GROCERS—RETAIL—Continued

JENKINS GROCETERIA LIMITED
MAIN OFFICE & WAREHOUSE 1820 9 Ave E
Private Automatic Branch Exch connecting all other Depts 55661
Pres Ronald H Jenkins
Treasurer H C Hilton
Mdse Mgr Alex Shearlaw
Office Mgr C S Evins
Wholesale Mgr T H Royds
Buyers F W McJunkin & G Corson
Garage E C Comben
NIGHT CALLS AFTER 4:30 PM TO 8 AM AND SATURDAYS & HOLIDAYS
General Office 55661
Tabulating Division 55664
Shipping Dept 55665
Garage 55666
Auditorium 55667

Johnson's Cash & Carry Grocery 1510 1 St W 62790
K-D Grocery 2135 4 Ave NW 873148
Katzin's Grocery 2220 7 Ave NW 871908
Killarney Corner Store 3001 23 Ave SW 46911
Kin Sang Co 218 Centre St 66665
Office 206a Centre St 61819
King George Grocery 917 20 Ave NW 71561
Klassen's Red & White Store 220 24 St NW 873285
Kline's Korner Grocery 703 23 Ave E 55499
Knob Hill Food Store 2103 26 Ave SW 41171
Lang Grocery & Confectionery 833 17 Ave W 46240

LEE JIM CO
FRESH FRUITS & VEGETABLES
GROCERIES, CUT FLOWERS and PLANTS
108 10th St NW 871066

Lee's Food Store 2139 33 Ave SW 45107
Lee's Grocery & Confectionery 408 8 Ave E ... 29021
Lem King Grocery 1221 20 Ave NW 892627
Leong Grocery 1929 34 Ave SW 31020
Leslie's Grocery & Confectionery 2502 16b St SW 44729
Levine Grocery & Confect 819 1 Ave NE 62405
Lloyd's Groceteria Albert Park 51073
Lockhart's Food Terminal 2037 33 Ave SW .. 44626 / 48700
Louise Grocery & Confectionery 1028 2 St E 21024
Lo Vecchio's Fruits & Groceries 1410 17 Ave W 41988
Lucky Strike General Store 11 Ave & 37 St SW 42553
Mac's Red & White Store 1030 18 Ave NW .. 892329
Maisey Groceteria 2405 Edmonton Trail 71133
Manchester Grocery 6609 Macleod Trail 30915
Margaret's Grocery & Confectionery 201 4 Av E 29220
Marlborough Grocery 508 12 Ave W 25988
Maughan's Red & White Grocery & Confectionery 1903 20 Ave NW 891438
McIntyre Ed 1830 17 St W 44430
McWalter's Cash Grocery 2141 15 St W 41101
Mewata Grocery & Confectionery 517 9 St W 65717
Midway Store 702 Main St Bowness 882525
Model Grocery & Confectionery 713 3 St NE .. 26676

MONARCH GROCERY & CONFECTIONERY 1409 11 St W 41862
Mount Pleasant Groc & Confect 2620 4 St NW 74937
Mountain Grocery 513a 2 St W 66636

MOUNTVIEW STORE
2014 Edmonton Trail 72225

NAGLER'S LTD 602-608 2 St E 63614
Neighborhood Store 2717 14 St W 42122
Nellie's Grocery 101 16 Ave NW 71197
New Central Grocery 706a Centre St 29864
New Moon Food Store 1210 1 St W 23086
Newway Store Albert Park 55393
North Balmoral Grocery 3423 Centre St N 72555
North East Groc & Confect 1104 1 Ave NE .. 62868
North Hill Food Store 2102 Centre St N 73201
North Star Grocery 940 2 Ave NW 871192
North West Grocery 1004 16 Ave NW 892210
Nu-Way Store 1719 17 Ave W 42425
Ole's Grocery & Confect 815 Macdonald Ave .. 55803
Ontario Grocery 736 3 Ave W 62411
Oscar's Grocery & Confectionery 1740 11 Ave W 42728
Overton's Confect & Groc 133 16 Ave NW 71398
Palace Grocery 917 17 Ave W 41094
Palm Grocery & Confectionery 502 8 Ave E .. 61707

GROCERS—RETAIL—Continued

Parkdale Food Store 3404 3 Ave NW 875011
Parkhill Grocery 3801 Macleod Trail 30951
Parkhill Groceteria 3616 Centre St S 30317
Parkview Grocery 3003 Centre St N 71928
Parkway Store 1904 22 Ave Bowness 882111
Pearl Grocery & Confectionery 2801 29 St SW 42531
Peter's Grocery 1319 2 St E 29177
Planidin Bros General Store 436 2 Ave N Montgomery 882162
Plaza Grocery & Confect 626 15 St NW 871828
Premier Grocery 825a 1 Ave NE 61387
Prospect Grocery & Confect 2605 14 St W 42547
Purvis' Grocery 540 7 Ave NW 871702
Quality Grocery & Confectionery 402 13 Ave E 61689
Rayalta Grocery 902 5 Ave W 61483
Regal Grocery 1302 3 St NE 72294
Renfrew Food Market 1029 Russett Rd 73044
Rex Grocery & Confectionery 1316a 9 Ave E 55031
Riley Park Grocery 1209 5 Ave NW 872565
Riverside Cash & Carry Grocery 14 4 St NE . 61617
Rosedale Groc & Confect 139 16 Ave NW 71168
Roseland Confectionery & Grocery 501 13 Ave E 61420
Roy's Grocery & Confect 408 8 Ave E 29021

ROYAL GROCERY 803 17 Ave W 44596
Sam Ken Grocery 118 10 St NW 871112
Sam's Cosy Corner Store 113-115 14 St NW 872010
Sandy's Grocery 2523 17 Ave W 43839
Save More Store 522 7 Ave NW 874416
Saverud's Grocery & Confect 2139 4 Ave NW 872613
Shamrock Grocery & Conf 2433a 2 St E ... 23554
Sharp's Grocery & Confectionery 602 17 Ave W 29754

