

**Auctioneers—(Cont'd)****HAYDEN AUCTION MART**LIVESTOCK DEALER &  
COMMISSION MERCHANT**LIVESTOCK & MISC. SALE**  
Every Saturday

1036 10AveS.E. .... BRdwy 3-5191

**LAMM ERNEST**SPECIALIZING IN FINE ARTS  
ANTIQUES & OTHER OBJECTS

1221 1StSW ..... AMhrst 2-7172

**McGREGOR M T** 1704a 36AveSW .. CHstnt 3-0294**USE LONG DISTANCE****M. T. 'MAC' McGREGOR**AUCTIONEERING  
ADVERTISING  
SALES MANAGEMENT  
Livestock - Farm Sales

— PHONE —

**CHstnt 3-0294**

Licence 235

1704a - 36th Avenue S.W.

**ROYAL  
AUCTION  
MARKET  
438-5TH AVE. E.  
H. GREENBERG, AUCTIONEER, LIC. 319  
AMherst 2-3636**

H. Greenberg

Auctions held Every Thursday  
Evening 7:30 sharp from our  
Auction GalleryAUCTIONEERS & LIQUIDATORS  
APPRAISERS & EVALUATORS**Auctioneers—(Cont'd)****REID'S AUCTION ROOMS**CONSIGN OR SELL TO REIDS FOR  
BEST RESULTS

"Calgary's Leading Auctioneers"

AUCTIONS TUESDAYS AT 7:30 P.M.

HOUSE SALES CONDUCTED

Auctioneer Joe Dwyer

1120 Westmount Blvd ..... Atlas 3-1394

Royal Auction Market 438 5AveS.E. AMhrst 2-3636

(See Advertisement This Page)

Scown Vern 1808 Tecumseh Rd ..... CHery 4-7998

TESKE R R Delacour ..... COlfx 8-2631

**TOBIN'S AUCTION MART**

We Specialize in Household Furniture

OPEN DAILY

SALE EVERY MONDAY EVENING

AT 7:30 p.m.

Open Friday Evenings - Retail Daily 9 - 6

**AUCTIONEERING  
& APPRAISING**We Buy For Cash or Sell  
On Consignment

E. A. TOBIN, Auctioneer

416 1AveN.E. .... AMhrst 2-6845

**WESTERN CANADA AUCTION SERVICE**

SPECIALIZING IN:

Industrial & Farm Machinery  
Auction Sales

"No Sale Too Large or Too Small"

Olds 474 — R. S. Hunter, Sales Mgr.

1925 49AveSW ..... CHstnt 3-0031

**Audio-Visual Equipment &  
Supplies****ISIS CAMERA SHOP****KODAK DEALER**

CAMERAS — PROJECTORS

Sound-Slide Recorders

1112 1StSW ..... AMhrst 2-2651

Sharp's Theatre Supplies Ltd. fAMhrst 2-4076  
104 4StSW. . . . . fAMhrst 2-7266**Auditors**

See Accountants

**Auto Courts**

See Motor Courts

**Autographic Registers**SYSTEMS EQUIPMENT LTD  
1705 4StSW. . . . . AMhrst 3-3898**Automatic Transmissions**

See Automobile Transmissions Sales &amp; Service

**Automobile Accessories,  
Equipment & Supplies**See Automobile Parts & Supplies—Retail &  
Automobile Parts & Supplies—Wholesale**Automobile Agencies & Dealers  
—New Cars****AUSTIN MOTOR CARS**

SALES

PARTS

SERVICE

**"WHERE TO CALL"**

DISTRIBUTOR

**HALFORD & VALENTINE LTD**

Sales 101-109 12AveSW ..... AMhrst 2-3547

Office ..... AMhrst 6-3623

Service Dept ..... AMhrst 6-3510

Parts Dept ..... AMhrst 2-4022

Auto Mart 4003 Macleod Tr ..... CHstnt 3-6016

Borgward Car Sales 815 5StE ..... AMhrst 3-1890

Calgary Motor Products Ltd

Cor4Av&amp;2StSW. . . . . AMhrst 6-8841

(See Advertisement This Page)

**CHEVROLET & OLDSMOBILE MOTOR  
CARS & TRUCKS**

CORVAIR &amp;

ENVOY

SALES

AND

SERVICE

**"WHERE TO BUY THEM"**

FOWLIE MOTOR SALES LTD

1413 CentreStN. . . . . CRstnw 7-8592

GENERAL SUPPLIES LIMITED

Cor1StSW&amp;5Av. . . . . AMhrst 2-1101

**COOKE MOTORS LTD**

Distributors for

**MORRIS — MG — JAGUAR**

"Calgary's Home of Sports Cars"

Sales Div. 740 4AveSW ..... AMhrst 2-2358

Body Shop 1211 CentreStN. . . . . CRstnw 7-6862

Office &amp; Shop 4Av&amp;9StSW. . . . . AMhrst 2-6024

Parts Dept. 4Av&amp;9StSW ..... AMhrst 2-7778

An Extension Telephone saves  
time and steps.**Calgary Motor  
Products Ltd.**PONTIAC — BUICK  
CADILLAC — VAUXHALL  
& G.M.C. TRUCKS  
SALES & SERVICEComplete Service Facilities  
G.M. Parts

Cor. 4 Ave. &amp; 2 St. S.W.

**AMhrst 6-8841****Automobile Agencies & Dealers  
—New Cars—(Cont'd)****D K W MOTOR CARS**

SALES

&amp;

SERVICE

**D K W****"WHERE TO BUY THEM"**

FORESTER HARRY LTD

Parts 17Av&amp;1StSW. . . . . AMhrst 9-2356

Sales ..... AMhrst 2-7778

**DODGE-DESOTO AUTOMOBILES & TRUCKS**

VALIANT - SIMCA &amp; IMPERIAL

SALES  
and  
SERVICE**DODGE-DE SOTO****"WHERE TO BUY THEM"**

FREEMAN WILSON LTD

511 CentreStS. . . . . AMhrst 9-1901

Eric's Car Centre Ltd. fCHstnt 3-5424

4410 MacleodTr. . . . . fCHstnt 3-5451

Service &amp; Parts ..... CHstnt 3-0756

EUROPEAN AUTOS (VOLKSWAGEN)

LTD 501 8AveS.E. . . . . AMhrst 9-2826

FALCONER MOTORS LTD

110 12AveSW. . . . . AMhrst 9-7117

FORD MONARCH & FALCON AUTOMOBILES  
& FORD TRUCKSGUARANTEED  
A-1 USED CARS  
Sales & Service**"WHERE TO BUY THEM"**

MACLIN MOTORS LTD

Cor11Av&amp;1StSW. . . . . AMhrst 6-7551

Manchester Branch

MacleodTr&amp;61Av. . . . . ALpin 5-7557

Forester Harry Ltd 17Av&amp;1StSW. . . . . AMhrst 2-4443

Parts Dept ..... AMhrst 9-2356

**FREEMAN WILSON LTD****DODGE — DE SOTO**VALIANT SIMCA IMPERIAL  
& DODGE TRUCKS

511 CentreStS ..... AMhrst 9-1901

(Continued Next Page)

Results obtained through  
Classified Business Directory  
advertising are greater than  
can be obtained through simi-  
lar expenditures in any other  
form of advertising.



## Automobile Agencies & Dealers —New Cars—(Cont'd)

Golden Rule Motors Ltd JCRstvw 7-5126  
130 16AvNW. CRstvw 7-5065  
(See Advertisement This Page)  
Hammill Motors Ltd Office & Sales  
620 7AvSW. AMhrst 6-2715  
Parts & Stock Room AMhrst 2-1747  
**HENINGER MOTORS LTD**  
3615 Macleod Tr. CHstnt 3-6001  
(See Advertisement This Page)  
**HILLMAN MINX SALES & SERVICE**

DRIVE IN STYLE

FOR

LESS

PER MILE

SALES & SERVICE  
FOR THE COMPLETE LINE  
OF ROOTES CARS

"FOR INFORMATION CALL"

**KENDALL MOTORS LTD**  
1415 1StSW. AMhrst 2-3019

Kendall Motors Ltd 1415 1StSW. AMhrst 2-3019  
**LAND ROVER 4 WD VEHICLES**

THE **LAND**  
GO  
ANYWHERE  
VEHICLE **ROVER**

"FOR INFORMATION CALL"  
**KENDALL MOTORS LTD**  
1415 1StSW. AMhrst 2-3019

**FIAT**  
Authorized  
SALES  
and  
SERVICE  
**Golden Rule Motors  
LTD.**

CRstvw 7-5126  
CRstvw 7-5065  
130 - 16th Avenue N.W.

**HENINGER  
MOTORS Ltd.**



COMPLETE PARTS SERVICE  
FOR ALL FORD PRODUCTS

ALL DEPTS.

**CHstnt 3-6001**

3615 Macleod Trail

## Automobile Agencies & Dealers —New Cars—(Cont'd)

McDonald Pat Motors Ltd  
501 4StSE. AMhrst 3-0376

**MERCEDES-BENZ CARS & UNIMOGS**

SALES  
&  
SERVICE

**MERCEDES-BENZ**

"WHERE TO CALL"

**FORESTER HARRY LTD**

Parts 17Av&1StSW. AMhrst 9-2356  
Sales AMhrst 2-7785

**MERCURY LINCOLN METEOR MOTOR  
CARS & TRUCKS—**

**UNIVERSAL SALES & SERVICE LTD**  
Cor5Av&1StSW. AMhrst 6-5611  
Mid Town Motors Ltd AMhrst 2-3021  
1503 1StSW. AMhrst 2-3091  
Mid-Way Motor Sales Ltd CHstnt 3-7636  
4312 Macleod Tr. CHstnt 3-7910

**MODERN MOTORS LTD**

Willys Distributor

SALES — SERVICE  
RENTALS

1538 9AvSE BRdwy 3-2096—BRdwy 3-1619

Nordan Motors 4121 Macleod Tr. CHstnt 3-7676

**OLDSMOBILE & CHEVROLET MOTOR CARS  
& TRUCKS**

SALES  
AND  
SERVICE



"WHERE TO BUY THEM"

**FOWLIE MOTOR SALES LTD**  
1413 Centre St N. CRstvw 7-8592  
**GENERAL SUPPLIES LIMITED**  
Cor1StSW&5Av. AMhrst 2-1101

**PACKARD & STUDEBAKER  
MOTOR CARS & TRUCKS**

SALES  
and  
SERVICE

**PACKARD**

"WHERE TO BUY THEM"

**FORESTER HARRY LTD**  
Parts 17Av&1StSW. AMhrst 9-2356  
Sales AMhrst 2-7785

**PADOS F CO LTD**

AUTHORIZED VOLVO  
SALES & SERVICE

CALGARY'S SPORTS CAR CENTRE  
Parts and Service AMhrst 6-1222

119 17AvSW. AMhrst 2-6506

## Automobile Agencies & Dealers —New Cars—(Cont'd)

**RALPH MOTOR SALES LTD**

NEW & USED CARS  
OF ALL MAKES

1504 9AvSE BRdwy 3-5011  
BRdwy 3-4784

**RAMBLER**

SALES  
AND  
SERVICE

*Rambler*

"WHERE TO BUY THEM"

**HAMMILL MOTORS LTD**  
620 7AvSW. AMhrst 6-2715  
**RAMBLER MOTORS (CALGARY) LTD**  
36Av&Macleod Tr. CHstnt 3-2576

Rambler Motors (Calgary) Ltd  
36Av&Macleod Tr. CHstnt 3-2576  
Reid Motors Ltd 4633 Macleod Tr. CHstnt 3-6464

**REID'S AUTO REPAIRS**

Authorized Sales & Service for

**Hillman & Sunbeam**  
**BRdwy 3-2212**

Rear 1440 9AvSE BRdwy 3-2212

Remar Acceptance & Leasing Corp Ltd  
4410 Macleod Tr. CHstnt 3-2114

Renfrew Motors Ltd  
330-340 5AvSW. AMhrst 9-8241  
(See Advertisement This Page)

The YELLOW PAGES place  
your name and telephone  
number before the Buyer at  
the very moment he wants  
what you have to sell.

**RENFREW  
MOTORS LTD.**

PLYMOUTH — CHRYSLER  
FARGO TRUCKS

Phone  
**AMhrst 9-8241**  
330-340 - 5 Ave. S.W.

