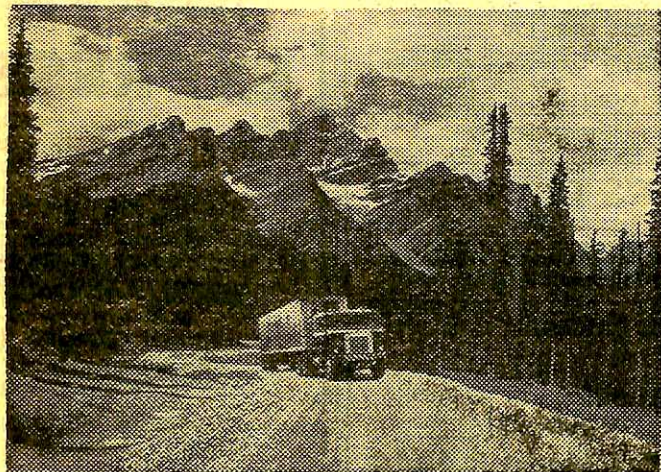


MIDLAND *Superior* EXPRESS LIMITED



Branches at Toronto - Montreal - Edmonton - Calgary
Interprovincial Carriers — Bonded — Insured
Daily Service to and from all Branches

Teletype Service
 Between
 All Branches

CHstnt 3-3477

3605
MANCHESTER ROAD

Calgary Truck Terminal

Operated by
ART'S TRANSPORT LIMITED

Our Aim is . . .
SERVICE & SATISFACTION
 "The Home Away From Home
 for Alberta Truckers"
 Established 1933

CHstnt 3-5501
 4605 - 1 St. S.E.



AMhrst 2-2166

For Fast Dependable
 Service To

Alberta Points
Winnipeg - Vancouver
 409 - 10 Ave. S.E.

Truck Lines—(Cont'd)

Dench of Canada Ltd 409 10AveSE
 Pick Up & Delivery Service . . . AMhrst 2-2166
 Traffic Inquiries & Rates . . . AMhrst 2-6905
 Accounts Receivable . . . AMhrst 9-1579
 Claims & Tracing . . . AMhrst 2-3793
 Br Manager . . . AMhrst 9-4277
 Highway Dispatcher . . . AMhrst 2-2168
 Maintenance Dept 630 11AveSE . . . AMhrst 9-3521
 Mechanical Supt After Hours . . . BRdwy 9-3710
 Manager J B Simmons . . . AMhrst 2-5298

(See Advertisement This Page)

Devitt John W 715 54AveSW . . . CHstnt 3-1228

DICKIESON TRANSPORT CO LTD

LOWBOY & HIGHBOY
 EQUIPMENT

125 18StNW . . . ATlas 3-3112

Dominion Auto Carriers Ltd . . . fBRldg 2-3510

5501 17AveSE . . . fBRldg 2-3591

Drumheller Transport 4605 1StSE . . . CHstnt 3-5501

Eamor's Cattle Liners Ltd

303LivestockExchangeBldg . . . BRdwy 3-1705

Garage 4139 16StSE . . . BRdwy 3-4504

Economy Carriers Ltd

Freight Depot 1704 40AveSE . . . BRdwy 3-1611

Serv Stn 1708 40AveSE . . . BRdwy 3-5019

Tank Truck Div . . . BRdwy 3-2040

EMPRESS FREIGHT LINES

DAILY SERVICE TO

RICHDALE — STANMORE — SCOTTFIELD

OYEN — ACADIA VALLEY — YOUNGSTOWN

CHINOOK — CEREAL — EMPRESS and

BINDLOSS

3427 15aStSE . . . BRdwy 3-4069

Franssen P M & Son 911 20AveSE . . . BRdwy 3-1822

GORDIE'S TRANSPORT

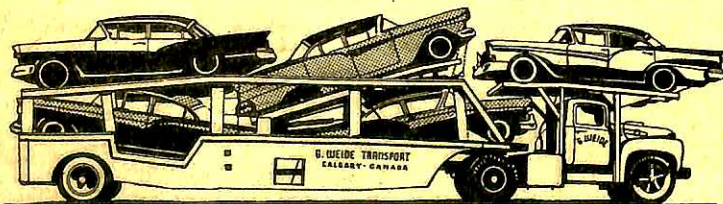
DAILY SERVICE TO BANFF

AND RED DEER

EXPRESS SERVICE AT FREIGHT RATE

4134 16StSE . . . BRdwy 3-4572

WEIDE TRANSPORT LTD.



TRANSFERRED EAST? . . .

We can deliver your car to your destination at very reasonable rates while you are riding in comfort and safety of a Pullman or taking a plane to spare precious time for your business.

CALL

AMhrst 2-2361

626 - 9 Ave. S.E.

Residence Phone

G. Weide — AMhrst 6-5102

GOSSETT & SONS TRANSPORT LTD.

PHONES

CRstvw 7-2605

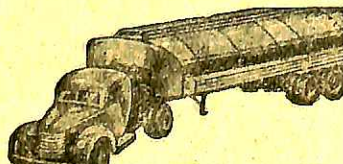
CRstvw 7-3562

Interprovincial Carriers

Alberta—Manitoba—Ontario
 Quebec

232 - 38 Ave. N.E., Calgary

RICHARDSON TRANSPORT LTD



GASOLINE TRANSPORT & HEAVY HAULING
Lowboy & Highboy Rentals
 1404 - 9 Ave. S.E.
BRdwy 3-5566

Gossett & Sons Transport Ltd . . . fCRstvw 7-3562

232 38AveNE . . . fCRstvw 7-2605

(See Advertisement This Page)

Gray A N 536NorthmountDr . . . CRstvw 7-1667

Hill The Mover (Canada) Ltd

325 10AveSW . . . AMhrst 9-2044

Hussar Transport 4605 1StSE . . . CHstnt 3-5501

Johnston Storage & Cartage Co Ltd

325 10AveSW . . . AMhrst 2-2853

Karch David 404 7aStNE . . . AMhrst 9-2801

Lacey Transport 4228 18StSW . . . CHstnt 3-3012

Lamb's Transport 4605 1StSE . . . CHstnt 3-5501

Law Transport Co 4134 16StSE . . . BRdwy 3-1644

Night Calls 5404BuckthornRd . . . CRstvw 7-7859

Ly-Al Transport Co Ltd 5312 3StSE CHstnt 3-4036

M & M Transport 4605 1StSE . . . CHstnt 3-5501

M & P TRANSPORT LTD

Regular Transcontinental

Freight Service

ALBERTA — ONTARIO

Direct Connection to and from Quebec,
 Eastern U.S.A., B.C. & N.W.T.

Head Office: EDMONTON, ALTA.

BRANCHES: Calgary - Lethbridge
 Toronto - Windsor, Ont.

420 53AveSE . . . CHstnt 3-1875

Mallett Transport 348TraffordDr . . . CRstvw 7-7618

McGAUGHEY S A 1704 40AveSE . . . BRdwy 3-1655

Melchin Automobile Transport

621 37AveNE . . . CRstvw 7-0308

Mels Express 402 27AveNE . . . CRstvw 7-7478

Midland Superior Express Ltd

3605ManchesterRd . . . CHstnt 3-3477

(See Advertisement This Page)

Millar & Brown Ltd . . . fCHstnt 3-4127

3804BurnslandRd . . . fCHstnt 3-1289

(See Advertisement Preceding Page)

(Continued Next Page)

Truck Lines—(Cont'd)

Morgan Transport 4605 1stSE ... CHstnt 3-5501
Nielsen Transport 4605 1stSE ... CHstnt 3-5501

NODWELL BROTHERS LTD

Low Boy & High Boy Equipment
1211 Centre St N. CRstvw 7-7541

Okotoks Transport 4605 1stSE ... CHstnt 3-5501
Olds Transport 436 17AvSE ... AMhrst 9-2669

PACIFIC INLAND EXPRESS LTD

Dispatch 4111 Portland St ... BRdwy 3-5607
Genl Ofc ... BRdwy 3-4270

Maintenance Shop 3619 15aStSE BRdwy 3-4497
Pincher Creek Transport
418 56AvSW ... CHstnt 3-1777

Prairie Transport Ltd 420 53AvSE ... CHstnt 3-7366

R & T TRANSPORT

LOWBOY & HIGHBOY
PULL TRAILER EQUIPMENT
Edmonton Tr ... CRstvw 7-1759

Ralph's Transport 2738 17StSE ... BRdwy 3-1710
BRdwy 3-5024

Rempel Transport Ltd
1230 18StNW ... AVenu 9-3326

RENTON TRANSPORT LTD

LOW-BOY EQUIPMENT FOR
CONSTRUCTION & HEAVY HAULING
2 Grove Hill Pl ... CHrchl 9-5067

RICE & TRIMBLE LTD
DAILY EXPRESS SERVICE
BETWEEN
U.S. — LETHBRIDGE — CALGARY
— RED DEER — EDMONTON —
— MEDICINE HAT — VANCOUVER —
1704 40AvSE ... BRdwy 3-1951
BRdwy 3-5131
BRdwy 3-1914

Richardson Transport Ltd
1404 9AvSE ... BRdwy 3-5566
(See Also Advertisement Opposite Page)

