

"DON'T PRAY FOR RAIN — PLAN FOR IT"

Sprinkler Irrigation & Equipment Co. Ltd.

AMhrst 2-4989
767 9Ave. S.E.

Every Day

hundreds of house-
wives are using
these

Yellow Pages

to call someone in
your line of business.
Do they find you?



125-131 Tenth Ave. S.W.
"Balanced Feeding is
Our Business"



High Quality, Fresh
Feeds at Lower Cost

Everything for Poultry
and Livestock

**HAY FEED
GRAIN SEED**

AMhrst 2-3629
AMhrst 2-5993

Eye, Ear, Nose & Throat Specialists

See Physicians & Surgeons

Family Records

Ward J B 701 Grain Exchange Bldg. .AMhrst 9-7667

Fans & Blowers

ELECTRICAL CONTRACTING & MACHINERY CO LTD

Agents for
ROBBINS & MYERS PROPELLAIR FANS
1835 10AvSWCHery 4-0771

GREER W E LTD 522 11AvSW . . .AMhrst 2-3312

JOY MANUFACTURING CO .AMhrst 2-5205

(CANADA) LTD 737 2AvSW . .AMhrst 2-2263

MORTON GUY CO 815 8AvSW . .AMhrst 2-2030

SHELDONS ENGINEERING LTD—

GORMAN'S LTD 4420 1StSE CHstnt 3-3146

TRANE CO OF CANADA LTD .CHery 4-7398

1504a 14StSW. .CHery 4-7114

Farm Lands

CAMPBELL & HALIBURTON LTD

510 8AvSW. .AMhrst 6-4011

MELVIN & CO 514 7StSW . . .AMhrst 2-3192

TOOLE PEET & CO LTD

809 2StSW. .AMhrst 6-1041

Farm Lighting Systems

See Lighting Systems

Farm Machinery & Supplies

See also Agricultural Implements

Allis-Chalmers Rumely Ltd

628 9AvSW. .AMhrst 2-6978

Parts DeptAMhrst 6-6574

Bow Valley Farm Machinery Service Ltd

2StSE&RiverRd. .AMhrst 2-2795

Brantford Coach & Body Co Ltd

1010 42AvSE. .CHstnt 3-4473

Calgary Farm Machinery Ltd .AMhrst 2-4870

507 2StSE. .AMhrst 6-6581

CANADIAN CO-OPERATIVE IMPLEMENTS

LTD 2005 14aStSE. .BRdwy 3-4386

Case J I Co Genl Ofc 10Av&4StSW .AMhrst 6-5528

.AMhrst 2-4312

Parts DeptAMhrst 2-3855

Industrial DivAMhrst 9-1557

Cockshutt Farm Equipment Ltd

1010 42AvSE. .CHstnt 3-6041

T A Jones Local DirCHstnt 3-4477

COMMERCIAL TIRE LTD

FERGUSON TRACTORS & IMPLEMENTS

NEW-HOLLAND BALERS

JEOFFROY PLOWS - HORN LOADERS

1202 9AvSEBRdwy 3-1919

Cooper W S Co 778 9AvSE . . .AMhrst 2-9117

Costello Equipment Co Ltd

1302 11AvSW. .CHery 4-0766

Parts DeptCHery 4-5466

COZART'S LTD

Local Dir Int'l Harvester Co of Canada Ltd

301 10AvSW. .AMhrst 9-3721

.AMhrst 2-4949

Deere John Plow Company Ltd

201 10AvSE. .AMhrst 2-4636

Ellis T A 315 39AvSE . . .CHstnt 3-7896

Goett Wm Co Ltd 800 10AvSW . .AMhrst 2-2463

Parts & ServiceAMhrst 9-6413

Graham Hoeme Plow Co Inc

633 10AvSW. .AMhrst 2-9385

HOBBS A E FARM EQUIPMENT

Calgary J. I. Case Dealer

Forest Lawn, Alberta

Res. Avenu 9-1805

3607 17AvSEBRdwy 2-3281

Farm Machinery & Supplies— (Cont'd)

HORWITZ A S & SON 507 2StSE AMhrst 6-6581

INTERNATIONAL HARVESTER CO OF CANADA

LTD 235 10AvSW. .AMhrst 2-5595

MACHINERY SERVICE & SUPPLY .BRdwy 3-4346

CO LTD 1006 9AvSE. .BRdwy 3-5835

MACLEOD'S LTD 440 7AvSE . .AMhrst 2-7586

MASSEY-FERGUSON SALES & SERVICE

A complete line of Massey-

Ferguson farm equipment

Including the world's most

famous combines and the

only tractors with the Ferguson System.



"WHERE TO BUY IT"

MASSEY-HARRIS-FERGUSON LTD

318-328 11AvSE. .AMhrst 2-4616

DEALER

BOW VALLEY FARM MACHINERY

SERVICE LTD

2StSE&RiverRd. .AMhrst 2-2795

Massey-Harris-Ferguson Ltd

318-328 11AvSE. .AMhrst 2-4616

Minneapolis-Moline of Canada Ltd

770 9AvSE. .AMhrst 2-7848

NORTHWEST FARM EQUIP-

MENT LTD Cor7Av&6StSE. .AMhrst 2-6037

.AMhrst 6-5325

.AMhrst 9-5676

Oel Bros 429 10AvSEAMhrst 2-7270

OLIVER CORPORATION

1120 10AvSW. .CHery 4-4307

Repair DeptCHery 4-2233

PERFECTION MACHINE WORKS LTD

Manufacturers & Distributors of

RENN Plows

RENN Rod Weeders

RENN Swath Turners

RENN Portable and Truck

Grain Loaders

34AvSE&BlackburnRdCHstnt 3-4601

RIBTOR MANUFACTURING & DISTRIBUTING CO LTD

603-607 2StSE. .AMhrst 2-2982

ROBINSON MACHINE & SUPPLY CO LTD

Mfrs. and Distrbrs. of

"ROBIN" Quality Products

Truck Hoists, Portable Grain Loaders, Post

Hole Diggers, Truck Power Take Offs, Feed

Grinders & Cutters, Front End Loaders,

Grain Cleaners

50Av&1StSWCHstnt 3-3451

Samson Rotary Rod Weeder Ltd

1019 10AvSW. .CHery 4-4022

SINCLAIR G A & SON

Dealers ALLIS-CHALMERS RUMELY

New and Second Hand Machinery

640 10AvSWAMhrst 2-5297

SPRINKLER IRRIGATION & EQUIPMENT

CO LTD 767 9AvSE. .AMhrst 2-4989

(See Advertisement This Page)

United Farmers of Alberta Co-op Ltd

125 11AvSE. .AMhrst 2-6121

.CHstnt 3-1398

.CHstnt 3-3984

.CHstnt 3-3209

WHEAT-BELT INDUSTRIES .CHery 4-3785

LTD 1334 10AvSW. .CHery 4-4309

Fasteners

MILLS DYNAMIC POWER ACTUATED GUNS—

B W STEEL PRODUCTS SUPPLY .BRdwy 3-4543

CO LTD 2708 6StSE. .BRdwy 3-4926

Fasteners—(Cont'd)

RAMSET FASTENING SYSTEM

Save time, cut costs

with the RAMSET

FASTENING SYSTEM



Ramset Power Actuated tools, and fasteners
are engineered for faster, better and more
economical fastening work.

"FOR INFORMATION CALL"

BURGESS BUILDING & PLUMBING
SUPPLIES LTD 725 8AvSW AMhrst 6-1061

Feed & Poultry Supplies

CALGARY CO-OP FUR FARMERS ASSN LTD FEED & SUPPLIES

for
FOXES - MINK - POULTRY - HOGS, Etc.
1701 11StSE BRdwy 3-5462—BRdwy 3-4096

Calgary Feed Service Ltd

712 14aStNE. .AMhrst 9-5231

CANADIAN ORGANIC DEVELOPMENTS LTD

Feeding Bone Meal

Agts for English Steamed Bone Flour

306BurnsBldg. .AMhrst 2-5435

CENTRAL FEED & TRANSFER

Dealers in

HAY - GRAIN & POULTRY SUPPLIES

GARDEN SUPPLIES &

PET FOODS

1520 14StSWCHery 4-4747

Crown Seed & Feed Ltd .AMhrst 2-3629

125-131 10AvSW. .AMhrst 2-5993

(See Advertisement This Page)

Fairplay Feed Store

1106WestmountBlvd. .Atlas 3-2117

GOLD MEDAL FEEDS LTD

FEED SPECIALISTS

For Livestock & Poultry

J. G. Cormie, Mgr. — Res. CHrchl 9-2980

.BRdwy 3-4781

2239 14aStSEBRdwy 3-1759

Hall's Feed & Grain Co

625McDougallRd. .AMhrst 6-6687

LODERS LIME CO LTD

1026 16AvNW. .Avenu 9-4466

LOVE J E & SONS LTD

"VITALITY"

Ultra-Lived Feeds

Feeds - Seeds - Farm Supplies

Est. 1905

.AMhrst 6-2996

403 4StSEAMhrst 2-2825

PIONEER FEEDS LTD 14StSE . .BRdwy 3-5656

PRINGLE ELECTRIC HATCHERIES LTD

228-230 17AvSE. .AMhrst 2-3045

QUAKER OATS CO OF CANADA LTD

4504 1StSE. .CHstnt 3-2149

UNITED GRAIN GROWERS LTD

LougheedBldg. .AMhrst 2-5561

Fences

A I M Steel Ltd 3648BurnslandRd . .CHstnt 3-7356

(See Advertisement Opposite Page)

ALBERTA SNOW FENCE CO

213LancasterBldg. .AMhrst 2-2940

(Continued Next Page)

Fences—(Cont'd)

CRICKSHANK RICHARDSON EQUIPMENT LTD

Agents for
Reacock Steel Fence

768 9AVSEAMhrst 2-3017

Dominion Bridge Co Ltd 803 24AVSE BRdwy 3-5634
(See Advertisement This Page)

FERGUSON SUPPLY ALBERTA LTD
4632 1StSE ..CHstnt 3-7771

FROST STEEL & WIRE CO LTD

FROST CHAIN LINK
FENCING
Angle Steel Picket Fence
Steelweld Partitions
Installations Arranged
For Every Type of Property

N. J. DINNEN LTD.

320a 10StNWAtlas 3-4488

INDUSTRIAL IRON WORKS LTD

ORNAMENTAL
IRON FENCING

Free Estimates

1511CentreStNCRstvw 7-4221
and 4000EdmontonTrCRstvw 7-6688

(See Also Advertisement This Page)

LUNDY FENCE CO LTD

322 25AVSE ..AMhrst 2-5744
(See Advertisement This Page)

ROSCO METAL PRODUCTS (ALBERTA) LTD

SNOW FENCE,
T-TRAIL POSTS
ALUMINUM & GALVANIZED
GATES

1605 40AVSEBRdwy 3-4901

WILKINSON COMPANY LTD

630 8AVSW ..AMhrst 9-1427

Fertilizer

CANADIAN ORGANIC DEVELOPMENTS LTD

Bone Meal Products
306BurnsBldg. ..AMhrst 2-3033

CONSOLIDATED MINING & SMELTING CO

OF CANADA LTD
Elephant Brand Products
1230 10AVSW ..CHery 4-2186

Western Canada Sales Mgr Thos C McBeath

OfcCHery 4-2186

ResidenceCHrchl 9-8506

Filing Cabinets

Office Specialty Mfg Co Ltd

529 5AVSW ..AMhrst 2-2655

REMINGTON RAND LTD

110 6AVSW ..AMhrst 9-6741

VICTOR ADDING MACHINE CO

(CANADA) LTD

Fire-Resistant Insulated Files

727 10AVSW ..AMhrst 9-3954

Films

See Motion Picture Business

Filters—Air

Air Filter Service 209 6AVSWAMhrst 9-6051
(See Advertisement This Page)

CANWEST INDUSTRIAL PRODUCTS

TRION ELECTROSTATIC

AIR FILTER

1210 11AVSWCHery 4-6236

Cumming Galbraith Ltd

1510a 1StSW ..AMhrst 9-7791

DOLLINGER STAYNEW FILTERS—

CUMMING GALBRAITH LTD

All Types Industrial Filters

Also Panel & Ventilating Filters

1510a 1StSW ..AMhrst 9-7791

Filters—Oil

DISHER EQUIPMENT (ALTA) LTD

1203 2StSE ..AMhrst 6-4502
Economy Oil Filters 1219 9AVSE ..BRdwy 3-5056
(See Advertisement This Page)

FARWIL CORPORATION

1510a 1StSW ..AMhrst 9-7791

Huron Tools Ltd 1342 9AVSEBRdwy 3-4176

Kralinator Ltd 4704 1StSECHstnt 3-4555

Northwest Filter Service Ltd

3415MorleyTr. .AVenu 9-5681

Financial Agents

BENEFICIAL FINANCE CO OF CANADA

2ndFlr 1609aCentreStN. .CRstvw 7-7591

231 8AVSWAMhrst 9-2536

129 8AVSEAMhrst 9-6191

Suprvsr 2ndFlr 1609aCentreStN CRstvw 7-8927

C & F INVESTMENTS LTD

1602 9AVSW ..AMhrst 6-4718

AMhrst 2-1298

Canadian Acceptance Corporation

Ltd 22MichaelBldg. .AMhrst 2-2890

AMhrst 9-2818

AMhrst 9-5085

Div Ofc 809 4StSWAMhrst 6-6789

AMhrst 9-3027

CANADIAN ACCEPTANCE CORP

INDSTR

MACHINERY & EQUIPMENT

AMhrst 9-8465

FINANCING 314 4AVSW ..AMhrst 9-8466

AMhrst 9-8485

AMhrst 9-8475

Consolidated Finance Co Ltd

712 8AVSW ..AMhrst 9-3277

Delta Acceptance Corp Ltd

207InsuranceExchange. .AMhrst 9-1412

DOMESTIC FINANCE CO LTD

533 8AVSW ..AMhrst 9-2659

GENERAL MOTORS ACCEPTANCE

CORPORATION 1008 7AVSW ..AMhrst 9-1981

Imperial Investment Corporation

Ltd 131 11AVSW ..AMhrst 6-3997

Industrial Acceptance Corp Ltd

1106 4StSW ..AMhrst 6-7371

Western Regional Sales Office ..AMhrst 9-4779

Kendon Finance Corp Ltd

1413CentreStN. .CRstvw 7-5433

Tait Lowes & Mirtle 339 7AVSW ..AMhrst 6-1711

Traders Finance Corp Ltd

609a 7AVSW ..AMhrst 2-2101

Union Acceptance Corp Ltd

601 8AVSW ..AMhrst 2-9655

Financial Consultants

See Business Consultants

Fire Alarm Systems

ALBERTA ALARM CO

MezzFlrGreyhoundBldg. .AMhrst 9-7055

Fire Brick

See Brick—Fire

Fire Fighting Appliances

AMERICAN LAFRANCE FOAMITE CORPN

FIRE ENGINES - FIRE EXTINGUISHERS

FIRE DEPT. SUPPLIES

Representatives for Alberta:

KLEEN LTD.

Fully Equipped to Service & Repair All Makes
of Extinguishers, Fire Pumps, Fire Hose
& Equipment

Res. CHery 4-2323

1822 10AVSWCHery 4-2766

(Continued Next Page)

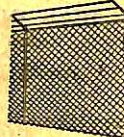
INSURE PROTECTION



CHAIN LINK FENCE

for
INDUSTRY, SCHOOLS,
INSTITUTIONS, PARKS,
CEMETERIES, and
INSIDE PARTITIONS

Estimates Given
Without Obligation



DOMINION BRIDGE CO. LTD.

803 - 24 Ave. S.E.BRdwy 3-5634
CALGARY, ALTA.

Lundy Fence
Co.
Ltd.

For the best
quality - specify
6-1-B Electro-
lytic Galvanized
or Galvanized
after woven

CHAIN LINK OR ANGLE
STEEL PICKET FENCES
CHAIN LINK OR ELECTRIC
WELD PARTITIONS

Free Estimates

J. D. McLELLAN CO. LTD.

322 - 25 Ave. S.E.

AMhrst 2-5744

Night Calls Atlas 3-5143

AIR FILTER SERVICE

Home FIBERGLAS Industrial

DUST-STOP AIR FILTERS

Authorized Sales, Service

AMhrst 9-6051

Filter Maintenance on all Forced Air
Units—Heavy Industrial Types Pro-
cessed—Free Pickup and Delivery
Monthly or Yearly Service Basis
"Doing our Best—to Filter the West"

509 Maclean Blk.

Economy Oil Filters

Western Canada's Oil
Filter Headquarters

Cartridges Manufactured
for every available oil
filter for car, truck,
tractor

Marine & Industrial

1219-9 Ave. S.E. BRdwy 3-5056

FIRE PROTECTION ENGINEERS

- FIRE HOSE CABINETS - RACKS REELS
- HOSE - COUPLINGS - NOZZLES
- AUTOMATIC CARBON DIOXIDE SYSTEMS
- FIRE PUMPS & EXTINGUISHERS
- RECHARGING SURVEYS - REPAIRS.

Fire Equipment for
INDUSTRY — MUNICIPAL
AVIATION HAZARDS

Wilson & Cousins Co. Ltd.

CHstnt 3-7480 — CHstnt 3-4456
3501 - 18 St. S.W.

WOODS WESTERN LTD.

FIREPLACES

MIRRORS —
— BATHROOMS —
— CHIMNEYS

ELECTRIC & GAS HEATERS
Guaranteed & City Approved
Twin-Seal Double Glazing Units
Calson Multi-Purpose Windows
Firescreens, Andirons, Coal Hods
Wood Grates, Fenders, Wood Boxes
Established Over 20 Years

Factory 1926 - 28 Ave. S.W.

CHery 4-1123

Showroom 126 - 16 Ave. N.E.

