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110 7AvSEAMhrst 6-3925
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603 8AvSW ..AMhrst 2-4234

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EAST YARD ChestermereRd fBRidg 2-4636

Bowness Hardware 716MainStBwns ..Butlr 8-2266
Briar Hill Hardware Co Ltd
2020 12AvNW ..Avenu 9-1388

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AMhrst 2-9855

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Blocked

AT

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AMhrst 2-4404

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and
PLUMBING**

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FINDLAY HARDWARE LTD

311 19StNW ..Atlas 3-2151

Frenchy's Bargain Centre 902 9AvSE BRdwy 3-1782

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1721 36StSE ..BRidg 2-4514

Gunther's Building Supplies Ltd

2102 10AvSW ..CHery 4-0726

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122 8AvSE ..AMhrst 2-9855

(See Advertisement This Page)

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Hillhurst Hardware Ltd 134 10StNW fAtlas 3-1705

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Killarney Hardware 2701 17AvSW ..CHrchl 9-2898

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240 11AvSW ..AMhrst 6-7321

Atlas Electric & Hardware Co

601 2StSE ..AMhrst 6-5076

BRIAR HILL HARDWARE CO LTD

2020 12AvNW ..Avenu 9-1388

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Universal Imports 511 3AvSW ..AMhrst 3-1968

Western Canada Importers

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See Floors—Material & Laying

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Riley & McCormick Ltd 332 7AvSW AMhrst 2-1556

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306 15AvSE ..AMhrst 2-2737

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LADIES' — MEN'S

**HATS CLEANED & HAND
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(See Advertisement This Page)

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Acousticon Hearing Aid Clinic

129 7AvSW .. AMhrst 2-3633

(See Advertisement This Page)

Ashdown J H Hardware Co Ltd

110 8AvSW .. AMhrst 6-7321

(See Advertisement This Page)

Audiotone Hearing Centre

308 8AvSW .. AMhrst 3-7516

(See Advertisement This Page)

AUDIOVOX—

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ALBERTA 115HendonDr. AVenu 9-9835

Audivox Hearing Service of Alberta

115HendonDr. AVenu 9-9835

(See Advertisement This Page)

BELTONE HEARING CENTER

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After Hours L Atkinson res CHrchl 9-6760

(See Advertisement This Page)

(Continued Next Page)

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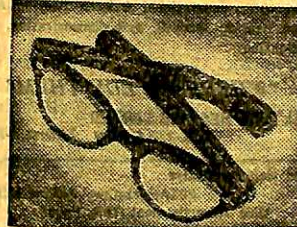
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The Hearing Aid contained In a Pair of Glasses

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AMhrst 3-7516

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with NOTHING in either ear?
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your hearing problem is, you
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answer. Come in, phone or
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REPAIRS**New and Exchange Motors
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Enable you to hear
with BOTH ears. No
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 3638 Manchester Rd. . . CHstnt 3-4755

TRANE CO OF CANADA LTD
 1504a 14StSW . . . CHery 4-7398

Weir & Wilson Plumbing Co Ltd
 1108 4StSW . . . AMhrst 2-6216

WELLS H MORTON & CO LTD
 GENERAL - MERCROID - YARWAY
 MASONEILAN - BARBER - COLMAN
 613 11AvSW . . . AMhrst 6-5688

WESTERN SUPPLIES (CALGARY) LTD
 121 58AvSW . . . CHstnt 3-4691

WILKINSON WARES LTD
 538 11AvSW . . . AMhrst 6-6513

Heating Contractors—Hot Water & Steam

Anglo Plumbing & Heating Co
 418 14StNW . . . ATlas 3-0348
CAMPBELL & HILLIER LTD
 1012 17AvSW . . . CHery 4-4260

Heating Contractors—Hot Water & Steam—(Cont'd)

CHEETHAM S & SONS LTD

Murray Brantford Approved
 Roofers
FELT & GRAVEL ROOFS
 Air Conditioning & Hot Air Furnaces

510 9StSW . . . AMhrst 2-7227
 . . . AMhrst 6-6765

Deeves Fred & Sons Ltd
 1314 17AvSW . . . CHery 4-8951
 Galen Goodfellow Ltd 3103 37StSW CHrchl 9-1222
 Hansen Kay W Heating & Plumbing Company Ltd
 3-1139 Bowness Rd. . . ATlas 3-5234

Home Plumbing & Heating
 7520 Elbow Dr. . . ALpin 5-1741

Industrial Plumbers Ltd
 507 35AvNE . . . CRstvw 7-0030

Lockerbie & Hole Western Ltd
 711 1AvSW . . . AMhrst 3-1438

Monarch Plumbing & Heating
 4 Commerce St. . . AVenu 9-6942

Rogers J B Ltd 916 5AvSW . . . AMhrst 6-5368
 Shrubbsall Bill & Son Plumbing Co Ltd
 4833 6StNE . . . CRstvw 7-0052

STAMPEDE SHEET METAL LTD

FURNACE WORK
AIR CONDITIONING
 Eavestrouthing — General Sheet Metal Work
 No Job Too Small

Rear 612 3AvSW . . . AMhrst 9-7525

Szabo Sheet Metal Ltd 324 39AvSE CHstnt 3-0967
 Trotter & Morton Ltd 204 55StSW AMhrst 3-7870

WESTERN HEATING (CALGARY) LTD
 2019 33AvSW . . . CHery 4-4966

Whyte Thomas D Co 7847 25StSE . . . BRdwy 9-3297
WRIGHT A R 7204 Macleod Tr . . . ALpin 5-7751

Herbalists

King Lee Herbs 228 4AvSE . . . AMhrst 9-6019
 Ming Yee Yet 615 15StSE . . . AMhrst 6-2934
 Powlan F Y 336 6AvSE . . . AMhrst 2-7850
 Tai Lee Co 206 Centre StS . . . AMhrst 2-5007
 Vienna Clinics Ltd 303A Alberta Cor . . . AMhrst 2-2385
 Westergaard C 515 1AvSW . . . AMhrst 2-5758

Hides, Raw Furs & Skins

LOVE J E & SONS LTD

We Buy
 Cattlehides & Horsehides
 Wool

HORSEHAIR - SHEEPSKINS - RAW FURS
 Est. 1905

403 4StSE . . . AMhrst 3-8360

SIMPSON & LEA 708 Centre StS . . . AMhrst 2-5190

High Fidelity Equipment

Dominion Electrohome Industries Ltd
 2nd Flr 321 10AvSW . . . AMhrst 3-8241
 Hi-Fidelity Sales 7209 Macleod Tr . . . ALpin 5-4818
 Isis Hi-Fi 1108 15StSW . . . AMhrst 2-9315
 (See Advertisement This Page)

