

Elevators—Passenger & Freight

OTIS FENSOM ELEVATOR CO LTD
326 9 Ave W M1868
PETERSON & COWAN ELEVATOR CO LTD
Distributors Electric-Crafts Ltd 114 6 Ave W M9494
TURNBULL ELEVATOR CO LTD
808 9 Ave W M9888
Ursl & Preston 527 4 Ave W R2281

URSEL & PRESTON

Passenger and Freight Elevator Installations

ELECTRIC and HYDRAULIC

Service to All Makes of Elevators

Day Phone **R2281** 527 4 Ave W Night Phone **W1159**

VULCAN IRON & ENGINEERING LTD
310-11 Burns Bldg M4451

Employment Bureaus

City of Calgary Placement Bureau Police Bldg M1151
Commissionaires Corps of (Canadian)
702 Calgary Public Bldg M1334
Garbutt Business College Ltd 7 Ave & 6 St W R2270
Unemployment Insurance Commission
Traders Bldg M2191

Engineers—Concrete

Truscon Steel Co 725 8 Ave W R1061

Engineers—Consulting

Cumming Galbraith & Co 1307 5 St W M7178
Davis & Associates 200-202 513 8 Ave W M5716
Denton-Spencer Co Ltd 207 Lancaster Bldg M5606
Haddin & Miles Ltd 9 Argyle Court M1304

Engineers—Inspection

Macdonald & Macdonald 418 Burns Bldg M7872
Lumber Inspection Bureau Chemists Assayers

Engineers—Mechanical

Industrial Design & Sales Co 8-214a 8 Ave E M3868

Engineers' Supplies

ALBERTA DRAFTING & BLUE PRINT CO

Supplies for Draftsmen - Surveyors - Engineers

325a 7th Ave W M2849-M7394

Calgary Drafting & Blue Print Co 609 1 St W M1959

Calgary Drafting & Blue Print Co.

Complete Line of Supplies for

DRAFTSMEN — SURVEYORS and ENGINEERS

Blue Print Dept., 609 1 St. W. M4881

Store & Office M1959

Photostat Dept., 131 6 Ave. W. M3175

CAMERA & INSTRUMENT CRAFTS CO

Sales and Service Headquarters for

DRAFTSMEN - SURVEYORS - ENGINEERS

122 11 Ave W M9452

Nickle Map Service Blow Bldg M5369

WESTERN DRAFTING &

BLUEPRINTING CO Rep Camera &

Instrument Crafts Co 122 11 Ave W M9452

Engines—Diesel

(See Diesel Engines)

Engines—Gas

HUTTON'S LTD

Authorized Sales and Service

BRIGGS & STRATTON GAS ENGINES

131 11 Ave W Phone M5895

VULCAN IRON & ENGINEERING LTD

310-11 Burns Bldg M4451

WILKINSON & McCLEAN LTD

1215 9 Ave W M6146

WISCONSIN INDUSTRIAL ENGINES—

BRUCE ROBINSON ELECTRIC LTD

9 Ave & 4 St W M9506

Engines—Steam

MORTON GUY CO 809 8 Ave W M2030

WILKINSON & McCLEAN LTD

1215 9 Ave W M6146

Engravers

(See also Photo Engravers)

BIRKS HENRY & SONS (WESTERN)

LTD Birks Bldg 314 8 Ave W M9515

Private Branch Exchange connecting all Depts

ENGRAVING CO 327 7 Ave W M5743

Phillips Frank X 309 Leeson-Lineham Bldg M2885

UNIVERSAL ENGRAVERS LTD

327 7 Ave W M5743

Entertainment &

Entertainment Bureaus

K B D Enterprises Co 108 President Apts ... M4570

Exhibitions

Calgary Exhibition and Stampede Ltd

J Chas Yule Gen Mgr Victoria Park M2506

Express Companies

Canadian National Express 18 Ave & 1 St W

Information & Vehicle Service M7580

On Hand & Vehicle Service M5680

Agent & Chief Clerk M3136

Canadian Pacific Express Co 215 9 Ave E M5576

WESTERN CANADIAN GREYHOUND

LINES LTD Greyhound Bldg 7 Ave & 1 St W M2131

Eye, Ear, Nose & Throat

Specialists

Adams Dr J M 508-509 Southam Bldg M9394

Eye Only

Berry Dr J Ralph 105-106 Medical Arts Bldg M3240

Birch Dr J H 2-112a 8 Ave E M2464

Culver Dr R W 204 Medical Arts Bldg M3354

Dowling Dr H E 315 Southam Bldg M3349

Fettes Dr A 214 Southam Bldg M5334

Gorrell Dr D S 214 6 Ave W M9574

Gunn Hackney Shore Dowling & MacGougan Drs

315 Southam Bldg M3139

MacGougan Dr M K 315 Southam Bldg ... M3349

McGuffin Dr Gordon L

204-205-206 Grain Exchange Bldg M9278

Miller Dr M S 202-227 7 Ave W M5972

Robbins Dr Geo E 506-507 Southam Bldg ... M7239

Shore Dr A E 315 Southam Bldg M3139

Spankie & Spankie Drs 608-9-10 Southam Bldg M2020

Wallace Dr F W 214 6 Ave W M9574

Yates Dr A L 415 Southam Bldg M1790

Fans & Blowers

CANADIAN BLOWER & FORGE

CO LTD 808 9 Ave W M9888

JOY MANUFACTURING CO (CANADA)

LTD 902 9 Ave W M5205

MORTON GUY CO 809 8 Ave W M2030

TRANE CO OF CANADA LTD

130 7 Ave E M4201

WILKINSON & McCLEAN LTD

1215 9 Ave W M6146

Farm Lands

CAMPBELL & HALIBURTON LTD

513 8 Ave W R4011

LESLIE J C & CO 522 Burns Bldg M1235

TOOLE PEET & CO LTD Toole Peet Bldg

809 2 St W R1041

Farm Lighting Systems

(See Lighting Systems)

Farm Machinery & Supplies

(See also Agricultural Implements)

Allis-Chalmers Rumely Ltd 628 9 Ave W M1978

British Engine Service 1440 9 Ave E E5872

Calgary Farm Machinery & Supply Co {M4870

507 2 St E M9974

FARM SUPPLIES, REPAIRS and EQUIPMENT OF ALL KINDS

Hammer Mills, Land Packers, Pump Jacks, Pumping and Electric Lighting Outfits

CALGARY FARM MACHINERY & SUPPLY CO.

