

Telephone
Answering
Service

CityWide

**telephone
answering
service ltd.**

**90% OF TODAY'S BUSINESS
COMES BY TELEPHONE**

Your telephone is the door to new business . . . orders . . . customer service. When your phone is not answered . . . you have closed the door to your business. We will keep that door open for you at all times . . . for a few nickels a day.



24 HOUR SERVICE

AMhrst 9-5511

M. G. (Mary) Clements - Mgr.



**GREYHOUND BUILDING
CALGARY, ALBERTA**

Public
Stenography

CityWide

secretarial service ltd.

A complete public stenographic, duplicating and bookkeeping service for ALL classes of business. Telephone dictation a specialty. All work guaranteed.

Greyhound Building (Entrance in Bus Depot)
M. L. (Mary) Dowling - Mgr.

AM 9-7697

Temporary
Office
Help

CityWide

personnel pool service

Do office overload, manpower, holidays or sickness problems upset your business efficiency? Use our temporary help in your office or store—by the day—by the week. Low hourly rates! No payroll worries. Pay one bill only! We pay all deductions.

(We are not an employment agency)
J. M. (Jean) Matthiesen - Mgr.

AM 2-6000

Householder
Advertising
Distribution

CityWide

distributors ltd.

We deliver householder advertising, flyers, pamphlets, samples. Complete metropolitan or sectional coverage in Calgary or Edmonton in 3½ hours. Suburban merchant—save money! Why pay for coverage outside your trading area?

Calgary Manager - F. P. (Fred) Adolph
Edmonton Manager - T. E. (Tom) Kennedy

AM 6-2877

Wired
background"
Music

CityWide

background music service

"Mellotone" music is Calgary's first background wired music service. Inquire about the many benefits in customer goodwill and employee productivity "Mellotone" has to offer.

LOW RATES - 24 HOUR SERVICE
EXCLUSIVE TAPE LIBRARY

(Library approved by Alberta Liquor Control Board)
(Tape Rentals for country locations)
F. P. Adolph

AM 9-5511

CALGARY

JUNE, 1958.

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED TELEPHONE DIRECTORY IS

Easy to use . . .

FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

1. When you want to buy something . . .

Suppose, for instance, a radio—

First look on the "R" pages for "Radio Sales, Service & Supplies".

Then pick out the dealer from whom you want to buy.

You can use the directory in the same way when you want to buy any one of thousands of other products or services.

2. When you want a dealer of a trade marked product . . .

Suppose you want a dealer for a nationally known product, or service, such as an automobile.

First turn to "Automobile Agencies & Dealers—New Cars" on the "A" pages.

Then select the dealer from the list of those who sell or service the particular automobile you want.

3. When you have forgotten a business firm's name but do remember the address . . .

You may forget the name of a business establishment but remember their location. For example, you want a mover located on Second Avenue.

First turn to "Movers" on the "M" pages.

Then look for the familiar address.

4. Even when you know the name . . .

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.

For advertising information and rates concerning this directory communicate with the Directory Department, Alberta Government Telephones, Calgary, AMhrst 6-3580.



The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

USE THE CLASSIFIED . . .

IT'S EASY AS A B C

CALGARY CLASSIFIED TELEPHONE DIRECTORY JUNE, 1958

For rates and particulars of Displayed Advertisements, Bold Type and additional entries, apply to the Directory Department, Alberta Government Telephones, 119 Sixth Avenue South West, Calgary, Alta. Phone AMhrst 6-3580.

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory.

Abattoirs

CITY ABATTOIR (CALGARY) LTD
CUSTOM KILLING
BEEF - VEAL - HOGS - SHEEP
634 5AvSEAMhrst 2-6779

Abrasives

BEHR-MANNING (CANADA) LTD
20HiltonAv. .CRstvw 7-8219

Accountants

ABC RECORD SERVICE
We prepare Detailed Journals and Ledgers.
Profit & Loss Statements, Income Tax.
236 27AvNWCRstvw 7-0080

Alberta Business Services

218 17AvSE. AMhrst 2-7876
ALLAN E BURRITT 5-411 6AvSW AMhrst 2-7793
Armfield R E & Co 209-1311 1StSW AMhrst 9-5151
Battrum E D 1813 21AvNWAVenu 9-1517
Doyle Wilfred D 214a 8AvSEAMhrst 6-2705
Eckford H 120 18AvSEAMhrst 9-6216
Elleker Bruce A 2135KensingtonRd ..Atlas 3-3965
F & M Accounting Services
216 100F Bldg. AMhrst 2-9770
Finestone-King & Co 607 4StSE ..fAMhrst 6-2198
.....AMhrst 2-3236

FULOPE STEPHEN G 1706 14AvSW CHery 4-3462
Gray S A & Associates Ltd
218-1311 1StSW. AMhrst 9-7282
Grier D J 5-712 8AvSWAMhrst 6-6670

HEDBERG L F

Accountant — Auditor
Income Tax Consultant
CRstvw 7-7638

Gleichen, Alta. Br. Phone 75—P.O. Box 261
210 27AvNWCRstvw 7-7638

Atlas 3-1520

F.A. MOON LTD.
CALGARY

Machine
Accounting
Income Tax
Microfilming

2440 - 7 Ave. N.W. Atlas 3-1520
Claresholm Office 681

Accountants—(Cont'd)

Hoar & Forrest 525a 7AvSWAMhrst 6-3532
Joyce-Jones Agencies
Upstrs 1442 17AvSW. CHery 4-7680
Logan Edward C 1928 50AvSWCHstnt 3-4582

MAJOR F L

INCOME TAX CONSULTANT
AUDITOR and ACCOUNTANT

405 8AvSWAMhrst 6-2339

Marlor L W 309MacleanBlkAMhrst 2-3389
McBeath & Csokonyay 220 CentreStS AMhrst 6-5964
Moon F A Ltd 2440 7AvNWAtlas 3-1520
(See Advertisement This Page)
Randall J W 71UnionBldgfAMhrst 6-6188
.....AMhrst 2-9114

RENIFF'S ACCOUNTING

D. R. Chalmers

GLEICHEN and CALGARY

Bookkeeping - Auditing
Accounting

1CentralBldgAMhrst 2-4153

Richter's Accounting & Income Tax Service
814 16AvNW. AVenu 9-3221

STANGER & VEITCH

6-328a 8AvSW. AMhrst 2-9911

STRACHAN W Y & SONS

1132KensingtonRd. Atlas 3-2223

TANNER WYLLIE & CO

1315 1StSW. AMhrst 2-3327

Truckers Accounting Service
3602ManchesterRd. CHstnt 3-3763

Watson John F 11-214a 8AvSEAMhrst 2-1630

Western-Integrated Data Processing Ltd
411 6AvSW. AMhrst 9-8121

WILLIAMS CLAUDE F & CO

1403 3StNE. CRstvw 7-4790

Accountants—Certified Public

Allan E Burritt 5-411 6AvSWAMhrst 2-7793
Sasseville J S 38UnionBldgAMhrst 2-2531
Ware & Co 3648BurnslandRdCHstnt 3-7845

Accountants—Chartered

Anderson W Fay 504LancasterBldg AMhrst 6-3377
Andrew S W 353 11AvSWAMhrst 2-7644
Ballard Burns & Co
4-1609a CentreStN. CRstvw 7-1156
Bliss H W 353 11AvSWAMhrst 2-9758
Brener Murray 1-112a 8AvSEAMhrst 9-7229
Christenson Morrison & Co fAMhrst 2-2754
2ndFlr 330 9AvSW. AMhrst 2-2963
Christian Kergan Gerla & Berglund
3-351 13AvSW. AMhrst 9-3095
Clarkson Gordon & Co
300LancasterBldg. AMhrst 9-7391
Collins & Hames fAMhrst 2-9366
225ExaminerBldg. AMhrst 2-2261
Cooper Brothers & Co 640 7AvSW. AMhrst 9-8030
Coopers & Lybrand 640 7AvSWAMhrst 9-8030

Accountants—Chartered— (Cont'd)

Deloitte Plender Haskins & Sells fAMhrst 9-5623
108a 8AvSW. AMhrst 6-5034
Devonshire Munro & Co fAMhrst 6-5371
720 7AvSW. AMhrst 9-5895
Edwards Morgan & Co
38UnionBldg. AMhrst 2-2531
Geddes Knebel & Beaton
38UnionBldg. AMhrst 2-2531
Glendinning Campbell Jarrett & Dever
715GreyhoundBldg. AMhrst 6-5910
Greig J H 502LancasterBldgAMhrst 6-3377
Harris Fingarson & Co
1609 14StSW. CHery 4-0251

Harvey Morrison & Co
510-512LougheedBldg. AMhrst 2-9591

Hay Charles W 4106MacleodTrCHstnt 3-1136

Henderson Walnes & Anderson fAMhrst 6-3377

504LancasterBldg. AMhrst 6-3534

Howard Walter E
3rdFlr 116 8AvSW. AMhrst 6-3673

Ireland & Ireland 815LancasterBldg AMhrst 2-3789

Jahnke H W Upstrs 1111 8StSWCHery 4-1372

Mainwood E 353 11AvSWAMhrst 2-9758

McDonald Currie & Co
640 7AvSW. AMhrst 9-8030

McKay Douglas A 515LougheedBldg AMhrst 2-2459

McKinnon Ross R 303-311 8AvSW. AMhrst 6-2277

McKinnon Wood & Co 310 16AvNW CRstvw 7-7521

McVean Bruce 929 17AvSWCHery 4-3874

Milne C V 217DominionBankBldg. AMhrst 2-5770

Moran Fenton Bliss & Co fAMhrst 2-9758

353 11AvSW. AMhrst 2-7644

AMhrst 2-3518

AMhrst 6-6829

AMhrst 9-3090

Munn Leslie J 508 15AvSWAMhrst 2-5484

Munn Richards Yeoman & Co fAMhrst 2-5484

508 15AvSW. AMhrst 6-4157

Nash & Nash 528 8AvSWAMhrst 9-5688

AMhrst 6-3729

Peat Marwick Mitchell & Co
5thFlr 309 8AvSW. AMhrst 6-6041

Pride Waterhouse & Co 301 8AvSW AMhrst 9-7931

Purdy Giles & Co 810a 1StSW ..fAMhrst 6-5877

AMhrst 6-5879

Richards C A 508 15AvSWAMhrst 2-5484

Riddell Stead Graham & Hutchison fAMhrst 2-4252

307InsuranceExchangeBldg. AMhrst 2-6545

Roberts Gibson & Fraser fAMhrst 2-5805

513LougheedBldg. AMhrst 2-4580

Ross Newborn & Co 411 6AvSW ..fAMhrst 2-4943

AMhrst 6-5525

Ross P S & Sons fAMhrst 2-1274

2ndFlr TorontoGenlTrustsBldg. AMhrst 2-5491

Stempel W 1609 14StSWCHery 4-0251

Stewart James 231 8AvSWAMhrst 9-7045

Teare Kenneth C & Co
914-915LancasterBldg. AMhrst 9-3989

Thorne Mulholland Howson & MacPherson
2ndFlr 330 9AvSW. AMhrst 6-3516

Touche George A & Co fAMhrst 2-2459

709 8AvSW. AMhrst 2-5677

Treacy Nelson & Co 3-525a 7AvSW AMhrst 9-3878

Walnes F D 504LancasterBldgAMhrst 6-3377

Willets Berge Bright & Co
303-311 8AvSW. AMhrst 6-2277

Winspear Hamilton Anderson & Co fAMhrst 6-1311

2ndFlr TorontoGenlTrustsBldg. AMhrst 6-1156

Wood E D 310 16AvNWCRstvw 7-7521

Yeoman D R 508 15AvSWAMhrst 2-5484

Accountants—International Accountants

Duncan L A 613MacleanBlkAMhrst 2-6305

Accounting & Bookkeeping Machines

BURROUGHS

A complete line of account-
ing and bookkeeping mach-
ines, including the famous
Sensimatic. Systems counsel
and installation by experi-
enced representatives. Fac-
tory-trained servicemen.



"FOR INFORMATION CALL"

**BURROUGHS ADDING MACHINE OF
CANADA LTD** fAMhrst 2-3678
Cor4StSW&15Av. AMhrst 2-7537

Fulopp Stephen G 1706 14AvSWCHery 4-3462

INTERNATIONAL BUSINESS MACHINES CO LTD

IBM ELECTRIC PUNCHED CARD
ACCOUNTING MACHINES
629 7AvSWAMhrst 6-6241

MONROE ACCOUNTING & BOOKKEEPING MACHINES

A MODEL

FOR EVERY

TYPE OF

BUSINESS

MONROE

"WHERE TO BUY IT"

WARNER BUSINESS MACHINES LTD
822 11AvSW. AMhrst 2-7273

NATIONAL BOOKKEEPING MACHINES

National Bookkeeping
Machines
National Adding
Machines
National Cash Registers



BOUGHT - SOLD - EXCHANGED

Factory Trained Service Men

ONLY AUTHORIZED OFFICE IN THIS CITY

"FOR INFORMATION CALL"

NATIONAL CASH REGISTER fAMhrst 2-309
CO OF CANADA LTD fAMhrst 9-517
820 16AvSW. AMhrst 2-303

Office Control Systems (Calgary) Ltd
240 16AvNE. CRstvw 7-7422

**OLIVETTI ACCOUNTING & BOOKKEEPING
MACHINES—
BUSINESS MACHINES (CALGARY) LTD**
129 6AvSW. AMhrst 9-705

(Continued Next Page)

**Accounting & Bookkeeping
Machines—(Cont'd)**

REMINGTON RAND LTD
PUNCHED CARD ACCOUNTING
TABULATING MACHINES
110 6AvSWAMhrst 9-6741

UNDERWOOD LTD

**UNDERWOOD
SUNDSTRAND
ELLIOTT FISHER**

Accounting & Billing Machines

fAMhrst 2-1973
433 4AvSWAMhrst 2-1483

**Accounting & Bookkeeping
Systems**

McBee Co Ltd 1034 8AvSWAMhrst 6-3163
Superior Accounting Systems Ltd
12-231 8AvSW..AMhrst 9-3519

SYSTEMS EQUIPMENT LTD

"Systematic" Writing Boards and Forms
Machine Posting Forms and Equipment
Vertical Visible Forms and Equipment
Business Forms and "Systematic"
Accounting Methods

312-517CentreStSAMhrst 9-4142

TODD PRODUCTS (ALBERTA)

Todd Form-Master One Write
Payroll Systems
Pro-Todd Forge Proof Greenback Checks
7-328a 8AvSWAMhrst 9-2920

Acetylene

Canadian Liquid Air Co Ltd
202 1StSE..AMhrst 2-4239
Welders Supplies Ltd 409 6AvSE...fAMhrst 2-7621
AMhrst 2-2994

Acids

See Chemicals

**Acoustical Materials &
Treatments**

BRUCE ROBINSON ELECTRIC LTD
FIBERGLAS ACOUSTICAL TILE
Cor10Av&9StSWCHery 4-8971

**Acousti-Celotex
Sound Conditioning**

All Acoustical Problems Analysed and
Recommendations Submitted Upon Request
"LESS NOISE — BETTER HEARING"
With

ACOUSTI-CELOTEX

**DOMINION SOUND
EQUIPMENTS Ltd.**

712 . 8 Ave. S.W.

AMhrst 2-9947 AMhrst 9-2127

**Acoustical Materials &
Treatments—(Cont'd)****CALGARY BUILDERS' SUPPLY LTD**

All Types of
ACOUSTICAL PLASTER

2402 10AvSWCHery 4-0741

Dominion Sound Equipments Ltd

712 8AvSW..AMhrst 2-9947

(See Advertisement This Page)

Drexel F Co Ltd 1026 16AvNWAVenu 9-3131

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD**

Distributors

J-M ACOUSTIC MATERIALS
840 26AvSEBRdwy 3-1211

SIMPSON ACOUSTICAL PRODUCTS

Call Your Simp-
son Certified
Acoustical Con-
tractor for esti-
mates on instal-
lation of Quality
Acoustical Ma-
terials of all
Types.



Featuring FORESTONE Fissured Woodfiber Tile

"WHERE TO CALL"

DREXEL F CO LTD
1026 16AvNW..AVenu 9-3131

WADE APPLICATION CO LTD

ARMSTRONG APPROVED APPLICATORS

fAtlas 3-1666
1240KensingtonRdATlas 3-0394

WESTERN ASBESTOS (ALBERTA) LTD

Johns-Manville Approved
Contractors & Distributors

Acoustic Materials
CHstnt 3-2531

5319 4StSECHstnt 3-2531

Adding Machines**ADDO-X ADDING MACHINES**

HAND &

ELECTRIC

Sales & Service

ADDO-X

"WHERE TO BUY THEM"

KELLAM H J LTD 414 6StSW AMhrst 2-3513

BLOCK & ANDERSON (CANADA) LTD

FACTA Adding Machines
and
FACIT Calculators

Hand & Electric

SALES & SERVICE

1102 8AvSWAMhrst 2-2943

Adding Machines—(Cont'd)**BURROUGHS**

ADDING, CALCULATING,
CASH REGISTERING MA-
CHINES, HAND-ELECTRIC-
NEW-USED, VARIETY OF
STYLES, CAPACITIES.
SUPPLIES, FACTORY-
GUARANTEED SERVICE.



"WHERE TO BUY THEM"
**BURROUGHS ADDING MACHINE OF
CANADA LTD**
Cor4StSW&15Av..AMhrst 2-3678
AMhrst 2-7537

BUSINESS MACHINES (CALGARY) LTD

ADDING—CALCULATING
& BOOKKEEPING MACHINES
TYPEWRITERS & SUPPLIES

129 6AvSWAMhrst 9-7054

Canadian Comptometer Ltd
417 16AvNW..CRstiv 7-6990

CLARK D W BUSINESS MACHINES LTD
309 4StSW..AMhrst 2-9471

COMPTOMETER - COMPTOGRAPH

Comptometer
Adding-
Calculating
Machine,



Comptograph Listing-Adding Machine, Compto-
meter Dictation Machine. Calculating Service,
Rentals, Comptometer School, Permanent,
Temporary Operator Placement.

