(See Advertisement This Page)

alwest brands

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• "Von-Isle Brand" Fir, Mahogany Mouldings and Finish
• "T-Ply Brand" Douglas Fir Plywoods
• "Alwest Brand" Mahogany & Hardwood Plywoods
• Cedar Siding — Shingles — Shakes
• "Alwest Brand" Mahogany, Ash & Fir Flush Doors
• "Alwest Brand" Combination & Panel Doors
• Pivodors-bi-folding, Louvred & flush Doors
• Pocodor-concealed, Sliding Doors
• Visador Products
• Century & Roll-Easy Garage Doors
• Hardwood flooring & hardwood lumber
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**ALBERTA WESTERN
WHOLESALE LUMBER
LIMITED**

7207 Fairmount Drive
ALpin 5-1195

Building Materials & Supplies—(Cont'd)

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CO LTD** Ofc Sales & Plant
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ALSTO DISTRIBUTORS LTD
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The Famous surfacing material for home and industry . . . for walls, counter tops, all horizontal and vertical applications

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GUNTHER'S BUILDING SUPPLIES LTD
2102 10AvSW . . . CHery 4-0726

MEL'S LUMBER & BUILDING SUPPLIES LTD 3515EdmontonTr. . . CRstvw 7-8566

UTZIG ROOFING & APPLICATION SERVICE LTD 222 3AvSW . . . AMhrst 6-3571

Asbestos Cement Products Ltd
MezzFlr GreyhoundBldg. . . AMhrst 9-2868

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418 3AvSE . . . AMhrst 2-4952

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Factory 727 10AvSW . . . AMhrst 3-6539

B W Steel Products Supply Co Ltd BRdwy 3-4926

2708 6StSE . . . BRdwy 3-4543

(See Advertisement This Page)
(Continued Next Page)

PHONE BRdwy 3-4926
BRdwy 3-4543

B.W. STEEL PRODUCTS

SUPPLY CO. LTD.

**COMPLETE CONSTRUCTION
SPECIALTY SERVICE**

**SUPPLYING TECHNICAL
CONSTRUCTION PRODUCTS
& CONCRETE ACCESSORIES**

2708 - 6 St. S.E. CALGARY

LETHBRIDGE BRANCH — Ph. FAirfx 7-2700

**Building Materials & Supplies—
(Cont'd)**

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LTD Cor10Av&11StSW. {CHery 4-8489

BENNETT A R BUILDING SUPPLIES & HARDWARE LTD 3805 25th St. E. {CRstvw 7-3019
{CRstvw 7-3373
{CRstvw 7-8827
{CRstvw 7-1900

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LUMBER — BUILDING SUPPLIES
HARDWARE
CONSTRUCTION ACCESSORIES

{BRdwy 3-1146
1427 19AvSE {BRdwy 3-1982

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Lumber - Building Materials
Hardware & Monarch Paints
Home Improvement Loans

Three Locations to Serve You:

WEST YARD {BUTlr 8-2133
6235 Bowness Rd Bwns. {BUTlr 8-4021

RICHMOND ROAD STORE
2919 Richmond Rd. CHrchl 9-2319

EAST YARD Chestermere Rd {BRidg 2-3939
{BRidg 2-4636

BUILDERS WHOLESALE CO

1102 8AvSW AMhrst 9-7971

BUILDING CENTER 1102 8AvSW AMhrst 9-7971**BURGESS BUILDING & PLUMBING
SUPPLIES LTD**

Sternson Structural Specialties
Form Ties — Brick
Flintkote Asphalt Emulsions
Nails of All Types
Plasterers' Supplies

725 8AvSW AMhrst 6-1061

BURKE ORVILLE LUMBER CO LTD

7015 Macleod Tr. ALpin 5-4461
(See Advertisement This Page)

C N S CONCRETE PRODUCTS

PRECAST STEPS ALL SIZES
— Precast Sidewalk Stones —
STRIATED PATIO STONES ALL COLORS

Sundeck & Veranda Tiles
EXCLUSIVE CEMENT TILE

ROOFING ALL COLORS
FREE ESTIMATES

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**ORVILLE BURKE
LUMBER CO. LTD.**

SPECIALIZING IN
HOME IMPROVEMENTS
BUILDING MATERIAL
LUMBER

EASY CREDIT TERMS
PHONE

ALpin 5-4461

7015 Macleod Trail

**Building Materials & Supplies—
(Cont'd)****CALGARY BUILDERS' SUPPLY LTD**

CEMENT — PLASTER
STUCCO
BRICK & LIME

A. C. HORN PRODUCTS

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PACIFIC STUCCO CHIPS
— Horticultural Products —