507 2 St. East Phones {M4870

CANADIAN CO-OPERATIVE IMPLEMENTS LTD

2005 14a St SE E4388

Night Calls B R Simpson 91-7435

Case J I Co General Office 10 Ave & 4 St W M4945

Parts Dept M3855

Chemi-Serve Ltd 913 Greyhound Bldg M5698

Cockshutt Plow Co Ltd 12 Ave & Centre St ... M4496

Cooper W S Co 778 9 Ave E M9117

Costello Equipment Co Ltd 1306 11 Ave W ... W2666

Cozart Wm & Sons Office 301 10 Ave W ... M4949

Stock Room & Parts M4939

Deere John Plow Company Ltd 205 10 Ave E M4638

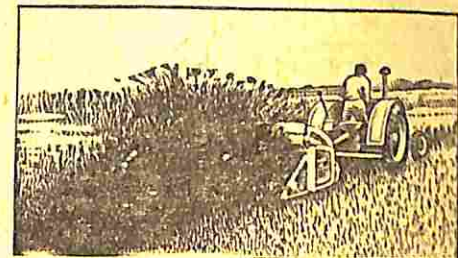
Eaton Co Western Ltd (The T) 8 Ave W bet 3 & 4 Sts 60234

Farmers' Machinery Exchange 1119 10 Ave E E5112

FERGUSON TRACTOR SALES AGENCY

1139 9 Ave E E4170

Goett Wm Co Ltd 823 10 Ave W M2463



WM. GOETT CO. LTD.

We Are Distributors For:

● **SEAMAN TILLERS**

● **MAYRATH GRAIN LOADERS**

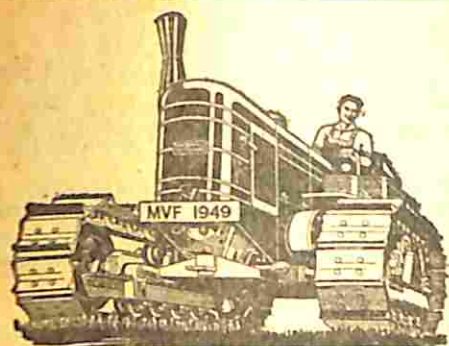
● **BOLENS HUSKI**

TRACTORS AND EQUIPMENT

823 10 Ave. W.

M2463

(Continued on Next Page)



Marshall-Fowler THE PIONEER DIESELS

No Valves - Magneto
Carburetor - Spark
Plugs or Gasoline Needed

INSTANT STARTING AT
ALL TIMES

British Engine Service

1440 9 Ave. East

E5872

Res. 91-1042

FARM MACHINERY & SUPPLIES—Continued

Oel Bros 429 10 Ave EM7270
OLIVER CORPORATION 1120 10 Ave W W2233
Perfection Machine Works Ltd
Cor 5 Ave & 3 St EM4046

Manufacturers of Canada's Finest
**CULTIVATOR-WEEDER
MAKERS OF THE FAMOUS
RENN PORTABLE and TRUCK
GRAIN LOADER**
**PERFECTION MACHINE
WORKS LTD.**

5 Ave. & 3 St. E. M4046 & M4045

RIVERSIDE SALES CO LTD

803 24 Ave SEE5634
Samson Rotary Rod Weeder Ltd 1019 10 Ave W W4022

SINCLAIR G A & SON

Dealers ALLIS-CHALMERS RUMELY
New and Second Hand Machinery
640 10 Ave W M5297

Siren Manufacturing Co Ltd 3436 15 St SE E4212
Sprinkler Irrigation Equipment Co

205 10 Ave WM4989
T & T Seeds & Chemicals Co Ltd 617 10 Ave W M1422
U F A Central Co-op Assn Ltd 125 11 Ave E M6121
Union Tractor & Equipment Co Ltd 830 9 Ave W M3911

Caterpillar

If you need a "Caterpillar" Diesel Tractor
you pay for it whether you buy it or not

UNION TRACTOR & EQUIPMENT CO. LTD.

830 9 Ave W Phone M3911

UNITED ENGINES & THRESHERS LTD

308 11 Ave EM2092
United Machine Distributors 1538 9 Ave E E4850
Waterloo Machinery (Alberta) Ltd
629 10 Ave WM9927

Feed & Poultry Supplies

CALGARY CO-OP FUR FARMERS ASSN LTD

FEED and SUPPLIES for
FOXES - MINK - POULTRY - HOGS, Etc.
1701 11th St. E. E5462 - E4096

Central Feed & Transfer 1520 14 St WW4747

Central Feed & Transfer

Dealers in Hay, Grain and Poultry Supplies
Ask for Radium Laying Mash, Chick Starter
Stock & Poultry Supplements of All Kinds
1520 14 St. W. W4747

Crown Feed Ltd 125 10 Ave WM3629
Fairplay Feed Store 1106 Westmount BlvdL2117
Gold Medal Feeds Ltd 234 7 Ave EM3895

GOLD MEDAL FEEDS LIMITED

Formerly Anderson Grain & Feed Co. Ltd.
Manufacturers of
POULTRY, LIVESTOCK, FOX AND MINK
FEEDS—DOG BISCUITS
234 7 Ave. E. M3895

CROWN FEED LIMITED

125 Tenth Ave. West

"Balanced Feeding is
Our Business"



High Quality, Fresh
Feeds at Lower Cost

Everything for Poultry
and Livestock

HAY
GRAIN
FEED
SEED

M3629—M5993

FEED & POULTRY SUPPLIES—Continued

Hall's Feed & Grain Co 625 McDougall RdR2933
Hambley J J Hatcheries Ltd Cor 8 Ave & 4 St E R2572

LOVE J E & SONS

"VITALITY" BLENDED FEEDS
HAY, GRAIN and SALT, ETC.
403 4th St E R2996

McCabe Grain Co Ltd 915 9 Ave EE4498
Victoria Fresh Feed Division

Hay Seed Poultry Equipment & Farm Supplies
Nagler's Department Store Ltd 606-608 2 St E M4341
Pringle Electric Hatcheries 228-230 17 Ave E M3045

QUAKER OATS CO OF CANADA LTD
325 10 Ave WM7183

UNITED ENGINES & THRESHERS LTD
JAMESWAY POULTRY SUPPLIES
G-G-EMULSIFIED
and Sprayers of all Kinds
308 11 Ave. E. Phone M2092

Watkins Quality Products 1134 Kensington Rd L1638

Watkins Quality Products

MINERAL FEED SUPPLEMENTS for CATTLE
SHEEP, HORSES, HOGS and POULTRY
Farm Disinfectants and Insecticides
1134 Kensington Rd. L1638

Fences

Alberta Snow Fence Co 213 Lancaster BldgM2940

FARM MACHINERY & SUPPLIES—Continued

Graham Hoeme Plow Co Inc 633 10 Ave WM9385



Graham - Hoeme Plow Co. Inc.

