

Seals - Stencils

**Pads and Daters
BRASS SIGNS**

**AMhrst 2-2205
AMhrst 9-1116**

**Calgary Stamp
and Stencil**
522 - 6 Ave. S.W.

Roofing Contractors—(Cont'd)

TED'S ROOFING 2804 14th NW ATlas 3-5969
UTZIG HARRY ROOFING & APPLICATION SERVICE LTD
Built-Up Roofing
Shingling - Siding
BONDED
Res. Chrchl 9-5118
222 3rd Ave (AMhrst 6-3571)
..... (AMhrst 9-2259)
..... (AMhrst 9-2242)

Wade Application Co Ltd
1240 Kensington Rd. ATlas 3-1666
(See Advertisement Preceding Page)

WESTEEL PRODUCTS LTD
1902 11th St. BRdwy 3-5631

WESTERN ROOFING CO
BIG OR SMALL
ROOF REPAIRS
John The Roofer
424 18th NW CRstvw 7-7776

(See Also Advertisement This Page)

WESTERN SHEET METAL & ROOFING CO
BONDED ROOFERS
Tar & Gravel Smooth Surfaced
Res. Phone ATlas 3-5091
520 35th Ave CRstvw 7-0096

Roofing Materials & Supplies —Retail

CALGARY BUILDERS' SUPPLY LTD
2402 10th Ave SW. CHery 4-0741

Roofing Materials & Supplies—

Retail—(Cont'd)

SIDNEY ROOFING MATERIALS

DUROID
ASPHALT SHINGLES
SIDNEY
ROLL ROOFINGS
BUILDING PAPERS



BUILT-UP ROOFING MATERIALS
ROOFING COATINGS AND CEMENTS

"FOR INFORMATION CALL"

ALBERTA PAINT & GLASS CO LTD 4015 7th St. CHstnt 3-2501
CLARK WM ROOFING & BUILDING SUPPLIES LTD
3915 25th St. CRstvw 7-7561

Roofing Materials & Supplies —Wholesale

ACE-TEX—THE COMPLETE LINE OF BETTER BUILDING PRODUCTS

Asphalt Roofings,
Floor Tiles,
Shingles, Insulat-
ing Board, Roof
Coatings, Roll
Roofing, Tar and
Asphalt Products, Caulking Compound, Water
Proofing Materials, Lusterlite.



"WHERE TO BUY IT"

NORTHERN HARDWARE CO LTD
121 10th Ave. AMhrst 9-3176

ALBERTA PAINT & GLASS CO LTD
ASPHALT SHINGLES - BUILT-UP ROOFS
ROLL ROOFINGS & BUILDING PAPERS
4015 7th St. CHstnt 3-2501

BURGESS BUILDING & PLUMBING SUPPLIES LTD 725 8th Ave SW. AMhrst 6-1061
IKO ASPHALT ROOFING PRODUCTS LTD

"Armour" Shingles - Building Papers
Makers of Well-Known "Kolamax"
30 lb. & 15 lb. Felt - 90 lb. & 60 lb.
Slate Roofing - Protector Waterproofing
Plastic Cement

15th & 41st Ave (BRdwy 3-5474)
..... (BRdwy 3-2145)

MURRAY ALEXANDER & CO LTD
31 Hunter St. CRstvw 7-5367

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

J-M Asphalt & Asbestos Roofing
J-M Roll Roofings
J-M Built-Up Roofings
J-M Roof Coatings & Putties
Wascolite Skylights
Mop Cotton, Roof Brushes,
Mops, Roof Drains, etc.

840 26th Ave BRdwy 3-1211—BRdwy 3-1221

Northern Hardware Co Ltd
121 10th Ave. AMhrst 9-3176

PANTHER ROOFING & WATERPROOFING PRODUCTS & SERVICE

Free Estimates
Specializing in
roof and build-
ing maintenance.

PANTHER

"Battleship Roof Coating" - Nevarot Wood
Preserver - Rainseal to protect masonry.

"FOR INFORMATION CALL"
Hollingsworth John N Colfx 8-8612

Roofing Materials & Supplies— Wholesale—(Cont'd)

PEDLAR PEOPLE LTD (CHery 4-2050)
1301 10th Ave SW. (CHery 4-6300)
SIDNEY ROOFING & PAPER CO LTD
Mezz Flr Greyhound Bldg. AMhrst 2-4113
STRAMIT CORP (ALBERTA) LTD
2708 6th St. BRdwy 3-2002

Rooming Houses

Taylor Mrs B 528 14th Ave SW. AMhrst 2-1474
Wilton Rooms 5-819 25th St. AMhrst 6-6591
Worobieff Mrs W 3-329 12th Ave SW. AMhrst 6-2692

Rope

ALBERTA ROPES LTD (CHstnt 3-3059)
5530 Macleod Tr. (CHstnt 3-3092)
CANADA WESTERN CORDAGE CO LTD MFRS—
STANLEY BROCK LTD
220 50th Ave. CHstnt 3-3406

Roto-Tilling

Dutnall's Garden Tilling
2040 43rd Ave SW. CHstnt 3-4240

Rubber Footwear—Wholesale

Miner Rubber Co Ltd 2004 34th St SW Chrchl 9-5027

Rubber Goods—Wholesale

CANWEST SAFETY SERVICE SUPPLIES LTD 135 3rd Ave SW. AMhrst 9-4718
Dominion Rubber Co Ltd
3613 Hampstead Rd. CHstnt 3-5591

DUNLOP CANADA LTD
6520 Macleod Tr. CHstnt 3-3418
Credit Dept. CHstnt 3-3326

GOODRICH B F INDUSTRIAL RUBBER PRODUCTS

Makers of
GROMMET V-BELTS
CONVEYOR BELTING
HOSE OF ALL TYPES
MOULDED & EXTRUDED PRODUCTS
RUBBER COVERINGS &
LININGS OF ALL TYPES
AVIATION PRODUCTS, ADHESIVES
RIGID VINYL PIPES & SHAPES
BETTER PRODUCTS THROUGH RESEARCH



"FOR INFORMATION CALL"

GOODRICH B F (CANADA) LTD
3500 7th St. CHstnt 3-6621

GUTTA PERCHA & RUBBER LTD 24th & 7th St. SW. AMhrst 2-5854
AMhrst 2-9825

Industrial Rubber Distributors Ltd
202 42nd Ave. CHstnt 3-5038

Kaufman Rubber Co Ltd
2010 Oddfellows Bldg. AMhrst 6-6319

PETROLEUM RUBBER SUPPLIES LTD
5240 1st St. CHstnt 3-1463

WESTERN FOAM PRODUCTS LTD
Distribtrs Dunlop Foam Rubber Prods
316 1st St. AMhrst 6-4262

WILKINSON & McCLEAN LTD
Distribtrs B F Goodrich Rubber Products
1215 9th Ave SW. AMhrst 2-6146

Rubber Linings & Coatings

INMAN INDUSTRIES LTD
SALES & APPLICATION OF "GATES"
LININGS — STEEL FABRICATION
215 10th Ave SW. AMhrst 6-8881

Rubber Mats

**CANADIAN NATIONAL INSTITUTE FOR THE
BLIND** 406 16th Ave NW. CRstvw 7-8551
GREER W E LTD 522 11th Ave SW. AMhrst 2-3312
VACU-TEX PRODUCTS CO

ENI WEATHER SPONGES
RUBBER RUGS & DOLLY DUSTERS
805 3rd St SW. AMhrst 2-7473

WOOD G H & CO LTD
1012 12th St SW. CHery 4-7161

Rubber Stamps

Calgary Stamp & Stencil (AMhrst 2-2205)
522 6th Ave SW. (AMhrst 9-1116)
(See Advertisement This Page)

ASPHALT SHINGLES

FLAT ROOFING

ASBESTOS and RUBBEROID SIDING

WESTERN ROOFING CO.

Immediate Service

FREE ESTIMATES — BUDGET TERMS AVAILABLE

CRstvw 7 - 7776

(ANYTIME)

JOHN FALCONER, Mgr.

424 - 18 AVE. N.W.

Rug Manufacturers

See Carpet & Rug Manufacturers

Saddlery

See Harness & Saddlery

Safes, Vaults & Vault Trucks

Alberta Stationers & Office Supplies Ltd
325 7AvSW . AMhrst 9-2798

HEAD'S LOCK & KEY WORKS

111 12AvSW . AMhrst 2-3115

LEWIS STATIONERY CO LTD

Agents for
Chubb & Herring
Hall - Marvin
Safes & Fireproof
Equipment

620 9AvSW . AMhrst 6-4676

Office Specialty Mfg Co Ltd

529 5AvSW . AMhrst 2-2655

(See Advertisement This Page)

REMINGTON RAND LTD

SAFE FILES — SAFE CABINETS
Certified Protection for Business Records
110 6AvSW . AMhrst 9-6741

VICTOR ADDING MACHINE CO

(CANADA) LTD 727 10AvSW . AMhrst 9-3954

Safety Appliances

CANWEST SAFETY SERVICE SUPPLIES LTD

Safety Helmets, Shoes, Gas Masks, Boots,
Goggles, Etc., P.V.C. Protective Clothing,
Siebe Gorman Breathing Apparatus, Sealer
Resuscitators, First Aid Kits & Supplies,
Fire Extinguishers.

135 3AvSE . AMhrst 9-4718

CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Bullard Hard Hats - Acme Gas Masks
Safety-Walk Non Slip Surfacing
Scotchlite Reflective Sheeting (All Colors)
First Aid Kits - Featherlite Aluminum Ladders
Fire Extinguishers and Recharge Service
120 1AvSE . AMhrst 6-2366

MINE SAFETY APPLIANCES CO OF CANADA LTD

Respirators - Safety Goggles - Gas Indicators
Masks of All Types - Safety Clothing
Protective Hats & Caps - Stretchers

FIRST AID EQUIPMENT
FIRE EXTINGUISHERS

{CHstnt 3-4092

3632BurnslandRd {CHstnt 3-4095

SAFETY SUPPLY CO

Manufacturers & Distributors

SAFETY GOGGLES - SAFETY SHOES
BREATHING EQUIPMENT - WELDERS'
SHIELDS - LADDERS
JAMES NORTH SAFETY CLOTHING
Fire Extinguishers and Recharge Service
Industrial — Mining and Oil

{BRdwy 3-5375

1216 9AvSE {BRdwy 3-5850

Safety Appliances—(Cont'd)

WILSON & COUSINS CO LTD

FIRE PROOF & SAFETY CLOTHING
SAFETY HATS
STEPHENSON RESUSCITATORS
POCKET AIRE BREATHING EQUIPMENT
FIRST AID EQUIPMENT & SUPPLIES
{CHstnt 3-7480
3501 18StSW {CHstnt 3-4456

Safety Consultants

See Accident Prevention Consultants

Sales Books

See Counter Sales Check Books

Sales Courses

PUBLIC SPEAKING CLINICS (CANADA) LTD

See Advertisement Under:

"PUBLIC SPEAKING INSTRUCTION"

527 7AvSW AMhrst 9-6223

Salt Manufacturers

Canadian Salt Co Ltd 1917 43AvSW CHstnt 3-4344
Dominion Salt Co Ltd
208LancasterBldg . AMhrst 2-1691

Salvage

Metal Salvage Depot 4617 17AvSE . BRIdg 2-3821

Sample Case Manufacturers

Neur-Age Luggage Co 1408 45tSW AMhrst 6-4947

Sanatoriums

See Hospitals, Homes & Sanatoriums

Sand Blasting

Steel-Crafts (Alberta) Ltd
4202MacledTr. . CHstnt 3-3433
WESTERN DEMOLITION LTD
4204 19StSW . CHstnt 3-7653

Sand & Gravel

See Gravel Rock & Sand

Sand & Gravel Handling Equipment

CASE—TRACTORS DOZERS & LOADERS—
PIONEER MACHINERY LTD
1139 9AvSW . AMhrst 2-6679
CONSTRUCTION EQUIPMENT CO LTD
66Av&3StSW . CHstnt 3-7741

DOMINION BRIDGE CO LTD

803 24AvSE . BRdwy 3-5634
PARDEE EQUIPMENT CO LTD
520 24StNE . BRIdg 2-3440

Sandpaper

See Abrasives

Sanitary Products

Colgate Palmolive Ltd 4504 1StSE CHstnt 3-1365
GREER W E LTD 522 11AvSW . AMhrst 2-3312
West Disinfecting Co Ltd
215 10AvSW . AMhrst 6-8881
WOOD G H & CO LTD 1012 12StSW Chery 4-7161
Wyant & Co Ltd 617 1AvSW AMhrst 6-6680

Sash, Doors & Frames

ACME SASH & DOOR

DOORS - FRAMES - SASH & MILLWORK
See Us for Pre-fitted Door & Window Units
Res CRstvw 7-5778
1139 11StSE BRdwy 3-1884

(See Also Advertisement This Page)

Also Ltd 1602a 9AvSW AMhrst 9-6181
(See Advertisement This Page)

BEAVER (ALBERTA) LUMBER LTD

Cor10Av&11StSW . Chery 4-2889

Sash, Doors & Frames—(Cont'd)

BENNETT A R BUILDING SUPPLIES & HARDWARE LTD

Manufacturers of
BENCO WINDOW UNITS
3805 25tNE CRstvw 7-3019

CALGARY SASH & DOOR LTD

MILLWORK, PAINTS & HARDWARE
Office, Factory & Store
4428EdmontonTr CRstvw 7-4237

CHINOOK BUILDING SUPPLIES LTD

520 5AvSE . AMhrst 6-6211
CROWN LUMBER CO LTD
927 10AvSW . Chery 4-0701

CUSHING A B MILLS LTD

Cor10Av&14StSW . Chery 4-2721
Gienow Sash & Door Co 336 35AvNE CRstvw 7-1232

HASLAM & MORRIS

SASH — DOORS — SHAVINGS
FRAMES & MILLWORK
412 3AvSE AMhrst 9-3844

MANNING EGGLESTON LUMBER CO LTD

920 9AvSW . AMhrst 2-6141

MCDONALD & GOODRICH

Johnstone Rd., Bowness

Sash & Door Manufacturers

PLATE GLASS - GLAZING - GLASS
PRODUCTS - THERMOPANE &
WINDOW GLASS
RearFrank'sLumberYard BUTlr 8-2297

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Wholesale Distributors
Norabco Windows, Doors, Mouldings, Etc.
840 26AvSE BRdwy 3-1211—BRdwy 3-1221

OLSON GEORGE MILLWORK LTD

SASH - DOORS - FRAMES
THERMOPANE FRAMES
CALSON MULTI-PURPOSE WINDOWS
1812 10AvSW Chery 4-0597

REVELSTOKE SAWMILL CO LTD

PortlandSt. . BRdwy 3-3269

WOODS WESTERN LTD

CALSON MULTI-PURPOSE WINDOWS
TWIN-SEAL PICTURE WINDOWS
126 16AvNE CRstvw 7-0171

Saw Mills Equipment

Coutts Machinery Co Ltd 4636 1StSE CHstnt 3-4618

Saws—Filed

See Tool Grinding & Sharpening

Saws—Power

CONSTRUCTION EQUIPMENT CO LTD
66Av&3StSW . CHstnt 3-7741

DEWALT SAWS—

GORMAN'S LTD 4420 1StSE CHstnt 3-3146

MCCULLOCH CHAIN SAWS

MADE IN CANADA

GUARANTEED

Outcuts, Outproduces,

Outlasts all Others

"FOR SALES & SERVICE CALL"

DISTRIBUTOR

MCCULLOCH CO OF CANADA

LTD 11925 73St

Call Long Distance and ask for

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LTD 4632 1StSE . CHstnt 3-7771

MUMFORD MEDLAND LTD

332 10StNW. Atlas 3-0791

PURVES RITCHIE LTD

I.E.L. POWER CHAIN SAWS
1023 11AvSW Chery 4-0781

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SAFES AND VAULT DOORS

A complete range of insulated and
Bank Vault Doors, Armoured Chests,
Auto-Teller Bank Windows and Night
Depository Chests.