JENSEN RADIO & TELEVISION CO LTD
 912 Centre StN . . . AMhrst 2-6494

LITCHINSKY S 1221 Kensington Rd . . . ATlas 3-2759

MacMillan Auto Radio Ltd . . . AMhrst 6-3939
 Cor 1Av & 6StSW . . . AMhrst 6-1477

North Hill Electrical Co Ltd
 135 16AvNW . . . CRstvw 7-0151

TIP TOP TELEVISION
 820 3StNE . . . AMhrst 6-1946

WIGHT'S ISLE OF BETTER LIVING
 Specializing in ELECTROHOME & ZENITH
 HI-FI EQUIPMENT

Calgary Shopping Centre . . . AVenu 9-0201

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CALGARY HOBBY SHOP

Ceramic Supplies

Aeroplane Kits
 Shellcraft & Leathercraft
 Metal Tooling
HO RAILROADS

207 16AvNW . . . CRstvw 7-2698

Don's Hobby Shop Co Ltd
 610 1StSW . . . AMhrst 2-5717
 (See Advertisement This Page)

HOBBYLAND

"Your Friendly Hobby Shop"

RADIO CONTROL KITS
HO & HO KITS

COMPLETE HOBBY SUPPLIES

1207 1StSW . . . AMhrst 3-3478

P M S CAMERA & HOBBY SHOP LTD
 Calgary Shopping Centre

Leather, Copper Tooling
 Model Trains & Planes

Bring Your Problems To Us —
 Your Problems Are Ours

1730 14AvNW . . . AVenu 9-3675

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H.O. KITS — TRAINS
 LEATHERCRAFT — TOYS
 SHELLCRAFT — BOATS
 AEROPLANES — CLAY
 GAS MODELS

329 7AvSW . . . AMhrst 6-4889
 110 7AvSE . . . AMhrst 6-3925

Universal Hobby Supplies Ltd
 603 8AvSW . . . AMhrst 2-4234
 (See Advertisement This Page)

WESTERN CYCLE WORKS

TRAINS - AEROPLANES - BOATS
HOBBY CRAFT
 AUTHORIZED LIONEL SERVICE

We Carry a Complete Line
 of Toys the Year 'Round

1514 14StSW . . . CHery 4-4044

Electrohome

- HIGH FIDELITY
- STEREOPHONIC
- TAPE RECORDERS
- COMPONENTS
- CUSTOM INSTALLATION

Free Information

ISIS HI-FI

1108 - 1 St. S.W.

AMhrst 2-9315

Hoisting Apparatus

FARWIL CORPORATION

1510a 1StSW . . . AMhrst 9-7791
GORMAN'S LTD 4420 1StSE . . . CHstnt 3-3146
 . . . CHstnt 3-6434
 . . . CHstnt 3-7666

INTERNATIONAL EQUIPMENT CO LTD
 4646 25StSE . . . CHstnt 3-2561

PIONEER MACHINERY LTD
 1139 9AvSW . . . AMhrst 3-0300

Hoists—Dump Truck—Hydraulic BRANTFORD ANTHONY HOISTS & DUMP BODIES

Your Local Truck
 Dealer Sells and
 Recommends Brant-
 ford Anthony Dump
 Bodies & Hydraulic
 Hoists.



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COCKSHUTT FARM EQUIPMENT LTD
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JACKSON'S WELDING (CALGARY) LTD
 814-816 9AvSW . . . AMhrst 2-1996

MARKIN & SON

HARSH HYDRAULIC HOISTS
 WESTERN DISTRIBUTORS
 Commercial & Agricultural
 SIZES 3 TO 20 TONS
 126 1AvSE . . . AMhrst 9-3808

(Continued Next Page)

DON'S HOBBY SHOP CO. LTD.

TRAINS — AEROPLANES
 BOATS - TOYS - NOVELTIES

COMPLETE LINE OF
 HANDICRAFT SUPPLIES

ALSO THEATRICAL SUPPLIES
 STAMPS & COINS

AMhrst 2-5717

610 - 1 St. S.W.

UNIVERSAL HOBBY SUPPLIES LTD.

"The Hobby Centre of the West"

TRAINS - AEROPLANES
 & BOATS

Complete Line of Leathercraft Supplies
 Metal Tooling - Petit Point

PHONE

AMhrst 2-4234

603 - 8 Avenue S.W.

Hoists—Dump Truck—Hydraulic—(Cont'd)

PERFECTION MACHINE WORKS LTD

RENN

INDUSTRIAL & FARM

HOISTS & BOXES

½-ton to 50 tons

CHstnt 3-4601

34AvSE&BlackburnRd

WOOD (PHIL) INDUSTRIES LTD—
COUTTS MACHINERY CO LTD

4636 1StSE..CHstnt 3-4618

Home Laundry Equipment

See Washing Machines

Hose CouplingsLE-HI HIGH & LOW PRESSURE HOSE
COUPLINGS—

WAREHOUSE DISTRIBUTOR

PURVES RITCHIE LTD

1023 11AvSW..CHery 4-0781

Hose—Flexible & Metal

CANADIAN FAIRBANKS-MORSE CO LTD

727 11AvSW..AMhrst 6-4061

CUMMING GALBRAITH LTD

1510a 1StSW..AMhrst 9-7791

DISHER EQUIPMENT (ALTA) LTD

1323 9AvSE..BRdwy 3-5172

JAMES PETROLEUM EQUIPMENT LTD

STRATOFLEX MEDIUM & HIGH PRESSURE

HOSE & REUSABLE FITTINGS

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70Av&MacLeodTr.....ALpin 5-6611

Hose—Rubber

GOODRICH B F (CANADA) LTD

3500 7StSE..CHstnt 3-6621

GUTTA PERCHA & RUBBER

fAMhrst 2-5854

LTD 2Av&7StSW..fAMhrst 2-9825

McINTOSH EQUIPMENT LTD

OIL MARKETING - REFINING - DRILLING
FIRE - STEAM - ACID - PROPANE - ETC.
SYNTHETIC - RUBBER - FLEXIBLE
METALLIC

fCHstnt 3-4373

4650 2StSE.....fCHstnt 3-7177

YALE

The Family Hotel

AMhrst 2-4604

Finest Sleeping
Accommodation in Calgary

Opposite CPR Station

Hose—Rubber—(Cont'd)

