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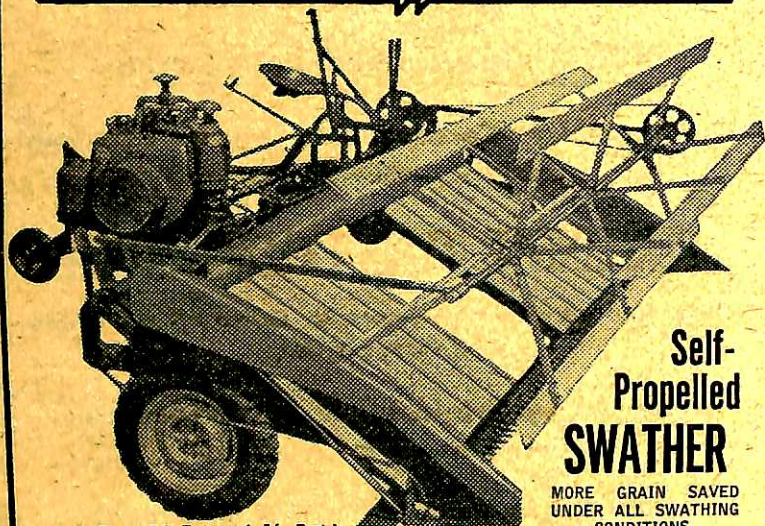
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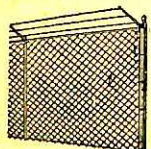
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(See Advertisement This Page)

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Kralinator Ltd 4704 1StSE... CHstnt 3-4555

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MACHINERY & EQUIPMENT FINANCING

1609 14StSW... CHery 4-0731

Consolidated Finance Co Ltd... AMhrst 2-9966

712 8AvSW... AMhrst 9-3277

Credit Acceptance Corporation Ltd... AMhrst 9-1412

207InsuranceExchange... AMhrst 9-4728

DOMESTIC FINANCE CO LTD... AMhrst 9-1659

215RoyaliteBldg... AMhrst 9-5268

GENERAL MOTORS ACCEPTANCE

CORPORATION 1008 7AvSW... AMhrst 9-1981

Huron & Erie Mortgage Corp

530 8AvSW... AMhrst 2-7911

Imperial Investment Corporation... AMhrst 6-3997

Ltd 131 11AvSW... AMhrst 6-3998

Industrial Acceptance Corp Ltd

1106 4StSW... AMhrst 6-7371

Western Regional Sales Office... AMhrst 9-4779

Kendon Finance Corporation Ltd... 7-5433

1413CentreStN... 7-0767

Tait Lowes & Mirtle 339 7AvSW... AMhrst 6-1711

Traders Finance Corp Ltd

609a 7AvSW... AMhrst 2-2101

Western Acceptance Corp Ltd

215 11AvSW... AMhrst 9-5068

Financial Consultants

See Business Consultants

Fire Brick

See Brick—Fire

Economy Oil Filters

Western Canada's Oil
Filter Headquarters

Cartridges Manufactured
for every available oil
filter for car, truck,
tractor

Marine & Industrial

1219 - 9 Ave. S.E. 5-5056

Fire Fighting Appliances

AMERICAN LAFRANCE FOAMITE CORPN

FIRE ENGINES - FIRE EXTINGUISHERS

FIRE DEPT. SUPPLIES

Representatives for Alberta:

KLEEN LTD.

Fully Equipped to Service & Repair All Makes
of Extinguishers, Fire Pumps, Fire Hose
& Equipment

Res. CHery 4-2323

1822 10AvSW... CHery 4-2766

ANSUL CHEMICAL CO

Dry Chemical Fire Equipment

Complete Fire Extinguisher

Sales & Service

Dial Industries Ltd.

Western Canada Distributors

ANSUL CHEMICAL CO.

AMhrst 2-1528

533 11AvSW... AMhrst 9-1753

BUFFALO FIRE EQUIPMENT

533 11AvSW... AMhrst 2-1528

Canwest Safety Service Supplies Ltd

135 3AvSE... AMhrst 9-4718

CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Sales, Service, Recharging

Carbon Dioxide Extinguishers

Hydrostatic Testing and Recharging

Fire Hose Tested and Recoupled

Aluminum Ladders

Automatic Ceiling Fire Extinguishers

GENERAL QUICK AID EXTINGUISHERS

Res. AMhrst 2-6732

120 1AvSE... AMhrst 6-2366

C-O-TWO FIRE EQUIPMENT CO OF CANADA

LTD 816 11AvSW... AMhrst 6-4041

Fyr Fyter Co of Canada

617 1AvSW... AMhrst 2-3055

GENERAL QUICK AID EXTINGUISHERS

All types of extinguishers

for industry, automotive,

marine, home, farm, pub-

lic buildings. Quick Aid

Extinguishers give quick

protection against gaso-

line, electrical, other

fires. Underwriter's ap-

proved.



"WHERE TO BUY THEM"

DISTRIBUTORS

CHIDLOW FIRE PROTECTION EQUIPMENT

LTD 120 1AvSE... AMhrst 6-2366

SAFETY SUPPLY CO

1410 12AvSW... CHery 4-4648

FIRE PROTECTION

ENGINEERS

- FIRE HOSE CABINETS - RACKS
- REELS
- HOSE - COUPLINGS - NOZZLES
- AUTOMATIC CARBON DIOXIDE
- SYSTEMS
- FIRE PUMPS & EXTINGUISHERS
- RECHARGING SURVEYS - REPAIRS.

Fire Equipment for
INDUSTRY - MUNICIPAL
AVIATION HAZARDS

Wilson & Cousins Co. Ltd.

2529 - 20 St. S.W. CHery 4-5238

Fire Fighting Appliances—

(Cont'd)

GORMAN'S LTD 4420 1StSE... CHstnt 3-3146

GREER W E LTD

SNYDER FIRE EQUIPMENT

LINEN HOSE

522 11AvSW... AMhrst 2-3312

KIDDE FIRE PROTECTION

Carbon dioxide (CO2) port-
ables, and built-in systems
—Dry Chemical, water and
anti-freeze extinguishers. A
complete fire protection en-
gineering service for avia-
tion, industrial, marine and
home hazard.



