

Awnings, Tents, Etc.—(Cont'd)
RON-DEL FOLDING ALUMINUM AWNINGSA LIFETIME
OF AWNING
SATISFACTION
Sales & Service**RON-DEL****"FOR INFORMATION CALL"****WARD-WAY DISTRIBUTORS LTD**
824a 16AvNW. .89-1930Superior Awnings 1907 Bowness Rd. .87-0505
Shop .87-1427
(See Advertisement This Page)**WADE APPLICATION CO LTD**
ALUMINUM AWNINGS AT THEIR BEST
FREE ESTIMATES
1240 Kensington Rd. .87-0394
711 45th NW .87-0566**Western Tent & Awning Ltd**
133 10AvSE. AMhrst 2-2573
(See Advertisement This Page)**WESTERN TENT
& AWNING LTD.**

Manufacturers of

- House & Store Awnings
- Tourist Tents
- Waterproof Tarpaulins
- Construction Tents

Mill Agents for Ounce and
Wide Ducks

Est. 1903

—AMhrst 2-2573
133 - 10 Ave. S.E.**Baby Accessories**

See Children's Wear

Baby Care ServiceBabs' Baby Sitting Agency
1311 14AvSW. CHery 4-8340
MAYFAIR DOMESTIC SERVICES
108 Rutland Hse. CHstnt 3-6767
PLEASANT BABY-SITTING BUREAU
836 25AvNW. .89-4921**Baby Chicks**

See Hatcheries

Baby EquipmentAlberta General Wares 3121 Portland St. .5-1173
(See Advertisement This Page)
Weir Robert H & Son 1001 10AvSW CHery 4-6337**Baggage****GENERAL DISTRIBUTORS LTD**
130 9AvSW. AMhrst 2-9223**SAFETY SERVER for
Mother's Convenience**and
Baby's Safety**ALBERTA GENERAL WARES**
3121 Portland St. S.E. 5-1173**Baggage Transfer**A A Auto Baggage Transfer
315 3AvSW. AMhrst 2-3292
Anderson Delivery & Transfer
14 Hatfield Cr. AMhrst 2-5320
DOUG'S STORAGE & CARTAGE CO LTD
304 11AvSE. AMhrst 9-1567
Globe Transfer 417 6AvSE. AMhrst 2-7288
Snappy Delivery Service
42AvEast of Macleod Tr. CHstnt 3-0360
After Hours 324 12AvSW. AMhrst 2-7696**SWIFT DELIVERY****CHstnt 3-7420**

Res. 87-2008

7209 Macleod Tr. CHstnt 3-7420

Bags—Textile**BONAR & BEMIS LTD**

Manufacturers of

**Jute, Cotton, Paper &
Plastic Bags**

2235 15StSE. 5-5152—5-4789

Modern Packaging Co Ltd. CHstnt 3-6811
5319 3StSE. CHstnt 3-6812**WOODS MANUFACTURING CO LTD**Manufacturers of
JUTE & COTTON BAGS
Rear 1902 11StSE. 5-5466—5-5896**CITY
BAKERY**PHONE
AMhrst 6-2279**Buns and Breads
For Every Occasion****906 - 1 Ave. N.E.**
1 Block From General Hospital**Danish Home
Bakery**

Specializing In

- Danish Dark Rye
- Kransekager
- Rundstykker
- Crusty French Loaves

Everything in Home Made
Baking**Altadore Shopping Centre****CHstnt 3-2369**

4014 - 16 St. S.W.

Bags—Transparent**BARTRAM INDUSTRIES LTD**H L Perry Bldg. AMhrst 6-4041
Bonar & Bemis Ltd 2235 15StSE. 5-5152
(5-4789)**MODERN PACKAGING CO LTD****Creators of MODERN PAK
Products — Printed & Plain**Manufacturers of Polythene & Cellophane
Bags & All Types of Plastic PackagesCHstnt 3-6811
5319 3StSE. CHstnt 3-6812**ROBINSON E S & A (CANADA) LTD**

206-326a 8AvSW. AMhrst 2-6626

Bakers—RetailBonnie Del Bakery 708 16AvNW. 89-1477
Bowness Bakery 617 Main St Bwns. 88-2655
88-6594City Bakery 906 1AvNE. AMhrst 6-2279
(See Advertisement This Page)**CRESCENT BAKERY****HOME-MADE BREAD,
'CAKES & PASTRIES**

Wholesale & Retail

**WEDDING & BIRTHDAY CAKES
A SPECIALTY****Bring Your Cake to Us for
Decorating**Store No 1—303 16AvNW. 7-1065
Store No 2—2915 Richmond Rd CHrchl 9-1370Daffodil Bake Shoppe 2607 14StSW CHery 4-5040
Danish Home Bakery 4014 16StSW CHstnt 3-2369
(See Advertisement This Page)Em's Bakery 11A Spruce Centre. CHrchl 9-2874
Forest Lawn Bakery 4207 17AvSE. 58-3940

Frank's Bakery 809 1AvNE. AMhrst 6-5362

Golden Topper Bakery 2703a 17AvSW CHrchl 9-2922

Harrison's Bakery 142a 10StNW. 87-2385

National System of Baking Ltd. AMhrst 2-9969

Downtown Store 710 Centre St. AMhrst 2-7470

North Hill Store 1604 Centre StN. 7-1683

Westend Store 724 17AvSW. AMhrst 2-6485

Store Ofc. 7-8196

Genl Ofc. 7-5522

Olde Country Bakery 101 9StNE. AMhrst 6-2172

Palmetto Bakery 224 8AvSE. AMhrst 2-1563

Patricia Bakery 2614 45th NW. 7-3757

Poppy Cake Shop 1419 11StSW. CHery 4-1650

Reinhard's Bakery 2122 Kensington Rd. 87-3601

RIVERS C**Wedding Cake Decorating**

Our representative will call on you personally with sample cakes shown in 3 dimensional color photos for your approval.

**GUARANTEED SATISFACTION - HUNDREDS
OF RECOMMENDATIONS****We Will Pick Up Your Cake and Deliver
to Reception After Decorating****FRUIT CAKES SUPPLIED ON ORDER**

4-3402 Parkdale Blvd. 87-5987

Scotch Bakery 1213 15StSW. AMhrst 2-6317

Snowwhite Bakery 1438a 17AvSW. CHery 4-2942

Spudnut Shop 838 16AvNW. 89-3052

Stewart's Bakery 726 3StNE. AMhrst 2-6644

Victoria Cake Shop 1018 25StE. AMhrst 2-2720

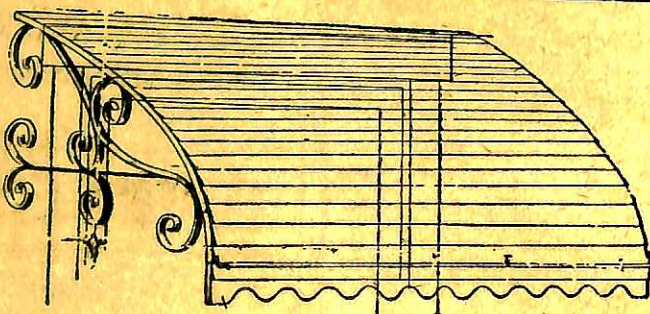
Widger's Pastie Shop 2702 Centre StN. 7-4483

WOODEN SHOE LTD**DUTCH PASTRY SHOP**Home Made Chocolates - Fancy Cookies
Pastries - Birthday & Wedding Cakes
Home Made Marzipan - "A Real Treat"**BRITANNIA SHOPPING CENTRE**