(Alberta Branch)

"Get Greater Yields From Your Fields"
633 10 Ave. W. M9385

A E 345 10 Ave WM3092

A. E. HOBBS

Farm Equipment

Calgary J. I. CASE Dealer

345 10 Ave. W. M3092

HORWITZ A S & SON 507 2 St EM9974

INTERNATIONAL HARVESTER CO

OF CANADA LTD 235 10 Ave W M5595

MACHINERY DESIGNERS OF CANADA

LTD 701 13 St EE4247

Machinery Service & Supply Co 1219 9 Ave E E5835

MAGLEOD'S LIMITED 337 7 Ave W M7586

Marketing Services Ltd Implement Parts Distbrs

806 Centre StM9420

Massey-Harris Co Ltd 318-328 11 Ave E M4616

McPHERSON & THOM LTD

802 11 Ave WM7347

Minneapolis-Moline Power Implement Co of

Canada Ltd 770 9 Ave EM7848

PHONE M4734 FOR ADVERTISING RATES

Fertilizer

CANADIAN INDUSTRIES LIMITED
522 11 Ave WM2196
Agricultural Chemicals Division

CONSOLIDATED MINING & SMELTING
CO OF CANADA LTD 1230 10 Ave W R2066
Elephant Brand Products

Filing Cabinets

Office Specialty Mfg Co Ltd 327a 7 Ave W ..M2655
REMINGTON RAND LIMITED
110 6 Ave WM1507

Films

(See Motion Picture Business)

Filters—Air**FIBERGLAS DUST STOP FILTERS**

This air filter assures
you of cleaner air from
your forced warm air
furnace.

It strains out virtually
all nuisance dust—most
"hay fever" pollens.

**"Where to Buy It"**

DISTRIBUTOR

Bruce Robinson Electric Ltd 9 Ave & 4 St W ..M9506

DEALERS

Alberta Sheet Metal Products 1316 Centre St N H4023
Anderson Plumbing Co 1212 Centre St N ...H1181
Ashdown J H Hardware Co Ltd 110 8 Ave W ..M5555
Neilson F & Son 1208 12 Ave WW1880
Reggin Roofing & Metal Works 117 11 Ave W M3455

Financial Agents

Canadian Acceptance Corporation Ltd {M1298
216 Fitzpatrick Bldg {M7463
INDUSTRIAL ACCEPTANCE CORP
LTD 300 Blow BldgM2988
Collection DeptM4812
Discount DeptM3182
Dealer CallsM6308
Niagara Finance Co Ltd 300 Blow BldgM1254
Traders Finance Corp Ltd 302 Insurance Ex ...M2101

Fire Fighting Appliances

ANSUL-DUGAS DRY CHEMICAL FIRE
EXTINGUISHERS—
DIAL INDUSTRIES
1003 1 St EM1528
C-O-Two Fire Equipment Co of Canada Ltd
215 10 Ave WM7996
Fire Equipment Supplies Co 612 4 Ave NE ...R3583

Fire Equipment Supplies Co.

All Types of Fire Equipment
REFILL SERVICES
SAFETY APPLIANCES & FIRST AID SUPPLIES
612 4 Ave. NE. **R3583**

FIRE EXTINGUISHER SALES &
SERVICE CO 1240 Kensington RdL2965
FYR-FYTER SALES & SERVICE
1240 Kensington RdL2965

FIRE FIGHTING APPLIANCES—Continued**GENERAL QUICK AID EXTINGUISHERS**

All types of extinguishers for
industry, automotive, marine,
home, farm, public buildings.
Quick Aid Extinguishers give
quick protection against gas-
oline, electrical, other fires.
Underwriter's approved.

**"Where to Buy Them"**

FIRE EQUIPMENT SUPPLIES CO
612 4 Ave NER3583
MARSHALL-WELLS LTD
118 11 Ave EM5505

La France Fire Engine & Foamite Ltd
1822 10 Ave WW1440
MINE SAFETY APPLIANCES CO OF
CANADA LTD 330 11 Ave WR1924
Warehouse & Order DeskM4400
Pyrene Mfg Co of Can Ltd 215 10 Ave WM7996

Fire Insurance

(See Insurance—Fire)

Fire Places

ALBERTA MARBLE & TILE CO
VITROLITE & GLAZED TILE & TERRAZZO
FIRE PLACES Built-to-Order
1510 - 10 Ave WW5163
Woods Western Ltd 924 8 Ave WM9722

WOODS WESTERN LTD.

VITROLITE, GLAZED TILE, BOULDER, STONE &
CONCRETE FIRE PLACES

M9722 and M7056

924 8 AVE. WEST

First Aid Equipment

INGRAM & BELL LIMITED
519 Centre StM4741
MINE SAFETY APPLIANCES CO OF
CANADA LTD
Warehouse & Order Desk 330 11 Ave W....M4400
OfficeR1924

Fish & Chips

Blue Derby Lunch 124 10 St NWL1868

BLUE DERBY LUNCH**FISH and CHIPS****HOME MADE PASTRY**

Phone Your Orders and We Will Have
Them Ready When You Call.