## Automobile Agencies & Dealers —New Cars—(Cont'd)

**RITE-WAY CAR SALES LTD**

4715 Macleod Tr. CHstnt 3-2728  
**RITE-WAY SALES & SERVICE**  
4715 Macleod Tr. CHstnt 3-2726

**ROLLS-ROYCE SALES & SERVICE**

THE  
BEST CAR  
IN THE  
WORLD



"FOR INFORMATION CALL"  
**KENDALL MOTORS LTD**

1415 1StSW. AMhrst 2-3019

**ROVER MOTOR CARS SALES & SERVICE**

CARS WITH AN  
EXCEPTIONALLY  
HIGH STANDARD  
OF ENGINEERING AND FINISH  
PLUS REMARKABLE VALUE

**ROVER**

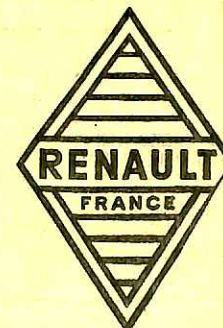
"FOR INFORMATION CALL"  
**KENDALL MOTORS LTD**

1415 1StSW. AMhrst 2-3019

Rundie Motor Sales Ltd  
227 6AvSW. AMhrst 3-4740

(Continued Next Page)

**RENAULT**  
— Dauphine



COMPLETE

- PARTS
- SALES
- SERVICE

**RITE-WAY CAR SALES  
LTD.**

4715 Macleod Trail  
**CHstnt 3-2728**

**RITE-WAY SALES &  
SERVICE**

4715 Macleod Trail  
**CHstnt 3-2726**



### Automobile Agencies & Dealers —New Cars—(Cont'd)

S & R Auto Sales Ltd  
6306 Macleod Tr. ALpin 5-0989

SIMCA AUTOMOBILES—  
FREEMAN WILSON LTD  
511 Centre St S. AMhrst 9-1901

### SKIP'S SALES & SERVICE

Off the Strip "SKIP"  
& Deal With  
YOUR PEUGEOT DEALER  
2 BLOCKS EAST OF MACLEOD TRAIL  
448 42 Ave SE ..... CHstnt 3-5155  
..... CHstnt 3-7109

### STAMPEDE MOTORS LTD

General Motors Dealer  
PONTIAC - BUICK  
VAUXHALL - GMC TRUCKS  
Parts Order Desk — CHery 4-9721  
SALES & SERVICE  
1449 17 Ave SW ..... CHery 4-7466

### STANDARD VANGUARD & TRIUMPH CARS

Sales, parts and service  
for these modern British  
cars made in Coventry,  
England.



"WHERE TO CALL"  
RUNDLE MOTOR SALES LTD  
227 6 Ave SW. AMhrst 3-6888

### STUDEBAKER & PACKARD MOTOR CARS & TRUCKS

SALES  
and  
SERVICE

**STUDEBAKER**

"WHERE TO BUY THEM"  
FORESTER HARRY LTD  
Parts 17 Ave & 1 St SW. AMhrst 9-2356  
Sales ..... AMhrst 2-7785

Universal Sales & Service Ltd  
Cor 5 Ave & 1 St SW. AMhrst 6-5611  
(See Advertisement This Page)



**UNIVERSAL**  
Sales & Service Ltd.

**AMhrst 6-5614**

5 Ave. & 1 St. S.W.

### Automobile Agencies & Dealers —New Cars—(Cont'd)

VOLKSWAGEN SALES & SERVICE LTD  
5707 Macleod Tr. ALpin 5-1181

### WILLYS SALES & SERVICE

Makers of  
"JEEPS"  
and WILLYS  
4-WHEEL DRIVE  
VEHICLES

**WILLYS**

"FOR INFORMATION CALL"  
MODERN MOTORS LTD  
1538 9 Ave SE. BRdwy 3-1618

### Automobile Agencies & Dealers —Used Cars

Alberta Nash Ltd 904 8 Ave SW ..... AMhrst 6-5069  
Allen Auto Sales 11-4 St NE ..... AMhrst 9-3065  
Auto Mart 4003 Macleod Tr ..... CHstnt 3-6016  
(See Advertisement This Page)

### B & H MOTORS LTD

USED CARS & TRUCKS  
Bought & Sold  
TRADE UP OR TRADE DOWN  
Cor 14 Ave & 1 St SW ..... AMhrst 3-7960

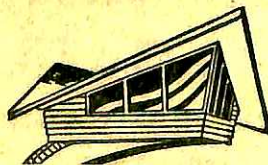
Bow-Mont Car Sales  
6203 Bowness Rd Bwns. BUTlr 8-5059  
BROADWAY MOTORS LTD  
4610 17 Ave SE Fst Ln. BRldg 2-3827  
Lot No 2 1906 8 Ave SE ..... BRdwy 3-2128

### BUR-VAN MOTORS

CASH FOR YOUR CAR  
TRADE UP — TRADE DOWN  
6132 Macleod Tr ..... ALpin 5-0975  
..... ALpin 5-8101

Help is right at hand in  
these YELLOW PAGES. If  
you want to know where to  
get some product or service  
consult them . . . and save  
time.

### The AUTO MART



"ON THE TRAIL"  
★ Quality New & Used Cars  
★ Bonded Dealer  
PHONE

**CHstnt 3-6016**  
4003 MACLEOD TRAIL

### Automobile Agencies & Dealers —Used Cars—(Cont'd)

Calgary Motor Products Ltd  
Cor 4 Ave & 2 St SW. AMhrst 6-3953

CAR STRIP LTD 3911 Macleod Tr CHstnt 3-3153  
CHstnt 3-4379  
North Hill Br 321 16 Ave NW CRstvw 7-1218  
(See Advertisement This Page)

COMMERCIAL TIRE LTD  
1022 9 Ave SE. BRdwy 3-1587

Cooke Motors Ltd 740 4 Ave SW AMhrst 2-2358

CORRAL MOTORS LTD CHstnt 3-4842  
Cor Mission Rd & Macleod Tr. CHstnt 3-6163

European Autos (Volkswagen) Ltd  
Used Car Lot 401 8 Ave SE. AMhrst 3-6772

FAIRWAY CAR SALES LTD CHery 4-8498  
1221 14 St SW. CHery 4-1689

FALCONER MOTORS LTD  
110 12 Ave SW. AMhrst 9-7117

Forester Harry Ltd 17 Ave & 1 St SW AMhrst 6-2561

Fowle Motor Sales Ltd  
OK Used Car Lot No 1 CRstvw 7-8140  
1505 Centre St N. CRstvw 7-6883

OK Used Car Lot No 2  
9 Ave & 12 St SE. BRdwy 3-1074  
Fowle's Used Car Centre CHery 4-3998  
Lot No 3 1320 14 St SW. CHery 4-5953

Fowle's Kenwill Motors Ltd  
5520 Macleod Tr. ALpin 5-1888

### FREEMAN WILSON LTD

DODGE - DE SOTO - VALIANT  
SIMCA & IMPERIAL DEALERS

Dependable  
Used Cars & Trucks

511 Centre St S. AMhrst 9-1904

GEM MOTOR SALES LTD  
Cor 11 Ave & 12 St SE. BRdwy 3-4274

### GENERAL SUPPLIES LIMITED

YOUR

Chevrolet & Oldsmobile  
Dealer  
BETTER USED CARS  
& TRUCKS

Cor 1 St SW & 5 Av ..... AMhrst 2-1101

George's Auto Body 4-635 2 Ave NW ATlas 3-2861  
H-M Car Centre 139 11 Ave SW AMhrst 3-1768  
Halford & Valentine Ltd

101-109 12 Ave SW. AMhrst 2-3547  
HENINGER MOTORS LTD CHstnt 3-0375  
3645 Macleod Tr. CHstnt 3-6100

LOCKWOOD MOTORS LTD  
2059 Cottonwood Cr Fst Ln. BRldg 2-3979

Maclin Motors Ltd  
Cor 11 Ave & 1 St SW. AMhrst 6-7551  
(See Advertisement This Page)

MCDONALD PAT MOTORS LTD fAMhrst 3-0376  
501 4 St SE. AMhrst 6-4312  
(See Advertisement This Page)

### Automobile Agencies & Dealers —Used Cars—(Cont'd)

### MID TOWN MOTORS LTD

NEW AND USED CARS

"A HONEY OF A DEAL"

— TRADES —

1503 1 St SW ..... fAMhrst 2-3021  
..... fAMhrst 2-3091

Mid-Way Motor Sales Ltd fCHstnt 3-7636  
4312 Macleod Tr. CHstnt 3-7910  
(See Advertisement This Page)

Mid Western Motors Co Ltd  
4601 17 Ave SE Fst Ln. BRldg 2-4432

Montgomery Auto Sales  
4704 16 Ave NW Mtgy. BUTlr 8-6073

(Continued Next Page)

### Maclin Motors Ltd.

FORD, MONARCH & FALCON



Automobiles and Trucks  
GUARANTEED A-1 USED  
CARS

Sales and Service  
Cor. 11 Ave. & 1 St. S.W.  
AMhrst 6-7551

### Your Key to a Safe Buy



**PAT McDONALD**  
MOTORS LTD.

NEW AND USED CARS

PHONE

**AMhrst 3-0376**

**AMhrst 6-4312**

501 - 4th Street S.E.

### MID-WAY Motor Sales Ltd.

"Midway on the  
Auto Mile"

QUALITY  
NEW & USED  
CARS

**CHstnt 3-7636**

**CHstnt 3-7910**

4312 Macleod Trail

"For the Pick of the Market"



**CHstnt 3-3153**

**CHstnt 3-4379**

3911 Macleod Tr.

NORTH HILL BRANCH

321 - 16 Ave NW ..... CRstvw 7-1218



# Automobile Agencies & Dealers —Used Cars—(Cont'd)

## NORDAN MOTORS

### SELECT USED CARS

Trade Up or Trade Down

North Hill Branch .....CRstvw 7-0217

4121 Macleod Tr .....CHstnt 3-7676

## PADOS F CO LTD

### AUTHORIZED VOLVO DEALER

RELIABLE USED CARS — SPORTS CARS  
& IMPORTED CARS

119 17AvSW

Sales AMhrst 2-6506 Service AMhrst 6-1222

Prevost's North Hill Car Sales  
1020 35StNE. AMhrst 3-1515

## RALPH MOTOR SALES LTD

### BARGAINS IN USED CARS OF ALL MAKES

fBRdwy 3-5011

1504 9AvSE .....fBRdwy 3-4784

Reid Motors Ltd 4633 Macleod Tr .....CHstnt 3-6465

Renfrew Motors Ltd 5Av&35StSW .....AMhrst 2-4730

Used Car Lot 65AvSE&Macleod Tr ALpin 5-5979

RITE-WAY CAR SALES LTD

4715 Macleod Tr .....CHstnt 3-2728

RITE-WAY SALES & SERVICE

4715 Macleod Tr .....CHstnt 3-2726

Rocket Car Sales 5912 Macleod Tr .....fALpin 5-4344

4715 Macleod Tr .....fALpin 5-6244

Skip's Sales & Service 448 42AvSE CHstnt 3-5155

STAMPEDE MOTORS LTD

### "GOODWILL

### USED CARS"

Main Building Lot .....CHery 4-8647

14St&17AvSW .....CHery 4-7875

and LOT No. 2

14St&15AvSW .....CHery 4-7895

TIME MOTORS LTD fAMhrst 2-3027

Cor9Av&6StSE. fAMhrst 2-3412

Universal Sales & Service Ltd

Cor5Av&1StSW. AMhrst 6-5611

(See Advertisement This Page)

VOLKSWAGEN SALES & SERVICE LTD

5707 Macleod Tr. ALpin 5-1181

Waldron's Used Car Lot 512 6AvSW AMhrst 2-4161

Warren Byers Car Sales

1010 14StSW. CHery 4-0469

Wright G E Sales With Service

Rear BParkdaleCr. ATlas 3-1767

# Automobile Batteries

See Batteries

# Automobile Body Builders & Repairers

Academy Auto Parts Ltd fCRstvw 7-6767

804 38AvNE. fCRstvw 7-8382

## ACE BODY SERVICE

### Specialists in Auto Body & Fender Repairs COMPLETE PAINT SERVICE

4120 15aStSE .....BRdwy 3-5176

## ACME AUTO BODY SERVICE

331 25AvSW. AMhrst 9-1712

## ALBERTA PAINT & BODY SHOP

417 6AvSE. AMhrst 2-5650

(See Advertisement This Page)

## AUTOMOTIVE TRANSPORTATION

INDUSTRIES 3619 2StNE. CRstvw 7-3836

AVENUE AUTO BODY 1429 9AvSE BRdwy 3-5859

(See Advertisement This Page)

BIG BEN AUTO BODY 1516 55StSW AMhrst 6-4353

## BIG CHIEF BODY & PAINT SHOP

FREE ESTIMATES ON ALL JOBS

BODY — FENDER

PAINT — WELDING

F. Denham

405 6AvSE .....AMhrst 2-2971

CALGARY CAR CLINIC LTD fAMhrst 3-7904

514-518 4AvSE. fAMhrst 3-6557

# ALBERTA PAINT and BODY SHOP

Fender and Body Repairs  
LETTERING — WELDING

AMhrst 2-5650

417 - 6 Ave. S.E.