PARDEE EQUIPMENT CO LTD

520 24StNE..BRIdg 2-3440

Prairie Industrial Supplies

Industrial Petroleum Irrigation Hose from Stock
231ExaminerBldg..AMhrst 6-3859

WILSON & COUSINS CO LTD

Niedner's Linen Fire Hose - Forestry Hose
Brass Couplings & Fittings

fCHstnt 3-7480

3501 18StSW.....fCHstnt 3-4456

Hosiery—Retail

Bennett Jane 816 49AvSW.....CHstnt 3-7512

Hosiery Specialty Co 621 8AvSW..AMhrst 6-3390

Hospital & Medical Service Plans

BLUE SHIELD HEALTH PLANS

F G Hembroff Agency

131a 6AvSW..AMhrst 2-3200

Medical Services (Alberta) Inc

252-1632 14AvNW..AVenu 9-6621

Hospital Equipment & Supplies

CANADIAN LIQUID AIR CO LTD

202 1StSE..AMhrst 3-5740

CUTTER LABORATORIES INTERNATIONAL

HUMAN BIOLOGICAL

and

PHARMACEUTICAL SPECIALTIES

106 11AvSE.....AMhrst 2-9808

ELECTRICAL WHOLESALERS LTD

602 3AvSW..AMhrst 6-6201

FISHER & BURPE LTD

6-1718 27AvSW..CHery 4-7230

GREER W E LTD 522 11AvSW..AMhrst 2-3312

Hobart Food Machines Sales & Service

1019 10AvSW..CHery 4-0011

INDUSTRIAL SHEET METAL PRODUCTS

LTD 5818 1aStSW fCHstnt 3-0390

fCHstnt 3-7577

Ingram & Bell Ltd 519CentreStS fAMhrst 2-4741

fAMhrst 6-4707

NORTHWEST WHOLESALE FURNITURE

(CALGARY) LTD

Wholesale Distributors of

HOSPITAL

HOTEL

HOME

OFFICE

INDUSTRIAL

Furniture & Furnishings

321 10AvSW.....AMhrst 3-5600

RUSSELL FOOD EQUIPMENT (CALGARY) LTD

1401 17AvSE..BRdwy 3-2202

Sick Room Equipment Rentals

2009 33StSE..BRIdg 2-4622

STANDARD SURGICAL SUPPLY fAMhrst 2-7764

LTD 110 11AvSE..fAMhrst 3-5988

STEVENS ALBERTA CO LTD

527 7AvSW..AMhrst 3-0280

Western Refrigeration & Butchers Supplies Ltd

619 8AvSW..AMhrst 3-4289

Hospitals, Homes & Sanatoriums

See also Social Service Organizations

Alberta Crippled Children's Hospital

1820RichmondRd..CHery 4-2111

Argyle Nursing Home 1141 19AvSW..CHery 4-6155

Ashelwood Private Hospital

1712 13AvSW..CHery 4-1225

Baker Memorial Sanatorium—Calgary BUlR 8-2311

Bengtsson Mrs L 607 23AvSW..AMhrst 2-3116

Bethany Chronic Hospital

916 18aStNW..AVenu 9-7550

Nurses Station.....AVenu 9-7528

Bethany Home 920 18aStNW..AVenu 9-7556

Blunt's Private Nursing Home

1120 6AvSW..AMhrst 3-3210

Hospitals, Homes & Sanatoriums—(Cont'd)

Bungalow Nursing Home 2426 1StSE AMhrst 2-7544

Calgary General Hospital

MurdochRd&8StNE..AMhrst 6-7541

Col Belcher Hospital DVA

4StSW&12Av..AMhrst 6-7001

Cozy Corner Nursing Home

1239 12AvSW..CHery 4-8228

Dana Nursing Home 926 14VNW...Atlas 3-0498

Godfrey Private Hospital

720 14AvSW..AMhrst 2-2065

Hilltop Rest Home 1705 25AvSW..CHery 4-3773

Holy Cross Hospital 2StSW&22Av..AMhrst 6-7231

Hunter's Rest Home 1802 11AvSW..CHery 4-7172

King (Ex Sheriff) Home

7aSt&9AvNW..AVenu 9-5969

Lawlor Nursing Home 2211 2StSW AMhrst 6-2910

McGuffin Physical Medicine Clinic

220 12AvSW..AMhrst 2-1413

McManamen Nursing Home

1202WestmountBlvd..Atlas 3-4694

Molnar J 7215 22StSE.....BRdwy 9-3622

Mount Royal Private Hospital

1730 10aStSW..CHery 4-0355

Ogden Hotel 6808 24StSE.....BRdwy 9-3157

Old Folks' Home 699 20AvSW..AMhrst 2-5671

Our Lady of Providence

1811CentreStS..AMhrst 6-1158

Parkview Convalescent Home

2433 1StSE..AMhrst 6-6627

Pearleen Rest Home 1932 11AvSW..CHery 4-4650

Rest Haven Bradley's Nursing Home

221 7aStNE..AMhrst 6-5160

Rundle Lodge United Church of Canada

Matron & Ofc 12Av&6StSE.....AMhrst 2-7662

Main Bldg.....AMhrst 2-9694

South Bldg.....AMhrst 2-7630

West Bldg.....AMhrst 2-7597

Salvation Army

Booth Memorial Children's Home

Cor17Av&29StSW..CHrchl 9-2792

Sunset Lodge for Aged Women

1302 8AvNW..AVenu 9-7546

Grace Hospital 1402 8AvNW..AVenu 9-5541

Supt 8Av&13StNW.....Atlas 3-0261

Scottish Nursing Home

2410 5aStSW..AMhrst 2-6982

SUNALTA NURSING HOME

M Skeen Matron 1811 12AvSW..CHery 4-3547

Sunningdale Nursing Home

1647 21AvSW..CHery 4-7511

Trinity Private Hospital

1306 11AvSE..BRdwy 3-4482

Tuxedo Nursing Home

2417 14aStSW..CHery 4-5415

Twilight Nursing Home

1817 18aStSW..CHery 4-4304

Windsor Nursing Home 529a 13AvSW AMhrst 2-2334

Wood's Christian Home ParkRdBwns BUlR 8-2144

Wood's Christian Home

ParkRdBwns BUlR 8-2144

NORTHWEST WHOLESALE FURNITURE

(CALGARY) LTD

Wholesale Distributors of

HOTEL

OFFICE

HOME

HOSPITAL

INDUSTRIAL

Furniture & Furnishings

321 10AvSW.....AMhrst 3-5600

Russell Food Equipment (Calgary) fBRdwy 3-2202

Ltd 1401 17AvSE..fBRdwy 3-4251

SANITARY SUPPLIES LTD

HOTEL — HOSPITAL — INSTITUTION

and

JANITOR SUPPLIES

915 9AvSE.....BRdwy 3-4991

SOMMERVILLE CO 4040 6StSE..CHstnt 3-6631

Hotels

ALEXANDRA HOTEL (CALGARY) LTD

224 9AvSE..AMhrst 2-4671

BEACON HOTEL LTD

16Av&CentreStN..CRstvw 7-7531

BOWNESS HOTEL LTD

604MainStBwns..BUlR 8-4421

Braemar Lodge 215 4AvSW.....AMhrst 2-7986

CALGARIAN HOTEL 128 7AvSE..AMhrst 3-3660

CARAVAN MOTOR HOTEL

IN DOWNTOWN CALGARY

● 63 Modern, Air-Conditioned Units

with Private Parking, TV

● Dining Lounge - Coffee Shop - Room

Service

For Information and Reservations

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4thAv&4thStSW.....AMhrst 3-1010