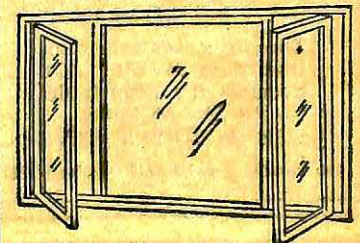
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THE OFFICE SPECIALTY

529 - 5 Ave. S.W.

AMhrst 2-2655

ACME Sash & Door



Complete - Ready to Install

See us for Prefitted Door
and Window Units - Doors
Frames - Sash and Millwork

BRdwy 3-1884

1139 - 11 St. S.E.

After Hours Phone
CRstvw 7-5778

ALSCO

LIMITED

- Aluminum Prime Windows
For New Construction
- Combination Windows
To Replace Old Storm Windows
- Aluminum Doors
Add Beauty to Your Entrance
FREE ESTIMATES



AMhrst 9-6181

1602a - 9 Ave. S.W.

Scaffolding**DOMINION BRIDGE CO LTD****DB Steel Frame
Scaffolding**

QUICKLY ERECTED — NO LOOSE PARTS

FOR SALE OR RENT

803 24AvSE BRdwy 3-5634

EVANS-RAMM & WOOD LTD**WACO Steel Scaffolding**

Sectional for Speedy Erection
Speed Lock for Fast Assembly
Built-in Coupling Pins - Built-in Ladder
LOW COST SCAFFOLD FOR ALL TRADES

Sales - Rental Contract

2708 6StSE BRdwy 3-1236

GORMAN'S LTD 4420 1StSE CHstnt 3-3146
**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD****All-Purpose Scaffold
ACROW**

The only scaffold unit
that does EVERY JOB
because it's adjustable!
FOR SALE OR RENTAL

USE ACROW & SAVE

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Scaffolding—(Cont'd)**Purves Ritchie Ltd 1023 11AvSW .. CHery 4-0781**
SAFWAY "STEEL" SCAFFOLDING

For Every
Scaffolding
Requirement
SAFWAY
"STEEL"
SCAFFOLD



Low cost, strong, fireproof, lightweight. Quickly erected, saves time, lives, work, money. For Painters, Plasterers, Construction, Maintenance, etc. For Sale — For Rent.

"FOR INFORMATION CALL"**SARNIA SCAFFOLDS (WESTERN) LTD**
Cor55Av&1aStSW .. CHstnt 3-3828**Sarnia Scaffolds (Western) Ltd**
Cor55Av&1aStSW .. CHstnt 3-3828**UNIVERSAL EZEBILT GALVANIZED
SCAFFOLD—****PURVES RITCHIE LTD**

1023 11AvSW .. CHery 4-0781

Scale Repairs**STANDARD SCALE SERVICE****New and Rebuilt
INDUSTRIAL SCALES****Sales & Service**

Rear 223 6AvSE AMhrst 6-5312

Help is right at hand in
these **YELLOW PAGES**. If
you want to know where to
get some product or service,
consult them . . . and save
time.

Scale Repairs—(Cont'd)**TOLEDO SCALE CO OF CANADA LTD****ALL TYPES OF SCALES AND
FOOD MACHINES REPAIRED**

by Factory Trained Service Personnel

ASK US ABOUT THE COST OF
REGULAR SCHEDULED MAINTENANCE

G. Lavery, Dist. Mgr., Res. AMhrst 2-4245

1002 2StSE AMhrst 2-2644

Scales**CONSTRUCTION EQUIPMENT CO LTD**

66Av&3StSW .. CHstnt 3-7741

GORMAN'S LTD 4420 1StSE CHstnt 3-3146**HOWE SCALES—****RAILWAY & POWER ENGINEERING**

CORP LTD 321 10AvSW .. AMhrst 9-4090

Scale House Co 1904 27AvSW .. CHery 4-6505

STANDARD SCALE SERVICE

Rear 223 6AvSE .. AMhrst 6-5312

TOLEDO SCALE CO OF CANADA LTD**Food Machines - Meat Saws****Slicers and Choppers****Retail & Industrial Scales****SALES and SERVICE**

Industrial Counting Scales for Rent

G. Lavery, Dist. Mgr., Res. AMhrst 2-4245

1002 2StSE AMhrst 2-2644

**WESTERN REFRIGERATION & BUTCHER
SUPPLIES LTD**

Sanitary Scales — Choppers & Slicers

"Sanitary"**MEAT SAWS &
TENDERIZERS**

JAMhrst 2-1773

619 8AvSW JAMhrst 9-5037

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Thomas Hair & Scalp Specialists

323AlbartaCor. .. AMhrst 6-4915

School Desks & Equipment

Alberta School & Office Furniture

15St&38AvSE .. BRdwy 3-1939

BURNSWICK-BALKE-COLLENDER CO OF**CANADA LTD**

SCHOOL FURNITURE - FOLDING STAGES

PARTITIONS - WARDROBES, Etc.

110 4StNE AMhrst 2-9829

CALGARY HOUSE PLAN SERVICE

N. Richardson

**CHILDREN'S
SCHOOL SUPPLIES**

824 16AvNW AVenue 9-5727

Imperial Industries Ltd 7108 5StSW CHstnt 3-2811

LAMM ERNEST 1221 1StSW .. AMhrst 2-7172**OSBORNE F E LTD**

Alberta's Largest School Supply House

GLOBE Desks - COPYRITE Duplicators

COMPLETE LINE OF TEXT BOOKS
TEACHERS' & PUPILS' SUPPLIES

Maps & Globes, Chalkboards, Bulletin Boards
Est. 1905

112 8AvSW AMhrst 2-2585

Schools

See also Business Colleges, Colleges & Schools & Music Colleges & Teachers

**ELIZABETH LESLIE LTD SCHOOLS OF
PERSONAL DEVELOPMENT & MODELLING**

See our advertisement under

"Colleges & Schools"

No. 10 Michael Bldg. JAMhrst 9-5088

810 3StSW JAMhrst 9-5916

Schools—Aviation

See Aviation Instruction

Schools—Beauty Culture

Jacobson's Hairdressing Salon & Beauty

Academy Upstrs 128a 8AvSW .. AMhrst 2-2783

(See Advertisement This Page)

Marvel Beauty Schools

202-326a 8AvSW .. AMhrst 2-9841

Schools—Correspondence

American School 607MacleanBlk .. AMhrst 2-1657

International Correspondence Schools Can Ltd

Rep Clyde Nevin 212 13AvSW .. AMhrst 9-4748

Rep Glenn Haddrell res CHrchl 9-6590

Schools—Driving

See Automobile Driving Instruction

**Schools—Personal Development
& Modelling**

Elizabeth Leslie Ltd

Schools of Personal Development &

Modelling 810 3StSW .. AMhrst 9-5088

Schools—Public

Bowness School Dist No 4590

22Av&18StBwns. .. BUtlr 8-4815

Calgary School Division Rural

1001 8AvSW .. AMhrst 2-2880

Chinese Public School 126 2AvSW .. AMhrst 6-3724

School Board Offices City of Calgary

Genl Ofc & Information

4Av&6StSW .. AMhrst 6-5028

Supt of Schools R Warren AMhrst 6-4782

Asst Supt Elementary Schools ..

L A Daniels .. AMhrst 6-3452

Asst Supt Junior High Schools

H E Panabaker .. AMhrst 2-9148

Secretary-Treasurer L W Bessell AMhrst 2-5269

Building Supt J J Smart AMhrst 2-7743

Central High School 13Av&8StSW

Principal CHery 4-4048

Guidance Dept CHery 4-3745

Crescent Heights High School 10Av&1StNW

Principal CRstvw 7-1582

Ofc & Academic Asst Principal .. CRstvw 7-1111

Asst Principal Technical Dept .. CRstvw 7-5383

Guidance Dept CRstvw 7-6275

Cafeteria CRstvw 7-4471

Queen Elizabeth High School

6Av&18StNW .. ATlas 3-1474

Viscount-Bennett High School

RichmondRd&24StSW .. CHrchl 9-4234

Western Canada High School 17Av&5aStSW

Principal AMhrst 2-3870

Asst Principal Academic Dept .. AMhrst 2-5914

Asst Principal Technical Dept .. AMhrst 6-2313

Guidance Dept AMhrst 2-3856

Cafeteria AMhrst 2-9638

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BEAUTY SCHOOL****LEARN BEAUTY CULTURE**

Excellent positions await ambitious girls
or women interested in mastering the
arts of Beauty Culture. A Jacobson
diploma will start you on the road to
success. Promotions come to those who
are best trained.

WRITE IN FOR FREE BROCHURE

**JACOBSON'S HAIRDRESSING
SALON & BEAUTY ACADEMY**

Upstairs 128a - 8 Ave. S.W.

AMhrst 2-2783**EMPIRE
Metal Products****PORTLAND ST. & 27 AVE. S.E.****Structural Steel Pipe****Reinforcing Rod****TANKS — BOILERS****We Buy All Types of****Ferrous and Non-Ferrous****Metals****BRdwy 3-4313****BRdwy 3-1632**

Schools—Separate

Separate School Board
Genl Ofc 1347 12AvSWCHery 4-1954
Supt of SchoolsCHery 4-1377

Schools—Trade

Western Radio Electronics Television Schools Ltd
407aCentreStS. .AMhrst 6-6503

Science Apparatus & Supplies

OSBORNE F E LTD 112 8AvSW .AMhrst 2-1234

Scientific Instruments

See Instruments—Scientific

Scrap Metals

CALGARY METAL CO

Calgary's Oldest & Most Modern Scrap Yard

TRUCK SCALE & MAGNET

For Your Convenience

Where You Always Get A Square Deal

608 6StSEAMhrst 2-3588

Empire Metal Products

PortlandSt&27AvSE. .BRdwy 3-4313
(See Advertisement Opposite Page)
Lupa Bros 203DominionBankBldg .AMhrst 9-5210
Metal Salvage Depot 4617 17AvSE .BRIdg 2-3821
(See Advertisement This Page)
Rueger R K 333 5AvN MtgyBUTlr 8-6932

Second Hand Clothing

Bargain Bazaar 220 7AvSEAMhrst 6-5976
Charlie's Clothing Shop 811 2StSE AMhrst 6-5766
International Second Hand Clothing Store
236 9AvSE. .AMhrst 2-6491

Second Hand Dealers

Acme Furniture Co 318 8AvSE . .AMhrst 2-7687
Aizanman's Second Hand Store
321 8AvSE. .AMhrst 9-2330
Alberta Auction Mart 402 8AvSE .AMhrst 2-7289
(See Advertisement This Page)
Archie's Second Hand Store
1225 9AvSE. .BRdwy 3-1234
Central Furniture & Hardware Exchange
328 8AvSE. .AMhrst 2-3438
(See Advertisement This Page)

CHARLIE'S CLOTHING SHOP

CHARLIE PAYS MORE

FOR YOUR MEN'S SUITS, SHOES, ETC.

Get cash before moths destroy your clothes.

CALL US NOW — Evenings ATlas 3-2295

811 2StSEAMhrst 6-5766

Chetner Bros 231 8AvSEAMhrst 2-1677

(Continued Next Page)

METAL SALVAGE DEPOT

DEALERS IN:

SCRAP
STEEL
CAST-IRON
COPPER
BRASS
RADIATORS
BATTERIES

SALVAGE
PIPE CABLE
MACHINERY
EQUIPMENT
STRUCTURAL
REINFORCING
IRON

BRIdg 2-3821

4617 - 17 Ave. S.E.
FOREST LAWN

ALBERTA AUCTION MART

402 8th Ave. S.E.

WE PAY SPOT CASH

**FOR
USED
FURNITURE**

STOVES
AND TOOLS, ETC.

PROMPT COURTEOUS SERVICE

AMhrst 2-7289

I. M. SIGLER, Prop.
Residence CHery 4-8177

WE WILL BUY FOR CASH

Your Furniture
Household Goods or
Anything of Value

Specializing in
SADDLES CUSTOM
MADE
TARPAULINS
AND COWBOY
ACCESSORIES

We Have a Complete Line
of TOOLS and TENTS

PHONE

AMhrst 2-4553

GRAND
Second Hand Store

327 - 8th Avenue S.E.

Evenings CHery 4-7196

CASH
Money
Waiting

We Buy Everything

CENTRAL

Furniture and
Hardware Exchange

We Don't Only Say
We Do Pay More
PHONE

AMhrst 2-3438

328 8th Ave. S.E.

Evenings CHery 4-3685

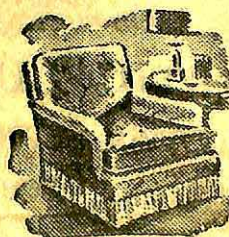
Manitoba
Second Hand Store

313 8th Ave. S.E.

Z. ZYSBLAT, Prop.

We Buy and Sell
Everything in

**CLOTHING AND
FURNITURE**



Anything in Cowboy Outfits
from Head to Toe

AMhrst 2-9897

Residence Phone CHery 4-5273

**USED FURNITURE
WANTED**

Buy or Sell

With Confidence

**NATIONAL
FURNITURE**

AMhrst 2-2877

Courteous Service

Evenings Phone CHery 4-4857

— 228 5 Ave. S.E. —

**RALPH'S
FURNITURE CO.**

SPOT CASH
for
Used Furniture

The Big Store in the Low
Rent District

**WHERE GOOD SECOND
HAND FURNITURE
COSTS LESS**

We Buy, Sell or Exchange
Anything of Value

— PHONE —

AMhrst 2-9400

306 8th Ave. S.E.

Evenings Phone CHstnt 3-7460

FREE APPRAISALS USED FURNITURE WANTED

FOR CASH OR
SALE BY AUCTION

Auctions Every Tuesday and
Thursday Nights at 7:30
Saturday 2:00 p.m.

