

E. J. Office Cleaners

**COMPLETE
GUARANTEED JANITOR
SERVICE**

CHery 4-3513

Fully Insured & Bonded Personnel
Lower Flr. 2007 - 32 Ave. S.W.

GENERAL OFFICE CLEANERS

Complete Janitor Service

- DOMESTIC & COMMERCIAL SERVICE
- COMPETENT SPECIALISTS
- FULLY INSURED & BONDED STAFF
- DAY & NIGHT CLEANING

Credentials on Request

ATlas 3-5382

M. Baker, Mgr.
821 - 1 Ave. N.W.

PEERLESS Office Cleaners COMPLETE JANITOR SERVICE

**Bonded & Insured
Personnel**

CHstnt 3-5344

If no answer call AMhrst 9-7156
715 - 29 Ave. S.W.

JANITOR SERVICE

**SAGER'S WINDOW &
JANITOR SERVICE
(CALGARY) LTD.**

AMhrst 9-3404

**Fully Insured & Bonded Personnel
Specializing in
CONTRACT JANITOR SERVICE**

**AMhrst 9-3404
218a - 8 Ave. S.E.**

Janitor Service—(Cont'd)

E J Office Cleaners
LwrFlr 2007 32AvSW . CHery 4-3513
(See Advertisement This Page)
EASY-GLIDE INTERIOR CLEANERS
2339 21AvSW . CHery 4-6998
Floor Maintenance Ltd
1132 18AvNW . AVenu 9-2338
(See Advertisement Preceding Page)
General Office Cleaners 821 1AvNW ATlas 3-5382
(See Advertisement This Page)

HARRISON'S WALL WASHING SERVICE

Our Process Washes, Cleans, Deodorizes
and Disinfects.

We Specialize In:

**HOMES - OFFICES - SHOPS
SERVICE STATIONS
and DAIRIES**

A Fast, Efficient Service at low cost.

2611 36StSW CHrchl 9-4441

Kleenway Office Cleaners

617a 5AvSW . AMhrst 9-5433
MAYFAIR DOMESTIC SERVICES
108RutlandHse . CHstnt 3-6767
Modern Building Cleaning Service of Canada Ltd
623 6AvSE . AMhrst 9-2446
(See Advertisement Preceding Page)
Nu-Way Janitorial Service Ltd
1727 37StSE . BRidg 2-4226
(See Advertisement Preceding Page)

On-The-Spot Duracleaners
3031 37StSW . CHrchl 9-8701

Peerless Office Cleaners
715 29AvSW . CHstnt 3-5344
(See Advertisement This Page)

Rayshine Janitor Service Ltd
2827 33StSW . CHrchl 9-1116
(See Advertisement This Page)

Sager's Window & Janitor Service (Calgary) Ltd
218a 8AvSE . AMhrst 9-3404
(See Advertisement This Page)

Starlight Window & Janitor Service
1128 16AvSW . CHery 4-6750
(See Advertisement This Page)

SUPERIOR OFFICE CLEANERS
1212 17AvSW . CHery 4-8712

TURNER C G 1212 17AvSW . CHery 4-8712

WESTERN WINDOW CLEANING

**CONTRACT WINDOW
and OFFICE CLEANING**

INSURANCE COVERED

523 1AvSW AMhrst 3-8771

WRIGHT CLEANERS

CLEAN THE WRIGHT WAY

WITH
WRIGHT CLEANERS

BONDED EMPLOYEES

OFFICE & HOME SERVICE

References on Request

M. Wright, Mgr.

I. Wright, Asst. Mgr.

229 17AvSE AMhrst 6-4795

Starlight
**WINDOW AND
JANITOR SERVICE**

**PRIVATE HOMES AND
INDUSTRIAL WINDOW
CLEANING**

**CONTRACT WORK
Plate Glazing & Fitting
Mgr. Otto Gosnik**

— PHONE —
**CHery 4-6750
1128 - 16 Ave. S.W.**

Janitors' Supplies

CHIDLOW FIRE PROTECTION EQUIPMENT
LTD 120 1AvSE . AMhrst 6-2366
Janitor's Supply Division AMhrst 2-9927
Cumming Specialized Products Ltd
1105 12StSE . BRdwy 3-5262

DUSTBANE (ALBERTA) LTD

DB Sanitary Sweeping Compounds
DB Liquid Toilet & Floor Soaps
DB Industrial Hand Soap & Cleaners
DB Disinfectants: Insecticides
Brooms - Brushes - Mops, Etc.

623 6AvSE AMhrst 2-9889
AMhrst 6-4884

GREER W E LTD 522 11AvSW . AMhrst 2-3312
HOLCOMB CO 220 50AvSE . CHstnt 3-3406
KLEEN LTD 1822 10AvSW . CHery 4-2766
MID-WEST SOAP & SUPPLIES LTD
2707 16StSE . BRdwy 3-2106

Sanitary Supplies Ltd 915 9AvSE . BRdwy 3-4991
SNOWDON C C LTD 1810 11StSE . BRdwy 3-5217
BRdwy 3-5318

Accountant & Shipper BRdwy 3-5730
SUPER DEE CHEMICALS CO

Manufacturers of
DETERGENTS and CLEANING COMPOUNDS
808 9AvSW AMhrst 3-2794

Watson Willis H 81UnionBldg AMhrst 2-5101
WYANT & CO LTD 617 1AvSW . AMhrst 6-6680

Jewellers—Wholesale

General Distributors Ltd
130 9AvSW . AMhrst 2-9223
McGeachie & Holdsworth Ltd
222 9AvSW . AMhrst 9-6951
Mid-West Distributors 103 8AvNW . CRstw 7-3826
Promislow Bros Ltd 135 6AvSE . AMhrst 2-7027

