

Radiators Limited

129 5th AVE. AT 1st ST. WEST

CALGARY

21047 TELEPHONE 21047

Wholesale & Retail

REPAIRING, RE-CORING AND
CLEANING to Restore Circulation

"DESIRE TO SERVE—PLUS ABILITY"

Branches at
Lethbridge - Red Deer

Dominion Drive-Ur-Self System

— 111 7th Ave. West —



Licensee

A FLEET OF 1949 & 1950
CARS TO SERVE YOU

— SPECIAL RATE —

TO BANFF \$25.00

This allows 200 Miles Travel
and 24 Hours

PHONE 21030 PHONE

SPRING, GARAGE & SALES
Garage 27865 Orders 27864

STANDEN'S LIMITED

AUTO ——— BUS
TRACTOR — TRAILER
MANUFACTURERS, PARTS
SERVICEDealers for TRAILER
Running Gear AssembliesGrill Guards
Manufactured from
Spring Steel

24 Avenue & 3 Street SE

Residence Phones
24121 - 30727 - 30038 - 30052

Automobile Radiator Service

Alberta Radiator & Rewinding Works

1320 14 St W 43293

Cosie's Radiator Shop 1106 Centre St 25638

-- COSIE'S -- RADIATOR SHOP

Agents for

HARRISON, LONG & McCORD SERVICE
SERVICE ON CARS, TRUCKS and TRACTORS
CLEANING ——— REPAIRING

1106 Centre St. 25638

Radiators Limited 129 5 Ave W 21047

Standard Radiator Service 116 2 Ave W 62727



STANDARD Radiator Service

116 - 2nd Ave. W.

EXPERT
RADIATOR SERVICE
Distributors:

"CARTER"

Engineered Automotive
RADIATOR CORES

62727

Victor Radiator Co 209 4 St W 62991

Automobile Rentals

(See also U-Drive)

Dominion Drive-Ur-Self System 111 7 Ave W 21030

Maclin U-Drive Cor 11 Ave & 1 St W 64200

U-DRIVE

CARS FOR RENT

New 1950 Models

Daily — Weekly
or Monthly Rates

— 64200 —

MACLIN U-DRIVE LTD.

Corner Eleventh Ave. & First St. W.

Automobile Springs

Calgary Spring Service 1027-1029 9 Ave E 54164



CALGARY SPRING SERVICE AUTO SPRINGS

Reset - Rebuilt - Repaired

EXPERT WORK
Nights 74141

1027-29 9 Ave. East 54164

McArthur's Auto Spring Works 330 6 Ave E 21857

Standen's Ltd Office & Order Desk

24 Ave & 3 St SE 27864

Vehicle Service 27864

Automobile Tires

(See Tire Dealers & Repairers, Tire Manufacturers &
Distributors & Tires—Retreading)The Next Issue of This
Directory

Closes for Press December 31st 1950

LOOK FOR IT IN THE *Yellow Pages*

Automobile Top Builders & Upholsterers

Bellamy's Car Upholstering 1021 10 St E.....54641
 Capital Auto Upholstery 331 25 Ave W24357
 De Greeve Auto Upholstery Upstrs 409 Centre St 62229
 De Luxe Auto Body Service 617 11 Ave W62446
 Lanoix J O 428 17 Ave E21075
 M & M Upholsterers Office 326 10 St NW82849
 Mike's Auto Upholstery Shop 403 4 St W.....24211

WILSON GAR UPHOLSTERY

ALL LINES OF UPHOLSTERY
 CARS AND TRUCKS
 Winter Grill Covers Made to Order
 408 3 St W 29656

Automobile Trailers (See Trailers)

Automobile Trucks (See Automobiles & Trucks—Mfrs and Motor Truck Dealers)

Automobile Washing & Polishing

Jiffy Auto Laundry Ltd 112 4 Ave W.....23868

Automobile Wheel Aligning

DETROIT AUTO BODY WORKS
 123 15 Ave W24818
NORTH HILL AUTO BODY WORKS
 1715 Centre St N74841

Automobile Wreckers

Calgary Auto Parts 211 10 St NW81446

Calgary Auto Parts

211 - 10th St. N.W.

NEW and USED PARTS Phone **81446**

Clarke's Auto Parts Cor Centre St S & 12 Ave 29777

CLARKE'S AUTO PARTS

NEW & USED PARTS
 101-105 - 12th AVE. E. **29777**

Diamond Auto Wreckers 4304 Macleod Trail...31712
 Empire Auto Wreckers Forest Lawn.....54445

Empire Auto Wreckers

Parts for all makes of
 Cars and Trucks

FOREST LAWN Phone **54445**

Hubalta Auto Wreckers—Hubalta55898

Hubalta Auto Wreckers

Car - Truck - Tractor Parts

BUSINESS **55898** RESIDENCE
 J. A. Maveety HUBALTA

AUTOMATIC CAR WASH

5-MINUTE OPERATION

WASHING — STEAMING — SIMONIZING
 VACUUMING — PARKING

JIFFY AUTO LAUNDRY LTD.

Centre St. & Fourth Ave. W.
 (112 - 4 Ave. W.)

Tel. 23868

AUTOMOBILE WRECKERS—Continued

Hunt's Bone Yard 404 9 Ave E24956

HUNT'S BONE YARD

"THE HOUSE OF A MILLION PARTS"

404 9 Ave. E. — Calgary

UNDER NEW
 MANAGEMENT

24956

Miller Auto Wreckers 420 4 Ave W24143

Miller Auto Wreckers

NEW & USED PARTS & TIRES
 MILLER & BRADBURY MACHINE SHOP

24143

420 4th Ave.W.

O K Auto Wreckers 1103 10 Ave E.....54717

Automobiles & Trucks— Manufacturers

FORD MOTOR CO OF CANADA LTD

PARTS SUPPLY DEPOT 902-910 11 Ave W 42106
 Private Automatic Branch Exch connecting all Depts
 FORD & MONARCH DIVISION
 902-910 11 Ave W42106
 Private Automatic Branch Exch connecting all Depts
 MERCURY LINCOLN & METEOR DIVISION
 116 8 Ave W26116
 Private Branch Exch connecting all Depts

GENERAL MOTORS PRODUCTS OF CANADA LIMITED

Parts Supply Depot 838 11 Ave W27911
 White Motor Co of Canada Ltd 1202 9 Ave E
 Parts & Service55778
 Office54154

WHITE MOTOR CO. OF CANADA LTD.

Mfrs. of Trucks and Buses

FACTORY BRANCH SALES & SERVICE
 1202 9th Ave. E. **55778**

Help is right at hand in these
 YELLOW PAGES. If you want
 to know where to get some
 product or service, consult them
 ... and save time.

Aviation

(See Air Services—Chartered, Airline Companies
 and Schools—Aviation)

Awnings, Tents, Etc.

ALBERTA TENT & AWNING CO

TENTS — AWNINGS — TARPAULINS
 CANVAS OF ALL KINDS
 326a 10th St NW 81413

Calgary Aluminum Awnings Co 1845a 10 Ave W 45917

CALGARY TENT & AWNING CO

TENTS, AWNINGS and TARPAULINS
 — ANYTHING IN CANVAS —
 614a 17th Ave. W. 27606

Western Tent & Awning Co The 133 10 Ave E 22573

Western Tent & Awning Co.