Robertson Transport Ltd
410 Riverside Blvd. ... AMhrst 6-6836

Rush Transport 1920 Westmount Blvd. ... ATlas 3-1940

Schmied's Cartage Ltd 436 17AvSE AMhrst 9-2746

Scott W A & Sons Ltd 1708 40AvSE BRdwy 3-5494

Shea's Transport 727 10AvSW ... AMhrst 2-2797

Soo-Security Freight Lines Ltd
720 Riverside Blvd. ... AMhrst 6-3845
(See Advertisement This Page)

Speed-Haul Ltd 603 Herald Bldg ... AMhrst 9-5207

Spruceview Transport 4605 1stSE ... CHstnt 3-5501

Strathmore Cartage 4605 1stSE ... CHstnt 3-5501

Stromsroe Transport 727 10AvSW AMhrst 2-2797

TRANS-CANADA HIGHWAY EXPRESS LTD
Edmonton - Calgary
Ontario - Quebec
422 6AvSE ... AMhrst 2-2381
AMhrst 6-5454

TRIMBLE H M & SONS LTD
Petroleum Transporters
Gasoline, L.P.G. Products
Crude Oil
1510 40AvSE ... BRdwy 3-5621

United Van Lines (Canada) Ltd ... AMhrst 9-3520
334a 4AvSE ... AMhrst 2-5374

VANCOUVER-ALBERTA FREIGHT LINES LTD
3427 15aStSE ... BRdwy 3-4094

Waldin Transport 2232 Halifax Cr ... AVenu 9-1743

Weide Transport Ltd 626 9AvSE ... AMhrst 2-2361
(See Advertisement Opposite Page)

Westaway Transport 4605 1stSE ... CHstnt 3-5501

Young's Transport 4605 1stSE ... CHstnt 3-5501

Trucking
See Cartage

Truck Rentals

Dominion Rent-A-Car 113 7AvSE ... AMhrst 2-1030
(See Advertisement This Page)

HERTZ TRUCK RENTAL SERVICE

Get The Hertz Ideal ...
Rent a Chevrolet or
other sturdy truck. All
types. Low rate includes



all gasoline, oil and proper insurance. You furnish only the driver. Trucks also available on long-term lease. Call us for business or personal use.

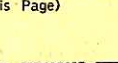
"WHERE TO GET SERVICE"

Dominion Rent-A-Car
113 7AvSE ... AMhrst 2-1030

Rocky Mountain Drive-Yourself Service
Ltd 111 7AvSW ... AMhrst 6-6633
(See Advertisement This Page)

Trucks—Industrial
ALLIS-CHALMERS INDUSTRIAL TRUCKS

FORK LIFT TRUCKS
Gas—Diesel—LP Gas
Special Job Attachments
73 Models to choose from
Capacities up to 10,000 lbs.
MOTORIZED PLATFORM
TRUCKS
TOWING TRACTORS



"WHERE TO BUY THEM"

FARWIL CORPORATION
1510a 1stSW ... AMhrst 9-7791

CONVEYANCER FORK LIFT TRUCKS

MADE IN ENGLAND
Gas Powered
Electric Battery
Powered
Diesel Powered
IN STOCK
2000 to 6000 lb. capacity



"FOR INFORMATION CALL"

MUMFORD MEDLAND LTD
332 10StNW ... ATlas 3-0791

FARWIL CORPORATION
1510a 1stSW ... AMhrst 9-7791

INTERNATIONAL EQUIPMENT CO LTD
4646 2StSE ... CHstnt 3-2561

WILLIAMS A R MACHINERY WESTERN LTD
FORK & STRADDLE TRACKS & CRANES
Night Calls G. R. Watson, Dist. Mgr.
Res. CHstnt 3-3019
1143 42AvSE ... CHstnt 3-7656

Trusses & Belts
Surgical Appliance Centre
212 Fitzpatrick Bldg. ... AMhrst 2-3774
(See Advertisement This Page)

Trust Companies
CANADA PERMANENT TRUST CO
223 7AvSE ... AMhrst 2-6055
AMhrst 2-7911

Canada Trust Co 528 8AvSW ... AMhrst 2-6303
AMhrst 6-3630

Canadian Credit Men's Trust
Association Ltd 121 11AvSW ... AMhrst 6-3672
AMhrst 6-3995

CROWN TRUST CO 227 8AvSW ... AMhrst 2-5511

EASTERN TRUST CO 609 8AvSW ... AMhrst 6-1084

FARMERS & MERCHANTS
TRUST CO LTD 345 7AvSW ... AMhrst 6-6914
AMhrst 6-6924

GUARANTY TRUST CO OF
CANADA 311 8AvSW ... AMhrst 6-1804

Trust Companies—(Cont'd)

MONTREAL TRUST CO
8Av&3StSW ... AMhrst 9-3197
AMhrst 2-5301

NATIONAL TRUST CO LTD
605 8AvSW ... AMhrst 6-155

Northern Trusts Co 8Av&3StSW ... AMhrst 9-3197
Prudential Trust Co Ltd
508 8AvSW ... AMhrst 9-2531

Royal Trust Co 115 8AvSW ... AMhrst 6-1097

Security Trust Co Ltd
1st Flr Leeson-Lineham Bldg. ... AMhrst 2-4401

Toole Peet Trust Co ... See Eastern Trust Co

Toronto General Trusts Corp
315 8AvSW ... AMhrst 6-1071

Trusts & Guarantee Co Ltd ... See Crown Trust Co

Tubing—Flexible & Metal
CANADIAN FAIRBANKS-MORSE CO LTD
727 11AvSW ... AMhrst 6-4061

Tubing—Plastic
LYNN PLASTICS LTD 106 11AvSE AMhrst 9-1078

Turbines
WORTHINGTON (CANADA) 1955 LTD
4030 7StSE ... CHstnt 3-6046

Typesetters
Calgary Typesetters 141 6AvSE ... AMhrst 2-2260

EVERGREEN PRESS (ALBERTA) LTD
5325 3StSE ... CHstnt 3-4431
(See Our Ad under Printers)

Reliable Typesetters
Bsmr 818 8AvSW ... AMhrst 6-5036

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

U-DRIVE
TRUCKS

By the
HOUR - DAY - WEEK
or MONTH

DOMINION RENT-A-CAR
AMhrst 2-2221

113 - 7th Avenue S.E.

WEAR A
Perfectly Fitted
TRUSS

We Guarantee
RELIEF and SECURITY

Our skilled fitters with many years of
experience and a thorough knowledge of
all types of hernia are your assurance
of a perfect truss fit and satisfaction.

ELASTIC HOSIERY

SURGICAL APPLIANCE
CENTRE

212 Fitzpatrick Bldg. ... AMhrst 2-3774
Across from the "Bay" on 7th Ave.



This Is the Original Molters,
now under the name of

WESTERN

UPHOLSTERING

A COMPLETE FREIGHT SERVICE

TELETYPE CONNECTIONS TO
ALL TERMINALS

RELIABLE SCHEDULES
MODERN EQUIPMENT

PHONE

AMhrst 6-3845

AMhrst 2-4081

720 Riverside Blvd.

CALGARY, ALBERTA

ROCKY

MOUNTAIN DRIVE-UR-SELF SERVICE LTD.

111 - 7 Ave. S.W.

OPPOSITE
NEW ALBERTA GOV'T
TELEPHONE BUILDING

for

SPECIAL RATES
on CARS & TRUCKS

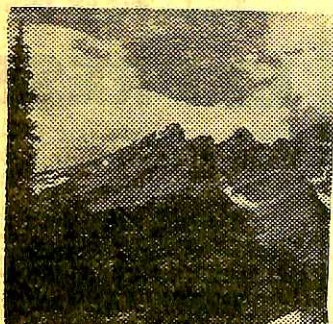
SEE
INSIDE BACK COVER

PHONE

AMhrst 6-6633

AMhrst 9-6450

MIDLAND

GIBBS FURNITURE

UPHOLSTERING
 REFINISHING
 REPAIRING

AMhrst 6-3172

432 - 3 Ave. S.E.

Alex Leew
 Res. CRstvw 7-3416
 R. H. (Bob) Leew
 Res. CRstvw 7-3209

LEEW UPHOLSTERERS

"31 Years in Calgary"

CHery 4-6674

A Complete Upholstering
 Service on all Types of
 Upholstered Furniture

CHESTERFIELDS
 Repaired — Remodelled
 Recovered

ANTIQUE FURNITURE
 of all kinds Re-upholstered

Phone to Have Complete Line
 of Samples Shown in Your
 Home

Satisfaction Guaranteed
 Terms Available

CHery 4-6674

1114 - 12 Ave. S.W.

Typewriters & Supplies

Andre Sales 507 Maclean Blk AMhrst 9-5636
BLOCK & ANDERSON (CANADA) LTD

Famous Swedish FACIT TYPEWRITER

Office and Portable
 Also

FACIT Calculating Machines

SALES — SERVICE — RENTALS

1102 8AvSW AMhrst 2-2943

BUSINESS MACHINES (CALGARY) LTD

OLIVETTI TYPEWRITERS

Standard - Electric & Portable

129 6AvSW AMhrst 9-7054

Calgary Typewriter & Office Supply Co.

