

Hubalta Auto Wreckers

Successors To
HUNT'S BONE YARD
"The House of a Million Parts"
**CAR - TRUCK - TRACTOR
PARTS**

J. A. MAVEETY, Mgr.

BRidg 2-3262

Res. BRdwy 3-2033

1739 - 52 St. S.E. Hubalta P.O.

Alberta Tent & Awning Co.

- Tourist & Wall Tents
- Water Proofing
- Truck Covers Made to Measure
- Camping Equipment.
- Tent Rentals
- Tarpaulins

House & Store Awnings

Atlas 3-1413 or 2601
713 - 14 St. N.W.

Automobile Wreckers

ACADEMY AUTO PARTS LTD

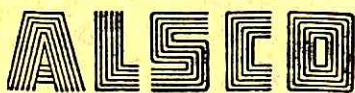
AUTO WRECKING
NEW & USED PARTS
& TIRES

Exchanges on Transmissions, Motors,
Generators, Etc.

SALVAGE BOUGHT

(2 Blocks East of United Trailer)
804 38AvNECRstvw 7-6767

An Extension Telephone saves
time and steps.



LIMITED

- **Aluminum Awnings**
Permanent Beauty — Baked-on Finish
- **Roll-Up Aluminum Awnings**
Operating Type — Built to Last



AMhrst 9-6181

1602a - 9 Ave. S.W.

Automobile Wreckers—(Cont'd)

CALGARY AUTO PARTS

NEW and USED PARTS

211 10StNWAtlas 3-1446

CLARKE'S AUTO PARTS

**NEW & USED
PARTS**

CorCentreStS&12AvAMhrst 2-9777

Diamond Auto Wreckers

4304MacLeodTr.CHstnt 3-1712
Empire Auto Wreckers FstLnBRidg 2-3310
Hubalta Auto Wreckers 1739 52StSE BRidg 2-3262
(See Advertisement This Page)

MILLER AUTO WRECKERS

"You Wreck 'Em — We Buy 'Em"

New and Used Parts and Tires

We Install and Rebuild Transmissions,
Rear Ends, Motors, Water Pumps, Etc.

**SPECIALIZING IN REPAIR OF CRACKED
CYLINDER HEADS AND BLOCKS**

420 4AvSWAMhrst 2-4143
.....AMhrst 2-4148

RUEGER R K 333 5AvN MtgyBUtlr 8-6932

Automobiles & Trucks— Manufacturers

GENERAL MOTORS PRODUCTS OF CANADA LTD

Zone Ofc Cor42Av&6StSECHstnt 3-4621
Wholesale Parts WarehouseCHstnt 3-4621
General Motors Parts
Order Desk Only.CHstnt 3-2551

Studebaker-Packard of Canada Ltd
307 6AvSW.AMhrst 6-6553

Aviation

See Air Services—Chartered & Airline Companies

Aviation Instruction

Calgary Flying Club

MunicipalAirport.CRstvw 7-4048

W W Smith MgrCRstvw 7-4808

Instrument Flight Training

1-120a 16AvNE.CRstvw 7-3989

Awnings, Tents, Etc.

Alberta Distributors 413 10StNW ...Atlas 3-0507

Alberta Tent & Awning Co.Atlas 3-1413

713 14StNW.Atlas 3-2601

(See Advertisement This Page)

AlSCO Ltd 1602a 9AvSWAMhrst 9-6181

(See Advertisement This Page)

Alum Window Products 1802 1StNW CRstvw 7-1828

(See Advertisement This Page)

Burnaby Venetian Blinds Ltd

321b 19StNW.Atlas 3-4440

(See Advertisement This Page)

CALGARY ALUMINUM AWNINGS LTD

1577ChinookAvBwns.BUtlr 8-6710

(See Advertisement This Page)

Calgary Tent & Awning Ltd

614a 17AvSW.AMhrst 2-7606

(See Advertisement This Page)

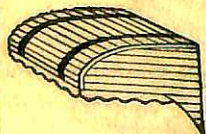
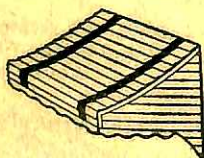
Canadian Alpine Equipment Co Ltd

1134KensingtonRd.Atlas 3-5224

(Continued Next Page)

Ventaire

Aluminum or Fibreglass
"Ventilated" Awnings,
Door Canopies, Carports
& Patios



Designed and Colored to suit
your home or business.
Aluma Roll or Permanent
Styles

ALUM WINDOW PRODUCTS

1802 - 1 St. N.W.

CRstvw 7-1828

Res. CRstvw 7-4944



FLEXALUM "PANORAMA"
See them today! ... the new

Flexalum.

Aluminum Awnings

4 styles to choose from ... for windows,
patios, carports, and porches. Over 100 color
combinations. Easy to
install ... or let us
do it for you. **FREE
ESTIMATES.**



FLEXALUM "AURORA"

**Burnaby Venetian
Blinds Ltd.**

321b - 19 St. N.W. - Atlas 3-4440

COOL SHADE
VENTILATED
**ALUMINUM
AWNINGS**

GIVE A
LIFETIME
of
Beauty
Comfort
Economy



For Homes
Offices
Stores
Patios
Factories
Apartments

FOR INFORMATION
PHONE OR WRITE

**CALGARY ALUMINUM
AWNINGS LTD.**

1577 Chinook Av., Bowness

Post Office Box 907, Bowness

PHONE

BUtlr 8-6710



A Friendly Service for
**HOUSE & COMMERCIAL
AWNINGS
GARDEN CANOPIES
LAWN FURNITURE**

Free Estimates & Prompt Service
"ALWAYS A SHADE BETTER"

Drop In or Call
AMhrst 2-7606
614a 17th Ave. S.W.

**WADECO
ALUMINUM
AWNINGS**

AT THEIR BEST
FREE ESTIMATES

ATlas 3-0566

ATlas 3-0394

2135 Kensington Rd.

Awnings, Tents, Etc.—(Cont'd)

FLEXALUM ALUMINUM AWNINGS

Cooler inside, smarter outside. Four new styles. Over 100 decorator color combinations. Spring-tempered aluminum, finished with 2 coats of baked enamel, never rusts, chips, peels. Custom-made for every type of installation. Free estimates.

Flexalum

"WHERE TO BUY THEM"

BURNABY VENETIAN BLINDS LTD
321b 19StNW. ATlas 3-4440

Superior Awnings 1907BownessRd. ATlas 3-0505
Shop ATlas 3-1427
(See Advertisement This Page)

WESTERN TENT & AWNING LTD.

Manufacturers of

- House & Store Awnings
- Tourist Tents
- Waterproof Tarpaulins
- Construction Tents

Mill Agents for Ounce and Wide Ducks

Est. 1903

AMhrst 2-2573

133 - 10 Ave. S.E.

Awnings, Tents, Etc.—(Cont'd)

Wadeco Aluminum 2135KensingtonRd ATlas 3-0566
(See Advertisement Opposite Page)

Western Tent & Awning Ltd
133 10AvSE. AMhrst 2-2573
(See Advertisement This Page)

Baby Accessories

See Children's Wear

Baby Care Service

Babs' Baby Sitting Agency
1311 14AvSW. CHery 4-8340

BUNNY TOWN BABY SITTERS BUREAU
343 4AvNE. AMhrst 6-3721

MAYFAIR DOMESTIC SERVICES
108RutlandHse. CHstnt 3-6767

PLEASANT BABY-SITTING BUREAU
836 25AvNW. AVenu 9-4921

Reliable Baby Sitting Bureau
419 25AvNE. CRstvw 7-5609

Baby Chicks

See Hatcheries

Baby Equipment

Weir Robert H & Son 1001 10AvSW CHery 4-6337

Background Music

See Music Wire Transmitted

Baggage

GENERAL DISTRIBUTORS LTD
130 9AvSW. AMhrst 2-9223

Baggage Transfer

A A Auto Baggage Transfer
315 3AvSW. AMhrst 2-3292

Anderson Delivery & Transfer
15HatfieldCrt. AMhrst 2-5320

Globe Transfer 417 6AvSE. AMhrst 2-7288

Snappy Delivery Service
MezzFlr GreyhoundBldg. AMhrst 2-7696

Baggage Transfer—(Cont'd)

SWIFT DELIVERY

CHstnt 3-7420

Mailing Address: 7209 Macleod Trail

7307ElbowDr. CHstnt 3-7420

Bags—Paper

BARTRAM PAPER PRODUCTS CO LTD—See Crown Zellerbach Canada Ltd

BONAR & BEMIS LTD

Manufacturers of

Jute, Cotton, Paper & Plastic Bags

2235 15StSE. fBRdwy 3-5152
BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

GROCERY CHECK STAND

NOTIONS — MILLINERY

WAXED GARBAGE

LUNCH & SANDWICH



"WHERE TO BUY THEM"

CROWN ZELLERBACH CANADA LTD
505HeraldBldg. AMhrst 9-7110

Robinson E S & A (Canada) Ltd
206-326a 8AvSW. AMhrst 2-6626

ST REGIS PAPER CO (CANADA) LTD

Manufacturers
MULTI-WALL HEAVY DUTY BAGS
POLYETHYLENE COATED PAPER
AUTOMATIC BAG FILLING & WEIGHING
MACHINERY
WIRE TIES

511LougheedBldg. AMhrst 9-6253

Bags—Textile

BONAR & BEMIS LTD

Manufacturers of

Jute, Cotton, Paper & Plastic Bags

2235 15StSE. fBRdwy 3-5152
BRdwy 3-4789

KLEAR PAK LTD 106 11AvSE. AMhrst 9-3051

Bags—Textile—(Cont'd)

Modern Packaging Co Ltd
5319 3StSE. CHstnt 3-6811
CHstnt 3-6812

WOODS BAG & CANVAS CO LTD

Formerly operated as
Woods Manufacturing Co. Ltd.

