

Surveyors—Aerial

BLANCHET TROREY & ASSOCIATES LTD 718 8 Ave W 24049
 Muldrow Aerial Surveys Corp of Canada
 1134 8 Ave W 692455
PHOTOGRAPHIC SURVEY CORPORATION LTD Municipal Airport 76306

Surveyors—Land

Bartlett Ernest 104 8 Ave NW 71302

GOURLAY R M

LEGAL SURVEYS
 Surveys for Construction
 1129 Sydenham Rd 444122

Hill John W 1604 23 St NW 894094
 Harris L E 611 Leeson-Lineham Blk 694602
 Lamb J A 105 16 Ave NE 73422
 McCutcheon R Ltd 12-115a 8 Ave SE 27532

R. McCUTCHEON LTD.

Land Surveys - Surveys for
 Engineering and Construction

Res. Phone 71944
 12-115a 8 Ave. E. Office Phone 27532

Simpson Elevation Co Ltd 1023 11 Ave SW 447471

Simpson Elevation Co. Ltd.**SURVEYORS
and ENGINEERS**

Well Sites - Pipeline - Seismic Control
 Legal and Industrial Surveys

1023 - 11 Ave. S.W.

Regina Edmonton Calgary
 Lakeside 2-5063 87477 447471

THOMPSON LOCATION CO LTD

WELLSITE LOCATIONS

1908 46 Ave SW Phone 34370

Underwood McLellan & Associates Ltd
 310 1 St SE 691807

Sweater Manufacturers

Caldwell Knitting Co Ltd 2nd Flr 127 7 Ave E. 23133
 Western Knitters 2nd Flr 127 7 Ave E 23133
 White Ram Sweaters Bsmr 329 8 Ave SE 693542

Tachograph

North American Distributors Ltd 1703 2 St E .. 27896

Tailors

Arrow Cleaners 914 16 Ave NW 893142
 Art Cleaners & Tailors rear 210 9 Ave W ... 62838
 Bellair Tailors 1216 1 St SE 691234

BELLAIR TAILORS

DRY CLEANERS & TAILORS

Made-to-Measure Suits, Etc.

FREE PICKUP and DELIVERY

1216 - 1 St. S.E. 691234

TAILORS—Continued

Central Cleaners & Tailors 707 Centre St... 22048
DMYTRISIN JOHN 1010 16 Ave NW .. 892212
 Dollar Cleaners (Calgary) Limited
 1114 17 Ave W 442608
 Dunn's Tailors 137 8 Ave W 29939
 Frank's Tailors 218a 8 Ave E 66320
 French Cleaners & Tailors 205 12 Ave W 21729
 Hill Albert 736 17 Ave SW 26279
 La Fleche Bros Ltd 116a 7 Ave W..... 21969
 Leatham Joseph 5-810a 1 St W 61112
 Maxie's Tailors 1003 16 Ave NW 73748

MAXIE'S TAILORS

Custom Made-to-Measure Clothes
 FOR LADIES and GENTLEMEN
 DESIGNED FOR YOU

Alterations and Repairs - Guaranteed Work

1003 - 16 Ave. N.W. 73748

Mitchell James A 338 17 Ave W 24063

**JAMES A. MITCHELL
CUSTOM TAILORS**

Member of the Custom Tailors
 & Designers Assoc. of America Inc.
 Made-to-Measure Clothes of Good Quality

ALTERATIONS — ART MENDING
 Special Appointment Service

338 17th Ave W 24063

Morris Cleaners & Tailors 919 17 Ave W 443043
 Munroe's Men's Wear 3412 24 St SW 447289
 Nemethy B 815b Centre St S 66730
 O K Cleaners & Tailors 406 Centre St..... 24711
 Paris Tailoring 317a 8 Ave E 25124

PARIS TAILORING

Dry Cleaning & Repairs

SUITS and OVERCOATS

Made-to-Measure

317a - 8 Ave. E. 25124

Prospect Tailors & Cleaners 1240 17 Ave W .. 448582

Robertson Ted 217 Alberta Corner 21848

TED ROBERTSON

MADE-TO-MEASURE CLOTHES and SHIRTS
 MEN'S and LADIES'

Quality and Style - Personalized Service
 EXPERT ALTERATION and REPAIR SERVICE

Special Appointment Service

21848 217 Alberta Corner
 (S.E. Cor. 8 Ave. & 1 St. W.)

