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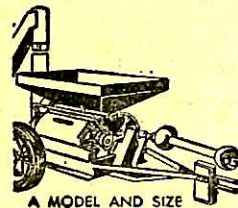
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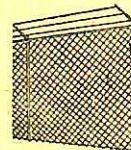
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306BurnsBldg. AMhrst 2-3033

**CONSOLIDATED MINING & SMELTING CO
OF CANADA LTD**
Elephant Brand Products
1230 10AVSW. CHery 4-2186
Western Canada Sales Mgr Thos C McBeath
Ofc CHery 4-2186
Residence CHRchl 9-8506

CROWN SEED & FEED LTD
ELEPHANT BRAND PRODUCTS
125-131 10AVSW AMhrst 3-5240

Filing Cabinets

Office Specialty Mfg Co Ltd
529 5AVSW. AMhrst 3-8570
REMINGTON RAND LTD
621 4AVSW. AMhrst 9-6741

Filing Equipment & Supplies

OFFICE SPECIALTY MFG CO LTD
529 5AVSW. AMhrst 3-8570
RONCO CO OF CANADA LTD
Roneo Vis - 80 Suspended Filing
Filing Cabinets & Card Index Systems
307a 6AVSW. AMhrst 6-5197

VICTOR ADDING MACHINE CO (CANADA) LTD
Fire-resistant Insulated Files
727 10AVSW. AMhrst 9-3954

VISIRECORD SYSTEMS

VISIRECORD
SNAP-IN-DEX

The World's Fastest
Vertical Visible Record
Keeping System —

For Machine or Hand
Posting

"FOR INFORMATION CALL"

REGIONAL DISTRIBUTORS
**GENERAL BUSINESS SYSTEMS
(ALBERTA) LTD**
206a 12AVSE. AMhrst 3-4069

Films

See Motion Picture Business

Filters—Air

Cumming Galbraith Ltd
1510a 1StSW. AMhrst 9-7791
**DOLLINGER STAYNEW FILTERS—
CUMMING GALBRAITH LTD**
1510a 1StSW. AMhrst 9-7791

Filters—Oil

BEAIRD INTERNATIONAL INC
Peco Filters - Oil, Air, Gas and Water.
Vane Mist Eliminators, Liquid Phase
Separators, Engine Air Intake Filters
JAMhrst 9-1133
201FWClarkeBldg AMhrst 2-6805

Filters—Oil—(Cont'd)

DISHER EQUIPMENT (ALTA) LTD
1323 9AVSE. BRDwy 3-5172
Economy Oil Filters 1219 9AVSE. BRDwy 3-5056
(See Advertisement This Page)

FARWIL CORPORATION
1510a 1StSW. AMhrst 9-7791
Fram Canada Ltd 703a 69AVSW ALpin 5-4355
Huron Tools Ltd 3-931 19AVSW CHery 4-6457
Kralinator Ltd 4704 1StSE CHstnt 3-4555

McINTOSH EQUIPMENT LTD
FILTERS & WATER
SEPARATORS for Processing - Fuelling, Etc.
4650 2StSE CHstnt 3-4373

Northwest Filter Service Ltd
3415MorleyTr. AVenu 9-5681

PRECISION MACHINE & EQUIPMENT LTD
6Av&3StSE. AMhrst 2-1146

Financial Agents

BENEFICIAL FINANCE CO OF CANADA
2ndFlr 1609CentreStN. CRstvw 7-7591
231 8AVSW AMhrst 9-2536
129 8AVSE AMhrst 9-6191

C & F INVESTMENTS LTD
1602 9AVSW. AMhrst 6-4718

CANADIAN ACCEPTANCE CORPORATION LTD
Consumer Financing Br
22MichaelBldg. AMhrst 3-2020
Equipment Financing 312 4AVSW AMhrst 3-7800
Delta Acceptance Corp Ltd
712 8AVSW. AMhrst 3-0800

DOMESTIC FINANCE CO LTD
533 8AVSW. AMhrst 3-7650
General Finance Corporation Ltd
603CentreStS. AMhrst 9-4331

**GENERAL MOTORS ACCEPTANCE
CORPORATION OF CANADA LIMITED**
1008 7AVSW. AMhrst 9-1981

**HOUSEHOLD FINANCE CORPORATION OF
CANADA** 337 8AVSW. AMhrst 9-2541
Imperial Investment Corp Ltd
815 7AVSW. AMhrst 3-6780

Industrial Acceptance Corp Ltd
1106 4StSW. AMhrst 6-7371
Industrial Branch JAMhrst 3-4366
AMhrst 3-4408

Western Regional Sales Ofc AMhrst 3-1729
Interprovincial Building Credits Ltd
909 8AVSW. AMhrst 3-2120

Kendon Finance Corp Ltd CRstvw 7-5439
1413CentreStN. CRstvw 7-9255

MIDLAND FINANCE CORP'N LTD
401Leeson-LinehamBik. AMhrst 6-6154
Premier Acceptance Corp Ltd
5707MacleodTr. CHstnt 3-3977

Seaboard Finance Co of Canada Ltd
128a 8AVSW. AMhrst 3-1240

SOUTHERN ACCEPTANCE CORP LTD
9-411 6AVSW. AMhrst 3-8612
Tait Lowes & Mirtle 339 7AVSW. AMhrst 6-1711

Traders Finance Corp Ltd
609a 7AVSW. AMhrst 2-2101
Trans Canada Credit Corp Ltd
611a 7AVSW. AMhrst 3-4050

Union Acceptance Corp Ltd
601 8AVSW. AMhrst 3-4420
Wiebe Holdings Ltd 206 11AVSE. AMhrst 2-9715

Financial Consultants

See Business Consultants

Fire Alarm Systems

ALBERTA ALARM CO 514 2StSE AMhrst 3-7110

Fire Brick

See Brick—Fire

Fire Fighting Appliances

AMERICAN LAFRANCE FOAMITE CORPN

FIRE ENGINES - FIRE EXTINGUISHERS
FIRE DEPT. SUPPLIES

Representatives for Alberta:

KLEEN LTD.

Fully Equipped to Service & Repair All Makes
of Extinguishers, Fire Pumps, Fire Hose
& Equipment

Res. CHRchl 9-4229

1822 10AVSW CHery 4-2766

**Fire Fighting Appliances—
(Cont'd)**

ANSUL FIRE EXTINGUISHERS

CALL THE ANSUL MAN
A complete line of dry chemical
fire extinguishing equipment.

- HAND PORTABLES
- WHEELED UNITS
- STATIONARY UNITS
- AUTOMATIC

PIPED SYSTEMS



"WHERE TO BUY THEM"
DISTRIBUTOR

LEVITT-SAFETY LTD
425 6AVSE. AMhrst 3-3060

Canwest Safety Service Supplies Ltd
135 3AVSE. AMhrst 3-7394

CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Sales, Service, Recharging
Carbon Dioxide Extinguishers
Hydrostatic Testing and Recharging
Fire Hose Tested and Recoupled
Aluminum Ladders
Automatic Ceiling Fire Extinguishers
GENERAL QUICK AID EXTINGUISHERS

JAMhrst 2-9927
120 1AVSE JAMhrst 6-2366

Fyr Fyter Co of Canada
617 1AVSW. AMhrst 2-3055

GENERAL QUICK AID EXTINGUISHERS

All types of extinguishers
for industry, automotive,
marine, home, farm, pub-
lic buildings. Quick Aid
Extinguishers give quick
protection against gaso-
line, electrical, other
fires. Underwriter's ap-
proved.



"WHERE TO BUY THEM"
DISTRIBUTORS

**CHIDLOW FIRE PROTECTION EQUIPMENT
LTD** 120 1AVSE. AMhrst 6-2366
SAFETY SUPPLY CO BRDwy 3-5375
1216 9AVSE. BRDwy 3-5850

GREER W E LTD

SNYDER AND CONSOLIDATED FIRE
EQUIPMENT — LINEN HOSE
522 11AVSW AMhrst 2-3312

(Continued Next Page)

Lundy Fence Co. Ltd.

For the best
quality - specify
6-1-B Electro-
lytic Galvanized
or Galvanized
after woven

**CHAIN LINK OR ANGLE
STEEL PICKET FENCES
CHAIN LINK OR ELECTRIC
WELD PARTITIONS**

Free Estimates

J. D. McLELLAN CO. LTD.
322 - 25 Ave. S.E.
AMhrst 2-5744
Night Calls ATlas 3-5143

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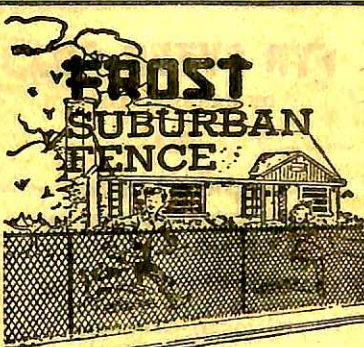
For
HOME & INDUSTRY

We Supply and Erect
Fencing Anywhere in
Alberta



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BRDwy 3-1987

WESTERN CANADA ROPES
Division of
British Ropes Canadian Factory Ltd.
1611 - 40th Ave. S.E.



AGENTS

**INDUSTRIAL
IRON WORKS LTD.**

4020 Edmonton Trail

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FOR FREE ESTIMATES

**CRstvw 7-4221
CRstvw 7-6688**

Economy Oil Filters

**Western Canada's Oil
Filter Headquarters**

Cartridges Manufactured
for every available oil
filter for car, truck,
tractor

Marine & Industrial

1219 - 9 Ave. S.E. BRDwy 3-5056

ANSULDry Chemical Fire
Extinguishing EquipmentNozzles
Hoses
Racks
ReelsAll Types of Aluminum
and Wooden LaddersFirst Aid Kits and
Supplies

Protective Clothing

Approved
Extinguishers
of all kinds.COMPLETE FIRE AND SAFETY
EQUIPMENT CATALOGUE
ON REQUEST

LEVITT-SAFETY LIMITED

AMhrst 3-3060

425 - 6 Avenue S.E.

Fire Fighting Appliances(Cont'd)Levitt-Safety Ltd 425 6AvSEAMhrst 3-3060
(See Advertisement This Page)**MINE SAFETY APPLIANCES CO
OF CANADA LTD** CHstnt 3-4092
3632BurnslandRd.CHstnt 3-4095
PYRENE EXTINGUISHERS & SYSTEMSSAFETY
ENGINEERED
FIRE PROTECTION

- Fire Extinguishers — All Types
- Fire Hose — Cabinets — Accessories
- Extinguishing Systems
- Detectors and Alarms

BRANCH WAREHOUSE
**C-O-TWO FIRE EQUIPMENT OF CANADA
LTD** 822 11AvSWCHstnt 3-6601**FIRE PROTECTION
ENGINEERS**

- FIRE HOSE CABINETS - RACKS
REELS
- HOSE - COUPLINGS - NOZZLES
- AUTOMATIC CARBON DIOXIDE
SYSTEMS
- FIRE PUMPS & EXTINGUISHERS
- RECHARGING SURVEYS - REPAIRS.

Fire Equipment for
**INDUSTRY — MUNICIPAL
AVIATION HAZARDS****Wilson & Cousins Co. Ltd.**CHstnt 3-7480 — CHstnt 3-4456
3501 - 18 St. S.W.**Fire Fighting Appliances—
(Cont'd)****SAFETY SUPPLY CO**Complete Sales, Service and Recharging
of all Fire Equipment**Extinguishers & Cartridges
HYDROSTATIC TESTING**

Distributors for:

**General Fireguard
W. Kidde Extinguishers
Automatic Systems**

Res. AVenu 9-3050

1216 9AvSEBRdwy 3-5375
BRdwy 3-5850Universal Safety Equipment Co Ltd
135 3AvSEAMhrst 3-7394Saskatoon Fire Engine Co Ltd
7-1804 13StSWCHery 4-4357

Wilson & Cousins Co LtdCHstnt 3-7480

3501 18StSWCHstnt 3-4456

(See Advertisement This Page)

Wyant & Co Ltd-617 1AvSWAMhrst 6-6680

AMhrst 2-3055

(See Advertisement This Page)

Fire Insurance

See Insurance—Fire

Fireplace Equipment**SILVESTER BUILDING SUPPLIES LTD**
43Av&2StSECHstnt 3-6031**Fireplaces**

Bryant Brick 413 5AvNmtgyBUtIr 8-6195

Century Monumental Co
1439 22AvNWAVenu 9-1570**FIRE PLACE & TILE SHOP**

Fire Places Made to Order

**WORKMANSHIP
GUARANTEED**

1143 11StSEBRdwy 3-4544

GREAT WEST BRICK & TILE LTDAll Types of Open
Fireplaces—BarbecuesPRE-CAST BRICK BARBECUES
\$75.00 Each

(NO DOWN PAYMENT)

Evenings Call AMhrst 2-4762

203 40AvNECRstvw 7-1479
CRstvw 7-6487**WOODS WESTERN
LTD.
FIRE PLACES****MIRRORS —
— BATHROOMS —
— CHIMNEYS****ELECTRIC & GAS HEATERS**
Guaranteed & City Approved
Twin-Seal Double Glazing Units
Calson Multi-Purpose Windows
Firecreens, Andirons, Coal Hods
Wood Grates, Fenders, Wood Boxes

Established Over 20 Years

Factory 1926 - 28 Ave. S.W.

CHery 4-1123

Showroom 126 - 16 Ave. N.E.