Manufacturers of
 HOUSE and STORE AWNINGS — TOURIST
 TENTS — WATERPROOF TARPAULINS —
 CONSTRUCTION TENTS
 Mill Agents for Ounce and Wide Ducks
 133 10 Ave. E. Est. 1903 **22573**

Baby Accessories

(See Children's Wear)

Baby Care Service

Babs' Baby Sitting Agency 1709 5 St W27557
 Calgary Babysitting Bureau 14 Bd Trade Bldg 29293
 Happyland Nursery 1705-2 St E21720
 Pleasant Baby-Sitting Bureau 427 19 Ave NW..75611

Pleasant Baby-Sitting Bureau

FOR EFFICIENT CARE OF YOUR CHILD
 IN YOUR ABSENCE AT ALL TIMES

V. R. ALMOND

427 19 Ave. N.W. Phone **75611**

Walk-A-By-Baby Shop 329 7 Ave W62500

Baby Chicks

(See Hatcherles)

Baggage

GENERAL DISTRIBUTORS LTD

130 9 Ave W29223

Baggage Transfer

A A Auto Baggage Transfer 315 3 Ave W	23292
Anderson Delivery & Transfer 14 Hatfield Court	25320
ANDY'S DELIVERY 619 12 Ave NE	75571
Arrow Delivery 326 5 Ave E	21342
CPR BAGGAGE TRANSFER CPR Depot	23355
Canary Transfer 938 3 Ave NW	81006
COMMERCIAL CARTAGE 131 2 Ave W	25355
Globe Transfer 417 6 Ave E	27288
MACGOSHAM STORAGE & DIST CO (CALGARY) LTD 215 10 Ave W	27996
Sullivan's Cartage 129 17 Ave E	29676
Vets Cartage Co 219 11 Ave E	22027

Bags—Textile

Bonar & Bemis Ltd 2235 15 St E	55152
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BONAR & BEMIS LTD.

Manufacturers of
JUTE, COTTON and PAPER BAGS

2235 15 St. E.

55152

Woods Manufacturing Co Ltd East Calgary	55896
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Woods Manufacturing Co. Ltd.

EAST CALGARY

Manufacturers of
JUTE and COTTON BAGS

55466

Phone

55896

Bakers & Confectioners**CANADIAN BAKERIES LTD**

12 Ave & 11 St W	42731
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Private Branch Exchange connecting all Depts

Canadian Bakeries Ltd.

MAKERS OF 4X BREAD

ROLLS and CAKES

Cor 12 Ave & 11 St W 42731

City Bakery 906 1 Ave NE	62279
City Hall Bakery & Produce 6 City Hall Mkt	62026
Crescent Bakery & Confectionery The	
303 16 Ave NW	71065
Daffodil Bake Shoppe 724 17 Ave W	62104
Davies Mrs A 1 City Hall Market	62026
Golden Crust Bakery 101 9 St NE	62172

GOLDEN WEST BAKERY LTD

640 14 Ave E	24042
Harrison's Bakery 142a 10 St NW	82385
L & S Bakery rear 321 11 Ave E	24510
Martin's Bakery 338 4 Ave E	61820
McGAVIN LTD 325 10 St NW	82323
Order Desk	82125
Model Pie Bakery 621 25 Ave NW	74973
National System of Baking	
No 1 Store 309 8 Ave W	27470
No 2 Store 710 Centre St	29969
General Office 107 Ardern Blk	21771

PALACE BREAD LTD 1027 8 Ave W	23941
Palmetto Bakery 224 8 Ave E	21563
Patricia Bakery 2703a 17 Ave W	43093
Branch No 2 2616 4 St NW	73757
Penny's Bakery 1215 9 Ave E	55577

PICARDY CANDY (ALBERTA) LTD

Bakery & Gen Office 1326 17 Ave W	42788
Store No 20 235 8 Ave W	27437
Store No 21 706 16 Ave NW	74151
Store No 23 1326 17 Ave W	43888
Store No 24 135 8 Ave W	25844

BAKERS & CONFECTIONERS—Continued

Poppy Cake Shop 1419 11 St W	41650
Scotch Bakery 1213 1 St W	21529
Snowwhite Bakery 1438a 17 Ave W	42942
Stewart's Bakery 726 3 St NE	26644
Victoria Cake Shop 1018 2 St E	22726
WESTON BAKERIES LTD	24994
640 14 Ave E	24042

Bakers' Supplies

National Products Co 617 1 Ave W	25069
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Banks

Bank of Canada The 121 8 Ave W	21689
Bank of Montreal 8 Ave & 1 St W	283 91
Elbow Park Branch 2412 4 St W	23894
North Hill Branch 1624 Centre St N	71306
Stock Yards Branch East Calgary	55117
Bank of Nova Scotia 125 8 Ave W	29566
West End Branch 17 Ave & 14 St W	41630
Manager's Office	44453
North Hill Branch 1220 Centre St N	42436
Manager's Office	72582
Bank of Toronto General Office 114 8 Ave W	21702
Accountant & Asst Accountant	21802
Manager only G Heinrich	21902
Canadian Bank of Commerce The	
8 Ave & Centre St	25541
Personal Loan Department 809 Centre St	25544
Eighth Ave W Brch Gen Office 309 8 Ave W	23774
First St West Branch 1202 1 St W	21823
Dominion Bank The Main Branch 311 8 Ave W	23436
Eighth Ave & First St E Branch	22524
Imperial Bank of Canada 102 8 Ave E	21136
East End Branch 1230 9 Ave E	55204
Eighth Ave West Branch 407 8 Ave W	25600
Royal Bank of Canada Main Branch	
8 Ave & Centre St	287 91
Third St W & Eighth Avenue Branch	287 91
Crescent Heights Branch 117 16 Ave NW	72665
Hillhurst Branch 107 10 St NW	81030
Supervisor's Dept 108a 8 Ave W	81314
	287 91

Barbers

Beaudet's Barber Shop & Beauty Parlor	
1002 17 Ave W	44244
Broadway Barber Shop 820 Centre St	21074
Hornby's Barber Shop 330 Alberta Cor	21800
Hoskins F 324 9 Ave E	24243
Hub Beauty Parlor & Barber Shop	
229a 8 Ave W	29751
Ideal Barber Shop 1009a 1 St W	23566
Joe's Barber Shop 404 Centre St	26333
Peters P P 1203 1 St E	25074
Workman Barber Shop 324 9 Ave E	24243

Barbers' Supplies

(See Beauty Parlor Supplies & Equipment)

Barn & Stable Equipment**CREAMERY INDUSTRY SUPPLY LTD**

1007a-1009 1 St E	23022
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PEDLAR PEOPLE LTD THE

1301 10 Ave W	42050
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EVERY subscriber to Telephone service in Calgary and District receives a copy of this directory and your Advertisement in it is always to be found when it is wanted.

