

GROCERS—RETAIL—Continued

Mewata Grocery & Confectionery 517 9 St W	65717
Midway Store 702 Main St Bowness	882525
Model Grocery & Confectionery 713 3 St NE	26676
MONARCH GROCERY & CONFECTIONERY 1409 11 St W	41862
Mount Pleasant Groc & Confect 2620 4 St NW	74937
Mountain Grocery 513 2 St W	66636
Mountain Rose Grocery & Conf 207 16 Ave NW	74292
MOUNTVIEW STORE 2014 Edmonton Trail	72225
NAGLER'S DEPARTMENT STORE LTD 602-608 2 St E	63614
Neighborhood Store 2717 14 St W	42122
Nellie's Grocery 101 16 Ave NW	71197
New Central Grocery 706a Centre St	29864
New Moon Food Store 1210 1 St W	23086
Newway Store Albert Park	55393
Nittel Grocery & Confect 2005 Bowness Rd	871092
North Balmoral Grocery 3423 Centre St N	72555
North East Groc & Confect 1104 1 Ave NE	62868
North Hill Food Store 2102 Centre St N	73201
North Star Grocery 940 2 Ave NW	871192
North West Grocery 1004 16 Ave NW	74296
Nu-Way Store 1719 17 Ave W	42425
Ole's Grocery & Confect 815 Macdonald Ave	55803
Ontario Grocery 736 3 Ave W	62411
Oscar's Grocery & Confectionery 1740 11 Ave W	42728
Our Own Grocery & Confect 2502 16b St W	44729
Overton's Confect & Groc 133 16 Ave NW	71398
Palace Grocery 917 17 Ave W	41094
Palm Grocery & Confectionery 502 8 Ave E	61707
Parkdale Food Store 3428 3 Ave NW	875011
Parkhill Grocery 3801 Macleod Trail	30951
Parkhill Groceteria 3616 Centre St S	30317
Parkview Grocery 3003 Centre St N	71928
Parkway Store 1904 22 Ave Bowness	882111
Peter's Grocery 1319 2 St E	29177

The CLASSIFIED DIRECTORY
has solved many a buyers problem.

Shop at Your Friendly Red & White Store

Airport Grocery & Meat Market 812 3 St NE	26466
Con's Red & White Grocery 1902 33 St W	43188
Duke's Red & White 1534 9 Ave E	55948
Food Basket 509 16 Ave NW	71816
Klassen's Red & White Store 220 24 St NW	873285
Lloyd's Groceteria Albert Park	51073
MacKenzie's Red & White Store 1030 18 Ave NW	71139
Maughan's Red & White Groc & Conf 1903 20 Ave NW	871703
Nittel Grocery & Confectionery 2005 Bowness Rd	871092
Parkhill Grocery 3801 Macleod Trail	30951
West Hillhurst Grocery 2138 4 Ave NW	871420
Winter's Grocery 2707 17 Ave W	41829

WE DELIVER

GROCERS—RETAIL—Continued

Plaza Grocery & Confect 626 15 St NW	871828
Premier Grocery 825a 1 Ave NE	61387
Prospect Grocery & Confect 2605 14 St W	42547
Purvis' Grocery 540 7 Ave NW	871702
Quality Grocery & Confectionery 402 13 Ave E	61689
Rayalta Grocery 902 5 Ave W	61483
Regal Grocery 1302 3 St NE	72294
Renfrew Grocery 1029 Russett Rd	73044
Rex Grocery & Confectionery 1316a 9 Ave E	55031
Riley Park Grocery 1209 5 Ave NW	872565
Riverside Cash & Carry Grocery 14 4 St NE	61617
Rosedale Groc & Confect 139 16 Ave NW	71168
Roseland Confectionery & Grocery 501 13 Ave E	61420
Roy's Grocery & Confect 408 8 Ave E	29021
ROYAL GROCERY 803 17 Ave W	44596
Sam's Cosy Corner Store 113-115 14 St NW	872010
Sam's Grocery 118 10 St NW	871112
Sandy's Grocery 2523 17 Ave W	43839
Save More Store 522 7 Ave NW	874416
Saverud's Grocery & Confect 2139 4 Ave NW	872613
Shaben's Groceteria 141 32 Ave NE	72158
Shamrock Grocery & Conf 2433a 2 St E	23554
Sharp's Grocery & Confectionery 602 17 Ave W	29754
SHOPRITE STORE 1502-1504 12 Ave W	43033
Meat Dept	41084
Shortt's Grocery 3414 24 St SW	45702
Shoulidge General Store 441 Bowness Rd	882233
Shuler H 523 4 St E	61464
Silver & Black Store The 5012 Macleod Trail	95-126
Smith's Grocery & Confect 930 17 Ave W	41169
Solly's Grocery 221 19 St NW	871676
South East Grocery & Confect 540 12 Ave E	65129
Standard Confect & Grocery 226 17 Ave W	66544
Stanley Jones Grocery 820 6 St NE	26727
Stubbs' Grocery 2127 7 Ave NW	872347
Suey Kee 210a Centre St	24193
Suey Sang Chong Co 216 Centre St	62362
SUN GROW STORE 2308a 4 St W	29767
Sun On Food Store 1503 34 Ave SW	31997
Sunlight Grocery & Confect 1921 17 Ave W	42828
Sunnynook Confect & Grocery 2002 8 St E	55372
Sunnyside Grocery & Confect 802 2 Ave NW	871025
Sunrise Grocery 1215-17 14 St W	42566
Sunset Grocery & Confect 3501 Centre St N	75769
Shine Grocery 602 13 Ave E	23254
Super Groceries Store 346 17 Ave W	21306
Superior Food Store 1414 3 St NE	71314
Switzer Grocery & Confectionery 112 14 Ave E	63734
Tai Lee Co 206 Centre St	25007
Tom's Modern Market 511 33a St NW	872120
Tuxedo Meat & Grocery 117 27 Ave NE	72141
Velvet Groc & Confect 1201 12 Ave W	43129
Verdun Grocery & Confectionery 1914 3 St NE	71224
Vic's Food Mart 713 14 St NW	872081
Watts' Grocery 2801 29 St SW	42531
West End Grocery & Hardware 1203 40 St W	41081
West Hillhurst Grocery 2138 4 Ave NW	871420
Westmont Grocery 116 10 St NW	872205
Wigwam Grocery & Service Station 1926 20 Ave NW	871522
Williams Bros Ltd 117-123 10 Ave W	61271
Wing Grocery Store 2016 12 Ave NW	871870
Winter's Grocery 2707 17 Ave W	41829
Wyldman's General Store 426 Bowness Rd	882448
Montgomery	75700
Young's Groceteria 1706 3 St NE	26284
Yuen Huen 208 Centre St	

THE BEST TIME

to place your name, address and telephone number before Buyers is when they are ready to buy. And that is exactly what you do, when you list your business under all the headings in these **YELLOW PAGES** that cover the products and services you sell.

Grocers—Wholesale

Alberta Co-op Wholesale Assn Ltd 1335 9 Av W	61901
D O Torsen Mgr	65233
R R Rust Grocery Buyer & Order Desk	23396
V C Bratseth Hardware Buyer & Order Desk	64603
HORNE & PITFIELD LTD 321 10 Ave W	26157
MACDONALDS CONSOLIDATED LTD 535 10 Ave W	22757
PETRIE LOUIS LTD 1820 9 Ave E	54267
WESTERN GROCERS LIMITED Cor 10 Ave & 5 St W	51155
	63071

Grocery Brokers

(See Brokers—Grocery)

Gunsmiths

MOTOR CAR SUPPLY CO OF CANADA LTD 317 6 Ave W	22146
Wholesale Only	

PIONEER LOCK & SAFE WORKS GUNSMITHS	
Firearms — Ammunition and Repairs	
513 8 Ave W	25462

RUSSELL SPORTING GOODS PRACTICAL GUNSMITHS	
1120 1 St W	62161

Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple A A O N M S 506 17 Ave W	27207
Paget Hall 218 7 Ave E	64895
St Barnabas Church Hall Cor 12 St & 7 Ave NW	873035

Handicrafts

Cottage-Craft Shop 1433 17 Ave W	45472
Uncle John's Hobby Shop 114 7 Ave E	63925
UNIVERSAL HOBBY SUPPLIES LTD 623a 8 Ave W	24234

Hardware—Retail

ASHDOWN HARDWARE CO LTD THE J H 110 8 Ave W	25551
Bayley Hardware 3403 17 Ave SW	48577
Bowness Hardware 716 Main St Bowness	882266
BRIDGELAND HARDWARE 827a 1 Ave NE	61386
BRITISH INDUSTRIES LTD The Home of British Goods in Canada	
325 8th Ave W	62550

Burness Hardware 2308 4 St W	23302
CALGARY GENERAL STORE 2202 3 St NE	76567
CALGARY HARDWARE 810 3 St NE	26838
Capital Hardware Cor 20 Ave & 18 St NW	874595
CAUSTON'S HARDWARE 920 16 Ave NW	72861
Chesney G L Hardware Ltd 102 16 Ave NW	71777
CHINOOK BUILDING SUPPLIES LTD 520 5 Ave E	26176
Comery T 632 17 Ave W	21278

(Continued on next page)

HARDWARE—RETAIL—Continued

Crescent Hardware 1108 Centre St N71717

CRESCENT LUMBER LTD
BUILDING SUPPLIES—HARDWARE—PAINT
16 Ave. & Centre St. N.
73823 - 73888 - 74616

Currie Hardware & Appliances 2449 33 Ave SW 41700

Currie Hardware & Appliances

General Electric Sales and Service
CHINA, PAINTS and BUILDERS HARDWARE
2449 33 Ave. S.W. 41700

Despins Jules 2506 4 St W 26383

EMPRESS STORES LTD
Hardware Dept 1227 9 Ave E 54178
Hardware Dept 702 16 Ave NW 74280
Hardware Dept 33 City Hall Market 65911

Farmers Trading Departmental Store 219 7 Ave E 62783

Hall Hardware 115 8 Ave E 22904

HARDWARE-TERIA LTD {22855
122 8 Ave E {29855

HARDWARE-TERIA

LIMITED
At the Sign of the Saw
CUTS PRICES

22855-29855 122 8th Ave. E.

Hewitt Hardware 1412 3 St NE73749

Hillhurst Hardware 134 10 St NW 871705

Inglewood Hardware 1226 9 Ave E 55957

Killarney Hardware 2701 17 Ave SW 42744

Knob Hill Hardware 2101 26 Ave W 48889

Lesik's Hardware 920 17 Ave E 54713

LORD'S HARDWARE 311 19 St NW 872151

Louise Hardware 106 10 St NW 871133

MACLEOD'S LIMITED 337 7 Ave W ... 27586

MANCHESTER HARDWARE

5518 3 St SW 31309

McFarlane & Wilson Ltd 409 8 Ave W 64807

MCINTYRE F J & CO

ELECTRICAL APPLIANCES & PAINTS
Everything in Household Hardware

MIRACHROM METAL TRIMS
1010 - 17 Ave W 48544

Mission Hardware 2408 4 St W 22060

MOUNTVIEW STORE

2014 Edmonton Trail 72881

Nagler's Appliance & Hardware Ltd 1206 1 St W 21715

Nagler's Department Store Ltd 602-608 2 St E 23420

Nagler's Department Store Ltd.

COMPLETE LINE OF HOUSEHOLD and
BUILDERS' HARDWARE

602-608 2nd St. East 23420

Nu-Way Hardware 908 16 Ave NW 73921

Pemberton Hardware 2702 Centre St N 75224

PEMBERTON HARDWARE

Full Line of

Hardware, Paints & Gifts

2702 Centre St. N. Phone 75224

Perry's Hardware 1512 14 St W 43436

HARDWARE—RETAIL—Continued

Raemor Hardware & Appliances 2107 33 Ave SW 48444

Raemor Hardware & Appliances

Philco Refrigerator Dealers
Monaseal & Monamel Paints
China & Builders' Hardware
2107 - 33 Ave. S.W. 48444

Reel Hardware 218 24 St NW 873366

Riverside Hardware 17-19 4 St NE 62272

Ross's Variety Store 2604 4 St NW 75626

Sayles Hardware 315 8 Ave E 25863

SAYLES

• Hardware • Plumbing
• Guns • Cameras • Binoculars
NEW AND USED — BOUGHT & TRADED
25863 315 - 8 Ave. East

Shepherd's Hardware 3428 Bowness Rd 873154

Shortt's Jewellery & Appliances 3412 24 St SW 46449

TEMPLE HARDWARE & APPLIANCES

337 17 Ave W 61860

VENABLES SPORTING GOODS

708 7 St W 23287

WEBBER F G HARDWARE LTD

HARDWARE and PAINTS
FRIGIDAIRE DEALER

1434 17 Ave W 44177 - 44466

Williams Bros Ltd 117-123 10 Ave W 25771

Woodman H E 2603 14 St W 41241

Hardware—Wholesale

Ackland D & Son Ltd {27318

722 11 Ave W {27418

ASHDOWN HARDWARE CO LTD

THE J H 240 11 Ave W 25551

Atlas Electric & Hardware Co 603 11 Ave W .. 65076

BRITISH INDUSTRIES LTD

The Home of British Goods
in Canada

323 8th Ave W 62750

EAU CLAIRE HARDWARE CO LTD

4108 Macleod Trail 33466

GENERAL DISTRIBUTORS LTD

130 9 Ave W 29223

GREER W E LIMITED 603 11 Ave W 23312

MARSHALL-WELLS LTD 118 11 Ave E 25501

McLennan McFeely & Prior Ltd

4508 4a St SW 30904

Merchants' Hardware Ltd Office 325 10 Ave W 64960

Order Desk 66344

METALS LIMITED 302-322 11 Ave W .. 29531

Nagler M 408 Maclean Blk 62394

24102

NORTHERN HARDWARE CO LTD {61869

121-123 10 Ave E {66112

Ribtor Manufacturing & Distributing Co Ltd

601-607 2 St E 22982

Western Canada Importers 339 10 Ave E 29120

City Order Desk & Shipper 66373

Accounting & Credit Dept 65207

Wilkinson Wares Ltd 538 11 Ave W 66513

Hardwood Flooring

(See Flooring)

Harness & Saddlery—Retail

Riley & McCormick Ltd 305-307 7 Ave W ... 21556

HARNESS - SADDLERY

Cowboy and English Riding Equipment
Main Store 305-307 7th Ave. W.

21556 — 24312

RILEY & McCORMICK, LTD.

(Established 1902)

"The Leather Store with the Horse at the Door"

Harness & Saddlery—

Wholesale

GREAT WEST SADDLERY CO LTD

212 9 Ave W 27901

KENWAY SADDLE & LEATHER CO

113 10 Ave E 22737

North West Leather Co 211a 17 Ave E 21349

RILEY & McCORMICK LTD

305-307 7 Ave W 21556

Hat Manufacturers

BILTMORE HATS LTD 207 Oddfellows Bg 21098

SMITHBILT HAT CO

Manufacturers of Fine Felt Hats

1208 1st St W 24404

Stetson John B Co (Canada) Ltd 308 Leeson-

Lineham Blk 29462

Hat Renovators

BOSTON HAT WORKS & NEWS CO

109 8 Ave W 27938

CALGARY HAT CLEANERS

1107 2 St E 66534

Dunwell Hats 1022 2 St E 63825

SMITHBILT HAT CO 1208 1 St W 24404

Buy Christmas Seals . . . Every Year

New-Hat Smartness at a Fraction
Of a New Hat's Cost



HATS
CLEANED
and Individually
HAND - BLOCKED

Every Job Guaranteed Satisfactory

PROMPT SERVICE

WE CALL FOR AND DELIVER.