CRstvw 7-0171

Residence AVenu 9-5559

Fireplaces—(Cont'd)**MORSTEAD & SON LTD****FIREPLACES &
OUTDOOR LIVING AREA**

Stone or Brick

Built Exactly To Your Specifications or Let
Us Plan Your Future Needs

4704 1StSECHstnt 3-4949

Woods Western Ltd 126 16AvNECRstvw 7-0171
(See Advertisement This Page)**First Aid Equipment****CANWEST SAFETY SERVICE SUPPLIES LTD**
135 3AvSEAMhrst 3-7394
AMhrst 2-6702**LEVITT-SAFETY LTD**

425 6AvSEAMhrst 3-3060

**MINE SAFETY APPLIANCES CO
OF CANADA LTD**FIRST AID KITS TO WCB REQUIREMENTS
ALL PROVINCESFIRST AID ROOM SUPPLIES & FURNITURE
FOILLE BURN KITS & DRESSINGSPROTECTIVE CREAMS - STRETCHERS
FIRE BLANKETS3632BurnslandRdCHstnt 3-4092
CHstnt 3-4095**SAFETY SUPPLY CO****FIRST AID KITS & REFILLS**

To W.C.B. Requirements, all Provinces

FIRST AID ROOM EQUIPMENT
AND ALL SUPPLIESBurn Treatments — Protective Creams
Res. AVenu 9-30501216 9AvSEBRdwy 3-5375
BRdwy 3-5850**UNIVERSAL SAFETY EQUIPMENT CO LTD**
135 3AvSEAMhrst 3-7394**Fish & Chips**Sea Cove Fish & Chip Bar
1341a 9AvSEBRdwy 3-4188
Ye Olde English Fish Restaurant
705aCentreStSAMhrst 6-4830**Fish Dealers—Retail**Arsenault's Live Lobsters
1904 62AvSEBRowng 9-3793
Billingsgate Fish Co Ltd 222 8AvSE AMhrst 2-1089
No 2 Market 107 7AvSWAMhrst 2-9230**Fish Dealers—Wholesale**Alberta Fish Products
4-1913 24StSWCHrchl 9-8555
BILLINGSGATE FISH CO LTD
222 8AvSEAMhrst 2-1089**DEAL FISH CO**FRESH & PROCESSED FISH PRODUCTS
Wholesale Fish Distributors
939 11AvSWCHery 4-4600**Fishing Companies**

Deal Fish Co 939 11AvSWCHery 4-4600

5 Cent to 25 Cent StoresFive Stores 108 10StNWATlas 3-1667
Kresge S S Co Ltd 234 8AvSWAMhrst 2-2404**MACDONALD VARIETY STORE**140 10StNWATlas 3-4502
Metropolitan Stores Ltd 324 8AvSW AMhrst 6-5098
R & M VarietyForestLawnShoppingCentreBRIdg 2-4611
Woolworth F W Co LtdAMhrst 6-1588

226-228 8AvSWAMhrst 9-2430

Calgary Centre Store Ofc
1700 14AvNWAVenu 9-7265

Bakery OfcAVenu 9-1633

FYR FYTER CO.

OF CANADA LTD.

Complete Line of
**FIRE EQUIPMENT &
EXTINGUISHERS**HYDROSTATIC TESTING
High & Low Pressure
Nitrogen CylindersRecharging of all
Types of ExtinguishersCOMPLETE LINE FOR HOMES,
FARMS, INSTITUTIONS
AND INDUSTRYNEW & RECONDITIONED
UNITS FOR SALE**WYANT & CO. LTD.**

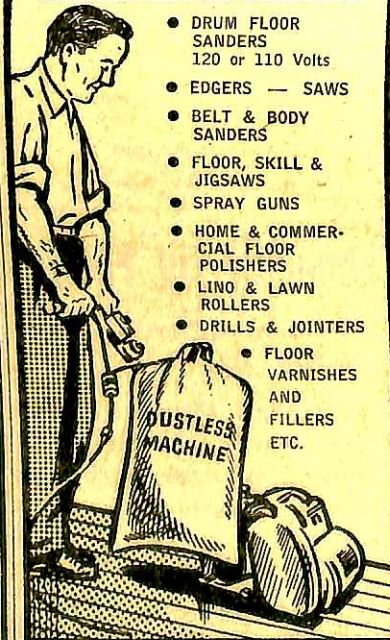
617 - 1st Avenue S.W.

AMhrst 6-6680

AMhrst 2-3055

ALBERTA AGENTS
Fyr Fyter Co. of Canada Ltd.**ACE
RENTALS
AMherst 2-5928**

Rear 231 - 7 Ave. S.E.



- DRUM FLOOR
SANDERS
120 or 110 Volts
- EDGERS — SAWS
- BELT & BODY
SANDERS
- FLOOR, SKILL &
JIGSAWS
- SPRAY GUNS
- HOME & COMMER-
CIAL FLOOR
POLISHERS
- LINO & LAWN
ROLLERS
- DRILLS & JOINTERS
- FLOOR
VARNISHES
AND
FILLERS
ETC.

DUSTLESS
MACHINE

Flags

DOMINION REGALIA LTD
Standard & Specialty Flags - All Accessories
Display Bunting - Write for Free Catalogue
Empire 4-4393 - 84 Elm St Toronto 2 Canada

Floor Machines—Rental

ACE RENTALS Rear 231 7AvSE . AMhrst 2-5928
(See Advertisement Opposite Page)

Floor Machines—Wholesale & Manufacturers

CANADIAN FAIRBANKS-MORSE CO LTD
727 11AvSW . AMhrst 6-4061

GREER W E LTD
LALONDE & KENT EQUIPMENT
BRUSHES
522 11AvSW AMhrst 2-3312

KLEEN LTD 1822 10AvSW CHery 4-2766
WOOD G H & CO LTD
1012 12StSW . CHery 4-7161

Floor Polishing Machines

Ashwater Kirby Co 223 7AvSE . . . AMhrst 3-5128
CALGARY RENTAL SHOP LTD

FOR RENT
G.E. Twin Brush Polishers - G.E. Vacuums
Sewing Machines - Astral Fridges
\$2.00 Per Week - \$5.00 Per Month
1436 Kensington Rd ATlas 3-0005
1436 Kensington Rd ATlas 3-3526

DUSTBANE (ALBERTA) LTD
623 6AvSE . . AMhrst 2-9889

Floor Scrubbing Compounds

GREER W E LTD 522 11AvSW . . AMhrst 2-3312

Floor Seals

GREER W E LTD
SEAL-O-SAN GYM FINISHES
522 11AvSW AMhrst 2-3312

Floor Sweeping Compounds

DUSTBANE (ALBERTA) LTD
623 6AvSE . . AMhrst 2-9889
GREER W E LTD 522 11AvSW . . AMhrst 2-3312
KLEEN LTD 1822 10AvSW CHery 4-2766
SNOWDON C C LTD 1810 11StSE . BRdwy 3-5217
1810 11StSE . BRdwy 3-5318
Accountant & Shipper BRdwy 3-5730

Floor Waxing

See Floors—Refinishing

Floors—Material & Laying

Bond Floors Ltd 1435 Kensington Rd . ATlas 3-1514
Calgary Metal Tile & Floor Covering
1614 3StNW . CRstvw 7-3921
CENTURY FLOOR COVERING LTD
511 8AvSW . . AMhrst 3-8030
CRAFTSMAN HARDWOOD FLOORS LTD

• OAK • MAPLE • BIRCH
SUPPLIED — LAID
SANDED — FINISHED
Complete Waxing Service
4111 16StSE BRdwy 3-5841

CROWN LUMBER CO LTD
927 10AvSW . CHery 4-0701
CUSTOM CONTRACTING CALGARY
926a 17AvSW . CHery 4-0998
CUSTOM FLOOR COVERINGS LTD
926a 17AvSW . CHery 4-0320
Dietlerle Bros 4016 33AvSW CHrchl 9-9521
Evans C W 224 31AvSE AMhrst 9-6846

Floors—Material & Laying— (Cont'd)

FEDERAL SALES LTD 602 7AvSE AMhrst 3-0610
Fitzsimmons N A 5704 Elbow Dr CHstnt 3-3221
FLESHER MARBLE & TILE LTD
5321 1aStSW . CHstnt 3-2811

Forest Lawn Floor Coverings
4212a 17AvSE . BRjdg 2-4585
GUNTHER'S BUILDING SUPPLIES LTD
2102 10AvSW . CHery 4-0726
Industrial Concrete Floors Ltd
709 15AvSW . AMhrst 3-3958
If no answer call 2423 29StSW . CHrchl 9-4252

MANNING-EGLESTON LUMBER CO LTD
FLOORS
Softwood & Hardwood
Spruce - Fir - Birch - Maple
Agents: BRUCE OAK FLOORING
920 9AvSW AMhrst 2-6141

Mels Flooring Service
Macleod Tr & 98AvSW . ALpin 5-4212

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD
FURNANE & ALKOR ACID-PROOF FLOORS
J-M TERRAFLEX FLOOR TILE
DOMINION RUBBER CO. INDUSTRIAL FLOOR COMPOUNDS
840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Northwest Floor Co 1827 15StSW . CHery 4-9530
Quality Floors 268 Northmount Dr . CRstvw 7-8000
(See Advertisement This Page)
Rice Geo H 1601 15AvSW CHery 4-4343
Slater's Floor Coverings Ltd
1223 1StSW . AMhrst 9-4209

SMITH BROS FLOORS LTD
FLOOR EXPERTS
FLOORS LAID - SANDED - FINISHED
We Have the Most Up-to-Date
Dustless Sanding Machines
in Western Canada
314 20AvSW AMhrst 2-7705

Spicer N C 1815 4StSW AMhrst 3-3614
WADE APPLICATION CO LTD
1240 Kensington Rd . ATlas 3-1666

Floors—Refinishing

Bert's Waxing & Cleaning Service
3520 Stanley Rd . CHstnt 3-4100
CRAFTSMAN HARDWOOD FLOORS LTD
4111 16StSE . BRdwy 3-5841
Dankwerth W L 401 12AvNW CRstvw 7-2050
Knaus Frank 235 28AvSE AMhrst 2-2097
Quality Floors 268 Northmount Dr . CRstvw 7-8000
Smith Bros Floors Ltd 314 20AvSW AMhrst 2-7705
VET'S FLOOR SANDING SHOP

Floors Sanded, Finished
CITY OR COUNTRY WORK
811 22AvSE BRdwy 3-5951

WESTERN FLOOR CO
Experts in Laying & Finishing Floors
City & Country Work
235 28AvSE AMhrst 2-2097

Woodman A J 6-1834 14StSW CHery 4-6486

Florists—Retail

ALLAN'S GREENHOUSE
302a Main St Bwns . BUtlr 8-2190
Bealing Art Flowers 2319 4StSW . AMhrst 3-5840
Brink Bros Floral Store ATlas 3-3666
217 10StNW . ATlas 3-3555
(See Advertisement This Page)

Florists—Retail—Cont'd

Brookes Ted Flowers
506-508 8AvSW . AMhrst 3-3640
(See Advertisement This Page)
Campbell Floral Seeds & Nurseries Ltd
Downtown Store 321 7AvSW AMhrst 3-8420
Hillhurst Store 1710 8AvNW AVenu 9-7492
(See Advertisement This Page)
(Continued Next Page)

No need to march around all day looking for something you want to buy. A glance at the **YELLOW PAGES** will nearly always show you who sells it.



QUALITY FLOORS
FLOOR SANDING CONTRACTORS
Phone
CRstvw 7-8000
HARDWOOD FLOORING
Supplied, Laid, Sanded & Finished
Ray Winchester, Mgr.
268 Northmount Drive



BROOKES
FOR FINE Flowers
506-508 - 8th AVE. S.W.
Just West of Eaton's
Prompt Personal Service
Flowers Telegraphed Everywhere
Flowers
For All Occasions
"SAY IT WITH FLOWERS"
SAY IT WITH OURS
AMhrst 3-3640
NIGHTS CHery 4-2345

Brink Bros.
STORE
FLORAL



Flowers Telegraphed
Everywhere
ARTISTIC FLOWERS
For
ALL OCCASIONS
We Grow Our Own
Prompt Personal Service
Store:
ATlas 3-3666 — ATlas 3-3555
Greenhouse:
ATlas 3-1818 — BRdwy 3-5544
Say It With Flowers
217 - 10 St. N.W.

Quality
Flowers—
Creations by
CAMPBELL'S
are Winners
in Calgary
Flowers Telegraphed All
Over the World
CAMPBELL FLORAL
Seeds & Nurseries Ltd.
PHONE
AMhrst 3-8420
Greenhouses & Store
1710 - 8 Avenue N.W.
AVenu 9-7492
Emergency Phones
CHstnt 3-0140 - AMhrst 9-2392
"Service Plus Quality"
321 - 7 Ave. S.W.



*Such flowers bring happiness
to everyone*

WE SEND FLOWERS BY WIRE



Crescent Flower Store

CRstvw 7-7511

(AVenu 9-4397

1611 Centre St. N.

Night Calls (AVenu 9-3995

EXQUISITE FLOWERS

"Your Personal Flower Shops"

OWN DELIVERY SERVICE

TWO STORES TO SERVE YOU



Nights Call: BRowng 9-3234

STORE NO. 1

1700 - 14th Ave. N.W.

AVenu 9-5521

STORE NO. 2

14th St. & 17th Ave. S.W.

CHery 4-9990

"We Wire Flowers Everywhere"



STORE No. 1

101 - 10 St. N.W.

ATlas 3-0467

ATlas 3-4138

STORE No. 2

7734 Elbow Drive

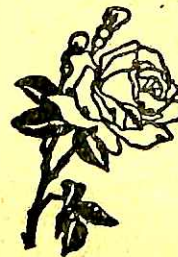
ALpin 5-4124

**Wedding Bouquets
Floral Designs**

101 - 10 St. N.W.

*"The Personal Touch
that means so much"*

Night Calls AVenu 9-7219



LEN

HENDERSON FLORIST

315 - 17 Avenue S.W.



SPECIALISTS IN SELECTION
AND ARRANGEMENTS

PHONES

AMhrst 9-2221

AMhrst 2-9266

After Hours Call AVenu 9-5453

Florists—Retail—(Cont'd)

Crescent Flower Store

1611 Centre St N. CRstvw 7-7511

(See Advertisement This Page)

Dot's Flowers 1114 1StSW AMhrst 9-2002

Exquisite Flowers 1700 14AvNW AVenu 9-5521

Store No 2 14St&17AvSW CHery 4-9990

(See Advertisement This Page)

FTD-FLORISTS' TELEGRAPH DELIVERY

WHEN YOU WANT

TO WIRE FLOWERS

These FTD florists deliver
flowers world-wide. Absolute
satisfaction guaranteed or
your money cheerfully
refunded.



