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{ 65505

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Order Desk 43420

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Let the YELLOW PAGES tell you.

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CANADIAN ALLIS-CHALMERS LTD
Commercial & Industrial Pumps of all Types & Sizes
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BELL & MORRIS LTD.

F & W PUMPS and WINDMILLS
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BRUCE ROBINSON ELECTRIC LTD

Pump Distributors for
JACUZZI and DELCO JET PUMPS
9 Ave & 4 St W 29506

CANADA PUMPS LTD 808 9 Ave W 63021

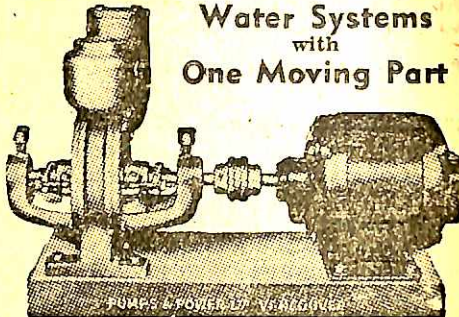
Creamery Industry Supply Ltd
1007a-1009 1 St E 23022

Creamery Industry Supply Ltd.

Distributors for
SHASTA DEEP & SHALLOW
WELL JET PUMPS
1007a-1009 1st St E 23022

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Water Systems
with
One Moving Part

Simplest Efficient Water Pump

Electric-Crafts Limited
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(See Automobile Radiators & Repairs)

Radio Broadcasting Co's & Stations**All-Canada Radio Facilities Ltd**

Cor 5 Ave & 2 St W

Sales Dept 27691

Accounting Dept 27591

H R Carson Mng Director 22670

CFAC Calgary Broadcasting Co Ltd

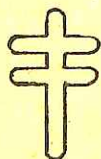
1006 Greyhound Bldg 61036

CFCN The Voice of the Prairies Ltd

Toronto General Trusts Bldg 21161

CKXL Radio Station 210 9 Ave W 63026

**Christmas Seals are sold only at Christmas time,
but the fight against T.B. goes on
all year round.**



**Contributions may be sent
at ANY time . . . to the
Alberta Tuberculosis As-
sociation, 340 - 7th Ave.
West, Calgary.**



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CANADIAN WESTINGHOUSE CO LTD
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- Oil Field Electronic Equipment
- Approved Two-Way Radio
- Ultra Violet Equipment
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- Electro-Medical Apparatus

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61239

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Distributors Motor Car Supply Co of Canada Ltd
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City Orders24633
 Country Orders24631

R C A VICTOR CO LTD 523 8 Ave W ...23928
 Hot Point Appliances

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Radiovision Sales Ltd 527 7 Ave W.....23294

Smalley's Radio Ltd 523 8 Ave W {23634
 {26050

SMALLEY'S RADIO LTD.

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Adams Radio Parlors Ltd 131a 8 Ave W27712

North Hill Store 636 16 Ave NW75523

Service Dept75523

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HOME APPLIANCE DEALER

Adams Radio Parlors Ltd.

HEADQUARTERS for GENERAL ELECTRIC RADIOS
 AND HOUSEHOLD APPLIANCES

Repairs to All Makes of Radios

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ADDISON RADIOS

FOR CLARITY OF TONE,
 CABINET DESIGN, DE-
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 AND QUALITY—ADDISON
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"Where To Buy Them"

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DEALERS

CRESCENT LUMBER LTD

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Manufacturers of

ADMIRAL
 RADIOS and
 ADMIRAL RADIO-
 PHONOGRAPHS



"Where To Buy Them"

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Brooker's Radio Laboratory 219 16 Ave NW...73934

Sales **73934** Service

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First Class Repairs to all makes of Radio
 and Electrical Appliances
 Your North Hill Westinghouse Dealer

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Branch Store 2709 17 Ave W42843

Phone 21455 — Phone 42843
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 ELECTRIC Co.**

Your Westinghouse Dealer

608 Centre St - 2709 17 Ave W

**Radios and Appliances
 Radio and Appliance Repairs
 Hearing Aids**

Member C.A.R.A.D. - A.R.T.