"FOR INFORMATION CALL"

CANADIAN COMPTOMETER LTD
417 16AvNW..CRstiv 7-6990

EVEREST ADDING MACHINES

SILENT IN
OPERATION
SOLID IN
CONSTRUCTION

EVEREST

PRACTICAL IN USE - MODERN IN DESIGN

"FOR INFORMATION CALL"

**OFFICE CONTROL SYSTEMS (CALGARY)
LTD** 240 16AvNE..CRstiv 7-7420

LEWIS STATIONERY CO LTD

Agents for

**BURROUGHS ADDING
MACHINES**

620 9AvSWAMhrst 6-4676

"Make One Call Do the Work
of Two"—Use the **YELLOW
PAGES.**

Adding Machines—(Cont'd)**MONROE ADDING MACHINES**

ADDS

SUBTRACTS

Hand & Electric
For Every Type of
Figure Work

MONROE

"WHERE TO BUY IT"

WARNER BUSINESS MACHINES LTD
822 11AvSW..AMhrst 2-7273

NATIONAL ADDING MACHINES

National Adding
Machines
National Cash Registers
National Accounting
Machines



BOUGHT - SOLD - EXCHANGED
Factory Trained Service Men

SALES - SERVICE - SUPPLIES

"FOR INFORMATION CALL"

**NATIONAL CASH REGISTER (AMhrst 2-3098)
CO OF CANADA LTD (AMhrst 9-5171)
820 16AvSW..AMhrst 2-3034**

ODHNER ADDING MACHINE—

CALGARY TYPEWRITER & OFFICE
SUPPLY CO 1211a 1StSW AMhrst 6-5786

REMINGTON RAND LTD

ADDING MACHINES

and

PRINTING CALCULATORS
Sales & Service

110 6AvSWAMhrst 9-6741

ROYAL ADDING MACHINES

The Little Machine
With
The Big Brain
SALES
SERVICE

ROYAL

"FOR INFORMATION CALL"

ROYAL TYPEWRITER CO LTD
131 6AvSW..AMhrst 2-1561

SMITH-CORONA TYPEWRITERS & ADDERS—

CALGARY TYPEWRITER & OFFICE
SUPPLY CO 1211a 1StSW..AMhrst 2-3425

UNDERWOOD LTD

**SUNDSTRAND ADDING
MACHINES**

Adds, Subtracts and Multiplies

fAMhrst 2-1973
433 4AvSWAMhrst 2-1483

(Continued Next Page)

Adding Machines—(Cont'd)

VICTOR

ADDING & CALCULATING
Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS — SYSTEMS — SUPPLIES

VICTOR

"WHERE TO BUY THEM"

Victor Adding Machine Co (Canada) Ltd
727 10AvSW ..AMhrst 9-3954

Addressing & Letter Service

HUNTER B J DIRECTORIES REGD

Mailing Lists - Direct Mail - Mimeographing
Multilithing - Addressing - Mailing Service
Call Long Distance and ask for (Toll Charge)
1231 St Catherine W Montreal..BEIair 5087

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD

SALES & SERVICE
AMhrst 9-5398
727 5AvSW ..AMhrst 9-5397

ELLIOTT ADDRESSING MACHINES—
CANADIAN OFFICE EQUIPMENT CO
403TraffordDr..CRstvw 7-9225

Adhesive Materials

See Glue

Adjusters

ACE ADJUSTMENT SERVICE

AUTO — FIRE
MARINE — AVIATION
260 19AvNECRstvw 7-3583

BODARD ADJUSTMENT BUREAU

210DominionBankBldg..AMhrst 2-2996
AMhrst 2-5009

CROSLAND PEACOCK CALGARY AMhrst 2-9551
LTD 811 8AvSW..AMhrst 2-5804

Davis Harold & Co
207BankofTorontoBldg..AMhrst 9-2998

GARLAND CALLANDER & CO AMhrst 9-8381
29-517 8AvSW..AMhrst 9-8443

KELLY-LUCY ADJUSTMENT SERVICE
24MichaelBldg..AMhrst 9-5581

LILLY SHERLOCK & CO LTD AMhrst 2-4402
407LoughheedBldg..AMhrst 2-1818

AMhrst 6-6857
AMhrst 6-3636

Markill H S & Co 624 7AvSW ..AMhrst 2-7541
AMhrst 2-9371

MYCO ADJUSTING SERVICE
301BlowBldg..AMhrst 9-7284

RUNTE HENRY C & CO LTD AMhrst 9-3084
301BlowBldg..AMhrst 9-3384

AMhrst 9-7284

UNDERWRITERS ADJUSTMENT BUREAU
LTD 624 7AvSW..AMhrst 9-7086

AMhrst 9-7096

YOUNG T K & CO 630 8AvSW ..AMhrst 6-4452
AMhrst 9-5852

Advertising Agencies

BROWN MITCHELL & WRIGHT LIMITED

ADVERTISING AGENCY

ALEX D. WOOD, Manager

VANCOUVER — CALGARY — TORONTO
MONTREAL

411 6AvSWAMhrst 2-4767

Advertising Agencies—(Cont'd)

GIBBONS J J LTD

Complete Advertising Service

Montreal, Toronto, Winnipeg, Regina,
Calgary, Edmonton, Vancouver
W. A. Bell, res. CRstvw 7-2431

200BlowBldgAMhrst 2-5437

Horsley Peter B 1831 24AvNWAVenu 9-1693
International Housewares

1312 17AvSW..CHery 4-3223

LOVICK JAMES & CO LTD

629 7AvSW..AMhrst 2-6161
McConnell Eastman & Co Ltd AMhrst 2-1432
337 8AvSW..AMhrst 2-7641

NATTALL & MALONEY LTD AMhrst 9-3054
108 12AvSW..AMhrst 9-2370

Runte-Kennedy-Woolsey Ltd
616 3StSW..AMhrst 9-3384

Universal Advertising Ltd AMhrst 2-1575
6-1302 4StSW..AMhrst 2-1985

AMhrst 6-3777
AMhrst 6-3783

Advertising—Direct Mail

ANDREWS LETTER SERVICE

METERED POSTAGE SERVICE

1704 2StSWAMhrst 2-7438
Telephone Extension to Residence

EVERGREEN PRESS (ALBERTA) LTD

5325 3StSE..CHstnt 3-4431

(See Our Ad under Printers)

MACLEOD LETTER SERVICE

606HeraldBldg..AMhrst 2-5080
Office Aides Co 231ExaminerBldg..AMhrst 2-9981
Office Assistance Ltd

202MobilOilBldg..AMhrst 2-4802

Advertising—Directory

ALBERTA GOVERNMENT TELEPHONES

Directory Advertising Dept.
119 6AvSW..AMhrst 6-3580



Mr. Advertiser!

You will be surprised and more than pleased with the handsome returns on your appropriation for HOUSEHOLDER ADVERTISING. Your powerful selling copy and our efficient distribution is an unbeatable combination. Our Carriers are well trained — Thoroughly Supervised — We Can Deliver Your Flier within 4 hours (as many as 65,000 — few as 2,000).

Over 12,000,000 Fliers satisfactorily delivered last year. PROOF ENOUGH the media is right — the Distribution Service—Tops and Effective!

Our Margin of Error
Less Than 1/10th of 1%

PHONE

AMhrst 6-2877

ANYTIME

For Information & Service

Citywide Distributors

LTD.

CALGARY — EDMONTON

W. Val Birney, Manager
Mezzanine Floor - Greyhound Bldg.

Advertising Distributors

See also Distributing Service

City-Wide Distributors Ltd
MezzFlrGreyhoundBldg..AMhrst 6-2877
(See Advertisement This Page)

Advertising—Outdoor

Bench Advertisers Ltd 833 3AvNW ..ATlas 3-0123
Hook Signs (Calgary) Ltd

Cor3StSE&4Av..AMhrst 2-1841

Solar Displays Ltd 432 3AvSEAMhrst 2-4595

Advertising Specialties

BUSINESS GIFTS LTD J Marshall Morie
206AlexandraBldg—Call Long Distance
and ask for (Toll Charge) Edmonton 2-0101

JACKMAN A R DISTRIBUTORS

ADVERTISING SPECIALTIES
PENS IMPRINTED

7808ElbowDrCHstnt 3-2627

Advertising—Time Service

TELEPHONE TIME

208LawrenceLdg..AMhrst 2-0110
Mrs B C Bennett ManageressAMhrst 2-9606

Aerated Waters

See Beverages

Aerial Photographers

See Photographers—Aerial

Aerial Surveyors

See Surveyors—Aerial

Aggregates

See Gravel Rock & Sand

Agricultural Chemicals

DU PONT CO OF CANADA (1956) LTD

Chemicals Dept AMhrst 2-9257
534 8AvSW..AMhrst 2-9295

Green Cross Products
Div of Sherwin-Williams Co of Canada Ltd
738 11AvSW..AMhrst 9-3860

Agricultural Implements

See also Farm Machinery & Supplies

INTERNATIONAL HARVESTER CO OF
CANADA LTD 235 10AvSW..AMhrst 2-5595

MASSEY-HARRIS-FERGUSON FARM EQUIPMENT

A Full Line of
Farm Equipment
Sold and Serviced
through a
Nationwide
Network
of Branches
and Dealers

TRACTORS,
COMBINES,
FARM
IMPLEMENTS



Ferguson

"WHERE TO BUY IT"
MASSEY-HARRIS-FERGUSON LTD
318-328 11AvSE..AMhrst 2-4616

PERFECTION MACHINE WORKS LTD

Renn Farm Implements

Renn Low Bed Hydraulic
Hoists

Hoists for Grain Trucks

34AvSE&BlackburnRdCHstnt 3-4601

Air Compressors

AIR EQUIPMENT

Compressors

Rock Drills

Paving Breakers

Hoists

Scraper Haulers

Core Drills



"FOR INFORMATION CALL"

JOY MANUFACTURING CO (CANADA) LTD
737 2AvSW..AMhrst 2-5205

AIR EQUIPMENT REPAIR

Quick & Efficient Repairs
To All Types & Makes of
AIR TOOLS
— JACKHAMMERS —
BREAKERS, ETC.

Office 531 33StNWATlas 3-4594
Shop 4204 19StSWCHstnt 3-7653

ALLIED EQUIPMENT RENTALS LTD

Compressors & Air Tools for Rent
CHery 4-4676
2201 10AvSWCHery 4-4621
CHery 4-8811

CANADIAN BROOMWADE—

COUTTS MACHINERY CO LTD
4636 1StSE..CHstnt 3-4618
Construction Equipment Co Ltd
66Av&3StSW..CHstnt 3-7741

COSTELLO EQUIPMENT CO LTD

Alberta Distributors for

Schramm Air Compressors

Rental Compressors & Air

Tools Always Available

SALES — PARTS — SERVICE

1302 11AvSWCHery 4-0766

DOUGLAS EQUIPMENT (CALGARY) LTD

Air Compressors to Rent

Hammers, Tampers, Etc.

407 34AvSECHstnt 3-6671

FERGUSON SUPPLY ALBERTA LTD

4632 1StSE..CHstnt 3-7771

PARDEE EQUIPMENT CO LTD BRidg 2-3440
520 24StNE..BRidg 2-3830

Purves Ritchie Ltd 1023 11AvSW ..CHery 4-0781

WILKINSON & McCLEAN LTD

LE ROI

Tractairs & Compressors

Rentals, Sales & Service

1215 9AvSWAMhrst 2-6146

Air Conditioning—Contractors

ARNETT CO LTD 844 McPherson Rd. AMhrst 2-7819
Canadian Ice Machine Co Ltd

720 2AvSW. AMhrst 6-3574
Carrier Engineering Ltd 8HowieBldg. Atlas 3-2277
Cheetham S & Sons Ltd. AMhrst 2-7227
510 9StSW. AMhrst 6-6765

Chesney G L Hardware Ltd
102 16AvNW. CRstvw 7-1346

COLDSTREAM AIR CONDITIONING

"QUALITY
AIR CONDITIONING
EQUIPMENT"

Designed - Installed
Served



"DISTRIBUTORS"

Ontario - Manitoba - Saskatchewan - Alberta

"FOR INFORMATION CALL"

FLEMING-PEDLAR LTD
1321 9AvSE. BRdwy 3-4508

Conn F & Sons Ltd 1141 Bowness Rd. Atlas 3-4571
DEEVES FRED & SONS LTD

AIR CONDITIONING, VENTILATING
& HEATING CONTRACTORS

1314 17AvSW. CHery 4-8951

DEMERS & CHISHOLM SHEET METAL LTD

AIR CONDITIONING - VENTILATION
HEATING

1005 14StSW. CHery 4-3936

INGLIS JOHN CO LTD CHstnt 3-3860
4204 Macleod Tr. CHstnt 3-0250

NEILSON F & SON 1208 12AvSW CHery 4-1880
REGGIN ROOFING & METAL WORKS LTD

**FORCED AIR HEATING
VENTILATION & AIR
CONDITIONING**

106 11AvSW. AMhrst 2-3455

ROGERS SHEET METAL & ROOFING LTD
320 6AvSE. AMhrst 2-4572

TRANE CO OF CANADA LTD
1504a 14StSW. CHery 4-7398

WATSON & KIELY LTD
VENTILATION - HEATING &
AIR CONDITIONING
5509 1aStSW. CHstnt 3-4155

WATSON SHEET METAL LTD
333 4AvSE. AMhrst 9-7064
Western Sheet Metal & Roofing Co
520 35AvNE. CRstvw 7-0096

Air Conditioning Equipment & Supplies

ALBERTA SHEET METAL PRODUCTS LTD
1316 Centre StN. CRstvw 7-8511

ANEMOSTAT AIR DIFFUSERS—
GENERAL EQUIPMENT LTD
5-1302 4StSW. AMhrst 9-5005

BRUCE ROBINSON ELECTRIC LTD

CARRIER
Air Conditioning
Refrigeration
Industrial Heating

10Av&9StSW. CHery 4-8971

CANADIAN GENERAL ELECTRIC
CO LTD 1023 11AvSW. CHery 4-8981

Air Conditioning Equipment & Supplies—(Cont'd)**CARRIER AIR CONDITIONING**

Air Conditioning,
Refrigeration and
Heating Equipment
for Commercial
and Residential Applications.



"FOR INFORMATION CALL"

CARRIER ENGINEERING LTD
8HowieBldg. Atlas 3-2277
DEALERS

BRUCE ROBINSON ELECTRIC LTD
Cor10Av&9StSW. CHery 4-8971

**WESTERN REFRIGERATION &
BUTCHER SUPPLIES LTD**
619 8AvSW. AMhrst 2-1773

CLARKE H F LTD 5220 1aStSE. CHstnt 3-5556
CUMMING GALBRAITH LTD

**AMERICAN-STANDARD PRODUCTS
(CANADA) LTD.**

Canadian Sirocco Products — Fans & Air
Conditioners — Powers Regulator Automatic
Temperature Control — Hydrotherm Hot
Water Boilers — Flexonic Expansion Joints
— Penn Ventilators — Dollinger Filters

1510a 1StSW. AMhrst 9-7791

GENERAL ELECTRIC AIR CONDITIONING

Packaged air conditioners
for commercial and industrial
use. Home heating
and cooling — oil or gas
heating, refrigerated cooling
— for new homes or
add to present system.



"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS
CANADIAN GENERAL ELECTRIC CO
LTD 1023 11AvSW. CHery 4-8983

DEALERS
DEMERS & CHISHOLM SHEET METAL
LTD 1005 14StSW. CHery 4-3936

REGGIN ROOFING & METAL WORKS
LTD 106 11AvSW. AMhrst 2-3455

ROBERTS SHEET METAL
1163 15AvNE. CRstvw 7-3881

Linde-Hall Canadian Refrigeration
125 6AvSE. AMhrst 6-6658

NAGLER'S DEPARTMENT STORE LTD
AMANA ROOM AIR CONDITIONERS
and CENTRAL SYSTEMS
602-608 2StSE. AMhrst 2-7715

PHILCO AIR CONDITIONER SALES & SERVICE

Models for individual
rooms in homes, apart-
ments, offices, etc. Reason-
ably priced. Com-
pletely adjustable win-
dow mounting. Easily and quickly installed.



"WHERE TO BUY THEM"

DISTRIBUTOR
ASHDOWN J H HARDWARE CO LTD
240 11AvSW. AMhrst 6-7321

Air Conditioning Equipment & Supplies—(Cont'd)**TRANE CO OF CANADA LTD**

1504a 14StSW. CHery 4-7398

WILSON ELECTRIC SUPPLIES LTD

U.S. AIRCO-MITCHELL
SERVEL

1024 10AvSW. CHery 4-0731

Air Express Service

Chinook Flying Service Ltd
Municipal Airport. CRstvw 7-0711

TRANS-CANADA AIR LINES

AIR EXPRESS SERVICE. AMhrst 2-3136
Pick-up Only 18Av&1StSW. AMhrst 2-7580

Air Freight Service

TRANS-CANADA AIR LINES

AIR FREIGHT

Service & Rates 312 4AvSW. AMhrst 9-1381

Inbound Shipments Municipal Airport
NewTerminalBldg. CRstvw 7-7301

Air Services Chartered

Chinook Flying Service Ltd
Municipal Airport. CRstvw 7-0711

(See Advertisement Opposite Page)

Foothills Aviation Ltd

Municipal Airport. CRstvw 7-8526
(See Advertisement Opposite Page)

SPARTAN AIR SERVICES LTD

HELICOPTER SERVICES

OPERATING OVER 30 HELICOPTERS

Helicopter Div.
Municipal Airport. CRstvw 7-3914

1603 Centre StN. CRstvw 7-8556

Trans Aircraft (Western) Calgary Flying Club
McCallField. CRstvw 7-8441

Aircraft Dealers**BUSINESS AIRCRAFT CORP LTD**

LEASE AN AIRPLANE FOR BUSINESS USE

- *NO capital outlay
- *NO embarrassing chattel mortgages
- *NO reduced credit line

ALL TYPES SINGLE OR MULTI-ENGINE
Monthly lease fee includes complete insur-
ance, engine overhauls. On plans six months
or longer, fly all you want. NO hourly re-
striction. For details contact

BUSINESS AIRCRAFT CORP. LTD.
Vancouver International Airport, B.C.
CR8-5143 any day., W. E. Venture Lease
Mgr. A local representative will contact you.