"WHERE TO CALL"

SAFETY SUPPLY CO

1410 12AvSW... CHery 4-4648

MINE SAFETY APPLIANCES CO

OF CANADA LTD

3632BurnslandRd... CHstnt 3-4092

CHstnt 3-4095

PYRENE MANUFACTURING CO CANADA LTD

816 11AvSW... AMhrst 6-4041

RENO FIRE & SAFETY

Distributors for

RANDOLPH & GENERAL

FIREGUARD

FIRE HOSE CABINETS, RACKS & REELS

3813 1StNW... 7-0303

Safety Supply Co 1410 12AvSW... CHery 4-4648

Wilson & Cousins Co Ltd

2529 20StSW... CHery 4-5238

(See Advertisement This Page)

WYANT & CO LTD

Factory Distributors for

FYR FYTER CO. OF CANADA

A Complete Line of

Fire Fighting Equipment

617 1AvSW... AMhrst 2-3055

Fire Insurance

See Insurance—Fire

Fireplaces

Adanac Tile & Marble Co

2502 4StSW... AMhrst 6-1582

BRITANNIA HARDWARE LTD

Firescreens, Andirons, Coal

Hods, Wood Grates, Fenders,

Wood Boxes

BRITANNIA SHOPPING CENTER

813 49AvSW... CHstnt 3-4444

Century Monumental Co 1439 22AvNW... 89-1570

Electric Shop Ltd 325 8AvSW... AMhrst 9-4517

FIRE PLACE & TILE SHOP

Fire Places Made to Order

WORKMANSHIP

GUARANTEED

1143 11StSE... 5-4544

GREAT WEST BRICK & TILE LTD

All Types of Decorative Masonry, Perma-

Stone, & Low Cost Open Fireplaces - On Terms

Evenings AMhrst 2-4762

203 40AvNE... 7-1479

(Continued Next Page)

Fireplaces—(Cont'd)

GREER W E LTD

FOR WOOD & COAL ONLY

Radiheater Recirculating Fireplaces Complete

7 Sizes - Fire Screens & Accessories

522 11AvSWAMhrst 2-3312

WOODS WESTERN LTD

FIREPLACESMIRRORS - BATHROOMS - CHIMNEYS
ELECTRIC & GAS HEATERS

Guaranteed & City Approved

TWIN-SEAL DOUBLE GLAZING UNITS
GALSON MULTI-PURPOSE WINDOWS

Established for 20 Years

Factory: CHery 4-1123

1603 14StSWCHery 4-7461

First Aid EquipmentCANWEST SAFETY SERVICE SUPPLIES LTD
135 3AvSEAMhrst 9-4718MINE SAFETY APPLIANCES CO
OF CANADA LTDFIRST AID KITS TO WCB REQUIREMENTS
ALL PROVINCESFIRST AID ROOM SUPPLIES & FURNITURE
FOIL BURN KITS & DRESSINGSPROTECTIVE CREAMS - STRETCHERS
FIRE BLANKETS(CHstnt 3-4092)
3632BurnslandRdCHstnt 3-4095**First Aid Equipment—(Cont'd)**

SAFETY SUPPLY CO

First Aid Kits & Refills
First Aid Room Supplies
UNIT KITS PACKED TO ALBERTA
Compensation Board Requirements
Res. 7-0515

1410 12AvSWCHery 4-4648

Fish & Chips

Sea Cove Fish & Chip Bar 1314a 9AvSE ..5-4188

Ye Olde English Fish Restaurant

705aCentreStS.AMhrst 6-4830

Fish Dealers—Retail

Billingsgate Fish Co Ltd

222 8AvSEAMhrst 2-1089

No 2 Market 107 7AvSWAMhrst 2-9230

Fish Dealers—Wholesale

British Columbia Packers Ltd

215 10AvSWAMhrst 2-5162

Deal Fish Co 939 11AvSWCHery 4-4600

5 Cent to 25 Cent Stores

F & K Variety Store 1504 14StSW CHery 4-2061

Five Stores 108 10StNW87-1667

Kresge S S Co Ltd 234 8AvSWAMhrst 2-2404

MacDonald Variety Store 140 10StNW ..87-4502

Metropolitan Stores Ltd 324 8AvSW AMhrst 6-5098

R & M Variety 1907 20AvNW89-2107

Woolworth F W Co LtdfAMhrst 6-1588

226-228 8AvSWAMhrst 9-2430

Floor Machines—RentalACE RENTALS Rear 231 7AvSEAMhrst 2-5928
(See Advertisement This Page)**Floor Machines—Wholesale & Manufacturers**

CANADIAN FAIRBANKS-MORSE CO LTD

727 11AvSWAMhrst 6-4061

GREER W E LTD

LALONDE & KENT EQUIPMENT
BRUSHES

522 11AvSWAMhrst 2-3312

WOOD G H & CO LTD

1012 12StSWCHery 4-7161

Floor Polishing Machines

ALLIED EQUIPMENT RENTALS LTD

FOR RENT

G.E. Twin Brush Polishers - G.E. Vacuums
Radios - Sewing Machines - Astral Fridges
\$2.00 Per Week - \$5.00 Per Month2201 10AvSWCHery 4-4676
.....CHery 4-4621
.....CHery 4-8811

