



DOLLAR CLEANERS

(CALGARY) LTD.

"The Careful Cleaners"

Fine Dry Cleaning and All Men's Laundry

FREE PICK-UP & DELIVERY - CHARGE ACCOUNTS WELCOMED

Main Office: 1114 - 17 Ave. S.W.

CHery 4-0711

Downtown Office: 717 - 4 St. S.W.

AMhrst 2-2678

For Better Cleaning

BONDE'S

Cleaners and Dyers

PHONE

7-3442

112 - 16th Ave. N.W.

Calgary

Always First with Better
Methods

- FREE PICK-UP & DELIVERY SERVICE
- FUR STORAGE

CENTRAL CLEANERS & TAILORS

*Expertly
CLEANED
to look like
New!*

2 Hour Cleaning Service

**CLEANERS
PRESSERS - TAILORS**

Free Pick-Up and Delivery

707 Centre St. S.

AMhrst 2-2048



*"Well Cleaned —
Well Pressed —
That's the 'Budget Way'
To Look Well Dressed"*

**Complete
CLEANING • DYEING
SERVICE
BONDED FUR STORAGE**

Phone
AMhrst 2-7926

For
COURTEOUS
Service

•
QUALITY
Cleaning

Empire Cleaning & Dyeing Co. Ltd.

"The Home of Personalized Service"

PLANT: 902 Fourth Ave. S.W., Calgary, Alta.

Out-of-Town Branches: Drumheller, Banff, High River,
Innisfail and Red Deer



DALE'S Cleaners and Fur Storage

FREE
PICKUP & DELIVERY

•
ONE-DAY SERVICE

No Extra Charge

•
Suits - Coats - Dresses

Cleaned Like New

•
PHONE

7-1756

— 414 - 16th Ave. N.W. —

DELUXE CLEANERS and TAILORS

•
Made To Measure Suits
Repairs & Alterations
Quality Work

Speedy Service —

Free Pick Up & Delivery

58-3474

58-3897

3709 - 17 Ave. S.E.

Cleaners & Dyers—(Cont'd)
MORRIS CLEANERS & TAILORS

Specializing in
CLEANING - TAILORING
ALTERATIONS & REPAIRS
INVISIBLE MENDING

Pressing While You Wait

919 17AvSWCHery 4-3043

Donnelly B 207Leeson-LinehamBlk AMhrst 6-6730

K CLEANERS & TAILORS

406CentreStS. AMhrst 2-4711

ONTARIO LAUNDRY LTD

405Av&2StSE. AMhrst 2-7931

Palmer's Ltd 2711 14StSWCHery 4-1111

(See Advertisement This Page)

(Continued Next Page)

ROBBIE'S
Rug and Upholstery
Cleaners

Alterations & Repairs
 Rug Burns Repaired

AMhrst 2-2257

Free Estimates

SALES AND SERVICE
 Rear 2430 - 1a St. S.E.

AMhrst 2-4954

RAINBOW
Dry Cleaners

2012 4 Street S.W.
 Calgary

AMhrst 2-4954

ECONOMY
Cleaners & Tailors

"Where the Charm of Newness
 Is Restored"

SHIRT SERVICE
BACHELOR LAUNDRY
FUR STORAGE

OUR AIM . . .

To Render the Best Service
 and Quality Work

FREE PICK-UP AND
DELIVERY

PHONES

5-4073

5-5715

1209 9 Ave. S.E.



for . . .
 Careful
 Cleaning
 and
 Courteous
 Service

PHONE

89-2098

MARIGOLD

DRY CLEANERS

Main Office & Plant J89-2098
 1837 - 20 Ave. N.W. J89-1519

Branch Office

1118 1 St. S.W. AMhrst 9-2929

Free Pick-Up & Delivery
 Service

For your Brighter
 & Odorless Cleaning

PALMERS
LTD.

Drive-In
Dry Cleaners

4-HOUR

DRIVE-IN SERVICE

PHONE

CHery 4-1111

CHery 4-0111

ODORLESS
CLEANING

RON'S
CLEANERS
LIMITED

A Distinctive
Cleaning Service

DRIVE IN AT

1415 17 Ave. S.W.

PHONE

CHery 4-1415

CHery 4-1145

Free Pick-up and Delivery

Phone . . . **AMhrst 2-4772**

MAIN OFFICE: 307 8 AVE. S.E.



Alterations and Repairs — Free Pick-up and Delivery

BRANCHES: 913 First Ave. N.E.
 2451 - 33 Ave. S.W.
 10a Spruce Centre

AMhrst 6-1302
 Chery 4-2916
 CHrchl 9-2836

The ROSEDALE CLEANERS

LIMITED
SHIRT SERVICE
FUR STORAGE

100%
Cleaning
No Finer
At Any Price

ROSEDALE
CLEANERS
LIMITED
7-7546

Cor 16 Ave. & 4 St. N.W.

FREE PICKUP AND DELIVERY

Phone
AMhrst 2-2544
2 Hour Cleaning Service

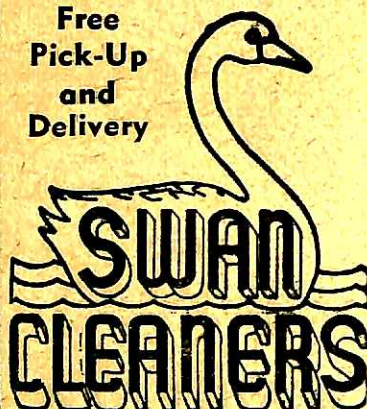
SHULMAN'S TAILORS & CLEANERS

Guaranteed Workmanship
Work Done
While You Wait

ALTERATIONS - REPAIRING
INVISIBLE MENDING
DRY CLEANING
PRESSING

101 - 7 Ave. S.E.
(Opp. York Hotel)

Free
Pick-Up
and
Delivery



SHIRTS

EXPERTLY LAUNDERED
SMARTLY FINISHED



OFFICE
and
PLANT
217 19 St. N.W.
87-4735

Beautiful Dry Cleaning

IN BY 9 - OUT BY 5
MONDAY TO FRIDAY

HALF-WAY DRY CLEANING!



IS AGAINST THE LAW
I SUGGEST YOU TRY
TEMPLETON'S LTD.

FOR BETTER CLEANING

615 - 17 Ave. S.W.