Jewellery & Watches— Manufacturing & Wholesale

Baker Bert & Co 127 8AvSE AMhrst 2-9461
Griffith J F 28KresgeBldg AMhrst 6-1845
Hofbauer John 1919 10aStSW . CHery 4-5952
Jones Jack 28KresgeBldg AMhrst 6-1845
Marcotte J Clarence A 343 17AvSW AMhrst 6-3645
Sully Distributors 1217b 9AvSE BRdwy 3-1661
Tony's Jewellery & Gifts
33St&17AvSE . BRidg 2-4535

Jewellery & Watches—Retail

See also Watchmakers & Repairers
Agnew Walter G Ltd 811a 1StSW AMhrst 2-1443
Alberta Loan Office 125 8AvSE AMhrst 2-9208
Anatol's Jewellery 604CentreStS . AMhrst 2-4788
Anderson J Valr 230 8AvSW AMhrst 6-3949
Binnings Ladies' Wear 118 8AvSW AMhrst 2-5250
BIRKS HENRY & SONS (WESTERN) LTD
314 8AvSW . AMhrst 2-9515

CAWTHORN'S JEWELLERY

WATCHES - DIAMONDS - JEWELLERY
EXPERT WATCH & CLOCK REPAIRS
2023a 33AvSW CHery 4-1915

Carmichael J D 907 17AvSW CHery 4-0329
CHABILLON'S JEWELLERY
1612CentreStN . CRstw 7-4714

Clausen M 114a 9AvSE AMhrst 6-5994
CRAFTSMAN JEWELLERS

**Watches — Diamonds
Jewellery**

ALL WORK GUARANTEED

Carl Wolfsberg

114 7AvSW AMhrst 2-9822

Diamond Jewellers 1113 2StSE AMhrst 6-2794
Gene's Jewellery 436 8AvSE AMhrst 2-5473
Goodfellow G H 1512a 14StSW CHery 4-2473
Hanna C M 804 1StSW AMhrst 2-1665
Heinz Jewellery 801 2StSE AMhrst 6-3826
Hillhurst Jewellers 233a 10StNW ATlas 3-2379
(Continued Next Page)

IT'S GOOD . . .

RAYSHINE JANITOR SERVICE LTD.

R. TAYLOR, Mgr.

- WORKMEN'S COMPENSATION
- LIABILITY & PROPERTY DAMAGE INSURANCE
- BONDED EMPLOYEES

*Specialists in Office Maintenance
and Builders' Cleanups*

Supervised Personnel

Credentials on Request

CHrchl 9-1116

Jewellery & Watches—Retail— (Cont'd)

JENNINGS JEWELLERS

818CentreStS. AMhrst 6-6357
Jones William 712 2StSE. AMhrst 3-7582
Keeling Jewellery 725MainStBwns. BUtlr 8-2768
LAMMLE NICHOLAS 715 2StSE. AMhrst 2-9620
Lewis C H 2504KensingtonRd. ATlas 3-0115
Lowan John J 1102 14StSW. CHery 4-4929
Mackenzie J ALEX LTD
Cor7Av&2StSW. AMhrst 3-5920

MARCEL DE PARIS

EXCLUSIVE FRENCH JEWELLERY
AND GIFTS

No 2—1007a 1StSW. AMhrst 3-6801
1126 17AvSW. CHery 4-4333

MARCOTTE J CLARENCE A

343 17AvSW. AMhrst 6-3645

MARTIN'S JEWELLERY LTD

112 10StNW. ATlas 3-1080
North Hill Br 1607aCentreStN. CRstvw 7-4969
McArthur's Jewellers 1435 17AvSW. CHery 4-1886
Oliver's Jewellery 3412a 24StSW. CHrchl 9-8655
People's Credit Jewellers Ltd
220 8AvSW. AMhrst 3-1660
Territory Office. AMhrst 6-2978

PRECISION CLOCK & WATCH CO

218-517CentreStS. AMhrst 6-6706
North Hill Br 109 16AvNW. CRstvw 7-6243
Raymond H H 116 8AvSE. AMhrst 2-2455
Revitt Dyson Jewellers Ltd

214 7AvSW. AMhrst 2-1434
RITCHIE GEO F 1336a 9AvSE. BRdwy 3-5050
Riverside Jewellers 36 4StNE. AMhrst 2-5059
Roberts J C 338a 16AvNW. CRstvw 7-4946
ROWLES JOHN K 1003 3StNE. AMhrst 9-1041
Shores Credit Jewellers Ltd

231 8AvSW. AMhrst 6-1607

(See Advertisement This Page)

STEELE CHARLES F JEWELLERS LTD

Cor7Av&3StSW. AMhrst 2-1821

(See Advertisement This Page)

STROHAN'S JEWELLERY STORE

China - Watches - Diamonds

Full Line of Flemish Copper
JEWELLERY REPAIRS

EXPERT WATCH REPAIRS

ENGRAVING

AVenu 9-2093

1006 16AvNW. AVenu 9-2093

Switzer's Jewellery 213 8AvSW. AMhrst 6-6764
Trainer Frank J ElbowDr&49AvSW. CHstnt 3-7607
Uptown Jewellery & Gifts

612a 8AvSW. AMhrst 3-2371

UREN'S LTD 223 8AvSW. AMhrst 2-9141

WATCH REPAIR SERVICE CO

YOUR CALVAN DEALER

JEWELLERY

WATCHES - DIAMONDS

All Makes of Dial Gauges
Repaired

CAR DASH CLOCKS REPAIRED

ALL WORK GUARANTEED

117b 11AvSW. AMhrst 6-3375

Wedell's Jeweller's 1640 14AvNW. AVenu 9-0470

Zack Joseph S 332a 8AvSW. AMhrst 2-7449

Junk Dealers

See also Scrap Metal

ACE SALVAGE ALBERTA LTD

**ALWAYS Buying Scrap
Used Parts - Machinery
Structural and Pipe**

Alberta's Largest and Only One Stop Yard
Get Weighed and Paid In One Shot
Night Phone CHery 4-8765

BRdwy 3-4313
BRdwy 3-1632
2807PortlandSt. BRdwy 3-4448

Junk Dealers—(Cont'd)

