

Soo Security Motorways Ltd.

Serves Western Canada

Regina - Saskatoon - Edmonton
Weyburn - Estevan - U.S.A.
Points - Lethbridge - Medicine
Hat - Calgary - Swift Current
Winnipeg

DIRECT CONNECTIONS TO ONTARIO

A COMPLETE FREIGHT SERVICE

TELETYPE CONNECTIONS TO
ALL TERMINALS

RELIABLE SCHEDULES
MODERN EQUIPMENT

PHONE

AMhrst 6-3845

AMhrst 2-4081

720 Riverside Blvd.
CALGARY, ALBERTA

Truck Lines—(Cont'd)

Soo-Security Motorways Ltd
Pick Up & Delvrs (AMhrst 6-3845)
720 Riverside Blvd. (AMhrst 2-4081)
Rates & Tracing (AMhrst 2-2022)
Accounting (AMhrst 9-7680)
(See Advertisement This Page)
Speed-Haul Ltd 603 Herald Bldg (AMhrst 3-4040)
Spruceview Transport 4605 1st SE (CHstnt 3-5501)
Standard Transport 4605 1st SE (CHstnt 3-5501)
Strathmore Cartage 4605 1st SE (CHstnt 3-5501)
Stromsmoe Transport 727 10th Ave SW (AMhrst 2-2797)

TORVAN EXPRESS LINES LTD

Daily Freight Service from Vancouver to
Calgary - Lethbridge - Medicine Hat
Edmonton

3820 16th SE (BRdwy 3-4169)

Trans-Canada Highway Express Ltd (AMhrst 2-2381)
422 6th Ave SE (AMhrst 6-5454)
(See advertisement This Page)

TRANS CANADA HIGHWAY EXPRESS LTD.

INTERPROVINCIAL
CARRIERS

Alberta - Saskatchewan
Manitoba - Ontario - Quebec

AMhrst 2-2381

AMhrst 6-5454

422 - 6 Ave. S.E.

Truck Lines—(Cont'd)

TRIMBLE H M & SONS LTD

Petroleum Transporters
Gasoline, L.P.G. Products
Crude Oil

1510 40th Ave SE (BRdwy 3-5621)

Turner Transport 4605 1st SE (CHstnt 3-5501)
United Van Lines (Canada) Ltd (AMhrst 9-3520)
334a 4th Ave SE (AMhrst 9-3264)

VANCOUVER-ALBERTA FREIGHT LINES LTD

Cor 36th Ave & 2nd St NE (CRstvw 7-9307)
Vulcan Freight Lines 4605 1st SE (CHstnt 3-5501)
Waldin Transport 2232 Halifax Cr (Avenu 9-1743)
Weide Transport Ltd 626 9th Ave SE (AMhrst 2-2361)

(See advertisement This Page)
Westaway Transport 4605 1st SE (CHstnt 3-5501)
Young's Transport 4605 1st SE (CHstnt 3-5501)
Zentgraf M R Ltd 311 36th Ave SE (CHstnt 3-5801)

ZERK'S FREIGHT LINES

HAVE TRUCKS WILL TRAVEL
Regular Interprovincial Service

4602 16th SE (BRdwy 3-4242)

Truck Rentals

Avis Rent-A-Truck System of Canada (AMhrst 2-9989)
240 6th Ave SW (AMhrst 9-2688)
(See Advertisement This Page)

AVIS RENT-A-TRUCK SERVICE

NEW TRUCKS - LOW RATES

For business or personal
use, Rent by the day,
week, month or on con-
tract. One truck or a
fleet.



WE SUPPLY EVERYTHING BUT THE DRIVER

"FOR INFORMATION CALL"
AVIS RENT-A-CAR SYSTEM OF CANADA
240 6th Ave SW (AMhrst 2-9989)

(See also Advertisement This Page)

Truck Rentals—(Cont'd)

BELL RENT-A-TRUCK SYSTEM LTD

129 1st Ave. S. W. CALGARY



U-DRIVE TRUCKS

Office & Yard 129 1st Ave SW
Opposite Calgary Power

"FOR SERVICE CALL"

BELL-RENT-A-TRUCK SYSTEM LTD

129 1st Ave SW (AMhrst 3-2111)

HERTZ DOMINION-U-DRIVE

113 7th Ave SE (AMhrst 3-8400)
(AMhrst 2-1030)
(AMhrst 2-2221)

(See advertisement This Page)

HERTZ TRUCK RENTAL SERVICE

Get The Hertz Idea!

Rent a Chevrolet or
other sturdy truck. All
types. Low rate includes
all gasoline, oil and proper insurance. You fur-
nish only the driver. Trucks also available on
long-term lease. Call us for business or
personal use.

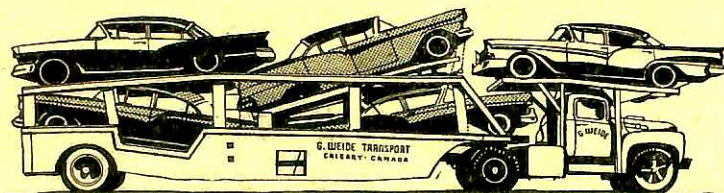


"WHERE TO GET SERVICE"

HERTZ DOMINION-U-DRIVE (AMhrst 3-8400)
113 7th Ave SE (AMhrst 2-1030)
(AMhrst 2-2221)

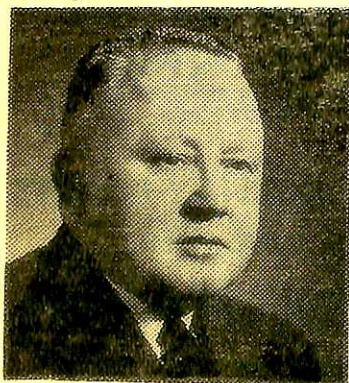
(Continued Next Page)

WEIDE TRANSPORT LTD.



TRANSFERRED EAST? . . .

We can deliver your car to your destination at very
reasonable rates while you are riding in comfort and
safety of a Pullman or taking a plane to spare precious
time for your business.



CALL

AMhrst 2-2361

626 - 9 Ave. S.E.