BOSTON HAT WORKS

109 - 8th Ave. West Phone 27938

YES-I AM HARD OF HEARING



**BUT NOW I
USE THE PHONE
WITH EASE!**

Yes—even the very hard of hearing now hear clearly on the telephone! How? With *Beltone's Magic-Phone Clarifier*—amazing electronic feature of sensational new *Beltone Rhapsody Hearing Aid*. Switch it on while telephoning and you cut out disturbing nearby noises—hear only over the telephone. Switch it off and again you hear the sounds around you with amazing clarity. Phone now for **FREE BOOK** and complete information or **FREE DEMONSTRATION** in your home or our office.

Beltone QUALITY HEARING AIDS
Individually Fitted—
Personally Serviced
ASHDOWN'S
110 - 8 Ave. W. 25551

A NEW WAY TO BETTER HEARING



MICROTONE

DESIGNED FOR HEARING

★ NO BUTTON NEED
SHOW IN THE EAR

FOSTER HEARING CENTRE
813 - FIRST ST. W. PH. 62180

WITH A. ASHDOWN MARSHALL OPTICAL
BATTERIES & REPAIRS FOR ALL MAKES OF HEARING AIDS

Hatcheries

Agnew Chicks Ltd 1045 8 St E 54155

A Good Place to Buy Your Baby Chicks, Turkey
Poults, Ducklings, Poultry Feeds and Supplies



1045 8 St. E. 54155

Alberta Hatchery & Poultry Farms
2417c 1a St SE 22851

**R.O.P. Sired and Govt. App.
VIGO - PEP CHICKS
TURKEY POULTS**

**Alberta Hatchery and
Poultry Farms**

2417c 1A St. S.E. 22851

Co-op Hatcheries 433 10 Ave E 29039
Fox Quality Hatchery 1332 9 Ave E 55335



THE FOX QUALITY HATCHERY

1332 9th Ave. E. 55335

Hallman Turkey Hatchery 1414 9 Ave. E 54282

**HALLMAN TURKEY
HATCHERY**

Day Old Turkey Poults

1414 9 Ave E 54282

Pringle Electric Hatcheries Calgary Ltd
228-230 17 Ave E 23045
M E Pringle Mgr 23596

**Pringle Electric Hatcheries
Calgary, Ltd.**

Calgary — Edmonton — Chilliwack, B.C.

BABY CHICKS

POULTRY FEEDS AND SUPPLIES

23596 228-230 17th Ave. E. 23045
CALGARY

Stewart Electric Hatcheries 602 12 Ave W ... {24159
66467

Stewart Electric Hatcheries

R.O.P. SIRED BABY CHICKS

Govt. Approved Broad Breasted

BRONZE TURKEY POULTS

DUCKLINGS and GOSLINGS

Poultry - Feeds & Supplies

24159 602 12th Ave. West 66467

SWIFT CANADIAN CO LTD

CREAMERY — EGGS — POULTRY
and HATCHERY DEPT.

111 10 Ave W 22446 - 22329

Hats & Caps—Retail

Campbell Tom Co Ltd 216a 8 Ave W 65410
Smithbilt Hat Co 1208 1 St W 24404
Branch Store 614 8 Ave W 65462

Hay, Grain & Feed

(See also Feed & Poultry Supplies)

UNITED GRAIN GROWERS LTD

Lougheed Bldg 25561

Health Food Products

Healthful Foods Ltd 1406 4 St W 64547

Healthful Foods Ltd.

1406 - 4 St. W.
— 64547 —

HEALTH PRODUCTS

SPECIAL DIETETIC FOODS

FRESH RAW FRUIT AND
VEGETABLE JUICES

HEALTH AIDS — HEALTH LITERATURE

EVERY - THING - FOR - HEALTH

Hearing Aids

Acousticon Hearing Aid Clinic 129 7 Ave W .. 23633
Ashdown Hardware Co Ltd The J H 110 8 Ave W 25551
CLAYTON ELECTRIC CO 608 Centre St 21455
Foster Hearing Centre 813 1 St W 62180
MacLeod Hearing Centre 305 Leeson-Lineham Bldg 65282

ZENITH HEARING AIDS

3 great models — versatile
new "Regent", extra - small
"Royal", extra - powerful
"Super-Royal". Sensibly priced
... outstanding features,
quality and operating economy. 10-DAY
MONEY-BACK GUARANTEE. By makers of
famous Zenith Television and Radios.



"Where To Buy Them"

KEPLER RADIO & APPLIANCE SHOP
LTD 411a 8 Ave W 23338
OPTICAL PRESCRIPTION CO
604 Greyhound Bldg 21653
Branch Lower Floor Medical Arts Bldg .. 29836

BETTER HEARING

With the

*Acousticon
Imperial*

an amazing development
for the **HARD OF HEARING**

**ACOUSTICON
HEARING AID CLINIC**

129 7 Ave. W. Phone 23633

Let us help you to . . .

DEFEAT DEAFNESS

Hearing Aids & Batteries

Accessories

Sonotone
Audivox - Radioear - Micronic

**MACLEOD HEARING
CENTRE**

305 Leeson-Lineham Bldg 65282
Emergency Phone 65818

Heaters—Water

(See Water Heaters)

Heating Apparatus

(See also Stoves, Ranges & Heaters)

Air-Way Furnace Cleaners 523 24 Ave NE ... 71217

Air-Way Furnace Cleaners

Have us clean your HOT & COLD AIR
DUCTS without removing, with this
Gigantic Vacuum Machine.

523 - 24 Ave. N.E. 71217

Bruce Robinson Electric Ltd
Cor 10 Ave & 9 St W 48971

CHESNEY G L HARDWARE LTD

Ward Gas Furnaces - Air Conditioning
Minneapolis-Honeywell Controls

102 16 Ave NW 71777

Clarke H F & Co 1114 5 St W 22057

H. F. CLARKE & CO.

Distributors

- DARLING BROS. LTD.
Pumps, Convectors
- JOHNSON TEMPERATURE REGULATING CO.
- WEBSTER HEATING SYSTEMS
- NATIONAL CONVECTORS and UNIT HEATERS
- MUELLER GAS FIRED BOILERS, UNIT
HEATERS and FURNACES

1114 5 St. W. 22057

Cone Water Heaters Ltd 916 20 St E 55429

DARLING BROS LTD 1114 5 St W ... 22057

DOMINION HEATER & GAS APPLIANCE CO

Mfrs. of Gas Heating Appliances
AGENTS FOR PAYNE FURNACE CO.
1312 1 St W 25277

DUNHAM C A CO LTD 1307 5 St W ... 27178
Heating Apparatus

GENERAL STEEL WARES LTD

8 Ave & 6 St W 63717
Gurney Dominion Furnaces Ltd 206 Embassy Bg 66412
Intor Products Ltd 219 50 Ave SE 33471

More and more people are saving
both time and effort by using the
Yellow Pages as a buyer's guide.

HEATING APPARATUS—Continued

IRON FIREMAN HEATING APPARATUS—

Complete line of stokers, oil
and gas burners, for homes
buildings. Automatic home
furnaces, boilers for coal,
oil, gas. Warm-air furnaces.
Synrostat day-night controls.
Phone for free survey.



"Where To Call"

ANDERSON PLUMBING CO

1316 Centre St N 78511

CAUSTON PLUMBING & HEATING

CO 920 16 Ave NW 72861

DEMERS & CHISHOLM SHEET

METAL LTD 1005 14 St W 43936

REGGIN ROOFING & METAL

WORKS LTD 117 11 Ave W 23455

ROGERS SHEET METAL & ROOFING

LTD 905 8 Ave W 24572

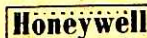
JOHNSON TEMPERATURE REGU.

LATING CO LTD 1114 5 St W 22057

Maple Leaf Heating Co Ltd 904 9 Ave E ... 54428

MINNEAPOLIS-HONEYWELL CONTROLS

Honeywell Automatic Con-
trols for Stokers, Oil and
Gas Burners, Air Condition-
ing. Electric Janitor for
hand-fired coal furnaces.



BROWN Industrial Instruments
HONEYWELL Valve Products
MICRO Precision Switches

"For Information Call"

MINNEAPOLIS-HONEYWELL REG- (25323

ULATOR CO LTD 1510a 1 St W ... (22829

Pratten H M Co Ltd 1325 9 Ave E 54646

H. M. PRATTEN CO. LTD.

Southern Alberta Distributors

Mortemp Chimney Furnaces

Mortemp Xtraheat

Air Conditioners

GENERAL SHEET METAL WORK
EAVESTROUGHING

Shop: 1325 9 Ave E 54646

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM
for fully automatic warm air heat.
Rheem "Fire-Tested" furnaces
filter and circulate warmth to
every room.
Available for all gases.



"Where to Buy Them"

DISTRIBUTOR

PREMIER INDUSTRIAL LTD

304 11 Ave E 22648

Directory Advertising Pays

HEATING APPARATUS—Continued

STEPHENSON J R & CO

1132 17 Ave W 43335

TRANE HEATING EQUIPMENT

Unit-Heaters, Projection

Heaters

Convector-Radiators

Condensation Pumps, Steam

Specialties

We Also Manufacture

Centrifugal Fans, Cooling and

Air Conditioning Equipment



"For Information Call"

TRANE CO OF CANADA LTD

130 7 Ave E 24202

Wells H Morton & Co Ltd 613 11 Ave W 65688

Heating Contractors—Hot

Water & Steam

Anderson Plumbing Co 1316 Centre St N 78511

Brown C L Heating & Plumbing Ltd

2042 10 Ave W 43508

C. L. BROWN

Heating & Plumbing Ltd.

43508 —Phones— 45604

2042 - 10 Ave. W.

Campbell & Hillier Ltd 1012 17 Ave W 44260

Deeves Fred & Sons Ltd 1314 17 Ave W ... 41074

Dipalo J J 229 3 Ave-E 61882

J. J. DIPALO

Gas and Electric Appliances

INSTALLATIONS - REPAIRS - MAINTENANCE

229 3 Ave. E. 61882

Res. 1049 Regal Crescent—72186

Newman & McGill 515-517 4 St E 24700

Rogers J B Ltd 916 5 Ave W 65368

STEWART & PHILLIPS (ALBERTA) LTD

739 2 Ave W 62919

Trotter & Morton Ltd 204 5 St W (27355

{63442

FIGHT T.B. Have a Chest X-Ray

Buy Christmas Seals



ALBERTA DISTRIBUTORS

Bruce Robinson Electric Ltd.

PHONE 48971 PHONE

— Cor. 10 Ave. & 9 St. W. —



ANDERSON PLUMBING CO.

HOT AIR, HOT WATER and STEAM
HEATING

7 8 5 1 1

1316 Centre St. N.

Calgary

Hemstitching**REGAL BUTTON & PLEATING CO****— HEMSTITCHING —**

613 Centre St

23464

Herbalists

Ming Yee Yet 615 1 St E 62934
 Paetzold A 1318 12 Ave W 41618
 Powlan F Y 336 6 Ave E 27850
 Rae John 609 Centre St 29983
 Skaken Ross 303 Alberta Corner 22385
 Tang Henry 810 2 St E 64206
 Westergaard C 515 1 Ave W 25758

Hides, Raw Furs & Skins

Aird J S 209-326a 8 Ave W 29103

LOVE J E & SONS

WE BUY CATTLEHIDES and HORSEHIDES
 Horsehair and Sheepskins—Raw Furs, Etc.
 403 4th St E 62996-22825

SIMPSON & LEA

Est. 1914

The Oldest Firm in Western Canada
 708 Centre St 25190

Hobby Supplies

International Miniature Tree Club 3-637 4 Ave W 66030

Uncle John's Hobby Shop 114 7 Ave E 63925

114 7 Ave E
63925

H.O. KITS — TRAINS — LEATHERCRAFT
 SHELLCRAFT — GAS MODELS — TOYS
 AEROPLANES — BOATS — CLAY

Universal Hobby Supplies Ltd 623a 8 Ave W 24234

"The Hobby Centre of the West"
 TRAINS — AEROPLANES and BOATS
 COMPLETE LINE OF LEATHERCRAFT SUPPLIES
 METAL TOOLING — PETIT POINT

Universal Hobby Supplies Ltd.
 623a 8 Ave W 24234

Hoisting Apparatus

FARWIL CORPORATION 1307 5 St W 27481

Coffing Chain Hoists

WILKINSON & MCGLEAN LTD

1215 9 Ave W 26146

Save hours of window shop-
 ping by consulting the
 Yellow Pages.

**Hoists—Dump Truck—
Hydraulic****BRANTFORD ANTHONY HOISTS
& DUMP BODIES**

Your Local Truck Dealer
 Sells and Recommends
 Brantford Anthony Dump
 Bodies and Hydraulic
 Hoists.

**"For Parts and Service Call"**

WESTERN DISTRIBUTORS

COCKSHUTT FARM EQUIPMENT LTD

12 Ave & Centre St 24291

Perfection Machine Works Ltd

Cor 5 Ave & 3 St E {24046

Trailmobile Canada Ltd 2301 Centre St N 72801

TRAILMOBILE CANADA Ltd

COMPLETE LINE OF

"Pilot" Hoists and Dumps
 ALL CAPACITIES

2301 Centre St. N. 72801

Home Laundry Equipment

(See Washing Machines)

Horticultural Societies

Vacant Lots Garden Club 5 St W & 11 Ave .. 21151

Hose—Flexible & Metal**CANADIAN FAIRBANKS-MORSE CO**

LTD THE 727 11 Ave W 64061

Hose—Rubber

Alberta Brake Supplies 217 4 St NE 26388

BICKLE-SEAGRAVE LTD

COMPLETE LINE OF FIRE HOSE,
 COUPLINGS, NOZZLES and FITTINGS

812 11 Ave W Phone 61976

DOMINION HOSE & MECHANICAL GOODS

MOTOR CAR SUPPLY CO OF CANADA LTD

317 6 Ave W 22146

DUNLOP TIRE & RUBBER GOODS CO

LTD 522 11 Ave W 29541

**GOODRICH B F INDUSTRIAL RUBBER-
PRODUCTS**

BELTING—Transmission, Con-
 veyor, Multiple and F.H.P.
 V-Belts.

HOSE — Complete Industrial
 Line.