817 49AvSW. CHstnt 3-3267

Bakers' Supplies

Standard Brands Ltd 2201 15StSE. 5-4917

**FIBERGLAS and
ALUMINUM AWNINGS**

- YOUR CHOICE OF COLOR
- NEVER NEEDS PAINTING
- DIFFUSED LIGHT
- GUARANTEED WORKMANSHIP
- FREE ESTIMATES

Superior Awnings
1907 Bowness Rd. 87-0505

Bakers—Wholesale

CANADIAN BAKERIES LTD

12Av&11StSW. CHery 4-2731
Crescent Bakery Store No 1 303 16AvNW. 7-1065
Store No 2 2915RichmondRd. CHrchl 9-1370
FOUREX BAKERIES 12Av&11StSW CHery 4-2731
HANNAH BREAD LTD. JCHstnt 3-0136
4014MacLeodTr. JCHstnt 3-0631
HONEY BOY BAKING CO LTD. JAMhrst 6-1939
629 10AvSW. JAMhrst 2-5791
MARTIN'S BAKERY 338 4AvSE. AMhrst 6-1820
McGAVIN LTD 325 10StNW. 87-5555
Palace Bread Calgary Div of General Bakeries Ltd.
203 58AvSE. CHstnt 3-4611

(See Advertisement This Page)

SUNBEAM BAKERY 640 14AvSE AMhrst 9-4335

SUNBEAM BREAD

Sunbeam

FAMOUS QUALITY
CAKES & SWEET GOODS

"FOR INFORMATION CALL"

WESTON BAKERIES LTD

640 14AvSE. AMhrst 9-4335

TOASTMASTER BAKERY

12Av&11StSW. CHery 4-2731

VAL'S DONUTS (CALGARY) LTD

1323 9AvSE. 5-2006

Weston Bakeries Ltd 640 14AvSE AMhrst 9-4335

Willman's Mrs Cakes & Cookies

2903 13AvNW. 89-2815

Baking Powder

Standard Brands Ltd 2201 15StSE. 5-4937

Banks

Bank of Canada 121 8AvSW. AMhrst 2-1689

Bank of Montreal 140 8AvSW. AMhrst 6-8701

First St West Branch 604 8AvSW. JAMhrst 6-4834

AMhrst 6-4876

AMhrst 6-4841

AMhrst 6-4272

Banks—(Cont'd)

BANK OF MONTREAL—Continued

Elbow Park Branch 2412 4StSW AMhrst 2-3894

Mgr. AMhrst 6-1517

MacLeod Trail Br 4108MacLeodTr CHstnt 3-3389

North Hill Branch 1615CentreStN. 7-1306

Mgr. 7-1714

Seventeenth Ave West & Seventh CHery 4-0002

Street Branch 811 17AvSW. JCHery 4-6993

Seventh Av West Branch. JAMhrst 9-5907

318 7AvSW. JAMhrst 9-5908

Stock Yards Branch EastCalgary. 5-5117

Mgr. 5-4464

Bank of Nova Scotia 125 8AvSW. AMhrst 2-9566

Eighth Avenue West Branch

607 8AvSW. AMhrst 2-9049

Charlie Newington Mgr. AMhrst 2-7163

JCHery 4-1630

West End Branch 17Av&14StSW. JCHery 4-4453

JCHery 4-0996

JCHery 4-0027

G Williams Mgr. CHery 4-2436

North Hill Branch 1303CentreStN. 7-2582

7-7063

Frank E Lawson Mgr. 7-1309

Thirty-Third Ave SW Branch

2131 33AvSW. CHery 4-0639

D B Rathbone Mgr. CHery 4-7996

First Street West & Sixth Ave Branch

1StSW&6Av. AMhrst 9-2650

R M Shaw Mgr. AMhrst 9-2652

MacLeod Trail Br 4812MacLeodTr CHstnt 3-5012

J J Johnston Mgr. CHstnt 3-5013

Seventeenth Av SW & Thirty-Eighth St Br

3820 17AvSW. CHrchl 9-2173

CHrchl 9-3043

L C Dickson Mgr. AMhrst 6-7251

Canadian Bank of Commerce

309 8AvSW. AMhrst 6-3001

Centre St & Eighth Ave W Branch

101 8AvSW. AMhrst 6-3001

Eighth Ave W & Fifth St Branch

620a 8AvSW. AMhrst 6-6381

First St West Br 1202 1StSW AMhrst 2-1823

MacLeod Trail Br 5010MacLeodTr CHstnt 3-0219

Fourteenth St W & Sixteenth Ave Branch

1601 14StSW. CHery 4-8594

Sixteenth Ave North East & Third Street Branch

Cor16Av&3StNE. 7-0234

Thirty-Seventh St & Seventeenth Ave SW Br

1912 37StSW. CHrchl 9-3050

Manager. CHrchl 9-2700

Banks—(Cont'd)

Imperial Bank of Canada 102 8AvSE AMhrst 2-1136

East End Branch 1230 9AvSE. J5-5204

J5-2010

Eighth Ave West Branch. JAMhrst 2-5600

407 8AvSW. JAMhrst 6-4184

North Hill Branch 634 16AvNW. 89-4433

Centre St N & Twenty-Third Ave Branch

2318CentreStN. 7-6056

17 Av & 4 St SW Br. JAMhrst 9-5886

17Av&4StSW. JAMhrst 9-6030

Industrial Development Bank

3rdFlr BlowBldg. AMhrst 9-6981

Royal Bank of Canada

Main Branch 4thStSW&8thAv. AMhrst 2-8791

8th Ave & Centre St Branch. AMhrst 2-8791

JAMhrst 9-1157

7th Ave & 2nd St West Branch. JAMhrst 9-1266

JAMhrst 9-1195

Crescent Heights Branch 117 16AvNW. J7-2665

J7-2661

J87-1030

Hillhurst Branch 10St&BlvdNW. J87-1314

J87-5889

J87-0549

Bowness Branch HotelBowness. 88-6119

23 Av & 4 St SW Br. JAMhrst 9-6365

JAMhrst 9-6066

Supvr's Dept 409 8AvSW. AMhrst 2-8791

Toronto-Dominion Bank 114 8AvSW AMhrst 9-5541

8 Av & 4 St W Branch. AMhrst 9-8211

8 Ave & 1 St E Branch. AMhrst 2-2524

2933 Richmond Rd Branch. CHrchl 9-3333

Barbers

Beaudet's Barber Shop & Beauty Parlor

1002 17AvSW. CHery 4-4244

Bel-Air Barber Shop 2034 42AvSW CHstnt 3-6344

Broadway Barber Shop 820CentreSt AMhrst 2-1074

Currie Garrison Barber Shop

Currie Barracks. CHery 4-8779

Hotel Wales Barber Shop HotelWales AMhrst 9-4656

Hotel York Barber Shop

CentreSt&7Av. AMhrst 6-5765

Hub Beauty Parlor & Barber Shop

229a 8AvSW. AMhrst 2-9751

Ideal Barber Shop 1009a 1StSW. AMhrst 2-3566

Joe's Barber Shop 404CentreSt. AMhrst 2-6333

Model Barber Shop 719 4StSW. AMhrst 6-1695

Mount Royal Barber Shop

626 17AvSW. AMhrst 6-1162

Nevan Barber Shop 2035 33AvSW. CHery 4-1030

Peters P P 1203 1StSE. AMhrst 6-5474

PETROLEUM BUILDING BARBER SHOP

AMhrst 6-4308

310 9AvSW. AMhrst 6-4308

Royal Hotel Barber Shop RoyalHotel AMhrst 6-4949

Trend Barber Shop 330 9AvSW. AMhrst 9-2056

Uptown Barber Shop 631 8AvSW. AMhrst 9-2770

Werner's Hairstyling & Barber Shop

120 16AvNW. 7-5059

York Barber Shop 610CentreStS. AMhrst 9-3321

Barbers' Supplies

MID-WEST BEAUTY & BARBER SUPPLY

207a 7AvSE. AMhrst 2-7573

TERRY SUPPLY HOUSE LTD

"Wholesale Barber & Beauty Supplies & Equipment"

The Terry Supply House
Ltd.