Manufacturers of

JUTE & COTTON BAGS
TENTS, TARPAULINS, SLEEPING ROBES

Rear 1902 11StSE. fBRdwy 3-5896
BRdwy 3-5466

Bags—Transparent

BARTRAM INDUSTRIES LTD—See Crown Zellerbach Canada Ltd

Bonar & Bemis Ltd 2235 15StSE. fBRdwy 3-5152
BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

Bartram Specialty Packaging Division
505HeraldBldg. AMhrst 9-7110

Cryovac Co Div Dewey & Almy. AMhrst 9-4242

Chemical Co of Canada Ltd. AMhrst 2-1039

215 10AvSW. AMhrst 9-5633

KLEAR PAK LTD 106 11AvSE. AMhrst 9-3051
(See Advertisement This Page)

MODERN PACKAGING CO LTD

Creators of MODERN PAK
Products — Printed & Plain

Manufacturers of Polyethylene & Cellophane
Bags & All Types of Plastic Packages

5319 3StSE. fCHstnt 3-6811
CHstnt 3-6812

ROBINSON E S & A (CANADA) LTD

206-326a 8AvSW. AMhrst 2-6626

Bakers—Retail

Bonnie Del Bakery 708 16AvNW. AVenu 9-1477

Bowness Bakery 617MainStBwns

Shop. BUTlr 8-2655

Office. BUTlr 8-2085

City Bakery 906 1AvNE. AMhrst 6-2279
(See Advertisement This Page)
(Continued Next Page)

CITY BAKERY

PHONE

AMhrst 6-2279

Buns and Breads
For Every Occasion

906 - 1 Ave. N.E.
1 Block From General Hospital

Olde Country Bakery

The Bakery of Home-Made
Bread, Buns, Cookies and Pies

AMhrst 6-2172

101 - 9 St. N.E.

KLEAR PAK LTD.

POLYETHYLENE

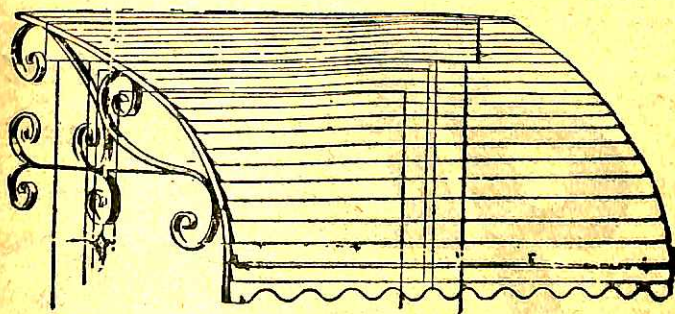
PLAIN OR

GUSSETED BAGS

Drum & Carton Liners

AMhrst 9-3051

106 - 11 Ave. S.E.



FIBERGLAS and ALUMINUM AWNINGS

PATIOS — CAR PORTS — LAWN SHADES

- YOUR CHOICE OF COLOR
- NEVER NEEDS PAINTING
- DIFFUSED LIGHT
- GUARANTEED WORKMANSHIP
- FREE ESTIMATES

Superior Awnings

1907 Bowness Rd. ATlas 3-0505

W. A. Richardson, Residence BUTlr 8-4222

Bakers—Retail—(Cont'd)**CRESCENT BAKERY**

HOME-MADE BREAD,
CAKES & PASTRIES

Wholesale & Retail

WEDDING & BIRTHDAY CAKES
A SPECIALTY

Bring Your Cake to Us for
Decorating

Store No 1—303 16AvNW...CRstvw 7-1065
Store No 2—2915RichmondRd CHRchl 9-1370

Bakers—Retail—(Cont'd)

Daffodil Bake Shoppe 2607 14StSW Chery 4-5040

DANISH HOME BAKERY

SPECIALIZING IN:

DANISH PASTRY

DANISH DARK RYE

KRANSEKAGER

ALTADORE SHOPPING CENTRE

4014 16StSWCHstnt 3-2369

Em's Bakery 11A SpruceCentreCHRchl 9-2874

Frank's Bakery 809 1AvNEAMhrst 6-5362

FRENCH PASTRY SHOP

SPECIALISTS IN FINEST
FRENCH BREAD PASTRY
WEDDING AND BIRTHDAY
CAKES

MARZIPAN &
FANCY COOKIES

You want to be different — call us first

120 10StNWATlas 3-3773

GEORG'S BAKERY

Home-made Bread & Pastries

WEDDING CAKES DECORATED BY EXPERTS

716 2StSEAMhrst 6-3370

Golden Topper Bakery 2703a 17AvSW CHRchl 9-2922

Bakers—Retail—(Cont'd)

Harrison's Bakery 142a 10StNWATlas 3-2385

HOLLAND SHOP

IT'S THE TALK OF THE TOWN FOR . . .

Finest European Baking

Wedding & Birthday Cakes

PASTRIES, FANCY COOKIES

and MARZIPAN

Chocolates from all over Europe

327 7AvSWAMhrst 9-5162

National System of Baking Ltd. (AMhrst 2-9969)

Downtown Store 710CentreStN. (AMhrst 2-7470)

North Hill Store (CRstvw 7-1683)

1604CentreStN. (CRstvw 7-8196)

Westend Store 724 17AvSW (AMhrst 2-6485)

Genl Ofc. (CRstvw 7-5522)

Olde Country Bakery 101 9StNE (AMhrst 6-2172)

(See Advertisement Preceding Page)

Patricia Bakery 2614 4StNW (CRstvw 7-3757)

Poppy Cake Shop 1419 11StSW (Chery 4-1650)

Reinhard's Bakery 2122KensingtonRd ATlas 3-3601

Store No 2 1438a 17AvSW (Chery 4-2942)

RIVERS C

Wedding Cake Decorating

Our representative will call on you personally (day time or evening) and show with colored slides many pictures for your approval.

● OUR ICING WILL NEVER GO HARD —
Guaranteed Satisfaction
We will pick up your cake, also deliver to reception.

FRUIT CAKES SUPPLIED ON ORDER

4-3402ParkdaleBlvdATlas 3-5987

Scandia Bakery 2002 1AvNWATlas 3-2747

(See Advertisement This Page)

Scotch Bakery 1213 1StSW (AMhrst 2-6317)

Spudnut Shop 838 16AvNW (Avenu 9-3052)

Stewart's Bakery 726 3StNE (AMhrst 2-6644)

Bakers—Retail—(Cont'd)

Sylvias Bakery 4207 17AvSEBRldg 2-3840

Victoria Cake Shop 1018 2StSE (AMhrst 2-2726)

WEDDING CAKE SERVICE

WEDDING CAKE SERVICE

Our representative will call on you personally (day time or evening) and show with colored slides many pictures for your approval.

● OUR ICING WILL NEVER GO HARD —
Guaranteed Satisfaction

We will pick up your cake, also deliver to reception.

FRUIT CAKES SUPPLIED ON ORDER

4-3402ParkdaleBlvdATlas 3-5987

(See Also Advertisement This Page)

Widger's Pastie Shop 2702CentreStN. (CRstvw 7-4483)

WOODEN SHOE PASTRY SHOP

DUTCH PASTRY SHOP

Home Made Chocolates - Fancy Cookies

Pastries - Birthday & Wedding Cakes

Home Made Marzipan - "A Real Treat"

BRITANNIA SHOPPING CENTRE

817 49AvSWCHstnt 3-3267

Bakers' Supplies

Standard Brands Ltd 2201 15StSE BRdwy 3-4937

Bakers—Wholesale

Andy's Pastries Ltd 111 8AvSW (AMhrst 6-3589)

CANADIAN BAKERIES LTD

12Av&11StSW (Chery 4-2731)

Crescent Bakery Store No 1

303 16AvNW (CRstvw 7-1065)

Store No 2 2915RichmondRd (CHRchl 9-1370)

Em's Bakery 532PoplarRd (CHRchl 9-3990)

FOUREX BAKERIES 12Av&11StSW (Chery 4-2731)

HANNAH BREAD LTD 640 14AvSE (AMhrst 9-7606)

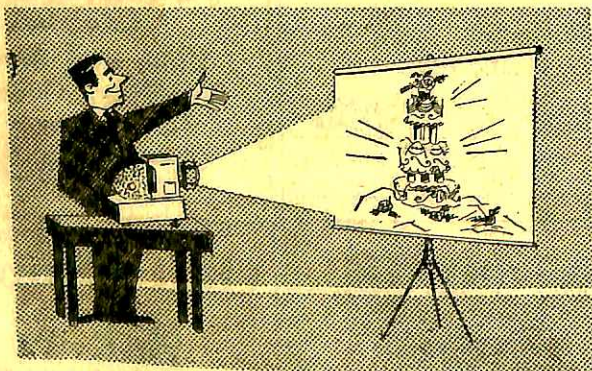
HONEY BOY BAKING CO LTD (AMhrst 6-1939)

629 10AvSW (AMhrst 2-5791)

(Continued Next Page)

WEDDING CAKE SERVICE

Daytime or Evenings Call **ATlas 3-5987**



- Our representative will call on you personally to your home in daytime or evening and show with the aid of colored slides many various styles which you might prefer.
- We feature an icing which will never get hard, but retains at all times a delicious texture.
- We will pick up your cake now, also deliver and arrange your cake for you on the day of the wedding.
- GUARANTEED SATISFACTION — HUNDREDS OF RECOMMENDATIONS.
- WE ALSO SUPPLY FRUIT CAKE MADE FROM THE HIGHEST QUALITY INGREDIENTS.