Al Davey, Prop., CHery 4-3730

# AVENUE AUTO BODY

COMPLETE AUTO BODY  
REPAIRS & PAINTING

BRdwy 3-5859

1429 - 9th Ave. S.E.

# Automobile Body Builders & Repairers—(Cont'd)

## CALGARY MOTOR PRODUCTS LTD

### PAINT & BODY SHOP

Completely Equipped for  
BODY REPAIRS &  
FRAME ALIGNMENT

Cor1Av&35StSW .....fAMhrst 6-8841

fAMhrst 6-1334

## CALGARY PAINT & BODY LTD

5707 Macleod Tr. ALpin 5-1181

## CALGARY WHEEL REPAIRS

### WHEELS - REPAIRS STRAIGHTENING

For Car, Truck & Tractors

### WHEEL ALIGNMENT & BALANCING

1430 9AvSE .....BRdwy 3-5590

Cecil's Auto Body Service

706 10StSW. AMhrst 6-2706

CLINT'S AUTO BODY 216 50AvSE CHstnt 3-4448

(See Advertisement This Page)

Cooke Motors Ltd 1211 CentreStN. CRstvw 7-6862

(See Advertisement This Page)

CUSTOM AUTO BODY (MACLEOD TRAIL)

LTD 4410 Macleod Tr. CHstnt 3-6383

(See Advertisement This Page)

(Continued Next Page)

# CLINT'S AUTO BODY

"YOU WRECK 'EM — WE FIX 'EM"

SPECIALISTS IN

• BODY & FENDER  
REPAIRS

• PAINTING SERVICE

CHstnt 3-4448

216 - 50th Ave. S.E.

# COOKE MOTORS LTD.

## BODY SHOP

JOE WILTON, Mgr.

★ EXPERT BODY REPAIRS  
& AUTOMOBILE PAINTING

★ WHEEL ALIGNMENT &  
BALANCING

CRstvw 7-6862

CRstvw 7-2927

1211 Centre St. N.

"If you Bustum . . .  
Take it to Custom"

TWO LOCATIONS  
TO SERVE YOU BETTER

# Custom Auto Body Repairs Ltd.

1020 - 9th Avenue S.E.

BRdwy 3-5407

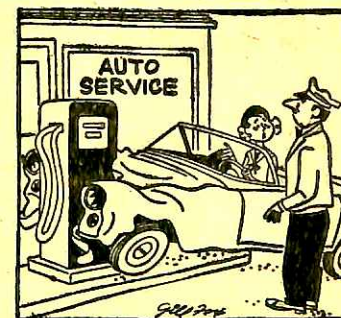
# CUSTOM AUTO BODY (Macleod Trail) Ltd.

4410 Macleod Trail

CHstnt 3-6383

Emergency Towing Service  
AMhrst 2-7211

Rebuilding by Craftsmen  
EXPERT  
PAINTING — REFINISHING  
All Work Guaranteed



# UNIVERSAL Sales & Service Ltd.

• SAFE-BUY USED CARS

AMhrst 6-5616

5 Ave. & 1 St. S.W.



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Specialists in

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- ★ LACQUER & ENAMEL  
REFINISHING

"Experts in Collision Damage"

**AMhrst 2-5857**

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### Automobile Body Builders & Repairers—(Cont'd)

**CUSTOM AUTO BODY REPAIRS LTD**  
1020 9AvSE. BRdwy 3-5407

(See Advertisement Preceding Page)

De Greeve Auto Upholstery

132 1AvSE. AMhrst 6-2229

(See Advertisement This Page)

**DE LUXE AUTO TRIM SERVICE**  
617 11AvSW. AMhrst 6-2446

De Sutter Auto Body Co Ltd

2207 4StSW. AMhrst 2-5857

(See Advertisement This Page)

Detroit Auto Body Works

123 15AvSW. AMhrst 6-1754

(See Advertisement This Page)

**DOMINION AUTO BODY SERVICE**

PAINTING, BODY WORK & WELDING  
ESTIMATES FREE

224 7AvSE. AMhrst 2-3886

## THEO DE GREEVE AUTO & TRUCK UPHOLSTERY

REASONABLE RATES  
BEST BY TEST

**DE GREEVE  
AUTO UPHOLSTERY**

132 - 1 Ave. S.E. AMhrst 6-2229

### Automobile Body Builders & Repairers—(Cont'd)

Don's Auto Body Ltd 417 10StNW. ATlas 3-1932

ATlas 3-4065

(See Advertisement This Page)

**EIGIL'S BODY SHOP**

We Specialize in: ELECTRIC WINDOWS —

FOLDING TOPS — BODY INTERIOR

508 3AvSW. AMhrst 6-4359

Ernie's Garage 102 12AvSE. AMhrst 2-4064

European Autos (Volkswagen) Ltd

501 8AvSE. AMhrst 9-2827

Forest Lawn Truck Body Works

4921 17AvSEfStLn. BRldg 2-3868

Forester Harry Ltd 17Av&1StSW. AMhrst 2-7536

(See Advertisement This Page)

**FREEMAN WILSON LTD**

**DODGE - DE SOTO DEALERS**

**VALIANT SIMCA IMPERIAL**

Completely Equipped for  
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Painting & Alignment

110-112 6AvSE. AMhrst 9-1901

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**BODY & PAINT SHOP**

COMPLETE BODY AND  
FRAME REPAIRS

630RiversideBlvd. AMhrst 2-1101

### Automobile Body Builders & Repairers—(Cont'd)

H & J Auto Body Ltd 701 13StSE BRdwy 3-4036

(See Advertisement This Page)

Hammill Motors Ltd 620 7AvSW. AMhrst 3-3906

**HAY & HARDING LTD**

108 2AvSW. AMhrst 2-7307

(See Advertisement This Page)

**HENINGER MOTORS LTD**

3615MacleodTr. CHstnt 3-6001

**HILLHURST PAINT & BODY SHOP**

1111KensingtonRd. ATlas 3-3082

(Continued Next Page)

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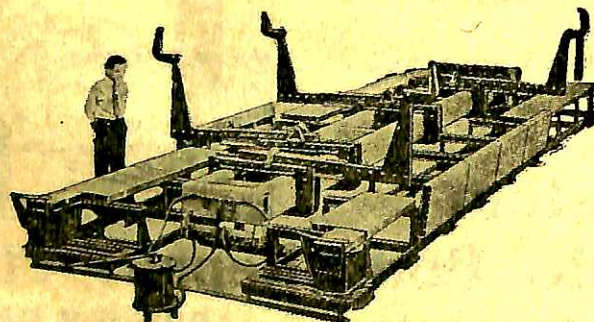
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Res. CHstnt 3-1275

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- PAINTING SERVICE
- WHEEL ALIGNING & BALANCING SERVICE

**ATlas 3-4065**

**ATlas 3-1932**

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Expert  
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Repairing Refinishing  
In Lacquers & Enamels

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**AMhrst 2-7566**

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- Van and Truck Bodies
- Auto Painting
- General Repairs

**HAY &  
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LIMITED**

108 2nd Ave. S.W.

**AMhrst 2-7307**

Res. CRstvw 7-3126  
J. C. Scott, Manager



### Automobile Body Builders & Repairers—(Cont'd)

**Janett's Body Service**  
6316 Bowness Rd Bwns. BUtlr 8-6106  
(See Advertisement This Page)

**L & L AUTO BODY SHOP**  
123 3AvSE. AMhrst 2-4357

**Lee's Auto Body Ltd** 617 7AvSE. AMhrst 2-9397  
(See Advertisement This Page)

**Lewis Paint & Body Service**  
142 1AvSE. AMhrst 2-4206  
(See Advertisement This Page)

**MACLIN MOTORS LTD**  
Cor11Av&1StSW. AMhrst 6-7551

**Master-Craft Trailer Co**  
1430 9AvSE. BRdwy 3-5511

### Directory Advertising Pays

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**EXPERT BODY REPAIRS  
PAINTING — TOWING**  
Bear Wheel Alignment  
& Balancing

**BUtlr 8-6106**

Evenings BUtlr 8-6582

6316 Bowness Rd.  
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**MATHER'S AUTO BODY WORKS**

**Complete Collision Repairs  
No Waiting**

205 1AvSW. AMhrst 3-2323

**Morasch Motors Ltd**  
3648 Manchester Rd. CHstnt 3-3965

**NORTH HILL AUTO BODY WORKS LTD**

**Expert Body & Fender Repair  
Painting - Welding  
Upholstering**

BEAR WHEEL ALIGNMENT  
BEAR WHEEL BALANCING

1715 Centre St N. CRstvw 7-4841  
CRstvw 7-1844

**Nu Vue Auto Body** 313 3AvSE. AMhrst 6-5184  
(See Advertisement This Page)

**O K Body Works** 518 9AvSE. AMhrst 6-4334  
(See Advertisement This Page)

**Pegg's Repair & Body Shop Ltd**  
1327 9AvSE. BRdwy 3-5277

**Rambler Sales & Service Ltd**  
36Av&Maclead Tr. CHstnt 3-2242

**ROJERS AUTO BODY & TOWING LTD**  
1827 36StSEfstLn. BRldg 2-3552

**Rose Motors Ltd** 1301 12AvSW. CHery 4-3048  
CHery 4-0277

(See Advertisement This Page)

**Stampede Auto Body**  
2036 36StSEfstLn. BRldg 2-3269

(See Advertisement This Page)

**STEVE'S BODY SHOP LTD**  
138 3AvSE. AMhrst 3-8568

(See Advertisement This Page)

### Automobile Body Builders & Repairers—(Cont'd)

**SUNNYSIDE AUTO BODY INDUSTRIES LTD**

**New Truck & Bus Bodies  
Built to Order**

Agents for

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Cor10St&4AvNW. ATias 3-2532

North Hill Plant 3619 2StNE CRstvw 7-3836

**Superior Paint & Body Service Limited**  
Shop & Service Dept.

101 17AvSW. AMhrst 2-2966

Office. AMhrst 6-1763

(See Advertisement This Page)

(Continued Next Page)

## ROSE MOTORS LTD.

"Complete Body & Mechanical  
Repairs"

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Lubrication & Tune-Ups  
Towing Service**

**WHITE ROSE PRODUCTS**

PHONES

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CHery 4-0277

**Service Station:**  
CHery 4-3048

1301 - 12 Ave. S.W.

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PHONE

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— Satisfaction Guaranteed —

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**AMhrst 3-8568**

**AMhrst 9-8459**

Res. Phone CRstvw 7-2446

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Free Estimates

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**AMhrst 2-9964**

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Residence CHrchl 9-8211

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After Hours Call

J. LIKTOR, AMhrst 6-4254

518 - 9 Ave. S.E.

**AMhrst 6-4334**

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**AMhrst 2-4206**

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*Free Estimates—Reasonable Prices*

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- BALANCING & ALIGNING SERVICE
- BODY & FENDER REPAIRS
- COMPLETE COLLISION SERVICE
- AXLES & FRAMES STRAIGHTENED
- 26 MEN TO SERVE YOU

**Guaranteed Work by Factory Experts**

For Satisfaction - See Us First  
**TOWING SERVICE**

A. VINER, Mgr. — Res. Phone CHstnt 3-3356

**"The Job Is Like New When We Get Through"**

SERVICE DEPT.