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CANINSUL MANUFACTURING LTD

903 23AvSE. BRdwy 3-4213

CAPITAL BUILDING SUPPLIES LTD

RUSCO PRIME WINDOWS
19 Decorative Shades

1223 Kensington Rd ATlas 3-0297

Cee-Der Log Buildings Ltd

608 35AvNE. CRstvw 7-8501

Century Floor Covering Ltd

511 8AvSW. AMhrst 3-8030

Con-Spec Sales Ltd 610 3AvSW ... AMhrst 2-1706

(See Advertisement This Page)

**A. B. CUSHING
MILLS LTD.**

- "Masterbilt" Millwork
- Lumber
- Building Supplies
- Hardware
- Paints
- Pre-Fab Shelving
- PLYWOODS

Corner 10 Ave. & 14 St. S.W.

CHery 4-2721

**CONSTRUCTION
SPECIALTIES**

Complete Stock of

- ★ CONCRETE ACCESSORIES
- ★ ADDITIVES & SPECIALTIES
- ★ TIMBER CONNECTORS
- ★ POLYETHYLENE FILM

CON-SPEC SALES LTD.

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610 - 3 Ave. S.W.

AMhrst 2-1706 — AMhrst 2-7034

**Building Materials & Supplies—
(Cont'd)****CRESCENT LUMBER LTD**

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HARDWARE - PAINT

"Everything for the Home"

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{CRstvw 7-3888
{CRstvw 7-4616

CROWN LUMBER CO LTD

927 10AvSW. CHery 4-0701

Cushing A B Mills Ltd

Cor10Av&14StSW. CHery 4-2721

(See Advertisement This Page)

DOUGLAS LUMBER & BUILDING SUPPLIES LTD

6St&36AvSE. {CHstnt 3-6448
{CHstnt 3-6481

Dumont Building Products Ltd {ATlas 3-3409

938 2AvNW. {ATlas 3-1723

EAU CLAIRE LUMBER & BUILDING SUPPLIES LTD

"A COMPLETE
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EASY CREDIT TERMS

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- Folding Doors, Rolscreen, Casement Wds.
- "Kewanee" Steel Basement Sash
- Horizontal Sliding Windows
- "Leigh" Building Products
- "Bilco" Steel Hatches
- "Plasteco" Roof Domes
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3628 Burnsland Rd CHstnt 3-5506

FEDERAL SALES LTD

Building Materials - Roofing - Sidings
Chrome Mouldings - Linoleums - Floor Tiles

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FORMICA

The premium quality
decorative plastic
surface for long-
life table tops,
counters and walls.

FORMICA
Laminated Plastic

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CYANAMID OF CANADA LTD.

"WHERE TO BUY IT"

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LTD 2102 10AvSW. CHery 4-0726

SLATER'S FLOOR COVERINGS LTD

1223 1StSW. AMhrst 9-4209

UTZIG ROOFING & APPLICATION SERVICE LTD

222 3AvSE. AMhrst 6-3571

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Wholesale Distributors

Hardwood Plywood & Veneer
Hardwood Lumber
Fir Plywood & Mouldings

Hardwood Flooring
Fir & Mahogany
Doors
Abitibi Hardboard

3640 7StSE {CHstnt 3-6424
{CHstnt 3-6414

**Building Materials & Supplies—
(Cont'd)****GLULAM SALES—**

ALLIED FABRICATORS LTD {AMhrst 3-0236
218 17AvSE. {AMhrst 2-2666

GORMAN'S LTD

CEMENT — PLASTER

INSULATION & LIME
(All Kinds)

FLUE LINING

SEWER TILE, ETC.

4420 1StSE {CHstnt 3-3146
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Wholesale Distributors for

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ARBORITE

WEISER LOCKS

BERRY GARAGE DOORS

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FLOORING — SIDING — HARDWARE

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Hamilton Jas 2242 25AvSW CHrchl 9-1366

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5701 17AvSE Hubalta. {BRidg 2-3939
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QUALITY BUILDING
MATERIALS
OF ALL KINDS

Morley Tr & 27StNW AVenu 9-3100

HORN A C CO LTD

Jas. Hamilton, Representative

AIR ENTRAINMENT - ADMIXTURES FOR

CONCRETE WATERPROOFING - CAULKING

COMPOUNDS - INDUSTRIAL PAINTS, Etc.