CRstvw 7-0171

Residence CRstvw 7-5416

A C E RENTALS

AMherst 2-5928

Rear 231 - 7 Ave. S.E.



- DRUM FLOOR SANDERS 120 or 110 Volts
- EDGERS — SAWS
- BELT & BODY SANDERS
- FLOOR, SKILL & JIGSAWS
- SPRAY GUNS
- HOME & COMMERCIAL FLOOR POLISHERS
- LINO & LAWN ROLLERS
- DRILLS & JOINTERS
- FLOOR VARNISHES AND FILLERS ETC.

Fire Fighting Appliances— (Cont'd)

ANSUL CHEMICAL CO

Dry Chemical Fire Equipment
Complete Fire Extinguisher
Sales & Service

DIAL INDUSTRIES LTD.

Western Canada Distributors

Ansul Fire Equipment

533 11AvSW AMhrst 2-1528
..... AMhrst 9-1753

ANSUL FIRE EXTINGUISHERS

CALL THE ANSUL MAN

A complete line of dry chemical
fire extinguishing equipment.

- HAND PORTABLES
- WHEELED UNITS
- STATIONARY UNITS
- AUTOMATIC

PIPED SYSTEMS

"WHERE TO BUY THEM"

DISTRIBUTORS

DIAL INDUSTRIES LTD

533 11AvSW .. AMhrst 2-1528

BUFFALO FIRE EQUIPMENT

533 11AvSW .. AMhrst 2-1528

Canwest Safety Service Supplies Ltd

135 3AvSE .. AMhrst 9-4718

CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Sales, Service, Recharging
Carbon Dioxide Extinguishers
Hydrostatic Testing and Recharging
Fire Hose Tested and Recoupled
Aluminum Ladders
Automatic Ceiling Fire Extinguishers
GENERAL QUICK AID EXTINGUISHERS

120 1AvSE AMhrst 6-2366

C-O-TWO FIRE EQUIPMENT CO OF CANADA LTD 822 11AvSW .. CHstnt 3-6601

Fyr Fyter Co of Canada

617 1AvSW .. AMhrst 2-3055

GENERAL QUICK AID EXTINGUISHERS

All types of extinguishers
for industry, automotive,
marine, home, farm, public
buildings. Quick Aid
Extinguishers give quick
protection against gaso-
line, electrical, other
fires. Underwriter's ap-
proved.



"WHERE TO BUY THEM"

DISTRIBUTORS

CHIDLOW FIRE PROTECTION EQUIPMENT LTD 120 1AvSE .. AMhrst 6-2366

SAFETY SUPPLY CO BRdwy 3-5375

1216 9AvSE .. BRdwy 3-5850

GREER W E LTD

SNYDER FIRE EQUIPMENT
LINEN HOSE

522 11AvSW AMhrst 2-3312

MINE SAFETY APPLIANCES CO OF CANADA LTD

CHstnt 3-4092

3632BurnslandRd .. CHstnt 3-4095

PYRENE MANUFACTURING CO OF CANADA LTD 822 11AvSW .. CHstnt 3-6601

Fire Fighting Appliances— (Cont'd)

SAFETY SUPPLY CO

Complete Sales, Service and Recharging
of all Fire Extinguishers.

HYDROSTATIC TESTING

Distributing:

**W. KIDDE & GENERAL
FIREGUARD
EXTINGUISHERS**

1216 9AvSE BRdwy 3-5375
..... BRdwy 3-5850

Wilson & Cousins Co Ltd CHstnt 3-7480

3501 18StSW .. CHstnt 3-4456

(See Advertisement This Page)

WYANT & CO LTD

Factory Distributors for

FYR FYTER CO. OF CANADA

A Complete Line of

Fire Fighting Equipment

617 1AvSW AMhrst 2-3055

Fire Insurance

See Insurance—Fire

Fireplaces

Adanac Tile & Marble Co

2502 4StSW .. AMhrst 6-1582

Century Monumental Co

1439 22AvNW .. AVenu 9-1570

FIRE PLACE & TILE SHOP

Fire Places Made to Order

**WORKMANSHIP
GUARANTEED**

1143 11StSE BRdwy 3-4544

GREAT WEST BRICK & TILE LTD

All Types of Open

Fireplaces — Barbecues

PRE-CAST BRICK BARBECUES

\$75.00 Each

(NO DOWN PAYMENT)

Evenings/Call AMhrst 2-4762

203 40AvNE CRstvw 7-1479
..... CRstvw 7-6487

GREER W E LTD

FOR WOOD & COAL ONLY

Radiheater Recirculating Fireplaces Complete

7 Sizes - Fire Screens & Accessories

522 11AvSW AMhrst 2-3312

MUELLER LAWRENZ

SUCCESSFUL FIREPLACES

LOW COST

2117 1AvNW ATlas 3-0001

Woods Western Ltd 126 16AvNE .. CRstvw 7-0171
(See Advertisement This Page)

First Aid Equipment

CANWEST SAFETY SERVICE SUPPLIES LTD
135 3AvSE .. AMhrst 9-4718

MINE SAFETY APPLIANCES CO OF CANADA LTD

FIRST AID KITS TO WCB REQUIREMENTS
ALL PROVINCES

FIRST AID ROOM SUPPLIES & FURNITURE

FOILLE BURN KITS & DRESSINGS

PROTECTIVE CREAMS - STRETCHERS

FIRE BLANKETS

3632BurnslandRd CHstnt 3-4092
..... CHstnt 3-4095

SAFETY SUPPLY CO

FIRST AID KITS & REFILLS

To W.C.B. Requirements, all Provinces

FIRST AID ROOM EQUIPMENT

Burn Treatments — Protective Creams

Res. CRstvw 7-0515

1216 9AvSE BRdwy 3-5375
..... BRdwy 3-5850

Fish & Chips

Sea Cove Fish & Chip Bar

1341a 9AvSE .. BRdwy 3-4188

Ye Olde English Fish Restaurant

705aCentreStS .. AMhrst 6-4830

Fish Dealers—Retail

Billingsgate Fish Co Ltd 222 8AvSE AMhrst 2-1089
No 2 Market 107 7AvSW .. AMhrst 2-9230

Fish Dealers—Wholesale

BILLINGSGATE FISH CO LTD

222 8AvSE .. AMhrst 2-1089

British Columbia Packers Ltd

42Av&4StSE .. CHstnt 3-7427

Deal Fish Co 939 11AvSW CHery 4-4600

5 Cent to 25 Cent Stores

Five Stores 108 10StNW ATlas 3-1667
Kresge S S Co Ltd 234 8AvSW .. AMhrst 2-2404

MACDONALD VARIETY STORE

140 10StNW .. ATlas 3-4502

Metropolitan Stores Ltd 324 8AvSW AMhrst 6-5098

R & M Variety 1907 20AvNW .. AVenu 9-2107

Woolworth F W Co Ltd AMhrst 6-1588

226-228 8AvSW .. AMhrst 9-2430

Calgary Centre Store Ofc

1700 14AvNW .. AVenu 9-7265

Bakery Ofc AVenu 9-1633

Floor Machines—Rental

ACE RENTALS Rear 231 7AvSE .. AMhrst 2-5928
(See Advertisement This Page)

Floor Machines—Wholesale & Manufacturers

CANADIAN FAIRBANKS-MORSE CO LTD

727 11AvSW .. AMhrst 6-4061

GREER W E LTD

LALONDE & KENT EQUIPMENT

BRUSHES

522 11AvSW AMhrst 2-3312

KLEEN LTD 1822 10AvSW CHery 4-2766

WOOD G H & CO LTD

1012 12StSW .. CHery 4-7161

Floor Polishing Machines

ALLIED EQUIPMENT RENTAL HOUSEHOLD LTD

FOR RENT

G.E. Twin Brush Polishers - G.E. Vacuums

Radios - Sewing Machines - Astral Fridges

\$2.00 Per Week - \$5.00 Per Month

1436KensingtonRd ATlas 3-0005
..... ATlas 3-3526

CYCLO SCRUBBER—POLISHERS & WONDER TOOLS—

DEMO-HOME PRODUCTS OF CANADA

LTD 237 16AvNW .. CRstvw 7-6795

DUSTBANE (ALBERTA) LTD

623 6AvSE .. AMhrst 2-9889

Floor Scrubbing Compounds

GREER W E LTD 522 11AvSW ..AMhrst 2-3312

Floor Seals

GREER W E LTD

SEAL-O-SAN GYM FINISHES

522 11AvSWAMhrst 2-3312

Floor Sweeping Compounds

DUSTBANE (ALBERTA) LTD

623 6AvSE ..AMhrst 2-9889

GREER W E LTD 522 11AvSW ..AMhrst 2-3312

KLEEN LTD 1822 10AvSWCHery 4-2766

SNOWDON C C 1810 11StSEBRdwy 3-5217

Floor Waxing

See Floors—Refinishing

Floors—Material & Laying

Armstrong Cork (Canada) Ltd

3808 7StSE ..CHstnt 3-7731

Bond Floors Ltd 1435 Kensington Rd ..Atlas 3-1514

Calgary Metal Tile & Floor Covering

1614 3StNW ..CRstvw 7-3921

CENTURY FLOOR COVERING LTD

511 8AvSW ..AMhrst 2-2254

Contract DeptAMhrst 2-4256

CRAFTSMAN HARDWOOD FLOORS LTD

• OAK • MAPLE • BIRCH

SUPPLIED — LAID

SANDED — FINISHED

Complete Waxing Service

4111 16StSE BRdwy 3-5841—BRdwy 3-5853

CROWN LUMBER CO LTD

927 10AvSW ..CHery 4-0701

Custom Floor Coverings 926a 17AvSW CHery 4-0320

Dietterle Bros Floor Sanding & Finishing

1009 6AvNE ..AMhrst 2-7567

FITZSIMMONS N A 5704 Elbow Dr CHstnt 3-3221

FLESHER MARBLE & TILE LTD

130 13AvSW ..AMhrst 2-4821

Industrial Concrete Floors Ltd

709 15AvSW ..AMhrst 9-4434

If no answer call 2423 29StSW ..CHrchl 9-4252

McFadden R D 224 31AvSEAMhrst 6-4765

NORTHERN ASBESTOS & BUILDING

SUPPLIES LTD

Furnace & Alkor Acid-Proof Floors

J-M Terraflex Floor Tile

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Quality Floors 226 39AvNECRstvw 7-8000

Rayco Floors Ltd 1409 35StNECRstvw 7-4064

Rice Geo H 1601 15AvSWCHery 4-4343

Slater's Floor Coverings Ltd

1223 1StSW ..AMhrst 9-4209

SMITH BROS FLOORS LTD

FLOOR EXPERTS

FLOORS LAID - SANDED - FINISHED

We Have the Most Up-to-Date

Dustless Sanding Machines

In Western Canada

314 20AvSWAMhrst 2-7705

Spicer N C 1815 4StSWAMhrst 9-5860

WADE APPLICATION CO LTD

1240 Kensington Rd ..Atlas 3-1666

Floors—Refinishing

Bert's Waxing & Cleaning Service

3620 Stanley Rd ..CHstnt 3-4100

CRAFTSMAN HARDWOOD FLOORS LTD

4111 16StSE ..BRdwy 3-5841

Dankwerth W L 401 12AvNWCRstvw 7-2050

Knaus Frank 235 28AvSEAMhrst 2-2097

Quality Floors 226 39AvNECRstvw 7-8000

(See Advertisement This Page)

Smith Bros Floors Ltd 314 20AvSW AMhrst 2-7705

Floors—Refinishing—(Cont'd)

VET'S FLOOR SANDING SHOP

Floors Sanded, Finished

CITY OR COUNTRY WORK

811 22AvSEBRdwy 3-5951

WESTERN FLOOR CO

Experts in Laying &
Finishing Floors

City & Country Work

235 28AvSEAMhrst 2-2097

Woodman A J 6-1834 14StSWCHery 4-6486

Florists—Retail

ALLAN'S GREENHOUSE

302a Main St Bwns ..BUtlr 8-2190

Banff Trail Nurseries & Greenhouses

3208 Banff Hwy ..Avenu 9-1754

Brink Bros Floral Store

JAtlas 3-3666

217 10StNW ..JAtlas 3-3555

(See Advertisement This Page)

Brookes Ted Flowers

Order Desk 506-508 8AvSWAMhrst 6-2468

OfficeAMhrst 2-2397

(See Advertisement This Page)

Campbell Floral Seeds & Nurseries Ltd

321 7AvSW ..AMhrst 2-1726

(See Advertisement Following Page)

Crescent Flower Store

1611 Centre St N ..CRstvw 7-7511

(See Advertisement This Page)

Dot's Flowers 1114 1StSWAMhrst 9-2002

Exquisite Flowers 1700 14AvNWAvenu 9-5521

(See Advertisement Following Page)

FTD-FLORISTS' TELEGRAPH DELIVERY

WHEN YOU WANT

TO WIRE FLOWERS

These FTD florists deliver
flowers world-wide. Absolute
satisfaction guaranteed or
your money cheerfully
refunded.



"WHERE TO CALL"

Brink Bros 217 10StNWAtlas 3-3666

Brookes Ted Flowers

506-508 8AvSW ..AMhrst 6-2468

Campbell Floral Seeds & Nurseries

Ltd 321 7AvSW ..AMhrst 6-1709

Crescent Flower Store

1611 Centre St N ..CRstvw 7-7511

Henderson Floral Co 814 1StSW AMhrst 2-9266

Morris James 330a 7AvSWAMhrst 2-4470

Park Florists 815a 49AvSWCHstnt 3-4871

Steel Wm J 116 7AvSWAMhrst 2-2612

Terrill's Flowers Ltd 809 1StSW AMhrst 2-3812

Whitburn's Ltd 1StSW & 9AvAMhrst 6-4420

(Continued Next Page)

Brink Bros.

STORE
FLORAL



Flowers Telegraphed
Everywhere

ARTISTIC FLOWERS
For
ALL OCCASIONS

We Grow Our Own
Prompt Personal Service

Store:

Atlas 3-3666 — Atlas 3-3555

Greenhouse:

Atlas 3-1818 — BRdwy 3-5544

Say It With Flowers

217 - 10 St. N.W.



506-508 8th AVE. S.W.
Just West of Eaton's

Prompt Personal Service

Flowers Telegraphed
Everywhere

Flowers
For All Occasions



"SAY IT WITH FLOWERS"
SAY IT WITH OURS

AMhrst 6-2468

NIGHTS CHery 4-2345



Such flowers bring happiness
to everyone

WE SEND FLOWERS BY WIRE

Crescent Flower Store

CRstvw 7-7511

1611 Centre St. N.

(Avenu 9-4397
Night Calls (Avenu 9-3995



QUALITY
FLOORS

FLOOR
SANDING
CONTRACTORS

Phone

CRstvw 7-8000

HARDWOOD FLOORING

Supplied, Laid, Sanded & Finished

226 - 39 Ave. N.E.

Quality Flowers—

**Creations by
CAMPBELL'S
are Winners
in Calgary**

Flowers Telegraphed All
Over the World

CAMPBELL FLORAL

Seeds & Nurseries Ltd.

PHONE

AMhrst 2-1726

AMhrst 6-1709

Emergency Phones
CHstnt 3-0140 - AMhrst 9-2392

"Service Plus Quality"

— 321 - 7 Ave. S.W. —



PHONE

ATlas 3-0467

ATlas 3-4138

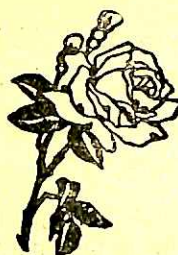
**Flowers for Every
Occasion**

**Wedding Bouquets
Floral Designs**

101 - 10 St. N.W.

*"The Personal Touch
that means so much"*

Night Calls AMhrst 2-7738



LEN HENDERSON FLORIST

*For
Finer
Flowers*

PHONE

AMhrst 9-2221

Emergency CHstnt 3-0645

— 315 - 17 Ave. S.W. —

Florists—Retail—(Cont'd) FLOWERDALE CO

"FLOWERS ADD THE FINAL TOUCH
FOR SATISFACTION DEAL WITH US"

Night Phone CHery 4-4275

1324 17AvSWCHery 4-3567

Hart's Floral 101 10StNWJATlas 3-0467
[ATlas 3-4138]

(See Advertisement This Page)

Henderson Floral Co 814 15StWJAMhrst 2-9266

[AMhrst 9-4565]

(See Advertisement This Page)

Henderson Len 315 17AvSWAMhrst 9-2221

(See Advertisement This Page)

Lemke's Flower Pavilion 904 1AvNEAMhrst 9-5132

Morris James 330a 7AvSWJAMhrst 2-4470

[AMhrst 9-3903]

(See Advertisement This Page)

Nelson's Greenhouse 1801 9AvSEBRdwy 3-5227

Park Florists 815a 49AvSWCHstnt 3-4871

(See Advertisement This Page)

PEDERSEN BROS

FLOWERS

For All Occasions

STORE: 1611CentreStNCRstnw 7-7511

GREENHOUSES: 513 23AvNW AVenu 9-5127

Night AVenu 9-4397

ROSELAWN FLOWER SHOP

115 14StNWATlas 3-0232

Steel Wm J 116 7AvSWAMhrst 2-2612

(See Advertisement This Page)

(Continued Next Page)

EXQUISITE FLOWERS

"Your Personal Flower Shop"

OWN DELIVERY SERVICE



AVenu 9-5521

CALGARY CENTRE

1700 - 14 Ave. N.W.

Nights Call: BRowng 9-3234

We Wire Flowers Everywhere



HENDERSON FLORAL CO.

*Flowers for Any
Occasion*

For Your Flower Numbers

PHONE

AMhrst 2-9266

AMhrst 9-4565

Residence AVenu 9-5453

— 814 - 1 St. S.W. —

Park Florists

**Phone
CHstnt 3-4871**

Located
in

*Britannia
Shopping
Centre*

**Large Stocks
of
Top Quality
Flowers
Always Available**

— 815a - 49 Ave. S.W. —

JAMES MORRIS

Member F.T.D.A.