CESSNA AIRCRAFT

TRANSPORTATION

THAT'S READY
WHEN YOU ARE . . .



"WHERE TO CALL"

FOOTHILLS AVIATION LTD
Municipal Airport. CRstvw 7-8526

FIELD AVIATION COMPANY LIMITED

**CANADIAN BEECHCRAFT
DISTRIBUTORS**

**AIRCRAFT PARTS
& ACCESSORIES**

CRstvw 7-8365
Municipal Airport. CRstvw 7-6306

Aircraft Dealers—(Cont'd)**PACIFIC WINGS LTD**

ALL MAKES AND TYPES AVAILABLE

Financing — Insurance — Leases arranged.
Delivery anywhere on Prairies or B.C. for
pilot's return airline fare upon receipt of
deposit, refundable if plane not as repre-
sented. Satisfaction guaranteed. The West's
largest stock of parts and supplies, new and
used, including wings, engines, windshields.
Fast service. MORE planes, BEST deals,
MORE sales than ANY other dealer in West-
ern Canada! Call

PACIFIC WINGS LTD.
Vancouver International Airport, B.C.
CR8-5141 any day, eves. Ed Zalesky CE3366

PIPER AIRCRAFT

NEW & USED

AIRCRAFT

SALES—SERVICE

Supplies &

Maintenance



"WHERE TO CALL"

DISTRIBUTOR

TRANS AIRCRAFT (WESTERN)
McCallField. CRstvw 7-8441

Aircraft Equipment & Supplies

Field Aviation Company Limited
Municipal Airport. CRstvw 7-8365

Foothills Aviation Ltd
Municipal Airport. CRstvw 7-8526

Railway & Power Engineering Corp Ltd
321 10AvSW. AMhrst 9-4090

TRANS AIRCRAFT (WESTERN)
McCallField. CRstvw 7-8441
(See Advertisement Opposite Page)

Aircraft Maintenance & Repairing

Alberta Aircraft Services Ltd
No 2 Hangar Municipal Airport. CRstvw 7-4383

Allied Electronics Ltd
Municipal Airport. CRstvw 7-1197

Boyd & Fielder Municipal Airport. CRstvw 7-6513
CRstvw 7-6142

FIELD AVIATION COMPANY CRstvw 7-8365
LTD Municipal Airport. CRstvw 7-6306

FOOTHILLS AVIATION LTD
Municipal Airport. CRstvw 7-8526

Trans Aircraft (Western)
McCallField. CRstvw 7-8441

Airline Companies

Air France Call Long Distance and ask for
(No Toll Charge). Zenith 6070

CALGARY FLYING CLUB

FLYING - TRAINING

Government Approved School

Member

Royal Canadian Flying Clubs Association

Instruction in
Night and Instrument Flying
Link Training

Municipal Airport. CRstvw 7-4048

Canadian Pacific Air Lines Ltd 132 9AvSW
Reservations & Information. AMhrst 2-4338
Monday Through Saturday. AMhrst 2-4970
Agt W J Simmonds. AMhrst 2-4338
City Sales Mgr V Patterson. AMhrst 9-5017
Japan Air Lines—Call Long Distance
and ask for (No Toll Charge). Zenith 6800
K L M Royal Dutch Airlines
206 Lancaster Bldg. AMhrst 2-6001
Lufthansa German Airlines Call Long Distance and
ask for (No Toll Charge). Zenith 5100
Northwest Airlines Inc Call Long Distance and
ask for (No Toll Charge). Zenith 4100
(Continued Next Page)

Airline Companies—(Cont'd)

PAN AMERICAN WORLD AIRWAYS

System of the Flying

Clippers

PASSENGERS

CLIPPER CARGO

AIR MAIL



SERVING SIX CONTINENTS

"FOR INFORMATION CALL"

PAN AMERICAN WORLD AIRWAYS

Reservations & Information 1055 Alberni St.

Call Long Distance and ask for

(Toll Chg) Vancouver. Mutual 4-2121

SABENA BELGIAN WORLD AIRLINES

Seattle Washington—Call Long Distance and ask for Seattle. Main 4-5505

Scandinavian Airlines System Inc 211 Portage Av

Call Long Distance and ask for

(Toll Charge) Winnipeg. Whitehall 3-1449

TRANS-CANADA AIR LINES

PASSENGER RESERVATIONS INFORMATION

(24 Hour Service). AMhrst 9-1311

CITY TICKET OFFICE

134 9AvSW. AMhrst 9-1381

District Traffic Ofc 312 4AvSW AMhrst 9-1381

Station Mgr Municipal Airport

New Terminal Bldg. CRstvw 7-6615

WESTERN & WESTERN AIRFREIGHT

WESTERN AIRLINES INCORPORATED

5th Flr Anglo American Bldg. AMhrst 2-7739

Airline Ticket Agencies

BURRITT TRAVEL SERVICE LTD

1112 4StSW. AMhrst 9-3791

(See Advertisement This Page)

COOK THOS & SON

FOR EVERYTHING IN TRAVEL

Consult World's Largest Travel Agency

AMhrst 6-3151

702 2StSW. AMhrst 2-1517

(Continued Next Page)

OVERSEAS — DOMESTIC AIR LINE TICKETS

REPRESENTING:

ALL AIR LINES

DASILVA

World Travel Service Ltd.

105 - 16 Ave. N.W.

Beacon Hotel Bldg.

CRstvw 7-8240

CRstvw 7-4470

Night Phone CHery 4-5873

Air Reservations

Agents for all

DOMESTIC & OVERSEAS AIRLINES

PHONE

AMhrst 6-5276

AMhrst 2-2660

P. LAWSON

TRAVEL AGENCIES

Night Phone CHrchl 9-7327

119 - 7 Ave. S.W.

CHINOOK

Flying Service Ltd.

**CHARTER FLIGHTS
FLIGHT INSTRUCTION**

- Air Ambulance
- Air Express and Freight
- Pest Control and Crop Spraying

**GOVERNMENT APPROVED COURSES FOR
PRIVATE PILOTS
COMMERCIAL PILOTS**

Courses for Senior Commercial and Airline Transport
Pilots — Also Courses for Air Engineers' Licenses

Night Flying - Instrument Flying - Link Training

CRstvw 7-0711

Evenings CRstvw 7-6765

P.O. Box 457

Trans Aircraft

(WESTERN)



PIPER

Distributors

"More people have bought PIPERS
than any other plane in the world."

**NEW & USED
AIRCRAFT**

**AIRCRAFT SUPPLIES
& MAINTENANCE**



Phone CRstvw 7-8441

R. T. Moore, res. CRstvw 7-0069

R. H. Wilson, res. CRstvw 7-8608

*Your First Stop
On Any Trip*



Representing

All Air Lines

For Reservations
DOMESTIC OR OVERSEAS

Phone or Write

**Burrill Travel
Service Limited**

1112 - 4 St. S.W.

AMhrst 9-3791

Night Phones:

CHery 4-3629—CHrchl 9-1268

CHsnt 3-1410

AIR CHARTER

CRstvw 7-8526

- Lowest Rates in Canada
- Fleet of Aircraft Ideally Equipped for All Air Taxi Operations
- Experienced Mature Pilots Who Make No Compromise With Safety

AIRCRAFT SALES

- We Buy and Sell all Types of Aircraft—
- Pilots on Lease —
- Aircraft Maintenance — Night Phone after 10 p.m. CHery 4-8446
- Heated Storage—Night Phone after 10 p.m. CHery 4-8446

The Most Complete
EXECUTIVE AVIATION SERVICE
in Canada



DAY CRstvw 7-8526

**Airline Ticket Agencies
(Cont'd)**

Dasilva World Travel Service Ltd
105 16AvNW..CRstW 7-8240
(See Advertisement Preceding Page)
Lawson P Travel Agencies
119 7AvSW..AMhrst 2-2660
AMhrst 2-6064
AMhrst 6-5276
(See Advertisement Preceding Page)
Western Travel Agencies Ltd
133 6AvSW..AMhrst 6-6191
AMhrst 6-6797
(See Advertisement This Page)

Airplanes

FOOTHILLS AVIATION LTD
Municipal Airport..CRstW 7-8526

Aluminum

Ace Welding & Boiler Repairs
Specialize in Argon Welding of Aluminum
1110 Centre St S..AMhrst 6-3208
AlSCO Ltd 1602a 9AvSW..AMhrst 9-6181
(See Advertisement This Page)

TRAVEL BY AIR

It's cheap — It's fast

For reservations on any
Domestic or International
Airlines call your
AIRLINE AGENTS:

**WESTERN TRAVEL
AGENCIES LTD.**

133 - 6 Ave. S.W.

AMhrst 6-6191

AMhrst 6-6797

Nights:
CHery 4-7222 — CHrchl 9-8433
Your Key To
Better Travel Information

**ALSCO
LIMITED**

- Aluminum Prime Windows
For New Construction
- Combination Windows
To Replace Old Storm Windows
- Aluminum Doors
Add Beauty to Your Entrance
FREE ESTIMATES

AMhrst 9-6181

1602a - 9 Ave. S.W.

Alcan Aluminum Products

Ingot & Alloys
.. Wire, Rod & Bar
.. Electrical Cable
& Bus Conductors
& Accessories
.. Plate, Sheet & Foil
.. Oil Pipe & Tubing
Structural & Architectural
Shapes .. Castings, Forgings
& Extrusions.

**ALUMINUM
COMPANY OF CANADA LTD.**

AMhrst 2-9308

8 - 308 - 8 Ave. S.W.

**Aluminum—(Cont'd)
ALUM WINDOW PRODUCTS**

Manufacturers & Distributors

**ALUMINUM WINDOWS,
DOORS, AWNINGS,
DOOR CANOPIES,
CARPORTS & PATIOS**

1802 1StNWCRstW 7-1828
ResidenceCRstW 7-4944

Aluminum Co of Canada Ltd
8-308 8AvSW..AMhrst 2-9308
Sales Development DivAMhrst 9-7855
(See Advertisement This Page)
CALGARY BUILDERS' SUPPLY LTD
2402 10AvSW..CHery 4-0741
Cascade Machine Co Ltd
3617 Blackburn Rd..CHstnt 3-2415
CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Featherlite ALUMINUM LADDERS
Lighter - Stronger - Safer
EXTENSIONS — STEP LADDERS
SAFETY FEET

120 1AvSEAMhrst 6-2366

DAYMOND CO LTD 215 10AvSW..AMhrst 6-8881

**NESCO ALUMINUM LTD
ALUMINUM BUILDING
PRODUCTS**

FORMED ROOFING & SIDING
INSULATION — SHEET & ROLLED
ALUMINUM — FIBREGLASS
PLASTIC SHEETING

5308 4StSECHstnt 3-7622
.....CHstnt 3-7575

Northern Asbestos & Building Supplies Ltd
840 26AvSE..BRdwy 3-1211
Pedlar People LtdCHery 4-2050
1301 10AvSW..CHery 4-6300
PRIMCO (WESTERN) LTD

**PRIMTRIM
ALUMINUM MOULDINGS**

Structural & Archtural
Shapes & Extrusions

219 50AvSECHstnt 3-5571

PRUDHAM BUILDING SPECIALTIES LTD

FLUSHSASH

Aluminum Windows
Doors - Storm Panels

610 3AvSWAMhrst 2-4422

Reynolds Aluminum Co of Canada Ltd
6-405a 8AvSW..AMhrst 2-9217
ROSCO METAL PRODUCTS (ALBERTA) LTD

**ALUMINUM ROOFING,
SIDING, TRIM AND
ACCESSORIES**

ALUMINUM COILS & SHEET

1605 40AvSEBRdwy 3-4901

WADECO ALUMINUM

DOORS — WINDOWS — SCREENS
AWNINGS

2135 Kensington RdATlas 3-0566

Aluminum—(Cont'd)

Western Aluminum Products Ltd
Cor8Av&19StSE..BRdwy 3-5858
Western Pump & Pipe Supply
767 9AvSE..AMhrst 2-5977
(See Advertisement This Page)
WILKINSON COMPANY LTD
630 8AvSW..AMhrst 9-1427

Aluminum Products

BARBER MACHINERY LTD
4608 Macleod Tr..CHstnt 3-6061
DOMINION BRIDGE CO LTD
803 24AvSE..BRdwy 3-5634

Ambulances

A & A AMBULANCE SERVICE

AMhrst 2-1725

5 RADIO & OXYGEN EQUIPPED CARS

QUALIFIED ATTENDANTS

24 HOUR SERVICE

1316 Centre St SAMhrst 2-1725

CALGARY AMBULANCE SERVICES LTD

1316 Centre St S..AMhrst 2-2636
(See Advertisement This Page)
**STAMPEDE AMBULANCE
SERVICE** 1703 1StSE..AMhrst 9-4162
(See Advertisement This Page)
STARR'S AMBULANCE SERVICE
1316 Centre St S..AMhrst 2-2428

Amusement Places

D-Dogies Attractions Box Office
329 8AvSW..AMhrst 2-1210

Antique Dealers

GENERAL FURNITURE STORE

Antiques of All Kinds Bought and Sold
We Import Cabinet Work to Order

**FRENCH POLISHING
UPHOLSTERING**

1001 17AvSWCHery 4-2655

HEIRLOOM ANTIQUE JEWELLERY

Large Collection of
China, Bric-Brac, Clocks and Jewellery
Old Gold, Silver and Coins Bought

GOODS TAKEN ON CONSIGNMENT

346 17AvSWAMhrst 9-2106

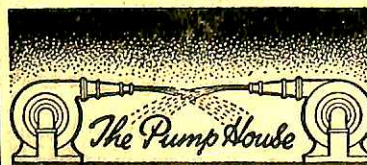
SUPERIOR FRENCH POLISHERS

Dan Skibo

Dealers in Antique Furniture

ALL TYPES OF ANTIQUE FURNITURE
BOUGHT, SOLD AND REPAIRED

2603 14StWCHery 4-1548

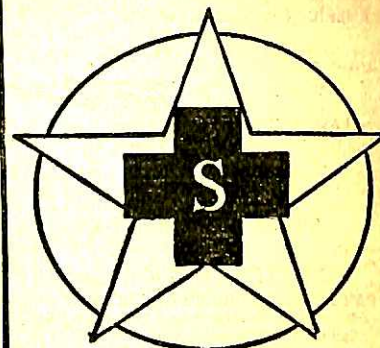


Aluminum Pipe and Tubing
All Sizes in Stock

**WESTERN PUMP &
PIPE SUPPLY**

(Next to the Bridge)
767 - 9th Ave. S.E.
AMhrst 2-5977

Residence Phones:
CHery 4-7271 — AMhrst 9-6849

**STARR'S
AMBULANCE
SERVICE**

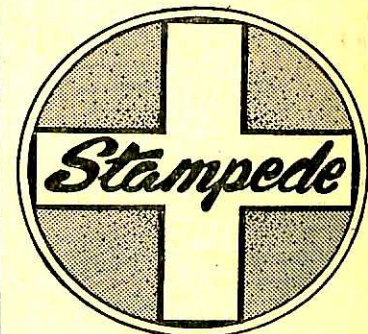
5 RADIO & OXYGEN EQUIPPED CARS

PHONE

AMhrst 2-2636

AMhrst 2-2428

Calgary Ambulance Services
Ltd.

