

## Garages—Service

Acme Garage 1116 Westmount Blvd ..... 871404

**ACME GARAGE**  
**OFFICIAL A.M.A. GARAGE**

—Texaco Products—

COMPLETE AUTOMOTIVE SERVICE

1116 Westmount Blvd. 871404

Alberta Nash Limited 4 St W &amp; 7 Ave ..... 63237

Bert &amp; Jack's Garage 107 13 Ave E ..... 691492

**Bert & Jack's Garage**

English Car Repair Specialists

107 - 13 Ave. East  
Shop 691492

Boulevard Garage 1 4 St NE ..... 61339

Broadway Service Station 8 Ave &amp; 7 St W ..... 64241

Burnsland Auto Service 2006 8 St E ..... 54276

Calgary Motor Products Ltd Cor 4 Ave &amp; 2 St W 65661

Truck Service Dept Cor 1 Ave &amp; 3 St W ..... {27120

Truck Parts ..... {64368

Coach Road Motors 3824 8 Ave W ..... 493080

College Service Station 704-706 17 Ave W ..... 63291

Daubs Irvine 26 Ave &amp; Portland St ..... 51166

**ED & TED'S SERVICE**

A COMPLETE GARAGE SERVICE

Specialists in Each Dept for Your Needs  
1st St W & 11 Ave 27111I'LL FIX IT MYSELF  
at the**FIX-UR-SELF  
GARAGE**We supply you with necessary  
tools and accommodation to re-  
pair your own Car, Repair Parts  
Supplied.

PHONE

**66948**333 - 4th Ave. East  
CALGARY, ALTA.

## GARAGES—SERVICE—Continued

Elbow Park Service Station &amp; Garage

2219 4 St W ..... 25200

**ERNIE'S GARAGE** 102 12 Ave E ..... 24064

Fix-Ur-Self Garage 333 4 Ave E ..... 66948

Foothills Motors 119 12 Ave W ..... 25704

Forest Lawn Auto Service 4210 17 Ave E ..... 583444

Foster's Garage 1102 9 Ave W ..... 26414

Foster's Service Centre 28 St &amp; 17 Ave SW ..... 493040

Fowlie Motor Sales Ltd

Service Dept 1413 Centre St N ..... 78591

Sales Dept ..... 78592

General Office ..... 78593

Parts Dept ..... 71084

Body Shop &amp; Reconditioning Depot Cor Edmonton

Trail &amp; Pacific Rd ..... 72337

Freeman Wilson Ltd 511 Centre St ..... 691901

General Supplies Limited Cor 1 St W &amp; 5 Ave 21101

**GENERAL SUPPLIES LIMITED****Chevrolet & Oldsmobile****CARS and TRUCKS**

Cor. 1 St. W. &amp; 5 Ave. 21101

Truck Branch 1 St. E. &amp; 5 Ave. 25449

Gier &amp; Grasswick 319 6 Ave E ..... 23070

Hall's Garage 617 McDougall Rd ..... 61596

Harrison Auto Service 2204 Centre St N ..... 72215

Henry's Garage 17 Ave &amp; 44 St E ..... 583341

Garage No 2 4219 17 Ave E ..... 583495

Hiscox West End Garage 1209 5 St W ..... 24764

**ISLAND SERVICE GARAGE**

G. C. Campbell, Mgr

A COMPLETE GARAGE SERVICE

LUBRICATION, WASHING, REPAIRS

9th Ave &amp; 12th St E 55555

Jullien Garage 336-338 25 Ave W ..... 24017

**Jullien Garage**

Official A.M.A. Garage

High Grade Repairs on Any Make of Car

Specialist on Any Kind of Steering Trouble

Washing, Simonizing, Greasing, Storage, Gas, Oil,

Tires, Batteries, Accessories

24017 336-338 25th AVENUE W.

Lea Motor Co Ltd 225-231 6 Ave W ..... 29989

**LEA MOTOR CO. LTD.**

Service ..... 29989

Western U-Drive Ltd ..... 29989

— 225-231 6 Ave. W. —

Lone Star Auto Service 2003 4 St W ..... 22910

**Lone Star Auto Service**

24 Hour Gas &amp; Oil Service

Texaco Oils - Gas &amp; Lubrication

2003 - 4 St W 22910

**LOUISE BRIDGE AUTO SERVICE**

G C Cooke Mgr 4 Ave &amp; 9 St W ..... 27778

**MAPLE LEAF GARAGE & SERVICE STN**

E. C. STAGG, Prop.

A Complete Garage Service

All Makes of Cars and Trucks Repaired

409 16th Ave. N.W. 73484

**McALISTER MOTORS**

Contact Your

KILLARNEY DEALER

for Complete Garage Service

17 Ave &amp; 25 St W 492838

## GARAGES—SERVICE—Continued

Model Auto Service 3650 Macleod Trail ..... 31493

Modern Motors Limited 1538 9 Ave E ..... {51618

{51619

**MODERN MOTORS Ltd.****WILLYS and FEDERAL  
PARTS and SERVICE**

51618 1538 - 9 Ave. E. 51619

Morasch Motors 1301 12 Ave W ..... 443138

Motordrome Garage 417 6 Ave E ..... 62858

Mount View Service Station 2106 Edmonton Trail 73729

**NU-WAY RECONDITIONERS LTD**

813-829 3 St NE ..... 25020

Patton's Garage 702 4 Ave W ..... 21905

**PURITY CENTRE AUTO SERVICE**

Centre St &amp; 5 Ave ..... 29977

**REO MOTORS INC**

—CANADIAN DIVISION

REO

HEAVY DUTY TRUCKS

BUSES

Parts — Service and Repairs

Retail Factory Branch

220 17 Ave E 62946 - 62936

Richmond Road Service 24 St &amp; Richmond Rd 493553

Robbins Ed 1202 17 Ave W ..... 443329

Rooney's Garage Ltd 1415 1 St W ..... 23019

**ROONEY'S GARAGE LTD.**

Sales - Service - Parts

Hillman Minx - Rover - Humber and

Sun-Beam Talbot Cars

Land Rover and Commer Trucks

1415 1 St. W. 23019 - 23619 - 21788

**ROSEDALE AUTO SERVICE**

LUBRICATION and TUNE-UP EXPERTS

ON ALL MAKES OF CARS

1217 Centre St N 71880

Smithway Motor Service 2905 14 St SW ..... 441991

South Hill Garage 8200 26 St SE ..... 563036

Stinson Motors Ltd 1211 Centre St N ..... 73939

Tommy's Service Station 3505 16 St SW ..... 32461

West Hillhurst Auto Service 2001 Bowness Rd 872183

Western Service Ltd 5 Ave &amp; 4 St E ..... 24758

Purchasing Dept 902 4 Ave W ..... 23616

Western Truck &amp; Trailer Service 629 10 Ave W 692764

Hundreds of purchasing agents  
have told us they use the Classi-  
fied Telephone Directory as their  
first reference, because it is one  
of the quickest ways to locate a  
local source of supply.



## Garbage Disposal Systems

**CRANE LIMITED** 602 11 Ave W ..... 63091  
Intor Sales & Engineering Ltd 219 50 Ave SE 33473  
**YOUNGSTOWN FOOD WASTE DISPOSER**

So Easy to  
Operate



*Youngstown Kitchens*

Just turn on cold water, flick the handy switch and scrape the food waste into drain opening. Youngstown Kitchens Food Waste Disposer goes to work, shreds it down the drain while it's still fresh.

## "Where to Buy Them"

DISTRIBUTOR

**BURGESS BUILDING & PLUMBING  
SUPPLIES LTD** 725 8 Ave W ..... 61061

DEALERS

**ANDERSON PLUMBING COMPANY LTD**  
1316 Centre St N ..... 78511  
**DEEVES FRED & SONS LTD**  
1314 17 Ave W ..... 441074  
**JONES W R** 212 3 St W ..... 23397  
**NEWMAN & MCGILL** 515-517 4 St E 24700  
**NIELSEN H** 609 1 St E ..... 24232

## Gas Companies

Calgary Gas Co Ltd The—  
See Canadian Western Natural Gas Co Ltd 67111  
Canadian Western Natural Gas Co Ltd  
6 Ave & 1 St W ..... 67111  
**CANSO NATURAL GAS LTD**  
940 8 Ave W ..... 693151  
Central Gas Utilities Ltd Upstrs  
6 Ave & 1 St W ..... 63236  
Madison Natural Gas Co Ltd 239 6 Ave W ..... 67021  
Redwater Utilities Ltd 624 9 Ave W ..... 26722

## Gas Fitters

(See also Plumbers & Gas Fitters)

**Anderson Plumbing Company Ltd**  
1316 Centre St N ..... 78511

**DEEVES FRED & SONS LTD**  
GURNEY — MOFFAT RANGES  
GAS APPLIANCES  
1314 17 Ave W ..... 441074

Fawcett Plumbing Co Ltd 408 8 Ave NE ..... 23752  
Inglewood Plumbing & Gasfitting 1228 9 Ave E 55196  
Jones W R 212 3 St W ..... 23397  
McQuiston & Hicklin Plumbing & Heating  
2214 32 Ave SW ..... 446591  
Nichol W & Sons 1622 4 St NW ..... 71747

**SHIELDS THOS A B**  
GASFITTING  
REPAIRS & THERMOSTATS  
29321 523 Eau Claire Ave. 29321

Shrubsall A J Co Ltd 318 10 St NW ..... 871714

**TROTTER & MORTON LTD**  
INDUSTRIAL GAS INSTALLATIONS  
27355 204 5 St W ..... 444609

Wood W A Plumbing Co 624 12 Ave NE ..... 74154  
Wright Arthur R Rear 514 25 Ave W ..... 24844

## Gaskets

Garlock Packing Co of Canada Ltd  
133a 6 Ave W ..... 64411

## Gasoline

**CANADA WESTERN DISTRIBUTORS  
LTD** 607 4 St E ..... 27336  
**GREAT WEST DISTRIBUTORS  
LTD** 1702 9 Ave W ..... 22151  
Red Head Petroleum Products  
East End Warehouse No 1 1005 9 Ave E .. 54064

This Directory is compiled for your  
convenience. Use it daily.