**Flowers For All Occasions
Telegraphed Anywhere**

STORE PHONE

AMhrst 2-4470

Night Phones:

ATlas 3-2412 - ATlas 3-1443

— 330a - 7 Ave. S.W. —

Wm. J. Steel Florists

116 - 7 Ave. S.W.

**SPECIALISTS IN
FINE FLOWERS
AND THEIR
ARRANGEMENT**

PHONE

AMhrst 2-2612

Night: CHstnt 3-0803 - CHrchl 9-1866

CHrchl 9-2049

FLOWERS TELEGRAPHED ANYWHERE

Florists—Retail—Cont'd

Terrill's Flowers Ltd {AMhrst 2-3812
Store 809 1stSW... {AMhrst 2-6852
(See Advertisement This Page)

WHITBURN'S LTD
Retail Store 1stSW&9Av... {AMhrst 6-4420
Greenhouses RideauPark... {CHstnt 3-0093
{CHstnt 3-2340
(See Advertisement This Page)

WHITE'S FLOWERS

WEDDING DECORATIONS
A SPECIALTY

712 16AvNW... AVenu 9-5551

Florists—Wholesale

See also Nurserymen
Brink Bros Floral Greenhouse
515 24StNW... ATlas 3-1818
Greenhouse ColWalkerEstate
E Calgary... BRdwy 3-5544
Campbell Floral Seeds & Nurseries Ltd 321 7AvSW... {AMhrst 2-1726
{AMhrst 9-4453

Marlow Gardens Greenhouse
2626 29StSW... CHrchl 9-1331
Page W S 2626 29StSW... CHrchl 9-1331

TERRILL'S FLOWERS LTD
9Av&16StSE... BRdwy 3-5626
Whitburn's Ltd 1stSW&9Av... AMhrst 6-4420

Flour Mill Equipment & Supplies

NOVADEL-AGENE LTD
814a 16AvNW... AVenu 9-3384

STRONG-SCOTT LTD {AMhrst 2-2967
122 11AvSW... {AMhrst 2-2972

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD
812 11AvSW... AMhrst 2-7105

Maple Leaf-Purity Mills Ltd 14StSE BRdwy 3-5656

Ogilvie-Five Roses Sales Ltd {AMhrst 2-6034
815 10AvSW... {AMhrst 2-7053

Pillsbury Canada Ltd EastCalgary... BRdwy 3-5671

Purity Flour Mills Ltd 14StSE... BRdwy 3-5656

Quaker Oats Co of Canada Ltd
4504 1stSE... CHstnt 3-2149

ROBIN HOOD FLOUR MILLS LTD
9Av&4StSW... AMhrst 9-1931

Flowers—Artificial

See Artificial Flowers

Fluorescent Lighting

FLUORESCENT SALES & SERVICE LTD

Planned Maintenance
& Service

1821 2StSE... AMhrst 2-3037

National Lighting Maintenance

Rear 2020 12AvNW... AVenu 9-1166
(See Advertisement This Page)

Flying

See Aviation Instruction, Air Services—Chartered & Airline Co's

Foam Rubber

See Rubber Goods—Whol & Upholstery Products

Folding Machines

Pitney-Bowes of Canada Ltd
303 4StSW... AMhrst 9-1878

Food Products

B C Fruit Processors Ltd
617 10AvSW... AMhrst 9-5704

Campbell & Griffin Ltd 348 11AvSW AMhrst 6-1026

Heinz H J Co of Canada Ltd
720 11AvSW... AMhrst 2-5757

Food Products—(Cont'd)

Smith E D & Sons Ltd
1-2224 17bStSW... CHery 4-3302

Stafford Foods Ltd 1820 9AvSE... BRdwy 3-1972

York Farms Ltd 60KendallPI... CHstnt 3-7606

Food Supplements

Abundavita Corp'n of Canada Ltd
3505 18StSW... CHstnt 3-1056
(See Advertisement This Page)

Foods—Frozen

Hymas W E Co Ltd 731 2AvSW... {AMhrst 2-2094
{AMhrst 2-2034

ZEMANS PRODUCE CO

FROZEN BERRIES,
VEGETABLES AND
FRUITS

115-117 10AvSE... {AMhrst 2-5689
{AMhrst 6-3498

Foot Appliances

Heikoop Martinus 1417 11StSW... CHery 4-1319

Foot Correction

See Chiropodists

Footwear

See Shoes

Forest Service

See Alphabetical Section under Govt of Canada or Govt of Alberta (Provincial)

Formal Wear—Rental

REGEN AL MEN'S WEAR LTD

"IT'S SMART TO
GO FORMAL"

Complete Formal Wear Rental Service

232 8AvSE... AMhrst 9-3356

Forwarding Agents

ACME FAST FREIGHT OF CANADA LTD
56UnionBldg... AMhrst 2-6441

Continental Forwarding Ltd
3824 16StSE... BRdwy 3-1978

HOWELL FORWARDING CO LTD
215 10AvSW... AMhrst 9-5343

MUIRHEAD FORWARDING LTD {AMhrst 2-5847
312AlbertaCor... {AMhrst 6-3132

PACIFIC CARTAGE & STORAGE CO LTD
CPR FreightSheds... AMhrst 2-3002

Trans-Canada Highway Express Ltd {AMhrst 2-2381
422 6AvSE... {AMhrst 6-5454

ABUNDAVITA

Corporation of
Canada Ltd.

A Top Quality Natural and Organic Vitamin and Mineral Food Supplement that everyone can afford. Best results for adults and children. Call us for information on our NO RISK TRIAL OFFER. Available only through especially appointed distributors.

DISTRIBUTOR ENQUIRIES INVITED

CHstnt 3-1056

3505 - 18th Street S.W.



Say It With

Terrill's
flowers

Serving Calgary and District
Since 1904

Store
809 - 1 St. S.W.
AMhrst 2-3812
AMhrst 2-6852

Office and Greenhouse
9 Ave. & 16 St. S.E.
BRdwy 3-5626



Member of Florists' Telegraph
Delivery Association

WHITBURN'S
LIMITED



for all
Floral
Requirements

RETAIL STORE:

AMhrst 6-4420

GREENHOUSES:

CHstnt 3-0093

CHstnt 3-2340

NIGHT CALLS:

Bill Whitburn CHstnt 3-1631

Wilfred Whitburn CHstnt 3-0093

Retail Store 1 St. S.W. & 9 Ave.

National Lighting Maintenance

SERVICING

- FLUORESCENT
- INCANDESCENT
- STREET LIGHTING

GROUP LAMP REPLACEMENT & GUARANTEE

SPECIFIED YEARLY MAINTENANCE SCHEDULE

FLAT LABOR RATES OR UNIT PRICES

CLEANING - RELAMPING, ETC.

LAMP SALES AT RECOGNIZED DISCOUNTS

OUR SERVICE AT YOUR CONVENIENCE

24 HOURS PER DAY

"You Will Save the

Preventative Maintenance Way"

phone AVenu 9-1166

Foundries—Iron, Steel, Brass & Aluminum Castings

Albronz Foundry Works

5325 1StSW. CHstnt 3-1909

CALGARY IRON & ENGINEERING LTD

MACHINISTS

FOUNDERS & STEEL WORKERS

410-420 9AVSE AMhrst 9-4317

CALTA METAL PRODUCTS CO LTD

Manufacturers of

BRONZE - ALUMINUM & WHITE METAL CASTINGS

BRONZE MEMORIALS
SIGNS & EMBLEMS

1429 9AVSE BRdwy 3-5439

BELL'S FURNACE SUPPLIES & SERVICEComplete Service To All Makes
Of Heating UnitsRecognized Service Depot for the
following Heating Units:GENERAL ELECTRIC - COLEMAN
FAIRBANKS-MORSE - HALE-CO
FURNACE-AIRE - FLAMEMASTER
SILVERLINE - PAYNE

Emergency Night Calls ATLAS 3-0515

PHONE

ATLAS 3-0684

3436 Parkdale Blvd

Foundries—Iron, Steel, Brass & Aluminum Castings—(Cont'd)**DOMINION BRIDGE CO LTD**

Founder of . . . Quality

STEEL & IRON CASTINGS

Also

Custom Pattern Makers

"NOTHING TOO LARGE OR TOO SMALL"

803 24AVSE BRdwy 3-5634

FOOTHILLS STEEL FOUNDRY & IRON WORKS LTD66Av&CentreStS. CHstnt 3-7451
CHstnt 3-7452

Northwestern Brass Ltd

Ofc 1609 24AVSE BRdwy 3-1065

Shop & Order Desk BRdwy 3-1066

PARAGON BRONZE & ALUMINUM PRODUCTS

NON-FERROUS ALLOYS CAST

TO YOUR REQUIREMENTS

Complete Stock of Bronze Bushings

511 3AVSW AMhrst 2-9246

ROBINSON MACHINE & SUPPLY CO LTD

Founders of:

GRAY IRON, BRASS AND ALUMINUM

50Av&1StSW CHstnt 3-3451

Siren Manufacturing Co Ltd

3436 15StSE. BRdwy 3-4212

Union Iron & Engineering Works

13St&17AVSE. BRdwy 3-5154

Foundry Equipment & Supplies

Railway & Power Engineering Corp Ltd

321 10AVSW. AMhrst 9-4090

Fraternities

Al Azhar Mounted Patrol Keith BUtlr 8-4390

Al Azhar Temple A A O N M S

506 17AVSW. AMhrst 2-7207

Fraternities—(Cont'd)

Grand Lodge of Alberta A F & A M

Masonic Temple 330 12AVSW. AMhrst 2-1828

Grand Lodge of Alberta I O O F

204100F Temple. AMhrst 6-3277

I O O F Hall Hillhurst No 46

421 12StNW. ATLAS 3-2510

I O O F Temple AMhrst 2-1033

Rebekah Assembly Secty

218100F Temple. AMhrst 2-6049

Independent Order of Foresters

121b 14StNW. ATLAS 3-0781

King George Lodge A F & A M

Masonic Hall 1126KensingtonRd. ATLAS 3-1253

Knights of Columbus 628 12AVSW AMhrst 2-4777

Loyal Order of Moose No 1226

301 10StNW. ATLAS 3-2470

Maccabees 321b 19StNW. ATLAS 3-5255

Masonic Temple

MainFlr 330 12AVSW. AMhrst 2-2704

St Mark's Masonic Hall

2612 14aStSW. CHery 4-5926

Freezers—Food Storage Units**ELECTRIC SHOP LTD**

Authorized Dealer for

**GENERAL ELECTRIC
HOME FREEZERS**

336 7AVSW AMhrst 2-1766

NAGLER'S DEPARTMENT STORE LTD

AMANA FREEZERS

DEEP FREEZERS & REFRIGERATORS

602-608 2StSE AMhrst 2-7715

WILSON ELECTRIC SUPPLIES LTD

1024 10AVSW. CHery 4-0731

Freight—Automobile

See Truck Lines

Freight Traffic Service

Industrial Traffic Bureau Ltd

201a-1134 8AVSW. AMhrst 2-6853

Fruit & Produce Brokers

See Brokers—Fruit & Produce

Fruit & Produce—Retail

Food-Vale Store 2508 4StSW AMhrst 2-7412

AMhrst 6-2156

Food-Vale Store No 2 Ltd

819a 49AVSW. CHstnt 3-4084

International Fruit 239 16AVNW CRstvw 7-2906

Lee & Co 127 7AVSW AMhrst 2-2969

Lee Fruit Co 1220 9AVSE BRdwy 3-5302

Lee Henry Fruit Store 703CentreStS AMhrst 2-6512

NEW MOON FOOD STORE

1210 1StSW. AMhrst 2-3086

Season's Fruit Store 902CentreStN AMhrst 2-6566

Sun Valley Mushroom Ranches Ltd

1232 16StSE. BRdwy 3-5854

Fruit & Produce—Wholesale

Barker Fruit Co Ltd

Order Desk 509 10AVSW. AMhrst 6-1088

BRIDGE BRAND PRODUCE CO

LTD City Orders 532 9AVSE AMhrst 6-4415

AMhrst 6-3924

AMhrst 6-4908

Country Orders AMhrst 9-2405

Country Shipper AMhrst 9-4575

Genl Ofc AMhrst 9-4782

Consolidated Fruit Co Ltd

529 10AVSW. AMhrst 6-6231

MACDONALDS CONSOLIDATED

LTD 203 42AVSE. CHstnt 3-2148

Plunkett & Savage 614 10AVSW AMhrst 6-3495

Scott-National Fruit Co City Orders

509-525 10AVSW. AMhrst 6-6233

Country Orders AMhrst 6-6237

WESTERN GROCERS LTD

603 10AVSW. AMhrst 6-7471

Fumigating

Carpenter Charles Bsmt 119 9StNW ATLAS 3-3540

Longden Joseph A 610 15AVSW AMhrst 6-1790

Funeral Directors**FOSTER'S GARDEN CHAPEL LTD**

540 16AVNW. AVenu 9-3442

(See Advertisement This Page)

GOODER BROS FUNERAL HOME

320 12AVSW. AMhrst 2-1230

Funeral Directors—(Cont'd)**JACQUES FUNERAL HOME LTD**

Little Chapel on the Corner AMhrst 2-3383

240 17AVSW. AMhrst 2-3380

LEYDEN'S FUNERAL HOME

LTD 25StSW&18Av. AMhrst 2-9101

McINNIS & HOLLOWAY LTD AMhrst 2-9111

4StSW&15Av. AMhrst 2-3030

AMhrst 6-3439

Fur Business

See Furriers

Fur Cleaning & Repairing—Wholesale

Fur Servicing Ltd 811a 1StSE AMhrst 9-3245

Fur Farm Supplies

Alberta Horsemeat Packers Ltd

14aSt&CentreAvNE. AMhrst 2-6372

Calgary Co-op Fur Farmers Assn BRdwy 3-4096

Ltd 1701 11StSE. BRdwy 3-5462

Gold Medal Feeds Ltd

2239 14aStSE. BRdwy 3-4781

Red Top Ltd NoseCreek AMhrst 6-1702

AMhrst 6-1836

Fur Farms

Valleyfield Mink Ranch Ltd

2438 53AVSE. BRdwy 9-3682

Fur Storage

See Storage—Fur & Garment

Furnace Cleaners**AIR-WAY FURNACE CLEANERS****GIGANTIC
POWER SUCTION CLEANER**

"NO FUSS — NO MUSS"

Call us.

216 23AVNE CRstvw 7-1217

If no answer call CRstvw 7-5885

Furnace Repairs

Bell's Furnace Supplies & Service

3436ParkdaleBlvd. ATLAS 3-0684

(See Advertisement This Page)

Furnaces

See Heating Apparatus & Stoves,

Ranges & Heaters

Furniture Cleaners

Calgary Home Service 4225ElbowDr CHstnt 3-1384

Riteway Rug Cleaners 2505 20StSW. CHery 4-0955

Furniture Dealers—Mail Order**TRANS-CANADA MAIL ORDER CO LTD**

321 10AVSW. AMhrst 9-3468

Furniture Dealers—Retail

ALBERTA FURNITURE CO LTD AMhrst 6-1566

102 4StNE. AMhrst 6-1556

(See Advertisement Opposite Page)

ALBERTA WOOD PRODUCTS LTDFOR EVERYTHING IN
UNPAINTED FURNITURE
SEE ALBERTA WOOD
PRODUCTS CALGARY LTD.

AMhrst 2-4597

211 17AVSE AMhrst 6-1580

Atlas Furniture Ltd 2222 4StSW AMhrst 2-4817

BYRDSON'S FURNITURE STORE

FOR BETTER BARGAINS

Used Furniture Accepted
as Down Payment

130 10StNW ATLAS 3-1246

(Continued Next Page)



LTD.

Calgary's Finest Mortuary

540 - 16th AVENUE N.W.

AVenue 9-3442

Furniture Dealers—Retail— (Cont'd)

CALGARY HOME FURNITURE fAMhrst 6-2151
CO LTD 112 8AVSE. fAMhrst 2-3111
Capitol Furniture Store fAMhrst 2-7545
133 8AVSE. fAMhrst 9-2211
(See Advertisement This Page)

Century Floor Covering Ltd
511 8AVSW. AMhrst 2-2254
CHESTERFIELD SHOP
208 9AVSW. AMhrst 2-9191

COULTAS MARIAM STUDIOS LTD
CUSTOM MADE FURNITURE,
ANTIQUES, Etc.
630 17AVSW. AMhrst 6-5754

CRESCENT FURNITURE STORE

Furniture of Distinction

**HIGHEST PRICES PAID FOR
USED FURNITURE &
APPLIANCES**

M. Wex, Manager
233 8AVSE. AMhrst 2-2618
(Opposite Safeways)

CRESCENT LUMBER LTD

**Furniture - Building Supplies
Hardware - Paint**

"EVERYTHING FOR THE HOME"
107 16AVNE. CRstvw 7-3823
CRstvw 7-3888
CRstvw 7-4616

CRISTY'S FURNITURE STORES
Store 128 8AVSE. AMhrst 2-1222
Ofc. AMhrst 2-9034
Store No 2 125 7AVSW. AMhrst 2-5810
Warehse 125 6AVSE. AMhrst 9-1426
(See Advertisement This Page)

Crown Furniture Store 115 7AVSW AMhrst 6-1560
Fairway Furniture fAMhrst 9-1833
228-230 7AVSE. fAMhrst 9-5049

HEINTZMAN & CO LTD
329 8AVSW. AMhrst 2-2440

HOME FURNITURE CO 112 8AVSE AMhrst 6-2151
HOUSE OF MODERN

**FOR FINE IMPORTED
FURNITURE, FURNISHINGS,
& DRAPERIES**

Only Experienced Decorators to serve you.