AMhrst 2-2419
AMhrst 2-4738
AMhrst 2-7488

Cleaners & Dyers—(Cont'd)

PARAMOUNT CLEANERS & TAILORS
3007 Centre St. N. 7-8781

PARKWAY CLEANERS
2506a 45th St. W. AMhrst 2-7367

PEERLESS CLEANERS

Truly Odorless Drycleaning
Shirt Laundry

Plant & Main Office
87-5566

2434 Kensington Rd. 87-5566

PREMIER LAUNDRY LTD
85th St. W. & 4th Ave. AMhrst 2-9511

PROSPECT TAILORS & CLEANERS

TAILORING - CLEANING
ALTERATIONS - REPAIRS
INVISIBLE MENDING

Free Pick-Up & Delivery

1240 17th Ave. S.W. CHery 4-8582

Rainbow Dry Cleaners 2012 45th St. W. AMhrst 2-4954
(See Advertisement Preceding Page)

REGAL CLEANERS & TAILORS

7-5400

"IT'S LIKE NU . . . WHEN WE'RE THRU"

FREE PICK-UP &
DELIVERY SERVICE

1712 35th St. N.E. 7-5400

Robbie's Rug & Upholstery Cleaners
2430 1st St. E. AMhrst 2-2257
(See Advertisement Preceding Page)

Ron's Cleaners Ltd 1415 17th Ave. S.W. CHery 4-1415
Branch Ofc 712 25th St. E. AMhrst 2-3249
(See Advertisement Preceding Page)

Rosedale Cleaners Ltd Cor 16th Ave. & 4th St. W. 7-7546
Branch Ofc 712 25th St. E. AMhrst 2-3249
(See Advertisement This Page)

SANITARY CLEANERS

240 15th Ave. S.E. AMhrst 2-2643
Shulman's Tailors & Cleaners
Central Bldg. AMhrst 2-2544
(See Advertisement This Page)

Sparkle Cleaners 2927 Richmond Rd. CHrchl 9-2521
Stampede Dry Cleaners 1208 Kensington Rd 87-3097
(See Advertisement This Page)

STAMPEDE Dry Cleaners

TAILORING
REPAIRS
ALTERATIONS

Free Pick-Up and Delivery

87-3097

1208 Kensington Rd. 87-3097

Cleaners & Dyers—(Cont'd)

STANDELL CLEANERS

Dry Cleaners & Tailors

HATS CLEANED & BLOCKED

TWILIGHT PICKUP & DELIVERY
6 - 9 P.M. MONDAY TO FRIDAY
"To Serve Business People Better"

320 8th Ave. S.E. AMhrst 2-2765

Star Cleaners & Tailors

307 8th Ave. S.E. AMhrst 2-4772
Ofc No 2 913 1st Ave. N.E. AMhrst 6-1302
Ofc No 3 2451 33rd Ave. S.W. CHery 4-2938
Ofc No 4 10a Spruce Centre CHrchl 9-2838
(See Advertisement Preceding Page)

Sunshine Cleaners 3415 26th Ave. S.W. CHrchl 9-2998
Superior Laundry & Dry Cleaning
119 14th St. N.W. 87-2764

SWAN CLEANERS 217 19th St. N.W. 87-4735
(See Advertisement This Page)

Templeton's Ltd 615 17th Ave. S.W. AMhrst 2-2419
AMhrst 2-7488
(See Advertisement This Page)

TIP TOP CLEANERS

3 - HOUR SERVICE

Alterations & Repairs

Invisible Mending

Free Pick-Up & Delivery

830 35th St. N.E. AMhrst 2-6707

UPTOWN DRY CLEANERS

Brings Smartness

To Your Clothes

Free Pick-Up & Delivery
Service

410a 45th St. W. AMhrst 6-1448

Valet Cleaners & Dyers 1411 25th St. E. AMhrst 2-2764

Cleaners' & Dyers' Equipment
& Supplies

BROCK STANLEY LTD

220 50th Ave. S.E. CHrchl 9-3404

CRANE'S EQUIPMENT & SUPPLIES

"Your One Stop Supply House"

for Cleaners - Laundries - Tailors - Furriers

Exclusive Distributor for
EATON CHEMICAL
& DYESTUFF

235 16th Ave. N.W. 7-1507

STALWART MACHINERY & SUPPLIES LTD

"Western Canada's Largest
Suppliers of New & Used
Machinery"

SALES - PARTS - SERVICE

235 16th Ave. N.W. 7-5043

Buy Christmas Seals Every Year

Cleaning Compounds

SEY CORP (CANADA) LTD
Sanitation & Industrial Chemicals - Food &
Metal Industries - Restaurants - Hospitals
221 Toronto-Dominion Bldg AMHrst 6-2695

LTD 1822 10AvSWCHery 4-2766

Cleaning Equipment & Service—Industrial

Automatic Clothesline Ltd
509 8AvSWAMHrst 6-3884

OIL CO
STEAM CLEANING OF ANY KIND
PORTABLE UNIT
9AvSE5-5219

STEAM CLEANERS—
MATHEWSON CHARLES
518 18aStNW87-3424

D Auto Paint Plating
4320 Macleod Tr.CHstnt 3-4960

cks—Repairing
FACTORY AUTHORIZED SERVICE—
Bring or Mail to
MILMES' APPLIANCE PARTS & SERVICE
225 16AvNW7-5440

cks—Time
DIAN COMMUNICATION SYSTEMS

Manufacturers' Agents for
Simplex Electric Clocks for
Schools, Hospitals, Plants &
Institutions

SPECIFICATIONS SUPPLIED TO
ARCHITECTS & CONTRACTORS

10StNW87-2548

D W BUSINESS MACHINES LTD
Simplex Time Clocks - Cost Recorders
& Watchman's Clocks

45StWAMHrst 9-4717

NATIONAL BUSINESS MACHINES
CO LTD 629 7AvSWAMHrst 6-6241

Whes Cleaners & Repairers

Cleaners & Dyers 112 16AvNW7-3442
Cleaners & Tailors 3709 17AvSE58-6574

Cleaners & Tailors
3007 Centre StN7-8781
Cleaners & Tailors 1712 3StNE7-5400

Whiers—Retail
A & R 424 2AvN Mtgy88-2171

CLOTHES SHOP

106 7AvSWAMHrst 6-3289

Clothing Store 807 2StE AMHrst 6-2877

Clothing Store 521 Main StBwns88-6573

Clothing Co 138 8AvSEAMHrst 2-2934

Store 839 17AvSWCHery 4-6757

Clothing Store 813 2StE AMHrst 2-4929

J J & Co Ltd210 7AvSWAMHrst 2-3395

STER DON LTD 335 7AvSW AMHrst 2-1838

LEED BROS LTD

"The Great Clothiers of
the Great West"

