

CALGARY CLASSIFIED TELEPHONE DIRECTORY JULY 1954

For rates and particulars of Displayed Advertisements, Bold Type and additional entries, apply to the Directory Department, Alberta Government Telephones, 119 Sixth Avenue West, Calgary, Alta. Phones 63580—24734.

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory.

Abattoirs

CITY ABATTOIR (CALGARY) LTD
CUSTOM KILLING
BEEF - VEAL - HOGS - SHEEP
634 5 Ave E 26779

Abrasives

MINNESOTA MINING & MFG OF CANADA LTD 2727 6 Ave NW 874826

Accident Prevention Consultants

Blenner-Hassett W L & Co 1604 Scotland St 446302

Accountants

ALLAN E BURRITT 5-411 6 Ave W 27793
Allan W E 340 7 Ave W 26418
Armfield R E & Co 2102 10 Ave W 443301
Battrum E D 1813 21 Ave NW 891517
Brett S 3-115a 8 Ave E 66165
Chinook Business Services 216 Burns Bldg 63532
Cocks A 54-55 Union Bldg 21429
Davis A J 208 Bank of Toronto Bldg 29405
Doyle Wilfred D 214a 8 Ave E 62705
Eckford H r 163 35 St NW 871754
F & M Accounting Services 210 100F Bldg 29770
Finestone-King & Co 607 4 St E 23236
Gray S A & Associates Ltd 1315 1 St W 23327

S. A. GRAY, & Associates Ltd.
AUDITORS - ACCOUNTANTS - INCOME TAX
Western Representatives

TAX CONTROL RECORDS
(CANADA) LIMITED

1315 First Street W Phone 23327

Grier D J 229 Examiner Bldg 66670
Joyce-Jones Agencies 1422 4 St W 66527

MAJOR F L
INCOME TAX CONSULTANT
AUDITOR and ACCOUNTANT
405 8 Ave. W. 62339

Marlor L W 102 12 Ave E 24064
McBeath & Csokonay Upstrs Centre St & 3 Av W 65964
Moon B A & Co 2440 7 Ave NW 871520
Owen Richard 3841 Centre St S 30086
Parker E T 803 14 St NW 873225
Randall & Ritchie 71 Union Bldg 66188
29114

ACCOUNTANTS—Continued

Reniff's Accounting 15-16 Central Bldg 24153

RENIFF'S ACCOUNTING

D. R. CHALMERS

Gleichen and Calgary

BOOKKEEPING - AUDITING - ACCOUNTING

24153

15 Central Bldg. 704 Centre St.

SASSEVILLE J S

ACCOUNTANT and AUDITOR

Formerly with the Income Tax Dept

Union Bldg 22531

STANGER & VEITCH 6-328a 8 Ave W 29911

STRACHAN W Y & SONS

1132 Kensington Rd 872223

Straker Robert H C 1000 10 Ave W 443090

Watson John F 11-214a 8 Ave E 21630

WILLIAMS CLAUDE F & CO

1835 Bowness Rd 871229

Accountants—Chartered

Alger Baxter & Co 735 8 Ave W 21274
Anderson W Fay 502 Lancaster Bldg 63377
Ballard H Ray 10-328a 8 Ave W 66819
Bliss H W 905 8 Ave W 29758
Christenson Simonton & Co 901 8 Ave W 22754
22963
Clarke & Gordon-Cooper
204 Wilson Electric Bldg 63154
61634
Clarkson Gordon & Co
300 Lancaster Bldg 64925
63762

Collins & Hames 207 Insurance Exchange 29366
22261

Dixon Wilson Tubbs & Gillett 9-231 8 Ave W 65877

Ennis Gordon C 405 Leeson-Lineham Blk 64262

Glendinning Jarrett & Campbell

Mezz Flr Greyhound Bldg 65910

Greig J H 502 Lancaster Bldg 63377

Harris Fingarson & Co 111 8 Ave E 21553

Harvey Morrison & Co 510-512 Lougheed Bldg 29591

Hay Charles W 4204 Macleod Trail 31136

Helliwell MacLachlan & Co 810a 1 St W 63516

Henderson Waines & Anderson 63377

502 Lancaster Bldg 63534

Horner S M 307 Insurance Exch 24252

Howard Walter E 3rd Flr 116 8 Ave W 63673

Hutchison J Gordon 307 Insurance Exchange Bldg 24252

Ireland & Ireland 814 Lancaster Bldg 23789

Jahnke H W Upstrs 1111 8 St W 441372

Macintosh Ross & Co 611 Lancaster Bldg 24943

65525

MacKinnon Robert B 3625 Elbow Drive 34452

Maw Devonshire & Co 405-411 Maclean Blk 65371

66959

McKay Douglas A 515 Lougheed Bldg 22459

ACCOUNTANTS—CHARTERED—Continued

McKinnon Ennis & Co 405 Leeson-Lineham Blk 64262
Milne C V 217 Dominion Bank Bldg 25770
Moran Fenton & Bliss 905 8 Ave W 29758
Morton & Hills Upstrs 131 11 Ave W 23518
66829

Moynes J M Resident Partner

Helliwell MacLachlan & Co 810a 1 St W 63516

Munn Leslie J 4th Flr Tor Gen Trusts Bldg 25484

Munn Richards Yeoman & Co 25484

4th Flr Toronto General Trusts Bldg 64157

Peat Marwick Mitchell & Co 41 Hollinsworth Bldg 66041

25332

Price Waterhouse & Co 36-301 8 Ave W 25387

Richards C A 4th Flr Tor Gen Trusts Bldg 25484

61634

Richardson & Graves 300 Lancaster Bldg 64925

63762

Riddell Stead Graham & Hutchison

307 Insurance Exch 24252

26545

Stempel W 111 8 Ave E 21553

693989

Teare Ballard & Co 10-328a 8 Ave W 66819

Thompson W Herbert A & Co 10 Clarence Blk 26863

Touche George A & Co 515 Lougheed Bldg 22459

25677

Waines F D 502 Lancaster Bldg 63377

Williams Roberts & Co 513 Lougheed Bldg 25805

24580

Winspear Hamilton Anderson & Co 61311

4th Flr Toronto General Trusts Bldg 61156

Yeoman D R 4th Flr Toronto General Trusts Bldg 25484

Young Arthur Clarkson Gordon & Co

300 Lancaster Bldg 64925

Accountants—International Accountants

Duncan L A 613 Maclean Blk 26305

IS YOUR BUSINESS

**Adequately
Represented**

IN THE

YELLOW PAGES

?

Accounting & Bookkeeping Machines

BURROUGHS ACCOUNTING & BOOK- KEEPING MACHINES—

BURROUGHS ADDING MACHINE OF CANADA LTD

Cor 4 St W & 15 Ave {23678
27537

INTERNATIONAL BUSINESS MACHINES CO LTD

IBM ELECTRIC PUNCHED CARD
ACCOUNTING MACHINES

307a 6th Ave. W. 24249-65945

NATIONAL CASH REGISTER CO OF

CANADA LTD 605 8 Ave W 23098

REMINGTON RAND LTD

PUNCHED CARD ACCOUNTING
TABULATING MACHINES

110 6 Ave W 21507-27479-61783-24803

UNDERWOOD LTD

Underwood — Sundstrand

Elliott Fisher Accounting & Billing Machines
531-533 - 8 Ave W 21973 - 21483

Accounting & Bookkeeping Systems

SAWYER BUSINESS MACHINES

R. C. ALLEN BOOKKEEPING MACHINES

2107 - 3 St. N.E. 76866

Visirecord of Canada Ltd 312-517 Centre St ... 23264

Visirecord of Canada Limited

The World's Fastest Filing and Finding
System for Stock Control, Accounts Receiv-
able and Office Systems.

312-517 Centre St. 23264

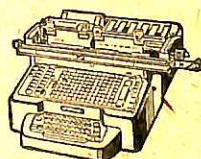
"Looking it up in the Classified"
is a national habit. Purchasing
agents, production men and en-
gineers as well as housewives refer
to the *Yellow Pages* when they
are ready to buy.

NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

605 8 AVE W

Only authorized office
in this city.

23098 - Sales
23034 - Service



BOOKKEEPING MACHINES

SALES
SERVICE
SUPPLIES

National Adding Machines
National Cash Registers
Bought - Sold - Exchanged
Factory Trained Service Men

Acetylene

Canadian Liquid Air Co Ltd 202 1 St E 24239

DOMINION OXYGEN CO LTD

409 6 Ave E 22994

MOTOR CAR SUPPLY CO OF

CANADA LTD 317 6 Ave W

Wholesale Only

City Orders 24633

Country Orders 24631

Acoustical Materials & Treatments

BRUCE ROBINSON ELECTRIC LTD

FIBERGLAS ACOUSTICAL TILE

Cor 10 Ave & 9 St W 448971

Calgary Builders' Supplies Ltd

2412 10 Ave W 440741

CALGARY BUILDERS' SUPPLIES LTD.

All Types of
ACOUSTICAL PLASTER

2412 - 10 Ave. W. 440741

Dominion Sound Equipments Ltd 712 8 Ave W ... 29947

ACOUSTI-CELOTEX SOUND CONDITIONING

All Acoustical Problems Analysed and Recom-
mendations Submitted Upon Request

"LESS NOISE—BETTER HEARING"
With

ACOUSTI-CELOTEX

Dominion Sound Equipments

Limited

712 8 Ave. West 29947

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Distributors J-M Acoustic Materials

Western Plywood 840 26 Ave SE Phone 51211

Wade Application Co Ltd 1240 Kensington Rd 871666



**Acoustical Tile
Contractors**
1240 Kensington Rd.
— 871666 —
CO. LTD.

Advertising in the YELLOW
PAGES tells WHERE to BUY
the product or service you want.
Use this handy BUYER'S
GUIDE ... it saves you time
and trouble. A LOOK IN THE
BOOK saves steps.

Adding Machines

Addo-X Adding Machines 414 6 St W 23513

H. J. KELLAM LTD.

ADDING MACHINES

Burroughs - Remington Rand
Hand & Electric—Sales & Service

ADDO-X ADDING MACHINES

23513 414 - 6 St. W. 23513

BURROUGHS ADDING MACHINES

HAND OR ELECTRIC,
VARIETY OF CAPACITIES,
FOR EVERY TYPE OF
FIGURING WORK



"For Information Call"

BURROUGHS ADDING MACHINE OF CANADA LTD

Cor 4 St W & 15 Ave {23678
27537

(Continued on next page)

"Make One Call Do the Work of
Two"—Use the YELLOW PAGES

ROYAL TYPEWRITERS

EDISON

VOICEWRITERS

FACIT

CALCULATORS

ADDING MACHINES

SALES and SERVICE

Phone

21561-29666

HILL & WILLSON LTD.

131 - 6 Ave. West

ADDING MACHINES—Continued

CHECKWRITER SALES & SERVICE LTD.

BURROUGHS and REMINGTON RAND

Adding Machines - Typewriters - Cash Registers

Paul A. Green, Rep.

2009 24a St SW

Phone 491150

Clark F W Office Appliances Ltd 711 8 Ave W 29471

**National Cash Adding and Accounting Machines
Friden Calculators****F. W. CLARK OFFICE
APPLIANCES LTD.****711 - 8 Ave. W. 29471****COMPTOMETER**

Only authorized agent for the high-speed Comptometer Adding - Calculating Machine, made only by FELT & TARRANT MFG. CO. — Sales, Schools, Service, Rentals, Free Employment Service, Permanent and Temporary Operators.

**"For Information Call"****CANADIAN COMPTOMETER LTD**

417 16 Ave NW 76990

CORONA PORTABLE ADDERS—CALGARY TYPEWRITER & OFFICE SUPPLY CO
1207a 1 St W 23425

Hill & Willson Ltd 131 6 Ave W 21561

(See Advertisement on Page 3)

Lewis Stationery Co Ltd 532 8 Ave W 64676

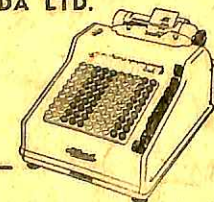
Lewis Stationery

CO. LTD.