1211a 1StSW .. AMhrst 2-3425

Serv Dept AMhrst 6-5786

Canada Carbon & Ribbon Co Ltd

605 1StSW .. AMhrst 9-7834

CLARK D W BUSINESS MACHINES LTD

309 4StSW .. AMhrst 2-9471

EVEREST TYPEWRITERS

STANDARD

ELECTRIC

ASSIST

PORTABLE

EVEREST

10 YEAR GUARANTEE

"FOR INFORMATION CALL"
OFFICE CONTROL SYSTEMS (CALGARY)
 LTD 240 16AvNE .. CRstvw 7-7420

MENNES' UPHOLSTERY

AMhrst 6-3595

Rear 807 - 4 Ave. S.W.

**CABIN OR
 CASTLE ?**



CALL
AMhrst 2-7570

FOR
**FURNITURE RECOVERING
 REPAIRING & CUSTOM BUILT
 DRAPES MADE TO ORDER**

FREE ESTIMATES

**Miller's Furniture
 & Upholstery Ltd.**

528 - 17 Ave. S.W.

Typewriters & Supplies— (Cont'd)

INTERNATIONAL BUSINESS MACHINES CO LTD

IBM ELECTRIC TYPEWRITERS

629 7AvSW AMhrst 6-6241

OLYMPIA TYPEWRITERS

Precision Built

Internationally

Famous Standard

Portable Typewriters

Automatic Paper Injector — Automatic

Horizontal Double Spacing — Seven Inter-

changeable Carriages — Spring Cushioned Key

Tops — Correcting Space Bar.



"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

WARWOOD OFFICE EQUIPMENT

LTD 822 11AvSW .. AMhrst 2-7252

REMINGTON RAND LTD

TYPEWRITERS

Electric - Standard

Noiseless & Portable

SALES & SERVICE

110 6AvSW AMhrst 9-6741

Royal Typewriter Co Ltd

131 6AvSW .. AMhrst 2-1561

ROYAL TYPEWRITERS

DIRECT
 FACTORY
 BRANCH

Sales - Service
 Supplies - Rentals

ROYAL

"FOR INFORMATION CALL"

ROYAL TYPEWRITER CO LTD

131 6AvSW .. AMhrst 2-1561

SMITH-CORONA CANADA LTD

1211a 1StSW .. AMhrst 2-3425

Serv Dept AMhrst 6-5786

UNDERWOOD LTD

UNDERWOOD TYPEWRITER

RIBBONS

Carbon Papers and Supplies

433 4AvSW AMhrst 2-1973
 AMhrst 2-1483

U-Drive

See Automobile Rentals

Undertakers

See Funeral Directors

Undertakers' Supplies

Alberta Casket Co Ltd 723 2AvSW AMhrst 2-7188

Imperial Casket Ltd 601 11AvSW .. AMhrst 2-6810

Winnipeg Casket Co Ltd 1820 9AvSE BRDwy 3-4743

Uniforms

Tip Top Tailors Ltd 233 8AvSW .. AMhrst 2-6782

(See Advertisement This Page)

Uniforms—Washable

CANADIAN UNIFORMS & WHITEWEAR

UNIFORMS, BARBERS' SMOCKS,

APRONS, CAPS, ETC.

NURSES' UNIFORMS A SPECIALTY

511 7aStNE AMhrst 6-3771

ECEE UNIFORMS 607 11AvSW .. AMhrst 2-2804

GOLD STAR UNIFORMS CO

Manufacturers - Wholesale & Retail

**UNIFORMS - SMOCKS
 WHITEWEAR**

Guaranteed Cotton Sanforized

1003 1StSW AMhrst 2-1884

STYLECRAFT UNIFORM MFRS

107 4StNE .. AMhrst 2-3751

Universities

See Colleges & Schools

Upholsterers

ATLAS FURNITURE LTD

SPECIALIZING IN UPHOLSTERY

CUSTOM BUILT DRAPES & SLIP COVERS

2222 4StSW AMhrst 2-4817

Bergman Upholstery Co

Rear 515 19AvSW .. AMhrst 9-8181

Chair-Craft Furniture & Upholstery

3927 16StSW .. CHstnt 3-4984

CHASE UPHOLSTERY

**Complete Auto and
 Furniture Upholstering**

RE-MODELLING & UPHOLSTERING

—FREE ESTIMATES—

2506EdmontonTr CRstvw 7-0920

Chesterfield Shop 208 9AvSW .. AMhrst 2-9191

COULTAS MARIAM STUDIOS LTD

CUSTOM UPHOLSTERY

ANTIQUE FURNITURE

630 17AvSW AMhrst 6-5754

DE GREEVE AUTO UPHOLSTERY

COMPLETE

AUTO UPHOLSTERY

SERVICE

132 1AvSE AMhrst 6-2229

DE LUXE AUTO TRIM SERVICE

COMPLETE AUTO

UPHOLSTERERS

Tailor Made Seat Covers

617 11AvSW AMhrst 6-2446

General Furniture Store

1001 17AvSW .. CHery 4-2655

Gibbs Furniture 432 3AvSE AMhrst 6-3172

(See Advertisement This Page)

House of Draperies Ltd 330 10StNW ATLAS 3-0692

Leew Upholsterers 1114 12AvSW .. CHery 4-6674

(See Advertisement This Page)

Masterbilt Furniture & Manufacturing

Co Ltd 202 4AvSE .. AMhrst 2-1386

Mennes' Upholstery 807 4AvSW .. AMhrst 6-3595

(See Advertisement This Page)

Miller Furniture & Upholstery Ltd

528 17AvSW .. AMhrst 2-7570

(See Advertisement This Page)

Molter Weibilt Upholstery

330 10StNW .. ATLAS 3-1361

(See Advertisement Opposite Page)

MONARCH AUTO UPHOLSTERY

COMPLETE AUTO UPHOLSTERY SERVICE

SEAT COVERS MADE-TO-MEASURE

TRUCK CUSHION SEATS RECOVERED

Mike Pasternak

403 4StSW AMhrst 2-4211

(Continued Next Page)

Upholsterers—(Cont'd)

NU-WAY Chesterfield Shop
1411 3StNE..CRstvw 7-2362
(See Advertisement This Page)

ODIE'S NU-WEAVE
6-637 4AvSW..AMhrst 6-4904
Simmering Upholstering & Chesterfield Cleaning
934 18AvSW..CHery 4-4656

Tynan John & Co Ltd
1222-1224 11AvSW..CHery 4-7456

URBIN JOHN
COMPLETE UPHOLSTERING SERVICE
All Work Guaranteed
1409 11StSW.....CHery 4-6312

Venn J E 2118 4StSW.....AMhrst 2-1409
(See Advertisement This Page)

Western Upholstering 121 14StNW..ATlas 3-2658
(See Advertisement This Page)

WILSON CAR UPHOLSTERY
Custom Made Seat Covers
& Grill Covers
TRUCK SEATS REPAIRED &
RECOVERED
408 3StSW.....AMhrst 2-9656

Upholsterers' Supplies

AIRFOAM SUPER-CUSHIONING

FOAM RUBBER
CUSHIONING
Mattresses and
Slab Stock for
Home & Industry



"FOR INFORMATION CALL"

**GOODYEAR TIRE & RUBBER CO OF
CANADA LTD**
238 11AvSE..AMhrst 2-1151

CONSTABLE GEO C
2126KensingtonRd..ATlas 3-0965

DUNLOP PILLOFOAM

A finer quality
foam rubber cushioning for: Restaurant and Hotel
Seating, Buses, Trucks, Cars, Boats. Also —
Furniture, Loose Cushions, Mattresses
& Head Pillows



"FOR INFORMATION CALL"

DUNLOP CANADA LTD
6520MacleodTr..CHstnt 3-3418
WESTERN FOAM PRODUCTS LTD
316 1StSE..AMhrst 6-4262

JACKSON GEORGE N LTD
1210 11AvSW..CHery 4-0751
Western Foam Products Ltd
316 1StSE..AMhrst 6-4262

Upholstery Cleaners

See Furniture Cleaners

Vacuum Cleaners

**AIR-WAY DISTRIBUTOR OF WESTERN
CANADA**

Air-Way Sanitizer
Complete Home Cleaning
No Dust Bag or Container to Empty
FREE DEMONSTRATION

AVenu 9-2061

215 16AvNW.....CRstvw 7-6766

Vacuum Cleaners—(Cont'd)

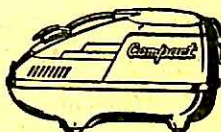
ALLIED EQUIPMENT RENTAL HOUSEHOLD LTD

Vacuums for Rent - \$2 weekly - \$5 monthly

1436KensingtonRd.....ATlas 3-0005
ATlas 3-3526

COMPACT AUTHORIZED SALES & SERVICE

THE CLEANER
with
"CYCLONIC
ACTION"
No Dust Bag
To Empty



"WHERE TO BUY THEM"
MOUNT ROYAL SALES LTD
126 16AvNE..CRstvw 7-8046

Electrolux Canada Ltd 918CentreStN..AMhrst 2-5652
Serv Dept.....AMhrst 2-6943
(See Advertisement This Page)

Filter Queen Sales (Calgary)
1106CentreStN..CRstvw 7-8060

Filter Sales & Service Ltd
1414 3StNE..CRstvw 7-4583
(See Advertisement This Page)

HOOVER AUTHORIZED SALES & SERVICE

Service by trained
Hoover Men and
genuine Hoover
parts are available
only through Factory Branch Service Stations
and authorized dealers. Do not accept substitutes.