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**Radio - Electrical Appliances
 Sales and Service**

Recordings Made, Personal or Otherwise

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Crescent Lumber Ltd 16 Ave & Centre St N ...73888

De Luxe Radio Appliances 832 3 St NE26855

Eaton Co Western Ltd (The T)

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RADIO and APPLIANCE REPAIR SERVICE
 FRIGIDAIRE APPLIANCES

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Fisk Tire Service Co Ltd 342 7 Ave W23279

Frys' 130 16 Ave NW71941

FRYS'

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GENERAL ELECTRIC

PHILIPS & PHILCO RADIOS

Repairs to All Makes of Radios

130 16 Ave. N.W. **71941**

General Radio Technicians 1124 1 St W27654

(See advertisement on Page 117)

HEINTZMAN & CO LTD

VICTOR — WESTINGHOUSE and

STROMBERG-CARLSON RADIOS

329 8th Ave W22440

Hillhurst Radio Service 146a 10 St NW82076

(See advertisement on Page 116)

Howard's Radio & Appliance Service

510 2 St E24330

HOWARD'S Radio and Appliance Service

Authorized Service Outlet for

HOTPOINT—B. F. GOODRICH—NORGE

ADDISON APPLIANCES

510 - 2 St. E. 24330

(Continued on next page)



The **YELLOW PAGES** Place
 Your Name, Address, Tele-
 phone Number, Products and
 Services Before Buyers
 Ready to Give Their Orders.



FOR RADIO REPAIRS

Hold on, Mister! Call Kepler's!

**Phone
23338**

**HAVE KEPLER'S
FIX YOUR RADIO TO
STAY FIXED!**

You may be an expert in fixing the kitchen sink or tinkering with a watch, but when it comes to fixing such an intricate piece of equipment as your radio, call Kepler's Radio Experts.

Kepler's give you these Extras without Extra Charge:

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- 2 An itemized invoice.
- 3 A written guarantee.
- 4 Your old parts returned.
- 5 A free radio to use while we repair yours.
- 6 Seven first-class Government - Licensed Technicians employed year round.

Any Radio Serviced While You Wait

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RADIOS All Sizes and Shapes.

By R.C.A. Victor, Philco.

REFRIGERATORS, FREEZERS

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RANGES Electric, by Hotpoint, Norge and Philco.

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VACUUMS (Tank or Upright)

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SMALL APPLIANCES

By Hotpoint, Sunbeam, Silex, Cory, Sessions, etc.

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DIRECTLY BEHIND OUR STORE**

Have a Kepler technician call at your house to check your Radio.

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(Opposite Eaton's)

Kepler's

**RADIO
and
APPLIANCE
SHOP**

Hours: 9—5:30
Wed. 9—1

After Hours by Appointment

"WHERE SALES ARE BACKED BY SERVICE"

HILLHURST RADIO SERVICE

Formerly MacMillan Radio (Hillhurst)

"In Business for Your
Listening Pleasure"

82076

146a 10 St NW

G.E. APPLIANCES

CAR RADIOS

**F.M. COMMUNICATION
EQUIPMENT**

**PUBLIC ADDRESS
SYSTEMS**

**INTER-OFFICE
SYSTEMS**

Member of
**RADIO ELECTRONIC TECHNICIANS
ASSOCIATION OF CANADA**

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JENSEN

Radio & Sewing Machines

Supplies & Parts for All Makes

Expert Repairs on Singer, White, Vickers

and All Other Makes

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KEPLER'S RADIO & APPLIANCE SHOP 411a 8 Ave W {23338
24338}

LITCHINSKY S 1221 Kensington Rd ...82759

MacMillan Appliance Sales 105a 16 Ave NW ..72897

**MacMILLAN
APPLIANCE SALES**

72897

105a 16 Ave. N.W.

MacMillan Auto Radio Service 831 2 Ave W ...63939

**MacMILLAN
AUTO RADIO
SERVICE**

63939

831 - 2 Ave. W.

(Continued on next page)

GENERAL RADIO TECHNICIANS

ARNOLD GILL, Mgr.

SOUND SYSTEMS
RADIOS
APPLIANCES
Sales and Service

- REFRIGERATORS
- WASHING MACHINES

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1124 1 St. W.

Calgary

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INSTANT SERVICE — MODERATE PRICES



**radio
centre Co.**

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61239**

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STORE No. 2 1221b 9 AVE. E.

PHONE 55505

Authorized Sales & Service Headquarters for Westinghouse,
Philips, Marconi, Northern Electric, Stromberg-Carlson
Radios & Appliances

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5504 Macleod Trail 30104

MANCHESTER RADIO

Tom A. Crowe

YOUR



DEALER

"PIONEER RADIO & REPAIR SERVICE"
"Service That Satisfies"

5504 Macleod Trail 30104

MAGLER'S DEPARTMENT STORE LTD

A size and price for every home

ADDISON and ROGERS

606-608 2nd St. East

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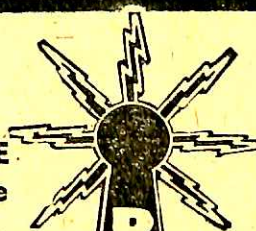
(Continued on next page)

SALES
and
SERVICE
For the
Best
Names
in

- Radios
- Washers
- Fridges
- Ranges
- Records
- Record Players
- Appliances

LIBERAL TRADE
IN ALLOWANCES

USE
OUR
CREDIT
PLAN



RADIOCRAFTS

Ltd.