"WE DELIVER ANYWHERE"

1006a-1008 16AvNW. 89-3227

Barn & Stable Equipment

CREAMERY INDUSTRY SUPPLY LTD

1007a-1009 1StSE. AMhrst 2-3022

PEDLAR PEOPLE LTD. JCHery 4-2050

1301 10AvSW. JCHery 4-6300

Barristers

See Lawyers

Baskets

CANADIAN NATIONAL INSTITUTE FOR
THE BLIND 406 16AvNW. 7-8551

Batteries—Storage

ALBERTA BATTERY CO LTD

We Build

STORAGE BATTERIES

for Cars, Tractors, Radios &
Lighting Plants

SERVICE & REPAIRS

1312CentreStS. AMhrst 2-4485

AUTO-LITE STA-FUL BATTERIES

THE BATTERY THAT
NEEDS WATER ONLY
3 TIMES A YEAR
IN NORMAL CAR
USE.

AUTO-LITE sta-ful

"WHERE TO BUY THEM"

DISTRIBUTORS:

DAVIES ELECTRIC CO LTD

1111 8StSW. CHery 4-2161

HUTTON'S LTD 131 11AvSW AMhrst 9-3725

Burgess Battery Co 816 11AvSW. AMhrst 6-4041

CALGARY BATTERY CO

111 12AvSW. AMhrst 2-7744

Commercial Tire Ltd 1139 9AvSE. 5-4170

(See Advertisement This Page)

ESCO ELECTRIC SERVICE

BATTERY SERVICE

AUTO — FARM LIGHT — RADIO

Sales & Repairs

407CentreStS. AMhrst 2-9633

(Continued Next Page)

Complete Battery

SALES and SERVICE

Featuring

GOODYEAR

EASY BUDGET
TERMS

Goodyear Tires

Complete

- VULCANIZING
- RECAP SERVICE

J5-4170

TIRES & BATTERIES. J5-4204

APPLIANCES & NEW CARS. 5-4322

FARM EQUIPMENT. 5-1919

COMMERCIAL

TIRE LTD.

1202 - 9 Ave. S.E.



PALACE BREAD

The Freshest Bread in Town!

PHONE

CHstnt 3-4611

BREAD, CAKE & SWEET GOODS

Calgary Division of General Bakeries

203 - 58th Avenue S.E.

Batteries—Storage—(Cont'd)**EXIDE BATTERIES**

The right battery to fit the driving needs of every car owner. Quick, sure starting in all kinds of weather.

Exide

WHEN IT'S AN EXIDE YOU START

"WHERE TO BUY IT"

DISTRIBUTOR

TAYLOR PEARSON & CARSON (CALGARY) LTD 308 5AVSW .. AMhrst 9-2521

Fisk Tire Service Co Ltd

718 7AVSW .. AMhrst 2-3279

GLOBELITE BATTERIES LTD

GLOBELITE EV-R-FUL

The Battery With a Longer Life

AUTO - TRUCK - TRACTOR - BUSES - ROAD MACHINERY - INDUSTRIAL EQUIPMENT LIGHT & POWER BATTERIES

4524 1StSE CHstnt 3-3568

GOULD-NATIONAL BATTERIES OF CANADA LTD 510c 6StSE .. AMhrst 6-1395

HART BATTERIES

For Automotive and Marine use - Industrial Trucks - Diesel Electric Locomotives, Standby Power, Switchboard Control.

HART BATTERIES

"FOR INFORMATION CALL"

HART BATTERY 126 12AVSW AMhrst 6-3108

Hart Battery 126 12AVSW AMhrst 6-3108



- Federal Ball Bearings
- Fischer Bearings
- Bower Taper and Roller Bearings
- McGill Needle Roller Bearings
- Link Belt and Dodge Timken Pillow Blocks
- National Oil Seals

Sproule Bearing Supply

816 - 6 St. S.W.

AMhrst 6-4205

AMhrst 9-4683

Residence 7-1183

Batteries—Storage—(Cont'd)

HUTTON'S LTD

AUTO - FARM - RADIO

Battery Sales & Service

131 11AVSW AMhrst 9-3725

Industrial Batteries Ltd

126 12AVSW .. AMhrst 2-5822

Maple Leaf Sales Ltd 232 9AVSE .. AMhrst 6-4866

PIONEER TIRE LTD

3608 Macleod Tr. .. CHstnt 3-3915

PREST-O-LITE BATTERIES

The Amazing New
Prest-o-lite
"HI-LEVEL
BATTERY"

Needs Water Only
3 Times a Year in
Normal Car Use.

**prestolite
hi-level**

"WHERE TO BUY THEM"

CALGARY BATTERY CO

111 12AVSW .. AMhrst 2-7744

Prest-O-Lite Battery Co Ltd

58Av&4StSE .. CHstnt 3-4631

WILLARD DIVISION ELECTRIC STORAGE BATTERY CO (CANADA) LTD

104 58AVSE .. CHstnt 3-4656

DISTRIBUTOR Whol Only

Motor Car Supply Co of Canada Ltd

317 6AVSW .. AMhrst 2-4633

Bearings

B C BEARING ENGINEERS LTD (CHery 4-7159
1218 11AVSW .. (CHery 4-6617

BENNETT & EMMOTT LTD

715 11AVSW .. AMhrst 6-2629

CANADIAN S K F CO LTD (CHery 4-0044

1331 6AVSW .. (CHery 4-3366

Federal-Mogul Service Ltd (AMhrst 6-5955

Order Desk 701-703 11AVSW .. (AMhrst 6-6736

Office .. AMhrst 2-6288

SPROULE BEARING SUPPLY (AMhrst 6-4205

816 6StSW .. (AMhrst 9-4683

(See Advertisement This Page)

TAYLOR PEARSON & CARSON (CALGARY) LTD

RED DEER - CALGARY - MEDICINE HAT

Your Bearing Requirements

Timken, SKF, Hyatt,
Torrington

308 5AVSW AMhrst 9-2521

TRANSMISSION SUPPLIES LTD

A COMPLETE BEARING SERVICE

Timken - New Departure - Hyatt

National Seals

1223 2StSE AMhrst 9-2626

Beauty Parlor Supplies & Equipment

Emerald Beauty & Barber Supply

514 17AVSW .. AMhrst 2-9663

Helene Curtis Industries 1-306a 10StNW 87-4420

MID-WEST BEAUTY & BARBER SUPPLY

207a 7AVSE .. AMhrst 2-7573

MONARCH BEAUTY SUPPLY CO

Exclusive Distributors of the

"Rayette Beauty Products"

ROUX - CLAIROL
SILHOUETTE

Dryers & Furniture

COMPLETE LINE OF BARBER SUPPLIES

605a 1StSE AMhrst 2-1078

Beauty Parlor Supplies & Equipment—(Cont'd)

ONTARIO BEAUTY SUPPLY CO LTD

EQUIPMENT

Canada's Largest Exclusive Beauty Supply
Specializing in Shop Modernization

MODECRAFT - CURTIS - TURBINATOR
ROUX - SILVER ANNIVERSARY - CLAIROL
BONAT - RILLING - ZOTOS - NESTLE
FLUFFON - WELLA - TIZ - RESDAN

116 5AVSE AMhrst 6-6348

TERRY SUPPLY HOUSE LTD

"Wholesale Beauty & Barber Supplies & Equipment"

The Terry Supply House
Ltd.

"WE DELIVER ANYWHERE"

1006a-1008 16AVNW 89-3227

WINDSOR SPECIALTY CO

Formerly Western Barber & Beauty Supply

Roux Tints - Miss Clairol
Rilling & Caryl Richards
Cold Waves
Wahl Electric Clippers
& Vibrators
La Jolie Cosmetics

"Headquarters for Beauty & Barber Supplies"

229 7AVSE AMhrst 2-4761

Beauty Parlors

A 1 BEAUTY SHOP

PERMS — HAIR COLORING
STYLING & HAIR CUTTING

Julie Dobrocki & Gladys Rhodes

1002a Centre StN AMhrst 2-6686

ADRIAN BEAUTY SALON

MADAME McGRANDLE

PHYLLIS McGRANDLE

Harper Method Salon
— FACIALS —

514 17AVSW AMhrst 2-4429

Al's Beauty Shop 911 IdaVmtgy 88-2588

Altadore Beauty Shoppe

2034a 42AVSW .. CHstnt 3-4466

American House of Beauty

202-225a 8AVSW .. AMhrst 6-1125

(See Advertisement This Page)

Annalene Beauty Salon 2503 4StSW AMhrst 2-5747

ARCADE BEAUTY PARLOR

IRENE CODE & HER
BEAUTY EXPERTS

Consult Us Regarding
Your Beauty Problems

THE ARCADE

126 8AVSW AMhrst 2-3847

(Continued Next Page)

OPEN 6 DAYS A WEEK!