SHOPRITE STORE 43033
1502-1504 12 Ave W 41084
Meat Dept 43034
Shortt's Grocery 3414 24 St SW 45702
Shouldice General Store 441 Bowness Rd Montgomery 882233
Shuler H 523 4 St E 61464
Silver & Black Store The 5012 Macleod Trail .. 95-126
Smith's Grocery & Confect 930 17 Ave W..... 41169
Solly's Grocery 221 19 St NW 871676
South East Grocery & Confect 540 12 Ave E .. 65129
Standard Confect & Grocery 226 17 Ave W ... 66544
Stanley Jones Grocery 820 6 St NE 26727
Stubbs' Grocery 2127 7 Ave NW 872347
Suey Kee 210a Centre St 24193
Suey Sang Chong Co 216 Centre St 62362

SUN GROW STORE 2308a 4 St W 29767
Sun On Food Store 1503 34 Ave SW 31997
Sunlight Grocery & Confect 1921 17 Ave W 42828
Sunnynook Confect & Grocery 2002 8 St E 55372
Sunnyside Grocery & Confect 802 2 Ave NW 871025
Sunrise Grocery 1215-17 14 St W 42566
Sunset Grocery & Confect 3501 Centre St N .. 75769
Sunshine Grocery 602 13 Ave E 23254
Super Groceries Store 346 17 Ave W 21306
Switzer Grocery & Confectionery 112 14 Ave E .. 63734
Tai Lee Co 206 Centre St 25007
Terrace Grocery 5009 Macleod Trail 31987
Tom's Grocery & Confectionery 3103 Centre St N 71679
Tom's Modern Market 511 33a St NW 872120
Tress's Meat & Grocery Store 2005 Bowness Rd 871092
Tuxedo Meat & Grocery 117 27 Ave NE 72141
United Grocery 1839 20 Ave NW 892116

UNIVERSAL FRUIT & GROCERY STORE
Store No. 1 307 - 6 Ave. W. . 65522
Store No. 2 2016 - 12 Ave. N.W. 891785
Groceries - Confectionery - Flowers - Plants

Velvet Groc & Confect 1201 12 Ave W 43129
Verdun Grocery & Confectionery 1914 3 St NE 71224
Vic's Food Mart 713 14 St NW 872081
West End Grocery & Hardware 1203 40 St W . 41081
West Hillhurst Grocery 2138 4 Ave NW 871420
Westmont Grocery 116 10 St NW 872205
Wigwam Grocery & Service Station 1926 20 Ave NW 891423
Williams Bros Ltd 117-123 10 Ave W 61271
Winter's Grocery 2707 17 Ave W 41829
Wyldman's General Store 426 Bowness Rd Montgomery 882448
Young's Groceteria 1706 3 St NE 75700
Yuen Huen 208 Centre St 26284

Grocers—Wholesale

Alberta Co-op Wholesale Assn Ltd 1335 9 Av W 61901
D O Toreson Mgr 65233
R R Rust Grocery Buyer & Order Desk 23396
V C Bratseth Hardware Buyer & Order Desk 61202

ASSOCIATED GROCERS LTD
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321 10 Ave W 26157

MACDONALDS CONSOLIDATED LTD
535 10 Ave W 22757

PETRIE LOUIS LTD 1820 9 Ave E ... 54267 / 51155

WESTERN GROCERS LIMITED
Cor 10 Ave & 5 St W 63071

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(See Brokers—Grocery)

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MOTOR CAR SUPPLY CO OF CANADA LTD 317 6 Ave W 24633
Wholesale Only
Pioneer Lock & Safe Works 513 8 Ave W 25462

PIONEER LOCK & SAFE WORKS
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1120 1 St W 62161

Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple A A O N M S 506 17 Ave W 27207
St Barnabas Church Hall
Cor 12 St & 7 Ave NW 873035

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Uncle John's Hobby Shop 130 7 Ave E 63925

UNIVERSAL HOBBY SUPPLIES LTD
623a 8 Ave W 24234

Use **Long Distance**

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ASHDOWN HARDWARE CO LTD
THE J H 110 8 Ave W 25551
Bayley Hardware 3403 17 Ave SW 48577
Bowness Hardware 716 Main St Bowness ...882266
BRIDGELAND HARDWARE
827a 1 Ave NE 61386

BRITISH INDUSTRIES LTD
The Home of British Goods in Canada
325 8th Ave W 62550

Burness Hardware 2308 4 St W 23302
CALGARY GENERAL STORE
2202 3 St NE 76567
Calgary Hardware 806 3 St NE 26838

CALGARY HARDWARE
HARDWARE and PLUMBING
806 - 3 St. N.E. 26838

Capital Hardware Cor 20 Ave & 18 St NW 891420
CAUSTON'S HARDWARE 920 16 Av NW 72861

CHESNEY G L HARDWARE LTD
BUILDERS' HARDWARE - PAINT
GLASS - CHINA
102 - 16 Ave. N.W. Ph. 71777 - 71346

CHINOOK BUILDING SUPPLIES LTD 520 5 Ave E 26176
Comery T 632 17 Ave W 21278
Crescent Hardware 1108 Centre St N 71717
Crescent Lumber Ltd 16 Ave & Centre St N ..73823

CRESCENT LUMBER Ltd.
BUILDING SUPPLIES - HARDWARE
PAINT
PHONES
73823 - 73888 - 74616
16 Ave. & Centre St. N.

Currie Hardware & Appliances 2449 33 Ave SW 41700

Currie Hardware & Appliances
General Electric Sales and Service
CHINA, PAINTS and BUILDERS HARDWARE
2449 33 Ave. S.W. 41700

Despins Jules 2506 4 St W 26383
EMPRESS STORES LTD
Hardware Dept 1227 9 Ave E 54178
Hardware Dept 702 16 Ave NW 74280
Farmers Trading Departmental Store 219 7 Av E 62783
Hall Hardware 115 8 Ave E 22904
HARDWARE-TERIA LTD {22855
122 8 Ave E .....{29855

HARDWARE-TERIA
LIMITED
At the Sign of the Saw
CUTS PRICES
22855-29855 122 8th Ave. E.