"WHERE TO CALL"

Brink Bros 217 10StNW ATlas 3-3666

Brookes Ted Flowers

506-508 8AvSW AMhrst 3-3640

Campbell Floral Seeds & Nurseries

Ltd 321 7AvSW AMhrst 6-1709

Crescent Flower Store

1611 Centre St N. CRstvw 7-7511

Henderson Len 315 17AvSW AMhrst 9-2221

Park Florists 815a 49AvSW CHstnt 3-4871

Steel Wm J 116 7AvSW AMhrst 2-2612

Terrill's Flowers Ltd 809 1StSW AMhrst 2-3812

Whitburn's Ltd 1StSW&9Av AMhrst 6-4420

FLOWERDALE CO

"FLOWERS ADD THE FINAL TOUCH
FOR SATISFACTION DEAL WITH US"

Night Phone CHery 4-4275

1324 17AvSW CHery 4-3567

Hart's Floral 101 10StNW ATlas 3-0467

ATlas 3-4138

Store No 2 7734 Elbow Dr ALpin 5-4124

(See Advertisement This Page)

Henderson Len 315 17AvSW AMhrst 9-2221

AMhrst 2-9266

(See Advertisement This Page)

Morris James 330a 7AvSW AMhrst 2-4470

AMhrst 9-3903

(See Advertisement This Page)

Nelson's Greenhouse 1801 9AvSE BRdwy 3-5227

(Continued Next Page)

EVERY subscriber to Tele-
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District receives a copy of this
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ment in it is always to be
found when it is wanted.

JAMES MORRIS

Member F.T.D.A.

**Flowers For All Occasions
Telegraphed Anywhere**

STORE PHONE

AMhrst 2-4470

AMhrst 9-3903

Night Phone — CHstnt 3-1790

— 330a - 7 Ave. S.W. —

Florists—Retail—(Cont'd)

Park Florists 815a 49AvSW CHstnt 3-4871
(See Advertisement This Page)

PEDERSEN BROS

FLOWERS

For All Occasions

STORE: 1611CentreStN CRstvw 7-7511

GREENHOUSES: 513 23AvNW AVenu 9-5127
Night AVenu 9-4397

ROSELAWN FLOWER SHOP

115 14StNW ATlas 3-0232

Steel Wm J 116 7AvSW AMhrst 2-2612

(See Advertisement This Page)

Terrill's Flowers Ltd JAMhrst 2-3812

Store 809 1StSW. AMhrst 2-6852

(See Advertisement This Page)

WHITBURN'S LTD

Retail Store 1StSW&9Av AMhrst 6-4420

Greenhouses RideauPark JCHstnt 3-0093

CHstnt 3-2340

(See Advertisement This Page)

White's Flowers 712 16AvNW AVenu 9-5551

(See Advertisement This Page)

Florists—Wholesale

See also Nurserymen

Brink Bros Floral Greenhouse

515 24StNW ATlas 3-1818

Greenhouse ColWalkerEstate

E Calgary BRdwy 3-5544

Campbell Floral Seeds & Nurseries Ltd

Downtown Store 321 7AvSW AMhrst 3-8420

Hillhurst Store 1710 8AvNW AVenu 9-7492

Marlow Gardens Greenhouse

2626 29StSW CHRchl 9-1331

Page W S 2626 29StSW CHRchl 9-1331

TERRILL'S FLOWERS LTD

9Av&16StSE BRdwy 3-5626

Whitburn's Ltd 1StSW&9Av AMhrst 6-4420

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD

812 11AvSW AMhrst 2-7105

MAPLE LEAF-PURITY MILLS LTD

14St&17AvSE BRldg 2-5656

Ogilvie-Five Roses Sales Ltd JAMhrst 2-6034

815 10AvSW AMhrst 2-7053

Pillsbury Canada Ltd EastCalgary BRdwy 3-5671

Purity Flour Mills Ltd 14StSE BRdwy 3-5656

Quaker Oats Co of Canada Ltd

4504 1StSE CHstnt 3-2149

ROBIN HOOD FLOUR MILLS LTD

9Av&4StSW AMhrst 9-1931

Flowers—Artificial

See Artificial Flowers

Fluorescent Lighting

Fluorescent Sales & Service Ltd

1817 2StSE AMhrst 2-3037

(See Advertisement This Page)

Lighting Maintenance Service

231ExaminerBldg AMhrst 3-2042

(See Advertisement This Page)

NORTH HILL ELECTRICAL CO LTD

135 16AvNW CRstvw 7-0151

Flying

See Aviation Instruction, Air Services—Chartered

& Airline Co's

Foam Rubber

See Rubber Goods—Whol & Upholstery Products

Folding Machines

Block & Anderson (Canada) Ltd

1102 8AvSW AMhrst 2-2943

Pitney-Bowes of Canada Ltd

303 4StSW AMhrst 9-1878

Food Products

Campbell & Griffin Ltd 348 11AvSW AMhrst 6-1026

CAMPBELL SOUP COMPANY LTD

29-818 16AvNW AVenu 9-3042

Evergreen Foods Ltd

12InglewoodAutoCrt. BRldg 2-3884

Heinz H J Co of Canada Ltd

720 11AvSW AMhrst 2-5757

Smith E D & Sons Ltd

24bCommerceStNW AVenu 9-6898

Stafford Foods Ltd 1820 9AvSE BRdwy 3-1972

Sun-Rype Products Ltd

617 10AvSW AMhrst 3-7719

Tuffy's Nuts & Bolts 5329 1aStSW CHstnt 3-0951

York Farms 60KendallPI ALpin 5-4828

**Wm. J. Steel
Florists**

116 - 7 Ave. S.W.

SPECIALISTS IN
FINE FLOWERS
AND THEIR
ARRANGEMENT

PHONE

AMhrst 2-2612

Night: CHstnt 3-0803 - CHRchl 9-1866
CHRchl 9-2049

FLOWERS TELEGRAPHED ANYWHERE

**WHITE'S
FLOWERS**

WEDDING DECORATIONS
A SPECIALTY

— GIFTS OF DISTINCTION —

Day Phone AV 9-5551
Night Phone AT 3-5653

712 - 16th Ave. N.W.

AVenu 9-5551



Say It With

**Terrill's
Flowers**

Calgary's First Florist
Since 1902

809 - 1 St. S.W.
AMhrst 2-3812
PHONE ORDERS
BRdwy 3-5626

NIGHT ORDERS BRdwy 3-1777



**Park
Florists**

Phone

CHstnt 3-4871

Located

in

**Britannia
Shopping
Centre**

Large Stocks
of

Top Quality
Flowers

Always Available

— 815a - 49 Ave. S.W. —



1817 - 2nd STREET S.E.

— PHONE —

AMhrst 2-3037

*Planned Yearly
and Monthly
Maintenance*

Group Lamp Replacements

Prompt Emergency Repairs
at low cost by
Lighting Maintenance
Specialists

BONDED & INSURED

**WHITBURN'S
LIMITED**



for all
Floral

Requirements

RETAIL STORE:

AMhrst 6-4420

GREENHOUSES:

CHstnt 3-0093

CHstnt 3-2340

NIGHT CALLS:

Bill Whitburn CHstnt 3-1631

Wilfred Whitburn CHstnt 3-0093

Retail Store 1 St. S.W. & 9 Ave.

**LIGHTING
MAINTENANCE
SERVICE**

FLUORESCENT
&
INCANDESCENT

*Call a Specialist for
Greater Efficiency and
Lower Overall Cost*

AMhrst 3-2042

231 Examiner Bldg.

Food Supplements

Abundavita Corp'n of Canada Ltd
3505 18StSW .. CHstnt 3-1056
(See Advertisement This Page)
Manamin Co of Canada 333 11AvSW AMhrst 2-2863

Foods—Frozen

Hymas W E Co Ltd 731 2AvSW .. fAMhrst 2-2094
AMhrst 2-2034

ZEMANS PRODUCE CO

FROZEN FRUITS,
VEGETABLES, AND
JUICES

fAMhrst 2-5689
115-117 10AvSE AMhrst 6-3498

ABUNDAVITA Corporation of Canada Ltd.

A Top Quality Natural and Organic Vitamin and Mineral Food Supplement that everyone can afford. Best results for adults and children. Call us for information on our NO RISK TRIAL OFFER. Available only through especially appointed distributors.

DISTRIBUTOR ENQUIRIES INVITED

CHstnt 3-1056

3505 - 18th Street S.W.

Foot Appliances

Heikoop Martinus 1417 11StSW CHery 4-1319

Foot Doctors

See Podiatrists

Footwear

See Shoes

Forest Service

See Alphabetical Section under Govt of Canada or Govt of Alberta (Provincial)

Fork Lift Trucks

See Trucks Industrial & Material Handling Equipment

Formal Wear—Rental

HUNT'S MEN'S WEAR

- BE NOTICED
- GO FORMAL

The Most Complete
FORMAL WEAR SERVICE
From Our Calgary Stock

— IMMEDIATE DELIVERY —

119 16AvNW CRstvw 7-2336

REGEN AL MEN'S WEAR LTD

"IT'S SMART TO
GO FORMAL"

**COMPLETE FORMAL WEAR
RENTAL SERVICE**

124 8AvSW AMhrst 9-3356

Forwarding Agents

ACME FAST FREIGHT OF CANADA LTD
PacificCartageBldg. . AMhrst 2-6441
Continental Forwarding Ltd
15ASt&34AvSE. . BRdwy 3-1978
HOWELL FORWARDING CO LTD
215 10AvSW. . AMhrst 3-4684
MacCosham Storage & Dist Co (Calgary) Ltd
215 10AvSW. . AMhrst 6-8881
MUIRHEAD FORWARDING LTD
312AlbertaCorner. . AMhrst 3-8760
PACIFIC CARTAGE & DISTRIBUTING CO LTD
CPR FreightSheds. . AMhrst 2-3002

Foundries—Iron, Steel, Brass & Aluminum Castings

Albronze Foundry Works
5325 1StSW. . CHstnt 3-1909
CALGARY IRON & ENGINEERING LTD
MACHINISTS
FOUNDERS & STEEL WORKERS
410 9AvSE AMhrst 9-4317

CaIta Metal Products Co Ltd
1439 17AvSE. . BRdwy 3-5439
DOMINION BRIDGE CO LTD

Founder of . . . Quality
STEEL & IRON CASTINGS
Also
Custom Pattern Makers

"NOTHING TOO LARGE OR TOO SMALL"
803 24AvSE BRdwy 3-5634

FOOTHILLS STEEL FOUNDRY & IRON WORKS LTD

CASTINGS
Alloy & Carbon Steel
Hi-Tensile Iron
Grey Iron, White Iron
Ni-Hard, Ni-Resist
Brass
Aluminum

fCHstnt 3-7451
66Av&CentreStS CHstnt 3-7452

KOPULOS MANUFACTURING

CUSTOM PATTERNS
Anything in Aluminum and
White Metal Castings

3802 15StSE BRdwy 3-4787

Northwestern Brass Ltd
Ofc 1609 24AvSE BRdwy 3-1065
Shop & Order Desk BRdwy 3-1066

PARAGON BRONZE & ALUMINUM PRODUCTS
NON-FERROUS ALLOYS CAST
TO YOUR REQUIREMENTS
Complete Stock of Bronze Bushings
511 3AvSW AMhrst 2-9246

Siren Manufacturing Co Ltd
3436 15StSE. . BRdwy 3-4212
Union Iron & Engineering Works
13St&17AvSE. . BRdwy 3-5154

Foundry Equipment & Supplies
Canadian Controllers Ltd
1228a 9AvSE. . BRdwy 3-5515
Railway & Power Engineering Corp Ltd
1228a 9AvSE. . BRdwy 3-5515

Fraternities

Al Azhar Mounted Patrol Keith BUtlr 8-4390
Al Azhar Temple A A O N M S
506 17AvSW. . AMhrst 2-7207
Grand Lodge of Alberta A F & A M
Masonic Temple 330 12AvSW. . AMhrst 2-1828
I O O F Hall Hillhurst No 46
421 12StNW. . Atlas 3-2510
St George 39 1435 9AvSE BRdwy 3-5550
I O O F Temple AMhrst 2-1033
Grand Lodge of Alberta Ofc of Grand Secty
204 100F Temple. . AMhrst 6-3277
Rebekah Assembly Secty
210 100F Temple. . AMhrst 2-6049

Fraternities—(Cont'd)

INDEPENDENT ORDER OF FORESTERS
121b 14StNW. . Atlas 3-0781
King George Lodge A F & A M
Masonic Hall 1126KensingtonRd. . Atlas 3-1253
Knights of Columbus 628 12AvSW AMhrst 2-4777
Loyal Order of Moose No 1226
301 10StNW. . Atlas 3-2470
Maccabees 321b 19StNW Atlas 3-5255
Masonic Temple
MainFir 330 12AvSW. . AMhrst 2-2704
St Mark's Masonic Hall
2612 14aStSW. . CHery 4-5926

Freezers—Food Storage Units

AMANA FREEZERS
AND GENUINE DEEFPREEZE FREEZERS



Made only by Amana
Also available AMANA FREEZER FOOD PLAN

"WHERE TO CALL"
NAGLER'S LIMITED
602-608 2StSE. . AMhrst 9-4868

NORTH HILL ELECTRICAL CO LTD
135 16AvNW. . CRstvw 7-0151

Redi-Food N Freezers Ltd
42Av&4StSE. . CHstnt 3-7300

WILSON ELECTRIC SUPPLIES LTD
1024 10AvSW. . CHery 4-0731

WIGHT'S ISLE OF BETTER LIVING
CalgaryShoppingCentre. . AVenu 9-0201

Freight—Automobile

See Truck Lines
Freight Traffic Service
Industrial Traffic Bureau Ltd
201a-1134 8AvSW. . AMhrst 2-6853