4 - 3402 PARKDALE BLVD.

gb

Freshest Bread in Town!

gb TOASTER WHITE SLICED

GENERAL BAKERIES LTD.
PALACE BREAD DIVISION

PHONE CHstnt 3-4611

Bakers—Wholesale—(Cont'd)

MARTIN'S BAKERY 338 4AvSE .AMhrst 6-1820
McGAVIN LTD 325 10StNWAtlas 3-5555
OLDE COUNTRY BAKERY

101 9StNE. AMhrst 6-2172
 Palace Bread Calgary Div of General Bakeries Ltd
 203 58AvSE. CHstnt 3-4611
 (See Advertisement Opposite Page)

SUNBEAM BAKERY 640 14AvSE AMhrst 9-4335
SUNBEAM BREAD

Sunbeam

FAMOUS QUALITY
 CAKES & SWEET GOODS

FRESHNESS GUARANTEED

SUNBEAM BAKERY
 640 14AvSE. AMhrst 9-4335

TOASTMASTER BAKERY
 12Av&11StSW. CHery 4-2731

VAL'S DONUTS (CALGARY) LTD
 221 35AvNE. CRstvw 7-5559
 Weston Bakeries Ltd 640 14AvSE AMhrst 9-4335
 Willman's Mrs Cakes & Cookies
 2903 13AvNW. AVenu 9-2815

Baking Powder

Standard Brands Ltd 2201 15StSE BRdwy 3-4937

Banks

Bank of Canada 121 8AvSWAMhrst 2-1689

Bank of Montreal Main Branch

140 8AvSWAMhrst 6-8701

Superintendents DeptAMhrst 2-3894

Petroleum & Natural Gas DeptAMhrst 9-8179

Elbow Park BranchAMhrst 6-1517

MgrAMhrst 6-4876

Fifth St West Branch 604 8AvSWCHstnt 3-3389

Macleod Trail Br 4108MacleodTrCHstnt 3-7130

MgrCRstvw 7-1306

North Hill Br 1615CentreStNCRstvw 7-1714

MgrCHery 4-0002

Seventeenth Ave & Seventh StCHery 4-6993

Branch 811 17AvSWAMhrst 9-5908

MgrAMhrst 9-5707

Stock Yards Br EastCalgaryBRdwy 3-5117

MgrBRdwy 3-4464

Hillhurst Br 223 10StNWfAtlas 3-4564

MgrfAtlas 3-0400

Bank of Nova Scotia 125 8AvSWAMhrst 2-9566

Eight Avenue West Branch

607 8AvSW. AMhrst 2-9049

Charlie Newington MgrAMhrst 2-7163

West End Branch 17Av&14StSWCHery 4-8941

North Hill Br 1303CentreStNfCRstvw 7-2582

MgrfCRstvw 7-7063

Frank E Lawson MgrCRstvw 7-1309

Thirty-Third Ave SW Branch

2131 33AvSW. CHery 4-0639

D B Rathbone MgrCHery 4-7996

First Street West & Sixth Ave Branch

1StSW&6Av. AMhrst 9-2650

R M Shaw MgrAMhrst 9-2652

Macleod Trail Br 4812MacleodTrCHstnt 3-5012

J J Johnston MgrCHstnt 3-5013

Seventeenth Av SW & Thirty-Eighth St Br

3820 17AvSW. CHrchl 9-2173

MgrCHrchl 9-3043

L C Dickson MgrCHrchl 9-3043

Canadian Bank of Commerce

309 8AvSW. AMhrst 6-7251

Centre St & Eighth Ave W Branch

101 8AvSW AMhrst 6-3001

Elghth Ave W & Fifth St Branch fAMhrst 6-6381

630 8AvSW. AMhrst 9-5946

First St West Br 1202 1StSW AMhrst 2-1823

Macleod Trail Br 5010MacleodTr CHstnt 3-0219

Fourteenth St W & Sixteenth Ave Branch

1601 14StSW. CHery 4-8594

Sixteenth Ave North East & Third Street Branch

Cor16Av&3StNE. CRstvw 7-0234

Thirty-Seventh St & Seventeenth Ave SW Br

1912 37StSW. CHrchl 9-3050

Forest Lawn Br Cor 37St&17AvSE BRldg 2-3900

Calgary Centre BrfAVenu 9-5753

1630 14AvNW. fAVenu 9-6569

Banks—(Cont'd)

Imperial Bank of Canada 102 8AvSE AMhrst 2-1136
 Oil and Gas Dept 001MobilOilBldg AMhrst 2-4803
 East End Branch 1230 9AvSE fBRdwy 3-5204

BRdwy 3-2010

AMhrst 2-5600

AMhrst 6-4184

AVenu 9-7350

CRstvw 7-6056

AMhrst 9-5886

AMhrst 9-6030

BRldg 2-3800

Industrial Development Bank

3rdFlr BlowBldg. AMhrst 9-6981

Royal Bank of Canada

Main Branch 4StSW&8AvAMhrst 6-8751

8th Ave & Centre St BranchAMhrst 6-8751

Supvr's Dept 409 8AvSWAMhrst 6-8751

AMhrst 9-1157

AMhrst 9-1266

AMhrst 9-1195

CRstvw 7-8516

CRstvw 7-8517

ATlas 3-5571

Butlr 8-4431

AMhrst 9-6365

AMhrst 9-6066

CHstnt 3-6977

AMhrst 9-5541

AMhrst 9-8211

AMhrst 2-2524

CHrchl 9-3333

AMhrst 9-8092

1840 14AvNW. AVenu 9-6471

CRstvw 7-0834

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Batteries—Storage—(Cont'd)

Burgess Battery Co 822 11AvSW ... CHstnt 3-6601
Commercial Tire Ltd 1139 9AvSE ... BRdwy 3-4170
(See Advertisement Preceding Page)

EXIDE BATTERIES

The right battery to fit
the driving needs of
every car owner. Quick,
sure starting in all
kinds of weather.

Exide

WHEN IT'S AN EXIDE YOU START

"WHERE TO BUY IT"

DISTRIBUTOR

TAYLOR PEARSON & CARSON (CALGARY)
LTD 308 5AvSW ... AMhrst 9-2521

Fisk Tire Service Co Ltd

718 7AvSW ... AMhrst 2-3279

GIANT BATTERY CO LTD

fAMhrst 9-7891

315 3StSE ... fAMhrst 6-3367

(See Advertisement Preceding Page)

GLOBELITE BATTERIES LTD**GLOBELITE EV-R-FUL**

The Battery With a Longer Life

AUTO - TRUCK - TRACTOR - BUSES - ROAD
MACHINERY - INDUSTRIAL EQUIPMENT
LIGHT & POWER BATTERIES

4524 1StSE ... CHstnt 3-3568

Buy Christmas Seals Every Year**Batteries—Storage—(Cont'd)**

GOULD-NATIONAL BATTERIES OF CANADA
LTD 510c 6StSE ... AMhrst 6-1395

HART BATTERIES

For Automotive and
Marine use - Indus-
trial Trucks - Diesel

Electric Locomotives.
Standby Power, Switchboard Control.

HART
BATTERIES**"FOR INFORMATION CALL"****HART BATTERY** 126 12AvSW AMhrst 6-3108

Hart Battery 126 12AvSW ... AMhrst 6-3108

HUTTON'S LTD**AUTO - FARM - RADIO****Battery Sales & Service**

131 11AvSW ... AMhrst 9-3725

Industrial Batteries Ltd

126 12AvSW ... AMhrst 2-5822

Maple Leaf Sales Ltd 232 9AvSE ... AMhrst 6-4866

PIONEER TIRE LTD

3608 Macleod Tr. ... CHstnt 3-3915

Prest-O-Lite Battery Co Ltd

58Av&4StSE ... CHstnt 3-4631

WILLARD DIVISION ELECTRIC STORAGE**BATTERY CO (CANADA) LTD**

104 58AvSE ... CHstnt 3-4656

DISTRIBUTOR Whol Only

Motor Car Supply Co of Canada Ltd

317 6AvSW ... AMhrst 2-4633

Bearings**AETNA BEARINGS**

Std. and Spec. Ball
Thrust Bearings -
Angular Contact Ball
Bearings - Farm
Equipment Ball Bear-
ing Units - Spec. Roller Bearings - Ball Re-
tainers - Hardened and Ground Washers -
Sleeves - Bushings - Misc. Parts - Cat. and
engg. service on request.

Aetna**"WHERE TO BUY THEM"**

DISTRIBUTOR

B C Bearing Engineers Ltd
1218 11AvSW ... CHery 4-5521

B C BEARING ENGINEERS LTD
1218 11AvSW ... CHery 4-5521
(See Advertisement This Page)

BENNETT & EMMOTT (EQUIPMENT)

LTD 715 11AvSW ... AMhrst 6-2629

CANADIAN S K F CO LTD

JCHery 4-0044

1331 16AvSW ... JCHery 4-3366

Federal-Mogul Service Ltd

JAMhrst 6-5955

Order Desk 701-703 11AvSW ... JAMhrst 6-6736

Office ... AMhrst 2-6288

SPROULE BEARING SUPPLY

809 17AvSW ... CHery 4-5541

(See Advertisement This Page)

TAYLOR PEARSON & CARSON (CALGARY) LTD

RED DEER - CALGARY - MEDICINE HAT

Your Bearing Requirements

Timken, SKF, Hyatt,

308 5AvSW ... AMhrst 9-2521

TRANSMISSION SUPPLIES LTD

A COMPLETE BEARING SERVICE

Timken - New Departure - Hyatt

National Seals

Night Phone AMhrst 6-6717

1223 2StSE ... AMhrst 9-2626

Beauty Parlor Supplies & Equipment

Emerald Beauty & Barber Supply

514 17AvSW ... AMhrst 2-9663

Helene Curtis Ltd 1-306a 10StNW ... ATlas 3-4420

MID-WEST BEAUTY & BARBER SUPPLY

207 7AvSE ... AMhrst 2-7573

B C**BEARING****ENGINEERS LTD.****COMPLETE STOCK****ALL MAKES****24-Hour Service****CHery 4-5521**

1218 - 11 Ave. S.W.