Harper Hardware & Appliance Ltd 134 12 Ave W 27429
Hewitt Hardware 1412 3 St NE 73749
Hillhurst Hardware 134 10 St NW 871705
Inglewood Hardware 1226 9 Ave E 55957
Killarney Hardware 2701 17 Ave SW 42744
Knob Hill Hardware 2101 26 Ave W 48889

HARDWARE—RETAIL—Continued

Lesik's Hardware 920 17 Ave E 54713
LORD'S HARDWARE 311 19 St NW 872151
Louise Hardware 106 10 St NW 871133
MACLEOD'S LIMITED 337 7 Ave W ...27586
MANCHESTER HARDWARE
5518 3 St SW 31309
McFarlane & Wilson Ltd 401 8 Ave W 64807

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ELECTRICAL APPLIANCES & PAINTS
Everything in Household Hardware
MIRACHROM METAL TRIMS
1010 - 17 Ave W 48544 - 45816

Mission Hardware 2408 4 St W 22060
MOUNTVIEW STORE
2014 Edmonton Trail 72881
Nagler's Appliance & Hardware Ltd 1206 1 St W 21715
Nagler's Ltd 602-608 2 St E 23420
Nu-Way Hardware 908 16 Ave NW 73921
Pemberton Hardware 2702 Centre St N 75224
Raemor Hardware & Appliances 2107 33 Ave SW 48444

Raemor Hardware & Appliances
Monaseal & Monamel Paints
China & Builders' Hardware
2107 - 33 Ave. S.W. 48444

Reel Hardware 218 24 St NW 873366
Riverside Hardware 17-19 4 St NE.....62272
Ross's Variety Store 2604 4 St NW 75626
Sayles Hardware 315 8 Ave E 25863

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● Hardware ● Plumbing
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NEW AND USED — BOUGHT & TRADED
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Shepherd's Hardware 3410 3 Ave NW .. 873154
Shortt's Jewellery & Appliances 3412 24 St SW 46449
TEMPLE HARDWARE & APPLIANCES
337 17 Ave W 61860
VENABLES SPORTING GOODS
708 7 St W 23287

WEBBER F G HARDWARE LTD
HARDWARE and PAINTS
FRIGIDAIRE DEALER
1434 17 Ave W 44177 - 44466

West Point Hardware 1512 14 St W 43436
Williams Bros Ltd 117-123 10 Ave W 25771
Woodman H E 2603 14 St W 41241

Hardware—Wholesale

Ackland D & Son Ltd {27318
722 11 Ave W .....{27418
ASHDOWN HARDWARE CO LTD
THE J H 240 11 Ave W 25551
Atlas Electric & Hardware Co 601 2 St E 65076

BRITISH INDUSTRIES LTD
The Home of British Goods in Canada
323 8th Ave W 62750

EAU CLAIRE HARDWARE CO LTD
4108 Macleod Trail 33466
Hardware Mgr & Sales 31486
GENERAL DISTRIBUTORS LTD
130 9 Ave W 29223
GREAT WEST SADDLERY CO LTD
212 9 Ave W 27901
Latta D G Ltd 303 Foothills Bldg 25662

HARDWARE—WHOLESALE—Continued

MARSHALL-WELLS LTD 118 11 Ave E 25501
McLennan McFeely & Prior Ltd
4508 4a St SW 30904
Merchants' Hardware Ltd Office 325 10 Ave W 64960
Order Desk 66344
METALS LIMITED 302-322 11 Ave W ..29531
Nagler M 408 Maclean Blk 62394
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● Kennatrack Sliding Door Hardware
● National Cabinet Hardware
● National Bathroom Hardware
● Aluminum Louvers
● Roly Steel Garage Doors
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121-123 10 Ave E .....{61869
{66112
Ribtor Manufacturing & Distributing Co Ltd
601-607 2 St E 22982
Western Canada Importers 339 10 Ave E 29120
City Order Desk & Shipper 66373
Accounting & Credit Dept 65207
Wilkinson Wares Ltd 538 11 Ave W 66513

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EVERY YEAR

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● GARDEN TOOLS
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● TOYS
● CHINAWARE
●
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Hardwood Flooring
(See Flooring)

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Riley & McCormick Ltd 305-307 7 Ave W 21556

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Main Store 305-307 7th Ave. W.
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KENWAY SADDLE & LEATHER CO
113 10 Ave E 22737
North West Leather Co 211a 17 Ave E 21349

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Manufacturers of Fine Felt Hats
1208 1st St W 24404

Stetson John B Co (Canada) Ltd 308 Leeson-Lineham Blk 29462

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CALGARY HAT CLEANERS
1107 2 St E 66534
SMITHBILT HATS LTD 1208 1 St W ..24404

Hatcheries
Agnew Chicks Ltd 1045 8 St E 54155

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2417c 1a St SE 22851

R.O.P. Sired and Govt. App.
VIGO - PEP CHICKS
TURKEY POULTS
Alberta Hatchery and Poultry Farms
2417c 1A St. S.E. 22851

Co-op Hatcheries 433 10 Ave E 29039
Fox Quality Hatchery 1332 9 Ave E 55335

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Hallman Turkey Hatcheries Ltd 1414 9 Ave E 54282

HALLMAN TURKEY HATCHERIES LTD.
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1414 9 Ave E 54282

Pringle Electric Hatcheries Calgary Ltd
228-230 17 Ave E 23045
M E Pringle Mgr 23596

Pringle Electric Hatcheries
Calgary, Ltd.
Calgary — Edmonton — Chilliwack, B.C.
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POULTRY FEEDS and SUPPLIES
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Stewart Electric Hatcheries
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Govt. Approved Broad Breasted
BRONZE TURKEY POULTS
DUCKLINGS and GOSLINGS
Poultry - Feeds & Supplies
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and HATCHERY DEPT.
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Hats & Caps—Retail
Campbell Tom Co Ltd 216a 8 Ave W 65410
Smithbilt Hats Ltd 1208 1 St W 24404
Branch Store 614 8 Ave W 65462

Hay, Grain & Feed
(See also Feed & Poultry Supplies)
UNITED GRAIN GROWERS LTD
Lougheed Bldg 25561

Health Food Products
Healthful Foods Ltd 1406 4 St W 64547

Healthful Foods Ltd.
1406 - 4 St. W.
— 64547 —
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SPECIAL DIETETIC FOODS
FRESH RAW FRUIT AND VEGETABLE JUICES
HEALTH AIDS — HEALTH LITERATURE
EVERY - THING - FOR - HEALTH

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Information about deliveries, hours of business, and special ways companies can serve you, often is included.