Phone

MAIN
STORE
NORTH HILL
STORE

**21711
74596**

FOR GUARANTEED

RADIO REPAIRS

Phone

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CONSULT US
ABOUT
CUSTOM BUILT
AND
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EQUIPMENT

Immediate SERVICE

- BY EXPERTS
- ON ALL MAKES
- MODERATE PRICES
- WE PICK-UP and DELIVER
- FREE RADIO to Use While Yours is Being Repaired

A Phone Call Will Bring a
RadioCrafts Technician to
Your Home.

Serving Calgary and District
for Over 16 Years.

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TWO STORES—601 8 Ave. W.—710 16 Ave. N.W.

WHEN

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ADVERTISER**

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Telephone Directory

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SUPREME
IN
CANADA

*Northern
Electric
RADIO*

Nationally Distributed by
NORTHERN ELECTRIC CO LTD

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CALGARY RADIO & APPLIANCE SALES & SERVICE 1610 14 St W	44386
DOMINION FURNITURE STORE LTD 134 8 Ave E	25039
EATON CO WESTERN LTD (THE T) 8 Ave W bet 3 & 4 Sts	60234
INGLEWOOD HARDWARE 1226 9 Ave E	55957
McARTHUR FURNITURE CO LTD 607 11 Ave W	29976
NAGLER'S APPLIANCE & HARDWARE LTD 1206 1 St W	21715
RADIO CENTRE CO 512 9 St W	23888
STANGER ELECTRIC & APPLIANCES 1312 Centre St N	71464
WEBSTER ELECTRIC CO 623 8 Ave W	22930

Pilling Sales 2505 4 St W 22888

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Authorized Sales & Service

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Guaranteed Repairs to All Makes

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RCA VICTOR CO LTD 523 8 Ave W	23928
Radio Centre Co 512 9 St W	23888
Store No 2 1221b 9 Ave E	55505
(See advertisement on Page 117)	

RADIOCRAFTS 601 8 Ave W	21711
	62835
Record Bar 710 16 Ave NW	74596
Repair Dept 609a 8 Ave W	62901
(See advertisement on Page 117)	

Radio Supply Co (Calgary) Ltd 134 12 Ave W	29335
Roy's Radio Shop 1413 11 St W	42002
Shoults Electric 2019 Centre St N	71713

Shoults Electric

AUTO RADIO SALES and SERVICE
All Work Guaranteed

"THE HOME OF AUTO RADIOS"

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STANGER ELECTRIC & APPLIANCES 1312 Centre St N	71464
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Use Long Distance

RADIO SALES SERVICE & SUPPLIES—Continued

STROMBERG-CARLSON RADIOS

In the lower price
field

In the higher price
field

In any price field

There is nothing finer than a STROMBERG-CARLSON.



"Where to Buy Them"

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FRIEDENBERG-RUTLEDGE MUSIC CENTRE 1706 Centre St N	72553
RADIO CENTRE CO 512 9 St W	23888
WEISMOSE NIELS 622 17 Ave W	22023

Webster Electric Co 623 8 Ave W	22930
Western Radio Services 832 16 Ave NW	73769

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Radios and Refrigerators**
PERSONALIZED RADIO SERVICE

832 16 AVE NW 73769

Wills Radio Service 623 8 Ave W 22930

WILLS

RADIO SERVICE

REPAIRS TO ALL MAKES
RADIO & APPLIANCE SERVICE
22930 623 8 Ave. W.

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Canadian National Railways—	
Information as to Trains	25656
Freight Traffic 218a 8 Ave W	21840
Local Freight Agent—Chief Clerk	21070
Rate Clerk	25885
Inquiry Inbound Freight also Car Orders	27805
Accountant Cashier	25868
Claims & Tracing Clerk	25966
Shed Foreman	25888
Supt & Chief Clerk	25850
Asst Supt & Master Mechanic	22009
Division Engineer B & B Master Roadmaster	27746
Yardmaster	27298
Car Foreman's Office	29433
Locomotive Foreman & Storekeeper	23700
Investigation Dept	55410
Canadian Pacific Railway	22835
Private Automatic Exchange connecting all Depts	28191

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Canadian National Railways City Ticket Office 212 8 Ave W	23626
Station Ticket Agent Rail & Steamship	25656
Canadian Pacific Railway City Passenger Agt 124a 8 Ave W	25077
	25118

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(See Stoves, Ranges & Heaters)

Razors & Razor Blades

Moody Tom Co 804 4 St W 23857

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Active Realty 1130 Kensington Rd	82023
Adam Agencies 24 Elks Bldg	25433
ADAMS E D LTD Formerly Lott & Co Ltd	
Dominion Bank Bldg	29329
Howard Kelly Real Estate Mgr r	22638
Alberta Business Locators 203-4 Alberta Cor	61755

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Frank Ainsworth, Mgr.