Alberta Scrap Metal Co 500 4StSE AMhrst 6-2605

CALGARY METAL CO

Calgary's Oldest & Most Modern Scrap Yard

TRUCK SCALE & MAGNET

For Your Convenience

Where You Always Get A Square Deal

608 6StSE. AMhrst 2-3588

FEDERAL METAL WORKS (ALBERTA) LTD

All Scrap Irons & Metals
CALGARY'S NEWEST — WE MUST SATISFY
Pipe, Structural Steel, Etc.
Scales for your Convenience

BRdwy 3-4598
2204 14aStSE. BRdwy 3-2097

METAL SALVAGE DEPOT

Dealers in:

SCRAP

Steel - Cast-Iron - Copper - Brass
Radiators - Batteries

SALVAGE

Pipe Cable - Machinery - Equipment
Structural Reinforcing Iron

Forest Lawn

4617 17AvSE. BRIdg 2-3821

Kennels

Avandale Kennels 20St&82AvSE. BRowng 9-3520
Brooks Dog Salon 1109 2StSE. AMhrst 3-6524
Foothills Kennels 209 60AvSW. ALpin 5-7989
Lewis Kennels. COlfx 8-6433

SUNAWAGOLD KENNELS LTD

BOARDING — BREEDING

COMPLETE DOG CARE IN
NEW MODERN KENNELS

Enquiries Welcome for All Breeds

BanffHwy RR4. AVenu 9-4651

Kindergartens

See Colleges & Schools

Kitchen Equipment

BENNETT A R BUILDING SUPPLIES
& HARDWARE LTD

"BENCRAFT"
SECTIONAL WOOD
KITCHEN CABINETS

MANUFACTURED, SUPPLIED AND
INSTALLED BY

A. R. BENNETT BUILDING SUPPLIES
& HARDWARE LTD.

3805 2StNE. CRstvw 7-3019
CRstvw 7-3373
CRstvw 7-8827

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Kitchen Equipment—(Cont'd)

YOUNGSTOWN STEEL KITCHENS



A complete line of Cabinet Sinks, Base and Wall Cabinets, Jet Tower Dishwasher Electric Sink and Food Waste Disposer . . . made by the world's largest manufacturer of steel kitchens.

"WHERE TO BUY THEM"

DISTRIBUTOR

BURGESS BUILDING & PLUMBING SUPPLIES LTD

725 8AvSW. AMhrst 6-1061

DEALERS

NORTH HILL ELECTRICAL CO LTD

135 16AvNW. CRstvw 7-0151

WIGHT'S ISLE OF BETTER LIVING

CalgaryShoppingCentre. AVenu 9-0201

Knit Goods—Wholesale & Manufacturers

ADVANCE KNITTING CO

624 4StSE. AMhrst 9-7663

Kirby-Knit-Kraft Ltd 525a 7AvSW. AMhrst 6-3532

White Ram Sweaters

Bsmt 329 8AvSE. AMhrst 9-3542

Knitting Machines

Knit King Corp of Canada Ltd. AMhrst 2-2925

Bsmt 1410 4StSW. AMhrst 9-1723

Labels

Kimball A Ltd

MezzFlrGreyhoundBldg. AMhrst 6-1287

Labor Organizations

Alberta Federation of Labour

227 11AvSE. AMhrst 6-5138

Amalgamated Meat Cutters Union Local 373

LaborTemple. AMhrst 6-4587

Bakery & Confectionery Workers International

Union of America Loc 252

205-229 11AvSE. AMhrst 2-4414

Beverage Dispensers Local 265

229 11AvSE. AMhrst 9-1866

Brick Layers Masons Tile Setters & Terrazzo

Workers Loc 2

309LaborTemple. AMhrst 6-6606

Brotherhood of Painters & Decorators Local 583

229 11AvSE. AMhrst 9-1522

Carpenters & Joiners of America United

Brotherhood of District Council AMhrst 9-3005

229 11AvSE. AMhrst 3-6829

Canadian Labor Congress

229 11AvSE. AMhrst 9-3324

Civil Service Assn of Canada

104 13AvSE. AMhrst 3-4592

International Brotherhood of Electrical Workers

LU 254 303LaborTemple. AMhrst 2-9713

International Brotherhood of Electrical Workers

(Telephone) Local Union 348

304LaborTemple. AMhrst 9-3014

International Union of Mine Mill & Smelter

Workers 213BurnsBldg. AMhrst 2-1600

International Union of Operating Engineers

Local 955 229 11AvSE. AMhrst 2-6204

Ironworkers Local 725 227 11AvSE. AMhrst 2-2755

Labor Temple 229 11AvSE. AMhrst 2-1759

Labourers Local 1111

306-229 11AvSE. AMhrst 2-5060

National Union of Public Employees Local 37

229 11AvSE. AMhrst 9-3324

Operative Plasterers & Cement Masons

International Assoc Local 324

308-229 11AvSE. AMhrst 3-6541

Retail Clerks Union Local 397

122a 16AvNE. CRstvw 7-3662

Sheet Metal Workers Local 254

229 11AvSE. AMhrst 6-4839

Teamsters Union Local 987

223 11AvSE. AMhrst 6-4294

United Assn of Plumbers & Pipe Fitters LU 496

229 11AvSE. AMhrst 9-2496

United Brotherhood of Carpenters & Joiners of

America Loc 1779 229 11AvSE. AMhrst 6-5872

United Brotherhood of Carpenters & Joiners of

America LU 2103 227 11AvSE. AMhrst 2-2962

Labor Organizations—(Cont'd)

United Mine Workers of America

101-102BurnsBldg. AMhrst 6-3666

Welfare Fund 300BurnsBldg. AMhrst 2-3769

United Packinghouse Workers of

America CIO-CCL. AMhrst 2-7084

312BurnsBldg. AMhrst 9-1848

United Steelworkers of America

312BurnsBldg. AMhrst 9-8411

Laboratories

Calgary Diagnostic Laboratories Ltd

LwrFlr 906 8AvSW. AMhrst 3-6850

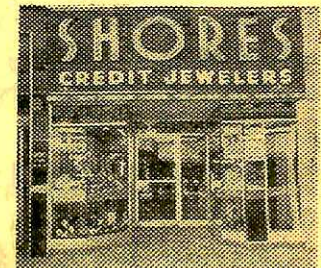
MATERIALS TESTING LABS LTD

27 6aStNE. AMhrst 3-5440

McLachrie Dr Lola

504GreyhoundBldg. AMhrst 2-9016

(Continued Next Page)