CARLTON HOTEL 9AvSW.....AMhrst 2-4651

Cecil Hotel Calgary Ltd 4Av&3StSE AMhrst 6-2982

COLONIAL HOTEL

CLEAN, QUIET & COMFORTABLE ROOMS

WITH OR WITHOUT BATH

Centrally Located

Temperance Hotel

REASONABLE RATES

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CROSSROADS MOTOR HOTEL

16AvNE&20St..CRstvw 7-0161

Dominion Hotel 120 9AvSW.....AMhrst 3-7600

Empire Hotel of Calgary Ltd

118 9AvSE..AMhrst 2-1131

EMPRESS HOTEL

217-219 6AvSW..AMhrst 2-1141

Forest Lawn Hotel 17Av&35StSE..BRIdg 2-4031

Mgrs Ofc.....BRIdg 2-4531

GEORGIA APARTMENT HOTEL

1, 2 or 3 Room Apartments

Beautifully Furnished - Quiet

Weekly or Monthly Rates

717 14AvSW.....AMhrst 2-7885

GRAND HOTEL 316 9AvSE.....AMhrst 2-7093

HOTEL BEACON LTD

16Av&CentreStN..CRstvw 7-7531

HOTEL ROYAL 25StSW&8Av.....AMhrst 2-9595

HOTEL ST REGIS (CALGARY) LTD

124 7AvSE..AMhrst 2-4641

HOTEL WALES 709 2StSW.....AMhrst 6-1031

HOTEL YORK LTD 7Av&CentreStS AMhrst 2-5585

Imperial Hotel 304 9AvSE.....AMhrst 2-2556

King Edward Hotel 9Av&4StSE..AMhrst 2-1680

Milton Hotel 318 4AvSE.....AMhrst 9-9391

National Hotel 10Av&11StSE..BRdwy 3-5717

Noble Hotel Co (Calgary) Ltd

1StSW&13Av..AMhrst 9-7796

Oxford Hotel 214 9AvSE.....AMhrst 6-3233

PALLISER HOTEL (CPR) 9AvSW AMhrst 2-8621

Queen's Hotel 8Av&2StSE.....fAMhrst 2-6887

fAMhrst 3-2460

St Louis Hotel Ltd John W Starchuk Mgr

8Av&4StSE..AMhrst 2-6341

Shamrock Hotel 2101 11StSE.....BRdwy 3-5446

Stampeder Hotel Co Ltd

3828MacLeodTr..CHstnt 3-5531

VICTORIA HOTEL 121a 8AvSE..AMhrst 2-3971

YALE HOTEL opp CPR Station..AMhrst 2-4604

(See Advertisement This Page)

Hydraulic Machinery

JAMES PETROLEUM EQUIPMENT LTD

HYDRECO & DUDCO

HYDRAULIC PUMPS

Stratoflex Medium & High Pressure Hps

& Reusable Fittings

Hydraulic & Air Lines

70Av&MacLeodTr.....ALpin 5-6611

NORTHERN HYDRAULIC SERVICES

LTD 202MobilOilBldg..AMhrst 3-1803

After Hours Call W A Coulson..CHrchl 9-7866

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Hydraulic Machinery—(Cont'd)

PARAMOUNT INDUSTRIES LTD
ALBERTA'S LARGEST FRANCHISED
HYDRAULIC JACK REPAIR SERVICE
1029 9AvSE BRdwy 3-4164

Ribtor Manufacturing & Distributing Co Ltd
601-607 2StSE .. AMhrst 2-2982
SPOULE BEARING SUPPLY

O - RINGS
Leather and Teflon Back-Up
Washers
V - RINGS

Res. Phone AVenu 9-9555
809 17AvSW CHery 4-5541

Warren's Hydraulic Repairs
2822 11AvSE .. BRdg 2-3356

Hydrogen

CANADIAN LIQUID AIR CO LTD
202 1StSE .. AMhrst 3-5740

Ice—Carbonic

See Dry Ice

Ice Cream

ALPHA JERSEY DAIRY (CALGARY)
704 11AvSW .. AMhrst 2-5426

BIG DIPPER ICE CREAM COUNTER
728 17AvSW .. AMhrst 6-5488

Bowness Dairy Drive-In
1901 18StBwns .. BUtlr 8-2825
CAMPBELL & GRIFFIN LTD

Velvet Ice Cream
348 11AvSW .. AMhrst 6-1026
CRYSTAL DAIRY LTD

Crystal Ice Cream
130 5AvSE .. AMhrst 2-2003

Dairy Corner 802 16AvNW AVenu 9-1070
Dairy Delicious 802 12StSE BRdwy 3-4646

Dairy Maid Milk Bar 1015 16AvNW AVenu 9-6451
Dairy Queen Store 2508RichmondRd CHrchl 9-1833