Agents for

Burroughs Adding Machines**64676 532 - 8 Ave W 64676****NATIONAL CASH
REGISTER COMPANY
OF CANADA LTD.**

605 8 AVE W

23098 - Sales
23034 - Service**ADDING
MACHINES**SALES
SERVICE
SUPPLIESNational Cash Registers
National Accounting Machines
Bought - Sold - Exchanged
Factory Trained Service Men

ADDING MACHINES—Continued

**MONROE ADDING & CALCULATING
MACHINES**

326a 8 Ave W 27273

**NATIONAL CASH REGISTER CO OF
CANADA LTD**

605 8 Ave W 23098

ODHNER ADDING MACHINE—CALGARY TYPEWRITER & OFFICE SUPPLY CO
1207a 1 St W 65786**OFFICE CONTROL SYSTEMS LTD**

- Victor Adding Machines — All Types
- Sonograph Tape-Riters
- Intercommunications — All Types
- Calculators — Electric — Manual and Pocket Types

505 - 9 St. N.E. For Demonstration 29787

REMINGTON RAND LIMITED

ADDING MACHINES
and
PRINTING CALCULATORS
Sales & Service

110 6 Ave W 21507-27479-61783-24803

Sawyer Business Machines 2107 3 St NE ... 76866

Sawyer Business Machines

Sole Distributor
CLARY MULTIPLIER CORP

Electric and Manual
REPAIRS TO ALL MAKES

- Rentals • Used Machines

PROMPT, EFFICIENT SERVICE

76866 2107 3 St. N.E. 76866

UNDERWOOD LTD

SUNDSTRAND ADDING MACHINES
ADDS, SUBTRACTS & MULTIPLIES
531-533 8 Ave W 21973—21483

Addressing Machines**ADDRESSOGRAPH-MULTIGRAPH
OF CANADA LTD**

SALES and SERVICE

1025 - 9 Ave E 54828 - 54876

Adjusters

BODARD ADJUSTMENT BUREAU {22996
210 Dominion Bank Bldg 25009

GROSLAND PEACOCK CALGARY LTD
811 8 Ave W 29551

Davis Harold & Co, 407 Leeson-Lineham Bldg .. 692998

INTERPROVINCIAL INSURANCE {65579
CLAIMS 211 Blow Bldg 61400

KELLY-LUCY ADJUSTMENT {27815
SERVICE 22 Michael Bldg 29181
62754

LILLY ADJUSTMENT AGENCY THE {21818
605 Leeson-Lineham Bldg 66857

Morkill H S & Co 624 7 Ave W {27541
29371

Paterson Waugh O'Fallon & Taylor
405-7-9 Lougheed Bldg 24402

Advertising Agencies

Franklin Advertising 403-Maclean Bldg {691557
691591
Gibbons J J Ltd 2nd Flr Renfrew Bldg {25437
25442

J. J. GIBBONS LTD.

Complete Advertising Service

Montreal, Toronto, Winnipeg, Regina, Calgary,
Edmonton, Vancouver

Renfrew Bldg. 25437 - 25442 W. A. Bell 72431

LOVICK JAMES & COMPANY LTD {24445
2nd Flr Toronto General Trusts Bldg ... {65350
26962

MODERN BUSINESS ENTERPRISES

2720 5 Ave NW 873170

Nattall & Maloney Ltd 223 7 Ave E {693054
692370

Nattall & Maloney Ltd.

Advertising That Advertises

H. V. NATTALL Product Sales Planning
G. S. WREN Production and Art
J. D. PAINTER Radio Director

PHONE

693054 223 - 7 Ave. East 692370
After Hours: Mgr 443914 Asst. Mgr. 873611

SAVARY & CO

SPECIALIZING IN PUBLIC RELATIONS

A W Savary res 838 Rideau Rd 30085
73 Union Bldg 24560

STEWART-BOWMAN. {21432
MAGPHERSON LTD 337 8 Ave W {27641
29653

WOOD ADVERTISING 6-620 8 Ave W .. 24767

A. D. WOOD
Advertising
PUBLICITY
SELLING CAMPAIGNS
ALL MEDIA
620-8th AVENUE WEST - 24767

Advertising—Direct Mail

ALBERTA LETTER SERVICE 872223
1132 Kensington Rd

ANDREWS LETTER SERVICE

METERED POSTAGE SERVICE

1704 2 St W — 27438 With Extension to Res.

MAGLEOD LETTER SERVICE

606 Herald Bldg 25080

Office Aides Co 231 Examiner Bldg 29981

Advertising—Directory

Every Telephone User Is
a Buyer—Every Merchant
Should Be Completely Re-
presented. The Classified
Telephone Directory Tells

"WHERE TO BUY IT"

ALBERTA GOVERNMENT

TELEPHONES Directory Advertising {63580
Dept 119 6 Ave W 24734



Please Speak Directly Into The Telephone

Your friends will find it more pleasant conversing with you by Telephone if you do this.

They will hear exactly what you say clearly and distinctly if you say it directly into the Telephone instead of to the room at large.

ALBERTA GOVERNMENT TELEPHONES

Advertising Distributors (See Distributing Service)

Advertising—Outdoor
Hook Signs Calgary Ltd cor 3 St E & 4 Ave ..21841

Advertising—Time Service
Telephone Time 208 Lawrence Lodge 200
Mrs B C Bennett Manageress r29606

Aerated Waters
(See Beverages)

Aerial Photographers
(See Photographers—Aerial)

Aerial Surveyors
(See Surveyors—Aerial)

Aggregates
(See Gravel Rock & Sand)

Agricultural Chemicals
DU PONT COMPANY OF CANADA
LIMITED Chemicals Dept 109 8 Ave E ..29257

Agricultural Implements
(See also Farm Machinery & Supplies)
INTERNATIONAL HARVESTER CO
OF CANADA LTD 235 10 Ave W 25595
Perfection Machine Works Ltd {24046
Cor 5 Ave & 3 St E{24045

PERFECTION MACHINE WORKS LTD.

RENN FARM IMPLEMENTS
RENN LOW BED HYDRAULIC HOISTS
HOISTS FOR GRAIN TRUCKS
5 Ave & 3 St East 24045 - 24046

Air Compressors

AIR EQUIPMENT

Compressors
Rock Drills
Paving Breakers
Hoists
Scraper Haulers
Core Drills



"For Information Call"

JOY MANUFACTURING CO
(CANADA) LTD 111 3 Ave E25205

COSTELLO EQUIPMENT CO LTD

Alberta Distributors for
SCHRAMM AIR COMPRESSORS - RENTAL
COMPRESSORS and AIR TOOLS ALWAYS
AVAILABLE

Sales - Parts - Service
1302 - 11 Ave. W. Phone 440766

AIR COMPRESSORS—Continued

FERGUSON SUPPLY ALBERTA LTD
620 9 Ave W65691
GORMAN'S LTD 4420 1 St SE33146
INGLIS JOHN CO LTD 624 9 Ave W ..63705
KELLOGG COMPRESSORS—
MOTOR CAR SUPPLY CO OF CANADA LTD
317 6 Ave W22146
ROSS JOHN H & CO LTD
120 12 Ave W65710
WILKINSON & McCLEAN LTD
1215 9 Ave W26146

LE ROI

Tractairs & Compressors
Rentals, Sales and Service **LE ROI**
Wilkinson & McClean Ltd.
1215 - 9 Ave. W. Phone 26146

Air Conditioning

Alberta Sheet Metal Products Ltd
1316 Centre St N78511



Ventilating and
Air Conditioning, Heating
— 78511 —
1316 Centre St. N.

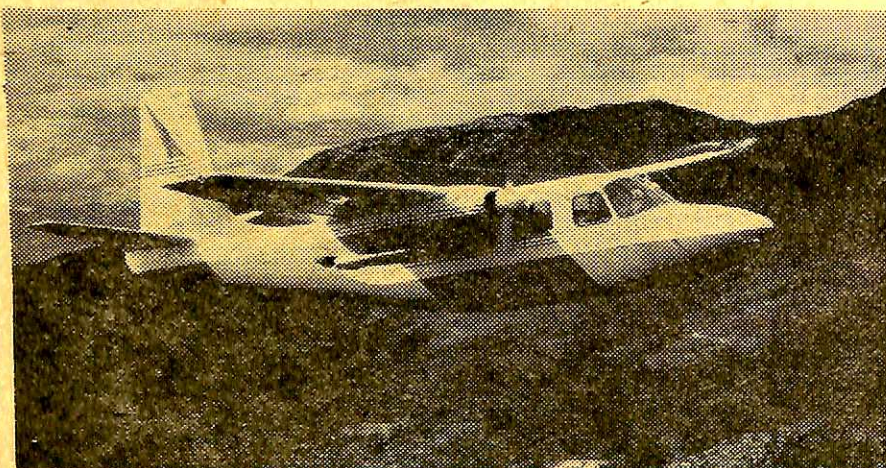
CANADIAN GENERAL ELECTRIC
COMPANY LTD 1023 11 Ave W448981
Canadian Ice Machine Co Ltd 720 2 Ave W ...63574
Cheetham S & Sons Ltd 510 9 St W27227
Chesney G L Hardware Ltd 102 16 Ave NW ..71346
CLARE BROS WESTERN CO LTD
1002 10 Ave W441265
CLARKE H F & CO 5220 1a St SE{34333
Mueller Summer & Winter Air Conditioners {34343
DEEVES FRED & SONS LTD
Approved Dealers
for CHRYSLER AIRTEMP
1314 17 Ave W 441074

DEMERS & CHISHOLM SHEET METAL LTD

Air Conditioning - Ventilation - Heating
1005 - 14 St W 443936

GORMAN'S LTD 4420 1 St SE33146
INGLIS JOHN CO LTD 624 9 Ave W 693953
NEILSON F & SON 1208 12 Ave W441880
Price E H Ltd 1-607 4 St E692644
REGGIN ROOFING & METAL WORKS LTD
FORCED AIR HEATING
VENTILATION and AIR CONDITIONING
106 11th Ave. W. 23455

Reliable Sheet Metal 607 1 St E24132
ROGERS SHEET METAL & ROOFING
LTD 320 6 Ave E24572
SERVEL ALL YEAR AIR CONDITIONER—
WILSON ELECTRIC SUPPLIES LIMITED
814 3 St W65696
STEWART & PHILLIPS (ALBERTA)
LTD 739 2 Ave W62239
TRANE CO OF CANADA LTD
1501a 17 Ave W447398
WATSON & KIELY LTD
VENTILATION - HEATING and
AIR CONDITIONING
333 4 Ave E 23742



Our twin engine "AERO COMMANDER" in flight.

SAFE FAST LUXURIOUS

CHARTER FLIGHTS

- AIR AMBULANCE
- AIR EXPRESS and FREIGHT
- PEST CONTROL and
CROP SPRAYING
- FLIGHT INSTRUCTION

Government Approved School

Instrument Flying — Link Training

CHINOOK FLYING SERVICE LTD.

PHONE **73777**

Evenings 31965

P.O. Box 457

Air Express Service

Chinook Flying Service Ltd Municipal Airport 73777

FOOTHILLS AVIATION LTD

Municipal Airport78526
Mavety Forwarding Co 215 10 Ave W27991

TRANS-CANADA AIR LINES

AIR EXPRESS SERVICE23136
Pick-up Only 18 Ave & 1 St W27580

Air Freight Service

TRANS-CANADA AIR LINES

AIR FREIGHT SERVICE INFORMATION
(24 Hour Service) 312 4 Ave W691311

Air Services Chartered

Chinook Flying Service Ltd Municipal Airport ..73777

FOOTHILLS AVIATION LTD

Municipal Airport78526

Aircraft Dealers

CESSNA AIRCRAFT

Built

To Make Business

a Pleasure



"Where to Buy It"

FOOTHILLS AVIATION LTD

Municipal Airport78526

Aircraft Equipment & Supplies

Babb Company (Canada) Ltd

304 Insurance Exchange Bldg24338

Aircraft Maintenance & Repairing

Alberta Aircraft Services Ltd

No 2 Hangar Municipal Airport74383

Boyd & Fielder Municipal Airport76513

FIELD AVIATION (ALBERTA) LTD 78365

Hangar No 5 Municipal Airport76306

FOOTHILLS AVIATION LTD

Municipal Airport78526

"Make One Call Do the Work of
Two"—Use the **YELLOW PAGES**



The World's Largest Dealer in New
and Used Aircraft and Components,
Supplying Leading Governments and
Airlines of the World.