AMHrst 2-3852

George 137 8AvSEAMHrst 2-1642

ER'S LTD 602-608 2StEAMHrst 6-3626

Ltd 124 8AvSWAMHrst 6-3220

Store 106 8AvSEAMHrst 2-6187

LESS STORES LTD

131 8AvSEAMHrst 6-5266

Clothing Co Ltd 113 8AvSW AMHrst 2-3150

ED 217 Alberta CorAMHrst 2-1848

SON'S MEN'S CLOTHES LTD

128a 8AvSWAMHrst 2-6315

STORES LTD 111 8AvSE AMHrst 2-7118

Clothiers—Retail—(Cont'd)

Salon Elizabeth 1903 36StSWCHrchl 9-6387
Silver's Bargain Centre 221a 8AvSE AMHrst 6-5819
Snider's Men's & Boys Wear

223a 8AvSEAMHrst 6-2983
Tip Top Tailors Clothing Dept

233 8AvSWAMHrst 9-1450
Credit OfcAMHrst 2-6782
Wener's Clothes Shop 107 8AvSWAMHrst 2-4927

WESTERN OUTFITTERS

"EVERYTHING FOR
THE COW-POKE"
813a 1StSEAMHrst 6-3656

Clothing Manufacturers

Sprung-Clindinin Ltd 133 10AvSE AMHrst 6-4929
United Apparel Ltd 1717 Westmount Rd87-2549

Clothing—Second Hand

See Second Hand Clothing

Clubs

Alberta Motor Association

7Av&8StSWAMHrst 9-6131

Emergency Road Serv OnlyAMHrst 9-4391

AL-SAN CLUB 5Av&3StSWAMHrst 2-7192

AMHrst 2-6929

American Woman's Club

1010 14AvSWCHery 4-4443

Army Navy & Air Force Veterans

Club House 328 4AvSWAMHrst 6-2921

Secty OnlyAMHrst 2-1228

Lawn Bowling ClubAMHrst 6-6757

Calgary Bronks Football Club

StGeorge's Island5-5879

Calgary Curling Club 4St&BlvdNW87-5820

Calgary Gun Club 33St&17AvSWCHrchl 9-2442

Calgary 16Av&12StSWCHery 4-4144

Calgary Petroleum ClubAMHrst 6-2375

321 6AvSWAMHrst 2-3363

AMHrst 6-4297

Acctng 339 7AvSWAMHrst 9-2333

Calgary Stampede's Football Club

2nd Flr Pacific BldgAMHrst 2-2800

Ticket Ofc York HotelAMHrst 6-5035

Calgary Tennis Club 15Av&16StSWCHery 4-5302

Canadian Legion Calgary (Alberta No 1)

Branch 116 7AvSEAMHrst 2-5655

Branch No 102 BESL Ofc

624 8AvSWAMHrst 2-6715

Lounge RmAMHrst 9-9110

Civic Reading Club

412 Leeson-Lineham BldgAMHrst 9-6068

Club Francais de Calgary

540 12AvSWAMHrst 6-1186

CLUB 21 1321a 9AvSE5-2101

Danish Canadian Club 114 7AvSEAMHrst 2-4168

Dart Coon Club 116 3AvSEAMHrst 2-9214

ELKS B P O E Elks BldgAMHrst 6-5510

SectyAMHrst 6-5440

AMHrst 2-6933

400 Club 627 8AvSWAMHrst 6-6918

AMHrst 6-6903

GARDEN'S CLUB LTD

610 17AvSWAMHrst 9-4682

German-Canadian Club 432 3AvSE AMHrst 9-2902

Ofc No 2 2StBwns88-2255

Glencoe Club 29Av&6StSW

Secty's OfcCHstnt 3-1133

AcctsCHstnt 3-3203

Badminton & SkatingCHstnt 3-0284

Curling SectionCHstnt 3-0630

Harris Sky Rooms

1108-1110 6StSWAMHrst 2-7255

Hungarian Canadian Club of Calgary

626 6AvSEAMHrst 6-3822

Kiwanis Club of Calgary

Palliser HotelAMHrst 2-2900

Lone Pine Supper Lounge

Strathcona HgtsCHrchl 9-2111

Martinique Bridge Club Studio

633 5AvSWAMHrst 9-2061

Meadowlark Athletic Syndicate

58Av&4StSWCHstnt 3-5200

Mount Royal Riding Club

38Av&14StSWCHstnt 3-1875

North Hill Community Curling Club

1201 2StNW7-3158

Clubs—(Cont'd)

Petroleum Curling Club

Victoria ArenaAMHrst 2-3854

Probus Club 1318 2StNW7-6992

Ranchmen's Club 13Av&6StSWAMHrst 2-4678

Rotary Club of Calgary Palliser Hotel AMHrst 6-3349

South Calgary Community Club

South Calgary PkCHery 4-5411

WESTERN MOTOR CLUB LTD

1010 16AvNW89-3014

Clutches

Alberta Brake & Clutch Ltd

217 4StNEAMHrst 9-4850

TWIN DISC

Marine Reverse and

Reduction Gears

Industrial Clutches and

Power Take-Offs

Hydraulic Couplings and Torque Converters

Authorized Parts Station and

Hydraulic Dealers

"WHERE TO BUY THEM"