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ASHDOWN HARDWARE CO LTD THE J H
110 8 Ave W.....25551
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OPTICAL PRESCRIPTION CO
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Branch Lower Floor Medical Arts Bldg ..29836

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(See Water Heaters)

Heating Apparatus

(See also Stoves, Ranges & Heaters)

Air-Way Furnace Cleaners 523 24 Ave NE....71217

Air-Way Furnace Cleaners
Have us clean your HOT & COLD AIR DUCTS without removing, with this Gigantic Vacuum Machine.
523 - 24 Ave. N.E. 71217

Bruce Robinson Electric Ltd
Cor 10 Ave & 9 St W.....48971
(See Advertisement on Page 90)
CANADIAN SIROCCO CO LTD
1307 5 St W.....27178
CHESNEY G L HARDWARE LTD
Ward Gas Furnaces - Air Conditioning
Minneapolis-Honeywell Controls
102 16 Ave NW 71777
Clarke H F & Co 1114 5 St W 22057

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- NATIONAL CONVECTORS and UNIT HEATERS
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1114 5 St. W. 22057

HEATING APPARATUS—Continued

Cone Water Heaters Ltd 916 20 St E 55429
DARLING BROS LTD 1114 5 St W 22057
Dominion Heater & Gas Appliances Ltd
1312 1 St W 25277
(See Advertisement on Page 90)
DUNHAM C A CO LTD 1307 5 St W ..27178
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GENERAL ELECTRIC HEATING EQUIPMENT

General Electric Furnaces will provide quick, quiet, economical, trouble free heating.

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PARKDALE PLUMBING & HEATING CO LTD 8 Parkdale Crescent 875588
REGGIN ROOFING & METAL WORKS LTD 106 11 Ave W 23455
WATSON & KIELY LTD 333 4 Ave E 23742

GENERAL STEEL WARES LTD
8 Ave & 6 St W 63717
Gurney Dominion Furnaces Ltd 303 Foothills Bldg 66412
Intor Products Ltd 219 50 Ave SE 33471

(Continued on next page)

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FOSTER HEARING CENTRE
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HEATING APPARATUS—Continued

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Complete line of stokers, oil and gas burners, for homes, buildings. Automatic home furnaces, boilers for coal, oil, gas. Warm-air furnaces. Syncrostat day-night controls. Phone for free survey.

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CAUSTON PLUMBING & HEATING CO 920 16 Ave NW 72861

DEMERS & CHISHOLM SHEET METAL LTD 1005 14 St W 43936

REGGIN ROOFING & METAL WORKS LTD 106 11 Ave W 23455

ROGERS SHEET METAL & ROOFING LTD 320 6 Ave E 24572

JOHNSON TEMPERATURE REGULATING CO LTD 1114 5 St W 22057

McDONELL METAL MFG CO LTD
HEATERS — CONVECTION
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Bruce Robinson Electric Ltd.
PHONE **48971** PHONE
— Cor. 10 Ave. & 9 St. W. —

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HEATING APPARATUS—Continued

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Honeywell Automatic Controls for Stokers, Oil and Gas Burners, Air Conditioning. Electric Janitor for hand-fired coal furnaces.

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Available for all gases.

Rheem

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STEPHENSON J R & CO 43335 47276
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Unit Heaters, Projection Heaters
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We Also Manufacture Centrifugal Fans, Cooling and Air Conditioning Equipment

TRANE
HEATING · COOLING
AIR CONDITIONING

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Wells H Morton & Co Ltd 613 11 Ave W ... 65688

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Heating Contractors—Hot Water & Steam

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Brown C L Heating & Plumbing Ltd 2042 10 Ave W 43508

C. L. BROWN
Heating & Plumbing Ltd.
43508 —Phones— 45604
2042 - 10 Ave. W.

Campbell & Hillier Ltd 1012 17 Ave W 44260
Deeves Fred & Sons Ltd 1314 17 Ave W 41074
Industrial Plumbers 2011 21 Ave NW 891527
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618 3 St W 24061
Skinner & Smith Ltd 817 1 St E 23710 66822
Smith & de Forest Ltd 7-620 8 Ave W 21057
STAMPEDER AGENCIES LTD
28 Canada Life Bldg 24080
TOOLE PEET & CO LTD
Toole Peet Bldg 809 2 St W 61041
TOPLEY & SANDERS 22834
815a Centre St 22604
Tyndale-Austin Agencies Ltd 22510
712-713 Lancaster Bldg 27561
VALENTINE & COMPANY LTD
519 8 Ave W 23790
Van Helden Agencies 228 Alberta Corner 22306
Webster F R & Co Ltd 611 Greyhound Bldg 26923
WELLS & PERKINS 1538 17 Ave W 45116
Whitehead Agencies 615 Bamlett Bldg 64727

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CONTRACTORS BONDS & EQUIPMENT
FIRE — AUTOMOBILE — LIABILITY
615 Bamlett Bldg 64727

Wilson Realty 1607 Centre St N 76044

Insurance Business—Automobile

(Liability, Fire, Theft, Property Damage & Collision)

Barron-Edelson Agencies 1 Central Bldg 21988
Canadian General Associates 1-2 231 8 Ave W 25811
CASUALTY COMPANY OF CANADA THE
504 Toronto General Trusts Bldg 23104
COLBORNE FRED AGENCIES
004 Barron Bldg 25344
General Insurance
CO-OPERATIVE FIRE & CASUALTY CO 606-7 Leeson-Lineham Blk 24163
DOMINION OF CANADA GENERAL INSURANCE CO THE
504 Toronto General Trusts Bldg 23104
EMPLOYERS' LIABILITY ASSURANCE CORP'N LTD THE
507 Insurance Exchange 23504
Federated Mutual 124 20 Ave NE 76404
Freeze Frank Co Ltd 229 8 Ave W 22369
Fromson & Lichstein Agencies
6-405a 8 Ave W 21498 29793
GENERAL ACCIDENT ASSURANCE CO 608 Grain Exchange Bldg 26740 24008
GENERAL EXCHANGE INSURANCE CORPORATION 340 7 Ave W 61221 65726 64796
Godfrey & Jolin Ltd 222a 8 Ave W 22584
Hartford Accident & Indemnity Co
11-231 8 Ave W 26084
HUNT H E & CO LTD 204-536 8 Ave W 25635