124 10 St NW **L1868**

Fred's Fish & Chips 1114 12 Ave WW1732
Night Owl Lunch 1008 17 Ave WW2333
Pelican Fish & Chips Shop 35 4 St NEM9155
Ye Olde English Fish Restnt 705a Centre St ..M4135

Fish Dealers—Retail

Billingsgate Fish Market 222 8 Ave EM1089
No 2 Market 107 7 Ave WM9230
Brass G 10 City Hall MarketR2026
Roxboro Meat Market 2520 4 St WM1217

Fish Dealers—Wholesale

British Columbia Packers Ltd 239 10 Ave E ...M5181
Deal Fish Co 939 11 Ave WW4600

5 Cent to 25 Cent Stores

Five Stores Ltd 140 10 St NWL1687
Kresge S S Co Ltd 234 8 Ave WM2401
Metropolitan Stores Ltd 324 8 Ave WM4711
Woolworth F W Co Ltd 226-228 8 Ave WM5889

Floor Machines

CANADIAN FAIRBANKS-MORSE CO
LTD THE 727 11 Ave WR4003
GREER W E AGENCIES 527 7 Ave W ...M3331

Floor Polishing Machines

KEPLER'S RADIO & APPLIANCE SHOP
411a 8 Ave WM3331
LINOLEUM & PAINT SHOP LTD
511 8 Ave WM2254
WOOD G H & CO LTD 330 11 Ave W....M4350

Floor Scrubbing Machines**WOOD G H & CO LTD** 330 11 Ave W....M4350**Floor Sweeping Compounds****SNOWDON C O** 1810 11 St EE517**Flooring**

ALBERTA MARBLE & TILE CO
ASPHALT TILES
RUBBER TILE
1510 - 10 Ave WW5163

Applicators Ltd 402 10 St NWL1684
Armstrong Cask Canada Ltd H L Perry Bldg ..R4001
CALGARY TILE & CONTRACTING CO
511 8 Ave WM4258
Catton H 1522 22 Ave NWL2773
CROWN LUMBER CO LTD
City Yard 927 10 Ave WW2443

DERHAM CRAFTSMEN
ALL TYPES OF FLOORS
CLEANED, WAXED & POLISHED
Free Estimates
1513 5 St WM7522

FITZSIMMONS N A 712 7 St WM1939**FLESHER MARBLE & TILE LTD**

Building Products Asphalt Tiles

130 - 13th Ave. W. **M4821**

Freeman Harry F 2212 Broadview RdL1213

Knaus Frank 525 11 Ave EM2097

LINOLEUM & PAINT SHOP LTD

511 8 Ave WM2254

Mack's Floor Cleaning Service Upstrs

932 12 Ave WW5112

Mandryk John 68 6 St NEM5928

Precision Craft Co 402 10 St NWL1977

PRECISION CRAFT CO.

Floors Laid, Sanded and
Finished

Floors Cleaned, Waxed and Polished

402 10 St NW **L1977**

Res. Phone R1765

(Continued on Next Page)

Use Long Distance and Advertise in the Telephone Directory

FLOORING—Continued

Rice Geo H 1601 15 Ave WW4343
 Sheets Roy 5819 3 St SWS1498

LINOLEUM -- TILE

Roy Sheets
 Floors Laid, Sanded and
 Finished
 City & Country Work

5819 3 St SW S1498

Smith C M & Son 314 20 Ave WM7705

C. M. SMITH & SON

FLOOR EXPERTS
 Floors Laid, Sanded and Finished.
 We Have the Most Up-to-Date
DUSTLESS SANDING MACHINES
 in Western Canada

M7705 314 20th AVE. WEST

Vets' Floor Sanding Shop 2448 9 Ave EE5951

VETS'**FLOOR SANDING SHOP**

FLOORS SANDED, FINISHED
 CITY OR COUNTRY WORK

2448 9th Ave. E. E5951

Wagner F 4326 5 St SWS1176

Western Floor Co 525 11 Ave EM2097

WESTERN FLOOR CO.

Experts in Laying &
 Finishing Floors

Electric Plant for Country Work

525 11 Ave E M2097

Florists—Retail

Alan's Greenhouse 302 Bowness Rd BownessL2753

Brookes Ted Flowers Order Desk 506-508
 8 Ave WR2468

OfficeM2397

Campbell Floral Seeds & Nurseries Ltd
 321 7 Ave WM1726

Crescent Flower Store 1609 Centre St NH4670

Elliot James rear 1040 12 Ave WW1150

Flowerdale Co 1324 17 Ave WW3567

FLOWERDALE CO.

"Flowers Add the Final Touch
 For Satisfaction Deal With Us"

NIGHT PHONE W4275

1324 17 Ave W W3567

Henderson Floral Co 814 1 St WM9266

Henderson Floral Co.

FLOWERS FOR ANY OCCASION

Night Phones H2210 — H2523

814 1 St W M9266

(Continued on Next Page)



506-508 8th AVE. W.
 Just West of Eaton's

PROMPT
 PERSONAL
 SERVICE

FLOWERS
 TELEGRAPHED
 EVERYWHERE

Flowers
 For All Occasions



"SAY IT WITH FLOWERS"
 SAY IT WITH OURS

PHONE
R2468 NIGHTS
 W2345

**Quality
 Flowers—**

*Creations
 by CAMPBELL'S
 are Winners
 in
 Calgary*

FLOWERS TELEGRAPHED
 ALL OVER THE WORLD
CAMPBELL FLORAL

PHONE
M1726 or R1709

NITES L1387

"Service Plus Quality"

321 7 Ave. W.

**WHITE'S
 FLOWERS**

L. F. White, Prop.

*For Smart Floral
 Designs*

**Wedding Decorations
 A Specialty**

GLASS and POTTERY
 GIFTWARE

Phone H4366

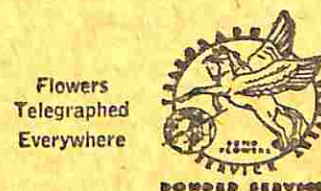
NIGHTS H1776

712 16th Ave. N.W. Calgary

**Say It With
 Crescent Flowers**

1609 Centre St. North

Best Selection In
**CUT FLOWERS, PLANTS
 and FLORAL DESIGNS**



Prompt City-wide Deliveries

PHONE
H4670

Nights
 H2286

Owned and Operated by
Pedersen Bros., Florists

FLORISTS—RETAIL—Continued

Morris James 334 7 Ave WM4470
Greenhouses 117 18 St NWL2412

JAMES MORRIS

Member F.T.D.A.

FLOWERS FOR ALL OCCASIONS

Store Phone M4470—Night Phones L2412-L1443

334 7 Ave. W. Calgary

Nelson's Greenhouse 1801 9 Ave EE5227
Pedersen Bros 513 23 Ave NWH2715

PEDERSEN BROS.

GREENHOUSES

FLOWERS FOR ALL OCCASIONS

513 23 Ave. N.W.