WILSON EQUIPMENT CO LTD

3824 16StSE5-4017

Coal Miners & Shippers

Alberta Coal Co Ltd 336 8AvSWAMHrst 2-3581

AMHrst 2-3653

Alberta Coal Sales 336 8AvSWAMHrst 2-4207

Black Nugget Coal Co Ltd

66Av&1StSWCHstnt 3-3114

Century Coals Ltd 2410 4StSWAMHrst 2-2883

Ideal Coal Ltd 607 Macleane BldgAMHrst 2-1657

If no answer callCHstnt 3-3993

Coal—Wholesale

Brockbank Geo L 305 Maclean BldgAMHrst 2-2352

Coal Sellers Co Ltd 1503 15AvSWCHery 4-2751

COMMANDER COAL SALES

2410 4StSWAMHrst 2-4246

GENERAL COAL SALES

2410 4StSWAMHrst 2-4246

McLELLAN J D CO LTD

322 25AvSEAMHrst 2-5744

McNabb O G 402 Grain Exchange Bldg AMHrst 6-1307

WILDFIRE COAL SALES

2410 4StSWAMHrst 6-4801

Coal & Wood Dealers

Hesleton G M Wildfire Coal

634 10AvSWAMHrst 6-1131

Little David 10Av&10StSWCHery 4-2525

McLellan J D Co Ltd 322 25AvSE AMHrst 2-5744

Coffee—Wholesale

See Tea Coffee Jams & Spices—Wholesale

Coin Operated Machines

AUTOMATIC DISTRIBUTORS CO

COUNTER BOX INSTALLATIONS

Wurlitzers Rented for Dances

& Parties

Night Phone AMHrst 2-9356

1411 2StSEAMHrst 2-9818

Canteen Services Ltd 608 1StSEAMHrst 6-3407

Cold Storage

See also Locker Service—Cold Storage

Albert Park Locker Plant 2708 17AvSE 58-3216

Alberta Locker Service 602 6AvSEAMHrst 2-5001

AMHrst 9-6043

Merchants' Cold Storage Co Ltd

348 11AvSWAMHrst 6-1026

SHEININ & CO LTD 3St&4AvSEAMHrst 9-7321

TRANS CANADA FREEZERS LTD

42Av&4StSECHstnt 3-1821

R A Whitman Genl MgrCHstnt 3-2494

Collection Agencies

Alberta Mercantile & AdjustmentAMHrst 2-7726

Service 235 Examiner BldgAMHrst 6-3431

Business Administrators Alberta Ltd

400-1 Leeson-Lineham BldgAMHrst 6-5003

COLLECTION ASSISTANCE BUREAU LTD

404 Toronto General Trusts BldgAMHrst 9-2765

Dun & Bradstreet of Canada Ltd

120a 12AvSWAMHrst 6-6161

Collection Agencies—(Cont'd)

FINANCIAL COLLECTION AGENCIES

ALTA LTD

CANADA'S ONLY NATIONAL COLLECTION

ORGANIZATION

Serving Canadian Business & Professions

For Over 30 Years

No Collection—No Charge

OFFICES IN PRINCIPAL CITIES

AMHrst 9-3419

508-209 8AvSWAMHrst 9-3460

HOSPITAL & MEDICAL AUDIT BUREAU

CANADA'S ONLY NATIONAL COLLECTION

ORGANIZATION

Serving Hospitals & the Medical Profession

For Over 30 Years

No Collection—No Charge

OFFICES IN PRINCIPAL CITIES

AMHrst 9-3419

508-209 8AvSWAMHrst 9-3460

WESTERN CREDIT (BONDED) LTD

Let a trained collection department handle

those bad accounts.

Credit Bureau Collection & Adjustment

Department with a TRAINED STAFF is

Business Administration

Junior workers prepare for management positions.
Managers become more capable and productive.
Secretaries gain recognition as administrative assistants,
through studying these courses for a General
Diploma in Business Administration

VOCABULARY DEVELOPMENT
ENGLISH FOR ADULTS
SURVEY OF THE ENGLISH LANGUAGE
PUBLIC SPEAKING AND PERSONALITY ANALYSIS
SPEED READING AND COMPREHENSION
ADVANCED BUSINESS LETTER WRITING
ACCOUNTING PRINCIPLES AND PRACTICE
BUSINESS LAW AND COMPANY PRACTICES
INTRODUCTION TO MANAGEMENT

Optional Courses:
MANAGEMENT ACCOUNTING
COST ACCOUNTING FOR MANAGEMENT
All Instructors Are University Trained and Have
Extensive Business Experience

COMPLETE AUDIO-VISUAL EQUIPMENT

Alberta Schools of Business Administration Ltd.

527 Seventh Avenue Southwest

AMhrst 9-6223

Phones

AMhrst 2-4430

Subscribed to by Alberta's Major Industries

Colleges & Schools—(Cont'd)

Alberta Schools of Business Administration Ltd
527 7AvSW. AMhrst 9-6223
(See Advertisement This Page)

Berean Bible College 3216 4StNW {7-5616
7-0956
7-4531

Calgary Allied Arts Council
2208AmherstSt. CHery 4-3210

Calgary Business College
221a 8AvSW. AMhrst 2-4039

Calgary Prophetic Bible Inst
516 8AvSW. AMhrst 2-7317

Christopher Robin Kindergarten & Preparatory
School 215 38AvSW. CHstnt 3-0365
(See Advertisement This Page)

CINDERELLA KINDERGARTEN & NURSERY SCHOOL

EXPERT INSTRUCTION

Music a Specialty — Transportation
REASONABLE RATES
Mrs. Jessie W. Lloyd, A.T.C.M.

School Residence 87-5046
815 3AvSW AMhrst 6-2250

EFFECTIVE SPEAKING & LEADERSHIP TRAINING

THE DALE CARNEGIE COURSES

Gain Self - Confidence,
Speak Effectively, Im-
prove Your Human Re-
lations, Become a Leader,
Train Your Memory, In-
crease Your Income.

Founded 1912



Dale Carnegie

"FOR INFORMATION CALL"

DALE CARNEGIE COURSES PRESENTED BY
LEADERSHIP TRAINING INSTITUTE
23040sborneCr. CHery 4-3845

Colleges & Schools—(Cont'd)

ELIZABETH LESLIE SCHOOLS OF PERSONAL
DEVELOPMENT & MODELLING LTD
810 35StSW. {AMhrst 9-3000
{AMhrst 9-5000

(See Advertisement Preceding Page)
Forest Lawn Kindergarten 3027 17AvSE. 58-3300

HENDERSON SECRETARIAL SCHOOL LTD

Learn More . . Earn More .

Speedwriting Institute

Affiliated with

HENDERSON SECRETARIAL
SCHOOL LTD.

509 8AvSW {AMhrst 2-3677
{AMhrst 2-3678

Hollingshead Business College
527 7AvSW. AMhrst 2-4000

HOLMES DAY NURSERY

Free Transportation - Low Rates - Best
of Motherly Care In a Healthy, Happy
Atmosphere (Formerly Hyse's Nursery)
2338BownessRd 87-5111

LASALLE EXTENSION UNIVERSITY

Training by Correspondence

Accounting - Secretarial
Management: Business, Industrial
Law - Sales - Stenotype
Foremanship & Production Methods
Traffic & Transportation

Calgary Office — W. R. Hood

2627 29StSW CHrchl 9-2240

(Continued Next Page)



CHRISTOPHER ROBIN

Kindergarten and Preparatory School

NURSERY - KINDERGARTEN

Grades One to Six

For Boys and Girls Three to
Twelve Years of Age.

Specialized Instruction
Highly Qualified Teaching Staff
Dancing - Dramatics - Music
Oral French - Transportation

Headmistress:
MISS VIOLET HAINES

CHstnt 3-0365 215 - 38th Ave. S.W.
Res: CHstnt 3-6234

"I'm going to Christopher
Robin"

PARIS MODELING AGENCIES LTD.