Barristers & Solicitors

Adams S H 31-36 Union Bldg	21613
Barron & Barron 513 Herald Bldg	22340
Blanchard & Justason 400 Burns Bldg	24461
Boyd John 70 Union Bldg	24540
Brynton Percy R 304 Maclean Blk	27627
Burnet Heseltine & McNeill 709 Lancaster Bldg	23473
Burns & Mavor 412 Grain Exchange Bldg	21713
Burns R C KC 412 Grain Exchange Bldg	21773
Bury & Bury 510-511 Leeson-Lineham Blk	27664
Cairns & Howard 208 Lancaster Bldg	24385
Chambers E J KC 600-603 Lancaster Bldg	27913
Charman J H KC 513 Herald Bldg	22340
Cohen J 205 Leeson-Lineham Blk	27379
Cooney V A 308 8 Ave W	26334
Crawford J W 23 Canada Life Bldg	27377
Crerar J M 104 Burns Bldg	62976
Crowle H E 332 Alberta Corner	27146
Dingle & MacDonald 612 Grain Exchange	27275
Driscoll R F 31-36 Union Bldg	21613
Edmunds George W 3-611 Centre St	23463
Edwards & Cromarty 606-7-8 Lancaster Bldg	61340
Farthing & Tavender 62 Canada Life Bldg	23427
Fenerty Fenerty McGillivray & Robertson	
2 Floor Insurance Exchange	24681
Mortgage Dept 4th Flr Ins Exch	21277
Fisher McDonald & Fisher 201 Lancaster Bldg	22161
Fitch & Driscoll 31-36 Union Bldg	21613
Fradkin L M KC 301 Grain Exchange Bldg	27146
German MacKay & McLaws 1-332 7 Ave W	63637
Ginsberg Benjamin KC 817 Lancaster Bldg	22040
Greenan Jos J 608 Leeson-Lineham Blk	25835
Hall Wm E KC 401 & 403 Lougheed Bldg	22444
Harris Orrie W 219 Alberta Corner	62281
Harvie Arnold & Crawford 65 Canada Life Bldg	21493
Helman Mahaffy & Barron	21040
803-804 Lancaster Bldg	21240
Lane D Austin 510-511 Leeson-Lineham Blk	27146
Lannan A & Sellar 111 8 Ave W	23427
Lipsett & Collier 310 Grain Exchange Bldg	22050
Low William A 312-313 Lancaster Bldg	22411
Macleod Riley McDermid & Dixon	
63 Canada Life Bldg	62041
Mann Dawson & Co 612 Grain Exchange	21958
Mavor John S KC 412 Grain Exchange Bldg	21761
Mayhood & Cumming Imperial Bank Bldg	21113
McCaffery J P 502 Grain Exchange	22327
McCormick Edward J 102 Ward Blk	24993
McGuire & Sinclair 52-53 Canada Life Bldg	29017
McLaws & McLaws 25 Canada Life Bldg	25500
Might O H E KC 600-603 Lancaster Bldg	27913
Miller Leo H KC 502 Maclean Blk	21377
Millican & Millican 911 Lancaster Bldg	23740
Morrison J A 237a 7 Ave W	22330
Nolan Chambers Might Saucier & Peacock	
600-603 Lancaster Bldg	27913
Nolan H G KC 600-603 Lancaster Bldg	27913
O'Connor J J & O'Connor 200 Lancaster Bldg	23633
O'Connor T J 111 Burns Bldg	27116
O'Keefe T L 207 Toole Peet Bldg	25754
Patterson Hobbs & Patterson	23827
204 Insurance Exchange Bldg	21334
Patterson Ward H KC 227a 8 Ave W	23177
Petrie & Petrie 516-518 Lancaster Bldg	23377
Porter Allen & Millard 436 Lougheed Bldg	21120
Power W Kent KC 517 7 Ave W	22480
Sanford & Costello 514-515 Lancaster Bldg	22998
Saper Sol 504-5 Grain Exchange Bldg	24240
Saucier J J KC 600-603 Lancaster Bldg	27913
Scott & Gregg 511 Herald Bldg	62080
Sellar Wm 111 8 Ave W	23427
Shouldice Milvain & MacDonald	22020
55 Canada Life Bldg	22041
Shumatcher & Shumatcher 603 Grain Exch Bldg	21711
Skene & Gorman 22 Canada Life Bldg	22284

(Continued on next page)

BARRISTERS & SOLICITORS—Continued

Smith (A L) Egbert & Smith 500 Lancaster Bldg 22141
 Snider Edward C 301 Grain Exchange 24187
 Staples M H KC 212' Grain Exchange 24546
 Steeves Miss Helen 628 15 Ave W 24875
 Vallance Sydney R 2-328a 8 Ave W 23130
 Webb Walter K 1608 Centre St N 73560
 Whetham J D 209-210 Lancaster Bldg 21890
 Winter Austin de B KC
 306-307 Grain Exchange Bldg 24563

Batteries

(See also Storage Batteries)

Alberta Battery Co Ltd 1312 Centre St S 24485

ALBERTA BATTERY Co. Ltd.

WE BUILD

STORAGE BATTERIES

For Cars - Tractors - Radios and Lighting Plants

SERVICE and REPAIRS

24485 1312 Centre St. S. **24485**

Automotive Supply Co Ltd 604 4 St E 23848

Bruce Robinson Electric Ltd 9 Ave & 4 St W 29506

EXIDE and WINCHARGER**Farm Lighting Batteries**

Alberta Distributors:

Bruce Robinson Electric Ltd.

9 Ave & 4 St W **29506**

Burgess Battery Co H L Perry Bldg 24204

CALGARY BATTERY CO 111 12 Ave W 27744

Central Battery & Radiator Service 403a 4 St W 23230

DYSON SERVICE LTD

COMPLETE BATTERY SERVICE
 Rebuilding and Repairs—Willard and
 Exide Service

1st St E & 5th Ave **25449**

Electrical Wholesalers Ltd 332 7 Ave W 29998

AUTO-LITE STORAGE BATTERIES

Distributors:

Electrical Wholesalers Ltd.

332 - 7 Ave. W. **29998**

ESCO SERVICE**BATTERY SERVICE**

AUTO — FARM LIGHT — RADIO

407 Centre St Sales & Repairs **29633**

EXIDE SERVICE STATION

W H Johnston Co 529 11 Ave W 24435

FISK TIRE SERVICE CO LTD

342 7 Ave W 23279

GLADE AUTOMOTIVE SUPPLY

Exclusive Distributors for

SMITH BATTERIES

1602 - 9 Ave W **23113 - 61728**

BATTERIES—Continued

Globelite Batteries (Alta) Ltd 1012 9 Ave W 27082

Globelite Batteries (Alta) Ltd.

Largest All-Canadian Storage Battery Mfrs. of

Auto - Truck - Tractor - Radio - Telephone

Power Control and Farm Light Batteries

1012-1014 9 Ave W - 27082

GREAT WEST DISTRIBUTORS LTD.

1702 9 Ave W 22151

Red Head Storage Batteries

Hart Battery Co Ltd 126 12 Ave W 22008

HART BATTERIES

"Distributors"

CANADIAN OIL CO'S LTD.
 PRECISION MACHINE & FOUNDRY LTD.

"Service"

INDUSTRIAL BATTERIES LTD.

126 12 Ave. W.

CALGARY BATTERY CO

111 12 Ave. W.

HART BATTERY CO. LTD.

126 - 12 Ave W **22008**

HUTTON'S LTD.

AUTO — FARM — RADIO

BATTERY SALES & SERVICE

131 11th Ave. W. **25095**

MARSHALL-WELLS LIMITED

PREST-O-LITE STORAGE BATTERIES

General Distributors

118 - 11 Ave. E. **25505**

**WILLARD STORAGE BATTERY CO
OF CANADA LTD**

Distbrs Motor Car Supply Co of Canada Ltd

317 6 Ave W

Wholesale Only

City Orders 24633

Country Orders 24631

Bearings**B C BEARING ENGINEERS LTD**

611 8 Ave W 25251

NEW DEPARTURE & TIMKEN BEARINGS

MOTOR CAR SUPPLY CO OF CANADA LTD

317 6 Ave W 22146

TAYLOR PEARSON & CARSON LTD

RED DEER—CALGARY—MEDICINE HAT

Your Bearing Requirements

Timken, SKF, Hyatt, Torrington

308 5 Ave W **62021**

Beauty Parlor Supplies & Equipment

Gilmour Beauty Supply Co Ltd

Bsmnt 1433 17 Ave W 45441

**GILMOUR BEAUTY SUPPLY
CO. LTD**

Beauty and Barber Equipment and Supplies

English China and Novelty Gift Items

1433 - 17 Ave. W. (Bsmnt) Bus. Phone **45441**

Res. Phone **43134**

BEAUTY PARLOR SUPPLIES & EQUIPMENT—Cont'd

Kelly's Beauty & Barber Supply Co 605a 1 St E 21078

**KELLY'S BEAUTY & BARBER
SUPPLY CO.**

Shelton-Eugene Turbinators — Jones Bros.