Beauty Parlor Supplies & Equipment—(Cont'd)**MONARCH BEAUTY SUPPLY CO**

Exclusive Distributors of the

"Rayette Beauty Products"**ROUX - CLAIROL**
SILHOUETTES**Dryers & Furniture**

COMPLETE LINE OF BARBER SUPPLIES

129 6AvSE ... AMhrst 2-1078

ONTARIO BEAUTY SUPPLY CO LTD**EQUIPMENT**

Canada's Largest Exclusive Beauty Supply
Specializing in Shop Modernization

MODECRAFT - CURTIS - TURBINATOR

ROUX - SILVER ANNIVERSARY - CLAIROL

BONAT - RILLING - ZOTOS - NESTLE

FLUFFON - WELLA - TIZ - RESDAN

116 5AvSE ... AMhrst 6-6348

TERRY SUPPLY HOUSE LTD

"Wholesale Beauty & Barber Supplies &
Equipment"

The Terry Supply House
Ltd.**"WE DELIVER ANYWHERE"**

1006a-1008 16AvNW ... AVenu 9-3227

Beauty Parlors**A 1 BEAUTY SHOP****PERMS — HAIR COLORING**
STYLING & HAIR CUTTING

Julie Dobrocki & Gladys Rhodes

1002a CentreStN ... AMhrst 2-6686

ADRIAN BEAUTY SALON

MADAME McGRANDLE

PHYLLIS McGRANDLE

Harper Method Salon**— FACIALS —**

514 17AvSW ... AMhrst 2-4429

Al's Beauty Shop 911 10AvMtg ... BUTlr 8-2586

ALTADORE BEAUTY SHOPPE

2034a 42AvSW ... CHstnt 3-4466

American House of Beauty

202-225a 8AvSW ... AMhrst 6-1125

(See Advertisement Opposite Page)

Annalene Beauty Salon 2503 4StSW AMhrst 2-5747

ARCADE BEAUTY PARLOR**IRENE CODE & HER**
BEAUTY EXPERTS**Consult Us Regarding**
Your Beauty Problems**THE ARCADE**

126 8AvSW ... AMhrst 2-3847

(Continued Next Page)

BEARINGS**OIL & GREASE SEALS — O - RINGS****PILLOW BLOCKS — UNIVERSAL JOINTS****V - SHEAVES****REDUCERS****CHAIN & SPROCKETS****COUPLINGS****24 HOUR SERVICE**Telephone
Days**CHery 4-5541**Holidays
Nights**GORD**
RON
DAN**CRstvw 7-1183**
ATlas 3-0477
AVenu 9-2366**Sproule Bearing Supply**

809 - 17 Ave. S.W.

Anything that rolls . . . WE HAVE IT

Beauty Parlors—(Cont'd)

Bamboo House of Beauty
7405 26StSE..BRwng 9-3566

Beacon Beauty Salon
Cor16Av&CentreStN..CRstvw 7-7849

BEATON BEAUTY PARLOR

HARPER METHOD

Expert Operators
Only

207 8AvSWAMhrst 6-2153

BEAUDET'S BARBER SHOP & BEAUTY PARLOR

Experienced Operators in
ALL LINES OF BEAUTY CULTURE
1002 17AvSWCHery 4-4244

BLUEBIRD BEAUTY PARLOR

"For Happy Hair Care"

PHON - SPAZZ
Complete Styling in Half an Hour.

All Lines of Beauty Culture

A. J. Porter, Prop.

32 4StNEAMhrst 2-2529

Bobette Beauty Shop 2035 34AvSW CHery 4-8492
Bon Ton Barber & Beauty Shop
708 1StSE..AMhrst 6-3806

BOWNESS BEAUTY SALON

You should be coming to me — If your
Hair is not becoming to you

BOWNESS BEAUTY SALON
THE NEW SHORT HAIR CUT

623MainStBwnsBUTlr 8-2447

Braaz Otto Beauty Bar 1719 17AvSW CHery 4-4488
Braaz Otto Hair Styles 607 1AvNE AMhrst 2-5653
(See Advertisement This Page)
Bushfield S 332 16AvNWCRstvw 7-2910
Cable's Barber & Beauty Shoppe
346 17AvSW..AMhrst 2-3210

CARL'S BEAUTY SALON

Above Kresge's

Specialists in
Cold Wave - Tinting
Bleaching

Haircutting - Permanent Wave
Scalp Treatment

Owner J. R. Wouters

236 8AvSWAMhrst 2-2383

CHARM BEAUTY SHOPPE

MODERN
BEAUTY SERVICE

The New Short Haircut

213 16AvNWCRstvw 7-1335

Beauty Parlors—(Cont'd)

Connaught Beauty Parlor
1413 11StSW..CHery 4-1659

DANNEWALD HAIRDRESSING & GIFT SHOP

Professional
Ladies' Haircutting
Styling and Coloring

"The Best in Perms"

908aCentreStNAMhrst 6-2350

De Luxe House of Beauty
344 23AvSW..AMhrst 2-1777

DIANA BEAUTY SALON

Specializing in
COLD WAVES &
BEAUTY CULTURE

Next Door to Kent's Accordion Centre

305a 10StNWATlas 3-5301

Dixon's Beauty Parlor 1205 25StSE AMhrst 6-6577

Dorothee Mae Beauty Salon
211UnderwoodBik..AMhrst 6-4905

DOTTY'S BEAUTY SALON
9aSpruceCentre..CHrchl 9-1171

Eaton Co Canada Ltd (The T)
8AvSW bet 3&4Sts..AMhrst 6-0234

Elbow Barber Shop & Beauty Parlor
2512 4StSW..AMhrst 2-3157
(Continued Next Page)

Jacobson's Hairdressing Salon and

Beauty Academy
Individual Hair Styling

Our staff are instructed by
members of the Official Hair
Styling Fashion Committee.
This enables us to serve you
better.

"Giving You the Finest
in Beauty Culture"

AMhrst 2-4219

128a - 8 Ave. S.W. (Upstairs)

Above Arcade

PERMANENTS

Cold Wave Machineless



Complete
with
Haircut,
Shampoo
and Set.

3⁹⁵

HAIR CUTS BY
EXPERT
MALE
BARBERS \$1.00

SPECIAL
HAIRCUT - SHAMPOO
and SET \$1.75
Together

Phone AMhrst 6-1125
225A - 8 Ave. S.W., Over White Lunch

American HOUSE OF BEAUTY

NO APPOINTMENT NECESSARY — OPEN SIX DAYS A WEEK

WHY PAY MORE?

YOU GET YOUR BEST HAIR-DO FOR LESS AT

OTTO BRAAZ

HAIRSTYLES

North East Calgary
Bridgeland
607 - 1 Ave. N.E.

AMhrst 2-5653

We Guarantee
A Fair Price
For Highest
Quality Work



OTTO BRAAZ

BEAUTY BAR

South West Calgary
Scarboro District
1719 - 17 Ave. S.W.

CHery 4-4488

Top Hairstylists
Trained in The
Latest
Hairfashion

WE WILL GIVE YOU THE BEST COLDWAVE AND HAIR-DO
IN SHORT AND LONG HAIR EVER POSSIBLE

OTTO BRAAZ

Winner in Alberta's Haircutting
Competition will get you the best
haircut you ever had.

PHONE FOR APPOINTMENT TODAY



Frank
and
Mary
Larson

JEANNE'S BEAUTY SALON

NORTH HILL

Harper Method Salon

Discriminating Women Prefer . . .

Harper Method Beauty Care

AVenu 9-1436

SOFT WATER USED WITH ALL SHAMPOOS

"Our Permanent Waves Make Permanent Friends"

— 824 16 Ave. N.W. —

Beauty Parlors—(Cont'd)

ELITE BEAUTY SHOPPE

Call This Handy Neighborly
Shop for Your Next
Appointment

1431 17AvSWCHery 4-3334

ELSBETH'S BEAUTY SALON

Specializing in

PERMANENT WAVING & HAIR STYLING

Language spoken in English and German
HERMANN & ELSBETH POLLHAUS, Props.
527 Bowness Rd MtgyBUtlr 8-6864

FLAMINGO HAIR STYLING STUDIO

Specializing in

COLD WAVING — TINTING STYLING

Owned and operated under the personal
supervision of Gladys Robinson

Located Opposite Post Office

Upstrs 214a 8AvSEAMhrst 6-6694

Glengarry Beauty Shop

2236 29StSW. .CHrchl 9-4740

Grainger's Hairdressing 1122 1StSW AMhrst 2-3530

HARPER METHOD BEAUTY SALON

824 16AvNW. .AVenu 9-1436

Beauty Parlors—(Cont'd)

Helen's Beauty Salon 812 16AvSW AMhrst 2-9734
HOUSE OF CHARM BEAUTY SALON
812 49AvSW. .CHstnt 3-6877

HUB BEAUTY PARLOR & BARBER SHOP

The Home of Fashionable
Hairdressing

Opposite Capitol Theatre

229a 8AvSWAMhrst 2-9751

JACOBSON'S HAIRDRESSING SALON &
BEAUTY ACADEMY (AMhrst 2-4219)
Upstairs 128a 8AvSW (AMhrst 2-2783)
(See Advertisement Preceding Page)

JEANNE'S BEAUTY SALON

824 16AvNW. .AVenu 9-1436

(See Advertisement This Page)

Johnston's Barber Shop & Beauty Parlor
1403 11StSW. .CHery 4-1247

K L BEAUTICIANS

BEAUTY SALON & BARBER SHOP

Hairstyles
the way you like them

PERSONALIZED, NATURAL, MANAGEABLE

A. C. Anderson, Prop.

1320 17AvSWCHery 4-4359

Keen-Kurl Beauty Parlor

1811 8StSE. .BRdwy 3-4461

(Continued Next Page)

RICHMOND Beauty

*Hairstyling
That Turns
Heads*

Member of



CHrchl 9-2760

2921 RICHMOND ROAD

EXPERTS IN

Color Blending

Diplomas from

- DETROIT, Michigan
- BOSTON, Mass.
- ROCHESTER, N.Y.
- TORONTO, Ontario
- LONDON, England

Norm Zimring, Prop.
Pearl Diggory, Mgrs.