2242 25AvSW CHrchl 9-1363

Iko Asphalt Roofing Products Ltd {BRdwy 3-1555
15St&41AvSE. {BRdwy 3-4636

Inglewood Lumber Yard

19StSE&9Av. BRdwy 3-5066

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Everything in

BUILDING SUPPLIES,

HARDWARE, PAINTS, Etc.

8525 Macleod Tr ALpin 5-4471

KENITEX PRODUCTS

NEW EXTERIOR

FINISH

Beautifies —

Insulates —

Weather Proofs

Guaranteed 10 years.

For all types of Commercial & Domestic

Construction.

KENITEX

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DISTRIBUTOR & APPLICATOR

RITE-WAY APPLICATION

108 12AvSW. AMhrst 2-1581

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Building Materials & Supplies— (Cont'd)

LAKEVIEW DISTRIBUTORS LTD
ROOFINGS — SIDINGS
INSULATION — PLASTICS
R. Phillip, Mgr.
403 Lancaster Bldg AMhrst 3-4973

LINCOLN BUILDING SUPPLIES (BRdg 2-4550
LTD 2602 52StSEHubalta. (BRdg 2-4604

LODERS LIME CO LTD
5504 3StSE. ALpin 5-4466

LOGGER LUMBER & BUILDING SUPPLIES
LTD Cor7Av&25StNE. BRdg 2-2472

LYNN PLASTICS LTD
Polyethylene Sheeting
106 11AvSE. AMhrst 9-1078

MANNING EGGLESTON LUMBER CO LTD
920 9AvSW. AMhrst 2-6141

Marr's Building Supplies
1019 10AvSW. CHery 4-7050

McDonald-Goodrich
3139 Bowdoin Dr Bwns. BUTlr 8-2297

McKechnie Distributors Limited
108 12AvSW. AMhrst 2-1381

MEL'S LUMBER & BUILDING SUPPLIES LTD
3515 Edmonton Tr. CRstvw 7-8566

Mercury Builders Products Ltd
2050 10AvSW. CHery 4-4448

MURRAY-BRANTFORD BUILDING MATERIALS

Asphalt Shingles
Built-up and Roll Roofings
Donnacona Fiberboards
Donnacona Woodgrain
Hardboards
No-Co-Rode Pipe
Fiberglass Insulation
Acoustical Products
Coatings and Industrial Flooring



"FOR INFORMATION CALL"

MURRAY-BRANTFORD LIMITED
121 10AvSE. AMhrst 3-2250

Murray-Brantford Limited
121 10AvSE. AMhrst 3-2250

MUTTART BUILDERS' SUPPLIES (CALGARY)
LTD 520 5AvSE. AMhrst 6-6211

NESCO ALUMINUM LTD
5308 4StSE. ALpin 5-7721

Nittel Supply Co 1932 32AvSW CHery 4-1931

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SUPPLIES LTD**

WHOLESALE DISTRIBUTORS

J-M Building Materials
J-M Asbestos Materials
J-M Wallboards & Acoustics
Acme Kolorboard & Kolortex
Fir & Mahogany Plywoods
Mahogany & Fir Doors
Mahogany & Fir Mouldings
Aluminum Louvers - Joist Hangers

840 26AvSE (BRdwy 3-1211
..... (BRdwy 3-1221

PANEL-PLY LTD

WHOLESALE
HARDWOOD PLYWOODS

"Do It Yourself" Supply Specialists
HARDBOARDS - DOORS - ADHESIVES
JOIST HANGERS - HARDWOOD DOWLING
LAZY SUSAN HARDWARE
Over 130 Types of Furniture Legs

325 10AvSW AMhrst 3-1075

PELICAN LUMBER & BUILDING SUPPLIES LTD

LUMBER — PLYWOOD
DOORS — MOULDINGS
PAINTS — HARDWARE
FLOOR COVERINGS

45Av&EdmontonTr (CRstvw 7-2287
..... (CRstvw 7-3548

Building Materials & Supplies— (Cont'd)

PLYWOOD PRODUCTS CO (BRdwy 3-4326
2314 Macleod Tr. (BRdwy 3-1151

**POSTIES DELITE SALES &
INSTALLATIONS LTD**
2020 12AvNW. AVenu 9-1508

Primco (Western) Ltd 219 50AvSE ALpin 5-5547
(See Advertisement This Page)