Bonat-Nestle, Rayette & Zarr Cold Waves

ALL RAYMOND LABORATORIES LINES

Everything for the Hairdresser & Barber
 605a 1 St E Phone **21078**

MID-WEST BEAUTY & BARBER SUPPLY

Distributors for

Tylon Cold Wave & La Jolie Cosmetics

207a 7 Ave E **27573**

ONTARIO BEAUTY SUPPLY CO LTD

110 Ardern Bk 27772

Western Barber & Beauty Supply 1001 1 St W 24761

Beauty Parlors**A1 BEAUTY SHOP**

Phyllis Fleming

We Specialize in PERMANENT WAVING

and HAIR TREATMENTS

1002a Centre St N **26686**

ADENA'S BEAUTY SALON

Personalized Beauty Service of All Kinds

Adena Thiessen, Prop.

Late R.C.A.F., W.D.

1102 4 St W **27300**

Adorable Beauty Parlour 904 9 Ave E 54107

Adrian Beauty Salon 514 17 Ave W 24429

ADRIAN BEAUTY SALON

Madame McGrandle - Phyllis McGrandle

HARPER METHOD SALON

Facials

514 17 Ave. West

**2
4
4
2
9**

American House of Beauty 202-225a 8 Ave W 61125

(See advertisement on Page 17)

Annalene Beauty Salon 2503 4 St W 25747

Arcade Beauty Parlor The Arcade 23847

Irene Code

Arcade Beauty Parlor

IRENE CODE, Prop.

SPECIALISTS IN ALL LINES OF

BEAUTY CULTURE

Member of Calgary Hairstylists Guild

THE ARCADE—126 8 Ave W **23847**

Avenue Beauty Shop 318 16 Ave NW 72430

AVENUE BEAUTY SHOP

SPECIALIZING IN PERMANENT WAVING

L. R. Holditch, Prop.

72430 **318 16 Ave. N.W.**

Barry Beauty Salon 127 7 Ave E 23125

Beaton Beauty Parlor 207 8 Ave W 62153

BEATON BEAUTY PARLORS

HARPER METHOD

EXPERT OPERATORS ONLY

62153 **207 - 8 Ave. W.**

WHEN TELEPHONING ADVERTISER
 Please Mention The Telephone Directory



*The Wave of Tomorrow at
the LEROY TODAY!*

Beautifully Yours!

Chez Leroy operators are specially trained in
the new COLD WAVE METHODS

The latest and most amazing scientific
development in PERMANENT WAVING

We also feature our
**EXCLUSIVE
VITA-N-IZED
Conditioning Cream
PERMANENT**

Bleached, dyed and grey hair curled without breaking or discoloring.
CHEZ LEROY professional waves are superbly beautiful, easily taken care of
Curls over any unsatisfactory wave.

\$2.95

Guarantees
Perfect
Beauty

PHONE **22002**

Leroy Beauty Salon

Kraft Bldg., 222A - 8th Ave. W.

Calgary

**NU-FASHION
BEAUTY SALON**



*The Home of
Guaranteed Perfection
Permanents*

FROM **\$2.45** UP

Experts In
COLD WAVE METHODS

PHONE **23377** PHONE

225A - 8th Avenue West (Over White Lunch)



Favorite of Thousands!
STABER'S FAMOUS

Prot-N-ized

CREAM PERMANENT
NO APPOINTMENT
IS NECESSARY

ONE LOW PRICE **\$3.50** WHY PAY MORE

Hours, 9 a.m. to 6 p.m.

Carlton Hotel, Calgary

Phone 22234

Alta.

BEAUTY PARLORS—Continued

BEAUDET'S BARBER SHOP &

BEAUTY PARLOR

Experienced Operators in
ALL LINES OF BEAUTY CULTURE
1002 17th Ave. W. 44244

Bell Beauty Parlor The 1004 2 St E 27248

Bert's Beauty Parlor 351 11 Ave W 25634

BLUEBIRD BEAUTY PARLOR

A. J. Porter, Prop.
Specializing in PERMANENT WAVING
and all lines of BEAUTY CULTURE
32 4 St NE 22529

Bobette Beauty Shoppe 2035 34 Ave SW 31881

Bon Ton Barber & Beauty Shop 708 1 St E ... 22646

Budget Beauty Bar 4 Sheldon Bldg 63201

**BUDGET
BEAUTY BAR**

Vitamin Cream

Wave \$3.50

Cold Wave \$5.00

**GUARANTEE
WITH EVERY WAVE**

No Appointment Necessary

4 Sheldon Bldg. 63201

214a 8 Ave E



Cable's Barber & Beauty Shoppe 346 17 Ave W 23210

CARL'S BEAUTY SALON

16 YEARS PERMANENT WAVING
IS YOUR GUARANTEE

236 8 Ave W (Over Kresge's)

22383

Carr's Beauty Parlor 408 18 Ave NE 73550

Charm Beauty Shoppe 213 16 Ave NW 71335

**CHARM
Beauty Shoppe**

**Modern Beauty
Service**

The New Short Haircut

71335

213 - 16 Ave. N.W.



Connaught Barber Shop & Beauty Parlor

1413 11 St W 44836

CRESCENT BEAUTY PARLOR

Marie Sanders

A COMPLETE BEAUTY SERVICE

105a 16th Ave NW

72845

Curl Shoppe The 1336B 9 Ave E 55253

De Luxe Beauty Parlor & Barber Shop

216 7 Ave W 21777

Diana Beauty Salon 806 4 St W 61412

Donna Marie Beauty Salon 610 Centre St 29614

Eaton Co Western Ltd (The T) 8 Ave W bet

3 & 4 Sts 60234

Elbow Barber Shop & Beauty Parlor

2512 4 St W 23157

Elite Beauty Shoppe 1431 17 Ave W 43334

(See advertisement on Page 17)

Elks Beauty Parlor Elks Bldg 27074

Glamour Bar Beauty Salon 704a 16 Ave NW... 74144

Grace Beauty Salon 307 Alberta Corner 24220

Grainger's Hairdressing 1110 1 St W 23530

Greenwood Beauty Parlor 410 4 St W 61448

Harper Method Beauty Parlor Eaton's Store ... 60234

Helen's Beauty Salon 812 16 Ave W 29734

(Continued on next page)

**BUY CHRISTMAS SEALS
EVERY YEAR**

HUB

Barber and Beauty Shop

*The Centre
of
All Business
and the Home
of
Fashionable
Hairdressing*

CALL

29751

FOR YOUR NEXT
APPOINTMENT

229A Eighth Avenue W.

Opposite Capitol Theatre

Canada's Own Hair Stylist



NELS TODD

A perfect place for correct
Hair Shaping!