B A B B

COMPANY (CANADA) LTD.

304 Insurance Exchange Bldg. 24338

Airline Companies

Calgary Flying Club Municipal Airport74048

FLYING - TRAINING

Government Approved School

Member Royal Canadian Flying Clubs Association

INSTRUCTION IN NIGHT and INSTRUMENT

FLYING — LINK TRAINING

CALGARY FLYING CLUB

Municipal Airport 74048

Canadian Pacific Air Lines Ltd

Saturdays & Holidays 8:30 am to 5:30 pm

Airport75092

City Ticket Office 124a 8 Ave W24970

Before & After Hours281203

FOOTHILLS AVIATION LTD

Municipal Airport78526

KLM Royal Dutch Airlines 735 8 Ave W26001

TRANS-CANADA AIR LINES

PASSENGER RESERVATIONS INFORMATION

(24 Hour Service) 312 4 Ave W691311

CITY TICKET OFFICE 134a 9 Ave W691311

DISTRICT TRAFFIC OFFICE 312 4 Ave W 691381

Airline Ticket Agencies

BURRITT TRAVEL SERVICE LTD

511 8 Ave W693791

COOK THOS & SON (CONTINENTAL
& OVERSEAS) LTD 702 2 St W ..{63151
21517

HOLIDAY TRAVEL SERVICE

325 7 Ave W65276

Lawson P Agencies 108a-110 7 Ave E{22660
26064

Airplanes

FOOTHILLS AVIATION LTD

Municipal Airport78526

BUY CHRISTMAS SEALS

EVERY YEAR

Domestic and Overseas Airplane Tickets

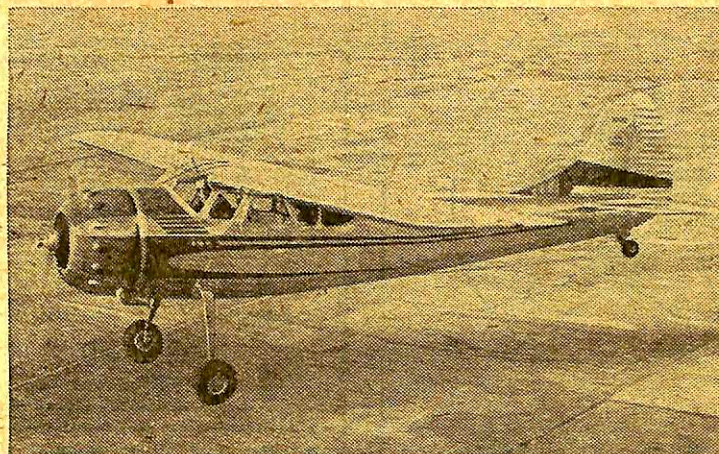
Authorized Agents for Trans-Canada Airlines,
Canadian Pacific Airlines, British Overseas Air-
ways Corp., Dutch, French Airlines, Scandi-
navian Airline System, Pan American, Ameri-
can Airlines, Western Airlines, Etc.

Quick service on plane space to any city
in Canada, U.S., Britain, Europe, Africa
Australia, Etc.

P. Lawson Agencies

(Licensed Travel Agents)
108a-110 7 Ave E (York Hotel Bldg)

Phones 22660 - 26064



CHARTER FLIGHTS

SIGHTSEEING — AIR AMBULANCE

AIRCRAFT REPAIR and OVERHAUL

CESSNA AIRCRAFT SALES and SERVICE

GASOLINE AND STORAGE

FOOTHILLS AVIATION LIMITED

78526

NO. 1 HANGAR MUNICIPAL AIRPORT

78526

Your First Stop
On Any Trip



Representing

ALL AIR LINES

For Reservations

DOMESTIC OR OVERSEAS

Phone or Write

BURRITT TRAVEL SERVICE LIMITED

511 8th Ave. West

693791

Night Phones: 440577—445873—31410

for



AIRLINE TICKETS & Reservations

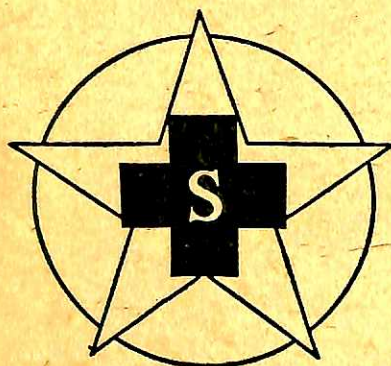
OUR SERVICES
ARE FREE

Representing All
Leading Airlines

Call 65276
21687
HOLIDAY
TRAVEL SERVICE

325 7th Avenue West

Night Calls 691148 - 873808



STARR'S AMBULANCE

PHONE

22428
22636

Alcan Aluminum Products



Ingots & Alloys
.. Wire, Rod & Bar ..
Electrical Cable &
Bus Conductors &
Accessories .. Plate,
Sheet & Foil ..
Pipe & Tubing ... Structural &
Architectural Shapes ... Castings,
Forgings & Extrusions ... Screw
Machine Products.

ALUMINUM
COMPANY OF CANADA LTD.

29308

118 Fifth Ave. East

ALUMINUM Building Products ROOFING

(Ribbed or corrugated sheets,
plain or embossed)

ROOFING TRIMMINGS
ROLL VALLEY
INSULATION and VAPOR SEAL



Aluminum Rolling Mills Limited
6-405a - 8 Ave. W. **29217**

Aluminum

Alco Ltd 1602a 9 Ave W {691672
692222
691196
Aluminum Accessories Co 223 7 Ave E 693898

Aluminum Accessories Co.

Kaiser Aluminum Shade Screening will
keep your home 10 to 15 degrees cooler.

SHADES - SCREENS - COOLS

... Other Accessories ...

COMBINATION STORM WINDOW and SCREEN
ALUMINUM LADDERS WITH RUBBER FEET
BATHTUB CLOTHES DRYER WITH RUBBER FEET

223 - 7 Ave. E. 693898

Aluminum Builders Ltd 432 6 Ave E 691855

ALUMINUM BUILDERS LIMITED

Manufacturers of Aluminum
Awnings
WINDOWS & DOORS

432 - 6 Ave. E. **691855**

Aluminum Company of Canada Ltd 118 5 Ave E 29308
Aluminum Rolling Mills Ltd 6-405a 8 Ave W 29217

CALGARY BUILDERS' SUPPLIES LTD

2412 10 Ave W 440741
Nesbitt G O & Son Co Ltd 1000 10 Ave W 442854

Aluminum Building Products
Roofing — Siding — Insulation
Trimming & Accessories

SHEET AND ROLL ALUMINUM

G. O. Nesbitt & Son Co. Ltd.
1000 - 10 Ave. W. Phone 442854

Pedlar People Ltd The 1301 10 Ave W {442050
446300
United Industries Ltd 919 9 Ave E 51218
Seal-Tite Aluminum Products
White J I Building Products Ltd 711 1 Ave W 23111

WEATHERSTONE ALUMINUM WINDOWS

**J. I. WHITE BUILDING
PRODUCTS LTD.**

711 - 1 Ave. W. Phone 23111

Ambulances

Ambulance & First Aid Service 1316 Centre St S 22636

FOOTHILLS AVIATION LTD

Municipal Airport 78526

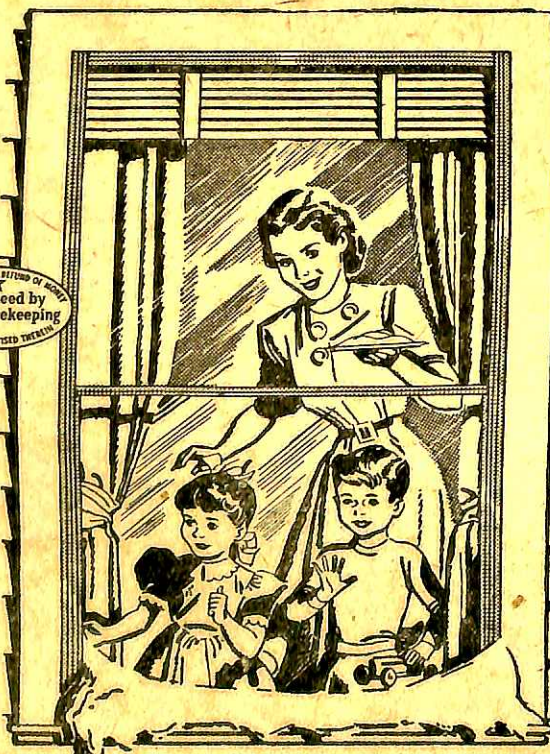
STARR'S AMBULANCE SERVICE

1316 Centre St S 22428

Alberta Government Telephones Teletype

Reduces chance of error and
assures more satisfactory
service to clients ... fixes
responsibility.

ALSCO LIMITED



RECOMMENDED BY A HUNDRED OF WOMEN
Guaranteed by
Good Housekeeping
as NOT AS ADVERTISED THEREIN



Aluminum Combination Storm-Screen Window

- No money down — easy monthly payments
- Custom made to fit your individual windows.
- Positive protection against drafts and dirt.
- Expander channel allows window to adjust itself to any settling or warping of your window frames.
- Inserts easily removed for cleaning.

Aluminum Combination Storm-Screen Door

- Strong rust proof lifetime aluminum convertible door.
- Interchangeable Sash for winter.
- Interchangeable Screens for summer.

FOR FREE DEMONSTRATION

PHONE

692222

1602a - 9 Ave. W.

Amusement Devices

Alberta Vending Machines Ltd 608 1 St E65271

Alberta Vending Machines Ltd.

608 - 1 St. E. Phone 65271

DISTRIBUTORS OF ALL LEADING
COIN-OPERATED AMUSEMENT DEVICES

Amusement Places

Arcade Sports Centre 109 7 Ave E63407
Shangri-La Lodge 2 St Bowness882255

Antique Dealers

General Furniture Store 1001 17 Ave W442655

General Furniture Store

Antiques of All Kinds Bought and Sold
We Import Cabinet Work To Order

FRENCH POLISHING — UPHOLSTERING

1001 17 Ave. W. 442655

Superior French Polishers 1508 1 St W25639

Superior French Polishers

Dan Skibo

Dealers in Antique Furniture
ALL TYPES OF ANTIQUE FURNITURE
BOUGHT, SOLD and REPAIRED

1508 1 St W 25639

Apartments, Blocks & Buildings

(For complete list of Apartments Blocks & Buildings
See Page 116 in District Section)

Anderson Apartments 18 Ave & 7 St W443295
Argyle Court 25 Argyle Court64591
Athlone Apartments 7 Athlone Apts27882
Barron Building 11 Flr Barron Bldg692200
Bellevue Lodge 631 8 Ave E26988
Cameron Block 14 Cameron Blk26848
Carolina Apartment Hotel 5a-1722 5a St W 27554
Carscallen Apartments 116a 10 St NW871011
Claudette Apts 136 15 Ave E692101
Dahlsen Apartments 5-1030 12 Ave W446249
Dawson Apartments 314 6 St W62691
Devenish Apartments 17 Ave & 8 St W444950
Dufferin Lodge 517 13 Ave W64413
Garden The A-323 14 Ave W29263
Georgia Apartment Hotel 11-820 12 Ave W ..27885
Glenmore Lodge 334 14 Ave W64317
Gloria Court 1 Gloria Court63984
Graham Apartments 609 Centre St22696
Jordhoy S Leonard 102 Crescent Rd71939
Kensington Apartments 102 12 St NW871476
Leduc Apartments 103-640 14 Ave W24936
Raymond Manor 3-1504 15 Ave W443971
Riverside Apartments 18 Riverside Apts26951
Sandringham Apartments 10 Sandringham Apts 444780
Sills Apartments 9 Sills Apts63758
Spruce Cliff Apartments Ltd 8 Ave & 33 St SW 492727
Stoddard House 631 5 Ave W61583
Underwood T Ltd 1315 1 St W23252
Victoria Apartments 209 Victoria Apts24364
Villa Guest House 830 12 Ave W25476
Zysblat Apts 502 14 Ave E21971

Appraisers

Bodard Adjustment Bureau
210 Dominion Bank Bldg22996
General Appraisal Co Ltd 202 Barron Bldg21416

General Appraisal Co. Ltd.