124 17AVSE. fAMhrst 9-2934
fAMhrst 9-2066

Jordans Ltd Cor4Av&9StSW. AMhrst 2-1202
(See Advertisement This Page)

LYNTOUQUE LTD 234 7AVSW. AMhrst 2-9805
McARTHUR FURNITURE CO LTD

607 11AVSW. AMhrst 2-9976
Salesmen AMhrst 6-2713

Mennes' Upholstery 807 4AVSW. AMhrst 6-3595
Mount Royal Furniture Co Ltd fAMhrst 2-6042
415-417 4StSE. fAMhrst 2-6770

(See Advertisement This Page)

MUIR DOROTHY & CO LTD
TRADITIONAL & MODERN IMPORTED
FURNITURE FOR HOMES & OFFICES
2208a 4StSW. AMhrst 2-5676

NAGLER'S APPLIANCE & HARDWARE LTD
1206 1StSW. AMhrst 2-1715

NAGLER'S DEPARTMENT STORE
LTD 602-608 2StSE. AMhrst 2-7715

NATIONAL FURNITURE STORE
228 8AVSE. AMhrst 2-2877

Furniture Dealers—Retail— (Cont'd)

Neilson Furniture Co Ltd
118-120 8AVSE. AMhrst 2-5404
Furn Dept & Ofc. fAMhrst 2-5474
fAMhrst 6-2904
Ofc Mgr & Credit Ofc. AMhrst 2-1554
Draperies and Sundries. AMhrst 2-6536
Floor Covering. AMhrst 2-6518
Shipping Dept. AMhrst 2-5383
Warehse 17Av&13StSE. BRdwy 3-5359
Mgr. AMhrst 2-3195
Nu-Trend Furniture Ltd fAMhrst 6-4477
337 7AVSW. fAMhrst 6-4478
(See Advertisement Following Page)

Nu-Way Chesterfield Shop
1411 3StNE. CRstvw 7-2362
Princess Clothing & Furniture Store
314 8AVSE. AMhrst 6-5261
Public Furniture Store 214 8AVSE AMhrst 2-1247
(See Advertisement Following Page)
(Continued Next Page)

ALBERTA FURNITURE CO., LTD.

Out of the High Rent District
To Save You Money

2 BIG STORES TO SERVE YOU
RIVERSIDE—102 - 4 St. N.E.
AMhrst 6-1566
AMhrst 6-1556

MISSION—2516 - 4 St. S.W.
AMhrst 9-8444
CALGARY

Specialists in Rugs and Furniture



Corner 4th Ave. & 9th St. S.W.

• Famous WUNDA CRAFT
contemporary furniture for
living rooms, dining rooms,
bedrooms.

• Home Service and Expert
Decorating Advice without
obligation.

• WONDERFUL PAY-
MENT PLAN! No Down
Payment — Bank Interest
Only.

Let us help you devise a
beautiful co-ordinated plan
for rugs and furniture.

Phone JORDANS today!

AMhrst 2-1202

AMhrst 9-2485

CAPITOL Furniture Store

"Shop Where Your Dollar
Has More Cents"

•
**Complete Household
Furnishings at the
Very Best Values**
•

Easy Budget Terms

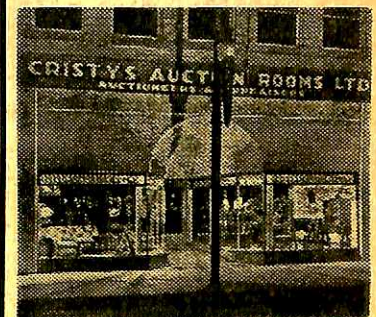
PHONE

AMhrst 2-7545

AMhrst 9-2211

133 - 8 Ave. S.E.

CRISTY'S Furniture Stores



"Furniture for
Distinctive Homes"

Terms Available
Up to 24 Months to Pay

Liberal Allowance on Your
Old Furniture for New

128 8 Ave. S.E.

AMhrst 2-1222

Evenings CHery 4-2251

Mount Royal Furniture

CO. LTD.

"The Store With the High Windows and
Low Prices"

Complete Home Furnishings

USE OUR CREDIT PLAN—24 MONTHS TO PAY

**Upholstered Furniture
MADE EXCLUSIVELY FOR OUR STORE**

Select Your Fabric & Colours from Our Wide Range
of Samples

CUSTOM MADE DRAPES TO MATCH

PHONES

AMhrst 2-6042 **AMhrst 2-6770**

Cor. 5 Ave. & 4 St. S.E.

FREE AND EASY PARKING

"Furniture of Your Dreams Within Your Means"

DEALERS
For All Better Quality
Nationally Advertised

FURNITURE
APPLIANCES
AND TV

AMhrst 6-4477

AMhrst 6-4478



Name-Branded Home Furnishings, Carpets and Appliances Sold Direct From our Warehouse to You . . . That Is Why We Can Sell Everything to You at DISCOUNT PRICES.

GUARANTEED SATISFACTION
OR MONEY REFUNDED

Visit Our Warehouse
Showroom at
321 - 10 Ave. S.W.
Formerly Horne & Pitfield
Building

AMhrst 9-3468

Furniture Dealers—Retail— (Cont'd)

RAVVIN'S LTD 515 9StSWAMhrst 2-5664
Reynolds' Furniture Store

605 Main St Bwns.BUtlr 8-2715

STANDARD FURNITURE STORE

Store No 1 107 8AvSEAMhrst 2-9363

Store No 2 527 8AvSWAMhrst 2-9388

Store No 3 1448 17AvSWCHery 4-0246

Ofc 527 8AvSWAMhrst 2-9456

Warehse 527 8AvSWAMhrst 2-5660

STEINBERG'S FURNITURE LTD

NAME BRANDS OF
APPLIANCES & FURNITURE

Phones AMhrst 6-1974
AMhrst 6-4519

219 7AvSE{AMhrst 6-1974
{AMhrst 6-4519

Sterling Furniture Co 109 7AvSW AMhrst 6-1110
(See Advertisement This Page)

SYKES-IMPERIAL FURNITURE STORE 108 8AvSEAMhrst 2-2927
AMhrst 2-6723

Warehse 17Av&13StSEBRdwy 3-4167
Todd's Furniture & Appliances

2105 3StNE.CRstvw 7-6888
(See Advertisement This Page)

Trans-Canada Mail Order Co Ltd
321 10AvSW.AMhrst 9-3468

(See Advertisement This Page)
WAREHOUSE FURNITURE SALES

721-723 8AvSW.AMhrst 2-2532
WEISMOSE NIELS FURNITURE CO

622 17AvSW.AMhrst 2-2023
(See Advertisement This Page)

York Furniture Store 702 Centre St S.AMhrst 9-2834

Furniture Dealers—Wholesale
Constable Geo C 2126 Kensington Rd.ATlas 3-0965
(See Advertisement This Page)

DONALD C M LTD 917 9AvSEBRdwy 3-5322

Furniture Dealers—Wholesale— (Cont'd)

HAMMOND FURNITURE CO

UPHOLSTERED FURNITURE
MATTRESSES - STEEL SPRINGS & COTS
CHROME FURNITURE & FLOOR COVERINGS
PLASTIC WALL TILE

4704 1StSECHstnt 3-3719

LAMM ERNEST R

Modern Furniture - Office - Stores
Waiting Rooms - Folding & Stacking Chairs
1221 1StSWAMhrst 2-7172

Northwest Wholesale Furniture (Calgary) Ltd
Sales 321 10AvSWAMhrst 9-3446
OfcAMhrst 9-5705
Office Furniture & Contract Dept AMhrst 9-2780
(See Advertisement This Page)

(Continued Next Page)

Wholesale Furniture & Upholsterers Supplies

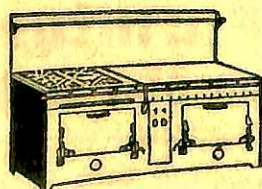
HOME
HOTEL
OFFICE
INSTITUTION

Direct Factory Representatives
C. Geo. Constable Distributing
Phone ATlas 3-0965
2126 KENSINGTON RD.

STERLING FURNITURE CO.

Complete Home Furnishers

FURNITURE
APPLIANCES & TV



EASY BUDGET TERMS

2 YEARS TO PAY
Your Trade-In
Is Your Down Payment
Evenings CHstnt 3-6976

AMhrst 6-1110

109 - 7 Ave. S.W.



"The Name you will remember
for fine Furniture"

COMPLETE HOUSEHOLD FURNITURE

The only Furniture Store
with a complete CABINET
MAKING SHOP in conjunc-
tion.

FURNITURE REFINISHING

AMhrst 2-2023

622 - 17 Ave. S.W.

PUBLIC Furniture Store

For Complete Furnishings,
Good Value, See Us First
Buy on our Easy Budget
Plan — Up to 15 Months
to Pay
PHONE

AMhrst 2-1247

214 - 8 Ave. S.E.
Res. AMhrst 2-3437

TODD'S

Furniture and Appliances

See us for all Better Quality

★ FURNITURE

★ APPLIANCES

★ AND T.V.

CRstvw 7-6888

2105 - 3 St. N.E.

Four Blocks North of 16 Ave.

Northwest Wholesale Furniture (CALGARY) LTD.

● HOME
● OFFICE
● HOSPITAL
● INDUSTRIAL

Furniture & Furnishings

PHONE

AMhrst 9-5705

AMhrst 9-3446

321 - 10 Ave. S.W.
Formerly Horne & Pitfield Building

Furniture Dealers—Wholesale— (Cont'd)

WEIR ROBERT H & SON

Manufacturers' Agents & Distributors
Name Brand Furniture
Lloyd Baby Carriage

Office & Showroom:
2nd Flr BRUCE ROBINSON BLDG.
1001 10AvSWCHery 4-6337

Furniture Manufacturers

ALBERTA FRAME & CHAIR CO
316 1StSE. AMhrst 9-1616

ERGLIS JOHN WOOD CO LTD
511 3AvSW. AMhrst 9-6333

Leew Upholsterers 1114 12AvSW. CHery 4-6674

**MASTERBILT FURNITURE MANUFACTURING
CO LTD**

If It's MASTERBILT

It's A Masterpiece

202 4AvSEAMhrst 2-1386

PARKHILL BEDDING & FURNITURE
LTD Cor9Av&8StSE. BRdwy 3-1627

TYNAN JOHN & CO LTD

—TYNAN—

**UPHOLSTERING
MANUFACTURERS**

1222-1224 11AvSWCHery 4-7456

Furniture Movers

See also Movers

A A AUTO BAGGAGE TRANSFER

**CARTAGE &
STORAGE**

PERSONAL SERVICE

AMhrst 2-3292

If no answer call CHery 4-2007

315 3AvSWAMhrst 2-3292

ALLIED VAN LINES LTD Agents

Bekins Moving & Storage Co Ltd
239 10AvSE. AMhrst 2-7981

Robertson Transport Ltd
410RiversideBlvd. AMhrst 6-6836

Security Storage (Calgary) Ltd
4344MacleodTr. CHstnt 3-4681

ANDERSON DELIVERY & TRANSFER

15HatfieldCrt. AMhrst 2-5320

BEKINS MOVING & STORAGE CO LTD
239 10AvSE. AMhrst 2-7981

Canadian Trailmobile Ltd
2301CentreStN. CRstvw 7-2801

CANADIAN WAREHOUSEMEN'S ASSOC

FOR PROFESSIONAL

SERVICE CALL A

C.W.A. MEMBER

See Also "MOVERS"



"MEMBERS"

BEKINS MOVING & STORAGE
CO LTD 239 10AvSE. AMhrst 2-7981

**DOUGLAS MOVING &
STORAGE LTD** fAMhrst 9-1567
304 11AvSE. AMhrst 6-5577

(Canadian Warehousemen's Assoc—Continued
Next Column)

Furniture Movers—(Cont'd)

CANADIAN WAREHOUSEMEN'S ASSOC—Cont'd

HILL THE MOVER (CANADA)

LTD 325 10AvSW. AMhrst 9-2044

JOHNSTON STORAGE & CARTAGE

CO LTD 325 10AvSW. AMhrst 6-1915

**MACCOSHAM STORAGE &
DIST CO (CALGARY) LTD**

215 10AvSW. AMhrst 6-8881

MADISON STORAGE & CARTAGE CO LTD

3904 1StNE. CRstvw 7-0545

RELANCE STORAGE & CARTAGE

CO LTD 1001 1StSE. AMhrst 2-6448

SECURITY STORAGE (CALGARY)

LTD 4344MacleodTr. CHstnt 3-4681

Cargo Transfer 304 1AvNE. AMhrst 9-2357

DEAN'S CARTAGE 711 8AvSW. AMhrst 2-3272

Douglas Moving & Storage Ltd
304 11AvSE. AMhrst 9-1567

HILL THE MOVER (CANADA) LTD

325 10AvSW. AMhrst 9-2044

JOHNSTON STORAGE & CARTAGE CO LTD

325 10AvSW. AMhrst 6-1915

LYON VAN LINES LTD

150 58AvSW. CHstnt 3-6896

LYON VAN & STORAGE

150 58AvSW. CHstnt 3-6896

Mutual Cartage & Transfer
710 1StSE. AMhrst 2-3221

SECURITY STORAGE (CALGARY) LTD

Agents Allied Van Lines Inc
Agents Allied Van Lines Ltd
4344MacleodTr. CHstnt 3-4681

SUNNYSIDE CARTAGE & STORAGE

Pianos - Stoves

Fridges - Specials

"Exclusive Furniture Movers"

LOCAL AND COUNTRY

639 9aStNWATlas 3-1855

VET'S CARTAGE CO 219 11AvSE AMhrst 2-2027

Furniture Polishers

Unique Polishers & Finishers Co

Rear 1306 8StSW. AMhrst 9-4008

(See Advertisement This Page)

Furniture Repairing & Refinishing

See also Cabinet Makers

Balatofni Joe Furniture Co

333 17AvSW. AMhrst 9-3022

Exclusive Cabinet Shop 1510 6StSW AMhrst 6-5045

Nu-Look Furniture Finishing
1327a 9AvSE. BRdwy 3-5727

Unique Polishers & Finishers Co

Rear 1306 8StSW. AMhrst 9-4008

VENN J E

EXPERT FURNITURE

REPAIRING

Polishing and Refinishing

Upholstering

2118 4StSWAMhrst 2-1409

Will G rear 1911 27StSWCHrchl 9-5001

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Furriers

See also Fur Farm Supplies & Fur Storage

ALLISTERS LTD

AUTHORIZED

FUR FABRIC CLEANING

FUR STORAGE & REPAIRS

811a 1StSEAMhrst 2-3560

(Opposite Post Office)

(Continued Next Page)

USE LONG DISTANCE

UNIQUE POLISHERS & FINISHERS CO.

Modern Factory Finishes

French Polishing

FURNITURE REPAIRED

ALL ESTIMATES FREE

Rear 1306 - 8 St. S.W.

AMhrst 9-4008

I knew we'd
forgotten
Something!

They remembered to pack everything . . . but they forgot that a new application must be signed for electric service to a new address. When you phone the furniture movers, phone your Calgary Electric System, too. Then you'll be sure of Electric Service when you want it!

Your Calgary Electric System

Dial AMhrst 6-6261

OUR 20th ANNIVERSARY OFFER . . .

FREE FUR STORAGE

AT

CHARLEBOIS FURS

On all Fur Cleaning and Repair Work over \$10.00

Our large modern factory enables us to REMODEL, REPAIR, RELINE AND CLEAN your Furs at reasonable rates.

ALL FUR WORK SUPERVISED BY MR. CHARLEBOIS

MAN-MADE FURS — Borge and Fur Fabric Coats and Jackets
Cleaned and Stored the Furrier Method.

MODERN FUR STORAGE —

All Furs Fully Covered by Insurance

Cecil C. Charlebois

AMhrst 2-1431

1309 - 1 St. S.W. (In the Underwood Block)

FREE PICK-UP and DELIVERY — BONDED DRIVERS



Phone

AMhrst 2-4579• **FUR STORAGE & REPAIRS**

Garbert's Furs
 "Calgary's Leading Furrier"

706 Centre Street S.**ROBERT T. GARBERT LTD.**

Briggs Furriers

AND FUR DRESSERS**Latest Frigidaire Fur Storage****Expert Repairing, Remodelling, Relining, Cleaning & Glazing—Lowest Rates****Coats and Furs Made to Order Raw Furs Processed FREE PICK-UP AND DELIVERY****BRIGGS AVENUE
BURNSLAND****BRdwy 3-5430**

**JOE VIRAG
FURRIERS**

LIMITED**Custom Fur Coats Made to Order****AMhrst 2-2456**

• Repairs • Storage
 Remodelling • Cleaning
 • Glazing

507 - 17th Ave. S.W.

Furriers—(Cont'd)

BRIGGS FURRIERS & FUR DRESSERS

BriggsAvBurnsland..BRdwy 3-5430

(See Advertisement This Page)

Calgary Fur Clinic 107 7AvSE...AMhrst 9-4788

Charlebois Cecil C 1309 1StSW...AMhrst 2-1431

(See Advertisement Preceding Page)

DAUM'S FURS LTD 1604CentreStN CRstvw 7-5276**DAYTONS FASHIONS LTD**

310 8AvSW...AMhrst 6-6335

(See Advertisement Opposite Page)

FINESTONE'S FINE FURS

1904 20AvNW...AVenu 9-3057

French Furriers 617 1StSE...AMhrst 9-4789

GARBERT ROBERT T LTD

706CentreStS...AMhrst 2-4579

(See Advertisement This Page)

Holt Renfrew & Co Ltd

225-7 7AvSW...AMhrst 9-7341

(See Advertisement This Page)

HURTIG A & M FURRIERS LTD

242 7AvSW...AMhrst 6-6560

(See Advertisement This Page)

MILADI STYLE SHOPPE LTD

2204a 4StSW...AMhrst 2-6605

Pain Thomas 131 8AvSW...AMhrst 2-3806

RENFREW FURS LTD fAMhrst 2-5456

106 7AvSW...AMhrst 6-2542

(See Advertisement Opposite Page)

Rudolf's Furs 124 10StNW...Atlas 3-0435

(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? You can call the business office of The Telephone Company and ask for the Directory Advertising Representative. He can help you plan an effective message.