Latest in Hair Styling

Natural Looking
Permanent Waves

Designed and Patented

NELS TODD'S

PROFESSIONAL HAIR BRUSH

With Staggered "feather touch" Bristles
For Your Appointment

Please Phone

22979

209 Leeson-Lineham Blk.
8 Ave. West (Across from Hudson's Bay Co.)



WINNING STYLE
TORONTO 1950

BEAUTY PARLORS—Continued

Hub Beauty Parlor & Barber Shop 229a 8 Ave W 29751
Jacobson's Hairdressing Salon & Beauty School
Upstairs 128a 8 Ave W 24219

JACOBSON'S HAIRDRESSING SALON and BEAUTY SCHOOL

Individual Hair Styling

Phone **24219** Phone

128a 8 Ave. W.—Upstairs

JEANNE'S BEAUTY SALON

824 16 Ave NW 74316
(See Advertisement on Page 18)

Johnston's Barber Shop & Beauty Parlor

1403 11 St W 41247

KILLARNEY BEAUTY SALON

Mae Crawford
SPECIALIZING IN ALL LINES OF
BEAUTY CULTURE and MARCELLING
2705 17 Ave W Phone 42587

La Moderne Mode Beauty Salon 2118a 4 St W. 29801

La Rue Beauty Shop 307 Alberta Corner 23736

Leroy Beauty Salon Kraft Bldg 222a 8 Ave W .. 22002

(See Advertisement on Page 16)

Looking Glass Beauty Salon 1114 3 St NE..... 72254

Lucille Beauty Salon 1413 9 Ave E 55895

Marine Beauty Shop 1224 9 Ave E 55524

(Continued on next page)

"Make One Call Do the Work of
Two"—Use the YELLOW PAGES

ELITE

Beauty Shoppe

1431 - 17th Ave West

Call This Handy
Neighbourly Shop
For Your Next
Appointment

43334



Is All You Pay

For

Shaping, Cream Shampoo
Styling & Beautiful

Protein Conditioning Creme

PERMANENTS

Ladies' Haircutting by Experts

No Appointment Necessary

PHONE **61125** PHONE

American House of Beauty

225a 8 Ave. W. (Over White Lunch)

PETER PAN

BEAUTY SALON

"Your Personal Stylists"



213 Lougheed Building
(Same Building as Grand Theatre)

27742

BEAUTY PARLORS—Continued

Marvel Beauty Schools 202-326a 8 Ave W ... 29841

MARVEL Hairdressing Schools

Over Metropolitan Store

826a - 8th Avenue West

Phone 29841

Mary Anne Beauty Parlor 1338 9 Ave E 54093
Mission Beauty Shoppe 2208 4 St W 27616
Modern Beauty Shop 824 1 Ave NE 62366
Morgan's Beauty Parlor 102a 10 St NW 82642
Mount Royal Barber Shop & Beauty Parlor
728a 17 Ave W 61162
New Day Beauty Parlor & Barber Shop
114 7 Ave E 27010
New Trend Beauty Salon 638 17 Ave W 22838
Norman's Beauty Salon 711 4 St W 29748

Norman's Beauty Salon

29748

SPECIALIZING IN STYLING
PERMANENT WAVING
SOFT WATER

711 4 St W Opposite Eaton's

Nu-Fashion Beauty Salon 225a 8 Ave W 23377
(See Advertisement on Page 16)
Palliser Hotel Hairdressing Parlor Palliser Hotel 21947
Patterson Kay 1116 Centre St N 74923
Peter Pan Beauty Salon 213 Lougheed Bldg. 27742
Reith's Beauty Nook 908 Centre St N 26747



MACK
and
JEAN
HARRIS

JEANNE'S BEAUTY SALON

NORTH HILL

74316

HARPER
METHOD
SALON

824 16 Ave. N.W.

Soft Water

Used With

All

Shampoos

"Our Permanent Waves Make Permanent Friends"

BEAUTY PARLORS—Continued

ROSE'S BEAUTY SHOPPE
SPECIALIZING IN ALL KINDS
OF BEAUTY CULTURE

144a 10 St NW 82656

SCARBORO BEAUTY SALON
JOAN WALKER
PERMANENT WAVING
and All Lines of Beauty Culture
1438 17th Ave. W. 43311

Staber Leila Beauty Salon Carlton Hotel 22234
(See Advertisement on Page 16)

Star Beauty Parlor 1024 2 St E 29671
Style Beauty Salon 914 16 Ave NW 74927
Sunalta Beauty Parlor & Barber Shop
1506 12 Ave W 41667
Sunny Beauty Parlor & Barber Shop
306b 10 St NW 82433

SUNNY BEAUTY PARLOR and BARBER SHOP

SPECIALIZING IN PERMANENT WAVING
AND INDIVIDUAL HAIR STYLING

306b 10 St NW 82433

Todd Nels 209 Leeson-Lineham Bldg 22979
(See Advertisement on Page 17)

Trail Beauty Parlor 2407 Edmonton Trail 72249

VANITY BEAUTY SHOPPE
Alice Lewington—Props—Edna Cross
Phone us for our Specials in Cold
Waves and Machineless Perms
513 9 St W 29029

Victoria Beauty Shop 1205 2 St E 29970
Vogue Beauty Salon 805 1 St W 62275

VOGUE BEAUTY SALON

RADA LODGE

Upstairs at

805 - 1st St. W.

62275

People may wish to deal with
you personally, but may not
remember the name of your
firm. An extra listing in the
Telephone Directory will insure
those calls for you.

Beauty Schools

(See Schools—Beauty Culture)

Beds & Bedding

Canadian Bedding Co Ltd 426 22 Ave NE 72232
Globe Bedding Co Ltd 11 St & 17 Ave E 55183
Hammond Bedding (Alberta) Co Ltd 602 3 Ave W 29715
Parkhill Bedding Ltd 339 10 Ave E 21383
Simmons Ltd 5 Ave & 5 St E 23455

Belting—Mechanical

DOMINION RUBBER BELTING & HOSE
MOTOR CAR SUPPLY CO OF CANADA LTD
317 6 Ave W 22148

DUNLOP INDUSTRIAL BELTING

CONVEYOR, TRANSMISSION
AND "V" BELTS FOR ALL
PURPOSES



"Where to Buy Them"

**DUNLOP TIRE & RUBBER GOODS
CO LTD** 522 11 Ave W 29541

Belts & Belting

GREAT WEST SADDLERY CO LTD
212 9 Ave W 27901
Monarch Belting Co 9 Ave & 5 St W 25051
Wilkinson & McClean Ltd 1215 9 Ave W 26146

Beverages

Blue Label Bottling Co 508 3 Ave W 22812



Stubby

BEVERAGES and
DISTILLED WATER

508 - 3 Ave. W.
22812

**CALGARY BREWING & MALTING CO
LTD** East Calgary 55683

Canada Dry Ginger Ale Ltd 830 16 Ave W 25853
Coco-Cola Ltd 123 3 Ave W 24123

**POLAR AERATED WATERWORKS
LIMITED** 129 3 Ave E 29161
29600

Bicycle Dealers & Repairers

Arn's Bike Shop 340 16 Ave NW 74335

ARN'S BIKE SHOP

For WHIZZERS - MINI-MOTORS
C.C.M. SKATES - BICYCLES

SKATES SHARPENED

340 - 16 Ave. N.W. 74335

Calgary Cycle Store 709a 1 St E 61246

English Motorcycle Sales & Service Co

813 3 St NE 26444

Fisk Tire Service Co Ltd 342 7 Ave W 22536

Head's Lock & Key Works 1112 1 St W 23115

Head's Lock & Key Works

C.C.M. BICYCLE SALES and SERVICE

Repairs to All Makes of Bicycles

1112 1 St. W. 23115

Hillhurst Cycle Store & Sporting Goods

1018 Blvd NW 81196

**HILLHURST CYCLE STORE
& SPORTING GOODS**

BICYCLES - REPAIRS - ACCESSORIES

Baby Buggies Repaired and Retired

ELECTRICAL APPLIANCES

1018 Blvd. N.W. 81196

Inglewood Hobby Craft 1426 9 Ave E 54210

Island Cycle Shop 1217 9 Ave E 55088

ISLAND CYCLE SHOP

SPORTING GOODS

U Wreck'em — We Fix'em

SKATES, BICYCLES and ACCESSORIES

1217 9 Ave E 55088

Killarney General Repair & Appliance Shop

2631 17 Ave W 41040

Mission Cycle Store 2414 4 St W 22278

MISSION

Cycle Store

Raleigh & C.C.M.