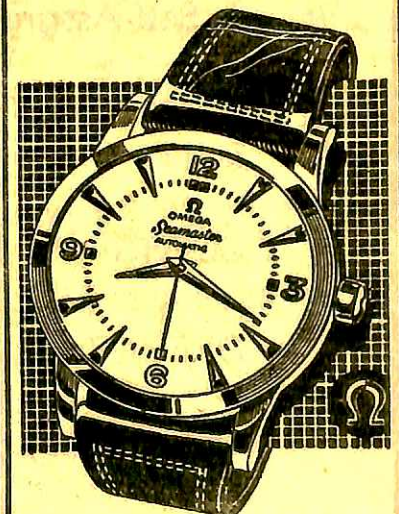


Home of Matched Perfection
Queen Diamonds

AMhrst 6-1607

Shores Credit Jewellers Ltd.
231 8 Ave. S.W.

**CHARLES F. STEELE
JEWELLERS LTD.**



OMEGA
OFFICIAL AGENT

AMhrst 2-1821

Cor. 7 Ave. & 3 St. S.W.

BETTY SHOP LTD.

Complete Line Of Ladies' Wear

3 STORES TO SERVE YOU BETTER

Downtown Store

120a - 8 Ave. S.W.

AMhrst 2-9644

AMhrst 2-6223

AMhrst 2-6224

North Hill Store

Beacon Hotel Bldg.

Centre St. & 16 Ave. N.

CRstvw 7-8904

Calgary Shopping Centre Store

1600 - 14 Ave. N.W.

AVenu 9-5109



IN EXCLUSIVE

- ★ SUITS
- ★ COATS
- ★ DRESSES
- ★ SPORTSWEAR
- ★ FURS

friendly credit terms!



(Next Door to Birks)

AMhrst 6-6335

AMhrst 3-8668

Laboratories—(Cont'd)

WESTERN INDUSTRIAL LABORATORIES LTD

CHEMICAL ANALYSIS CONSULTATION

Analysis of Water, Sewage, Oil, Industrial Wastes.

— STREAM POLLUTION SURVEYS —
Consultants on Water & Sewage Treatment
Industrial Process Control

A COMPLETE LABORATORY SERVICE

19 Winchester Cr CHrchl 9-9292

Ladders

LEVITT-SAFETY LTD

ALL TYPES OF INDUSTRIAL
WOOD and ALUMINUM LADDERS

425 6AvSE AMhrst 3-3060

Ladies' Tailors

See Tailors—Ladies'

Ladies' Wear—Retail

Bargain Shop 230 8AvSE AMhrst 6-6645
Belgium Stores Ltd 328 8AvSW AMhrst 2-1330
BENNETT JANE 816 49AvSW CHstnt 3-7512
BETTY SHOP LTD 120a 8AvSW AMhrst 2-9644
Ofc AMhrst 2-6223
S Hanen AMhrst 2-6224
North Hill Store
Centre St & 16AvNW CRstvw 7-8904
Calgary Centre Store
1600 14AvNW AVenu 9-5109
(See Advertisement This Page)

Ladies' Wear—Retail—(Cont'd)

BINNINGS LADIES' WEAR

Suits — Coats — Dresses

SPORTSWEAR - MILLINERY
LINGERIE & ACCESSORIES

118 8AvSW JAMhrst 2-5250
..... JAMhrst 2-5061

Blue Bonnet Ladies Wear
2404 4StSW AMhrst 2-9261
Bryden Winifred Dress Shoppe
803 35StSW AMhrst 6-5080
Cameo Ladies' Ready-to-Wear
1213 9AvSE BRdwy 3-5149
Career Girl Fashions Ltd
130 8AvSW AMhrst 6-5555
Manager's Ofc AMhrst 6-1516
Cathayan Silk Shop 812 1StSW AMhrst 2-5611
Chester's Dry Goods Ladies' Children's & Men's
Wear 121 16AvNW CRstvw 7-2244
COUNTRY CLUB CASUALS
810 49AvSW CHstnt 3-5053
D'Ailford's Ltd 218 8AvSW AMhrst 6-5038
Darial Dress & Alterations Shop
2129a 33AvSW CHery 4-1064
DAYTONS FASHIONS LTD JAMhrst 6-6335
310 8AvSW JAMhrst 3-8668
(See Advertisement This Page)
Debutante Ladies Ready-to-Wear
114a 8AvSE AMhrst 2-2702
Dorlen's Ladies' & Children's Wear
2917 Richmond Rd. CHrchl 9-1643

EDWARDS & FALGER IMPORTING CO LTD

IMPORTED MODES

EXCLUSIVE

LADIES' FASHIONS

EMPIRE BLDG

810 2StSW AMhrst 9-7156

Emile's Fashions Ltd 310 7AvSW AMhrst 2-2600
(See Advertisement This Page)

EMPRESS STORES LTD

702 16AvNW AVenu 9-5779
Fashion Dress Shop 116 8AvSE AMhrst 6-4511
Femina Imported Ladies Fashions
628a 17AvSW AMhrst 3-1269
Florabelle Shop 1005 1StSW AMhrst 6-6751
FROCK TOWN LTD 106 16AvNW CRstvw 7-4735
HOLLINSWORTH & CO LTD
Hollinsworth Bldg. AMhrst 6-6307
Holt Renfrew & Co Ltd
225-7 7AvSW AMhrst 9-7341
(See Advertisement This Page)