**STAMPEDE
AMBULANCE
SERVICE**

PHONE

AMhrst 9-4162

AMhrst 9-8022

Apartment Blocks & Buildings

For complete list of Apartment Blocks & Buildings see Page 199 in Alphabetical Section
 Anderson Apartments 18Av&7StSW . . . CHery 4-3295
 Argyle Court 25ArgyleCrt . . . AMhrst 6-4591
 Athlone Apartments 7AthloneApts . . . AMhrst 2-7882
 Barron Enterprises
 1100MobiOilBldg. . . AMhrst 9-2200

Belvedere Apartments
 4BelvedereApts. . . AMhrst 2-3869
 Burns Building 116BurnsBldg . . . AMhrst 9-3588
 Carolina Apartment Hotel
 19-1722 5aStSW. . . AMhrst 2-7554

Dahlsen Apartments 5-1030 12AvSW CHery 4-6249
 Dawson Apartments 314 6StSW . . . AMhrst 6-2691
 Devenish Apartments 17Av&8StSW . . . CHery 4-4950
 Dufferin Lodge 517 13AvSW . . . AMhrst 6-4413
 Garden A-323 14AvSW . . . AMhrst 2-9263
 Georgia Apartment Hotel
 717 14AvSW. . . AMhrst 2-7885

Jennifer Apartments 1-1812 26AvSW CHery 4-4393
 Jordhoy S Leonard 102CrescentRd . . . CRstvw 7-1939
 Leduc Apartments 103-640 14AvSW AMhrst 2-4936
 Manhattan Apartments 327 19AvSW AMhrst 9-2358
 Petro-Chemical Buildings Ltd
 818 8AvSW. . . AMhrst 2-1035

Rideau Towers Management Ltd
 209RutlandHse. . . CHstnt 3-2541
 Sills Apartments 15SillsApts . . . AMhrst 6-3758
 Spruce Cliff Apartments Ltd
 JCHrchl 9-2727
 A-12HemlockCr. . . CHrchl 9-2720
 Underwood T Ltd 1315 1StSW . . . AMhrst 2-3252
 Villa Guest House 830 12AvSW . . . AMhrst 2-5476
 West View Development Ltd
 JAMhrst 6-5434
 628a 17AvSW . . . AMhrst 6-5372

Appliances—Electric

See Electrical Household Appliances

Appraisers

Allan James L 4-525a 7AvSW . . . AMhrst 6-3261
 Bodard Adjustment Bureau
 210DominionBankBldg. . . AMhrst 2-2996

GENERAL APPRAISAL CO LTD

Western Canada's Original
 Appraisal Service

For Over 50 Years the Accepted Source
 of Reliable Appraisals for All Purposes

2602 29StSW . . . CHrchl 9-2209

Leslie J C & Co Ltd 919 8AvSW . . . AMhrst 2-1852
 Nowers E B Ltd 12MichaelBldg . . . AMhrst 6-4862
 Robison Ivan C & Co Real Estate JAMhrst 6-3475
 Valuator, 703 5StSW. . . AMhrst 6-3242

Appraisers—Land

Burns Foundation Ltd MichaelBldg AMhrst 2-4645
 Leslie J C & Co Ltd 919 8AvSW . . . AMhrst 2-1852
TOOLE PEET & CO LTD
 809 2StSW. . . AMhrst 6-1041

Arch Supports

See Foot Appliances

Architects

ABUGOV & SUNDERLAND
 Architects & Consulting JAMhrst 9-1207
 Engineers 909 15StSW. . . AMhrst 9-7444

BAKER L E & ASSOCIATES
 Architects & Engineers
 504 4StSE. . . AMhrst 9-1092

BATES MAXWELL 811a 17AvSW . . . CHery 4-7171
BEATSON GILBERT R
 Associated Haddin Davis & Brown Ltd
 1134 8AvSW. . . AMhrst 9-1588

BLAIS & SHEDDEN
 Lower flr Beacon Hotel. CRstvw 7-4679

CAMPBELL GORDON T
 3204CastleRd. . . AVenu 9-3868

CAWSTON J A & ASSOCIATES JAMhrst 6-6685
 346 23AvSW. . . AMhrst 6-6850

CLAYTON BOND & MOGRIDGE
 516 10AvSW. . . AMhrst 2-7474

COOK J H & ASSOCIATES JAMhrst 2-7801
 122 17AvSE. . . AMhrst 9-5360

DALE A & ASSOCIATES
 1026 16AvNW. . . AVenu 9-5205

ENGLISH J K & ASSOCIATES
 1-1531CentreAstNE. . . CRstvw 7-7672

FLACK EDRIC C
 Associated with Green Blankstein Russell
 & Associates Architects & Consulting Engineers
 1225KensingtonRd. . . ATlas 3-3957

GREEN BLANKSTEIN RUSSELL & ASSOCIATES
 Architects & Consulting Engineers
 1225KensingtonRd. . . ATlas 3-3957

MILLAR REX A 1004SiftonBlvd . . . CHstnt 3-0417

Architects—(Cont'd)

MILNE W G
 604Leeson-LinehamBlk. . . AMhrst 2-5354

PARSONS & MCGREGOR
 B1-223 10StNW. . . ATlas 3-4336

RULE WYNN & RULE 526 12AvSW AMhrst 9-3786
STEVENSON J & ASSOCIATES
 344 12AvSW. . . AMhrst 9-4961

WILLIAMS HARRY 310 1StSE . . . AMhrst 9-2026

Architects' Supplies

BRUNING CHARLES CO (CANADA) LTD
 Complete Line of Architects and Engineers
 Drafting Supplies. Copyflex Machines.
 537 11AvSW . . . AMhrst 2-4126

HUGHES OWENS CO LTD

Architects', Engineers' &
 Drafting Office Supplies
 Tracing Papers & Linen

811 3StSW . . . AMhrst 9-2117

Armoured Car Service

LOOMIS ARMORED CAR SERVICE LTD
 225 6AvSW. . . AMhrst 6-4346

Army & Navy Goods

ARMY SURPLUS BARGAIN CENTRE

Dealers in Canadian and American Army
 Surplus Goods of All Descriptions

Binoculars - Tents - Sleeping

Bags - Tarpaulins - Blankets

& Camping Supplies

235 8AvSE . . . AMhrst 2-7179

CROWN SURPLUS STORES

CROWN SURPLUS STORES

Dealers in
 AMERICAN and
 CANADIAN GOVERNMENT
 SURPLUS GOODS
 1227 9AvSE . . . BRdwy 3-1757

MILITARY SURPLUS SUPPLIES

803 2StSE. . . AMhrst 6-3365

PIONEER SURPLUS STORES

DOMINION GOVERNMENT
 SURPLUS SUPPLIES
 234 7AvSE . . . AMhrst 6-1947

Ribtor Surplus Sales Co

605-607 2StSE. . . AMhrst 2-9426

Save-More Army Surplus Store
 216a 8AvSE. . . AMhrst 9-7646

Waterman Paul A Ltd
 1215-1217 9AvSE. . . BRdwy 3-2041
 (See Advertisement This Page)

Art Dealers

CANADIAN ART GALLERIES

FINE ART DEALERS
 ARTISTS' MATERIALS
 FRAME MAKERS
 BOOKS & PUBLICATIONS

505 17AvSW . . . AMhrst 6-2489

Art Dealers—(Cont'd)

GAINSBOROUGH GALLERIES

FINE ART DEALERS
 and
 FRAME MAKERS
 611 8AvSW . . . AMhrst 2-3359

Artificial Flowers

Dot's Flowers 1114 1StSW . . . AMhrst 9-2002

Artificial Insemination

Black David BanffHwy . . . AVenu 9-1666

Artificial Limbs

CALGARY ARTIFICIAL LIMB FACTORY
 603a-605 1StSE. . . AMhrst 2-4070

Artists & Designers

Calgary Photo Engraving Co Ltd
 313 6AvSW. . . AMhrst 2-2466
 Art Dept . . . AMhrst 9-2145

EVERGREEN PRESS (ALBERTA) LTD
 5325 3StSE. . . CHstnt 3-4431

(See Our Ad under Printers)
 Fisher Trade Services Ltd
 610a 3AvSW. . . AMhrst 9-6616

Horsley Peter B 1831 24AvNW . . . AVenu 9-1693
 Kemp A W 921 5AvSW . . . AMhrst 2-2259

Artists' Supplies

ALBERTA DRAFTING & BLUE PRINT CO LTD

Artist

Drawing & Engineering
 Supplies
 JAMhrst 2-2849
 325a 7AvSW . . . AMhrst 2-7394

ART CORNER

ARTISTS' SUPPLIES
 DRAWING MATERIALS
 325a 7AvSW . . . AMhrst 2-7394

CANADIAN ART GALLERIES

FINE ART DEALERS
 ARTISTS' MATERIALS
 FRAME MAKERS
 BOOKS & PUBLICATIONS
 505 17AvSW . . . AMhrst 6-2489

Commercial Agencies 129 6AvSW . . . AMhrst 9-7122

EMPIRE WALL PAPER & PAINT LTD
 102-104 7AvSW. . . AMhrst 2-4344

HOUSE OF COLOR LTD
 1510 14StSW. . . CHery 4-6011

HUGHES OWENS CO LTD

WINSOR & NEWTON
 ARTISTS' MATERIALS
 811 3StSW . . . AMhrst 9-2117

PAINT & ARTS SUPPLY LTD JAMhrst 2-2241
 123 7AvSW. . . AMhrst 2-2239

SHERWIN-WILLIAMS CO OF CANADA LTD
 1404 1StSW. . . AMhrst 2-7374

Asbestos & Asbestos Products

Atlas Asbestos Co Ltd 207 35aStSW CHrchl 9-4410
W STEEL PRODUCTS SUPPLY CO LTD

Distributors for
 ATLAS ASBESTOS BUILDING MATERIALS
 JBRdwy 3-4543
 2708 6StSE . . . JBRdwy 3-4926

CALGARY BUILDERS' SUPPLY LTD

2402 10AvSW. . . CHery 4-0741
**NORTHERN ASBESTOS & BUILDING
 SUPPLIES LTD**

WHOLESALE DISTRIBUTORS

J-M Siding & Roofing Shingles
 J-M Flexboard A-C Sheets
 J-M Transite & Corrugated Sheets
 J-M Transite
 J-M Asbestos Paper & Millboard
 Acme Kolorbord & Kolorflex Wallboard
 J-M Transite Flue Pipe & Sewer Pipe

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Western Asbestos (Alberta) Ltd
 5319 4StSE. . . CHstnt 3-2531
 (See Advertisement This Page)

**Western
 Asbestos**
 (ALBERTA) LIMITED

Johns-Manville Approved Contractors for

Pipe Vessels, Boiler Coverings
 Magnesite, Asbestos, Cork
 Hairfelt, Mineral Wool

CHstnt 3-2531

5319 - 4th St. S.E. CALGARY

Paul A. Waterman
 STORES LTD.

Wholesale & Retail Dealers in
 ARMY, NAVY & AIR FORCE
 SURPLUS GOODS OF
 EVERY KIND

★

Specializing in
 ARMY CLOTHING, BOOTS,
 KIT BAGS, BLANKETS, ETC.

★

LUGGAGE

★

TROPHIES FOR BOWLING,
 CURLING and other events.

★

BRdwy 3-2041

1215-1217 - 9 Ave. S.E.

PAUL A. WATERMAN LTD.

Asphalt & Asphalt Products

BURGESS BUILDING & PLUMBING SUPPLIES LTD 725 8AvSW. AMhrst 6-1061

CALGARY BUILDERS' SUPPLY LTD 2402 10AvSW. CHery 4-0741

Federal Sales Ltd 602 7AvSE. AMhrst 2-4442
Flintkote Co of Canada Ltd 827 17AvSW. CHery 4-0516

NORTHERN ASBESTOS & BUILDING

SUPPLIES LTD
Complete Line Asphalt Products
for Roofing & Industry
840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Peerless Rock Products Ltd
1706 10AvSW. CHery 4-0776

MACADAM AUCTION

WE SPECIALIZE IN HOUSEHOLD FURNITURE
OPEN DAILY

Sale Every Monday Evening
at 7:30 p.m.

Auctioneering & Appraising

WE BUY FOR CASH
OR SELL ON CONSIGNMENT

JERRY MACADAM, AUCTIONEER
Formerly Galvin Auction Co.
AMhrst 2-6845
416 - 1 Ave. N.E.

The YELLOW PAGES place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Associations & Societies

See also Social Service Organizations

Alberta Association of Naturopathic Practitioners
303 Alberta Cor. AMhrst 2-2385

Alberta Federation of Home & School
Associations Bsmst 134 8AvSE. AMhrst 9-2244

Alberta Fish & Game Assoc
405a 8AvSW. AMhrst 2-9143

Inglewood Bird Sanctuary
East Calgary. BRdwy 3-5162

Alberta Heart Foundation
301-140 6AvSW. AMhrst 9-8066

Alberta Hotel Association JAMhrst 2-1594
306-714 1StSE. JAMhrst 9-9063

Alberta Live Stock Associations Administration Bldg
Exhibition Grounds. AMhrst 6-5666

Alberta Motor Transport Assoc JAMhrst 2-1220
218 17AvSE. JAMhrst 9-1456

Alberta Pharmaceutical Assoc
2-116-118 5AvSE. AMhrst 6-2847

Alberta Retail Implement Dealers Assoc
231 Examiner Bldg. AMhrst 2-9981

Alberta Thoroughbred Horse Association
4 Thomson Bldg. AMhrst 6-2213

Alberta United Services Institute
510 Leeson-Lineham Bldg. AMhrst 2-2723

Associated Canadian Travellers
Head Ofc 88 Union Bldg. AMhrst 2-2200

Calgary Club Ofc 106 Burns Bldg AMhrst 6-5722

Association of Professional Engineers of Alberta
4th Flr Natural Gas Bldg. AMhrst 9-7611

Bankview Community Association
2418 17StSW. CHery 4-1732

Better Business Bureau
611b 7AvSW. AMhrst 9-3905

Bible Society 117 7AvSW. AMhrst 6-5740

Boy Scouts Association 14Av&17StSW CHery 4-5161

Caledonian Soccer Club 12Av&6StSE AMhrst 9-1449

Calgary Assoc for Retarded Children
12SNE&Murdoch Rd. AMhrst 9-2929

Calgary Boys' Club 712 5StSE. AMhrst 2-6895

Calgary Buffalo Stadium
1Av&5StSW. AMhrst 6-1382

Calgary Builders' Exchange
2014 10AvSW. CHery 4-4342

**Associations & Societies—
(Cont'd)**

Calgary Date Bureau 408 Maclean Bldg AMhrst 9-7808

Calgary Downtown Business Association
3rd Flr 809 Centre StS. AMhrst 9-1193

CALGARY FISH & GAME ASSOCIATION
405a 8AvSW. AMhrst 2-9143

Calgary House Builders Assn
3 Howie Bldg. Atlas 3-5953

Calgary North Conservative Assoc
1316 Centre StN. CRstvw 7-5245

Calgary Orchestra & Chorus Assoc
329 8AvSW. AMhrst 2-4069

Calgary Philharmonic Society
232 7AvSW. AMhrst 2-6984

Calgary Safety Council
103-134 8AvSE. AMhrst 2-2236

Calgary Tourist & Convention Association
2-102 8AvSE. AMhrst 9-1677

Calgary Zoological Society
St Georges Island. BRdwy 3-2031

Canadian Aberdeen Angus Assn
3707 5StSW. CHstnt 3-1330

CANADIAN CANCER SOCIETY Alberta Div
231 7AvSE. AMhrst 2-2558

Calgary Br Ofc 231 7AvSE. AMhrst 2-5453

Canadian Council of Christians & Jews
206 Embassy Bldg. AMhrst 2-2493

Canadian Legion Calgary (Alberta No 1)
Branch 116 7AvSE. AMhrst 2-5655

Alberta Provincial Command 142 9AvSW
Genl Ofc. AMhrst 2-2054

Provincial Executive Secretary
D E Fraser. AMhrst 2-7601

Ogden Br 154-7025 26StSE. BRdwy 9-3636

CANADIAN RED CROSS SOCIETY
Alberta Division 1504 1StSE JAMhrst 6-6371

Genl Ofc. AMhrst 6-1375

Commissioner's Ofc. AMhrst 2-2208

Welfare & Sick Room Supplies. AMhrst 2-2290

Publicity Director. AMhrst 9-2373

Calgary Branch Red Cross House 707 13AvSW
Secty. AMhrst 2-3448

Workroom & Corps. AMhrst 2-3444

Social Welfare Dept. AMhrst 2-3449

Caretaker. AMhrst 2-9946

Blood Donor Clinic Red Cross JAMhrst 2-1907

House 707 13AvSW. AMhrst 6-2648

Field Organizer
Blood Transfusion Service 710 14AvSW

Laboratory 24 hour service. AMhrst 6-4036

Chinese National League 110 3AvSE AMhrst 9-1003

Coal Operators' Ass'n of Western JAMhrst 2-1544

Canada 204 Alberta Bldg. JAMhrst 9-1295

COUNCIL OF COMMUNITY SERVICES
OF CALGARY 200 Maclean Bldg. AMhrst 2-3711

Elks B P O E Club Elks Bldg. AMhrst 6-5510

Good Samaritan Welfare Association
614 14AvNE. CRstvw 7-0086

Grolier Society Ltd 412 Maclean Bldg AMhrst 6-1782

Hillhurst-Sunnyside Community Assoc Hillhurst
Athletic Pk 5Av&12StNW. Atlas 3-1400

Howard John Society of Alberta
2025a 33AvSW. CHery 4-5561

International Associated Hairdressers Ltd
H-50 Spruce Dr. CHrchl 9-3447

Inter-Varsity Christian Fellowship
407 Maclean Bldg. AMhrst 9-3678

Janz Bros Ofc 436 36AvNW. CRstvw 7-4966

Junior Chamber of Commerce (Calgary)
3rd Flr 809 Centre StS. AMhrst 6-5918

Junior League of Calgary Inc
1214 9AvSE. BRdwy 3-4868

Killarney Glengarry Community Assn
Cor 28Av&28StSW. CHrchl 9-5313

Lee's Association 132 2AvSW. AMhrst 2-4021

Liberal Association
203 Calgary Oil Bldg. AMhrst 2-5980

Muscular Dystrophy Association of Canada
707 13AvSW. AMhrst 2-3449

Musicians Protective Assoc
827 4aStNE. AMhrst 2-6785

North West Commercial Travellers Assn
1-326a 8AvSW. AMhrst 2-3615

Parkhill Stanley Park Community Assoc
4013 Stanley Rd. CHstnt 3-6211

Polish Alliance of Calgary
313 4StNE. AMhrst 2-6768

Property Owners Association
315 3AvSW. AMhrst 2-6355

Rehabilitation Society of Alberta for the
Handicapped 619 12AvSE. AMhrst 6-3227

Religious Education Council of Alberta
305 100FBldg. AMhrst 2-9797

Retail Merchants Assn of Canada (Alta) Inc
205 Bldg Bldg. AMhrst 9-5161

Rosedale Community Bldg
12Av&9StNW. AVenu 9-6462

SPCA 3 Glenmount Cr. CHrchl 9-4819

St John Ambulance 1807 2StSE. AMhrst 2-5133

**Associations & Societies—
(Cont'd)**

Society for Prevention of Cruelty to Animals
3 Glenmount Cr. CHrchl 9-4819

Southern Alberta Old Timers & Pioneers Assoc
36Av&4StSW. CHstnt 3-3580

Ukrainian Labor Temple 209 4AvSE AMhrst 6-6683

United Milk & Cream Producers Assn Ltd
125-7 11AvSE. AMhrst 2-6121

Unity Recreation Association
Upstrs 114b 8AvSE. AMhrst 6-1940

Victoria Comoy Hall 15Av&3StSE. AMhrst 9-3485

Western Stock Growers' Association
321 Livestock Exch Bldg. BRdwy 3-2112

Young Men's Christian Assn
332 6AvSW. AMhrst 9-6701

Young Women's Christian Association
223 12AvSW. AMhrst 2-1425

Travellers' Aid CPR Depot. AMhrst 2-5613

Assurance Business

See Insurance Business

Auctioneers

AINSWORTH FRANK

"I KNOW VALUES AND GET THEM"
"I SELL EVERYTHING
EVERYTHING SELLS"

Res. Phone BUtlr 8-2044
AT YOUR SERVICE

116 8AvSW. AMhrst 6-3871

BROWN'S AUCTION MART

We Buy or Accept on Consignment to Sell at
Auction Used Furniture, Appliances, Antiques

AUCTION SALES—
Twice Weekly — 7:30 p.m.