Store No 2 2004 4StSW AMhrst 3-2308
Store No 3 1518CentreStN CRstvw 7-4912

DAIRY-RICH BAR 118 10StNW Atlas 3-1177
Dilly Dilly Ice Cream Bar

132a 17AvSE .. AMhrst 6-2998
Exclusive Dairy 1403a 9AvSE BRdwy 3-5177

Island Milk Bar 1233 9AvSE BRdwy 3-5197
Kensington Road Dairy Queen

1916KensingtonRd .. ATlas 3-1994
Lawson Dairy Bar 908 3StNE AMhrst 2-6868

MODEL DAIRIES 308 17AvSW AMhrst 2-2311
PALM DAIRIES LTD

1104 8StSW .. AMhrst 9-4991
Penguin Ice Cream 1907 20AvNW AVenu 9-8577

PURITY DAIRY 4439EdmontonTr .. CRstvw 7-8013

Ice Cream Freezers

McLaren George Distributors Ltd
2040 42AvSW .. CHstnt 3-4484

SWEDEN SPEED FREEZERS—
McLAREN GEORGE DISTRIBUTORS LTD

New Automatic Fountain System
Frozen Custard—Soft Ice Cream—Shakes

2040 42AvSW .. CHstnt 3-4484
WESTERN RESTAURANT SALES

Sani-Serve Soft Ice Cream Freezers
Milk Shake Machines

After Hours res. AVenu 9-6334
802 16AvNW AVenu 9-1070

Ice Cream Parlors

See Confectioners—Retail

Ice Dealers

ALBERTA ICE CO LTD

24-Hour Automatic Self-Serve
Ice Available Throughout
The City

fAMhrst 2-2633
RiversideBlvd&6aStNE AMhrst 2-7326

Ice Making Equipment

KOLD-DRAFT AUTOMATIC ICE CUBE
MACHINES—
WILSON ELECTRIC SUPPLIES LTD
1024 10AvSW .. CHery 4-0731

Importers

C & L Importing & Exporting Ltd
203-714 1StSE .. AMhrst 3-7510

EDWARDS & FALGER IMPORTING CO LTD

EXCLUSIVE

LADIES' FASHIONS

Wholesale and Retail

EMPIRE BLDG

Showroom 810 2StSW AMhrst 9-7156

Office 715 29AvSW CHstnt 3-5344

European Art Imports 1304 4StSW AMhrst 3-7843
EUROPEAN IMPORT CO

327 7AvSW .. AMhrst 3-5755
Great West Italian Importer

2117 10AvSW .. CHery 4-2880
Holland Shop 327 7AvSW AMhrst 3-5755

Imperial Importers Co
2126KensingtonRd .. ATlas 3-1202

PRAIRIE INDUSTRIAL SUPPLIES
Genl Import Mchts Agts Brkrs & Stockists

231ExaminerBldg .. AMhrst 6-3859
SPRINGER DORATHEE

348 14AvSW .. AMhrst 3-3775
Superior Bulb Co Ltd 9216 12StSW ALPln 5-4501

Universal Imports 511 3AvSW AMhrst 3-1968

Incinerators

Western Incinerator & Distributor Services
Rear 120 3AvSW .. AMhrst 3-0248

Income Tax Consultants

Brown Denham Consultants Ltd
222 9AvSW .. AMhrst 2-4545

BUTLER W GORDON

General Advice — Procedures
— Tax Planning —

"Over 4 yrs. with Calgary Income Tax Dept."
W. GORDON BUTLER, B.Comm.

630 16AvNW AVenu 9-9977

CALGARY TAX CONSULTANTS LTD
PROCEDURES - PRACTISE

& GENERAL ADVICE
914-915LancasterBldg AMhrst 9-3989

DRINNAN T M 204MedicalCentre .. AMhrst 9-7621

MAJOR F L

AUDITOR and ACCOUNTANT

INCOME TAX CONSULTANT

405 8AvSW AMhrst 6-2339

MOON F A LTD 2440 7AvNW ATlas 3-1520

Reniff's Accounting 1CentralBldg .. AMhrst 2-4153

Williams Claude F & Co 1403 3StNE CRstvw 7-4790

Wiltse & Co 114-115BurnsBldg AMhrst 2-6420

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ROXEO CO OF CANADA LTD
Roneodex Visible Card Index Systems

307a 6AvSW .. AMhrst 6-5197

Industrial Consultants

WESTERN INDUSTRIAL LABORATORIES LTD

PROCESS CONTROL & PRODUCT ANALYSIS

19WinchesterCr CHrchl 9-9292

Industrial Supplies

Ackland D & Son Ltd 722 11 AvSW AMhrst 3-4610
Sealand Products Ltd 1015 10AvSW .. CHery 4-2517

Industrial Music

See Music—Wire Transmitted

Information Bureaus

Tourist Information Bureau
810CentreStS .. AMhrst 6-2316

Insecticides

ALLIED CHEMICAL SERVICES JCHstnt 3-1498
LTD 5507 1StSE .. CHstnt 3-3158

GREEN CROSS PRODUCTS DIVISION OF
SHERWIN-WILLIAMS CO OF
CANADA LTD

INSECTICIDES - FUNGICIDES - WEED
KILLERS - SEED DRESSINGS - ETC.

Everything for Modern Pest Control

738 11AvSW AMhrst 9-3860

WEST DISINFECTING CO LTD
215 10AvSW .. AMhrst 6-8881

Instruments—Scientific

BRISTOL CO OF CANADA LTD
2-324 10StNW .. ATlas 3-1112

BROWN INSTRUMENTS Industrial Div—
HONEYWELL CONTROLS LTD

102 58AvSW .. CHstnt 3-3428
Calgary Instrument Technical Service Ltd

1-735 8AvSW .. AMhrst 2-9421
(See Advertisement This Page)

CAMERA CRAFTS LTD
Spencer & Leitz

MICROSCOPES

PHOTOGRAPHIC SUPPLIES

607a 1StSW AMhrst 2-9930

CAMERA & INSTRUMENT REPAIR
SERVICE 1026 16AvNW .. AVenu 9-3844

ENGINEERED ENTERPRISES
THE COMPLETE

Scientific Service Centre

- Automation
- Survey Instruments
- Industrial Electronics
- Electro-Mechanical Devices
- Sales • Service • Design

fCHery 4-4744
1105a 14StSW CHery 4-6484

Evershed & Vignoles (Canada) Ltd
5-830 19AvSW .. CHery 4-8606

Foxboro Co Limited 46WarwickDr .. CHrchl 9-3671

HUDSON OPTICAL LABORATORIES LTD

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British America Insurance Co
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CALEDONIAN-CANADIAN INSURANCE CO
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CorBownessRd&14StNW . ATlas 3-4921
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(Continued Next Page)

Insurance Business— Automobile—(Cont'd)

FEDERATED MUTUAL

**CARS — TRUCKS
CASUALTY — FIRE**
SUBSTANTIAL DIVIDEND SAVINGS
Jack Edey, Dist. Mgr.
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GUARDIAN ASSURANCE CO LTD
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6-417 16AvNWCRstvw 7-4413
Hawkes Doug & Associates
611a CentreStS. AMhrst 2-3749

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108RutlandHse. CHstnt 3-1800
Independent Agencies 704aCentreStS AMhrst 2-1006
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Fire**
Personalized Service
fATlas 3-1754
223a 10StNWATlas 3-1161

Morrison Geo R Insurance fAMhrst 9-2363
Agencies 818 8AvSWAMhrst 9-3317

MOTORS INSURANCE CORPORATION
1008 7AvSWAMhrst 9-6121
NORTHWESTERN MUTUAL INSURANCE
CO MezzFlr GreyhoundBldg. AMhrst 2-5649
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304 8AvSWAMhrst 3-4990

Sinclair Insurance Agencies
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Insurance Business—Automobile (Cont'd)

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United States Fidelity & Guaranty Co
330 9AvSW. AMhrst 9-8221