COMPLETE ENGINEERING SERVICE

"Where To Buy Them"**WILKINSON & MCGLEAN LTD**

1215 9 Ave W 26146

WILKINSON & MCGLEAN LTD

B. F. GOODRICH INDUSTRIAL
 RUBBER PRODUCTS

1215 9 Ave W 26146

Hosiery—Manufacturers

Caldwell Knitting Co Ltd 2nd Flr 127 7 Ave E 23133

Mercury Mills Ltd 408 Leeson-Lineham Blk ... 27494

Hosiery—Retail

Hosiery Specialty Co 621 8 Ave W 63390

**Hospital & Medical
Service Plans**Blue Shield Hospital & Medical Service
214 7 Ave W 23200

Medical Services (Alberta) Inc 3-116 5 Ave E .. 64769

Hospital Supplies**CUTTER LABORATORIES
INTERNATIONAL**

HUMAN BIOLOGICAL
 and

PHARMACEUTICAL SPECIALTIES

Union Bldg

29808

GREER W E LIMITED 603 11 Ave W 23312

INGRAM & BELL LIMITED {24741

519 Centre St {64707

MEDICAL EQUIPMENT (ALBERTA)

1207 1 St W 27764

STANDARD METAL PRODUCTS

1606 9 Ave W 65339

STEVENS ALBERTA CO LTD THE

527 7 Ave W 22468

**Hospitals, Homes &
Sanatoriums**

Ashelwood Private Hospital 1712 13 Ave W .. 41225

Bethany Home 1918 8 Ave NW 872797

Calgary General Hospital Murdoch Rd bet 9

and 9-A Sts NE 25541

Laboratory-Pathology 24983

Campbell Nursing Home 1811 12 Ave W 43547

Formerly Barclay Nursing Home

Central Alberta Sanatorium—Calgary 882311

Private Automatic Branch Exch connecting all Depts

Col Belcher Hospital DVA 4 St W & 12 Ave .. 23901

Cozy Corner Nursing Home 1239 12 Ave W 48228

Godfrey Mrs Mary 720 14 Ave W 22065

Godfrey Nursing Home 1023 18 Ave SE 54266

Holy Cross Hospital 22 Ave & 2 St W 62081

Innis Rest Home 921 18 Ave W 42710

Isolation Hospital 12 Ave E 21527

King (Ex Sheriff) Home 7a St NW nr 9 Ave .. 72314

Lacombe Home Midnapore 31180

Mission Nursing Home 607 23 Ave W 24221

Ogden Hostel—Ogden 55151

Old Folks' Home 699 20 Ave W 44475

Our Lady of Providence 1811 Centre St S ... 61158

Red Cross Children's Hospital 42111

1820 Richmond Rd 29810

Roberts Nursing Home 523 14 Ave W 29810

Salvation Army The

Children's Home Cor 17 Ave & 29 St W .. 41937

Sunset Lodge for Aged Women

1302 8 Ave NW 872636

Grace Maternity Hospital 8 Ave 13 St NW {872149

Scottish Nursing Home 2410 5a St W {871650

Trinity Private Hospital 1306 11 Ave E 26982

Tuxedo Nursing Home 2417 14a St W 54482

Veterans Convalescent Hospital DVA

16 Ave & 10 St NW 872533

Wheatley Hospital 1417 1 Ave NW 872373

Williams Nursing Home 523 25 Ave W 63989

Wood's Christian Homes—Bowness 882144

Hotel Supplies

GREER W E LIMITED 603 11 Ave W 23312
KLEEN LIMITED 1822 10 Ave W 43838
 Sanitary Supplies Ltd 1032-34 2 St E {27509
 {22774

Sanitary Supplies Ltd.

HOTEL — HOSPITAL — INSTITUTION
 and JANITOR SUPPLIES

1032-34 - 2 St. E. Phones **27509-22774**

Snowdon C C 1810 11 St E 55217

Hotel Supplies Is Our Business

Disinfectants, floor oils, polishes, cleansers,
 beer glass detergent, toilet papers, paper
 napkins, floor wax, toilet soaps, kitchen bar
 soap, soft soap, liquid soap.

C. C. SNOWDON

1810-1840 11th St. East CALGARY
 Phones **55730 - 55217 - 55318**

SOMMERVILLE CO Branch of Marshall-
 Wells Ltd 110 11 Ave E 25501

Hotels

ALEXANDRA HOTEL (CALGARY) LTD

224 9 Ave E 24671
 Private Branch Exchange connecting Rooms
 Arlington Hotel 513 2 St W 63928
 Balmoral Hotel Ltd 128 7 Ave E 61856
 Braemar Lodge 215 4 Ave W 27986
 Carlton Hotel The 9 Ave W 24651
 Private Branch Exchange connecting all Rooms
 & Departments

Cecil Hotel Calgary Ltd 4 Ave & 3 St E 62982
 Colonial Hotel 209 7 Ave E 22822

COLONIAL HOTEL

CLEAN, QUIET and COMFORTABLE ROOMS
 WITH OR WITHOUT BATH

Centrally Located - Temperance
 Hotel

REASONABLE RATES

209 7th Ave. E. **22822**

Dominion Hotel 120 9 Ave W {21805
 {62798
 Empire Hotel of Calgary Ltd 118 9 Ave E 21131
 Private Branch Exchange connecting all Rooms

Get the habit of looking
 in the **YELLOW PAGES**

Y A L E THE FAMILY HOTEL 24604

Finest Sleeping
 Accommodation in Calgary
 Opposite CPR Station

HOTELS—Continued

EMPRESS HOTEL 217-219 6 Ave W 21141
 Private Branch Exchange connecting all Rooms
GRAND HOTEL 316 9 Ave E 27093
 Hotel Royal 2 St W & 8 Ave 29595
 Private Branch Exchange connecting all Rooms
HOTEL ST REGIS (CALGARY) LTD
 124 7 Ave E 24641
 Private Branch Exchange connecting all Rooms
HOTEL WALES 709 2 St W 61031
 Private Branch Exchange connecting all Rooms
HOTEL YORK LTD 7 Ave & Centre St 25585
 Private Branch Exchange connecting all Rooms
IMPERIAL HOTEL 304 9 Ave E 22556
 King Edward Hotel 9 Ave & 4 St E 21680
 Milton Hotel 318 4 Ave E 95-391
 National Hotel 10 Ave & 11 St E 55717
 Noble Hotel 1 St W & 13 Ave 29140
 2nd Floor 95-136
 3rd Floor 95-138
 4th Floor 95-139
 5th Floor 95-133
 Manager's Office 29149
 Oxford Hotel 214 9 Ave E 63233
 Palace Hotel 9 Ave W 66570
PALLISER HOTEL (CPR) 9 Ave W 28621
 Private Branch Exchange connecting all Rooms
 and Depts
 Queen's Hotel 8 Ave & 2 St E 26887
 Ritz Hotel 813 Centre St 62673
 St Louis Hotel Ltd 8 Ave & 4 St E 26341
 John W Starchuk Mgr
 Shamrock Hotel 2101 11 St E 55446
VICTORIA HOTEL 121a 8 Ave E 23971
 Private Branch Exchange connecting all Rooms
YALE HOTEL Opposite C P R Station 24604

Hydraulic Machinery

Hydraulic Industries Upstrs Centre St & 3 Ave W 65964
WILKINSON & MCGLEAN LTD
 1215 9 Ave W 26146

Ice Cream Freezers

Electrical Wholesalers Ltd 332 7 Ave W 29998

Electrical Wholesalers Ltd.

DISTRIBUTORS FOR

SWEDEN SPEED FREEZERS

FOUNTAIN FREEZERS — COUNTER FREEZERS
 SALES and SERVICE

332 7 Ave. W. Phones 65905 - 29998

Ice Cream Manufacturers

BIG DIPPER ICE CREAM COUNTER
 728 17 Ave W 65488
CAMPBELL & GRIFFIN LTD
 Velvet Ice Cream 348 11 Ave W 61028
CO-OPERATIVE MILK CO (CALGARY)
 LTD 704 11 Ave W 25426
CRYSTAL DAIRY LTD
 (Crystal Ice Cream)
 130 5 Ave E 22003
DARI-RICH STORE 118 10 St NW 871177
 Dairy Maid Bar 1015 16 Ave NW 72246
 Del's Dairy Bar 223 16 Ave NW 71235
 Dilly Dilly Ice Cream Bar 132a 17 Ave E 62998
 Exclusive Dairy 1403a 9 Ave E 55177
 Island Milk Bar 1233 9 Ave E 55197
 Lawson Dairy Bar 904 3 St NE 26868
MODEL DAIRIES 308 17 Ave W 22311
PALM DAIRIES LTD
 Cor 11 Ave & 8 St W 27720
SUPER CREAM ICE CREAM
 SHOP 2306 4 St W 27458

Ice Cream Parlors

(See Confectioners—Retail)

Ice Dealers

ALBERTA ICE CO LTD THE {22633
 Riverside Blvd & 6a St NE {27326
 Ice Production Plant Keith 882112

Importers

Erbarth-Oehr 4-1810 18a St SW 46214

GENERAL IMPORT & EXPORT CO

Agency - VIENNA, AUSTRIA, EUROPE

307 12 Ave NW Calgary 78413

Stephenson R F 328 Alberta Corner 65505

Income Tax Consultants

ALLAN E BURRITT 5-411 6 Ave W 27793
 Dominion Tax Systems 5 Linda Mae Bldg 23236
 Income Tax Auditors Ltd 26 Kresge Blk 66927
 Johnson D M & Associates 223 7 Ave E 29929

D. M. Johnson & Associates

UNIVERSAL ACCOUNTING SYSTEMS
ACCOUNTANTS - AUDITORS

Income Tax Consultants

Installations—Maintenance—Supervision

223 7 Ave. E. 29929

MAJOR F L

AUDITOR and ACCOUNTANT
 INCOME TAX CONSULTANT

405 8 Ave. W. 62339

MOON B A & CO 2440 7 Ave NW 871520
 Reniff's Accounting 15-16 Central Bldg 24153
 Williams Claude F & Co 1835 Bowness Rd 871229
 Wiltse & Co 114-115 Burns Bldg 64472

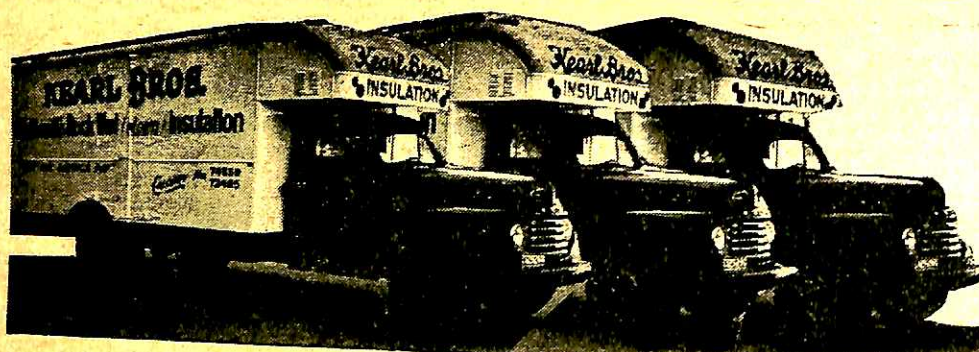
Insecticides

ALLIED CHEMICAL SERVICES {41130
 LTD 940 10 Ave W {41249
CANADIAN INDUSTRIES LIMITED
 522 11 Ave W 22196
 Agricultural Chemicals Division
GREEN CROSS INSECTICIDES—
 CANADA PAINT CO LTD
 218 8 Ave E 21891
 SHERWIN-WILLIAMS CO OF CANADA LTD
 119 7 Ave W 27374
WEST DISINFECTING CO LTD
 215 10 Ave W 27991
WOOD G H & CO LTD 1012 12 St W 47161

Instruments—Scientific

BRISTOL CO OF CANADA LTD—
 GORMAN'S LTD
 303 Foothills Bldg 61528
CAMERA & INSTRUMENT CRAFTS
 LTD 121 7 Ave W 29930
ENGINEERED ENTERPRISES
 EXPERT REPAIR WORK ON ALL TYPES
 OF INSTRUMENTS
 122 11 Ave W 29452
HUDSON OPTICAL LABORATORIES LTD
 Bausch & Lomb & E. Leitz Medical, School,
 Wide Field and Laboratory Microscopes,
 Balopticons, Spectroscopes, Refractometers, and
 other Scientific Instruments.
 610 Maclean Block 29828

Van Iffland D 2102 Westmont Rd 871319



EVERYBODY TALKS ABOUT THE WEATHER . . . WE . . .

INSULATE ROCKWOOL INSTALLATION

BY AUTOMATIC BLOWER

All Work Guaranteed

Free Estimates

Let the Saving Pay

KEARL BROS. LTD.

74559

3203 - 5 St. N.W.

73495

GRAHAM INSULATION



Certified Applicator

Insulation Can Only Be
Highly Efficient When
Properly Applied.

BE SURE . . . Call

GRAHAM FOR
SATISFACTION

62250

815 3 Ave. West



BE WISE . . . "Blanketize"
Your Home with . . .



Westroc Miracle Rock Wool

There's NO Gamble with . . .
CERTIFIED WORKMANSHIP
CERTIFIED SPECIFICATIONS
CERTIFIED MATERIAL

CITY and COUNTRY

PHONE OR WRITE

Alberta Rock Wool Insulators

RUSSELL F. KING

3046 - 26A St. S.W. 44454

Insulation

Airflow Applicators Co 2719 14 St SW48530
Downtown Office 231 Examiner Bldg29892

ALBERTA PAINT & GLASS CO

TEN TEST and MASONITE

224 11 Ave. W.

62391

Alberta Rock Wool Insulators 3046 26a St SW 44454
Armstrong Cork Canada Ltd H L Perry Bldg ..64041

BEAVER (ALBERTA) LUMBER LTD

Cor 10 Ave & 11 St W42889

Butler's Home Craftsmen Ltd 638a 17 Ave W 66446

INDUSTRIAL & RESIDENTIAL Services by



BUTLER'S
HOME CRAFTSMEN
LIMITED

Free Estimates

Walls & Ceilings — Blown or Hand Spread

66446 638a 17 Ave. W. 66310

Res. Phones 43160 - 874601

CALGARY BUILDERS' SUPPLIES LTD

INSULATION PRODUCTS
PLASTER SUPPLIES

9 Ave & 5 St W

27420-23819-63860

CROWN LUMBER CO LTD

City Yard 927 10 Ave W 42443

CUSHING A B MILLS LTD

Cor 10 Ave & 14 St W 42721

(Continued on next page)



Airflow Applicators Co.

APPROVED APPLICATORS FOR

JOHNS-MANVILLE BLOWN ROCK WOOL

For Buildings Tall to Cottage Small . . .
We Do Them All.

STOP . . .

- High Fuel Bills
- Excessive Summer Heat

Roofing & Siding Applicators

29892 2719 - 14 St. W. 48530

Res. 44406

INSULATION—Continued

DEEVES FRED & SONS LTD
BOILER & PIPE
INSULATION APPLIED
1314 17 Ave W 41074

Edwards Insulation Co 827 Main St Bowness 882602

FIBERGLAS BUILDING INSULATION

Fiberglas Building Insulation is rot-proof, moisture proof, fire-resistant and easy to install. It is permanent and will give fixed insulating service for the life of the building.

FIBERGLAS

"Where To Buy It"

DEALERS:

ALBERTA LUMBER CO LTD
418 3 Ave E 62975
CALGARY BUILDERS' SUPPLIES LTD
9 Ave & 5 St W 27420
CHINOOK BUILDING SUPPLIES LTD
520 5 Ave E 26176
CRESCENT LUMBER LTD
16 Ave & Centre St N 73888
CUSHING A B MILLS LTD
Cor 10 Ave & 14 St W 42721
HOME LUMBER CO LTD
Riverside Blvd & 6 St NE 61407
REVELSTOKE SAWMILL CO LTD
21 Ave & 11 St E 55651
SILVESTER G SUPPLIES LTD
10 Ave & 4 St W 24448

INSULATION—Continued

FIBERGLAS INDUSTRIAL INSULATION

Insulation for low temperature structures. Pipe & Boiler Covering. Rigid & Flexible Duct Insulation. Acoustical Tile. Roof Insulation. Light-weight Thermal & Acoustical Insulation.