"WHERE TO BUY IT"

HOOVER CO LTD
706 16AvNW..AVenu 9-4416
**NAGLER'S APPLIANCE &
HARDWARE LTD**
1206 1StSW..AMhrst 2-1715

Hoover Co Ltd 706 16AvNW.....AVenu 9-4416
Jordans Ltd Cor4Av&9StSW.....AMhrst 9-2485

KILLARNEY GENERAL REPAIRS & APPLIANCES

CONNOR — FILLERY
AUTHORIZED SALES & SERVICE
Repairs to All Makes
CHrchl 9-2858

2631 17AvSW.....CHrchl 9-2858

Kirby Rich Co 204-4816MacleodTr..CHstnt 3-1668
LEWYT VACUUM CLEANERS

The new vacuum
cleaner that's quiet
and has no bag to
empty, beautifully
styled, beautifully
built by a manufacturer who has been making
precision equipment since 1888.



"WHERE TO BUY THEM"

DISTRIBUTOR
BRUCE ROBINSON ELECTRIC LTD
Cor10Av&9StSW..CHery 4-8971
DEALERS
NORTH HILL ELECTRICAL CO LTD
135 16AvNW..CRstvw 7-0151
WEBBER F G HARDWARE LTD
1434 17AvSW..CHery 4-7411

(Continued Next Page)

MOLTER WELBILT UPHOLSTERY

● Recovering

● Rebuilding

● Remodelling

Slip Covers and Drapes

Prompt, Courteous Service

330 10 St. N.W.

ATlas 3-1361

NU-WAY Chesterfield Shop

J. BERZE

ANTIQUE FURNITURE
Re-covering Like New

all kinds of

- FURNITURE
- CHESTERFIELDS
- CHAIRS, Etc.

1411 - 3 St. N.E.
CRstvw 7-2362

J. E. VENN

Upholstering - Refinishing
and
Custom Built Furniture
DRAPERIES & SLIP COVERS

AMhrst 2-1409

— 2118 - 4 St. S.W. —

Electrolux CANADA LIMITED

MADE IN CANADA

- Home Cleaners
- Floor Polishers
- Do-Met-ic Refrigerettes
- Industrial Cleaners

AMhrst 2-5652

918 Centre St. N.



This Is the Original Molters,
now under the name of

WESTERN UPHOLSTERING

Specializing In All
UPHOLSTERED
FURNITURE

Pick-Up & Delivery

PHONE

ATlas 3-2658

121 - 14 St N.W.

FILTEX

Sales & Service Ltd.

The only Cleaner
manufactured by
a woman.



Distributors

ALBERTA

BRITISH

COLUMBIA

SASKATCHEWAN



- RUNS ON WHEELS
- FILTERS THE AIR
FOUR TIMES

GUARANTEE

Free Labor Lifetime Service

FREE HOME
DEMONSTRATION

1414 - 3 St. N.E.

CRstvw 7-4583

After Hours:
CRstvw 7-2843 — CRstvw 7-5902

Vacuum Cleaner Repairs

AMhrst 6-4313 — Phone — AMhrst 6-4313

REPAIRS FOR ALL MAKES INCLUDING

Acme - Addison - Airway - Apex - Beatty - Bee Vac - Belltower
Champion - Cadillac - Classic - Co-Op - Compact - Crusader
Delco - Easy - Eatonia - Erres - Electric Broom - Electrolux
Eureka - Filter Queen - Gleneaton - General Electric - Hamilton
Beach - Hoover - Juno Polisher - Johnson Polisher - Kenmore
Kirby - Lewyt - Magicaire - Ohio - Mola - Premier - President
Spic-Span - Regina Vacuum & Polisher - Rexair - Royal - Silver
Queen - Singer - Siroma - Speedway Sweeper Vac - Thor
Torrington - Trojan - Universal Vacuum & Polisher - Vacuette
Vactric - Westinghouse - All Commercial Units.

TRADE-UR-VAC (CALGARY) LTD.
THE HOME OF THE VACUUM CLEANER
2413 - 1a St. S.E. Phone AMhrst 6-4313

AFTER HOURS CALL CHrchl 9-3274

"Bags - Bearings - Brushes"

The Largest Stock of Parts in the West

Vacuum Cleaner Service Co.

PHONE

AMhrst 2-9047

Authorized Service for
General Electric - Premier & Belltower
Cleaner Brushes Exchanged
and Rebristled
CUSTOMERS' PARKING IN REAR

Hoses to Fit All Models

332 - 7 Ave. S.E.

Opposite Police Station

Vacuum Cleaners—(Cont'd)

PRESIDENT ELECTRIC LTD

VACUUM CLEANERS
and POLISHERS

AUTHORIZED SALES AND SERVICE

113BlowBldg (AMhrst 2-9952)
(AMhrst 6-6377)

Trade-Ur-Vac (Calgary) Ltd
2413 1aStSE. AMhrst 6-4313
(See Advertisement This Page)

VACTRIC (CANADA) LTD

Home of the Famous
Vactric Vacuum Cleaners
& Polishers

SALES & SERVICE

1207 1StSW AMhrst 9-1285

Vacuum Cleaner Service Co
332 7AveSE. AMhrst 2-9047
(See Advertisement This Page)

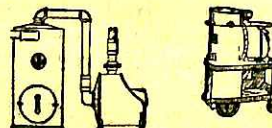
Vacuum Cleaners—Industrial

Greer W E Ltd 522 11AvSW AMhrst 2-3312
(See Advertisement This Page)
KLEEN LTD 1822 10AvSW CHery 4-2766

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.

Vacuum SPENCER Cleaners

Portable - Stationary - All Types



W. E. GREER LTD.

522 - 11 Ave. S.W. AMhrst 2-3312

CANADIAN VENDORWAY LIMITED

OPERATORS OF ALL COIN
OPERATED FOOD, DRINK &
CIGARETTE VENDING
MACHINES

Enquire for complete details

1606 - 9 Ave. S.W.

AMhrst 6-6341

Evenings Call G. B. Leslie,
CRstvw 7-6414

Valves & Fittings

ACF PLUG VALVES

W-K-M DIVISION OF ACF INDUSTRIES INC

Manufacturers of

W-K-M

GATE VALVES

and ACF

PLUG VALVES

**ACF
PLUG VALVES**

"WHERE TO CALL"

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W-K-M DIVISION OF ACF INDUSTRIES
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ELECTRICAL CONTRACTING &
MACHINERY CO LTD

1835 10AvSW. CHery 4-0771
Cameron Iron Works of Canada Ltd (AMhrst 9-2130)
108BamlettBldg. (AMhrst 9-2912)
Crane Ltd Calgary Br 602 11AvSW AMhrst 6-3091

CRANE LTD

FACTORY

Valves & Fittings for Every Purpose

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GRINNELL CO OF CANADA LTD

202MobilOilBldg. AMhrst 9-4749
HONEYWELL CONTROLS LTD Industrial Div
102 58AvSW. CHstnt 3-3428

INTERNATIONAL EQUIPMENT CO LTD

4646 2StSE. CHstnt 3-2561

MARSHALL PETROLEUM EQUIPMENT
SUPPLY LTD

WALWORTH, SMITH McAVITY & CRANE
VALVES

CHARLES WHEATLY SWING CHECKS,
ANCHORS, NEEDLE VALVES, NIPPLES,
GASKETS, ETC.