OFFICE

**AMhrst 2-2966**

**AMhrst 6-1763**

**101 - 17 Ave. S.W.**



**Automobile Body Builders & Repairers—(Cont'd)**

Trailmobile Canada Ltd  
4140 16aStSE. BRdwy 3-1420  
**VOLKSWAGEN SALES & SERVICE LTD**  
5707MacleodTr. ALpin 5-1181  
Wendell's Auto Body 2005 11StSE BRdwy 3-5743  
(See Advertisement This Page)

**Automobile Driving Instruction**

A B C Driving Academy Ltd  
417 16AvNW. CRstvw 7-0474  
(See Advertisement This Page)  
Ace Driving School 336 21AvSW. AMhrst 9-6649  
(See Advertisement This Page)  
**ALBERTA AUTO DRIVING SCHOOL**  
2432KensingtonRd. ATlas 3-2204  
(See Advertisement This Page)

**WENDELL'S  
AUTO BODY**

EXPERTS IN

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- COMPLETE BODY WORK
- PAINTING

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ALWAYS right"*

— All Work Guaranteed —

**BRdwy 3-5743**

2005 - 11th St. S.E.

**Automobile Driving Instruction—  
(Cont'd)**

Alberta Motor Association  
7Av&8StSW. AMhrst 6-1770  
Calgary Driving School 1232 17AvSW CHery 4-2688  
(See Advertisement This Page)  
Hartt Driver Training Ltd  
417 16AvNW. CRstvw 7-0900  
(See Advertisement This Page)  
(Continued Next Page)

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your name and telephone  
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what you have to sell.

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DRIVING SCHOOL**

You too, can learn to drive!

Whether you are a complete beginner or  
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**PATIENT, COURTEOUS, FULLY  
LICENSED INSTRUCTORS OF  
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Our Modern Technique Makes It  
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**ATlas 3-2204****EXPERT DRIVING  
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— Brush Ups Our Specialty —

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Cliff Perkin, Prop.

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SCHOOL**

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- SPEAKING ENGLISH,  
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- RELIABLE & LATEST CAR  
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**LATE MODEL STANDARD &  
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**CRstvw 7-0474**

**A  
B  
C**

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**CALGARY'S MOST PROGRESSIVE DRIVING INSTITUTION**

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**WE GIVE SERVICE**

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## Automobile Driving Instruction—(Cont'd)

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(See Advertisement This Page)  
Vine Joe Auto Driving School  
718 5th St. S.W. . AMhrst 6-5855  
(See Advertisement This Page)

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Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition.



"Auto-Lite — Life-Line of your Car."

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**PEACOCK T H LIMITED** 216 12th Ave SW . AMhrst 9-4321  
**UTIGARD CARBURETOR & ELECTRIC LTD** 235 2nd Ave SW . AMhrst 6-5307

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Avenue Auto Body 1429 9th Ave . . BRdwy 3-5859  
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Clint's Auto Body 216 50th Ave . . CHstnt 3-4448  
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Lee's Auto Body Ltd 617 7th Ave SE . AMhrst 2-9397  
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REBUILT FUEL PUMPS - WATER PUMPS  
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SEAT COVERS — UPHOLSTERY SERVICE  
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New and Used Parts  
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(Continued Next Page)



**Automobile Parts & Supplies—  
Retail—(Cont'd)**

Calgary Automatic Transmission Exchange Ltd  
123 5AvSE. AMhrst 2-4761  
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(See Advertisement This Page)

**CONTINENTAL AUTO SUPPLY ASSOCIATE**

1321 1StSW. AMhrst 6-1454  
Egglestone Automotive Parts Ltd  
525 7AvSW. AMhrst 2-1415  
European Autos (Volkswagen) Ltd  
501 8AvSE. AMhrst 9-2826  
Fisk Tire Service Co Ltd  
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Foothills Distributors Ltd  
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(See Advertisement This Page)

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"The House of a Million Parts"

**CAR & TRUCK PARTS**

J. A. MAVEETY, Mgr.

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**Automobile Parts & Supplies—  
Retail—(Cont'd)****MIDLAND AUTO SUPPLY**

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1305CentreStN. CRstvw 7-3283  
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SPECIALIZING IN REPAIR OF CRACKED  
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Nutter's Auto Parts 1012 2StSE. AMhrst 3-8472  
O K Auto Wreckers 4045PortlandSt BRdwy 3-1804  
(See Advertisement This Page)

**Rockview Auto Wreckers**

1830 54StSEHubalta. BRidg 2-2511  
Rundle Motor Sales Ltd 227 6AvSW AMhrst 3-6888  
Superior Automobile Supply Ltd  
1203 2StSE. AMhrst 2-3832

**VOLKSWAGEN SALES & SERVICE LTD**

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number before the Buyer at  
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217 4StNE. AMhrst 2-6388

Alberta Muffler 6Av&CentreStS. AMhrst 2-3217  
**ALPAC WAREHOUSES LTD**  
120 12AvSW. AMhrst 9-2281

**A'MAC AUTO SUPPLY**

1224 9AvSE. BRdwy 3-1116

**ASBESTONOS CORPORATION LTD**

Specializing in

- Automotive Brake Linings & Clutch Facings
- Industrial Brake Linings & Clutch Facings
- Bonded Brake Shoe Exchange
- Brake Fluid & Anti-Freeze

BRAKE DRUM TRUEING & CLUTCH  
RELINING SERVICE

fChery 4-3152  
919 11AvSW. fChery 4-3010

**BRITISH AUTOPARTS**

**LARGEST STOCK OF PARTS  
IN ALBERTA**

**HEPOLITE PISTON SLEEVE  
ASSEMBLIES**

**ENGINE EXCHANGES**

**VANDERVELL PRODUCTS**

fBRdwy 3-4667  
1440 9AvSE. BRdwy 3-5872

**British Engine Service Ltd**

1440 9AvSE. BRdwy 3-5872

**CALGARY AUTOMATIC TRANSMISSION  
EXCHANGE LTD**

See our ad under Automobile Transmission  
Sales & Service

123 5AvSE. AMhrst 2-4761

**CALGARY MUFFLER CLINIC LTD**

"CALL US FIRST"

FOR CALGARY'S LARGEST STOCK

431 6AvSE. AMhrst 3-5566

City Auto Parts 4702 1StSW. fCHstnt 3-2197  
fCHstnt 3-1444

**Clarke's Auto Parts**

CorCentreSt&12Av. AMhrst 2-9777

**DABCO INDUSTRIES BUMPER EXCHANGE**

Bumper Exchanges for All Makes of Cars  
Chrome Plating Guaranteed for One Year  
735 10AvSW. AMhrst 3-6179

Davies Electric Co Ltd 1111 8StSW CHery 4-2161  
(See Advertisement This Page)

**Davies & Lamond Co**

1334-1334a 9AvSE. BRdwy 3-4669

Duncan Automotive Ltd. fAMhrst 6-6411  
514 9AvSW. fAMhrst 6-3932

**DUNDAS SUPPLY CO LTD**

235 6AvSE. fAMhrst 6-5459  
fAMhrst 2-5170

Economy Filter Works Ltd  
1219 9AvSE. BRdwy 3-5056

**Davies Electric  
Co. Ltd.**

**Wholesale Automotive  
Parts and Accessories**

**Serving Southern Alberta**

Night Calls AVenu 9-1878  
Night Calls ATlas 3-4813

**CHery 4-2161**

1111 - 8 St. S.W.

**Automobile Parts & Supplies—  
Wholesale—(Cont'd)****EGGLESTONE AUTOMOTIVE PARTS LTD**

Parts Office 525 7AvSW. AMhrst 2-1415

Service Dept. AMhrst 6-5933

Federal-Mogul Service Ltd

701-703 11AvSW. AMhrst 3-2444

Ofc. AMhrst 2-6281

**GENERAL WIRE & CABLE CO LTD**

1139 11StSE. BRdwy 3-3228

**GROSSER AUTOMOTIVE SUPPLIES LTD**

1012 9AvSW. fAMhrst 3-5066

fAMhrst 9-2177

**HUTTON'S LTD**

**Electrical & Carburetor  
Parts & Repairs**

131 11AvSW. AMhrst 9-3725

**INDUSTRIAL ENGINE PARTS**

**Sleeve Assembly Specialists  
ENGINE BEARINGS**

FOR ALL CARS, TRUCKS & TRACTORS

1440 9AvSE. BRdwy 3-5485

Larsen Auto Supply 1321 1StSW. AMhrst 6-1454

Manchester Auto Wreckers

324 39AvSE. CHstnt 3-6111

**MARSHALL WELLS OF CANADA LTD**

4040 6StSE. CHstnt 3-6631

Mathewson C 518 18aStNW. ATlas 3-3421

**MIDLAND AUTO SUPPLY**

Wholesale Distributors

**Parts - Accessories &  
Garage Equipment**

Store No 1. CRstvw 7-3283

Store No 2. BRdwy 3-1876

1305CentreStN. CRstvw 7-3283

1342 9AvSE. BRdwy 3-1876

**MOTOR CAR SUPPLY CO OF CANADA LTD**

Whol Only City Orders

317 6AvSW. AMhrst 2-4633

Country Orders. AMhrst 2-4631

North Hill Br 1614CentreStN. CRstvw 7-7588

MacLeod Trail Branch. fCHstnt 3-1562

4002MacLeodTr. CHstnt 3-1668

Service Repair Dept. CHstnt 3-1954

**NUTTER'S AUTO PARTS**

1012 2StSE. fAMhrst 3-3096

**PARMAC WAREHOUSE DISTRIBUTORS**

LTD 1308 1StSW. fAMhrst 9-2659

fAMhrst 2-9038

**PARTS UNLIMITED**

1433 8AvSE. fBRdwy 3-1282

fBRdwy 3-1275

Peacock T H Ltd 216 12AvSW. AMhrst 9-4321

Roberts & Hall Ltd 120 5AvSE. AMhrst 3-8120

**RUNDLE MOTOR SALES LTD**

Parts Distributor for

TRIUMPH - VANGUARD - TR3 - HARALD

227 6AvSW. AMhrst 3-6888

Smith R J Automotive Supplies fAMhrst 6-3829

519 4StSE. fAMhrst 2-7382

**STANDARD AUTO PARTS LTD**

Parts Dept 233 17AvSW. AMhrst 6-2056

Machine Shop 219 17AvSW. AMhrst 6-1145

Paint Dept 219 17AvSW. AMhrst 3-4558

Office 229 17AvSW. AMhrst 9-7144

Purchasing Dept 229 17AvSW. AMhrst 6-2656

**SUPERIOR AUTOMOTIVE SUPPLY**

1203 2StSE. fAMhrst 3-6194

fAMhrst 3-3832

Taylor Pearson & Carson (Calgary) Ltd

308 5AvSW. AMhrst 9-2521

Manchester Warehouse 306 53AvSE ALpin 5-4457

Totemobile Supply 2519 11AvNW. AVenu 9-0469



# ALBATROSS RADIATOR COMPANY

**RADIATOR**  
Cleaning and Repairing  
AT LOW, FLAT-RATE PRICES



Inspection  
and Estimates  
are FREE

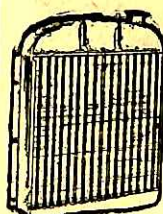
1821 - 2 St. S.E., Opposite Stampede Grounds  
**AUTOMOTIVE & INDUSTRIAL RADIATOR SERVICE**

- Gas Tanks
- Emergency Repairs Day and Night (Night AMhrst 3-2110).
- New and Used Radiators.
- Special Testing of Waterflow with Flow Tester (No Charge)
- Flushing and Boiling Radiators with Special Compounds.
- Country Work in and out the same day.
- Exchange Radiators.
- Free Pick Up and Delivery.
- We Buy Damaged Radiators —(Regardless of Condition).
- Special Dealer Discounts and Arrangements.
- Repairs to Heaters, Oil Coolers, Heat Exchangers, Etc.
- On the Car Service.
- Bring your car in, we provide transportation to your work or home.
- Oilfield Radiators — Immediate Service.

**Phone AMhrst 3-2110**  
— All Work Guaranteed —

# STANDARD RADIATOR SERVICE

Industrial and Automotive



Cleaning  
Repairing  
Recoring

"A Large Staff to Serve You"

Authorized  
**GENERAL MOTORS SERVICE**

Distributing  
"HARRISON" RADIATOR  
CORES

116 2 Ave. S.W.