Residence Phone

G. Weide — AMhrst 6-5102



AVIS RENT-a-TRUCK

THE SIGN OF SERVICE

NEW TRUCKS LOW RATES

- ★ Rates Include Full Insurance Coverage
- ★ Free Gas and Oil
- ★ Rent by the Hour, Day, Week, Month or Year
- ★ One Truck or a Fleet

For Information and Further
Details Call

AVIS

Rent-A-Car System of Canada
"Serving Canadians Round the World"

AMhrst 2-9989

AMhrst 9-2688

AIRPORT OFFICE
Municipal Airport

CRstvw 7-7376

240 - 6th Avenue S.W.
CALGARY

U-DRIVE TRUCKS

ALL SIZES:

- ★ ½-TON PICK-UPS
- ★ PANELS
- ★ 1-TON STAKES
- ★ 2-TON VANS

BY HOUR - DAY OR WEEK

AMhrst 3-8400

AMhrst 2-1030

HERTZ DOMINION U-DRIVE
113 - 7 Ave. S.E.

TRUCKS U-DRIVE

OPPOSITE NEW ALBERTA GOV'T
TELEPHONE BUILDING

111 - 7 Ave. S.W.

AMhrst 6-6633

AMhrst 3-3434

ROCKY MOUNTAIN
U-DRIVE LTD.

Truck Rentals—(Cont'd)

ROCKY MOUNTAIN U-DRIVE LTD

U-DRIVE TRUCKS

OPPOSITE NEW TELEPHONE BUILDING
AMhrst 6-6633 - AMhrst 3-3434

111 7AvSW AMhrst 6-6633

(See Also Advertisement Opposite Page)

TILDEN RENT-A-CAR CO

420 Centre St. S. AMhrst 3-3497
Airport Ofc Municipal Airport ... CRstvw 7-5443
Transco Trucklease Ltd 4319 1StSE CHstnt 3-6601

Trucking

See Also Cartage
KENDRICK'S LIGHT DELIVERY
19 Walnut Dr. S. CHrchl 9-5914

Trucks—Industrial

ALLIS-CHALMERS INDUSTRIAL TRUCKS

FORK LIFT TRUCKS
Gasoline-Diesel-LP Gas
2,000 to 10,000 lb.
capacities.
Special Job Attachments
44 Models to Choose From



"WHERE TO BUY THEM"
FARWIL CORPORATION
1510a 1StSW .. AMhrst 9-7791

CONVEYANCER FORK LIFT TRUCKS

MADE IN ENGLAND
Gas Powered
Electric Battery
Powered
Diesel Powered

Conveyancer

IN STOCK

2000 to 6000 lb. capacity

"FOR INFORMATION CALL"

Mumford Medland Ltd
332 10StNW .. ATlas 3-0791

FARWIL CORPORATION

1510a 1StSW .. AMhrst 9-7791
CHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666

GORMAN'S LTD

INTERNATIONAL EQUIPMENT CO LTD

4646 2StSE .. CHstnt 3-2561

PAYLOADER-HOUGH EQUIPMENT—

INDUSTRIAL & ROAD EQUIPMENT LTD

42Av&7StSE .. CHstnt 3-2761

WILLIAMS A R MACHINERY WESTERN LTD

HYSTER LIFT TRUCKS

Machine Tools — Industrial Supplies

1143 42AvSE CHstnt 3-7656

Trusses & Belts

Surgical Appliance Centre
212a 7AvSW .. AMhrst 2-3774
(See Advertisement This Page)

Trust Companies

CANADA PERMANENT TRUST CO

223 7AvSE .. AMhrst 2-6055
Canada Trust Co 528 8AvSW AMhrst 2-7911
Canadian Credit Men's Trust Association Ltd
121 11AvSW .. AMhrst 3-2990

CROWN TRUST CO

227 8AvSW .. AMhrst 2-5511

EASTERN TRUST CO

609 8AvSW .. AMhrst 6-1084

FARMERS & MERCHANTS TRUST CO LTD

815 7AvSW .. AMhrst 3-3200

GUARANTY TRUST CO OF

CANADA 311 8AvSW .. AMhrst 6-1804

Trust Companies—(Cont'd)

MONTREAL TRUST CO

8Av&3StSW .. AMhrst 9-3191

NATIONAL TRUST CO LTD

605 8AvSW .. AMhrst 3-1460

Northern Trusts Co 8Av&3StSW .. AMhrst 9-3191

Prudential Trust Co Ltd

508 8AvSW .. AMhrst 9-2531

Royal Trust Co 115 8AvSW AMhrst 6-1091

Security Trust Co Ltd

1stFlr Leeson-LinehamBlk. .. AMhrst 2-4406

Toronto General Trusts Corp

315 8AvSW .. AMhrst 6-1071

Trusts & Guarantee Co Ltd .. See Crown Trust Co

Tubing—Flexible & Metal

CANADIAN FAIRBANKS-MORSE CO LTD

727 11AvSW .. AMhrst 6-4061

PAGE-HERSEY TUBES LIMITED

909 Lancaster Bldg. .. AMhrst 3-2060

Tubing—Plastic

LYNN PLASTICS LTD 106 11AvSE AMhrst 9-1078

Turbines

WORTHINGTON (CANADA) LTD

4030 7StSE .. CHstnt 3-6046

Typesetters

Calgary Typesetters 141 6AvSE ... AMhrst 2-2260
Reliable Typesetters
Bsmr 818 8AvSW .. AMhrst 6-5036

Typewriters & Supplies

BLOCK & ANDERSON (CANADA) LTD

Famous Swedish FACIT
TYPEWRITER

Office and Portable
Also

FACIT Calculating Machines

SALES — SERVICE — RENTALS

1102 8AvSW AMhrst 2-2943

BUSINESS MACHINES (CALGARY)

OLIVETTI Typewriters

Standard - Electric & Portable

129 6AvSW AMhrst 9-7054

CALGARY TYPEWRITER & OFFICE SUPPLY

CO LTD 1211a 1StSW .. AMhrst 2-3425

Serv Dept AMhrst 6-5786

Canada Carbon & Ribbon Co Agency

630 5AvSW .. AMhrst 9-7834

CLARK D W BUSINESS MACHINES LTD

309 4StSW .. AMhrst 2-9471

INTERNATIONAL BUSINESS MACHINES

CO LTD

IBM ELECTRIC TYPEWRITERS

629 7AvSW AMhrst 6-6241

OFFICE CONTROL SYSTEMS (CALGARY)

LTD 240 16AvNE .. CRstvw 7-7420

OLYMPIA TYPEWRITERS

Precision Built

Internationally

Famous Standard

Portable Typewriters

Automatic Paper Injector — Automatic

Horizontal Double Spacing — Seven Inter-

changeable Carriages — Spring Cushioned Key

Tops — Correcting Space Bar.