Atlas Finance & Realty Corp 204 Foothills Bldg	25333
Berke Martin 205 Burns Bldg	21084
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Branch Office 119 12 St NW	82736
D P Gillan r	83495
Bowness Realty 618 Bowness Rd Bowness	82736
	82461

BURN-WEBER AGENCIES J. Arnold Burn, Mgr. REAL ESTATE — STOCKS and BONDS GENERAL INSURANCE 218 7th Ave W	21820
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Insurance — Money To Loan

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31479

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Campbell Geo M Agencies 719 4 St W	24456

CAMPBELL & HALIBURTON LTD 513 8 Ave W	64011
North Hill Office 824a 16 Ave NW	74408
Elbow Park Office 2502 4 St W	74587
	27583
	61544

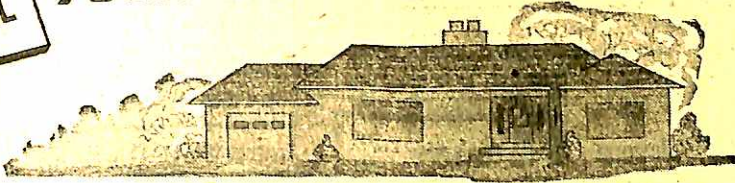
South West Office Cor 27 Ave & 14 St SW	43621
	47071
Capitol Land Co 611a Centre St	25315
Chinook Agency 320 Burns Bldg	23032
City & Suburban Realty Co Ltd 1905 26a St SW	47178
Collin Agencies Upstairs 737 2 Ave W	21957
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(Continued on next page)



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YOUR HOME SWEET HOME

SEE RICHARDS & PITCAIRN

REAL ESTATE 618-3RD. ST. WEST INSURANCE
CALGARY, ALBERTA

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Crescent Heights Real Estate

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"COMPLETE INSURANCE SERVICE"
IN THE HEART OF THE HILL
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H. T. CHESSON, Res. 74407

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Duckworth N J & Son 21 Union Bldg 21410
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ENGLAND AGENCIES 328a 8 Ave W 24935
FLOCK H S & CO LTD 605 Lancaster Bldg 24284
Flood (Russell) & Company
111 Bank of Commerce Bldg 21608

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& District since 1911
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Halpenny W R 1315 1 St W 25439
Hansen P H & Co Ltd 1607 Centre St N 73152
Hillhurst Real Estate 1101 Kensington Rd 82094

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Jamieson J H Agency 817 1 St E 24044
Koronghy Agencies 234 4 St NE 61133
Lamont A & Co 411 6 Ave W 25921
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Lyle Bros Ltd 720 Centre St 24481
Lyle Bros Ltd 720 Centre St 25033

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Sales Dept. **61778**

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Maloney Agencies 502 Grain Exchange Bldg ... 25254

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McCALLUM HILL & CO. LTD.

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INSURANCE — Established 1906
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(Continued on next page)

REAL ESTATE—Continued

MILNER W D

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Modern Real Estate 406 Leeson-Lineham Bldg 21502
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Mutual Agencies Ltd 603-605 2 St W27880

Mutual Agencies Ltd.

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North Hill Real Estate**73639**

1607 Centre St. N. — Upstairs

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Oxley Realty 306 Leeson-Lineham Bldg25735
Pierce W B & Co Ltd 308 Maclean Bldg24455

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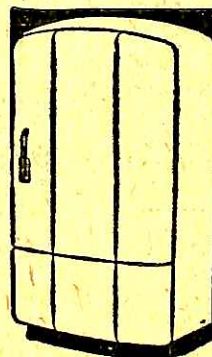
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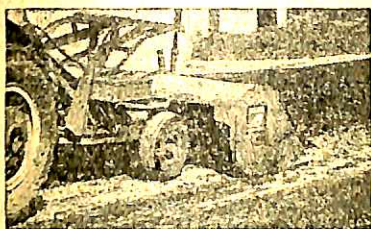
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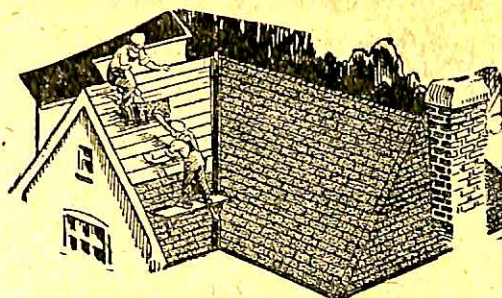
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