Western Canada's Original
Appraisal Service

For Over 50 Years the Accepted Source
of Reliable Appraisals for all Purposes

202 Barron Bldg 21416

Nowers E B Ltd 12 Michael Bldg64862

Appraisers—Land

Burns Foundation Ltd Michael Bldg24645
TOOLE PEET & CO LTD
Toole Peet Bldg 809 2 St W61041

Architects

BATES MAXWELL 1603a Centre St N ...71555
CAMPBELL & CAMPBELL
824a 16 Ave NW76053
Caspari Peter 101-630 8 Ave W62109
CAWSTON J A 001 Barron Bldg66685
CLAYTON & BOND 204 F W Clark Bldg 27474
COOK J H & ASSOCIATES 122 17 Ave E 27801
HODGES A W 1603a Centre St N71555
Macleod Malcolm Donald 8-735 8 Ave W ...691689
MILLAR REX A 1004 Sifton Blvd30417
RULE WYNN & RULE 513 8 Ave W ...693786
STEVENSON & DEWAR 340 7 Ave W {24375
24587

Argon

DOMINION OXYGEN CO LTD
409 6 Ave E22994

Armoured Car Service

LOOMIS ARMORED CAR SERVICE LTD 225 6 Ave W64346

Army & Navy Goods

ARMY SURPLUS BARGAIN CENTRE
Dealers in Canadian & American Army
Surplus Goods of All Descriptions
235 - 8 Ave E 27179

Ribtor Surplus Sales Co 605-607 2 St E29426
SAAN STORES LTD 111 8 Ave E27118
War Surplus Stores Ltd 137 7 Ave E65707
Head Office 137 7 Ave E26967

Art Dealers

CANADIAN ART GALLERIES

FINE ART DEALERS - ARTISTS' MATERIALS

FRAME MAKERS

BOOKS & PUBLICATIONS

330 7 Ave W 62489

Gainsborough Galleries 611 8 Ave W23359

Artificial Limbs

CALGARY ARTIFICIAL LIMB FACTORY
603a-605 1 St E24070

Artists & Designers

Calgary Photo Engraving Co Ltd 313 6 Ave W ..22466
Jones Miss Ruth 11 Garnet Blk871481

Artists' Supplies

ALBERTA DRAFTING & BLUE PRINT CO

ARTIST, DRAWING and
ENGINEERING SUPPLIES

325a 7th Ave W 22849-27394

ART CORNER

ARTISTS' SUPPLIES
DRAWING MATERIALS

325a 7 Ave W 27394

CANADA PAINT CO LTD 218 8 Ave E ..21891

CANADIAN ART GALLERIES

330 7 Ave W62489

EMPIRE WALL PAPERS LTD

102-104 7 Ave W24344

Asbestos & Asbestos Products

BELL & MORRIS LTD 725 8 Ave W61061

CALGARY BUILDERS' SUPPLIES LTD

2412 10 Ave W440741

CLARK WM ROOFING & BUILDING

SUPPLIES LTD 323 4 Ave E64785

Northern Asbestos & Building Supplies Ltd {51211
840 26 Ave SE {51221
51241

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD.

Alberta Distributors

- J-M Siding and Roofing Shingles
- J-M Asbestos Flat & Corrugated Sheets
- J-M Transite Flue Pipe & Acoustic Tile
- J-M Asbestos Paper & Millboard
- Atlas Trafford Tile and Eternit
- Acme Kolorbord & Kolortex Wallboard

840 - 26 Ave. S.E. 51211-51221-51231

Western Asbestos (Alberta) Ltd 310 1 St E ..29927

EVERY subscriber to Tele-
phone service in Calgary and
District receives a copy of this
directory and your Advertise-
ment in it is always to be found
when it is wanted.

Western Asbestos

(ALBERTA) LIMITED

Johns-Manville Approved Contractors for

Pipe Vessels • Boiler Coverings

Magnesia • Asbestos

Cork Hairfelt • Mineral Wool

29927

310 - 1 St. E.

CALGARY

**Asphalt & Asphalt Products**

CALGARY BUILDERS' SUPPLIES LTD	
2412 10 Ave W	440741
CLARK WM ROOFING & BUILDING SUPPLIES LTD	323 4 Ave E 64785
FEDERAL SALES LTD	602 7 Ave E 24442
MARGO LTD	725 8 Ave W 22348
NORTHERN ASBESTOS & BUILDING SUPPLIES LTD	840 26 Ave SE 51211

Associations & Societies

Alberta Co-operative Union	442 14 Ave NE	73602
Alberta Fish & Game Ass'n	8 Imperial Bank Bldg	29143
Alberta Hotel Association	306 Foothills Bldg	21594
Alberta Live Stock Associations		
Administration Bldg	Exhibition Grounds	65666
Alberta Motor Transport Assoc	218 17 Ave E	21220
		691456
Alberta Pharmaceutical Assoc	1 Ingraham Blk	62847
Alberta Retail Implement Dealers Assoc		
231 Examiner Bldg		29981
Alberta Thoroughbred Horse Assoc		
3-608 17 Ave W		62213
Associated Canadian Travellers		
Head Office	88 Union Bldg	22200
Calgary Club Office	106 Burns Bldg	65722
Automotive Trades Association (Alberta)		
913 Lancaster Bldg		23371
Bakers of Canada	1606 Centre St N	78200
Bible Society	117 7 Ave W	65740
Big Sister Assoc of Calgary Upstrs	718 2 St E	66604
Boy Scouts Association	14 Ave & 17 St W	445161
Bridgeland Savings & Credit Union		
811 1 Ave NE		23746
Calgary Boys' Club	605 7 Ave E	26895
Calgary Buffalo Stadium	1 Ave & 5 St W	61382
Calgary Builders' Exchange	2014 10 Ave W	444342

CALGARY FISH & GAME ASSOCIATION

8 Imperial Bank Bldg	29143
Calgary House Builders Assn	3 Howie Bldg 875953
Calgary Junior Chamber of Commerce	
Renfrew Bldg	65918
Calgary Safety Council	810 Centre St 22236
Calgary Terminal Savings & Credit Union Ltd	
223 7 Ave E	66104
Calgary Tuberculosis Association	116 5 Ave E 61102
Canadian Aberdeen Angus Assn	3707 5 St SW 31330
Canadian Arthritis & Rheumatism Society	
Calgary General Hospital	61176
CANADIAN CANCER SOCIETY	22558
Alberta Division	231 7 Ave E 25453
Calgary Branch Office	231 7 Ave E 27838
Canadian Council of Christians & Jews	
201 Embassy Bldg	22493
Canadian Legion Calgary (Alberta No 1)	
Branch 116 7 Ave E	25655
Alberta Provincial Command	142 9 Ave W
General Office	22054
Provincial Executive Secretary	D E Fraser 27601

CANADIAN RED CROSS SOCIETY

Alberta Division	1504 1 St E	66371
General Office		61375
Commissioner's Office		22208
Welfare & Sick Room Supplies		22290
Alberta Red Cross Crippled Children's Hospital		
1820 Richmond Rd		442111
Calgary Branch Red Cross House	707 13 Ave W	
Secretary		23448
Workroom & Corps		23444
Social Welfare Dept		23449
Caretaker		29946
Blood Donor Clinic Red Cross House		
707 13 Ave W		21907
Field Organizer		62648
Blood Transfusion Service	710 14 Ave W	
Laboratory 24 hour service		64036
Child for Christ Crusade	613 Leeson-Lineham Blk	64516
Chinese National League	110 3 Ave E	691003
Coal Operators' Ass'n of Western Canada		
204 Alberta Blk		21544
Credit Union League of Alberta	223 7 Ave E	65469
Hillhurst-Sunnyside Community Assoc	Hillhurst	
Athletic Park	5 Ave & 12 St NW	871400

ASSOCIATIONS & SOCIETIES—Continued

Howard John Society of Alberta		
Old Court House	7 Ave W	24207
Provincial Office		23625
Inglewood Credit Union	1328 9 Ave E	55396
Inter-Varsity Christian Fellowship		
1233 14 Ave W		447003
Junior Service League	1214 9 Ave E	54868
Lee's Association	132 2 Ave W	24021
Liberal Association	408 Grain Exchange Bldg	25980
Musicians Protective Assoc	827 4a St NE	26785
North West Commercial Travellers Assn		
1 Union Bldg		23615
Polish Alliance of Calgary	313 4 St NE	26768
Property Owners Association	315 3 Ave W	26355
Religious Education Council of Alberta		
301-302 IOOF Bldg		29797
S A E Society of Automotive Engineers		
317 6 Ave W		22146
S P C A	2605 25 St SW	491301
St John Ambulance	1807 2 St E	25133
Southern Alberta Cerebral Palsy Assoc		
2323 3 Ave NW		872197
Tuxedo Credit Union	2917 Centre St N	76296
Ukrainian Labor Temple	209 4 Ave E	66683
United Milk & Cream Producers Assn Ltd		
125-7 11 Ave E		26121
Unity Recreation Association		
Upstrs	114b 8 Ave E	61940
Western Stock Growers' Association		
Stampede Office	Exhibition Grounds	24787
		23291
		66311
Young Men's Christian Assn	332 6 Ave W	63262
		61333
		25012
Young Women's Christian Association		
223 12 Ave W		21425
Travellers' Aid	CPR Depot	25613

Assurance Business

(See Insurance Business)

PLEASE DO NOT
CALL

“Information”

Unless You Are Unable
To Find the Number
In This Directory!



Calls To “Information” For
Numbers Listed In the Tele-
phone Directory Waste Thou-
sands of Operator - Hours
Every Year. This Creates a
Serious Delay In Information
Service.



ALBERTA
GOVERNMENT
TELEPHONES

Auctioneers

Ainsworth Frank	203-4 Alberta Corner	63871
Central Auction Mart Ltd	114 7 Ave E	25466
Galvin Auction Co	416 1 Ave NE	26845

Galvin Auction Co.

EARL GALVIN - AUCTIONEER

“AUCTIONEERING
IS OUR BUSINESS”

416 - 1 Ave. N.E. Sales Room 26845
Res. 74624

Gilchrist H	Forest Lawn	119-3331
Ginther J E	2835 36 St SW	492877
MacLean Geo	424 8 Ave NE	63594

George MacLean

The Farmer's Auctioneer

Farm Sales A Specialty

424 - 8 Ave NE 63594

McCullough's Auction	140a 7 Ave E	65215
Reid's Auction Rooms	1120 Westmount Blvd	871394
Scown Vern	1808 Tecumseh Rd	447998
Wright V G	802a 5 Ave W	61947

Auditors

(See Accountants)

Autographic Registers

Business Systems Ltd	1919 25a St W	491411
----------------------	---------------	--------

GRAIN R L LTD

Marginally Punched Continuous Business Forms
for Registers and Business Machines
131 11 Ave W Upstairs Phone 61281

SYSTEMS EQUIPMENT LTD

312-517 Centre St 23264

The **YELLOW PAGES** are just
about the handiest guide you'll
want for finding people who do
things, sell things, fix things.