FIBERGLAS

"Where To Buy It"

INDUSTRIAL INSULATION DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD
Cor 10 Ave & 9 St W 48971

Graham Insulation 815 3 Ave W 62250

Home Comfort Application Service
1121 5 Ave NW 871866

HOME INSULATION CO

Manufacturers of
INSO-MINERALIZED WOOL INSULATION
Factory Installation Service
APPROVED ROOFERS
Asphalt Shingle Roofs Guaranteed
Specializing in Built-Up Roofs
903 - 23 Ave SE 54213

Ideal Rock Wool Insulators 209 1 St W 29852

INSULATION INDUSTRIES (CALGARY) LTD

Manufacturers of



INSULATION PRODUCTS

1235 10 Ave W 42141

INSULATION—Continued

INTERIOR ROOFING & SIDING CO LTD 1109 2 St E 64909
Kearl Bros Ltd 3203 5 St NW 74559
MANNING EGGLESTON LUMBER CO LTD 920 9 Ave W 26141
MARCO LIMITED

Wholesale Distributors
DONNACONA INSULATING BOARD
DONNACONA HARD BOARD
725 8 Ave W 22348

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Johns Manville Super Felt Rock Wool
840 26 Ave SE 51211-51221-51231

(Continued on next page)

CORK

MANUFACTURERS ENGINEERS CONTRACTORS

CORKBOARD INSULATION, GASKETS, PIPE COVERING, CORKS, BOTTLE CAPS, TEXTILE ROLL COVERINGS

ARMSTRONG CORK CANADA LIMITED

H. L. Perry Bldg. 64041



The Quality Insulation

More local homes have been "Comfortized" with WESTROC-MIRACLE WOOL than any other type. Leading applying companies blow Westroc-Miracle Wool exclusively.

- For Air-Blown Application call a Westroc-Miracle Applicator.
- Westroc Batts and Hand-Pouring Wool available from Building Supply, Hardware and Department Stores.

Insist on "Westroc" Wool—complete advice and information available from manufacturer through

WESTROC SALES (ALBERTA) LTD.

3601 Bonnybrook Road 55033

IDEAL ROCK WOOL INSULATORS ROOFERS and PAINTERS

Does your house or roof need paint or shingles?

Does your stucco need the insulation marks covered?

Insulate, Paint and re-roof today, the IDEAL way.

Certified Applicators
Certified Workmanship
Certified Material
Certified Specifications

PHONE

29852

DAY or NITE



- Estimates Without Obligation
- Terms Arranged
- City or Country

Protect your Home with INSULATION, PAINT and a new Roof. Work Guaranteed. For Satisfaction Call IDEAL.



209 - 1st Street West



INSULATION—Continued

Nu-Way Insulation Co 523 24 Ave NE 71217

Nu-Way Insulation Co.Have this old reliable company
insulate your home with**ROCKWOOL**Using the most modern Blowing Equipment
and Workmanship.ESTIMATES GIVEN GLADLY - WINDOW CAULKING
523 24 Avenue N.E.

71217 — Phones — 75885

PREMIER INDUSTRIAL LTDDistributors CANADIAN JOHNS-MANVILLE
Industrial Products

304 - 11th Ave. E 22648

REVELSTOKE SAWMILL CO LTD

21 Ave & 11 St E 55651

STANDARD BUILDING SUPPLIES LTD

1335 10 Ave W 42565

TURNER RSHAVINGS BLOWN and
ZONOLITE

523 24 Ave NE Phone 71217

Westroc Sales (Alberta) Ltd 3601 Bonnybrook Rd 55033
(See Advertisement on Page 87)**WOODS WESTERN LTD**924 8 Ave W {29722
27056**Insurance Adjusters**

(See Adjusters)

**Insurance Business—Accident,
Sickness & Casualty****ACADIA FIRE INSURANCE CO**
1316 Centre St N 76302Alberta Fire & Accident Ins Co Ltd
200a Grain Exchange 21446British Northwestern Insurance Co
604-5 Grain Exchange 24191**CANADA HEALTH & ACCIDENT
ASSURANCE CORP** 525a 7 Ave W ... 21878

Canadian Indemnity Co Renfrew Bldg 27291

CASUALTY COMPANY OF CANADA
THE 504 Toronto General Trusts Bldg ... 23104**DOMINION OF CANADA GENERAL
INSURANCE CO THE**
504 Toronto General Trusts Bldg 23104

Fireman's Fund Insurance Co 9 London Bldg ... 26490

GENERAL ACCIDENT ASSURANCE
CO 608 Grain Exchange Bldg {26740
24008**HART R L M AGENCIES**
301 Toronto General Trusts Bldg 21373Hartford Accident & Indemnity Co
11-231 8 Ave W 26084Home Assurance Company of Canada
221a 8 Ave W 66355

Hunt H E & Co 131 11 Ave W 25635

Jespersen Insurance Services 202 Fitzpatrick Bg 29387

**MUTUAL BENEFIT HEALTH &
ACCIDENT ASSOCIATION**
301 Toronto General Trusts Bldg 21373**PHOENIX ASSURANCE CO LTD**
1316 Centre St N 76302**PHOENIX-LONDON GROUP**
1316 Centre St N 76302

Transportation Insurance Co 332a 10 St NW 873358

**UNITED STATES FIDELITY &
GUARANTY CO** 339 7 Ave W 61613

Whitney-White Agency 813 Greyhound Bldg 65748

**Insurance Business—Agents
& Brokers**Abernethy R M (Alberta) Ltd 703 5 St W {64820
61724

Ackland W A Agencies 20 Michael Bldg ... 24010

ACTIVE REALTY CO LTD {61780
62183

214 7 Ave W

ADAMS E D LTD Formerly Lott & Co Ltd
Dominion Bank Bldg 22727

Austin Agencies 206 Blow Bldg 24004

Bamlett Agencies Ltd 630 8 Ave W {65453
25605Bannerman & McClelland Ltd 607 1 St W {61161
61121**BARRON-EDELSON AGENCIES**
513 Herald Bldg 21988Beckett Agencies 404-405 Lancaster Bldg ... {22842
64627**Insurance Consultants
BECKETT AGENCIES**

FOR ALL CLASSES

404-405 Lancaster Bldg 22842 - 64627

BELL & CO 227 7 Ave W {24420
21521

Bishop Agencies Ltd 4-225a 8 Ave W 23243

Blow Don Insurance Agencies 133 6 Ave W ... 22039

Boston Insurance Co 2nd Floor Bank of
Toronto Bldg 63802

Bucar & Fox Agencies 113 8 Ave E 65980

Builders' & Investors Ltd 206 York Hotel ... 26525

BURN WEBER AGENCIES 218 7 Ave W 21820

Calgary Insurance Services Ltd 505 Herald Bldg 62141

CAMPBELL C J LTD 603 Centre St ... {24359
21831

Chertkow Agencies 818 8 Ave W 63150

City Centre Realty & Rental Service 111 8 Ave E 65769

Clay-Robinson Ltd 712-713 Lancaster Bldg ... {22510
27561**CLEAVE JAMES AGENCIES LTD** {22039
22839

133 6 Ave W

COLBORNE FRED AGENCIES 25344

004 Barron Bldg

General Insurance

Continental Insurance Co 630 8 Ave W {23049
26457

Cote Clair J Ltd 28 Canada Life Bldg 24080

CLAIR J. COTE LTD.

REALTORS & INSURERS

Complete Insurance Coverage
For Your Home, Auto,
Business, Etc.

Phones 24080 - 27049

Cox Insurance Agencies Ltd 304 Insurance Exch 25700

Crescent Heights Real Estate {72923
78407

105a 16 Ave NW

Cunnington D G L 501 Grain Exchange Bldg 22172

DUCKETT AGENCIES LTD 23458

307 Grain Exchange

EMPIRE INSURANCE AGENCY 62835

400 Burns Bldg

ENGLAND AGENCIES LTD {24935
66285

328a 8 Ave W

Farish Insurance Service 221a 8 Ave W {65321
64203**FEDERAL AGENCIES LTD** 227 8 Av W 25510

Flock H S & Co Ltd Bsmst Lancaster Bldg ... 24284

Flood (Russell) & Company 21608

111 Bank of Commerce Bldg

Franklin Agencies 606 Leeson-Lineham Blk {66998
25656**FREEZE FRANK CO LTD** {22369
22832

229 8 Ave W

**INSURANCE BUSINESS AGENTS &
BROKERS—Continued****FROMSON & LICHSTEIN AGENCIES**

6-405a 8 Ave W 21498

General Realty Kelly Bldg 602 7 Ave W 24965

Gillies H L 135 6 Ave W 22694

Glencoe Real Estate & Insurance 4 Kresge Bldg ... 23602

**FOR UP-TO-DATE
INSURANCE CONTRACTS
On Auto, Fire & Personal Property Floaters
GLENCOE REAL ESTATE
& INSURANCE**

4 Kresge Bldg, 236 8 Ave W 23602

GODFREY & JOLIN LTD222a 8 Ave W {22584
29772

Graveley V B & Co 35 Canada Life Bldg 22626

HALPENNY W R 1315 1 St W 25439**HAWKES & GREIG** 611a Centre St 25315Hornibrook & Powles {25066
22577

127-129 6 Ave W

HUNT H E & CO 131 11 Ave W 25635**HUTCHINSON & SCOTT** {25252
29076

314-315 Lancaster Bldg

Immigration Agency 425 7 Ave E 65544

Independent Agencies 8 Central Bldg 21006

Interprovincial Insurance Claims Ltd {65579
61400

111 Blow Bldg

JACK'S AGENCIES LTD 125 6 Ave W 25950**JAMIESON J H AGENCY** 817 1 St E 24044**JOHNSON WALTON B L (ALTA)** {63696
66447

LTD 303 Toronto General Trusts Bldg

JOYCE B H INSURANCE AGENCIES {23428
61949

624 7 Ave W

JOYCE-JONES AGENCIES 66527

1422 4 St W

Lajmont A & Co 411a 6 Ave W 25921

Lane Chas E & Son 404 Insurance Exchange 21573

LESLIE J C & CO 810a 1 St W 21852

Lyle Bros Ltd Imperial Bank Chambers 25033

LYLE BROS.

Limited

"Specializing in Insurance for the Home"
Buildings — Contents — Floaters — Auto

Imperial Bank Chambers 25033

Macdonald H B Co Ltd 624 7 Ave W {21949
61949**MACKID AGENCIES LTD** 133 6 Ave W 22039

Magee Laurence A Ltd 200 Leeson-Lineham Blk 26735

Managers Ltd 31 Michael Bldg 65315

Marsh & McLennan Ltd 702 3 St W 61055

Massie & Renwick Ltd 205 Maclean Blk {25842
21752

McIlmurray Agencies 1115a-b 3 St NE 72535

MELVIN & CO 1-308 8 Ave W 23192

Middleton & Tait Ltd 702 3 St W 61055

Miller & Beazley Ltd 20 Michael Bldg {24010
24920

307 Grain Exchange

MITCHELL INSURANCE SERVICES 23458**MUTUAL AGENCIES LTD** 27880

605 2 St W

NORTHWEST MORTGAGE CO LTD 61886

24 Renfrew Bldg

George R Bertram Mgr

Osler Hammond & Nanton Ltd 510 8 Ave W ... 27941

Quigley Agencies Ltd The 305 Insurance Exch 24454

Ranaghan & Gould Ltd 308 8 Ave W 22202

Realty Service Ltd 1105a 14 St W 44067

RICHARDS & PITCAIRN {27468
24061

618 3 St W

ROBINSON & MITCHELL AGENCIES 23458

307 Grain Exch

Skinner & Smith Ltd 817 1 St E {23710
66822

Smith & de Forest Ltd 7-620 8 Ave W 21057

(Continued on next page)

INSURANCE BUSINESS AGENTS & BROKERS—Continued

STAMPEDE AGENCIES LTD

28 Canada Life Bldg24080
J V Gilkes

TOOLE PEET & CO LTD

Toole Peet Bldg 809 2 St W61041

TOPLEY & SANDERS

815a Centre St22834

Tyndale-Austin Agencies Ltd22604

712-713 Lancaster Bldg22510

United Realty Ltd 510 9 Ave W27561

Valentine & Company Ltd 519 8 Ave W29006

VALENTINE & COMPANY LTD

519 8 Ave W23790

Van Helden Agencies 228 Alberta Corner22306

Webster F R & Co Ltd 611 Greyhound Bldg26923

WELLS & PERKINS 1538 17 Ave W45116

Whitehead Agencies 615 Bamlett Bldg64727

WHITEHEAD AGENCIES

ALL CLASSES OF INSURANCE

CONTRACTORS BONDS & EQUIPMENT

FIRE — AUTOMOBILE — LIABILITY

615 Bamlett Bldg64727

Wilson Realty 1607 Centre St N76044

**Insurance Business—
Automobile**

(Liability, Fire, Theft, Property Damage & Collision)

Barron-Edelson Agencies 513 Herald Bldg21988

Canadian General Associates 1-2 231 8 Ave W25811

CASUALTY COMPANY OF CANADA THE

504 Toronto General Trusts Bldg23104

COLBORNE FRED AGENCIES

004 Barron Bldg25344

General Insurance

GO-OPERATIVE FIRE & CASUALTY

CO 303 Foothills Bldg24163

DOMINION OF CANADA GENERAL

INSURANCE CO THE

504 Toronto General Trusts Bldg23104

EMPLOYERS' LIABILITY ASSUR-

ANCE CORP'N LTD THE

507 Insurance Exchange23504

Freeze Frank Co Ltd 229 8 Ave W22369

Fromson & Lichstein Agencies21498

6-405a 8 Ave W29793

GENERAL ACCIDENT ASSURANCE

CO 608 Grain Exchange Bldg26740

GENERAL EXCHANGE INSURANCE

CORPORATION 524 11 Ave W27916

Godfrey & Jolin Ltd 222a 8 Ave W22584

Hartford Accident & Indemnity Co

11-231 8 Ave W26084

HUNT H E & CO 131 11 Ave W25635

Leslie J C & Co 810a 1 St W26235

LIBERTY MUTUAL INSURANCE

COMPANIES 14-231 8 Ave W66430

F A Elliott Resident Manager

Residence 314 13 Ave NW76705

MUTUAL AGENCIES LTD 605 2 St W27880

Nissen R Agencies 503 8 Ave E62548

United States Fidelity & Guaranty Co61613

339 7 Ave W62510

WAWANESA MUTUAL INSURANCE CO

328a 8 Ave W24935

**Insurance Business—
Casualty**

(See Insurance Business—Accident Sickness & Casualty)