DUSTBANE (ALBERTA) LTD

623 6AvSEAMhrst 2-9889

Floor Scrubbing Compounds

GREER W E LTD 522 11AvSWAMhrst 2-3312

Floor Seals

GREER W E LTD

SEAL-O-SAN GYM FINISHES

522 11AvSWAMhrst 2-3312

Floor Sweeping Compounds

DUSTBANE (ALBERTA) LTD

623 6AvSEAMhrst 2-9889

GREER W E LTD 522 11AvSWAMhrst 2-3312

KLEEN LTD 1822 10AvSWCHery 4-2766

SNOWDON C C 1810 11StSE5-5217

Floor Waxing

See Floors—Refinishing

Floors—Material & Laying

Armstrong Cork (Canada) Ltd

3808 75StSECHstnt 3-7731

Bond Floors (Alberta) Ltd

1435KensingtonRd.87-3271

Bond Floors Ltd 1435KensingtonRd87-1514

CENTURY FLOORCOVERING LTD

511 8AvSWAMhrst 2-2254

Contract DeptAMhrst 2-4256

CRAFTSMAN HARDWOOD FLOORS LTD

• OAK • MAPLE • BIRCH

SUPPLIED — LAID

SANDED — FINISHED

Complete Waxing Service

4111 16StSE5-5841—5-5853

CROWN LUMBER CO LTD

927 10AvSWCHery 4-0701

Dietterle Bros Floor Sanding & Finishing

1009 6AvNEAMhrst 2-7567

FITZSIMMONS N A 5704ElbowDr CHstnt 3-3221

FLESHER MARBLE & TILE LTD

130 13AvSWAMhrst 2-4821

Industrial Concrete Floors Ltd

56WindermereRd.CHrchl 9-4252

McFadden R D 130 4AvSEAMhrst 6-4765

NORTHERN ASBESTOS & BUILDING

SUPPLIES LTD

Furnace & Alkor Acid-Proof Floors

J-M Terraflex Floor Tile

840 26AvSE5-1211—5-1221

Rayco Floors Ltd 1409 35StNE7-4064

Rice Geo H 1601 15AvSWCHery 4-4343

Slater's Floor Coverings Ltd

1223 15StSWAMhrst 9-4209

SMITH C M & SON

FLOOR EXPERTS

FLOORS LAID - SANDED - FINISHED

We Have the Most Up-to-Date

Dustless Sanding Machines

In Western Canada

314 20AvSWAMhrst 2-7705

Floors—Refinishing

Bert's Waxing & Cleaning Service

3620StanleyRd.CHstnt 3-4100

CRAFTSMAN HARDWOOD FLOORS LTD

4111 16StSE5-5841

Dankwerth W L 515 4AvSWAMhrst 6-3123

Dietterle Bros 1115 7AvNEAMhrst 9-5907

Knaus Frank 235 28AvSEAMhrst 2-2097

Smith C M & Son 314 20AvSWAMhrst 2-7705

Spicer N C 1915 31AvSWCHery 4-5952

VET'S FLOOR SANDING SHOP

Floors Sanded, Finished

CITY OR COUNTRY WORK

811 22AvSE5-5951

WESTERN FLOOR CO

Experts in Laying &

Finishing Floors

City & Country Work

235 28AvSEAMhrst 2-2097

Woodman A J 6-1834 14StSWCHery 4-6486

Florists—Retail

Allan's Greenhouse 302MainStBwns88-2190

Brink Bros Floral Store 217 10StNW87-3666

187-3555

(See Advertisement This Page)

Brookes Ted Flowers

Order Desk 506-508 8AvSWAMhrst 6-2468

OfficeAMhrst 2-2397

(See Advertisement This Page)

(Continued Next Page)

Brink Bros.
STORE
FLORAL*Flowers Telegraphed
Everywhere***ARTISTIC FLOWERS**
For
ALL OCCASIONSWe Grow Our Own
Prompt Personal ServiceStore: 87-3666 — 87-3555
Greenhouse: 87-1818 — 5-5544*Say It With Flowers*
217 - 10 St. N.W.506-508 8th AVE. S.W.
Just West of Eaton's

Prompt Personal Service

Flowers Telegraphed
Everywhere*Flowers*
For All Occasions**"SAY IT WITH FLOWERS"**
SAY IT WITH OURS**AMhrst 6-2468****NIGHTS CHery 4-2345****ACE
RENTALS**
AMhrst 2-5928
Rear 231 - 7 Ave. S.E.

- DRUM FLOOR SANDERS
120 or 110 Volts
- EDGERS — SAWS
- BELT & BODY SANDERS
- FLOOR, SKILL & JIGSAWS
- SPRAY GUNS
- HOME & COMMERCIAL FLOOR POLISHERS
- LINO & LAWN ROLLERS
- DRILLS & JOINTERS
- FLOOR VARNISHES AND FILLERS ETC.

Quality Flowers—

Creations by
CAMPBELL'S
are Winners
in Calgary

Flowers Telegraphed All
Over the World

CAMPBELL FLORAL
Seeds & Nurseries Ltd.

PHONE

AMhrst 2-1726

AMhrst 6-1709

Emergency Phones

CHstnt 3-0140 - AMhrst 9-2392

"Service Plus Quality"

321 - 7 Ave. S.W.



PHONE

87-0467

Flowers for Every
Occasion

**Wedding Bouquets
Floral Designs**

101 - 10 St. N.W.

"The Personal Touch
that means so much"

Night Calls 89-1758



*Such flowers bring happiness
to everyone*

WE SEND FLOWERS BY WIRE



Crescent Flower Store
7-7511

1611 Centre St. N. ————— Nights Call 89-4397



**HENDERSON
FLORAL CO.**

*Flowers for Any
Occasion*

For Your Flower Numbers

PHONE

AMhrst 2-9266

AMhrst 9-4565

Residence Phone 89-5453

814 - 1 St. S.W.



**LEN HENDERSON
FLORIST**

*For
Finer
Flowers*

PHONE

AMhrst 9-2221

Emergency CHery 4-3862

315 - 17 Ave. S.W.

**Park
Florists**

Phone
CHstnt 3-4871

Located
in

**Britannia
Shopping
Centre**

Large Stocks
of
Top Quality
Flowers
Always Available

815a - 49 Ave. S.W.



Say It With

**Terrill's
flowers**

Serving Calgary and District
Since 1904

Store
809 - 1 St. S.W.
AMhrst 2-3812
AMhrst 2-6852
Office and Greenhouse
9 Ave. & 16 St. S.E.
5-5626



Member of Florists' Telegraph
Delivery Association

Florists—Retail—(Cont'd)

Campbell Floral Seeds & Nurseries Ltd
321 7AvSW. AMhrst 2-1726
(See Advertisement Preceding Page)
Crescent Flower Store 1611 Centre St N. 7-7511
(See Advertisement Preceding Page)
Dot's Flower & Gift Shop
1114 1StSW. AMhrst 9-2002

FLOWERDALE CO

"FLOWERS ADD THE FINAL TOUCH
FOR SATISFACTION DEAL WITH US"

Night Phone CHery 4-4275

1324 17AvSW CHery 4-3567

Hart's Floral 101 10StNW 87-0467
(See Advertisement Preceding Page)

Henderson Floral Co 814 1StSW AMhrst 2-9266
AMhrst 9-4565
(See Advertisement Preceding Page)

Henderson Len 315 17AvSW AMhrst 9-2221
(See Advertisement Preceding Page)

Lemke's Flower Pavilion
904 1AvNE. AMhrst 9-5132

Morris James 330a 7AvSW AMhrst 2-4470
AMhrst 9-3903
(See Advertisement This Page)

Nelson's Greenhouse 1801 9AvSE 5-5227

Park Florists 815a 49AvSW CHstnt 3-4871
(See Advertisement Preceding Page)

PEDERSEN BROS**FLOWERS****For All Occasions**

STORE: 1611 Centre St N 7-7511

GREENHOUSES: 513 23AvNW 89-5127

Night 89-4397

ROSELAWN FLOWER SHOP

115 14StNW 87-0232

Steel Wm J 116 7AvSW AMhrst 2-2612

Terrill's Flowers Ltd AMhrst 2-3812
Store 809 1StSW. AMhrst 2-6852
(See Advertisement Preceding Page)

Whitburn's Ltd 1StSW & 9Av AMhrst 6-4420
Greenhouses Rideau Park CHstnt 3-0093
CHstnt 3-2340

WHITE'S FLOWERS**WEDDING DECORATIONS****A SPECIALTY**

712 16AvNW 89-4450

JAMES MORRIS

Member F.T.D.A.