Sandor Gabriel 1327 1 St W 24149

Sandor Tailors Hut K 12 Currie Barracks 448896

"Make One Call Do the Work of
 Two"—Use the YELLOW PAGES

TAILORS—Continued

Shulman's Tailors & Cleaners
 Central Bldg Opp York Hotel 22544

FREE PICK-UP AND DELIVERY

**SHULMAN'S
TAILORS & CLEANERS**

101 - 7th Avenue E.

ALTERATIONS — REPAIRING
 INVISIBLE MENDING
 DRY CLEANING — PRESSING
 22544 Workmanship Guaranteed

FREE PICK-UP AND DELIVERY

Soltice John 707 1 St E 26870

Spic & Span Tailors 131 12 Ave W 22017

SPIC & SPAN TAILORS

CUSTOM TAILORS FOR LADIES & MEN

Also Made-to-Measure Clothes

Alterations - Repairs

22017 131 12 Ave W Res. 443482

Sroka T 127 7 Ave E 66338

Stachow Custom Tailoring 233 16 Ave NW 75122

KLAUS

Stachow

233 - 16 Ave NW

ALL WORK
 DONE
 RIGHT
 ON THE
 PREMISES

BUS. 75122
 RES. 73528

LADIES' & GENTLEMEN'S CUSTOM TAILOR
 Graduate of Four
 European Tailoring Academies

Star Cleaners & Tailors 307 8 Ave E { 24772
 693817

Supreme Tailors 605 2 St SW 64417

Weir William 8-236 8 Ave W 65407

Tailors—Ladies'

Dmytrisin John 1010 16 Ave NW 892212

Phone 892212

JOHN DMYTRISIN

HAND TAILORED CLOTHES
 for MEN & WOMEN

1010 16 Ave. N.W. Calgary

Maxie's Tailors 1003 16 Ave NW 73748

Mitchell James A 338 17 Ave W 24063

ROBERTSON TED 217 Alberta Corner .. 21848

Spic & Span Tailors 131 12 Ave W 22017

Stachow Custom Tailoring 233 16 Ave NW 75122

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Tanks—Steel & Wood

BLACK SIVALLS & BRYSON LTD

BOLTED STEEL - WELDED STEEL
WOOD TANKS

909 Lancaster Bldg Phone 63436 - 66547

CALGARY STEEL TANK LTD

Office & Plant 69 Ave & Macleod Trail ... {31501
33066

DOMINION BRIDGE CO LTD

803 24 Ave SE55634

HORTON STEEL WORKS LTD

205 Insurance Exchange62150

JACKSON'S WELDING LTD

814-816 9 Ave SW21996

JOHN WOOD CO LTD

215 10 Ave W ..27991

NATIONAL TANK CO LTD

2nd Flr Mobil Oil Bldg64957

REFINERY VESSELS & MAINTENANCE LTD

3635 Blackburn Rd33839

STEEL-CRAFTS (ALBERTA) LTD

STEEL TANKS & PRESSURE VESSELS
ANTI-CORROSIVE TANK LININGS &
COATINGS

FIELD REPAIRS & ERECTION

4202 Macleod Trail

33433

WESTEEL PRODUCTS LTD

1902 11 St E55631
Wheat-Belt Industries Ltd 1334 10 Ave W ...443785
Wood John Co Ltd 215 10 Ave W27991

Tanners

BRIGGS TANNERY

Burnsland55430
Calgary Tannery 1027 26 Ave SE55870

Tapes

OFFICE CONTROL SYSTEMS LTD

240 16 Ave NE77420

Tarpaulins

(See Canvas Goods)

Taxicabs

A B C TAXI

24766 - 23223

230 9 Ave E

{24766
23223

ANA TAXI

66566

Operating From

THE CITY: 328 - 4 Ave W66566

Residence Phone 492080

Arrow Taxi 119 8 Ave E{21311
24566

(See Advertisement on Page 218)

Avenue Taxi 108a 9 Ave W29900
(Continued on next page)

*You'll Like the
New...*

**Checker
CABS**

They Are...

**DEPENDABLE
ECONOMICAL**



PHONE

**27766
64444**

CHECKER TAXI (CALGARY) LTD.

RADIO EQUIPPED CABS

—BELL CABS—

LIMITED

DAY and NIGHT SERVICE

22222

23000 — 23300
26666

Passengers Fully Insured

ROYAL HOTEL BLDG.