**ANDERSON PLUMBING  
CO. LTD.**

We Repair all types of  
GAS APPLIANCES—AUTOMATIC CONTROLS  
and EMERGENCY CALLS

**7 8 5 1 1**

1316 Centre St. N.

Calgary

## Gasoline & Oil Service Stations

Airport Service Station 923 3 St NE ..... 26818  
**ANGLO AMERICAN EXPLORATION LTD**  
MARKETING DIVISION (PURITY 99 PRODUCTS)  
326 9 Ave W ..... 691341  
Warehouse 7 St E ..... 25202  
Artic Oil Co 809 9 Ave E ..... 55219  
Atlas Service Station 17 Ave & 5 St W ..... 63931  
Balmoral Service Station 617 7 Ave E ..... 691745  
Banff Trail Service Station 16 Ave & 10 St NW 72526  
Bow Mont Service 50 Bowness Rd Montgomery 882408  
Bowness Road Service  
Cor Bowness & Kensington Rds ..... 871193  
Bowness Service Station 701 Main St Bowness 882277  
Bradley Bros 58 Ave & Macleod Trail ..... 30966  
Canadian Oil Co's Ltd 120 7 Ave W ..... 26131  
Central Park Service Station 12 Ave & 4 St W {63817  
63308  
Centre Bridge Service Station Centre St & 4 Ave 66479  
Chinook Service Station 1323 Centre St N ..... 71170  
Chuck & Lyle's Noble Service 1302 1 St W ..... 62514  
City Hall Service Station 7 Ave & 2 St E ..... 27890  
Coach Road Motors 3824 8 Ave W ..... 493080  
Comet Auto Service 1439 9 Ave E ..... 55336  
Community Service Station 701 14 St NW ..... 873131  
Crescent Auto Service 315 16 Ave NE ..... 71005  
Parts ..... 77392  
Crist's Service Station 2002 8 Ave E ..... 55242  
Currie Service Station 2101 34 Ave SW ..... 30527  
De Luxe Auto Service 8 St W & 4 Ave ..... 24362  
Dyson & Rhodes Auto Service  
338 10 St NW ..... 872666

**EAMON'S SUPER SERVICE STATION**  
Banff Highway ..... 892005  
East Calgary Service Station 9 Ave & 11 St E .. 55070  
East Trail Auto Service 1556 9 Ave E ..... 55975

Ed & Ted's Service 1 St W & 11 Ave ..... {27111  
27121  
Edmonton Trail Service Stn 3 St & 16 Ave NE 74308

**ELBOW PARK SERVICE STATION &  
GARAGE** 2219 4 St W ..... 25200  
Esco Esso Service 401 Centre St ..... 65990  
Forester Harry Ltd 9 Ave & 2 St W ..... 27536  
Gail's Service Station 1940 9 Ave E ..... 55929  
Glengarry Service Station 1901 26a St W ..... 491333

**GREAT WEST DISTRIBUTORS LTD**  
Commercial Tire Ltd 1139 9 Ave E ..... 54170  
General Garage Service Co 3901 Macleod Trail 31339  
Glengarry Service Station 1901 26a St W ..... 491333  
Loop Service Station 5004 Macleod Trail ..... 30443  
Penguin Oil Co 1001 8 St E ..... 54078  
Rands Great West Auto 20 Ave & 4 St W ..... 21550  
Red Head Service Station No 1 1005 9 Ave E 55501  
Slim's Garage 2005 11 St E ..... 55461

(Continued on next page)

BUY CHRISTMAS SEALS  
EVERY YEAR

**TRUCK TOWN  
LTD.**

Treat your Truck to our  
WASH - GREASE and  
other Facilities.

Phone **30822** Phone  
4410 Macleod Trail

YOUR **Sanitor**  
HOME GAS INCINERATOR



NO Messy Back Lanes - Fly Hazard -  
Disease Hazard - Trips in Inclement  
Weather - Unsanitary Yards - Incon-  
venience.

SALES OFFICE  
**INTOR SALES &  
ENGINEERING LTD.**  
219 - 50 Ave. S.E. 33473





## DEALERS

|                                                                             |        |
|-----------------------------------------------------------------------------|--------|
| Arctic Oil Co<br>809 9 Ave E                                                | 55219  |
| Bow Mont Service<br>50 Bowness Rd Montgomery                                | 882408 |
| Bowness Service Station<br>701 Main St Bowness                              | 882277 |
| British Engine Service Ltd<br>1440 9 Ave E                                  | 55837  |
| Foothills Motors<br>119 12 Ave W                                            | 25704  |
| Fort Calgary Auto Service<br>510 9 Ave E                                    | 65863  |
| Gail's Service Station<br>1940 9 Ave E                                      | 55929  |
| Henry's Garage<br>17 Ave & 44 St E                                          | 583341 |
| Jubilee Auto Service<br>2303 4 St W                                         | 691779 |
| Kingsland Auto Service<br>58 Ave & Macleod Trail                            | 30966  |
| Louise Bridge Auto Service<br>4 Ave & 9 St W                                | 27778  |
| MacIn Motors Ltd<br>North Hill Branch<br>Cor 16 Ave & 3 St NE               | 71005  |
| Truck & Tractor Division<br>Macleod Trail & 61 Ave                          | 33977  |
| Maple Leaf Garage<br>409 16 Ave NW                                          | 73484  |
| McAlister Motors<br>17 Ave & 25 St W                                        | 492838 |
| Mewata Auto Service<br>1502 10 Ave W                                        | 444686 |
| Miracle Auto Service<br>17 Ave & 13 St W                                    | 443294 |
| Ogden Garage Ltd<br>6831 24 St SE                                           | 563154 |
| Purity Centre Auto Service<br>5 Ave & Centre St                             | 29977  |
| Regal Auto Service<br>640 9 Ave W                                           | 23233  |
| Silver Spring Service<br>Four miles west of City Limits<br>on Banff Highway |        |
| South Hill Garage<br>8200 26 St SE                                          | 563036 |
| Tuxedo Auto Service<br>2319 Centre St N                                     | 74374  |
| Western Tire Service<br>204 11 Ave E                                        | 27141  |
| Wigwam Grocery & Service Station<br>1926 20 Ave NW                          | 891423 |

Use Purity 99 Gasoline

*"The Fill That Stretches"*
**ANGLO AMERICAN  
EXPLORATION LTD.**

# Stop at the Sign of the Big



## For Quality Products and Service

## LEASED SERVICE STATIONS

|                                                                                               |        |
|-----------------------------------------------------------------------------------------------|--------|
| No 1 Grand Service Station<br>Cor 1 St W & 6 Ave                                              | 21626  |
| No 2 Bow Valley Service Station<br>5 Ave & 4 St W                                             | 65733  |
| No 3 Avenue 7 Ave & 5 St W                                                                    | 26348  |
| No 4 Mission 18 Ave & 4 St W                                                                  | 25318  |
| No 5 Marble Arch 13 Ave & 8 St W                                                              | 25492  |
| No 6 Mount Royal 17 Ave 9 St W                                                                | 443722 |
| No 7 Scarboro 17 Ave 16a St W                                                                 | 444455 |
| No 8 Sunalta 1202 14 St W                                                                     | 443000 |
| No 9 Hillhurst<br>Kensington Rd & 10 St NW                                                    | 871088 |
| No 10 Chinook Service Station<br>1323 Centre St N                                             | 71170  |
| No 12 Island 9 Ave. & 12 St. E.                                                               | 55555  |
| No 16 Elbow Park Service Station &<br>Garage 2219 4 St W                                      | 25200  |
| No 17 Triton Service 7 Ave & 1 St E                                                           | 62324  |
| No 18 Victoria Service Station<br>11 Ave & 2 St E                                             | 61793  |
| No 19 Crescent Service<br>Universal Sales & Service Ltd<br>North Hill Branch 16 Ave & 4 St NW | 73658  |
| Holmes Art Service Station<br>15 Ave & 8 St W                                                 | 23224  |
| Patton's Garage 702 4 Ave W                                                                   | 21905  |
| Parkview Service Station<br>26 Ave & 2 St E                                                   | 27535  |
| College Service Station<br>704-706 17 Ave W                                                   | 63291  |
| Kensington Road Service<br>25 St & Kensington Rd                                              | 870611 |