"It Saves & Serves"

Repairs & Accessories

Phone 22278



2414 Fourth Street West

North Hill Cycle Store 235 16 Ave NW 73011

North Hill Cycle Store

Expert Work on

Bicycles of All Makes

Baby Buggies Repaired

235 16th Ave. N.W. 73011

Premier Cycle & Sports 319 7 Ave W {21755

(Continued on next page) {29906

Use Long Distance

BICYCLES...

The Home of C.C.M.

B.S.A.—RUDGE—HUMBER and RALEIGH Bicycles

Specializing in Three-Speed Hubs

REPAIRS FOR ALL MAKES

*35 Years of Experience Enables Us
to Guarantee All Repairs*

**CALGARY CYCLE
STORE**

Matt Wolhuis

"THE CYCLE MAN"

PHONE **61246** PHONE

709a 1 St. East



SOUTHERN ALBERTA BRANCH

**LETHBRIDGE
CYCLE STORE**

410 6 St. South 5638

**—WESTERN—
CYCLE WORKS**

BICYCLES

Expert Repairs to All Makes

**LAWN MOWERS SOLD,
REPAIRED and
MACHINE SHARPENED**

Phone **44044** Phone

1514a 14th St. W.

PREMIER

FOR

C. C. M.

RALEIGH

RED WING

Bicycles

TRICYCLES

PARTS &

ACCESSORIES



21755 - 29906

Premier

CYCLE & SPORTS

319 7 Avenue West



MAKE SID'S YOUR BICYCLE HEADQUARTERS

• C.C.M. • RALEIGH • HUMBER
• RUDGE WHITWORTH
and All Leading Models

REPAIRS — ACCESSORIES

315 17 Ave. W.

25777

ZIRK'S Cycle Works

*Headquarters for All Makes
of Bicycles*

Raleigh - Rudge - Humber
C.C.M. - Garry - Humphrey
Sunshine

PHONE **73430** PHONE

Accessories - Motor Bikes
Mini-Motors

Tricycles & Baby Buggies
Repaired

KEY WORK

SKATES & LAWN MOWERS
SOLD & SHARPENED

1504 Centre St. N.

BICYCLE DEALERS & REPAIRERS—Continued
Ridley's Cycle & Sporting Goods 225 10 St NW 81421

RIDLEY'S CYCLE & SPORTING GOODS

CCM BICYCLE SALES and SERVICE
Repairs to All Makes of Bicycles

225 10 St NW

81421

Sid's Cycle Works 315 17 Ave W. 25777
Western Cycle Works 1514a 14 St W. 44044
(See advertisement on Page 19)

Zirk's Cycle Works 1504 Centre St N 73430

BUY CHRISTMAS SEALS

Bicycles—Wholesale & Manufacturers

ALBERTA BICYCLE WHOLESALE

1018 Blvd NW 81196

BRITISH INDUSTRIES LTD

323 8 Ave W 62750

Canada Cycle & Motor Co Ltd 129 3 Ave E ... 22083

Deeley Fred Ltd 921a 9 Ave E 55780

MOTOR CAR SUPPLY CO OF

CANADA LTD 317 6 Ave W

City Orders 24633

Country Orders 24631

Bill Posting

(See Advertising—Outdoor)

Billiard Halls

Bow Valley Billiards 1211 9 Ave E 95-374

Central Billiards Basement Maclean Bldg 22525

Exchange Billiard Parlor 815 1 St W 25288

Gibson's Recreation Billiard Parlors Hotel York 95-211

Helmer & Carr 208 8 Ave W 95-226

Billiard Tables & Supplies

BRUNSWICK-BALKE-COLLENDER

CO OF CANADA LTD 403a 8 Ave W .. 29829

HAYFORD LTD

The Home of the MT. RUNDLE TABLE

Serving the West Since 1930

Factory & Head Office

528 - 9th Ave W

22029

Biscuits & Candy

(Manufacturers & Jobbers)

Christie Brown & Co Ltd

2 Flr 102-108 12 Ave W 27816

DAD'S COOKIE CO 1317 9 Ave E 54774

Independent Biscuit Co Ltd 11 Ave & 4 St E ... 26127

National Biscuit & Confection Co Ltd

330 11 Ave W 23002

NOBLE CANDY CO LTD 706 9 Ave W .. 23921

Nights after 5:00 p.m. 23925

Paulin Chambers Co Ltd 330 11 Ave W 61654

Scott-Bathgate Ltd 2nd Flr 305 10 Ave E 29747

Bits—Oil Well

(See Oil Well Tools)

CONSULT these pages for a quick
answer to any buying problem.

Blacksmiths

Ahlstrom E G 1810 10 Ave W 4135

Murray's Blacksmith Shop 321 6 Ave E 2247

Blankets

Prairie Woollen Mills Ltd 2nd Flr Provincial Bldg 27039

Bleaching Fluid

Savage Products Co 1114 8 St E 55287

SAVAGE PRODUCTS

Manufacturers of Savage Water and Sal Soda

SAFEST and SUREST for BLEACHING

DISINFECTING and STERILIZING

55287

1114 8 St. E.

Blocks & Buildings

(See Apartments Blocks & Buildings)

Blowers & Fans

(See Fans & Blowers)

Blue Prints

ALBERTA DRAFTING & BLUE PRINT CO

COMMERCIAL BLUEPRINTING

325a 7th Ave W

22849-27394

Calgary Drafting & Blue Print Co 609 1 St W .. 21959

Blue Print Dept 615 8 Ave W 24881

Calgary Drafting & Blue Print Co.

PHONE US — In the Central Part of the City

We Pick-up and Deliver

Store & Office, 609 1 St. W. 21959

Blue Print Dept., 615 8 Ave. W. 24881

Photostat Dept., 615 8 Ave. W. 23175

Dominion Well Log Service Bsmt 620 8 Ave W 25736

Nickle Map Service Blow Bldg 25365



Riley Reproduction Co 630 8 Ave W 26028

27741

27748

RILEY REPRODUCTION CO.

FILMS - MAPS REDUCED - ENLARGED

BLUE PRINTS - PHOTO - COPY

ELECTRICAL LOGS

Architectural & Engineering Supplies

630 - 8 Ave. W,

26028 - 27741 - 27748

Board of Trade

Board of Trade Office Renfrew Bldg 25161

Boarding Houses

Wigwam The 334 12 Ave W 61867

Boiler Compounds

Alchem Ltd 222 Alberta Corner25172
 Bird-Archer Co Ltd 105 12 St NE22889
 Helmer Ron M rear 1009a 1 St W22353
SNOWDON C C 1810 11 St E55217

Boilers

Crane Limited 602 11 Ave W29571
INGLIS JOHN CO LTD 1316 Centre St N 71691
VULCAN IRON & ENGINEERING LTD
 310-11 Burns Bldg24451
 Waterous Ltd 723 10 Ave W21985

Bolts & Nuts

Bolt Supply House 1213 2 St E21585

Bonds

(See Stocks & Bonds)

Book Exchange

JAFFE'S BOOK & MUSIC EXCHANGE
 225 8 Ave E25797

Bookbinders

Benard J Victor 124 17 Ave W29083
 Calgary Bindery 108 2 St W62442
 Economy Bookbindery 524 6 Ave W62210
KNIGHTS BINDERY LTD
 605-607 Centre St25226

Book-keeping Machines

BURROUGHS AUTOMATIC BOOK-KEEPING & ACCOUNTING MACHINES—
BURROUGHS ADDING MACHINE OF CANADA LTD
 Cor 4 St W & 15 Ave23678
27537