ROYAL AUCTION MARKET

438 - 5 Ave. S.E.

AMhrst 9-4224

AMhrst 2-3636

CALL NIGHT OR DAY
24-Hour Answering Service

WESTERN Furniture Exchange

337 - 8 Avenue S.E.

We Buy and Sell All Kinds
of Household Goods
Paying Best Cash
Prices and Giving
Square Deals

PHONE

AMhrst 2-7669

Evenings Phone CHstnt 3-5259

CALGARY SEPTIC TANK SERVICE

For Farms, Homes, Motels,
Filling Stations, Schools, Septic
Tanks, Cess Pools, and Fields
Vacuum Cleaned

INSTALLATIONS

Contract Prices Available

—OUR AIM IS TO SATISFY—

Not affiliated with any other firm.

CHstnt 3-2893

830 - 68 Ave. S.W.

If no answer call
CHstnt 3-3155
7124 Macleod Trail

Septic Tank PUMPING SERVICE

Our Trucks are Working in Your District

DUNKLEY BROS.

LTD.



SPECIAL EQUIPMENT FOR PUMPING FIELDS

CALGARY

1607 - 24 Ave. N.W.
Phone AVenu 9-2668

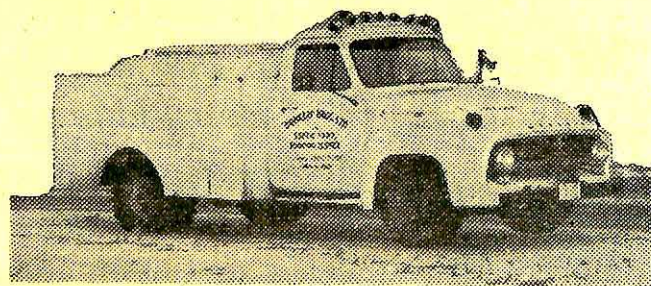
LETHBRIDGE

620 - 7 Ave. South
Phone FAirfx 7-4681

RES. AVenu 9-3969

24 HOUR SERVICE

Western Septic Tank Co. Pumping Service



SEPTIC TANK CONDITIONER
TOWN SEWER DISPOSAL UNITS
Free Inspection

Sewers and Field Lines Drawn

Mailing Address: 214a - 8 Ave. S.E.

AVenu 9-1737

Second Hand Dealers—(Cont'd)

Gibbs Furniture 432 3AveSEAMhrst 6-3172
Grand Second Hand Store

327 8AveSE. AMhrst 2-4553
(See Advertisement Preceding Page)

Manitoba Second Hand Store
313 8AveSE. AMhrst 2-9897
(See Advertisement Preceding Page)

National Furniture Store
228 8AveSE. AMhrst 2-2877
(See Advertisement Preceding Page)

Public Furniture Store 214 8AveSE AMhrst 2-1247

Warehouse 409 8AveSEAMhrst 9-3362

Ralph's Furniture Co 306 8AveSE. AMhrst 2-9400
(See Advertisement Preceding Page)

Royal Auction Market 438 5AveSE. AMhrst 9-4224
(See Advertisement This Page)

SAYLES HARDWARE

Power Tools - Guns
Motors

BOUGHT OR TRADED

315 8AveSEAMhrst 2-5863

Sterling Furniture Co 109 7AveSW. AMhrst 6-1110
Western Furniture Exchange

337 8AveSE. AMhrst 2-7669
(See Advertisement This Page)

Seedsman

Campbell Floral Seeds & Nurseries Ltd
321 7AveSW. AMhrst 6-1709

CROWN SEED & FEED LTD

Dealers in Field Crop & Garden Seeds
SEED CLEANING SERVICE

125-131 10AveSWAMhrst 2-5993

GOLDEN WEST SEEDS LTD

"YOUR HEADQUARTERS
FOR QUALITY GARDEN &
GREENHOUSE SUPPLIES"

608CentreStSAMhrst 2-3660

Imperial Seed Co Ltd 2467 23StNW AVenu 9-1275
McKenzie A E Co Ltd 1311 9AveSW AMhrst 6-5373

Seismograph Supplies

EXPLOSIVES LTD 6804MacleodTr CHstnt 3-1400
Night Calls L A Leriger resCHstnt 3-3720

Septic Tanks

Bow Valley Septic Tank Service
2226 17StBwns. BUtlr 8-4570

CALGARY SEPTIC TANK SERVICE

830 68AveSW. CHstnt 3-2893
If no answer call 7124MacleodTr CHstnt 3-3155
(See Advertisement This Page)

(Continued Next Page)

**PIONEER
SEPTIC TANK CO.**
EQUIPMENT FOR PUMPING
FIELDS

"Septic Tank Pumping
At Its Best"

24 Hour Service

901 - 17 Ave. N.W.
AVenu 9-2914

Residence AVenu 9-2180

Al Croft —Proprietors— Joe Muchka

Septic Tanks—(Cont'd)

Dunkley Bros Ltd 1607 24AvNW . . . AVenu 9-2668
(See Advertisement Opposite Page)
Pioneer Septic Tank Co 901 17AvNW AVenu 9-2914
(See Advertisement Opposite Page)
Western Septic Tank Co
1607 24AvNW . . . AVenu 9-1737
(See Advertisement Opposite Page)
WYANT & CO LTD
Chemicals Only
617 1AvSW . . . AMhrst 6-6680

Serum

See Veterinary Supplies

Service Station Equipment FOSTER REPAIR SERVICE

Gasoline Pumps — Air Compressors
Hydraulic Hoists, Etc.

AIR DISPENSING EQUIPMENT

Sales and Service for
ERIE METER SYSTEMS

309 12AvSE AMhrst 2-5398

McINTOSH INDUSTRIAL EQUIPMENT LTD

SERVICE STATION PUMPS, HOSES,
NOZZLES & TANK FITTINGS
3635 Blackburn Rd CHstnt 3-4373

McLaren P D & Sons Ltd

Wayne Pump Co
2-510 9AvSW . . . AMhrst 6-2126

WOOD JOHN CO LTD

PUMPS & TANKS

215 10AvSW AMhrst 9-5635

Service Stations

ALTADORE AUTO SERVICE

Cor16St&40AvSW . . . CHstnt 3-6572

ANGLO AMERICAN EXPLORATION LTD

MARKETING DIV (PURITY 99 PRODUCTS)
330 9AvSW . . . AMhrst 9-1341
Warehse 7StSE AMhrst 2-5202
Artic Oil Co 809 9AvSE fBRdwy 3-5219
BRdwy 3-5280

ASHWORTH FRANK

TEXACO SERVICE

Specializing in Tune Ups - Brake Jobs
Washing & Marfak Lubrication
Firestone Batteries & All Auto Needs

Cor26Av&14StSW CHery 4-4881

Atlas Service Station 601 17AvSW AMhrst 6-3931
Auditorium Service Station
336 14StNW . . . Atlas 3-1875
Avenue Service 34St&17AvSW . . . CHrchl 9-3766
Banff Trail Service Station
16Av&10StNW . . . AVenu 9-6452
Barney's Esso Service 2803CentreStN CRstvw 7-1778
Beacon Auto Service 201 16AvNW . . . CRstvw 7-7444
Benbow's Esso Service
Cor67Av&MacledTr . . . CHstnt 3-6872
Berts White Rose Drive In Service
3303ParkdaleBlvd . . . Atlas 3-5229
Bob's Super White Rose Service
Cor60Av&MacledTr . . . CHstnt 3-7869
Bobs North Star Service No 207
5623 4StNW . . . CRstvw 7-4055
Bow Mont Service 50BownessRdMtgY BUtlr 8-2408
Bow Park Royale Service
Cor9Av&13StSE . . . BRdwy 3-3229
Bowness B A Service 16Av&15StBwns BUtlr 8-4731
Bowness Park Service
Cor16Av&14StBwns . . . BUtlr 8-4569
Bowness Road Service
CorBowness&KensingtonRds . . . Atlas 3-1193
Bowness Service Station
701MainStBwns . . . BUtlr 8-2277
Bowness Shell Service
Cor5St&MainStBwns . . . BUtlr 8-5108
Bradley Bros 58Av&MacledTr . . . CHstnt 3-0966
Briar Hill Service Station
2004 12AvNW . . . AVenu 9-2706
Bridgeland Service Station
Cor7St&1AvNE . . . AMhrst 2-1328
Britannia Auto Service
49Av&ElbowDr . . . CHstnt 3-6958

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
OF THE BIG

For Quality Products
and Service



"WHERE TO BUY IT"

LEASED SERVICE STATIONS

Auditorium Service Station
336 14StNW . . . Atlas 3-1875
Avenue Service 34St&17AvSW . . . CHrchl 9-3766
Bowness B A Service
16Av&15StBwns . . . BUtlr 8-4731
Bridgeland Service
Cor7St&1AvNE . . . AMhrst 2-1328
Capitol Hill Service
1503 20AvNW . . . AVenu 9-4693
Chinook Service Station
1323CentreStN . . . CRstvw 7-1170
College Service Station
704-706 17AvSW . . . AMhrst 6-3291
Crescent Service 16Av&4StNW . . . CRstvw 7-3658
Cushing Service Cor17Av&24StSE BRIdg 2-3863
Elbow Park Service Station & Garage
2219 4StSW . . . AMhrst 2-5200
Glen Meadows Service
37St&26AvSW . . . CHrchl 9-2871
Glenalta Service
Cor42Av&20StSW . . . CHstnt 3-0224
Grand Service Station
Cor1StSW&6Av . . . AMhrst 2-1626
Highland Service
CentreSt&36AvN . . . CRstvw 7-8882
Hillhurst Service Station
KensingtonRd&10StNW . . . Atlas 3-1088
Holmes Art 15Av&8StSW . . . AMhrst 2-3224
Island Service Garage
9Av&12StSE . . . BRdwy 3-5555
Kensington Road Service
25St&KensingtonRd . . . Atlas 3-0611
Leland Park Service Station
24St&26AvSW . . . CHrchl 9-2821
Marble Arch Service Station
13Av&8StSW . . . AMhrst 2-5492
Melody Auto Service
8Av&6StSE . . . AMhrst 9-3524
Mission Service Station
18Av&4StSW . . . AMhrst 2-5318
Mount Royal Service Station
17Av&9StSW . . . CHery 4-3722
Parkview Service Station
26Av&2StSE . . . AMhrst 2-3324
Patton's Garage 702 4AvSW . . . AMhrst 2-1905
Peerless Service Station
2404EdmontonTr . . . CRstvw 7-7477
Plainsman Service 408 11AvNE CRstvw 7-7222
Premier Way Service
2905 14StSW . . . CHery 4-1991
Renfrew Service Station
624 16AvNE . . . CRstvw 7-8621
Scarboro Service Station
17Av&16StSW . . . CHery 4-4455
Sld & Harry's Bow Valley Service
5Av&4StSW . . . AMhrst 6-5733
Simons Road Service
Cor4St&SimonsRd . . . CRstvw 7-5261
South Way Service
4101MacledTr . . . CHstnt 3-4827
Sunalta Service Station
1202 14StSW . . . CHery 4-3000
Tip Top Auto Service
24St&5AvNW . . . Atlas 3-5441
Truck Loading Depot Service
9AvSE&23St . . . BRdwy 3-5987
Triton Service Station
137 7AvSE . . . AMhrst 6-2324
Union Service 26Av&2StSE . . . AMhrst 2-1694
Uptown Service 7Av&8StSW . . . AMhrst 6-6313
Victoria Service Station
11Av&2StSE . . . AMhrst 6-1793
DEALERS
Boyd & Fielder MunicipalAirport CRstvw 7-6513
Crist's Service Station
2002 8AvSE . . . BRdwy 3-5242
Currie Service Station
2101 34AvSW . . . CHery 4-3424
Dyson & Rhodes Auto Service
398 10StNW . . . Atlas 3-2666
Ernie's Garage 102 12AvSE . . . AMhrst 2-4064
(British American Oil Service Stations—
Continued Next Column)

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE STATIONS—Continued

Foster's Garage 1102 9AvSW . . . AMhrst 2-6414
General Supplies Ltd
Cor1StSE&5Av . . . AMhrst 2-1101
Harrison Auto Service
2204CentreStN . . . CRstvw 7-2215
Helm Motors Ltd 923 3StNE . . . AMhrst 9-2172
Hiscox West End Garage
1209 5StSW . . . AMhrst 2-4764
Hubalta Service Station
4914 17AvSE . . . BRIdg 2-3265
Kramer Bros Service Station
4701MacledTr . . . CHstnt 3-0909
North Trail Service Station
EdmontonTr . . . CRstvw 7-1759
Oliver's Service Station
410-414BownessRdMtgY . . . BUtlr 8-6182
Skylite Motors Ltd
6132MacledTr . . . CHstnt 3-4588
Smithy's Service Station
MacledTr . . . CHstnt 3-1326
Velvet Auto Service 4914 17AvSE BRIdg 2-3323
Burnsland Service 2004 8StSE . . . BRdwy 3-5336
Calgary Co-op Store Service Station
11Av&1StSE . . . AMhrst 9-2090
Calgary Mobile Lubrication Service Ltd
829 3StNE . . . AMhrst 9-7043
Calgary's Car Land Ltd
4410MacledTr . . . CHstnt 3-0822
CANADIAN OIL CO'S LTD
838 11AvSW . . . AMhrst 2-6131
Capitol Hill Service 1503 20AvNW AVenu 9-4693
Central Park Service Station
12Av&4StSW . . . AMhrst 6-3817
Centre Bridge Service Station
CentreSt&4Av . . . AMhrst 6-6479
Chinook Service Station
1323CentreStN . . . CRstvw 7-1170
Chuck & Don's Service 2005 11StSE BRdwy 3-5461
Chuck & Lyle's Noble Service Ltd
1302 1StSW . . . AMhrst 6-2514
City Hall Service Station
302 7AvSE . . . AMhrst 2-7890
Clarke's Shell Service 2648 24StSW CHrchl 9-8588
Cloverleaf Esso Service
Cor20St&16AvNE . . . CRstvw 7-4762
Coach Road Motors
3824BanffCoachRd . . . CHrchl 9-3080
COLLEGE SERVICE STATION
MAJOR and MINOR REPAIRS
Your B.A. Dealer
"WHIP" WHIPPLE
704 17AvSW AMhrst 6-3291
Comet Auto Service 1439 9AvSE . . . BRdwy 3-4644
Cooke Motors Ltd 4Av&9StSW . . . AMhrst 2-6024
Cornford-Coulitis Ltd CentreSt&4AvS AMhrst 6-2912
Country Club Service
ElbowDr&50AvSW . . . CHstnt 3-1459
CRESCENT SERVICE
Cor16Av&4StNW . . . CRstvw 7-3658
Crist's Service Station 2002 8AvSE BRdwy 3-5242
Currie Service Station 2101 34AvSW CHery 4-3424
Cushing Service Cor17Av&24StSE . . . BRIdg 2-3863
Dale's North Star Service No 222
24St&3AvNW . . . Atlas 3-5158
De Luxe Auto Service 8StSW&4Av AMhrst 2-4362
DENE-RITE SERVICE
7404 26StSE . . . BRdwy 9-3480
Dyson & Rhodes Auto Service
338 10StNW . . . Atlas 3-2666
East Calgary Esso Service
9Av&11StSE . . . BRdwy 3-5070
East Trail Auto Service 1556 9AvSE BRdwy 3-5975
Ed & Ted's Service Ltd
1StSW&11Av . . . AMhrst 2-7111
Ed's Esso Service 529MainStBwns . . . BUtlr 8-2279
Edmonton Trail Service Station
3St&16AvNE . . . CRstvw 7-4308
Ehrle's Esso Service 615 5StSW . . . AMhrst 2-6348
Ehrle's White Rose Service
2008 14StNW . . . AVenu 9-3576
Esco Esso Service 401CentreStS . . . AMhrst 6-5990
Forester Harry Ltd 17Av&1StSW AMhrst 2-7536
Fort Calgary Auto Service
9Av&4StSE . . . AMhrst 6-5863
Gall's Service Station 1940 9AvSE . . . BRdwy 3-5929
Gary Auto Service Ltd 818 25StSW AMhrst 2-9922
George's White Rose 3915 26AvSW . . . CHrchl 9-6969