HOLT, RENFREW**AND COMPANY, LIMITED****Canada's Leading Furriers**

since 1837



The Holt Renfrew Label in a Fur Coat
 is the Hallmark of Quality and Value

Telephone: **AMhrst 9-7341**

Opposite the Parkade

227 SEVENTH AVENUE S.W.

FINEST FURS by

Canada's Largest Exclusive Retail Manufacturing Furriers

See Our Glamorous Selection of
**FUR COATS - JACKETS - CAPES
 STOLEs**

COMPLETE FUR SERVICECleaning and Glazing By
"HURTIGIZING"**STORAGE — REPAIRS
 RESTYLING**

Budget Terms to Suit
 Your Needs

Phone **AMhrst 6-6560**242 7th Ave. S. W. (In the "Parkade")
 Calgary, Alberta

a & m Hurtig
LTD. furriers

Furriers—(Cont'd)

SAKS FURS 124a 8AvSW JAMhrst 6-5333
 (See Advertisement This Page) JAMhrst 9-5646
SWEARS & WELLS (CANADA) JAMhrst 2-1995
 LTD 222 8AvSW... JAMhrst 6-3268
 (See Advertisement This Page)
 Surplus Fur Sales 609CentreStS ... AMhrst 2-5359
TEMPLETON'S LTD

Insist on ...

GENUINE COLD STORAGE
 for Furs and Cloth Coats

Call ...

615 17AvSW JAMhrst 2-2419
 JAMhrst 2-4738
 JAMhrst 2-7488

Virag Joe Furriers Ltd
 507 17AvSW... AMhrst 2-2456
 (See Advertisement Opposite Page)

Please

DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, listen for the dial tone, then dial carefully.

Daytons BRING YOU
 A WORLD OF FASHION

In
 Their
Luxurious
FUR
SALON

STORAGE — REPAIRS



Next Door to Birks

AMhrst 6-6335
 AMhrst 9-4626

*Enjoy the Ease of
 Mind of Buying ...*

FURS

WITH A **Written Guarantee!**

CALL AMhrst 2-5456
AMhrst 6-2542

FUR STORAGE ... REPAIRING ... RESTYLING

"The Finest Name in Furs"

Renfrew Furs Ltd.
 & LADIES' WEAR ON 7TH AVENUE AT CENTRE STREET



DON'T Buy Furs

BLINDLY!!

Shop Where ...

*"More and More
 Women
 Buy Their Furs"*

FURS

- ★ STORED
- ★ CLEANED
- ★ REPAIRED
- ★ RESTYLED

AMhrst 6-5333
 AMhrst 9-5646



"Look for the Revolving Neon"

124 - 8th Ave. S.W.

For **FURS** and
 Fur Services



The World's Largest Furriers

RESTYLING — REPAIRING

FUR STORAGE

SWEARS and WELLS (CANADA) LIMITED
 222 Eighth Ave. S.W., Calgary AMhrst 2-1995
 BRANCHES IN CALGARY — EDMONTON — VANCOUVER
 MONTREAL — TORONTO — KITCHENER — OTTAWA
 LONDON — HAMILTON — BUFFALO — SYRACUSE

Garage Vacuum Exhausters**GREER W E LTD**SPENCER INDUSTRIAL MONOXIDE
GAS

522 11AvSWAMhrst 2-3312

Garages—Service**ACME GARAGE****Official A.M.A. Garage****TEXACO PRODUCTS****Complete Automotive Service**

1116WestmountBlvdATlas 3-1404

Bert & Jack's British Car Service Ltd
107-111 13AvSEAMhrst 9-1492
(See Advertisement This Page)**Boulevard Garage 1 4StNE**AMhrst 6-1339
Brand's Garage 706 17AvSWAMhrst 2-5069
Calgary Car Storage & Services Ltd

225-31 6AvSWAMhrst 2-1769

Calgary Motor Products Ltd

Cor4Av&2StSWAMhrst 6-8841

Cambrian Auto Service

14St&19AvNWAVenu 9-4407

CHUCK & DON'S SERVICE

2005 11StSEBRdwy 3-5461

CLARKE'S SHELL SERVICE**LUBRICATION - TUNEUPS****Brakes our Specialty**
SERVICE IS OUR BUSINESS

2648 24StSWCHrchl 9-8588

Coach Road Motors

3824BanffCoachRd.CHrchl 9-3080

College Service Station

704 17AvSWAMhrst 6-3291

COOKE MOTORS LTD 4Av&9StSW AMhrst 2-7778**Crescent Service** Cor16Av&4StNWCRstvw 7-3658**ED & TED'S SERVICE LTD****A COMPLETE GARAGE
SERVICE****SPECIALISTS IN EACH DEPT
FOR YOUR NEEDS**

1St&11AvSWAMhrst 2-7111

ED'S AUTO SERVICE**Specializing in****MAJOR OVERHAULS****Complete Auto****REPAIR SERVICE**

Res. Phone AMhrst 6-5247

511 3AvSWAMhrst 2-6675

**Bert & Jack's
BRITISH CAR
SERVICE
LTD.****English Car Specialists****AMhrst 9-1492****107-111 - 13 Ave. S.E.****Garages—Service—(Cont'd)****ED'S ESSO SERVICE**GENERAL REPAIR SERVICE
MOTOR TUNE-UPS
ESSO PRODUCTS

529MainStBwnsBUIlr 8-2279

ELBOW PARK SERVICE STATION & GARAGE

2219 4StSWAMhrst 2-5200

ERNIE'S GARAGE 102 12AvSEAMhrst 2-4064**Fairway Service Garage** 1817 2StSE AMhrst 9-4640**Fix-Ur-Self Garage** 333 4AvSEAMhrst 6-6948**Foothills Motors** 119 12AvSWAMhrst 2-5704**Forest Lawn Auto Service**

3720 17AvSEBRIdg 2-3444

Foster's Garage 1102 9AvSWAMhrst 2-6414**Foster's Servicentre Ltd**

28St&17AvSWCHrchl 9-3040

Fowlie Motor Sales Ltd

Serv Dept 1413CentreStNCRstvw 7-8591

Sales DeptCRstvw 7-8592

Sales Dept (New & Used Trucks)CRstvw 7-8593

Genl OfcCRstvw 7-8593

Parts DeptCRstvw 7-1084

Body Shop & Reconditioning Depot

CorEdmontonT7&PacifiRd.CRstvw 7-2337

Fred's Service 1503ParkAvBwnsBUIlr 8-4157**Freeman Wilson Ltd** 511CentreStS AMhrst 9-1901**GENERAL SUPPLIES LTD****CHEVROLET & OLDSMOBILE****Cars & Trucks**

Truck Branch 1StSE&5AvAMhrst 2-5449

Cor1StSW&5AvAMhrst 2-1101

Gier & Grasswick 319 6AvSEAMhrst 2-3070**Hall's Garage** 617McDougallRdAMhrst 6-1596**Harrison Auto Service**

2204CentreStNCRstvw 7-2215

Hiscox West End Garage

1209 5StSWAMhrst 2-4764

ISLAND SERVICE GARAGE

G. C. Campbell, Mgr.

A COMPLETE GARAGE SERVICE**WHEEL ALIGNING & BALANCING**

9Av&12StSEBRdwy 3-5555

Kendall Motors Ltd 1415 1StSWAMhrst 2-3619

AMhrst 2-1788

LONE STAR AUTO SERVICE**COMPLETE AUTOMOTIVE
SERVICE****Texaco Oils - Gas - Lubrication**

2003 4StSWAMhrst 2-2910

Macal Truck & Trailer Ltd

5509 1aStSECHstnt 3-4408

MANCHESTER AUTO & SPORTING GOODS LTD

5728MacLeodTr.CHstnt 3-0075

MAPLE LEAF GARAGE & SERVICE STN

E. C. Stagg, Prop.

A COMPLETE GARAGE SERVICE**All Makes of Cars & Trucks Repaired**

409 16AvNWCRstvw 7-3484

MILLER AUTO WRECKERS

We Install New, Used or Rebuilt Transmis-

sions, Motors & Parts - Repair Cracked

Cylinder Heads & BlocksAMhrst 2-4143

420 4AvSWAMhrst 2-4148

Model Auto Service 3650MacLeodTr CHstnt 3-1493

BRdwy 3-1618

Modern Motors Ltd 1538 9AvSEBRdwy 3-2083

BRdwy 3-2096

BRdwy 3-2120

MORASCH MOTORS LTD**COMPLETE PAINT &
BODY WORK**We are equipped to handle any size Truck
or Car, large or small.

— WORK GUARANTEED —

3648ManchesterRdCHstnt 3-3965

Garages—Service—(Cont'd)**Mount View Service Station**

2106EdmontonTr.CRstvw 7-3729

Patrick's Service 3912 17AvSEBRIdg 2-3341**Patton's Garage** 702 4AvSWAMhrst 2-1905**Potter's Esso Service** 4Av&9StSWAMhrst 6-4129

AMhrst 2-6816

PREMIER WAY SERVICEMOTOR TUNE-UPS & GENERAL REPAIRS
AUTOMATIC TRANSMISSION SERVICE
B.A. PRODUCTS

2905 14StSWCHery 4-1991

PURITY CENTRE AUTO SERVICE

CentreSt&5AvAMhrst 2-9977

RED STAR AUTO SERVICE**BRAKE & TUNE-UP
SPECIALISTS****STEAM CLEANING SERVICE**

1402 14StSWCHery 4-4234

REID'S AUTO REPAIRS**BRITISH CAR
SPECIALISTS****BRdwy 3-2212**

Rear 1440 9AvSEBRdwy 3-2212

RENNIE MOTORS LTD**FORD & EDSSEL DEALER****Sales and Service****COMPLETE STOCK OF USED CARS**

315 16AvNECRstvw 7-1005

Richmond Road Service

24St&RichmondRd.CHrchl 9-3553

ROSEDALE AUTO SERVICE**Lubrication & Tune-up
Experts****On All Makes of Cars**

1217CentreStNCRstvw 7-1880

SCOTTY'S GARAGEComplete Mechanical & Body Work
Painting — Specializing in English Cars

4818 17AvSEBRIdg 2-3652

SOUTH HILL GARAGE

8200 26StSEBRowng 9-3400

Steffler's Auto Service 3719 17AvSE BRIdg 2-3641**Stockyards Service Garage**

26Av&PortlandSt.BRdwy 3-1166

Three & Two Truck Service

4112 16aStSEBRdwy 3-4021

TRANSPORT SERVICE CENTRE

439 8AvSEAMhrst 2-7310

VELVET AUTO SERVICE**Complete Front End Service
MOTOR TUNE-UPS
& GENERAL REPAIRS
B.A. PRODUCTS**

4914 17AvSEBRIdg 2-3323

West Hillhurst Auto Service

2001BownessRd.ATlas 3-2183

Garbage Disposal Systems**BURGESS BUILDING & PLUMBING****SUPPLIES LTD** 725 8AvSWAMhrst 6-1061**Crane Ltd** Calgary Br 602 11AvSW AMhrst 6-3091**McKECHNIE DISTRIBUTORS LIMITED**

4-118 5AvSEAMhrst 2-1381

Garden Equipment & Supplies**GOETT WM CO LTD** 800 10AvSW AMhrst 2-2463**GOLDEN WEST SEEDS LTD**

608CentreStSAMhrst 2-3660

Gas Companies**A M Gas Co Ltd** 106 11AvSEAMhrst 9-1078

AMhrst 9-7166

ALBERTA & SOUTHERN GAS AMhrst 9-7157**CO LTD** 5thFlrNaturalGasBldg.AMhrst 9-8010

AMhrst 9-8182

Calgary Gas Co Ltd

—See Canadian Western Natural Gas Co Ltd

Canadian Western Natural Gas Co Ltd

Cor6Av&1StSWAMhrst 6-7111

CANSO NATURAL GAS LTD

940 8AvSWAMhrst 9-3151

Central Gas Utilities Ltd

Upstrs 6Av&1StSWAMhrst 6-3236

Redwater Utilities Ltd AMhrst 9-3161

107PetroleumBldg.AMhrst 6-3254

Gas Fitters

See also Plumbers & Gas Fitters

Caron & Hicklin Plumbing

5320ThorntonRd.CRstvw 7-0467

DEEVES FRED & SONS LTD**INDUSTRIAL & DOMESTIC****GASFITTING**

1314 17AvSWCHery 4-8951

Fawcett Plumbing Co Ltd

408 8AvNEAMhrst 2-3752

Hagan Plumbing & Heating

2136 33AvSWCHery 4-6648

Inglewood Plumbing Ltd

1228 9AvSEBRdwy 3-5196

Jones W R 212 3StSWAMhrst 2-3397**McQuiston Plumbing & Heating**

2214 32AvSWCHery 4-6591

Nichol W & Sons 1622 4StNWCRstvw 7-1747**Shrubsall A J Co Ltd** 318 10StNWATlas 3-1714**TROTTER & MORTON LTD****INDUSTRIAL GAS INSTALLATIONS**

Night Calls AMhrst 6-2142

204 5StSWAMhrst 2-7355

Wood W A Plumbing Co 624 12AvNE CRstvw 7-4154**WRIGHT A R** Rear 514 25AvSWAMhrst 2-4844

If no answer call 70Av&MacLeodTr CHstnt 3-7795

Gas Processing**GOLIAD OIL & GAS CO** 213 6AvSW AMhrst 6-6031**Gasoline & Oil Service Stations**

See Service Stations

Gauges**Clarke Industrial Sales Ltd**

Marsh Gauges—All Types

5220 1aStSECHstnt 3-5556

General Contractors

See Contractors—General

Generator Repairs**Alberta Generator & Starter Service**

1519 9AvSEBRdwy 3-1010

(See Advertisement Opposite Page)

DAVIES & LAMOND CO**Generator and Starter
Exchange Service****HEAVY DUTY EQUIPMENT
ELECTRICAL REPAIRING**

1334-1334a 9AvSEBRdwy 3-4669

Del's Electric Ltd 921 11AvSWCHery 4-0893

(See Also Advertisement Opposite Page)

(Continued Next Page)

Generator Repairs—(Cont'd)

HUTTON'S LTD

Authorized Generator Sales & Service Distributors

AMERICAN BOSCH - AUTO-LITE
DELCO REMY - LEECE NEVILLE

131 11AvSWAMHrst 9-3725

JOHNSTON W H AUTO ELECTRIC LTD

AMERICAN BOSCH SALES & SERVICE
Expert Repairs in All Makes of Magnetos
529 11AvSWAMHrst 2-4435

Generators—Electric

ALBERTA GENERATOR & STARTER SERVICE
1519 9AvSE. BRdwy 3-1010
GENERAL MOTORS DIESEL

Dependable 2-cycle Diesel
Electric Sets from 20 to 300
K.W. for all applications.



“Standardization Means Savings”

SERVICE — PARTS — SALES

“FOR INFORMATION CALL”
WATEROUS EQUIPMENT LTD
404 42AvSE. CHstnt 3-7781

ONAN ELECTRIC PLANTS

Gas, Gasoline & Diesel
Engine-Driven
Electric Generating Plants.
500 to 75,000 Watts A.C.
Also D.C. Battery Chargers,
Marine Plants, Magnet Chargers & Separate
Generators.