WAWANESA MUTUAL INSURANCE CO
Claims Ofc Upstrs1442 17AvSW. CHery 4-4450
Agt England Agencies Ltd
CorBownessRd&14StNW. ATlas 3-4921
Agt Orr BC Upstrs1609 14StSW. CHery 4-1206
WESTERN AGENCIES LTD
1141BownessRd. ATlas 3-5042
Wilson A E Service Ltd 809 4StSW. AMhrst 3-3590
Zurich Insurance Co
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Insurance Business—Casualty

See Insurance Business—Accident, Sickness & Casualty

Insurance Business—Fire

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BANNERMAN AGENCIES LTD fAMhrst 6-1161
1704 4StSW. AMhrst 6-2472

Beaver Insurance Co
Br Ofc 201RoyaliteBldg. AMhrst 3-2900
British America Insurance Co
203-126a 16AvNE. CRstvw 7-0191
British Traders Insurance Co Ltd
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Brown Hugh MezzFlr GreyhoundBldg. BUflr 8-4383
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CO 514 7StSWAMhrst 6-8651
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Canadian Mercantile Insurance Co fAMhrst 9-2952
307-511-519 8AvSWAMhrst 6-6651
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200InsuranceExchangeBldg. AMhrst 3-3380

Commerce General Insurance Co
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Insurance Business—Fire— (Cont'd)

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19HartfordRd. AVenu 9-9803
Fire Underwriters Investigation Bureau of Canada
Inc 2406 23AvNW. AVenu 9-2784
FIREMAN'S FUND INSURANCE fAMhrst 2-6490
CO 4-227 7AvSW. AMhrst 9-2337
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Lawson P Agencies 119 7AvSWAMhrst 3-0160
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223a 10StNWATlas 3-1161

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Sales Dept & SalesmenAMhrst 6-1778
Mathison Agencies 1101KensingtonRd ATlas 3-2094
Menzies D L 1-1609KensingtonRdATlas 3-3069

MORRISON GEO R INSURANCE AGENCIES
818 8AvSW. AMhrst 9-2363
National Fire & Casualty Insurance Co
19HartfordRd. AVenu 9-9803

New York Underwriters Insurance Co
6-417 16AvNW. CRstvw 7-4413
North American Life & Casualty Co
BarkerBldg. AMhrst 9-1411

North British & Mercantile Ins Co Ltd
205InsuranceExchBldg. AMhrst 2-2957
Northern Assurance Co Ltd
211RoyaliteBldg. AMhrst 3-5980

NORTHWESTERN MUTUAL INSURANCE CO
MezzFlr GreyhoundBldg. AMhrst 2-5649
Norwich Union Fire Ins Society Ltd
809 8AvSW. AMhrst 2-5166

Pacific Coast Fire Ins Co
200GreyhoundBldg. AMhrst 2-3009
Park Realty Ltd 1302-1304 4StSW. AMhrst 2-2434

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612GrainExchangeBldg. AMhrst 6-6848

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Ranaghan & Gould Ltd 308 8AvSW fAMhrst 2-6461
Royal Exchange Group fAMhrst 3-3138

Royal-Liverpool Insurance Group
514 5AvSW. AMhrst 2-2171
St Paul Insurance Co's
204BamlettBldg. AMhrst 6-2278

Samuelson Insurance Agencies
1433 5StNW. AVenu 9-6056
Saskatchewan Mutual Insurance Co
24MichaelBldg. AMhrst 6-5107

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South British Insurance Co Ltd
Br Ofc 201RoyaliteBldg. AMhrst 3-2900

Thygesen Ernest 209 8AvSWAMhrst 2-6960
fAMhrst 6-6970
Todd Realty Ltd 7-1105 2StSE. fAMhrst 3-5149
fAMhrst 3-5066

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1008 8AvSW. AMhrst 2-2604
TORONTO GENERAL INSURANCE CO
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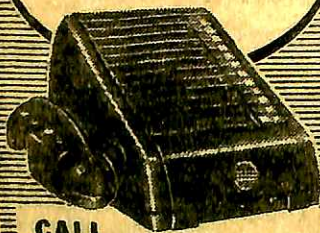
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AMhrst 2-3810

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Upstrs1442 17AvSW . CHery 4-4450

WESTERN AGENCIES LTD ATlas 3-5042
1141BownessRd . ATlas 3-2765

Western Homes (Alberta) Ltd
2129 33AvSW . CHery 4-9311

WESTERN UNION INSURANCE CO
Freeze Frank Co Ltd
229 8AvSW . AMhrst 9-7961

Whitehead J D Agencies Ltd
615BamlettBldg . AMhrst 6-4727

Wilson F A Realty Ltd 122 16AvNE CRstvw 7-7556

Zurich Insurance Co
402GrainExchangeBldg . AMhrst 3-0748

Insurance Business—Hail

AETNA INSURANCE CO E W Willis Special Agt
Hail Dept 208-513 8AvSW . AMhrst 2-3011

ALBERTA HAIL INSURANCE BOARD
7Av&5StSW . AMhrst 2-4648

INSURANCE CO OF NORTH AMERICA
E W Willis Special Agt Hail Dept
208-513 8AvSW . AMhrst 2-3011

SPRINGFIELD FIRE & MARINE INSURANCE CO
E W Willis Special Agt Hail Dept
208-513 8AvSW . AMhrst 2-3011

Insurance Business—Life

AETNA LIFE INSURANCE CO AMhrst 3-7360
Grp Insc 506-805 8AvSW . AMhrst 3-8069

Canada Life Assurance Co
4thFlr HollinsworthBldg . AMhrst 9-3708

CANADIAN PREMIER LIFE INS CO
F G Hembroff Agency
131a 6AvSW . AMhrst 2-3200

Commercial Life Assurance Co AMhrst 2-9709
of Canada 502MacleanBlk . AMhrst 2-5727

Confederation Life Association
3rdFlr 239 8AvSW . AMhrst 2-7021
AMhrst 2-9842

Representatives . AMhrst 6-5516
AMhrst 9-6809

Mortgage Dept . AMhrst 3-1650

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Continental Life Ins Co AMhrst 2-1744
1304 4StSW . AMhrst 6-2596

Crown Life Insurance Co
Branch Ofc 239 6AvSW . AMhrst 3-5010

Group Dept . AMhrst 6-2441

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AMhrst 2-9071

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AMhrst 2-2275

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1632 14AvNW . AVenu 9-5337
AMhrst 9-7004