Flowers For All Occasions
Telegraphed Anywhere

STORE PHONE

AMhrst 2-4470

Night Phones 87-2412 - 87-1443

330a - 7 Ave. S.W.

Florists—Wholesale

See also Nurserymen
Brink Bros Floral Greenhouse
515 24StNW. 87-1818
Greenhouse Col Walker Estate E Calgary 5-5544
Campbell Floral Seeds & Nurseries Ltd 321 7AvSW. AMhrst 6-1709
AMhrst 2-1726
AMhrst 9-4453

Dot's Flower & Gift Shop
1114 1StSW. AMhrst 9-2002

Marlow Gardens Greenhouse
2626 29StSW. CHrchl 9-1331

Page W S 2626 29StSW. CHrchl 9-1331

TERRILL'S FLOWERS LTD 9Av & 16StSE 5-5626

Flour Mill Equipment & Supplies

NOVADEL-AGENE LTD 814a 16AvNW 89-3384

STRONG-SCOTT LTD AMhrst 2-2967
122 11AvSW. AMhrst 2-2972

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD
812 11AvSW. AMhrst 2-7105

LAKE OF THE WOODS MILLING CO LTD
815 10AvSW. AMhrst 2-7053

Maple Leaf-Purity Mills Ltd 14StSE 5-5656

Ogilvie Flour Mills Co Ltd AMhrst 2-6034
815 10AvSW. AMhrst 6-6884

Pillsbury of Canada Ltd
Bonnybrook Rd E Calgary. 5-5671

Purity Flour Mills Ltd 14StSE 5-5656

Quaker Oats Co of Canada Ltd
4504 1StSE. CHstnt 3-2149

Renown Mills Ltd Bonnybrook Rd E Calgary 5-5671

ROBIN HOOD FLOUR MILLS LTD
9Av & 4StSW. AMhrst 9-1931

Fluorescent Lighting**FLUORESCENT SALES & SERVICE LTD****Planned Maintenance****& Service**

1821 2StSE AMhrst 2-3037

Flying

See Aviation Instruction, Air Services—Chartered
& Airline Co's

Foam Rubber

See Rubber Goods—Whol & Upholstery Products

Folding Machines

Pitney-Bowes of Canada Ltd
303 4StSW. AMhrst 9-1878

Food Products

B C Fruit Processors Ltd
702 9AvSW. AMhrst 9-5704

Borden Co Ltd 348 11AvSW AMhrst 6-1026

Heinz H J Co of Canada Ltd
720 11AvSW. AMhrst 2-5757

Hymas W E Co 731 2AvSW AMhrst 2-2094
AMhrst 2-2034

Foot Correction

See Chiropractists

Footwear

See Shoes

Forest Service

See Alphabetical Section under Govt of Canada
or Govt of the Province of Alberta

Forwarding Agents

ACME FAST FREIGHT OF CANADA LTD
56 Union Bldg. AMhrst 2-6441

HOWELL FORWARDING CO LTD
215 10AvSW. AMhrst 9-5343

MACCOSHAM STORAGE & DIST CO (CALGARY)
LTD 215 10AvSW. AMhrst 6-8881

MUIRHEAD FORWARDING LTD AMhrst 2-5847
312 Alberta Cor. AMhrst 6-3132

PACIFIC CARTAGE & STORAGE CO LTD
GPR Freight Sheds. AMhrst 2-3002

**Foundries—Iron, Steel, Brass
& Aluminum Castings**

Albronz Foundry Works
4820 Macleod Tr. CHstnt 3-1909

CALGARY IRON & ENGINEERING LTD

MACHINISTS
FOUNDERS & STEEL WORKERS
410-420 9AvSE AMhrst 9-4317

CALTA METAL PRODUCTS CO LTD

Manufacturers of
BRONZE - ALUMINUM & WHITE METAL
CASTINGS
BRONZE MEMORIALS
SIGNS & EMBLEMS
1429 9AvSE 5-5439

CASCADE MACHINE CO LTD

Aluminum & Magnesium
DIE CASTING
STEEL FABRICATING
GENERAL MACHINE WORK
2 Blocks East of Macleod Trail
3617 Blackburn Rd CHstnt 3-2415

**FOOTHILLS STEEL FOUNDRY &
IRON WORKS LTD**

1439 17AvSE. 5-4830
Northwestern Brass Ltd Ofc 1609 24AvSE 5-1065
Shop & Order Desk 5-1066

PARAGON BRONZE & ALUMINUM PRODUCTS

NON-FERROUS ALLOYS CAST
TO YOUR REQUIREMENTS
Complete Stock of Bronze Bushings
511 3AvSW AMhrst 2-9246

RIVERSIDE IRON & ENGINEERING WORKS LTD

Founder of . . . Quality
STEEL & IRON CASTINGS
Also
Custom Pattern Makers
"NOTHING TOO LARGE OR TOO SMALL"
803 24AvSE 5-5634

ROBINSON MACHINE & SUPPLY CO LTD

FOUNDERS OF
Gray Iron, Brass &
Aluminum
50Av & 1StSW CHstnt 3-3451

Siren Manufacturing Co Ltd 3436 15StSE 5-4212
Union Iron & Engineering Works
13St & 17AvSE. 5-5154

Fox Farms

Colpitts Ranches—Calgary 119-5822

Fraternities

Al Azhar Mounted Patrol Keith 88-4390
Al Azhar Temple A O N M S
506 17AvSW. AMhrst 2-7207

Grand Lodge of Alberta A F & A M
Masonic Temple 330 12AvSW. AMhrst 2-1828

Grand Lodge of Alberta I O O F
204100F Temple. AMhrst 6-3277

I O O F Temple AMhrst 2-1033
Rebekah Assembly Secty
218100F Temple. AMhrst 2-6049

Independent Order of Foresters
211 6AvSW. AMhrst 6-1453

King George Lodge A F & A M
Masonic Hall 1126 Kensington Rd. 87-1253

Knights of Columbus 628 12AvSW AMhrst 2-4777

Loyal Order of Moose No 1226
301 10StNW. 87-2470

Maccabees 604 Maclean Bldg AMhrst 6-5811

Maccabees Hall 1113 5AvSW AMhrst 2-9779

Fraternities—(Cont'd)