## DEALERS

|                                                           |        |
|-----------------------------------------------------------|--------|
| Crist's Service Station 2002 8 Ave E                      | 55242  |
| Currie Service Station 2101 34 Ave SW                     | 30527  |
| Detroit Auto Body Works Ltd<br>123 15 Ave W               | 24818  |
| Dyson & Rhodes Auto Service<br>338 10 St NW               | 872666 |
| General Supplies Ltd Cor 1St E & 5 Ave                    | 21101  |
| Ernie's Garage 102 12 Ave E                               | 24064  |
| Foster's Garage 1102 9 Ave W                              | 26414  |
| Airport Service Stn 923-3 St NE                           | 26818  |
| Harrison Auto Service 2204 Centre St N                    | 72215  |
| Hiscox West End Garage 1209 5 St W                        | 24764  |
| Houghton's Service Station<br>5320 17 Ave E               | 583323 |
| Kramer Bros Serv Stn 4701 Macleod Trail                   | 30909  |
| Oliver's Service Station 410-414 Bowness<br>Rd Montgomery | 882355 |
| Smithway Motor Service 2905 14 St SW                      | 441991 |
| Smithy's Service Station Macleod Trail                    | 31326  |
| Universal Sales & Service Ltd<br>Cor 5 Ave & 1 St W       | 65611  |
| Hubalta Service Station Hubalta                           | 583265 |
| Fix-ur-Self Garage 333 4 Ave E                            | 66948  |
| North Trail Service Stn Edmonton Trail                    | 71759  |
| Boyd & Fielder Municipal Airport                          | 76513  |

*"The Pick of Them All"*

## DEALERS:

|                                                   |          |
|---------------------------------------------------|----------|
| WHITE ROSE SERVICE No. 301,<br>1402 Centre St. N. | 71070    |
| Lessee John C. McFayden                           |          |
| WHITE ROSE SERVICE No. 304,<br>Bowness            | 882288   |
| Lessee P. Jones                                   |          |
| WHITE ROSE SERVICE No. 306,<br>2106 - 3 St. N.E.  | 73729    |
| Lessee A. Schneider                               |          |
| WHITE ROSE SERVICE No. 307,<br>3505 - 16 St. S.W. | 32461    |
| Lessee D. P. High & A. Heppner                    |          |
| WHITE ROSE SERVICE No. 308,<br>4117 - 17 Ave. E.  | 583344   |
| Lessee A. Pregitzer                               |          |
| WHITE ROSE SERVICE No. 310<br>4 Ave. & 1 St. W.   | 694049   |
| Lessee Universal Sales & Service Limited          |          |
| WHITE ROSE SERVICE No. 312<br>6306 Macleod Trail  | 30767    |
| Lessee Universal Sales & Service Limited          |          |
| BALMORAL SERVICE,<br>617 - 7 Ave. E.              | 691745   |
| Prop. J. Eckford                                  |          |
| BALZAC SERVICE STATION<br>Balzac                  | 119-1734 |
| Prop. G. Lathwell                                 |          |
| BOWNESS TAXI,<br>Bowness                          | 882555   |
| GIER & GRASSWICK GARAGE,<br>319 - 6 Ave. E.       | 23070    |
| HARPER'S TIRE SERVICE,<br>130-132 - 12 Ave. W.    | 27878    |
| INGLEWOOD AUTO SERVICE<br>1402 - 9 Ave. E.        | 55758    |
| JIFFY AUTO LAUNDRY LIMITED<br>112 - 4 Ave. W.     | 23868    |
| MORASCH MOTORS<br>1301 - 12 Ave. W.               | 443138   |
| TRANSPORT SERVICE CENTRE,<br>439 - 8 Ave. E.      | 27310    |
| Props. Fiksdal and La Pierre                      |          |
| ULTRA SERVICE<br>201 - 16 Ave. N.W.               | 77444    |
| WEST HILLHURST AUTO SERVICE,<br>2001 Bowness Road | 872183   |
| Prop. J. Ross                                     |          |

• •

# Canadian Oil Companies, Limited



**GASOLINE & OIL SERVICE STATIONS—Continued**

|                                                    |        |
|----------------------------------------------------|--------|
| Green "T" Auto Service 12 St & 9 Ave E .....       | 55762  |
| Haslam & MacDonald Service Stn 401 16 Ave NE       | 72326  |
| Highway Service Station 17 Ave & 1 St W .....      | 62201  |
| Hilltop Service Station 1324 Centre St N .....     | 72575  |
| Holmes Art 15 Ave & 8 St W .....                   | 23224  |
| Hornoi's Service 802 11 Ave W .....                | 692993 |
| Houghton's Service Station 5320 17 Ave E .....     | 583323 |
| Hubalta Service Station Hubalta .....              | 583265 |
| Hygrade Service Station 12 Ave & 8 St W .....      | 61952  |
| Inglewood Auto Service 1402 9 Ave E .....          | 55758  |
| Island Service Garage 9 Ave & 12 St E .....        | 55555  |
| Jubilee Auto Service 2303 4 St W .....             | 691779 |
| Kensington Chief Auto Service                      |        |
| Kensington Rd & 21 St NW .....                     | 870977 |
| Kensington Road Service                            |        |
| 25 St & Kensington Rd .....                        | 870611 |
| Killarney Service 3417 17 Ave SW .....             | 492033 |
| Kingsland Auto Service 58 Ave & Macleod Trail      | 30966  |
| Knox Corner Service Station 6 Ave & 4 St W .....   | 26296  |
| Kramer Bros Service Station 4701 Macleod Trail     | 30909  |
| Langevin Service Station 4 Ave & 4 St E .....      | 24831  |
| Lone Star Auto Service 2003 4 St W .....           | 22910  |
| Loop Service Station 5004 Macleod Trail .....      | 30443  |
| Louise Bridge Auto Service 4 Ave & 9 St W .....    | 27778  |
| Main Service Station Cor 8 Ave & 8 St W .....      | 29030  |
| Manchester Auto Service 5728 Macleod Trail .....   | 30075  |
| Maple Leaf Garage & Serv Stn 409 16 Ave NW         | 73484  |
| McFayden's Service Station 1402 Centre St N        | 71070  |
| Menzies Service Station Cor Kensington Rd &        |        |
| 14 St NW .....                                     | 874885 |
| Mewata Auto Service 1502 10 Ave W .....            | 444686 |
| Midway Service Station 706 Main St Bowness         | 882288 |
| Miracle Auto Service 17 Ave & 13 St W .....        | 443294 |
| Moore's Auto Service 719 3 St NE .....             | 26474  |
| Motor Inn Service Station 615 5 St W .....         | 27211  |
| North Trail Service Station Edmonton Trail .....   | 71759  |
| Ogden Garage Ltd 6831 24 St SE .....               | 563154 |
| Oliver's Service Station 410-414 Bowness Rd        |        |
| Montgomery .....                                   | 882355 |
| Oughton Bros Ltd 3412 17 Ave E .....               | 583252 |
| Packard Alberta Co Ltd Cor 17 Ave & 1 St W         | 22763  |
| Paramount Service Station 17 Ave & 8 St W .....    | 441995 |
| Parkdale Service Station 501 33 St NW .....        | 874037 |
| Parkview Service Station 26 Ave & 2 St E .....     | 27535  |
| Peerless Service Station 2404 Edmonton Trail ..... | 77477  |
| Potter Herb Service 24 Ave & 4 St W .....          | 26816  |
| Power Chief Auto Service 12 Ave & 2 St W .....     | 26802  |
| Pregitzer's White Rose Service Station             |        |
| 4117 17 Ave E .....                                | 583344 |
| Premier Service Station 12 Ave & 2 St E .....      | 29210  |
| Prospect Service Station 2513 14 St W .....        | 444090 |
| Purity Centre Auto Service Centre St & 5 Ave       | 29977  |
| Rands Great West Auto 20 Ave & 4 St W .....        | 21550  |
| Red Head Service Station No 1 1005 9 Ave E .....   | 55501  |
| Red Star Auto Service 1402 14 St W .....           | 445502 |
| Regal Auto Service 640 9 Ave W .....               | 23233  |
| Riley Park Service 427 10 St NW .....              | 871115 |
| Riverside Service Station 12 4 St NE .....         | 61647  |
| <b>ROBBINS ED</b> 1202 17 Ave W .....              | 443329 |
| Rooney's Garage Ltd 1415 1 St W .....              | 21788  |
| Rose Bud Service 2623 17 Ave SW .....              | 492848 |
| Rosedale Auto Service 12 Ave & Centre St N .....   | 71880  |
| Roxboro Service Station Elbow Drive & 4 St W       | 27125  |
| Scarboro Service Station 17 Ave & 16a St SW        | 444455 |
| Sharon Service Station 1111 8 St W .....           | 445668 |
| Shouldice Service Station Cor Bowness Rd &         |        |
| Home Rd Montgomery .....                           | 882411 |
| Sid & Harry's Service Station 2219 4 St W .....    | 25200  |