"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

WARWOOD OFFICE EQUIPMENT

LTD 822 11AvSW .. AMhrst 2-7252

Typewriters & Supplies— (Cont'd)

Parker Typewriter Service

902 9AvSW .. AMhrst 3-8711
(See Advertisement This Page)

REMINGTON RAND LTD

TYPEWRITERS

Electric - Standard
Noiseless & Portable
SALES & SERVICE

621 4AvSW AMhrst 9-6741

Royal Typewriter Co Ltd

131 6AvSW .. AMhrst 2-9666

ROYAL TYPEWRITERS

DIRECT
FACTORY
BRANCH
Sales - Service
Supplies - Rentals

ROYAL

"FOR INFORMATION CALL"

ROYAL TYPEWRITER CO LTD

131 6AvSW .. AMhrst 2-1561

SMITH-CORONA CANADA LTD

1211a 1StSW .. AMhrst 2-3425

Serv Dept AMhrst 6-5786

An Extension Telephone saves
time and steps.

Typewriters & Supplies— (Cont'd)

UNDERWOOD LTD

UNDERWOOD

TYPEWRITERS

CARBON PAPER

Typewriter Ribbons
and Supplies

433 4AvSW AMhrst 2-1973
AMhrst 2-1483

U-Drive

See Automobile Rentals

Undertakers

See Funeral Directors

*WEAR A
Perfectly Fitted
TRUSS*

We Guarantee
RELIEF and SECURITY

Our skilled fitters with many years of
experience and a thorough knowledge of
all types of hernia are your assurance
of a perfect truss fit and satisfaction.

SURGICAL APPLIANCE CENTRE

AMhrst 2-3774

212a - 7 Ave. S.W.

Across from the "Bay" on 7th Ave.

PARKER Typewriter Service



SERVICE AND REBUILDING —
ALL MAKES OF TYPEWRITERS

RENTALS

Special Rates to Students--Free Delivery

AMhrst 3-8711

902 - 9th Avenue S.W.

Alex Leew
Res. CRstvw 7-3416
R. H. (Bob) Leew
Res. CRstvw 7-3209

LEEW UPHOLSTERERS

"31 Years in Calgary"

CHery 4-6674

A Complete Upholstering
Service on all Types of
Upholstered Furniture

CHESTERFIELDS
Repaired — Remodelled
Recovered

ANTIQUE FURNITURE
of all kinds Re-upholstered
Phone to Have Complete Line
of Samples Shown in Your
Home

Satisfaction Guaranteed
Terms Available

CHery 4-6674
1114 - 12 Ave. S.W.

GIBBS FURNITURE

UPHOLSTERING
REFINISHING
REPAIRING

AMhrst 6-3172

432 - 3 Ave. S.E.

MENNES' UPHOLSTERY

MAKERS OF
TRUE QUALITY
CHESTERFIELDS

AMhrst 6-3595

Rear 807 - 4 Ave. S.W.

Undertakers' Supplies

Alberta Casket Co Ltd 723 2AvSW AMhrst 2-7188
Imperial Casket Ltd 601 11AvSW AMhrst 2-6810
Winnipeg Casket Co Ltd 1820 9AvSE BRdwy 3-4743

Uniforms

Sainthill-Levine & Co Ltd
231 Examiner Bldg. AMhrst 3-5176

Uniforms—Washable

CANADIAN UNIFORMS & WHITEWEAR
UNIFORMS, BARBERS' SMOCKS,
APRONS, CAPS, ETC.
NURSES' UNIFORMS A SPECIALTY
511 7aStNE AMhrst 6-3771

GOLD STAR UNIFORMS CO

Manufacturers - Wholesale & Retail

**UNIFORMS - SMOCKS
WHITEWEAR**
Guaranteed Cotton Sanforized

1003 1StSW AMhrst 2-1884

STYLECRAFT UNIFORM MFRS

107 4StNE AMhrst 2-3751

Universities

See Colleges & Schools

Upholsterers

AL'S AUTO UPHOLSTERY

Complete Auto Upholstering
for those who
Prefer The Best

706 17AvSW AMhrst 9-1826

ATLAS FURNITURE LTD

SPECIALIZING IN UPHOLSTERY
CUSTOM BUILT DRAPES & SLIP COVERS
344 23AvSW AMhrst 2-4817

CABIN OR
CASTLE ?



CALL
AMhrst 2-7570

FOR
FURNITURE RECOVERING
REPAIRING & CUSTOM BUILT
DRAPES MADE TO ORDER

FREE ESTIMATES

**Miller Furniture
& Upholstery Ltd.**
528 - 17 Ave. S.W.

MOLTER WELBILT UPHOLSTERY

- Recovering
- Rebuilding
- Remodelling

Slip Covers and Drapes
Prompt, Courteous Service

330 10 St. N.W.
ATlas 3-1361

Upholsterers—(Cont'd)

Bergman Upholstery Co
1911 4StSW AMhrst 3-3074

CHASE UPHOLSTERY

FURNITURE UPHOLSTERING

J. A. Chase, Prop.

5023 1StNW CRstvw 7-0920

Chesterfield Shop Ltd 208 9AvSW AMhrst 2-9191

CHUCK'S UPHOLSTERY

AUTO & FURNITURE UPHOLSTERING

CUSTOM MADE SEAT COVERS

TRUCK SEATS RECOVERED

2015 3StNE CRstvw 7-6375

Contemporary Fabrics Ltd

7720 Elbow Dr. ALpin 5-5144

DE GREEVE AUTO UPHOLSTERY

COMPLETE

AUTO UPHOLSTERY

SERVICE

132 1AvSE AMhrst 6-2229

DE LUXE AUTO TRIM SERVICE

COMPLETE AUTO
UPHOLSTERERS

Tailor Made Seat Covers

617 11AvSW AMhrst 6-2446

General Furniture Store

1001 17AvSW CHery 4-2655

Gibbs Furniture 432 3AvSE AMhrst 6-3172
(See Advertisement This Page)

House of Draperies Ltd 330 10StNW ATlas 3-0692
Leew Upholsters 1114 12AvSW CHery 4-6674
(See Advertisement This Page)

Masterbilt Furniture & Manufacturing
Co Ltd 1717 Westmount Rd. ATlas 3-0566

Meakin's Upholstery 334b 8AvSE AMhrst 9-7134
(See Advertisement This Page)

Mennes' Upholstery
Rear 807 4AvSW AMhrst 6-3595
(See Advertisement This Page)