INSURANCE BUSINESS—AUTOMOBILE—Continued

Leslie J C & Co 810a 1 St W 26235
LIBERTY MUTUAL INSURANCE COMPANIES 14-231 8 Ave W 66430 63935

LIBERTY MUTUAL INSURANCE CO'S.
14-231 - 8 Ave. W. 66430—63935
FIRE — CASUALTY — AUTO
F. A. ELLIOTT Mgr res 76705
P. G. IBACH res 73435

MUTUAL AGENCIES LTD 605 2 St W 27880
United States Fidelity & Guaranty Co 61613 62510
339 7 Ave W
WAWANESA MUTUAL INSURANCE CO
328a 8 Ave W 24935

Insurance Business—Casualty

(See Insurance Business—Accident Sickness & Casualty)

Insurance Business—Fire

ACADIA FIRE INSURANCE CO
205 Insurance Exchange Bldg 64867
AETNA INSURANCE CO 216 Blow Bldg 29390
ALBERTA GENERAL INSURANCE CO
105 8 Ave E 28564
BARRON-EDELSON AGENCIES
1 Central Bldg 21988
Bentley Agencies 1101 Kensington Rd 872094
British Crown Assurance Corp Ltd
604-5 Grain Exchange 24191
British Traders Insurance Co Ltd
410 Lancaster Bldg 26010
Caledonian-American Ins Co 2-308 8 Ave W 21518
Caledonian Insurance Co 2-308 8 Ave W 21518
Canada Security Assurance Co Ground Floor
Dominion Bank Bldg 25166
Canadian Fire Insurance Co Renfrew Bldg 27292
CASUALTY COMPANY OF CANADA THE
504 Toronto General Trusts Bldg 23104
CLARKE C N AGENCY 103 Ward Blk 27883
Commercial Union Assurance Co Ltd
210 Blow Bldg 61832
CO-OPERATIVE FIRE & CASUALTY CO 606-7 Leeson-Lineham Blk 24163
DOMINION OF CANADA GENERAL INSURANCE CO THE
504 Toronto General Trusts Bldg 23104
Eagle Star Insurance Co Ltd 604-5 Grain Exch 24191
EMPLOYERS' LIABILITY ASSURANCE CORP'N LTD THE 507 Insurance Exch 23504
FEDERATED MUTUAL
Harold E Buchanan Dist Mgr
124 20 Ave NE 76404
Fire Underwriters Investigation Bureau of Canada
Inc 309 Burns Bldg 61712
FIREMAN'S FUND INSURANCE CO
9 London Bldg 26490
Franklin Fire Insurance Co—
See Home Insurance Co New York
FROMSON & LICHSTEIN AGENCIES
6-405a 8 Ave W 21498
Gemeroy H F 1331 1 St W 29398
General Insurance Co of America
205-513 8 Ave W 62805
General Realty Kelly Bldg 602 7 Ave W 24255
Gillender & Co 56 Union Bldg 27789
GODFREY & JOLIN LTD
222a 8 Ave W 22584
Hartford Fire Insurance Co 11-231 8 Ave W 26084
Home Insurance Co New York 24237
51 Canada Life Bldg 66823
HUNT H E & CO LTD 204-536 8 Ave W 25635
Insurance Co of North America 203-809 2 St W 26789 65395
Lawson P Agencies 108a-110 7 Ave E 62466

INSURANCE BUSINESS FIRE—Continued

LIBERTY MUTUAL INSURANCE COMPANIES 14-231 8 Ave W 66430

LIBERTY MUTUAL INSURANCE CO'S.
14-231 8 Ave. W. 66430—63935
FIRE — CASUALTY — AUTO
F. A. ELLIOTT Mgr res 76705
P. G. IBACH res 73435

London Assurance 212 Blow Bldg 22430
LONDON & LANCASHIRE INS CO LTD
308 Grain Exchange Bldg 23096
Lyle Bros Ltd Imperial Bank Chambers 25033
Sales Dept & Salesmen 61778
Milner W D 210 Alberta Corner 29112
Mutual Agencies Ltd 605 2 St W 27880
North British & Mercantile Ins Co Ltd
1315 1 St W 22957
Northern Assurance Co Ltd 204 Blow Bldg 21215
Northwestern Mutual Fire Association 25649 62760
351 11 Ave W
Norwich Union Fire Ins Society Ltd
Ground Floor Dominion Bank Bldg 25166
Pacific Coast Fire Ins Co 24 Renfrew Bldg 23009
Partin's Realty Cor 4 St W & 13 Ave 22343 22434
Pearl Assurance Co Ltd of London England
409 Grain Exchange Bldg 22283
PHOENIX ASSURANCE CO LTD
205 Insurance Exchange Bldg 64867
PHOENIX-LONDON GROUP
205 Insurance Exchange Bldg 64867
Ranaghan & Gould Ltd 308 8 Ave W 22201
RICHARDS & PITCAIRN 27468
618 3 St W 24061
Royal Insurance Co Ltd 5th Flr Grain Exch Bldg 22171
St Paul Insurance Co's 29 Canada Life Bldg 62278
Saskatchewan Mutual Insurance Co
12 Michael Bldg 65107
SNELL L E 22-236 8 Ave W 64364
Springfield Fire & Marine Insurance Co
404 Insurance Exchange 29774
Valentine & Company Ltd 519 8 Ave W 23790 23810
WAWANESA MUTUAL INSURANCE CO
328a 8 Ave W 24935
Western Canada Insurance Underwriters Assn 21444 21644
200 Insurance Exchange Bldg
WESTERN UNION INSURANCE CO
Freeze Frank Co Ltd 229 8 Ave W 22369
Whitehead Agencies 615 Bamlett Bldg 64727
Winnipeg Fire Underwriters Agency
51 Canada Life Bldg 24237