RETAIL SALES:
Daily — 9:00 a.m. to 6:00 p.m.

140a 7AvSE. AMhrst 9-6510

GALVIN AUCTION CO

EARL GALVIN, Auctioneer

"AUCTIONEERING
IS OUR BUSINESS"

Res. CRstvw 7-4624

1036 10AvSE. BRdwy 3-2287

GALVIN-HAYDEN AUCTION MART

Livestock Dealers & Commission Merchants

**LIVESTOCK & MISC. SALE
EVERY SATURDAY**

1036 10AvSE. BRdwy 3-5191

Gilchrist H 4532 17AvSE. BRidg 2-3756

Macadam Auction 416 1AvNE. AMhrst 2-6845

(See Advertisement This Page)

MACLEAN GEORGE

'The Farmers' Auctioneer'

24 Years' Experience

FARM SALES A SPECIALTY

R.R. 2 Balzac. COlfx 8-1932

(Continued Next Page)

ROYAL AUCTION MARKET



H. GREENBERG
AUCTIONEER LIC. 319

438-5TH AVE. E

**SPECIALIZING IN AUCTION
SALES IN YOUR HOME**

WE BUY-SELL-TRADE

**FLOOR SALES
9.00 A.M. TO 5.30 P.M. DAILY**

**AUCTION SALES EVERY
TUES AND THURS 7:30-10 P.M.
SATURDAY-1:00 TO 4 P.M.**

**CALL
NIGHT
OR
DAY**

**AMherst 2-3636
AMherst 9-4224**

Auctioneers—(Cont'd)

REID'S AUCTION ROOMS

CONSIGN OR SELL TO REIDS FOR
BEST RESULTS

"Calgary's Leading Auctioneers"
AUCTIONS TUESDAYS AT 7:30 P.M.

Auctioneer Joe Dyer

1120 Westmount Blvd Atlas 3-1394

Royal Auction Market f AMhrst 9-4224
438 5Ave SE f AMhrst 2-3636
(See Advertisement Opposite Page)

Scown Vern 1808 Tecumseh Rd CHery 4-7998

TOBIN'S AUCTION CO

**For Highest Prices
for Household Furniture**

RETAIL DAILY

Sales Conducted Wed. Evening at 7:30 p.m.
and Saturday Afternoon at 2:30 p.m.

Res Phone Evenings AMhrst 2-9200

220 8Ave SE AMhrst 6-5215

Wright V G 802a 5Ave SW AMhrst 6-1947

Audio-Visual Equipment & Supplies

ISIS CAMERA SHOP

KODAK DEALER

CAMERAS — PROJECTORS

Sound-Slide Recorders

1112 1St SW AMhrst 2-2651

Auditors

See Accountants

Autographic Registers

Business Systems Ltd 1919 25a St SW CHrchl 9-1411

CRAIN R L LTD

Marginally Punched Continuous Business
Forms for Registers and Business Machines

f AMhrst 6-1281

1-121 11Ave SW f AMhrst 6-1284

SYSTEMS EQUIPMENT LTD

AUTOGRAPHIC REGISTERS

Phone

AMhrst 9-4142

312-517 Centre St S AMhrst 9-4142

Automobile Accessories, Equipment & Supplies

See Automobile Parts & Supplies—Retail &
Automobile Parts & Supplies—Wholesale

Directory

Advertising Pays

Automobile Agencies & Dealers

—New Cars

AUSTIN MOTOR CARS

SALES

PARTS

SERVICE



"WHERE TO CALL"

DISTRIBUTOR

HALFORD & VALENTINE LTD

Sales 101-109 12Ave SW AMhrst 2-3547

Office AMhrst 6-3623

Service Dept AMhrst 6-3510

Parts Dept AMhrst 2-4022

Bowness Car Sales 407 Main St Bwns .. BUtlr 8-4812

Calgary Motor Products Ltd

Cor 4Av & 2St SW .. AMhrst 6-8841

(See Advertisement This Page)

CALGARY'S CAR LAND LTD

CHRYSLER - PLYMOUTH

FARGO DEALER

4410 Macleod Tr CHstnt 3-5561

CHEVROLET & OLDSMOBILE MOTOR CARS & TRUCKS

SALES

AND

SERVICE



"WHERE TO BUY THEM"

FOWLIE MOTOR SALES LTD

1413 Centre St N .. CRstvw 7-8592

GENERAL SUPPLIES LTD

Cor 1St SW & 5Av .. AMhrst 2-1101

COOKE MOTORS LTD

Distributors for

MORRIS — MG — JAGUAR

"Calgary's Home of Sports Cars"

Sales Div. 740 4Ave SW AMhrst 2-2358

Office & Shop 4Av & 9St SW .. AMhrst 2-6024

Parts Dept. 4Av & 9St SW AMhrst 2-7778

DODGE-DE SOTO AUTOMOBILES & TRUCKS

SALES
and
SERVICE

DODGE-DE SOTO

"WHERE TO BUY THEM"

FREEMAN WILSON LTD

511 Centre St S .. AMhrst 9-1901

Automobile Agencies & Dealers

—New Cars—(Cont'd)

ED & TED'S CAR SALES

SALES & SERVICE

MERCURY-LINCOLN-METEOR

4121 Macleod Tr f CHstnt 3-7676
f CHstnt 3-7886
f CHstnt 3-7887

ERIC'S BORGWARD CENTRE

WESTERN CANADIAN IMPORTERS

BORGWARD

CARS and TRUCKS

4408 Macleod Tr CHstnt 3-6935

EUROPEAN AUTOS LTD

VOLKSWAGEN, STANDARD & TRIUMPH
SALES AND SERVICE

501 8Ave SE f AMhrst 9-2826
f AMhrst 9-2827

FORD & EDEL AUTOMOBILES & TRUCKS

GUARANTEED
A-1 USED CARS

Sales & Service



"WHERE TO BUY THEM"

MACLIN MOTORS LTD

Cor 11Av & 1St SW .. AMhrst 6-7551

Forester Harry Ltd 17Av & 1St SW .. AMhrst 2-4443

Parts Dept AMhrst 9-2356

FREEMAN WILSON LTD

DODGE & DE SOTO

Cars & Trucks

511 Centre St S AMhrst 9-1901

Good Car Sales 19Av & 4St SW AMhrst 2-3366

Parts Dept 940 16Ave SW CHery 4-0116

Service Dept Body & Paint Shop .. CHery 4-0532

(See Advertisement This Page)

HALFORD & VALENTINE LTD

AUSTIN

Sales & Service

Sales AMhrst 2-3547

Service AMhrst 6-3510

Parts AMhrst 2-4022

Office 101-109 12Ave SW AMhrst 6-3623

HENINGER MOTORS LTD

FORD & EDEL

SALES & SERVICE

3615 Macleod Tr f CHstnt 3-6870

Used Car Lot No. 2 f CHstnt 3-6868

3645 Macleod Tr CHstnt 3-0375

Hammill Motors Ltd Office & Sales

620 7Ave SW .. AMhrst 6-2715

Parts & Stock Room AMhrst 2-1747

(Continued Next Page)

Help is right at hand in these
YELLOW PAGES. If you
want to know where to get
some product or service, con-
sult them . . . and save time.

Calgary Motor Products Ltd.

DEALERS

**PONTIAC — BUICK
CADILLAC**

& G.M.C. TRUCKS

G.M. Parts

SALES & SERVICE

Cor. 4 Ave. & 2 St. S.W.

AMhrst 6-8841

NASH

**RAMBLER
METROPOLITANS**

Complete Parts & Service for all
AMERICAN MOTORS' CARS

GOOD CAR SALES

19 Ave. & 4 St. S.W.

AMhrst 2-3366

**RENFREW
MOTORS LTD.**

PLYMOUTH — CHRYSLER

FARGO TRUCKS

Phone

AMhrst 9-8241

330-340 - 5 Ave. S.W.



**UNIVERSAL
Sales & Service Ltd.**

AMherst 6-5611

5 Ave. & 1 St. S.W.

Automobile Agencies & Dealers —New Cars—(Cont'd)

HILLMAN MINX SALES & SERVICE

DRIVE IN STYLE

FOR
LESS

PER MILE

HILLMAN
Minx

"FOR INFORMATION CALL"

KENDALL MOTORS LTD

1415 1st SW. AMhrst 2-3019

Kendall Motors Ltd 1415 1st SW. AMhrst 2-3019
MERCEDES-BENZ CARS & UNIMOGSSALES
&
SERVICE
MERCEDES-BENZ

"WHERE TO CALL"

FORESTER HARRY LTD

17 Av & 1st SW. AMhrst 2-7785

MERCURY LINCOLN METEOR MOTOR
CARS & TRUCKS

UNIVERSAL SALES & SERVICE LTD

Cor 5 Av & 1st SW. AMhrst 6-5611

Macleod Trail Br

6306 Macleod Tr. CHstnt 3-0149

MODERN MOTORS LTD

Willys Distributor

Ford & Monarch Dealer

1538 9 Av SE BRdwy 3-1618—BRdwy 3-1619

Nash Sales & Service

—See Rambler this classification
OLDSMOBILE & CHEVROLET MOTOR CARS
& TRUCKSSALES
AND
SERVICE

"WHERE TO BUY THEM"

FOWLIE MOTOR SALES LTD

1413 Centre St N. CRstvw 7-8592

GENERAL SUPPLIES LTD

Cor 1st SW & 5 Av. AMhrst 2-1101

PACKARD & STUDEBAKER
MOTOR CARS & TRUCKSSALES
and
SERVICE
PACKARD

"WHERE TO BUY THEM"

FORESTER HARRY LTD

17 Av & 1st SW. AMhrst 2-7785

Automobile Agencies & Dealers —New Cars—(Cont'd)

PADOS F CO LTD

**AUSTIN, MORRIS & MG
CARS**
119 17 Av SW AMhrst 6-1222
AMhrst 2-6506

RAMBLER

SALES
AND
SERVICE
at
Rambler

NASH & HUDSON DEALERS

"WHERE TO BUY THEM"

GOOD CAR SALES

19 Av & 4th SW. AMhrst 2-3366

HAMMILL MOTORS LTD

620 7 Av SW. AMhrst 6-2715

Reid Motors Ltd 4633 Macleod Tr. CHstnt 3-6464
Lot No 2 815 5th SE. AMhrst 9-5403

REID'S AUTO REPAIRS

Authorized Sales & Service for

Hillman & Sunbeam

BRdwy 3-2212

Rear 1440 9 Av SE BRdwy 3-2212

Renfrew Motors Ltd

Sales & Service 330-340 5 Av SW. AMhrst 9-8241

Parts Dept City (Direct Line) AMhrst 2-4853

Country Orders (Direct Line) AMhrst 2-4713

Used Cars 5 Av & 3rd SW. AMhrst 2-4730

Used Car Lot 65 Av SE & Macleod Tr. CHstnt 3-7435

(See Advertisement Preceding Page)

Rennie Motors Ltd 315 16 Av NE. CRstvw 7-1242

CRstvw 7-2195

STAMPEDE MOTORS LTD

General Motors Dealer

PONTIAC - BUICK

VAUXHALL - GMC TRUCKS

Parts Order Desk — CHery 4-8585

SALES & SERVICE

1449 17 Av SW CHery 4-7466

STANDARD VANGUARD & TRIUMPH CARS

Sales, parts and service
for these modern British
cars made in Coventry,
England.

"WHERE TO CALL"

EUROPEAN AUTOS LTD

501 8 Av SE. AMhrst 9-2826

STUDEBAKER & PACKARD
MOTOR CARS & TRUCKSSALES
and
SERVICE
STUDEBAKER

"WHERE TO BUY THEM"

FORESTER HARRY LTD

17 Av & 1st SW. AMhrst 2-7785

Automobile Agencies & Dealers —New Cars—(Cont'd)

Universal Sales & Service Ltd

Cor 5 Av & 1st SW. AMhrst 6-5611

(See Advertisement Preceding Page)

VOLKSWAGEN SALES & SERVICE LTD

Br No 1 Macleod Tr & 56 Av SE. CHstnt 3-2711

Br No 2 8 Av & 4th SE. AMhrst 9-6976

WILLYS SALES & SERVICE—

MODERN MOTORS LTD

BRdwy 3-1618

1538 9 Av SE. BRdwy 3-1619

Automobile Agencies & Dealers —Used Cars

Alberta Nash Ltd 904 8 Av SW. AMhrst 6-5069

B & H MOTORS LTD

USED CARS & TRUCKS

Bought & Sold

TRADE UP OR TRADE DOWN

NE Cor 14 Av & 1st SW. AMhrst 9-5077

"A Mile of Values"


**THE Car
STRIP
LIMITED**

CHstnt 3-3153

CHstnt 3-4379

3911 Macleod Tr.

NORTH HILL BRANCH

321 - 16 Ave NW. CRstvw 7-1218

Maclin Motors Ltd.

FORD and EDSEL



Automobiles and Trucks

GUARANTEED A-1 USED
CARS

Sales and Service

Cor. 11 Ave. & 1 St. S.W.

AMhrst 6-7551


**UNIVERSAL
Sales & Service Ltd.**

● SAFE-BUY USED CARS

AMhrst 6-5613

5 Ave. & 1 St. S.W.

Automobile Agencies & Dealers —Used Cars—(Cont'd)

BOWNESS CAR SALES

407 Main St Bwns. BUtr 8-4812

BROCK MOTORS 11-4th NE. AMhrst 9-3065

BUR-VAN MOTORS

CASH FOR YOUR CAR

TRADE UP — TRADE DOWN

139 11 Av SW. AMhrst 2-1987
AMhrst 9-3474

Calgary Motor Products Ltd

Cor 4 Av & 2nd SW. AMhrst 6-3953

Car Strip Ltd 3911 Macleod Tr. CHstnt 3-3153

CHstnt 3-4379

North Hill Br 321 16 Av NW. CRstvw 7-1218

Commercial Tire Ltd 1022 9 Av SE. BRdwy 3-1818

Cooke Motors Ltd 740 4 Av SW. AMhrst 2-2358

Ed & Ted's Car Sales CHstnt 3-7676

4121 Macleod Tr. CHstnt 3-7886

CHstnt 3-7887

ERIC'S LATE MODEL CARS LTD

**New & Used Cars & Trucks
Bought and Sold**

9 Av & 6th SE. AMhrst 2-3027

European Autos Ltd 501 8 Av SE. AMhrst 9-2826

AMhrst 9-2827

FAIRWAY CAR SALES LTD CHery 4-8498

1221 14th SW. CHery 4-1689

Forester Harry Ltd 17 Av & 1st SW. AMhrst 6-2561

Fowlie Motor Sales Ltd

OK Used Car Lot No 1 CRstvw 7-8140

1505 Centre St N. CRstvw 7-6883

OK Used Car Lot No 2

9 Av & 12th SE. BRdwy 3-1074

Used Car Centre 1320 14th SW. CHery 4-3998

CHery 4-5953

Fowlie's Kenwill Motors Ltd

5520 Macleod Tr. CHstnt 3-6442

FREEMAN WILSON LTD

DODGE - DE SOTO DEALERS

**Dependable
Used Cars & Trucks**

Cor 5 Av & Centre St S. AMhrst 9-1904

GENERAL SUPPLIES LTD

YOUR

**Chevrolet & Oldsmobile
Dealer
BETTER USED CARS
& TRUCKS**

Cor 1st SW & 5 Av. AMhrst 2-1101

Good Car Sales 19 Av & 4th SW. AMhrst 2-3366

Halford & Valentine Ltd

101-109 12 Av SW. AMhrst 2-3547

HENINGER MOTORS LTD

3615 Macleod Tr. CHstnt 3-6870

Used Cars 3645 Macleod Tr. CHstnt 3-0375

Johnny's Car Sales 1911 11th SE. BRdwy 3-5789

Maclin Motors Ltd

Cor 11 Av & 1st SW. AMhrst 6-7551

(See Advertisement This Page)

Mid-Town Motors 1503 1st SW. AMhrst 2-3021

AMhrst 2-3091

RALPH MOTOR SALES LTD BRdwy 3-5011

1504 9 Av SE. BRdwy 3-4784

Reid Motors Ltd 4633 Macleod Tr. CHstnt 3-6465

Reliable Car Sales 836 16 Av NW. AVenu 9-6995

Renfrew Motors Ltd Used Cars

5 Av & 3rd SW. AMhrst 2-4730

Used Car Lot 65 Av SE & Macleod Tr. CHstnt 3-7435

(Continued Next Page)

Automobile Agencies & Dealers —Used Cars—(Cont'd)

Rite-Way Car Sales Ltd. CHstnt 3-0721
4715 Macleod Tr. CHstnt 3-1490

ROYAL USED CARS

"Where Customers
Send Their Friends"