MICHL PETER UPHOLSTERY

MICHL UPHOLSTERY

- All Kinds of Repairs
- Recovering
- Work Guaranteed

1140 15AvNE CRstvw 7-8020

Miller Furniture & Upholstery Ltd

528 17AvSW AMhrst 2-7570
(See Advertisement This Page)

Molter Welbilt Upholstery

330 10StNW ATlas 3-1361
(See Advertisement This Page)

MONARCH AUTO UPHOLSTERY

AUTO UPHOLSTERY
TRUCK SEATS
RECOVERED

403 4StSW AMhrst 2-4211

MEAKIN'S UPHOLSTERY

"Off Season Prices — All Seasons"

**CHESTERFIELDS
& CHAIRS**

EXPERTLY REMODELLED
& RECOVERED



UPHOLSTERING

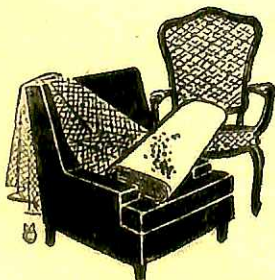
COMPLETE CAR, TRUCK AND
FURNITURE UPHOLSTERY

CUSTOM BUILT SEAT COVERS
Made up and Expertly Installed

TENTS, TARPS & ALL CANVAS
REPAIRS

AMhrst 9-7134

334b - 8 Ave. S.E.



(Continued Next Page)

Upholsterers—(Cont'd)

Nu-Way Chesterfield Shop
1411 3StNE. CRstvw 7-2362
(See Advertisement This Page)

ODIE'S NU-WEAVE
6-637 4AvSW. AMhrst 6-4904
Simmering Upholstering & Chesterfield Cleaning
934 18AvSW. CHery 4-4656

Tynan John & Co Ltd
1222-1224 11AvSW. CHery 4-7456

URBIN JOHN
COMPLETE UPHOLSTERING SERVICE
All Work Guaranteed
1409 11StSW. CHery 4-6312

Venn J E 2118 4StSW. AMhrst 2-1409
(See Advertisement This Page)

Western Upholstering 121 14StNW. ATlas 3-2658
(See Advertisement This Page)

WILSON CAR UPHOLSTERY
Custom Made Seat Covers
& Grill Covers
TRUCK SEATS REPAIRED &
RECOVERED
408 3StSW. AMhrst 2-9656

Upholsterers' Fabrics LA FRANCE TEXTILES LTD

Largest Weavers of Upholstery Fabrics
Also Distributors of NAUGAHYDE
Residence, Sherwood Park, Alberta
Extension 516

Call Long Distance and ask for
10041 102St. EDMONTON GA 2-6565

Upholsterers' Supplies AIRFOAM SUPER CUSHIONING

FOAM RUBBER
CUSHIONING

Mattresses and
Slab Stock for
Home & Industry

GOODYEAR
Airfoam

"FOR INFORMATION CALL"
GOODYEAR TIRE & RUBBER CO OF
CANADA LTD
238 11AvSE. AMhrst 2-1151

DUNLOP PILLOFOAM

A finer quality
foam rubber cushioning for: Restaurant and Hotel
Seating, Buses, Trucks, Cars, Boats. Also —
Furniture, Loose Cushions, Mattresses
& Head Pillows

DUNLOP
Pillofoam

"FOR INFORMATION CALL"
DUNLOP CANADA LTD
6520 Macleod Tr. ALpin 5-0181

JACKSON GEORGE N LIMITED

Every Upholstery Need
GEORGIAN DECORATIVE DRAPERY
and UPHOLSTERY FABRICS

Exclusive Distributors

"Texfoam Cushioning"

Western Canada's Largest Upholstery
Supply House

1210 11AvSW. CHery 4-0751

La France Textiles Ltd Call Long Distance and
ask for 10041 102St. Edmonton GA2-6565

Upholstery Cleaners

See Furniture Cleaners

Vacuum Cleaners

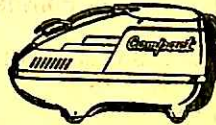
AIR-WAY DISTRIBUTOR OF WESTERN
CANADA 1239 18StNW. AVenu 9-2061
Ashwater Kirby Co 223 7AvSE. AMhrst 3-5128
(See Advertisement This Page)

CALGARY RENTAL SHOP LTD

Vacuums for Rent - \$2 weekly - \$5 monthly
1436 Kensington Rd. ATlas 3-0005
ATlas 3-3526

COMPACT AUTHORIZED SALES & SERVICE

THE CLEANER
with
"CYCLONIC
ACTION"
No Dust Bag
To Empty



"WHERE TO BUY THEM"
MOUNT ROYAL SALES LTD
126 16AvNE. CRstvw 7-8046

Electrolux Canada Ltd 918 Centre StN AMhrst 2-5652
Serv Dept. AMhrst 2-6943
(See Advertisement This Page)

FILTER QUEEN SALES (CALGARY)

Distributor for
FILTER QUEEN VACUUM CLEANERS
H Tange, Mgr.

215 16AvNW. CRstvw 7-7186

Filter Sales & Service Ltd
1409 3StNE. CRstvw 7-4583
(See Advertisement This Page)

HOOVER AUTHORIZED SALES & SERVICE

Service by trained
Hoover Men and
genuine Hoover
parts are available
only through Factory Branch Service Stations
and authorized dealers. Do not accept substitutes.

Hoover

"WHERE TO BUY IT"

HOOVER CO LTD
706 16AvNW. AVenu 9-4416

Hoover Co Ltd 706 16AvNW. AVenu 9-4416
Jordans Rugs & Furniture
Cor4Av&9StSW. AMhrst 9-2485
Killarney General Repairs & Appliances
2631 17AvSW. CHrchl 9-2858

LEWYT VACUUM CLEANERS

The new vacuum
cleaner that's quiet
and has no bag to
empty, beautifully
styled, beautifully
built by a manufacturer who has been making
precision equipment since 1888.

LEWYT
VACUUM CLEANERS

"WHERE TO BUY THEM"

DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD
Cor10Av&9StSW. CHery 4-8971

DEALER

WEBBER F G HARDWARE LTD
1434 17AvSW. CHery 4-7411

(Continued Next Page)

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

NU-WAY Chesterfield Shop

J. BERZE

ANTIQUE FURNITURE
Re-covering Like New

all kinds of

- FURNITURE
- CHESTERFIELDS
- CHAIRS, Etc.

1411 - 3 St. N.E.
CRstvw 7-2362

J. E. VENN

Upholstering - Refinishing
and
Custom Built Furniture
DRAPERIES

AMhrst 2-1409

— 2118 - 4 St. S.W. —

Electrolux CANADA LIMITED

MADE IN CANADA

- Home Cleaners
- Floor Polishers
- Do-Met-ic Refrigerettes
- Industrial Cleaners

AMhrst 2-5652

918 Centre St. N.

FILTEX Sales & Service Ltd.