Equitable Life Insurance Co of Canada
10a-231 8AvSW . AMhrst 6-4592

EXCELSIOR LIFE INSURANCE CO
214FitzpatrickBldg . AMhrst 9-3131

Fidelity Life Assurance Co
3rdFlr DominionBankBldg . AMhrst 9-3646

Great-West Life Assurance Co
2ndFlr 505 8AvWBldg . AMhrst 2-4626

Mortgage & Investment Dept . AMhrst 2-9492

Imperial Life 239 8AvSW . AMhrst 6-6281

Independent Order of Foresters
121b 14StNW . ATlas 3-0781

Johnson Steve Agency
11MichaelBldg . AMhrst9-3717

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London Life Insurance Co
702LancasterBldg . AMhrst 6-2021

Maerov Bldg Ofc 536 8AvSW . AMhrst 3-8580

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4thFlr 505 8AvW Bldg . AMhrst 2-7956

Metropolitan Life Insurance Co
5thFlr505 8AvWBldg . AMhrst 2-2782

Agents . AMhrst 3-7838
AMhrst 2-4869

Monarch Life Assurance Co
714 1StSE . AMhrst 3-4070

Montreal Life Insurance Co
1632 14AvNW . AVenu 9-5566

Mutual Life Assurance Co of Canada
4thFlr TorontoGenlTrustsBldg . AMhrst 6-2061

MUTUAL LIFE INSURANCE CO OF NEW YORK
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AMhrst 6-6408

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North American Life Assurance Co AMhrst 2-2583
5thFlrBamlettBldg . AMhrst 2-2683

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AMhrst 2-7498

North American Life & Casualty Co
815 6StSW . AMhrst 9-1188

Northern Life Assurance Co of Canada 512a 7StSW . AMhrst 2-1886

Norwich Union Life Insurance
Society 809 8AvSW . AMhrst 3-7420

Occidental Life Insurance of Calif AMhrst 6-3928
1102 8AvSW . AMhrst 9-7654

Pearl Assurance Co Ltd of London England
612GrainExchangeBldg . AMhrst 2-2283
AMhrst 6-6848

Prudential Assurance Co Ltd of England
Life Branch AMhrst 9-2050

MainFlr 809 8AvSW . AMhrst 9-2060

Prudential Insurance Co of America
1632 14AvNW . AVenu 9-5501

Mortgage Loan Dept AMhrst 6-5989
205-206-805 1StSW . AMhrst 9-1805

Royal Insurance Co Ltd 514 5AvSW AMhrst 2-2171

**SOVEREIGN LIFE ASSURANCE CO OF
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AMhrst 2-3662

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518 5AvSW . AMhrst 9-6171

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Woodman R S 3224 2StSW . CHstnt 3-1363

Insurance Business—Livestock
ADAMS E D LTD DominionBankBldg . AMhrst 2-2727

HARTFORD FIRE INSURANCE CO
LIVESTOCK TRANSIT DEPT
315AlbertaStockyards . BRdwy 3-4103

Hartford Live Stock Insurance Co
6-417 16AvNW . CRstvw 7-4413

**Insurance Business—
Plate Glass**

General Accident Assurance Co
608GrainExchangeBldg . AMhrst 9-6161

Intercommunicating Systems

See also Telephone Intercommunicating Systems
CANADIAN COMMUNICATION SYSTEMS
223a 10StNW . ATlas 3-2548

Commercial Radio & Sound
1007 1StSW . AMhrst 9-2279

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AMhrst 9-2127

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AMhrst 2-1898

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5thFlr EmpireBldg. .AMhrst 9-4381

Skinner Management Co Ltd .CHery 4-7955

837 17AvSW. .CHery 4-5317

Symes Bertram W 8CentralBldg ..AMhrst 2-6893

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Bldg. .AMhrst 2-6533

Warner Holdings Ltd 1111 2StSE. .AMhrst 6-5444

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Iron & Metal—Scrap

See Junk Dealers

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(Continued Next Page)

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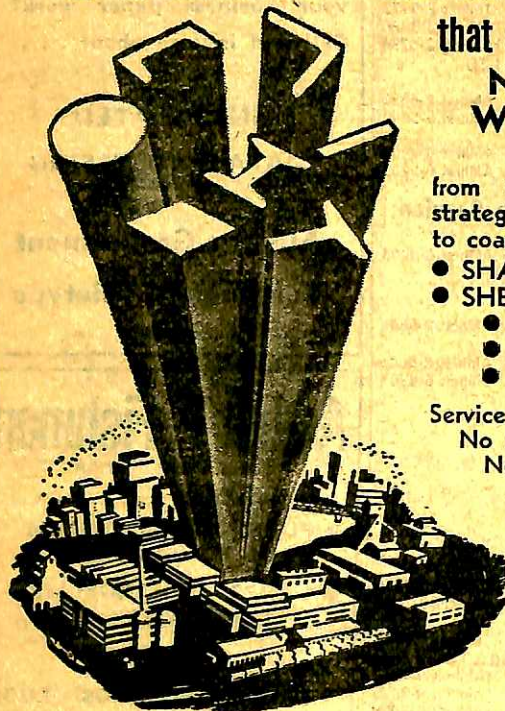
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803 24AvSE. BRdwy 3-5634
(See Advertisement This Page)
Hectors Ltd 2020 17AvSE. BRdwy 3-4981
(See Advertisement This Page)
Industrial Iron Works Ltd
4020EdmontonTr. CRstvw 7-4221
(See Advertisement This Page)
Mercury Metal Products Ltd
2008 10AvSW. CHery 4-4448
North End Iron Works 520 35AvNE CRstvw 7-3818
SCANDIA IRON WORKS
902 9AvSW. AMhrst 9-1468
Universal Iron Works 201 35StW. AMhrst 2-7345
Western Ornamental Iron Works
240 3AvSE. AMhrst 2-3863
(See Advertisement This Page)

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CRstvw 7-4221

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(See Advertisement This Page)

Janitor Service

Acme Office Cleaners 11 17StNW. ATlas 3-3802
(See Advertisement This Page)
Alberta Floor & Window Cleaners
4835WaverleyDr. CHrchl 9-7985
(See Advertisement Opposite Page)
Alco Window Cleaners 28SevenOaksCrt BRdwy 3-1045
ALLIED CLEANING & JANITOR SERVICE

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736 21AvNW. AVenu 9-5061

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(See Advertisement Opposite Page)
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(See Advertisement This Page)

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AMhrst 3-7319

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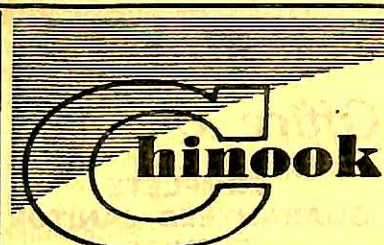
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OR TOO SMALL