Cor63Av&CentreStS CHstnt 3-3911

MASON-NEILAN REGULATOR CO

613 11AvSW. AMhrst 6-5688
McINTOSH INDUSTRIAL EQUIPMENT LTD

Keystone Butterfly Valves

Amot Thermostatic Controls

CLA-VAL CONTROL VALVES

O P W VALVES & FITTINGS

VALVE ENGINEERING APPLICATIONS

3635BlackburnRd CHstnt 3-4373

NEWMAN-HENDER (CANADA) (AMhrst 9-2324)
LTD 28HollinsworthBldg. (AMhrst 9-4695)

Warehouse 4029PortlandSt BRdwy 3-2220

PEACOCK BROS LTD 1029 11AvSW CHery 4-8901

POWERS REGULATOR CO OF CANADA LTD
1510a 1StSW AMhrst 9-7791

W-K-M GATE VALVES

W-K-M DIVISION OF ACF INDUSTRIES INC

Manufacturers of

ACF PLUG VALVES

and W-K-M

GATE VALVES

**W-K-M
GATE VALVES**

"WHERE TO CALL"

DISTRIBUTOR

W-K-M DIVISION OF ACF INDUSTRIES
INC 718LancasterBldg. AMhrst 6-4918

WESTERN SUPPLIES (CALGARY) LTD

121 58AvSW. CHstnt 3-4691

Variety Stores

K & K Variety Store 1504 14StSW. CHery 4-2061

ZELLER'S (WESTERN) LTD

338 8AvSW. AMhrst 6-3031
Calgary Centre AMhrst 9-6601

Vending Machines

Canadian Vendway Ltd 1606 9AvSW AMhrst 6-6341

(See Advertisement This Page)

(Continued Next Page)

Vending Machines—(Cont'd)

Lennox S J & Co Ltd
Mezz Flr Greyhound Bldg. AMhrst 9-2222
Severns Automatic Sales Co
924 6AvSW. AMhrst 6-3852
Southern Music Ltd 608 1StSE
AMhrst 6-5271
AMhrst 6-6664

Venetian Blinds

AAVON VENETIAN BLIND LAUNDRY

HOME & COMMERCIAL

24 Hour Service

2204 7StNECRstvw 7-2425

A-1 Venetian Blind Laundry & Repairs
1222 9AvSE. BRdwy 3-5494
Alberta Venetian Blinds
229a 7AvSE. AMhrst 2-4230
(See Advertisement This Page)
Burnaby Venetian Blinds Ltd
321b 19StNW. ATlas 3-4440
(See Advertisement This Page)
Calgary Venetian Blind Co
1222 9AvSE. BRdwy 3-5995
(See Advertisement This Page)

FLEXALUM TWI-NIGHTER BLINDS

Shut out twice as
much light as conven-
tional venetian blinds.
Complete privacy,
light and ventilation control. Snap-back tem-
pered aluminum slats. Wipe-clean vinyl plastic
tapes. Free estimates.

Flexalum.

"WHERE TO BUY THEM"

BURNABY VENETIAN BLINDS
LTD 321b 19StNW. ATlas 3-4440

HALL PETER

Venetian Blind Laundry & Maintenance
325 4AvSW. AMhrst 6-1473
Sun Blind Co 1016 2StSEAMhrst 6-1115
(See Also Advertisement This Page)

WOODS WESTERN LTD

New, Exciting, Vertical Venetian by Kirsch
That Draw Open Like Drapes
126 16AvNECRstvw 7-0171

Ventilating Equipment

CUMMING GALBRAITH LTD
1510a 1StSW. AMhrst 9-7791
General Equipment Ltd
5-1302 4StSW. AMhrst 9-5005
GORMAN'S LTD 4420 1StSECHstnt 3-3146

Ventilation

Westeel Products Ltd 1902 11StSE BRdwy 3-5631

Veterinarians

ALBERTA PET HOSPITAL
Dr Charles R Hardy & Dr Phyllis Y Hardy
2139 10AvSW. CHery 4-4035

ANIMAL CLINIC 1016 9AvSW ..fAMhrst 2-3237
AMhrst 2-3570
Dr J Gordon Anderson resCHery 4-4255
Dr W T Nagge resCHrchl 9-3676
Dr B G Watson resCHrchl 9-7168
Dr K R Macdonald resCHrchl 9-8024

CALGARY SMALL ANIMAL HOSPITAL
Dr S L Catley 109 17AvSW. AMhrst 2-7862
Hanson Morris 2203PortlandStBRdwy 3-5840

HANSON VETERINARY CLINIC
Dr Morris Hanson 2203PortlandSt. BRdwy 3-1678

ROENISCH DR H W

VETERINARY SERVICES & SUPPLIES
LARGE & SMALL ANIMALS

24-Hour 7-Day Week Service — House Calls
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2209 14StSWCHery 4-2695

Sparrow Dr L A 2501 5aStSWAMhrst 9-4577

Veterinary Supplies

Barnes E M & Co 1411 2StSEAMhrst 9-7674
CUTTER LABORATORIES INTERNATIONAL

Veterinary Biological
and
Pharmaceutical Specialties

Cutter "Alhydrox" Vaccines

106 11AvSEAMhrst 2-9808

FRANKLIN SERUM CO OF CANADA LTD

VETERINARY VACCINES, MEDICINES,
INSTRUMENTS, INSECTICIDES, SPRAYERS
AND

General Livestock Supplies
FRANKLIN VACCINES &
LIVESTOCK SUPPLIES

Nights & Holidays

CHstnt 3-4966 — Avenu 9-1871

526 7AvSEAMhrst 2-3605
AMhrst 2-3649

GLOBE LABORATORIES OF CANADA LTD

Dependable "Globe" Vaccines
for Animals and Poultry
Veterinary Instruments and
Livestock Breeders' Supplies

Nights & HolidaysCHery 4-2281
CHery 4-5493
ATlas 3-4045
812 1StSEAMhrst 2-2624

(Continued Next Page)

VENETIAN BLINDS

- STEEL
- ALUMINUM
- TRANSLUCENT
PLASTIC

FREE ESTIMATES

SUN BLIND
CO.

1016 - 2 St. S.E.

AMhrst 6-1115

Established 1934



Flexalum.
DRAW DRAPERY

Only Flexalum Draw Draperies give
you all these features:

- rotating louvers made of
spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- over 200 decorator color
combinations
- the ultimate in window beauty

Flexalum

Spring Tempered Slats Vinyl Plastic Tape



**Tw-Nighter
Blinds**

Free Estimates - Laundry Service

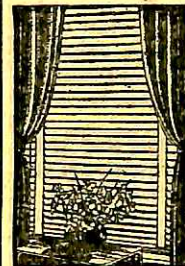
Burnaby Venetian Blinds

LTD.

321b - 19 St. N.W. - ATlas 3-4440

Calgary Venetian Blind Company

AND LAUNDRY SERVICE



Specializing in
High Grade
Made to
Measure
Venetian
Blinds
of Flexalum
Plastic Lume
and Sunflex

EXCLUSIVE MANUFACTURERS OF VENETIAN
BLINDS FOR 21 YEARS

Buy Direct From Factory
and Save Considerably

Out of town customers write for simplified
measuring charts and samples.

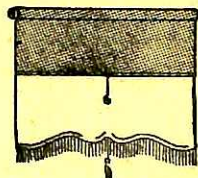
Free Estimates and Installations in City

Factory: 1222 9th Ave. S.E.

BRdwy 3-5995

Reliable — Guaranteed

Economical Buying at FACTORY PRICES



**ROLLER
SHADES**

8-HOUR SERVICE AVAILABLE

MADE TO MEASURE
With Plain Hem or Scalloped
Fringes. Colors: Green, Cream,
Sand and Duplex.

— PHONE FOR PRICES



**FLO-FOLD
METAL VERTICAL
BLINDS**

**VENETIAN
BLINDS**

MADE TO MEASURE
All Colors.
Phone for Free Estimates.

LATEST "ALL METAL"
BLINDS
With Plastic or Cotton Tapes.
All Colors.

Cut to Measure Draw Drape Traverse Rods.

8-HOUR SERVICE AVAILABLE —
FREE ESTIMATES — INSTALLATIONS

229a - 7th Avenue S.E.

AMhrst 2-
4230

**ALBERTA
VENETIAN BLINDS**



SYSTEMS SPECIALISTS

- Cardwheel
- Visible Pocket Cabinets
- Vertical Visible
- Single Line Indexing
- Produc-Trol
- Cycle Billing Units
- Posture Chairs
- Ambidex Sortofile

SEELEY SYSTEMS OF CANADA LTD.

326a 8 Ave. S.W. AMhrst 9-4232



"At the Sign of Satin-Glo Sam"

Bapco Paint Supply Paint & Arts Supply Ltd.

WALLPAPER

BAPCO PAINTS - SATIN-GLO ENAMEL

TWO FREE DELIVERIES DAILY

123 - 7 Ave. S.W. AMhrst 2-2239
AMhrst 2-2241
AMhrst 2-3635

Veterinary Supplies—(Cont'd)

HAVER LOCKHART SERVICE

SALES TO VETERINARIANS ONLY

106 11Ave SE AMhrst 9-8108

McCLELLAND VETERINARY SUPPLIES (ALBERTA) LTD

Veterinary Vaccines, Medicines, Instruments and Stockmen's Supplies
Distributor for CUTTER and LEDERLE
Vaccines and Veterinary Products

Night Calls & Holidays:
CHery 4-2695 — CHrchl 9-2603

611 8Ave SE AMhrst 2-6631
AMhrst 9-3513

STOCKMEN'S SUPPLY CO

VETERINARY SUPPLIES

CUTTER AND FRANKLIN VACCINES
CATTLE CHUTES — INSTRUMENTS
EVERYTHING FOR THE STOCKMAN

1418 2St SE AMhrst 6-4270

Vibration Controls

McINTOSH INDUSTRIAL EQUIPMENT LTD

LO-REZ VIBRATION AND
SHOCK ISOLATORS

3635BlackburnRd CHstnt 3-4373

Vinegar Manufacturers

Lawson Vinegar Co 1116 12St SE BRdwy 3-4102
Western Vinegars Ltd 1906 10Ave SW CHery 4-3012