Insurance Business—Hail

AETNA INSURANCE CO
Hail Dept 208-513 8 Ave W 23011
E W Willis Special Agent
ALBERTA HAIL INSURANCE BOARD
7 Ave & 5 St W 24648
INSURANCE CO OF NORTH AMERICA
Hail Dept 208-513 8 Ave W 23011
E W Willis Special Agent
SPRINGFIELD FIRE & MARINE INSURANCE CO Hail Dept
208-513 8 Ave W 23011
E W Willis Special Agent

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Canada Life Assurance Co 4th Floor Canada Life Bldg 61203, 61204

Commercial Life Assurance Co of Canada 514 Maclean Blk 29709, 25727

Confederation Life Association 401-2-3 Ins Ex 27021
Mortgage Dept F A McQueen Alta Inspector..24007
Representatives 65516

CONTINENTAL ASSURANCE CO
227 7 Ave W 21521

Continental Life Ins Co 805 Lancaster Bldg ..21744

CO-OPERATIVE LIFE INSURANCE CO
606-7 Leeson-Lineham Blk 24163

Crown Life Insurance Co
Branch Office 339 7 Ave W 27390
AGENCY OFFICES
Alberta South 339 7 Ave W 29212

Dominion Life Assurance Co 229 8 Ave W ..27047
Agents 29071

DOMINION OF CANADA GENERAL INSURANCE CO THE
504 Toronto General Trusts Bldg 23104

Excelsior Life Insurance Co 214 Fitzpatrick Bldg 27888, 27846

Great-West Life Assurance Co 4th Floor Toronto General Trusts Bldg 24626
Eric Osborne Group Supervisor 24627
Mortgage & Investment Dept 630a 8 Ave W 29492

Imperial Life Assurance Co of Canada 32-34 301 8 Ave W 23605, 64467, 27348

INDEPENDENT ORDER OF FORESTERS
231 8 Ave W 61453

LIFE INSURANCE CO OF ALBERTA
500-504 Maclean Blk 29615
Industrial Branch 63882

London Life Insurance Co 702 Lancaster Bldg 62031
Maerov Bldg Office 536 8 Ave W 61606, 23361

Manufacturers Life Insurance Co The
3rd Floor Dominion Bank Bldg 27956

Metropolitan Life Ins Co 416 Lougheed Bldg . 22782
Agents 24869

Monarch Life Assurance Co The
213 Dominion Bank Bldg 24884
Representatives 29791

Montreal Life Insurance Co 505 Maclean Blk ..21908

Mutual Life Assurance Co of Canada
501-503 Toronto General Trusts Bldg 62061

National Life Assurance Co of Canada 2-403a 8 Ave W 62845, 66408

New York Life Insurance Co Mezz Flr Greyhound Bldg 21250, 22450, 22933

North American Life Assce Co 5 Flr Bamlett Bldg 22683, 22583
Mortgage Department 515 Bamlett Bldg 66568

Northern Life Assurance Co of Canada 212-214 Maclean Blk 23850

Norwich Union Life Insurance Society
Dominion Bank Bldg 66861

Occidental Life Insurance Co 219-513 8 Ave W 24519

Prudential Insurance Co of America 521 8 Ave W 23690, 62820
Mortgage Loan Dept 810a 1 St W 65989

Sovereign Life Assurance Co 706 Lancaster Bldg 26336

Standard Life Assurance Co 809 8 Ave W 27337, 25734, 65974

Sun Life Assce Co of Canada 300 Greyhound Bdg 61051

Travelers' Insurance Co of Hartford 813 Greyhound Bldg 25072, 62839

Western Life Assurance Co 43 Union Bldg 64724

Widger Miss Vera 1732 19 Ave NW 891327

Woodman R S 3612 9 St SW 31363

Insurance Business—Livestock

ADAMS E D LTD Formerly Lott & Co Ltd
Dominion Bank Bldg 22727

Hartford Live Stock Insurance Co 11-231 8 Av W 26084

Insurance Business—Plate Glass

General Accident Assurance Co 608 Grain Exch 26740, 24008

Intercommunicating Systems

(See also Telephone Intercommunicating Systems)

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Canadian Communication Systems
Electro-Vox Intercommunication
Paging and Music Systems
G.E.C. PRIVATE AUTOMATIC TELEPHONE EXCHANGES
328 - 10 St. N.W. 872548

Electric-Crafts Ltd 114 6 Ave W 29494

DICTOGRAPH Intercommunicating Systems
See advertisement under Telephone Intercommunicating Systems
ELECTRIC-CRAFTS LTD. 29494 - 21898

OFFICE CONTROL SYSTEMS
505 9 St NE 29787
See also advertisement under "Telephone Intercommunicating Systems"

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Chibi Martin 1328 10 Ave E 55245

CREATIVE ARTS LTD 2613a 14 St W 42467

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Homemakers Shop 614 17 Ave W 64817

ROSS JAMES M 630 17 Ave W 65754

Sylvia Trek's Studio 920 Centre N 61771

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Interior Decorating
DRAPERIES - UPHOLSTERY
Colour Consultancy — Flexalum Venetian Blinds
920 Centre St. N. 61771

Taylor Edward 1924 33 Ave SW 41173

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2b-709 8 Ave W 63671

CARLILE & McCARTHY LTD.
63081
Ground Floor Toronto General Trusts Building

Dominion Land & Investment Co Ltd
913 Rideau Rd 30249

DOMINION SECURITIES CORPN LTD 406 Greyhound Bldg 21069, 26563

Edelson Investments Ltd 1 Central Bldg 65222

Fraser Morris E Ltd 620 8 Ave W 25266

GAIRDNER & CO LTD 117b 8 Ave W .. 65141, 63858

GAIRDNER SON & CO 117b 8 Ave W 65141

GIBSON LAURENCE B INVESTMENTS LTD 603 8 Ave W 27078

GILLINGWATER-BENNETT & CO LTD
602 7 Ave W 66349
W T Gillingwater General Manager r 32395

HARRISON & COMPANY ALBERTA LTD 414 Grain Exchange Bldg 22984, 66109

INVESTORS MUTUAL OF CANADA LTD
C K Muir Divl Mgr 61 Canada Life Bldg 25959

KAFTEL FRANK LTD 231 8 Ave W 25158, 23646, 26939, 63897, 65425

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C W Maynard r 76261
A A Desilets r 75089
A C Weich r 73695

McDonald D H Baum & Hanna Investments Ltd 208 Maclean Blk 25187, 62481

McKinnon W R & Co Ltd 505 Herald Bldg .. 64262, 64505

McLEOD M C & CO LTD
63344 - 22271
304 GRAIN EXCHANGE BLDG.