No Appointment Necessary

American House of Beauty

★ LIFE CURL ★

★ PERMS ★



Haircut \$1.00
Shampoo & Set
\$1.00

HAIRCUTS BY
EXPERT MALE
BARBERS

SPECIAL
SHAMPOO
HAIRCUT
and SET—
Together
\$1.75

The "LIFE CURL" permanent has been made possible by a scientific discovery—a new neutralizing process that oxidizes, de-swells and hardens the hair to its normal size in minutes, where it ordinarily takes days. Will stay in your hair forever—until it grows out or is cut off. This process is exclusive at... **American House of Beauty**. Complete with Creme Shampoo, Personalized Pin Curl Hairdo and artistic "Portrait" Haircut to your desired length by expert male barbers—

\$3.95

Complete and Guaranteed
Lanolin — \$1.00 More

No extras, nothing else to buy. Will Stay in Your Hair Forever! Until it grows out or is cut off.

PHONE AMhrst 6-1125

Business Girls After 5 Appointments

225A - 8th Avenue S.W.
(Over White Lunch)

Beauty Parlors—(Cont'd)

Bamboo House of Beauty 7405 26StSE ...56-3566
BEATON BEAUTY PARLOR

HARPER METHOD

Expert Operators
Only

207 8AvSWAMhrst 6-2153

BEAUDET'S BARBER SHOP & BEAUTY PARLOR

Experienced Operators in
ALL LINES OF BEAUTY CULTURE
1002 17AvSWCHery 4-4244

Ball Beauty Parlor 1004 2StSE ...AMhrst 6-2382

BLUEBIRD BEAUTY PARLOR

A. J. Porter, Prop.

For Happy Hair Care

All Lines of Beauty Culture

32 4StNEAMhrst 2-2529

Robette Beauty Shop 2035 34AvSW CHery 4-8492

Don Ton Barber & Beauty Shop
708 1StSE...AMhrst 6-3806
(Continued Next Page)

Help is right at hand in these
YELLOW PAGES. If you
want to know where to get
some product or service, con-
sult them . . . and save time.

MARVEL

Hairdressing Schools

- LEARN BY SEEING
- LEARN BY DOING
- LEARN BY HEARING

Write for Free Catalogue and Information

AMhrst 2-9841

326a - 8 Ave. S.W.



Permanent Waving

Hair Cutting & Hair Styling

631 - 16 Ave. N.W. 7-3514

Jacobson's

Hairdressing Salon
and

Beauty Academy

Individual Hair Styling

Our staff are instructed
by members of the Official
Hair Styling Fashion Com-
mittee. This enables us to
serve you better.

"Giving You the Finest
in Beauty Culture"

AMhrst 2-4219

AMhrst 2-2783

128a - 8 Ave. S.W. (Upstairs)

Above Arcade

PETER PAN

BEAUTY SALON
DOUG DOHERTY, Prop.

"Your Personal Stylists"



213 Lougheed Building
(Same Building as Grand Theatre)

AMhrst 2-7742

Open Wednesdays - Closed Mondays

YOUR RIVERSIDE HAIR STYLIST

OTTO BRAAZ

Hair Styles



Language Spoken in English
and German

Personalized Beauty Care in
Hair Styling, Fashions and
Permanent Waving. Natural
looking Coldwaves on short
and long hair.

Lowest Prices & Highest Quality
Work. You Will Be Pleased.

Conveniently Located at Bridgeland Bus Stop

Phone

AMhrst 2-5653

Phone

607 - 1 Ave. N.E.



Frank
and
Mary
Larson

JEANNE'S

BEAUTY SALON

NORTH HILL

Harper Method Salon

Discriminating Women Prefer . . .

Harper Method Beauty Care

89-1436

SOFT WATER USED WITH ALL SHAMPOOS

"Our Permanent Waves Make Permanent Friends"

824 16 Ave. N.W.

OPEN 6 DAYS A WEEK!

FOR INDIVIDUAL ATTENTION

LEROY BEAUTY SALONFeaturing ROSA Humeniuk of Edmonton and Winnipeg
for the latest in styles

Trophy Winner 1956 ABEMJA Show, Calgary

Calgary's Most Modern Salon

- Air Conditioned
- Recorded Music

STYLISTS

Audrey Peltier

Donna Phillips

Fran Mah

**STYLISTS**

Martha Wasylcia

Eleanor Knight

Eleanor Gilmour

Professional Beauty Service at Calgary's Most Reasonable Prices

Special

New Forward

Pin Curl Wave

This is not a Perm...
its main purpose is to
give your hair body for
four to six weeks so your
hair will hold its set two
or three times **\$2.50**
as long

INQUIRE ABOUT OUR NEW HAIR CONDITIONER "KOLESTRAL" - EXCLUSIVE TO US

222A - 8th Ave. S.W.Phone Marie Dorval for Your Appointment
AMhrst 2-2002 - AMhrst 2-3377**Special**
in our**Budget Dept.**

Mon., Tues., Wed. Only
\$7.50 Perms **\$5.00**
For

Next Door to People's Credit
Upstairs Over Swears & Wells**FRANZ
SCHMIDT****International
Hair Stylist**Diplomas from London,
England, Zurich, Switzer-
land, and Canada**AMhrst 2-7236**

Upstrs 131 - 8 Ave. S.W.

**Prot-N-lzed
Cream Machine
PERMANENTS**

Complete **\$4.95**
Cold Waves
Complete **\$4.95 & \$8.00**
Hair Cuts **\$1.00**
Shampoo and Set **\$1.00**
Open Every Day 8:30 a.m. to 6 p.m.
Except Wednesday Close at 1 p.m.
Downstairs Carlton Hotel
Phone AMhrst 2-2234
NO APPOINTMENT NECESSARY

Beauty Parlors—(Cont'd)**BOWNESS BEAUTY SALON**

All Lines of
**Hair Styling &
Beauty Culture**

EXPERIENCED OPERATORS

623 Main St Bwns 88-2447

Braaz Otto Hair Styles 607 1Ave N AMhrst 2-5653
(See Advertisement Preceding Page)**BUDGET BEAUTY BAR**

Machine Waves as low as \$4.50
Cold Waves \$6.00 up

**GUARANTEE WITH
EVERY WAVE**

No Appointment Necessary

J. Gretsinger, Prop.

4 Sheldon Bldg 214a 8AvSE ... AMhrst 6-6694

Bushfield S 332 16AvNW 7-2910
Cable's Barber & Beauty Shoppe
346 17AvSW ... AMhrst 2-3210

CARL'S BEAUTY SALON

Above Kresge's

Specialists in
**Cold Wave - Tinting
Bleaching**

**Haircutting - Permanent Wave
Scalp Treatment**

Owner J. R. Wouters

236 8AvSW AMhrst 2-2383

CHARM BEAUTY SHOPPE**MODERN
BEAUTY SERVICE****The New Short Haircut**

213 16AvNW 7-1335

Connaught Beauty Parlour
1413 11StSW ... Chery 4-1659

DANNEWALD HAIRDRESSING & GIFT SHOP**Professional**

**Ladies' Haircutting
Styling and Coloring**

"The Best in Perms"

908a Centre St N AMhrst 6-2350

De Luxe House of Beauty
344 23AvSW ... AMhrst 2-1777

DIANA BEAUTY SALON**Specializing in**

**COLD WAVES &
BEAUTY CULTURE**

Next Door to Kent's Accordion Centre

305a 10StNW 87-5301

Dixon's Beauty Parlour 1205 2StSE AMhrst 6-6577
Dorothee Mae Beauty Salon
211 Underwood Bldg. AMhrst 6-4905