## SID and HARRY'S Service Station

**TOWING SERVICE**  
**Brake and Tune-up Specialists**  
SUN TUNE-UP EQUIPMENT  
2219 4th St. W.  
Cor. 23 Ave. & 4 St. W. **25200**

(Continued on next page)

## THE SIGN OF A GOOD DEALER



### IMPERIAL ESSO DEALERS

|                                           |        |
|-------------------------------------------|--------|
| Atlas Service 17 Ave & 5 St W .....       | 63931  |
| Banff Trail 16 Ave & 10 St NW .....       | 72526  |
| Bowness Road Bowness &                    |        |
| Kensington Rds .....                      | 871193 |
| Brasso Motors 307 Centre St .....         | 23027  |
| Broadway 8 Ave & 7 St W .....             | 64241  |
| Calgary Motor Products                    |        |
| Cor 4 Ave & 2 St W .....                  | 65661  |
| Canadian Survey Supplies Ltd.             |        |
| 66 Ave & Centre St S .....                | 33438  |
| Central Park 12 Ave & 4 St W .....        | 63817  |
| Chuck & Lyle's Noble Service              |        |
| 1308 1 St W .....                         | 62514  |
| City Hall 7 Ave & 2 St E .....            | 27890  |
| Coach Road Motors                         |        |
| 3824 8 Ave W .....                        | 493080 |
| Community Service 701 14 St NW .....      | 873131 |
| East Calgary 9 Ave & 11 St E .....        | 55070  |
| Ed & Ted's 11 Ave & 1 St W .....          | 27111  |
| Edmonton Trail 16 Ave & 3 St NE .....     | 74308  |
| Esco Esso Service 401 Centre St .....     | 65990  |
| Fowlie Motor Sales Ltd                    |        |
| Cor Edmonton Trail & Pacific Rd .....     | 72337  |
| Freeman Wilson Ltd 511 Centre St .....    | 691901 |
| General Supplies Ltd 5 Ave & 1 St W       | 21102  |
| Herb Potter Service 24 Ave & 4 St W ..... | 26816  |
| Highway 17 Ave & 1 St W .....             | 62201  |
| Hilltop 13 Ave & Centre St N .....        | 72575  |
| Hygrade 12 Ave & 8 St W .....             | 61952  |
| Knox Corner 6 Ave & 4 St W .....          | 26296  |
| Langevin 4 Ave & 4 St E .....             | 24831  |
| Mac Motors & Equipment Co Ltd             |        |
| 1501 9 Ave E .....                        | 54014  |
| Main Service 8 Ave & 8 St W .....         | 29030  |
| Menzies Service Station                   |        |
| Cor Kensington Rd & 14 St NW .....        | 874885 |
| Motor Inn 7 Ave & 5 St W .....            | 27211  |
| Nu-Way Reconditioners Ltd                 |        |
| 813-829 3 St NE .....                     | 61444  |
| Paramount 17 Ave & 8 St W .....           | 441995 |
| Parkdale Service Station 501 33 St NW     | 874037 |
| Premier 12 Ave & 2 St E .....             | 29210  |
| Prospect 25 Ave & 14 St W .....           | 444090 |
| Riverside 4 St NE & McDougall Rd .....    | 61647  |
| Rose Bud Service 2623 17 Ave W .....      | 492848 |
| Roxboro 26 Ave & 4 St W .....             | 27125  |
| Sharon Service 12 Ave & 8 St W .....      | 445668 |
| Shouldice Service Cor Bowness & Home Rd   |        |
| Montgomery .....                          | 882411 |
| South Calgary 33 Ave & 24 St W .....      | 443476 |
| Sunray 9 Ave & 3 St E .....               | 62128  |
| Truck Town Ltd 4410 Macleod Trail .....   | 30822  |
| Welcome Service Station                   |        |
| 16 Ave & 2a St NW .....                   | 73932  |
| West Point 16 Ave & 14 St W .....         | 442030 |
| Willard's Auto Service 601 2 St W .....   | 24109  |
| Windsor 4 Ave & 9 St W .....              | 64129  |
| York 6 Ave & Centre St .....              | 26409  |

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#### NORTH WEST CALGARY

Kensington Rd. & 21 St. N.W. 870977

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|                          |        |
|--------------------------|--------|
| 17 Ave. & 28 St. W. .... | 493040 |
| 17 Ave. & 1 St. W. ....  | 22763  |
| 14 Ave. & 14 St. W. .... | 445502 |
| 17 Ave. & 5 St. W. ....  | 23042  |
| 20 Ave. & 4 St. W. ....  | 22910  |
| 24 St. & 26 Ave. W. .... | 493553 |

#### EAST CALGARY

|                         |       |
|-------------------------|-------|
| 12 St. & 9 Ave. E. .... | 55762 |
|-------------------------|-------|

#### DOWNTOWN

|                             |       |
|-----------------------------|-------|
| Centre St. & 4 Ave. ....    | 66479 |
| 4 Ave. & 8 St. W. ....      | 24362 |
| 9 Ave. & 2 St. W. ....      | 27536 |
| 12 Ave. & 2 St. W. ....     | 26802 |
| Centre St. & 4 Ave. E. .... | 62912 |

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3417 - 17 Ave. W. .... 492033
- North Star Macleod Trail Service**  
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4611 Macleod Trail ..... 34539
- North Star Service No. 145**  
21 St. & Kensington Rd - 874466
- North Star Service No. 169**  
505 - 10 St. N.W. .... 872530
- North Star Richmond Road Service**  
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Richmond Rd. & 28 St. W 491102
- North Star Rooney's No. 2 Limited**  
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- Fowlie Motors Limited**  
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- Hall's Garage**  
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- Jullien's Garage**  
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- SMITHWAY MOTOR SERVICE**  
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- Smithy's Service Station Macleod Trail ..... 31326
- South Calgary Service Station  
Cor 33 Ave & 24 St SW ..... 443476
- Stewart Auto Service 9 Ave & 4 St E ..... 65863
- Sunray Auto Service 9 Ave & 3 St E ..... 62128
- Sunset Auto Service 501 16 Ave NW ..... 71727
- Transport Service Centre 439 8 Ave E ..... 27310
- Triton Service Station 7 Ave & 1 St E ..... 62324
- TRUCK TOWN LTD** 4410 Macleod Trail 30822  
(See Advertisement on Page 89)
- Tuxedo Auto Service 2319 Centre St N ..... 74374
- UFA Co-op Service Station 11 Ave & 1 St E .. 26121
- Ultra Service Station 201 16 Ave NW ..... 77444
- Universal Sales & Service Ltd Cor 5 Ave &  
1 St W ..... 65611
- Hillhurst Branch 21 St & Kensington Rd .. 874466
- Downtown White Rose Station  
4 Ave & 1 St W ..... 694049
- Victoria Service Station 11 Ave & 2 St E ..... 61793
- Welcome Service Station 16 Ave & 2a St NW 73932

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Johnson Russell V 522 Herald Bldg ..... 26560

Meador & Gray Ltd 405a 8 Ave W ..... 24075

Miller-McCulloch 818 8 Ave W ..... {23696  
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Sanderson J O G 208 General Petroleums Bldg 21355

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| <b>AEROMAGNETIC SURVEYS LTD</b>                |               |
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| Anderberg & Sons Drilling Ltd 8 Hatfield Court | 63558         |
| Aydin Dr M 707a 14 St NW                       | 873323        |
| <b>BEAVER GEOPHYSICAL SERVICES LTD</b>         | {22742        |
| 617 10 Ave W                                   | {66986        |
|                                                | {27703        |
| <b>CENTURY GEOPHYSICAL CORP OF CANADA</b>      | {66303        |
| 1105 7 Ave W                                   | {63521        |
|                                                | {65480        |
| Delta Exploration Co Inc 5-405a 8 Ave W        | 27633         |
| <b>DISCOVERY GEOPHYSICAL LTD</b>               |               |
| Upstrs 324 10 St NW                            | 872708        |
| Exploration Consultants Inc Norman J Christie  | {64911        |
| Mgr 209 6 Ave W                                | {26253        |
| Farney Exploration Co Ltd 830 8 Ave W          | {61171        |
|                                                | {64982        |
| <b>FRONTIER GEOPHYSICAL LIMITED</b>            |               |
| 1504a 14 St W                                  | 440711        |
|                                                | {63824        |
|                                                | {64387        |
| <b>GEOPHYSICAL ASSOCIATES OF CANADA</b>        | 536 8 Ave W   |
| Geophysical Prospecting Co Canada Ltd          | 411 6 Ave W   |
|                                                | 694311        |
| Warehouse 315 39 Ave SE                        | 32212         |
| Geophysical Service International Corporation  | {64887        |
| 706 9 Ave W                                    | {65101        |
| Geotechnical Foreign Corp Upstrs 322 10 St NW  | 875682        |
| Heiland Exploration Canada Ltd                 | {32488        |
| 401 42 Ave SE                                  | {32485        |
| Independent Exploration Co 8 London Bldg       | 26844         |
| <b>JENSEN SURVEYS LTD</b>                      |               |
| 704 7 St W                                     | 29614         |
| Gravity Exploration                            |               |
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| 2nd Flr 321b 19 St NW                          | 875427        |
| Myers W H 504 Lancaster Bldg                   | 66729         |
| Nance Exploration Co Condon Bldg               | 447491        |
| <b>NATIONAL GEOPHYSICAL CO OF CANADA LTD</b>   | {54799        |
| 839 24 Ave SE                                  | {54049        |
| Northwest Seismic Surveys Ltd 415 10 St NW     | 875511        |
| Ray Robert H Co 528 9 Ave W                    | 22568         |
| Rogers Exploration Service 706 7 St W          | 23517         |
| John O Rogers Mgr r 620 Crescent Rd            | 78323         |
| Seismic Ventures Ltd 2-901 8 Ave W             | {64811        |
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| <b>SEISMOGRAPH SERVICE CORP OF CANADA</b>      | 113 16 Ave NW |
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| Seismotech Limited 320 39 Ave SE               | 73337         |
| United Geophysical Co of Canada 531 8 Ave W    | 30503         |
|                                                | 691356        |
| Shop 1506 11 Ave W                             | {442955       |
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| Party No 83 2613a 14 St W                      | 447624        |
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| Party F71 413 10 St NW               | 875006  |
| Party V3 605a 2 St W                 | 693524  |