McLEOD YOUNG WEIR & COMPANY LIMITED 303 Insurance Exchange Bldg 27224, 29733

Mutual Investment Co Ltd 2 Flr Bank of Toronto 63802

Nesbitt Thomson & Co Ltd 56 Canada Life Bldg 63110

NETHERLANDS INVESTMENT CO OF CANADA LTD 236 8 Ave W 65514

Pitfield W C & Co Ltd 405a 8 Ave W 22295, 63745, 27629

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319 8 Ave W 692511

Seabridge Investments Ltd 121 8 Ave W 64853, 66732, 64863, 66880

(Continued on next page)

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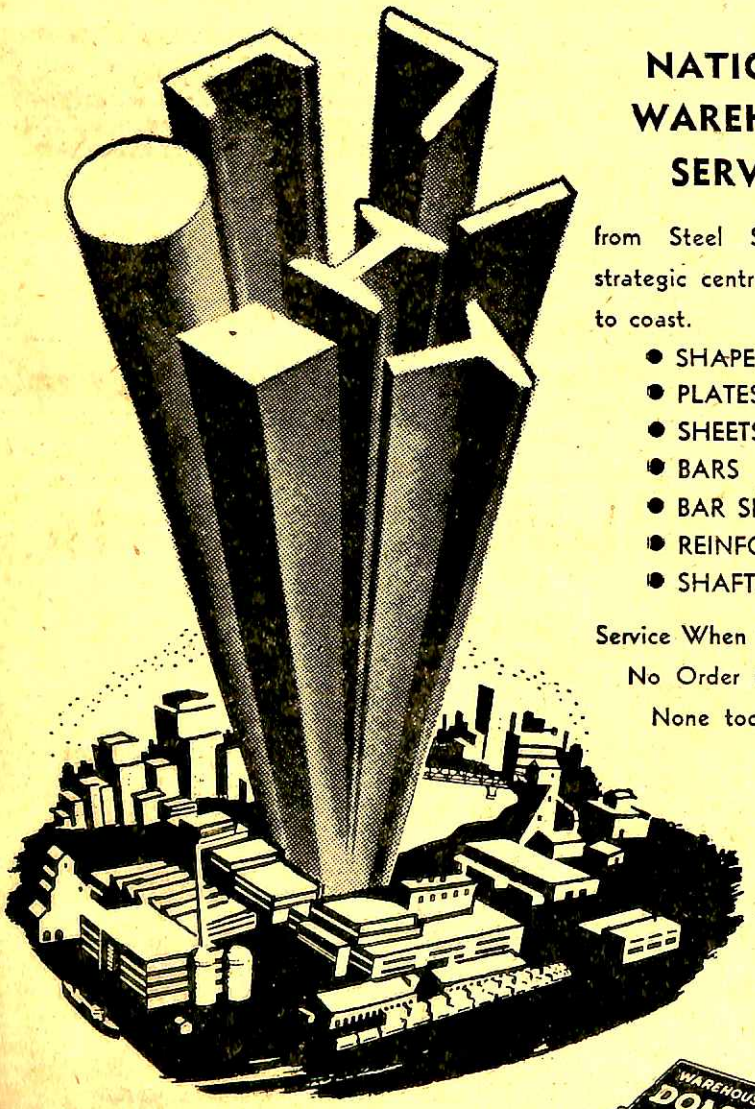

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Spencer Investments Ltd 913 Greyhound Bldg ..26690
Symes Bertram W 4 Central Bldg 26893
WOOD GUNDY & CO LTD 25729
509 8 Ave W 66330

Invisible Mending

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Montgomery 25646

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(See Foundries—Iron, Steel, Brass & Aluminum Castings)

Iron & Metal—Scrap

(See Junk Dealers)

Iron & Steel

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DOMINION BRIDGE CO LTD
803 24 Ave SE 55634
HECTOR MACHINE CO LTD
9 Ave & 19 St E 55228
Industrial Iron Works Ltd 1511 Centre St N ..74221
(See Advertisement on Opposite Page)
Latta D G Ltd 303 Foothills Bldg 25662
North End Iron Works 3604 Edmonton Trail ...73818
RIVERSIDE IRON & ENGINEERING WORKS LTD 803 24 Ave SE 55634
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METALS LTD 302-322 11 Ave W. 29531
Emco Rain Control Division
SPRINKLER IRRIGATION & EQUIPMENT CO LTD 767 9 Ave E 24989
Anderson-Miller Sprinkler Irrigation

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L M Scott Mgr
Calgary Home Service 3620 Stanley Rd 31384

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Deere Janitor Service 6-332a 8 Ave E 61716
Jones' Home Craftsmen 638a 17 Ave W 66446
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We clean Offices, Stores, Apartments, Etc.
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Turner C G 8-605 13 Ave W 62277

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- DB Liquid Toilet & Floor Soaps
- DB Industrial Hand Soap & Cleansers
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KLEEN LIMITED 1822 10 Ave W 41440
Sanitary Supplies Ltd 1032-34 2 St E 27509
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Watson Willis H 1 Union Bldg 25101
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M & M Wholesale Jewellers 511 13 Ave E 26621
McGeachie & Holdsworth Ltd 120 7 Ave W . 25686 25685
Silverware & Clocks 63628
Promislow Bros Ltd 135 6 Ave E 27027
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Baker Bert & Co 127 8 Ave E 29461
Jones Jack 12-231 8 Ave W 61845
Marcotte J Clarence A 222 Burns Bldg 63645