24-Hour Service

Radio Dispatched

GLOBE CENTRAL

TAXI LTD.

• **21010** —————

———— • **29696** —————

———— • **23737**

ARROW TAXI

Phone

21311

or **24566**

119 - 8 Ave. E.

**BLUE BIRD
TAXI**

24-HOUR SERVICE

21188

63333

29090

RADIO CONTROLLED

Concession at York Hotel

114 7 Ave. E.

**YELLOW CAB
TAXI**

PHONE

27777

Local and Country
Sightseeing Trips

OPERATING IN ASSOCIATION
WITH UNITED IMPERIAL CABS
66255

TAXICABS—Continued

Bell Cabs Ltd Royal Hotel Bldg {22222
23000
23300
26666
(See Advertisement on Opposite Page)
Black & White Taxi 342 17 Ave W 29944
Blue Bird Taxi 114 7 Ave E {21188
63333
29090
(See Advertisement on Opposite Page)

BOW VALLEY TAXI

51111

PROMPT and COURTEOUS
SERVICE

Rear 1209 9 Ave SE

Bowness Hotel Taxi 739 River Drive Bowness 882222

BOWNESS HOTEL

TAXI - 882222

739 River Drive

Bowness

BOWNESS TAXI

882555

BROADWAY TAXI LTD 118 9 Ave E ..29696

Calgary Taxi Noble Hotel23132

Capitol Taxi 1026a 16 Ave NW893232

Checker Taxi (Calgary) Ltd 805 2 St E {27766
64444
(See Advertisement on Page 217)

China Cabs 220 Centre St {64545
66333

Club Taxi 809 5 St W64333

COMMERCIAL TAXI

23515-24154

24 HOUR SERVICE
FULLY INSURED

— St. Louis Hotel —

CRESCENT TAXI

74444

24 HOUR SERVICE

74444

Critchley Taxi 739 River Drive Bowness882222

Crown Cabs 17 Ave & 2 St E {24342
61861

(Continued on next page)

**CAPITOL
TAXI**

**Your
North Hill
Cabs**

24 HOUR SERVICE

PHONE

893232

1026a 16 Ave. N.W.

For
Prompt
Courteous
Taxi Service

PHONE

CROWN CABS

24342 —

— 61861

SPECIALIZING
IN COUNTRY TRIPS
24 HOUR SERVICE

— 17 Ave. & 2 St. E. —

**UNITED
CABS**

PHONE

66255

60 Taxis and Limousines

MAIN OFFICE: 134 - 9 Ave. W. GARAGE: 431 - 6 Ave. E.
Phone 22233 UNITED IMPERIAL CABS LTD. Phone 23433

KINEMA TAXI LIMITED

491500 492222

24 HOUR SERVICE
RADIO EQUIPPED CABS
Prompt Attention Given
Hospital Calls
Weddings and
Special Occasions

As a Subscriber to
Alberta Government Telephones
TELETYPE SERVICE

You would have, at your
command the means of communicating

IN WRITING

with other machines on the
same circuit

Instantly and Accurately

Contact is instantaneous
and the speed of com-
munication is comparable
with using the telephone
... with this important
difference—

YOU SEE THE MESSAGE

Eyes take the place of Ears

TAXICABS—Continued

Currie Taxi 2101 34 Ave SW 443113

DE LUXE TAXI

— 29100 —

Empire Taxi 119 8 Ave E 27575

Four Square Taxi Rear 1209 9 Ave SE 55885

GENERAL TAXI

PHONE

61616 62223

904 1 Ave NE

Glenmore Cab 5004 Macleod Trail 31216

GLOBE CENTRAL TAXI LTD

118 9 Ave E {29696
21010
23737
24747

(See Advertisement on Page 218)

IMPERIAL TAXI LTD.

— 66255 —

Island Taxi 1218 9 Ave SE {54444
51999

Kinema Taxi Ltd 2629 17 Ave SW {491500
492222

LOWRIE'S TAXI

22224

Yale Hotel

22224

Main Taxi 235 8 Ave SE 24800

Mission Taxi 2218a 4 St W 61313

Montgomery Taxi 441 Bowness Rd Montgomery 882170

Northwest Taxi 2220 5 Ave NW 873434

Owl Taxi 429a 8 Ave E 23717

Speedway Taxi 1210a 1 St W 22211

Time Taxi Palace Hotel 21014

TIVOLI TAXI

PHONE

29096-27373

1210a - 1 St W

29096 - 27373

UNITED IMPERIAL CABS LTD.