Fruit & Produce Brokers
See Brokers—Fruit & Produce

Fruit & Produce—Retail
Alta-Spuds 728 12AvSW AMhrst 3-1049
Food-Vale Store 2508 4StSW fAMhrst 2-7412
AMhrst 6-2156

Food-Vale Store No 2 Ltd
819a 49AvSW. . CHstnt 3-4084

International Fruit 239 16AvNW CRstvw 7-2906
Lee & Co 127 7AvSW AMhrst 2-2969

Lee Fruit Co 1220 9AvSE BRdwy 3-5302
Lee Henry Fruit Store 703CentreStS AMhrst 2-6512

NEW MOON FOOD STORE
1210 1StSW. . AMhrst 2-3086

Season's Fruit Store 902CentreStN AMhrst 2-6566
Sun Valley Mushroom Ranches Ltd
1232 16StSE. . BRdwy 3-5854

Fruit & Produce—Wholesale
ALTA - SPUDS
SPECIALIZED POTATO DEALERS
Pagenkopf Bros. — Armin & Hans
Residence CHrchl 9-8175
728 12AvSW AMhrst 3-1049

Barker Fruit Co Ltd
Order Desk 509 10AvSW. . AMhrst 6-1088

BRIDGE BRAND PRODUCE CO
LTD 534 9AvSE. . AMhrst 6-4415
AMhrst 6-3924
AMhrst 6-4908

Country Orders AMhrst 9-2405
Country Shipper AMhrst 3-6800
Genl Ofc AMhrst 3-1845

Consolidated Fruit Co Ltd
529 10AvSW. . AMhrst 6-6231

MACDONALDS CONSOLIDATED
LTD 203 42AvSE. . CHstnt 3-2148
CHstnt 3-4529
CHstnt 3-7170
AMhrst 6-3495

Plunkett & Savage 614 10AvSW. . AMhrst 6-6233

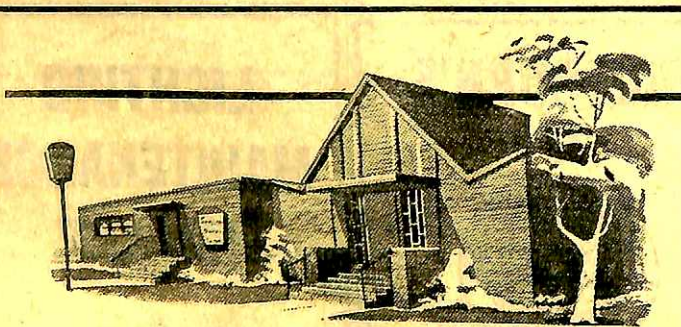
Scott-National Fruit Co
City Orders 509-525 10AvSW. . AMhrst 6-6233
Country Orders AMhrst 6-6237

WESTERN GROCERS LTD
603 10AvSW. . AMhrst 6-7471

Fumigating
Carpenter Charles Bsmt 119 9StNW Atlas 3-3540
Longden Joseph A 610 15AvSW AMhrst 6-1790

Funeral Directors
Foster's Garden Chapel Ltd fAVenu 9-3442
540 16AvNW. . AVenu 9-3492

(See Advertisement This Page)
(Continued Next Page)



When only the most beautiful
will do . . .

EVERY SERVICE COMPLETE
REGARDLESS OF COST

Foster's Garden Chapel Ltd.
540 - 16th Avenue N.W.

PHONE AVenu 9-3442 AVenu 9-3492

Funeral Directors—(Cont'd)

GOODER BROS FUNERAL HOME
320 12AvSW. AMhrst 3-8270

JACQUES FUNERAL HOME LTD
Little Chapel on the Corner
240 17AvSW. AMhrst 2-3383
AMhrst 2-3380

LEYDEN'S FUNERAL HOME
LTD 25StSW&18Av. AMhrst 2-9101
AMhrst 2-9111

McINNIS & HOLLOWAY LTD
45StSW&15Av. AMhrst 2-3030
AMhrst 6-3439

Fur Business

See Furriers

Fur Cleaning & Repairing—Wholesale

Fur Servicing 811a 1StSE. AMhrst 9-3245

Fur Farm Supplies

Alberta Horsemeat Packers Ltd. AMhrst 2-6372
14aSt&CentreAvNE. AMhrst 3-4350

Calgary Co-op Fur Farmers Assn. BRdwy 3-4096
Ltd 1701 11StSE. BRdwy 3-5462

Gold Medal Feeds Ltd.
2239 14aStSE. BRdwy 3-4781

Red Top Ltd NoseCreek. AMhrst 6-1702
AMhrst 6-1836

Fur Storage

See Storage—Fur & Garment

Furnace Cleaners

AIR-WAY FURNACE CLEANERS

GIGANTIC POWER SUCTION CLEANER

"NO FUSS — NO MUSS"

Call us.

216 23AvNE. CRstvw 7-1217
If no answer call. CRstvw 7-5885

Furnace Repairs

ALL APPLIANCES REPAIR SERVICE
217 31AvNE. CRstvw 7-2733

Bell's Furnace Supplies & Service
3436ParkdaleBlvd. ATlas 3-0684
(See Advertisement This Page)

FURNACE MAN

THE FURNACE MAN

SERVICE & MAINTENANCE ON ALL FORCED AIR UNITS

MONTHLY OR YEARLY SERVICE BASIS

R. Ault, Prop.

1020BowCrBwns. BUtlr 8-2166

Furnaces

See Heating Apparatus & Stoves, Ranges & Heaters

Furniture Cleaners

Allied Cleaners & Janitor Service
736 21AvNW. AVenu 9-5061

Calgary Home Service 923 33StNW. ATlas 3-2753

Frank's Rug & Upholstery Cleaners
636 17AvSW. AMhrst 3-8970

Riteway Rug Cleaners 2505 20StSW. CHery 4-0955

Furniture Dealers—Mail Order

TRANS-CANADA MAIL ORDER CO LTD
321 10AvSW. AMhrst 9-3468

Furniture Dealers—Retail

ALBERTA FURNITURE CO LTD AMhrst 6-1566
102 4StNE. AMhrst 6-1556
AMhrst 3-0184

(See Advertisement This Page)

ALBERTA WOOD PRODUCTS CALGARY LTD

FOR EVERYTHING IN
READY TO FINISH
FURNITURE IN FIR,
BIRCH, MAHOGANY

SEE ALBERTA WOOD
PRODUCTS CALGARY LTD.

211 17AvSE. AMhrst 3-1580

Furniture Dealers—Retail—(Cont'd)

ARCADE FURNITURE STORE AMhrst 3-3651
126 8AvSW. AMhrst 3-7910

Atlas Furniture Ltd 344 23AvSW. AMhrst 2-4817

BYRDSON'S FURNITURE STORE

FOR BETTER BARGAINS

Used Furniture Accepted as Down Payment

130 10StNW. ATlas 3-1246

CALGARY HOME FURNITURE CO LTD

112 8AvSE. AMhrst 3-1100

Capitol Furniture Store. AMhrst 2-7545
133 8AvSE. AMhrst 9-2211

(See Advertisement This Page)

CHESTERFIELD SHOP LTD

208 9AvSW. AMhrst 2-9191

CRESCENT FURNITURE STORE

Furniture of Distinction

HIGHEST PRICES PAID FOR USED FURNITURE & APPLIANCES

M. Wex, Manager

233 8AvSE. AMhrst 2-2618
(Opposite Safeways)

CRESCENT LUMBER LTD

**Furniture - Building Supplies
Hardware - Paint**

"EVERYTHING FOR THE HOME"

107 16AvNE. CRstvw 7-3823
CRstvw 7-3888
CRstvw 7-4616

CRISTY'S FURNITURE STORES

Store 128 8AvSE. AMhrst 2-1222

Ofc. AMhrst 2-9034

Store No 2 125 7AvSW. AMhrst 2-5810

Warehse 125 6AvSE. AMhrst 9-1426

Crown Furniture Store 115 7AvSW. AMhrst 6-1566

Fairway Furniture. AMhrst 9-1833

228-230 7AvSE. AMhrst 3-4414

Fishman Arthur P 1011 17AvSW. CHery 4-5354

HEINTZMAN & CO LTD

329 8AvSW. AMhrst 2-2440

HOME FURNITURE CO 112 8AvSE. AMhrst 3-1100

HOUSE OF MODERN

FOR FINE IMPORTED

**FURNITURE, FURNISHINGS,
& DRAPERIES**

Only Experienced Decorators to serve you.

AMhrst 9-2934

124 17AvSE. AMhrst 9-2066

Store No. 2 1688 14AvNW. AVenu 9-8548

Warehse 4thFlr535 10AvSW. AMhrst 3-5870

Jordans Rugs & Furniture
Cor 4Av&9StSW. AMhrst 2-1202

(See Advertisement This Page)

LYNTOUQUE LTD 234 7AvSW. AMhrst 2-9805

MCARTHUR FURNITURE CO LTD

607 11AvSW. AMhrst 2-9976

Salesmen. AMhrst 6-2713

Mennes' Upholstery Rear 807 4AvSW. AMhrst 6-3595

Mount Royal Furniture Co Ltd. AMhrst 2-6042

Cor 5Av&4StSE. AMhrst 2-6770

(See Advertisement This Page)

NAGLER'S APPLIANCE & FURNITURE MART LTD AMhrst 2-1715

1206 1StSW. AMhrst 9-2224

NAGLER'S LIMITED

602-608 2StSE. AMhrst 2-7715

NATIONAL FURNITURE STORE

228 8AvSE. AMhrst 2-2877

(Continued Next Page)

BELL'S FURNACE SUPPLIES & SERVICE

Complete Service To All Makes Of Heating Units

Recognized Service Depot for the following Heating Units:

GENERAL ELECTRIC - COLEMAN
FAIRBANKS-MORSE - HALE-CO
FURNACE-AIRE - FLAMEMASTER
SILVERLINE - PAYNE

Emergency Night Calls ATlas 3-0515

PHONE

ATlas 3-0684

3436 Parkdale Blvd

ALBERTA FURNITURE CO., LTD.

Out of the High Rent District To Save You Money

2 BIG STORES TO SERVE YOU

RIVERSIDE—102 - 4 St. N.E.

AMhrst 6-1566

AMhrst 6-1556

AMhrst 3-0184

MISSION—2516 - 4 St. S.W.

AMhrst 9-8444

CALGARY

CAPITOL Furniture Store

"Shop Where Your Dollar Has More Cents"

Complete Household Furnishings at the Very Best Values

Easy Budget Terms

PHONE

AMhrst 2-7545

AMhrst 9-2211

133 - 8 Ave. S.E.

Specialists in Rugs and Furniture



RUGS & FURNITURE

Corner 4th Ave. & 9th St. S.W.

• Famous WUNDA CRAFT contemporary furniture for living rooms, dining rooms, bedrooms.

• Home Service and Expert Decorating Advice without obligation.

• WONDERFUL PAYMENT PLAN! No Down Payment — Bank Interest Only.

Let us help you devise a beautiful co-ordinated plan for rugs and furniture.

Phone JORDANS today!

AMhrst 2-1202

AMhrst 9-2485

MOUNT ROYAL FURNITURE

CO. LTD.

"The Store With the High Windows and Low Prices"

CUSTOM MADE DRAPES & COMPLETE HOME FURNISHINGS

USE OUR CREDIT PLAN — 24 MONTHS TO PAY

PHONES

AMhrst 2-6042

AMhrst 2-6770

Cor 5 Ave. & 4 St. S.E.

— FREE AND EASY PARKING —

"Furniture of Your Dreams Within Your Means"

DEALERS
For All Better Quality
Nationally Advertised
**FURNITURE
APPLIANCES
AND TV
DRAPERIES, CARPETS &
Interior Decorating Service**

AMhrst 6-4477

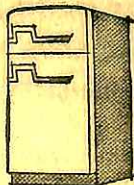
AMhrst 6-4478



STERLING FURNITURE CO.

Complete Home Furnishers

**FURNITURE
APPLIANCES & TV**



EASY BUDGET TERMS

2 YEARS TO PAY
Your Trade-In
Is Your Down Payment
Evenings CHstnt 3-6976

AMhrst 6-1110

109 - 7 Ave. S.W.



**NAME-BRANDED HOME
FURNISHINGS, CARPETS
AND APPLIANCES SOLD
DIRECT FROM OUR
WAREHOUSE TO YOU**

**GUARANTEED SATISFACTION
OR MONEY REFUNDED**

Visit Our Warehouse
Showroom at
321 - 10 Ave. S.W.

Formerly Horne & Pitfield
Building

AMhrst 3-5600



"The Name you will remember
for fine Furniture"

COMPLETE HOUSEHOLD FURNITURE

The only Furniture Store
with a complete **CABINET
MAKING SHOP** in conjunc-
tion.

FURNITURE REFINISHING

AMhrst 2-2023

622 - 17 Ave. S.W.

Furniture Dealers—Retail— (Cont'd)

Neilson Furniture Co Ltd
118-120 8AvSE. AMhrst 2-5404
Furn Dept & Ofc AMhrst 2-5474
Ofc Mgr & Credit Ofc AMhrst 2-1554
Drapes and Sundries AMhrst 2-6536
Sewing Machines AMhrst 2-6968
Floor Covering AMhrst 2-6518
Shipping Dept AMhrst 2-5383
Warehse 17Av&13StSE BRdwy 3-5359
Mgr AMhrst 2-3195
Nu-Trend Furniture Ltd (AMhrst 6-4477
337 7AvSW. AMhrst 6-4478
(See Advertisement This Page)
Nu-Way Chesterfield Shop
1411 3StNE. CRstvw 7-2362
Princess Clothing & Furniture Store
314 8AvSE. AMhrst 6-5261

PUBLIC Furniture Store

For Complete Furnishings,
Good Value, See Us First
Buy on our Easy Budget
Plan — Up to 15 Months
to Pay
PHONE

AMhrst 2-1247

214 - 8 Ave. S.E.
Res. CHstnt 3-6278

TRADITIONAL AND MODERN HOME FURNISHINGS

- NEWEST STYLES
- BETTER QUALITY
- USE YOUR CREDIT



AMhrst 6-8981

512 - 9 St. S.W.