Jewellery & Watches—Retail

(See also Watchmakers & Repairers)

Agnew Walter G Ltd 811a 1 St W 21443
Alberta Loan Office 125 8 Ave E 29208
Anderson J Vair 230 8 Ave W 63949
BIRKS HENRY & SONS (WESTERN) LTD Birks Bldg 314 8 Ave W 29515
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29822 Carl Wolfsberg 114 7 Ave W

Goodfellow G H 1512a 14 St W 42473
Hanna C M 804 1 St W 21665
Hayduk Stephen 631 16 Ave NW 73514

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WATCHES, DIAMONDS, SILVERWARE
PRECISION WATCH REPAIRS
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JEWELLERY
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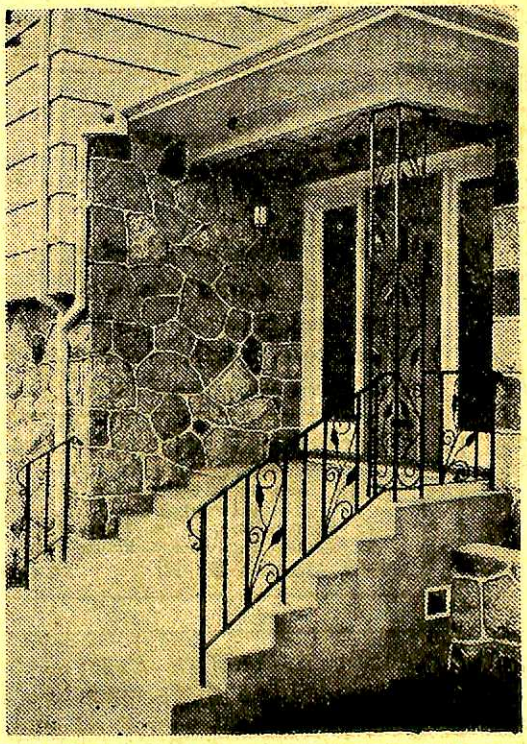

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Lammle Nicholas 715 2 St E 29620
Lowan John J 1102 14 St W 44929
MARCOTTE J CLARENCE A
DIAMONDS - MOUNTS - SIGNETS
JEWELLERY REPAIRS ON PREMISES
222 Burns Bldg 63645
MARTIN'S JEWELLERY LTD
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North Hill Branch 108 16 Ave NW.....74969
McArthur's Jewellers 1435 17 Ave W 41886
People's Credit Jewellers Ltd 220 8 Ave W.. 21922, 61922
Territory Office 62978
Precision Clock & Watch Co 813 1 St E 66706
Raymond H H 116 8 Ave E 22455
Revitt Dyson 112 7 Ave E 21434
RITCHIE GEO F 1336a 9 Ave E 55050
Riverside Jewellers 36 4 St NE 25059
Roberts J C 338a 16 Ave NW 74946
ROWLES JOHN K 336 9 Ave NE.....65170
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Uren's Ltd 223 8 Ave W 29141
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Grandmere Kniting Co Ltd 83 Union Bldg 25082
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S. Saltman, Mgr. — Res. Phone 45864
1712 Centre St N 74466

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Canadian Congress of Labor 212 Burns Bldg 27860
Hotel & Restaurant Employees Local Union 282 8 Vimy Rd 45186
International Brotherhood of Electrical Workers 308 Burns Bldg 29713
International Union of Mine Mill & Smelter Workers 219 Burns Bldg 21600
International Union of Operating Engineers Loc 933 229 11 Ave E 26204
Teamsters Union Local 987 229 11 Ave E 64294
Trades & Labor Congress of Canada 229 11 Ave E 66503
Gordon Wilkinson Rep
United Brotherhood of Carpenters & Joiners of America 229 11 Ave E 65872
United Brotherhood of Carpenters & Joiners LU 2103 6-218a 8 Ave E 22962
United Mine Workers of America 101-102 Burns Bldg 63666
Welfare Fund 405 Burns Bldg 23769
United Mine Workers of America District 50 Rm 213 Burns Bldg 29968
United Packinghouse Workers of America CIO-CCL 212 Burns Bldg 27084

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(See Tailors—Ladies')

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Belgium Stores Ltd 328 8 Ave W 21330
Bennett Jane 8 Palliser Hotel 24576
BETTY SHOPPE THE 120a 8 Ave W ...29644
BINNINGS LADIES' WEAR 118 8 Ave W 25250, 25061
Blue Bonnet Ready-to-Wear Shop 1207 1 St W 29261
Cameo Ladies' Ready-to-Wear 1213 9 Ave E ..55149
Cathayan Silk Shop 812 1 St W 25611
Cherub Shop 134 7 Ave W 24302
Clothes Closet The 2313a 4 St W 63329
Cruickshank L G 1305 1 St W 26938
Currie Ladies' & Children's Wear Shop 2443 33 Ave SW 44789
D'Allaird's Ltd 218 8 Ave W 65038
Dariel Dress & Alterations Shop 2129a 33 Ave SW 42105
Debutante Ladies Ready-to-Wear 114a 8 Ave E 22702
Doris Nylon Shop 604 Centre St 27242
Empress Stores Ltd 702 16 Ave NW 72302
Fashion Dress Shop 116 8 Ave E 64511
Fern-Ette Style Shop 111 16 Ave NW 74255
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Florabelle Shop 1005 1 St W 66751
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Maggy's Ladies' Wear 1134 Kensington Rd ..871801
Marie's Studio 818 1 St W 29868
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PETITE DRESS SHOP 224a 8 Ave W ..64487
Pollyanna Style Shop 924 16 Ave NW 72637
RENFREW FURS LTD 106 7 Ave W ..25456
Rose Shoppe 237 16 Ave NW 71954
Sally Shops Ltd No 1 201 8 Ave W 22004
No 2 Store 334 8 Ave W 26263
No 3 Store 209 8 Ave W 29672
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Silhouette Ladies' Wear 1103a 4 St W 62380
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Snell Miss L M The Arcade 29167
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