— 66255 —

Veterans Taxi 108a 9 Ave SW 696622

West End Taxi 1132 17 Ave SW {444414
446688

Willard Taxi 520 8 Ave SW 22553

YELLOW CAB CO

27777

134 - 9 AVE. W.

27777

Taxidermists

Bud's Taxidermy Shop 336 34 Ave NE 78266

Penn J W 925 2 Ave NW 871145

Tea, Coffee, Jams & Spices— Wholesale

Alberta Coffee & Tea Co 1320 1 St W 66715

HUDSON'S BAY CO WHOLESALE BRANCH

Tobacco and Confectionery Wholesalers and
Distributors FORT GARRY Teas and Coffees
907 9 Ave SW 27875 - 27557

Nabob Foods Division 810 11 Ave W 65091

Salada Tea Co of Canada Ltd H L Perry Bldg 64041

Standard Brands Ltd 2201 15 St SE 54937

Strand Coffee Co Ltd 122 11 Ave W 27657

Tuxedo Coffee & Spice Mills Ltd Riverside

Blvd & 6a St NE 21655

Teachers

(See Business Colleges & Music Colleges & Teachers)

Teachers—Music

(See Music Colleges & Teachers)

Teachers—Vocal

(See Music Colleges & Teachers)

Telegraph Companies

Canadian National Telegraphs 139 17 Ave SW

To send a Telegram or Cablegram Call 29555

Messenger Errand & Distribution Service 66943

On Saturdays & Sundays (1 am to 7 am)

Call 29725

Service Dept 63162

Accounts Money Orders 65422

Manager J H Brandreth 63725

Branch Office Mobil Oil Bldg

To Call a Messenger 63536

Messenger Errand & Distribution Service 61669

Branch Office 702 2 St SW

To Call a Messenger 64838

Messenger Errand & Distribution Service 63501

Canadian Pacific Telegraphs Main Office CPR

Depot 61001

To phone a Telegram or call for Messenger {61001
66600
25340

General Agent C D Hatch 64263

Special Representative A M Middleton 25082

Book-keeper—to adjust accounts 21095

Branch Office 319 8 Ave W 66500

Branch Office Stock Yds East Calgary 55735

Telephone Answering Service

(See Telephone Secretarial Bureaus)

Telephone Directories

ALBERTA GOVERNMENT

TELEPHONES 119 6 Ave W

OFFICIAL TELEPHONE {24733
DIRECTORIES {24734

Calgary and District

Edmonton and District

Grande Prairie and Peace River Area

Lethbridge and District

Medicine Hat and District

Red Deer and District

**Telephone
Intercommunicating Systems**

BRITISH GENERAL ELECTRIC CO LTD
Sales and Service

Phones - Paging - Loudspeaking
Any Size - Any Combination
OFFICE CONTROL SYSTEMS LTD.

240 16 Ave NE 77420

Canadian Communication Systems
328 10 St NW 872548

**Low Cost Automatic Exchanges
& Telephone Systems**

Specialists in Communication, Paging
and Music Systems for Offices, Plants,
Schools, Hospitals and Churches.

Write or Phone for Free Demonstration
Canadian Communication Systems
328 - 10 St. N.W. 872548

Commercial Radio & Sound 1007 1 St W 27877
Electric-Crafts Ltd 114 6 Ave W 29494
ELECTRONIC SERVICE SUPPLY
CO LTD 210 9 Ave SE 62587
Sacker Electronics Co Ltd 1308 1 St W 29335

**SACKER ELECTRONICS
CO. LTD.**

Rentals & Sales

**Ericsson Inter Office
Private Telephone Systems**
"Hold a Conference Without Staff Leaving Desks"
1308 - 1 St. W. 29335 - 693065

Western Canadian Sound 1113 10 St SE 51159

Western Canadian Sound

Exclusive Dealers for
BARVIC ENGINEERING

G.E.C. Push Button Telephones
G.E.C. Private Automatic Telephone
Exchange

1113 10 St. S.E. 51159

"Make One Call Do the Work of
Two"—Use the **YELLOW PAGES**

**Office Assistance
Ltd.**

**Telephone Answering
Service**

An Efficient Telephone Operator
Will Handle Your Calls Quickly
and Efficiently

24802 - 21416

202 Mobil Oil Bldg.

**Telephone Secretarial
Bureaus
ASSOCIATED TELEPHONE EXCHANGES**

Nationally accredited 24-hour telephone
answering and mail address service.
Offices in principal cities.