TODD'S Furniture and Appliances

See us for all Better Quality

★ FURNITURE

★ APPLIANCES

★ AND T.V.

CRstvw 7-6888

2105 - 3 St. N.E.
Edmonton Trail

Four Blocks North of 16 Ave.

Furniture Dealers—Retail— (Cont'd)

Public Furniture Store 214 8AvSE AMhrst 2-1247
(See Advertisement This Page)
Radio Centre Co 512 9StSW AMhrst 6-8981
(See Advertisement This Page)
RAVVIN'S LTD 515 9StSW AMhrst 2-5664
Reynolds' Furniture Store
605MainStBwns. BUtir 8-2715
STANDARD FURNITURE STORE
Store No 1 107 8AvSE AMhrst 2-9363
Store No 2 527 8AvSW AMhrst 2-9388
Store No 3 1448 17AvSW CHery 4-0246
Ofc 527 8AvSW AMhrst 2-9456
Warehse 527 8AvSW AMhrst 2-5660

STEINBERG'S FURNITURE LTD

**NAME BRANDS OF
APPLIANCES & FURNITURE**

Phones AMhrst 6-1974
AMhrst 6-4519

219 7AvSE AMhrst 6-1974
AMhrst 6-4519

Sterling Furniture Co 109 7AvSW AMhrst 6-1110
(See Advertisement This Page)

SYKES-IMPERIAL FURNITURE STORE 108 8AvSE. AMhrst 2-2927
AMhrst 2-6723
AMhrst 2-9339

Warehse 17Av&13StSE BRdwy 3-4167
Tobin's Auction Mart 416 1AvNE. AMhrst 2-6845

Todd's Furniture & Appliances
2105 3StNE. CRstvw 7-6888
(See Advertisement This Page)

Trans-Canada Mail Order Co Ltd
321 10AvSW. AMhrst 3-5600
(See Advertisement This Page)

Trek's Sylvia Studio Ltd
920CentreStN. AMhrst 6-1771

WEISMOSE NIELS FURNITURE CO
622 17AvSW. AMhrst 2-2023
(See Advertisement This Page)

WILLIAMS BROS LTD
117-123 10AvSW. AMhrst 9-1971
York Furniture Store 702CentreStS. AMhrst 9-2834

Furniture Dealers—Wholesale DONALD C M LTD

WHOLESALE

FURNITURE — CARPETS

917 9AvSE BRdwy 3-5322

HAMMOND FURNITURE CO

UPHOLSTERED FURNITURE

Spring Wall Mattresses & Box Springs
4704 1StSE CHstnt 3-3719

LAMM ERNEST

Modern Furniture - Office - Stores
Waiting Rooms - Folding & Stacking Chairs
1221 1StSW AMhrst 2-7172

(Continued Next Page)

When in doubt about a tele-
phone number, please look in
the telephone directory first.
That helps you, helps others,
and helps telephone people to
do a better job for you.

Furniture Dealers—Wholesale—(Cont'd)

Murray Manufacturing Ltd
322 11AvSW . AMhrst 3-7330
Northwest Wholesale Furniture (Calgary) Ltd
321 10AvSW . AMhrst 3-5600
(See Advertisement This Page)

WEIR ROBERT H & SON

Manufacturers' Agents & Distributors
**Name Brand Furniture
Lloyd Baby Carriage**

Office & Showroom:
2nd Flr BRUCE ROBINSON BLDG.
1001 10AvSW CHery 4-6337

Furniture Manufacturers

ERGLIS JOHN WOOD CO LTD

MANUFACTURERS OF

**CUSTOM MADE
FURNITURE**

511 3AvSW AMhrst 3-8829

Leew Upholsterers 1114 12AvSW . CHery 4-6674
**MASTERBILT FURNITURE & MANUFACTURING
CO LTD**

If It's **MASTERBILT**

It's A Masterpiece

1717WestmountRd ATlas 3-0566

MURRAY MANUFACTURING LTD
322 11AvSW . AMhrst 3-7330
**PARKHILL BEDDING & FURNITURE
LTD** Cor9Av&8StSE . BRdwy 3-1627

TYNAN JOHN & CO LTD

—TYNAN—

**UPHOLSTERING
MANUFACTURERS**

1222-1224 11AvSW CHery 4-7456

Yost Wood Crafts 1131 11StSE . . . BRdwy 3-5702

Furniture Movers

See also Movers

A A AUTO BAGGAGE TRANSFER

• DELIVERY & STORAGE

• GENERAL PICK-UP

PERSONAL SERVICE

AMhrst 2-3292

If no answer call CHery 4-2007

315 3AvSW AMhrst 2-3292

AERO MAYFLOWER TRANSIT CO
215 10AvSW . AMhrst 6-8881
ANDERSON DELIVERY & TRANSFER
15HatfieldCrt . AMhrst 2-5320
BEKINS MOVING & STORAGE CO LTD
239 10AvSE . AMhrst 2-7981

Help is right at hand in these **YELLOW PAGES**. If you want to know where to get some product or service, consult them . . . and save time.

**Furniture Movers—(Cont'd)
CANADIAN WAREHOUSEMEN'S ASSOC**

FOR PROFESSIONAL

SERVICE CALL A

C.W.A. MEMBER

See Also "MOVERS"



"MEMBERS"

BEKINS MOVING & STORAGE CO LTD
239 10AvSE . AMhrst 2-7981
DOUGLAS MOVING & STORAGE LTD
4232 16aStSE . BRdwy 3-4838
HILL THE MOVER (CANADA) LTD
6020 1aStSW . CHstnt 3-1219
**MacCOSHAM STORAGE & DIST CO
(CALGARY) LTD**
215 10AvSW . AMhrst 6-8881
MADISON STORAGE & CARTAGE CO LTD
3904 1StNE . CRstvw 7-0545
RELIANCE STORAGE & CARTAGE CO LTD
1001 1StSE . AMhrst 3-6940
ROBERTSON'S TRANSPORT LTD
410RiversideBlvd . AMhrst 6-6836
SECURITY STORAGE (CALGARY) LTD
4344MacleodTr . CHstnt 3-4681

Cargo Transfer 435 1AvNE AMhrst 9-2357
DEAN'S CARTAGE 711 8AvSW . AMhrst 2-3272
DOUG'S STORAGE & CARTAGE CO LTD—See
Douglas Moving & Storage Ltd
DOUGLAS MOVING & STORAGE LTD
4232 16aStSE . BRdwy 3-4838
HILL THE MOVER (CANADA) LTD
6020 1aStSW . CHstnt 3-3502
JOHNSTON STORAGE & CARTAGE CO LTD
6020 1aStSW . CHstnt 3-1219
**MacCOSHAM STORAGE & DIST CO
(CALGARY) LTD** 215 10AvSW . AMhrst 6-8881
Mutual Cartage & Transfer
710 1StSE . AMhrst 2-3221
NORTH AMERICAN VAN LINES (CANADA) LTD
Agents Madison Storage & Cartage Co Ltd
3904 1StNE . CRstvw 7-2235
SECURITY STORAGE (CALGARY) LTD
Agents Allied Van Lines Inc
Agents Allied Van Lines Ltd
4344MacleodTr . CHstnt 3-4681
SUNNYSIDE CARTAGE & STORAGE

Pianos - Stoves

Fridges - Specials

"Exclusive Furniture Movers"

LOCAL and COUNTRY

639 9aStNW ATlas 3-1855

VET'S CARTAGE CO 219 11AvSE AMhrst 2-2027

**UNIQUE POLISHERS
& FINISHERS CO.**

Modern Factory Finishes
French Polishing

FURNITURE REPAIRED

ALL ESTIMATES FREE

Rear 1306 - 8 St. S.W.

AMhrst 3-3017

Furniture Polishers

Unique Polishers & Finishers Co
Rear 1306 8StSW . AMhrst 3-3017

**Furniture Repairing &
Refinishing**

See also Cabinet Makers
Exclusive Cabinet Shop 1510 6StSW AMhrst 6-5045
Tru-Art Furniture Finishing Ltd
706 17AvSW . AMhrst 2-5069
Unique Polishers & Finishers Co
Rear 1306 8StSW . AMhrst 3-3017
(See Advertisement This Page)
Venn J E 2118 4StSW AMhrst 2-1409
(See Advertisement This Page)

Furriers

See also Fur Farm Supplies & Fur Storage

ALLISTERS FURRIERS LTD

AUTHORIZED

**FUR FABRIC CLEANING
FUR STORAGE & REPAIRS**

612 1StSW AMhrst 2-3560

(Next to Grand Theatre)

BRIGGS FURRIERS & FUR DRESSERS

BriggsAvBurnsland . BRdwy 3-5430
(See Advertisement This Page)
Calgary Fur Clinic 107 7AvSE . . . AMhrst 3-2069
Charlebois Cecil C 1309 1StSW . AMhrst 2-1431
(See Advertisement Following Page)

DAUM'S FURS LTD

Fur Storage - Repairs - Re-Styling
COATS MADE TO MEASURE
1604CentreStN CRstvw 7-5276

(Continued Next Page)

**Briggs Furriers
AND FUR DRESSERS**

Latest Frigidaire Fur
Storage
Expert Repairing, Remodelling,
Relining, Cleaning & Glazing—
Lowest Rates
Coats and Furs Made to Order
Raw Furs Processed
FREE PICK-UP and DELIVERY
BRIGGS AVENUE
BURNSLAND

BRdwy 3-5430

J. E. VENN

EXPERT FURNITURE
REPAIRING

Polishing and Refinishing
Upholstering

AMhrst 2-1409

2118 - 4th St. S.W.

**Northwest
Wholesale Furniture
(CALGARY) LTD.**

- HOME
- OFFICE
- HOSPITAL
- INDUSTRIAL

Furniture & Furnishings

PHONE

AMhrst 3-5600

321 - 10 Ave. S.W.

Formerly Horne & Pitfield Building

I knew we'd
forgotten
Something!

They remembered to pack everything . . . but they forgot that a new application must be signed for electric service to a new address. When you phone the furniture movers, phone your Calgary Electric System, too. Then you'll be sure of Electric Service when you want it!

**Your Calgary
Electric System**

Dial AMhrst 6-6261

Daytons BRING YOU
A WORLD OF FASHION

In Their Luxurious
FUR SALON
STORAGE -- REPAIRS



310 EIGHTH AVE. W.
CALGARY...

FASHIONS LIMITED

NEXT DOOR TO BIRKS

AMhrst 3-8668

AMhrst 6-6335

Charlebois

for

Fine Furs

Our Large Modern Factory
enables us to **REMODEL,**
REPAIR, RELINE & CLEAN
your **FURS** at very
reasonable rates.

**Modern
Fur Storage**

BORG and **FUR FABRIC** Coats
Cleaned the Furrier Method for
Greatest Safety

AMhrst 2-1431

1309 - 1st St. S.W.

In the Underwood Block
Cecil C. Charlebois

Furriers—(Cont'd)

DAYTONS FASHIONS LTD

310 8AvSW. AMhrst 6-6335

(See Advertisement This Page)

FINESTONE'S FINE FURS

**FIRST IN QUALITY —
FIRST IN FURS
STORAGE & REPAIRS**

"Add Seasons of Wear
With Finestone's Special Care"

1904 20AvNW AVenu 9-3057

French Furriers 617 1stSE AMhrst 3-2175
Holt Renfrew & Co Ltd

225-7 7AvSW. AMhrst 9-7341

(See Advertisement This Page)
(Continued Next Page)

ROSEDALE

FURRIERS

- CUSTOM MADE FURS
- REMODELLING
- REPAIRS
- STORAGE

BUDGET PLAN AVAILABLE

All Work Done on the Premises by
Experienced Furriers

AVenu 9-7158
824a - 16th Ave. N.W.

HOLT, RENFREW
AND COMPANY, LIMITED

Canada's Leading Furriers
since 1837



The Holt Renfrew Label in a Fur Coat
is the Hallmark of Quality and Value

Telephone: AMhrst 9-7341

Opposite the Parkade
227 SEVENTH AVENUE S.W.

FINEST FURS by

Canada's Largest Exclusive Retail
Manufacturing Furriers

See Our Glamorous Selection of
**FUR COATS - JACKETS - CAPES
STOLES**

COMPLETE FUR SERVICE

Cleaning and Glazing By
"HURTIGIZING"

**STORAGE — REPAIRS
RESTYLING**

**Budget Terms to Suit
Your Needs**

Phone AMhrst 6-6560

242 7th Ave. S. W. (In the "Parkade")
Calgary, Alberta



as m **Hurtig** LTD. **Furriers**

Furriers—(Cont'd)

HURTIG A & M LTD 242 7AvSW AMhrst 6-6560
 (See Advertisement Opposite Page)
 Palm Thomas Furrier Limited
 131 8AvSW. AMhrst 2-3806

RENFREW FURS LTD AMhrst 2-5456
 106 7AvSW. AMhrst 6-2542
 (See Advertisement This Page)

ROSEDALE FURRIERS
 824a 16AvNW. AVenu 9-7158
 (See Advertisement Opposite Page)

Radolf's Furs 124 10StNW Atlas 3-0435
 (See Advertisement This Page)

SAKS FURS 124a 8AvSW AMhrst 6-5333
 AMhrst 3-7393

(See Advertisement This Page)

SWEARS & WELLS (CANADA) LTD
 222 8AvSW. AMhrst 3-2850
 (Continued Next Page)

THE VALUE of directory advertising is cumulative.