Service Stations—(Cont'd)

Glen Meadows Service
26Av&37StSW . . . CHrchl 9-2871
Glenalta Service Cor42Av&20StSW . . . CHstnt 3-0224
Glendale White Rose Service
3804 17AvSW . . . CHrchl 9-1882
Grandview North Star Service
2012MacledTr . . . BRdwy 3-2050
GREAT WEST DISTRIBUTORS LTD
Red Head Petroleum Products
1702 9AvSW . . . AMhrst 2-2151
Green "T" Auto Service 12St&9AvSE BRdwy 3-5762
Hammy's North Star Service
1216 2StSE . . . AMhrst 9-4826
Harder's North Star Service
RichmondRd&28StSW . . . CHrchl 9-1102
Harvey's Esso Service
Cor5Av&24StNW . . . Atlas 3-5461
Haslam & MacDonald Service Station
401 16AvNE . . . CRstvw 7-2326
Helm Motors Ltd 923 3StNE . . . AMhrst 9-2172
Herman's Shell Service
Cor3St&13AvNE . . . CRstvw 7-4842
High & Heppner Service
17Av&25StSW . . . CHrchl 9-2838
Highland Service CentreSt&36AvN . . . CRstvw 7-8882
Highway Service Station
17Av&1StSW . . . AMhrst 6-2201
Hillhurst Service Station
KensingtonRd&10StNW . . . Atlas 3-1088
Hilltop Service Station
1324CentreStN . . . CRstvw 7-7487
Holmes Art 15Av&8StSW . . . AMhrst 2-3224
Hornol T 4007MacledTr . . . CHstnt 3-4033
Hubalta Service Station
4914 17AvSE . . . BRIdg 2-3265
HUSKY SERVICENTRE
607 4StSE . . . AMhrst 6-3296
Husky Travel Centre No2HighwyN . . . CRstvw 7-1752
Hygrade Service Station
12Av&8StSW . . . AMhrst 6-1952
HY-PARK SERVICE
40Av&CentreStN . . . CRstvw 7-0561
IMPERIAL ESSO DEALERS
Back of Every Product
Sold by
IMPERIAL OIL LIMITED
Stands the Reputation
of Canada's Oldest and
Largest Oil Company
ALBERTA AIRCRAFT SERVICES LTD
MunicipalAirport . . . CRstvw 7-4383
Atlas Service Station
601 17AvSW . . . AMhrst 6-3931
Banff Trail Service Station
16Av&10StNW . . . AVenu 9-6452
Barney's Esso Service
2803CentreStN . . . CRstvw 7-1778
Bowness Road Service
CorBowness&KensingtonRds . . . Atlas 3-1193
Benbow's Esso Service
Cor67Av&MacledTr . . . CHstnt 3-6872
Calgary's Car Land Ltd
4410MacledTr . . . CHstnt 3-0822
Calgary Motor Products Ltd
Cor4Av&25StSW . . . AMhrst 6-8841
Canadian Survey Supplies Ltd
66Av&CentreStS . . . CHstnt 3-3438
Central Park Service Station
12Av&4StSW . . . AMhrst 6-3817
Chuck & Lyle's Noble Service Ltd
1302 1StSW . . . AMhrst 6-2514
City Hall Service Station
302 7AvSE . . . AMhrst 2-7890
Cloverleaf Esso Service
16Av&19StNE . . . CRstvw 7-4762
Coach Road Motors 3824 8AvSW CHrchl 9-3080
East Calgary Esso Service
9Av&11StSE . . . BRdwy 3-5070
Ted & Ted's Service Ltd
11Av&1StSW . . . AMhrst 2-7111
Ed's Esso Service 529MainStBwns BUtlr 8-2279
Edmonton Trail Service Station
16Av&25StNE . . . CRstvw 7-4908
Ehrle's Esso Service 615 5StSW AMhrst 2-6348
Esco Esso Service 401CentreStS AMhrst 6-5990
Freeman Wilson Ltd
511CentreStS . . . AMhrst 9-1901
(Imperial Esso Dealers—Continued Next Page)

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS—Continued

General Supplies Ltd
5Av&1StSW..AMHrst 2-1102
Harvey's Esso Service
Cor5Av&24StNW..Atlas 3-5461
Highway Service Station
17Av&1StSW..AMHrst 6-2201
Hilltop Service Station
1324CentreStN..CRstvw 7-2575
Hygrade Service Station
12Av&8StSW..AMHrst 6-1952
Keith's Esso Service
22Av&24StSW..CHrchl 9-8525
Klavers Esso Service
7Av&19StSE..BRdwy 3-4108
Knox Corner Service Station
6Av&4StSW..AMHrst 2-6296
Langevin Service Station
4Av&4StSE..AMHrst 2-4831
Main Service Station
8Av&8StSW..AMHrst 2-9030
Menzie's Service Station
CorKensingtonRd&14StNW..Atlas 3-4885
Merkley's Esso Service
No2HighwayN..CRstvw 7-8888
Northview Esso Service
Cor48Av&CentreStN..CRstvw 7-7255
Paramount Esso Service
17Av&8StSW..CHery 4-1995
Parkdale Service Station
501 33StNW..Atlas 3-4037
Phil's Esso Service
Cor17Av&37StSW..CHrchl 9-2232
Potter's Esso Service
4Av&9StSW..AMHrst 2-6816
Premier Service Station
12Av&2StSE..AMHrst 2-9210
Prospect Service Station
25Av&14StSW..CHery 4-8828
Rideau Service Station
24Av&4StSW..AMHrst 2-6096
Riverside Service Station
12 4StNE..AMHrst 6-1647
Rose Bud Service 2623 17AvSW CHrchl 9-2848
Roxboro Service Station
ElbowDr&4StSW..AMHrst 2-7125
Sharon Service Station
1111 8StSW..CHery 4-5668
Shouldice Service Station
CorBownessRd&HomeRdMtg..BUTlr 8-2411
Silver Springs Service BanffHwy AVenu 9-3006
South Calgary Service Station
Cor33Av&24StSW..CHrchl 9-8787
Stan's Esso Service 35St&8AvNE AMHrst 9-7043
Sunray Service Station
9Av&3StSE..AMHrst 6-2128
Welcome Service Station
16Av&24StNW..CRstvw 7-3932
West Point Service Station
16Av&14StSW..CHery 4-2030
York Service 6Av&CentreStS..AMHrst 2-3217

Inglewood Auto Service 1402 9AvSE BRdwy 3-5758
Island Service Garage 9Av&12StNE BRdwy 3-5555
John's White Rose 3505 16StSW..CHstnt 3-2461
Jubilee Auto Service 2303 45StSW AMHrst 9-1779
Keith's Esso Service
Cor24St&22AvSW..CHrchl 9-8525
Kelly's Servicentre 16Av&19StNW..AVenu 9-3092
Kensington Chief Auto Service
KensingtonRd&21StNW..Atlas 3-0977
Kensington North Star Service
21St&KensingtonRd..Atlas 3-4466
Kensington Road Red Head Service
CorKensingtonRd&20StNW..Atlas 3-0964
Kensington Road Service
25St&KensingtonRd..Atlas 3-0611
Kensington Royalite Service
CorKensingtonRd&18StNW..Atlas 3-0355
Kensington Shell Service
CorKensingtonRd&24StNW..Atlas 3-1244
Killarney Royalite Service
Cor37St&26AvSW..CHrchl 9-8656
Killarney Service 3417 17AvSW..CHrchl 9-2033
Killarney Shell Service
2711 17AvSW..CHrchl 9-2856
Kingsland Auto Service
58Av&MacLeodTr..CHstnt 3-0966
Klavers Esso Service 7Av&19StSE..BRdwy 3-4108
Knox Corner Service Station
6Av&4StSW..AMHrst 2-6296
Kramer Bros Service Station
4701MacLeodTr..CHstnt 3-0909
Krien's Shell Service 3716 17AvSW CHrchl 9-8255
Service Station No 2 605 16AvNE CRstvw 7-2040
Langevin Service Station
4Av&4StSE..AMHrst 2-4831
Lapierre George 1402CentreStN..CRstvw 7-1070
Leland Park Service Station
24St&26AvSW..CHrchl 9-2821

Service Stations—(Cont'd)

Levinson & Primrose White Rose
Service Station 3619 17AvSE..BRIdg 2-3344
Little Chief Service 603 24StNW..Atlas 3-0186
Lone Star Auto Service 2003 45StSW AMHrst 2-2910
Loop Service Station 5004MacLeodTr CHstnt 3-0443
Lucky Strike Service
3808BanffCoachRd..CHrchl 9-4547
MacLeod Trail Service
4611MacLeodTr..CHstnt 3-4539
MacLeod Trail Shell Service
3840MacLeodTr..CHstnt 3-0255
Main Service Station
Cor8Av&8StSW..AMHrst 2-9030
Mainline Royalite Service
45Av&MacLeodTr..CHstnt 3-4986
Maley Bros Shell Service 437 7AvSE AMHrst 9-5682
Maley's Shell Service
25Av&CentreStN..CRstvw 7-6036
Maple Leaf Garage & Service Station
409 16AvNW..CRstvw 7-3484
Mayfair Shell Service 819 66AvSW CHstnt 3-7506
Melody Auto Service Cor6St&8AvSE AMHrst 9-3524
Menzie's Service Station
CorKensingtonRd&14StNW..Atlas 3-4885
Mercer Bros Shell Service
Cor9Av&10StSE..BRdwy 3-3216
Merkley's Esso Service No2HighwayN CRstvw 7-8888
MEWATA SHELL SERVICE
14StNW&BownessRd..Atlas 3-3322
Midway Service Station
706MainStBwns..BUTlr 8-2288
Miracle Auto Service 17Av&13StSW CHery 4-3294
Moore's Auto Service 719 35StNE..AMHrst 2-6474
Montgomery Texaco Service
CorBownessRd&TerraceRdMtg..BUTlr 8-6373
Mount Royal Service Station
17Av&9StSW..CHery 4-3722
MOUNT ROYALITE SERVICE STATION
14Av&8StSW..CHery 4-8851

NORTH STAR SERVICE STATIONS

FROM THE HEAD
OF THE LAKES
TO THE ROCKIES



"WHERE TO BUY IT"

SERVICE STATIONS

North Star Service No 39
539 17AvSW..AMHrst 2-5330
North Star Burnsland Service No 40
2004 8StSE..BRdwy 3-5336
North Star Service No 145
21St&KensingtonRd..Atlas 3-4466
North Star Service No 160
1314CentreStN..CRstvw 7-1465
North Star MacLeod Trail Service No 164
4611MacLeodTr..CHstnt 3-4539
North Star Killarney Service No 165
3417 17AvSW..CHrchl 9-2033
North Star Service No 169
505 10StNW..Atlas 3-2530
North Star Harder's Service No 173
RichmondRd&28StSW..CHrchl 9-1102
North Star Hammy's Service No 185
1216 2StSE..AMHrst 9-4826
North Star Service No 186
CentreSt&48AvN..CRstvw 7-1125
North Star Service No 187
66Av&ElbowDr..CHstnt 3-5181
North Star Lucky Strike Service No 188
11Av&37StSW..CHrchl 9-4547
North Star Highwood Service No 206
88HolmwoodAv..CRstvw 7-2467
North Star Bobs Service No 207
5623 45StNW..CRstvw 7-4055
North Star Service No 208
16Av&19StNE..CRstvw 7-6307
North Star Queen's Park Service No 215
464 30AvNW..CRstvw 7-4378
North Star Grandview Service No 221
2012MacLeodTr..BRdwy 3-2050
North Star Dale's Service No 222
3Av&24StNW..Atlas 3-5158
North Star Riteway Service No 223
19Av&14StNW..AVenu 9-3833
DEALERS
Hall's Garage 617McDougallRd AMHrst 6-1596
Sarcee Service BraggCreekRd..CHrchl 9-1616

North Trail Service Station
EdmontonTr..CRstvw 7-1759

Service Stations—(Cont'd)

Northview Esso Service
Cor48Av&CentreStN..CRstvw 7-7255
Ogden Garage Ltd 6831 24StSE..Browng 9-3154
Oliver's Service Station
410-414BownessRdMtg..BUTlr 8-6182
Oughton Bros Ltd 3012 17AvSE..BRIdg 2-3252
Paramount Esso Service
17Av&8StSW..CHery 4-1995
Park Service 701 14StNW..Atlas 3-3131
Parkdale Service Station
501 33StNW..Atlas 3-4037
Pete's Red Head Service Station
1005 9AvSE..BRdwy 3-5501
Phil's Esso Service
Cor17Av&37StSW..CHrchl 9-2232
Plainsman Service 408 11AvNE..CRstvw 7-7222
Pleasant Heights Service
2408 4StNW..CRstvw 7-2973
Pleasant Servicentre 24St&24AvNW AVenu 9-3559
Pop Brothers Royalite Service Station
2740 17AvSE..BRIdg 2-3431

POTTER'S ESSO SERVICE

Complete Auto Service Specialized Tire Service

AMHrst 2-6816 - AMHrst 6-4129

4Av&9StSW..AMHrst 2-6816

Premier Service Station
12Av&2StSE..AMHrst 2-9210
Premier Way Service 2905 14StSW CHery 4-1991
Prospect Service Station
2513 14StSW..CHery 4-8828
Purity Centre Auto Service
CentreSt&5Av..AMHrst 2-9977