INTERNATIONAL BUSINESS MACHINES CO LTD
 IBM ELECTRIC PUNCHED CARD ACCOUNTING MACHINES
 307a 6th Ave. W.24249

NATIONAL ACCOUNTING—BOOK-KEEPING MACHINES—
NATIONAL CASH REGISTER CO OF CANADA LTD 605 8 Ave W.23098
23034

REMINGTON RAND LTD
 PUNCHED CARD ACCOUNTING TABULATING MACHINES
 110 6th Ave W, Calgary21507

Books—Religious

BRITISH & FOREIGN BIBLE SOCIETY IN CANADA 117 7 Ave W25335
 Calgary Gospel Book Room 327 7 Ave W25662
 Foothills Book Store 26 4 St NE29361

Booksellers—Retail

(See Stationers—Retail)

Booksellers—Wholesale

Alberta Book & Novelty Co 131 7 Ave E29170
 Glennan Agencies 517 2 St E22817

Boots & Shoes—Retail

(See Shoes)



MARTIN

"The Most Popular
 Corrugated Container
 in the West"

SERVICE and QUALITY.
 Made This Popularity

MARTIN PAPER PRODUCTS LIMITED

23 Ave. & 9 St. S.E.

Phone 55603

Manufacturing in Calgary and Winnipeg

Boots & Shoes—Wholesale

GREAT WEST SADDLERY CO LTD
 212 9 Ave W27901
 Western Footwear (Alberta) Ltd 206 11 Ave E25667

Bottlers' Supplies

ARMSTRONG CORK CANADA LTD
 "Established Over 39 Years"
 MOLDED (BAKELITE) SCREW CAPS
 METAL SCREW CAPS
 PLAIN OR DECORATED CROWNS
 CORKS OF ALL TYPES
 H L Perry Bldg64041

Bowling Alley Equipment and Supplies

BRUNSWICK-BALKE-COLLENDER CO OF CANADA LTD 403a 8 Ave W29829

HAYFORD LTD
 BOWLING ALLEYS AND EQUIPMENT
 Manufactured and Serviced
 Wholly Canadian—Wholly Western
 528 - 9th Ave W22029

Bowling Alleys

Bowladrome Downstairs 330 8 Ave W23328
 Crescent Recreation Centre 1632 Centre St N74978
 Gayety Bowling Alleys 909 17 Ave W43377
 Gibson's Bowling Parlors 7 Ave & Centre St
 Academy95-111
 Private Office Academy21388
 Recreation Alleys95-231
 Private Office Recreation21264

OLYMPIC BOWLING ALLEYS LTD
 818 8 Ave W24589

CHRISTMAS SEALS have paid
 for more than three million chest
 X-rays in Canada. HAVE YOU
 had a share in this great work?

Box Manufacturers

(See also Paper Boxes)

Alberta Box Co Ltd 11 Ave & 12 St E55168
CALGARY BOX CO LTD 2102 10 Ave W 43118
 Hanelin Box Co 1329b 9 Ave E54302

Boxes—Corrugated

Canadian Boxes Ltd H L Perry Bldg64041
 Hudson Paper Co Ltd The 2 Flr 326 9 Ave W22827

Hudson Paper Co. Ltd.

Sales Agents for Canadian Boxes Limited
 CORRUGATED & SOLID FIBRE SHIPPING CASES
 2nd Floor 326 9 Ave. W. {22828
 {22827

Martin Paper Products Ltd 23 Ave & 9 St E ..55603

Boys' Clothing—Retail

(See Clothiers—Retail & Men's Furnishings—Retail)

Brake Lining

Asbestonos Corporation Ltd 919 11 Ave W43152
 Manager's Office43010

ASBESTONOS

CORPORATION LTD.

Brake Linings — Clutch Facings
 Anti-Freeze, Brake Fluid, Shock Absorbers
BRAKE DRUM TRUEING & CLUTCH RELINING SERVICE
 43152 919 - 11 Ave. W.43010

RAYBESTOS BRAKE LININGS

MOTOR CAR SUPPLY CO OF CANADA LTD
 317 6 Ave W22146
 Wholesale Only

Brake Service

BRAKEDROME

PASSENGER CAR and
 POWER BRAKE SERVICE
 1025 - 9 Ave. E.54440

DYSON SERVICE LTD

We Specialize in
BRAKE ADJUSTING & RE-LINING
 Raybestos Brake Service
 1st St E & 5th Ave25449

ED & TED'S SERVICE

A SPECIALIST IN EACH DEPT.
 FOR YOUR NEEDS
 1st St W & 11 Ave27111

Sparks Auto Service 302 7 Ave W23186

Brass Founders

(See Foundries—Iron, Steel, Brass & Aluminum Castings)

Brewers

- BIG HORN BREWING CO LTD THE**
 Manager & Shipping Manchester30755
 Brew House30754
- CALGARY BREWING & MALTING CO LTD** East Calgary55681
- SICKS' BREWERIES (ALBERTA) LTD** 218 11 Ave W22111
- SICKS' LETHBRIDGE BREWERY LTD** 218 11 Ave W22111

Brewers' Agents

- ALBERTA BREWERS' AGENTS LTD**
 220a 11 Ave W
- EMPTY BOTTLE PICK-UP25876
 Warehouse Office62211
 For Beer Orders—Phone Alberta Liquor
 Control Board—Beer Warehouse27971
 HEAD OFFICE 218 11 Ave W
 General Manager W H Baker25867
 Accountant24480
 Freight & Traffic, Dept24477

Brewers' Distributors

- Government Beer Store & Warehouse
 220 11 Ave W
- City Orders27971
 City Shipper21353
 Country Shipper27973
 Representative at Calgary Brewery55250
 Manager27974

Brick—Fire

- WALCO INDUSTRIAL SUPPLIES**
 Rear 735 12 Ave W63707

Brick Manufacturers & Dealers

- Alberta Dunbrik & Block Co Ltd 5230 1 St SW 30167

Bricklayers

- Evans Jack 3223 6 St W30129

Broadcasting Companies

- All-Canada Radio Facilities Ltd
 Cor 5 Ave & 2 St W
- Sales Dept27691
 Accounting Dept27591
 H R Carson Mng Director22670
- CFAC Calgary Broadcasting Co Ltd
 1006 Greyhound Bldg61036
- CFCN The Voice of the Prairies Ltd
 Toronto General Trusts Bldg21161
- CKXL Radio Station 210 9 Ave W61140
29966

Brokers—Custom

(See Custom House Brokers)

Brokers—Fruit & Produce

- California Fruit Growers Exchange21487
 26 Michael Bldg22037
 Canadian Fruit Distributors Ltd 27 Michael Bldg 23550
 United Brokers (Calgary) 522 Herald Bldg21231
25360

Brokers—Grain

(See also Grain Commission Merchants)

- King S E 520 Herald Bldg22777
- RICHARDSON JAMES & SONS LIMITED** Richardson Bldg61011
 Willis E T 518 Herald Bldg22587

Brokers—Grocery

- Andrew H C Ltd H L Perry Bldg64041
 Dingle W H 26 H L Perry Bldg25757
 Eamon Sales Corp Ltd 1116 12 St E54278
 Macalister Donald 812 11 Ave W27105
 Richardson Ross & Co Ltd 215 10 Ave W27996
 Watson & Truesdale 602 27 Ave NW71947
 Woodside C T H L Perry Bldg64041
 Woodside D H H L Perry Bldg64041

Brokers—Insurance

(See Insurance Business—Agents & Brokers)

Brokers—Oil

- Allan Investments Ltd 413 Lancaster Bldg27453
 Stock Exchange Phone27775
- BRYMER GEORGE J LTD** Calgary
 Stock Exchange25929
 Office 504 Greyhound Bldg25929
 Burn Hambrook & Co 218 7 Ave W22015
 Stock Exchange Phone23219
- CAMPBELL & HALIBURTON LTD**
 STOCKS BONDS, INVESTMENTS64011
 Board Room and Ticker Tape Service
 824a 16 Ave. N.W. (North Hill Office) 74408

CARLILE & MCCARTHY LTD.