**McCULLOUGH'S
AUCTION**

For Highest Prices for Household
Furniture - Consign or Sell to . . .

McCULLOUGH'S

For Farm or House Sales Consult
F. McCullough, Auctioneer and
Appraiser

RETAIL DAILY

Sales Conducted Wed. Evening at 7:30 p.m.
and Saturday Afternoon at 2:30 p.m.

140a - 7 Ave. East
Downstairs Beveridge Bldg.

65215

Automobile Accessories, Equipment & Supplies

Ackland D & Son Ltd 722 11 Ave W {26580
24923
Adamson F E 4108 Stanley Rd 30169
American Auto Supply 1216 9 Ave E 55504

American Auto Supply

ACCESSORIES & EQUIPMENT

Specializing In

Seat Covers & Radiator Grills

1216 - 9 Ave. E.

Phone 55504

BRENNAN AUTO SUPPLY 638 17 Ave W 62611
Formerly American Auto Supply No 2

British Engine Service Ltd 1440 9 Ave E ... 55872

British Engine Service Ltd.

EXCLUSIVE PARTS and REPAIRS

Service for all Makes of British Cars

LARGE STOCKS

1440 - 9 Ave. E.

55872

Residence 119-9942

Calgary Auto Parts 211 10 St NW 871446

Calgary Auto Parts

AUTO WRECKING and SALVAGE

New and Used Parts for Cars and Trucks

211 10 St NW

871446

Calgary Motor Products Ltd Cor 4 Ave & 2 St W 65661

Calgary Motor Products Ltd.

Cor. 4 Ave. & 2 St. W.

Wholesale Parts & Accessories

PONTIAC, CHEVROLET, BUICK, OLDSMOBILE

and CADILLAC MOTOR CARS

CHEVROLET and GMC TRUCKS

65661 — 64979 — 24933

CENTRAL AUTO SUPPLY 815a 1 St E 64778

Clarke's Auto Parts Cor Centre St S & 12 Ave 29777

CLARKE'S AUTO PARTS

NEW & USED PARTS

101-105 - 12th AVE. E. 29777

CONTINENTAL AUTO SUPPLY

ASSOCIATE 1321 1 St W 61454

CONTINENTAL AUTO SUPPLY LTD

919a 17 Ave W 443469

Davis & Lamond Co 1334-1334a 9 Ave E ... 54669

Duncan Automotive Ltd 312-314 7 Ave E ... {66411
63932

DUNDAS SUPPLY CO 235 6 Ave E ... {65459
25170

AUTOMOBILE ACCESSORIES
EQUIPMENT & SUPPLIES—Continued

EGGLESTONE AUTOMOTIVE PARTS LTD

Parts Office 525 7 Ave W 21415

Service Dept 65986

Empire Auto Parts Portland St & 27 Ave E 54313

EMPIRE AUTO PARTS

CAR AND TRUCK PARTS
and ACCESSORIES

Portland St. and 27 Ave. E. 54313

Yard, Forest Lawn 54445

Fisk Tire Service Co Ltd 342 7 Ave W 26060

Foothills Distributors 642 16 Ave NW 74302

Glade Steel Sales Ltd 1602 9 Ave W 64718

Grosser Automotive Supplies Ltd {23631

1012 9 Ave W {22421

GROSSER AUTOMOTIVE SUPPLIES LTD.

Calgary's Newest Wholesale of
Nationally Advertised Parts, Equipment
and Accessories

1012 - 9 Ave. West

23631 — Calgary — 22421

Hubalta Auto Wreckers—Hubalta 55898

Hubalta Auto Wreckers

SUCCESSORS TO

HUNT'S BONE YARD

"The House of a Million Parts"

Car - Truck - Tractor Parts

BUSINESS

55898

RESIDENCE

J. A. Maveety

HUBALTA

HUTTON'S LTD.

ELECTRICAL & CARBURETOR

PARTS and REPAIRS

131 11th Ave W

693725

LARSEN AUTO SUPPLY 1321 1 St W . 61454

Manalta Distributors Ltd 301 10 Ave W 64504

MARSHALL-WELLS LTD 118 11 Ave E 25501

Midland Auto Supply 1305 Centre St N 73283

Midland Auto Supply

Wholesale Distributors

**PARTS - ACCESSORIES and
GARAGE EQUIPMENT**

Phone 73283 Phone

1305 Centre St. N.

Calgary, Alta.

Miller Auto Wreckers 420 4 Ave W 24143

Miller Auto Wreckers

"YOU WRECK 'EM — WE BUY 'EM"
NEW & USED PARTS & TIRES

24143

420 4th Ave. W.

MOTOR CAR SUPPLY CO OF

CANADA LTD 317 6 Ave W

Wholesale Only

City Orders

24633

Country Orders

24631

North Hill Branch 1614 Centre St N 75894

AUTOMOBILE ACCESSORIES
EQUIPMENT & SUPPLIES—Continued

MUTUAL SUPPLIES LTD 342 7 Ave W 26060

Noland Automotive 1203 2 St E 23832

Parts Unlimited 1426 9 Ave E 51282

Peacock T H Ltd 216 12 Ave W 694321

Precision Machine & Foundry Ltd

117-119 6 Ave E 21146

PRECISION MACHINE & FOUNDRY LTD.

Automotive Parts & Garage Equipment

Automotive & Industrial Machine Shop — Welding

Continental Engines — Industrial Equipment

117-119 - 6 Ave. E.

21146

Roberts & Hall Ltd 120 5 Ave E {26005
27737
61758

Smith R J Automotive Supplies 519 4 St E .. {63823
27382

STANDARD AUTO PARTS LTD

219 17 Ave W

62056

Taylor Pearson & Carson Ltd 308 5 Ave W .. 692521

Whiteley George 213 59 Ave SW 30558

An Extension Telephone saves
time and steps.

As a Subscriber to Alberta Government Telephones TELETYPE SERVICE

You would have at your
command the means of communicating

IN WRITING

with other machines on the
same circuit

Instantly and Accurately

Contact is instantaneous
and the speed of com-
munication is comparable
with using the telephone
... with this important
difference—

YOU SEE THE MESSAGE

Eyes take the place of Ears



Automobile Agencies & Dealers —New Cars

Alberta Nash Limited 4 St W & 7 Ave	63311
Sales Dept	22358
Service Dept	63237
Parts Dept	27733
AUSTIN SALES & SERVICE—	
HALFORD & VALENTINE LTD	23547
Sales Dept 101-109 12 Ave W	63623
Service Dept	63510
Parts Dept	24022
British Auto Centre Ltd 1402 Centre St N	71070
Calgary Motor Products Ltd Cor 4 Ave & 2 St W	65661
	63273

Calgary Motor Products, Ltd.

DEALERS
Pontiac — Buick — Cadillac
and G.M.C. Trucks
65661 SALES and SERVICE 63273
Cor. 4 Ave. & 2 St. W. Calgary

Carter Cyril L Ltd 1211 Centre St N 73939

CYRIL L. CARTER LTD.

AUSTIN — HUDSON
PARTS — SALES & SERVICE
1211 Centre St. N. Phone 73939

CHEVROLET & OLDSMOBILE MOTOR CARS & TRUCKS

SALES
AND
SERVICE



"Where to Buy Them"

FOWLIE MOTOR SALES LTD
1413 Centre St N 78591
GENERAL SUPPLIES LIMITED
Cor 1 St W & 5 Ave 21101

Cole Motors Ltd 813-829 3 St NE 26444
Cooke Motors Limited 4 Ave & 9 St W 26024
Crescent Motors Cor 16 Ave & 4 St NW 73658

CRESCENT MOTORS

Division of Universal Sales & Service Ltd.
MERCURY - METEOR - LINCOLN
Office 73658
Used Car Lot 71750
16th Ave. at 4th St. N.W.

Forester Harry Ltd 9 Ave & 2 St W 27566

Cole Motors Ltd.

813 - 3 St. N.E.

Kaiser Willys Distributors
For Southern Alberta

- Office 26656
- Parts 26444
- Sales & Showroom 23197
- Service Dept. 61444
- Used Car Div. 802 - 3 St NE .. 29231
- Body Shop 123 - 3 Ave E 63279

AUTOMOBILE AGENCIES & DEALERS— NEW CARS—Continued

Freeman Wilson Ltd 511 Centre St 691901

FREEMAN WILSON LTD.
DODGE AND DE SOTO
CARS AND TRUCKS
Phone 691901
511 Centre St.

Hammill Motors Ltd 620 7 Ave W 21747
Office 62715

MacIn Motors Ltd Cor 11 Ave & 1 St W 21191

MACLIN MOTORS LTD.

Calgary Ford & Monarch Dealers
SALES & SERVICE
Cor. Eleventh Ave. & First St. West 21191
Truck and Tractor Division:
Macleod Trail and 61 Ave. 30508

MEEK BROS 716 8 Ave W 62657

Modern Motors Limited 230 6 Ave W 29922
Sales Dept 66140

NASH MOTOR CARS

Courteous, friendly Nash service does more to preserve your car. Visit the Nash Dealer below nearest you for service on all cars . . . at reasonable prices.



"For Service Call"

ALBERTA NASH LIMITED
4 St W & 7 Ave 63237

OLDSMOBILE & CHEVROLET MOTOR CARS & TRUCKS

SALES
AND
SERVICE



"Where to Buy Them"

FOWLIE MOTOR SALES LTD
1413 Centre St N 78591
GENERAL SUPPLIES LIMITED
Cor 1 St W & 5 Ave 21101

PACKARD ALBERTA CO LTD

Cor 17 Ave & 1 St W 22761
Accounting Dept 692149

Renfrew Motors Ltd Sales 330-340 5 Ave W ... 24707

RENFREW MOTORS LTD. PLYMOUTH — CHRYSLER FARGO TRUCKS

OFFICE 24742 SALES 24707
SERVICE 24753 PARTS 24853 & 24713
330-340 5th Ave. West

AUTOMOBILE AGENCIES & DEALERS— NEW CARS—Continued

REO TRUCK SALES & SERVICE

REO TRUCKS, TRACTOR
UNITS
SAFETY SCHOOL
BUSES and COACHES



Built, Sold and Serviced in Canada

"Where to Buy Them"

REO MOTORS INC Canadian Division
1538 9 Ave E 54738

Rooney's Garage Ltd 1415 1 St W 23019

ROONEY'S GARAGE LTD.

Sales - Service - Parts
Hillman Minx - Rover - Humber and
Sun-Beam Talbot Cars
Land Rover and Commer Trucks
1415 1 St. W. 23019 - 23619 - 21788

Stampede Motors Ltd 1449 17 Ave W 447466

Stampede Motors Limited

General Motors Dealer
PONTIAC — BUICK — VAUXHALL
— GMC TRUCKS —
1449 - 17 Ave. W.
Sales—447466 Service—447466

STANDARD VANGUARD & TRIUMPH CARS

Sales, parts and service
for these modern British
cars made in Coventry,
England.



"Where to Call"

COLE MOTORS LTD 813-829 3 St NE 26656

UNIVERSAL SALES & SERVICE LTD

Cor 5 Ave & 1 St W 65611
Macleod Trail Lot Macleod Trail & 61 Ave E 30767

UNIVERSAL

SALES & SERVICE LTD.
MERCURY, LINCOLN & METEOR
OFFICE & SALES 65612
Cor 5 Ave & 1 St W Calgary, Alta.

Volkswagen Sales & Service Ltd 503 8 Ave E 62548

VOLKSWAGEN SALES & SERVICE LTD.