Masonic Temple
Main Flr 330 12AvSW. AMhrst 2-1828
St Mark's Masonic Hall
2612 14aStSW. CHery 4-3567

Freezers—Food Storage Units**ELECTRIC SHOP LTD**

Authorized Dealers

**GENERAL ELECTRIC
HOME FREEZERS**

336 7AvSW AMhrst 2-1726

Marshall-Wells Ltd 4040 6StSE CHstnt 3-6631
(See Advertisement This Page)

Freight—Automobile

See Truck Lines

Freight Traffic Service

Industrial Traffic Bureau Ltd
15-231 8AvSW. AMhrst 2-4470

Fruit & Produce Brokers

See Brokers—Fruit & Produce

Fruit & Produce—Retail

College Fruit 732 17AvSW AMhrst 6-2000
Food-Vale Store 2508 4StSW AMhrst 2-7000

Food-Vale Store No 2 Ltd
819a 49AvSW. CHstnt 3-4400

International Fruit 239 16AvNW AMhrst 2-7000

Lee & Co 127 7AvSW AMhrst 2-7000

Lee Fruit Co 1220 9AvSE AMhrst 2-7000

Lee Henry Fruit Store 703 Centre St S. AMhrst 2-7000

NEW MOON FOOD STORE
1210 1StSW. AMhrst 2-7000

Season's Fruit Store 902 Centre St N. AMhrst 2-7000

Swagar M 1232 16StSE AMhrst 2-7000

Your Fruit Shop Co 339 17AvSW. AMhrst 2-7000

Fruit & Produce—Wholesale

Barker Fruit Co Ltd
Order Desk 509 10AvSW. AMhrst 6-2000

BRIDGE BRAND PRODUCE
Warehouse 532 9AvSE. AMhrst 6-2000

Long Distance Calls Only
Consolidated Fruit Co Ltd AMhrst 6-2000

529 10AvSW. AMhrst 6-2000

MACDONALDS CONSOLIDATED LTD
Produce Dept 203 42AvSE CHstnt 3-4400

Plunkett & Savage 614 10AvSW AMhrst 6-2000

Scott-National Fruit Co City Orders
509-525 10AvSW. AMhrst 6-2000

Country Orders AMhrst 6-2000

Standard Fruit & Steamship Co
110 Bamlett Bldg. AMhrst 6-2000

WESTERN GROCERS LTD
603 10AvSW. AMhrst 6-2000

Fumigating

Carpenter Charles Bsmst 119 9StNW 87-1253

Longden Joseph A 610 15AvSW AMhrst 2-7000

ZENITH**Home
Freezers**

Distributors

Marshall-Wells Limited

CHstnt 3-6631

4040 - Sixth St. S.E.

Funeral Directors

FOSTER'S GARDEN CHAPEL LTD
540 16AvNW...89-3442
(See Advertisement This Page)

WOODER BROS FUNERAL HOME
320 12AvSW...AMhrst 2-1230

JACQUES FUNERAL HOME LTD
Little Chapel on the Corner
240 17AvSW...AMhrst 2-3383

LEYDEN'S FUNERAL HOME
LTD 25StSW&18Av...AMhrst 2-9101

MCINNIS & HOLLOWAY LTD
45StSW&15Av...AMhrst 2-3030

For Business

See Furriers

For Cleaning & Repairing—

Wholesale

Servicing Ltd 811a 1StSE...AMhrst 9-3245

For Farm Supplies

Alberta Horsemeat Packers Ltd
14aSt&CentreAvNE...AMhrst 2-6372

Calgary Co-op Fur Farmers Assn Ltd
1701 11StSE...15-5462

Gold Medal Feeds Ltd 2239 14aStSE...5-4781

Top Ltd NoseCreek...AMhrst 6-1702

For Farms

Sheffield Mink Ranch Ltd 2438 53AvSE 56-3682

For Storage

See Storage—Fur & Garment

Furnaces

See Heating Apparatus & Stoves,
Ranges & Heaters

Furniture Cleaners

Home Service 4225ElbowDr CHstnt 3-1384

Services 2505 20StSW...CHery 4-0955

Furniture Dealers—Mail Order

TRANS-CANADA MAIL ORDER CO LTD
321 10AvSW...AMhrst 9-3468

Furniture Dealers—Retail

ALBERTA FURNITURE CO LTD

"Out of the High Rent
District to Save You
Money"

Slingsby Block, Riverside
102 4StNE...AMhrst 6-1566

Atlas Furniture Ltd 2222 45StSW...AMhrst 2-4817

BYRDSON'S FURNITURE STORE

FOR BETTER BARGAINS

Used Furniture Accepted
as Down Payment

130 10StNW...87-1246

CALGARY HOME FURNITURE CO LTD

112 8AvSE...AMhrst 6-2151

Capitol Furniture Store
133 8AvSE...AMhrst 9-2211

Warehouse 510 9AvSW...AMhrst 9-4867

(See Advertisement This Page)

CHESTERFIELD SHOP

208 9AvSW...AMhrst 2-9191

Clearview Television Ltd 707 14StNW...87-0761

COULTAS MARIAM STUDIOS & ASSOCIATES
CUSTOM MADE FURNITURE,
ANTIQUES, Etc.
630 17AvSW...AMhrst 6-5754

Cradle Shops

Store No 1 216a 8AvSE...AMhrst 2-9051

Store No 2 228 7AvSW...AMhrst 2-1052

(Continued Next Page)

CAPITOL

Furniture Store

"Shop Where Your Dollar
Has More Cents"

Complete Household
Furnishings at the
Very Best Values

Easy Budget Terms

PHONE

AMhrst 2-7545

AMhrst 9-2211

133 - 8 Ave. S.E.

CRISTY'S

Furniture Stores



"Furniture for
Distinctive Homes"

Terms Available
Up to 24 Months to Pay

Liberal Allowance on Your
Old Furniture for New

128 8 Ave. S.E.

AMhrst 2-1222

Evenings CHery 4-2251

Western Canada's
Finest
Funeral Home



**FOSTER'S
GARDEN CHAPEL LTD.**

89-3442

540 - 16 Ave. N.W.

CALGARY

Specialists in
Rugs and Furniture



Corner 4th Ave. & 9th St. S.W.

- Famous WUNDA CRAFT contemporary furniture for living rooms, dining rooms, bedrooms.
- Home Service and Expert Decorating Advice without obligation.
- WONDERFUL PAYMENT PLAN! No Down Payment — Bank Interest Only.

Let us help you devise a
beautiful co-ordinated plan
for rugs and furniture.

Phone JORDANS today!