AND SCHOOL OF FINESSE

Canada's Leading
School for Personal
Development & Model
Training

CAREER GIRLS HOUSEWIVES MODELS

benefit by
TV APPROVED
METHODS
GOVERNMENT APPROVED

SPONSORS OF
Miss Canada Pageant
1957

For Free Analysis Phone

CHery 4-4477

CLASSES
Running Currently—
Afternoon & Evening



Colleges & Schools—(Cont'd)

MODERN COLLEGE OF BUSINESS
612 17AvSW AMhrst 9-3960
MONTESSORI SCHOOL

Boys & Girls All Grades

KINDERGARTEN with TRANSPORTATION

Margaret Potts, Directress

3236 75StWCHstnt 3-0214

ROYAL COLLEGE

Dr. John H. Garden, Principal

High School - Business

University - Music

Adult Studies

DAY & RESIDENTIAL STUDENTS

7Av&15StWAMhrst 6-4611

HILL NURSERY SCHOOL

236 8AvNW..7-8896

Modeling Agencies Ltd

311SharonAv..CHery 4-4477

(See Advertisement Opposite Page)

School 13Av&CentreSt...AMhrst 2-1404

PAN KINDERGARTEN & NURSERY

SCHOOL 3812 55StW...CHstnt 3-1192

Mrs Margaret 3236 75StW...CHstnt 3-0214

Biding Hood Nursery School

475 27AvNW..7-4011

Kindergarten 1448RemingtonRd..7-7822

Chair Day Nursery 2432 26AvNW 89-3906

Wisconsin School for Boys

1232RiverdaleAv..CHstnt 3-0242

Day Nursery 522 10AvBwns.....88-2633

Colonial Irrigation

Clincs Ltd 303AlbertaCor...AMhrst 2-2385

Commercial Organizations

Chamber of Commerce [AMhrst 2-5163

3rdFlr 809CentreStS..AMhrst 6-4985

[AMhrst 2-4369

Compressors

EQUIPMENT RENTAL SERVICE

MezzFlrGreyhoundBldg..AMhrst 9-1891

EQUIPMENT RENTALS LTD

COMPRESSORS FOR RENT

2201 10AvSWCHery 4-4676

[CHery 4-4621

[CHery 4-8811

CANADIAN INGERSOLL-RAND CO LTD

611 11AvSW..AMhrst 9-6731

COMPRESSOR CO LTD

1210 11AvSW..CHery 4-5700

CONSTRUCTION EQUIPMENT CO LTD

5220 1aStSE..CHstnt 3-7741

COOPER-BESSEMER OF

CANADA LTD 615 2StSW..AMhrst 2-7239

STELLO EQUIPMENT CO LTD

1302 11AvSW..CHery 4-0766

ORMAN'S LTD 4420 1StSE...CHstnt 3-3146

Holman Bros (Canada) Ltd

70Av&MacleodTr..CHstnt 3-2456

de-Hall Canadian Refrigeration

125 6AvSE..AMhrst 6-6658

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Consolidated Concrete Industries Ltd

9Av&24StSE..5-4921

(See Advertisement This Page)

Procter Concrete Products Ltd 34Av&15StSE 5-4493

(See Advertisement This Page)

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ALBERTA CEMENT BREAKERS

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J & J Concrete Drilling & Coring

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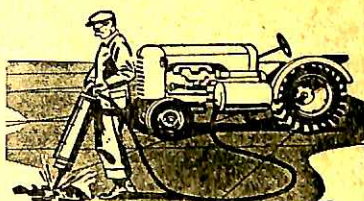
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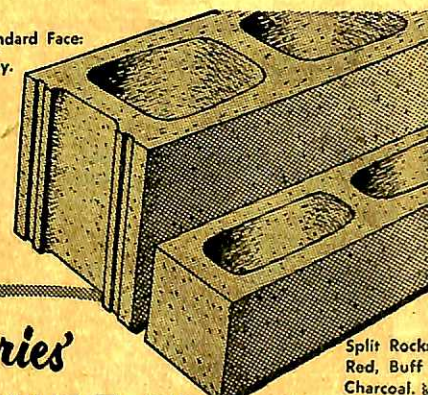
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4/5 Mile South of Stockyards

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CONCRETE
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CONCRETE BLOCKS

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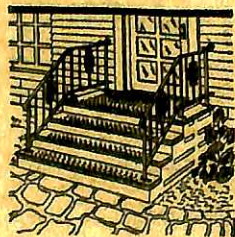
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Barclay's Confectionery 1229 2StSE. ... AMhrst 2-9356

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Ben's Confectionery 604CentreStS. ... AMhrst 6-5113

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Bridgeman Mrs Chocolate Shop

1217 1StSW. ... AMhrst 6-6557

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Campbell's Confectionery 1630CentreStN. ... 7-1576

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Chong Lee Co 204aCentreStS. ... AMhrst 6-2322

Cosy Corner Store 113 14StNW. 87-2010

Crescent Confectionery 730 3StNE. ... AMhrst 6-5252

Dairy Lane Milk Bar 319 19StNW. 87-3200

Dandee Confectionery 2120 4StSW. ... AMhrst 6-2652

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Easy Way Food Centre & Snack Bar

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2518 4StSW. ... AMhrst 2-9190

Empire Confectionery 440 8AveS. ... AMhrst 6-3739

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Gin Hing Confectionery

214CentreStS. ... AMhrst 2-4968

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Karmel Krisp Confectionery

217 8AveSW. ... AMhrst 6-2455

Kestnick's Confectionery 1401 11StSW. ... CHery 4-1083

Lee Bros Confectionery 1340 9AveS. 5-5525

Little Gem Confectionery

2002 4StSW. ... AMhrst 6-6392

Lorraine Confectionery 2302 4StSW. ... AMhrst 2-3680

Lyon's Confectionery 1221a 9AveS. 5-5866

Mac's Corner Confectionery

336 9AveNE. ... AMhrst 6-5170

Marlborough Confectionery 1219a 9AveS. ... 5-5186

Mayfair Confectionery 1319 1StSW. ... AMhrst 2-2668

Milky Way Dairy Bar 2109 33AveSW. ... CHery 4-5464

Mission Confectionery 2202 4StSW. ... AMhrst 2-2986

Mount Royal Tea Rooms

1430 17AveSW. ... CHery 4-3254

Nook Confectionery 906CentreStN. ... AMhrst 2-6737

On Lee Confectionery 210aCentreStS. ... AMhrst 9-2135

Norman's Confectionery 1924 9AveS. 5-4889

People's Confectionery 638 8AveSW. ... AMhrst 6-2591

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River View Confectionery ShouldiceMtg. 88-2780

Rossland Confectionery 105 10StNW. 87-1081

Rotary Confectionery 1242KensingtonRd. ... 87-1773

Rusty's Confectionery 2102 4StSW. ... AMhrst 6-4513

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Scarboro Confectionery 1716 17AveSW. ... CHery 4-4369

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Sunny Confectionery 302 10StNW. ... AMhrst 9-9148

Sweet Home Confectionery

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ADDERSON CONSTRUCTION LTD

319 36AveNE. ... 7-6777

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Chadney George 1224 20AveNW. 89-2492