“FOR INFORMATION CALL”

DISTRIBUTOR
AMECO EQUIPMENT LTD
1306 11AvSW. CHery 4-1166

Geologists—(Cont'd)

Sanderson J O G

303-116 8AvSW. AMHrst 2-1355
SCHWAB ROBERT Wellsite Supervision
3539 7AvSW. CHrchl 9-3685
Shay D C 813LancasterBldg. AMHrst 9-3820
SMITH V ZAY ASSOCIATES
929 17AvSW. CHery 4-5551
Sproule J C Associates 1009 4AvSW AMHrst 9-7951

Geophysical Instruments

CENTURY GEOPHYSICAL CORP OF CANADA
1105 7AvSW. AMHrst 9-5571
ELECTRO-TECHNICAL LABS (ALBERTA) LTD
322-324 10StNW. ATlas 3-0771
(See Advertisement This Page)
SOUTHWESTERN INDUSTRIAL ELECTRONICS
(CANADA) LTD 434 7AvSE. AMHrst 9-6931
NIGHT CALLS
T C Cooper res. CHery 4-0683
A Frewin res. BUtlr 8-6816
TEXAS INSTRUMENTS INC INDUSTRIAL
INSTRUMENTATION DIV
323 4AvSE. AMHrst 9-4859
Walker-McDonald Bit Distributors Ltd
1302 8AvSE. BRdwy 3-5238

Geophysical Services

BEAVER GEOPHYSICAL SERVICES LTD
1609KensingtonRd. ATlas 3-4141
CENTURY GEOPHYSICAL CORP OF CANADA
1105 7AvSW. AMHrst 9-5571
HASCO SEISMIC LTD 415 10StNW ATlas 3-5511
Mouritsen & McGuire Consultants Ltd
111 3AvSE. AMHrst 9-6604
Precision Radiation Surveys Ltd
507Leeson-LinehamBlk. AMHrst 6-3127
SEISMOTECH LTD 320 39AvSE. CHstnt 3-5545
UNITED GEOPHYSICAL CO OF CANADA
531 8AvSW. AMHrst 9-1356
Shop 1506 11AvSW. CHery 4-2955
CHery 4-4001
Technical Services 2613a 14StSW CHery 4-5501
Velocity Logging 2613a 14StSW CHery 4-5501
StrataPrint Service 2613a 14StSW CHery 4-5501
Seisyn 2613a 14StSW CHery 4-5501
(See Advertisement This Page)

Geophysical Supplies

Robinson Machine & Supply Co Ltd
50Av&1StSW. CHstnt 3-3451
SID'S BIT SERVICE
Complete Re-Tipping Service
NEW BITS & SUBS
Night Calls:
Sid Jones, Prop., res. CHrchl 9-5214
1819 2StSEAMHrst 6-4532

SOUTHWESTERN INDUSTRIAL ELECTRONICS
(CANADA) LTD 434 7AvSE. AMHrst 9-6931
NIGHT CALLS
T C Cooper res. CHery 4-0683
A Frewin res. BUtlr 8-6816
WALKER-MCDONALD BIT DISTRIBUTORS LTD
1302 8AvSE. BRdwy 3-5238
BRdwy 3-5231

Geophysicists

ACCURATE EXPLORATION LTD
2201 10AvSW. CHery 4-7401
AEROMAGNETIC SURVEYS LTD
534a 8AvSW. AMHrst 2-3696
Alcock Dr E D. AMHrst 9-1776
602AngloAmericanBldg. AMHrst 9-1796
AYDIN M LTD 3-707a 14StNW. ATlas 3-3323
BADGER DRILLING LTD
208BamlettBldg. AMHrst 2-9463
Bennett & Hurst Geophysical Co Ltd
212UnderwoodBlk. AMHrst 9-3266
BLANCHET & ASSOCIATES LTD
718 8AvSW. AMHrst 2-5501
Canadian Magnetic Reduction Ltd
502 42AvSE. CHstnt 3-5971
DELTA EXPLORATION CO
100ExaminerBldg. AMHrst 2-7633
Party 5 2-205 4StNE. AMHrst 9-7475
Elgin Exploration Co Ltd
502 42AvSE. CHstnt 3-6676
Exploration Consultants Inc
Norman J Christie Mgr. AMHrst 6-4911
209 6AvSW. AMHrst 2-6253
Shop 3638ManchesterRd. CHstnt 3-3857
Party 4 Upstrs 322 10StNW. ATlas 3-4857
Farney Exploration Co Ltd. AMHrst 6-1171
830 8AvSW. AMHrst 6-4982
Field Ofc 214-818 8AvSW. AMHrst 9-4267
Field Ofc No 2 230-818 8AvSW. AMHrst 9-7212
Field Ofc No 3 224-818 8AvSW. AMHrst 9-5826

Geophysicists—(Cont'd)

FRONTIER GEOPHYSICAL LTD
207 61AvSE. CHstnt 3-6011
ShopCHstnt 3-4143
General Geophysical Co
314MacleanBldg. AMHrst 9-8107
GEOPHYSICAL ASSOCIATES OF CANADA
LTD 200-536 8AvSW. AMHrst 6-5419
Party 1 5-339 7AvSW. AMHrst 9-8425
Geophysical Prospecting Co Canada Ltd
2201 10AvSW. CHery 4-7401
Geophysical Service International Corporation
706 9AvSW. AMHrst 9-7351
Helland Exploration Canada Ltd
502 42AvSE. CHstnt 3-6676
Jensen Surveys Ltd 704 7StSW. AMHrst 9-1882
Br Ofc 1532 21AvNW. AVenu 9-1859
LEE OIL & NATURAL GAS CO
533 11AvSW. AMHrst 6-4520
Legge John A Jr Ltd 624 7AvSW. AMHrst 2-6913
Myers Wm Howard 640 7AvSW. AMHrst 6-6729
Nance Exploration Co CondonBldg. CHery 4-7491
NATIONAL GEOPHYSICAL SERVICE—
NATIONAL GEOPHYSICAL CO OF
CANADA LTD 839 24AvSE. BRdwy 3-4799
If no answer callBRdwy 3-4049
Petrone of Canada Ltd
LowerFlr 311 8AvSW. AMHrst 2-4053
Ray Robert H Co 206BamlettBldg AMHrst 2-2568
ROGERS SERVICES LTD
CAMPS — GEOPHYSICAL
LINE CUTTING &
SURVEYING
Res. AVenu 9-6363
105BamlettBldg. AMHrst 2-3517
Shop 2024 36StSE. BRldg 2-3978
Seismic Ventures Ltd. AMHrst 6-4811
2ndFlr 706 7StSW. AMHrst 6-4495
SEISMOGRAPH SERVICE CORP OF CANADA
SEISMIC & GRAVITY DIVISION
2409 3StNE. CRstvw 7-7516
Southern Geophysical Co Ltd
213BlowBldg. AMHrst 9-8055
SPARTAN AIR SERVICES LTD
HELICOPTER GRAVITY SURVEYS
AIRBORNE MAGNETOMETER
ELECTRO-MAGNETOMETER &
SCINTILLATION COUNTER SURVEYS
FLYING CANADA'S LARGEST
AERIAL SURVEY FLEET
1603CentreStN. CRstvw 7-8556
STACKLER DR W F 1937 25AvSW. CHery 4-7303
UNIVERSAL SEISMIC SURVEYS LTD
“Foothills Work a Specialty”
Specialized Seismograph Refractions
Reflection Surveys & Interpretations
Br Ofc Upstrs 707a 14StNW. ATlas 3-1363
223 14StNW. ATlas 3-4844
ATlas 3-5444
ATlas 3-5424
VELOCITY SURVEYS LTD
208BamlettBldg. AMHrst 6-6558
WESTERN GEOPHYSICAL CO OF
CANADA LTD 828 4AvSW. AMHrst 6-2615
AMHrst 9-1617
Magnetic Playback Ofc
3714EdmontonTr. CRstvw 7-7195
Party 11 203 4StNE. AMHrst 2-3484
Gift Shops
Blue Window Library & Gift Shop
GrdFlr RoyalHotel. AMHrst 6-2129
CHINA PAGODA
“TREASURES FROM THE ORIENT”
SILK BLOUSES
PYJAMAS - HOUSECOATS
ORIENTAL JEWELLERY
BAMBOO WARES
MODERN
DECORATING ORNAMENTS
308 7AvSW. AMHrst 9-5396
(Continued Next Page)

ALBERTA GENERATOR AND STARTER SERVICE

A ONE - HOUR SERVICE ON ALL
GENERATOR & STARTER REPAIRS

Complete Stock of
REBUILT GENERATORS
FOR ALL MAKES OF CARS

Authorized Auto-Lite Service

Emergency Calls CHstnt 3-0272

PHONE

BRdwy 3-1010

1519 - 9 Avenue S.E.

DEL'S ELECTRIC LTD.

CHery 4-
0893

Complete Exchange on

GENERATORS
STARTERS
REGULATORS
921 - 11 Ave. S.W.

Geophysical
Instruments



Electro-Technical Labs.
(Alberta) Ltd.

COMPLETE SEISMOGRAPH SYSTEMS

- Amplifiers
- Detectors
- Galvanometers
- Oscillographs

Carter Type Magnetic Field
Recorders & Complete Labora-
tory Playback Facilities

Field Tests and Demonstrations
Arranged at No Obligation

PROMPT, EFFICIENT SERVICE AND
LABORATORY FACILITY AVAILABLE

322 - 10 St. N.W. ATlas 3-0771

STRATAPRINT



Seismic Cross Sections
A Complete Variable Intensity
Recording & Printing Service
CHery 4-5501
United Geophysical Co.
of Canada
2613a - 14 St. S.W.

Gift Shops—(Cont'd)

Harrow's Gifts 807 1st StEAMhrst 6-4509
HARRY'S NEWS & TOBACCO SHOP
 109 8th StWAMhrst 2-7938
 Holland Shop 327 7th StWAMhrst 9-5162
 Import Shop 821 17th StWCHery 4-0935
LINDA MAE'S GIFT SHOP
 219 Centre StAMhrst 6-5858
 MacMillan Miss A E 126a 8th StW AMhrst 6-4204
MAGIC EYE KAYE LEACH LTD
 224-226 7th StWAMhrst 2-5721
 Marcel de Paris 1126 17th StWCHery 4-4333
 Reed's China & Gift Shop Ltd
 117 8th StWAMhrst 2-7773
 White's Flowers 712 16th StWAVenu 9-5551
 Your Home 825 17th StWCHery 4-5137

Gift Wares—Wholesale & Manufacturers

Associated Gift Sales Ltd
 1-326a 8th StWAMhrst 9-5797

CLENNAN AGENCIES

ARTWARE — POTTERY
 Giftwares for Gift Departments
 122 11th StWAMhrst 2-2817

Marshall Knop (Western) Ltd
 522 11th StWAMhrst 2-3127

Gift Wrapping Service**A-1 GIFT WRAP SERVICE**

Specializing in All Types of
GIFT WRAPPING

305 Leeson-Linham BldgAMhrst 9-3335

Glass—Auto Plate & Window**ALBERTA PAINT & GLASS CO LTD**

PLATE & WINDOW GLASS
 GLASS BLOCK & THERMOPANE
 4015 7th StECHstnt 3-2501

BENNETT GLASS CO LTD**So You NEED GLASS**

Glass Beveling & Silvering
 Bent Windshields & Auto Glass

AMhrst 2-1778
 226-228 7th StEAMhrst 6-2888

BOGARDUS WILSON (ALBERTA) LIMITED

PLATE, SHEET GLASS
 Automobile Safety Glass
 Polyverbel Insulating Windows
MIRRORS
 Kawneer Store Fronts

208 39th AveCRstvw 7-0101

CALGARY GLASS CO

**AUTO GLASS INSTALLED
 WHILE - U - WAIT**

MIRROR — PLATE AND WINDOW GLASS

CALL
CALGARY GLASS CO.

106 16th AveCRstvw 7-4596

Glass—Auto, Plate & Window—(Cont'd)**CRYSTAL GLASS (CALGARY) LTD****AUTO GLASS SERVICE**

MIRRORS MADE TO ORDER
 Resilvering & Beveling, Window Glass,
 Table Tops & Store Fronts
 AMhrst 9-3874
 140 17th StEAMhrst 2-9234

CRYSTAL INSTALLATION LTD**Store Front Construction**

ACME METAL DOORS
 Polyverbel Double Glazed Units
 Plate Glass Replacement Service
 220 17th StEAMhrst 2-1537

Detroit Auto Body Works
 123 15th StWAMhrst 2-4818

Gem Glass Shop 832a 16th StWAVenu 9-5343

HOBBS GLASS DIVISION

Canadian Pittsburgh Industries Ltd.
 PLATE, WINDOW & SAFETY GLASS
 GLASS BLOCKS & TWIN-OW
 504 10th StWAMhrst 6-6532

King's Glass Supplies 114 3rd StW AMhrst 2-9285

NORTH HILL GLASS CO

SPECIALISTS IN
**AUTO GLASS
 HOME - BUSINESS
 REQUIREMENTS
 PLATE MIRRORS**

619 3rd StEAMhrst 9-2013

NU-VUE GLASS SHOP**Specializing in Auto Glass**

For Better View See
NU-VUE
 MARTY BAKER

1433 8th StEBRdwy 3-5527

PALMER R H LTD

REDSEAL DOUBLE GLAZING UNITS
 PALCO MULTI-PURPOSE WINDOWS

4030 7th StECHstnt 3-2701

PARAGLAS LTD

Manufacturers and Distributors of

ParaGlas
 Insulating Glass Units
 PLATE & SHEET GLASS

BRdwy 3-1660
 1708 42nd StEBRdwy 3-4766

PILKINGTON GLASS

Plate and Window Glass
 Mirrors
 Auto Safety Glass
 *Thermopane
 Insulating Window Units
 Wired and Figured Glass
 Glass Blocks, Store Fronts, Vitrolite
 *Registered Trade Mark



"For Every Glass Need Call"

PILKINGTON GLASS LTD
 402 11th StEAMhrst 2-6151

WOODS WESTERN LTD

CALSON MULTI-PURPOSE WINDOWS
 TWIN-SEAL PICTURE WINDOWS
 126 16th AveCRstvw 7-0171

Glass Block Structural Etc

Pilkington Glass Ltd 402 11th StEAMhrst 2-6151

Glassware

DOMINION GLASS CO LTD
 325 10th StEAMhrst 2-3996

Glue

CANADIAN ORGANIC DEVELOPMENTS LTD
 Agts for English Gelatines & Bone Glues
 306 Burns BldgAMhrst 2-5435

SWIFT CANADIAN CO LTD

Glues & Adhesives
 Representative R G Joiner
 628 75th StWCHstnt 3-2609

Gold Buyers

BIRKS HENRY & SONS (WESTERN) LTD
 314 8th StWAMhrst 2-9515

Gold Fish

See Pet Stock Business

Gold Plating

See Plating

Golf Courses

Amlyorne Motel & Par 3 Golf Course
 110th & Macleod Tr.CHstnt 3-2360
 Bowness Golf Club BwnsBultr 8-2080
 Calgary Golf & Country ClubCHstnt 3-0618
 50th & 8th StWCHstnt 3-2211
 Pro ShopCHstnt 3-0608
 OfcCHstnt 3-6473
 Canyon Meadows Golf & Country Club
 Canyon MeadowsCHstnt 3-7301
 Pro ShopCHstnt 3-7302
 LoungeCHstnt 3-7303
 City of Calgary Golf Club
 West CalgaryCHrchl 9-1212

Earl Grey Golf Club
 Glenmore SW CalgaryCHstnt 3-5818
 Inglewood Golf & Country Club Ltd
 East CalgaryBRldg 2-3949
 Regal Golf Club Ltd 6th & 24th Ave CRstvw 7-8458
 Pro ShopCRstvw 7-3130

Golf Instruction

Earl Grey Golf Club Pro Shop
 Glenmore SW CalgaryCHstnt 3-1871
 Leask Tate Golf School 601 25th StE AMhrst 6-1300
SKYLINE RESTAURANT & GOLF
 60th & Macleod Tr
 Dining Room & Curb ServiceCHstnt 3-0033
 Golf RangeCHstnt 3-1715

Government of Canada

See Alphabetical Section under
 Government of Canada

Grain Commission Merchants

ALBERTA PACIFIC GRAIN CO (1943) LTD
 4th Flr Herald BldgAMhrst 2-8801

ALBERTA WHEAT POOL
 5th & 6th Flrs Loughheed BldgAMhrst 6-7061

FEDERAL GRAIN LTD
 4th Flr Herald BldgAMhrst 2-8801

Kerr Grain Co 127 7th StEAMhrst 2-3611

Midland & Pacific Grain Corporation Ltd
 512 Herald BldgAMhrst 6-2076

National Grain Co Ltd
 607 Herald BldgAMhrst 2-6442

Northern Grain Co Ltd
 509 Herald BldgAMhrst 2-5025

Pioneer Grain Co Ltd 321 8th StW AMhrst 2-7755
 AMhrst 2-7818

RICHARDSON JAMES & SONS LTD
 319 8th StWAMhrst 6-7171

Searle Grain Co Ltd 610 Herald Bldg AMhrst 6-2036

UNITED GRAIN GROWERS LTD
 Loughheed BldgAMhrst 2-5561

Van Ostrand Grain Co
 417 Lancaster BldgAMhrst 2-7718

Grain Elevator Equipment
 Cuthbert Co Ltd 117 14th StWAMhrst 6-1819

GRAIN ELEVATOR SUPPLY & SERVICES LTD 1835 10th StWCHery 4-0771

STRONG-SCOTT LTD
 122 11th StWAMhrst 2-2967

Grain Elevators

ALBERTA PACIFIC GRAIN CO (1943) LTD
 4th Flr Herald BldgAMhrst 2-8801

ALBERTA WHEAT POOL
 5th & 6th Flrs Loughheed BldgAMhrst 6-7061

Canadian Government Elevator
 627 Calgary Public BldgBRdwy 3-5470

Elevator East CalgaryCHery 4-6544

Elevator Builders Construction Ltd
 1835 10th StWCHery 4-6544

National Grain Co Ltd
 607 Herald BldgAMhrst 2-1542

Pacific Elevators Ltd
 4th Flr Herald BldgAMhrst 2-8801

Parrish & Heimbecker Ltd
 507 Herald BldgAMhrst 2-2122

Elevator East CalgaryBRdwy 3-5720

Grain & Feed

See Feed & Poultry Supplies

Grain Loading Equipment

RENN GRAIN LOADERS
 TRUCK GRAIN LOADERS & UNLOADERS
 & PORTABLE GRAIN LOADERS
 34th StE & Blackburn RdCHstnt 3-4601

Granaries—Steel

ROSCO METAL PRODUCTS (ALBERTA) LTD

CORRUGATED STEEL
 1000 Bu.—1350 Bu.—2500 Bu.
**AIROVATORS AND
 SPINNERS**

1605 40th StEBRdwy 3-4901

Westeel Products Ltd 1902 11th StE BRdwy 3-5631

Granite**DOMINION STONE & GRANITE SUPPLIES LTD**

SUPPLIERS OF EXCLUSIVE STONES
 GRANITE - MARBLE - ONYX & SLATE
 1510 10th StWCHery 4-7373

Gratings

DRAVO TRI-FORGED & TRI-LOK GRATING—
MARINE INDUSTRIES LTD

9-308 8th StWAMhrst 9-7137

Gravel, Rock & Sand

Baxter A G 908 4th StWAMhrst 2-2509

BURNS J F
 Ofc & Plant 44th & 6th StECHstnt 3-3666

West PitCOlfx 8-8121

Accounts 1729 22nd StW
 (See Advertisement Opposite Page)

BURTEX INDUSTRIES LIMITED**REALITE**

EXPANDED SHALE AGGREGATES
 Excellent for
 Insulations, Blocks or Poured Concrete
 Plant 515 34th StECHstnt 3-6865