The only Cleaner
manufactured by
a woman.

FILTERS THE AIR
FOUR TIMES

CRstvw 7-
4583

After Hours
CRstvw 7-5902

1409 - 3 St. N.E.



"For the Best Turn
Try Western"

WESTERN UPHOLSTERING

Specializing In All
UPHOLSTERED
FURNITURE

Pick-Up & Delivery

PHONE

ATlas 3-2658

121 - 14 St N.W.

ASHWATER KIRBY CO.



HOME RENOVATION
SYSTEMS
VACUUM CLEANERS
POLISHERS

No Other Appliance in the
World Does as Many
Things For You As

THE KIRBY
AMhrst 3-5128

223 - 7 Ave. S.E.

Vacuum Cleaner Repairs

Phone CHrchl 9-3274

REPAIRS FOR ALL MAKES INCLUDING

Acme - Addison - Airway - Apex - Beatty - Bee Vac - Belltower
Champion - Cadillac - Classic - Co-Op - Compact - Crusader
Delco - Easy - Eatonia - Erres - Electric Broom - Electrolux
Eureka - Filter Queen - Gleneaton - General Electric - Hamilton
Beach - Hoover - Juno Polisher - Johnson Polisher - Kenmore
Kirby - Lewyt - Magicaire - Ohio - Mola - Premier - President
Spic-Span - Regina Vacuum & Polisher - Rexair - Royal - Silver
Queen - Singer - Siroma - Speedway Sweeper Vac - Thor
Torrington - Trojan - Universal Vacuum & Polisher - Vacuette
Vactric - Westinghouse - All Commercial Units.

TRADE-UR-VAC (CALGARY) LTD.

THE HOME OF THE VACUUM CLEANER

2223 Glenwood Drive

Phone CHrchl 9-3274

"Bags - Bearings - Brushes"

The Largest Stock of Parts in the West

Vacuum Cleaner Service Co.

PHONE

AMhrst 2-9047

Authorized Service for
General Electric - Premier & Belltower
Cleaner Brushes Exchanged
and Rebristled

CUSTOMERS' PARKING IN REAR

Hoses to Fit All Models

332 - 7 Ave. S.E.

Opposite Police Station

Vacuum Cleaners—(Cont'd)

MacLennan C G Appliances Ltd

1312CentreStN. CRstvw 7-8060

Mount Royal Sales Ltd 126 16Ave CRstvw 7-8046

NORTH HILL ELECTRICAL CO LTD

135 16AvNW. CRstvw 7-0151

President Electric Ltd 513 8AvSW AMhrst 3-2720

(See Advertisement This Page)

Trade-Ur-Vac (Calgary) Ltd

2223GlenwoodDr. CHrchl 9-3274

(See Advertisement This Page)

VACTRIC (CANADA) LTD

Home of the Famous

Vactric Vacuum Cleaners
& Polishers

SALES & SERVICE

1207 1stSW AMhrst 9-1285

Vacuum Cleaner Service Co

332 7AveS. AMhrst 2-9047

(See Advertisement This Page)

WIGHT'S ISLE OF BETTER LIVING

CalgaryShoppingCentre. AVenu 9-0201

Vacuum Cleaners—Industrial

Greer W E Ltd 522 11AvSW AMhrst 2-3312

(See Advertisement This Page)

KLEEN LTD 1822 10AvSW CHery 4-2766

Valves & Fittings

ACF PLUG VALVES

W-K-M

GATE VALVES

and ACF

PLUG VALVES

ACF
PLUG VALVES

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Crane Limited Calgary Br

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CRANE LIMITED

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Valves & Fittings for Every Purpose

58Av&2StSE CHstnt 3-3484

PRESIDENT ELECTRIC Ltd.

- VACUUM CLEANERS
- FLOOR CONDITIONERS
- WATERLESS COOKWARE
- SEWING MACHINES

WE REPAIR ALL MAKES
and MODELS

FREE ESTIMATES

AMhrst 3-2720

513 - 8 Ave. S.W.

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Guelph Engineering Co 422 6AveS AMhrst 3-1538

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After hours call 2104 29AvSW. CHery 4-5945

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SUPPLY LTD

WALWORTH, SMITH McAVITY & CRANE
VALVES

CHARLES WHEATLY SWING CHECKS,
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DIVISION OF
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AUTOMATIC CONTROL VALVES AND
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Level and Flow.

Industrial Pressure Regulators

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ACF PLUG VALVES

and W-K-M

GATE VALVES

W-K-M
GATE VALVES

"WHERE TO CALL"

DISTRIBUTOR

W-K-M (CANADA) LTD

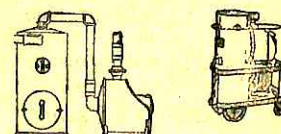
718LancasterBldg. AMhrst 6-4918

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Portable - Stationary - All Types



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K & K Variety Store 1504 14th St. W. CHery 4-2061
Freda's Small Shop 1312 17th Ave. S. CHery 4-3906
Thrifty Jake's 523 Centre St. S. AMhrst 3-5078
Zellers (Western) Ltd 338 8th Ave. S. AMhrst 6-3031
Calgary Centre 1696 14th Ave. N. AVenu 9-6601

Vending Machines

Canadian Vendway Ltd 1606 9th Ave. S. AMhrst 6-6341
(See Advertisement This Page)
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CIGARETTE & CHOCOLATE BAR VENDORS
Alberta Distributors for Du Grenier Units
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AMhrst 6-6664

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AAVON VENETIAN BLIND LAUNDRY
1724 49th Ave. S. CHstnt 3-6010
Alberta Venetian Blinds 229a 7th Ave. S. AMhrst 2-4230
(See Advertisement This Page)

Burnaby Venetian Blinds Ltd 321b 19th St. W. ATlas 3-4440
(See Advertisement This Page)

Calgary Venetian Blind Co 1222 9th Ave. S. BRdwy 3-5995
(See Advertisement This Page)

HALL PETER Venetian Blind Laundry & Maintenance
325 4th Ave. S. AMhrst 6-1473
Sun Blind Co 1016 25th St. E. AMhrst 6-1115
(See Advertisement This Page)

WOODS WESTERN LTD
New, Exciting, Vertical Venetian by Kirsch
That Draw Open Like Drapes
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New, Exciting, Vertical Venetian by Kirsch
That Draw Open Like Drapes
126 16th Ave. N. CRstvw 7-0171