PURITY 99 SERVICE STATIONS

Use Purity 99
Gasoline

"The Fill That Stretches"



ANGLO AMERICAN EXPLORATION LTD

"DEALERS"
Artic Oil Co 809 9AvSE..BRdwy 3-5219
Bow Mont Service
50BownessRd Mtg..BUTlr 8-2408
Bowness Service Station
701MainStBwns..BUTlr 8-2277
Calgary Motor Products Ltd Truck Depot
Cor1Av&3StSW..AMHrst 2-7120
Cooke Motors Ltd 4Av&9StSW AMHrst 2-6024
Foothills Motors 119 12AvSW..AMHrst 2-5704
Fort Calgary Auto Service
9Av&4StSE..AMHrst 6-5863
Gail's Service Station
1940 9AvSE..BRdwy 3-5929
High & Heppner Service
17Av&25StSW..CHrchl 9-2838
Jubilee Auto Service
2303 4StSW..AMHrst 9-1779
Kingsland Auto Service
58Av&MacLeodTr..CHstnt 3-0966
MacIn Motors Ltd Truck & Tractor Div
MacLeodTr&61Av..CHstnt 3-3977
Maple Leaf Garage 409 16AvNW CRstvw 7-3484
Miracle Auto Service
17Av&13StSW..CHery 4-3294
Ogden Garage Ltd
6831 24StSE..Browng 9-3154
Patrick's Service 3912 17AvSE BRIdg 2-3341
Purity Centre Auto Service
5Av&CentreStS..AMHrst 2-9977
Regal Auto Service 640 9AvSW AMHrst 2-3233
Rennie Motors Ltd 315 16AvNE CRstvw 7-1005
South Hill Garage 8200 26StSE Browng 9-3400
Steffler's Auto Service
3719 17AvSE..BRIdg 2-3641
Tuxedo Auto Service
2319CentreStN..CRstvw 7-4374
Western Tire Service
204 11AvSE..AMHrst 2-7141

Service Stations—(Cont'd)

Queen's Park Service 30Av&4StNW CRstvw 7-4378
Rand's Great West Auto
20Av&4StSW..AMHrst 2-1550

RED HEAD SERVICE STATIONS



"WHERE TO BUY IT"

LEASED SERVICE STATIONS & DEALERS
Calgary Car Storage & Services Ltd
225-231 6AvSW..AMHrst 2-1769
Chuck & Don's Service
2005 11StSE..BRdwy 3-5461
Commercial Tire Ltd
1139 9AvSE..BRdwy 3-4170
General Garage Service
3901MacLeodTr..CHstnt 3-1339
Kensington Road Red Head Service
CorKensingtonRd&20StNW..Atlas 3-0964
Loop Service Station
5004MacLeodTr..CHstnt 3-0443
Penguin Oil Co 1001 8StSE..BRdwy 3-4078
Pete's Red Head Service Station
1005 9AvSE..BRdwy 3-5501
Rand's Great West Auto
20Av&4StSW..AMHrst 2-1550
Ron's Red Head Service Station
14St&26AvSW..CHery 4-3450
Scotty's Garage 4818 17AvSE..BRIdg 2-3652

Red Star Auto Service 1402 14StSW CHery 4-4234
Regal Auto Service 640 9AvSW..AMHrst 2-3233
Renfrew Service Station
624 16AvNE..CRstvw 7-8621
Rennie Motors Ltd 315 16AvNE..CRstvw 7-1005
Renown Service 4006MacLeodTr..CHstnt 3-0824
Rideau Service Station 24Av&4StSW AMHrst 2-6096
Riley Park Service 427 10StNW..Atlas 3-1115
Riteway North Star Service
Cor14St&19AvNW..AVenu 9-3833
Riverside Service Station 12 4StNE AMHrst 6-1647
Rolyad's Towing & Auto Service
1639 17AvSE..BRIdg 2-3552
Ron's Red Head Service Station
Cor14St&26AvSW..CHery 4-3450
Rose Bud Service 2623 17AvSW..CHrchl 9-2848
Rose Motors Ltd 1301 12AvSW..CHery 4-0277
Rosedale Auto Service
12Av&CentreStN..CRstvw 7-1880
Rotary Royalite Service
Cor9Av&3StNE..AMHrst 6-6766
Roxboro Service Station
ElbowDr&4StSW..AMHrst 2-7125
Royalite Oil Co Ltd 615 2StSW..AMHrst 6-7021
(See Advertisement Opposite Page)

ROYALITE SERVICE STATIONS

The Hallmark
of
Motoring
Satisfaction



"WHERE TO BUY IT"

Royalite Oil Co Ltd 615 2StSW AMHrst 6-7021
Warehouse 9Av&19StSE..BRdwy 3-4995
SERVICE STATION LOCATIONS
17Av&29StSW..CHrchl 9-1878
ElbowDr&50AvSW..CHstnt 3-1459
45AvSW&MacLeodTr..CHstnt 3-4986
14Av&8StSW..CHery 4-8851
16Av&6StNE..CRstvw 7-5460
14StNW&6Av..Atlas 3-3131
5004CentreStN..CRstvw 7-5555
6Av&2StSW..AMHrst 2-4109
9Av&13StSE..BRdwy 3-3229
24Av&4StNW..CRstvw 7-2973
18StNW&KensingtonRd..Atlas 3-0355
26Av&37StSW..CHrchl 9-8656
9Av&3StNE..AMHrst 6-6766
27St&17AvSE..BRIdg 2-3431
1415 1StSW..AMHrst 2-1788

(Continued Next Page)

Service Stations—(Cont'd)

Scarboro Service Station
17Av&16aStSW..CHery 4-4455
Scotty's Garage 4818 17AvSE ..BRIdg 2-3652
Seventeenth Ave Service Station
17Av&29StSW..CHrchl 9-1878
Sharon Service Station 1111 8StSW CHery 4-5668
SHELL OIL SERVICE STATIONS

"YOU CAN BE
SURE OF
SHELL"



"WHERE TO BUY IT"

Shell Service Station
3840 MacleodTr..CHstnt 3-0255
Shell Service Station
2648 24StSW..CHrchl 9-8588
Shell Service Station
2711 17AvSW..CHrchl 9-2856
Shell Service Station
14StNW&BownessRd..ATlas 3-3322
Shell Service Station
1015CentreStN..CRstvw 7-2034
Shell Service Station
Cor 3St&13AvNE..CRstvw 7-4842
Shell Service Station
KensingtonRd&24StNW..ATlas 3-1244
Universal Sales & Service Ltd
Cor5Av&1StSW..AMhrst 6-5611
Shell Service Station
Cor25Av&CentreStN..CRstvw 7-6036
Shell Service Station
506 16AvNW..AVenu 9-3453
Shell Service Station
819 66AvSW..CHstnt 3-7506
Shell Service Station
1405 2StSE..AMhrst 6-5104
Shell Service Station
3716 17AvSW..CHrchl 9-8255
Shell Service Station
Cor5St&MainStBwns..BUItr 8-5108
Shell Service Station
Cor7Av&4StSE..AMhrst 9-5682
Shell Service Station
Cor9Av&10StSE..BRdwy 3-3216
Shell Service Station
605 16AvNE..CRstvw 7-2040

Shouldice Service Station
CorBownessRd&HomeRdMtg..BUItr 8-2411
Sid & Harry's Bow Valley Service
5Av&4StSW..AMhrst 6-5733
Sid & Harry's Service Station
2219 4StSW..AMhrst 2-5200
(See Advertisement This Page)
Silver Springs Service BanffHwy ..AVenu 9-3006
Simons Road Service
Cor4St&SimonsRd..CRstvw 7-5261
SKY CHIEF AUTO SERVICE
CentreSt&4AvSW..AMhrst 6-2912
Skyline Motors Ltd 6132MacleodTr CHstnt 3-4588
Smith's Bill Texaco Auto Service
1202 17AvSW..CHery 4-3329
Smithy's Service Station MacleodTr CHstnt 3-1326
South Calgary Service Station
Cor33Av&24StSW..CHrchl 9-8787
South Way Service 4101MacleodTr..CHstnt 3-4827

Service Stations—(Cont'd)

Stampede Shell Service 1405 2StSE AMhrst 6-5104
Stan's Esso Service 829 3StNE ..AMhrst 9-7043
Star Auto Service 539 17AvSW ..AMhrst 2-5330
STARR'S CENTRE SHELL SERVICE
1015CentreStN..CRstvw 7-2034
STOCKYARDS GAS & OIL CHEMICAL DISTRIBUTORS
26Av&PortlandSt..BRdwy 3-4379
Sugarfoot Auto Service 601 2StSW AMhrst 2-4109
Sunalta Service Station 1202 14StSW CHery 4-3000
Sunray Service Station
Cor9Av&3StSE..AMhrst 6-2128
Sunrise Auto Service 16Av&5StNE..CRstvw 7-8470
Sunset Auto Service 501 16AvNW ..AVenu 9-5905
Super Shell Service 506 16AvNW ..AVenu 9-3453
TEXACO DEALERS

Dealers of
McCull-Fontenac
Oil Co. Ltd.
In Canada

ASK FOR
TEXACO
PETROLEUM
PRODUCTS



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DISTRIBUTOR
McCull-Fontenac Oil Co Ltd fBRdwy 3-5255
City Orders 1802 11StSE..fBRdwy 3-4747
DEALERS
NORTH CALGARY
Hy-Park Service
40Av&CentreStN..CRstvw 7-0561
Rosedale Auto Service
12Av&CentreStN..CRstvw 7-1880
Sunset Auto Service
501 16AvNW..AVenu 9-5905
NORTHWEST CALGARY
Cambrian Auto Service
19Av&14StNW..AVenu 9-4407
Kelly's Servicentre
16Av&19StNW..AVenu 9-3092
Kensington Chief Auto Service
KensingtonRd&21StNW..ATlas 3-0977
Little Chief Service
603 24StNW..ATlas 3-0186
Pleasant Servicentre
24Av&24StNW..AVenu 9-3559
NORTHEAST CALGARY
Sunrise Auto Service
16Av&5StNE..CRstvw 7-8470
SOUTHWEST CALGARY
Altadore Auto Service
16St&40AvSW..CHstnt 3-6572
Ashworth Frank Service Station
14St&26AvSW..CHery 4-4881
Bill Smith's Texaco Auto Service
1202 17AvSW..CHery 4-3329
Britannia Auto Service
49Av&ElbowDr..CHstnt 3-6958
Foster's Servicentre Ltd
17Av&28StSW..CHrchl 9-3040
G C Auto Service Ltd
2003 4StSW..AMhrst 2-2910
Red Star Auto Service
1402 14StSW..CHery 4-4234
Richmond Road Service
24St&RichmondRd..CHrchl 9-3553
Western Auto Service
17Av&5StSW..AMhrst 2-3042
Wildwood Auto Service
37St&8AvSW..CHrchl 9-4153
EAST CALGARY
Green "T" Service
9Av&12StSE..BRdwy 3-5762
DOWNTOWN CALGARY
Forester Harry Ltd
17Av&1StSW..AMhrst 2-7536
Centre Bridge Service
CentreSt&4AvSW..AMhrst 6-6479
Deluxe Auto Service
8StSW&4Av..AMhrst 2-4362
MacIn U-Drive Ltd
12Av&2StSW..AMhrst 2-6802
Sky Chief Auto Service
322CentreStS..AMhrst 6-2912
SOUTH CALGARY
Model Auto Service
3650MacleodTr..CHstnt 3-1493
BOWNESS
Bowness Park Service
16Av&14StBwns..BUItr 8-4569
MIDNAPORE
Meyers Texaco Service HwyNo2 ..COlfx 8-5121
MONTGOMERY
Montgomery Texaco Service
CorBownessRd&TerraceRd..BUItr 8-6373

Service Stations—(Cont'd)

Thorncliffe Royalite Service Station
5004CentreStN..CRstvw 7-5555
Tip Top Service Station
Cor24St&5AvNW..ATlas 3-5441
Tommy Service Station NoHwyEast CRstvw 7-8133
Trans Canada Esso Service
615 16AvNE..CRstvw 7-1322
Trans-Canada Royalite Service
Cor16Av&6StNE..CRstvw 7-5460
Transport Service Centre 439 8AvSE AMhrst 2-7310
Triton Service Station 137 7AvSE ..AMhrst 6-2324
Truck City Service 519 34AvSE ..CHstnt 3-6911
Tuxedo Auto Service
2319CentreStN..CRstvw 7-4374
Two Top Service Ltd 3001 14StSW CHery 4-6848
UNION SERVICE 26Av&2StSE ..AMhrst 2-1694
Universal Sales & Service Ltd
Macleod Trail Br 6306MacleodTr CHstnt 3-0149
Uptown Service Cor7Av&8StSW ..AMhrst 6-6313
Velvet Auto Service 4914 17AvSE ..BRIdg 2-3323
Victoria Service Station
11Av&2StSE..AMhrst 6-1793
Walt's White Rose Service
Cor40Av&4StNW..CRstvw 7-3175

WELCOME SERVICE STATION

BOB OLIVER

Your Esso Service Centre

Res. Phone CRstvw 7-8052
16Av&2aStNW ..CRstvw 7-3932

Weno Service Station Hubalta ..BRIdg 2-3233
West Point Service Station
16Av&14StSW..CHery 4-2030
Western Auto Service 17Av&5StSW AMhrst 2-3042

WHITE ROSE SERVICE STATIONS

THE PICK
OF
THEM ALL



"WHERE TO BUY IT"

SERVICE STATIONS

Balzac ..COlfx 8-1734
Banff Trail ..AVenu 9-1618
1908ParkAvBwns ..BUItr 8-2555
2001BownessRd ..ATlas 3-2183
706MainStBwns ..BUItr 8-2288
6306MacleodTr ..CHstnt 3-0149
3303ParkdaleBlvd ..ATlas 3-5229
2106EdmontonTr ..CRstvw 7-3729
319 6AvSE ..AMhrst 2-3070
1402 9AvSE ..BRdwy 3-5758
617 7AvSE ..AMhrst 2-9397
3619 17AvSE ..BRIdg 2-3344
439 8AvSE ..AMhrst 2-7310
4Av&1StSW ..AMhrst 9-4049
3804 17AvSW ..CHrchl 9-1882
1502 11AvSW ..CHery 4-3532
3505 16StSW ..CHstnt 3-2461
1301 12AvSW ..CHery 4-0277
3315 26AvSW ..CHrchl 9-6969
60Av&MacleodTr ..CHstnt 3-7869
201 16AvNW ..CRstvw 7-7444
2004 12AvNW ..AVenu 9-2706
5003CentreStN ..CRstvw 7-0895
40Av&4StNW ..CRstvw 7-3175
2008 14StNW ..AVenu 9-3576
4007MacleodTr ..CHstnt 3-4033
1402CentreStN ..CRstvw 7-1070

Wildwood Auto Service
37St&8AvSW..CHrchl 9-4153
York Service 6Av&CentreStS ..AMhrst 2-3217
Zekes Auto Service 2001BownessRd ..ATlas 3-2183

Sewage Service See Septic Tanks

Sewer Pipe

GORMAN'S LTD 4420 1StSE ..CHstnt 3-3146
JEFFERIES CONCRETE PRODUCTS (CALGARY)
LTD Reinforced Concrete Sewer Pipe
Inglewood E Calgary..BRIdg 2-4001

Sewing Machines

ALLIED EQUIPMENT RENTAL HOUSEHOLD LTD
SEWING MACHINES FOR RENT
[ATlas 3-0005
1436KensingtonRd ..[ATlas 3-3526

BLACKBURN'S LTD 115 8AvSE ..AMhrst 9-8271
Comrie Sewing Machine Co [AMhrst 2-6310
334 7AvSW..[AMhrst 6-6177
Br Ofc 223a 16AvNW ..CRstvw 7-6618
(See Advertisement Following Page)

Elna Calgary Sewing Centre Ltd
607 1StSW..AMhrst 2-2006
(See Advertisement Following Page)
Silver Industries 1207 1StSW ..AMhrst 6-5536
(Continued Next Page)

SID & HARRY'S SERVICE STATION

TOWING SERVICE

Brake & Tune-Up Specialists
Sun Tune-Up Equipment

2 LOCATIONS TO SERVE YOU

2219 - 4 St. S.W.
AMhrst 2-5200

Cor. 5 Ave. & 4 St. S.W.
AMhrst 6-5733

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TONIGHT

To the
Absent Member
of Your

FAMILY

The Pleasure
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Received
More Than Repays
the Small Cost of the
Call.