"For Information Call"

**CITY-WIDE TELEPHONE ANSWERING
SERVICE LTD** Mezz Flr
Greyhound Bldg 695511

**CITY-WIDE TELEPHONE ANSWERING
SERVICE LTD** Business Office Mezz Flr
Greyhound Bldg 695511
Office Aides Co 231 Examiner Bldg 29981

We'll Answer Your Phone

Have your telephone answered
properly and messages taken
accurately from our office.

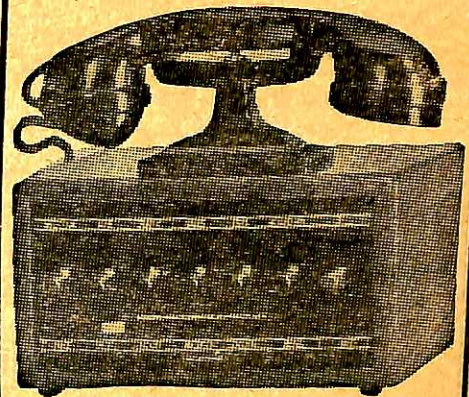
FOR FULL DETAILS CALL ...

29981 or 29933

—OFFICE AIDES CO.—

231 EXAMINER BLDG., CALGARY

Office Assistance Ltd 202 Mobil Oil Bldg 24802



**DICTOGRAPH OFFICE
Telephone Systems**

~~~~~  
Speak to Your Staff Without  
leaving your Office

~~~~~  
Hold a Conference without your
Staff leaving their work.

~~~~~  
Increase the value of your  
Outside Telephone

**Electric Crafts Limited**

114 6 Ave. West 29494

**TELEPHONE ANSWERING  
SERVICE**



Since 1951

**Our Service Doesn't  
Cost ... It Pays**

**24 HOUR SERVICE**

**HOW IT WORKS**

A direct extension from your telephone to our  
switchboard will flash a light under your name  
every time the phone in your office rings.  
If you answer the phone ... the light will go out.  
If you do not answer ... the light will continue  
to flash.

We will answer the phone in your name, and act  
as your secretary.

We will answer questions, quote prices or make  
appointments.

We will secure names, addresses and telephone  
numbers.

We will give the information to you when you  
return to the office, or at home or relay to whom  
you designate.

You can have this service day and night, or any  
part of the day or night.

You may use one of our telephone numbers as your  
own; or our address and telephone number as your  
own.



**Citywide Telephone Answering Service Ltd.**

Mezzanine Floor, Greyhound Building

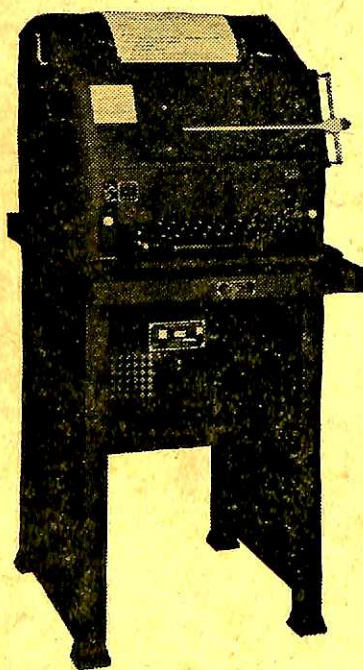
Phone 695511



# TELETYPE SERVICE

## Alberta Government Telephones

CONTINENT-WIDE



When time means money,  
where delivery dates are  
important . . . Alberta  
Government Telephones

# TELETYPE

is the efficient link be-  
tween the units of your  
organization. It's the mod-  
ern, fast, sure . . . Printed  
Communication Service.

If your business has branches or departments in  
different parts of Canada or the United States . . .  
you will want to check on the advantages of Alberta  
Government Telephones Teletype.

FOR A SURVEY OF YOUR NEEDS OR FOR  
FURTHER INFORMATION

Phone **692711**

*Telephone Systems*  
**ALBERTA GOVERNMENT TELEPHONES**  
For Listings see Alphabetical Section  
Under Alberta Government Telephones  
**TRANS-CANADA TELEPHONE SYSTEM**  
119 6 Ave W ..... 21313

*Teletype Service*  
**ALBERTA GOVERNMENT TELEPHONES**  
119 6 Ave W ..... 692711  
**CANADIAN NATIONAL TELEGRAPHS**  
139 17 Ave SW ..... 63725  
**CANADIAN PACIFIC TELEGRAPHS**  
CPR Depot ..... 64263  
Teletype Service Dept ..... 694539  
**TRANS-CANADA TELEPHONE SYSTEM**  
119 6 Ave W ..... 21313

*Television Broadcasting  
Companies & Stations*  
All-Canada Radio Facilities Ltd  
TV & Program Sales 302 5 Ave W ..... 27691  
CHCT-TV 955 Rideau Rd ..... 33491

*Television—Community  
Antenna Systems*  