Day H2715 Night H2286

Stark W 240 27 Ave SEM9755
Steel Wm J 116 7 Ave WM2612
Terrill A M Ltd Store 809 1 St WM3812
Page W S 2626-29 St WM2270
Whitburn W F 1 St W & 9 AveM3388
Greenhouses Rideau ParkS0093
White's Flowers 712 16 Ave NWH4366
(See advertisement on Page 53)

Florists—Wholesale

(See also Nurserymen)

Brink Bros Main Office 515 24 St NWL1818
Greenhouse Col Walker Estate E Calgary.....E5544
Campbell Floral Seeds & Nurseries Ltd
321 7 Ave WM1726
Freeman R L 1005 13 Ave WW1577
Marlow Gardens Greenhouse 2626 29 St WW1331
Page W S 2626-29 St WW1331
Terrill A M Ltd Office and GreenhousesE5123
9 Ave & 16 St EE5352

Flour Mill Machinery

MORTON GUY CO 809 8 Ave WM2030
STRONG-SCOTT MFG CO LTD THE
122 11 Ave WM2967

Flour Mills

BRACKMAN-KER MILLING CO LTD
14 St EE5656
ELLISON MILLING & ELEVATOR CO
LTD 812 11 Ave WM7105
LAKE OF THE WOODS MILLING
CO LTD 10 Ave & 7 St WM7053
Maple Leaf Milling Co Ltd 325 10 Ave WM2629
Ogilvie Flour Mills Co Ltd 815 10 Ave WM1027
PURITY FLOUR MILLS LTD 14 St E E5656
Quaker Oats Co of Canada Ltd 325 10 Ave W M7183
Renown Mills Ltd Bonnybrook Rd E Calgary ..E5671
ROBIN HOOD FLOUR MILLS LTD
9 Ave & 4 St WM5536
WESTERN CANADA FLOUR MILLS CO
LTD 14 St EE5656

Flying

(See Air Services—Chartered, Airline Companies and Schools—Aviation)

Food Products

Heinz H J Co of Canada LtdM5756
720 11 Ave WM4595
HOME-DEL FOOD PRODUCTS
3 Ave & 3 St EM5045
Short J R Canadian Mills Ltd 215 10 Ave W ..M7996

Footwear

(See Shoes)

Forest Service

(See Alphabetical Section Under Govt of Canada or Provincial Government)

Forwarding Agents

JAMES STORAGE & CARTAGE CO
LTD 239 10 Ave EM7981
MacGOSHAM STORAGE & DIST CO
(CALGARY) LTD 215 10 Ave WM7996
MUIRHEAD FORWARDING CO
215 10 Ave WM7996
PACIFIC CARTAGE & STORAGE CO
LTD THE 330 11 Ave W.....M3002

Foundries—Iron, Steel, Brass & Aluminum Castings

Burrows Pattern Shop 1429 9 Ave EE5940
CALGARY IRON WORKS LTD.
MACHINISTS — WELDERS and
BLACKSMITHS
410-420 9th Ave EM2758

Calta Metal Products Co 1429 9 Ave EE5439

Calta Metal Products Co.

Manufacturers of

Bronze, Aluminum and White Metal Castings
Bronze Memorials, Signs and Emblems

1429 9 Ave E E5439

CANADIAN FOUNDRY CO 240 3 Ave E M5810
FOOTHILLS STEEL FOUNDRY &
IRON WORKS LTD 14 St & 17 Ave E E5414
GARCO PATTERN & WOOD PRODUCTS
610 3 Ave WR3203
Metal Industries of Alberta 50 Ave & 1 St W S0950
Northwestern Brass Ltd 1609 24 Ave EE5696
Riverside Iron Works Limited 803 24 Ave SE ..E5634
Robinson Machine & Supply Co Ltd
50 Ave & 1 St SWS0925
Union Iron & Foundry 13 St & 17 Ave EE5154
VULCAN IRON & ENGINEERING LTD
310-11 Burns BldgM4451

Fox Farms

Colpitts Ranches—Calgary91-5822

Fraternities

Al Azhar Temple A A O N M S 506 17 Ave W M7207
Grand Lodge of Alberta A F & A M
Masonic Temple 330 12 Ave WM1828
Grand Lodge of Alberta I O O F
204 IOOF TempleM2736
I O O F TempleM1033
Independent Order of Foresters 416-17
Burns BldgM5821
King George Lodge A F & A M
Masonic Hall 1126 Kensington RdL1253
Knights of Columbus 628 12 Ave WM4777
Maccabees The 313 Maclean BlkM5648
Masonic Temple Main Flr New Masonic Temple M2704
Rebekah Assembly of Alberta 218 IOOF Bldg M6049
St George's Lodge No 39 IOOF 1314 9 Ave E ..E5550
Sons of England Hall Upstrs 1113 5 Ave W ..M9779

Freight—Automobile

(See Truck Lines)

Fruit & Produce Brokers

(See Brokers—Fruit & Produce)

Fruit & Produce—Retail

Baren M 22 City Hall MarketR2028
Blitt Leo 15 City Hall MarketR2028
College Fruit Store 732 17 Ave WR2808
Excello Fruit Co 415 8 Ave WM9097
Gazsi J J 1224 16 St EE5854
Handy Fruit Store 802 1 St WM1393
Hori's Fruit Shop 339 17 Ave WM4407
International Fruit 239 16 Ave NWH2906
Kay Mrs L 23 City Hall MarketR2028
Lee & Co 39 New Calgary MarketM2969
Lee Fruit Co 1224 9 Ave EE5302
Lee Harry Co Store No 1 2508 4 St WM7412
R 2158

LEE JIM CO

FRESH FRUITS & VEGETABLES
GROCERIES, CUT FLOWERS and PLANTS
108 10th St. N.W. L1066

Leong's Fruit 1004 16 Ave NWH4296
Nagler's Department Store Ltd 606-608 2 St E M3679

NEW MOON GROCERY

Store No. 1 — Fountain Service
FRUIT — VEGETABLES & MEATS
Frozen Delmon Foods and News Stand
1210 1 St W M3086