Office 209 6th StWAMhrst 9-4243

CEDARAPIDS CRUSHERS & ASPHALT

PLANTS—COSTELLO EQUIPMENT CO LTD
 1302 11th StWCHery 4-0766

Consolidated Concrete Industries Ltd
 9th & 24th StEBRdwy 3-4921

(See Advertisement Opposite Page)

EMERALD SAND CO LTD 1501 9th StEBRdwy 3-5185

GALLELLI SAND & GRAVEL CO LTD

Gravel Pits & Washing Plants
 3/4 Mile NW of Nose Creek Bridge

Order Desk & PlantCRstvw 7-7962

Office 703 48th AveCRstvw 7-8541

Highland Developments Ltd
 1607 Centre StNCRstvw 7-4291

JEFFERIES & SONS LTD
 Inglewood E CalgaryBRldg 2-4001

(See Advertisement Opposite Page)
 (Continued Next Page)

Gravel, Rock & Sand—(Cont'd)

MALLET CONTRACTING CO LTD

GRAVEL — HEAVY HAULING

CRUSHING — DRAG LINE WORK

Ford A. Mallett Res. Phone CHstnt 3-1925

809 8AvSWAMhrst 6-6840

PEERLESS ROCK PRODUCTS LTD

For Your Requirements of
**ASPHALTIC CONCRETE
SAND & GRAVEL**

1706 10AvSWCHery 4-0776

PIONEER MACHINERY LTD

1139 9AvSWAMhrst 6-5318

Pioneer Paving Ltd 46Av&6StSE ...CHstnt 3-2250

(See Advertisement This Page)

Sawatzky J 502 56AvSWCHstnt 3-1775

Smith H W 1417a 9AvSEBRdwy 3-5098

STANDARD GRAVEL & SURFACING OF

CANADA LTD 5340 1StSWCHstnt 3-3411

TRUE-MIX AGGREGATES LTD (BRdwy 3-1617

24Av&6StSEBRdwy 3-4358

Gravel Pit MacleodTrCHstnt 3-7623

Yardley's Sand & Gravel

5302 3StSECHstnt 3-3635

Greenhouses

See Florists—Wholesale

Greeting Cards

Calgary Card Shop Ltd 340a 7AvSW AMhrst 9-3839

CARLTON CARDS LTD

Mezz Fir GreyhoundBldg. AMhrst 9-7645

Grinding Service

Ace Tire Service 332 7AvSEAMhrst 6-1380

ARN'S SHARPENING SERVICE

Experts in Sharpening

SAWS - MOWERS - KNIVES

SCISSORS - PINKING SHEARS

340 16AvNWCRstvw 7-4335

Precision Sharpening Service

1149BownessRd. ATlas 3-4392

Grocers—Retail

Acme Groceteria 1202KensingtonRd ATlas 3-1492

Airport Grocery & Meat Market

812 3StNEAMhrst 2-6466

Alaska Grocery 2420 3StNECRstvw 7-5441

Albert Park Store 1901 26StSE ...BRidg 2-3211

ALBERTA CORNER STORE

No 1 19Av&9StSEBRdwy 3-5206

Store No 2 309 19StNWATlas 3-2015

Alex Grocery & Confectionery

1201 20AvNW. AVenu 9-2622

Allright Store 2019 3StNECRstvw 7-2674

ALTADORE GROCERY & MEAT

FRESH FRUITS,

VEGETABLES &

QUALITY MEATS

Complete line of Sundries

TWICE DAILY — FREE DELIVERY

2047 - 34th Ave. S.W.

Groc. DeptCHery 4-4497

Meat Dept.CHery 4-8106

Avenue Grocery & Confectionery

231 13AvNWCRstvw 7-2022

Balle's Corner Store 321 19StNW ...ATlas 3-1283

Grocers—Retail—(Cont'd)

Bankview Grocery 1437 17AvSW ...CHery 4-2901

Beaver Grocery & Confectionery

401 14AvSEAMhrst 2-7649

Bell Block Grocery 1008 2StSEAMhrst 6-3587

Bell Grocery & Confectionery

223a 2AvSWAMhrst 2-4768

Benny's Grocery 2445 33AvSWCHrchl 9-8717

Black & White Grocery & Confectionery

1235 2StSEAMhrst 6-6642

Blue Gene's Grocery & Confectionery

2144 35AvSWCHery 4-0533

Bluenose Grocery & Confectionery

5802MacleodTr. CHstnt 3-0122

Bow Marsh Grocery 516 9StSWAMhrst 2-3006

Bow River Store 525BownessRdMtg BUltr 8-2244

Bowness Groceteria 631MainStBwns BUltr 8-4347

Brian's Grocery 429 11StNWATlas 3-2246

BRIDGELAND CORNER STORE

903 1AvNEAMhrst 6-1251

Brooks' Grocery & Confectionery

2502 16bStSWCHery 4-4729

Brooks Store 8205 26StSEBRwng 9-3108

Buffalo Grocery & Confectionery

101 5StSWAMhrst 6-2763

Bungalow Grocery & Confectionery

802 12AvSWAMhrst 6-2465

Burt's Store 50Av&ElbowDrCHstnt 3-0573

Buy-Rite Store 740 17AvSWAMhrst 2-2488

C C Cash Grocery 1048 8StSEBRdwy 3-5502

Cable & Co 7239 26StSEBRwng 9-3156

Cal's Grocery & Confectionery

1209 5AvNWATlas 3-4272

Calberta Grocery & Confectionery

928 12AvSWCHery 4-4533

Calgary General Store 2202 3StNE CRstvw 7-6567

Calgary Grocery 328 4AvSEAMhrst 6-2952

CANADA SAFEWAY LTD

535 10AvSWAMhrst 9-2501

CANADA SAFEWAY LTD

BE SURE
SHOP SAFEWAY

"WHERE TO SHOP"

Store No 201 236 8AvSE
Store No 202 1422 17AvSW
Store No 205 2507 4StSW
Store No 207 1515 8StSW
Store No 208 148 10StNW
Store No 209 1405 4StSW
Store No 210 507 4StSW
Store No 212 1214CentreStN
Store No 213 410 10StNW
Store No 214 MacleodTr&59Av
Store No 215 510 8AvSE
Store No 216 3708 17AvSW
Store No 217 1811 34AvSW
Store No 220 3211 2StNW
Store No 221 308 16AvNW

Capitol Food Store 2224 20AvNW AVenu 9-1428

Capitol Hill Grocery 1401 20AvNW AVenu 9-1400

Central Grocery & Confectionery

1319 8StSWCHery 4-4325

Chinook Grocery 2512 16StSEBRdwy 3-5420

Chrysler Grocery & Confectionery

117 15AvSEAMhrst 2-7127

Clifton Grocery & Confectionery

533 4AvSWAMhrst 6-5531

Colgrove General Store

1348ColgroveAv. AMhrst 6-3537

College Fruit 732 17AvSWAMhrst 6-2808

Connaught Groc Confect & Meat Mkt

1040 12AvSWCHery 4-2964

Cooper S C Store No 1 1024 17AvSE BRdwy 3-5774

Store No 2 1208 9AvSEBRdwy 3-5087

Corner Groceteria 1421 11StSWCHery 4-3109

Cosy Corner Store 113 14StNWATlas 3-2010

Cotton's Grocery 2715 14StSWCHery 4-8844

Court Confectionery & Grocery

617 5AvSWAMhrst 6-2491

Croughbar Grocery & Lunch Counter

1934 9AvSEBRdwy 3-5711

Crown Grocery 1320 3StNECRstvw 7-4074

Daily Food Store 210 8AvSEAMhrst 6-3951

Dan's Grocery & Confectionery

239a 4AvSEAMhrst 6-1219

Dayton L Soon 22 4StNEAMhrst 6-1714

Diamond Grocery & Confectionery

332 8AvSEAMhrst 2-6924

Grocers—Retail—(Cont'd)

Dick's Grocery 3414 24StSWCHrchl 9-8666

Don's Groceries & Meats 1534 9AvSE BRdwy 3-5948

Dorosh N 4007 16aStSEBRdwy 3-5460

East End Food Store 326 8AvSEAMhrst 6-6661

EASY WAY FOOD CENTRE & SNACK BAR

3407 17AvSWCHrchl 9-3323

Economy Food Store 1401 9AvSEBRdwy 3-5226

Eddie's Corner Store 302MainStBwns BUltr 8-2558

Elgin Grocery & Meat Market

1335 9AvSEBRdwy 3-5366

El-Jay-Grocery 2411 2StSEAMhrst 2-6645

EMPRESS STORES LTD

702 16AvNWAVenu 9-5776

Evans Grocery 2101 3StNECRstvw 7-4707

Fairley's Meat Markets Ltd

2613 14StSWCHery 4-2545

Fairway Grocery 1902 27StSWCHrchl 9-1661

Family Groceteria 2616CentreStNCRstvw 7-4311

(Continued Next Page)

JEFFERIES & SONS LTD.

Washed, Screened, Graded Rock

SAND

AND

GRAVEL

Excavating and Grading
Contractors

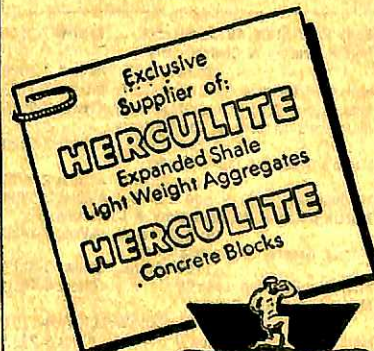
BRidg 2-4001

Inglewood — East Calgary

Get all your aggregates
and concrete needs from

ONE DEPENDABLE SOURCE!

- Aggregates
- Concrete Blocks



For full
information
write or phone

CONSOLIDATED CONCRETE INDUSTRIES

9th Ave. & 24th St. S.E. LTD.

Mailing Address -

P.O. Box 122

Calgary, Alberta

BRdwy 3-

4921



PRODUCERS AND SUPPLIERS OF

- Concrete Aggregates
- Crushed Road Gravels
- Pit Run Gravel
- Screened Sand
- Roofing Gravel

Manchester Pit:

CHstnt 3-3666

CHstnt 3-3674

West Pit:

COlfx 8-8121

Accounts—1729 - 22nd St. S.W.

PIONEER PAVING LTD.



- ASPHALT PAVING
- HOT MIX ASPHALT
- CRUSHED & BASE GRAVEL
- OILING & SURFACE TREATMENT

CHstnt 3-2250

CHstnt 3-4289

46 Ave. & 6 St. S.E.

Sub. P.O. 28

"Let Us Pave the Way
for Better Motoring"

Grocers—Retail—(Cont'd)

Farmers' Grocery 717 24VNE ... AMhrst 6-1377
 Favorite Grocery & Confectionery
 1128 17AVSW ... CHery 4-3318
 Fetherston's General Store
 7401 26StSE ... BRowng 9-3163
 Foodland Grocery 2716 21AVSW ... CHrchl 9-3033

FOOD-VALE STORE

**Quality Fresh Fruit
 Vegetables & Groceries**

Specializing in Fine Fancy Foods

Free Delivery — Twice Daily

PERSONALIZED SERVICE

2508 4StSW ... fAMhrst 2-7412
 ... fAMhrst 6-2156
 Britannia Store ... fCHstnt 3-4084
 819a 49AVSW ... fCHstnt 3-4089

FOOD WAY 2923RichmondRd ... CHrchl 9-4555
 Foothills Grocery & Confectionery
 638 16AVNW ... AVenu 9-7363

Forest Lawn General Store
 4202 17AVSE ... BRidg 2-3271

Forest Lawn General Trading
 3701 17AVSE ... BRidg 2-3453

FRANK'S DRIVE INN

2139KensingtonRd ... ATlas 3-1898
 Frank's Grocery 502 7AVSE ... AMhrst 6-2826
 Friendly Door Grocery 4302 6StNE CRstvw 7-1246
 Gene's Grocery 2436 2AVNW ... ATlas 3-3005

General Confectionery & Grocery Store
 915 14VNE ... AMhrst 6-1262

Glenmore Grocery 1621 34AVSW ... CHstnt 3-1846

Goosman's Grocery & Confectionery
 525 17AVSW ... AMhrst 2-1611

Grand View Store 1001 19AVSE ... BRdwy 3-4278

Green-Dell Fruit 2038a 42AVSW ... CHstnt 3-4567

GUY'S GROCERY 824 3StNE ... AMhrst 2-6688

Hall's Self-Serving Grocery
 1401 14StSW ... CHery 4-3468

Happy Food Store 2105 33AVSW ... CHery 4-4287

Harold's Groceries & Meats
 1552 9AVSE ... BRdwy 3-5586

Harper Groceries 2039 34AVSW ... CHery 4-7766

Harry & Sons 602 1AVNE ... AMhrst 6-1316

Harvard Confectionery 410 4StSW AMhrst 6-2881

Helen's Grocery & Confectionery
 2707 17AVSW ... CHrchl 9-1829

Henry Grocers 201 19StNW ... ATlas 3-5264

Highland Grocery 116 40AVNW ... CRstvw 7-4514

Hillcrest Grocery 3103EdmontonTr CRstvw 7-5880

Hillside Grocery 2718 17StSW ... CHery 4-2835

Home Grocery 525 14AVSE ... AMhrst 2-1258

Hong Grocery 2826MorleyTr ... AVenu 9-7073

Hubalta General Store & Post Office
 5302 17AVSE ... BRidg 2-3713

Jack's West Grocery & Confectionery
 1409 11StSW ... CHery 4-1862

Jay-Dee Food Store 4002 16StSW CHstnt 3-2273

JENKINS GROCERY STORES



See how you save on all your Food Needs
 Shop and Save at Your Neighborhood
 Jenkins Store

WHOLLY CANADIAN OWNED

"WHERE TO SHOP"

Store No	1	Bowness
Store No	2	2042 42AVSW
Store No	3	1319 9AVSE
Store No	4	5628 4StNW
Store No	5	RichmondRd&29StSW
Store No	6	1328 17AVSW
Store No	7	ElbowDr&49AVSW
Store No	8	439 14AVSE
Store No	9	309 16AVNW
Store No	10	2438KensingtonRd
Store No	12	Forest Lawn
Store No	17	824 1AVNE
Store No	18	1443KensingtonRd
Store No	19	1031RussetRd
Store No	21	1436 20AVNW
Store No	22	637 16AVNW
Store No	23	1118 3StNE
Store No	24	2639 17AVSW
Store No	26	2610 4StNW

Grocers—Retail—(Cont'd)**JENKINS GROCERIA LTD**

MAIN OFFICE & WAREHOUSE

1820 9AVSE ... BRdwy 3-5661
 Pres Ronald H Jenkins ... BRdwy 3-5661
 Treas H C Hilton ... BRdwy 3-5661
 Ofc Mgr C S Evans ... BRdwy 3-5661
 Credit Mgr R Pearlpoint ... BRdwy 3-5661
 Merchandise Mgr T H Royds ... BRdwy 3-5661
 Buyer F W McKunkin ... BRdwy 3-5661
 NIGHT CALLS AFTER 4:30 PM TO
 8:00 AM AND SATURDAYS & HOLIDAYS

Genl Ofc ... BRdwy 3-5661
 Tabulating Division ... BRdwy 3-5664
 Shipping Dept ... BRdwy 3-5665
 Garage ... BRdwy 3-5666
 Auditorium ... BRdwy 3-5667

JIM'S FOOD STORE

2016 12AVNW ... AVenu 9-1785

Jimmie's Grocery 1101 8StSE ... BRdwy 3-1923

Johnson's Cash & Carry Grocery
 1510 1StSW ... AMhrst 6-2790

Katzin's Grocery 2220 7AVNW ... ATlas 3-1908

Killarney Corner Store
 3001 23AVSW ... CHrchl 9-2992

Kin Sang Co 218CentreStS ... AMhrst 6-6665

KING GEORGE GROCERY

AN A. G. FOOD STORE

Free Delivery

917 20AVNW ... AVenu 9-3409

Knob Hill Food Store 2103 26AVSW CHery 4-1171

Lang Grocery & Confectionery
 833 17AVSW ... CHery 4-6240

LEE GROCERY & CONFECTIONERY

3001 26AVSW ... CHrchl 9-2212

Lee's Food Store 2139 33AVSW ... CHery 4-5107

Lem King Grocery 1221 20AVNW ... AVenu 9-2627

Len's Arcade 840 16AVNW ... AVenu 9-2823

Leo's Food Store 2634 24StSW ... CHrchl 9-1133

Leong Food Store 3413 26AVSW ... CHrchl 9-1151

Leong Grocery 1929 34AVSW ... CHstnt 3-1020

Levine Grocery & Confectionery
 819 1AVNE ... AMhrst 6-2405

Loblaws Groceries Co Alberta Ltd fCHery 4-5952

902 11AVSW ... fCHery 4-6923

LOCKHART'S FOOD TERMINAL

PHONE LOCKHART'S

FOR YOUR GROCERIES

SERVING — ELBOW PARK, MOUNT ROYAL,

SOUTH CALGARY, ALTADORE, GLENDALE,

WILDWOOD, KNOB HILL.