Distributor for
VOLKSWAGEN CARS & COMMERCIAL
UNITS
503 - 8 Ave. E. 62548

Automobile Agencies & Dealers —Used Cars

Avenue Motors 1401 8 St W445840
Bargain Auto Centre 904 8 Ave W65069
Big 3 Car Sales Ltd 815 5 St E23634
Riverside Branch 1-4 St NE694242
Brasso Motors 307 Centre St{23027
21732

BRASSO MOTORS

New & Used Cars & Trucks
Bought & Sold

"AT THE SIGN OF THE GIRAFFE"

307 Centre St. Phone 23027

Calgary Motor Products Ltd Cor 4 Ave & 2 St W 63953
Calt Car Sales 8 Ave & 7 St W{21345
66766
Cole Motors Ltd Office 813-829 3 St NE26656
Parts26444
Sales & Showroom23197
Service Dept61444
Used Car Division 802 3 St NE29231
Body Shop 123 3 Ave E63279
Crescent Motors Cor 16 Ave & 4 St NW73658
Used Car Lot71750
Diamond Motors Ltd 605 Herald Bldg23121
E & R Motors 910 3 St NE65780
ERIC'S LATE MODEL CARS LTD {26695
Lot No 1 4 Ave & 7 St W23253
Lot No 2 9 Ave & 6 St E23656
Specializing in Late Model Cars
Fairway Car Sales 1221 14 St W448498
Forester Harry Ltd 1420a 1 St W62561
Fowlie Motor Sales Ltd 1413 Centre St N ...78591
OK Used Car Lot No 1 1505 Centre St N ...78140
OK Used Car Lot No 2 9 Ave & 12 St E ...51074

Fowlie Motor Sales Ltd.

Sign of a Good Buy
the OK Symbol

Our Guarantee Is Your Security



Lot No. 1 1505 Centre St. N. 78140
Lot No. 2 9 Ave. & 12 St. E. 51074

Frenchy's Used Car Lot 722 8 Ave W63485
General Supplies Limited Cor 1 St W & 5 Ave 21101

GENERAL SUPPLIES LIMITED

YOUR DOWNTOWN DEALER
In Better Used Cars and Trucks

Cor. 1 St. W. & 5 Ave. 21101

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult them
... and save time.

Automobile Agencies & Dealers— USED CARS—Continued

Good Car Sales 19 Ave & 4 St W23366
Hardy's Used Cars 1402 1 St W26630
Hendrickson's Used Cars 901 9 Ave E55334
JACK'S SPORT CARS 5520 Macleod Trail 31107
MECK BROS 716 8 Ave W62657
MURRAY'S AUTO SALES 2311 4 St W 61650
Renfrew Motors Ltd Sales 330-340 5 Ave W {24707
27155
Parts Dept City24853
Wholesale65166
Country Orders24713
Service Dept{24753
29776
Body Shop63417
Service Manager27555
Accountant66977
Manager & General Office24742
Used Car Depot 5 Ave & 3 St W24730
Rennie's New & Used Car Sales
16 Ave & 2a St NW71218

RENNIE'S

New & Used Car Sales

"WE SELL FOR LESS"

16 Ave. & 2a St. N.W. Phone 71218

Rex Motors 213 7 Ave E63204
Riverside Motors Cor 17 Ave & 1 St W63870
Slims Auto Sales 2005 11 St SE55833
Speer Motors 411 5 Ave W25889
Stampede Motors Ltd 1414 14 St W448647
Lot No 2 Cor 17 Ave & 13 St SW447875
Super Auto Sales 401 8 Ave E61916
Tony's Auto Sales Cor 13 Ave & 2 St E22846

Universal Sales & Service Ltd
Cor 5 Ave & 1 St W65611

UNIVERSAL SALES & SERVICE LTD.

MERCURY, LINCOLN & METEOR

New & Used Cars, 65613 & 61292

Cor 5 Ave & 1 St W Calgary, Alta.

Vic's Car Sales 4521 Macleod Trail32392

VIC'S CAR SALES

USED CARS BOUGHT and SOLD

Trades — Terms

4521 Macleod Trail 32392

Waldron's Used Car Lot 512 6 Ave W24161
Woody's Used Car Lot 732 8 Ave W{25961
66596

WOODY'S

USED CAR LOT

"WHERE CUSTOMERS SEND THEIR FRIENDS"

732 8 Ave. W. 66596 - 25961

Wright's Aero & Car Sales 6612 Macleod Trail 31665

Automobile Batteries

(See Batteries)

Automobile Body Builders & Repairers

Ace Body Service 701 13 St E55176

Ace Body Service

Specialists in

AUTO BODY and FENDER REPAIRS
COMPLETE PAINT SERVICE

701 - 13 St E 55176

Alberta Paint & Body Shop 417 6 Ave E25650

RAY CLARK

AL DAVEY 55527

Alberta Paint & Body Shop

Fender and Body Repairs

LETTERING — WELDING — TOWING SERVICE

417 6 Ave E 25650

Alko Paint & Body Shop 2406 2 St E692824

B & M Auto Body 2015 3 St NE72824

Big Ben Auto Body 1516 5 St W64353

Big Chief Body & Paint Shop 201 3 St W22971

Big Chief Body & Paint Shop

Free Estimates on All Jobs

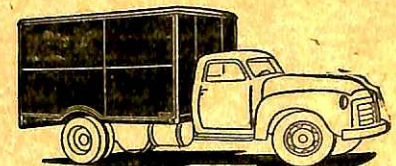
Body - Fender - Paint - Welding

F. DENHAM

201 3 St. W. 22971

(Continued on next page)

FRUEHAUF BODIES



ALL STEEL MOTOR TRUCK VAN BODIES,
12, 14 and 16 ft. lengths, standard width,
doors available on either side and end.

WINCHES

Capacity:

6,000 to 60,000 lbs.

Trailer Dump Chassis
and Bodies, Complete

Capacity:

8 to 15 yd.



For Information call

FRUEHAUF TRAILER CO.
of Canada Ltd.

SALES & SERVICE BRANCH
1425 9 Ave. E. Phone 55309

AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued

Calgary Auto Body Works 1817 2 St E 21712

**CALGARY
AUTO BODY WORKS**Auto Bodies Repaired and Refinished
Painting - Welding - Upholstering
All Work Guaranteed**21712****1817 2nd St. East**
Opposite Victoria Park

Calgary Auto Renovators 1721 23 Ave Bowness 882717

Calgary Auto Wheel Repairs & Distributors

1430 9 Ave E 55590

**Calgary Auto Wheel
Repairs & Distributors**

Specializing in

TRUCK WHEEL REPAIRS

1430 - 9 Ave. E.

55590Calgary Motor Products Ltd
Cor 1 Ave & 3 St W

61334

**Calgary Motor
Products Ltd.****PAINT & BODY SHOP**Completely Equipped for Body
Repairs and Frame Alignment

Cor. 1 Ave. & 3 St. W.

61334AUTOMOBILE BODY BUILDERS
& REPAIRERS—ContinuedCecil's Auto Body Service 706 10 St W 62706
Commercial Body Works Ltd 1018a 9 Ave E . 55279**COMMERCIAL
BODY WORKS LTD.**

Designers and Manufacturers of

MOTOR BODIES — VANS — TRAILERS**COMMERCIAL BODIES — GRAIN BOXES****1018a 9 Ave. E. Phone 55279****CUSTOM AUTO BODY REPAIRS LTD**BODY & FENDER REPAIRS for AUTO,
TRUCK & TRAILER

1020 9 Ave E

55407

De Greeve Auto Upholstery 132 1 Ave E 62229

DE GREEVE**AUTO UPHOLSTERY****Auto & Truck Seat Rebuilder**Specialist in Auto Seat Covers, Auto Tops,
Cab Lining, Woodwork.

RES. PHONE 872592

132 - 1 Ave. E.**62229**

De Luxe Auto Body Service 617 11 Ave W 62446

DE LUXE**AUTO BODY SERVICE**

WRECKED CAR REPAIRING, PAINTING

TOPS, UPHOLSTERING, SEAT COVERS

GRILL COVERS

62446**617 11 Ave W**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued

De Sutter Auto Body Works 2207 4 St W 25857

De Sutter Auto Body Works

Specialists in

Body and Fender Repairs**Duco and Dulux Refinishing**

"EXPERTS IN COLLISION DAMAGE"

2207 4 St W**25857**Detroit Auto Body Works 123 15 Ave W {24818
61754**DOMINION AUTO BODY SERVICE**

PAINTING, BODY WORK & WELDING

ESTIMATES FREE

224 7th Ave E

23886

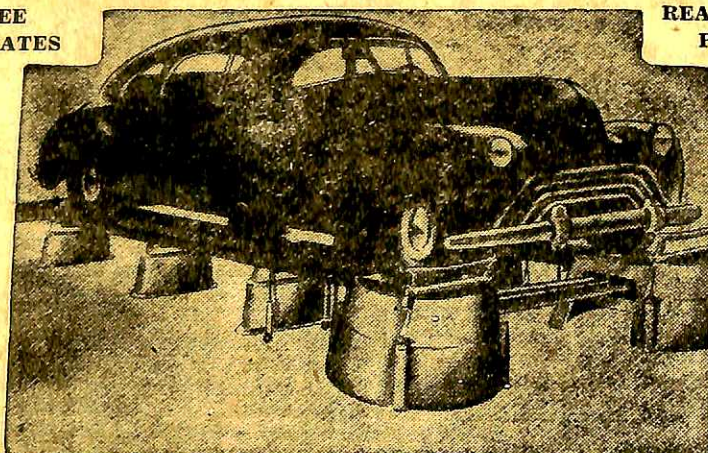
Don's Auto Body 417 10 St NW 871932

DON'S AUTO BODY**BODY, FENDER & PAINTING****417 - 10 St. N.W.****Phone 871932**

(Continued on next page)

Memory plays tricks. If in doubt
about a telephone number, please
look it up in the Directory.

The YELLOW PAGES save you time.

"Make One Call Do the Work of
Two"—Use the YELLOW PAGES**SUPERIOR PAINT and BODY SERVICE**FREE
ESTIMATESREASONABLE
PRICES**Guaranteed Work by Factory Experts**

- FRAME & WHEEL STRAIGHTENING
- BALANCING & ALIGNING SERVICE
- BODY & FENDER REPAIRS
- COMPLETE COLLISION SERVICE
- AXLES & FRAMES STRAIGHTENED COLD IN THE CAR

For Satisfaction. See Us First
TOWING SERVICE—A. VINER, Mgr.—Res. Phone 442944SERVICE
DEPT.*"The job is like new when we get through"*

OFFICE

22966**101 - 17 Ave. W.****61763****SCHOOL
BUSES**

- VAN and TRUCK
BODIES
- AUTO PAINTING
- GENERAL REPAIRS

**HAY &
HARDING
LIMITED****108 2nd Ave. W. 27307**

J. C. SCOTT, Manager — Res. 73126

**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**

Ernie's Garage 102 12 Ave E24064
Forester Harry Ltd 9 Ave & 2 St W27536

REBUILDING

WRECKS
HARRY FORESTER LTD.
Corner 9th Ave. and 2nd Street West

**Expert Body
& Fender
Repairing
Refinishing**
In Lacquers and Enamels
Phones:
27566 - 27536

FREEMAN WILSON LTD
110-12 6 Ave E691901

**FRUEHAUF TRAILER CO OF CANADA
LTD** 1425 9 Ave E55309
(See Advertisement on Page 13)

General Garage Service Co 3901 Macleod Trail 31339
General Supplies Limited Cor 1 St W & 5 Ave ..21101
H & J Auto Body 3819 Macleod Trail33608
Hay & Harding Ltd 108 2 Ave W27307

HILLHURST PAINT & BODY SHOP
1111 Kensington Rd873083
Inglewood Body & Paint Shop 1805 9 Ave E ...55917
Lewis Paint & Body Service 523 7 Ave W24206

LEWIS PAINT & BODY SERVICE
COLLISION REPAIRS
PAINTING
REFRIGERATOR PAINTING
523 7 Ave. W. 24206

Maclin Motors Ltd Cor 11 Ave & 1 St W21191

**MACLIN
MOTORS LTD.**
Expert Body Repairs - Painting
Upholstering - Undercoating
Cor. Eleventh Ave. & First St. West **21191**
Truck & Tractor Division:
Macleod Trail and 61 Ave. **30508**

Master-Craft Trailer Co 1426 9 Ave E55511

Mather's Auto Body Works 205 1 Ave W22771

MATHER'S
AUTO BODY WORKS
PAINT JOBS A SPECIALTY
NO WAITING
Phone—**22771**—Phone
205 - 1 Ave. W. Calgary

North Hill Auto Body Works 1715 Centre St N 74841

North Hill Auto Body Works
Expert Body and Fender Repair
Painting - Welding
Bear Wheel Alignment - Bear Wheel Balancing
1715 Centre St. N Phone **74841**

(Continued on next page)

WHAT IT TAKES
to be
HEAVYWEIGHT CHAMP
For **25 Years**

The Finest,
Latest and Most
Complete Equipment.
The Best Service!
The Most Experience
and the Supreme Desire
to please our customers!