O K Company 4 City Hall MarketR2028
Pearlmutter Leo 17-18 City Hall MarketR2028
Pont Jim Mah 29 City Hall MarketR2028
Season's Fruit Store 902 Centre St NM6566
Star Fruit Store 1215a 1 St WR1540
Sun Grow Store 2308a 4 St WM9767
Union Fruit Co 121 7 Ave WR1859
United Grow No 1 336 7 Ave WR2121
Universal Fruit & Grocery Store 231a 6 Ave W M4930
Wong Ben 11 City Hall MarketR2028
Wong George 16 City Hall MarketR2028
Wong Peter 615 Centre StM4294
Wong Yow 26 City Hall MktR2028
Yee Dong 24 City Hall MktR2028

Fruit & Produce—Wholesale

Barker N A Ltd Order Desk 510 9 Ave WR1088
OfficeM1039
Bridge Brand Produce 532 9 Ave EM3388
Calgary Fruit Ltd 522 9 Ave WM7732
Consolidated Fruit Co Ltd 24 Michael BldgM5000
M1280
MACDONALDS CONSOLIDATED
LTD 535 10 Ave WM9669
M9876
National Fruit Co Michael Bldg
City Order Desk & Country OrdersM1533
M4272
M1539
Candy RoomM4567
S Clowes Sales MgrM3727
E Halstenson Credit MgrM7689
Plunkett & Savage 9 Ave WM2386
M3815
Scott Fruit Co The Michael Bldg
City Order Desk & Country OrdersM7590
M9717
M9770
V S Ockenden Sales MgrM3431
W E McIntosh SupervisorM3681
WESTERN GROCERS LIMITED
Cor 10 Ave & 5 St WM5853
M3480

Fuel

(See Coal and Wood)

Fumigating

Carpenter's Chemical Co 502 14 Ave E R1221
 Longden Joseph A 610 15 Ave W M7143
 Reliable Exterminators 230 11 Ave E M4207
 Wards B M 831 12 Ave W M9312

Funeral Directors

GOODER BROS FUNERAL HOME
 320 12 Ave W M1230
JACQUES FUNERAL HOME
 The Little Chapel on the Corner { M3383
 240 17 Ave W M3380
LEYDEN'S FUNERAL CHAPEL { M9101
 2 St W & 18 Ave M9111
McINNIS & HOLLOWAY LTD { M3030
 4 St W & 15 Ave M2323

Fur Business

(See Furriers)

Fur Farm Supplies

Ballard's Dr Fox & Mink Foods Ltd
 Nose Creek M7796
 Calgary Co-op Fur Farmers Assn Ltd { E4096
 1701 11 St E E5462
 Fur Farm Processing Plant Co 1506 14 St NE M9800
 Gold Medal Feeds Ltd 234 7 Ave E M3895
 Red Top Ltd Nose Creek R1702

Fur Farms

Joyce A R Kingsland Subdivision S0375

Fur Storage

(See Storage—Fur & Garment)

Furnaces

(See Heating Apparatus & Stoves, Ranges & Heaters)

Furniture Dealers—Retail

Acme Furniture Co 318 8 Ave E M7687
ALBERTA FURNITURE CO LTD
 "OUT OF THE HIGH RENT DISTRICT
 TO SAVE YOU MONEY"
 Slingsby Bldg Riverside 102 4th St NE R1566
 Brydson's Furniture Store 130 10 St NW L1246

BRYDSON'S

Furniture Store
 For BETTER BARGAINS
 USED FURNITURE Accepted
 as DOWN PAYMENT.

L1246 130 - 10th St. N.W.

CALGARY HOME FURNITURE CO LTD
 112 8 Ave E R2151

CHESTERFIELD SHOP THE
 122 8 Ave W M9191

CRISTY'S FURNITURE STORE LTD
 128 8 Ave E M1222

Crown Furniture Store 115 7 Ave W R1560
 Cummings Furniture Ltd 1403 14 St W W2774

De Luxe Furniture Co 326 8 Ave E R2661

FOR BETTER BARGAINS IN FURNITURE**CALL****The Calgary Home Furniture Co.****YOUR USED FURNITURE****ACCEPTED AS DOWN PAYMENT**CREDIT
WITH COURTESY**FREE VALUATIONS**COMPLETE
HOME FURNISHINGSPHONE **R2151** PHONE

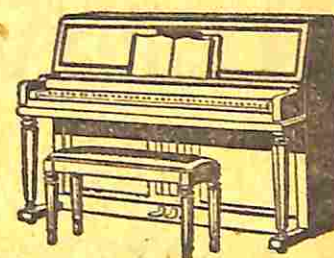
112 - 8 AVE. EAST

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STERLING FURNITURE STORE**Complete Home Furnishers****USED FURNITURE WANTED****Pianos, Furniture, Bought, Sold & Exchanged**PHONE **R1110** PHONE**Liberal Allowance on Your
Old Furniture for New**

109 - 7 Avenue West

Evenings L1732

**FURNITURE DEALERS—RETAIL—Continued**

Dominion Furniture Store Ltd 134 8 Ave E ... M1672
 Office M5039
 Warehouse 711 8 Ave W M2289
HEINTZMAN & CO LTD 329 8 Ave W M2440
HOME FURNITURE CO 112 8 Ave E ... R2151
 Ironside Furniture Co rear 611 Centre St M9169

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COMPANY****A. ROSS IRONSIDE, Mgr.****Furniture for Every Room—Priced for Every Budget****"It Will Pay You to Shop at
Ironside's"****Entrance 611 Centre Street
SHOWROOM AT REAR OF HALL****M 9 1 6 9**

Jones-Brown Co 407a 8 Ave W M1036

MARTHUR FURNITURE CO LTD

607 11 Ave W M9976

G W McArthur Mgr r W1900

NAGLER'S APPLIANCE & HARDWARE**LTD** 1206 1 St W M1715**NAGLER'S DEPARTMENT STORE LTD**

606-608 2 St E M7715

NATIONAL FURNITURE STORE

228 8 Ave E M2877

Neilson Furniture Co Ltd 118-120 8 Ave E { M5404

{ M5474

(Continued on Next Page)