Jaqes A E & Sons 1312 9AvSE BRdwy 3-5260

JUILLIARD'S LADIES WEAR JAMhrst 2-3835
205 8AvSW JAMhrst 2-5395

JULIES LADIES WEAR

1009 16AvNW AVenu 9-5782
La Boutique 331a 8AvSW AMhrst 6-4896
Louise Style Shop 111 10StNW ATlas 3-2725
Lynn's Casuals Ltd 1422a 17AvSW CHery 4-1654
Mademoiselle Specialty Shop
219 8AvSW AMhrst 2-6312
Martha Silk Shops Ltd 201a 8AvSW AMhrst 6-1911
McGregor Edward F 818 1StSW AMhrst 2-5327
McNaughton's 2206 4StSW AMhrst 2-4972

MILADI STYLE SHOPPE LTD

2204a 4StSW AMhrst 2-6605
Ornell's Ladies Wear 1410 4StSW AMhrst 9-3075
PARISIAN 106 8AvSE AMhrst 2-6187

(Continued Next Page)

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

Emile's Fashions

For the Self-Assured Look . . .
Wrapped In Elegance

SUITS

COATS

DRESSES

SPORTSWEAR

EMILE'S FASHIONS LTD.

310 - 7 AVENUE S.W.

Phone AMhrst 2-2600



HOLT, RENFREW

AND CO., LIMITED

Canada's Leading

Fashion

Specialty Shops

Telephone: AMhrst 9-7341

Opposite the Parkade
227 Seventh Ave. S.W.

Ladies' Wear—Retail—(Cont'd)

PETITE FASHION CENTRE

LADIES' WEAR

All Sizes

COATS - SUITS - DRESSES

SPORTSWEAR

Located Opposite Post Office

AMhrst 6-6688

208 8AVSEAMhrst 6-6688

Reitman's (Alberta) Ltd

1750 14AVNW ..Avenu 9-1574

RENFREW FURS LTD 106 7AVSW AMhrst 2-5456

(See Advertisement This Page)

Sally Shops Ltd No 1 201 8AVSW AMhrst 2-2004

No 2 Store 334 8AVSWAMhrst 2-6263

SAAN DEPARTMENT STORE

LADIES' — MEN'S
CHILDREN'S WEAR

136 7AVSEAMhrst 2-7118

Shaw Margaret 1406 17AVSWCHery 4-4277

Simone Fashions 705CentreStSAMhrst 6-5288

Smart Shop 323 7AVSWAMhrst 2-1505

Sobie Silk Shop Ltd 139 8AVSW ..AMhrst 6-5813

Suzette Style Shoppe 1607 14StSW CHery 4-4647

Sweet Sixteen Ltd 140 8AVSEAMhrst 9-2779

Sybil's Fashions 1103a 4StSWAMhrst 6-2380

TALL GIRL SHOP LTD

9-239 8AVSW ..AMhrst 3-8772

Vogue Dress Shop 226 8AVSEAMhrst 2-9812

WAILENE'S LADIES' CHILDREN'S WEAR &

YARD GOODS 2514a 26AVSW ..CHrchl 9-6817

Williams R H Co Ltd 15AV&4StSW AMhrst 2-7462

-P W Haycock Mgr & OfcAMhrst 2-9368

Ladies' Wear—Wholesale

Edwards & Falger Importing Co Ltd

810 2StSW ..AMhrst 9-7156

HATCHWEAR CO LTD

607 11AVSW ..AMhrst 2-2804

ST LAWRENCE (WESTERN) CO LTD

217 7AVSE ..AMhrst 2-4547

Laminating Equipment & Supplies

APECO PLY-ON LAMINATOR

LAMINATES any-
thing in your own
office. Now, seal
important business
papers in thin,
tough transparent
film. Makes all documents tamper proof.
Protects. Adds beauty and brilliance to draw-
ings, photographs. Gives prestige and impact
to material your customers receive.



"FOR INFORMATION CALL"

Apeco of Canada Ltd
231ExaminerBldg. .AMhrst 3-3437

Lamps

Coleman Lamp & Stove Co Ltd

1020 2StSE ..AMhrst 6-5380

Electric Shop Ltd 336 7AVSW ..AMhrst 2-1766

Frys' Lampland Ltd 124 16AVNE ..CRstvw 7-1941

(See Advertisement This Page)

Industrial Electrical Contractors Ltd

207 14StNW ..Atlas 3-0716

Jordans Rugs & Furniture

Cor4Av&9StSW ..AMhrst 2-1202

SUPERIOR ELECTRIC

Don't Throw Away That Old Floor Lamp

Electric Lamps

Made-to-Order

From a "Keepsake"

Old Oil Lamps, Vases, Etc.

1116 3StNECRstvw 7-7070

Land Development Companies

Carma Developers Ltd

TopFlr 122 16AVNE. .CRstvw 7-4383

Kelwood Corporation Ltd

Sales Ofc 1134 8AVSW ..AMhrst 3-1300

Plateau Land Development Ltd

Douglas W Keough Gen Mgr

1-1304 4StSW ..AMhrst 9-3505

Westgate Land Development Ltd

1-1304 4StSW ..AMhrst 9-7467

Landscape Gardeners

ALPINE LANDSCAPING

— ROCK GARDENER —

Lawns Our Specialty

PLANTS - TREES - SHRUBS

Cement Sidewalks

"You Name It — We Do It"

Box 209, Forest Lawn

38StSEBRldg 2-3843

Cascade Trees Ltd 305FoothillsBldg AMhrst 3-3118

Continental Landscaping Service Ltd

MezzFlr GreyhoundBldg. .AMhrst 9-6069

Greenway Landscaping 735 55AVSW CHstnt 3-4129

431 52AVSWCHstnt 3-5820

Hermansen C 816 10StNWAtlas 3-1304

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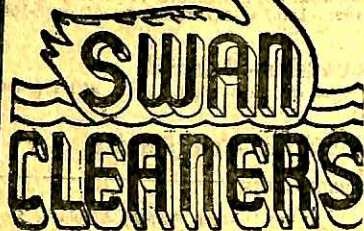
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(Continued Next Page)