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|                                       |                     |
|---------------------------------------|---------------------|
| Billy's News & Smoke Shop 138 9 Ave W | 22894               |
| Blue Window Library & Gift Shop       |                     |
| Grd Flr Royal Hotel                   | 62129               |
| Cradle Shop 216a 8 Ave E              | 29051               |
| Harrow's Gifts 807 1 St E             | 64509               |
| Import Shop 821 17 Ave W              | 440935              |
| <b>LINDA MAE'S GIFT SHOP</b>          | 219 Centre St 65858 |
| MacMillan Miss A E Arcade 8 Ave W     | 64204               |
| Treasure Chest 1620 Centre St N       | 75062               |
| White's Flowers 712 16 Ave NW         | 74366               |
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(See Alphabetical Section Under Government of Canada)

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 Store No 2 309 19 St NW ..... 872015

Alex Grocery &amp; Confectionery 1201 20 Ave NW 892622

Allright Store 2019 3 St NE ..... 72674

Altadore Grocery 2047 34 Ave W ..... 30695

Arcade Grocery &amp; Confectionery 840 16 Ave NW 73682

Avenue Grocery &amp; Confect 231 13-Ave NW ..... 72022

B C Fruit Store 1201 2 St E ..... 699-118

Baile's Corner Store 321 19 St NW ..... 871283

Bankview Grocery 1437 17 Ave W ..... 442901

Banner Grocery 2201 4 St W ..... 66401

Beaver Grocery &amp; Confect 401 14 Ave E ..... 27649

Bell Block Grocery 1008 2 St E ..... 63587

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Black &amp; White Grocery &amp; Confect 1235 2 St E 66642

Blue Gene's Grocery & Confectionery  
 2144 35 Ave SW ..... 30150

Bluenose Grocery &amp; Confect 5802 Macleod Trail 30122

Bow Marsh Grocery 516 9 St W ..... 23006

Bow River Store 525 Bowness Rd Montgomery 882244

Bowness Groceteria 631 Main St Bowness ..... 882654

**BRIDGELAND CORNER STORE**

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Brooks Store 8205 26 St SE ..... 563108

Buffalo Grocery &amp; Confectionery 101 5 St W 62763

Bungalow Confectionery &amp; Grocery 802 12 Ave W 62465

Burt's Store 50 Ave &amp; Elbow Drive ..... 30573

Buy-Rite Store 740 17 Ave SW ..... 22488

(Continued on next page)



GROCERS—RETAIL—Continued

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| C C Cash Grocery 1048 8 St E .....                                       | 55502  |
| Cable & Co 7239 26 St SE .....                                           | 563156 |
| Calberta Grocery & Confectionery 928 12 Av W .....                       | 444533 |
| Calgary General Store 2202 3 St NE .....                                 | 76567  |
| Calgary Grocery 328 4 Ave E .....                                        | 62952  |
| <b>CANADA SAFEWAY LTD</b> 535 10 Ave W .....                             | 692501 |
| Capitol Food Store 2224 20 Ave NW .....                                  | 891428 |
| Capitol Hill Grocery 1401 20 Ave NW .....                                | 891400 |
| Central Grocery & Confectionery 1319 8 St W .....                        | 444325 |
| Chinook Grocery 2512 16 St E .....                                       | 55420  |
| Chris' Grocery 220 24 St NW .....                                        | 873285 |
| Chrysler Grocery & Confect 117 15 Ave E .....                            | 27127  |
| Clifton Grocery & Confectionery 533 4 Ave W .....                        | 65531  |
| Colgrove General Store 1348 Colgrove Ave .....                           | 63537  |
| Con's Red & White 1902 33 St SW .....                                    | 492444 |
| Connaught Groc Confect & Meat Mkt<br>1040 12 Ave W .....                 | 442964 |
| Cooper S C 1024 17 Ave E .....                                           | 55774  |
| Store No 2 1208 9 Ave E .....                                            | 55087  |
| Corner Store 134 2 Ave E .....                                           | 63216  |
| Cosy Corner Store 113 14 St NW .....                                     | 872010 |
| Court Confectionery & Grocery 617 5 Ave W .....                          | 62491  |
| Croughbar Grocery & Lunch Counter<br>1934 9 Ave E .....                  | 55711  |
| Crown Grocery 1320 3 St NE .....                                         | 74074  |
| Cuddie's Corner Grocery 2919 17 Ave W .....                              | 492959 |
| Daily Food Store 210 8 Ave E .....                                       | 63951  |
| Dan's Grocery & Confectionery 239a 4 Ave E .....                         | 61219  |
| Dayton L Soon 22 4 St NE .....                                           | 61714  |
| De Luxe Grocery & Confectionery 830 3 St NE .....                        | 26707  |
| De Luxe Grocery Hardware & Appliances<br>2203 Westmont Rd .....          | 873300 |
| Derby Grocery & Confectionery 640 17 Ave W .....                         | 24015  |
| Devicq's Groceteria 2140 Westmont Rd .....                               | 871898 |
| Diamond Grocery & Confectionery 332 8 Ave E .....                        | 26924  |
| Don's Groceries & Meats 1534 9 Ave E .....                               | 55948  |
| Dorosh N 4007 16a St SE .....                                            | 55460  |
| East End Food Store 326 8 Ave E .....                                    | 66661  |
| Economy Food Store 1401 9 Ave E .....                                    | 55226  |
| Eddie's Corner Store 302 Main St Bowness .....                           | 882558 |
| Elgin Grocery & Meat Market 1335 9 Ave E .....                           | 55366  |
| El-Jay Grocery & Confect 2411 2 St E .....                               | 26645  |
| <b>EMPRESS STORES LTD</b> 702 16 Ave NW .....                            | 74278  |
| Emshey Grocery 230 7 Ave E .....                                         | 65553  |
| Fairway Grocery 1902 27 St SW .....                                      | 491661 |
| Family Groceteria 2616 Centre St N .....                                 | 74311  |
| Farmers' Grocery 717 2 Ave NE .....                                      | 61377  |
| Farmers' Trading Departmental Store<br>219 7 Ave E .....                 | 61974  |
| Fruits Vegetables & Meats<br>Favorite Grocery & Conf 1128 17 Ave W ..... | 443318 |
| Fetherston's General Store 7401 26 St SE .....                           | 563163 |
| Food Basket 509 16 Ave NW .....                                          | 71816  |
| Foodland Grocery 2716 21 Ave W .....                                     | 493033 |
| Food-Vale Store 2508 4 St W .....                                        | 27412  |

**FOOD-VALE STORE**

QUALITY FRESH FRUIT  
VEGETABLES & GROCERIES  
Specializing in Fine Fancy Foods  
Free Delivery Daily

2508 - 4 St. W. Phone 27412-62156

|                                                 |        |
|-------------------------------------------------|--------|
| Foothills Grocery & Conf 640 16 Ave NW .....    | 73321  |
| Forest Lawn General Store 4201 17 Ave E .....   | 583271 |
| Forest Lawn General Trading 4201 17 Ave E ..... | 583453 |
| Frank's Grocery 502 7 Ave E .....               | 62826  |
| Fred's Foodateria 141 32 Ave NE .....           | 72158  |