Just West at Foot of Centre St.  
Bridge

**AMhrst 6-2727**

## Automobile Radiator Service

Albatross Radiator Co 1821 2StSE AMhrst 3-2110  
(See Advertisement This Page)

**CARTWRIGHT RADIATOR SERVICE**  
1307 2StSE. AMhrst 3-6705

(See Advertisement This Page)  
Chicago Radiators Rear 1315 17AvSW CHery 4-2982

(See Advertisement This Page)  
Cosie's Radiator Shop

1106CentreStS. AMhrst 2-5638  
(See Advertisement This Page)

Nelson J D Radiator Co 311 5AvSE AMhrst 3-8068  
**RADIATORS ALBERTA LTD**

COMPLETE RADIATOR SERVICE  
See our ad under Radiators & Repairs

625 3AvSW .....AMhrst 2-1047

Standard Radiator Service  
116 2AvSW. AMhrst 6-2727

(See Advertisement This Page)

## Automobile Rentals

**AVIS RENT-A-CAR SYSTEM OF CANADA** 240 6AvSW. AMhrst 9-6166  
Airport Ofc MunicipalAirport ... CRstvw 7-7376

(See Advertisement This Page)

## AVIS RENT-A-CAR SERVICE

NEW CARS - LOW RATES

Insurance, gas and oil provided. Free delivery at hotels & terminals. Credit card privileges. Free world-wide reservation service.



AWAY OR AT HOME - A CAR OF YOUR OWN

"FOR INFORMATION CALL"  
**AVIS RENT-A-CAR SYSTEM OF CANADA** 240 6AvSW. AMhrst 9-6166

(Continued Next Page)

## CARTWRIGHT RADIATOR SERVICE

**AMhrst 3-6705**

REPAIRING - CLEANING  
RECORING

WHOLESALE & RETAIL

— Industrial Radiators A Specialty —  
Replacement Cores for all  
Passenger & Commercial Makes

1307 - 2nd STREET S.E.

## Repairing - Cleaning Recoring

**AMhrst 2-5638**

**COSIE'S  
RADIATOR SHOP**

WHOLESALE & RETAIL

1106 Centre St. S.  
INDUSTRIAL RADIATORS A SPECIALTY  
Replacement Cores for  
All Passenger & Commercial  
Makes  
After Hours CHstnt 3-0237

## CHICAGO RADIATORS

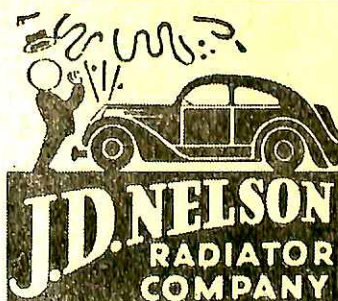
Expert Cleaning — Repairing  
Recoring — Fast Service

EXPERT ON FAN CUTS

**USED RADIATORS  
BOUGHT & SOLD**

Rear 1315 - 17 Ave. S.W.

**CHery 4-2982**



**AMhrst 3-8068**

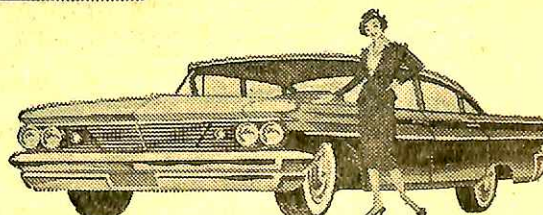
311 - 5 Ave. S.E.

See our advertisement under  
"RADIATORS & REPAIRS"



a little more  
car . . .

a little more  
courtesy



- All new cars but Deluxe Pontiacs featured
- Car of your choice delivered where and when you want it
- Gas, oil, above average. Insurance included in low rates.
- Cars reserved round the world by the hour, day, week, month, year.

**AMhrst 9-6166**

AVIS RENT-A-CAR SYSTEM OF CANADA

240 - 6th Avenue S.W.

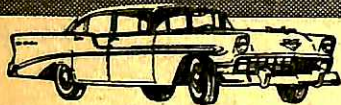
**CALGARY AIRPORT — CRstvw 7-7376**



More people by far...use

# HERTZ

Rent a car



McCALL AIRPORT  
CRstvw 7-0676

**AMhrst 3-8400      AMhrst 2-1030**

*Shiny New 1960 Models — Reserve Ahead*

**YOUR CHOICE**

CONSUL  
METRO NASH  
HILLMAN  
VAUXHALL

FALCON  
CORVAIR  
CHEV  
FORD

PONTIAC  
BUICK  
OLDS  
CADILLAC

## HERTZ DOMINION U-DRIVE

113 - 7th AVENUE S.E. — OPPOSITE YORK HOTEL

THE  
CANADIAN  
NAME IN WORLD-WIDE  
CAR RENTALS

# TILDEN

rent-a-car  
SERVICE

LATEST MODEL  
CARS AVAILABLE  
AT ALL TIMES  
TRUCKS OF ALL SIZES  
AVAILABLE AT  
REASONABLE RATES

**AMhrst 3-6386**

111 - 7th Ave. S.W.  
& Calgary Municipal Airport  
CRstvw 7-5443

### Automobile Rentals—(Cont'd)

BELL RENT-A-TRUCK SYSTEM LTD

TRUCKS TRAILERS



"FOR SERVICE CALL"  
BELL RENT-A-TRUCK SYSTEM LTD  
113 7AvSE. AMhrst 3-2111

### CALGARY AUTO LEASE LTD

LOW ANNUAL LEASE RATES  
COMPLETE MAINTENANCE &  
INSURANCE COVERAGE

Available on Pontiac - Buick - Cadillac -  
Vauxhall & GMC Trucks

Supplied & Serviced by

CALGARY  
MOTOR PRODUCTS LTD.

Cor4Av&2StSW ..... AMhrst 6-8841

Dominion Rent-A-Car  
TCATerminalMunicipal Airport. CRstvw 7-0676

The **YELLOW PAGES** save  
you time.

LATE MODEL  
FORD CARS  
and  
RANCHWAGONS



FAIRLANE 500 FORDOR

★ HOURLY ★ DAILY ★ WEEKLY RATES ★  
★ PLUS — LONG TERM LEASING ★

## MACLIN-U-DRIVE LTD.

CORNER 11th AVENUE & 1st STREET S.W.

**AMhrst 6-4200**

**AMhrst 6-7551**

## ROCKY MOUNTAIN



LTD.

## CARS and TRUCKS

Enquire About Our Special Rates to Banff  
601 - 2nd STREET S.W.

PHONES

**AMhrst 6-6633**

**AMhrst 3-3434**



### Automobile Rentals—(Cont'd)

**HERTZ DOMINION-U-DRIVE** (AMhrst 3-8400  
113 7AvSE. (AMhrst 2-1030  
(AMhrst 2-2221  
(See Advertisement Opposite Page)

#### HERTZ RENT-A-CAR

Get the Hertz Ideal!  
Rent a new Powerglide  
Chevrolet Bel Air or  
other fine car. Day or  
night. Low rate in-  
cludes all gasoline, oil  
and proper insurance. Just show your driver's  
licence and proper identification. Call us to  
reserve a car anywhere!



#### "WHERE TO GET SERVICE"

**HERTZ DOMINION-U-DRIVE** (AMhrst 3-8400  
113 7AvSE. (AMhrst 2-1030  
(AMhrst 2-2221

TCA Terminal  
Municipal Airport... CRstvw 7-0676

**MACLIN U-DRIVE LTD** (AMhrst 6-4200  
Cor 11Av&1StSW. (AMhrst 2-6802  
(See Advertisement Opposite Page)

**McSorley U-Drive** 601 2StSW (AMhrst 2-4109  
**ROCKY MOUNTAIN U-DRIVE LTD**

**CARS and TRUCKS**  
**CITY CENTRE**  
**ROYALITE SERVICE**

AMhrst 6-6633  
AMhrst 3-3434

601 2StSW (AMhrst 6-6633

(See also Advertisement Opposite Page)  
Roncar Leasing Co Ltd 701 14StNW .Atlas 3-2828  
(Continued Next Page)

### Automobile Rentals—(Cont'd)

**Tilden Rent-A-Car Co** 111 7AvSW AMhrst 3-6386  
Airport Ofc Municipal Airport ... CRstvw 7-5443  
(See Advertisement Opposite Page)

#### TILDEN RENT-A-CAR

The CANADIAN Name in World-Wide  
Car Rentals

NEW CARS & TRUCKS

PROPER INSURANCE

— FREE GAS —

Free World-Wide Reservation Service  
Free Delivery to Hotels and Terminals



#### "FOR INFORMATION CALL"

**Tilden Rent-A-Car Co**  
111 7AvSW. AMhrst 3-6386  
Airport Ofc Municipal Airport CRstvw 7-5443



### Paramount Industries Ltd.

#### COMPLETE AUTO SPRING SERVICE

All Types of Repairs - Helper Springs  
Coil Springs & Shock Absorbers

**Hydraulic Jacks Repaired**  
Calgary & Edmonton

Alberta's Largest Franchised  
Hydraulic Jack Repair Service  
Night Calls CRstvw 7-6263

1029 - 9 Ave. S.E.

BRdwy 3-4164 — BRdwy 3-4428

### Automobile Springs

#### DETROIT AUTO BODY WORKS

123 15AvSW. AMhrst 2-4818  
McArthur's Blacksmithing & Auto Spring Works  
330 6AvSE. AMhrst 2-1839  
Paramount Industries Ltd (BRdwy 3-4164  
1029 9AvSE. (BRdwy 3-4428  
(See Advertisement This Page)  
Standen's Ltd 24Av&2StSE (AMhrst 9-3736  
(See Advertisement This Page)

### Automobile Tires

See Tires—Dealers, Tires—Repairing & Tires—  
Retreading

### Automobile Top Builders & Upholsterers

Al's Auto Upholstery 940 16AvSW. CHery 4-6811  
De Greeve Auto Upholstery

132 1AvSE. AMhrst 6-2229

#### DE LUXE AUTO TRIM SERVICE

617 11AvSW. AMhrst 6-2446

#### DETROIT AUTO BODY WORKS

123 15AvSW. AMhrst 2-4818

Meakin's Upholstery 334b 8AvSE. AMhrst 9-7134

Monarch Auto Upholstery 403 4StSW AMhrst 2-4211

**NORTH HILL AUTO BODY** (CRstvw 7-4841

**WORKS LTD** 1715CentreStN (CRstvw 7-1844

Wilson Car Upholstery

2424a 2StSE. AMhrst 2-9656

### Automobile Trailers

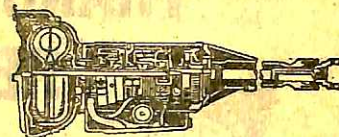
See Trailers

### Automobile Transmission Sales & Service

**ACADEMY AUTOMATIC TRANSMISSIONS**  
LTD 835 2AvSW. (AMhrst 3-0777  
(AMhrst 6-3720

(See Advertisement This Page)  
(Continued Next Page)

## ACADEMY AUTOMATIC TRANSMISSIONS LTD.



### REBUILDING — SALES and SERVICE

Parts for All Automatic  
Transmissions

New - Reconditioned and  
Used Parts

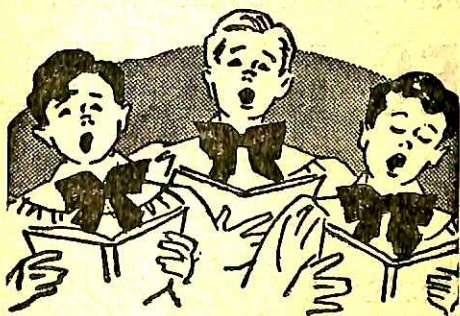
**LEMPCO STOCK OF NEW BUSHINGS,  
SEALS, KITS, TOOLS, GEARS  
BANDS, ETC.**

PHONE

**AMhrst 3-0777**  
**AMhrst 6-3720**

"Where Service Is Automatic"

835 Second Avenue S.W.



# Go to the Church of Your Choice...

**SUPPORT AND ATTEND  
REGULARLY WITH YOUR FAMILY**

INSERTED BY THE  
**ALBERTA GOVERNMENT TELEPHONES**

# SPRINGS

Manufacturers &  
Distributors  
Established 1924



Leaf and  
Coil Springs

Helpers and  
Build-up Kits

**SHOCK  
ABSORBERS**

- RECONDITIONING
- SERVICING
- INDUSTRIAL SPRINGS
- WHEEL & FRAME ALIGNMENT & STRAIGHTENING
- WHEEL BALANCING

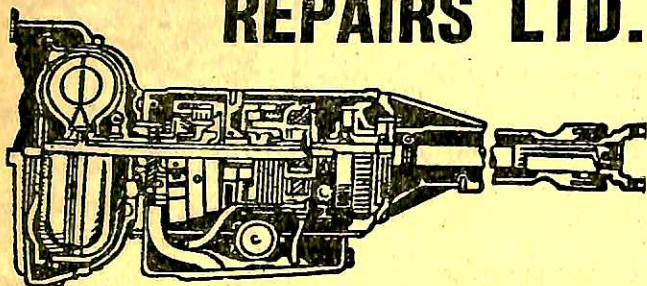
**AMhrst 9-3736**

**STANDEN'S  
LIMITED**

**BOATS — MOTORS  
TRAILERS**



# ALBERTA AUTOMATIC TRANSMISSION REPAIRS LTD.



*"We Are Specialists"*

REPAIRS AND SERVICE TO ALL  
AUTOMATIC TRANSMISSIONS  
FREE ESTIMATES — ALL WORK GUARANTEED

## AMhrst 3-1070

328 - 9th AVENUE S.E.