"I could look new
too if—"

**THE DETROIT AUTO
BODY WORKS**
REPAIRED ME
(Gosh, my frame is killing me)

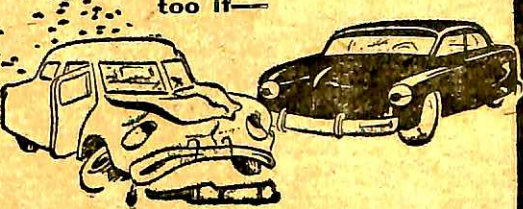
Now operating four frame
and Wheel Alignment
Machines to handle the
smallest or largest Frame
or Wheel Alignment job.

Your Car or Truck Checked FREE — Prompt
Service to out-of-town customers. 90-Day Guarantee
Card Given on All Work.
"If Service Isn't Good — It Isn't Service"

DETROIT AUTO BODY WORKS
Office 24818 Shop 61754
123-125 15th Avenue West
OFFICIAL WHEEL AND FRAME ALIGNMENT SERVICE

1929
1930
1931
1932
1933
1934
1935
1936
1937
1938
1939
1940
1941
1942
1943
1944
1945
1946
1947
1948
1949
1950
1951
1952-53-54

PERFECT
STEERING

**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**

Nu Vue Auto Body 333 4 Ave E 65184
NU-WAY RECONDITIONING CO
 LTD 234 12 Ave W 25020
 O K Body Works 405 6 Ave E 64334

O. K. BODY WORKS

SPECIALIZING IN

Body and Fender Repairs
PAINTING - WELDING

405 6 Ave. E. 64334

Pegg's Repair & Body Shop 1327 9 Ave E 55277
 Renew Auto Body 331 25 Ave W 24357
 Rooney's No 2 Ltd 539 17 Ave W 25330

**ROONEY'S NO. 2
—LIMITED—**

SPECIALISTS IN

- Steering Alignment
- Wheel Balancing
- Body & Fender Repairs
- Painting

GAS — OIL — BATTERIES — TIRES

25330 539 17 Ave. W. 29397

For better service, speak directly
 and clearly into the telephone
 mouthpiece.

HUTTON'S LTD.
SPECIALIZED
Auto Electric Service

MAGNETOS

GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

AUTHORIZED PARTS SERVICE

693725

131 11th Ave. W. Calgary

**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**

Southwest Auto Body & Welding Service
 5523 1a St SW 33234

**Southwest Auto Body
& Welding Service**

- Body Fender Repairs
- Painting — Welding

5523 - 1a St. S.W. 33234

Sunalta Auto Body Works 1301 12 Ave W 443138
 Sunnyside Auto Body Works cor 10 St &
 4 Ave NW 872532

**SUNNYSIDE
AUTO BODY WORKS**
NEW TRUCK and BUS BODIES
BUILT TO ORDER
Guaranteed Auto and Truck Body Repairs
872532 10 St. & 4 Ave. N.W. Res. 892322

Superior Paint & Body Service

Office 101 17 Ave W 61763

Service Dept 22966

(See Advertisement on Page 14)

Trailmobile Canada Ltd 2301 Centre St N 72801

Automobile Brake Service

(See Brake Service)

Automobile Camps

(See Motor Courts)

Automobile Driving Instruction

Calgary Public Driving School 207 1 Ave W .. 692973

Riteway Driving School 2139 Westmont Rd .. 874800

Riteway Driving School

Individual Driving Instruction

COMPLETE DUAL CONTROLLED CARS

BRUSH-UP LESSONS OR COMPLETE COURSE

2139 Westmont Rd. 874800

Alberta Government Telephones

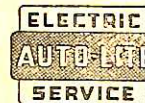
**TELETYPE
SERVICE**

... can be provided wherever
 you wish ... either in the same
 building ... the same city
 or miles away in different
 parts of

CANADA OR THE U.S.A.

Automobile Electrical Service**AUTO-LITE AUTHORIZED SALES
AND SERVICE**

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition.



"Auto-Lite — Life-Line of your Car."

"Where To Buy It"**EGGLESTONE AUTOMOTIVE PARTS**

LTD 525 7 Ave W 21415

HUTTON'S LTD 131 11 Ave W .. 693725

PEACOCK T H LTD 216 12 Ave W 694321

UTIGARD CARBURETOR & ELEC-
 TRIC 235 2 Ave W 65307

Dave's Auto Electric 126 12 Ave W 27542

ED & TED'S SERVICE 1 St W & 11 Av 27111

FORESTER HARRY LTD 9 Ave & 2 St W 27536

Hutton's Ltd 131 11 Ave W 693725

JOHNSTON W H CO Electrical & Battery
 Service 529 11 Ave W 24435

Utigard Carburetor & Electric 235 2 Ave W 65307

**Utigard Carburetor & Electric
Sales & Service**

GENERATORS — MAGNETOS — FUEL PUMPS

MOTOR TUNE-UP — AUTO LITE BATTERIES

235 - 2 Ave. W. Phone 65307

**Automobile Frame &
Axle Straightening****DETROIT AUTO BODY WORKS**

123 15 Ave W 24818

ED & TED'S SERVICE 1 St W & 11 Ave 27111

NORTH HILL AUTO BODY WORKS
 1715 Centre St N 74841

When you forget

the name of a

business concern

... Look in the
YELLOW PAGES

WHEN
NAME
OR
ADDRESS
IS FORGOTTEN

Someone has told you of a
certain concern or you've read
their advertising somewhere

LOOK IN THE
YELLOW PAGES

You probably will recognize the
name or address when you see it.

Shop In the
Yellow Pages

Whenever you want
information about an
article, a service or a
certain business.

LOOK IN THE
YELLOW PAGES

Automobile Liveries

Checker Taxi (Calgary) Ltd 803 2 St E27766

Automobile Painters

Ace Body Service 701 13 St E55176

DE LUXE AUTO BODY SERVICE

617 11 Ave W62446

Detroit Auto Body Works 123 15 Ave W24818

DOMINION AUTO BODY SERVICE

224 7 Ave E23886

Don's Auto Body 417 10 St NW871932

FORESTER HARRY LTD 9 Ave & 2 St W 27536

Hillhurst Paint & Body Shop

1111 Kensington Rd873083

Lewis Paint & Body Service 523 7 Ave W24206

NORTH HILL AUTO BODY WORKS

1715 Centre St N74841

O K Body Works 405 6 Ave E64334

Rooney's No 2 Ltd 539 17 Ave W25330

Superior Paint & Body Service 101 17 Ave W 22966

Automobile Parts

(See Automobile Accessories Etc)

Automobile Radiator Service

Chicago Radiators rear 1315 17 Ave W442982

CHICAGO RADIATORS

Expert Cleaning & Repairing
FAST SERVICE TO COUNTRY TRADE
New and Used Radiators in Stock
Rear 1315 - 17 Ave. W. 442982

Cosie's Radiator Shop 1106 Centre St25638

-- **COSIE'S** --
RADIATOR SHOP

Agents for
HARRISON, LONG & McCORD SERVICE
SERVICE ON CARS, TRUCKS and TRACTORS
CLEANING ——— REPAIRING

1106 Centre St. 25638

Miller J 209 4 St W62991

**IF YOUR RADIATOR
HEATS or LEAKS**

JACK MILLER Radiator Specialist
209 4 St. W. 62991

Radiators Limited 129 5 Ave W21047

Standard Radiator Service 116 2 Ave W62727

Victor Radiator Co 209 4 St W62991

**USE LONG
DISTANCE**

Radiators Limited

129 5th AVE. AT 1st ST. WEST

CALGARY

21047 TELEPHONE 21047

Wholesale & Retail

REPAIRING, RE-CORING AND
CLEANING to Restore Circulation



"DESIRE TO SERVE—PLUS ABILITY"

**Branches at
Lethbridge - Red Deer**

**STANDARD
RADIATOR SERVICE**

INDUSTRIAL & AUTOMOTIVE
"A Large Staff To Serve You"



Cleaning
Repairing
Recoring

Distributors

"CARTER"

Engineered Automotive
Radiator Cores

116 2 Ave. W.
62727

To Find Someone in
Your Neighborhood
Who Sells It

Looking for someone close by
who sells or has a service you
want will be easy when you

LOOK IN THE
.. YELLOW PAGES of your ..
TELEPHONE DIRECTORY



Rent-a-Truck

HERTZ

U-DRIVE CARS FOR RENT

21030



22221

DOMINION U-DRIVE

113 - 7 Ave. E. — Opp. York Hotel

U-DRIVE Cars to Rent

NEW 1954 FORD MODELS

Daily - Weekly
or Monthly Rates

PHONE

64200

MACLIN
U-Drive Ltd.

Cor. 12 Ave. & 2 St. West

CAR RENTAL

UNIVERSAL U-DRIVE

PHONE

65613

and

61292

— Cor. 5 Ave. & 1 St. W. —

Automobile Rentals

(See also U-Drive)

Dominion Drive-Yourself System 113 7 Ave E . 21030
Maclin U-Drive Ltd Cor 12 Ave & 2 St W . 64200
Universal Sales & Service Ltd {65613
Cor 5 Ave & 1 St W . 61292

Automobile Springs

McArthur's Auto Spring Works 330 6 Ave E . 21839
Paramount Industries Ltd 1029 9 Ave E . {54164
54428



Paramount Industries Ltd.

CALGARY'S AUTO SPRING SERVICE
All Types of Repairs — Overload Springs
HYDRAULIC JACKS REPAIRED
Official Headquarters for HEIN WERNER,
SIMPLEX & WEAVER Hydraulic Jack Repairs
Res. Nites 74141 and 33204
54164 1029 9 Ave. E. 54428

Standen's Ltd 24 Ave & 2 St SE . 693736
(See Advertisement on Opposite Page)

Automobile Tires

(See Tires—Dealers, Tires—Repairing & Tires—
Retreading)

Automobile Top Builders & Upholsterers

De Greeve Auto Upholstery 132 1 Ave E . 62229
De Luxe Auto Body Service 617 11 Ave W . 62446
Monarch Auto Upholstery 403 4 St W . 24211
Wilson Car Upholstery 408 3 St W . 29656

Automobile Trailers

(See Trailers)

Automobile Trucks

(See Automobiles & Trucks—Mfrs and
Motor Truck Dealers)

WASTED CALLS

Wrong numbers mean
wasted calls. If you're
not absolutely sure of a
number — look in the
directory.

Needless calls to "Infor-
mation" are wasted calls.
Before calling "Informa-
tion"—please look in the
telephone book.