AMhrst 2-1202

AMhrst 9-2485

Mount Royal Furniture

CO. LTD.

"The Store With the High Windows and
Low Prices"

Complete Home Furnishings

USE OUR CREDIT PLAN—24 MONTHS TO PAY

Upholstered Furniture
MADE EXCLUSIVELY FOR OUR STORE

Select Your Fabric & Colours from Our Wide Range
of Samples

CUSTOM MADE DRAPES TO MATCH

PHONES

AMhrst 2-6042

AMhrst 2-6770

Cor. 5 Ave. & 4 St. S.E.

FREE AND EASY PARKING

"Furniture of Your Dreams Within Your Means"

DEALERS

For All Better Quality
Nationally Advertised

FURNITURE
APPLIANCES
AND TV

AMhrst 6-4477

AMhrst 6-4478



Name-Branded Home Furnishings, Carpets and Appliances Sold Direct From our Warehouse to You . . . That Is Why We Can Sell Everything to You at DISCOUNT PRICES.

GUARANTEED SATISFACTION
OR MONEY REFUNDED

Visit Our Warehouse
Showroom at

321 - 10 Ave. S.W.

Formerly Horne & Pittfield
Building

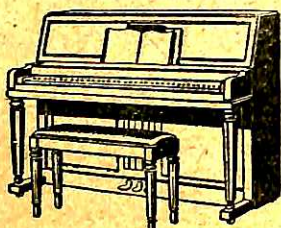
AMhrst 9-3468

STERLING FURNITURE CO.

Complete Home Furnishers

Pianos, Furniture

Bought, Sold & Exchanged



EASY BUDGET TERMS

Your Used Furniture
Accepted as Down Payment

Evenings CHstnt 3-6976

AMhrst 6-1110

109 - 7 Ave. S.W.



"The Name you will remember
for fine Furniture"

COMPLETE HOUSEHOLD FURNITURE

The only Furniture Store
with a complete CABINET
MAKING SHOP in conjunction.

FURNITURE REFINISHING

AMhrst 2-2023

622 - 17 Ave. S.W.

Furniture Dealers—Retail— (Cont'd)

CRESCENT FURNITURE STORE

Furniture of Distinction

HIGHEST PRICES PAID FOR
USED FURNITURE &
APPLIANCES

M. Wex, Manager

233 8AvSE AMhrst 2-2618
(Opposite Safeways)

CRESCENT LUMBER LTD

Furniture - Building Supplies
Hardware - Paint

"EVERYTHING FOR THE HOME"

107 16AvNE 7-3823—7-3888—7-4616

CRISTY'S FURNITURE STORES

Store 128 8AvSE AMhrst 2-1222
Ofc AMhrst 2-9034
Store No 2 125 7AvSW AMhrst 2-5810
Warehse 125 6AvSE AMhrst 9-1426
(See Advertisement Preceding Page)
Crown Furniture Store 115 7AvSW AMhrst 6-1560
Farmers' Trading Departmental Store
219 7AvSE AMhrst 6-4519

HEINTZMAN & CO LTD

329 8AvSW AMhrst 2-2440
HOME FURNITURE CO 112 8AvSE AMhrst 6-2151
HOUSE OF MODERN

FOR CONTEMPORARY
FURNITURE

124 17AvSE AMhrst 9-2934
AMhrst 9-2066

Furniture Dealers—Retail— (Cont'd)

Jordans Ltd Cor4Av&9StSW AMhrst 2-1222
(See Advertisement Preceding Page)

McARTHUR FURNITURE CO LTD
607 11AvSW AMhrst 2-9034

Salesmen AMhrst 6-2722
Mount Royal Furniture Co Ltd AMhrst 2-6540
415-417 4StSE AMhrst 2-6540
(See Advertisement Preceding Page)

MUIR DOROTHY & CO LTD

TRADITIONAL & MODERN IMPORTED
FURNITURE FOR HOMES & OFFICES
2208a 4StSW AMhrst 2-5638

NAGLER'S APPLIANCE & HARDWARE LTD
1206 1StSW AMhrst 2-1222

NAGLER'S LTD 602-608 2StSE AMhrst 2-1222
NATIONAL FURNITURE STORE
228 8AvSE AMhrst 2-9034

Neilson Furniture Co Ltd
118-120 8AvSE AMhrst 2-5478

Furn Dept & Ofc AMhrst 2-5478
Ofc Mgr & Credit Ofc AMhrst 2-5478

Drapes and Sundries AMhrst 2-5478
Floor Covering AMhrst 2-5478

Shipping Dept AMhrst 2-5478
Warehse 17Av&13StSE 5-5389

Mgr AMhrst 2-3125
Nu-Trend Furniture Ltd AMhrst 6-4477

337 7AvSW AMhrst 6-4477
(See Advertisement This Page)

Nu-Way Chesterfield Shop 1411 3StNE 7-2262
Princess Clothing & Furniture Store
314 8AvSE AMhrst 6-5300

Public Furniture Store 214 8AvSE AMhrst 2-1247
(See Advertisement This Page)

RAVVIN'S LTD 515 9StSW AMhrst 2-3844
Reynolds' Furniture Store 605MainStBwns 88-2725

STANDARD FURNITURE STORE
Store No 1 107 8AvSE AMhrst 2-9034

Store No 2 527 8AvSW AMhrst 2-9034
Ofc 527 8AvSW AMhrst 2-9034

Warehse 527 8AvSW AMhrst 2-9034
Sterling Furniture Co 109 7AvSW AMhrst 6-1124

(See Advertisement This Page)
SYKES-IMPERIAL FURNITURE AMhrst 2-2007

STORE 108 8AvSE AMhrst 2-2007
Warehse 17Av&13StSE 5-4040

Todd's Furniture & Appliances 2105 3StNE 7-6600
Trans-Canada Mail Order Co Ltd
321 10AvSW AMhrst 9-3468

(See Advertisement This Page)
WAREHOUSE FURNITURE SALES
721-723 8AvSW AMhrst 2-2007

WEBB WM
COMPLETE
HOUSE FURNISHINGS
at Reasonable Prices
(Oddfellows Bldg.)
521-523CentreStS AMhrst 2-4488

WEISMOSE NIELS FURNITURE CO
622 17AvSW AMhrst 2-2023
(See Advertisement This Page)

Furniture Dealers—Wholesale
BOYD FURNITURE MANUFACTURING CO LTD
20Av&11StSE 5-5300

DONALD C M LTD 917 9AvSE 5-5300
(Continued Next Page)

Northwest Wholesale Furniture (CALGARY) LTD.