### Automobile Transmission Sales & Service—(Cont'd) AJAX CAR BONDERS LTD

Bonders for  
Automatic Transmissions  
and  
Converters

123 5AvSE ..... AMhrst 6-3511

Alberta Automatic Transmission Repairs Ltd  
328 9AvSE. AMhrst 3-1070

(See Advertisement This Page)

**CALGARY AUTOMATIC TRANSMISSION  
EXCHANGE LTD** 123 5AvSE. AMhrst 2-4761  
(See Advertisement This Page)

### Automobile Trucks

See Automobiles & Trucks—Mfrs, Truck Dealers  
—New & Truck Dealers—Used

### Automobile Unloading

**DAVIDSON L H LTD**

CALGARY — EDMONTON

Automobile Unloaders and  
Loaders

Pre-announcement Show  
Service

200 61AvSE ..... ALpin 5-7827

### Automobile Washing & Polishing ACES KAR KLEEN SERVICE

150 58AvSW. ALpin 5-5122

(See Advertisement This Page)

**CALGARY AUTO VALET**  
3635 Blackburn Rd. CHstnt 3-6933

City Centre Car Wash Ltd  
112 4AvSW. AMhrst 2-3868

(See Advertisement This Page)

(Continued Next Page)



- WASHING (Soft Water)
- MOTOR WASHING
- ANNUAL CONTRACTS
- FLEET RATES
- GIFT CERTIFICATES

- TAR REMOVAL
- VACUUMING
- SIMONIZING

IN THE HEART OF  
DOWNTOWN CALGARY

## CITY CENTRE CAR WASH

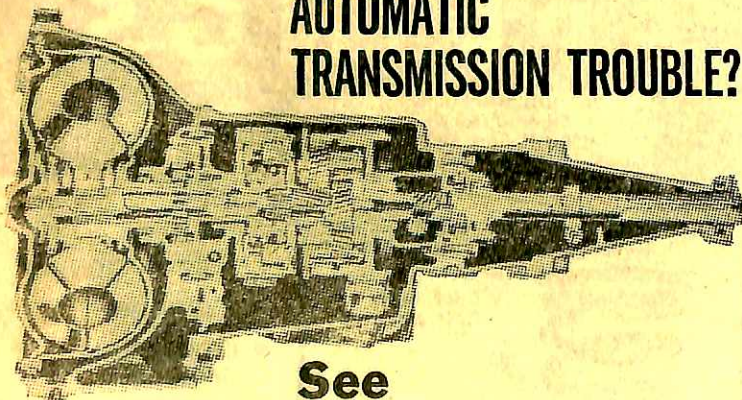
LTD.

Phone AMhrst 2-3868  
J. Kalmacoff, Res. CHrchl 9-4609

112 - 4th Ave. S.W.

*"A Clean Car Rides Better"*  
(Try it and See)

## AUTOMATIC TRANSMISSION TROUBLE?



See

## CALGARY AUTOMATIC TRANSMISSION EXCHANGE LTD.

★ SPECIALIZED SERVICE ★  
FLEET CONTRACTS ACCEPTED

ALSO STANDARD SHIFT EXPERTS

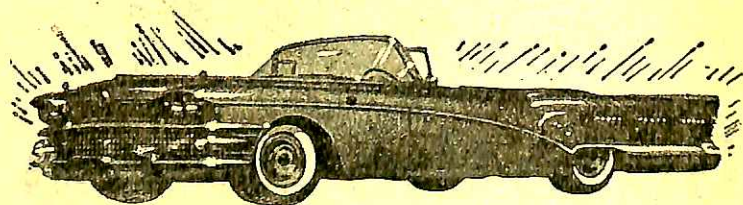
*"Serving Calgary Motorists Automatically"*

## AMhrst 2-4761

123 - 5th AVENUE S.E.

*"Complete In Appearance Reconditioning"*

## ACES KAR KLEEN SERVICE



- Motor Steam Cleaning
- Shampoo Interiors
- Custom Upholstery
- Custom Painting
- Seat Cover Installation
- Custom Wash, Grease & Mechanical

★ FAMOUS VITRI-GLAZE POLISH

★ FREE PICK-UP & DELIVERY SERVICE

PHONE

## ALpin 5-5122

PHONE

150 - 58th AVENUE S.W.



### Automobile Washing & Polishing—(Cont'd)

**Jumbo Car Wash** Cor69Av&MacleodTr ALpin 5-6388  
(See Advertisement This Page)  
**Kwik Kar Wash Ltd** 718 17AvSW . AMhrst 3-4019  
(See Advertisement This Page)  
**Ming M D Auto Paint Plating**  
126 1AvSE . AMhrst 9-3808  
(See Advertisement This Page)  
**ROCKET CAR WASH**  
5912MacleodTr. ALpin 5-6311

It pays to make frequent use of the **YELLOW PAGES**. It lists services, stores, products and professional people—all classified for your convenience.

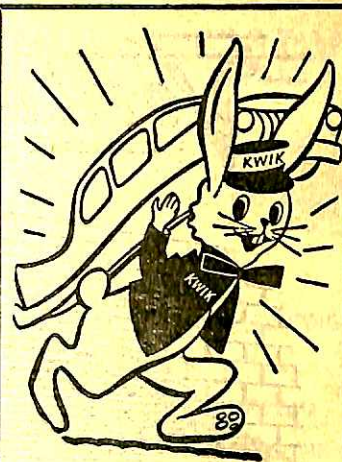
## JUMBO CAR WASH



A COMPLETE WASHING & POLISHING SERVICE  
Satisfaction Guaranteed  
CONTRACTS ON ARRANGEMENT

**ALpin 5-6388**

Cor. 69th Ave. & Macleod Trail



Your Guarantee of Satisfaction

## Kwik Kar Wash LTD.

- Complete Soft Water Wash
- Wax Base Auto Shampoo
- Motor Steam Cleaning
- Simonizing
- Upholstery Cleaning & Repairing

Fleet Car Rates Available on Request

**AMhrst 3-4019**

718 - 17th Ave. S.W.



## MASTER IN NATURAL GLAZING

The Only Natural Paint Polish Unconditionally Guaranteed For Six Months

- ★ RUBBERIZED UNDERCOATING
- ★ AUTO UPHOLSTERY CLEANING
- ★ AUTO PAINT & BODY REPAIRS
- ★ STEAM CLEANING
- ★ ALL TYPES OF MECHANICAL WORK

## M. D. MING AUTO PAINT PLATING

"The Only Complete Auto Appearance Reconditioning Service"

**126 - 1st AVE. S.E. — AMhrst 9-3808**

*A Durable Lasting  
Lustre and Paint  
Plated Finish For  
Your Car*

### Automobile Wheel Aligning—

**CALGARY MOTOR PRODUCTS LTD**  
Cor1Av&3StSW . AMhrst 2-7120  
**DETROIT AUTO BODY WORKS**  
123 15AvSW . AMhrst 2-4818  
**ED & TED'S SERVICE LTD**  
15StSW&11Av. AMhrst 2-7111  
**GLOBE STEERING CLINIC**  
1502 11AvSW . CHery 4-3532  
**Phil's Alignment & Brake Service**  
417 6AvSE . AMhrst 6-2858  
**STEVE'S BODY SHOP LTD**  
138 3AvSE . AMhrst 3-8568

### Automobile Wreckers

**ACADEMY AUTO PARTS LTD**  
**AUTO WRECKING**  
**NEW & USED PARTS**  
**& TIRES**  
Exchanges on Transmissions, Motors, Generators, Etc.  
**SALVAGE BOUGHT**  
(2 Blocks East of United Trailer)  
804 38AvNE ..... CRstvw 7-6767  
..... CRstvw 7-8382

**Ace Salvage Alberta Ltd** (BRdwy 3-4313)  
2807PortlandSt. (BRdwy 3-1632)  
(BRdwy 3-4448)

### CALGARY AUTO PARTS

### NEW and USED PARTS

211 10StNW ..... ATlas 3-1446

**Clarke's Auto Parts**  
CorCentreSt&12Av. AMhrst 2-9777  
East Yard 38Av&16StSE ..... BRdwy 3-1286  
(See Advertisement This Page)

**Diamond Auto Wreckers**  
4304MacleodTr. CHstnt 3-1712

### EMPIRE AUTO WRECKERS

### TRUCK PARTS

4701 17AvSEStLn ..... BRIdg 2-3310

**CLARKE'S**  
**AUTO PARTS**  
FOR  
**New & Used**  
**Parts**

**AMhrst 2-9777**

Cor. Centre St. & 12 Ave. S.E.

**BRdwy 3-1286**

East Yard - 38 Ave. & 16 St. S.E.

### Automobile Wreckers—(Cont'd)

**HUBALTA AUTO WRECKERS**  
1739 52StSEHubalta. BRIdg 2-3262  
(See Advertisement This Page)  
**MANCHESTER AUTO WRECKERS**  
324 39AvSE. CHstnt 3-6112  
CHstnt 3-5174  
(See Advertisement This Page)  
(Continued Next Page)

## Hubalta Auto Wreckers

Successors To  
**HUNT'S BONE YARD**

"The House of a Million Parts"  
**CAR & TRUCK PARTS**

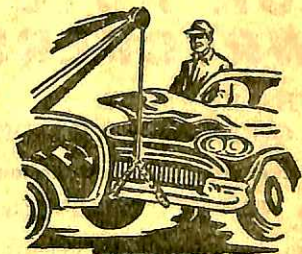
J. A. MAVEETY, Mgr.

**BRIdg 2-3262**

1739 - 52 St. S.E. Hubalta P.O.

## MANCHESTER AUTO WRECKERS

"Western Canada's  
Largest Auto and  
Truck Wreckers"



From the latest little European Car, to the largest Truck on the road, we can supply your needs in parts.

PHONE

**CHstnt 3-6112**

**CHstnt 3-5174**

324 - 39th Ave. S.E.

Directory  
Advertising Pays



**Automobile Wreckers—(Cont'd)**

Miller Auto Wreckers 1018 9Ave S.E. BRdwy 3-4477  
(See Advertisement This Page)

**MONTGOMERY AUTO PARTS****USED PARTS**

FOR ALL POPULAR MAKES

**— SALVAGE BOUGHT —**

One Block off Trans-Canada Highway  
Thru the Alley at Montgomery Bakery

4627 17AvNWmtgy ..... BUtlr 8-6932

O K Auto Wreckers 4045PortlandSt BRdwy 3-1804  
(See Advertisement This Page)

**ROCKVIEW AUTO WRECKERS**

1830 54StSEHubalta. BRIdg 2-2511  
(See Advertisement This Page)

## MILLER AUTO WRECKERS

"You Wreck 'Em — We Buy 'Em"  
**NEW AND USED PARTS  
AND TIRES**

We Install and Rebuild  
Transmissions Rear Ends, Motors,  
Water Pumps, Etc.  
**SPECIALIZING IN REPAIR OF  
CRACKED CYLINDER HEADS  
AND BLOCKS**

**BRdwy 3-4477**

**BRdwy 3-1194**

1018 - 9 Ave. S.E.