7113 Macleod Tr. CHstnt 3-4176
CHstnt 3-1110

Skyline Car Sales 6132 Macleod Tr. CHstnt 3-7637
Speer Motors 411 5AvSW AMhrst 2-5889
Stampede Motors Ltd. CHery 4-7895
Cor 14 St & 15 AvSW CHery 4-6862
Lot No 2 1805 14 StSW CHery 4-8647
CHery 4-7875

TRANS CANADA CAR SALES

407 Main St Bwns. BUtlr 8-4812
Universal Sales & Service Ltd.
Cor 5 Av & 1 StSW AMhrst 6-5611
(See Advertisement Opposite Page)

VOLKSWAGEN SALES & SERVICE LTD

Br No 1 Macleod Tr & 52 AvSE CHstnt 3-2264
CHstnt 3-1965
Br No 2 8 Av & 3 StSE AMhrst 2-6446
Waldron's Used Car Lot 512 6 AvSW AMhrst 2-4161

Automobile Batteries

See Batteries

Automobile Body Builders & Repairers

Academy Auto Parts Ltd.
804 38 AvNE. CRstvw 7-6767

ACE BODY SERVICE

Specialists in
Auto Body & Fender Repairs
COMPLETE PAINT SERVICE

4120 15a StSE BRdwy 3-5176

Alberta Paint & Body Shop
417 6 AvSE. AMhrst 2-5650
(See Advertisement This Page)

AUTOMOTIVE TRANSPORTATION
INDUSTRIES 3619 2 StNE. CRstvw 7-3836
Avenue Paint & Body Service

123 3 AvSE. AMhrst 2-6400
BIG BEN AUTO BODY 1516 5 StSW AMhrst 6-4353

BIG CHIEF BODY & PAINT SHOP

FREE ESTIMATES ON ALL JOBS
BODY — FENDER
PAINT — WELDING
F. Denham

201 3 StSW AMhrst 2-2971

CALGARY AUTO BODY WORKS

AUTO BODIES REPAIRED & REFINISHED
PAINTING - WELDING
UPHOLSTERING

—All Work Guaranteed—
Opposite Victoria Park

1817 2 StSE AMhrst 2-1712

Calgary Motor Products Ltd.
Cor 1 Av & 3 StSW. AMhrst 6-1334
(See Advertisement This Page)

CALGARY WHEEL REPAIRS

WHEELS - REPAIRS
STRAIGHTENING

For Car, Truck & Tractors

WHEEL ALIGNMENT
& BALANCING

1430 9 AvSE BRdwy 3-5590

Automobile Body Builders & Repairers—(Cont'd)

Canadian Trailmobile Ltd.
2301 Centre StN. CRstvw 7-2801
(See Advertisement Following Page)
Cecil's Auto Body Service
706 10 StSW. AMhrst 6-2706

COMMERCIAL BODY WORKS

Designers and Manufacturers of

MOTOR BODIES - VANS
TRAILERS - COMMERCIAL
BODIES - GRAIN BOXES

1018a 9 AvSE BRdwy 3-5279

Custom Auto Body Macleod Trail Ltd.
4410 Macleod Tr. CHstnt 3-6383

CUSTOM AUTO BODY REPAIRS LTD

Rebuilding by Craftsmen

Body & Fender Repairs for
Auto, Truck & Trailer

1020 9 AvSE BRdwy 3-5407

De Greeve Auto Upholstery
132 1 AvSE. AMhrst 6-2229
(See Advertisement Following Page)

DE LUXE AUTO TRIM SERVICE

617 11 AvSW. AMhrst 6-2446
(Continued Next Page)

ALBERTA PAINT and BODY SHOP

Fender and Body Repairs
LETTERING — WELDING

AMhrst 2-5650

417 - 6 Ave. S.E.

Al Davey, Prop., CHery 4-3730

Calgary Motor Products Ltd. PAINT & BODY SHOP

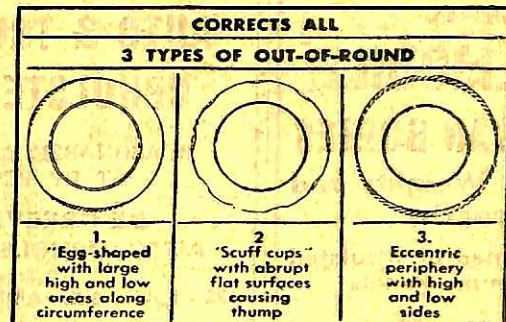
Completely Equipped for
BODY REPAIRS &
FRAME ALIGNMENT

Cor. 1 Ave. & 3 St. S.W.

AMhrst 6-8841

AMhrst 6-1334

DETROIT AUTO BODY WORKS



Truing "EGG SHAPED" Tires

Drive In to DETROIT and have your Tires Checked
for Egg-Shape FREE

DETROIT AUTO BODY WORKS

Office AMhrst 2-4818

Shop AMhrst 6-1754

123 - 15 Ave. S.W.

OFFICIAL WHEEL & FRAME ALIGNMENT SERVICE

SUPERIOR PAINT and BODY SERVICE

Free Estimates—Reasonable Prices

- FRAME & WHEEL STRAIGHTENING
- BALANCING & ALIGNING SERVICE
- BODY & FENDER REPAIRS
- COMPLETE COLLISION SERVICE
- AXLES & FRAMES STRAIGHTENED COLD IN THE CAR

Guaranteed Work by Factory Experts

For Satisfaction - See Us First
TOWING SERVICE

A. VINER, Mgr. — Res. Phone CHstnt 3-3356
"The Job Is Like New When We Get Through"

SERVICE DEPT.

OFFICE

AMhrst 2-2966

AMhrst 6-1763

101 - 17 Ave. S.W.

Manchester Lot: 324 - 39 Ave. S.E. — CHstnt 3-7155

CANADIAN

TRAILMOBILE
LIMITED**TRAILMOBILE**
TRUCK VAN BODIESAll Sizes, Weights and
LengthsPlywood Lined or Insulated
Aluminum Panels**Quick Delivery**Suitable for City Pick-Up
or Furniture

USED TRAILER LOT — 10 Ave. & 7 St. S.E.

CANADIAN

TRAILMOBILE
LIMITED

CRstvw 7-2801

CRstvw 7-1288

2301 Centre St. N.

Sales, J. J. Jardine, res. CHery 4-8888
J. H. Watson, Branch Mgr., res. ATlas 3-1996**THEO DE GREEVE**
AUTO & TRUCK
UPHOLSTERYREASONABLE RATES
BEST BY TEST**DE GREEVE**
AUTO UPHOLSTERY

132 - 1 Ave. S.E. AMhrst 6-2229

DON'S
Auto Body

LTD.

- SPECIALISTS IN
- BODY & FENDER REPAIRS
 - PAINTING SERVICE
 - WHEEL ALIGNING & BALANCING SERVICE

ATlas 3-1932

417 - 10 St. N.W.

FOREST LAWN
TRUCK BODY WORKSSpecialists in All Types and
Sizes of Truck Bodies
Hydraulic Hoists

All Work Guaranteed

20 years experience

BRidg 2-3868

4921 - 17 Ave. S.E.

Harry Forester Ltd.
REBUILDINGExpert
Body
and
FenderRepairing Refinishing
In Lacquers & Enamels

AMhrst 2-7536

AMhrst 2-7566

17 Ave. & 1st St. S.W.

Automobile Body Builders & Repairers—(Cont'd)**DE SUTTER AUTO BODY CO LTD**Specialists In
BODY & FENDER REPAIRS
LACQUER & ENAMEL
REFINISHING

"Experts in Collision Damage"

2207 4StSW AMhrst 2-5857

Detroit Auto Body Works fAMhrst 2-4818
123 15AvSW... AMhrst 6-1754
(See Advertisement Preceding Page)**DOMINION AUTO BODY SERVICE**PAINTING, BODY WORK & WELDING
ESTIMATES FREE

224 7AvSE AMhrst 2-3886

Don's Auto Body Ltd 417 10StNW .. ATlas 3-1932
(See Advertisement This Page)

Ernie's Garage 102 12AvSE AMhrst 2-4064

Fairway Auto Body 4822CentreStS .. CHstnt 3-4448

Forest Lawn Truck Body Works
4921 17AvSE .. BRidg 2-3868
(See Advertisement This Page)Forester Harry Ltd 17Av&1stSW .. AMhrst 2-7536
(See Advertisement This Page)**FREEMAN WILSON LTD****DODGE - DE SOTO DEALERS**Completely Equipped for
Expert Body Repairs,
Painting & Alignment

110-112 6AvSE AMhrst 9-1901

General Garage Service Co
3901MacleadTr. .. CHstnt 3-1339**Automobile Body Builders & Repairers—(Cont'd)****GENERAL SUPPLIES LTD****BODY & PAINT SHOP**COMPLETE BODY AND
FRAME REPAIRS

630RiversideBlvd AMhrst 2-1101

H & J AUTO BODY**WRECKSPERTS**

Complete Auto Body Work

UPHOLSTERY — SEAT COVERS
CAR INTERIOR SHAMPOOING

Herb Hutchinson, Prop.

Res. CHstnt 3-1275

701 13StSE BRdwy 3-4036

Hamill Motors Ltd 620 7AvSW .. AMhrst 9-4057

Hay & Harding Ltd 108 2AvSW .. AMhrst 2-7307
(See Advertisement This Page)**HENINGER MOTORS LTD**

3615MacleadTr. .. CHstnt 3-6550

HILLHURST PAINT & BODY SHOP

1111KensingtonRd. .. ATlas 3-3083

Janett's Body Service 510MainStBwns BUtlr 8-6106
(See Advertisement This Page)Lee's Auto Body 617 7AvSE ... AMhrst 2-9397
(See Advertisement This Page)
(Continued Next Page)**SCHOOL**
BUSES

- Van and Truck Bodies
- Auto Painting
- General Repairs

HAY &
HARDING
LIMITED

108 2nd Ave. S.W.

AMhrst 2-7307

Res. CRstvw 7-3126
J. C. Scott, Manager**JANETT'S**
BODY SERVICE
BOWNESSEXPERT BODY REPAIRS
PAINTING
TOWING
WELDING**BUtlr 8-6106**

Evenings BUtlr 8-6582

510 Main Street

Bowness

MEWATA
AUTO BODYExpert Body and Fender
Repairs — Painting**WELDING SPECIALISTS**
White Metal and AluminumQUALITY WORKMANSHIP
FAST SERVICE — FREE ESTIMATES**CHery 4-5479**

1502 10 Ave. S.W.

Lee's Auto Body

GEO. A. LEE, Prop.

Auto Body Repairs
Automobile Painting

Free Estimates

AMhrst 2-9397

AMhrst 2-9964

617 - 7 Ave. S.E.

NU VUE AUTO BODY

Glen Throop, Prop.

FIRST CLASS AUTO
REPAIRS and PAINTING

Big and Small We Fix Them All

AMhrst 6-5184

313 - 3 Ave. S.E.

Residence AMhrst 2-2843

Automobile Body Builders & Repairers—(Cont'd)

LEWIS PAINT & BODY SERVICE

COLLISION REPAIRS — PAINTING
REFRIGERATOR PAINTING
Emergency Towing Service After
5 p.m. — AMhrst 2-7211
142 1AVSEAMhrst 2-4206

MACLIN MOTORS LTD

Cor11Av&1StSW ..AMhrst 6-7551

Master-Craft Trailer Co

1426 9AVSE ..BRdwy 3-5511

MATHER'S AUTO BODY WORKS

Complete Collision Repairs
No Waiting

AMhrst 2-2771
205 1AVSWAMhrst 9-4796

Mewata Auto Body 1502 10AVSW ..CHery 4-5479
(See Advertisement Opposite Page)

NORTH HILL AUTO BODY WORKS LTD

Expert Body & Fender Repair
Painting - Welding
Upholstering

BEAR WHEEL ALIGNMENT
BEAR WHEEL BALANCING

1715CentreStNCRstvw 7-4841

Nu Vue Auto Body 313 3AVSEAMhrst 6-5184
(See Advertisement Opposite Page)

OK BODY WORKS

SPECIALIZING IN

Body and Fender Repairs

PAINTING — WELDING

405 6AVSEAMhrst 6-4334

Pegg's Repair & Body Shop Ltd

1327 9AVSE ..BRdwy 3-5277

RENEW AUTO BODY

- BODY REPAIRS
 - PAINTING
 - WELDING
 - AUTOMOBILE PARTS
- J. Dennis, Prop.

331 25AVSWAMhrst 2-4357

Rose Motors Ltd 1301 12AVSWCHery 4-3048

Smith Bros Motor Bodies Ltd

3603 7StSW ..CHstnt 3-4542

STEVE'S BODY SHOP LTD

AUTO BODIES REPAIRED - REFINISHED

Painting & Welding

25 Years' Experience

AMhrst 9-5097
Bsmst 310 1StSEAMhrst 2-9110

SUNNYSIDE AUTO BODY WORKS

New Truck & Bus Bodies
Built to Order

GUARANTEED AUTO &
TRUCK BODY REPAIRS

Res AVenu 9-2322
10St&4AvNWATlas 3-2532

Automobile Body Builders & Repairers—(Cont'd)

Superior Paint & Body Service

Ofc 101 17AVSWAMhrst 6-1763
Serv DeptAMhrst 2-2966
(See Advertisement Page 13)

TOP NOTCH AUTO BODY

See Us for Tops in
AUTO BODY REPAIRING
& REFINISHING

Res. CHstnt 3-1170

2005 11StSEBRdwy 3-4260

Automobile Driving Instruction

A B C Driving Academy Ltd fCRstvw 7-8491

417 16AvNW ..CRstvw 7-0474

(See Advertisement This Page)

Ace Driving School 336 21AvSW ..AMhrst 9-6649

(See Advertisement This Page)

(Continued Next Page)

EXPERT DRIVING INSTRUCTION

Ace Driving School

COURTEOUS INDIVIDUAL
INSTRUCTION ON DUAL
CONTROLLED CARS
Standard or Automatic
PICK UP SERVICE

Our Instructors have years of
experience in Car, Truck and
Transport Driving.

— Brush Ups Our Specialty —

AMhrst 9-6649

336 - 21 Ave. S.W.

Cliff Perkin, Prop.

Learn to Drive the

RITE-WAY

NO MONKEY BUSINESS



WE GIVE SERVICE

Complete Training or
Brush Up Lessons

PRIVATE INSTRUCTION

By Courteous, Experienced
Instructors

DAY OR EVENING LESSONS

Automatic or Standard
Shift Cars Completely Dual
Controlled — Fully insured

Our Advertising Done By
Satisfied Customers

ATlas 3-4800

Riteway Driving School

2139 - Westmount Rd.

OUR PLEDGE TO YOU . . .

SATISFACTION SINCERITY SERVICE



- Our policy of employing only the highest calibre men trained in the pedagogy of driving has and always will reflect in the resulting number of hours necessary for you to get your driver's licence.
- Satisfy yourself by requesting the list of names of our grateful customers who have given their approval and personal endorsement of our exceptional method of training. One lesson with us will convince you.
- ABC has the highest passing rate of the leading driver training establishments.
- Most of ABC's driver training cars have a shorter than average wheel base and are equipped with power-steering. These features make parallel parking 70% easier.
- Instruction given in standard or automatic cars or for special convenience, lessons will be given in your own car.
- Helpful literature on all phases of driving supplied without charge.
- Cars are available for ALL drivers tested.
- Lady instructor available if preferred.
- Easiest and most convenient method of payment.
- Pick up service.
- Our reputation is your guarantee.

CRstvw 7-0474 - CRstvw 7-8491

DRIVING ACADEMY LTD.

417 - 16th AVE. N.W. CALGARY, ALBERTA

CALGARY'S MOST PROGRESSIVE DRIVING INSTITUTION

Let JOE VINE



Teach You How

PROFESSIONAL INSTRUCTORS

FULLY DUAL-CONTROL CARS

INDIVIDUAL INSTRUCTION

STUDY LITERATURE ON

PARALLEL PARKING, GEAR

SHIFT, ETC. SUPPLIED

WITHOUT CHARGE

- CARS EQUIPPED WITH AUTO-MATIC OR STANDARD GEAR-SHIFT
- Brush-up lesson or complete course
- Pick up service
- Pay-as-you-go plan
- Car supplied for driving test
- Appointments at your convenience including evenings and holidays.

Member National Safety Council

JOE VINE

AUTO DRIVING SCHOOL (ALBERTA) LTD.

CANADA'S LARGEST AND MOST RECOMMENDED SCHOOL

R. R. Skimmings, Mgr., Res. Phone AVenu 9-4632

624 - 7 Ave. S.W.

AMhrst 6-5855

Hubalta Auto Wreckers

Successors To
HUNT'S BONE YARD
"The House of a Million Parts"
**CAR - TRUCK - TRACTOR
PARTS**

J. A. MAVEETY, Mgr.

BRIdg 2-3262

Res. BRdwy 3-2033

1739 - 52 St. S.E. Hubalta P.O.

Davies Electric Co. Ltd.

Wholesale Automotive
Parts and Accessories

Serving Southern Alberta

Night Calls AVenu 9-1878

CHery 4-2161

1111 8 St. S.W.

HUTTON'S LTD.

SPECIALIZED
Auto Electric Service

MAGNETOS

GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

AUTHORIZED PARTS SERVICE

AMhrst 9-3725

131 11th Ave. S.W. Calgary

Automobile Driving Instruction— (Cont'd)

Alberta Motor Association

7Av&8StSW. AMhrst 6-1770

FootHills Driving School 1717 28AvSW CHery 4-1351

Riteway Driving School

2139WestmountRd. ATlas 3-4800

(See Advertisement Preceding Page)

Vine Joe Auto Driving School (Alberta) Ltd

624 7AvSW. AMhrst 6-5855

(See Advertisement Preceding Page)

Automobile Electrical Service AUTO-LITE AUTHORIZED SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition.