FREE DELIVERY

2037 33AVSW ... CHery 4-7477

Long Food Store 4813CentreStN ... CRstvw 7-2105

Louise Grocery & Confectionery
 1028 2StSE ... AMhrst 2-1024

Malsey Groceries 2405EdmontonTr CRstvw 7-1133

Manchester Grocery 6609MacLeodTr CHstnt 3-0915

Margaret's Grocery & Confectionery
 201 4AVSE ... AMhrst 2-9220

Mario's Grocery & Confectionery
 236 4StNE ... AMhrst 2-9936

Marlborough Grocery 508 12AVSW AMhrst 2-5988

Martin's Red & White Grocery & Confectionery
 1903 20AVNW ... AVenu 9-1438

Mary's Grocery & Confectionery
 1101 8StSE ... BRdwy 3-3213

McIntyre Ed 1830 17StSW ... CHery 4-4430

McWalter's Cash Grocery
 2141 15StSW ... CHery 4-1101

Mels Grocery 2127 7AVNW ... ATlas 3-2347

Midway Store 702MainStBwns ... BUTlr 8-2525

Millar's Meats & Groceries
 2005BownessRd ... ATlas 3-1092

Milligan Grocery & Confectionery
 1920 62AVSE ... BRowng 9-3003

Mod-Econ-General Store
 4620 17AVSE ... BRidg 2-4126

Model Grocery 713 3StNE ... AMhrst 2-6676

Molly's Confectionery 3105CentreStN CRstvw 7-0831

Mount Pleasant Groc & Confect
 2620 4StNW ... CRstvw 7-4937

MOUNTVIEW STORE

2014EdmontonTr ... CRstvw 7-2225

NAGLER'S DEPARTMENT STORE

LTD 602-608 2StSE ... AMhrst 6-3614

New Central Grocery 706aCentreStS AMhrst 2-9864

New Deal Grocery Store 424 8AVSE AMhrst 9-4641

Grocers—Retail—(Cont'd)**NEW MOON FOOD STORE**

GROCERIES, FRESH FRUIT & VEGETABLES
 MEATS & FROZEN FOODS
 1210 1StSW ... AMhrst 2-3086

New Way Store 2633 17AVSE ... BRidg 2-3393

North Balmoral Grocery
 3423CentreStN ... CRstvw 7-2555

North East Groc & Confect
 1104 1AVNE ... AMhrst 6-2868

North Hill Food Store
 2102CentreStN ... CRstvw 7-3201

North Star Grocery 940 2AVNW ... ATlas 3-1192

North West Grocery 1004 16AVNW AVenu 9-2210

Nu-Way Store 1717 17AVSW ... CHery 4-2425

Ontario Grocery 736 3AVSW ... AMhrst 6-2411

Oscar's Grocery & Confectionery
 1740 11AVSW ... CHery 4-3124

Overton's Confectionery & Grocery
 133 16AVNW ... CRstvw 7-1398

Palace Grocery 917 17AVSW ... CHery 4-1094

Palm Grocery & Confectionery
 502 8AVSE ... AMhrst 6-1707

Park 'N Shop Food Center
 2504ParkdaleBlvd ... ATlas 3-2233

PARK'S GROCERY & CONFECTIONERY

11SpruceCentre ... CHrchl 9-1397

Parkdale Food Store 3404 3AVNW ... ATlas 3-5011

Parkhill Grocery 3801MacLeodTr ... CHstnt 3-0951

Parkhill Groceries 3616CentreStS CHstnt 3-0317

Parkview Grocery 3003CentreStN ... CRstvw 7-1928

Parkway Store 1904 22AVBwns ... BUTlr 8-2111

Peter's Grocery 1319 2StSE ... AMhrst 2-9177

PLANIDIN BROS GENERAL STORE BUTlr 8-2162

436 2AVN Mtgy ... BUTlr 8-2974

Plaza Grocery & Confectionery
 626 15StNW ... ATlas 3-1828

Premier Grocery 825a 1AVNE ... AMhrst 6-1387

Premier Way Grocery 2915 14StSW CHery 4-4716

Prospect Grocery & Confectionery
 2605 14StSW ... CHery 4-2547

Purvis' Grocery 540 7AVNW ... ATlas 3-1702

Quality Grocery & Confectionery
 402 13AVSE ... AMhrst 6-1689

Radtke & Sons Grocery 1804 15StNW CRstvw 7-6000

Ramsay Grocery & Confectionery
 703 23AVSE ... BRdwy 3-5499

Rayalta Grocery 902 5AVSW ... AMhrst 6-1483

Rees's Grocery & Confectionery
 930 17AVSW ... CHery 4-1169

Regal Grocery 1302 3StNE ... CRstvw 7-2294

Rideau Towers Concessions
 107RutlandHse ... CHstnt 3-7618

Riverside Cash & Carry Grocery
 14 4StNE ... AMhrst 6-1617

Rosedale Grocery & Confectionery
 139 16AVNW ... CRstvw 7-1168

Roseland Confectionery & Grocery
 501 13AVSE ... AMhrst 6-1420

Ross-carrock Grocery & Hardware
 1203 40StSW ... CHrchl 9-2716

Roy's Grocery 408 8AVSE ... AMhrst 2-9021

ROYAL GROCERY 803 17AVSW ... CHery 4-4596

No 2 2039 26AVSW ... CHery 4-3792

Ryan's Red & White 2720 17AVSE ... BRidg 2-3788

Sam Ken Grocery 118 10StNW ... ATlas 3-1112

Sam's Cosy Corner Store 113 14StNW ATlas 3-2010

Sandy's Grocery 2523 17AVSW ... CHrchl 9-2828

Save More Store 522 7AVNW ... ATlas 3-4416

Saverud's Grocery & Confectionery
 2139 4AVNW ... ATlas 3-2613

Service Grocery 4020 16StSW ... CHstnt 3-0891

Shamrock Grocery & Confectionery
 2433a 2StSE ... AMhrst 2-3554

Sharp's Grocery & Confectionery
 602 17AVSW ... AMhrst 2-9754

Shop-Easy Stores Ltd
 2404CentreStN ... CRstvw 7-7581

SHOPRITE STORE

1502-1504 12AVSW ... CHery 4-3033

Meat Dept ... CHery 4-3034

Shuler Grocery 523 4StSE ... AMhrst 6-6397

Silver & Black Store 5012MacLeodTr AMhrst 9-9126

South East Grocery & Confectionery
 540 12AVSE ... AMhrst 6-5129

South Hill Grocery & Confectionery
 8046 26StSE ... BRowng 9-3122

Standard Grocery 226 17AVSW ... AMhrst 6-6544

Stanley Jones Grocery 820 6StNE AMhrst 2-6727

Stewart's Groceries 2135 4AVNW ... ATlas 3-3148

Suey Kee 208CentreStS ... AMhrst 2-4193

Suey Sang Chong Co 216CentreStS AMhrst 6-2362

Sunbeam Grocery 1030 18AVNW ... AVenu 9-2329

Sun Grow Store 2308a 4StSW ... AMhrst 2-9767

Sun On Food Store 1503 34AVSW ... CHstnt 3-1997

Sunlight Grocery & Confectionery
 1921 17AVSW ... CHery 4-2828

Sunnynook Confectionery & Grocery
 2002 8StSE ... BRdwy 3-5372

Sunnyside Grocery 802 2AVNW ... ATlas 3-1025

Grocers—Retail—(Cont'd)

Sunset Grocery & Confectionery
 3501CentreStN ... CRstvw 7-5769

Sunshine Grocery 602 13AVSE ... AMhrst 2-3254

Switzer Grocery & Confectionery
 112 14AVSE ... AMhrst 6-3734

Tal Lee Co 206CentreStS ... AMhrst 2-5007

Terrace Grocery 5009MacLeodTr ... CHstnt 3-1987

Tom's Modern Market 511 33StNW ATlas 3-2120

Town & Country Food Centre
 fAMhrst 6-3391

734 7AVSW ... fAMhrst 9-2682

Tuxedo Meat & Grocery 117 27AVNE CRstvw 7-2141

United Grocery 1839 20AVNW ... AVenu 9-2116

Universal Fruit & Grocery Store
 305 6AVSW ... AMhrst 6-5522

Velvet Groc & Confect 1201 12AVSW CHery 4-3129

Gunsmiths—(Cont'd)

Sayles Hardware 315 8AVSEAMhrst 2-5863
(See Advertisement Opposite Page)

SIMPSON & LEA

43 Years in Business

EXPERT GUNSMITHS

Keys Made-to-Order

Sporting Goods

Guns — Ammunition

708CentreStSAMhrst 2-5190

Gymnasium Equipment

Calgary Aluminum Awnings Ltd
1577ChinookAvBwns..BUtlr 8-6710

SPORTS & REC'S MANUFACTURING & SUPPLY CO

Manufacturing of all Gym Equipment

BOX HORSES

• SPRING BOARDS

• TUMBLING MATS

OUR SPECIALTY

Suppliers of all other

SPORTING EQUIPMENT

Residence Phone AMhrst 2-5446

829 2AvSWAMhrst 9-2331

Gymnasiums

AMERICAN HEALTH STUDIOS INTERNATIONAL

The world's largest and finest

chain of health studios.

\$5,000,000 in equipment.

Supervised Reducing, Weight

Gaining, Body Building and

Health Conditioning.

Guaranteed Results - Free Trial



"FOR INFORMATION CALL"

AMERICAN HEALTH STUDIOS
INTERNATIONAL

818 49AvSW..CHstnt 3-7889

SILHOUETTE FIGURE-FORM INTERNATIONAL

A part of the world's largest

health studios.

Slenderizing - Spot Reducing

Figure Contouring - Bust

Development

Reducing or Weight Gaining

Free Trial & Figure Analysis



"FOR INFORMATION CALL"

SILHOUETTE FIGURE-FORM
INTERNATIONAL

818 49AvSW..CHstnt 3-5947

Gypsum Products

GORMAN'S LTD 4420 1StSECHstnt 3-3146

Hair Suppression

W R D C MODIFICATIONS CORP fAMhrst 9-3937

LTD 209-211MacleanBlk..fAMhrst 9-7493

Shop 2440aBownessRdATlas 3-0010

Hairdressers—Ladies

See Beauty Parlors

Hairdressers' Supplies

See Beauty Parlor Supplies & Equipment

Halls

Al Azhar Temple A A O N M S

506 17AvSW..AMhrst 2-7207

Maccabees Hall 1113 5AvSWAMhrst 2-9779

Oddfellows Hall

East Calgary 1435 9AvSE..BRdwy 3-5550

Orange Hall (Calgary) 303 19StNW ..ATlas 3-4248

Days Only—If no answer callCHrchl 9-1353

St Barnabas Church Hall

Cor12St&7AvNW..ATlas 3-3035

St Martin's Parish Hall

21Av&28StSW..CHrchl 9-3014

Handicrafts

Uncle John's Hobby Shop

329 7AvSW..AMhrst 6-4889

112 7AvSEAMhrst 6-3925

UNIVERSAL HOBBY SUPPLIES LTD

603 8AvSW..AMhrst 2-4234

Hardware—Retail

ASHDOWN J H HARDWARE CO LTD

110 8AvSW..AMhrst 6-7321

B M Hardware 3405 26AvSWCHrchl 9-3030

Bayley Hardware 3403 17AvSWCHrchl 9-2977

BIRD BUILDING SUPPLIES

BUILDERS HARDWARE

PAINTS — GARDEN SUPPLIES

Portable Saws — Everything in Hardware

fBRdwy 3-1146

1427 19AvSEfBRdwy 3-1982

Blackburn's Ltd 827 1AvNEAMhrst 2-6358

BOW VALLEY LUMBER YARDS LTD

Lumber - Building Materials

Hardware & Monarch Paints

Home Improvement Loans

Three Locations to Serve You:

WEST YARD fBUtlr 8-2133

423MainStBwns fBUtlr 8-4021

RICHMOND ROAD STORE

2919RichmondRd..CHrchl 9-2319

EAST YARD ChestermereRd..BRIdg 2-3939

Bowness Hardware 716MainStBwns..BUtlr 8-2266

Briar Hill Hardware Co Ltd

2020 12AvNW..AVenu 9-1388

Britannia Hardware Ltd

813 49AvSW..CHstnt 3-4444

BURNESSE HARDWARE

2308 4StSW..AMhrst 2-3302

CALGARY HARDWARE

HARDWARE

and

PLUMBING

806 3StNEAMhrst 2-6838

HARDWARE-TERIA
LIMITED

Sells for Less!

"At the Sign of the Saw"

PHONE

AMhrst 2-2855

AMhrst 2-9855

122 - 8 Ave, S.E.

Hardware—Retail—(Cont'd)

Capital Hardware Ltd

Cor20Av&18StNW..AVenu 9-1420

CAUSTON HARDWARE

920 16AvNW..AVenu 9-3180

CHESNEY G L HARDWARE LTD

BUILDERS' SUPPLIES

Paint - China - Gifts

102 16AvNW CRstvw 7-1777—CRstvw 7-7577

CHINOOK BUILDING SUPPLIES LTD

520 5AvSE..AMhrst 6-6211

COMERY HARDWARE & PAINTS

632 17AvSW..AMhrst 2-1278

Crescent Hardware 1108CentreStN CRstvw 7-1717

CRESCENT LUMBER LTD

BUILDING SUPPLIES

HARDWARE - PAINT

"Everything for the Home"

fCRstvw 7-3823

107 16AvNEfCRstvw 7-3888

fCHery 4-4616

CURRIE HARDWARE & APPLIANCES

CHINA, PAINTS & BUILDERS' HARDWARE

Dinky Toys

2449 33AvSWCHrchl 9-8555

Despins Hardware 2506 4StSW ...AMhrst 2-6383

EMPRESS STORES LTD

702 16AvNW..AVenu 9-5778

Frenchy's Bargain Centre 902 9AvSE BRdwy 3-1782

Gunther's Building Supplies Ltd

2102 10AvSW..CHery 4-0726

HARDWARE-TERIA LTD

fAMhrst 2-2855

122 8AvSE..fAMhrst 2-9855

(See Advertisement This Page)

HARPER HARDWARE & APPLIANCE LTD

134 12AvSW..AMhrst 2-7429

Highland Hardware 118 40AvNW ..CRstvw 7-7870

Hillhurst Hardware Ltd 134 10StNW fATlas 3-1705

fATlas 3-1753

Inglewood Hardware 1226 9AvSE..BRdwy 3-5957

Killarney Hardware 2701 17AvSW..CHrchl 9-2898

Knob Hill Hardware 2101 26AvSW..CHery 4-8889

Len's Hardware 10aSpruceDrCHrchl 9-6535

Lesik's Hardware 920 17AvSEBRdwy 3-4713

Louise Hardware 106 10StNWATlas 3-1133

Macey's Hardware 2506KensingtonRd ATlas 3-5161

MACLEOD'S LTD 440 7AvSEAMhrst 2-7586

MANCHESTER HARDWARE LTD

"WE HAVE IT IN STOCK"

fCHstnt 3-1309

5518MacleodTrfCHstnt 3-3303

McFarlane & Wilson Ltd

401 8AvSW..AMhrst 6-4807

MCINTYRE F J & CO

"THE HOME OF METAL MOULDINGS"

Builders' Hardware

Household Hardware

CALGARY'S LEADING CHINA SECTION

fCHery 4-8544

1010 17AvSWfCHery 4-5816

McKittrick Hardware 1515 34AvSW CHstnt 3-3335

McLAREN HARDWARE

2040 42AvSW..CHstnt 3-4484

McLELLAN HARDWARE

311 19StNW..ATlas 3-2151

Hardware—Retail—(Cont'd)

Mel's Lumber & Building Supplies Ltd

3515EdmontonTr..CRstvw 7-8566

MISSION HARDWARE LTD

2410 4StSW..AMhrst 2-3897

Moon's Hardware 3607a 17AvSE ..BRIdg 2-3391

MOUNTVIEW STORE

2014EdmontonTr..CRstvw 7-2881

Nagler's Appliance & Hardware fAMhrst 2-1715

Ltd 1206 1StSW..fAMhrst 9-2224

Northgate Hardware 4819CentreStN CRstvw 7-5484

NU-WAY HARDWARE

908 16AvNW..AVenu 9-2867

PLANIDIN BROS GENERAL STORE

436 2AvN Mtgy..BUtlr 8-2974

RAEMOR HARDWARE & APPLIANCES

Monaseal & Monamel

Paints - China

Builders' Hardware

2107 33AvSWCHery 4-8444

Reel Hardware 218 24StNWATlas 3-3366

Riverside Hardware 17-19 4StNE ..AMhrst 6-2272

Ross' Variety Store 2604 4StNW ..CRstvw 7-5626

Sayles Hardware 315 8AvSEAMhrst 2-5863

Shepherd's Hardware 3410 3AvNW ..ATlas 3-3154

Stigler's Hardware & Furniture

402 8AvSE..AMhrst 2-7289

WEBBER F G HARDWARE LTD

HARDWARE & PAINTS

FRIGIDAIRE DEALER

fCHery 4-7411

1434 17AvSWfCHery 4-4466

West Point Hardware

1530 16AvBwns..BUtlr 8-4769

Woodman H E 2603 14StSWCHery 4-1241

Hardware—Wholesale

Ackland D & Son Ltd 722 11AvSW fAMhrst 2-7318

fAMhrst 2-7418

Manager & Credit DeptfAMhrst 9-6856

ASHDOWN J H HARDWARE CO LTD

240 11AvSW..AMhrst 6-7321

Atlas Electric & Hardware Co

601 2StSE..AMhrst 6-5076

BRITISH INDUSTRIES LTD

323 8AvSW..AMhrst 6-2750

EMCO LTD 302-322 11AvSWAMhrst 6-7311

GENERAL DISTRIBUTORS LTD

130 9AvSW..AMhrst 2-9223

GREAT WEST SADDLERY CO LTD

212 9AvSW..AMhrst 2-7901

MARSHALL-WELLS LTD

4040 6StSE..CHstnt 3-6631

MCINTYRE F J & CO

fCHery 4-8544

1010 17AvSW..fCHery 4-5816

McLennan McFeely & Prior Ltd

4508 4aStSW..CHstnt 3-0904

Merchants' Hardware Ltd

Ofc 325 10AvSW..AMhrst 6-4960

Order DeskAMhrst 6-6344

Nagler M 409MacleanBlkAMhrst 6-2394

NORTHERN HARDWARE CO LTD

121 10AvSE..AMhrst 9-3176

RIBTOR MANUFACTURING & DISTRIBUTING

CO LTD 603-607 2StSE..AMhrst 2-2982

Spalding Hardware Ltd (Wholesale)

929 17AvSW..CHery 4-5531

Western Canada Importers