Beauty Parlors—(Cont'd)**DOTTY'S BEAUTY SALON**

9a Spruce Centre ... Chrchl 9-1171

Eaton Co Canada Ltd (The T) 8AvSW bet 3&4Sts ... AMhrst 6-0234

Elbow Barber Shop & Beauty Parlor 2512 4StSW ... AMhrst 2-3157

ELITE BEAUTY SHOPPE

Call This Handy Neighborly
Shop for Your Next
Appointment

1431 17AvSW Chery 4-3334

Florescence Beauty Parlour 2106 18StNW 89-3695
Glengarry Beauty Shop

2336 29StSW ... Chrchl 9-5582
Grainger's Hairdressing 1122 1StSW AMhrst 2-3530

HARPER METHOD BEAUTY SALON

824 16AvNW ... 89-1436

Helen's Beauty Salon 812 16AvSW AMhrst 2-9734

HOUSE OF CHARM BEAUTY SALON

812 49AvSW ... Chstnt 3-6877

HUB BEAUTY PARLOR & BARBER SHOP

The Home of Fashionable
Hairdressing

Opposite Capitol Theatre

229a 8AvSW AMhrst 2-9751

Jacobson's Hairdressing Salon & Beauty Academy
Upstairs 128a 8AvSW ... AMhrst 2-4219

(See Advertisement Preceding Page)
JEANNE'S BEAUTY SALON

824 16AvNW ... 89-1436

(See Advertisement Preceding Page)
Johnston's Barber Shop & Beauty Parlor

1403 11StSW ... Chery 4-1247

K L BEAUTICIANS**BEAUTY SALON &
BARBER SHOP**

**Hairstyles
the way you like them**

PERSONALIZED, NATURAL, MANAGEABLE

A. C. Anderson, Prop.

1320 17AvSW Chery 4-4359

Keen-Kurl Beauty Parlor 1910 8StSE ... 5-4444
Kensington Barber & Beauty Shop

1134a Kensington Rd. 87-0600

Killarney Beauty Salon 2705 17AvSW Chrchl 9-2705

Knight's Beauty Salon 114 7AvSE AMhrst 2-6540

La Moderne Mode Beauty Salon

2118a 4StSW ... AMhrst 2-9800

LA ROSA HAIRSTYLING

**Specializing in
Cold Waves & Color Shampoos
"STYLING AT ITS BEST"**

Rosa Ashcroft, Prop.

707a 14StNW 87-1464

LAURIE'S BEAUTY SALON

Call Your Neighborhood
Beauty Salon for
Appointments

Prop. MIN RIES

2919 Centre St N 7-0090

(Continued Next Page)

Beauty Parlors—(Cont'd)

LEE'S BEAUTY SALON 2013 18StNW . . 89-1074
 Leroy Beauty Salon 222a 8AvSW . . AMhrst 2-2002
 (AMhrst 2-3377)
 (See Advertisement Opposite Page)
 Lill's Beauty Salon 1215 14StSW . . CHery 4-8297
 LILLIE'S BEAUTYETTE

L. GRETSINGER

Specializing in Permanent
 Waving - Cold Waves &
 Hair Styling

112a 8AvSE AMhrst 9-2414

Locking Glass Beauty Salon 1114 3StNE . . 7-2254
 Lucille Beauty Salon 2025 33AvSW CHery 4-0521
 Mac's Beauty Parlor & Barbershop
 3705 17AvSE . . 58-3462
 Maria Beauty Salon 3409 20StSW . . CHery 4-5333
 Marie's Beauty Salon 2805 14StSW CHery 4-2060
 Marvel Beauty Schools
 202-326a 8AvSW . . AMhrst 2-9841
 (See Advertisement Page 21)
 Mary Anne Beauty Parlor 1338 9AvSE . . 5-4093
 Millie's Hairstyling Studio 631 16AvNW . . 7-3514
 (See Advertisement Page 21)
 Mission Beauty Shoppe 2208 4StSW AMhrst 2-7616
 Nino's Beauty Salon 814 16AvNW 89-1402
 NIEL'S BEAUTY SALON

Specializing in

PERMANENT WAVING
 & BEAUTY CULTURE

912a 16AvNW 89-2963

NORA'S BEAUTY SALON

Your Permanent Wave Shop
 Hair Stylist

2719 14StSW CHery 4-5222

Norman's Beauty Salon
 628 17AvSW . . AMhrst 2-9748
 (See Advertisement This Page)
 No-West Hairdressing Salon 317 19StNW 87-3000
 Palliser Hotel Hairdressing Parlor
 PalliserHotel . . AMhrst 2-1947
 Peter Pan Beauty Salon
 Douglas Doherty Prop
 213LougheedBldg . . AMhrst 2-7742
 (See Advertisement Page 21)

RENFREW BEAUTY PARLOR & BARBER SHOP
 Specializing in
 COLD WAVES and BEAUTY CULTURE
 1025aRussetRd 7-1383

Ren Beauty Parlour 125 7AvSE AMhrst 6-1450
 Richmond Beauty Salon
 2921RichmondRd . . CHrchl 9-2760
 Schmidt Franz Upstrs 131 8AvSW AMhrst 2-7236
 (See Advertisement Opposite Page)
 Silber Leila Beauty Salon
 CarltonHotel . . AMhrst 2-2234
 (See Advertisement Opposite Page)
 Star Beauty Parlor 1024 2StSE . . AMhrst 2-6577
 Sunalta Beauty Parlor & Barber Shop
 1506 12AvSW . . CHery 4-1667
 SUNNY BEAUTY PARLOR & BARBER SHOP

EXPERIENCED
 OPERATORS

Wigs and Toupees
 Made to Order

306 10StNW 87-2433

(Continued Next Page)

NORMAN'S Beauty Salon

Norman Spankie, Prop.

AMhrst 2-9748

Specializing In Styling
 Permanent Waving

Phon Spazz

You can have your hair set,
 dried and combed out all at the
 same time.

628 - 17th Ave. S.W.



Creative Stylings
 Subtle Color Blends
 Permanents

Dial 7-2430

"Where Beauty is
 Always on Call"

— 318 - 16 Ave. N.W. —

WERNER'S HAIRSTYLING & BARBER SHOP

Werner Bastiaannet, Prop.

SPECIALIST IN MODERN
 HAIRSTYLING

DIPLOMAS

Paris - Amsterdam - Berlin - Brussels

120 - 16 Ave. N.W. 7-5059

Canada's Own Hair Stylist

NELS TODD

A perfect place for correct
 Hair Shaping!

Latest in Hair Styling
 Natural Looking
 Permanent Waves

Please Phone

AMhrst 2-2979
 AMhrst 6-3955



Home of the Famous

Vita-Sheen Shampoo
 and Dandruff Remedy

209 Leeson-Lineham Blk.
 8 Ave. W. (Across from Hudson's Bay Co.)

BRANCHES:

Jasper Park Lodge and Edmonton, Alta.

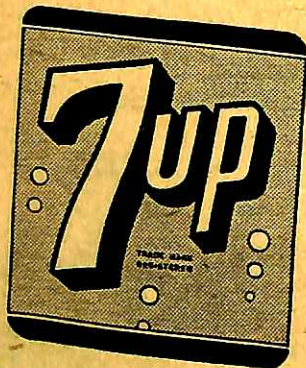
NELS
 TODD

Designed and
 Patented

Professional
 Hair Brush

With St

"fresh up"
with



You like it..It likes you!

SEVEN-UP BOTTLING CO.
AMhrst 2-9161
129 - 3 Ave. S.E.

WESTERN Cycle Works



BICYCLES

Expert Repairs to All Makes

**LAWN MOWERS SOLD,
REPAIRED and
MACHINE SHARPENED**

WE CUT KEYS

CHery 4-4044

1514 14th St. S.W.