RUDOLF'S FURS

"Send It To A Master"

- DESIGNING
- REPAIRS
- STORAGE
- ORIGINAL STYLING

Atlas 3-0435
 124 - 10th St. N.W.

JOE VIRAG FURRIERS LTD.



For Fine Furs You Will Prize

STORAGE

Complete Fur Service Facilities

Specialized Custom and Readymade Garments



FOR PICK-UP & DELIVERY

PHONE

AMhrst 2-2456

507 - 17 Ave. S.W.

Enjoy the Ease of Mind of Buying . . .

FURS

WITH A **Written Guarantee!**

CALL AMhrst 2-5456
AMhrst 6-2542

FUR STORAGE . . . REPAIRING . . . RESTYLING



DON'T Buy Furs

BLINDLY!!

Shop Where . . .

"More Women Buy Their Furs"

FURS

- ★ STORED
- ★ CLEANED
- ★ REPAIRED
- ★ RESTYLED

AMhrst 6-5333
AMhrst 3-7393



"Look for the Revolving Neon" 124a - 8th Ave. S.W.



Phone

AMhrst 2-4579

- FUR STORAGE & REPAIRS

YAEGERS FURS LTD.

"Calgary's Leading Furrier"

706 Centre Street S.
 ROBERT T. GARBERT LTD.

Furriers—(Cont'd)**TEMPLETON'S LTD**

Insist on . . .

GENUINE COLD STORAGE
for Furs and Cloth Coats

Call . . .

615 17AvSW (AMhrst 2-2419
AMhrst 2-4738
AMhrst 2-7488)Virag Joe Furriers Ltd
507 17AvSW . AMhrst 2-2456
(See Advertisement Preceding Page)**YAEGERS FURS LTD**706CentreStS . AMhrst 2-4579
(See Advertisement Preceding Page)**Garage Vacuum Exhausters****GREER W E LTD**SPENCER INDUSTRIAL MONOXIDE
GAS EXHAUST SYSTEMS

522 11AvSW AMhrst 2-3312

Garages—Service**ACME GARAGE**

Official A.M.A. Garage

TEXACO PRODUCTS

Complete Automotive Service

1116WestmountBlvd ATlas 3-1404

Alberta Automatic Transmission Repairs tLd
328 9AvSE . AMhrst 3-1070

Associated Truck Service 204 37AvNE CRstvw 7-7007

Bert & Jack's British Car Service Ltd
107-111 13AvSE . AMhrst 9-1492
(See Advertisement This Page)

Boulevard Garage 1-4StNE AMhrst 6-1339

Briar Hill Service Station
2004 12AvNW . AVenu 9-2706Calgary Motor Products Ltd
Cor4Av&2StSW . AMhrst 6-8841**CHUCK & DON'S SERVICE**
2005 11StSE . BRdwy 3-5461**CLARKE'S SHELL SERVICE**

LUBRICATION - TUNEUPS

Brakes our Specialty

SERVICE IS OUR BUSINESS

2648 24StSW CHrchl 9-8588

College Service Station
704 17AvSW . AMhrst 6-3291**COOKE MOTORS LTD** 4Av&9StSW AMhrst 2-7778

Crescent Service Cor16Av&4StNW . CRstvw 7-3658

ED & BEN'S SERVICE LTDGENERAL REPAIR SERVICE
MOTOR TUNE-UPS
ESSO PRODUCTS

529MainStBwns BUtlr 8-2279

Bert & Jack's
BRITISH CAR
SERVICE
LTD.

English Car Specialists

AMhrst 9-1492

107-111 - 13 Ave. S.E.

Garages—Service—(Cont'd)**ED & TED'S SERVICE LTD**A COMPLETE GARAGE
SERVICESPECIALISTS IN EACH DEPT
FOR YOUR NEEDS

1St&11AvSW AMhrst 2-7111

ED'S AUTO SERVICE

Specializing in

MAJOR OVERHAULS

Complete Auto

REPAIR SERVICE

Rear 511 3AvSW AMhrst 2-6675

ELBOW PARK SERVICE STATION & GARAGE
2219 4StSW . AMhrst 2-5200Eric's White Rose Service
2008 14StNW . AVenu 9-3576Ernie & Neil's Garage & Service
702 4AvSW . AMhrst 2-1905**ERNIE'S GARAGE** 102 12AvSE . AMhrst 2-4064European Autos (Volkswagen) Ltd
501 8AvSE . AMhrst 9-2826

Fairway Service Garage 1817 2StSE AMhrst 3-8882

Fix-Ur-Self Garage 333 4AvSE . AMhrst 6-6948

Foothills Motors 119 12AvSW . AMhrst 2-5704

Forest Lawn Auto Service
3720 17AvSE . BRldg 2-3444**FORESTER HARRY LTD**

DISTRIBUTORS FOR

STUDEBAKER

PACKARD

MERCEDES-BENZ

DKW

Sales & Service

17Av&1StSW AMhrst 2-7785

Foster's Garage 1102 9AvSW . AMhrst 2-6414

Foster's Servcentre Ltd
28St&17AvSW . CHrchl 9-3040Fowlie Motor Sales Ltd
Serv Dept 1413CentreStN . CRstvw 7-8591Sales Dept (New Cars &
Showroom) . CRstvw 7-8592

Sales Dept (New & Used Trucks) . CRstvw 7-8595

Genl Ofc . CRstvw 7-8593

Parts Dept . CRstvw 7-1084

Body Shop & Reconditioning Depot
CorEdmontonTr&PacificRd . CRstvw 7-2337

Fred's Service 1730 18AvBwns . BUtlr 8-4157

Freeman Wilson Ltd 511CentreStS AMhrst 9-1901

G C AUTO SERVICE LTDCOMPLETE AUTOMOTIVE
SERVICE

Texaco Oils - Gas - Lubrication

2003 4StSW AMhrst 2-2910

GENERAL SUPPLIES LTD

CHEVROLET & OLDSMOBILE

Cars & Trucks

Truck Branch 1StSE&5Av . AMhrst 2-5449

Cor1StSW&5Av AMhrst 2-1101

Gler & Grasswick 319 6AvSE . AMhrst 2-3070

Hall's Garage 617McDougalRd . AMhrst 6-1596

Garages—Service—(Cont'd)

Harrison Auto Service

2204CentreStN . CRstvw 7-2215

Highland Park Service

40Av&CentreStN . CRstvw 7-0561

Hiscox West End Garage

1209 5StSW . AMhrst 2-4764

ISLAND SERVICE STATIONEXPERT TUNE-UP AND
BRAKE SERVICE

9Av&12StSE BRdwy 3-5555

Kendall Motors Ltd 1415 1StSW . (AMhrst 2-3619
AMhrst 2-1788)**KINGSLAND ESSO SERVICE**

TUNE-UPS OUR SPECIALTY

COMPLETE SERVICE ON STARTERS,
GENERATORS & BRAKES

Tom Simper, Mgr.

Cor69Av&ElbowDr ALpin 5-5797

LANGFORD HARRY SHELL SERVICE

SHELL PRODUCTS

Lubrication - Tune-ups - Brakes - Towing
General Repairs

1439 13AvSW CHery 4-4664

Macal Truck & Trailer Ltd

5509 1aStSE . CHstnt 3-4408

MAPLE LEAF GARAGE & SERVICE STN

E. C. Stagg, Prop.

A COMPLETE GARAGE SERVICE

All Makes of Cars & Trucks Repaired
409 16AvNW CRstvw 7-3484

Master Mechanix 1433 8AvSE . BRdwy 3-5853

MILLER AUTO WRECKERSWe Install New, Used or Rebuilt Transmis-
sions, Motors & Parts - Repair Cracked
Cylinder Heads & Blocks

1018 9AvSE BRdwy 3-1194

Model Auto Service 3650MacleodTr CHstnt 3-1493

Modern Motors Ltd 1538 9AvSE . BRdwy 3-1618

Modern Motors Ltd 1538 9AvSE . BRdwy 3-2083

Modern Motors Ltd 1538 9AvSE . BRdwy 3-2096

Modern Motors Ltd 1538 9AvSE . BRdwy 3-2120

Mount View Service Station

2106EdmontonTr . CRstvw 7-3729

Patrick's Service 3912 17AvSE . BRldg 2-3341

Potter's Esso Service 939 4AvSW AMhrst 6-4129

Potter's Esso Service 939 4AvSW AMhrst 2-6816

PREMIER WAY SERVICESpecializing in:
AUTOMATIC TRANSMISSION SERVICE
MOTOR TUNE-UPS - GENERAL REPAIRS
B.A. PRODUCTS

Res. Phones AVenu 9-4789 - CHery 4-0317

Lou & Des Brosteaux

2905 14StSW CHery 4-1991

PURITY CENTRE AUTO SERVICE CentreStS&5Av . (AMhrst 2-9977
AMhrst 6-6585)**RED STAR AUTO SERVICE**BRAKE & TUNE-UP
SPECIALISTS

AUTOMATIC TRANSMISSION SERVICE

STEAM CLEANING SERVICE

1402 14StSW CHery 4-4234

REID'S AUTO REPAIRSBRITISH CAR
SPECIALISTS

BRdwy 3-2212

Rear 1440 9AvSE BRdwy 3-2212

Garages—Service—(Cont'd)**RENNIE MOTORS LTD**

FORD & EDSEL DEALER

Sales and Service

COMPLETE STOCK OF USED CARS

315 16AvNE CRstvw 7-1005

Richmond Road Service
245St&RichmondRd . CHrchl 9-3553

Rose Motors Ltd 1301 12AvSW . CHery 4-0277

ROSEDALE AUTO SERVICELubrication & Tune-up
Experts

On All Makes of Cars

12Av&CentreStN CRstvw 7-1880

SCOTTY'S GARAGE

Complete Mechanical & Body Work

Painting - Specializing in English Cars

4818 17AvSE BRldg 2-3652

SOUTH HILL GARAGE

8200 26StSE . BRdwy 9-3400

Steffler's Auto Service 3719 17AvSE BRldg 2-3641

Stockyards Service Garage
26Av&PortlandSt . BRdwy 3-1166Super Brake & Tune-Up Service
612 9StSW . AMhrst 3-3743**TRANSPORT SERVICE CENTRE**
439 8AvSE . AMhrst 2-7310**VELVET AUTO SERVICE**

Complete Front End Service

MOTOR TUNE-UPS

& GENERAL REPAIRS

B.A. PRODUCTS

4914 17AvSE BRldg 2-3323

VOLKSWAGEN SALES & SERVICE LTD

MacleodTr&56AvSE . CHstnt 3-2711

Welcome Service Station
16Av&2aStNW . CRstvw 7-3932West Hillhurst Auto Service
2001BownessRd . ATlas 3-2183**Garbage Disposal Systems****BURGESS BUILDING & PLUMBING**

SUPPLIES LTD 725 8AvSW . AMhrst 6-1061

Crane Limited Calgary Br
602 11AvSW . AMhrst 6-3091North Hill Electrical Co Ltd
135 16AvNW . CRstvw 7-0151Wight's Isle of Better Living
CalgaryShoppingCentre . AVenu 9-0201**Garden Equipment & Supplies**

GOETT WM CO LTD 800 10AvSW AMhrst 2-2463

GOLDEN WEST SEEDS LTD
608CentreStS . AMhrst 2-3660**Gas Companies**

A M Gas Co Ltd 106 11AvSE . AMhrst 9-1078

ALBERTA NATURAL GAS COMPANY
5thFlr NaturalGasBldg . AMhrst 3-8320**ALBERTA & SOUTHERN GAS CO LTD**
5thFlr NaturalGasBldg . AMhrst 3-8320Calgary Gas Co Ltd
—See Canadian Western Natural Gas Co LtdCanadian Hydrocarbons Ltd
104-239 6AvSW . AMhrst 9-6758Propane Deliveries
73Av&MacleodTr . ALpin 5-0122Canadian Western Natural Gas Co Ltd
Cor6Av&1StSW . AMhrst 6-7111Central Gas Utilities Ltd
140 6AvSW . AMhrst 6-3236Redwater Utilities Ltd
107PetroleumBldg . AMhrst 9-3161Sturdie Propane Ltd
104-239 6AvSW . AMhrst 9-6751

Gas Fitters

See also Plumbers & Gas Fitters
 Caron & Hicklin Plumbing Ltd
 5320 Thornton Rd. CRstW 7-0467

DEEVES FRED & SONS LTD
 INDUSTRIAL & DOMESTIC
 GASFITTING
 1314 17AvSW CHery 4-8951

Dun-Rite Plumbing & Heating
 1986 Beach Rd Bwns. BUtlr 8-2671

Fawcett Plumbing Co Ltd
 408 8AvNE. AMhrst 2-3752

Hagan Plumbing & Heating
 2136 33AvSW. CHery 4-6648

Inglewood Plumbing Ltd
 1228 9AvSE. BRdwy 3-5196

Jones W R 212 3StSW AMhrst 2-3397

Kaytor Plumbing 603 Herald Bldg AMhrst 3-3774

McQuiston Plumbing & Heating
 2214 32AvSW. CHery 4-6591

Nichol W & Sons 1622 4StNW. CRstW 7-1747

Schultz Bros 4352 2StNW CRstW 7-0632

Shruball A J Co Ltd 318 10StNW. Atlas 3-1714

TROTTER & MORTON LTD
 INDUSTRIAL GAS INSTALLATIONS
 Night Calls AMhrst 6-2142
 204 5StSW AMhrst 3-7870

Wood W A Plumbing Co 624 12AvNE CRstW 7-4154

WRIGHT A R 7204 Macleod Tr ALpin 5-7751

Gas Processing

GOLIAD OIL & GAS CO 213 6AvSW AMhrst 6-6031

Gasoline & Oil Service Stations

See Service Stations

Gauges

Clarke Industrial Sales Ltd
 Kunkle Gauges & Instruments
 5220 1stSE. CHstnt 3-5556

General Contractors

See Contractors—General

Generator Repairs

Alberta Generator & Starter Service Ltd
 1519 9AvSE. BRdwy 3-1010
 (See Advertisement This Page)

DAVIES & LAMOND CO

Generator and Starter
 Exchange Service
 HEAVY DUTY EQUIPMENT
 ELECTRICAL REPAIRING
 1334-1334a 9AvSE BRdwy 3-4669

Del's Electric Ltd 927 11AvSW CHery 4-0893
 (See Advertisement This Page)

HUTTON'S LTD

Authorized Generator
 Sales & Service Distributors
 AMERICAN BOSCH - AUTO-LITE
 DELCO REMY - LEECE NEVILLE
 131 11AvSW AMhrst 9-3725

JOHNSTON W H AUTO ELECTRIC LTD

SIoux PARTS & SERVICE
 AUTO ELECTRIC TUNE-UPS
 529 11AvSW AMhrst 2-4435

No need to march around all day looking for something you want to buy. A glance at the **YELLOW PAGES** will nearly always show you who sells it.