Have You Sent in the Money  
For Those -

**CHRISTMAS SEALS?**

Remember — Only Those That  
Are Paid for Help to Fight  
Tuberculosis

GROCERS—RETAIL—Continued

|                                                            |        |
|------------------------------------------------------------|--------|
| Freeze's Grocery 2413 1a St E .....                        | 21363  |
| Friendly Door Grocery 4302 6 St NE .....                   | 71246  |
| Gene's Grocery 2436 2 Ave NW .....                         | 873005 |
| General Confect & Groc Store 915 1 Ave NE .....            | 61262  |
| Glenmore Grocery 1621 34 Ave SW .....                      | 31846  |
| Goosman's Grocery & Confecty 525 17 Ave W .....            | 21611  |
| Gordon's Store 429 11 St NW .....                          | 872246 |
| Graham's Groceteria 2135 4 Ave NW .....                    | 873148 |
| Grand View Store 1001 19 Ave SE .....                      | 54278  |
| Green-Dell Fruit 2038a 42 Ave SW .....                     | 34567  |
| Green's Groceteria 619 3 St NE .....                       | 26646  |
| <b>GUY'S GROCERY</b> 824 3 St NE .....                     | 26688  |
| Hall's Self-Serving Grocery 1401 14 St W .....             | 443468 |
| Hamilton Grocery Store 2634 24a St W .....                 | 491133 |
| Happy Food Store 2105 33 Ave SW .....                      | 444287 |
| Harold's Groceries & Meats 1552 9 Ave E .....              | 55586  |
| Harper Groceteria 2039 34 Ave SW .....                     | 31287  |
| Harry & Sons 602 1 Ave NE .....                            | 61316  |
| Harvard Grocery & Confectionery 410 4 St W .....           | 62881  |
| Henry Grocers 201 19 St NW .....                           | 875264 |
| Highland Grocery 116 40 Ave NW .....                       | 74514  |
| Hillcrest Grocery 3103 Edmonton Trail .....                | 75880  |
| Hillside Grocery 2718 17 St SW .....                       | 442835 |
| Holmpatrick Store 37 St & 28 Ave SW .....                  | 492691 |
| Home Grocery The 525 14 Ave E .....                        | 21258  |
| Hubalta General Store & Post Office<br>5702 17 Ave E ..... | 583713 |
| Jack's Grocery & Confect 236 4 St NE .....                 | 29936  |
| Jack's West Grocery & Confectionery<br>1409 11 St W .....  | 441862 |
| Jay-Dee Food Store 4002 16 St SW .....                     | 32273  |
| Jeffery's Grocery Radio Blk 13 Ave & 1 St W .....          | 64287  |

**JENKINS GROCERY STORES**



See how you save on all your Food Needs.  
Shop and Save at your Neighborhood  
Jenkins Store

WHOLLY CANADIAN OWNED

**"Where to Shop"**

|                                           |  |
|-------------------------------------------|--|
| Store No 1 1112 4 St W .....              |  |
| Store No 2 2042 42 Ave SW .....           |  |
| Store No 3 1319 9 Ave E .....             |  |
| Store No 4 1421 11 St W .....             |  |
| Store No 5 Richmond Rd & 29 St W .....    |  |
| Store No 6 1328 17 Ave W .....            |  |
| Store No 8 439 14 Ave E .....             |  |
| Store No 9 309 16 Ave NW .....            |  |
| Store No 10 2438 Kensington Rd .....      |  |
| Store No 12 Forest Lawn .....             |  |
| Store No 14 2516 4 St W .....             |  |
| Store No 15 2609 14 St SW .....           |  |
| Store No 16 No 25 Air Material Base ..... |  |
| Store No 17 824 1 Ave NE .....            |  |
| Store No 18 1443 Kensington Rd .....      |  |
| Store No 19 1031 Russett Rd .....         |  |
| Store No 21 1436 20 Ave NW .....          |  |
| Store No 22 637 16 Ave NW .....           |  |
| Store No 23 1118 3 St NE .....            |  |
| Store No 24 2639 17 Ave W .....           |  |
| Store No 25 2318 Centre St N .....        |  |
| Store No 26 2610 4 St NW .....            |  |

**JENKINS GROCETERIA LIMITED**

MAIN OFFICE & WAREHOUSE 1820 9 Ave E 55661  
Pres Ronald H Jenkins  
Treasurer H C Hilton  
Office Mgr C S Evans  
Credit Mgr R Pearpoint  
Wholesale Mgr T H Royds  
Buyer F W McJunkin

NIGHT CALLS AFTER 4:30 PM TO 8 AM  
AND SATURDAYS & HOLIDAYS

|                           |       |
|---------------------------|-------|
| General Office .....      | 55661 |
| Tabulating Division ..... | 55664 |
| Shipping Dept .....       | 55665 |
| Garage .....              | 55666 |
| Auditorium .....          | 55667 |

GROCERS—RETAIL—Continued

|                                                                      |        |
|----------------------------------------------------------------------|--------|
| <b>JIM'S FOOD STORE</b> 2016 12 Ave NW .....                         | 891785 |
| Johnson's Cash & Carry Grocery 1510 1 St W .....                     | 62790  |
| Katzin's Grocery 2220 7 Ave NW .....                                 | 871908 |
| Killarney Corner Store 3001 23 Ave SW .....                          | 492992 |
| Kin Sang Co 218 Centre St .....                                      | 66665  |
| Office 206a Centre St .....                                          | 61819  |
| King George Grocery 917 20 Ave NW .....                              | 71561  |
| Kippen's Grocery 1804 1 St NW .....                                  | 76000  |
| Kline's Korner Grocery 703 23 Ave E .....                            | 55499  |
| Knob Hill Food Store 2103 26 Ave SW .....                            | 441171 |
| Lang Grocery & Confectionery 833 17 Ave W .....                      | 446240 |
| Lee's Food Store 2139 33 Ave SW .....                                | 445107 |
| Lem King Grocery 1221 20 Ave NW .....                                | 892627 |
| Leong Food Store 3411 26 Ave SW .....                                | 491151 |
| Leong Grocery 1929 34 Ave SW .....                                   | 31020  |
| Leslie's Grocery & Confect 2502 16b St SW .....                      | 444729 |
| Levine Grocery & Confect 819 1 Ave NE .....                          | 62405  |
| Lloyd's Groceteria 3218 17 Ave E .....                               | 583788 |
| Lockhart's Food Terminal 2037 33 Ave SW .....                        | 447477 |
| Louise Grocery & Confectionery 1028 2 St E .....                     | 21024  |
| Lo Vecchio's Fruits & Groceries 1410 17 Ave W .....                  | 441988 |
| Lucky Strike General Store 11 Ave & 37 St SW .....                   | 492732 |
| Malsey Groceteria 2405 Edmonton Trail .....                          | 71133  |
| Manchester Grocery 6609 Macleod Trail .....                          | 30915  |
| Margaret's Grocery & Confectionery 201 4 Ave E .....                 | 29220  |
| Marlborough Grocery 508 12 Ave W .....                               | 25988  |
| Martin's Red & White Grocery & Confectionery<br>1903 20 Ave NW ..... | 891438 |
| Mary's Grocery & Confectionery 1101 8 St E .....                     | 53213  |
| McIntyre Ed 1830 17 St W .....                                       | 444430 |
| McWalter's Cash Grocery 2141 15 St W .....                           | 441101 |
| Midway Store 702 Main St Bowness .....                               | 882525 |
| Millar's Meats & Groceries 2005 Bowness Rd .....                     | 871092 |
| Millican Grocery & Confect 1920 62 Ave SE .....                      | 563003 |
| Model Grocery & Confectionery 713 3 St NE .....                      | 26676  |
| Mount Pleasant Groc & Confect 2620 4 St NW .....                     | 74937  |

**MOUNTVIEW STORE**

2014 Edmonton Trail ..... 72225 |

**NAGLER'S LTD** 602-608 2 St E ..... 63614 |

(Continued on next page)

**Shop at Your Friendly  
Red & White Store**

Con's Red & White  
1902 33 St SW ..... 492444 |

Food Basket  
509 16 Ave NW ..... 71816 |

Lloyd's Groceteria  
3218 17 Ave. E. .... 583788 |

Martin's Red & White Groc & Conf  
1903 20 Ave NW ..... 891438 |

Prospect Meat Market  
2613 14 St W ..... 448504 |

Winter's Grocery  
2707 17 Ave. W. .... 491829 |

**WE DELIVER**



## GROCERS—RETAIL—Continued

|                                            |        |
|--------------------------------------------|--------|
| Neighborhood Store 2717 14 St W            | 442122 |
| Nellie's Grocery 101 16 Ave NW             | 71197  |
| New Central Grocery 706a Centre St         | 29864  |
| New Moon Food Store 1210 1 St W            | 23086  |
| Newway Store 3204 17 Ave E                 | 583393 |
| North Balmoral Grocery 3423 Centre St N    | 72555  |
| North East Groc & Confect 1104 1 Ave NE    | 62868  |
| North Hill Food Store 2102 Centre St N     | 73201  |
| North Star Grocery 940 2 Ave NW            | 871192 |
| North West Grocery 1004 16 Ave NW          | 892210 |
| Nu-Way Store 1719 17 Ave W                 | 442425 |
| Ole's Grocery & Confect 815 McDonald Ave   | 55803  |
| Ontario Grocery 736 3 Ave W                | 62411  |
| Oscar's Grocery & Confect 1740 11 Ave W    | 442728 |
| Overton's Confect & Groc 133 16 Ave NW     | 71398  |
| Palace Grocery 917 17 Ave W                | 441094 |
| Palm Grocery & Confectionery 502 8 Ave E   | 61707  |
| Park N Shop Food Centre 2504 Parkdale Blvd | 872233 |
| Parkdale Food Store 3404 3 Ave NW          | 875011 |
| Parkhill Grocery 3801 Macleod Trail        | 30951  |
| Parkhill Groceteria 3616 Centre St S       | 30317  |
| Parkview Grocery 3003 Centre St N          | 71928  |
| Parkway Store 1904 22 Ave Bowness          | 882111 |