Beauty Parlors—(Cont'd)

Todd Nels 209 Leeson-Lineham Bldg. AMhrst 2-2979
AMhrst 6-3955
(See Advertisement Preceding Page)
Townhouse Beauty Salon Ltd. AMhrst 2-5956
211 6AvSW. AMhrst 6-1370
(See Advertisement Preceding Page)
Trail Beauty Parlor 2010 35NE. 7-2249

VAN DEN BERG'S BEAUTY SALON

**EXPERT
HAIR STYLING**

4006 16StSW. CHstnt 3-0594

Vanity Beauty Shoppe 510b-9StSW AMhrst 2-9029
Vera's Beauty Salon 2616 4StNW. 7-8092
Wallie's Hairstyling Studio 318 16AvNW. 7-2430
(See Advertisement Preceding Page)
Werner's Hairstyling & Barber Shop
120 16AvNW. 7-5059
(See Advertisement Preceding Page)
Young's Beauty Nook
Stampeder Hotel. CHstnt 3-6404

Beauty Schools

See Schools—Beauty Culture

Beds & Bedding

Canadian Bedding Co Ltd. AMhrst 6-5859
403 3AvSE. AMhrst 9-5192
Globe Bedding Co Ltd 11St&17AvSE. 5-5183
Parkhill Bedding Ltd Cor9Av&8StSE. 5-1627
Simmons Ltd 610 5AvSE. AMhrst 6-5050

Belting—Mechanical

BENNETT & EMMOTT LTD
715 11AvSW. AMhrst 6-2629
GUTTA PERCHA & RUBBER LTD
521a 8AvSW. AMhrst 2-5854
PARDEE EQUIPMENT CO LTD
520 24StNE. 58-3440
Worthington (Canada) 1955 Ltd
4030 7StSE. CHstnt 3-6046

Premier for . .

**C.C.M. — RUDGE
RED WING
Bicycles — Tricycles**

Parts & Accessories



**319 - 7 Ave. S.W.
AMhrst 2-1755
AMhrst 2-9906**

ZIRK'S Cycle Works

Headquarters for All Makes of Bicycles

**RALEIGH — RUDGE
SUNSHINE — C.C.M.**

7-3430

LOOK and KEY WORKS
C.C.M. and SUNSHINE TRICYCLES
SKATES SOLD and SHARPENED
1504 Centre St. N.

Belts & Belting

Coutts Machinery Co Ltd
4636 1StSE. CHstnt 3-4618
GREAT WEST SADDLERY CO LTD
212 9AvSW. AMhrst 2-7901

Beverages

Blue Label Bottling Co Ltd. AMhrst 2-2812
508 3AvSW. AMhrst 6-5390
CALGARY BREWING & MALTING CO LTD
9Av&15StSE. 5-5681
Canada Dry Ltd 5312 3StSE. CHstnt 3-5909
Coca-Cola Ltd 123 3AvSW. AMhrst 6-4826
POLAR AERATED WATERWORKS LTD
129 3AvSE. AMhrst 2-9161
AMhrst 2-9600
(See Advertisement This Page)

SICKS' LETHBRIDGE BREWERY LTD

218 11AvSW. AMhrst 2-2111

Bicycle Dealers & Repairers

CALGARY CYCLE STORE

Rudge & Raleigh

Frejus-Torpedo Pro Racing Machines
Specializing in Three Speed Hubs

REPAIRS TO ALL MAKES

KEYS CUT TO SAMPLE

Res. Phone CHrchl 9-2174
709a 1StSE. AMhrst 6-1246

Fisk Tire Service Co Ltd
718 7AvSW. AMhrst 2-2536
Killarney General Repairs & Appliances
2631 17AvSW. CHrchl 9-2858

MISSION CYCLE & SPORTS

RALEIGH - RUDGE & C.C.M.

Repairs & Accessories

2310 4StSW. AMhrst 2-2278

Premier Cycle & Sports 319 7AvSW. AMhrst 2-1755
AMhrst 2-9906
(See Advertisement This Page)

RIDLEY'S CYCLE & SPORTING GOODS

**C.C.M. & RALEIGH
Bicycle Sales & Service**

Repairs to
All Makes of Bicycles

225 10StNW. 87-1421

SID'S CYCLE & SPORTS

**REPAIRS TO ALL MAKES
OF BICYCLES**

337 17AvSW. AMhrst 2-5777

Western Cycle Works 1514 14StSW. CHery 4-4044
(See Advertisement This Page)
Zirk's Cycle Works 1504 CentreStN. 7-3430
(See Advertisement This Page)

Bicycles—Wholesale & Manufacturers

BRITISH INDUSTRIES LTD
323 8AvSW. AMhrst 6-2750
Canada Cycle & Motor Co Ltd
1210 11AvSW. CHery 4-3413
Deeley Fred Cycles Ltd 921 9AvSE. 5-5780

Billiard Halls

Calgary Billiard Hall 334 8AvSE. AMhrst 6-3641
Capitol Billiard Parlor 131 8AvSE. AMhrst 9-1651
Carr's Billiards 330 8AvSW. AMhrst 2-3328
Central Billiards Bsm Maclean Bldg. AMhrst 9-9137
Exchange Billiard Parlor 815 1StSW. AMhrst 2-5288
Star Billiards 422b 8AvSE. AMhrst 2-9780

Billiard Tables & Supplies

**BRUNSWICK-BALKE-COLLENDER CO OF
CANADA LTD** Manufacturers
BILLIARD TABLES & SUPPLIES
Billiard Table Repairing
110 4StNE. AMhrst 2-9829

Biscuits & Candy

Manufacturers & Jobbers
Christie Brown & Co Ltd
538 10AvSW. AMhrst 6-6995
Dad's Cookies Ltd 1317 9AvSE. 5-4774
Independent Biscuit Co Ltd
11Av&4StSE. AMhrst 2-6157
Marven's Biscuits Ltd 106 11AvSE. AMhrst 2-3339
Paulin Chambers Co Ltd
1208 11AvSW. CHery 4-1442
Pauline Johnson Candy Shops
601 CentreStS. AMhrst 6-3839
Store No 2 242 8AvSW. AMhrst 9-2271
Scott-Bathgate Ltd
2nd Flr 305 10AvSE. AMhrst 2-9747
WESTON GEORGE LTD Manufacturers of
ENGLISH QUALITY BISCUITS & CANDY
A. Gillies, Rep.
2309 Osborne Cr. CHery 4-7277

Bits—Geophysical

CANADIAN SEISCO LTD
2117 10AvSW. CHery 4-7447

Bits—Oil Well

See Oil Well Tools

Blacksmiths

Ahlstrom E G 1810 10AvSW. CHery 4-1385
McArthur's Auto Spring Works
330 6AvSE. AMhrst 2-1889
Murray's Blacksmith Shop
321 6AvSE. AMhrst 2-2427

Blankets

AYERS LIMITED— Manufacturers (Sell Whol & Retail Trades Only)
HARPER W H CO
201-2 Willson Bldg. AMhrst 6-1437
(Continued Next Page)

Blankets

**TRADE YOUR OLD
WOOLLENS FOR
BEAUTIFUL
PASTEL BLANKETS
and
CAR ROBES**

● FREE ESTIMATES ●

**Economy
Supply Co.**
AMhrst 9-5666

1318 - 1 St. S.W.

Blankets—(Cont'd)

BLANKET SHOP

Save \$\$\$ by turning in your old rugs, blankets, clothing, etc. on beautiful new Blankets, Rugs, etc.

FOR FREE PICKUP & ESTIMATE PHONE

AMhrst 6-4751

534 15AvSW AMhrst 6-4751

Economy Supply Co 1318 1StSW .. AMhrst 9-5666
(See Advertisement Opposite Page)

Bleaching Fluid

Sani-White Bleach Co

7-118 8AvSW .. AMhrst 9-5803

SAVAGE PRODUCTS

Manufacturers of

Savage Water & Sal Soda

SAFEST & SUREST FOR BLEACHING,
DISINFECTING & STERILIZING

Cor38Av&15StSE 5-5287

Blinds

See Venetian Blinds & Window Shades

Blocks & Buildings

See Apartments Blocks & Buildings

Blowers & Fans

See Fans & Blowers

Blue Printing Equipment & Supplies

DIPLOMAT COMPANY OF CANADA

Duplomaster SB-120

The sensational desk-top model ammonia process machine that requires no ventilation, makes superlative prints of up to 48" in width, and pays for itself in a very short time. Priced at less than \$500.00.