Claassen H 1740 47AveSW. CHstnt 3-6167

Clark Sundberg & Associates Ltd

121a 14StNW. ... 87-0595

Crescent Heights Construction Co

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Contractors—Building—(Cont'd)

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Dalke Construction Co Ltd 216 39AveNE. 7-0000

Despins Victor 228 15AveSW. AMhrst 6-0000

Dropko William A 5428ThornstonRd. 7-1000

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Graham Frank N 1240 19StNW. 89-1000

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514b 25AveSW. ... AMhrst 6-0000

Howie Construction Co Ltd 215a 10StNW. 87-0000

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Iversen A 122 15AveS. ... AMhrst 9-0000

Garage 110 15AveS. ... AMhrst 9-0000

Iversen Paul 931RobertRd. ... AMhrst 9-0000

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Their Best"**

... Bill Jager

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1807 14aStSW. {CHery 4-5000

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D A 445 19AvNE 7-4773

C 4720 6StSW CHstnt 3-2225

812 Madison Av CHstnt 3-5036

J K 2015 35AvSW CHery 4-0929

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87-5651

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H S & Son 1710 Westmount Rd 87-1620

87-1620

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Williams M A 3704 8AvNW 87-4869
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Pearce Estate .. 5-5306
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Markvardsen J 208 17AvSE AMhrst 6-1748

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(See Advertisement This Page)

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CHstnt 3-0558

Sub Post Office 28

Delivered - Placed - Finished

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Prompt Service

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87-3089

Sales 87-2342

Evenings 7-1007

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PRECAST CONCRETE LTD PearceEstate (5-5540)
 15-5582
 Rolling-Mix Concrete 432 10StNE AMhrst 9-1143
 Soderberg R M 2831 33StSW CHrchl 9-3685
 South Side Concrete Mix Ltd (CHstnt 3-0558)
 44Av&7StSE. (CHstnt 3-3834
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 Patios - Sidewalks
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Concrete Is Permanent

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**Ready-Mixed Concrete
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for a Perfect Job!

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- BACKFILLING
- GRADING
- SAND
- GRAVEL
- LOAM

AMhrst 9-1078

— 131a - 6 Ave. S.W. —

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Mechanical Dry Wall (Calgary) Ltd JAMhrst 6-6960
 514 6AvSE. (AMhrst 9-4745
 (See Advertisement This Page)
P & W Drywall Ltd 1015 10AvSW CHery 4-8771

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Contractors—Excavating**ARCADE EXCAVATING**

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Calgary

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603 24AvNE 7-5619

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KUGYELKA BROS 2308 1StSE. AMhrst 2-5313

LITTLE & SMITH 10Av&10StSW CHery 4-2525

Mason Glenn 428 14AvSE AMhrst 2-6418

McLEOD HAROLD 605 67AvSW. CHstnt 3-3819

ORR BROS 227 27AvNW 7-1225

Plaza Henry 176LynnwoodDr 56-3676

Rumohr Excavating 2811 23aStNW 89-2748

Schram Dean 735 23AvNW 7-0596

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Night Calls 2202 24aStSW CHrchl 9-1010

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Contractors—Excavating—(Cont'd)**WILSON F A & SONS CO LTD**

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Res. 89-2500

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Addco Construction Ltd 319 36AvNE 7-5

Alta-Cedar Construction

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PearceEstate. 5-5

Auer Construction Calgary

809 10StSW. AMhrst 9-4

Bamlett Construction Co 2420 22StNW 89-3

Bear's Construction Co 2612 14AvSE 58-3

Ben Homes Ltd 211a 10StNW 87-3

(See Advertisement This Page)

Bennett & White Alberta Ltd

1120 9AvSW. AMhrst 2-9

Better Homes & Buildings Ltd

1602 9AvSW. AMhrst 6-4

Bilton Construction Ltd 501 42AvSE CHstnt 3-1

BIRD CONSTRUCTION CO LTD

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Upstrs 307 4StSW. (AMhrst 9-9

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(CHstnt 3-4

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Cooper J 5616BuckthornRd 7-4

Cullen Construction Ltd

1903TecumsehRd. CHery 4-4

Curwen's Construction Co Ltd (CHery 4-4

2012 10AvSW. (CHery 4-4

Deurlup P Ltd 2223WestmountRd 87-3

DITCHING CONTRACTORS LTD

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Dominion Construction Co Ltd

Ofc 838 11AvSW. (AMhrst 9-4

Dunford Construction Ltd 1428 9AvSE 5-5

Eagle Contractors 1019 1AvNW 87-3

(AMhrst 2-4

(AMhrst 2-4

(AMhrst 9-4

Ellis-Don Ltd 601MacleanBlk 87-3

Esler Construction 2808MorleyTr 87-3

Fellows V N Construction Co 2906CentreStN 7-4

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Gallelli Sand & Gravel Co Ltd

1/2MI NW of Nose Creek Bridge 7-3

GALLELLI & SONS CO LTD 703 48AvNE 7-5

(Continued Next Page)

Contractors-General-(Cont'd)

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 Engineering & Construction Co Ltd
 3603 2StNE .7-4779
 Hagan Construction Ltd
 348 14AvSW .AMHst 6-1672
 Harry 527 14AvNE .7-1569
 Construction Ltd 3607 17AvSE .58-3831
KASHMAN SAM & CO LTD
 628a 17AvSW .AMHst 9-5372
 John rear 223 6AvSE .AMHst 2-6475
 W S Construction
 Bgmt 5320ElbowDr. .CHstnt 3-4350
 Brandt Bros 125 13AvNW .7-7977
 Bros 1026 8AvSW .AMHst 2-1485
 [AMHst 2-3485
 Construction Co Ltd
 Order Desk 215a 10StNW .87-3089
 Sales Ofc .87-2342
 .87-0411
 Construction Co Ltd [CHstnt 3-6874
 3637ManchesterRd. [CHstnt 3-6876
 City Construction Co Ltd
 213 10StNW .87-3441
 Construction 1255RichlandRd .7-4705
 & Co 1511 19AvSW .CHery 4-3408
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 COMPLETE CONCRETE SERVICE
 Excavating, Forming, Placing & Finishing
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 F W 1440 9StNW .7-4881
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 111 3StSW .AMHst 6-6166
WIS & GREY CONSTRUCTION CO LTD
 4211 17AvSE .58-3681
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 3-218 17AvSE .AMHst 2-2666
 Construction Co Ltd
 1739 32AvSW .CHery 4-2959
 Phone 3621 3StNE .7-5615
 George Ltd 2007 36StSW .CHrchl 9-3627
 Construction & Hardware
 2126KensingtonRd. .87-4432
 R Contractors 303FoothillsBldg AMHst 6-1412
 A W 4603 37StSW .CHrchl 9-2864
 Contracting Co Ltd
 102 8AvSW .AMHst 6-6840
 W E 527 4AvSW .AMHst 6-6434
 Gill Ltd 239 6AvSW .AMHst 9-1421
 [AMHst 9-4105
SUNIX LTD 332 7AvSW .AMHst 6-7361
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 & Laslo 715 5StNW .87-0587
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 1403a 11StSW .CHery 4-6747
WATSON CONSTRUCTION & DEVELOPMENT CO LTD
 104bFirPacificBldg .AMHst 9-2106