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SOUTHWAY LUMBER

B.C. FIR & SPRUCE

You Save Money When You

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Lumber—Wholesale

ALBERTA WESTERN WHOLESALE LUMBER LTD

"ALWEST BRAND"

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COAST AND INTERIOR
FOREST PRODUCTS

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Night Phone Roy E Roberts res. CHrchl 9-4143

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300GrainExchange. AMhrst 2-1402

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2131 24AvNW. AVenu 9-1848

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918 9AvSW. AMhrst 6-1723

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1314CentreStN. CRstvw 7-2860

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- Mahogany Doors
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- Sylvaply
- Monodor

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McKervey J A 304-326 8AvSE. AMhrst 6-4185

Mercury Lumber Sales Ltd

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Nelson-Raymond Lumber Co Ltd. AMhrst 2-2730

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PLY-WALL Specialty Plywoods

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Fir & Mahogany Doors

Fir & Mahogany Mouldings

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840 26AvSE. BRdwy 3-1221

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309 37StSW. CHrchl 9-9831

Lumber—Wholesale—(Cont'd)

PRIMCO (WESTERN) LTD

Exotic Hardwood Plywoods

HARDBOARD - FIBREBOARD

FIR PLYWOOD

CEDAR PRODUCTS

HARDWOOD FLOORING

HARDWOOD MOULDINGS

DOORS

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WHOLESALE

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Machine Tools, Industrial Supplies, Band

Saw Blades, Coils & Welded Lengths

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SOUTH BEND PRECISION MACHINE TOOLS

Engine Lathes, 9" to 16"

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Toolroom Lathes, 9" to 16"

Turret Lathes

Milling Machines

Shapers, Drill Presses

Pedestal Grinders

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WICKMAN A C LTD

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Machinery

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608 6StSE. AMhrst 2-4564

ALBERTA TIRE & TRACTOR EQUIPMENT LTD

525 11AvSW

Order Desk. AMhrst 6-2349

Office. AMhrst 6-2742

Allied Equipment Rentals Ltd

2201 10AvSW. CHery 4-4676

(See Advertisement Opposite Page)

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1306 11AvSW. CHery 4-5449

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727 11AvSW. AMhrst 6-4061

Canadian Ingersoll-Rand Co Ltd

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Wagner Tractors
SCOOPMOBILE
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Federal Equipment (Western) Ltd CHstnt 3-6705
315a 36AVSE. CHstnt 3-5009
Ferguson Supply Alberta Ltd
4632 1StSE. CHstnt 3-7771
CHstnt 3-3146
GORMAN'S LTD 4420 1StSE. CHstnt 3-6434
CHstnt 3-7666
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MORTON GUY CO 815 8AVSW. AMhrst 2-2030

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332 10StNW. ATlas 3-0791

Northern Machinery Ltd 1006 9AVSE BRdwy 3-4532
Pacific Tractor & Equipment Ltd
1143 42AVSE. CHstnt 3-6101

PARDEE EQUIPMENT CO LTD
520 24StNE. BRIdg 2-3440

Pioneer Machinery Ltd
1139 9AVSW. AMhrst 3-0300
(See Advertisement This Page)

Precision Machine & Equipment Ltd
6AV&3StSE. AMhrst 2-1146

Purves Ritchie Ltd 1023 11AVSW. CHery 4-0781
SUPERIOR ENGINES—See White Diesel Engine
Division White Motor Company of Canada Ltd

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Railroad Equipment
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**WHITE DIESEL ENGINE DIVISION WHITE
MOTOR COMPANY OF CANADA LTD**
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WILKINSON & McCLEAN LTD
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HYSTER LIFT TRUCKS
Machine Tools — Industrial Supplies
1143 42AVSE CHstnt 3-7658

Machinery Excavating

CASE—TRACTORS DOZERS & LOADERS
TO 2 CU YDS

PIONEER MACHINERY LTD
1139 9AVSW. AMhrst 3-0300

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Machinery Excavating—(Cont'd)

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- WHEEL-TYPE TRACTORS
- SCRAPERS, WAGONS
- MOTOR GRADERS
- TRAXCAVATORS, 'DOZERS
- RIPPERS, ENGINES & GENERATORS



—Backed by complete parts and service facilities

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66Av&3StSW. ALpin 5-1121

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SCRAPERS
TRUCKS
TRACTORS



"FOR SALES & SERVICE CALL"

FERGUSON SUPPLY ALBERTA LTD
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Abbey Equipment Rental Service
MezzFlrGreyhoundBldg. AMhrst 9-1891

Allied Equipment Rentals Ltd
2201 10AVSW. CHery 4-4676
(See Advertisement Following Page)

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A COMPLETE LINE OF EQUIPMENT
FOR YOUR REQUIREMENTS

— AIR TOOLS —
— AIR COMPRESSORS —
MIXERS — VIBRATORS
PUMPS — GRADALLS
BACKHOES — SHOVELS

66Av&3StSW ALpin 5-1121

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See Us for Rental of
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Pumps - Scrapers
Earth Moving Equipment

1302 11AVSW CHery 4-0766

Douglas Equipment (Calgary) Ltd
407 34AVSE. CHstnt 3-6671
(See Advertisement This Page)

F C RENTALS 1510a 1StSW. AMhrst 9-7791

Fasco Equipment Ltd 111 58AVSW. CHstnt 3-1765
See our ad under Contractors Machinery
& Supplies

Freeman Lamb Rentals Ltd
236 39AVNE. CRstvw 7-8282
See our ad under Contractors Machinery & Supplies

LORY OILFIELD RENTALS
429 51AVSE. CHstnt 3-6651

Machinery Rentals—(Cont'd)

PHILPOTT G M CO LTD

RENTALS - SALES - SERVICE

Gardner - Denver Portable
Compressors - Tampers
Paving Breakers - Air Tracs
Wagon Drills

4140 15aStSE BRdwy 3-1849

Purves Ritchie Ltd 1023 11AVSW. CHery 4-0781
(Continued Next Page)

Constant representation means
consistent business.