AMhrst 2-3370

624 4StSE AMhrst 2-5705

Blue Prints

ALBERTA DRAFTING & BLUE PRINT CO LTD

COMMERCIAL

BLUEPRINTING

Free Pick-Up & Delivery

AMhrst 2-2849

323a 7AvSW AMhrst 2-7394

CALGARY DRAFTING & BLUE PRINT CO LTD

**COMPLETE
REPRODUCTION
SERVICE**

We Pick Up & Deliver

615 8AvSW AMhrst 9-4361

Calgary House Plan Service 1011 16AvNW 7-8480

K & L Drafting & Reproduction

1-2-509 8AvSW .. AMhrst 9-6252

(See Advertisement This Page)

Moneta Printing Co Ltd

711 10StSW .. AMhrst 9-2353

(See Advertisement This Page)

Blue Prints—(Cont'd)

Muldrow Reproduction Co of Canada

1134 8AvSW .. AMhrst 9-4636

Reproduction Services Corporation AMhrst 9-4630

513 8AvSW .. AMhrst 9-4767

RILEY'S REPRODUCTIONS LTD

**FILMS - MAPS REDUCED,
ENLARGED**

**BLUE PRINTS - PHOTO-COPY
WELL LOGS**

Distributors of Eugene Dietzgen Products

631 8AvSW AMhrst 6-6051

Boarding Houses

Dowthwaite Mrs Olive 1534 16AvSW CHery 4-8666

Monroe Mrs Olive 925 23AvNW 89-5195

Wiggyam 334 12AvSW AMhrst 6-1867

Boats—Retail

Alberta Marine Supply 101 17AvSW AMhrst 9-2166

(See Advertisement This Page)

FOOTHILLS (MDZE) DISTRIBUTORS LTD

PACESHIPS

Alberta Distributors for

Paceship Boats & Unilam Hulls

Evinrude Motors, Marine

Hardware & Life Preservers

640-642 16AvNW 89-4437

STANDEN'S LTD 24Av&2StSE .. AMhrst 9-3736
(See Advertisement This Page)

1-2 509' - 8 Ave. S.W. AMhrst 9-6252



**GEOLOGICAL & CUSTOM
DRAFTING**

**OZALID, BLUE PRINT
& PHOTOSTAT**

Pick-Up & Delivery

**RUSS
KRAUSERT**

**BOB
LAITHWAITE**



**COMMERCIAL PRINTING
AND REPRODUCTIONS**

**ENGINEERING & DRAFTING
SUPPLIES**

Exclusive Distributors for
CHARLES BRUNING COMPANY (CANADA)
LTD.

BRUNING

711 10 St. S.W. AMhrst 9-2353

Boats—Wholesale

Alberta Chris-Craft Sales & Service Ltd

916CentreStN .. AMhrst 9-4131

(See Advertisement This Page)

Boiler Compounds

Alchem Ltd 1029 11AvSW CHery 4-7421

Bird-Archer Co Ltd 105 12StNE .. AMhrst 6-3357

Dearborn Chemical Co Ltd

510 9AvSW .. AMhrst 6-3209

Drew E F & Co Ltd 2027 30StSW .. CHrchl 9-3463

HELMER CHEMICAL CO LTD

BOILER WATER CHEMICALS

Industrial Water Treatment Engineers

38UnionBldg AMhrst 6-3465

SNOWDON C C 1810 11StSE 5-5217

Boiler Settings

A P GREEN FIRE BRICK CO LTD

REFRACTORY ENGINEERING SERVICE

Experienced Installation Crews

NEW INSTALLATIONS OR REPAIRS

A. P. GREEN QUALITY PRODUCTS

2122 8AvSE 5-1134-5-1164

Boilers

CLEAVER-BROOKS CO

Package Steam Generators—Process & Heating

5220 1aStSE .. CHstnt 3-5556

Crane Ltd 602 11AvSW AMhrst 6-3091

FARWIL CORPORATION

1510a 1StSW .. AMhrst 9-7791

GORMAN'S LTD 4420 1StSE CHstnt 3-3146

HUSKY MANUFACTURING ALBERTA LTD

**Volcano Automatic
Light Oil Fired Boilers**

ALL TYPES OF BOILERS CONVERTED
TO AUTOMATIC OIL FIRED

1515 17AvSE 5-5722

INGLIS JOHN CO LTD

4204MacledTr. .. CHstnt 3-4755

LIBERTY BOILERS (LETHBRIDGE) LTD

TANKS - STEEL - FABRICATORS

CHstnt 3-3534

3610MacledTr CHstnt 3-1664

McINTOSH INDUSTRIAL EQUIPMENT LTD

BROWN FINTUBE (CAN) LTD.

Packaged Boilers & Heat Exchangers

3635BlackburnRd CHstnt 3-4373

STANLEY BROCK LTD

Packaged Water Tube Steam Generators

220 50AvSE .. CHstnt 3-3406

Waterous Equipment Ltd

723 10AvSW .. AMhrst 9-7981

WESTERN SUPPLIES (CALGARY) LTD

121 58AvSW .. CHstnt 3-4691

Bolts & Nuts

Bolt Supply House 1213 2StSE .. AMhrst 2-1585

CANADIAN ACME SCREW & GEAR CO LTD

220 50AvSE .. CHstnt 3-3406

Bonds

See Stocks & Bonds

Bonds—Surety & Fidelity

Canadian Surety Co 308 8AvSW .. AMhrst 9-1820

Book Exchange

JAFFE'S BOOK & MUSIC EXCHANGE

225 8AvSE .. AMhrst 2-5797

Bookbinders

Calgary Bindery 108 2StSW AMhrst 6-2442

Central Printing (Calgary) Ltd

601 1StSE .. AMhrst 2-2324

Economy Bookbindery Co Ltd

524 6AvSW .. AMhrst 6-2210

HI-LITE PRINTING LTD

200Mobil1011Bldg .. AMhrst 6-2710

Bookkeeping Machines

See Accounting & Bookkeeping Machines

Books—Religious & Educational

Alberta Book & Bible House 201 16AvNE .. 7-4123

BRITISH & FOREIGN BIBLE SOCIETY IN

CANADA 117 7AvSW .. AMhrst 6-5740

Foothills Book Store 26 4StNE AMhrst 2-9361

German Book Shop 415 8AvSE AMhrst 2-5759

Booksellers

See also Stationers—Retail

De Mille Evelyn Books

616 3StSW .. AMhrst 9-5293

Booksellers—Wholesale

Alberta Book & Novelty Co

131 7AvSE .. AMhrst 2-9170

Boots & Shoes—Retail

See Shoes

Boots & Shoes—Wholesale

See Shoes—Wholesale



**Boat Kits - Boat Trailers
Marine Supplies - Outboard
Motors**

See Your . . .