Visible Record Systems

KARDEX—

REMINGTON RAND LTD

110 6Ave SW AMhrst 9-6741

REMINGTON RAND LTD

KARDEX - LINEDEX & INDEX VISIBLE
SYSTEMS & SUPPLIES
REMINGTON RAND LIMITED

110 6Ave SW AMhrst 9-6741

RONED CO OF CANADA LTD

307a 6Ave SW AMhrst 6-5197

Seeley Systems of Canada Ltd

326a 8Ave SW AMhrst 9-4232
(See Advertisement This Page)

SYSTEMS EQUIPMENT LTD

VISIBLE RECORD SYSTEMS

Phone

AMhrst 9-4142

312-517CentreSt AMhrst 9-4142

VISI-RECORD OF CANADA LTD

309 4St SW AMhrst 2-9471

WILLSON STATIONERY CO LTD

ACME VISIBLE RECORDS

Card Books & Cabinets

Veri-Visible Systems

323 8Ave SW AMhrst 9-6911

Vitamin Concentrates

VITAMINERALS CO

1004CentreSt N AMhrst 6-6638
MacKay Donald H Agencies Ltd
248 19Ave NW CRstvw 7-7179

Vulcanizing

See Tires—Repairing

Vulcanizing Equipment & Supplies

TIP-TOP RUBBER PRODUCTS

High Grade Vulcanizing
Materials for
CARS — TRUCKS
FOOTWEAR
CONVEYOR BELTS



"FOR INFORMATION CALL"

SULLIVAN N 516 14Ave SW AMhrst 9-1883

Wall Board

CALGARY BUILDERS' SUPPLY LTD

2402 10Ave SW CHery 4-0741

PRIMO (WESTERN) LTD

TEN/TEST - PLYWOOD
MASONITE - EXOTIC
HARDWOOD PLYWOODS

ARMSTRONG CEILING TILES
& Acoustical Tiles

219 50Ave CHstnt 3-5571

WESTERN GYPSUM PRODUCTS BRdwy 3-5193
LTD 26Ave 11St SE BRdwy 3-4216

Wall Paper

BEALE DECORATING CO

116 16Ave NW CRstvw 7-1231

CANADA PAINT & WALLPAPER STORE

SUNWORTHY & CUSTOM WALLPAPERS
Consult Our Decorative Experts

218 8Ave SE AMhrst 2-1891

COULTAS MARIAM STUDIOS LTD

IMPORTED AMERICAN & EUROPEAN
WALLPAPERS

630 17Ave SW AMhrst 6-5754

EMPIRE WALL PAPER & PAINT LTD

CANADA'S LARGEST WALLPAPER HOUSE

Distributors of

Wall-Tex and Foto Murals

102-104 7Ave SW AMhrst 2-4344

HOUSE OF COLOR LTD

1510 14St SW CHery 4-6011
Paint & Arts Supply Ltd 123 7Ave SW AMhrst 2-2241
(See Advertisement This Page)

SHERWIN-WILLIAMS CO OF CANADA LTD

BRANCH

PAINT & WALLPAPER

HEADQUARTERS

1404 1St SW AMhrst 2-7374
AMhrst 2-7316
North Hill Br 115 16Ave NW CRstvw 7-7279

Webber F G Hardware Ltd CHery 4-7411
1434 17Ave SW CHery 4-4466

Wall & Wallpaper Cleaners

See also Building Cleaners
Harrison's Wall Washing Service
3007a 34St SW CHrchl 9-4441

Warehouses—Merchandise

BELSHER'S LTD

TRANSPORTATION - DISTRIBUTION
STORAGE & CARTAGE

Personalized 24-Hour Service - Phone Anytime
Night Phones Avenu 9-2522—Atlas 3-4839

Cor12Ave&6St SE AMhrst 9-8251

LINDENS STORAGE & DISTRIBUTING LTD (SERVICE-WISE)

Merchandise Warehousing
& Cartage

After Hours: AMhrst 2-5264

420 53Ave CHstnt 3-5695
CHstnt 3-7516

MacCOSHAM STORAGE & DIST CO (CALGARY) LTD

215 10Ave SW AMhrst 6-8881
Manchester Warehouse Ltd
4504 1St SE CHstnt 3-2149

PERRY H L CO ALBERTA LTD
4319 1St SE CHstnt 3-6601

Washing Machines

ADAMS RADIO PARLORS LTD

131a 8Ave SW AMhrst 2-7712

Alberta Appliance Co Ltd

329a 7Ave SW AMhrst 2-2545
(See Advertisement This Page)
(Continued Next Page)

WASHING MACHINE SERVICE and Washer Exchange AUTOMATIC WASHERS & DRYERS WRINGER WASHERS

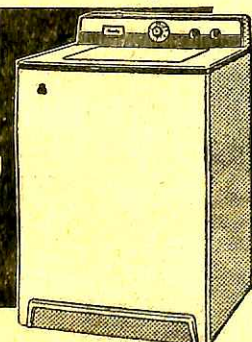
Sold — Serviced and Exchanged
REPAIRS TO ALL MAKES
IT'S HERE!

THE ALL-NEW

MAYTAG

"Highlander"

AUTOMATIC WASHER



— the washer your heart's been set on.

Phone us for Estimate on your Trade-in

AMhrst 2-2545

AUTHORIZED MAYTAG SALES and SERVICE

ALBERTA APPLIANCE CO. LTD.

329a - 7 Ave. S.W.

Washing Machines—(Cont'd)

Automatic Washer Service Co
30-6StSW...AMhrst 6-3419
(See Advertisement This Page)

BLACKWELL APPLIANCES LTD

**AUTOMATIC WASHER
SALES & SERVICE**

EXPERT "DUOMATIC" SERVICE

130 16AvNWCRstvw 7-1261

CONNOR WASHERS & DRYERS—
WILSON ELECTRIC SUPPLIES LTD
Alberta Distributors

1024 10AvSW...CHery 4-0731

ELECTRIC SHOP LTD

Authorized Dealer for

**GENERAL ELECTRIC
WASHERS & DRYERS**

336 7AvSWAMhrst 2-1766

Elias Washer Service 1147BownessRd ATlas 3-4444
(See Advertisement This Page)

EXCEL APPLIANCE SERVICE

Authorized Repair Service

● WESTINGHOUSE

● MAYTAG ● INGLIS

● BENDIX ● EASY

● THOR

Washers Exchanged & Consignment Sales

BRdwy 3-4552

1214 9AvSEBRdwy 3-4552

GENERAL WASHING MACHINE REPAIRS

**ALL MAKES & MODELS
WRINGER ROLLS FITTED**

ATlas 3-5661

326a 10StNWATlas 3-5661

HEAD'S LOCK & KEY WORKS

**Repairs to All Makes of
Washing Machines**

111 12AvSWAMhrst 2-3115

Hume Peter E 814 6StSWAMhrst 2-3735
(See Advertisement This Page)

INGLIS WASHERS & DRYERS

"Inglomatics" - com-
pletely automatic with
"Wat-R-Wizard" and
Seven Rinses. Also
wringer washers.

Inglis
HOME APPLIANCES

"WHERE TO BUY THEM"

DISTRIBUTOR

INGLIS JOHN CO LTD

Consumer Prods Div Prairies Br

624 1AvSW...AMhrst 9-6377

ServiceAMhrst 9-6463

DEALERS

ALBERTA APPLIANCE CO LTD

329a 7AvSW...AMhrst 2-2545

(Inglis Washers & Dryers—Continued Next Column)

Washing Machines—(Cont'd)

INGLIS WASHERS & DRYERS—Continued

CRISTY'S FURNITURE STORES

128 8AvSE...AMhrst 2-1222

GLAZIER ELECTRIC SERVICE LTD

103 10StNW...ATlas 3-2123

McARTHUR FURNITURE CO LTD

607 11AvSW...AMhrst 2-9976

NAGLER'S APPLIANCE & HARDWARE LTD

1206 1StSW...AMhrst 2-1715

NAGLER'S DEPARTMENT STORE

LTD 602-608 2StSE...AMhrst 2-7715

SNYDER & BOON LTD

1010 12AvSW...CHery 4-7444

STANDARD FURNITURE STORE

107 8AvSE...AMhrst 2-9363

MacMillan Automatic Washer fAMhrst 6-3419
Service Ltd 30 6StSW...AMhrst 6-3744

(See Advertisement This Page)

Maytag Co Ltd 4319 1StSE...CHstnt 3-6601

Sales & Service 329a 7AvSW...AMhrst 2-2545

(See Advertisement This Page)

(Continued Next Page)

Maytag

"The Choice of Homemakers
Everywhere"

For the BEST in Wringer or
Automatic Washers, Dryers,
Home Freezers & Combination
Refrigerator Freezers

The Maytag Company Ltd.

4319 - 1st St. S.E.

CHstnt 3-6601

"OVER 10 MILLION MAYTAGS SOLD —
FAR MORE THAN ANY OTHER MAKE"

**EASY
BENDIX
THOR**

**PARTS & SERVICE
SOUTHERN ALBERTA**

**MacMILLAN
AUTOMATIC WASHER
SERVICE LTD.**

AMhrst 6-3744

30 - 6 St. S.W.