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- Pioneer Crushers, Conveyors, Screens
- Asphalt Plants—Batch and Continuous
- Unit Draglines & Backhoes
- Weigh Scales
- Steel Rollers
- Donald Manganese Screen Cloth
- Manitoba Manganese Crusher Jaws

AMhrst 3-0300

1139 - 9 Ave. S.W.

Allied Equipment Rentals Ltd.

- AIR COMPRESSORS
- PUMPS
- MIXERS
- VIBRATORS
- SCREEDS
- FINISHERS
- WHEELBARROWS
- DUMP-OVER CARTS
- AIR TOOLS
- TRACTORS
- FRONT END LOADERS
- WOBBLES
- SKILSAWS
- CHAIN SAWS
- LIGHT PLANTS
- SPACE HEATERS
- ELECTRIC HAMMERS

CHery 4-4676

CHery 4-4621

CHery 4-8811

2201 - 10 Ave. S.W.

Don't Buy It! Rent It!

- Air Compressors
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- Backfill Tampers
- Bench Grinders
- Chipping Hammers
- Grinders
- Clay Spades
- Chain Saws • Fire Pots
- Concrete Buggies
- Concrete Mixers
- Concrete Vibrators
- Construction Heaters
- Cylinder Hones
- Jig Saws
- Electric Drills
- Jointers
- Electric Extension Cord
- Electric Hammers
- Electric Hand Planes
- Electric Screwdrivers
- Hydraulic Jacks
- Impact Wrenches (Electric)
- Jack Hammers
- Ladders
- Motors
- Light Plants
- Paint Sprays
- Paving Breakers
- Plumbing Tools
- Portable 500 Gallon Water Tanks
- Portable Grease Outfit
- Post Hole Augers
- Routers
- Power Vises
- Flamethrowers
- Ridge Reamers and Hones
- Rock Drills • Sanders
- Steam Cleaners
- Frost Chisels • Saws
- Track Jacks
- Tractors With Loaders
- Turn-A-Trowels
- Flood Lights • Pumps
- Valve Refacers
- Vacuum Cleaners (Industrial)
- Warehouse Trucks
- Welders and Torches (Oxy-Acetylene, Gas or Electric)
- Wheel Barrows

CHstnt 3-6671

24 Hour Phone

DOUGLAS
EQUIPMENT (CALGARY) LTD.

407 - 34 Ave. S.E., just off Macleod Trail

Allied Equipment Rentals Ltd.

RENTAL OF

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- AIR TOOLS
- FRONT END LOADERS
- MIXERS
- VIBRATORS
- SCREEDS
- FINISHERS
- WHEELBARROWS
- TRACTORS
- WOBBLES
- DUMP-OVER CARTS
- SKILSAWS
- CHAIN SAWS
- LIGHT PLANTS
- SPACE HEATERS
- ELECTRIC HAMMERS

CHery 4-4676
CHery 4-4621
CHery 4-8811

2201 - 10 Ave. S.W.

ATTRIDGE & MILLER Machine Works

- ★ MACHINISTS & WELDERS
- ★ CRANKSHAFT GRINDING
- ★ TRUCK, TRACTOR and INDUSTRIAL MOTOR REBUILDING

GASOLINE — DIESEL

METALLIZING
MAGNAFLUXING

AMhrst 3-5020

NIGHT PHONES

ATlas 3-1704 — CRstvw 7-1990
125-127 12 Ave. S.W.

Machinery—Rentals—(Cont'd)

RIBTOR MANUFACTURING & DISTRIBUTING CO LTD

RENT OR SALE

FORK LIFT TRUCKS
HERMAN NELSON
PORTABLE HEATERS

601-607 2StSEAMhrst 2-2982

UNITED RENT-ALLS

"WE RENT MOST ANYTHING"

146 10StNWATlas 3-4086

WATSON-JACK HOPKINS LTD

Compressors - Pumps - Mixers
 Air Tools - Masonry Saws
 Vibrators - Power Trowels
 Tarpaulins - Power Saws

RENTALS

DAY — WEEK OR MONTH

Also Rental Purchase Plan

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CHstnt 3-4710
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WILMAC EQUIPMENT RENTALS LTD

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 PUMPS - MIXERS

Paving Breakers & Drills
 Heaters

Compaction Equipment

DRILLS - VIBRATORS - TAMPERS - HOISTS

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Machine Co. Ltd.

ALUMINUM DIE CASTING
 METAL STAMPING
 STEEL FABRICATING
 General Machine Work

2 Blocks East of Macleod Trail
 3617 BLACKBURN ROAD

CHstnt 3-2415

MOORE'S MACHINE SHOP

ENGINE MACHINE WORK
 REBORING —

VALVE REFACING — RESEATING
 PIN FITTING
 ENGINE REBUILDING

Portable and Custom
 Crankshaft Regrinding

AMhrst 2-6474

719 - 3 St. N.E.

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See Machinists

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Machinery Depot Ltd 1009 11StSE BRdwy 3-1122
 MORTON GUY CO 815 8AvSW ...AMhrst 2-2030

Machinists

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- GENERAL MACHINE WORK
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Accurate Work — Prompt Service

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ARNOLD MACHINE SHOP LTD

Crankshaft and Camshaft Specialists

"Big or Small — We grind them all"

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4726 1StSECHstnt 3-5291
CHstnt 3-4838

Attridge & Miller Machine Works

125-127 12AvSW. AMhrst 3-5020
 (See Advertisement This Page)

BARBER MACHINERY LTD

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 Barnard Tool & Die Works

212 50AvSE. CHstnt 3-0493
CALGARY IRON & ENGINEERING LTD

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410 9AvSEAMhrst 9-4317

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 (See Advertisement This Page)

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FIRST CLASS MACHINE SHOP SERVICE
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Hamilton A R 27 Klamath PlALpin 5-4905
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Specializing in

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CHstnt 3-5566

Res. ALpin 5-7835
 319 38a Ave. S.E.