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AMhrst 2-3570
AMhrst 2-3237

Dr J Gordon Anderson AMhrst 2-3237
Dr W T Nagge AMhrst 2-3237
Dr B G Watson AMhrst 2-3237
Dr G G Klavano AMhrst 2-3237
Dr S A MacLean AMhrst 2-3237
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Hanson Dr Morris 2203 Portland St. BRdwy 3-5840

HANSON VETERINARY CLINIC
Dr Morris Hanson 2203 Portland St. BRdwy 3-1678

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VETERINARY SERVICES & SUPPLIES
LARGE & SMALL ANIMALS

24-Hour 7-Day Week Service — House Calls
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2209 14th St. W. CHery 4-2695

Sparrow Dr L A2501 5a St. W. AMhrst 3-6915

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Barnes E M & Co 1411 25th St. E. AMhrst 9-7674

CUTTER LABORATORIES INTERNATIONAL

Veterinary Biological
and
Pharmaceutical Specialties

Cutter "Alhydrox" Vaccines

106 11th Ave. S. AMhrst 2-9808

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Flexalum.

DRAW DRAPERY

Only Flexalum Draw Draperies give you all these features:

- rotating louvers made of spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- over 200 decorator color combinations
- the ultimate in window beauty

Flexalum

Spring Tempered Slats Vinyl Plastic Tape

Tw-Nighter Blinds

Free Estimates - Laundry Service
Burnaby Venetian Blinds LTD.

321b - 19 St. N.W. - ATlas 3-4440

Calgary Venetian Blind Company

AND LAUNDRY SERVICE



Specializing in
High Grade Made to Measure Venetian Blinds
of Flexalum Plastic Lume and Sunflex

EXCLUSIVE MANUFACTURERS OF VENETIAN BLINDS FOR 22 YEARS

Buy Direct From Factory and Save Considerably

Out of town customers write for simplified measuring charts and samples.

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Reliable — Guaranteed

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FREE ESTIMATES

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AMhrst 6-1115

Established 1934

Economical Buying at

FACTORY PRICES

ROLLER SHADES } MADE TO MEASURE
With Plain Hem or Scalloped Fringes. Colors: Green, Cream, Sand and Duplex.

8-HOUR SERVICE AVAILABLE — PHONE FOR PRICES

FLO-FOLD METAL VERTICAL BLINDS } MADE TO MEASURE
All Colors. Phone for Free Estimates.

VENETIAN BLINDS } LATEST "ALL METAL" BLINDS
With Plastic or Cotton Tapes. All Colors.

Cut to Measure Draw Drape Traverse Rods.

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AMhrst 2-4230
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VETERINARY VACCINES, MEDICINES,
INSTRUMENTS, INSECTICIDES, SPRAYERS
AND

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FRANKLIN VACCINES &
LIVESTOCK SUPPLIES

Nights & Holidays
Avenue 9-1730 — Avenue 9-1871

526 7AvSE AMhrst 3-5490

GLOBE LABORATORIES OF CANADA LTD

Dependable "Globe" Vaccines
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Veterinary Instruments and
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..... {ATlas 3-4045
812 1StSE AMhrst 2-2624

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SALES TO VETERINARIANS ONLY

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own speed.



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SPECIALISTS**

- Cardwheel
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**SEELEY SYSTEMS
OF CANADA LTD.**

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"The Home of Famous Bapco
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Bapco Paint Supply
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WALLPAPER

BAPCO PAINTS - SATIN-GLO FINISHES
TWO FREE DELIVERIES DAILY

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AMhrst 3-1590

Veterinary Supplies—(Cont'd)**MCCLELLAND VETERINARY SUPPLIES
(ALTA) LTD**

VETERINARY VACCINES,
MEDICINES, INSTRUMENTS
& STOCKMEN'S SUPPLIES

Distributor for Cutter and
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Veterinary Products

Night Calls & Holidays:
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611 8AvSE AMhrst 3-5306

STOCKMEN'S SUPPLY CO

VETERINARY SUPPLIES

CUTTER AND FRANKLIN VACCINES
CATTLE CHUTES — INSTRUMENTS
EVERYTHING FOR THE STOCKMAN

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KARDEX - LINEDEX & INDEX VISIBLE
SYSTEMS & SUPPLIES
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(See Advertisement This Page)

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VISIBLE RECORD SYSTEMS**
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CANADA PAINT & WALLPAPER STORE

SUNWORTHY & CUSTOM WALLPAPERS

Consult Our Decorative Experts

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**CANADA'S LARGEST
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Distributors of
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(See Advertisement This Page)

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**PAINT & WALLPAPER
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..... {AMhrst 2-7316
North Hill Br 115 16AvNW {CRstvw 7-7279
..... {CRstvw 7-9567

Webber F G Hardware Ltd {CHery 4-7411
1434 17AvSW ... {CHery 4-4466

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See also Building Cleaners

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Harrison's Wall Washing Service ...
2611 36StSW ... CHrchl 9-4441

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Personalized 24-Hour Service - Phone Anytime
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INLAND WAREHOUSING LTD

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**LINDENS STORAGE & DISTRIBUTING LTD
(SERVICE-WISE)**

**Merchandise Warehousing
& Cartage**

After Hours: AMhrst 2-5264

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**MACCOSHAM STORAGE & DIST CO
(CALGARY) LTD**

- Palletized Warehouses
- Customs Bond Room
- Controlled Temperature Area
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131a 8AvSW ... {AMhrst 2-7712

Alberta Appliance Co Ltd

329a 7AvSW ... AMhrst 2-2545

(See Advertisement Opposite Page)

Automatic Washer Service Co

30-6StSW ... AMhrst 6-3419

(See Advertisement Opposite Page)

Blackwell Appliances Ltd

130 16AvNW ... CRstvw 7-1261

(See Advertisement Opposite Page)

Bowness Appliance Service Shop

1674HillsideAvBwns ... BUtlr 8-4811

CASTLE RADIO SERVICE LTD

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CONNOR WASHERS & DRYERS—

WILSON ELECTRIC SUPPLIES LTD

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1024 10AvSW ... CHery 4-0731

Elias Washer Service 1147BownessRd ATlas 3-4444

(See Advertisement Opposite Page)

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Authorized Repair Service

- WESTINGHOUSE
- MAYTAG
- INGLIS
- BENDIX
- EASY
- THOR

Washers Exchanged & Consignment Sales

BRdwy 3-4552

1221b 9AvSE BRdwy 3-4552

(See Also Advertisement Opposite Page)

Hume Peter E 814 6StSW ... AMhrst 2-3735

(See Advertisement Opposite Page)

Inglis John Co Ltd 624 1AvSW ... AMhrst 9-7262

(See Advertisement Page 240)

INGLIS WASHERS & DRYERS

"Inglomatics" - com-
pletely automatic with
"Wat-R-Wizard" and
Seven Rinses. Also
wringer washers.