RICHMOND
BEAUTY SALON

RICHMOND Beauty



How to be
lovelier to
look at

We will give you a head-start on
new beauty for the
social whirl coming up,
with a glamorous coiffure
that does wonderful things
for your hair . . . and for you!

MODERATE PRICES

LEROY BEAUTY SALON

CALGARY'S LEADING SALON
FOR APPOINTMENT

Phone AMhrst 2-2002 - AMhrst 2-3377

222A 8th Ave. S.W.
Next door People's
Credit Jewellers

Beauty Parlors—(Cont'd)

Kensington Barber & Beauty Shop
1134a Kensington Rd. . Atlas 3-0690
Killarney Beauty Salon 2705 17AvSW CHrchl 9-2929
Knight's Beauty Salon 114 7AvSE AMhrst 2-6548
La Moderne Mode Beauty Salon
2118a 4StSW . AMhrst 2-9801

LA ROSA HAIRSTYLING

Specializing in
Cold Waves & Color Shampoos
"STYLING AT ITS BEST"

Rosa Ashcroft, Prop.
707a 14StNW Atlas 3-1464

LEE'S BEAUTY SALON

2013 18StNW . AVenu 9-1074
Leroy Beauty Salon 222a 8AvSW (AMhrst 2-2002)
(See Advertisement Opposite Page)

LE TROY BEAUTY SALON

2106 18StNW . AVenu 9-3695
Lil's Beauty Salon 1215 14StSW . CHery 4-8297
Lillie's Beautyette 112a 8AvSE . AMhrst 9-2414
(See Advertisement This Page)

Looking Glass Beauty Salon
1114 3StNE . CRstw 7-2254
Lucille Beauty Salon 2025 33AvSW CHery 4-0521

Mac's Beauty & Barber Shop
3705 17AvSE . BRIdg 2-3462

Mademoiselle Beauty Salon
1349 16AvSW . CHery 4-1422

Marda Beauty Salon 3409 20StSW . CHery 4-5333
Marie's Beauty Salon 2805 14StSW CHery 4-2060
Marvel Beauty Schools

202-326a 8AvSW . AMhrst 2-9841
(See Advertisement This Page)

MARY ANNE BEAUTY PARLOR

"Your Beauty is Our Duty"

Specialists in all Types of
BEAUTY CULTURE

MARY ANNE VOLK, Prop.
(Soft Water)

1336b 9AvSE BRdwy 3-4093

LILLIE'S BEAUTYETTE

L. Gretsinger

Specializing in

- ★ PERMANENT WAVING
- ★ COLD WAVES
- ★ HAIR STYLING

AMhrst 9-2414

112a 8 Ave. S.E.

MARVEL Hairdressing Schools

- LEARN BY SEEING
- LEARN BY DOING
- LEARN BY HEARING

Write for Free Catalogue and Information

AMhrst 2-9841

326a - 8 Ave. S.W.

Beauty Parlors—(Cont'd)

Mayfair Beauty Salon
1329a 9AvSE . BRdwy 3-2027

MILLIE'S HAIRSTYLING STUDIO

Millie Luft
& Her Hairstylists

SPECIALIZING IN
PERMANENT WAVING - HAIR CUTTING
and COLOR BLENDING

631 16AvNW AVenu 9-6565

Mission Beauty Shoppe 2208 4StSW AMhrst 2-7616

MIYO'S BEAUTY SALON

THE HOME OF
PERMANENT WAVING
and Personalized Hairstyling

814 16AvNW AVenu 9-1402

NEIL'S BEAUTY SALON

Specializing in
PERMANENT WAVING
& BEAUTY CULTURE

912a 16AvNW AVenu 9-2963

Nellies Beauty Parlor 501MainStBwns BUTlr 8-2129

NORA'S BEAUTY SALON

Your Permanent Wave Shop
Hair Stylist

2719 14StSW CHery 4-5222

Norman's Beauty Salon
628 17AvSW . AMhrst 2-9748
(See Advertisement This Page)

Nu-West Hairdressing Salon
317 19StNW . ATlas 3-3000

Palliser Hotel Hairdressing Parlor
PalliserHotel . AMhrst 2-1947

PAUL 'ESTE HAIR STYLISTS

Specializing in
HAIR STYLING and
PERMANENT WAVES
PAUL STICKNEY — ESTHER ALLAN
1610 14StSW CHery 4-5610

(Continued Next Page)

NORMAN'S Beauty Salon

Norman Spankie, Prop.

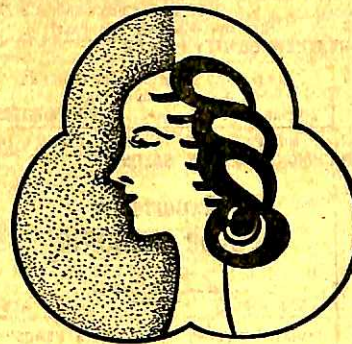
AMhrst 2-9748

Specializing In Styling
Permanent Waving

Phon Spazz

You can have your hair set,
dried and combed out all at the
same time.

628 - 17th Ave. S.W.



FRANZ SCHMIDT

International
Hair Stylist

Diplomas from:

LONDON, ENGLAND; ZURICH, SWITZERLAND; CANADA

Member:

International Association of Master Ladies Hairdressers

PHONES:

AMhrst 2-7236

AMhrst 6-5770

Upstairs 131 8 Ave. S.W.

Canada's Own Hair Stylist

NELS TODD

A perfect place for correct
Hair Shaping!

Latest in Hair Styling
Natural Looking
Permanent Waves

Please Phone

AMhrst 2-2979



Home of the Famous

Vita-Sheen Shampoo
and Dandruff Remedy

125a - 6 Ave. S.W.

BRANCHES:

Jasper Park Lodge and Edmonton, Alta.

NELS TODD

Designed and
Patented

Professional
Hair Brush

With Staggered
"feather touch"
Bristles

PETER PAN

BEAUTY SALON
DOUG DOHERTY, Prop.

"Your Personal Stylists"



213 Lougheed Building
(Same Building as Grand Theatre)

AMhrst 2-7742

Open Wednesdays - Closed Mondays

Beauty Parlors—(Cont'd)

Peter Pan Beauty Salon
Douglas Doherty Prop
213 Lougheed Bldg. AMhrst 2-7742
(See Advertisement This Page)
RENFREW BEAUTY PARLOR
Specializing in
COLD WAVES and BEAUTY CULTURE
Peggy Crawford, Prop.
1025a Russet Rd. CRstvw 7-1383

Reo Beauty Parlour 125 7AvSE AMhrst 6-1450
RICHMOND BEAUTY SALON

Experts in
COLOR BLENDING

"HAIR STYLING THAT TURNS HEADS"

2921 Richmond Rd. CHrchl 9-2760

(See Also Advertisement Page 26)
Schmidt Franz Upstrs 131 8AvSW JAMhrst 2-7236
AMhrst 6-5770

(See Advertisement Preceding Page)
Star Beauty Parlor 1024 2StSE AMhrst 2-6577
Style Beauty Shop 3009a 26AvSW CHrchl 9-8715
(See Advertisement This Page)

Sunalta Beauty Parlor & Barber Shop
1506 12AvSW CHery 4-1667

SUNNY BEAUTY PARLOR & BARBER SHOP

EXPERIENCED
OPERATORS

Wigs and Toupees
Made to Order

306 10StNW ATlas 3-2433

Beauty Parlors—(Cont'd)

Todd Nels 125a 6AvSW AMhrst 2-2979
(See Advertisement Preceding Page)
Townhouse Beauty Salon Ltd JAMhrst 2-5956
211 6AvSW JAMhrst 6-1370
(See Advertisement This Page)
Trail Beauty Parlor 2010 3StNE CRstvw 7-2249

VAN DEN BERG'S BEAUTY SALON

EXPERT
HAIR STYLING

4006 16StSW CHstnt 3-0594

Vanity Beauty Shoppe 510b 9StSW AMhrst 2-9029
Vera's Beauty Salon 2616 4StNW CRstvw 7-8092
Wallie's Hairstyling Studio

318 16AvNW CRstvw 7-2430

(See Advertisement This Page)

Werner's Hairstyling & Barber Shop

120 16AvNW CRstvw 7-5059

(See Advertisement This Page)

WESTMOUNT BEAUTY PARLOR

Located One Block South of Kensington Road
and 21st St. N.W.

SOFT WATER USED FOR ALL
SHAMPOOS

Bertha George and Lillian Johansen, Props.