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Road Building
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 Earth Moving

Contractors-General-(Cont'd)

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 Job Phone Cor7Av&6StSW .AMHst 6-4474
POOLE-PRITCHARD LTD
 2402 2aStSE .AMHst 6-5656
 Priddy Bros 2134 30AvSW .CHery 4-0123
 Rite-Way Construction Ltd 207 14StNW 87-0110
 Rokosh Engineering & Construction Ltd
 320 39AvSE .CHstnt 3-7548
 Sesame Construction Co
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 Purchasing Dept .87-2030
 Sales .87-3755
 Sullivan Patrick E Development Co Ltd
 948RideauRd. .CHstnt 3-0269
 Sundre Contracting Co Ltd 3714EdmontonTr [7-8681
 [7-8661
 Timmins J H Construction Ltd
 636 17AvSW .AMHst 9-4891
 Vennard & Ellithorpe Ltd
 304 24AvSW .AMHst 9-4173
 Wade Construction Ltd 417 16AvNW .7-2803
 Waggoner Oil Field Construction Co Ltd
 C-27HemlockCr. .CHrchl 9-4598
WAGNER CONSTRUCTION
 BUILDER & CONTRACTOR
 Evenings 89-4890
 207 16AvNW .7-4652-7-3877

Walden Construction Ltd
 2024 10AvSW .CHery 4-7219
WATSON CONSTRUCTION CO LTD
 5338 1aStSE .CHstnt 3-3351
 Welch C J Construction Co Ltd
 1220SiftonBld. .CHstnt 3-4564
 Wells W C Construction Co Ltd
 6Av&15StW .AMHst 9-1425
 White J I Construction Ltd
 MezzFlr GreyhoundBldg. .AMHst 2-1632
WHYNOT CONSTRUCTION LTD
 2240 33AvSW .CHery 4-6246
 Williams Bros 116 1AvSE .AMHst 2-9880
WILSON F A & SONS CO LTD
 122 16AvNE .7-6044
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YURCHEVICH J N CONSTRUCTION LTD
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See Heating Contractors

Contractors-Insulation

See Insulation

Contractors-Machinery & Supplies

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 MezzFlrGreyhoundBldg. .AMHst 9-1891

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ALBERTA EQUIPMENT CO
 514 2StSE .AMHst 2-4564

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 2201 10AvSW .CHery 4-4676
 (See Advertisement This Page)
 Amco Equipment Ltd 1306 11AvSW CHery 4-1166
CATERPILLAR EARTHMOVING MACHINERY
 Complete line of
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 CEDARAPIDS - F.W.D. - BUDA

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768 9AvSE .AMHst 2-3017

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 GORMAN'S LTD 4420 1StSE .CHstnt 3-3146

HOLMAN BROS (CANADA) LTD

70Av&MacLeodTr. .CHstnt 3-2456

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 MOTOR GRADERS & ROLLERS
 TRACTOR LOADERS - OVERHEAD LOADERS
 RUBBER TIRED LOADERS - CRANES
 PIPE LINE EQUIPMENT
 DRAGLINES - WINCHES - WIRE ROPE

Cor10Av&8StSW .AMHst 6-4026

No need to march around all
 day looking for something you
 want to buy. A glance at the
 YELLOW PAGES will nearly
 always show you who sells it.

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MUMFORD MEDLAND LTD

Mixing Plants Diggers Spreaders
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 332 10StNW .87-0791

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 Bow-Rib Concrete Form Tys
 Wascolite Sky Domes
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840 26AvSE .5-1211-5-1221

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520 24StNE .58-3440

PERFECTION MACHINE WORKS LTD

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 34AvSE&BlackburnRd .CHstnt 3-4601

PIONEER MACHINERY LTD [AMHst 6-5318
 1139 9AvSW .AMHst 2-6679

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 & Rollers, Continental Engines, Mail
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 Scales, Worthington Compressors, Pneumatic Tools.

6Av&3StSE .AMHst 2-1146

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120 12AvSW .AMHst 6-5710
 (Continued Next Page)

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- TRACTORS
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- ELECTRIC HAMMERS
- FINISHERS
- PUMPS 1 1/2" to 6"
- HOISTS
- LIGHT PLANTS
- CHAIN SAWS
- SKILSAWS
- DUMP-OVER CARTS

CHery 4-4676
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 CHery 4-8811

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 your name and telephone
 number before the Buyer at
 the very moment he wants
 what you have to sell.

Contractors—Machinery & Supplies—(Cont'd)

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Gar Wood Scrapers & Trail Builders
Baker Trail Builders - Boilers & Sawmills
723 10AvSWAMhrst 9-7981

WILKINSON & McCLEAN LTD
1215 9AvSWAMhrst 2-6146

Contractors—Petrochemical
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fAMhrst 9-4105

Contractors—Petroleum
KIENTZ & OILFIELD CONSTRUCTION LTD
2710 9AvSE...58-3294

Contractors—Pipe Line
DUTTON-WILLIAMS BROS LTD

Engineers - Constructors
PIPE LINES & PLANTS

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Dutton Williams-Mannix
3rd Flr North Canadian Oil Bldg .AMhrst 9-7361
MANNIX LTD 332 7AvSWAMhrst 6-7361

Contractors—Plastering
See Plasterers

Contractors—Roofing
See Roofing Contractors

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BARBER GREENE CONVEYORS—
WILKINSON & McCLEAN LTD
1215 9AvSW .AMhrst 2-6146

BARBER MACHINERY LTD
4608 Macleod Tr. .CHstnt 3-6061

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FARWIL CORPORATION
1510a 1StSW .AMhrst 9-7791

GORMAN'S LTD 4420 1StSE .CHstnt 3-3146

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4 Examiner Bldg. .AMhrst 9-3485

MATHEWS CONVEYER CO LTD

GRAVITY, SPIRAL, BELT & POWER
CONVEYORS

114 6AvSWAMhrst 2-1898

MUMFORD MEDLAND LTD 332 10StNW 87-0791

Richards Wilcox Canadian Co Ltd
122 17AvSE .AMhrst 9-4606

STEPHENS-ADAMSON CONVEYORS—
COUTTS MACHINERY CO LTD

4636 1StSE .CHstnt 3-4618



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Maple Leaf Sales Ltd 707b 14StNW87-3773
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COOKERS

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Steel Flatware
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KITCHEN

WEAR-EVER

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Corks, Bottle Caps, Textile Roll Coverings
3808 7StSECHstnt 3-7731

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lists services, stores, products
and professional people—all
classified for your convenience.