Calgary Television Service Centre ..... 891181  
814 16 Ave NW ..... 893630  
Jensen Radio & Television Co Ltd  
912 Centre St N ..... 26494  
MacMillan Auto Radio Ltd 612 9 St SW ..... 63939  
Omega Television Service 333 4 Ave SE ..... 62828  
Radio Crafts Ltd 710 16 Ave NW ..... 894363  
Tip Top Television 820 3 St NE ..... 61946

*Television Programme  
Producers*  
Handy Glenn R Productions Ltd  
Mezz Flr Greyhound Bldg ..... 691832

### GLENN R. HANDY PRODUCTIONS LTD.

Television  
Programme Producers

PHONE **691832** PHONE  
Mezzanine Floor Greyhound Bldg.

*Television Rentals*  
**ALLIED EQUIPMENT RENTALS LTD**  
TELEVISION SETS  
FOR RENT  
2201 10 Ave W ..... 444676-444621-448811  
Western Canada Rental 419 27 Ave NE ..... 77779

If you're not sure of a tele-  
phone number, please try the  
directory first. The chances are  
that the number is listed, and if  
you can avoid that unnecessary  
call to Information, it's just that  
much time saved all around.



**Television Sales & Service**

Acme Television Services 413 8 Ave E ..... 693940

**ACME TELEVISION SERVICES**

Authorized by All Major Manufacturers

413 - 8th Ave. E. 693940

Adams Radio Parlors Ltd 131a 8 Ave W ..... 27712

**ADMIRAL RADIO & TELEVISION**

Manufacturers of  
Admiral Radios and Auto-  
matic Radio Phonographs,  
Television and Television  
Combinations



*"Where to Buy Them"*

ALBERTA DISTRIBUTOR

**PEACOCK TV & APPLIANCES LTD**

919 9 Ave E ..... 51985

DEALERS

**ADAMS RADIO PARLORS LTD**

131a 8 Ave W ..... 27712

**ALBERTA APPLIANCE CO LTD**

329a 7 Ave W ..... 22545

**BELLCRAFT TELEVISION CO**

301 10 St NW ..... 870407

**BLACKWELL APPLIANCES LTD**

130 16 Ave NW ..... 71261

**CALGARY HOME FURNITURE CO LTD**

112 8 Ave E ..... 62151

**CAPITOL FURNITURE STORE**

133 8 Ave E ..... 27545

**ELECTRIC SHOP LTD**

336 7 Ave W ..... 21766

**GENERAL RADIO & TV**

1108 4 St W ..... 27654

**HEINTZMAN & CO LTD**

329 8 Ave W ..... 22440

**HOUSE OF MODERN**

124 17 Ave E ..... 692934

**STERLING FURNITURE CO**

109 7 Ave W ..... 61110

**WESTERN RADIO & TELEVISION**

SERVICES 832 16 Ave NW ..... 892731

(Continued on Next Page)

Who handles that brand? Many widely advertised products are listed in the *YELLOW PAGES*.

**ALBERTA APPLIANCE CO. LTD.**

For the Best in

**TV**

MARCONI • MOTOROLA • ADMIRAL  
CROSLEY • ROGERS MAJESTIC  
& ALL LEADING MAKES

Remember Our Business is Bargains Always  
See Us Before You Buy

329A - 7 Ave. W.

22545

# ADAMS TELEVISION

## Sales and Service

*Where Service Really Means Service*

**TV** - - Phones **27712**  
Service & Sales **894434**

**Radio** - - Phones **894434**  
Service & Sales **27712**

**Appliance** Phones **62712**  
Sales & Service **27712**  
**894434**

*Over 30 Years Continuous Service  
To Calgary & District*

**ADAMS** Radio Parlors Ltd.

Two Stores In Calgary For Your Convenience

131a - 8th Ave. W.

636 - 16th Ave. N.W.



# TELEVISION SALES and SERVICE



- ADMIRAL
- SYLVANIA
- MOTOROLA
- C B S COLUMBIA
- DUMONT
- ROGERS MAJESTIC
- WESTINGHOUSE
- PHILIPS
- MARCONI
- GENERAL ELECTRIC
- CROSLEY

AND ALL OTHER LEADING MAKES