Generators—Electric

ALBERTA GENERATOR & STARTER SERVICE
 LTD 1519 9AvSE. BRdwy 3-1010

GENERAL MOTORS DIESEL

Dependable 2-cycle Diesel
 Electric Sets from 20 to 300
 K.W. for all applications.



"Standardization Means Savings"

SERVICE — PARTS — SALES

"FOR INFORMATION CALL"
 WATEROUS EQUIPMENT LTD
 404 42AvSE. CHstnt 3-7781

NORTHERN ENGINE & EQUIPMENT CO LTD

NORHLITE AIR OR WATER-COOLED,
 DIESEL GENERATOR SETS

All sizes - standard voltages to 2300 V, AC
 or DC. Portable or permanent. Here is
 light & power in one compact dependable unit.

"24 Hours Continuous Service"

10330 63Av EDMONTON GE 9-3947

POWER ELECTRIC & EQUIPMENT CO LTD

"Kohler" Generators
 Sets & Engines — Pumps
 Electric Plant Rentals
 Flood Lights
 AMhrst 2-3848
 604 4StSE AMhrst 2-4511

Geologists

Aid Kenneth 813 Lancaster Bldg AMhrst 9-3820

ANDRICHUK & EDIE
 300 Maclean Bldg. AMhrst 9-6084

BLANCHET & ASSOCIATES LTD
 718 8AvSW. AMhrst 2-5501

BORDULA A L Electrical Log & Well Evaluations
 1 Culver Rd. AVenu 9-9970

Bullock D Bruce & Associates Ltd
 627 8AvSW. AMhrst 6-4523

Cabeen William Ross & Associates
 604 6AvSW. AMhrst 9-7206

CANADIAN AERO SERVICE LTD
 102-718 8AvSW. AMhrst 3-4730

CANADIAN STRATIGRAPHIC SERVICE
 LTD 705 11AvSW. AMhrst 3-3440

de Wit Dr Rein 616 Britannia Dr CHstnt 3-1619

DeWitt & Associates Ltd
 Banff Coach Rd. CHrchl 9-7447

GALLOWAY JOHN O LTD
 603-805 8AvSW. AMhrst 2-9018

GEOLOGICAL RESEARCH LABS
 108-109-718 8AvSW. AMhrst 9-1466

GEOPHOTO SERVICES LTD
 Administrative Ofcs Examiner Bldg AMhrst 6-6713

Geological Dept AMhrst 6-5218

Drafting Dept AMhrst 6-6533

Harrington & Bibler Ltd 708 7AvSW AMhrst 2-5413

HUNTING TECHNICAL & EXPLORATION
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Shay D C 813 Lancaster Bldg AMhrst 9-3820

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Sproule J C & Associates
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Will Dr H J 211 Scarboro Av CHery 4-2868

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 CENTURY GEOPHYSICAL CORP OF CANADA
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ELECTRONIC ENTERPRISES
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Hall-Sears (Alberta) Ltd
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Walker-McDonald Bit Distributors Ltd
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BEAVER GEOPHYSICAL SERVICES LTD
 1609 Kensington Rd. Atlas 3-4141

V K Travis res AVenu 9-6792

D R Campbell res ALpin 5-4089

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Import Shop 821 17AVSW .. CHery 4-0935

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Marcel de Paris 1126 17AVSW .. CHery 4-4333

No 2 1007a 1StSW .. AMhrst 3-6801

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Studio Crafts 827 17AVSW .. CHery 4-5137

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(See Advertisement This Page)

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North Hill Glass Co 619 3StNE .. AMhrst 9-2013

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Ofc CHstnt 3-4515
Canyon Meadows Golf & Country Club
Canyon Meadows ALpin 5-1066
Pro Shop ALpin 5-1211
Lounge ALpin 5-1285
City of Calgary Golf Club
West Calgary CHrchl 9-1212

Earl Grey Golf Club
Glenmore SW Calgary CHstnt 3-5818
Highland Golf Club 4304 3StNW . . CRstvw 7-8681
Inglewood Golf & Country Club Ltd
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Regal Golf Club Ltd 6St&24AvNE CRstvw 7-8458

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Earl Grey Golf Club Pro Shop
Glenmore SW Calgary CHstnt 3-1871

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See Contractors—Grain Elevators

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Elevator EastCalgary BRdwy 3-5470
National Grain Co Ltd AMhrst 2-6442
607HeraldBldg. . AMhrst 2-1542
Pacific Elevators Ltd
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BURNS J F CHstnt 3-3666
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West Pit 53St&RichmondRd COIfx 8-8121
Accounts 1729 22StSW
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Gallelli Sand & Gravel Co Ltd
1/2MINW NoseCreekBridge. . CRstvw 7-7962
(See Advertisement This Page)

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(See Advertisement This Page)
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26Av&53StSW. CHrchl 9-4753
(See Advertisement This Page)
(Continued Next Page)

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Airport Grocery & Meat Market
812 3StNE. AMhrst 2-6466

Alaska Grocery 2420 3StNE. CRstvw 7-5441
Albert Park Store 1901 26StSE. BRidg 2-3211

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Store No 2 309 19StNW. ATlas 3-2015

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Baile's Corner Store 321 19StNW. ATlas 3-1283
Bankview Grocery 1437 17AvSW. CHery 4-2901

Beaver Grocery & Confectionery
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Bell Grocery & Confectionery
223a 2AvSW. AMhrst 2-4768

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Best Foods Grocery
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Bungalow Grocery & Confectionery
802 12AvSW. AMhrst 6-2465

Burt's Store 50Av&ElbowDr. CHstnt 3-0573

Buy-Rite Store 740 17AvSW. AMhrst 2-2488

C C Cash Grocery 1048 8StSE. BRdwy 3-5502

Cable & Co 7239 26StSE. BRowng 9-3156

Cal's Grocery & Confectionery
1209 5AvNW. ATlas 3-4272

Calberta Grocery & Confectionery
928 12AvSW. CHery 4-4533

Calgary General Store 2202 3StNE. CRstvw 7-6567

Calgary Grocery 328 4AvSE. AMhrst 6-2952

Grocers—Retail—(Cont'd)

Cambrian Heights Food Store
554aNorthmountDr. AVenu 9-8300

CANADA SAFEWAY LTD
535 10AvSW. AMhrst 9-2501

CANADA SAFEWAY LTD

**BE SURE
SHOP SAFEWAY**

"WHERE TO SHOP"

Store No 201 236 8AvSE
Store No 202 1422 17AvSW
Store No 205 2507 4StSW
Store No 206 7606ElbowDr
Store No 207 1515 8StSW
Store No 208 148 10StNW
Store No 209 1405 4StSW
Store No 210 507 4StSW
Store No 212 1214CentreStN
Store No 213 410 10StNW
Store No 214 6011MacleodTr
Store No 215 510 8AvSE
Store No 216 3708 17AvSW
Store No 217 1811 34AvSW
Store No 220 3211 2StNW
Store No 221 308 16AvNW
Store No 222 726BownessRd
Store No 223 1611RemingtonRd
Store No 224 3301 17AvSE
Store No 225 11CambrianPl

Capitol Food Store 2224 20AvNW. AVenu 9-1428
Capitol Hill Grocery 1401 20AvNW. AVenu 9-1400

Central Grocery & Confectionery
1319 8StSW. CHery 4-4325

Chinook Grocery 2512 16StSE. BRdwy 3-5420

Chrysler Grocery & Confectionery
117 15AvSE. AMhrst 2-7127

Clifton Grocery & Confectionery
533 4AvSW. AMhrst 6-5531

Colgrove General Store
1348ColgroveAv. AMhrst 6-3537

College Fruit 732 17AvSW. AMhrst 6-2808

Connaught Groc Confect & Meat Mkt
1040 12AvSW. CHery 4-2964

Cooper S C Store No 1 1024 17AvSE. BRdwy 3-5774
Store No 2 1208 9AvSE. BRdwy 3-5087

Corner Groceteria 1421 11StSW. CHery 4-3109

Cosy Corner Store 113 14StNW. ATlas 3-2010

Cotton's Grocery 2715 14StSW. CHery 4-8844

Croughbar Grocery & Lunch Counter
1934 9AvSE. BRdwy 3-5711

Crown Grocery 1320 3StNE. CRstvw 7-4074

Daily Food Store 210 8AvSE. AMhrst 6-3951

Dan's Grocery & Confectionery
239a 4AvSE. AMhrst 6-1219

Dayton's L S Store 22-4StNE. AMhrst 6-1714

Diamond Grocery & Confectionery
332 8AvSE. AMhrst 2-6924

Dick's Grocery 3414 24StSW. CHrchl 9-8666

Dominion Stores Ltd 734 7AvSW. AMhrst 3-1065

Dorosh N 4007 16aStSE. BRdwy 3-5460

East End Food Store 326 8AvSE. AMhrst 6-6661

Easy Way Food Centre & Snack Bar
3407 17AvSW. CHrchl 9-3323

Economy Food Store 1401 9AvSE. BRdwy 3-5226

Eddie's Corner Store 302MainStBwns. BUltr 8-2558

Elgin Grocery & Meat Market
1335 9AvSE. BRdwy 3-5366

EMPRESS STORES LTD
702 16AvNW. AVenu 9-5776

Evans Grocery 2101 3StNE. CRstvw 7-4707

Fairway Grocery 1902 27StSW. CHrchl 9-1661

Family Groceteria 2616CentreStN. CRstvw 7-4311

Farmers' Grocery 717 2AvNE. AMhrst 6-1377

Favorite Grocery & Confectionery
1128 17AvSW. CHery 4-3318

Fetherston's General Store
7401 26StSE. BRowng 9-3163

Foodland Grocery 2716 21AvSW. CHrchl 9-3033

No need to march around all day looking for something you want to buy. A glance at the **YELLOW PAGES** will nearly always show you who sells it.

Grocers—Retail—(Cont'd)**FOOD-VALE STORE**

Quality Fresh Fruit
Vegetables & Groceries

Specializing in Fine Fancy Foods

Free Delivery — Twice Daily

PERSONALIZED SERVICE

2508 4StSW. AMhrst 2-7412
AMhrst 6-2156

Britannia Store. CHstnt 3-4084
819a 49AvSW. CHstnt 3-4089

FOOD WAY 2923RichmondRd. CHrchl 9-4555

Foothills Grocery & Confectionery
638 16AvNW. AVenu 9-7363

Forest Lawn General Store
4202 17AvSE. BRidg 2-3271

Forest Lawn General Trading
3701 17AvSE. BRidg 2-3453

FRANK'S DRIVE IN

2139KensingtonRd. ATlas 3-1898

Frank's Grocery 502 7AvSE. AMhrst 6-2826

Freedmans Family Store
2411 2StSE. AMhrst 2-6645

Gene's Grocery 2436 2AvNW. ATlas 3-3005

General Confect & Groc Store
915 1AvNE. AMhrst 6-1262

Glenmore Grocery 1621 34AvSW. CHstnt 3-1846

Goosman's Grocery & Confectionery
525 17AvSW. AMhrst 2-1611

Gordon's Grocery 2141 15StSW. CHery 4-1101

Grand View Store 1001 19AvSE. BRdwy 3-4278

Green-Dell Fruit 2038a 42AvSW. CHstnt 3-4567

Guy's Grocery 824 3StNE. AMhrst 2-6688

Hall's Self-Serving Grocery
1401 14StSW. CHery 4-3468

Harold's Groceries & Meats
1552 9AvSE. BRdwy 3-5586

Harper Groceteria 2039 34AvSW. CHery 4-7766

Harry & Sons 602 1AvNE. AMhrst 6-1316

Harvard Confectionery 410 4StSW. AMhrst 6-2881

Helen's Grocery & Confectionery
2707 17AvSW. CHrchl 9-1829

Henry Grocers 201 19StNW. ATlas 3-5264

Highland Grocery 116 40AvNW. CRstvw 7-4514

Hillcrest Grocery 3103EdmontonTr. CRstvw 7-5880

Hillside Grocery 2718 17StSW. CHery 4-2835

Hi-Way Grocery Store
5318MacleodTr. CHstnt 3-6520

Home Grocery 525 14AvSE. AMhrst 2-1258

Hong Grocery 2826MorleyTr. AVenu 9-7073

Hubalta General Store & Post Office
5302 17AvSE. BRidg 2-3713

Jack's West Grocery & Confectionery
1409 11StSW. CHery 4-1862

Jay-Dee Food Store 4002 16StSW. CHstnt 3-2273

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Shop and Save at Your Neighborhood
Jenkins Store

WHOLLY CANADIAN OWNED

"WHERE TO SHOP"

Store No 1 1512 16AvBwns
Store No 2 2042 42AvSW
Store No 3 1319 9AvSE
Store No 4 5628 4StNW
Store No 5 2905RichmondRd
Store No 6 1328 17AvSW
Store No 7 803 49AvSW
Store No 8 439 14AvSE
Store No 9 309 16AvNW
Store No 11 111 18StNW
Store No 12 Forest Lawn
Store No 14 4012BanffCoachRd
Store No 17 824 1AvNE
Store No 19 1031RusselRd
Store No 21 1436 20AvNW
Store No 22 637 16AvNW
Store No 23 1118 3StNE
Store No 24 2639 17AvSW
Store No 26 2610 4StNW