## OK AUTO WRECKERS

WHY BUY NEW ...  
OUR PARTS WILL DO  
Exchange on Transmissions  
— NEW & USED TIRES —  
OPEN ALL DAY SATURDAY

**BRdwy 3-1804**

4045 Portland St.

## ROCKVIEW AUTO WRECKERS

PARTS & SUPPLIES  
FOR ALL MAKES  
AND MODELS

**BRIdg 2-2511**

1830 - 54th Street S.E.

## Automobiles & Trucks— Manufacturers

**GENERAL MOTORS PRODUCTS OF CANADA LTD**

Zone Ofc 4220 6StSE ..... CHstnt 3-4621  
Wholesale Parts Warehouse ..... CHstnt 3-4621  
General Motors Parts  
Order Desk Only ..... CHstnt 3-2551  
Studebaker-Packard of Canada Ltd  
534 6AvSW ..... AMhrst 6-6553

**Aviation**

See Air Services—Chartered & Airline Companies

**Aviation Instruction**

Calgary Flying Club  
MunicipalAirport. CRstvw 7-4048  
W W Smith Mgr ..... CRstvw 7-4808  
No 4 Hangar MunicipalAirport. CRstvw 7-0884  
Instrument Flight Training  
11FieldAviationHangar. CRstvw 7-3989

**Awnings, Tents, Etc.**

Alberta Tent & Awning Co Ltd. ATlas 3-1413  
713 14StNW. ATlas 3-2601  
(See Advertisement This Page)

**ALBERTA DISTRIBUTORS**

413 10StNW. ATlas 3-0507  
AlSCO Ltd 5506 6StSE ..... ALpin 5-5518  
(See Advertisement This Page)

**ALUM WINDOW PRODUCTS**

1802 1StNW. CRstvw 7-1828  
(See Advertisement This Page)

**BEL-AIR TENT & AWNING CO**

1217 9AvSE. BRdwy 3-2139  
(See Advertisement This Page)

Bray's Ornamental Iron 829 2AvSW AMhrst 2-4537

Calgary Aluminum Awnings Ltd

7935 34AvNW Bwns. BUtlr 8-6710

(See Advertisement This Page)

Calgary Tent & Awning Ltd

3624ManchesterRd. CHstnt 3-4666

(See Advertisement This Page)

(Continued Next Page)

## ALBERTA TENT & AWNING CO. LTD.

- Tourist & Wall Tents
- Truck Covers Made to Measure
- Camping Equip. - Water Proofing
- Tarpaulins • Tent Rentals

**House & Store Awnings**

ATlas 3-1413 or ATlas 3-2601  
713 - 14 St. N.W.

## ALSCO LIMITED

- Aluminum Awnings  
Permanent Beauty — Baked-on Finish
- Roll-Up Aluminum Awnings  
Operating Type — Built to Last

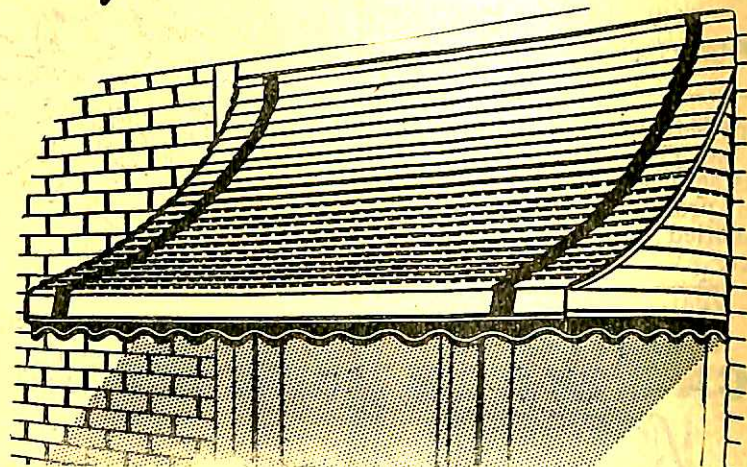


**ALpin 5-5518**

5506 - 6th Street S.E.

# Ventaire®

The Awning  
You Can See  
Through

**ALUMINUM VENTILATED AWNINGS**

Door Canopies, Car Ports & Patios, also Fiberglass Awnings  
Designed and Colored to suit your Home or Business  
Manufactured in Calgary

**Alum Window Products**  
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Res. Phone CRstvw 7-4944  
**CRstvw 7-1828**

**BEL-AIR TENT & AWNING CO.**

**HOUSE & COMMERCIAL  
DOOR CANOPIES & PATIOS**  
Aluminum or Fibreglass

"Let George Do It"

**BRdwy 3-2139**

**BRdwy 3-4139**

— 1217 - 9th Ave. S.E. —



A Friendly Service for  
**HOUSE & COMMERCIAL  
AWNINGS  
GARDEN CANOPIES  
LAWN FURNITURE**  
Free Estimates & Prompt Service  
"ALWAYS A SHADE BETTER"  
DROP IN OR CALL  
3624 Manchester Road  
**CHstnt 3-4666**

## COOL SHADE VENTILATED ALUMINUM and FIBERGLAS AWNINGS

GIVE A  
LIFETIME  
of  
Beauty  
Comfort  
Economy



FOR INFORMATION  
PHONE OR WRITE

## CALGARY ALUMINUM AWNINGS LTD.

7935 - 34th Ave. N.W., Bowness  
Post Office Box 907, Bowness

24 HOUR SERVICE

PHONE

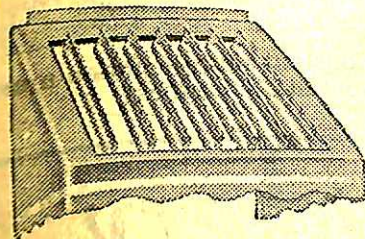
**BUtlr 8-6710**



# Awnings, Tents, Etc.—(Cont'd)

Canadian Alpine Equipment Co Ltd  
1315 14StNW. Avenu 9-7633  
Edro Window Products Ltd  
7218 Macleod Tr. ALpin 5-7422  
(See Advertisement This Page)  
Home Comfort Application Service  
8003 75StSW. ALpin 5-4588  
Jensens Metal Works 829 2AvSW AMhrst 3-0567  
(See Advertisement This Page)  
**McCREADY PRODUCTS LTD**  
1329 15StSW. AMhrst 3-4725  
(See Advertisement This Page)  
**STYLELINE AWNINGS LTD**  
209 35AvNE. CRstvw 7-3022  
(See Advertisement This Page)  
**SUNNYSIDE AWNING CO**  
1019 10AvSW. CHery 4-4886  
(See Advertisement This Page)  
Superior Awnings Limited (ATlas 3-0505)  
2135 Kensington Rd. (ATlas 3-1427)  
(See Advertisement This Page)  
Western Tent & Awning Ltd  
133 10AvSE. AMhrst 2-2573  
(See Advertisement This Page)

## KOOLSIDE METAL AWNINGS & CANOPIES

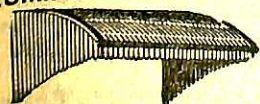


THEY OPEN & CLOSE  
FROM INSIDE!

THE AWNING WITH THE  
CONTROLLED VISION MAKES  
ALL OTHERS OBSOLETE

ALpin 5-7422  
EDRO WINDOW  
PRODUCTS LTD.  
7218 Macleod Trail

## JENSENS METALWORKS ALUMINUM OR FIBERGLAS



FOR THE BEST DEAL  
IN TOWN PHONE

AMhrst 3-0567

H. Jensen — Res. Avenu 9-9759  
829 - 2nd Ave. S.W.

## McCREADY



- ★ PRE-COLORED
  - ★ ALUMINUM AWNINGS
  - ★ PERMANENT
  - ★ WEATHER TESTED
  - ★ CHOICE OF COLORS
  - ★ ALL CANADIAN
- Raw Materials to  
Finished Products

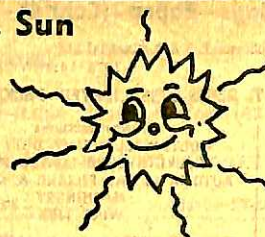
## McCready Products

LIMITED

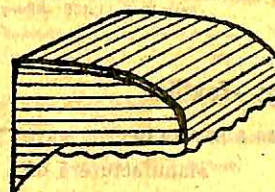
AMhrst 3-4725

ALUMINUM  
AWNINGS, SIDINGS, SHINGLES  
1329 - 1st Street S.W.

Mr. Sun



Prefers The Cool



Beautiful Awnings  
MADE BY

## Sunnyside Awning Co.

1019 - 10th Ave. S.W.

- ★ CUSTOM DESIGNS
- ★ BEAUTIFUL COLORS
- ★ REASONABLE PRICES
- ★ EASY TERMS

CALL

CHery 4-4886

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want to find nearby stores  
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or services, look in the

**YELLOW PAGES**

... they will tell you.

## WESTERN TENT & AWNING LTD.

Manufacturers of

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- Tourist Tents
- Waterproof Tarpaulins
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Mill Agents for Ounce and  
Wide Ducks

Est. 1903

AMhrst 2-2573

133 - 10 Ave. S.E.

## STYLELINE AWNINGS LTD.



CRstvw 7-3022

Call us now for full particulars

- ★ AWNINGS
- ★ CANOPIES
- ★ PATIOS

Custom-Fitted to Your Home

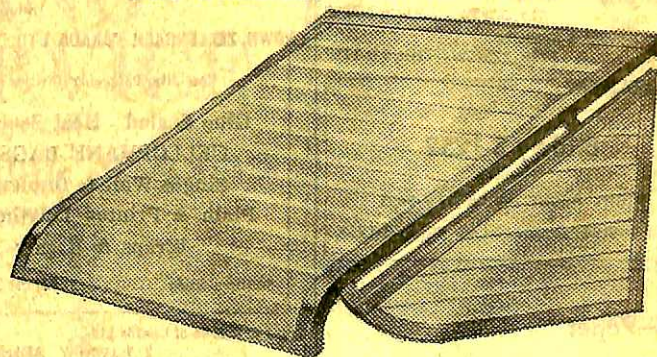
RUSTPROOF, FIREPROOF  
STORMPROOF, WEATHERPROOF  
BAKED ENAMEL FINISH  
CHOICE OF COLORS

Guaranteed Lifetime Service

—Does Not Darken the Home—

209 - 35th Avenue N.E.

"The Shadiest Deal in Town"



## FIBERGLAS and ALUMINUM AWNINGS

PATIOS — CAR PORTS — LAWN SHADES

ADD BEAUTY TO ANY HOME

FREE ESTIMATES

ATlas 3-0505 ATlas 3-1427

**SUPERIOR AWNINGS**

LIMITED

2135 KENSINGTON ROAD

W. A. Richardson, Residence BUtlr 8-4222



**Baby Accessories**

See Children's Wear

**Baby Care Service**

Babs' Baby Sitting Agency  
1311 14AvSW..CHery 4-8340

Dependable Baby Sitting Bureau  
514 11AvNE..CRstvw 7-6871

Reliable Baby Sitting Bureau  
419 25AvNE..CRstvw 7-5609

Reliable Baby Sitting Service  
2432 4AvNW..ATlas 3-4405

Southside Baby Sitting Service  
1742 35AvSW..CHstnt 3-5608

**Baby Chicks**

See Hatcheries

**Baby Equipment**

Snow White Diaper Service  
8504 11StSW..ALpin 5-5448

Western Canada Rentals  
1705 2StSE..AMhrst 9-2735

**Background Music**

See Music Wire Transmitted

**Baggage**

GENERAL DISTRIBUTORS LTD  
130 9AvSW..AMhrst 2-9223

**Baggage Transfer**

A A Auto Baggage Transfer  
315 3AvSW..AMhrst 2-3292

Anderson Delivery & Transfer  
1936 27StSW..CHrchl 9-1797

**SWIFT DELIVERY**

BRdwy 3-1252

NIGHT PHONE — CHrchl 9-5051

3828 14StSE ..... BRdwy 3-1252

**Bags—Paper****BONAR & BEMIS LTD**

Manufacturers of  
**Jute, Cotton, Paper &  
Plastic Bags**

2235 15StSE ..... BRdwy 3-5152  
BRdwy 3-4789

**CROWN ZELLERBACH CANADA LTD**

Grocery - Checkstand - Notion  
Millinery & Specialty Bags -  
Waxed Garbage - Lunch and  
Sandwich Bags