- OFFICE 129428
 61871
 Information and Stock Quotations 29429
 Ground Floor Toronto General Trusts Building

- Cleave James 125 6 Ave W25950
 Stock Exchange Phone29160
- GROSS CLIFTON C & CO (ALBERTA) LTD** 303 Lancaster Bldg22156
 Edelson Harry 4 Central Bldg23282
 Gibson Laurence B Investments Ltd
 Calgary Stock Exchange24447
- LEVEQUE R P INVESTMENTS LTD** 306 Lancaster Bldg62864
 Locke Brian & Co Ltd62553
 206 Insurance Exchange Bldg25631
 Mack H M 317 Alberta Corner22734
 Stock Exchange Phone29442
 McNabb A M Calgary Stock Exchange22433
 Phillips Leonard 409 Lancaster Bldg25615
- RICHARDSON JAMES & SONS**
 319 8 Ave W61011
 Speer John W 716 Lancaster Bldg22620
- TOOLE PEET INVESTMENTS LTD**
 Toole Peet Bldg 809 2 St W61041
 Wittichen's Ltd 304 Foothills Bldg24170
 Stock Exchange Phone21019

Brokers—Stocks & Bonds

(See Stocks & Bonds)

Brush Business

- DUSTBANE (ALBERTA) LTD**
 623 6 Ave E29669
- Fuller Brush Co Ltd
 Sales Office 508 Herald Bldg23845
 Warehouse 5th Flr 127 7 Ave E24242
- Klean Sweep Brush Factory 624 4 St E22410
- Weaver Brush Co Ltd 408 Burns Bldg27520

Building Contractors

(See Contractors—Building)

Building Materials & Supplies

- ALBERTA LUMBER CO LTD**62975
 418 3 Ave E24952
- ARMCO STEELOX BUILDINGS**
 ARMCO DRAINAGE & METAL PRODUCTS
 OF CANADA LTD
 727 10 Ave W61244
- BEAVER (ALBERTA) LUMBER LTD**
 Cor 10 Ave & 11 St W42889
- BELL & MORRIS LTD.**
 BUILDING MATERIALS
 CEMENT — BRICK — LIME
 725 8th Ave W61061

- Burton Cal 530 16 Ave NE72442

- CAL. BURTON, REP.
The Tremco Manufacturing Co.
 (CANADA) LIMITED
 FOR ALL YOUR BUILDING MAINTENANCE PROBLEMS
 530 16th Ave. N.E. Phone 72442

- Calgary Asphalt Products 829 2 Ave W24537
 Calgary Builders' Supplies Ltd 518 9 Ave W27420
23819

CALGARY BUILDERS' SUPPLIES LTD. PLASTER SUPPLIES

- 518 9 Ave. W. 27420-23819

- CHINOOK BUILDING SUPPLIES LTD** 520 5 Ave E26177

- CRESCENT LUMBER LTD**
 BUILDING SUPPLIES—HARDWARE—PAINT
 16 Ave. & Centre St. N.
 73823 - 73888 - 74818

- CROWN LUMBER CO LTD**
 City Yard 927 10 Ave W42443

- CUSHING A B MILLS LTD**
 Cor 10 Ave & 13 St W42723

- EAU CLAIRE SAWMILLS LTD**
 1 Ave & 3 St W23445
- Home Craftsmen 1713 28 St SW43160

- HORN A C CO LTD**
 Air Entrainment—Admixtures for Concrete
 Waterproofing — Caulking Compounds
 Industrial Paints, Etc.
 519 - 24 Ave W26089

- Inglewood Lumber Yard 19 St E & 9 Ave55066

- KOLA ROOFING CO LTD**
 15 St & 38 Ave E55474
 Manufacturers & Distributors

(Continued on next page)

Who handles that brand? Many widely advertised products are listed in the **YELLOW PAGES**.

This Directory is compiled for your convenience. Use it daily.



STENOGRAPHY--- ACCOUNTING

"Fewer Students
Personal Attention"

Consult
MISS E. A. PEARSON, P.C.T., F.I.P.S.
Principal



527 7th Ave. W. Calgary
Telephone 24430

BUILDING MATERIALS & SUPPLIES—Continued

Manning Egleston Lumber Co Ltd 920 9 Ave W 26141

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD** 1215 9 Ave W 29646

PRIMCO (ALBERTA) LIMITED
TEN/TEST PLYWOOD
MASONITE PRIMCO MOULDINGS
511 8 Ave W 23207

Quonset All Steel Buildings Co
Division of Northern Asbestos & Building
Supplies Ltd 1215 9 Ave W 23393

REVELSTOKE SAWMILL CO LTD
21 Ave & 11 St E 55651

SILVESTER G SUPPLIES LTD
10 Ave & 4 St W 24448
Order Desk & Accountant 21364
F E Staines Sales

STANDARD BUILDING SUPPLIES LTD
1335 10 Ave W 42565

Timber Building Co 204 Burns Bldg 62929

WOODS WESTERN LTD 924 8 Ave W 29722

Bus Lines

MONDEN FELIX TRANSPORTATION LTD
1408 1 St W {29988
61717

Cardinal Coach Lines Ltd 129 1 Ave W 23501
Depot Baggage & Express Greyhound Bldg
7 Ave & 1 St W 22131

Western Canadian Greyhound Lines Ltd
Greyhound Bldg 7 Ave & 1 St W 22131

Buses—Manufacturers & Dealers

Hay & Harding Ltd 108 2 Ave W 27307

Reo Motors (Alberta) Ltd Cor 5 Ave & 1 St E 23732

Reo Motors (Alta.) Ltd.

Distributors of
SAFETY SCHOOL BUSES
PUSHER TYPE COACHES
Cor. 5 Ave. & 1 St E Phone **23732**

Business Colleges

(See also Colleges & Schools)

Calgary Business College 221a 8 Ave W 24039

**"Leads to
Success"**
**Calgary
BUSINESS COLLEGE**
221-A Eighth Avenue West
Phone 24039 - Res. 42126

COMPTOMETER SCHOOL
FELT & TARRANT LTD
Only Authorized Comptometer School
30 Michael Bldg. 27567

GARBUTT BUSINESS COLLEGE LTD
MODERN BUSINESS TRAINING
Sound Conditioned — Air Conditioned
7th Ave & 6th St W 62170

Henderson Secretarial School Ltd 509 8 Ave W 23672

Learn More . . . Earn More . . .
HENDERSON
Secretarial School Ltd.
23672 — 509 8 Ave. West — 23673

Hollingshead Business College 527 7 Ave W 24430

**WHEELER ELMER SALESMANSHIP
INSTITUTE** Garbutt Business College Ltd
7 Ave & 6 St W 62170

Business Directories

ALBERTA GOVERNMENT TELEPHONES
119 6 Ave W 24733
**CALGARY CLASSIFIED
TELEPHONE DIRECTORY** 24734

Business Services

Alberta Business Consultants 2 Flr
101 16 Ave NE 71151

Alberta Business Services 1118 1 St W 27876

Vincent George & Associates 307 Maclean Bld 24221

Butchers—Retail

(See Meat Markets)

Butchers' Equipment & Supplies

Berkel Products Co Ltd 832 3 St NE 26855

Butchers & Packers Supplies Ltd
702 Centre St 24533

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