"Auto-Lite — Life-Line of your Car."

"WHERE TO BUY IT"

ALBERTA GENERATOR & STARTER

SERVICE 1519 9AvSE. BRdwy 3-1010

EGGLESTONE AUTOMOTIVE PARTS LTD

525 7AvSW. AMhrst 2-1415

HUTTON'S LTD 131 11AvSW. AMhrst 9-3725

PEACOCK T H LTD 216 12AvSW. AMhrst 9-4321

UTIGARD CARBURETOR & ELECTRIC LTD

235 2AvSW. AMhrst 6-5307

Dave's Auto Electric Ltd

126 12AvSW. AMhrst 2-7542

Dawson's Auto Electric

3819MacleodTr. CHstnt 3-6359

FORESTER HARRY LTD

17Av&1StSW. AMhrst 2-7536

Hutton's Ltd 131 11AvSW. AMhrst 9-3725

(See Advertisement This Page)

JOHNSTON W H AUTO ELECTRIC LTD

529 11AvSW. AMhrst 2-4435

KEITH AUTO ELECTRIC

MOBILE TO YOUR HOME

Generators — Starters & Carburetors

1937 31AvSW. CHery 4-3225

UTIGARD CARBURETOR & ELECTRIC LTD

SALES & SERVICE

Generators — Magnetos

Fuel Pumps — Motor Tune-up

AUTO LITE BATTERIES

235 2AvSW. AMhrst 6-5307

Automobile Frame & Axle Straightening

DETROIT AUTO BODY WORKS

123 15AvSW. AMhrst 2-4818

ED & TED'S SERVICE LTD

1StSW&11Av. AMhrst 2-7111

NORTH HILL AUTO BODY WORKS LTD

1715CentreStN. CRstvw 7-4841

Automobile Glass

See Glass—Auto Plate & Window

Automobile Liveries

Checker Taxi (Calgary) Ltd

805 2StSE. AMhrst 2-7766

Automobile Painters

Ace Body Service 4120 15aStSE. BRdwy 3-5176

ALBERTA PAINT & BODY SHOP

417 6AvSE. AMhrst 2-5650

Detroit Auto Body Works

123 15AvSW. AMhrst 2-4818

No need to march around all day looking for something you want to buy. A glance at the **YELLOW PAGES** will nearly always show you who sells it.

Automobile Painters—(Cont'd)

DOMINION AUTO BODY SERVICE

224 7AvSE. AMhrst 2-3886

Don's Auto Body Ltd 417 10StNW. ATlas 3-1932

FORESTER HARRY LTD

17Av&1StSW. AMhrst 2-7536

Hillhurst Paint & Body Shop

1111KensingtonRd. ATlas 3-3083

Lee's Auto Body 617 7AvSE. AMhrst 2-9397

AMhrst 2-9964

Lewis Paint & Body Service

142 1AvSE. AMhrst 2-4206

NORTH HILL AUTO BODY WORKS LTD

1715CentreStN. CRstvw 7-4841

O K Body Works 405 6AvSE. AMhrst 6-4334

Superior Paint & Body Service

101 17AvSW. AMhrst 2-2966

Automobile Parts & Supplies— Retail

ACADEMY AUTO PARTS LTD

AUTO WRECKING

NEW & USED PARTS

& TIRES

Exchanges on Transmissions, Motors,
Generators, Etc.

SALVAGE BOUGHT

(2 Blocks East of United Trailer)

804 38AvNE. CRstvw 7-6767

A'MAC AUTO SUPPLY 1224 9AvSE BRdwy 3-1116

BRENNA AUTO SUPPLY

HOLLYWOOD DEEP TONE MUFFLERS

SEAT COVERS — FENDER SKIRTS

PARTS — SPEED EQUIPMENT

SEA, COVERS INSTALLED

AMhrst 6-2611

638 17AvSW. AMhrst 6-3436

CALGARY AUTO PARTS

AUTO WRECKING

AND SALVAGE

New and Used Parts

For Cars and Trucks

211 10StNW. ATlas 3-1446

Calgary Motor Products Ltd. AMhrst 2-4933

Cor4Av&2StSW. AMhrst 6-4979

CLARKE'S AUTO PARTS

NEW & USED

PARTS

CorCentreSt&12Av. AMhrst 2-9777

CONTINENTAL AUTO SUPPLY ASSOCIATE

1321 1StSW. AMhrst 6-1454

Egglestone Automotive Parts Ltd

525 7AvSW. AMhrst 2-1415

Fisk Tire Service Co Ltd

718 7AvSW. AMhrst 2-6060

FootHills Distributors Ltd

642 16AvNW. AVenu 9-4437

Glade Steel Sales Ltd 1602 9AvSW. AMhrst 6-4718

Hubalta Auto Wreckers 1739 52StSE BRIdg 2-3262

(See Advertisement This Page)

HUTTON'S LTD

Electrical & Carburetor
Parts & Repairs

131 11AvSW. AMhrst 9-3725

Automobile Parts & Supplies— Retail—(Cont'd)

LARSEN AUTO SUPPLY

1321 1StSW. AMhrst 6-1454

MIDLAND AUTO SUPPLY

PARTS - ACCESSORIES &
GARAGE EQUIPMENT

Store No 1. CRstvw 7-3283

Store No 2. AMhrst 9-6234

1305CentreStN. CRstvw 7-3283

1308 1StSW. AMhrst 9-6234

MILLER AUTO WRECKERS

"You Wreck 'Em — We Buy 'Em"

New and Used Parts and Tires

We Install and Rebuild Transmissions,
Rear Ends, Motors, Water Pumps, Etc.

SPECIALIZING IN REPAIR OF CRACKED
CYLINDER HEADS AND BLOCKS

AMhrst 2-4143

420 4AvSW. AMhrst 2-4148

Solar Automotive Accessories Ltd

3415 26AvSW. CHrchl 9-8202

Automobile Parts & Supplies— Wholesale

Ackland D & Son Ltd 722 11AvSW. AMhrst 2-6580

AMhrst 2-4923

Alberta Brake & Clutch Ltd

217 4StNE. AMhrst 2-6388

A'Mac Auto Supply 1224 9AvSE. BRdwy 3-1116

Ambler Manufacturing Co

2627 36StSW. CHrchl 9-5797

ASBESTONOS CORPORATION LTD

Specializing In

- Automotive Brake Linings & Clutch Facings
- Industrial Brake Linings & Clutch Facings
- Bonded Brake Shoe Exchange
- Brake Fluid & Anti-Freeze
- BRAKE DRUM TRUEING & CLUTCH RELINING SERVICE

CHery 4-3152

919 11AvSW. CHery 4-3010

Bolan W W 432 32AvNW. CRstvw 7-6605

Bowman Products (Canada) Ltd

432 32AvNW. CRstvw 7-6605

BRITISH AUTOPARTS

LARGEST STOCK OF PARTS

CASTROL OILS

ENGINE EXCHANGES

VANDERVELL PRODUCTS

JBRdwy 3-4667

1440 9AvSE. BRdwy 3-5872

British Engine Service Ltd

1440 9AvSE. BRdwy 3-5872

Calgary Automatic Transmission Exchange

1014 2StSE. AMhrst 2-4761

Clarke's Auto Parts

CorCentreSt&12Av. AMhrst 2-9777

CONTINENTAL AUTO SUPPLY LTD

919a 17AvSW. CHery 4-3469

Davies Electric Co Ltd 1111 8StSW. CHery 4-2161

(See Advertisement This Page)

Duncan Automotive Ltd. AMhrst 6-6411

312-314 7AvSE. AMhrst 6-3932

DUNDAS SUPPLY CO 235 6AvSE. AMhrst 6-5459

AMhrst 2-5170

EGGLESTONE AUTOMOTIVE PARTS LTD

Parts Office 525 7AvSW. AMhrst 2-1415

Service Dept. AMhrst 6-5986

Federal-Mogul Service Ltd

701-703 11AvSW. AMhrst 6-5955

(Continued Next Page)

Automobile Parts & Supplies— Wholesale—(Cont'd)

FORD PARTS & ACCESSORIES

For Genuine Ford Parts
& Accessories, call your
Ford - Edsel or Mer-
cury - Lincoln - Meteor
Dealer, always as near
as your telephone.



"WHERE TO CALL"

MACLIN MOTORS LTD
Cor11Av&1StSW .. AMhrst 6-7551
UNIVERSAL SALES & SERVICE LTD
Cor5Av&1StSW .. AMhrst 6-5611

**GROSSER AUTOMOTIVE SUP-
PLIES LTD** 1012 9AvSW .. AMhrst 2-2421
Office .. AMhrst 9-2393
HUTTON'S LTD

Electrical & Carburetor Parts & Repairs

131 11AvSW .. AMhrst 9-3725

Imperial Motors Ltd 718 17AvSW .. AMhrst 9-1723
Larsen Auto Supply 1321 1StSW .. AMhrst 6-1454
MARSHALL-WELLS LTD
4040 6StSE .. CHstnt 3-6631
Mathewson C 518 18StNW .. ATlas 3-3424
MIDLAND AUTO SUPPLY

Wholesale Distributors

Parts - Accessories & Garage Equipment

Store No 1 .. CRstvw 7-3283
Store No 2 .. AMhrst 9-6234
1305CentreStN .. CRstvw 7-3283
1308 1StSW .. AMhrst 9-6234

MINNESOTA MINING & MFG OF CANADA LTD
320a 10StNW .. ATlas 3-5581
MOTOR CAR SUPPLY CO OF CANADA LTD
Whol Only City Orders
317 6AvSW .. AMhrst 2-4633
Country Orders .. AMhrst 2-4631
North Hill Br 1614CentreStN .. CRstvw 7-7588
Noland Automotive 1203 2StSE .. AMhrst 2-3832
Parts Unlimited 1433 8AvSE .. BRdwy 3-1282
Peacock T H Ltd 216 12AvSW .. AMhrst 9-4321
PRECISION MACHINE & EQUIPMENT LTD

Automotive Parts & Garage Equipment

**AUTOMOTIVE & INDUSTRIAL MACHINE
SHOP - WELDING - CONTINENTAL
ENGINES - INDUSTRIAL EQUIPMENT**

6Av&3StSE .. AMhrst 2-1146

Roberts & Hall Ltd 120 5AvSE .. AMhrst 2-6005
.. AMhrst 2-7737
Smith R J Automotive Supplies .. AMhrst 6-1758
519 4StSE .. AMhrst 6-3823
.. AMhrst 2-7382

STANDARD AUTO PARTS LTD
233 17AvSW .. AMhrst 6-2056
Taylor Pearson & Carson (Calgary) Ltd
308 5AvSW .. AMhrst 9-2521
Manchester Warehouse 306 53AvSE CHstnt 3-3900

Automobile Radiator Service

Albatross Radiator Co 1821 2StSE AMhrst 9-4652
(See Advertisement This Page)
Cartwright & Cosie Radiator Shop
1106CentreStS .. AMhrst 2-5638
(See Advertisement This Page)
Chicago Radiators Rear 1315 17AvSW CHery 4-2982
(See Advertisement This Page)
(Continued Next Page)

Repairing - Cleaning Recoring

AMhrst 2-5638
Cartwright & Cosie
RADIATOR SHOP

1106 Centre St. S.
INDUSTRIAL RADIATORS A SPECIALTY
Replacement Cores for
All Passenger & Commercial
Makes

CHICAGO RADIATORS

Expert Cleaning — Repairing
Recoring — Fast Service at
ANY HOUR

**NEW and USED
RADIATORS IN STOCK**

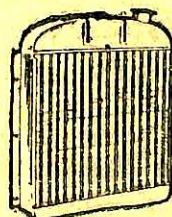
Easy Parking

Rear 1315 - 17 Ave. S.W.

CHery 4-2982

STANDARD RADIATOR SERVICE

Industrial and Automotive



Cleaning
Repairing
Recoring

"A Large Staff to Serve You"

Authorized
GENERAL MOTORS SERVICE

Distributing
"HARRISON" RADIATOR
CORES

116 2 Ave. S.W.

Just West at Foot of Centre St.
Bridge

AMhrst 6-2727

Albatross Radiator Company

PHONE
AMhrst 9-4652

1821 - 2 St. S.E., Opposite Stampede Grounds

- Free Estimates.
- Emergency Repairs Day and Night (Night AMhrst 9-4652).
- New and Used Radiators.
- Special Testing of Waterflow with Flow Tester (No Charge)
- Flushing and Boiling Radiators with Special Compounds.
- Immediate Service anytime on Industrial Radiators.
- Specializing in Country Work
- Free Pick Up and Delivery.
- We Buy Damaged Radiators — (Regardless of Condition).
- Special Dealer Discounts and Arrangements.
- Repairs to Heaters, Oil Coolers, Gas Tanks, Etc.
- On the Car Service.
- Bring your car in, we provide transportation to your work or home.
- Special Refinishing and Sectioning Process (Save \$\$\$).

— All Work Guaranteed —

WHOLESALE - RETAIL • LOWEST PRICES IN ALBERTA



Authorized Distributors

**HARRISON
& McCORD**
Original Equipment

(90% of all Car & Truck
Makers use Harrison
or McCord)

RADIATORS & CORES

- CLEANING
- REPAIRING
- RECORING
- REBUILDING
- NEW REPLACEMENTS

For CARS — TRUCKS — TRACTORS — INDUSTRIALS
ROAD — LUMBER & OIL FIELD EQUIPMENT
Wholesale and Retail

OUR SPECIALTY — RADIATORS BUILT TO ORDER

- OIL COOLERS
- HEAT EXCHANGERS
- GAS TANKS
- HEATER CORES

— DRIVE IN FACILITIES —

Western Canada's Largest Radiator Service Organization

Branches in: EDMONTON, SOUTH EDMONTON and GRANDE PRAIRIE

AMhrst 9-4477

311 - 5 AVE. S.E. (OPPOSITE ONTARIO LAUNDRY)

"When it comes to Radiators — Come to Nelson's"

U-DRIVE

BRAND NEW

TRUCKS-CARS

AMhrst 2-1030

AMhrst 2-2221



DOMINION-RENT-A-CAR

113 - 7 Ave. S.E. ——— Opp. York Hotel

U-DRIVE

Cars to Rent

NEW FORD CARS

Daily - Weekly
or Monthly Rates

PHONE

AMhrst 6-4200

AMhrst 2-6802

MACLIN

U-Drive Ltd.

Cor. 12 Ave. & 2 St. S.W.

Automobile Radiator Service— (Cont'd)

Cosie's Radiator Shop 1106 Centre St. S. AMhrst 2-5638
Nelson J D Radiator Co 311 5th Ave S.E. AMhrst 9-4477
(See Advertisement Preceding Page)
RADIATORS ALBERTA LTD
625 3rd Ave. S.W. AMhrst 2-1047
(See Advertisement This Page)
Standard Radiator Service 116 2nd Ave. S.W. AMhrst 6-2727
(See Advertisement Preceding Page)

Automobile Rentals

Dominion Rent-A-Car 113 7th Ave. S.E. AMhrst 2-1030
(See Advertisement This Page)
Hertz Rent-A-Car
TCA Terminal Municipal Airport. CRstvw 7-0676
HERTZ RENT A CAR

Get the Hertz Idea!
Rent a new Powerglide
Chevrolet Bel Air or
other fine car. Day or
night. Low rate in-
cludes all gasoline, oil
and proper insurance. Just show your driver's
license and proper identification. Call us to
reserve a car anywhere!



"WHERE TO GET SERVICE"

Dominion Rent-A-Car 113 7th Ave. S.E. AMhrst 2-1030
TCA Terminal Municipal Airport. CRstvw 7-0676

Maclin U-Drive Ltd. AMhrst 6-4200
Cor. 12th Ave & 2nd St. S.W. AMhrst 2-6802
(See Advertisement This Page)
Palin-U-Drive 111 7th Ave. S.W. AMhrst 2-3859

RAMBLER RENTALS LTD

TOP ECONOMY CAR AT
LOW MONTHLY RENTAL

All Inclusive Maintenance
No Mileage Clause

19th Ave & 4th St. S.W. AMhrst 9-8464
Lot No. 2: 36th Ave & Macleod Tr. CHstnt 3-7897

(Continued Next Page)

When in doubt about a tele-
phone number, please look in
the telephone directory first.
That helps you, helps others,
and helps telephone people to
do a better job for you.

RADIATORS ALBERTA LTD.

625 - 3rd Avenue West
Calgary, Alta.

AMhrst 2-1047

REPAIRING - RECORING
& CLEANING

Cars - Trucks - Tractors
& Industrial

Authorized General Motors
Service

LETHBRIDGE BRANCH
114 - 8 St. S. FAirfx 7-4121



A. "Frenchie"
Palin, Mgr.

111 - 7 Ave. S.W.
Calgary

PHONE
AMhrst 6-6633

SEE
BACK COVER
FOR
LOW, LOW
PRICES

TILDEN

RENT - A - CAR

Canada's largest
car rental system

NEW CARS
PROPER INSURANCE
FREE GAS

Free world-wide
Reservation Service

FREE DELIVERY
to hotels and terminals

Operated by

WESTERN
U-DRIVE LTD.