**PEARL GROCERY & CONFECTIONERY**

|                             |        |
|-----------------------------|--------|
| 2801 29 St SW               | 492212 |
| Peter's Grocery 1319 2 St E | 29177  |

|                                               |        |
|-----------------------------------------------|--------|
| Planidin Bros General Store 436 2 Ave N       | 882162 |
| Plaza Grocery & Confect 626 15 St NW          | 871828 |
| Premier Grocery 825a 1 Ave NE                 | 61387  |
| Prospect Grocery & Confect 2605 14 St W       | 442547 |
| Purvis' Grocery 540 7 Ave NW                  | 871702 |
| Quality Grocery & Confectionery 402 13 Ave E  | 61689  |
| Royalta Grocery 902 5 Ave W                   | 61483  |
| Regal Grocery 1302 3 St NE                    | 72294  |
| Riley Park Grocery 1209 5 Ave NW              | 872565 |
| Riverside Cash & Carry Grocery 14 4 St NE     | 61617  |
| Rosedale Groc & Confect 139 16 Ave NW         | 71168  |
| Roseland Confectionery & Grocery 501 13 Ave E | 61420  |
| Rosscarrook Grocery & Hardware 1203 40 St W   | 492716 |
| Roy's Grocery 408 8 Ave E                     | 29021  |

|                                   |        |
|-----------------------------------|--------|
| <b>ROYAL GROCERY</b> 803 17 Ave W | 444596 |
| No 2 2039 26 Ave SW               | 443792 |

|                                              |        |
|----------------------------------------------|--------|
| Sam Ken Grocery 118 10 St NW                 | 871112 |
| Sam's Cosy Corner Store 113 14 St NW         | 872010 |
| Sandy's Grocery 2523 17 Ave W                | 492828 |
| Save More Store 522 7 Ave NW                 | 874416 |
| Saverud's Grocery & Confect 2139 4 Ave NW    | 872613 |
| Service Grocery 4020 16 St SW                | 30891  |
| Shamrock Grocery & Conf 2433a 2 St E         | 23554  |
| Sharp's Grocery & Confectionery 602 17 Ave W | 29754  |
| Shop-Easy Stores Ltd 2404 Centre St N        | 78177  |

**SHOPRITE STORE**

|                                |        |
|--------------------------------|--------|
| 1502-1504 12 Ave W             | 443033 |
| Meat Dept                      | 443034 |
| Shortt's Grocery 3414 24 St SW | 445702 |

|                                        |        |
|----------------------------------------|--------|
| Shouldice General Store 441 Bowness Rd | 882233 |
| Montgomery                             | 882233 |

|                                             |         |
|---------------------------------------------|---------|
| Shuler H 523 4 St E                         | 61464   |
| Silver & Black Store The 5012 Macleod Trail | 699-126 |

|                                        |        |
|----------------------------------------|--------|
| Smith's Grocery & Confect 930 17 Ave W | 441169 |
| Solly's Grocery 221 19 St NW           | 871676 |

|                                            |        |
|--------------------------------------------|--------|
| South East Grocery & Confect 540 12 Ave E  | 65129  |
| South Hill Grocery & Confect 8046 26 St SE | 563122 |

|                                   |       |
|-----------------------------------|-------|
| Standard Grocery 226 17 Ave W     | 66544 |
| Stanley Jones Grocery 820 6 St NE | 26727 |

|                               |        |
|-------------------------------|--------|
| Stubbs' Grocery 2127 7 Ave NW | 872347 |
| Suey Kee 210a Centre St       | 24193  |

|                                  |        |
|----------------------------------|--------|
| Suey Sang Chong Co 216 Centre St | 62362  |
| Sunbeam Grocery 1030 18 Ave NW   | 892329 |

|                                    |       |
|------------------------------------|-------|
| <b>SUN GROW STORE</b> 2308a 4 St W | 29767 |
| Sun On Food Store 1503 34 Ave SW   | 31997 |

|                                          |        |
|------------------------------------------|--------|
| Sunlight Grocery & Confect 1921 17 Ave W | 442828 |
| Sunnynook Confect & Grocery 2002 8 St E  | 55372  |

|                                          |        |
|------------------------------------------|--------|
| Sunnyside Grocery & Confect 802 2 Ave NW | 871025 |
| Sunrise Grocery 1215-17 14 St W          | 442566 |

|                                           |       |
|-------------------------------------------|-------|
| Sunset Grocery & Confect 3501 Centre St N | 75769 |
| Sunshine Grocery 602 13 Ave E             | 23254 |

|                                              |       |
|----------------------------------------------|-------|
| Super Groceries Store 346 17 Ave W           | 21306 |
| Switzer Grocery & Confectionery 112 14 Ave E | 63734 |

## GROCERS—RETAIL—Continued

|                                    |       |
|------------------------------------|-------|
| Tai Lee Co 206 Centre St           | 25007 |
| Terrace Grocery 5009 Macleod Trail | 31987 |

**TOM'S GROCERY & CONFECTIONERY**

|                                   |        |
|-----------------------------------|--------|
| 3103 Centre St N                  | 71679  |
| Tom's Modern Market 511 33a St NW | 872120 |

|                                     |        |
|-------------------------------------|--------|
| Tuxedo Meat & Grocery 117 27 Ave NE | 72141  |
| United Grocery 1839 20 Ave NW       | 892116 |

**UNIVERSAL FRUIT & GROCERY STORE**

|               |       |
|---------------|-------|
| 305 - 6 Ave W | 65522 |
|---------------|-------|

Groceries - Confectionery - Flowers - Plants

|                                             |        |
|---------------------------------------------|--------|
| Velvet Groc & Confect 1201 12 Ave W         | 443129 |
| Verdun Grocery & Confectionery 1914 3 St NE | 71224  |

|                                      |        |
|--------------------------------------|--------|
| Vic's Food Mart 713 14 St NW         | 872081 |
| West Hillhurst Grocery 2138 4 Ave NW | 871420 |

|                                  |        |
|----------------------------------|--------|
| Westmont Grocery 116 10 St NW    | 872205 |
| Wigwam Grocery & Service Station |        |

|                                    |        |
|------------------------------------|--------|
| 1926 20 Ave NW                     | 891423 |
| Williams Bros Ltd 117-123 10 Ave W | 61271  |

|                                        |        |
|----------------------------------------|--------|
| Winter's Grocery 2707 17 Ave W         | 491829 |
| Wyldman's General Store 426 Bowness Rd |        |

|                                 |        |
|---------------------------------|--------|
| Montgomery                      | 882448 |
| Young's Groceteria 1706 3 St NE | 75700  |

|                         |       |
|-------------------------|-------|
| Yuen Huen 208 Centre St | 26284 |
|-------------------------|-------|

**Grocers—Wholesale**

|                                               |       |
|-----------------------------------------------|-------|
| Alberta Co-op Wholesale Assn Ltd 1335 9 Ave W |       |
| D O Toreson Mgr                               | 65233 |

|                                          |       |
|------------------------------------------|-------|
| V C Bratseth Hardware Buyer & Order Desk | 61901 |
| R R Rust Grocery Buyer & Order Desk      | 61202 |

|                               |        |
|-------------------------------|--------|
| Receiving & Shipping Office   | 23396  |
| <b>ASSOCIATED GROCERS LTD</b> | 440402 |

|                                 |        |
|---------------------------------|--------|
| Head Office 1802 10 Ave W       | 448846 |
| <b>HORNE &amp; PITFIELD LTD</b> |        |

|                                    |       |
|------------------------------------|-------|
| 321 10 Ave W                       | 26157 |
| <b>MACDONALDS CONSOLIDATED LTD</b> |       |

|                                      |       |
|--------------------------------------|-------|
| 535 10 Ave W                         | 22757 |
| <b>PETRIE LOUIS LTD</b> 1820 9 Ave E | 54267 |

|                                |  |
|--------------------------------|--|
| 51155                          |  |
| <b>WESTERN GROCERS LIMITED</b> |  |

|                     |       |
|---------------------|-------|
| Cor 10 Ave & 5 St W | 67471 |
|---------------------|-------|

**Grocery Brokers**

(See Brokers—Grocery)

**Gunite Contractors**

|                             |       |
|-----------------------------|-------|
| <b>CANADA GUNITE CO LTD</b> |       |
| 4140 15a St SE              | 51659 |