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USED SEWING MACHINES
Electric, Portables, Cabinets and Treadles — \$9.95 up

SPECIAL SEWING COURSE
6 Lessons — 6 Dollars

Sewing Machines—(Cont'd)

Singer Sewing Machine Co. (AMhrst 2-2928)
320 8AvSW. (AMhrst 6-2205)
Mission Dist Shop 2310a 4StSW AMhrst 2-3546

SINGER SEWING MACHINES

Only SINGER offers all three—
Straight, Slant and Swing-Needle
(Zigzag). Look for the famous
Red "S" and "SINGER" trade-
marks for authorized Singer Sales
and Service.



"WHERE TO BUY IT"

Singer Sewing Machine Co.
320 8AvSW. AMhrst 6-2205

Sharpening

See Grinding Service & Tool Grinding &
Sharpening

When in doubt about a tele-
phone number, please look in
the telephone directory first.
That helps you, helps others,
and helps telephone people to
do a better job for you.

Shavers—Electric

MOODY TOM CO (CALGARY) LTD
1104CentreStN. CRstvw 7-0701
(See Advertisement This Page)
Moody Tom Wholesale Ltd
1106CentreStN. CRstvw 7-9393
Remington Rand Ltd 110 6AvSW. AMhrst 9-6741
(See Advertisement This Page)
SCHICK ELECTRIC SHAVES SERVICE

WHILE-YOU-WAIT SERVICE

Same-Day Mail Service.
Low Factory Prices.
Factory Trained Experts.
**ONLY GUARANTEED
FACTORY SERVICE.**



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SALES & SERVICE
SCHICK SERVICE INC
602CentreStS. AMhrst 2-1980

Schick Service Inc 602CentreStS. AMhrst 2-1980
SHAVES SHOP CALGARY LTD

ELECTRIC SHAVES SALES & SERVICE

Parts & Accessories
for All Makes

**Every Sale Backed by Our
Guaranteed Service**

715 4StSW. AMhrst 2-3585

Shavers—Electric—Wholesale

MOODY TOM WHOLESALE LTD
1106CentreStN. CRstvw 7-9393

Sheet Metal Products

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SUPPLY CO LTD** (BRdwy 3-4543)
2708 6StSE. (BRdwy 3-4926)

**FURNACE-AIRE SALES
(CALGARY) LTD** (AMhrst 6-4715)
536 6AvSE. (AMhrst 9-3433)

PEDLAR PEOPLE LTD (CHery 4-2050)
1301 10AvSW. (CHery 4-6300)

ROSCO METAL PRODUCTS (ALBERTA) LTD

**Eavestrough, Conductor Pipe,
Elbows, Perimeter Pipe**

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Standard Metal Products
1111 11StSW. CHery 4-0055
WESTEEL PRODUCTS LTD
1902 11StSE. BRdwy 3-5631

Remington

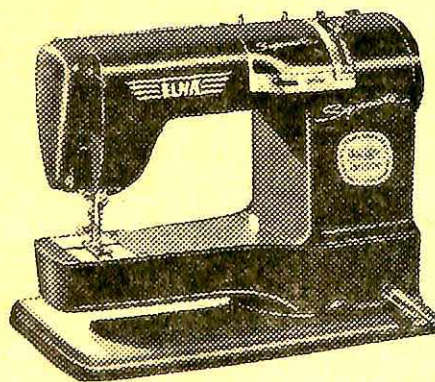
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CHECKED OR REPAIRED BY
FACTORY TRAINED EXPERTS
USING GENUINE REMINGTON
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ONLY AUTHORIZED REMING-
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REMINGTON RAND LIMITED

ELECTRIC SHAVES DIVISION
110 - 6th Ave. S.W.

AMhrst 9-6741



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PICOT EDGING
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Straight Stitch, Priced as
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Phone **AMhrst 2-2006** Phone

Elna Calgary Sewing Centre Ltd.

607 - 1 St. S.W. (Opposite Grand Theatre)

FACTORY AGENTS

for

- PHILISHAVE
- SUNBEAM
- RONSON

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TOM MOODY CO.

(Calgary) LTD.

PHONE

CRstvw 7-0701

1104 Centre St. N.

Sheet Metal Workers

A-1 SHEET METAL PRODUCTS LTD

**HEATING - VENTILATING
AND AIR CONDITIONING**

General Sheet Metal Work

316 10StNW ATlas 3-3554

ALBERTA SHEET METAL PRODUCTS LTD

1316CentreStN. CRstvw 7-8511

ARNETT CO LTD

844McPhersonRd AMhrst 2-7819

ASHDOWN J H HARDWARE CO LTD

110 8AvSW. AMhrst 6-7321

Banks J & Son 1204 9AVSE BRdwy 3-4189

Birney R J 2023 33AvSW CHery 4-5322

Bow Plumbing Ltd 626MainStBwns. BUtlr 8-2803

Bowness Tin Shop MainStBwns. BUtlr 8-2100

CALGARY SHEET METAL WORKS

H. Grinstain, Prop., Res., CRstvw 7-9164

FURNACES & EAVESTROUGHINGS

220 5AVSE AMhrst 2-1684

Capitol Sheet Metal 416 1AVNE. AMhrst 9-2191

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Asbestos Roofs - Felt &

Gravel Roofs

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510 9StSW AMhrst 6-6765

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Alterations - Repairs

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General Sheet Metal Work - Eavestrouthing

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3915 2StNE CRstvw 7-7561

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Warm Air Heating of All Types

VENTILATION - COOLING

Commercial - Residential

INDUSTRIAL SHEET METAL WORK

1141BownessRd ATlas 3-4571

DEEVES FRED & SONS LTD

WARM AIR HEATING - EAVESTROUGHING

VENTILATING & GENERAL SHEET METAL

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1005 14StSW CHery 4-3936

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Welding - Ventilation

CHstnt 3-0390

4106MacLeodTr CHstnt 3-7577

K & A Sheet Metal 212 11StNE. AMhrst 9-6017

Sheet Metal Workers—(Cont'd)

MASTER SHEET METAL PRODUCTS

Heating - Ventilation - Air

Conditioning - Eavestrouthing

2511 3StNE CRstvw 7-4800

Melness Heating & Sheet Metal

Bsmt 2020 12AvNW. AVenu 9-2243

NEILSON F & SON

Sheet Metal Work, Air Conditioning,

Ventilation, Eavestrouthing, Furnace Repairs

CHery 4-6773

1208 12AvSW CHery 4-1880

NEW WEST SHEET METAL

GENERAL SHEET METAL

WORK

AUTOMATIC GAS & OIL FIRED FURNACES

FORCED AIR FURNACES

1314 40StSE BRldg 2-3979

OLIE'S SHEET METAL SERVICE

SPECIALISTS IN EAVESTROUGHING

2527CochraneRd AVenu 9-3811

Quality Sheet Metal

2203WestmountRd. ATlas 3-3026

Ramage Heating & Sheet Metal Ltd

128 43AvNW. CRstvw 7-0612

REGGIN ROOFING & METAL WORKS LTD

Eavestrouthing - Furnaces

Tinsmithing

106 11AvSW AMhrst 2-3455

ROBERTS SHEET METAL

FURNACES - EAVESTROUGHING

Stainless - Copper

VENTILATION

GENERAL SHEET METAL

Dave Roberts

1163 15AvNE CRstvw 7-3881

ROGERS SHEET METAL & ROOFING LTD

GENERAL SHEET METAL WORK

320 6AvSE AMhrst 2-4572

STANDARD METAL PRODUCTS

1111 11StSW. CHery 4-0055

SZABO SHEET METAL LTD

Sheet Metal Contractor

FURNACE WORK — AIR CONDITIONING

EAVESTROUGHING & GENERAL

SHEET METAL WORK

Down Payment — 2 Years to Pay

GUARANTEED WORKMANSHIP

324 39AvSE CHstnt 3-0967

WATSON & KIELY LTD

AIR CONDITIONING & VENTILATION

5523 1a StSW CHstnt 3-4155

Sheet Metal Workers—(Cont'd)

WATSON SHEET METAL LTD

FORCED AIR HEATING

AIRCONDITIONING & VENTILATION

General Sheet Metal Work

333 4AvSE AMhrst 9-7064

WESTERN SHEET METAL & ROOFING CO

FURNACE INSTALLATION

VENTILATING - AIR CONDITIONING

GENERAL SHEET METAL WORK

Res. Phone ATlas 3-5091

520 35AvNE CRstvw 7-0096

Shelving—Steel

B W STEEL PRODUCTS SUPPLY CO LTD

All Types — Boltless & Bolted

HANDY ANGLE & STURDY STEEL

BRdwy 3-4543

2708 6StSE BRdwy 3-4926

INTERNATIONAL EQUIPMENT CO LTD

4646 2StSE. CHstnt 3-2561

NORTHERN ASBESTOS & BUILDING

SUPPLIES LTD

DEXION SLOTTED STEEL ANGLE

FOR SHELVEING & RACKS

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

PEDLAR PEOPLE LTD

CHery 4-2050

1301 10AvSW. CHery 4-6300

Sheriff's Office

Sheriff's Office Court House AMhrst 2-9561

Shingles

See Roofing Materials & Supplies—Wholesale

Shoe Findings

Kenway Saddle & Leather Co

306 15AvSE. AMhrst 2-2737

Shoe Shine Parlors

Java Shoe Shine Parlor

6thFlrBurnsBldg. AMhrst 6-4328

Superior Shoe Clinic 1219 1StSW AMhrst 2-7076

Shoemakers & Repairers

Altadore Shoe Hospital

2036 42AvSW. CHstnt 3-7691

Calgary Shoe Hospital 123 8AvSW AMhrst 2-7007

(See Advertisement This Page)

Canadian Alpine Equipment Co Ltd

1134KensingtonRd. ATlas 3-5224

CANADIAN SHOE REPAIR & SHOE SHINE

125 8AvSE. AMhrst 2-5603

Capital Hill Shoe Clinic

2017 18StNW. AVenu 9-3229

Cooper The Cobbler 730 17AvSW. AMhrst 6-6692

Elbow Shoe Shop 2510 4StSW. AMhrst 2-7106

Empire Shoe Rebuilding 333 8AvSW AMhrst 6-2303

Joe's Shoe Renew 2406 29StSW. CHrchl 9-2211

Model Shoe Renew 1532 16AvBwns. BUtlr 8-4694

Modern Shoe Repairs 2216 4StSW AMhrst 2-6914

O K SHOE REPAIR

FOOTWEAR REBUILDING

That Insures You

Satisfaction

707a 1StSE AMhrst 6-3791

REX SHOES RENEW

Shoe Repairing

Guaranteed Workmanship

AVenu 9-2798

832a 16AvNW AVenu 9-2798

Shoe Makers & Repairs—(Cont'd)

Shulman's Shoe Clinic CentralBldg AMhrst 9-1737

(See Advertisement This Page)

SUPERIOR SHOE CLINIC

1219 1StSW. AMhrst 2-7076

Tuxedo Shoe Clinic 2218CentreStN CRstvw 7-3668

Shoe Polish

MIRACLE SPRAY-SHINE SHOE POLISH—

DEMO-HOME PRODUCTS OF CANADA LTD.

237 16AvNW. CRstvw 7-6795

Shoes—Retail

AGNEW-SURPASS SHOE STORES LTD

211 8AvSW. AMhrst 2-4351

Calgary Centre Store 1774 14AvNW AVenu 9-7365

AMANTEA STORES LTD

117a 8AvSW. AMhrst 2-3306

Bata Shoe Store 308a 8AvSW. AMhrst 2-1888

Store No 2 14Av&14StNW. AVenu 9-2115

British Boot Shop 229 8AvSW. AMhrst 6-4433

Chandler Shoes 112a 7AvSW. AMhrst 9-2677

(Continued Next Page)

Calgary Shoe Hospital

Shoe Repairing, Dyeing
and Shoe Shine

AMhrst 2-7007

Tailoring & Pressing Dept.

AMhrst 2-9001

ALL SERVICES ARE QUICKLY
DONE BY EXPERTS ONLY
WHILE-U-WAIT

123 8 Ave. S.W., Calgary, Alta.

Free Pickup and Delivery

Phone

AMhrst 9-1737

SHULMAN'S SHOE CLINIC

Shoe Repairing & Dyeing
Shoe Rebuilding - Shoe Shine
Shoe Re-Sueding

"We Doctor Your Shoes
& Heel Them
Attend to Their Dyeing
and Save Their Soles"

WORK DONE
WHILE YOU WAIT

101 - 7 Ave. S.E.
(Opp. York Hotel)

A1

SIGNS

121-17 AVE. E.

AMhrst
2-4054

ADVERTISING
DISPLAY STUDIOS
JAMES BIRD, Prop.

SHOW CARDS

PAPER and COTTON SIGNS

Window Banners
... Price Cards ...

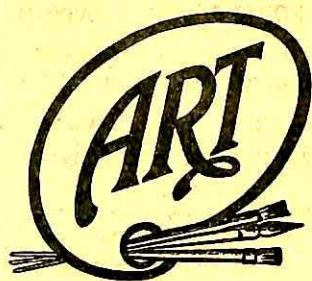
Putting on a Sale?