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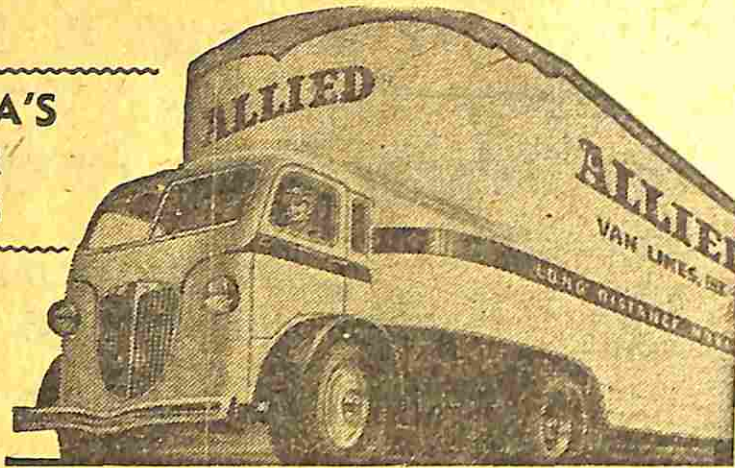
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FURNITURE DEALERS—RETAIL—Continued

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GOOD VALUE, SEE US FIRST

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Phone **M1247** Phone

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Free Estimates. Work Guaranteed

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Store No 2 221 8 Ave E M7208
Store No 3 527 8 Ave W M9388
Warehouse 4th Flr Riley Bldg M5660
Sterling Furniture Co 109 7 Ave W R1110

FURNITURE DEALERS—RETAIL—Continued

SYKES-IMPERIAL FURNITURE
STORE 108 8 Ave E M2927
Warehouse 17 Ave & 13 St E E4167

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AT REASONABLE PRICES
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WEISMOSE NIELS 622 17 Ave W M2023
West Furniture Store 329 8 Ave E M3116

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For Upholstering - Repairing - Cleaning of
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High Class Furniture Repaired and Refinished
WEST FURNITURE STORE
329 8 Ave. E. **M3116**

Woods & McLennan Furniture 508 8 Ave W .. M2637

Furniture Dealers—Wholesale

Archibald & Shepherd Ltd 2 Flr 116 8 Ave E M3643
BROCK COMPANY "WESTERN"
LTD THE 8 Ave & 2 St W R2046
DONALD G M LTD 1110 4 St W M1698

Furniture Manufacturers

Atlas Furniture Ltd 1132 17 Ave W W4605
Boyd Furniture Manufacturing Co Ltd
2nd Flr Lever Bldg E Calgary E4069
Camcraft Co Sales Office 1433 8 Ave E E5571

FURNITURE MANUFACTURERS—Continued

Canada West Manufacturing Ltd 310 1 St E .. M3404
Cope D V & Co 721-723 8 Ave W M2530
Custom Craft Furniture Co 320 10 St NW ... M2650
DAVIDMAN H 118 1 Ave E M3714
Irwin Manufacturing Co 1117 5 Ave W M2650
MOUNT ROYAL UPHOLSTERING
415-417 4 St E M1029
Paragon Wood Products 511 3 Ave W M9186
PARKHILL BEDDING LTD
339 10 Ave E M1383
Tynan John & Co Ltd 1222-1224 11 Ave W... {W4200
W3223

— TYNAN —

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Upholstering Manufacturers

W3223 1222-1224 11th Ave. W. **W4200**

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LONG
DISTANCE

HAULING

M

3292

RESIDENCE
W2007

315 3 Ave. W.

Aero Transfer 1008 6 Ave NE M9933

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Johnston Storage & Cartage Co Ltd
325 10 Ave W M2853

ANDERSON DELIVERY & TRANSFER
15 Hatfield Court M5320

Andy's Delivery rear 807 4 Ave W R2900
Canadian Freightways Ltd 410 Riverside Blvd .. M2136
Capital Cartage 1631 29 Ave SW W4222
Crown Cartage Co 220 17 Ave E M7776

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When You Entrust the Moving of Your
"Valued Effects" With Us.

Transfer Your Cares to

CROWN CARTAGE CO.
Phone **M7776** 220 17 Ave. E.

(Continued on Next Page)

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Dench of Canada Ltd 409 10 Ave EM2166

DENCH OF CANADA LIMITED



GAYNER TRANSFER

Furniture and Piano Mover - Crating - Packing
126 13 Ave E (rear) M2381
1423 18 Ave NW L2840

James Storage & Cartage Co Ltd

239 10 Ave EM7981



Johnston Storage & Cartage Co Ltd

325 10 Ave WM2853

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MacCosham Storage & Dist Co (Calgary) Ltd

215 10 Ave WM7996

**MOVING
MADE EASY
M7996**



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MUTUAL CARTAGE & TRANSFER

PIANO MOVERS — CARTAGE

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**PACIFIC CARTAGE AND STORAGE
CO LTD THE CPR Freight Sheds**

M1302

Reliance Storage & Cartage Co Ltd 1001 1 St E M1066

GULLIVAN'S CARTAGE 129 17 Ave E M9676

Bunnyside Cartage & Storage 326 10 St NW ..L1855

VETS CARTAGE CO 219 11 Ave EM2027

White Cartage 110 11 Ave WM3697



M2136

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Anderson T J 124 11 Ave WM2711

Cleary J E 1010 2 St ER1750

Kobsted Furniture Shop 427 4 Ave ER1598

Rockie's Polish & Paint Shop 906 9 Ave E.....E5057

Unique Polishers & Finishers Co 231 25 Ave W M5977

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(See also Cabinet Makers)

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Kobsted Furniture Shop 427 4 Ave ER1598

Kobsted Furniture Shop

427 4 Ave. E.

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Bus. R1598 — PHONES — Res. M4306

Plunkett Edward A 475 22 Ave NEH4938

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Long reputed for Quality,
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For the finest and most reliable Fur Storage, send your Furs to Krafts and to safety.

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Est. 1908

KRAFT BLDG.

222 Eighth Ave. W.

Branch No. 2 — 1502 Centre St. N.

H3175



Furriers

(See also Fur Farm Supplies & Fur Storage)

ALLISTERS LTD 214 8 Ave E M3508

(See advertisement on Page 60)

Briggs Furriers & Fur Dressers Burnside E5430

Briggs Furriers

LATEST FRIGIDAIRE FUR STORAGE

Expert Repairing, Remodelling,
Relining, Cleaning & Glazing —
Lowest Rates

Coats and Furs Made to Order
Raw Furs Processed

FREE PICK-UP AND DELIVERY

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E5430

Charlebois Cecil C 1309 1 St W M1458

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DAUMS LTD.
FURS

COATS MADE TO ORDER

STORAGE

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GARBERT ROBERT T LTD

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KRAFT THE FURRIER Kraft Bldg

222 8 Ave W M1995

Branch No 2 1502 Centre St N H3175

(Continued on Next Page)

Your fur coat

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Renfrew Quality Furs are at the lowest prices in years. Every Coat carries the famous "Renfrew Bona fide Guarantee."