**Gunsmiths**

|                                          |       |
|------------------------------------------|-------|
| <b>MOTOR CAR SUPPLY CO OF CANADA LTD</b> |       |
| Wholesale Only 317 6 Ave W               | 24633 |

|                                       |       |
|---------------------------------------|-------|
| Pioneer Lock & Safe Works 513 8 Ave W | 25462 |
|---------------------------------------|-------|

**PIONEER LOCK & SAFE WORKS**Gunsmiths — Firearms  
Ammunition & Repairs

Blow Bldg., 513 - 8 Ave. W. 25462

**RUSSELL SPORTING GOODS**

PRACTICAL GUNSMITHS

1120 1 St W

62161

**Hairdressers—Ladies**

(See Beauty Parlors)

**Hairdressers' Supplies**

(See Beauty Parlor Supplies &amp; Equipment)

**Halls**

|                                           |        |
|-------------------------------------------|--------|
| Al Azhar Temple A A O N M S 506 17 Ave W  | 27207  |
| Glenmore Community Hall 67 Ave & 4 St SW  | 30362  |
| Orange Hall (Calgary) 5 Ave & 24 St NW    | 874248 |
| St Barnabas Church Hall                   |        |
| Cor 12 St & 7 Ave NW                      | 873035 |
| St Martin's Parish Hall 21 Ave & 28 St SW | 493014 |

**Handicrafts**

|                                     |        |
|-------------------------------------|--------|
| Bedford's Ltd 407a Centre St S      | 692750 |
| Uncle John's Hobby Shop 130 7 Ave E | 63925  |

|                                     |       |
|-------------------------------------|-------|
| <b>UNIVERSAL HOBBY SUPPLIES LTD</b> |       |
| 623a 8 Ave W                        | 24234 |

**Hardware—Retail**

|                                |       |
|--------------------------------|-------|
| <b>ASHDOWN HARDWARE CO LTD</b> |       |
| THE J H 110 8 Ave W            | 67321 |

|                                |        |
|--------------------------------|--------|
| B M Hardware 3405 26 Ave SW    | 493030 |
| Bayley Hardware 3403 17 Ave SW | 492977 |

|                           |       |
|---------------------------|-------|
| <b>BLACKBURN'S LTD</b>    |       |
| Mission Store 2410 4 St W | 22060 |

|                                      |        |
|--------------------------------------|--------|
| Bridgeland Store 827 1 Ave NE        | 61386  |
| Bowness Hardware 716 Main St Bowness | 882266 |

|                                           |        |
|-------------------------------------------|--------|
| Briar Hill Hardware Co Ltd 2020 12 Ave NW | 891388 |
| <b>BRITISH INDUSTRIES LTD</b>             |        |

The Home of British Goods  
in Canada

|               |       |
|---------------|-------|
| 325 8th Ave W | 62550 |
|---------------|-------|

|                                           |        |
|-------------------------------------------|--------|
| Builders Hardware Stores Ltd 522 11 Ave W | 693846 |
|-------------------------------------------|--------|

|                                    |       |
|------------------------------------|-------|
| <b>BURNES HARDWARE</b> 2308 4 St W | 23302 |
| Calgary Hardware 806 3 St NE       | 26838 |

**CALGARY HARDWARE**

HARDWARE and PLUMBING

806 - 3 St. N.E. 26838

|                                        |        |
|----------------------------------------|--------|
| Capital Hardware Cor 20 Ave & 18 St NW | 891420 |
|----------------------------------------|--------|

|                           |       |
|---------------------------|-------|
| <b>CAUSTON'S HARDWARE</b> |       |
| 920 16 Ave NW             | 76744 |

|                                        |       |
|----------------------------------------|-------|
| Chesney G L Hardware Ltd 102 16 Ave NW | 77577 |
|----------------------------------------|-------|

**G. L. Chesney Hardware Ltd.**BUILDERS' SUPPLIES — PAINT  
CHINA — GIFTS

102 - 16th Ave. N.W. 71777-77577

**CHINOOK BUILDING SUPPLIES LTD**

|                       |       |
|-----------------------|-------|
| 520 5 Ave E           | 66211 |
| Comery T 632 17 Ave W | 21278 |

|                                          |       |
|------------------------------------------|-------|
| Crescent Hardware 1108 Centre St N       | 71717 |
| Crescent Lumber Ltd 16 Ave & Centre St N | 73823 |

**CRESCENT LUMBER Ltd.**BUILDING SUPPLIES - HARDWARE  
PAINT  
PHONES

73823 - 73888 - 74616

16 Ave. &amp; Centre St. N.

(Continued on next page)



HARDWARE—RETAIL—Continued

Currie Hardware & Appliances 2449 33 Ave SW 441700

## Currie Hardware & Appliances

General Electric Sales and Service  
CHINA, PAINTS and BUILDERS HARDWARE

2449 33 Ave. S.W. 441700

Despins Jules 2506 4 St W ..... 26383  
**EMPRESS STORES LTD** 702 16 Ave NW 74280  
Farmers' Trading Departmental Store  
219 7 Ave E ..... 62783  
Hall Hardware 115 8 Ave E ..... 22904  
**HARDWARE-TERIA LTD** {22855  
122 8 Ave E ..... 29855

## HARDWARE-TERIA

LIMITED

At the Sign of the Saw  
**CUTS PRICES**

22855-29855 122 8th Ave. E.

**HARPER HARDWARE & APPLIANCE LTD** 134 12 Ave W ..... 27429  
Hewitt Hardware 1412 3 St NE ..... 73749  
Highland Hardware 118 40 Ave NW ..... 77870  
Hillhurst Hardware Ltd 134 10 St NW ..... 871705  
Ingewood Hardware 1226 9 Ave E ..... 55957  
Killarney Hardware 2701 17 Ave SW ..... 492898  
Knob Hill Hardware 2101 26 Ave W ..... 448889  
Lesik's Hardware 920 17 Ave E ..... 54713  
Louise Hardware 106 10 St NW ..... 871133  
Macey's Hardware 2506 Kensington Rd ..... 875161  
**MAGLEOD'S LIMITED** 337 7 Ave W .. 27586  
**MANCHESTER HARDWARE** {31309  
5518 3 St SW ..... 33303  
McFarlane & Wilson Ltd 401 8 Ave W ..... 64807

**McINTYRE F J & CO**  
ELECTRICAL APPLIANCES & PAINTS  
Everything in Household Hardware  
MIRACHROM METAL TRIMS  
1010 - 17 Ave W 448544 - 445816

McKittrick Hardware 1515 34 Ave SW ..... 33335  
**McLELLAN HARDWARE** 311 19 St NW 872151  
**MOUNTVIEW STORE**  
2014 Edmonton Trail ..... 72881  
Nagler's Appliance & Hardware Ltd 1206 1 St W 21715  
Nu-Way Hardware 908 16 Ave NW ..... 73921  
Pemberton Hardware 2702 Centre St N ..... 75224  
Raemor Hardware & Appliances  
2107 33 Ave SW ..... 448444

## Raemor Hardware & Appliances

Monaseal & Monamel Paints  
China & Builders' Hardware

2107 - 33 Ave. S.W. 448444

Reel Hardware 218 24 St NW ..... 873366  
Riverside Hardware 17-19 4 St NE ..... 62272  
Ross's Variety Store 2604 4 St NW ..... 75626  
Sayles Hardware 315 8 Ave E ..... 25863

## SAYLES

• Hardware • Plumbing  
• Guns • Cameras • Binoculars  
NEW AND USED — BOUGHT & TRADED  
25863 315 - 8 Ave. East

Buy Christmas Seals . . every year

HARDWARE—RETAIL—Continued

Shepherd's Hardware 3410 3 Ave NW ..... 873154  
Temple Hardware & Appliances 337 17 Ave W 61860  
**VENABLES SPORTING GOODS**  
708 7 St W ..... 23287

**WEBBER F G HARDWARE LTD**  
HARDWARE and PAINTS  
FRIGIDAIRE DEALER  
1434 17 Ave W 447411 - 444466

West Point Hardware 1512 14 St W ..... 443436  
Williams Bros Ltd 117-123 10 Ave W ..... 25771  
Woodman H E 2603 14 St W ..... 441241

## Hardware—Wholesale

Ackland D & Son Ltd {27318  
722 11 Ave W ..... 27418

**ASHDOWN HARDWARE CO LTD**  
**THE J H** 240 11 Ave W ..... 67321  
Atlas Electric & Hardware Co 601 2 St E ..... 65076

**BRITISH INDUSTRIES LTD**  
The Home of British Goods  
in Canada  
323 8th Ave W 62750

Bryant Manufacturing Co Ltd  
2nd Flr 510 9 Ave W ..... 692161  
Builders Hardware Stores Ltd 522 11 Ave W 693847

**EMPIRE BRASS MFG CO LTD—**  
METALS LTD DIVISION  
322 11 Ave W ..... 67311

**GENERAL DISTRIBUTORS LTD**  
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Manager ..... 440131  
Accounting ..... 440133  
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