2203 Westmount Rd ATlas 3-4233

Young's Beauty Nook
Stampeder Hotel CHstnt 3-6404

Beauty Schools

See Schools—Beauty Culture

Get the habit of looking
in the **YELLOW PAGES**

Beds & Bedding

CALGARY MATTRESS CO

36Av&Manchester Rd. CHstnt 3-4548

If no answer call CHery 4-6260

Canadian Bedding Co Ltd JAMhrst 6-5859

403 3AvSE JAMhrst 9-5192

Globe Bedding Co Ltd 11St&17AvSE BRdwy 3-5183

Parkhill Bedding & Furniture Ltd

Cor9Av&8StSE BRdwy 3-1627

Simmons Ltd 610 5AvSE AMhrst 6-5050

Belting—Mechanical

BENNETT & EMMOTT (EQUIPMENT) LTD

715 11AvSW AMhrst 6-2629

GOODRICH B F (CANADA) LTD

3500 7StSE CHstnt 3-6621

GUTTA PERCHA & RUBBER LTD

2Av&7StSW AMhrst 2-5854

PARDEE EQUIPMENT CO LTD

520 24StNE BRdwy 2-3440

Worthington (Canada) 1955 Ltd

4030 7StSE CHstnt 3-6046

Belts & Belting

Coutts Machinery Co Ltd

4636 1StSE CHstnt 3-4618

GREAT WEST SADDLERY CO LTD

212 9AvSW AMhrst 2-7901

Beverages

Blue Label Bottling Co Ltd JAMhrst 2-2812
508 3AvSW AMhrst 6-5390

CALGARY BREWING & MALTING CO LTD

9Av&15StSE BRdwy 3-5681

Canada Dry Ltd 5312 3StSE CHstnt 3-5909

Coca-Cola Ltd 66AvSW&MacLeod Tr CHstnt 3-2581

POLAR AERATED WATERWORKS

LTD 129 3AvSE JAMhrst 2-9161

(See Advertisement This Page) AMhrst 2-9600

SICKS' LETHBRIDGE BREWERY LTD

218 11AvSW AMhrst 2-2111

**Townhouse
Beauty Salon
LTD.**
"the finest"



Personalized Beauty Care
TRAINED STYLIST
We Specialize in Color
211 - 6 Ave. S.W.
(Next to Empress Hotel)

AMhrst 6-1370

AMhrst 2-5956



Creative Stylings
Subtle Color Blends
Permanents

DIAL
CRstvw 7-2430

"Where Beauty is
Always on Call"

— 318 - 16 Ave. N.W. —

**STYLE
Beauty Shop**

Specializing in:
**PERMANENTS
HAIR TINTS
HAIR STYLING
HAIR CONDITIONING**

CHrchl 9-8715

3009a - 26 Ave. S.W.

**WERNER'S
HAIRSTYLING
& BARBER SHOP**

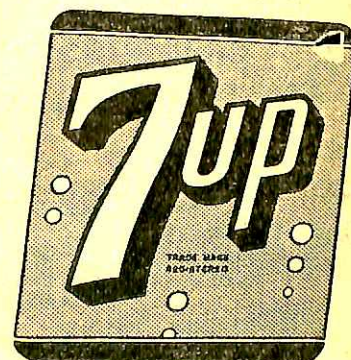
Werner Bastiaannet, Prop.
**SPECIALIST IN MODERN
HAIRSTYLING**

DIPLOMAS
Paris - Amsterdam - Berlin - Brussels

120 - 16 Ave. N.W.

CRstvw 7-5059

"fresh up"
with



You like it.. It likes you!

SEVEN-UP BOTTLING CO.

AMhrst 2-9161

129 - 3 Ave. S.E.

Bicycle Dealers & Repairers

BOW CYCLE & MOTOR
733 Main St Bwns. . Butlr 8-2887
CALGARY CYCLE STORE

Rudge & Raleigh

Frejus-Torpado Pro Racing Machines
Specializing in Three Speed Hubs

REPAIRS TO ALL MAKES

KEYS CUT TO SAMPLE

Res. Phone ChRchl 9-2174

709a 1StSEAMhrst 6-1246

Fisk Tire Service Co Ltd
718 7AvSW. .AMhrst 2-2536
Killarney General Repairs & Appliances
2631 17AvSW. .ChRchl 9-2858

Premier for . .

**C.C.M. — RUDGE
RED WING**

Bicycles — Tricycles
Parts & Accessories

Premier
— CYCLE & SPORTS

319 - 7 Ave. S.W.
AMhrst 2-1755
AMhrst 2-9906

WESTERN Cycle Works



BICYCLES

Expert Repairs to All Makes

LAWN MOWERS SOLD,
REPAIRED and
MACHINE SHARPENED

WE CUT KEYS

CHery 4-4044

1514 14th St. S.W.

Bicycle Dealers & Repairers— (Cont'd)

MISSION CYCLE & SPORTS

**RALEIGH - RUDGE
& C.C.M.**

Repairs & Accessories

2310 4StSWAMhrst 2-2278

Premier Cycle & Sports 319 7AvSW fAMhrst 2-1755
(See Advertisement This Page) fAMhrst 2-9906

RIDLEY'S CYCLE & SPORTING GOODS

C.C.M. & RALEIGH

Bicycle Sales & Service

Repairs to
All Makes of Bicycles

225 10StNWAtlas 3-1421

SID'S CYCLE & SPORTS

REPAIRS TO ALL MAKES
OF BICYCLES

337 17AvSWAMhrst 2-5777

Western Cycle Works 1514 14StSW CHery 4-4044
(See Advertisement This Page)
Zirk's Cycle Works 1504 CentreStN CRstvw 7-3430
(See Advertisement This Page)

Bicycles—Wholesale & Manufacturers

BRITISH INDUSTRIES LTD
323 8AvSW. .AMhrst 6-2750
Canada Cycle & Motor Co Ltd
1210 11AvSW. .CHery 4-3413
Deeley Fred Cycles Ltd 921 9AvSE BRdwy 3-5780

Billiard Halls

Calgary Billiard Hall 334 8AvSE .AMhrst 6-3641
Capitol Billiard Parlor 131 8AvSE AMhrst 9-1651
Carr's Billiards 330 8AvSWAMhrst 2-3328
Central Billiards Bsm't MacleanBik AMhrst 9-9137
Exchange Billiard Parlor 815 1StSW AMhrst 2-5288
Star Billiards 422a 8AvSEAMhrst 2-9780

Billiard Tables & Supplies

**BRUNSWICK-BALKE-COLLENDER CO OF
CANADA LTD** Manufacturers
BILLIARD TABLES & SUPPLIES
Billiard Table Repairing
110 4StNEAMhrst 2-9829

ZIRK'S Cycle Works

Headquarters for All Makes of Bicycles

**RALEIGH — RUDGE
SUNSHINE — C.C.M.**

CRstvw 7-3430

LOCK and KEY WORKS
C.C.M. and SUNSHINE TRICYCLES
SKATES SOLD and SHARPENED
1504 Centre St. N.

Biscuits & Candy

Manufacturers & Jobbers
Christie Brown & Co Ltd
538 10AvSW. .AMhrst 6-6996
Dad's Cookies Ltd 1317 9AvSE . .BRdwy 3-4774
Marven's Biscuits Ltd 106 11AvSE AMhrst 2-3319
Paulin Chambers Co Ltd
1210 11AvSW. .CHery 4-5581
Pauline Johnson Candy Shops
327a 7AvSW. .AMhrst 6-3839
Store No 2 242 8AvSWAMhrst 9-2271
Store No 3 812 49AvSWCHstnt 3-0440
Scott-Bathgate Ltd
2ndFlr 305 10AvSE. .AMhrst 2-9747

WESTON GEORGE LTD

Manufacturers of
ENGLISH QUALITY BISCUITS & CANDY
Clem Channon, Rep.
219 18StNWAtlas 3-2647

Bits—Oil Well

See Oil Well Tools

Blacksmiths

Ahlstrom E G 1810 10AvSWCHery 4-1305
McArthur's Blacksmithing & Auto Spring Works
330 6AvSE. .AMhrst 2-1839
Murray's Blacksmith Shop
321 6AvSE. .AMhrst 2-2417

Blankets

AYERS LIMITED—
Manufacturers (Sell Whol & Retail Trades Only)
HARPER W H CO
201-2WillsonBldg. .AMhrst 6-1437
Economy Supply Co 1318 1StSW . .AMhrst 9-5666
(See Advertisement This Page)
New Method Carpet Ltd 636 17AvSW AMhrst 2-7433
(See Advertisement This Page)

Bleaching Fluid

SAVAGE PRODUCTS

SAVAGE WATER

(Bleaching Fluid)

SAL SODA
(Washing Soda)

DUBBLE BUBBLE
(Liquid Detergent)

TOP QUALITY PRODUCTS
— GUARANTEED —

1604 38AvSEBRdwy 3-5287

Blinds

See Venetian Blinds & Window Shades

Blocks & Buildings

See Apartments Blocks & Buildings

BLANKETS - RUGS

TRADE YOUR OLD CLOTHING

BEAUTIFUL TWEED RUGS
from \$5.95 sq. yard

ANY SIZE — ANY COLOR

PLAINS — PASTELS — WHITES

CAR ROBES — SPREADS

SHEETS — MATS — ETC.

For Less — Free Estimates

New Method Carpet Ltd.

636 - 17 Ave. S.W.
AMhrst 2-7433

Blowers & Fans

See Fans & Blowers

Blue Printing Equipment & Supplies

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COPYFLEX

(BW Whiteprint)

COPYING MACHINES

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"WHERE TO BUY THEM"

**BRUNING CHARLES CO (CANADA)
LTD 537 11AvSW. .AMhrst 2-4126**

Blue Prints

ALBERTA DRAFTING & BLUE PRINT CO LTD

COMMERCIAL
BLUEPRINTING

325a 7AvSW fAMhrst 2-2849
[AMhrst 2-7394]

(Continued Next Page)

Blankets

TRADE YOUR OLD
WOOLLENS FOR

BEAUTIFUL
PASTEL BLANKETS

and
CAR ROBES

• FREE ESTIMATES •

**Economy
Supply Co.**

AMhrst 9-5666

1318 - 1 St. S.W.

Capital Bldg. AMHrst 9-6252

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& PHOTOSTAT

Pick-Up & Delivery

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KRAUSERTBOB
LAITHWAITEBoat Kits - Boat Trailers
Marine Supplies - Outboard
Motors

See Your ...