REVELSTOKE SAWMILL CO LTD
(WEST OF STOCKYARDS)
2303 11StSE. BRdwy 3-5651

REVELSTOKE'S HOME IDEA CENTRE
2315 4StSW. AMhrst 3-8669

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STEEL ROOF DECK — WALL PANELS
FLOOR DECK — ALUMINUM AND
GALVANIZED ROOFING & SIDING
COPPER SHEET

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SIDNEY DUROID PRODUCTS

DUROID ASPHALT SHINGLES

ROLL ROOFING

BUILDING PAPERS

INSULATING SIDING

TEN/TEST PANEL BOARDS

MASONITE PRESWOOD

ASBESTOS-CEMENT BOARDS

I.P. HARDWOOD PLYWOODS

"FOR INFORMATION CALL"

SIDNEY ROOFING & PAPER CO LTD
MezzFlr Greyhound Bldg. AMhrst 2-4113



Building Materials & Supplies— (Cont'd)

SILVESTER BUILDING SUPPLIES
LTD 43Av&2StSE. CHstnt 3-6031

Southway Lumber 7112ElbowDr ALpin 5-1707

Spalding Hardware Ltd 929 17AvSW CHery 4-5531

STANDARD BUILDING SUPPLIES LTD
1335 10AvSW. CHery 4-2565

Star Building Materials Distributors
5716 1StSE. ALpin 5-5055

Steel Structures & Building Products Ltd
504 51AvSE. ALpin 5-4421

STRAMIT CORP (ALBERTA) LTD
2708 6StSE. BRdwy 3-2002

SUPERIOR BUILDING SUPPLIES
4132 16StSE. BRdwy 3-4287

**TREMCO MANUFACTURING CO
(CANADA) LTD**

ROGER LENKO, REP.

For All Your Building
Maintenance Problems

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Tri-Service Building Supply (AMhrst 3-5294
(Canada) Ltd 539 5AvSE. (AMhrst 9-4859

Tri-Service Building Supply Calgary Br
539 5AvSE. AMhrst 3-2038

Universal Concrete Accessories Ltd (AMhrst 2-9890
409 6AvSE. (AMhrst 2-7090

(See Advertisement This Page)

Stay at home on stormy days
—Shop by Telephone; it will
bring the things you need
from stores and markets.

Building Materials & Supplies— (Cont'd)

Westcon Concrete Products (Calgary) Ltd
4909 17AvSEHubalta. BRdg 2-3703

Western Perlite Co Ltd
Ofc 429 51AvSE. ALpin 5-1146

Plant ALpin 5-4939
(See Advertisement This Page)

WESTERN PLYWOOD CO LTD

Wholesale Distributors of

Westply Brand Plywoods

(See also our ad under Plywood & Veneers)

5323 4StSE Ofc & Warehse ALpin 5-7711

(Continued Next Page)

WESTERN PERLITE CO. LTD.

PERMALITE AGGREGATES

- PLASTER AGGREGATES
- CONCRETE AGGREGATES
- ACOUSTIC PLASTER
- STUCCO ADMIX
- OIL FIELD AGGREGATES

Office ALpin 5-1146
Plant ALpin 5-4939

AFTER HOURS
E. Fidgeon — AVenu 9-7643
R. Fidgeon — ALpin 5-1558

429 - 51 Ave. S.E.

PRIMCO (WESTERN) LTD.

WHOLESALE DISTRIBUTORS

of

- FORMICA & PANELYTE
- PLYWOODS
- FIBREBOARD
- ACOUSTICAL TILE
- HARDBOARDS
- MOULDINGS
- FIBREGLASS PANELS
- DOORS
- INSULATION
- LOUVRES, FANS
- RANGE HOODS
- PRIMTILE
- HANDY HOOKS

PHONE

ALpin 5-5547

219 - 50th Ave. S.E., Calgary

PHONE
AMhrst 2-9890
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Concrete
Accessories
Ltd.

Everything in Concrete Accessories
INCLUDING MASTER BUILDERS PRODUCTS

409 - 6 AVE. S.E.

BRANCHES IN EDMONTON & VANCOUVER

"A Complete Concrete Service — Imitated but not Duplicated"

Building Materials & Supplies (Cont'd)**WESTERN REINFORCING STEEL SERVICE LTD**

SIKA CHEMICAL & ELSRO PRODUCTS
CONCRETE ADMIXTURES & COATINGS
JOINT FILLERS

1307 5StSWAMhrt 9-3018

WOODS WESTERN LTD**FIREPLACES**

MIRRORS - BATHROOMS - CHIMNEYS
ELECTRIC & GAS HEATERS

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