Insurance Business—Fire

ACADIA FIRE INSURANCE CO

1316 Centre St N76302

AETNA INSURANCE CO 306 Blow Bldg29390

ALBERTA GENERAL INSURANCE CO

105 8 Ave E28564

BARRON-EDELSON AGENCIES

513 Herald Bldg21988

Bentley Agencies 1101 Kensington Rd872094

British Crown Assurance Corp Ltd

604-5 Grain Exchange24191

British Traders Insurance Co Ltd

410 Lancaster Bldg26010

Caledonian-American Ins Co 2-308 8 Ave W21518

Caledonian Insurance Co 2-308 8 Ave W21518

Canada Security Assurance Co Ground Floor

Dominion Bank Bldg25166

Canadian Fire Insurance Co Renfrew Bldg27292

CLARKE C N AGENCY 103 Ward Blk27883

GO-OPERATIVE FIRE & CASUALTY

CO 303 Foothills Bldg24163

DOMINION OF CANADA GENERAL

INSURANCE CO THE

504 Toronto General Trusts Bldg23104

Eagle Star Insurance Co Ltd 604-5 Grain Exch24191

EMPLOYERS' LIABILITY ASSURANCE

CORP'N LTD THE 507 Insurance Exch23504

Fire Underwriters Investigation Bureau of Canada

Inc 309 Burns Bldg61712

FIREMAN'S FUND INSURANCE CO

9 London Bldg26490

Franklin Fire Insurance Co—

See Home Insurance Co New York

Fraser W B 617-618 Lancaster Bldg22209

FROMSON & LICHSTEIN AGENCIES

6-405a 8 Ave W21498

Gemeroy H F 1331 1 St W29398

General Realty Kelly Bldg 602 7 Ave W24255

Gillender & Co 56 Union Bldg27789

GODFREY & JOLIN LTD

222a 8 Ave W22584

Hartford Fire Insurance Co 11-231 8 Ave W26084

Home Insurance Co New York

51 Canada Life Bldg66823

HUNT H E & CO 131 11 Ave W25635

Insurance Co of North America 203-809 2 St W26789

Lawson P Agencies 108a 7 Ave E65395

Liberty Mutual Insurance

Companies 14-231 8 Ave W62466

F A Elliott Resident Manager

Residence 314 13 Ave NW66430

London Assurance 624 7 Ave W22430

LONDON & LANCASHIRE INS CO LTD

308 Grain Exchange Bldg23096

Lyle Bros Ltd Imperial Bank Chambers25033

Sales Dept & Salesmen61778

Milner W D 210 Alberta Corner29112

Mutual Agencies Ltd 605 2 St W27880

New Hampshire Fire Insurance Co

2nd Flr Bank of Toronto Bldg63802

North British & Mercantile Ins Co Ltd

1315 1 St W22957

Northern Assurance Co Ltd 204 Blow Bldg21215

Northwestern Mutual Fire Association25649

38 Union Bldg62760

Norwich Union Fire Ins Society Ltd

Ground Floor Dominion Bank Bldg25166

Pacific Coast Fire Ins Co 24 Renfrew Bldg23009

Pearl Assurance Co Ltd of London England

409 Grain Exchange Bldg22283

PHOENIX ASSURANCE CO LTD

1316 Centre St N76302

PHOENIX-LONDON GROUP

1316 Centre St N76302

Ranaghan & Gould Ltd 308 8 Ave W22201

RICHARDS & PITCAIRN27468

618 3 St W24061

Royal Insurance Co Ltd 5th Flr Grain Exch Bldg22171

St Paul Insurance Co's 29 Canada Life Bldg62278

Saskatchewan Mutual Insurance Co

12 Michael Bldg65107

SNELL L E 22-236 8 Ave W64364

Springfield Fire & Marine Insurance Co

404 Insurance Exchange29774

INSURANCE BUSINESS FIRE—Continued

Valentine & Company Ltd 519 8 Ave W23790

Wawanesa Mutual Insurance Co23810

328a 8 Ave W24935

Western Canada Insurance Underwriters Assn21444

200 Lougheed Bldg21644

WESTERN UNION INSURANCE CO

Freeze Frank Co Ltd 229 8 Ave W22369

Whitehead Agencies 615 Bamlett Bldg64727

Winnipeg Fire Underwriters Agency

51 Canada Life Bldg24237

Insurance Business—Hail

AETNA INSURANCE CO

Hail Dept 208-513 8 Ave W23011

E W Willis Special Agent

ALBERTA HAIL INSURANCE BOARD

7 Ave & 5 St W24648

INSURANCE CO OF NORTH AMERICA

Hail Dept 208-513 8 Ave W23011

E W Willis Special Agent

SPRINGFIELD FIRE & MARINE

INSURANCE CO Hail Dept

208-513 8 Ave W23011

E W Willis Special Agent

Insurance Business—Life

Canada Life Assurance Co61203

4th Floor Canada Life Bldg61204

Commercial Life Assurance Co of Canada29709

600 Maclean Bldg25727

Confederation Life Association 401-2-3 Ins Ex27021

Mortgage Dept F A McQueen Alta Inspector24007

Representatives65516

CONTINENTAL ASSURANCE CO

227 7 Ave W21521

Continental Life Ins Co 805 Lancaster Bldg21744

Crown Life Insurance Co

Branch Office 339 7 Ave W27390

AGENCY OFFICES

Alberta South 339 7 Ave W29212

Dominion Life Assurance Co 229 8 Ave W27047

Agents29071

DOMINION OF CANADA GENERAL

INSURANCE CO THE

504 Toronto General Trusts Bldg23104

Excelsior Life Insurance Co27888

214 Fitzpatrick Bldg27846

Great-West Life Assurance Co 4th Floor Toronto

General Trusts Bldg24626

Eric Osborne Group Supervisor24627

J W Canfield Mortgage Loan Mgr

630 8 Ave W29492

Imperial Life Assurance Co of Canada23605

32-34 301 8 Ave W64467

INDEPENDENT ORDER OF FORESTERS27348

231 8 Ave W61453

LIFE INSURANCE CO OF ALBERTA

500-504 Maclean Bldg29615

Industrial Branch63882

London Life Insurance Co 702 Lancaster Bldg62031

Maerov Bldg Office 536 8 Ave W61606

Manufacturers Life Insurance Co The23361

3rd Floor Dominion Bank Bldg27956

Metropolitan Life Ins Co 416 Lougheed Bldg22782

Agents24869

Monarch Life Assurance Co The

213 Dominion Bank Bldg24884

Representatives27991

Montreal Life Insurance Co 505 Maclean Bldg21908

Mutual Life Assurance Co of Canada

501-503 Toronto General Trusts Bldg62061

National Life Assurance Co of Canada62845

735 8 Ave W66408

New York Life Insurance Co21250

Mezz Flr Greyhound Bldg22450

22933

(Continued on next page)

INSURANCE BUSINESS—LIFE—Continued

North American Life Assce Co	{22683
5 Flr Bamlett Bldg	{22583
Mortgage Department 515 Bamlett Bldg	66568
Northern Life Assurance Co of Canada	
212-214 Maclean Bldg	23850
Norwich Union Life Insurance Society	
Dominion Bank Bldg	66861
Occidental Life Insurance Co 219-513 8 Ave W	24519
Prudential Insurance Co of America	{23690
521 8 Ave W	{62820
Mortgage Loan Dept 810a 1 St W	65989
Sovereign Life Assurance Co 706 Lancaster Bldg	26336
Standard Life Assurance Co 809 8 Ave W	{27337
	{25734
Carman N Morris Manager	65974
Sun Life Assce Co of Canada 300 Greyhound Bldg	61051
Travelers' Ins Co of Hartford	{25072
813 Greyhound Bldg	{62839
Western Life Assurance Co 43 Union Bldg	64724
Widger Miss Vera Upstrs 816 7 Ave W	63370
Woodman R S 3612 9 St SW	31363

Insurance Business—
Livestock

ADAMS E D LTD Formerly Lott & Co Ltd	
Dominion Bank Bldg	22727
Hartford Live Stock Insurance Co 11-231 8 Av W	26084

Insurance Business—Plate
Glass

General Accident Assurance Co 608 Grain Exch	26740
--	-------

Insurance Business—Surveys	
Western Insurance Surveys Ltd 133 6 Ave W	29991

Directory Advertising Pays

Intercommunicating Systems

(See also Telephone Intercommunicating Systems)
Canadian Communication Systems
328 10 St NW 872548

Canadian
Communication Systems

Electro-Vox Intercommunication
Paging and Music Systems
G.E.C. PRIVATE AUTOMATIC TELEPHONE
EXCHANGES

328 - 10 St. N.W. 872548

Electric-Crafts Ltd 114 6 Ave W 29494

DICTOGRAPH
Intercommunicating Systems

See advertisement under Telephone Inter-
communicating Systems
ELECTRIC-CRAFTS LTD. 29494 - 21898

OFFICE CONTROL SYSTEMS

OF CALGARY 73 Union Bldg 29787
See also advertisement under "Telephone
Intercommunicating Systems"

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult them
... and save time.

Interior Decorators

Ault R 202 Bow Crescent Bowness	882166
Fishman Arthur P 1925 17 Ave W	45354
Homemakers Shop 614 17 Ave W	64817
Taylor Edward 1924 33 Ave SW	41173
Trek Sylvia 920 Centre St N	61771

SYLVIA TREK

Decorating Studio

DRAPERIES - UPHOLSTERY

Colour Consultancy — Flexalum Venetian Blinds
920 Centre St. N. 61771

Investments

AMES A E & CO LTD 337 8 Ave W	{65848
CARLILE & MCCARTHY LTD.	{66641

63081

Ground Floor Toronto General Trusts Building

Dominion Land & Investment Co Ltd	
913 Rideau Rd	30249
DOMINION SECURITIES CORPN	{21069
LTD 406 Greyhound Bldg	{26563
Edelson Investments Ltd 1 Central Bldg	65222
FRASER MORRIS E LTD	{64691
620 8 Ave W	{25266
GAIRDNER & CO LTD 117b 8 Ave W	{65141
	{63858
GAIRDNER SON & CO 117b 8 Ave W	65141
Gannon Harrison & Co 403a 8 Ave W	29193
GIBSON LAURENCE B INVESTMENTS	
LTD 603 8 Ave W	27078
GILLINGWATER-BENNETT & CO	{66349
LTD 718 5 St W	{66742
	{26430
W T Gillingwater General Manager r	32395
INVESTORS MUTUAL OF CANADA LTD	
C K Muir Divl Mgr 61 Canada Life Bldg	25959
	{25158
	{23646
KAFTEL FRANK LTD 231 8 Ave W	26939
	{63897
	{65425
Knight Ray R Ltd 1-231 8 Ave W	63880
LEVEQUE R P INVESTMENTS LTD	{21603
306 Lancaster Bldg	{62864
MAYNARD BOND DESILETS WEICH	{66153
& CO LTD 403 Grain Exchange	{66198
C W Maynard r	76261
R Bond r	32303
A A Desilets r	75089
A C Weich r	73695
McDonald D H Baum & Hanna Investments	{25187
Ltd 208 Maclean Bldg	{62481

McLEOD M C & CO LTD

63344 - 22271

405 GRAIN EXCHANGE BLDG

Mutual Investment Co Ltd 2 Flr Bank of Toronto	63802
Nesbitt Thomson & Co Ltd 56 Canada Life Bldg	63110
Netherlands Investment Co of Canada Ltd	
1 Kresge Bldg	65514
Nickle S C Investment Corp Ltd	
128 7 Ave W	64469
	{22295
Pitfield W C & Co Ltd 405a 8 Ave W	{63745
	{27629
RICHARDSON JAMES & SONS	
319 8 Ave W	61011
	{64853
Seabridge Investments Ltd 121 8 Ave W	{66732
	{64863

(Continued on next page)

INDUSTRIAL IRON WORKS

E. J. SYNOTT, Prop.

SPECIALISTS

In

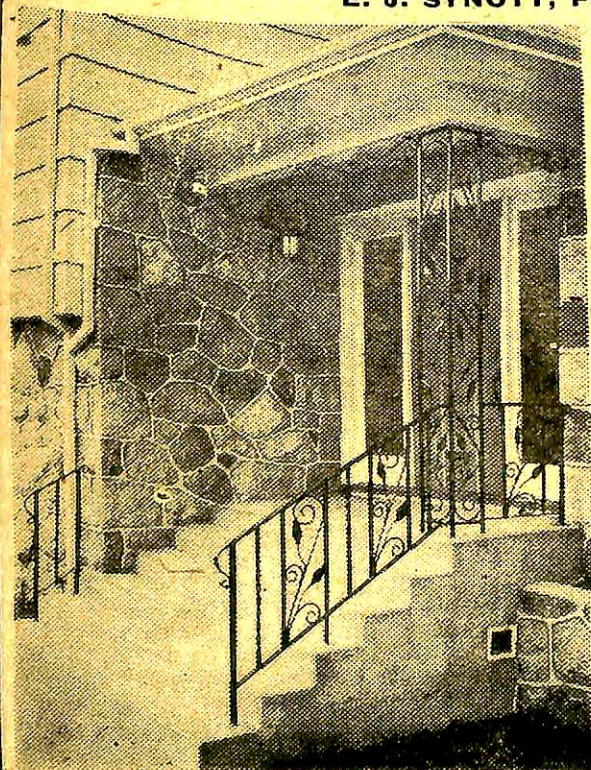
Ornamental
Iron Railings

- MACHINISTS
- BLACKSMITHS
- CERTIFIED
WELDERS &
- PORTABLE
WELDING
- FABRICATING

Phone 74221 Phone

1511 Centre St. N.

Res. 71478



INVESTMENTS—Continued

Smith Ralph M Investments Ltd {22632
203-6 Lancaster Bldg {61283

Ralph M. Smith Investments Ltd.
Members of
Investment Dealers' Association
AND
Calgary Stock Exchange
203 - 6 Lancaster Bldg. 22632 & 61283

Spencer Investments Ltd 913 Greyhound Bldg . 26690 {65263
Stanley Frederick D & Co Ltd 621 Centre St {65206
{65190

**FREDERICK D. STANLEY
& CO. LTD.**

Members Calgary and Edmonton
Stock Exchange

Complete Brokerage Service
ORDERS EXECUTED ON ALL EXCHANGES

621 Centre Street
65263 — 65206 — 65190

Symes Bertram W 4 Central Bldg 26893

WOOD GUNDY & CO LTD {25729
509 8 Ave W {66330

Iron Founders

(See Foundries—Iron, Steel, Brass & Aluminum
Castings)

Iron & Metal—Scrap

(See Junk Dealers)

Iron & Steel

CALGARY IRON WORKS LTD {22758
410-420 9 Ave E {24322
{65794

DOMINION BRIDGE CO LTD 55634
803 24 Ave SE

HECTOR MACHINE CO LTD 55228
9 Ave & 19 St E

Industrial Iron Works 1511 Centre St N 74221
(See Advertisement on Opposite Page)

North End Iron Works 3604 Edmonton Trail ... 73818

RIVERSIDE IRON & ENGINEERING
WORKS LTD 803 24 Ave SE 55634

Western Ornamental Iron Works 240 3 Ave E 23863

**WESTERN ORNAMENTAL
IRON WORKS**

● OUR DESIGNS ARE HAND-FORGED,
SQUARE IRON . . . They Look Better!