CALL

AMhrst 2-2333

326a - 8 Ave. S.W., Room 208
Over Metropolitan Stores

CHery 4-2909



SIGN Co.

ESTD. 1919

2112 - 16a St. S.W.

Office, Door and Truck
Lettering Service

"SIGNS of DISTINCTION"

H.S. Roberts
Proprietor

ART- CRAFT SIGNS

AMhrst 2-5440

Bsm't. Strand Theatre Bldg.
119 8th Ave. S.E.

HOOK SIGNS LTD.

- Outdoor Advertising
- Commercial Sign Studios

AMhrst 2-1841

AMhrst 2-1851

HOOK SIGNS (Calgary) LTD.

4th Ave. & 3rd St. S.E.

Shoes—Retail—(Cont'd)

Crescent Shoes Ltd 115a 16AvNW CRstvw 7-6178
Cut Rate Shoes Ltd 130 8AvSE ... AMhrst 6-2327
Dack Shoes Ltd 331 8AvSW ... AMhrst 2-3222
HAROLD RUNIONS SHOES LTD

YOUR

SAVAGE

SHOE DEALER

1608CentreStN ... CRstvw 7-3843

Hillhurst Shoes & Children's Wear

136 10StNW ... Atlas 3-5725
Jaques A E & Sons 1312 9AvSE ... BRdwy 3-5260
KENT SHOE STORE 105 8AvSW AMhrst 2-2392
LEEDS SHOES 306 8AvSW ... AMhrst 2-5010
LILLEY & SKINNER (INGRAHAMS) LTD
330 8AvSW ... AMhrst 2-9626

MACLEOD BROS LTD

"The Great Clothiers
of the Great West"

Men's and Boys' Footwear

1StSE&9Av ... AMhrst 2-3852

MARDA CHILDREN'S SHOE STORE

Calgary's Only Exclusive Children's Shoe Store

Featuring

"Savage Shoes"

Free Parking Lot

Marda Theatre Bldg.

2113 33AvSW ... CHery 4-5252

Nowak's Shoes (Brit) Ltd

815 49AvSW ... CHstnt 3-4082

NOWAK'S SHOES LTD

SAVAGE SHOES FOR CHILDREN

2 STORES TO SERVE YOU

NOWAK'S SHOES LTD.

1432 17AvSW ... CHery 4-1220

NOWAK'S SHOES (BRIT) LTD.

815 49AvSW ... CHstnt 3-4082

**CITY
SIGHTSEEING TOURS**

- Glass Top Buses
- Public Address Systems
- Complete and interesting commentary on all points of interest.

LEAVING FROM GREYHOUND BUS TERMINAL
Cor. 7th Ave. & 1st St. S.W.

For complete details and information concerning
off-season tours please phone:

Office AMhrst 6-3820
Terminal AMhrst 2-2131

FOOTHILLS CITY
SIGHTSEEING TOURS

Shoes—Retail—(Cont'd)

PARAMOUNT SHOES LTD

SHOES FOR THE
ENTIRE FAMILY

108 8AvSW ... AMhrst 2-1966

RAE-SON LTD 314 7AvSW ... AMhrst 2-3371

ROBERT'S SHOE STORE

240 7AvSW ... AMhrst 2-7000

Runions Harold Shoes Ltd

1608CentreStN ... CRstvw 7-3843

Sansom Walter 808 15StW ... AMhrst 6-3832

Simpson's Shoes 1446 17AvSW ... CHery 4-8058

SPENCE LTD 130-132 8AvSW ... AMhrst 2-6403

Bowness Store 1532 16aAvBwns ... BULtr 8-4768

Sterling Shoes Ltd 207 8AvSW ... AMhrst 2-2724

Vanity Shoes 133 8AvSW ... AMhrst 2-7452

Walker's Shoes Ltd 216 8AvSE ... AMhrst 2-9883

Shoes—Wholesale

BATA SHOE CO OF CANADA LTD

INSTOCK DIV 220 7AvSE ... AMhrst 9-6305

Bletcher G F Ltd 808 9AvSW ... AMhrst 6-5285

GREAT WEST SADDLERY CO LTD

212 9AvSW ... AMhrst 2-7901

Shovels—Power

CONSTRUCTION EQUIPMENT CO LTD

66Av&3StSW ... CHstnt 3-7741

DOMINION ENGINEERING CO LTD

803 24AvSE ... BRdwy 3-5634

PARDEE EQUIPMENT CO LTD

520 24StNE ... BRldg 2-3440

PIONEER MACHINERY LTD

1139 9AvSW ... AMhrst 6-5318

Show Cards

A 1 Signs 121 17AvSE ... AMhrst 2-4054

"Ad" Cards rear 403 4StSW ... AMhrst 2-1255

Advertising Display Studios

208-326a 8AvSW ... AMhrst 2-2333

Art-Craft Signs Bsm't 119 8AvSE ... AMhrst 2-5440

ART SIGN CO 2112 16aStSW ... CHery 4-2909

Hunt H G 333 18AvSW ... AMhrst 6-4493

Patey Signs 644 1AvNE ... AMhrst 9-4010

SOLAR DISPLAYS LTD

432 3AvSE ... AMhrst 2-4595

Shower Doors & Compartments

WILTSHIRE DISTRIBUTORS LTD

GLASS SHOWER DOORS
and TUB ENCLOSURES
Custom Built

2203b WestmountRd ... Atlas 3-0339

Sightseeing Tours

FOOTHILLS CITY SIGHTSEEING TOURS

129 1AvSW ... AMhrst 6-3820

Depot GreyhoundBldg ... AMhrst 2-2131

(See Advertisement This Page)

Signs

A 1 Signs 121 17AvSE ... AMhrst 2-4054

(See Advertisement This Page)

Advertising Display Studios

208-326a 8AvSW ... AMhrst 2-2333

(See Advertisement This Page)

Art-Craft Signs Bsm't 119 8AvSE ... AMhrst 2-5440

(See Advertisement This Page)

ART SIGN CO 2112 16aStSW ... CHery 4-2909

(See Advertisement This Page)

Chapman & Martinson Signs

1131 11StSE ... BRdwy 3-5707

CLASSIC NEON LTD

COMPLETE NEON SIGN SERVICE

Manufactured and Repaired

731a 2AvSW ... AMhrst 6-3605

Color-Print Display Co 106 11AvSE AMhrst 2-9994

Dan Mimura Signs 1026 16AvNW ... AVenu 9-3838

Economy Signs rear 1710CentreStN CRstvw 7-3975

HOOK SIGNS (CALGARY) LTD (AMhrst 2-1841)

Cor3StSE&4Av ... (AMhrst 2-1851)

(See Advertisement This Page)

(Continued Next Page)



NEON CONTRACTORS LTD.

CHstnt 3-1333

- NEON DISPLAYS
- OUTDOOR SIGNS
- SALES AND SERVICE TO ALL TYPES OF ELECTRICAL SIGNS

5305 - 1A St. S.W. — CALGARY

NEON ZEON

NEON PRODUCTS OF CANADA

314 4th AVE. WEST : SALES :

AMhrst 6-1601

AMhrst 2-1916

: NITES :

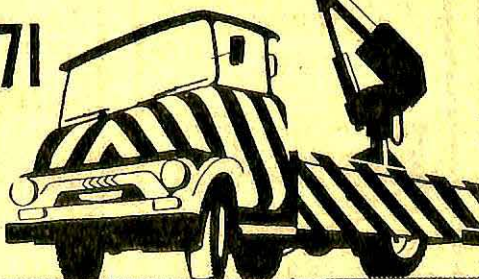
AMhrst 2-2484



ALBERTA'S LARGEST NEON PLANT
neon sales
AND SERVICE LTD.
909 - 15 ST. SW. ON THE CLOVERLEAF

PHONE
AMherst 9-4971

NIGHT
AVenu 9-5050



FORMERLY NORTH HILL

TELL 'EM AND SELL 'EM WITH...



PATEY SIGNS

• 644 1st. AVE. N.E. CALGARY, ALTA

TRUCK LETTERING &
SHO-CARD SPECIALISTS

- RAISED LETTERS
- SCREEN PROCESS
- WINDOW SIGNS
- WALL & OUTDOOR SIGNS



BZZZZZ...

AMherst 9-4010

H-W SIGNS AND DISPLAYS

Howell and Wilson

Grape Rentals

CHerry 4-7512

1731-10th Ave. S.W.

TAYLOR SIGNS

EST'D. 1900

2-3131

AMhrst 505-8751

SIGN PROBLEMS SOLVED

IN • OUTDOOR • CUTOUTS • TRUCKS

PICTORIALS • GOLDLEAF • DECALS

Quantity Silk Screening • Directory Boards

Signs—(Cont'd)

Howell & Wilson Signs & Displays
1731 10th Ave. S.W. CHery 4-7512
(See Advertisement This Page)

Hunt H G 333 18th Ave. S.W. AMhrst 6-4493
Lester Signs 833 3rd Ave. N.W. ATlas 3-0123

MIMURA DAN SIGNS
1026 16th Ave. N.W. AVenu 9-3838
Daniel T Mimura res ATlas 3-5333

Neoma Neon Sign Co
1316 17th St. N.W. AVenu 9-1794

Neon Contractors Ltd 5305 1st St. W. CHstnt 3-1333
(See Advertisement Preceding Page)

NEON PRODUCTS OF CANADA LTD
314 4th Ave. S.W. AMhrst 2-1916

Sales Dept AMhrst 6-1601
Service Dept & Night Calls AMhrst 2-2484
Shop Supt W A MacKillican AMhrst 9-2000
(See Advertisement Preceding Page)

ZEON

DISPLAYS

AMhrst 94262

Signs—(Cont'd)**NEON SALES & SERVICE LTD**

Western Canada's
Most Modern NEON Plant

(Formerly located on North Hill)

Night Calls AVenu 9-5050

909 15th St. W. AMhrst 9-4971

(See Also Advertisement Preceding Page)

Patey Signs 644 14th Ave. N.E. AMhrst 9-4010
(See Advertisement Preceding Page)

ROSCO METAL PRODUCTS (ALBERTA) LTD

STREET NAME SIGNS — HIGHWAY

CONSTRUCTION DIRECTIONAL &

REGULATORY SIGNS

SILK SCREEN PROCESS — SIGN POSTS

1605 40th Ave. S.E. BRdwy 3-4901

SOLAR DISPLAYS LTD

Commercial & Electric Signs

Silk Screen Processing

Truck Lettering — Sho Cards

Banners — Formed Letters

Black Light Displays

432 3rd Ave. S.E. AMhrst 2-4595

Taylor Sign Works 505 8th St. W. AMhrst 2-3131
(See Advertisement This Page)

Signs—(Cont'd)

THREE-WAY SIGNS & HOME IMPROVEMENTS
PAINTING — DECORATING
RENOVATIONS

207 Burns Bldg. AMhrst 9-3214

Urquhart Signs 2015 5th Ave. N.W. ATlas 3-2778
Vogue Sign Studio 1131 11th St. E. BRdwy 3-5707

ZEON DISPLAYS 311 3rd Ave. S.W. AMhrst 9-4262
(See Advertisement This Page)

Signs—Silk Screen Process

Color-Print Display Co 106 11th Ave. S.E. AMhrst 2-9994
(See Advertisement This Page)

EVERGREEN PRESS (ALBERTA) LTD
5325 35th St. E. CHstnt 3-4431
(See Our Ad under Printers)

NORTHWEST PRINTING & LITHOGRAPHING
1808 1st St. N.W. CRstnw 7-4947

SOLAR DISPLAYS LTD
432 3rd Ave. S.E. AMhrst 2-4595

Silver Plating

See Plating

Skating Equipment**ARN'S SHARPENING SERVICE**

340 16th Ave. N.W. CRstnw 7-4335

Premier Cycle & Sports 319 7th Ave. S.W. AMhrst 2-1755

Sportsman Ltd 1442 17th Ave. S.W. CHery 4-8800

Skating Rinks

Crystal Swimming Pool & Skating Rink

4th & 9th St. W. AMhrst 2-5978

Glacier Skating Rink 610 6th Ave. S.W. CHstnt 3-1957

Stampede Corral Exhibition Grds. CRstnw 7-4510

Skis & Skiing Equipment**ALPINE SMYLYE****SKIS and SPORTSWEAR**

Europe's Top Imports for Children
to Racing Expert

1026 16th Ave. N.W. AVenu 9-3367

Big Chief Sporting Goods

230 7th Ave. S.W. AMhrst 2-3748

Canadian Alpine Equipment Co Ltd

1134 Kensington Rd. ATlas 3-5224

PREMIER CYCLE & SPORTS

FULL SKI EQUIPMENT
and REPAIRS

SKI INSTRUCTOR
TO SERVE YOU

319 7th Ave. S.W. AMhrst 2-9906
AMhrst 2-1755

Russell Sporting Goods 1120 1st St. W. AMhrst 6-2161

SPORTSMAN LTD 1442 17th Ave. S.W. CHery 4-8800

Orc & Repair Shop CHery 4-6620

Sleeping Bags

HOWARD'S BEDDING LTD 692 Wellington St.