CALGARY

240 6 Ave. S.W. AMhrst 2-9989

BANFF

204 Caribou St. POPlr 2-3373

Automobile Rentals—(Cont'd)

ROCKY MOUNTAIN DRIVE-UR-SELF
SERVICE LTD

A. "Frenchie" Palin, Mgr.

**CARS and TRUCKS
AT MINIMUM COST**

111 7AvSW AMhrst 6-6633

(See Also Advertisement Opposite Page)

Tilden Rent-A-Car System
McCallField .. CRstvw 7-7376
Western U-Drive Ltd 240 6AvSW .. AMhrst 2-9989
Airport Ofc McCallField CRstvw 7-7376
(See Advertisement Opposite Page)

Automobile Springs

Detroit Auto Body Works
123 15AvSW .. AMhrst 2-4818
McArthur's Blacksmithing & Auto Spring Works
330 6AvSE .. AMhrst 2-1839
Paramount Industries Ltd
1029 9AvSE .. BRdwy 3-4164
(See Advertisement This Page)
STANDEN'S LTD 24Av&2StSE .. AMhrst 9-3736
(See Advertisement This Page)

Automobile Tires

See Tires—Dealers, Tires—Repairing & Tires—
Retreading

Automobile Top Builders & Upholsterers

De Greeve Auto Upholstery
132 1AvSE .. AMhrst 6-2229
De Luxe Auto Trim Service
617 11AvSW .. AMhrst 6-2446
Detroit Auto Body Works
123 15AvSW .. AMhrst 2-4818
Monarch Auto Upholstery 403 4StSW AMhrst 2-4211
NORTH HILL AUTO BODY WORKS LTD
1715CentreStN .. CRstvw 7-4841
Wilson Car Upholstery 408 3StSW AMhrst 2-9656

Automobile Trailers

See Trailers

Automobile Trucks

See Automobiles & Trucks—Mfrs, Truck Dealers
—New & Truck Dealers—Used

Automobile Unloading

DAVIDSON L H LTD
CALGARY — EDMONTON

Automobile Unloaders and
Loaders
Pre-announcement Show
Service

802 9AvSW AMhrst 9-6224

Automobile Washing & Polishing

City Centre Car Wash Ltd
112 4AvSW .. AMhrst 2-3868
(See Advertisement This Page)
Kwik Kar Wash Ltd 718 17AvSW .. AMhrst 9-5035
(See Advertisement This Page)
Ming M D Auto Paint Plating
126 1AvSE .. AMhrst 9-3808
(See Advertisement This Page)

Automobile Wheel Aligning—

CALGARY MOTOR PRODUCTS LTD
Cor1Av&3StSW .. AMhrst 2-7120
DETROIT AUTO BODY WORKS
123 15AvSW .. AMhrst 2-4818
GLOBE STEERING CLINIC
1502 11AvSW .. CHery 4-3532

Automobile Wheel Aligning (Cont'd)

NORTH HILL AUTO BODY WORKS LTD
1715CentreStN .. CRstvw 7-4841
Phil's Alignment & Brake Service
417 6AvSE .. AMhrst 6-2858
SKY CHIEF AUTO SERVICE
CentreSt&4Av .. AMhrst 6-2912
STANDEN'S LTD

Standard & Heavy-Duty
Replacement Leaf Springs

Spring Steel
GRILL GUARDS

24Av&2StSE AMhrst 9-3736



Paramount Industries Ltd.
Complete Auto Spring
Service

All Types of Repairs — Helper Springs
HYDRAULIC JACKS Repaired
Official Headquarters for HEIN WERNER,
SIMPLEX & WEAVER Hydraulic Jack Repairs
JOYCE - DREDNAUT
MINTEX BRADBURY
O.T.C. & PORTER - FERGUSON
COIL SPRINGS & SHOCK ABSORBERS
Res. Nights CRstvw 7-4141 & CHstnt 3-3204
1029 - 9 Ave. S.E.
BRdwy 3-4164 BRdwy 3-4428



- WASHING
- MOTOR WASHING
- ANNUAL CONTRACTS
- FLEET RATES
- TAR REMOVAL
- VACUUMING
- SIMONIZING

**CITY CENTRE
CAR WASH LTD.**

Phone AMhrst 2-3868

IN THE HEART OF
DOWNTOWN CALGARY

112 - 4th Ave. S.W.

"A Clean Car Rides Better"
(Try it and See)

SPRINGS

Order 1 leaf or a
Complete Spring



★ Leaf and
Coil Springs

★ Helpers and
Build-up Kits

Golden Glide
Double Action
**SHOCK
ABSORBERS**

- Re-setting and
Reconditioning of
ALL LEAF SPRINGS
- **TRUCK GRILL GUARDS**
of Spring Steel
- **TRUCK REAR
BUMPERS**
- **WHEEL ALIGNMENT
BALANCING
& STRAIGHTENING**

AMhrst 9-3736

**STANDEN'S
LIMITED**

24th Ave. & 2nd St. S.E.
CALGARY



Your Guarantee of Satisfaction

**Kwik Kar Wash
LTD.**

- Complete Soft Water Wash
- Wax Base Auto Shampoo
- Motor Steam Cleaning
- Simonizing

Fleet Car Rates Available On
Request

AMhrst 9-5035

718 - 17th Ave. S.W.

Master In Natural Glazing



A Durable Lasting Lustre and
Paint Plated Finish For
Your Car

The Only Natural Paint Polish
Unconditionally Guaranteed for
Six Months

Rubberized Undercoating
Custom Portable Steam Cleaning
Complete Auto Appearance
Reconditioning
Auto Upholstery Cleaning

M. D. MING
AUTO PAINT PLATING

126 - 1 Ave. S.E.

AMhrst 9-3808

Hubalta Auto Wreckers

Successors To
HUNT'S BONE YARD
"The House of a Million Parts"
**CAR - TRUCK - TRACTOR
PARTS**

J. A. MAVEETY, Mgr.

BRIdg 2-3262

Res. BRdwy 3-2033

1739 - 52 St. S.E. Hubalta P.O.

Alberta Tent & Awning Co.

- Tourist & Wall Tents
- Water Proofing
- Truck Covers Made to Measure
- Camping Equipment.
- Tent Rentals
- Tarpaulins

House & Store Awnings

ATlas 3-1413 or ATlas 3-2601
713 - 14 St. N.W.

Automobile Wreckers

ACADEMY AUTO PARTS LTD

AUTO WRECKING
NEW & USED PARTS
& TIRES

Exchanges on Transmissions, Motors,
Generators, Etc.

SALVAGE BOUGHT

(2 Blocks East of United Trailer)
804 38AvNECRstvw 7-6767

An Extension Telephone saves
time and steps.

ALSCO

LIMITED

- **Aluminum Awnings**
Permanent Beauty — Baked-on Finish
- **Roll-Up Aluminum Awnings**
Operating Type — Built to Last



AMhrst 9-6181

1602a - 9 Ave. S.W.

Automobile Wreckers—(Cont'd)

CALGARY AUTO PARTS

NEW and USED PARTS

211 10StNWATlas 3-1446

CLARKE'S AUTO PARTS

**NEW & USED
PARTS**

CorCentreSt&12AvAMhrst 2-9777

Diamond Auto Wreckers

4304MacleadTr. CHStnt 3-1712
Empire Auto Wreckers FstLnBRIdg 2-3310
Hubalta Auto Wreckers 1739 52StSE BRIdg 2-3262
(See Advertisement This Page)

MILLER AUTO WRECKERS

"You Wreck 'Em — We Buy 'Em"

New and Used Parts and Tires

We Install and Rebuild Transmissions,
Rear Ends, Motors, Water Pumps, Etc.

**SPECIALIZING IN REPAIR OF CRACKED
CYLINDER HEADS AND BLOCKS**

420 4AvSWAMhrst 2-4143
.....AMhrst 2-4148

RUEGER R K 333 5AvN MtgyBUtlr 8-6932

Automobiles & Trucks— Manufacturers

GENERAL MOTORS PRODUCTS OF CANADA LTD

Zone Ofc Cor42Av&6StSECHStnt 3-4621
Wholesale Parts WarehouseCHStnt 3-4621
General Motors Parts
Order Desk OnlyCHStnt 3-2551
Studebaker-Packard of Canada Ltd
307 6AvSWAMhrst 6-6553

Aviation

See Air Services—Chartered & Airline Companies

Aviation Instruction

Calgary Flying Club
Municipal AirportCRstvw 7-4048
W W Smith MgrCRstvw 7-4808
Instrument Flight Training
1-120a 16AvNECRstvw 7-3989

Awnings, Tents, Etc.

Alberta Distributors 413 10StNWATlas 3-0507
Alberta Tent & Awning CoATlas 3-1413
713 14StNWATlas 3-2601
(See Advertisement This Page)

Also Ltd 1602a 9AvSWAMhrst 9-6181
(See Advertisement This Page)

Alum Window Products 1802 1StNW CRstvw 7-1828
(See Advertisement This Page)

Burnaby Venetian Blinds Ltd
321b 19StNWATlas 3-4440
(See Advertisement This Page)

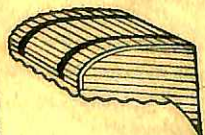
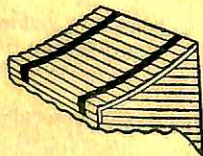
CALGARY ALUMINUM AWNINGS LTD
1577ChinookAvBwnsBUtlr 8-6710
(See Advertisement This Page)

Calgary Tent & Awning Ltd
614a 17AvSWAMhrst 2-7606
(See Advertisement This Page)

Canadian Alpine Equipment Co Ltd
1134KensingtonRd.ATlas 3-5224
(Continued Next Page)

Ventaire

Aluminum or Fibreglass
"Ventilated" Awnings,
Door Canopies, Carports
& Patios



Designed and Colored to suit
your home or business.
Aluma Roll or Permanent
Styles

ALUM WINDOW PRODUCTS
1802 - 1 St. N.W.
CRstvw 7-1828

Res. CRstvw 7-4944



FLEXALUM "PANORAMA"
See them today! . . . the new

Flexalum.
Aluminum Awnings

4 styles to choose from . . . for windows,
patios, carports, and porches. Over 100 color
combinations. Easy to
install . . . or let us
do it for you. **FREE
ESTIMATES.**



FLEXALUM "AURORA"

**Burnaby Venetian
Blinds Ltd.**

321b - 19 St. N.W. - ATlas 3-4440

COOL-SHADE
VENTILATED
ALUMINUM
AWNINGS

GIVE A
LIFETIME

of
Beauty
Comfort
Economy



For Homes
Offices
Stores
Patios
Factories
Apartments

FOR INFORMATION
PHONE OR WRITE

**CALGARY ALUMINUM
AWNINGS LTD.**

1577 Chinook Av., Bowness

Post Office Box 907, Bowness

PHONE

BUtlr 8-6710

**Calgary TENT
AND
AWNING
LTD.**

A Friendly Service for
**HOUSE & COMMERCIAL
AWNINGS
GARDEN CANOPIES
LAWN FURNITURE**

Free Estimates & Prompt Service
"ALWAYS A SHADE BETTER"

Drop In or Call
AMhrst 2-7606
614a 17th Ave. S.W.

**WADECO
ALUMINUM
AWNINGS**

AT THEIR BEST
FREE ESTIMATES

ATlas 3-0566
ATlas 3-0394
2135 Kensington Rd.

Awnings, Tents, Etc.—(Cont'd)

FLEXALUM ALUMINUM AWNINGS

Cooler inside, smarter outside. Four new styles. Over 100 decorator color combinations. Spring-tempered aluminum, finished with 2 coats of baked enamel, never rusts, chips, peels. Custom-made for every type of installation. Free estimates.

Flexalum

"WHERE TO BUY THEM"

BURNABY VENETIAN BLINDS LTD
321b 19StNW. Atlas 3-4440

Superior Awnings 1907 Bowness Rd. Atlas 3-0505
Shop Atlas 3-1427
(See Advertisement This Page)

WESTERN TENT & AWNING LTD.

Manufacturers of

- House & Store Awnings
- Tourist Tents
- Waterproof Tarpaulins
- Construction Tents

Mill Agents for Ounce and Wide Ducks

Est. 1903

AMhrst 2-2573
133 - 10 Ave. S.E.

Awnings, Tents, Etc.—(Cont'd)

Wadeco Aluminum 2135 Kensington Rd Atlas 3-0566
(See Advertisement Opposite Page)

Western Tent & Awning Ltd
133 10AvSE. AMhrst 2-2573
(See Advertisement This Page)

Baby Accessories

See Children's Wear

Baby Care Service

Babs' Baby Sitting Agency
1311 14AvSW. CHery 4-8340
BUNNY TOWN BABY SITTERS BUREAU
343 4AvNE. AMhrst 6-3721
MAYFAIR DOMESTIC SERVICES
108 Rutland Hse. CHstnt 3-6767
PLEASANT BABY-SITTING BUREAU
836 25AvNW. AVenu 9-4921
Reliable Baby Sitting Bureau
419 25AvNE. CRstw 7-5609

Baby Chicks

See Hatcheries

Baby Equipment

Weir Robert H & Son 1001 10AvSW CHery 4-6337

Background Music

See Music Wire Transmitted

Baggage

GENERAL DISTRIBUTORS LTD
130 9AvSW. AMhrst 2-9223

Baggage Transfer

A A Auto Baggage Transfer
315 3AvSW. AMhrst 2-3292
Anderson Delivery & Transfer
15 Hatfield Crt. AMhrst 2-5320
Globe Transfer 417 6AvSE. AMhrst 2-7288
Snappy Delivery Service
MezzFlr Greyhound Bldg. AMhrst 2-7696

Baggage Transfer—(Cont'd)

SWIFT DELIVERY

CHstnt 3-7420

Mailing Address: 7209 Macleod Trail

7307 Elbow Dr. CHstnt 3-7420

Bags—Paper

BARTRAM PAPER PRODUCTS CO LTD—See Crown Zellerbach Canada Ltd

BONAR & BEMIS LTD

Manufacturers of

Jute, Cotton, Paper & Plastic Bags

2235 15StSE. BRdwy 3-5152
BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

GROCERY CHECK STAND

NOTIONS — MILLINERY

WAXED GARBAGE

LUNCH & SANDWICH



"WHERE TO BUY THEM"

CROWN ZELLERBACH CANADA LTD
505 Herald Bldg. AMhrst 9-7110

Robinson E S & A (Canada) Ltd
206-326a 8AvSW. AMhrst 2-6626

ST REGIS PAPER CO (CANADA) LTD

Manufacturers

MULTI-WALL HEAVY DUTY BAGS
POLYETHYLENE COATED PAPER
AUTOMATIC BAG FILLING & WEIGHING
MACHINERY
WIRE TIES

511 Lougheed Bldg. AMhrst 9-6253

Bags—Textile

BONAR & BEMIS LTD

Manufacturers of

Jute, Cotton, Paper & Plastic Bags

2235 15StSE. BRdwy 3-5152
BRdwy 3-4789

KLEAR PAK LTD 106 11AvSE. AMhrst 9-3051

Bags—Textile—(Cont'd)

Modern Packaging Co Ltd CHstnt 3-6811
5319 3StSE. CHstnt 3-6812

WOODS BAG & CANVAS CO LTD

Formerly operated as
Woods Manufacturing Co. Ltd.
Manufacturers of

JUTE & COTTON BAGS
TENTS, TARPAULINS, SLEEPING ROBES
BRdwy 3-5896
Rear 1902 11StSE. BRdwy 3-5466

Bags—Transparent

BARTRAM INDUSTRIES LTD—See Crown

Zellerbach Canada Ltd
Bonar & Bemis Ltd 2235 15StSE. BRdwy 3-5152
BRdwy 3-4789

CROWN ZELLERBACH CANADA LTD

Bartram Specialty Packaging Division
505 Herald Bldg. AMhrst 9-7110
Cryovac Co Div Dewey & Almy AMhrst 9-4242
Chemical Co of Canada Ltd AMhrst 2-1039
215 10AvSW. AMhrst 9-5633
KLEAR PAK LTD 106 11AvSE. AMhrst 9-3051
(See Advertisement This Page)

MODERN PACKAGING CO LTD

Creators of **MODERN PAK**
Products — Printed & Plain

Manufacturers of Polyethylene & Cellophane
Bags & All Types of Plastic Packages

5319 3StSE. CHstnt 3-6811
CHstnt 3-6812

ROBINSON E S & A (CANADA) LTD

206-326a 8AvSW. AMhrst 2-6626

Bakers—Retail

Bonnie Del Bakery 708 16AvNW. AVenu 9-1477
Bowness Bakery 617 Main St Bwns
Shop BUtlr 8-2655
Office BUtlr 8-2085
City Bakery 906 1AvNE. AMhrst 6-2279
(See Advertisement This Page)
(Continued Next Page)

CITY BAKERY

PHONE

AMhrst 6-2279

**Buns and Breads
For Every Occasion**

906 - 1 Ave. N.E.
1 Block From General Hospital

Olde Country Bakery

The Bakery of Home-Made
Bread, Buns, Cookies and Pies

AMhrst 6-2172

101 - 9 St. N.E.

KLEAR PAK LTD.

POLYETHYLENE

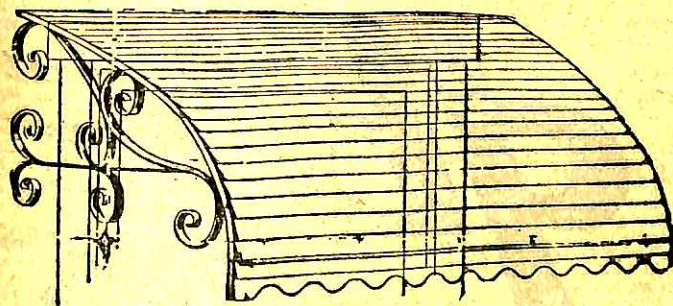
PLAIN OR

GUSSETED BAGS

Drum & Carton Liners

AMhrst 9-3051

106 - 11 Ave. S.E.



FIBERGLAS and ALUMINUM AWNINGS

PATIOS — CAR PORTS — LAWN SHADES

- YOUR CHOICE OF COLOR
- NEVER NEEDS PAINTING
- DIFFUSED LIGHT
- GUARANTEED WORKMANSHIP
- FREE ESTIMATES

Superior Awnings

1907 Bowness Rd. Atlas 3-0505

W. A. Richardson, Residence BUtlr 8-4222