FREE ESTIMATES

E. URQUHART

240 - 3 Ave. E. Phone 23863

Ironers

(See Washing Machines)

Irrigation

ALLIED CHEMICAL SERVICES {41130
LTD 940 10 Ave W {41249

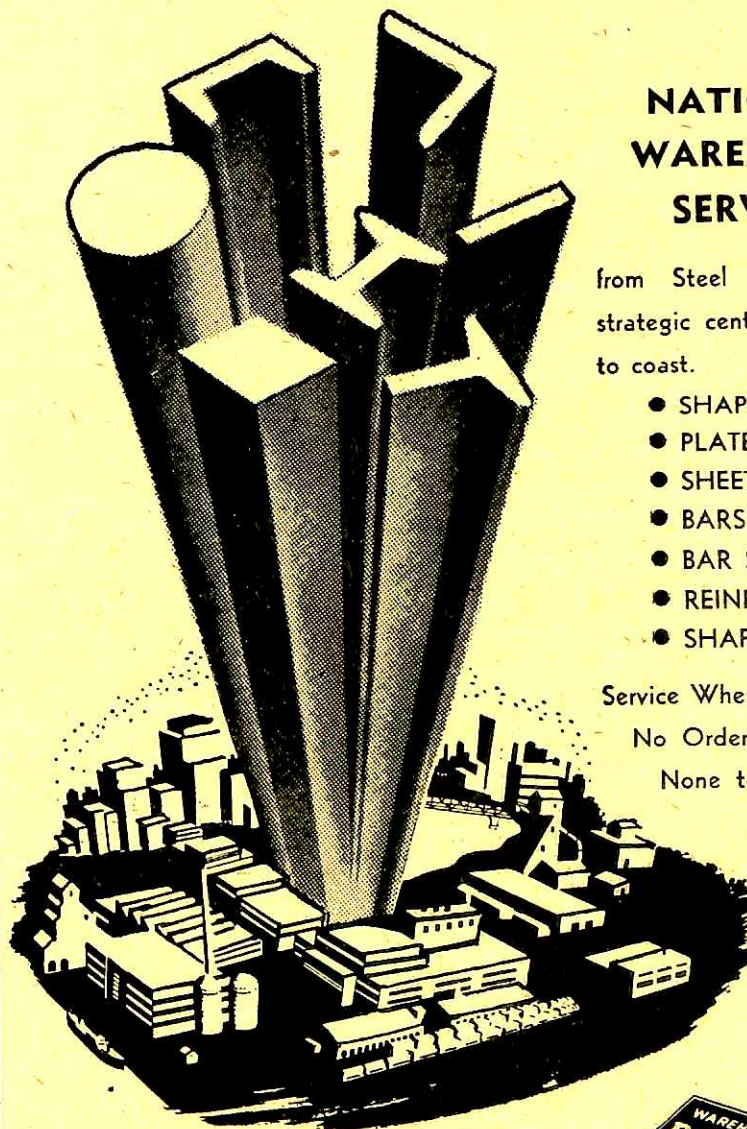
Wade Rain Sprinkler Irrigation

SPRINKLER IRRIGATION & EQUIP. {25977
MENT CO LTD 767 9 Ave E {24989

Anderson-Miller Sprinkler Irrigation

STEEL SHAPES

*that shape
the future*



**NATIONAL
WAREHOUSE
SERVICE**

from Steel Stocks at 9
strategic centres from coast
to coast.

- SHAPES
- PLATES
- SHEETS
- BARS
- BAR SHAPES
- REINFORCING
- SHAFTING

Service When You Need It!

No Order too Small!

None too Large!

Phone

55634

**803 - 24th Ave. S.E.
CALGARY**



Janitor Service

Butler's Home Craftsmen Ltd 638a 17 Ave W 66446
Reliable Office Cleaners 8-605 13 Ave W 29209

Reliable Office Cleaners

We clean Offices, Stores, Apartments, Etc.
Reliable Women Cleaners. Liability Insurance.
8-605 - 13th Avenue West Phone 29209
C. G. TURNER, Manager

SUPERIOR OFFICE CLEANERS

8-605 13 Ave W 62277
Turner C G 8-605 13 Ave W 62277

Janitors' Supplies

Dustbane (Alberta) Ltd 623 6 Ave E 29889

Dustbane (Alberta) Ltd.

- DB Sanitary Sweeping Compounds
 - DB Liquid Toilet & Floor Soaps
 - DB Industrial Hand Soap & Cleansers
 - DB Disinfectants: Insecticides
- Brooms - Brushes - Mops, Etc.

623 - 6 Ave. East **29889**

GREER W E LIMITED 603 11 Ave W 23312
KLEEN LIMITED 1822 10 Ave W 43838
Sanitary Supplies Ltd 1032-34 2 St E 27509
SNOWDON C G 1810 11 St E 55217
Watson Willis H 1 Union Bldg 25101
WYANT & CO LTD 617 1 Ave W 66680

Jewellers—Wholesale

General Distributors Ltd 130 9 Ave W 29223
McGeachie & Holdsworth Ltd 120 7 Ave W {25686
Silverware & Clocks 25685
Promislow Bros Ltd 135 6 Ave E 63628
Steele & Co Ltd 1207 1 St W 27027
22700

**Jewellery & Watches—
Manufacturing & Wholesale**

Baker Bert & Co 127 8 Ave E 29461
Jones Jack 12-231 8 Ave W 61845
Marcotte J Clarence A 222 Burns Bldg 63645

Who handles that brand? Many
widely advertised products are
listed in the **YELLOW PAGES**.

Industrial & Residential

Services by



**BUTLER'S
HOME CRAFTSMEN
LIMITED**

Free Estimates

- PROMPT
- INSURED
- EFFICIENT
- GUARANTEED
- JANITOR BUREAU

Daily - Weekly or Monthly

66446 — 66310

638a 17 Ave. W. Res. Phones 43160-874601
(See Our Ad Under Window Cleaners)

Jewellery & Watches—Retail

(See also Watchmakers & Repairers)

Agnew Walter G Ltd 811a 1 St W 21443
Alberta Loan Office 125 8 Ave E 29208
Anderson J Vair 230 8 Ave W 63949
BIRKS HENRY & SONS (WESTERN)
LTD Birks Bldg 314 8 Ave W 29515
Private Branch Exchange connecting all Depts
Chabillon D 1612 Centre St N 74714
Clausen M 114a 9 Ave E 65994

COOK'S JEWELLERY

WATCHES - CLOCKS - JEWELLERY

—Expert Repairs—

1417 11 St W Res 43505 44841

Craftsman Jewellers 709 Centre St 22250

*Craftsman
JEWELLERS*

WATCHES - DIAMONDS - JEWELLERY
ALL WORK GUARANTEED

22250 Carl Wolfsberg 709 Centre St.

Goodfellow G H 1512a 14 St W 42473
Hanna C M 804 1 St W 21665

HILLHURST JEWELLERS

WATCHES, DIAMONDS, SILVERWARE
PRECISION WATCH REPAIRS

233a 10th St NW 872379

Jacques Harry Lobby York Hotel 21434



Jesse's Jewellery 704a Centre St 29088

Jesse's Jewellery

BULOVA WATCH JEWELLER
BLUE RIVER DIAMONDS

Fast Sure and Reliable Watch Repairs
Made Possible by Our New Electronic
Watch Master Timer

704a Centre St. Phone 29088

KIRBY C RAY 818 Centre St 66357
Lammle Nicholas 715 2 St E 29620

MARGOTTE J CLARENCE A

DIAMONDS - MOUNTS - SIGNETS
JEWELLERY REPAIRS ON PREMISES

222 Burns Bldg 63645

MARTIN'S JEWELLERY LTD

112 10 St NW 871080
North Hill Branch 108 16 Ave NW 74969
McArthur's Jewellers 1435 17 Ave W 41886

People's Credit Jewellers Ltd 220 8 Ave W {21922
Territory Office 61922

Precision Clock & Watch Co 813 1 St E 66706
Raymond H H 116 8 Ave E 22455

RITCHIE GEO F 1336a 9 Ave E 55050
Riverside Jewellers 36 4 St NE 25059

Roberts J C 338a 16 Ave NW 74946
RONNIE'S JEWELLERY 1213 9 Ave E 55065

ROWLES JOHN K 336 9 Ave NE 65170

**FIGHT T.B. HAVE A CHEST
X-RAY AND BUY
CHRISTMAS SEALS**

JEWELLERY & WATCHES—RETAIL—Continued

Shores Credit Jewelers Ltd 231 8 Ave W 61607

Shores Credit Jewelers Ltd.

for Perfect Diamonds

**GRUEN, BULOVA,
GYMA TAVANNES
and HAMILTON
WATCHES**

ON EASY CREDIT TERMS

231 8 Ave. W.

61607



Shortt's Jewellery 704 2 St W 29241

**SHORTT'S
JEWELLERY**

"The House of Perfect
Diamonds"

Longines - Rolex
Bulova - Lorie and
Hamilton Watches

29241

704 - 2 St. W.



Uren's Ltd 223 8 Ave W 29141

WALLACE & STEELE 332a 8 Ave W 29913

Junk Dealers

Ace Salvage Co 1602 9 Ave W 23113

Ace Salvage Company

ALWAYS Buying Scrap

**Used Parts — Machinery
Structural and Pipe**

Alberta's Largest and Only One Stop Yard
Get Weighed and Paid In One Shot

1602 - 9 Ave. W. 23113

Alberta Scrap Metal Co 500 4 St E 62605

Canadian Junk Co 302 6 Ave E 23588

Empire Metal Products Portland St & 27 Ave E 54313

EMPIRE METAL PRODUCTS

EXPERTS IN PLANT DEMOLITION

Highest Prices Paid for All Types of Scrap.
We Buy and Sell Machinery, Pipe, Structural
Steel, Etc.

Portland St & 27 Ave E 54313
South of Stockyard Exch Bldg

Empire Metal & Supply Co 235 6 Ave E 23635

— WE BUY —

SCRAP IRON — METALS
All Types of Machinery and Equipment

Empire Metal & Supply Co
235 6 Ave E 23635

Federal Irons & Metals 2204 14a St SE 54598

Federal Irons & Metals

**Scrap Iron & Metals
Calgary's Newest**

2 Blocks South & 1 West of Calgary Breweries
2204 - 14a St. S.E. 54598

Kennels

Foothill Kennels 209 60 Ave SW 31720
Puppyland Kennels 116 Alberta Blvd
Montgomery 882475

Knit Goods—Wholesale & Manufacturers

Caldwell Knitting Co Ltd 2nd Flr 127 7 Ave E 23133
Grandmere Knitting Co Ltd 83 Union Bldg ... 25082
Western Knitting Mills 1712 Centre St N 74466

Western Knitting Mills

Manufacturers of
High Grade Men's and Boys'
Sweaters

J. Saltman, Prop. — Res. Phone 62164
S. Saltman, Mgr. — Res. Phone 45864

1712 Centre St N 74466

Labor Organizations

Beverage Dispensers Local 265 2501 15 St SW 42614
Canadian Congress of Labor 212 Burns Bldg . 27860
Hotel & Restaurant Employees Local Union 282
8 Vimy Rd 45186
International Brotherhood of Electrical Workers
308 Burns Bldg 29713
International Chemical Workers Union
229 11 Ave E 61526
International Union of Mine Mill & Smelter
Workers 219 Burns Bldg 21600
Teamsters Union Local 987 229 11 Ave E 64294
Trades & Labor Congress of Canada
229 11 Ave E 66503
Gordon Wilkinson Rep
United Brotherhood of Carpenters & Joiners
of America 229 11 Ave E 65872
United Construction Workers Local 253
9-218a 8 Ave E 66137
United Mine Workers of America
101-102 Burns Bldg 63666
Welfare Fund 405 Burns Bldg 23769
United Mine Workers of America District 50
218a 8 Ave E 29968
United Packinghouse Workers of America CIO-CCL
212 Burns Bldg 27084

Ladies' Tailors

(See Tailors—Ladies')

Ladies' Wear—Retail

Arcade Ideal Shoppe 126a 8 Ave W 25767
Bargain Shop The 230 8 Ave E 66645
Belgium Stores Ltd 328 8 Ave W 21330
Bennett Jane 8 Palliser Hotel 24576
BETTY SHOPPE THE 120a 8 Ave W 29644
BINNINGS LADIES' WEAR
118 8 Ave W 25061
Blue Bonnet Ready-to-Wear Shop 1207 1 St W 29261
Cameo Ladies' Ready-to-Wear 1213 9 Ave E .. 55149
Cathayan Silk Shop 812 1 St W 25611
Cherub Shop 134 7 Ave W 24302
Cruickshank L G 1305 1 St W 26938
Currie Ladies' & Children's Wear 2445 33 Av SW 44789
O'Allaird's Ltd 218 8 Ave W 65038
Daniel Dress & Alterations Shop 1213 14 St W 42105
Debutante Ladies Ready-to-Wear 114a 8 Ave E 22702
Doris Nylon Shop 604 Centre St 27242
Empress Stores Ltd 702 16 Ave NW 72302
Fashion Dress Shop 116 8 Ave E 64511
Fern-Ette Style Shop 111 16 Ave NW 74255
Florabelle Shop 1005 1 St W 66751
FROCKTOWN 106 16 Ave NW 74735
HOLLINSWORTH & CO LTD
Canada Life Bldg 66307
Hollywood Style Shop Ltd 240 8 Ave E 25831
HOLT RENFREW & CO LIMITED 225-7 7 Ave W 61637
JUILLIARD'S LADIES' WEAR
224 8 Ave W 23835

LADIES' WEAR—RETAIL—Continued

Kerr Margaret G Ltd The Arcade 21977
La Boutique 401 8 Ave W 64896
Landy Anne 528a 17 Ave W 62622
Lee's Ladies' & Children's Wear 714 2 St E .. 64625
Louise Style Shop 111 10 St NW 872725
Macy's Ltd 401 8 Ave W 65088
Mademoiselle Specialty Shop 219 8 Ave W ... 26312
Maggy's Ladies' Wear 1134 Kensington Rd .. 871801
Marie's Studio 818 1 St W 29868
Martha Silk Shops Ltd 201a 8 Ave W 61911
McGregor Edward F 820 1 St W 25327
McNaughton's 2206 4 St W 24972
McPhersons Ladies' Wear 334a 7 Ave W 25020
MILADI STYLE SHOPPE LTD
1502 Centre St N 74017
Elbow Park Branch 2410 4 St W 62569
Mount Royal Dress Shop 1413a 11 St W 44303
Nagler's Department Store Ltd 602-608 2 St E 63626
Nagler's Fashion Shop 208 8 Ave E 29997
PARISIAN THE 106 8 Ave E 26187
PETITE DRESS SHOP 224a 8 Ave W 64487
Pollyanna Style Shop 924 16 Ave NW 72637
Renfrew Furs Ltd 106 7 Ave W 25456
RENFREW LADIES' WEAR 106 7 Ave W 25456
Rose Shoppe 237 16 Ave NW 71954
Sally Shops Ltd No 1 201 8 Ave W 22004
No 2 Store 334 8 Ave W 26263
No 3 Store 209 8 Ave W 29672
Shaw Margaret 1406 17 Ave W 44277
Silhouette Ladies' Wear 1103a 4 St W 62380
Simone Fashions 705 Centre St 65288
Sincere Ladies' & Children's Wear 1209 1 St W 66396
Smart Shop 323 7 Ave W 21505
Snell Miss L M The Arcade 29167
Sobie Silk Shop Ltd 139 8 Ave W 65813
STANFORD'S LTD 132 9 Ave W 61280
Style Dress Shoppe 807 1 St W 27080
Suzette Style Shoppe 1607 14 St W 44647
Vogue Dress Shop 226 8 Ave E 29812
Williams R H Co Ltd 15 Ave & 4 St W 27462
P W Haycock Mgr & Office 29368

The YELLOW PAGES save you time.