Chris-Craft
DEALER TODAY

Alberta Marine Supply
101 - 17 Ave. S.W.
AMhrst 9-2166

**STANDEN'S
LIMITED**

**BOATS
ALL TYPES**
• Aluminum
• Moulded
• Fibre Glass • Plywood
Up to 10-Year Warranty

**BOAT TRAILERS
MARINE EQUIPMENT**
AMhrst 9-3736

24th Ave. and 2nd St. S.E. Calgary

Alberta Chris-Craft
SALES & SERVICE LTD.
**DO-IT-YOURSELF
BOAT KITS**



Chris-Craft
916 Centre St. N. AMhrst 9-4131

Bottlers' Supplies**ARMSTRONG CORK (CANADA) LTD**

"Established Over 40 Years"

MOLDED (BAKELITE) SCREW CAPS
METAL SCREW CAPS
PLAIN OR DECORATED CROWNS
CORKS OF ALL TYPES

3808 75StECHstnt 3-7731

Bowling Alley Equipment & Supplies**BRUNSWICK-BALKE-COLLENDER CO OF CANADA LTD**

Manufacturers

Bowling Alleys, Equipment & Supplies

110 45StEAMhrst 2-9829

Mechanical Pin Resetter Co Ltd

2006 10AvSW..CHery 4-3070

Bowling Alleys

Bowness Bowling & Billiards

525MainStBwns..88-4026

Crescent Bowling & Billiards

1632CentreStN..7-4978

Gayety Bowling Alleys Ltd

909 17AvSW..CHery 4-3377

Gibson's Bowling Parlors

7Av&CentreSt..AMhrst 9-9111

Private Ofc AcademyAMhrst 2-1388

Recreation AlleysAMhrst 9-9231

Private Ofc RecreationAMhrst 2-1264

Lucky Strike Bowling Alleys

133 6AvSE..AMhrst 6-3326

OLYMPIC BOWLING ALLEYS LTD

818 8AvSW..AMhrst 2-4589

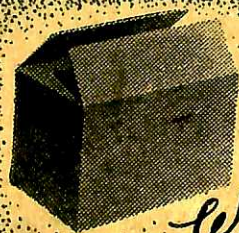
Box Manufacturers

See also Paper Boxes

Alberta Box (Western) Ltd 11Av&12StSE 5-5168

CALGARY BOX CO LTD

2102 10AvSW..CHery 4-3118

MARTIN

INVITE DISCUSSION
OF YOUR
PACKAGING NEEDS

"The Most Popular
Corrugated Container
in the West"

SERVICE and QUALITY
Made This Popularity

**MARTIN PAPER
PRODUCTS LTD.**

23 Ave. & 9 St. S.E.

Phone 5-5603

Manufacturing in
CALGARY — WINNIPEG
EDMONTON & NEW
WESTMINSTER

Box Strapping

GERRARD CO LTD 320a 10StNW87-4488

Boxes—Corrugated**HILTON BROS LTD**

Manufacturers of
Corrugated

Shipping Containers

PLANTS — WINNIPEG & CALGARY

58Av&2aStSECHstnt 3-4651

HUDSON PAPER CO LTD

Sales Agents for
CANADIAN BOXES

Division Crown Zellerbach Canada Ltd.

CORRUGATED & SOLID
FIBRE SHIPPING CASES

302 50AvSECHstnt 3-3441

Martin Paper Products Ltd 23Av&9StSE ..5-5603

(See Advertisement This Page)

Boys' Clothing—Retail

See Children's & Infants' Wear—Retail,
Clothing—Retail & Men's Furnishings—Retail

Brake Lining**ALBERTA BRAKE & CLUTCH LTD**

Automotive & Industrial Brake Linings
Brake Parts — Fluid — Brake Tools

Bonded Shoe Exchange Service

Clutch Assemblies — Plates — Bearings
Drum Trueing — Drums — National Seals
Johns-Manville Distributors

"YOU'LL REALIZE WE SPECIALIZE"

217 45StEAMhrst 2-6388
.....AMhrst 9-4850

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Control Board—Beer Warehouse..5-4966

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Bottle Depot OfcAMhrst 6-2211

BR WAREHOUSE OFC 1420 9AvSE5-1078

Truck Foremn5-1728

HEAD OFC 218 11AvSW

Genl Mgr W H BakerAMhrst 2-5867

Chief Acctnt G C McDougallAMhrst 6-5308

Freight & Traffic Mgr J E FiskAMhrst 2-4477

Genl OfcAMhrst 9-6035

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5-1164

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Mueller Lawrenz 2117 1AvNW87-0002

Norem M A 4225ElbowDrCHstnt 3-2374

Sawkins E H 6602 18aStSE56-3300

Smith Masonry Ltd 837 17AvSWCHery 4-7955

Watt H C 940 33StNW87-5025

Broadcasting Companies

See Radio Broadcasting Co's & Stations

Brokers—Custom

See Custom House Brokers

Brokers—Fruit & Produce

Canadian Fruit Distributors Ltd

702 9AvSW..AMhrst 2-3538

Sunkist Growers Inc 702 9AvSWAMhrst 2-1487

United Brokers (Calgary)AMhrst 6-5124

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Brokers—Grain

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Willis E T 504HeraldBldgAMhrst 6-3251

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Andrew H C Ltd C T Harper

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Cribbs Chas I Co Ltd H L PerryBldg AMhrst 6-4041

Dingle W H 25 H L PerryBldgAMhrst 2-5015

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Brokers—Insurance

See Insurance Business—Agents & Brokers

Brokers—Oil

Allan Investments Ltd 602 7AvSW AMhrst 2-7438

AMhrst 6-6203

BONGARD & COMPANY

AMhrst 6-7051

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Stock Exchange PhoneAMhrst 2-9240

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Brokers Stocks & BondsAMhrst 6-1777

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Stock Exchange PhoneAMhrst 2-3219

Kerr Harold M Ltd 11-735 8AvSW AMhrst 6-3007

AMhrst 6-3007

(Continued Next Page)

Brokers—Oil—(Cont'd)

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303-4LancasterBldg. (AMhrst 6-2864
LOCKE GRAY & CO
102-309 7AvSW. AMhrst 9-3141
Black H.M. 317AlbertaCor. AMhrst 2-2734
Stock Exchange Phone AMhrst 2-9442
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809CentreStS. AMhrst 6-1337

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SIEBENS MINERALS LTD
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(AMhrst 9-4433

SMITH RALPH M INVESTMENTS LTD
AMhrst 2-2632
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(AMhrst 6-1283
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Witcher's Ltd 302-3ExaminerBldg AMhrst 6-4883
Stock Exchange Phone AMhrst 2-1019

Brokers—Stocks & Bonds

See Stock & Bonds

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Fuller Brush Co Ltd Sales Ofc (AMhrst 6-4373
501HeraldBldg. (AMhrst 9-4490
Warehouse 5thFlr 127 7AvSE AMhrst 6-4749
Industrial Div 5thFlr 127 7AvSE AMhrst 9-2331
Guan Sweep Brush Mfrs Ltd
423 6AvSE. AMhrst 2-6872
Wesley Home Products of Canada Ltd
Area Sales Mgr J D Conley
122 17AvSE. AMhrst 9-2034
Branch Sales Ofc Mrs Bettie Jane Conley Mgr
3023 25aStSW. CHrchl 9-1036

VACU-TEX PRODUCTS CO
805 3StSW. AMhrst 2-7473

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940 8AvSW. AMhrst 9-7951
ALSTO DISTRIBUTORS LTD
36Av&6StSE. CHstnt 3-6091
ATLAS LUMBER CO LTD (AMhrst 6-2975
418 3AvSE. (AMhrst 2-4952
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& HARDWARE LTD 3805 2StNE. {7-3373
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(CHstnt 3-5187

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Evans Engineering Sales Ltd
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(See Advertisement This Page)

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Mid-West Lumber & Building Supplies Co
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Curtain-wall and complete
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Plant CHstnt 3-3357

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Guaranteed & City Approved

TWIN-SEAL DOUBLE GLAZING UNITS
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truss clear construc-
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5-4512

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GreyhoundBldg. AMhrst 2-2131

Foothills Sightseeing Tours & Auto Livery

607 2StSW. AMhrst 6-3820

Forest Lawn Bus & Truck Service FstLn. 58-3310

Madge School Bus 5320 53TSE 58-3437

Moran Transportation Ltd

222a 2AVSW. AMhrst 2-9988

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Business Bureau

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Speedwriting Dept. AMhrst 2-3673
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(See Advertisement Opposite Page)
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Andrew S. Gracey, B.A., B.Ed., B.Com.
Director

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ADMINISTRATION - MEDICAL - DENTAL
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PETROLEUM SECRETARIAL
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Public Speaking Clinics (Canada) Ltd
527 7AvSW. AMhrst 9-6223

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See Meat Markets

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Butchers & Packers Supplies Ltd
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(See Advertisement This Page)

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Branches & Agencies
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Call Long Distance and ask for (Toll Charge)
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Evenings 89-2271
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Meat Saws & Tenderizers
Complete Line of
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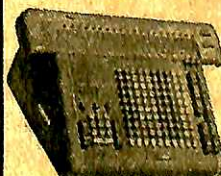
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