Automobile Washing & Polishing

Crescent Auto Polishing rear 438 15 Ave NE ..71400
Jiffy Auto Laundry Ltd 112 4 Ave W.....23868
Speedy Car Wash & Master Glaze
rear 903-9 Ave W691692

Automobile Wheel Aligning

DETROIT AUTO BODY WORKS
123 15 Ave W24818
NORTH HILL AUTO BODY WORKS
1715 Centre St N74841
Rooney's No 2 Ltd 539 17 Ave W29397

Automobile Wreckers

Calgary Auto Parts 211 10 St NW871446

Calgary Auto Parts
211 - 10th St. N.W.
NEW and Phone 871446
USED PARTS

Clarke's Auto Parts Cor Centre St S & 12 Ave 29777

**CLARKE'S
AUTO PARTS**
NEW & USED PARTS 29777
101-105 - 12th AVE. E.

Diamond Auto Wreckers 4304 Macleod Trail.. 31712
Empire Auto Parts Portland St & 27 Ave E . 54313

EMPIRE AUTO PARTS

**Used Parts for All Cars
and Trucks**
Portland St. and 27 Ave. E. 54313
(Opposite No 11 Supply Depot)

Empire Auto Wreckers Forest Lawn.....54445
Hubalta Auto Wreckers—Hubalta55898

Hubalta Auto Wreckers

SUCCESSORS TO
HUNT'S BONE YARD
"The House of a Million Parts"
Car - Truck - Tractor Parts
BUSINESS 55898 RESIDENCE
J. A. Maveety HUBALTA

Miller Auto Wreckers 420 4 Ave W24143

Miller Auto Wreckers

"YOU WRECK 'EM — WE BUY 'EM"
NEW & USED PARTS & TIRES
24143 420 4th Ave.W.

CARRY BIGGER PAYLOADS

with
**STANDEN
SPRINGS**

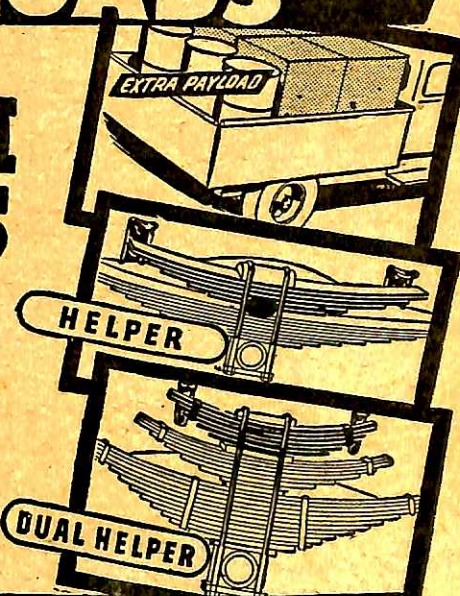
HAUL PROFITABLY TO TRUCK CAPACITY

Equip with Standen HELPER or
DUAL HELPER SPRINGS and slash
TON-MILE costs.

Complete Stocks of Springs at all
times. Leaf Springs—Coils — Light
Helpers and Dual Helpers.

STANDENS Ltd.

24th AVENUE & 2nd STREET S. E. CALGARY, ALBERTA
NEW PHONE 693736



Automobiles & Trucks— Manufacturers

ELECTRICAL INDUSTRIES LTD
Ransomes Sims & Jefferies Ltd.
ELECTRIC TRUCKS and FORK LIFTS
325 - 10 Ave W 65997

FORD MOTOR CO OF CANADA LTD
PARTS SUPPLY DEPOT 902-910 11 Ave W 442106
FORD & MONARCH DIVISION
1609 14 St W440761
MERCURY LINCOLN & METEOR DIVISION
116 8 Ave W26116

**GENERAL MOTORS PRODUCTS
OF CANADA LIMITED**
Wholesale Parts Warehouse 838 11 Ave W ..27911

**OSHKOSH ALL WHEEL DRIVE MOTOR
TRUCKS—**
BICKLE-SEAGRAVE LTD
100 Examiner Bldg61976
Studebaker Corp of Canada Ltd
1003 F R Webster Bldg66553

Aviation

(See Air Services—Chartered & Airline Companies)

Aviation Instruction

Calgary Flying Club Municipal Airport{74048
74808

AUTOMATIC CAR WASH

5-Minute Operation

Washing Steaming
Simonizing Vacuuming
Parking

**JIFFY AUTO
LAUNDRY Ltd.**

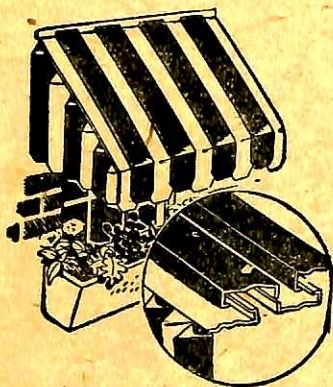
Centre St. & Fourth Ave. W.
(112 4 Ave. W.)

Entrance on 3rd Ave. W.

Phone 23868



Designed
and Custom made to
harmonize with the
architectural style of
your home!



Write for Free
Estimate or Phone

29749

Kool Vent Awnings (Southern Alta.) Ltd.

KOOLVENT

Ventilated Aluminum
AWNINGS

Kool Vents give you perfect beauty and utility—all the year round! In winter Kool Vents shelter your windows, doorway, patio and porches from rain, sleet, snow. In summer they keep your rooms up to 20 degrees cooler!

No costly renewals or repairs, no bothersome winter storage. And years from now your Kool Vents will look as beautiful as the day you put them up.

as seen in
Better Homes
and Gardens

KOOLVENT

225 - 7 Ave. E.

Awnings, Tents, Etc.

Alberta Tent & Awning Co 713 14 St NW .. 871413

Alberta Tent & Awning Co.

- TOURIST and WALL TENTS
- WATERPROOFING
- TRUCK COVERS
- MADE TO MEASURE
- TARPAULINS OF ALL SIZES

**HOUSE AND
STORE AWNINGS } 871413**
713 - 14 St. N.W.

Aluminum Builders Ltd 432 6 Ave E 691855

CALGARY ALUMINUM AWNINGS LTD

2117 10 Ave W 445917

CALGARY TENT & AWNING CO

TENTS, AWNINGS and TARPAULINS

— ANYTHING IN CANVAS —

614a 17th Ave. W.

27606

EVANS' ENGINEERING SALES

326a 10 St NW 875877

Factory Distributors Ltd 326a 10 St NW ... 872965

FRASER H A AGENCIES

KOOLSIDE-LIFETIME METAL AWNINGS

That Open and Close from Inside.

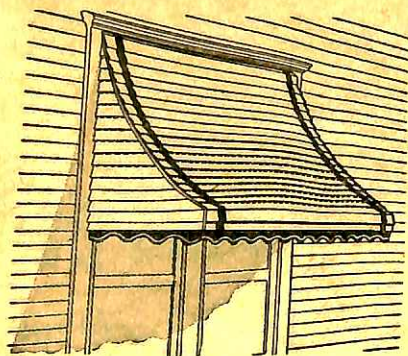
6-520 17 Ave W

27175

Kool Vent Awnings (Southern Alta) Ltd

225 7 Ave E 29749

Western Tent & Awning Ltd 133 10 Ave E 22573



VENTAIRE ALUMINUM AWNINGS

- Solid Construction of Vented Aluminum Sheets — Not Slats.
- Choice of 5 Styles.
- Color Keyed to Harmonize with your home.
- Custom Built for Doors, Windows, Patios and Canopies.

BUDGET TERMS

Trade in Your Cloth Awnings

Aluminum Builders Limited

432 - 6 Ave. E.

691855

COOL-SHADE

VENTILATED
**ALUMINUM
AWNINGS**

GIVE A
LIFETIME
of
Beauty
Comfort
Economy



For Homes
Offices
Stores
Patio
Factories
Apartments

FOR INFORMATION
PHONE OR WRITE

CALGARY ALUMINUM AWNINGS LTD.

2117 10 Avenue West

PHONE

445917

RON-DEL

Folding Aluminum AWNINGS

A Lifetime
Of Awning Satisfaction

Factory Distributors Ltd.

872965

326a - 10 St. N.W.

WESTERN TENT & AWNING LTD.

Manufacturers of

- HOUSE & STORE AWNINGS
- TOURIST TENTS
- WATERPROOF TARPAULINS
- CONSTRUCTION TENTS

Mill Agents for Ounce and Wide Ducks

22573

Est. 1903

133 - 10 Ave. E.

Baby Accessories

(See Children's Wear)

Baby Care Service

Babs' Baby Sitting Agency 2420 29 Ave SW 448340
Happyland Nursery 1705 2 St E 26720
PLEASANT BABY-SITTING BUREAU
710 27 Ave NW 75611
Tiny Town Nursery 2412 26a St SW 491222

Baby Chicks

(See Hatcheries)

Baggage

GENERAL DISTRIBUTORS LTD

130 9 Ave W 29223

Baggage Transfer

A A Auto Baggage Transfer 315 3 Ave W 23292
Anderson Delivery & Transfer 14 Hatfield Court 25320
Arrow Delivery 324 5 Ave E 21342
COMMERCIAL CARTAGE 131 2 Ave W 25355
Globe Transfer 417 6 Ave E 27288
Grant's Cartage Ltd 306 10 St NW 874271

— NOTHING TOO SMALL —

GRANT'S CARTAGE LTD.

"Let Us Guard Your Furniture"

SHIPPING — CRATING
PACKING — STORAGE

306 - 10th St. N.W. 874271
Night Calls 874737

MacCOSHAM STORAGE & DIST CO (CALGARY) LTD

215 10 Ave W 27991
Snappy Delivery Service 338 18 Ave W 27696
Sullivan's Cartage 129 17 Ave E 29676

SWIFT DELIVERY

QUICK SERVICE

244 29 Ave SE 66848

Try The "Classified Section"

When You Know That
It's For Sale—But
Don't Know Where.

**IT TELLS
"WHERE TO BUY IT"**

Bags—Textile

Bonar & Bemis Ltd 2235 15 St E {55152
54789

BONAR & BEMIS LTD.

Manufacturers of
Jute, Cotton, Paper & Plastic Bags
2235 15 St. E.
Phones 55152 and 54789

WOODS MANUFACTURING CO LTD

Manufacturers of
Jute, Cotton and Multiwall Paper
"TASK FITTED" BAGS
East Calgary Phone: 55466 - 55896

Bakers—Retail

Bowness Bakery 617 Main St Bowness 882655
City Bakery 906 1 Ave NE 62279
Crescent Bakery & Confectionery 303 16 Ave NW 71065
Daffodil Bake Shoppe 2607 14 St SW 445040
Golden Topper Bakery 2703a 17 Ave W 492922
Harrison's Bakery 142a 10 St NW 872385
Laurie's Bakery 230 7 Ave E 62948
National System of Baking Ltd {29969
No 2 Store 710 Centre St {27470
No 3 Store 1604 Centre St N 71683
No 4 Store 724 17 Ave W 26485
Store Office 78196
General Office 1604 Centre St N 75522
Olde Country Bakery 101 9 St NE 62172
Palmetto Bakery 224 8 Ave E 21563
Patricia Bakery 2614 4 St NW 73757
Poppy Cake Shop 1419 11 St W 441650
Rivers C 3502 Parkdale Blvd 875987

Wedding Cake Decorating

Our representative will call on you and show photographs of various styles and sizes for your approval.

Phone 875987 between 8 a.m. & 12 noon

- We will pick up your cake and also deliver to reception.
- Fruit Cakes supplied on order.
- Rental of Accessories

C. RIVERS 3502 Parkdale Blvd.

Scotch Bakery 1213 1 St W 26317
Snowwhite Bakery 1438a 17 Ave W 442942
Store No 2 317a 19 St NW 872853
Spudnut Shop 1211 14 St W 440667
Stewart's Bakery 726 3 St NE 26644
Susan's Bakery 2034 42 Ave SW 34455
Victoria Cake Shop 1018 2 St E 22726

Bakers' Supplies

Standard Brands Ltd 2201 15 St E {55881
55949
54541

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult them
... and save time.



BAGS

by

WOODS MANUFACTURING COMPANY LIMITED

East Calgary

Designers and Manufacturers of
Jute and Cotton Bags

Specialists in Mailing Bags

Phone

55896 or 55466



WHEN YOU CANNOT

Conduct a
FACE - TO - FACE
CONVERSATION

Use the

TELEPHONE

LOCAL

or

LONG DISTANCE

NO OTHER

Form of Communication
Is Nearly As Satisfactory