HOLT, RENFREW

AND CO., LIMITED

Canada's Leading

Fashion

Specialty Shops

Telephone: 22307 and 61637

Now in CALGARY

Next to "The Bay"

227 Seventh Avenue West

Ladies' Wear—Wholesale

HATCHWEAR CO LTD 607 11 Ave SW 22804
McIntosh Mrs Grace 22 Union Bldg 26662
PROMISLOW BROS LTD 135 6 Ave E 27027
ROBINSON LITTLE & CO LTD
Formerly Brock Company Western Ltd
8 Ave & 2 St W 62046
ST LAWRENCE (WESTERN) CO
500-509 Burns Bldg 24547

Lamps

Canadian Laco Lamps Ltd 325 10 Ave W 66648
Coleman Lamp & Stove Co Ltd 1020 2 St E ... 65380
Frys' Home Appliances Ltd 130 16 Ave NW .. 71941

FRYS' Home Appliances Ltd.

The Largest Selection of LAMPS, SHADES
and TRI-LIGHTS in the West.

We Specialize

IN MAKING LAMPS OUT OF VASES
SOUVENIRS, ANTIQUES, etc.

130 16 Ave. N.W. 71941

Northwest Electric & Specialty Co 101 7 Ave E 62284

Landscape Gardeners

Butler's Home Craftsmen Ltd 638a 17 Ave W 66446
Stogrin Demetrie 1604 15 St W 43487

Lath—Metal

PEDLAR PEOPLE LTD THE 1301 10 Ave W 42050
46300

Laundries—Oriental

O K Laundry 1213 1 St E 24348

LOOKING FOR SOMETHING?

It takes time to hunt around from
store to store for things you want.
An easier way is to consult the
YELLOW PAGES...

Your Handiest Buying Guide.

Industrial & Residential



Services by

BUTLER'S
HOME CRAFTSMEN
LIMITED

Free Estimates

- GRADING and LEVELLING
- BLACK SOIL
- LAWN CONSTRUCTION
- PROPERTY MAINTENANCE

66446 — 66310

638a 17 Ave. W. Res. Phones 43160-874601
(See Our Listing Under Fences)

**Practical
People
refer**



"Premier" Service

THRIFTY or FINISHED;
it's **PERFECT** for
DISCRIMINATING
HOME MANAGERS

PHONE

29511

**PREMIER LAUNDRY
LIMITED**

"The Home of Personalized Service"

CLEANERS and DYERS



Phone **62051**

ALBERTA'S
"Refrigerated"

FUR STORAGE

... Protects
the Lustrous Beauty
of YOUR
Luxurious Furs.



CLEANERS and DYERS

Laundries—Self Service

Launder-Ease Ltd 1438a 17 Ave W45300

LAUNDER-EASE LTD.

**ECONOMY WITH EASE
ONE HOUR SERVICE**

1438a - 17th Ave. West Phone **45300**

Washerette Co 1325 1 St W27432

WASHERETTE

COMPANY

**Your Laundry Done While You
Shop or Relax—1 Hour Service
1325 1 ST. WEST**

D. ROGERS **27432** E. SOOLE

Laundries—Steam Power

ALBERTA LAUNDRY LTD 730 2 Ave W 62051
Dollar Cleaners & Tailors 1114 17 Ave W42608

DOLLAR CLEANERS AND TAILORS

**Bachelor Laundry Service
WE DO ALL MEN'S LAUNDRY
FREE PICK-UP and DELIVERY
45652 1114 17 Ave W 42608**

MODEL LAUNDRY LTD 420 Marsh Rd 22844

ONTARIO LAUNDRY LTD cor 5 Ave
& 2 St E27931

PREMIER LAUNDRY LTD 8 St W &
3 Ave29511

SUPERIOR LAUNDRY & DRY CLEANING
**Household and Commercial
Laundry**

119 14 St NW 872769

Laundry Machinery & Supplies

COMMERCIAL CHEMICALS LTD

Division of Standard Chemical Co Ltd
217 Underwood Blk22059

Harrisons & Crosfield (Canada) Ltd
215 10 Ave W29546

STANLEY BROCK LTD {21950
523 8 Ave W{21951

Stalwart Machinery & Supplies Ltd 617 1 Ave W 66769

TESSLER BROS LTD
300-302 Burns Bldg27101

Law Publishers

Burroughs & Co Ltd 517 7 Ave W22460

Lawn Mowers—Sales & Service

Head's Lock & Key Works 1112 1 St W23115

Head's Lock & Key Works

**Lawnmowers Sold, Sharpened
and Serviced**

1112 1 St. W. 23115

LAWN MOWERS—SALES & SERVICE—Continued

TORO POWER LAWN MOWERS

Complete line of Hand and
Power Mowers for homes,
estates, parks, cemeteries,
golf courses and institutions.

Parts and Service on all
Toro mowers available locally.



"Where to Buy Them"

DISTRIBUTOR

BELL & MORRIS LTD

725 8 Ave W61061

Western Cycle Works 1514 14 St W44044

Western Cycle Works

SALES & SERVICE

**Lawn Mowers
Machine Sharpened
Repairing**

1514 14 St. W. 44044

Lawyers

(See Barristers & Solicitors)

Leather Goods

GENERAL DISTRIBUTORS LTD

130 9 Ave W29223

Leathercrafts Ltd 130 8 Ave W27457

RILEY & McCORMICK LTD

305-307 7 Ave W21556

UNCLE JOHN'S HOBBY SHOP

Complete Line

LEATHERCRAFT SUPPLIES

114 - 7 Ave E 63925

Universal Hobby Supplies Ltd 623a 8 Ave W ..24234
Work Bench Repair Shop 2-807 3 St W23509

Leather Goods—Manufacturers

WOOD'S LEATHER GOODS

516 12 Ave W24355

Libraries

Blue Window Library & Gift Shop

Grd Floor Royal Hotel62129

Book Nook Library & Gift Shoppe 2520a 4 St W 21077

Jem's Library & Gift Shop 1606b 14 St W ...42329

Public Library Central Park

Circulation Dept23524

Reference Dept29179

Films & Records61676

Children's Room23527

Office of Librarian61676

Crescent Heights Branch 1304 Centre St N 72655

Glengarry Branch 2609 19 Ave SW45245

Hillhurst Branch 1135 Kensington Rd872824

Inglewood Branch 1336 9 Ave E54191

Licenses

City of Calgary License Office Police Bldg68219

Life Insurance

(See Insurance Business—Life)

Lighters & Accessories

(See Smokers Supplies & Sundries)

Lighting Systems

Bruce Robinson Electric Ltd
Cor 10 Ave & 9 St W 48971

WINCHARGER -- DELCO-LIGHT

Universal and Lister Diesel
Lighting Plants

Bruce Robinson Electric Ltd.
Cor 10 Ave & 9 St W 48971

ELECTRICAL INDUSTRIES LTD

RUSTON and HORNSBY DIESEL
LIGHTING PLANTS

510 9 Ave W 65997

ESCO SERVICE

ESCO WIND ELECTRIC PLANTS
FARM LIGHTING SYSTEMS

407 Centre St 29633

MORTON GUY CO 815 8 Ave W 22030

MUMFORD MEDLAND LTD

202 4 St NE 23822
Diesel & Gasoline Generating Plants

Power Electric & Equipment Co Ltd
604 4 St E 23848

POWER ELECTRIC & EQUIPMENT CO. LTD.

"KOHLER" GENERATORS - SETS & ENGINES
FIXTURES - WIRING SUPPLIES - PUMPS

604 4 St. E. 23848 - 24511

Union Tractor & Equipment Co Ltd
830 9 Ave W 23911

Caterpillar

"Caterpillar" Diesel-Electric Sets 18-90 kw.

UNION TRACTOR & EQUIPMENT CO. LTD.

830 9 Ave W Phone 23911

Lime

Loders Lime Co Ltd 509 8 Ave W 65304

Linen Supply Service

Calgary Linen Supply Co 730 2 Ave W 29281

LINEN SUPPLY

Linen Supplied & Laundered
for All Professional
& Commercial Requirements

"It Pays To Keep Clean"

Calgary Linen Supply Co.
730 - 2 Ave. W. Phone 29281

Linens

Irish Linen Store 216 7 Ave W 65047

BUY CHRISTMAS SEALS

EVERY YEAR

Linoleums—Wholesale & Retail

ARMSTRONG LINOLEUMS—

ALBERTA PAINT & GLASS CO
224 11 Ave W 21530

BLOW & MAXWELL 1409 3 St NE 74064

CALGARY TILE & CONTRACTING CO

511 8 Ave W 24256
Conn's Floorcovering Mart Cor 15 St & 17 Ave W 41300

CONN'S Floorcovering Mart

RUBBER TILE — LINOLEUM — ASPHALT TILE

We Specialize in Lino & Tile Installation

ALLEN B KOSTICK Mgr

Cor 15th St & 17th Ave W 41300

CURTIS & LOUCKS 624 17 Ave W 29444
Linoleum & Chrome Trims

LINOLEUM

All Patterns in Stock All the Time

Expert Installation

on Floors, Counter Tops, Etc.

Cove Base a Specialty

CURTIS & LOUCKS

624 17 Ave. W. 29444

Dower Bros Ltd 127 7 Ave E 25669
Hillhurst Linoleum Centre 1441 Kensington Rd 871514

HILLHURST LINOLEUM CENTRE

Flooring Specialists in Armstrong's and Other
Inlaid Linoleum

ASPHALT and RUBBER TILE
FREE ESTIMATES

"Your Armstrong Dealer for Domestic and
Commercial Installations"

1441 Kensington Rd. 871514

Jones A B 3927 16 St SW 31698
Linoleum & Paint Shop Ltd 511 8 Ave W 22254

McMahon W G Ltd Cor 1 Ave & 6 St W 29414
25014

W. G. McMahon Ltd.

Wholesale Floor Covering Distributors

LINOLEUM - ASPHALT TILE - RUBBER

TILE - REARDON WATER PAINTS

FORMICA - BUILDERS' HARDWARE and

ACCESSORIES

25014 Cor 1 Ave & 6 St W 29414

Oake George R Ltd 838 9 Ave W 23652
Wholesale Only 65991
22371

ROBINSON LITTLE & CO LTD

Formerly Brock Company Western Ltd

8 Ave & 2 St W 62046

Floor Covering Warehouse 10 Ave & 5 St W 21723

Wholesale only

Slater William E 1043 1 Ave NW 872762

SLATER'S LINOLEUM & TILE

CONTRACTING SHOP 926a 17 Ave W 42500

Stewart Bros 1814 1 St NE 74542

Wood's Linoleum Shop 1607a Centre St N 72070

LODERS LIME COMPANY

LIMITED

Manufacturers of

Industrial, Processed and Hydrated
Limes - Dolomitic and High Calcium
Carbonate Products - Mineral Fillers



Established 1906

INDIAN CHIEF BRANDS

509 - 8 Ave. W. — Calgary

65304

QUARRIES & PLANT, KANANASKIS, ALTA.
TEL. EXSHAW 2

LINOLEUMS

— The Largest Selection —

CALIFORNIA ORIGINALS - ONYX
TONES - MARBOLEUMS - SUPER
VEINS - CONGOLEUMS - All Weights

BROADLOOMS - WALL to WALL

Free Estimates Given by Our
Contracting Department

LINOLEUM & PAINT SHOP LIMITED

511 - 8 Ave. W. 22254

WOOD'S Linoleum Shop

Custom Built Floors Our
Specialty

COMPLETE LINES OF FLOOR COVERINGS
TO SUIT EVERY TASTE & BUDGET

Free Estimates

Phone **72070**

1607a Centre St. N.

LOANS

One Call-That's All!

**Phones: 65565 or 65886
TO GET CASH IN 1 TRIP**

Men or women—single or married—can get a cash loan at *Personal* on signature, furniture or auto, without involving outsiders, and you choose monthly payment and payment date. We say 'yes' to 4 out of 5. Phone or come in today.

LOANS \$25 TO \$1200



**Personal
FINANCE CO.**

Rm. 2, 2nd Fl., Board of Trade Bldg.
231 Eighth Ave., W. (Opp. Kresge's)
Personal Finance Company of Canada

LOANS

\$50 to \$1000

For Any Good Purpose

CASH LOANS . . . for any worthwhile purpose made on your own signature. Borrow \$50, \$200, \$500 or more with up to 24 months to repay. Choose your own re-payment plan to fit your income. Visit Household Finance to-day . . . or . . . phone your application, then come in for the money.

Household Finance



337 8 Ave W {22989
22784
200 Maclean Bldg {26012
64740
202 Alberta Block {21625
23025

Liquid Oxygen

(See Oxygen)

Liquefied Petroleum Gases

Propane Service Ltd 439 8 Ave E 27310

ROYALITE OIL CO LTD

Propane Division
Terminal & Serv Stn 4336 Macleod Trail 31717

STEWART PETROLEUMS LTD

Head Office 517 8 Ave W {21281
21422
21719
24716
Propane Sales & Bulk Plant 1229 7 St E 26241
Wholesale 1229 7 St E 27474

Lithographers & Embossers

ANDREWS LETTER SERVICE

1704 2 St W 27438

BULMAN BROS LTD 813 4 Ave W 29955

Burnand Printing Co Ltd 220 7 Ave E 26205

CLARK F W & CO LTD

711 8 Ave W 64021

Graphic Arts Western Ltd 610 3 Ave W 23827

Kellaway Printing Ltd 107 6 Ave W 22207

Lithokraft Press Ltd Bsm 209 7 Ave E 61933

Northwest Printing & Lithographing
601 20 Ave NW 74947

UNIVERSAL ENGRAVERS LTD

327 7 Ave W 25743

WESTERN PRINTING & LITHOGRAPHING CO LTD

706 2 Ave W 26111

Livestock Dealers & Commission Merchants

Adams Wood & Weiller Ltd Stock Yards
E Calgary 55121

Adams, Wood & Weiller, Ltd.

LIVESTOCK COMMISSION MERCHANTS

Alberta Stock Yards, Calgary 55121

HARVEY K. ADAMS, Pres. & Mgr. Res. Ph. 25802

A. F. (Art) ADAMS, Salesman Res. Ph. 31257

ROY W. FURGESON, Sec.-Treas. Res. Ph. 42650

CLIFF R. GREEN, Salesman, Res. Ph. 31448

Alberta Livestock Co-op Ltd Stockyards {55160

E Calgary {55424

Canada Packers Ltd Stock Yards E Calgary {55090

..... {54177

Gillespie A 206 Livestock Exch 55404

O'Bray's Auction Mart 1036 10 Ave E 55191

PARSLOW & DENON Stock Yards

East Calgary 55058

Paul & MacDonald Livestock Exchange 55301

Producers Livestock Commission Co
204 Livestock Exchange Bldg 55588

Smeed R K 1111 Premier Way 42880

Western Hog Ranch Nose Creek 66537

Wheatcroft J C 108 Livestock Exchange 54535

Loaders—Portable

FARWIL CORPORATION 1307 5 St W 27481
Buschman Warehouse Loading

WILKINSON & McCLEAN LTD

1215 9 Ave W 26146

Save hours of window shop-
ping by consulting the
Yellow Pages.