AMhrst 2-9719

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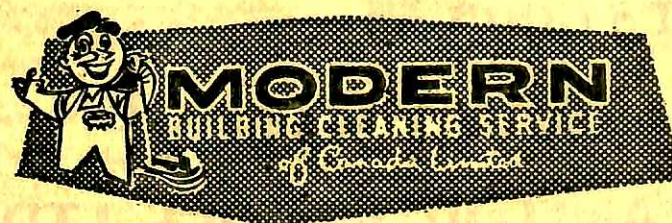
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TONIGHT

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CHery 4-3513

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CHrchl 9-1116

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(See Advertisement This Page)
EASY-GLIDE INTERIOR CLEANERS
2339 21AvSW. CHery 4-6998

Floor Maintenance Ltd
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(See Advertisement Preceding Page)
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Our Process Washes, Cleans, Deodorizes
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(See Advertisement Preceding Page)

Nu-Way Janitorial Service Ltd
1727 37StSE. BRldg 2-4226
(See Advertisement Preceding Page)

On-The-Spot DuraCleaners
3031 37StSW. CHrchl 9-8701

Peerless Office Cleaners
715 29AvSW. CHstnt 3-5344
(See Advertisement This Page)

Rayshine Janitor Service Ltd
2827 33StSW. CHrchl 9-1116
(See Advertisement This Page)

Sager's Window & Janitor Service (Calgary) Ltd
218a 8AvSE. AMhrst 9-3404
(See Advertisement This Page)

Starlight Window & Janitor Service
1128 16AvSW. CHery 4-6750
(See Advertisement This Page)

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Hanna C M 804 1StSW. AMhrst 2-1665
Heinz Jewellery 801 2StSE. AMhrst 6-3826
Hillhurst Jewellers 233a 10StNW. ATlas 3-2379
(Continued Next Page)

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Keeling Jewellery 725MainStBwns BUTlr 8-2768
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People's Credit Jewellers Ltd
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Territory Office AMhrst 6-2978

PRECISION CLOCK & WATCH CO
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Raymond H H 116 8AvSE AMhrst 2-2455
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RITCHIE GEO F 1336a 9AvSE BRdwy 3-5050
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Roberts J C 338a 16AvNW CRstvw 7-4946
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(See Advertisement This Page)

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CalgaryShoppingCentre AVenu 9-0201

Knit Goods—Wholesale & Manufacturers

ADVANCE KNITTING CO
624 4StSE AMhrst 9-7663
Kirby-Knit-Kraft Ltd 525a 7AvSW AMhrst 6-3532
White Ram Sweaters
Bsmt 329 8AvSE AMhrst 9-3542

Knitting Machines

Knit King Corp of Canada Ltd fAMhrst 2-2925
Bsmt 1410 4StSW fAMhrst 9-1723

Labels

Kimball A Ltd
MezzFlrGreyhoundBldg. AMhrst 6-1287

Labor Organizations

Alberta Federation of Labour
227 11AvSE AMhrst 6-5138
Amalgamated Meat Cutters Union Local 373
LaborTemple AMhrst 6-4587
Bakery & Confectionery Workers International
Union of America Loc 252
205-229 11AvSE AMhrst 2-4414
Beverage Dispensers Local 265
229 11AvSE AMhrst 9-1866
Brick Layers Masons Tile Setters & Terrazzo
Workers Loc 2
309LaborTemple AMhrst 6-6606
Brotherhood of Painters & Decorators Local 583
229 11AvSE AMhrst 9-1522
Carpenters & Joiners of America United
Brotherhood of District Council fAMhrst 9-3005
229 11AvSE fAMhrst 3-6829
Canadian Labor Congress
229 11AvSE AMhrst 9-3324
Civil Service Assn of Canada
104 13AvSE AMhrst 3-4592
International Brotherhood of Electrical Workers
LU 254 303LaborTemple AMhrst 2-9713
International Brotherhood of Electrical Workers
(Telephone) Local Union 348
304LaborTemple AMhrst 9-3014
International Union of Mine Mill & Smelter
Workers 213BurnsBldg AMhrst 2-1600
International Union of Operating Engineers
Local 955 229 11AvSE AMhrst 2-6204
Ironworkers Local 725 227 11AvSE AMhrst 2-2755
Labor Temple 229 11AvSE AMhrst 2-1759
Labourers Local 1111
306-229 11AvSE AMhrst 2-5060
National Union of Public Employees Local 37
229 11AvSE AMhrst 9-3324
Operative Plasterers & Cement Masons
International Assoc Local 324
308-229 11AvSE AMhrst 3-6541
Retail Clerks Union Local 397
122a 16AvNE CRstvw 7-3662
Sheet Metal Workers Local 254
229 11AvSE AMhrst 6-4839
Teamsters Union Local 987
223 11AvSE AMhrst 6-4294
United Assn of Plumbers & Pipe Fitters LU 496
229 11AvSE AMhrst 9-2496
United Brotherhood of Carpenters & Joiners of
America Loc 1779 229 11AvSE AMhrst 6-5872
United Brotherhood of Carpenters & Joiners of
America LU 2103 227 11AvSE AMhrst 2-2962

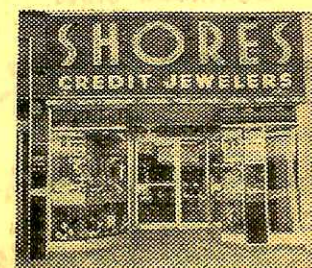
Labor Organizations—(Cont'd)

United Mine Workers of America
101-102BurnsBldg AMhrst 6-3666
Welfare Fund 300BurnsBldg AMhrst 2-3769
United Packinghouse Workers of
America CIO-CCL fAMhrst 2-7084
312BurnsBldg fAMhrst 9-1848
United Steelworkers of America
312BurnsBldg AMhrst 9-8411

Laboratories

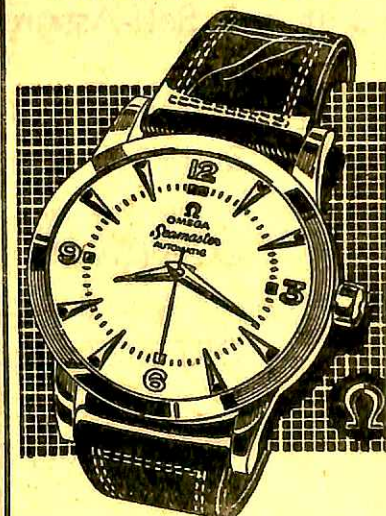
Calgary Diagnostic Laboratories Ltd
LwrFlr 906 8AvSW AMhrst 3-6850
MATERIALS TESTING LABS LTD
27 6aStNE AMhrst 3-5440
McLachrie Dr Lola
504GreyhoundBldg AMhrst 2-9016

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