ELIAS

Washer Service

ATlas 3-4444

Authorized Service:

**BENDIX, CONNOR,
MAYTAG, SIMPLICITY**

We Repair All Makes

**Wringer Rolls, All Makes.
Large Stock Replacement Parts**

All Work Guaranteed

Elias Washer Service

1147 Bowness Road

CALGARY

Phone ATlas 3-4444

Beatty

WASHER SERVICE

AMhrst 2-3735

**Guaranteed Service
on all Makes of Appliances**

Beatty

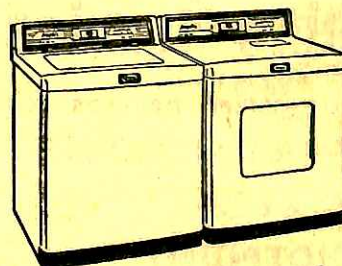
— APPLIANCES —

- Easy to Operate
- Do Better Work
- Last Longer

Peter E. Hume

Beatty Washer Store

814 - 6 St. S.W.



**AUTOMATIC
WASHER
SERVICE Co.**

Cor. 1 Ave. & 6 St. S.W.

**LET US VENT
YOUR DRYER**

**AMhrst 6-3744
AMhrst 6-3419**

**REPAIRS TO ALL MAKES OF HOME
LAUNDRY EQUIPMENT**

- | | |
|--------------------|--------------|
| ● INGLIS | ● COFFIELD |
| ● BENDIX | ● EASY |
| ● WESTINGHOUSE | ● THOR |
| ● NORGE | ● FRIGIDAIRE |
| ● RCA WHIRLPOOL | ● MAYTAG |
| ● GENERAL ELECTRIC | ● KENMORE |

Trust Your Valuable Equipment To Our Experts

WE FIX 'EM ALL — GIVE US A CALL

Washing Machine Service

Guaranteed Repairs to All Makes

*Factory Trained Experts
Fast Dependable Service*

Wringer Rolls for Any Make of Washing Machine

**Automatic Washers and
Dryers... All Makes**

ESTIMATES FREE

We Repair All Makes of Automatic Washers and Dryers

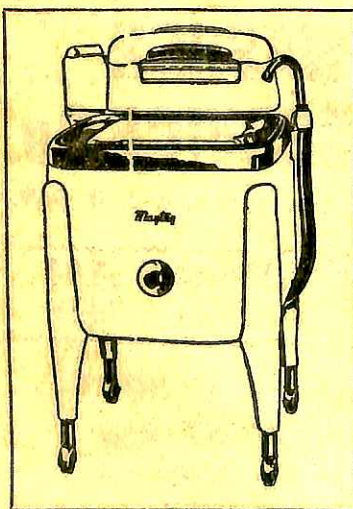
O'Brien Washer Sales and Service

(Servicing in Calgary Over 25 Years)

YOUR AUTHORIZED CONNOR AND SIMPLICITY DEALER

117 - 11th Ave. S.W. Ph. AMhrst 6-1390

Washing Machine Service



AUTHORIZED DEALERS FOR
**WESTINGHOUSE
MAYTAG
HOTPOINT
THOR
CONNOR
RCA-WHIRLPOOL**

Automatic Washers a Specialty

Sales and Service

RADIO CENTRE CO.

NO. 1 — 512 - 9th STREET S.W.

NO. 2—1221B - 9th AVENUE S.E.

AMhrst 6-8981

GUARANTEED REPAIRS — COMPLETE PARTS STOCK

"For Expert Service At a Reasonable Charge"

Washing Machines—(Cont'd)

McDonalds' Washer Service
309 10a StNW . Atlas 3-1348
(See Advertisement This Page)

NORGE APPLIANCES

Manufacturers of
NORGE
Refrigerators
Electric & Gas
Ranges
Automatic
Laundry
Equipment &
Conventional
Washers



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Guaranteed Work On Any
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Automatic Washers.

IN CALGARY SINCE 1928

**McDonalds' Washer
Service**

309 - 10a Street N.W.

Washing Machines—(Cont'd)

O'BRIEN WASHER SALES & SERVICE

Guaranteed Repairs
to All Makes

WRINGER ROLLS

FOR ANY MAKE OF WASHING MACHINE

**AUTOMATIC WASHERS
& DRYERS**

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(See also Advertisement This Page)

Radio Centre Co 512 9StSW AMhrst 6-8981

(See Advertisement This Page)

RADIO CRAFTS LTD 710 16AveNW . AVenu 9-4448

Ravvin's Ltd 515 9StSW AMhrst 6-5717

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**AUTOMATIC
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Imperial & De Luxe Models

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Large Volume Instantaneous Water Heaters
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With revolutionary "Heatwall" for no rust ever! Guaranteed 10 years. Model for every need. Electric or Gas.



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Commercial Automatic Water Heaters

STEPHENSON J R LTD

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SMITH A O-BURKAY COMMERCIAL GAS WATER HEATERS

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DOMESTIC and COMMERCIAL

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Aquasoft Service (Calgary) Ltd

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(See Advertisement This Page)

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Proven economical, proven dependable throughout the country. Ask for a free analysis of your water and a free home demonstration. No obligation.



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INFILCO

Domestic & Industrial Water Softeners,
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1137 11StSE BRdwy 3-5124—BRdwy 3-5807

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2 WEEKS FREE TRIAL!

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Supplied to Renters and Owners On a Low Monthly Rental

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- 100% SOFT FILTERED WATER
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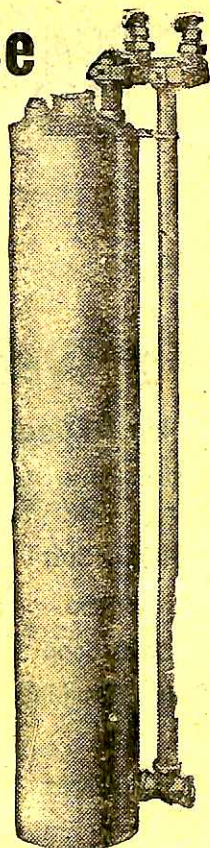
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100% Soft Water In Your Home

ON A MONTHLY SERVICE BASIS

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Introducing

A NEW and POPULAR RENTAL PLAN

FEATURING SEMI-AUTOMATIC EQUIPMENT
PERMITS CUSTOMER CONTROLLED REGENERATION
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CONVENIENT — EFFICIENT — ECONOMICAL

SALES MODELS

A Complete Line of
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New ROCGLAS Lining — Superb Engineering Features
Popular Introductory Prices

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AVenu 9 - 6840

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(See Advertisement Preceding Page)
Servisoft Ltd 3602 Manchester Rd. CHstnt 3-0484
(See Advertisement This Page)
Western Water Softeners

1010 16AvNW. AVenu 9-6840
(See Advertisement This Page)

Water Supply Systems

McPherson & Thom Ltd. [AMhrst 2-7347
802 11AvSW. [AMhrst 6-1301
(See Advertisement This Page)

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CONSULTANTS ON
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Call Long Distance and Ask for (Toll Charge)
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Water Softening Compounds - Wetting
Agents Diluents and Detergents
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See Well Drillers

Wax—Floor

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623 6AvSE. AMhrst 2-9889
GOLD BOND WAX & FLOOR—TINT WAX—
DEMO-HOME PRODUCTS OF CANADA
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JOHNSON S C & SON LTD

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KLEEN LTD 1822 10AvSW. CHery 4-2766

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ALLIED CHEMICAL SERVICES LTD

Manufacturers of
NO-WEED PRODUCTS
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CALFAIR LTD

Weed Control Specialists

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PRESSURE SYSTEMS • PIPE & CASING
JENSEN
Straight-Lift
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Portable & Shop Welding

Specializing in Argon Welding of Aluminum,
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Allan & Co 104 35StNW. ATlas 3-5917
Anderson's Welding 1803 36StSE. BRldg 2-3333
Andy's Welding 1815 36StSE. BRldg 2-3769

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PRESSURE WELDING SERVICE

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PIPE FABRICATION

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Bow Welding 709 13AvBwns. Bldg 8-2235

(See Advertisement Opposite Page)
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CANADA WELDING

(CAN-WELD) TRADE MARK
C.F.A. Approved

Stainless Steel & Aluminum
Welding
Pipe Line & Heavy Equipment
Welding

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WELDING
Portable & Shop

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DANILOWICH OF CALGARY

Portable Welding Contractor

Oil Field & Pipe Line Welding

Pressure Work Our Specialty

Stephen Danilowich, Prop.

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& SHEET METAL FABRICATION

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DOMINION BRIDGE CO LTD

PRESSURE WELDING

Maintenance & Contract Welding

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Fred's Welding & Blacksmith Shop

330 2AvSE. AMhrst 6-5850

General Welding & Step Railing

6639 19StSE. BRdwy 9-3432

Independent Machinery Ltd

14St&17AvSE. BRdwy 3-4075

Sales Ofc. BRdwy 3-4570

(See Advertisement Opposite Page)

Industrial Iron Works Ltd

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(See Advertisement Opposite Page)

(Continued Next Page)

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Industrial Division

WATER

● INDUSTRIAL

● MUNICIPAL

● DOMESTIC

TEST DRILLING
CORE DRILLINGSOIL SAMPLES
FOUNDATION TESTS**Big Indian Drilling Co. Ltd.**

216-513 8 Ave. S.W., Calgary

AMhrst 6-3463

Evenings Call AVenu 9-1153 — AVenu 9-7638

Vancouver Office

624 Vancouver Bldg.

736 Granville St.

Vancouver 2, B.C.