Corset Business—

Manufacturers, Dealers & Repairers

BINNINGS LADIES' WEAR

118 8AvSW .AMhrst 2-5250

OfficeAMhrst 2-5061

McRobb's Corset Salon 713 4StSW AMhrst 2-1935

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"FOR INFORMATION CALL"

WILSON MRS E 739 19AvNW89-4777

Surgical Appliance Centre
212 Fitzpatrick Bldg. .AMhrst 2-3774
(See Advertisement This Page)

Cosmetics

Avon Cosmetics of Canada Ltd
510 Maclean Bldg. .AMhrst 9-4473

COSMETIC BAR

CARROLL GWYNNE COSMETICS
Skin Analysis - Facials - Powder Blending
21-517 8AvSWAMhrst 6-5273

Eros French Cosmetics Co fAMhrst 9-5950
308 Alberta Cor. .AMhrst 9-5952

Guy Mrs M 2126 16StSWCHery 4-1064

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VICTOR-McCASKEY LTD
727 10AvSW .AMhrst 9-3954

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Flexible Pipe Couplings Fittings
1210 11AvSW .CHery 4-5600

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CONSTRUCTION EQUIPMENT CO LTD

5220 1aStSE .CHstnt 3-7741

DOMINION ENGINEERING CO LTD

803 24AvSE .5-5634

Finnle W J 3024 34AvSWCHrchl 9-1670

GORMAN'S LTD 4420 1StSECHstnt 3-3146

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520 24StNE .58-3440

RICHARDS WILCOX CANADIAN CO LTD

122 17AvSE .AMhrst 9-4606

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See Furniture Movers

Cream Separators

Creamery Industry Supply Ltd

1007a-1009 1StSE .AMhrst 2-3022

De Laval Co Ltd 227 7AvSEAMhrst 2-6986

Creameries

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704 11AvSW .AMhrst 2-5426

CENTRAL CREAMERIES LTD

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130 5AvSE .AMhrst 2-1239

Model Dairies 308 17AvSWAMhrst 2-2393

SWIFT CANADIAN CO LTD

CREAMERY, EGGS, POULTRY
and HATCHERY DEPT

fAMhrst 2-2446
111 10AvSWAMhrst 2-2329

Credit Reports

CREDIT BUREAU OF CALGARY
201-805 15StSW .AMhrst 6-7241

Dun & Bradstreet of Canada Ltd fAMhrst 2-3467

120a 12AvSW .AMhrst 6-5053

AMhrst 9-3522

Credit Unions

Bridgeland Savings & Credit Union

920 1AvNE .AMhrst 2-3744

Calgary Federal Bldg Savings & Credit Union Ltd

507 Public Bldg. .AMhrst 6-1711

Calgary Firefighters Savings & Credit Union Ltd

6Av&1StSE .AMhrst 9-4820

Calgary Terminal Savings & Credit Union Ltd

223 7AvSE .AMhrst 6-6100

Credit Union League of Alberta

223 7AvSE .AMhrst 6-5400

Grand Trunk Credit Union 2325 2AvNW .87-3000

Hydro Savings & Credit Union Ltd

140 1AvSW .AMhrst 9-2200

Inglewood Credit Union 1328 9AvSE5-5300

Montgomery Community Savings & Credit Union Ltd

330 3AvN Mtgy .88-2800

Tuxedo Credit Union 2917 Centre St N7-6200

Crematories

Calgary Crematorium Ltd Bowness Rd Mtgy 88-2200

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Canada Creosoting Co Ltd

203-528 9AvSW .AMhrst 2-1100

Shipper 1910 9AvSWAMhrst 9-2200

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CRESTS

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CANADA LTD** 727 10AvSW . . AMhrst 6-1244
BLACKSHANK RICHARDSON EQUIPMENT LTD

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1301 10AvSW . . fCHery 4-6300

EMCO METAL PRODUCTS (ALBERTA) LTD
40Av&15StSE . 5-4901

STEEL PRODUCTS LTD 1902 11StSE 5-5631

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FOR DETAILS - SEE OUR DISPLAY
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(See Also Advertisement This Page)
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WITHERALL & CO

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Customs—Canada

See Alphabetical Section under
Government of Canada

Dairies

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Orders 704 11AvSW fAMhrst 2-5426

AMhrst 2-4426

Manager AMhrst 2-5212

Sales I McCook AMhrst 2-5826

Office R Tolvanen AMhrst 2-5826

Garage C H Knight AMhrst 6-1268

Engine Room J McCurdy AMhrst 6-6171

Creamery J P Dalgetty AMhrst 6-4465

Laboratory W I Richards AMhrst 9-2338

(See Advertisement This Page)

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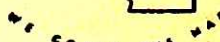
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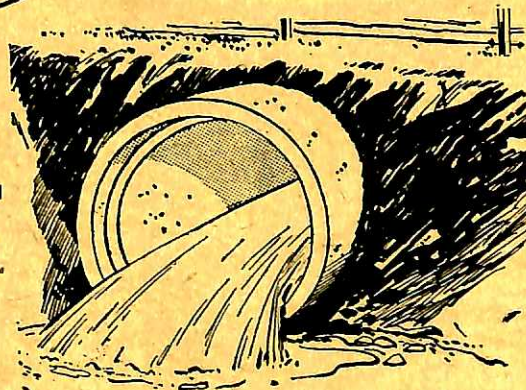
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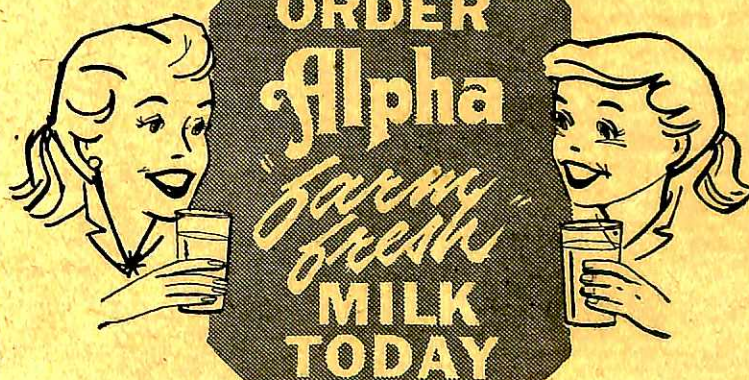


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