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DEALER TODAYAlberta Marine Supply
101 - 17 Ave. S.W.
AMHrst 9-2166**STANDEN'S
LIMITED****BOATS**

ALL TYPES

- Aluminum
- Moulded

- Fibre Glass • Plywood

 Up to 10-Year Warranty
BOAT TRAILERS
MARINE EQUIPMENT

AMHrst 9-3736

24th Ave. and 2nd St. S.E. Calgary

Alberta Chris-Craft
SALES & SERVICE LTD.
DO-IT-YOURSELF
BOAT KITS
**Chris*Craft**

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Blue Prints—(Cont'd)

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COMPLETE
REPRODUCTION
SERVICE

We Pick Up & Deliver

615 8AvSW AMHrst 9-4361

Calgary House Plan Service

924 16AvNW .. AVenu 9-5727

HUGHES OWENS CO LTD

OZALID & BLUE PRINTING
PHOTOCOPY
REPRODUCTIONS
Pick Up and Delivery

{AMHrst 9-2117

811 3StSW {AMHrst 9-6892

K & L Drafting & Reproduction

403a 8AvSW .. AMHrst 9-6252

(See Advertisement This Page)

RILEY'S REPRODUCTIONS LTD

FILMS - MAPS REDUCED,
ENLARGEDBLUE PRINTS - PHOTO-COPY
WELL LOGS

Distributors of Eugene Dietzgen Products

{AMHrst 6-6051

631 8AvSW {AMHrst 2-7741

{AMHrst 9-4630

Boarding HousesDouthwaite Mrs Olive 1534 16AvSW CHery 4-8666
Wigwam 334 12AvSW AMHrst 6-1867**Boats—Retail**Alberta Marine Supply 101 17AvSW AMHrst 9-2166
(See Advertisement This Page)

FOOTHILLS DISTRIBUTORS LTD

PACESHIPS

Alberta Distributors for

Paceship Boats & Unilam Hulls
Evinrude Motors, Marine
Hardware & Life Preservers

642 16AvNW AVenu 9-4437

HARPER HARDWARE & APPLIANCE LTD

MARINE & BOAT HARDWARE

MERCURY MOTORS

BOATS OF ALL TYPES

134 12AvSW AMHrst 2-7429

MacMILLAN AUTO RADIO LTD

Marine Division

EVINRUDE MOTORS

ALUMINUM BOATS

Cor 1Av&6StSW AMHrst 6-3939

STANDEN'S LTD 24Av&2StSE .. AMHrst 9-3736

(See Advertisement This Page)

Boats—Retail—(Cont'd)

WOOD-CRAFTS (CALGARY) LTD

BOATS — CUSTOM BUILT
RUMPUS ROOMS
BASEMENT SUITES
FURNITURE

216 35AvNE CRstW 7-9319

Boats—WholesaleAlberta Chris-Craft Sales & Service Ltd
916CentreStN .. AMHrst 9-4131

(See Advertisement This Page)

Stamped Boat & Marine Supplies
209 40AvNE .. CRstW 7-5297**Boiler Compounds**Alchem Ltd 1029 11AvSW CHery 4-7421
Bird-Archer Co Ltd 105 12StNE .. AMHrst 6-3357
Dearborn Chemical Co Ltd

510 9AvSW .. AMHrst 6-3209

Drew E F & Co Ltd 2027 30StSW .. CHrchl 9-3463

HELMER CHEMICAL CO LTD

BOILER WATER CHEMICALS

Industrial Water Treatment Engineers

{CRstW 7-5776

222 35AvNE {CRstW 7-2607

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REFRACTORY ENGINEERING SERVICE
Experienced Installation Crews

NEW INSTALLATIONS OR REPAIRS

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ALLIED MASONRY CONSTRUCTION CO

LTD 7626 22StSE .. BRdwy 9-3621

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CLEAVER-BROOKS CO

Package Steam Boilers—Process & Heating

5220 1aStSE .. CHstnt 3-5556

Crane Ltd Calgary Br 602 11AvSW AMHrst 6-3091

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Light Oil Fired BoilersALL TYPES OF BOILERS CONVERTED
TO AUTOMATIC OIL FIRED

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FARWIL CORPORATION

Package & Conventional Boilers All Types

1510a 1StSW .. AMHrst 9-7791

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4204MacledTr .. CHstnt 3-4755

Mathewson C 518 18aStNW ATLAS 3-3424

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NAPANEE BOILERS SELF CONTAINED
STEAM OR HOT WATERFully automatic operation gas, oil or
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Designed Pressures.

Night Service AVenu 9-7145

4646 2StSE CHstnt 3-7111

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Packaged Water Tube Steam Generators

220 50AvSE .. CHstnt 3-3406

VOLCANO LTD—

Automatic Packaged Boilers

STEPHENSON J R LTD

1132 17AvSW .. CHery 4-3335

WESTERN SUPPLIES (CALGARY) LTD

121 58AvSW .. CHstnt 3-4691

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BOLT SUPPLY HOUSE LTD

1213 2StSE .. AMHrst 2-1585

DOMINION BRIDGE CO LTD

803 24AvSE .. BRdwy 3-5634

Bonds

See Stocks & Bonds

Bonds—Surety & Fidelity

Canadian Surety Co 308 8AvSW .. AMHrst 9-1820

Book ExchangeJAFEE'S BOOK & MUSIC EXCHANGE
225 8AvSE .. AMHrst 2-5797**Bookbinders**

Calgary Bindery 108 2StSW AMHrst 6-2442

Central Printing (Calgary) Ltd

601 1StSE .. AMHrst 2-2324

Economy Bookbinding Co Ltd

524 6AvSW .. AMHrst 6-2210

EVERGREEN PRESS (ALBERTA) LTD

5325 3StSE .. CHstnt 3-4431

(See Our Ad under Printers)

HI-LITE PRINTING LTD

{AMHrst 6-2710

{AMHrst 9-7060

KNIGHTS STATIONERY & PRINTING CO LTD

FORMERLY KNIGHTS BINDERY LTD.

{AMHrst 2-1085

605-607CentreStS {AMHrst 2-5226

Bookkeeping Machines

See Accounting & Bookkeeping Machines

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Alberta Book & Bible House

201 16AvNE .. CRstW 7-4123

BRITISH & FOREIGN BIBLE SOCIETY IN
CANADA 117 7AvSW .. AMHrst 6-5740

Canadian Education Society

223a 16AvNW .. CRstW 7-8449

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204EmbassyBldg. .. AMHrst 2-7494

Foothills Book Store 26 4StNE AMHrst 2-9361

German Book Shop 415 8AvSE .. AMHrst 2-5759

Sunrise Gospel Bookroom 817 1StSE AMHrst 2-9846

Booksellers

See also Stationers—Retail

De Mille Evelyn Books

616 3StSW .. AMHrst 9-5293

Booksellers—Wholesale

Alberta Book & Novelty Co

131 7AvSE .. AMHrst 2-9170

Boots & Shoes—Retail

See Shoes

Boots & Shoes—Wholesale

See Shoes—Wholesale

Bottlers' Supplies

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METAL SCREW CAPS

PLAIN OR DECORATED CROWNS

CORKS OF ALL TYPES

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Moore Paul Co Ltd

MezzFlr GreyhoundBldg. .. AMHrst 9-8422

Bowling Alley Equipment & SuppliesBRUNSWICK-BALKE-COLLENDER CO OF
CANADA LTD

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110 4StNE AMHrst 2-9829

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1696 14 Av NW. AVenu 9-6500

Crescent Bowling & Billiards
1632 Centre St N. CRstvw 7-4978

Gayety Bowling Alleys 909 17 Av SW. CHery 4-3377

GIBSON'S BOWLING LANES 7 Av & Centre St S
Counter—Recreation Dnstrs. AMhrst 2-1264
Counter—Academy Upstrs. AMhrst 2-1388
Pay Phone Recreation. AMhrst 9-9231
Pay Phone Academy. AMhrst 9-9111

Lucky Strike Bowling Alleys Ltd
133 6 Av SE. AMhrst 6-3326

OLYMPIC BOWLING ALLEYS LTD
818 8 Av SW. AMhrst 2-4589

Box Manufacturers

See also Paper Boxes

Alberta Box (Western) Ltd
11 Av & 12 St SE. BRdwy 3-5262

Box Strapping

CANADIAN STEEL STRAPPING & TOOLS

Automatic seal feed
equipment for
strapping containers,
bundles or pellets.

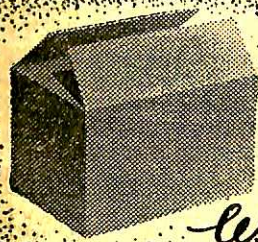
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EQUIPMENT**

CAR DOORWAY PROTECTION MATERIALS
AUTOMATIC POWER STRAPPING MACHINES

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GERRARD CO LTD 320a 10 St NW. Atlas 3-4488

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"The Most Popular
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MARTIN PAPER PRODUCTS LTD.

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Phone BRdwy 3-5603

Manufacturing in
**CALGARY — WINNIPEG
EDMONTON & NEW
WESTMINSTER**

Boxes—Corrugated CROWN ZELLERBACH CANADA LTD

Canadian Box Division

MAKE YOUR SHIPPING
CONTAINERS. SELL YOUR
PRODUCTS. CREATIVE
PACKAGING. DISTINCTIVE
DESIGNS IN CORRUGATED
& SOLID FIBRE BOXES.



"WHERE TO BUY THEM"
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505 Herald Bldg. AMhrst 9-7110

HINDE & DAUCH PAPER CO OF CANADA LTD

(Formerly Hilton Brothers Ltd.)