Phone MUTual 4-8024



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CONTRACTORS

Since 1909

Industrial & Rural Wells
Repair Work

LEO V. JAMES, Mgr.

CRstvw 7-1438

2120 Centre St. N.

PRIVATE HOMES AND
INDUSTRIAL WINDOW
CLEANING

CONTRACT WORK

Plate Glazing & Fitting

Mgr. Otto Gosnik

1220 - 14 Ave. S.W.

CHery 4-5311

**Calgary
Wheel Repairs**REPAIR OF CAR, TRUCK
& TRACTOR WHEELS
WHEEL BALANCING

Wheel Alignment

Wide Base Rims
& WheelsSecond Hand Car and Truck
Wheels and Tires**WHEELS EXCHANGED**Light & Heavy Trailer
Axles & Groups**BRdwy 3-5590**

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**Welding Equipment & Supplies—
(Cont'd)**

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LINCOLN ELECTRIC CO OF CANADA LTD

1135 11StSE..BRdwy 3-1855

W J Kennedy resCRstvw 7-0815

Independent Oxygen Ltd

1135 11StSE..BRdwy 3-1978

LINDE AIR PRODUCTS

"Linde" Oxygen, Argon,

Nitrogen & Other Gases

"Prest-O-Lite" Acetylene

"Purex", "Oxweld", "Prest-O-Lite"

Apparatus, Welding Rods & Supplies

**"WHERE TO BUY THEM"**
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Scott Foster Ltd 1433 8AvSEBRdwy 3-4002

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ACKLAND D & SON LTD

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TAYLOR PEARSON & CARSON (CALGARY) LTD

RED DEER - CALGARY - MEDICINE HAT

**HOBART
ELECTRIC WELDERS**

Sales & Service

308 5AvSWAMhrst 9-2521

THOMPSON EASY ARC WELDERS

802 21AvNW..AVenu 9-1356

Welders Supplies Ltd 409 6AvSE..AMhrst 2-7621

AMhrst 2-2994

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Water**

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Crane Ltd Calgary Br 602 11AvSW AMhrst 6-3091

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PUMP PIPE — PUMPS
CYLINDERS**

Wood and Steel Rods

BOX 667

Adjoining Cushing Bridge

2020 17AvSEBRdwy 3-4981

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Local Store 904 10AvSW.. [CHery 4-2232]

[CHery 4-8338]

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Water Well Drilling — Shot Hole, Slim Hole

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Rd. 1/2 Bldg. N.W. of 2nd St East Bridge.

A. P. ANDERBERG, 2030 Chinook Ave.

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Bowness Golf Course turnoff.

AMhrst 6-3558 BUTlr 8-2777

Big Indian Drilling Co Ltd

216BlowBldg..AMhrst 6-3463

(See Advertisement This Page)

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● INDUSTRIAL WELLS

Specializing in Large Diameter & Deep Well
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Gravel Packing - Casing - Screens

& Pump Testing

● DOMESTIC WELLS

● TEST DRILLING

OWNER OPERATED EQUIPMENT

FOR SERVICE & ECONOMY

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Enoch C L 240 28AvNWCRstvw 7-4951

HADLAND H HWater Well & Test Drilling
Modern Cable Tool
Equipment

OWNER OPERATED

1413 42StSWCHrchl 9-5285

INTERPROVINCIAL DRILLING CONTRACTORSIndustrial & Domestic Wells
Test Drilling**Pump Sales & Repair Service**

Box 359 Bowness — Day or Evening

1827OakRdBwnsBUTlr 8-6242

Shop 1629 17AvBwnsBUTlr 8-4860

James & Sons 2120CentreStNCRstvw 7-1438

(See Advertisement This Page)

NORTHERN WATER SUPPLY CO**Drilling Contractors**

Industrial & Domestic Wells

PUMP INSTALLATION - REPAIR WORK

J. Wenger, Mgr.

7433 26StSE Day or Evening BRowng 9-3224

STAR DRILLING CO LTD**Water Supply Contractors**

Cable Tool & Rotary Equipment

Soil Testing & Exploration Drilling

J. Miskulin, Mgr.

3620BurnslandRdCHstnt 3-2435

Western Water Wells Ltd [BRdwy 3-5538]

1817 9AvSE.. [BRdwy 3-1271]

(See Advertisement This Page)

WILDERMAN DRILLING LTD**WATER WELL
DRILLING CONTRACTORS**

Industrial — Domestic

SOIL TESTING - TEST DRILLING

Night Calls: AVenu 9-1153 - AVenu 9-7638

216BlowBldgAMhrst 9-7846

Wheat Board

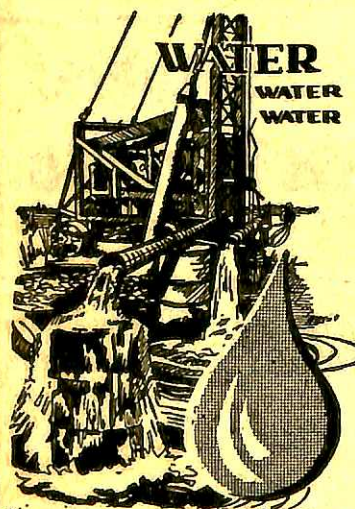
Canadian Wheat Board

201-509 3StSW..AMhrst 2-2187

Wheat Pool

Alberta Wheat Pool

5th&6thFlrsLougheedBldg..AMhrst 6-7061

The CLASSIFIED DIRECTORYhas solved many a buyer's
problem.**Western Water Wells Ltd.**

Phone BRdwy 3-5538

1817 - 9 Ave. S.E.

Churn Drills — Diamond
Drills and Rotary
EquipmentD. F. HAMELIN, A. W. HAMELIN,
Geol. & Manager Secretary

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EVEREST & JENNINGS WHEEL CHAIRS
& WALKERS

RENTALS & SALES

Custom and Standard
Models.



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Stevens Alberta Co Ltd
527 7AvSW .. AMhrst 2-2468

STANDARD SURGICAL SUPPLY LTD

110 11AvSE .. AMhrst 2-7764

STEVENS ALBERTA CO LTD

527 7AvSW .. AMhrst 2-2468

Wheels—Steel

Calgary Wheel Repairs 1430 9AvSE BRdwy 3-5590
(See Advertisement Opposite Page)

FARWIL CORPORATION

1510a 1StSW .. AMhrst 9-7791

Winches

BRADEN TRUCK WINCHES & ACCESSORIES—
WILKINSON & McCLEAN LTD
1215 9AvSW .. AMhrst 2-6146

GAR WOOD WINCHES—

JACKSON'S WELDING (CALGARY) LTD
814-816 9AvSW .. AMhrst 2-1996

PERFECTION MACHINE WORKS LTD

BRADEN & PERFECTION
TRUCK WINCHES

34AvSE & Blackburn Rd .. CHstnt 3-4601

TULSA WINCH—

COUTTS MACHINERY CO LTD
4636 1StSE .. CHstnt 3-4618

Windmills

McPherson & Thom Ltd
802 11AvSW .. AMhrst 2-7347

Window Cleaners

Aavon Venetian Blind Laundry
2204 7StNE .. CRstvw 7-2425

A C WINDOW CLEANERS

CLEANING & MAINTENANCE
JANITOR SERVICE

1401 28StSW .. CHrchl 9-2002

ACE WINDOW SERVICE

CLEANING - RE-GLAZING - FITTING
MAINTENANCE

219 28AvNW .. CRstvw 7-1135

Acme Window Cleaners 1205 25StSE Bridg 2-3559
Aero Window Cleaners
925 19AvNW .. AVenu 9-2743

ALCO CLEANING SERVICE

J. W. Huston

WINDOW CLEANING
AT ITS BEST

Commercial, Residential and
Industrial

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CALGARY WINDOW WASHERS

325 4AvSW .. AMhrst 6-1473

CITY WINDOW CLEANERS

2532 Toronto Cr. .. AVenu 9-7494

(Continued Next Page)

Window Cleaners—(Cont'd)

DIAL WINDOW CLEANERS

A Complete Line of
BUILDING MAINTENANCE
STEAM CLEANING OUR
SPECIALTY

825McKayRd Mtgy .. BUtlr 8-4703

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WINDOWS & STORMS
REMOVED & REPAIRED
Paint Removed on Windows
of New Homes
COMMERCIAL STAGING

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SAGER'S WINDOW & JANITOR SERVICE (CALGARY) LTD

PUBLIC LIABILITY AND
PROPERTY DAMAGE FOR
YOUR PROTECTION

218a 8AvSE .. AMhrst 9-3404

Starlight Window Cleaners

1613 10AvSW .. CHery 4-5311

(See Advertisement Opposite Page)

WESTERN WINDOW SERVICE

T. M. TAGGART

Courteous & Efficient
Service

Guaranteed Work

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Manufacturers and Distributors of

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Insulating Glass Units
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3-4766

Windows—Metal

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