(Continued Next Page)

Grocers—Retail—(Cont'd)

JENKINS GROCERIA LTD
MAIN OFFICE & WAREHOUSE
1820 9AVSE. BRdwy 3-5661
BRdwy 3-5661
Pres Ronald H Jenkins BRdwy 3-5661
Treas H C Hilton BRdwy 3-5661
Ofc Mgr C S Ewins BRdwy 3-5661
Credit Mgr R Pearpoint BRdwy 3-5661
Merchandise Mgr T H Roysds BRdwy 3-5661
Buyer F W McJunkin BRdwy 3-5661
NIGHT CALLS AFTER 4:30 PM TO
8:00 AM AND SATURDAYS & HOLIDAYS

Genl Ofc BRdwy 3-5661
Tabulating Division BRdwy 3-5664
Shipping Dept BRdwy 3-5665
Garage BRdwy 3-5666
Auditorium BRdwy 3-5667

JIM'S FOOD STORE
2016 12AVNW. AVenu 9-1785
Jimmie's Grocery 1101 8StSE BRdwy 3-1923
Joe's Grocery 112 14AVSE AMHrst 6-3734
Johnson's Cash & Carry Grocery
1510 1StSW AMHrst 6-2790

KILLARNEY CORNER STORE
3001 23AVSW. CHrchl 9-2992
Kin Sang Co 218CentreStS AMHrst 6-6665
King Fat Co 212CentreStS AMHrst 9-2744

KING GEORGE GROCERY
AN A. G. FOOD STORE
Free Delivery
917 20AVNW AVenu 9-3409

Knob Hill Food Store 2103 26AVSW CHery 4-1171
Lang Grocery & Confectionery
833 17AVSW. CHery 4-6240

LEE GROCERY & CONFECTIONERY
3001 26AVSW. CHrchl 9-2212
Lee's Food Store 2139 33AVSW. CHery 4-5107
Lem King Grocery 1221 20AVNW AVenu 9-2627
Leo's Food Store 2634 24StSW. CHrchl 9-1133
Leong Food Store 3413 26AVSW. CHrchl 9-1151
Leong Grocery 1929 34AVSW. CHstnt 3-1020
Levine Grocery & Confectionery
819 1AVNE. AMHrst 6-2405

Loblaw Groceries Co (Alberta) Limited
1632 14AVNW. AVenu 9-1981

LOCKHART'S FOOD TERMINAL

**PHONE LOCKHART'S
FOR YOUR GROCERIES**
SERVING — ELBOW PARK, MOUNT ROYAL,
SOUTH CALGARY, ALTADORE, GLENDALE,
WILDWOOD, KNOB HILL.
FREE DELIVERY
2037 33AVSW CHery 4-7477

Long Food Store 4813CentreStN CRstvw 7-2105
Louise Grocery & Confectionery
1028 2StSE. AMHrst 2-1024

Lynnwood Food Market
6622 20aStSE. BRowng 9-3619
Malsey Groceria 2405EdmontonTr CRstvw 7-1193
Margaret's Grocery & Confectionery
201 4AVSE. AMHrst 2-9220

Mario's Grocery & Confectionery
236 4StNE. AMHrst 2-9936
Marlborough Grocery 508 12AVSW AMHrst 2-5988
Martin's Red & White Grocery & Confectionery
1903 20AVNW. AVenu 9-1438

Mary's Grocery & Confectionery
1101 8StSE BRdwy 3-3213

MAYFAIR FOOD CENTRE
DELICATESSEN & FANCY FOODS
FREE DELIVERY
3-66Av&ElbowDr ALpin 5-1693

McIntyre Grocery 1830 17StSW CHery 4-4430
Midway Store 702MainStBwns BUtlr 8-2525
Miller's Meats & Groceries
2005BownessRd. ATlas 3-1092

Millican Grocery & Confectionery
1920 62AVSE. BRowng 9-3003
Mod-Econ-General Store
4620 17AVSE. BRidg 2-4126

Model Grocery 713 3StNE AMHrst 2-6676
Molly's Confectionery 3105CentreStN CRstvw 7-0831
Mount Pleasant Groc & Confect
2620 4StNW. CRstvw 7-4937

MOUNTVIEW STORES LTD
2014EdmontonTr. CRstvw 7-2225

NAGLER'S LIMITED
602-608 2StSE. AMHrst 2-4341
New Central Grocery 706aCentreStS AMHrst 2-9864
New Deal Grocery Store 424 8AVSE AMHrst 3-8916

Grocers—Retail—(Cont'd)

NEW MOON FOOD STORE
GROCERIES, FRESH FRUIT & VEGETABLES
MEATS & FROZEN FOODS
1210 1StSW AMHrst 2-3086

New Way Store 2633 17AVSE BRidg 2-3393
North Balmoral Grocery
3423CentreStN. CRstvw 7-2555
North East Groc & Confect
1104 1AVNE. AMHrst 6-2868

North Hill Food Store
2102CentreStN. CRstvw 7-3201
North Star Grocery 940 2AVNW. ATlas 3-1192
North West Grocery 1004 16AVNW AVenu 9-2210
Nu-Way Store 1717 17AVSW. CHery 4-2425

Ontario Grocery 736 3AVSW. AMHrst 6-2411
Oscar's Grocery & Confectionery
1740 11AVSW. CHery 4-3124
Overton's Confectionery & Grocery
133 16AVNW. CRstvw 7-1398

Palace Grocery 917 17AVSW. CHery 4-1094
Palm Grocery & Confectionery
502 8AVSE. AMHrst 6-1707

PARK'S GROCERY & CONFECTIONERY
1134Centre. CHrchl 9-1997
Parkdale Food Store 3404 3AVNW. ATlas 3-5011
Parkhill Groceria 3616CentreStS CHstnt 3-0317
Parkview Grocery 3003CentreStN. CRstvw 7-1928
Parkway Store 1904 22AVBwns. BUtlr 8-2111

Peter's Grocery 1319 25StSE. AMHrst 2-9177
PLANIDIN BROS GENERAL STORE BUtlr 8-2162
436 2AVN Mtgy. BUtlr 8-2974
Premier Grocery 825a 1AVNE. AMHrst 6-1387
Premier Way Grocery 2915 14StSW CHery 4-4716
Prospect Grocery & Confectionery
2605 14StSW. CHery 4-2547

Quality Grocery & Confectionery
402 13AVSE. AMHrst 6-1689
Radtko & Sons Grocery 1804 1StNW CRstvw 7-6000
Ramsay Grocery & Confectionery
703 23AVSE. BRdwy 3-5499

Rayalta Grocery 902 5AVSW. AMHrst 6-1483
Rees's Grocery & Confectionery
930 17AVSW. CHery 4-1169
Regal Grocery 1302 3StNE. CRstvw 7-2294
Rideau Towers Concessions
107RutlandHse. CHstnt 3-7618

Riverside Cash & Carry Grocery
14-4StNE. AMHrst 6-1617
Rosedale Grocery & Confectionery
139 16AVNW. CRstvw 7-1168
Roseland Confectionery & Grocery
501 13AVSE. AMHrst 6-1420

Rosscarrock Grocery & Hardware
1203 40StSW. CHrchl 9-2716
Roy's Grocery 408 8AVSE. AMHrst 2-9021
ROYAL GROCERY 803 17AVSW. CHery 4-4596
No 2 2039 26AVSW. CHery 4-3792

Ryan's Red & White 2720 17AVSE. BRidg 2-3788
Sam's Cosy Corner Store 113 14StNW ATlas 3-2010
Sandy's Grocery 2523 17AVSW. CHrchl 9-2828
Save More Store 522 7AVNW. ATlas 3-4416
Saverud's Grocery & Confectionery
2139 4AVNW. ATlas 3-2613

Service Grocery 4020 16StSW. CHstnt 3-0891
Shamrock Grocery & Confectionery
2493a 2StSE. AMHrst 2-3554
Sharp's Grocery & Confectionery
602 17AVSW. AMHrst 2-9754

SHOP-EASY
THE STORES THAT BROUGHT
LOWER FOOD PRICES TO CALGARY
"WHERE TO SHOP"
Store No 220 2530 Kensington Rd
Store No 221 2456 33AVSW
Store No 222 2404CentreStN
Store No 223 2415 4StSW
Store No 224 1110 17AVSW

Shoprte Store 1502-1504 12AVSW CHery 4-3033
Shuler Grocery 523 4StSE. AMHrst 6-6397
Silver & Black Store 5012MacleodTr AMHrst 9-9126
South East Grocery & Confectionery
540 12AVSE. AMHrst 6-5129

South Hill Grocery & Confectionery
8046 26StSE. BRowng 9-3122
Standard Grocery 226 17AVSW. AMHrst 6-6544
Stanley Jones Grocery 820 6StNE AMHrst 2-6727

Grocers—Retail—(Cont'd)

Star Grocery 4822MacleodTr. CHstnt 3-5337
Stewart's Groceria 2135 4AVNW. ATlas 3-3148
Suey Kee 208CentreStS. AMHrst 2-4193
Suey Sang Chong Co 216CentreStS AMHrst 6-2362
Sunbeam Grocery 1030 18AVNW. AVenu 9-2329
Sun Gro Store 2308a 4StSW. AMHrst 2-9767
Sun On Food Store 1503 34AVSW. CHstnt 3-1997
Sunlight Grocery & Confectionery
1921 17AVSW. CHery 4-2828

Sunnynook Confectionery & Grocery
2002 8StSE. BRdwy 3-5372
Sunnyside Grocery 802 2AVNW. ATlas 3-1025
Sunset Grocery & Confectionery
3501CentreStN. CRstvw 7-5769

Sunshine Grocery 602 13AVSE. AMHrst 2-3254
Tal Lee Co 206CentreStS. AMHrst 2-5007
Terrace Grocery 5009MacleodTr. CHstnt 3-1987
Tom's Modern Market 511 33aStNW ATlas 3-2120
Tuxedo Meat & Grocery 117 27AVNE CRstvw 7-2141
United Grocery 1839 20AVNW. AVenu 9-2116
Universal Fruit & Grocery Store
305 6AVSW. AMHrst 6-5522

Velvet Groc & Confect 1201 12AVSW CHery 4-3129
Verdun Grocery & Confectionery
1914 3StNE. CRstvw 7-1224
Vic's Food Mart 711 14StNW. ATlas 3-2081
Vienna Grocery 141 32AVNE. CRstvw 7-2158
Westmont Grocery 116 10StNW. ATlas 3-2205
Wigwam Grocery & Service Station
1926 20AVNW. AVenu 9-1423

Williams Bros Ltd 117-123 10AVSW AMHrst 9-1971
Wolf's Grocery 540 7AVNW. ATlas 3-1702
Wylman's General Store
426BownessRdMtgy. BUtlr 8-2448
Young's Groceria 1706 3StNE. CRstvw 7-5700
Yuen's Food Basket 1108RenfrewDr. CRstvw 7-5421

Grocers—Wholesale
Alberta Co-op Wholesale Assn Ltd 1335 9AVSW
V C Bratseth Hardwr Buyer &
Order Desk. AMHrst 6-1901
Groc Buyer & Order Des. AMHrst 6-1202
Receiving & Shipping Ofc. AMHrst 2-3396
A F Farquharson Mgr. AMHrst 6-5233
ASSOCIATED GROCERS LTD CHery 4-0402
Head Ofc 1802 10AVSW. CHery 4-8846

EUROPEAN IMPORT CO
327 7AVSW. AMHrst 3-5755
HORNE & PITFIELD LTD
222 58AVSE. CHstnt 3-5581
Cash & Carry Depot 1131 11StSE BRdwy 3-1793
MACDONALDS CONSOLIDATED LTD
215 42AVSE. CHstnt 3-7331
PETRIE LOUIS LTD BRdwy 3-4267
1820 9AVSE. BRdwy 3-1155
WESTERN GROCERS LTD
603 10AVSW. AMHrst 6-7471
Cash & Carry Depot. CHstnt 3-3879

Grocery Brokers
See Brokers—Grocery

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Division of Continental Can Company
of Canada Ltd 4611EdmontonTr. CRstvw 7-7551

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● WATERPROOFING
● PIPE WEIGHTING
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4140 15aStSE. BRdwy 3-1712

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(See Advertisement This Page)

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Call Long Distance and Ask for Okotoks 259r2

Gunsmiths
PIONEER LOCK & SAFE WORKS
513 8AVSW. AMHrst 2-5462

Gunsmiths—(Cont'd)

RUSSELL SPORTING GOODS
Factory Appointed Gunsmiths
for
Remington — Winchester
Savage — Stevens
1120 1StSW. AMHrst 6-2161

SIMPSON & LEA 708CentreStS. AMHrst 2-5190
Gymnasium Equipment
Calgary Aluminum Awnings Ltd
1565ChinookAvBwns. BUtlr 8-6710

Gymnasiums
Sun Health Institute 124a 16AVNE. CRstvw 7-5868

Gypsum Products
GORMAN'S LTD 4420 1StSE. CHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666

Hail Suppression
KRICK IRVING P ASSOCIATES CRstvw 7-5597
OF CANADA LTD McCallField. CRstvw 7-5797
Shop 2440aBownessRd. ATlas 3-0010

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506 17AVSW. AMHrst 2-7207
Maccabees Hall 1113 5AVSW. AMHrst 2-9779
Manager R K White res. CHery 4-3650
Orange Hall (Calgary) 303 19StNW. ATlas 3-4248
Days Only—If no answer call. CHrchl 9-1353
St Barnabas Church Hall
Cor12St&7AVNW. ATlas 3-3035
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21Av&28StSW. CHrchl 9-3014

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