Machinists—(Cont'd)

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HIGH PRESSURE WELDING

PORTABLE UNIT — GO ANYWHERE

Night Calls CHstnt 3-6765

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PERFECTION MACHINE WORKS LTD

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GENERAL MACHINISTS
 & WELDERS

Custom Manufacturing
 A Specialty

CHstnt 3-4601

34AvSE&Blackburn Rd

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General Machine Shop Work

GASOLINE DIESEL ENGINE REPAIR
 AUTOMATIC WELDING
 WHOLESALE AUTOMOTIVE PARTS

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Engineering and Mfrs. of Robin Farm Equip-
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 Machy & Equip.

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Ball & Roller Bearings
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 Res. Phone AVenu 9-9555

809 17AvSWCHery 4-5541

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MACHINISTS

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4202 Macleod TrCHstnt 3-3433

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 Wemas Metal Mfg Co Ltd
 616 35AvNE. CRstvw 7-0059

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 Consolidated Press Ltd
 419 Burns Bldg. AMhrst 6-4396
 Dalton Mrs B 2535 3AvNWATlas 3-2317
 Davis Agency (Western)
 205-223 7AvSE. AMhrst 9-7032
 Maclean-Hunter Publishing Co Ltd fAMhrst 2-4029
 215 Maclean Bldg. AMhrst 2-5401
 Maclean's Magazine 215 Maclean Bldg AMhrst 3-8671
 United News (Wholesalers) Ltd fAMhrst 2-7836
 417 8AvSE. AMhrst 2-7826

Magazines & Newspapers

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AMERICAN BOSCH - EISEMANN
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AUTO ELECTRIC TUNE-UPS

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METERED MAIL

Complete Line of Mailing
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Openers, Folding Machines,
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Posties Delite Sales & Installations Ltd
2020 12AvNW AVenu 9-1508

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Canada Malting Co Ltd East Calgary BRdwy 3-4971
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MANAGEMENT CONSULTANTS (ALTA) LTD

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148WimbletonCr. CHrchl 9-5001

American Trend Sales Ltd
231ExaminerBldg AMhrst 6-3232

ANDREW H C LTD 6-4504 1StSE CHstnt 3-7638

Ashton W L 1302 5StNW AVenu 9-6339

Bain Donald H Ltd 11Av&5StSW AMhrst 2-4278

Bancroft Bodel & Inch Western Ltd
1333a 9AvSW AMhrst 2-6771

Barnes E M & Co 1411 2StSE AMhrst 9-7674

Boyd Albert A 207-109 8AvSE AMhrst 2-1420

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5603ThorndalePl. CRstvw 7-5317

Bryce Sales Ltd 601MacleanBik AMhrst 2-2319

Burndy Canada Ltd 1137BownessRd Atlas 3-2648

Campbell J C 304 40StSW CHrchl 9-4210

Campbell Sales & Storage Ltd
5319 4StSE CHstnt 3-3111

Carruthers A G Ltd 218a 8AvSW AMhrst 3-0382

Carruthers Harvey Ltd 122 17AvSE AMhrst 3-7352

Manufacturers' Agents—

(Cont'd)

CLENNAN AGENCIES

WHOLESALESALE & AGENTS
Office & Sample Room

122 11AvSW AMhrst 2-2817

Cuyler T W 2070ddfellowsBldg AMhrst 2-1098

De Coste Leo 85-803a 1StSE AMhrst 3-1236

DEMO-HOME PRODUCTS OF CRstvw 7-6811

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Dial Industries Ltd 533 11AvSW AMhrst 2-1528

Empire Crafts (Canada) Ltd
3-129 8AvSE AMhrst 9-3898

Escott W H Co Ltd 822 11AvSW CHstnt 3-6601

European Silk Co Ltd 218a 8AvSW AMhrst 6-4336

EVANS ENGINEERING SALES LTD

Branch Offices In Edmonton & Regina
Building Supplies for Residential
& General Contractors

3628BurnslandRd CHstnt 3-5506

Family Products (Calgary) Ltd
235a 17AvSE AMhrst 2-2944

Fawcett C R 442 15AvNE CRstvw 7-5765

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Harper J M 204-323 8AvSW AMhrst 6-3404

Harper R J & Associates
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Harper W H Co 201-2WilsonBldg AMhrst 6-1437

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Kelly & Landers Electrical Ltd
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Lefroy R D 3051 4StSW CHstnt 3-3905

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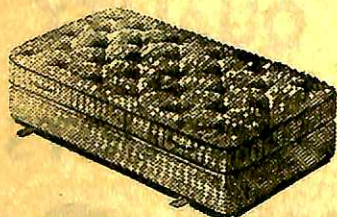
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Bow Marsh Meat Market 516 9StSW .. AMhrst 2-9604

Bowness Meat Market 702MainStBwns .. BUtlr 8-2424
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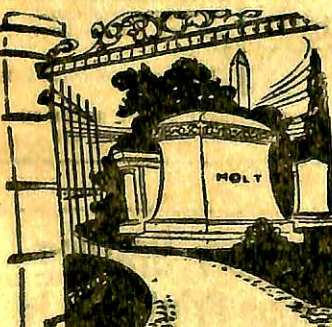
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510a 12AVSW. AMhrst 9-5433

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Metro-Goldwyn-Mayer Pictures of Canada Ltd 8AV&6StSW. AMhrst 6-5779
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National Film Board
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(See Advertisement This Page)

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(See Advertisement This Page)

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Alberta Accordion Academy Ltd
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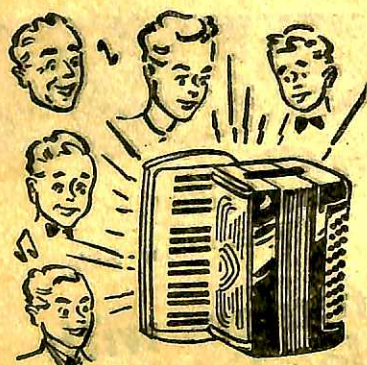
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