505HeraldBldg ..... AMhrst 3-5690

**Bags—Paper—(Cont'd)**

Robinson E S & A (Canada) Ltd  
9-707a 14StNW..ATlas 3-0169

**ST REGIS-CONSOLIDATED PACKAGING LTD**

Manufacturers  
MULTI-WALL HEAVY DUTY BAGS  
POLYETHYLENE COATED PAPER  
AUTOMATIC BAG FILLING & WEIGHING  
MACHINERY  
WIRE TIES

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**WOODS-DRYDEN PAPER BAGS LTD**

Rear 1902 11StSE..BRdwy 3-1531

**Bags—Textile****BONAR & BEMIS LTD**

Manufacturers of  
**Jute, Cotton, Paper &  
Plastic Bags**

2235 15StSE ..... BRdwy 3-5152  
BRdwy 3-4789

Modern Packaging Co Ltd  
5319 3StSE..ALpin 5-7144  
ALpin 5-7292

**WOODS BAG & CANVAS CO LTD**

Manufacturers of  
**JUTE & COTTON BAGS**  
TENTS, TARPAULINS, SLEEPING ROBES

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**Bags—Transparent**

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**CROWN ZELLERBACH CANADA LTD**

Specialty Packaging Division

Glue Sealed - Heat Sealed  
**CELLOPHANE BAGS**  
Single Wall & Duplex  
Plain & Printed Polythene  
Wraps & Bags

505HeraldBldg ..... AMhrst 3-5690

Grace W R & Co of Canada Ltd  
215 10AvSW..AMhrst 3-3880

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**PRINTERS & CONVERTERS  
OF ALL FILMS**

PLAIN & PRINTED POLYETHYLENE BAGS  
PLAIN & PRINTED CELLOPHANE BAGS

Residence Avenu 9-2753  
2029 35StSW ..... CHrchl 9-7439

**MODERN PACKAGING CO LTD**

Creators of **MODERN PAK**  
Products — Printed & Plain

Manufacturers of Polyethylene & Cellophane  
Bags & All Types of Plastic Packages

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ALpin 5-7292

Polyethylene Bag Mfg Co Ltd  
1928 37StSW..CHrchl 9-9669

ROBINSON E S & A (CANADA) LTD  
9-707a 14StNW..ATlas 3-0169

**Bakers—Retail****ALPINE PASTRIES**

HaysboroShoppingPlaza..ALpin 5-7535

**BONNIE DEL BAKE SHOP**

Home-Made Bread - Cakes  
Pies & Pastries

Our Specialty - Wedding &  
Birthday Cakes

We'll Decorate Your Own Birthday  
or Wedding Cake

Have You Tried Our Pork Pies?

708 16AvNW ..... AVenu 9-1477

Bowness Bakery 6435BownessRdBwns

Shop ..... BUTlr 8-2655  
Office ..... BUTlr 8-2085

Cal Heights Bakery

Cor14StNW&amp;CambrianPl..AVenu 9-7880

Calgarian Pastries 4125 4StNW ..... AVenu 9-9180

Cambrian Bakery 11CambrianPl ..... AVenu 9-9144

City Bakery 906 1AvNE ..... fAMhrst 6-2279  
AMhrst 3-8578

(See Advertisement This Page)

**CRESCENT BAKERY**

**HOME-MADE BREAD,  
CAKES & PASTRIES**

Wholesale &amp; Retail

WEDDING & BIRTHDAY CAKES  
A SPECIALTY

Bring Your Cake to Us for  
Decorating

303 16AvNW ..... CRstvw 7-1065

Daffodil Bake Shoppe 2607 14StSW CHery 4-5040

**Bakers—Retail—(Cont'd)****DANISH HOME BAKERY**

SPECIALIZING IN:

**DANISH PASTRY****DANISH DARK RYE****KRANSEKAGER**

ALTADORE SHOPPING CENTRE

4014 16StSW ..... CHstnt 3-2369

Em's Bakery Limited No 1 fCHrchl 9-2874

11aSpruceCentre..CHrchl 9-3990

No 2 7702ElbowDr ..... ALpin 5-4242

No 3 9-4623BanffCoachRd ..... CHrchl 9-0735

Frank's Bakery Store No 1 2616 17AvSEfStLn..BRldg 2-4459

Store No 2 809 1AvNE ..... AMhrst 6-5362

Plant 2020 36StSEfStLn ..... BRldg 2-4028

French Bakery 6622 20aStSE ..... BRowng 9-3619

**FRENCH PASTRY SHOP**

**SPECIALISTS IN FINEST  
FRENCH BREAD, PASTRY  
WEDDING AND BIRTHDAY  
CAKES**

**WE CATER TO PARTIES**

Store No. 2 1910 37StSW...CHrchl 9-2924

120 10StNW ..... ATlas 3-3773

(Continued Next Page)

Constant representation means  
consistent business.

# City Bakery

RETAIL — WHOLESALE

**THE BAKERY WITH THE MOST COMPLETE LINE OF  
PRODUCTS IN TOWN**

**WE SPEAK FRENCH, ITALIAN, GERMAN & SPANISH**

Specializing in:

★ FRENCH BREAD      ★ STICKS      ★ FRENCH ROLLS  
— Baked in the Old Brick Oven —

★ BREAD      ★ PARKER HOUSE ROLLS      ★ LIGHT & DARK RYE  
★ PARTY SANDWICHES — Sliced in the long way for special occasions

★ KOSHER BREAD      ★ FRENCH TWIST  
★ PUMPERNICKLE      ★ CINNAMON TWIST

★ DOUGHNUTS      ★ LONG JOHNS      ★ BUTTER HORNS  
★ CINNAMON BUNS      ★ TURNOVERS      ★ FRENCH PASTRY  
★ PETIT FOUR      ★ PETIT-SCHELL - VOL OU VENT

★ BIRTHDAY CAKES - TORTEN

**Special Discount for Quantity - Restaurants - Coffee  
Shops - Churches - Schools & Community Associations**

**AMhrst 6-2279 - AMhrst 3-8578****One Block from General Hospital — 906 1st Ave. N.E.**





**FRESH DAILY**

★ ROLLS ★ COOKIES  
★ PASTRIES

**JOHNS BAKERY**

710 Centre St. S., AMhrst 2-5821



**WEDDING CAKES**

(EXCLUSIVE)

- ★ TO DECORATE, \$8.00 & UP
- ★ COMPLETE WEDDING CAKE, \$1.00 lb. & Up
- ★ OUR ICING WILL NEVER GO HARD

DAY OR EVENING

**ATlas 3-5987**

**BUTlr 8-5102**

C. Rivers 2-3402 Parkdale Blvd.

**Bakers—Retail—(Cont'd)**

**GEORG'S BAKERY**

Home-made Bread & Pastries

WEDDING CAKES DECORATED BY EXPERTS

716 2StSE ..... AMhrst 6-3370

Golden Topper Bakery 2703a 17AvSW CHrchl 9-2922

Harrison & McLuckie Bake Shop Ltd  
142a 10StNW ..Atlas 3-2385

Store No 2  
28aBownessShoppingCentreBwns BUTlr 8-6717

Holland Shop 327 7AvSW ..... AMhrst 3-5755

Home Maid Bakery 2915RichmondRd CHrchl 9-1370

JOHN'S BAKERY 710CentreStS ..AMhrst 2-5821

(See Advertisement This Page)

National System of Baking Ltd JAMhrst 2-9969

Downtown Store 220 7AvSW ..JAMhrst 2-7470

North Hill Store JCRstvw 7-1683

1604CentreStN. JCRstvw 7-8196

Westend Store 724 17AvSW ..JAMhrst 2-6485

JAMhrst 3-4141

Genl Ofc 1604CentreStN ..... CRstvw 7-5522

Olde Country Bakery 101 9StNE ..AMhrst 6-2172

(See Advertisement This Page)

Parpass Food Products Ltd

202 4AvSE ..AMhrst 3-1512

Patricia Bakery 2614 4StNW ..... CRstvw 7-3757

Chinook Centre 6429MacleodTr ..ALpin 5-5985

(See Advertisement This Page)

Pfeiffer's Bakery 3007 26AvSW ... CHrchl 9-5231

3831BanffCoachRd ..... CHrchl 9-7078

Poppy Cake Shop 1419 11StSW ... CHery 4-1650

Reinhard's Bakery 2122KensingtonRd ATlas 3-3601

**Bakers—Retail—(Cont'd)**

**RIVERS C**

**Wedding Cake Decorating**

Our representative will call on you personally (day time or evening) and show with colored slides many pictures for your approval.

- OUR ICING WILL NEVER GO HARD — Guaranteed Satisfaction

We will pick up your cake, also deliver to reception.  
FRUIT CAKES SUPPLIED ON ORDER

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(See Advertisement This Page)

Scotch Bakery 1213 1StSW ..... AMhrst 2-6317

Spudnut Shop 1902 33StSW ..... CHrchl 9-9042

Spudnuts of Canada Ltd 216 35AvNE CRstvw 7-8385

Stewart's Bakery 726 3StNE ..... AMhrst 2-6644

Sweetheart Bakery 6622 20aStSE Browng 9-3619

Victoria Cake Shop 1018 2StSE ..... AMhrst 2-2726

Wedding Cake Service

2-3402ParkdaleBlvd ..Atlas 3-5987

(See Advertisement This Page)

Willman's Mrs Cakes & Cookies

1103ReaderCr. CRstvw 7-7019

**WOODEN SHOE PASTRY SHOP**

**DUTCH PASTRY SHOP**

Home Made Chocolates - Fancy Cookies  
Pastries - Birthday & Wedding Cakes  
Home Made Marzipan - "A Real Treat"

BRITANNIA SHOPPING CENTRE

817 49AvSW ..... CHstnt 3-3267

**Bakers' Supplies**

**McKENZIE-STEPHENSON LTD**

4319 1StSE ..CHstnt 3-6601

**Olde Country Bakery**

THE BAKERY OF  
HOME-MADE BREAD,  
BUNS, COOKIES & PIES

PASTRIES  
WEDDING & BIRTHDAY  
CAKES

**AMhrst 6-2172**

101 - 9 St. N.E.

**PATRICIA BAKERY**

HOME MADE BREAD  
BUNS — CAKES — PIES  
ROLLS & PASTRIES

— FRESH DAILY —

— HOUSE TO HOUSE DELIVERY —

**CRstvw 7-3757**

Res. Phone AVenu 9-9749

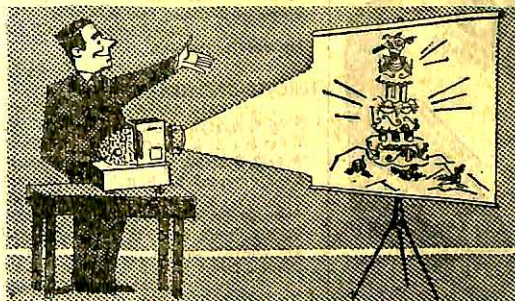
2614 - 4 St. N.W. — Calgary

**WEDDING CAKE SERVICE**

Daytime or Evenings Call

**ATlas 3-5987**

**BUTlr 8-5102**



- Our representative will visit your home anytime and show with the aid of colored slides many various styles.
- We feature an icing which will never get hard.
- We will pick-up, deliver and arrange on the day of your wedding.
- GUARANTEED SATISFACTION  
Hundreds of recommendations.
- We also supply Fruit Cake made from the highest quality ingredients — \$1.00 a pound and up.

2-3402 PARKDALE BLVD.



**Bakers—Wholesale**

Andy's Meat Pies 110 16AvNW ... CRstvw 7-5987

**CANADIAN BAKERIES LTD**

12Av&11StSW ..CHery 4-2731

City Bakery 906 1AvNE ..... AMhrst 6-2279

Crescent Bakery Store No 1

303 16AvNW ..CRstvw 7-1065

Em's Bakery Limited

11aSpruceCentre CHrchl 9-3990

FOUREX BAKERIES 12Av&11StSW CHery 4-2731

Hannah Bread Ltd 640 14AvSE ..AMhrst 9-4335

HONEY BOY BREAD (CALGARY) LTD

231 66AvSE ..ALpin 5-1165

MARTIN'S BAKERY 338 4AvSE ..AMhrst 6-1820

McGAVIN LTD 325 10StNW ..... ATlas 3-5555

OLDE COUNTRY BAKERY

101 9StNE ..AMhrst 6-2172

(Continued Next Page)

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