**Inglis
HOME APPLIANCES**

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Service Dept ... AMhrst 9-7262

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NAGLER'S APPLIANCE & FURNITURE

MART LTD 1206 1StSW ... AMhrst 2-1715

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NEILSON FURNITURE CO LTD

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(Continued Next Page)

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these **YELLOW PAGES**. If
you want to know where to
get some product or service,
consult them ... and save
time.

BLACKWELL

APPLIANCES LTD.

REPAIRS TO ALL MAKES OF
AUTOMATIC
WASHING MACHINES

SPECIALIZING IN
"DUOMATIC" SERVICE

CRstvw 7-1261
130 - 16th Ave. N.W.

Beatty

SALES & SERVICE

AMhrst 2-3735

SERVICE ON ALL MAKES

Beatty Washer Store

PETER E. HUME
814 - 6th St. S.W.

ELIAS

Washer Service

ATlas 3-4444

Authorized Service:
BENDIX, CONNOR,
MAYTAG, SIMPLICITY

We Repair All Makes

Wringer Rolls, All Makes.
Large Stock Replacement Parts

All Work Guaranteed

Elias Washer Service

1147 Bowness Road
CALGARY
Phone ATlas 3-4444

WASHING MACHINE SERVICE and Washer Exchange

AUTOMATIC WASHERS & DRYERS
WRINGER WASHERS

Sold - Serviced and Exchanged
REPAIRS TO ALL MAKES

IT'S HERE!

THE ALL-NEW

MAYTAG

"Highlander"
AUTOMATIC WASHER



— the washer your heart's been set on.

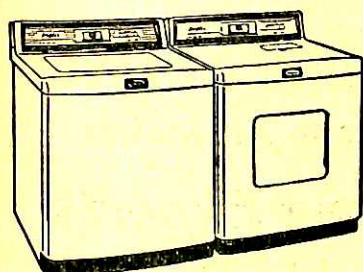
Phone us for Estimate on your Trade-in

— **AMhrst 2-2545** —

AUTHORIZED MAYTAG SALES and SERVICE

ALBERTA APPLIANCE CO. LTD.

329a - 7 Ave. S.W.



LET US VENT
YOUR DRYER

AUTOMATIC WASHER SERVICE Co.

Cor. 1 Ave. & 6 St. S.W.

AMhrst 6-3744
AMhrst 6-3419

REPAIRS TO ALL MAKES OF HOME
LAUNDRY EQUIPMENT

- BENDIX
- EASY
- MOFFAT
- NORGE
- THOR
- SYLVANIA
- COFFIELD
- VIKING

- LEONARD
- INGLIS
- WESTINGHOUSE
- RCA WHIRLPOOL
- KENMORE
- GENERAL ELECTRIC
- FRIGIDAIRE
- MAYTAG

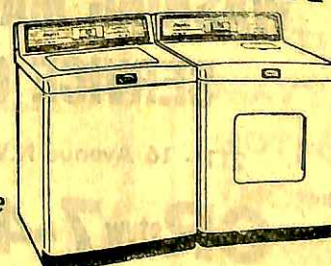
Trust Your Valuable Equipment To Our Experts

WE FIX 'EM ALL — GIVE US A CALL

BENDIX - CONNOR - EASY - GILSON - G.E. - INGLIS - KENMORE

WASHER SERVICE

20
Years
Experience



Free
Pick-up
&
Delivery

SERVICE STATION FOR
ALL MAKES & MODELS

"DON'T DESPAIR — REPAIR!"
CALL

EXCEL APPLIANCE SERVICE CO.

BRdwy 3-4552

1221b - 9th AVENUE S.E.

Maytag - Simplicity - Thor - Westinghouse - Whirlpool - Etc.




FACTORY PARTS and SERVICE for

★ AUTOMATIC WASHERS

★ DRYERS

★ COMBINATION WASHER DRYER

★ WRINGER WASHERS

★ RANGES

★ WATER HEATERS

JOHN INGLIS CO. LTD.

624 - 1st AVENUE SOUTH WEST

AMhrst 9-7262 AMhrst 2-1771

**EASY
BENDIX
MOFFAT
THOR
NORGE
SYLVANIA
LEONARD**

PARTS & SERVICE
SOUTHERN ALBERTA

MacMILLAN
AUTOMATIC WASHER
SERVICE LTD.

AMhrst 6-3744

30 - 6 St. S.W.

CALL

ATlas 3-1348

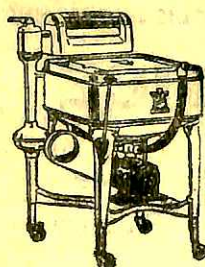
EXPERT REPAIRS

Guaranteed Work On Any
Make from Oldest to Modern
Automatic Washers.

IN CALGARY SINCE 1928

McDONALD'S WASHER SERVICE

309 - 10a Street N.W.



NORTH HILL WASHING MACHINE SERVICE CO.

211 - 16 Avenue N.W.

Repairs to all Makes

CRstvw 7-4775

CITY WIDE
PICK-UP & DELIVERY

FREE ESTIMATES

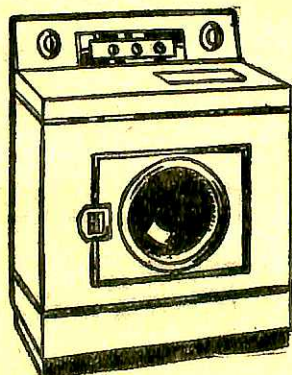
Business Hours:

8 a.m. — 6 p.m.

Friday — 8 a.m. — 9 p.m.

Nite Calls:

CRstvw 7-0047

PLENTY OF
PARKING SPACE

Service to all Makes

Washing Machine Service

Guaranteed Repairs to All Makes

*Factory Trained Experts
Fast Dependable Service*

AMhrst 6-1390

Automatic Washers and Dryers... All Makes

WRINGER ROLLS SUPPLIED FOR ALL MAKES

O'Brien Washer Sales & Service Ltd.