Manufacturers of:

**CORRUGATED SHIPPING
CONTAINERS**

Box Factories: CALGARY, WINNIPEG,
TORONTO, MONTREAL, CHATHAM

Paperboard Mills: TORONTO, TRENTON

58 Av & 3 St SE. CHstnt 3-4651

HUDSON PAPER CO LTD

Sales Agents for

CROWN ZELLERBACH CANADA LTD
CANADIAN BOXES DIVISION

**CORRUGATED & SOLID
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302 50 Av SE. CHstnt 3-3441

Martin Paper Products Ltd
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(See Advertisement This Page)

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CROWN ZELLERBACH CANADA LTD
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Automotive & Industrial Brake Linings
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- Industrial Brake Linings & Clutch Facings
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Brake Drum Trueing & Clutch Relining Service

CHery 4-3152
919 11 Av SW. CHery 4-3010

Brake-Drome 1025 9 Av SE. BRdwy 3-4440
BRdwy 3-4160

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BRAKE-DROME

Passenger Car & Power Brake
Service

Relining & Drum Trueing

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BRAKE SERVICE**

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A SPECIALIST IN

EACH DEPARTMENT

FOR YOUR NEEDS

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Specialists in

**BRAKES — TUNE-UPS &
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ALL WORK GUARANTEED

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Brew House. CHstnt 3-0754

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Mgr 1420 9 Av SE. BRdwy 3-1078
Garage Mechanic. BRdwy 3-5488
Truck Foreman 1605 17 St SE. BRdwy 3-1728

HEAD OFC 218 11 Av SW
Genl Mgr W H Baker. AMhrst 2-5867
Chief Acctnt G C McDougall. AMhrst 6-5308
Freight & Traffic Mgr J E Fisk. AMhrst 2-4477
Genl Ofc. AMhrst 9-6035

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Country Shipper. BRdwy 3-4968
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Mgr. BRdwy 3-4969

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- ENGINEERING SERVICE
- EXPERIENCED INSTALLATION CREWS
- NEW INSTALLATIONS & REPAIRS
- COAST TO COAST STOCKS

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"Canada's Most Complete Refractory Service"

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Canadian Refractories Ltd.

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Gravel Stone & Brick Co. 1015 10 Av SW. CHery 4-8045

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CONTRACTORS

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All Types of Decorative Masonry
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CRstvw 7-1479
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Jensen Ib 216 7 St NE. AMhrst 9-6245
Mikkelsen Carl E 2616 6 Av NW. Atlas 3-1596
Morstead & Son Ltd South of Polo Grds. CHstnt 3-4979

MUELLER LAWRENZ

BRICK AND STONE WORK

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Norem M A 4225 Elbow Dr. CHstnt 3-2374

POCKER BROS BRICK & BLOCK
CONTRACTING 1424 Russet Rd. CRstvw 7-7807

Saukins E H 6602 18 St SE. BRdwy 9-3100
Watt H C 940 33 St NW. Atlas 3-5025

Broadcasting Companies
See Radio Broadcasting Co's & Stations

Brokers—Custom
See Custom House Brokers

Brokers—Fruit & Produce

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Canadian Fruit Distributors Ltd
617 10 Av SW. AMhrst 2-3550

Sunkist Growers Inc. AMhrst 2-1487
815 6 St SW. AMhrst 6-3134

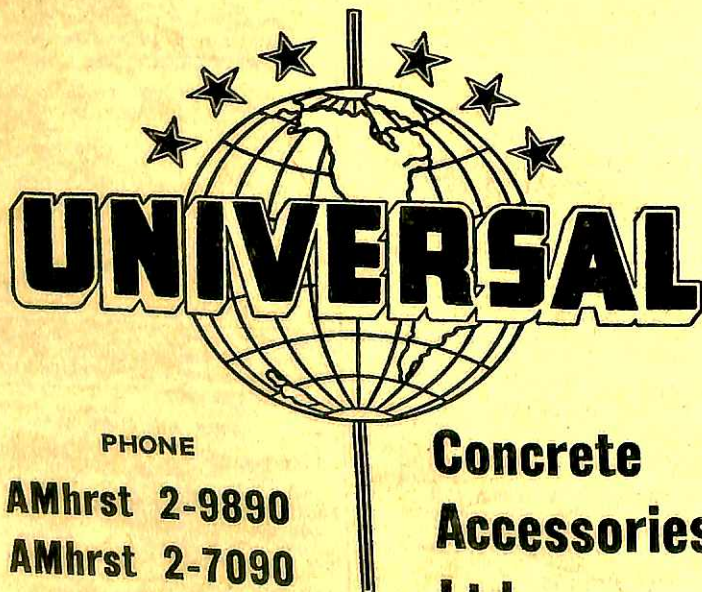
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BRdwy 3-4926
BRdwy 3-4543

B.W

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SPECIALTY SERVICE****SUPPLYING TECHNICAL
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& CONCRETE ACCESSORIES**

2708 - 6 St. S.E.

CALGARY**LETHBRIDGE BRANCH — Ph. FAirfx 7-2700**

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AMhrst 2-7090

**Concrete
Accessories
Ltd.****Everything in Concrete Accessories**

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 2332 22StNW AVenu 9-5195
 Cribbs Chas I Co Ltd 822 11AvSW CHstnt 3-6601
 Duncan Hector G 215 10AvSW AMhrst 6-8881
 Garrod Norm 1-326a 8AvSW JAMhrst 9-5797
HULL-DARTNELL LTD
 327a 7AvSW JAMhrst 2-3615
 Macalister Donald 812 11AvSW AMhrst 2-7105
 Powell C B Ltd 4319 1st SE CHstnt 3-6601
 Richardson Ross & Co Ltd
 804 15AvSW AMhrst 6-2625
 Watson & Truesdale Ltd
 816 11AvSW CHstnt 3-6601
 Woodside C T & Son 321 10AvSW AMhrst 9-7644

Brokers—Insurance

See Insurance Business—Agents & Brokers

Brokers—Oil

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LTD 604 6AvSW JAMhrst 6-1183

BONGARD & COMPANY**AMhrst 6-7051**

Pacific Bldg 320 9AvSW AMhrst 6-7051

Cleave Investments Ltd 125 6AvSW AMhrst 2-5950
 Stock Exchange Phone AMhrst 2-9160

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Brokers Stocks & Bonds JAMhrst 6-1777
 601 Leeson-Lineham Bldg. JAMhrst 9-5695

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330 9AvSW AMhrst 9-5521

GIBSON LAURENCE B INVESTMENTS LTD

1410 4StSW AMhrst 9-3761

Hall Betty 11-735 8AvSW AMhrst 2-9131

Hambrook Barclay W

207-326a 8AvSW AMhrst 2-2015

Stock Exchange Phone AMhrst 2-3219

Kerr Harold M Ltd 11-735 8AvSW JAMhrst 6-3352

JAMhrst 6-3879

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LOCKE GRAY & CO

102-309 7AvSW AMhrst 9-3141

Mack H M 317 Alberta Cor AMhrst 2-2734

Stock Exchange Phone AMhrst 2-9442

Mathieson Investments Ltd

117b 8AvSW AMhrst 6-1337

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(See Advertisement This Page)

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Building Materials & Supplies— (Cont'd)

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PLASTER SUPPLIES

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(See Advertisement Opposite Page)
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Cushing A B Mills Ltd
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(See Advertisement This Page)

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Eau Claire Lumber & Building Supplies Ltd
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(Panelyte Dealers—Continued Next Column)

Building Materials & Supplies— (Cont'd)

PANELYTE DEALERS—Continued

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19StSE&9Av..BRdwy 3-5066

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(See Advertisement This Page)

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(See Advertisement This Page)

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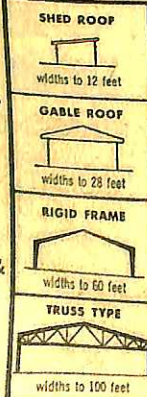
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AMhrst 6-1244

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(See Advertisement This Page)

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Adaptable to your
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economically erected,
weather tight, per-
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We Offer a Complete Service

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(See Advertisement This Page)

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Better Business Bureau 611b 7AvSW AMhrst 9-3905

Business Colleges

See also Colleges & Schools

Calgary Business College

221a 8AvSW AMhrst 2-4039

(See Advertisement This Page)

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Business Colleges—(Cont'd)

Henderson Secretarial School AMhrst 2-3672

(Calgary) Ltd 509 8AvSW AMhrst 2-3673

(See Advertisement This Page)

Henderson Speedwriting Institute

611b 7AvSW AMhrst 2-9776

(See Advertisement This Page)

HOLLINGSHEAD BUSINESS COLLEGE

**"FEWER STUDENTS —
PERSONAL ATTENTION"**

527 7AvSW AMhrst 2-4430

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Internationally Recognized

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AMhrst 2-9776

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(See Advertisement This Page)

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Andrew S. Gracey, B.A., B.Ed., B.Com.
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Butchers—Retail

See Meat Markets

Butchers' Equipment & Supplies

Berkel Products Co Ltd
1904 27AvSW. CHery 4-6505

Butchers & Packers Supplies Ltd
424 7AvSE. AMhrst 2-4533
(See Advertisement This Page)

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Modern College of Business

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AMhrst 9-3960

AMhrst 9-4682

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Butcher Except Meat"

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Warehouse AMhrst 2-5034

Evenings AVenu 9-2271

424 - 7 AVE. S.E.

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"SANITARY"

Meat Saws & Tenderizers

Complete Line of
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AMhrst 9-5037

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Buttons Covered

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& STORE FIXTURES

ALL WORK GUARANTEED
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EQUIPMENT - KITCHEN
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Estimates Given Free at Any Time

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FRENCH POLISHING

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Cabinet Makers—(Cont'd)

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622 17AvSW. AMhrst 2-2023

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See Wire & Cable Manufacturers

Calculating Machines

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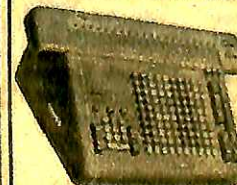
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