Loans

(See also Mortgages)

American Acceptance Corp Ltd 703 5 St W 64760

Canada Permanent Mortgage Corp 26055

223 7 Ave E 26055

Canadian Acceptance Co 205-709 8 Ave W 21298

Household Finance Corp of Canada {22989

Branch No 1 337 8 Ave W {22784

..... {26012

Branch No 2 200 Maclean Bldg {64740

..... {21625

Branch No 3 202 Alberta Bldg {23025

Interprovincial Building Credits Ltd 2-116 5 Ave E 63381

NIAGARA FINANCE CO LTD

Friendly Loans Up To \$1,000.

Protected with Life Insurance

at no extra cost.

Niagara Plan also Features:

Reasonable Rates — Convenient Terms

No endorsers required.

513 8th Ave W 22354 - 26755

PERSONAL FINANCE CO OF

CANADA 231 8 Ave W {65565
65886
65854

Locker Service—Cold Storage

ALBERT PARK LOCKER PLANT

Albert Park 54019

Alberta Locker Service 602 6 Ave E 25001

ALBERTA LOCKER SERVICE

JOE KORMAN, Prop.

Quick Freezing of Meats, Fruits and Vegetables

Curing and Smoking of Bacon and Hams

LOCKER SERVICE — LOCKERS FOR RENT

RETAIL MARKET

**SPECIAL SERVICE FOR
HUNTERS**

WE SKIN, CUT and WRAP YOUR GAME

602 6th Ave E 25001

CALGARY COLD STORAGE CO LTD

3 Ave & 3 St E 25045

Canadian Quick-Freeze Ltd 1416 Centre St N 78571



Complete Locker Service

78571 1416 Centre St. N. 78571

Hanna's Frozen Foods 1446 17 Ave W 43775

HANNA'S FROZEN FOODS

*COMPLETE MEAT BUYING, PROCESSING
AND FROZEN FOOD SERVICE FOR HOME
STORAGE UNITS

1446 - 17 Ave. W. 43775

Merchants Cold Storage Co Ltd 348 11 Ave W 61026

Cold Storage Lockers FOR RENT

MERCHANTS' COLD STORAGE CO. LTD.
CAMPBELL & GRIFFIN LTD.

348 11th Ave. W. 61026

5 Ave. & 5 St. East
Calgary - Alberta

LUMBER—RETAIL—Continued

Davidson Enman Lumber Ltd {30361
3818 Macleod Trail {32323



**PHONE
30361**

The Lumber Number

Davidson Enman Lumber Ltd.
Building Material Specialists
3818 Macleod Trail

EAU CLAIRE SAWMILLS LTD
4108 Macleod Trail 33466

EAU CLAIRE LUMBER

"Everything to Build Anything"

Phone **33466** Phone

4108 Macleod Trail

Eau Claire Sawmills Ltd.

Farmers' Lumber & Supply Co Ltd 1606 9 Ave E 55567
Manager's Office 55463

Foothills Lumber Yard 616 Bowness Rd
Montgomery 882550

HOME LUMBER CO LTD {61407
Riverside Blvd & 6 St NE {64643

INGLEWOOD LUMBER YARD
PAINTS and BUILDERS' SUPPLIES
19 St & 9 Ave E 55066

Macleod Trail Lumber Co Macleod Trail 31682

**MANNING EGGLESTON LUMBER
CO LTD** 920 9 Ave W 26141

Mel's Lumber & Building Supplies Ltd
3515 Edmonton Trail 72195

**MEL'S LUMBER
& Building Supplies Limited**
Everything for the
CONTRACTOR and BUILDER
72195 3515 EDMONTON **72519**
TRAIL

North End Lumber Yard Ltd 1005 45 Ave NE 75034

Primco (Western) Ltd 1811 17 Ave E {55275
..... {55919

Primco (Western) Limited

Temptrite Primco Mouldings
Masonite Ten/Test Plywood
Exotic Hardwood Plywoods

1811 17 Ave. E. 55275 - 55919

REVELSTOKE SAWMILL CO LTD
21 Ave & 11 St E 55651

ROYAL LUMBER YARDS LTD {44444
1018-1022 11 Ave W {44445

Smith E T Lumber Co 1017 10 St E 55418

**DIRECTORY
ADVERTISING PAYS**

LUMBER—RETAIL—Continued

SUPERIOR LUMBER & SUPPLY CO {31012
LTD 4822 Centre St S {31817
Webster's Lumber Yard Hubalta 5763
Woods Western Ltd 924 8 Ave W 29722

FIREPLACES

MIRRORS - BATHROOMS - CHIMNEYS
ELECTRIC and GAS HEATERS

— Guaranteed and City Approved —

Woods Western Ltd.

Established for 20 Years

924 8 Ave. W. 29722 - 27056 - 23866

Lumber—Wholesale

Allan G H Lumber Co Ltd 213 Lancaster Bldg {22940
..... {62940

Arrow Lumber Sales Ltd 300 Grain Exchange 21402

Blairmore Sawmills Ltd 918 9 Ave W 61723

BOWN CHARLES Q LUMBER CO
1314 Centre St N 72860

Dwelle Lumber Co 1-322a 8 Ave W 65414

EAU CLAIRE SAWMILLS LTD
4108 Macleod Trail 33466

**MACMILLAN & BLOEDEL SALES
(ALBERTA) LTD**

Wholesale Distributors

● COAST LUMBER ● SYLVAPLY

● MONODOR

2222 10 Ave W 46500 - 46211

McFarland Lumber Co 415 Burns Bldg 21323

**MCLEOD-CLARK LUMBER (CAL-
GARY) LTD** 210 Blow Bldg {62935
..... {64154

Nelson-Raymond Lumber Co 710 Lancaster Bldg 22730

Perkins & Evans Lumber Co 68 Can Life Bldg {22542
..... {62385

STYLES F W LUMBER CO LTD
WHOLESALE FOREST PRODUCTS

1333a 9 Ave W 62112

**SUPERIOR LUMBER & SUPPLY CO
LTD** 4822 Centre St S 31012

WADE LUMBER CO 4 Kresge Bldg 23073
Wood Lumber Company 1-104 3 Ave W 23426

Machinery

ALBERTA EQUIPMENT CO 514 2 St E 24564

**ALBERTA TIRE & TRACTOR EQUIP-
MENT LTD** 525 11 Ave W

Farm & Industrial Tractor Equipment

Order Desk 62349

Office 62742

ARTIC OIL CO

Fairbanks-Morse Dealer

Pumps - Engines - Appliances

809 9 Ave E 55219

B C Bearing Engineers Ltd 611 8 Ave W 25251

British Engine Service 1440 9 Ave E 55872

CALGARY IRON WORKS LTD {22758
410-420 9 Ave E {24322
..... {65794

Canadian Allis-Chalmers Ltd 709 8 Ave W 25880

**CANADIAN FAIRBANKS-MORSE
CO LTD** THE 727 11 Ave W 64061

Canadian Ingersoll-Rand Co Ltd 611 11 Ave W 27813

COSTELLO EQUIPMENT CO LTD
1306 11 Ave W 42666

MACHINERY—Continued

CRUICKSHANK ROAD MACHINERY

Distributors Richardson Road Machinery
& Blaw Knox Paving Equipment

768 9 Ave E 23017

DOMINION HOIST & SHOVEL CO LTD

Canadian Built "DOMINION" Drag Lines,
Shovels, Pull-Shovels and Cranes

803 24 Ave SE 55634

Electrical Contracting & Machinery Co Ltd
808 9 Ave W 63021

Ferguson Supply Alberta Ltd 620 9 Ave W 65691

GORMAN'S LTD 303 Foothills Bldg 61528

INDUSTRIAL & ROAD EQUIPMENT LTD
INTERNATIONAL & ALLIED EQUIPMENT

Phone 64026

Cor. 10th Ave. & 8th St. W.

Little Giant Sawmills 1025-33 10 Ave W 44326

**MACHINERY SERVICE & SUPPLY CO
LTD** Farmhand Implements 1006 9 Ave E 55835

MORTON GUY CO 815 8 Ave W 22030

Mumford Medland Ltd 202 4 St NE 23822

Industrial & Municipal Equipment

Peacock Bros Ltd 215 10 Ave W 29417

Pioneer Machinery Ltd 829 9 Ave W 65318

**POWER ELECTRIC & EQUIPMENT
CO LTD**

KOHLER GENERATING SETS & PUMPS

604 - 4 St E 23848 - 24511

**RIVERSIDE IRON & ENGINEERING
WORKS LTD** 803 24 Ave SE 55634

UNITED MACHINE DISTRIBUTORS LTD
Dealers in LINCOLN ELECTRIC WELDERS
AND RODS

1538 9 Ave E Phone 54150

Waterous Ltd 723 10 Ave W 21575

WILKINSON & McCLEAN LTD
1215 9 Ave W 26146

WILLIAMS A R MACHINERY 54425
..... 54442

WESTERN LTD 2235 15 St E 54491

Machinery—Rentals

COSTELLO EQUIPMENT CO LTD

See Us for Rental of

AIR COMPRESSORS - DRAGLINES - PUMPS

SCRAPERS - EARTH MOVING

EQUIPMENT

41166 1306 11 Ave W 45466

Machinery Repairing

(See Machinists)

Machinery—Used & Rebuilt

CANADIAN JUNK CO 302 6 Ave E 23588

Machinery Depot Ltd 1029 10 Ave W 42992

MORTON GUY CO 815 8 Ave W 22030

Machinists

ALBERTA IRON WORKS

MACHINISTS and WELDERS

Phone 25677 Night 30882
906 9th Ave. W. Calgary

Attridge & Miller Machine Works {27333
125-127 12 Ave W {27115

BARBER MACHINERY LTD

PLANT Manchester {30667
Office 4608 Macleod Trail {30721
Accounting {31112
Treasurer {31121
Barber Engineering & Supply Co Ltd {31692
Barnard Tool & Die Works 512 15 Ave W {30028
Bates Electric Welding Ltd 14 St & 17 Ave E {29360 {54075

Bates Electric Welding Ltd.

UP TO DATE MACHINE SHOP
— Specializing In —

General Maintenance & Repairs
14th St & 17 Ave. E.
Sales Office 54570 54075

Calgary Bearing & Motor Service
1110 Centre St S {63208 {22758

Calgary Iron Works Ltd 410-420 9 Ave E {24322 {65794

Calgary Iron Works Ltd.

MACHINISTS — WELDERS
and BLACKSMITHS

410-420 9 Ave E 22758-24322-65794

CANADIAN SURVEY SUPPLIES LTD

Car Barns Victoria Park {62685
Night Calls {29469
Canadian Distributors for Winter-Weiss Portadrills
Cascade Machine Co 3648 Burnsland Rd {32415

-- CASCADE -- MACHINE COMPANY

Aluminum Die Casting
Road Machinery Repairs
General Machine Work

Phone 32415 Phone

3648 Burnsland Rd Calgary
1 Block East of Macleod Trail

"Make One Call Do the Work of
Two"—Use the YELLOW PAGES

ATTRIDGE & MILLER MACHINE WORKS

MACHINISTS and WELDERS

MODERN EQUIPMENT FOR

Cylinder Reboring — Tractor, Automotive and
General Machine Work — Rebabbiting and
Engine Rebuilding.

CRANKSHAFT GRINDING A SPECIALTY



Days: 27333 125 - 127 Nights
27115 12th Ave. W. 871704

MACHINISTS—Continued

Conrich Repair Shop Forest Lawn55280

Moore's Machine Shop 719 3 St NE26474

Moore's Machine Shop

ENGINE MACHINE WORK

Reboring - Valve Refacing - Reseating

Pin Fitting - Engine Rebuilding

Portable and Custom Crankshaft Regrinding

719 - 3 St. N.E. 26474

Paragon Machine Co 511 3 Ave W29246

PERFECTION MACHINE WORKS LTD

GENERAL MACHINISTS AND
WELDERS

5 Ave & 3 St East 24045 - 24046

Precision Machine & Foundry Ltd
512-14 3 St E21146

PRECISION

Machine & Foundry Ltd.

GENERAL MACHINE SHOP WORK

Rebuilding Auto Engines

Wholesale Automotive Parts

21146 Office, 117-119 6th Ave. E.
Machine Shop, 512-14 3rd St. E.

Rice Machine Service Ltd 320 39 Ave SE32481

RIVERSIDE IRON & ENGINEERING

WORKS LTD 803 24 Ave SE55634

Robinson Machine & Supply Co Ltd
50 Ave & 1 St SW33451

ROBINSON MACHINE & SUPPLY CO. LTD.

Engineering & Manufacturing

Farm & Industrial Machinery

50th Ave. & 1st St. S.W. Phone 33451

STEEL-CRAFTS (ALBERTA) LTD

MACHINISTS - STEEL FABRICATORS

Brass, Aluminum and Grey Iron Castings

4202 Macleod Trail 33433

Magazine Subscription Agents

Consolidated Press Ltd 419 Burns Bldg64396

THONGER AGENCIES 2420 2 Ave NW 873877

If You Have

RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

They will tell you.

Magazines & Newspapers

(See also News Dealers)

Billy's News & Smoke Shop 138 9 Ave W22894

Calgary Shoe Hospital 123 8 Ave W27007

Harry's News & Tobacco Shop 109 8 Ave W ...27938

Magnetos & Repairs

Dave's Auto Electric 126 12 Ave W27542

Esco Service 407 Centre St29633

Hutton's Ltd 131 11 Ave W25895 {25095 {22427

AUTHORIZED MAGNETO

Sales & Service Distributors

AMERICAN BOSCH SPLITDORF

EISEMANN SCINTILLA

FAIRBANKS-MORSE WICO

HUTTON'S LTD.

131 11 Ave. W.

25895 - 25095 - 22427

JOHNSTON W H CO

AMERICAN BOSCH SALES & SERVICE

Expert Repairs in

All Makes of Magnetos

529 11 Ave. W. 24435

True Blue Electric 1009a 1 St E66542

Mailing Equipment

COMMERCIAL CONTROLS AGENCY

SALES and SERVICE

Complete Mail Room Equipment

- Metered Mail Machines
- Excise Tax Stamping Machines
- Multipost Stamp Affixers
- Envelope Openers and Sealers
- Letter and Parcel Post Scales
- Mail Room Furniture

326a 8 Ave W

Phone 27273

Mailing Lists

ANDREWS LETTER SERVICE

METERED POSTAGE SERVICE

PUBLIC STENOGRAPHY

1704 2 St W — 27438 With Extension to Res.

Malsters

Canada Malting Co Ltd East Calgary{55379 {55579

Grain Exchange 518 Herald Bldg23213

LOOKING FOR
SOMETHING?

It takes time to hunt around from
store to store for things you want.
An easier way is to consult the
YELLOW PAGES ...

Your Handiest Buying Guide.