- HOME
- OFFICE
- HOSPITAL
- INDUSTRIAL

Furniture & Furnishings

PHONE

AMhrst 9-5705

AMhrst 9-3446

321 - 10 Ave. S.W.

Formerly Horne & Pittfield Building

PUBLIC Furniture Store

For Complete Furnishings,
Good Value, See Us First
Buy on our Easy Budget
Plan — Up to 15 Months
to Pay
PHONE

AMhrst 2-1247

214 - 8 Ave. S.E.
Res. AMhrst 2-3437

Furniture Dealers—Wholesale—(Cont'd)

RAMMOND FURNITURE

UPHOLSTERED FURNITURE
MATTRESSES - STEEL SPRINGS & COTS
CHROME FURNITURE & FLOOR COVERINGS
PLASTIC WALL TILE
4704 1StSECHStnt 3-3719

LAMM ERNEST R

Modern Furniture - Office - Stores
Waiting Rooms - Folding & Stacking Chairs
1221 1StSWAMhrst 2-7172

Northwest Wholesale Furniture (Calgary) Ltd
Sales 321 10AvSWAMhrst 9-3446
OfficeAMhrst 9-5705
Shipping DeptAMhrst 9-2780
(See Advertisement Opposite Page)

WEIR ROBERT H & SON

Manufacturers' Agents & Distributors
Name Brand Furniture
Lloyd Baby Carriage
Office & Showroom:
2nd Flr BRUCE ROBINSON BLDG.
1001 10AvSWCHery 4-6337

Furniture Manufacturers

Alberta Frame & Chair Co
316 1StSEAMhrst 9-1616
BOYD FURNITURE MANUFACTURING CO LTD
20Av&11StSE5-4069

Englis John Wood Co Ltd
511 3AvSWAMhrst 9-6333
Upholsterers 1114 12AvSWCHery 4-6674
Masterbilt Furniture & Manufacturing Co Ltd
202 4AvSEAMhrst 2-1386
PARKHILL BEDDING LTD 915 9AvSE5-1627

TYNAN JOHN & CO LTD

—TYNAN—
UPHOLSTERING
MANUFACTURERS
1222-1224 11AvSWCHery 4-7456

Furniture Movers

See also Movers
A AUTO BAGGAGE TRANSFER

CARTAGE &
STORAGE
PERSONAL SERVICE
AMhrst 2-3292
If no answer call CHery 4-2007

315 3AvSWAMhrst 2-3292

ALLIED VAN LINES LTD Agents
Bakins Moving & Storage Co Ltd
239 10AvSEAMhrst 2-7981

ANDERSON DELIVERY & TRANSFER
15HatfieldCrtAMhrst 2-5320
BAXINS MOVING & STORAGE CO LTD
239 10AvSEAMhrst 2-7981

Large Transfer & Storage
628 15AvSEAMhrst 9-2357
BOUC'S STORAGE & CARTAGE CO LTD
304 11AvSEAMhrst 9-1567

CALL THE MOVER (CANADA) LTD
325 10AvSWAMhrst 9-2044
HAINSTON STORAGE & CARTAGE CO LTD
325 10AvSWAMhrst 6-1915

LYON VAN LINES LTD
315 39AvSECHStnt 3-6896
LYON VAN & STORAGE
315 39AvSECHStnt 3-6896

MADISON STORAGE & CARTAGE CO LTD
3904 1StNE7-0545
Madison Cartage & Transfer
710 1StSEAMhrst 2-3221

Furniture Movers—(Cont'd)

NORTH AMERICAN VAN LINES (CANADA) LTD
3904 1StNE7-2235
Reliance Storage & Cartage Co Ltd [AMhrst 2-1066
1001 1StSEAMhrst 2-6448
SUNNYSIDE CARTAGE & STORAGE

Pianos - Stoves
Fridges - Specials

"Exclusive Furniture Movers"

LOCAL and COUNTRY

639 9aStNW87-1855

Trailmobile Canada Ltd 2301CentreStN ...7-2801
Union Van Lines Ltd
216UnderwoodBlkAMhrst 6-3219
(See Advertisement This Page)

VETS CARTAGE CO 219 11AvSE AMhrst 2-2027

Furniture Polishers

EMPIRE POLISHERS

Expert Furniture Repairing
Polishing & Refinishing
FRENCH POLISHING
FREE ESTIMATES
1840 23AvBwns88-6707

Unique Polishers & Finishers Co
Rear 1306 8StSWAMhrst 9-4008
(See Advertisement This Page)

Furniture Rentals

Walk-A-By Baby Shop 609 1StSW AMhrst 6-2500

Furniture Repairing & Refinishing

See also Cabinet Makers
Balatoni Joe Furniture Co
333 17AvSWAMhrst 9-3022
Empire Polishers 1840 23AvBwns88-6707
Exclusive Finishing & Drift-Wood
1510 6StSWAMhrst 6-5045
Nu Grain of Canada 1329b 9AvSE5-5727
Unique Polishers & Finishers Co
Rear 1306 8StSWAMhrst 9-4008

VENN & GIBBS

EXPERT FURNITURE
REPAIRING

Polishing and Refinishing
Upholstering

Store No 2 334b 8AvSEAMhrst 6-3172
2118 4StSWAMhrst 2-1409

Furriers

See also Fur Farm Supplies & Fur Storage
ALLISTERS LTD

FURRIERS

SPECIALIZING IN

Fur Repairs

Cleaning and Storage

811a 1StSEAMhrst 2-3560
(Opposite Post Office)

BRIGGS FURRIERS & FUR DRESSERS

(See Advertisement This Page)
Calgary Fur Clinic 107 7AvSEAMhrst 9-4788
Charlebois Cecil C 1309 1StSWAMhrst 2-1431
(See Advertisement Following Page)
(Continued Next Page)

UNIQUE POLISHERS & FINISHERS CO.

Modern Factory Finishes
French Polishing

FURNITURE REPAIRED

ALL ESTIMATES FREE

Rear 1306 - 8 St. S.W.
AMhrst 9-4008

Briggs Furriers

AND FUR DRESSERS

Latest Frigidaire Fur
Storage

Expert Repairing, Remodelling,
Relining, Cleaning & Glazing—
Lowest Rates

Coats and Furs Made to Order
Raw Furs Processed
FREE PICK-UP and DELIVERY
26 Ave. & 8 St. S.E.