**We Service All Makes — All Work Guaranteed**

**ANTENNAS ERECTED**

## BLACKBURN'S Ltd.

"FOUR STORES TO SERVE YOU"

Downtown Store—608 Centre St. S. Bridgeland Store—827-1 Ave. N.E.  
Mission Store—2410 - 4 St. S.W. West End Store—1611 - 14 St. S.W.

22060 - 22064 - 61308 - 61386 - 695122 - 695143

## Calgary Television — SERVICE CENTRE —

Specializing In

**Television Service and Antenna  
Installations**

**AUTHORIZED**

*Service to all Makes and Models of Television Receivers*

**GOVERNMENT LICENSED TECHNICIANS**

**GUARANTEED WORKMANSHIP**

# 891181—893630

814 - 16 Ave. N.W. ————— Calgary, Alta.

TELEVISION SALES & SERVICE—Continued

Alberta Appliance Co Ltd 329a 7 Ave W ..... 22545

(See Also Advertisement on Page 223)

### Alberta Appliance Co. Ltd. For the Best in **TV**

MARCONI - MOTOROLA - ADMIRAL  
CROSLEY - ROGERS MAJESTIC  
& ALL LEADING MAKES  
329a - 7 Ave. W. 22545

American TV Ltd 1413 9 Ave SE ..... 54309  
Bee TV Service 2313 4 St SW ..... 695203  
Bellcraft Television Co 301 10 St NW ..... 870407

### Bellcraft Television Co. RADIO & ELECTRICAL APPLIANCES SALES & SERVICE

PHONE **870407** PHONE

— 301 - 10 St. N.W. —

Blackburn's Ltd 608 Centre St S ..... 22060

**BLACKBURN'S Ltd.** 4 STORES  
To Serve You  
DOWNTOWN — 608 CENTRE ST. S.  
WEST END — 1611 - 14 ST. S.W.  
MISSION — 2410 - 4 ST. S.W.  
BRIDGELAND — 827 - 1 AVE. N.E.  
22060 — 22064 — 61308  
61386 — 695122 — 695143

(Continued on next page)

## GENERAL RADIO & TV

SALES and SERVICE

Satisfaction After Purchase  
Expert Service  
TO ALL MAKES

PHONE **27654** PHONE

— 1108 - 4 St S.W. —

## Hillhurst Radio & Television

HOME APPLIANCES  
CAR RADIOS

F. M. Communicating Equipment  
Public Address Systems  
Inter-Office Systems

— 872076 —

146a - 10 St. N.W.



TELEVISION SALES & SERVICE—Continued

Blackwell Appliances Ltd 130 16 Ave NW ....71261  
**CBS COLUMBIA TELEVISION**

Manufacturers of

TELEVISION, RADIO,  
 RECORD PLAYERS

Distributor of  
 Columbia Records

**CBS**  
 TV sets

"For Information Call"

DISTRIBUTOR  
**ADDISONS LTD** 206 11 Ave E .....26911

DEALERS

**BLACKBURN'S LTD** { 22060  
 Downtown Store 608 Centre St S { 22064  
 Mission Store 2410 4 St SW ..... 61308  
 Bridgeland Store 827 1 Ave NE ..... 61386  
 West End Store 1611 14 St SW { 695122  
 { 695143  
**CALGARY FARM MACHINERY LTD**  
 507 2 St E .....24870  
**CLEARVIEW TELEVISION LTD**  
 707 14 St NW .....870506  
**COMMERCIAL RADIO & SOUND**  
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 (See Advertisement on Opposite Page)  
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(See Advertisement on Page 225)

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(See Advertisement on Page 224)

Glazier Electric Service 103 10 St NW ..... 872123

Hillhurst Radio & Television 146a 10 St NW ..... 872076  
(See Advertisement on Page 224)

Howard's Radio & Appliance Service 510 2 St E 24330

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912 Centre St N .....  
(See Advertisement on Page 225)

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MacMillan Auto Radio Ltd 612 9 St SW ..... 63939  
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