(Servicing in Calgary Over 25 Years)

YOUR AUTHORIZED CONNOR AND SIMPLICITY DEALER

1207 - 1 St. S.W.

Ph. AMhrst 6-1390

Washing Machines—(Cont'd)

MacMillan Automatic Washer f AMhrst 6-3419
Service Ltd 30 65StW. AMhrst 6-3744
(See Advertisement Opposite Page)
Maytag Co Ltd 4319 1StSE CHstnt 3-6601
(See Advertisement This Page)
McDonald's Washer Service
309 10aStNW ATlas 3-1348
(See Advertisement Opposite Page)
NORTH HILL ELECTRICAL CO LTD
135 16AvNW CRstW 7-0151
North Hill Washing Machine Service Co
211 16AvNW CRstW 7-4775
(See Advertisement Opposite Page)

O'BRIEN WASHER SALES & SERVICE LTD

**Guaranteed Repairs
to All Makes**

WRINGER ROLLS

FOR ANY MAKE OF WASHING MACHINE

**AUTOMATIC WASHERS
& DRYERS**

1207 1StSW AMhrst 6-1390

(See also Advertisement Opposite Page)
Radio Centre Co 512 9StSW AMhrst 6-8981
(See Advertisement This Page)
RADIO CRAFTS LTD 710 16AvNW AVenu 9-4448
Ravin's Ltd 515 9StSW AMhrst 6-5717
Robinson Bruce Electric Ltd
Cor 10Av&9StSW CHery 4-8971
(See Advertisement This Page)
Steinberg's Furniture Ltd
219 7AvSE AMhrst 6-1974
WIGHT'S ISLE OF BETTER LIVING
Calgary Shopping Centre AVenu 9-0201

Waste Disposal Cans & Containers

GREER W E LTD 522 11AvSW AMhrst 2-3312

Watchmakers & Repairers

BIRKS HENRY & SONS (WESTERN) LTD
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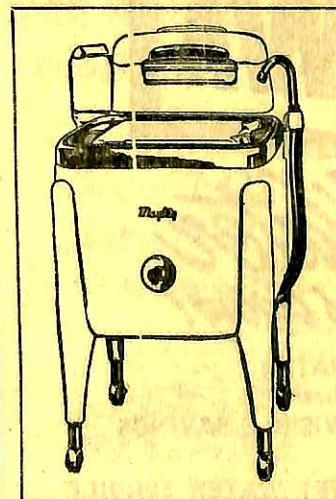
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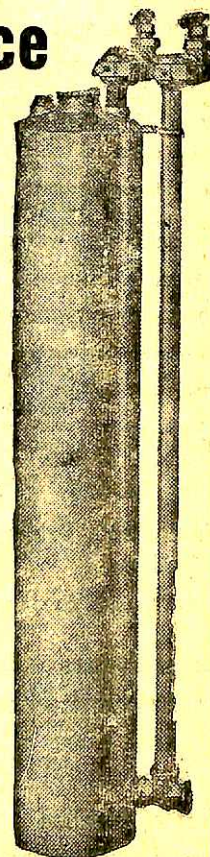
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(See Advertisement This Page)

FARWIL CORPORATION

1510a 1StSW .. AMhrst 9-7791

Western Wheel & Supply Co

338 2AvSE .. AMhrst 3-3918

(See Advertisement This Page)

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ALBERTA PORTA-WINCH LTD

110 5AvSE .. AMhrst 9-5456

BRADEN TRUCK WINCHES & ACCESSORIES—

WILKINSON & McCLEAN LTD

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925 19AvNW .. AVenu 9-2743

Alberta Floor & Window Cleaners

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(See Advertisement Following Page)

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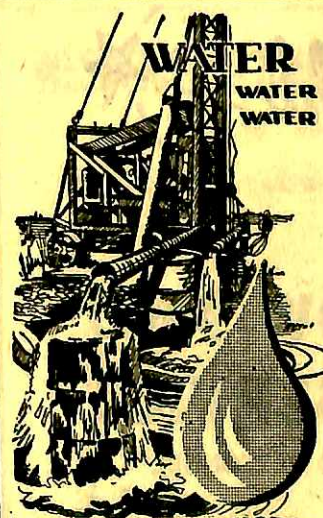
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AMhrst 3-7319

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Phone AVenu 9-5061

FOR FAST, EFFICIENT
WINDOW CLEANING

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American Window Cleaners & Janitor Service
Upstrs 425MeredithRd. AMhrst 3-7319
(See Advertisement This Page)

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325 4AvSW. AMhrst 6-1473

Canada Window Cleaners & Janitor Service
1603 2StNW. CRstvw 7-8796
(See Advertisement This Page)

CITY WINDOW CLEANERS

2532TorontoCr. AVenu 9-7494

CANADA WINDOW CLEANERS & JANITOR SERVICE

Freddy Getta, Prop.



CRstvw 7-8796

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Sun Blind Co 1016 2StSE AMhrst 6-1115

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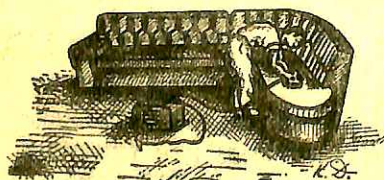
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Alco Ltd 1602a 9AvSW .AMhrst 9-6181
 (See Advertisement This Page)

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VULCAN "Spring Tension" Combination
 "Self Storing" Aluminum Storms
 & Primes

Screens, Doors, Awnings

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 (See Advertisement This Page)

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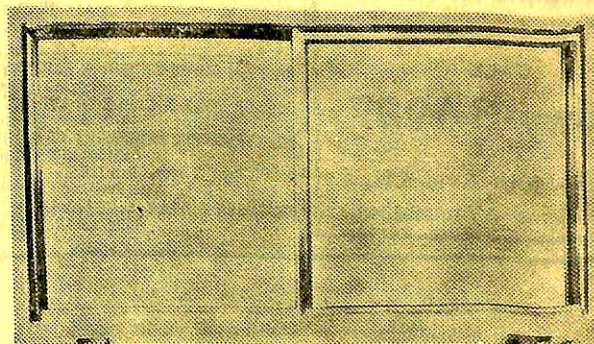
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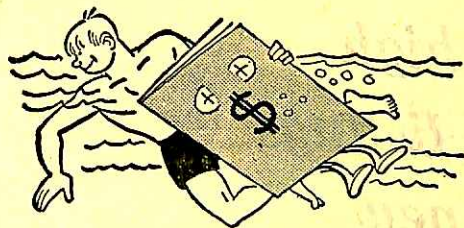
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