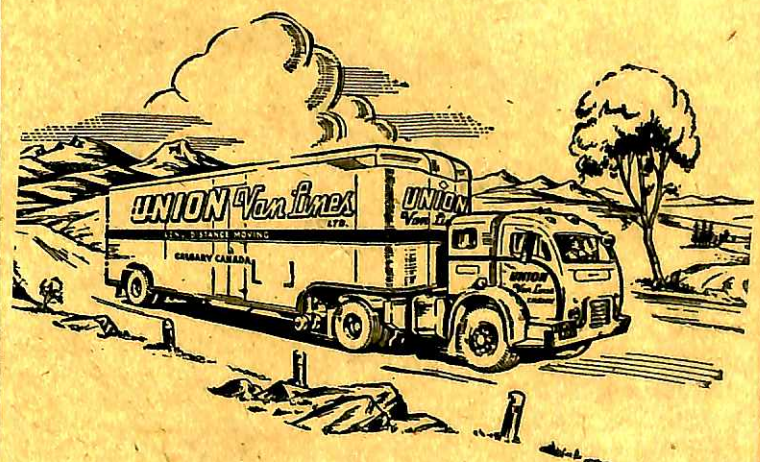
5-5430

I knew we'd
forgotten
Something!

They remembered to
pack everything . . .
but they forgot that a
new application must
be signed for electric
service to a new ad-
dress. When you phone
the furniture movers,
phone your Calgary
Electric System, too.
Then you'll be sure of
Electric Service when
you want it!

Your Calgary
Electric System

Dial AMhrst 6-6261



UNION VAN LINES LTD.

LOCAL and LONG DISTANCE MOVING
STORAGE & PACKING

HEAD OFFICE — CALGARY
Direct Connections To All Points In Canada and U.S.A.

FULLY BONDED & INSURED

"Speedy Service at Moderate Rates"

216 Underwood Blk.

AMhrst 6-3219

Charlebois for Fine Furs

Our Large Modern Factory enables us to REMODEL, REPAIR, RELINE and CLEAN your FURS at very reasonable rates.

Modern Fur Storage

For Greatest Safety

FUR COATS
MADE TO MEASURE

AMhrst 2-1431

1309 - 1st St. S.W.

In the Underwood Block

Cecil C. Charlebois

Daytons BRING YOU
A WORLD OF FASHION

In
Their
Luxurious

FUR SALON



Next Door to Birks

AMhrst 6-6335

AMhrst 9-4626

DAUM'S FURS LTD.

COATS
MADE TO ORDER
STORAGE
REPAIRS
7-5276

1604 Centre St. N.



JOE VIRAG FURRIERS

LIMITED

Custom Fur
Coats Made to
Order

AMhrst 2-2456

• Repairs • Storage
• Remodelling • Cleaning
• Glazing

507 - 17th Ave. S.W.

Furriers—(Cont'd)

Daum's Furs Ltd 1604 Centre St N 7-5276

(See Advertisement This Page)

DAYTONS FASHIONS LTD

310 8AvSW. AMhrst 6-6335

(See Advertisement This Page)

FINESTONE'S FINE FURS

1904 20AvNW. 89-3857

French Furriers 617 1StSE AMhrst 9-4788

GARBERT ROBERT T LTD

706 Centre StS. AMhrst 2-4579

(See Advertisement This Page)

Holt Renfrew & Co Ltd

225-7 7AvSW. AMhrst 9-7341

(See Advertisement This Page)

HURTIG A & M FURRIERS LTD

242 7AvSW. AMhrst 6-6584

(See Advertisement Opposite Page)

Lalonde Jean 20-236 8AvSW AMhrst 2-5957

MILADI STYLE SHOPPE LTD

2204a 4StSW. AMhrst 2-6805

Pain Thomas 131 8AvSW AMhrst 2-5408

RENFREW FURS LTD AMhrst 6-2542

(See Advertisement Opposite Page)

Saks Furs 124a 8AvSW AMhrst 6-5388

(See Advertisement Opposite Page)

SWEARS & WELLS (CANADA) AMhrst 2-2195

LTD 222 8AvSW. AMhrst 6-3088

(See Advertisement Opposite Page)

Surplus Fur Sales 609 Centre StS ... AMhrst 2-5399

TEMPLETON'S LTD

Insist on . . .

GENUINE COLD STORAGE

for Furs and Cloth Coats

Call . . .

615 17AvSW

(AMhrst 2-2419)

(AMhrst 2-4738)

(AMhrst 2-7488)

Virag Joe Furriers Ltd

507 17AvSW. AMhrst 2-2456

(See Advertisement This Page)

FURS

PROUDLY LABELLED

Phone

AMhrst 2-4579

• FUR STORAGE & REPAIRS

Garbert's Furs

"Calgary's Leading Furrier"

706 Centre Street S.

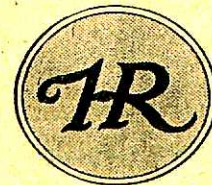
ROBERT T. GARBERT LTD.

HOLT, RENFREW

AND COMPANY, LIMITED

Canada's Leading Furriers

since 1837



The Holt Renfrew Label in a Fur Coat
is the Hallmark of Quality and Value

Telephone: **AMhrst 9-7341**

Opposite the Parkade

227 SEVENTH AVENUE S.W.

FINEST FURS by

Canada's Largest Exclusive Retail
Manufacturing Furriers

See Our Glamorous Selection of
FUR COATS - JACKETS - CAPES
STOLES

COMPLETE FUR SERVICE

Cleaning and Glazing By
"HURTIGIZING"

STORAGE — REPAIRS
RESTYLING

Budget Terms to Suit
Your Needs

Phone AMhrst 6-6560

242 7th Ave. S. W. (In the "Parkade")
Calgary, Alberta

a & m **Hurtig** LTD. Furriers

The Finest Name in . . .

★ FURS

★ FUR
STORAGE

★ CLEANING
& GLAZING

★ REPAIRS &
REMODELLING



PHONE

AMhrst 2-5456



Renfrew Furs Ltd.

& LADIES' WEAR ON 7TH AVENUE AT CENTRE STREET

"Everything from Mink to Mouton" in

FURS

backed by SAKS . . .

- TWO YEAR BONDED
GUARANTEED!
- UNEQUALLED
SERVICE POLICY!



AMhrst 6-5333

124 - 8th Ave. S.W.
Half Block East of the Bay



For FURS and Fur Services



The World's Largest Furriers

RESTYLING - REPAIRING

FUR STORAGE

SWEARS and WELLS (CANADA) LIMITED

222 Eighth Ave. S.W., Calgary

AMhrst 2-1995

BRANCHES IN CALGARY — EDMONTON — VANCOUVER

MONTREAL — TORONTO — KITCHENER — OTTAWA

LONDON — HAMILTON — BUFFALO — SYRACUSE