Call Long Distance and Ask for

(Toll Chg.) Ottawa CEntal 2-3211

WOODS BAG & CANVAS CO LTD

Rear 1902 11th St. E. BRdwy 3-5466

Smallwares & Notions**GREAT WEST SADDLERY CO LTD**

212 9th Ave. S.W. AMhrst 2-7901

O'Brien Agencies 233a 16th Ave. N.W. CRstnw 7-5084

PROMISLOW BROS LTD

135 6th Ave. S.E. AMhrst 2-7027

Smoke Indicators**HONEYWELL CONTROLS LTD**

102 58th Ave. S.W. CHstnt 3-3428

Smokers Supplies & Sundries**ALBERTA BOOK & NOVELTY CO**

131 7th Ave. S.E. AMhrst 2-9170

BILLY'S NEWS & SMOKE SHOP

138 9th Ave. S.W. AMhrst 2-2894

PROMISLOW BROS LTD

135 6th Ave. S.E. AMhrst 2-7027

CHAPMAN & MARTINSON SIGNS

Vogue SIGN STUDIOS

Displays

CUT OUT LETTERS

WALL & BULLETIN

SIGNS

COTTON SIGNS • SHOWCARDS

Gold Leaf Lettering

DRIVE-IN TRUCK LETTERING

1131 - 11th Street S.E. **BRdwy 3-5707**

CALGARY

Call

AM2-9994

for the best

DECAL TRANSFERS

OUTDOOR SIGNS

TRANSIT CARDS

DISPLAYS

POSTERS

CRESTS

colorprint DISPLAYS

106 Eleventh Ave. S.E.

Michael Garemko

Manager

Snow Fences

See Fences

Snow Removal Equipment

CASE—TRACTORS DOZERS & LOADERS—
PIONEER MACHINERY LTD
1139 9AvSW..AMhrst 2-6679

CONSTRUCTION EQUIPMENT CO LTD
66Av&3StSW..CHstnt 3-7741

F W D FOUR WHEEL DRIVE TRUCKS—
COSTELLO EQUIPMENT CO LTD
1302 11AvSW..CHery 4-0766

PARDEE EQUIPMENT CO LTD
520 24StNE..BRldg 2-3440

Soap Manufacturers

COLGATE PALMOLIVE LTD {CHstnt 3-1365
4504 1StSE..{CHstnt 3-1771

Gorin Sales & Service 1804 21AvSW CHery 4-8309

VACU-TEX PRODUCTS CO
Manufacturers of 900 C Concentrate
Hand Cleaner
General Cleaning Compounds
805 3StSW ..AMhrst 2-7473

Soaps—Liquid

GREER W E LTD 522 11AvSW ..AMhrst 2-3312

KLEEN LTD 1822 10AvSW ..CHery 4-2766

MID-WEST SOAP & SUPPLIES LTD
2707 16StSE..BRdwy 3-2106

WEST DISINFECTING CO LTD
215 10AvSW ..AMhrst 6-8881

WOOD G H & CO LTD
1012 12StSW..CHery 4-7161

Social Service Organizations

See also Associations & Societies & Charitable Institutions

Alcoholics Anonymous Central Service Ofc
1110 6AvSW..AMhrst 6-1725

Chapter House 1110 6AvSW ..AMhrst 2-6747

Downtown Grp Bsmt 10St&2AvNW..Atlas 3-3888

Southwest Service Grp
2129b 33AvSW..CHery 4-0834

Alcoholism Foundation of Alberta
737 13AvSW..AMhrst 9-6101

Big Sister Assn of Calgary
718 25StE..AMhrst 6-6604

CALGARY CANCER SOCIETY
Alberta Div 231 7AvSE ..AMhrst 2-2558

Calgary Br Ofc 231 7AvSE ..AMhrst 2-5453

Calgary Family Service Bureau {CHery 4-4353
1029 11AvSW..{CHery 4-0975

Calgary Tuberculosis Association
8-116 5AvSE..AMhrst 6-1102

Rehabilitation Office
Baker Memorial Sanatorium..BUtlr 8-2311

Canadian Arthritis & Rheumatism Society
Calgary General Hospital..AMhrst 6-1176

CANADIAN CANCER SOCIETY
Alberta Div 231 7AvSE..AMhrst 2-2558

Calgary Br Ofc 231 7AvSE ..AMhrst 2-5453

(See Advertisement This Page)

Canadian Mental Health Assoc {AMhrst 6-5134
7-602 7AvSW..{AMhrst 2-6700

Central Volunteer Bureau {AMhrst 9-5060
202-111 8AvSE..{AMhrst 9-5070

Citizenship Reception Centre
315 23AvSW..AMhrst 9-5102

Canadian Cancer Society

Last year citizens of Alberta subscribed over \$275,000 to the CANCER CRUSADE, making possible:

RESEARCH—into cancer's causes and possible cures.

EDUCATION—bringing people to early diagnosis and prompt proper treatment.

WELFARE—relieving and minimizing suffering from cancer.

Canadian Cancer Society

ALBERTA DIVISION
231 - 7th Avenue S.E., Calgary, Alberta
AMhrst 2-2558 AMhrst 2-5453

Social Service Organizations—(Cont'd)

COUNCIL OF COMMUNITY SERVICES OF CALGARY

COMMUNITY INFORMATION & REFERRAL SERVICE

Information about Services in the Calgary Area for:

Child Care - Care of the Aged - Marital Problems - Financial Needs - Family Problems - Health Problems - Rehabilitation - Recreation and Group Work - Christmas Giving Child Welfare, Etc.

A RED FEATHER SERVICE
200MacleanBlk ..AMhrst 2-3711

Jewish Administrative Office
18Av&CentreStS..AMhrst 6-2572

Old Folks' Home 699 20AvSW ..AMhrst 2-5671

Salvation Army Public Relations & Finance
610Leeson-LInehamBlk..AMhrst 2-5848

Ukraink Knyha Agency 822 3StNE AMhrst 2-2658

Societies

See Associations & Societies

Soda Fountains—Equipment & Supplies

Liquid Carbonic Canadian Corp Ltd
1704 40AvSE..BRdwy 3-1921

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Solicitors

See Lawyers

Sound Systems & Equipment

General Radio & TV 2306 4StSW ..AMhrst 2-7654

HALVERSON'S & TELEVIEW LTD
807 17AvSW..CHery 4-0638

Souvenirs & Favours

HARRY'S NEWS & TOBACCO SHOP
109 8AvSW..AMhrst 2-7938

Sporting Goods

ALPINE SMYLE

SKI — CAMP MOUNTAINEERING EQUIPMENT

EUROPE'S TOP IMPORTS

FREE CATALOGUE

1026 16AvNW ..AVenu 9-3367

BIG CHIEF SPORTING GOODS

Specialists in
Golf - Fishing - Hunting
and
Winter Sports Equipment

PHONE

AMhrst 2-3748

230 - 7 Avenue S.W.

Sporting Goods—(Cont'd)

ASHDOWN J H HARDWARE CO LTD
110 8AvSW..AMhrst 6-7321

Big Chief Sporting Goods
230 7AvSW..AMhrst 2-3748

(See Advertisement This Page)

CANADIAN ALPINE EQUIPMENT CO LTD
MOUNTAINEERING - SKIING - HUNTING
FISHING & CAMPING SUPPLIES
1134KensingtonRd ..Atlas 3-5224

Deas Agencies 200-111 8AvSE ..AMhrst 6-4336

FOOTHILLS DISTRIBUTORS LTD

LIVE BAITS - SPORTING EQUIPMENT

OUTBOARD MOTOR BOATS

MARINE EQUIPMENT - RODS, Etc.

642 16AvNW ..AVenu 9-4437

FRENCH'S BARGAIN CENTRE

SPORTING GOODS
CAMPING EQUIPMENT
FISHING TACKLE — FIREARMS
WORK CLOTHING & SURPLUS

902 9AvSE ..BRdwy 3-1782

HARPER HARDWARE & APPLIANCE LTD

134 12AvSW..AMhrst 2-7429

Kyle Bros Sporting Goods Luggage {AMhrst 2-9819
& Toys 129b 8AvSE..{AMhrst 9-2292

(See Advertisement This Page)

Manchester Auto & Sporting Goods Ltd
5728MacleodTr..CHstnt 3-0075

McFARLANE & WILSON LTD
401 8AvSW..AMhrst 6-4807

McFARLANE'S SPORT SHOP
2520 4StSW..AMhrst 9-6866

(Continued Next Page)



FOR

SPORTING GOODS

CHery 4-8800

CHery 4-6620

- Hardy Bros. Fishing Tackle
- Fly Tying Equipment
- Live Maggots
- Wilson Golf Equipment
- Hunting Supplies
- Hockey Equipment
- Ski Shop

Sporting Goods Exclusively

1442 17th Ave. S.W.

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(See Advertisement This Page)

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Models for All Applications

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See Cleaning Equipment & Service—Industrial

Steam Cleaning—Industrial

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 (See Advertisement This Page)

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 (See Advertisement This Page)

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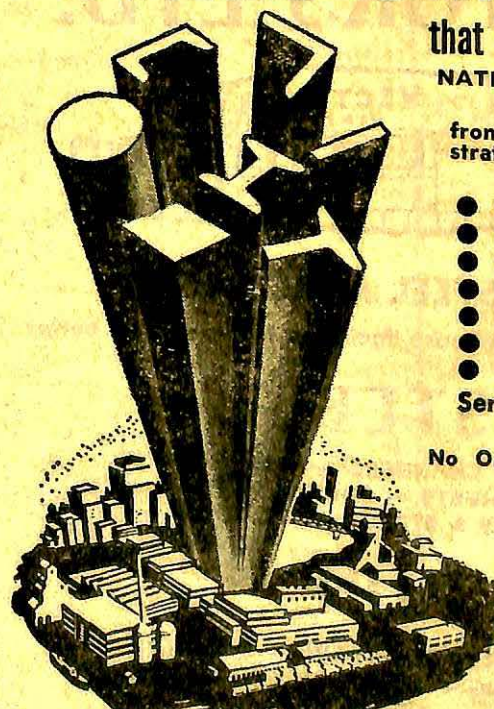
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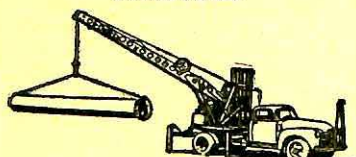
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(See Advertisement Preceding Page)

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AMhrst 9-4421

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(See Advertisement This Page)

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(See Advertisement This Page)

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Modern

Cold Storage

for

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In H.R.'s Own Vaults
scientifically operated
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Standard Rates

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RENFREW FURS LTD106 7AvSW. .AMhrst 2-5456
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(See Advertisement Preceding Page)**SWEARS & WELLS (CANADA) LTD**

THE WORLD'S LARGEST FURRIERS

SCIENTIFIC**FUR STORAGE & SERVICES**fAMhrst 2-1995
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(See Advertisement This Page)

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2231 10AvSW. .CHery 4-7674

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HEATING & COOKING EQUIPMENTParts for all Makes of
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CONVERSION OIL BURNERS

All makes of Oil Burner Controls Serviced
Exchange Policy on Level Float Valves

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**Stoves, Ranges & Heaters—
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Authorized Dealer for

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Refrigerators &
Electric Ranges**

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fCHstnt 3-3608**INGLIS RANGES**High - Styled, Fully
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Lighting, Automatic
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and "Visa-Dor".**Inglis
HOME APPLIANCES****"WHERE TO BUY THEM"**

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624 1AvSW. .AMhrst 9-6377

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NAGLER'S DEPARTMENT STORE LTD

602-608 2StSE. .AMhrst 2-3420

STANDARD FURNITURE STORE

107 8AvSE. .AMhrst 2-9363

MacMillan Automatic Washer Service Ltd

30-6StSW. .AMhrst 6-3419

(See Advertisement This Page)

PHILCO ELECTRIC RANGE SALES & SERVICEOnly Philco brings you
the amazing new Broil
Under Glass — true
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Van & Storage**

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- PACKING
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150 - 58 Ave. S.W.

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GAS and ELECTRIC
RANGES**

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Phone CHery 4-8971**BRUCE ROBINSON
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4040 - Sixth St. S.E.

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Bruce Robinson Electric Ltd
Cor10Av&9StSW ..CHery 4-8971
(See Also Advertisement Opposite Page)
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MOTOR CAR SUPPLY CO OF CANADA LTD
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Strapping

See Box Strapping

Strapping—Metal

See Box Strapping

Sulphur

International Sulphur Co Ltd
711 8AvSW ..AMhrst 6-3273
Texas Gulf Sulphur Co Inc ..AMhrst 9-4466
612HeraldBldg ..AMhrst 2-3118

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Fisher & Burpe Ltd 96HendonDr ..CRstvw 7-4345
Standard Surgical Supply Ltd
110 11AvSE ..AMhrst 2-4764
Stevens Alberta Co Ltd ..AMhrst 2-2468
527 7AvSW ..AMhrst 9-3503

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War Surplus Stores Ltd Retail Store
137 7AvSE ..AMhrst 6-5707
Head Ofc ..AMhrst 2-6967
Warehse 105 6AvSE ..AMhrst 2-4322
(See Advertisement This Page)

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CALGARY DRAFTING & BLUE PRINT CO LTD

SURVEY INSTRUMENTS

Rental - Sales - Service

K & E DISTRIBUTORS

615 8AvSW ..AMhrst 9-4361

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- COMMERCIAL SURPLUS
- CANVAS GOODS
- DISTRESS STOCKS
- SLEEPING BAGS AND
- CAMPING EQUIPMENT

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137 - 7 Avenue S.E.

Surveying Instruments—(Cont'd)

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Wild & Dietzgen

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PHOTOGRAPHIC SURVEY CORP LTD
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Canadian Engineering Surveys Ltd
640 7AvSW ..AMhrst 6-3552
Clark E J 1912 11StSW ..CHery 4-6301
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Strong Lamb & Nelson Ltd ..AMhrst 6-4146
504 4StSE ..AMhrst 9-7143

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Sweater Manufacturers

Caldwell Knitting Co Ltd
2ndFlr 127 7AvSE ..AMhrst 2-3133
White Ram Sweaters
Bsmnt 329 8AvSE ..AMhrst 9-3542

Swimming Pools

Bruce Robinson Electric Ltd
Cor10Av&9StSW ..CHery 4-8971
(See Advertisement This Page)

Tachograph

North American Distributors Ltd
1703 2StSE ..AMhrst 2-7896

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ALTADORE TAILOR SHOP

Made to Measure Clothes
For Ladies & Men

ALTERATIONS, REPAIRING, MENDING

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Arrow Cleaners 914 16AvNW ..Avenu 9-3142
Art Cleaners & Tailors Ltd
Rear 210 9AvSW ..AMhrst 6-2838

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Made-to-Measure Suits, Etc.
ALTERATIONS
REPAIRS

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Better Class Custom Tailoring
FOR LADIES & GENTS

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7-236 8AvSW ..AMhrst 6-5407

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TAILORING & PRESSING DEPT.

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By Experts Only

123 8AvSW ..AMhrst 2-9001

Tailors—(Cont'd)

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1109 2StSE ..AMhrst 2-5343
Central Cleaners & Tailors
707CentreStS ..AMhrst 2-2048
Deluxe Cleaners & Tailors
3709 17AvSE ..BRldg 2-3897
DMYTRISIN JOHN 1010 16AvNW Avenu 9-2212
Dollar Cleaners (Calgary) Ltd
1114 17AvSW ..CHery 4-0711
Frank's Tailors 707 1StSE ..AMhrst 6-6320
French Cleaners & Tailors
205 12AvSW ..AMhrst 2-1729
Hendrickson Lee
205-505 8AvW Bldg ..AMhrst 2-6079
Hill Albert 605a 1StSE ..AMhrst 2-6279
La Fleche Bros Ltd 116a 7AvSW ..AMhrst 2-1969
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MAXIE'S

Custom Made-to-Measure
Clothes for Ladies and
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DESIGNED FOR YOU

Alterations & Repairs - Guaranteed Work

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Member of the Custom Tailors & Designers
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MADE-TO-MEASURE CLOTHES OF
GOOD QUALITY

Also

ALTERATIONS - ART MENDING
Special Evening Appointment Service

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Ladies' and Gentlemen's

Made-to-Measure Clothes

Alterations & Repairs

GUARANTEED WORKMANSHIP

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CUSTOM TAILOR

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CHery 4-8971

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Quality Tailored Clothes
Men's and Ladies'
Quality and Style - Personalized
Service

EXPERT ALTERATION and
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Special Evening Appointment
Service — Closed Mondays

AMhrst 2-1848

217 Alberta Corner
(S.E. Cor. 8 Ave. & 1 St. S.W.)