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Cleaning - Glazing
Remodelling

M5456

Everything New in Furs
Renfrew Furs

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When you want to know who sells a certain trade-marked or branded article or where to secure authorized service, look for the name of the product or service or for its trade-mark under the heading which describes it in the

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Charlebois for Fine Furs



Our Large Modern Factory
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FUR STORAGE

For Greatest Safety

FUR COATS
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Our reputation for fine furs has been maintained because we insist on quality first and foremost. You will be delighted with our large and varied selections.

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 205 8 Ave W M4101
MOFFATT'S LADIES' WEAR LIMITED
 534 8 Ave W M2453
 Pain Thomas 131 8 Ave W M3806
 Reliable Furriers 715 4 St W M7238

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EXPERT and DEPENDABLE FURRIERS
 FUR COATS MADE TO ORDER
 REPAIRING and REMODELLING

715 4th St. W. :-: M7238

Renfrew Furs 106 7 Ave W M5456
 (See advertisement on Page 58)
 Templeton's Ltd 615 17 Ave W M2419

Garages—Service

Acme Garage, 1116 Westmount Blvd L1404
 Airport Service Station 923 3 St NE M6818
 Alberta Nash Limited 4 St W & 7 Ave M7733
 Art's Garage 107 13 Ave E M7516
 Boulevard Garage 1 4 St NE R1339
 Broadway Service Station 8 Ave & 7 St W M3738
 Burke's Auto Body & Paint Shop 123 5 Ave E R2720
 Burnsland Auto Service 2006 8 St E E5073
 Calgary Motor Products Ltd Cor 4 Ave & 2 St W M4024

Calgary Motor Products, Ltd.

DEALERS
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M5161 SALES and SERVICE M4024
 Cor. 4 Ave. & 2 St. W. Calgary

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 College Service Station 704-706 17 Ave W ... R3291

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Foothills Motors 119 12 Ave W M5704
 Foster's Garage 1102 9 Ave W M1414
 Freeman Wilson Co Ltd The 511 Centre St ... M7976
 General Supplies Ltd Cor 1 St W & 5 Ave ... M1101

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 CARS AND TRUCKS

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 Phone M1101

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MECHANICAL BRAKE SERVICE
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1301 9th Ave E E5762

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 Harrison Auto Service 2204 Centre St N H2215
 Henry's Garage Forest Lawn E4342
 Highway Garage & Service Station
 17 Ave & 1 St W R2201

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 24-Hour Service

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Official A.M.A. Garage
 High Grade Repairs on Any Make of Car
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LEA MOTOR CO. LTD.

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 Sales and Service

Sales & Office M9958 Service M7429
 Stockroom R3552
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 TEXACO OILS, GAS and LUBRICATION
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Miracle Auto Clinic 13 St & 17 Ave W W3294

Model Auto Service Mission Rd & Macleod Trail S1493

Modern Motors 230 6 Ave W M9922

Parts Dept M3824

Eric C Dunford Mgr M3586

MODERN MOTORS

WILLYS DISTRIBUTOR

PARTS and SERVICE

230 6 Ave W M9922

Motordrome Garage 417 6 Ave E R2858

Patton's Garage 702 4 Ave W M1905

Pratt's (Tommy) Garage 3505 16 St SW 95-129

PURITY CENTRE AUTO SERVICE

Centre St & 5 Ave M9977

R & S Motors 328 9 Ave E M7774

Robbins Ed 1202 17 Ave W W3329

(Continued on Next Page)

GARAGES—SERVICE—Continued

Rooney's Garage 15 Ave & 1 St W M3019
Garage No 2 539 17 Ave W M5330

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Specialized Dodge and De Soto
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Smithway Service Ltd 4502 Macleod Trail S0922
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302 7 Ave W M3186
Steel's Garage 617 7 Ave E M2450
Steel's Service Garage 2106 Edmonton Trail H3729
West End Garage 1209 5 St W M4764
West Hillhurst Auto Service 2001 Bowness Rd L2183

Gas Companies

Alberta Gas Services Ltd 1118 8 Ave W M7557
Calgary Gas Co Ltd The—See Canadian West-
ern Natural Gas Co Ltd R2091
Canadian Western Natural Gas Co Ltd
215 6 Ave W R2091
Madison Natural Gas Co Ltd 604 2 St W M7961

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(See also Plumbers & Gas Fitters)

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We Repair all types of

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Specialists in Natural Gas
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Shrubbsall A J Co 318-320 10 St NW L1714
Stewart & Phillips (Alberta) Ltd 839 17 Ave W W4715

TROTTER & MORTON LTD.

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Vines Laurence D 1406 4 St W M5032
Wood W A Plumbing Co 624 12 Ave NE H4154

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LTD 607 4 St E M7336

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Red Head Petroleum Products

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Artic Oil Co 809 9 Ave E E5219
Atlas Service Station 17 Ave & 5 St W M3301
Balmoral Service Station 201 16 Ave NW H2122
Banff Trail Service Station 16 Ave & 10 St NW H2526
Bell Service Station No 2 401 16 Ave NE H2326
Bert's Auto Service 1403 3 St NE H4653
Big Chief Auto Service Cor 17 Ave & 1 St W M2763
Boote Walter 6831 24 St SE E5053
Bowness Road Service
Cor Bowness & Kensington Rds L1193
British American Oil Co Ltd

LEASED SERVICE STATIONS

No 1 Dyson Service Cor 1 St W & 6 Ave M1626
No 2 Bow Valley 5 Ave & 4 St W M5313
No 3 Avenue 7 Ave & 5 St W M6313
No 4 Mission 18 Ave & 4 St W M1567
No 5 Marble Arch 13 Ave & 8 St W M5318
No 6 Mount Royal 17 Ave & 9 St W M5492
No 7 Scarboro 17 Ave & 16a St SW W3722
No 8 Sunalta 1202 14 St W W4455
No 9 Hillhurst Kensington Rd & 10 St NW W3000
No 10 Chinook 13 Ave & Centre St N L1088
No 12 Island 9 Ave & 12 St E H1170
No 16 Elbow Park Service Station & Garage E5555
2219 4 St W M5200
No 17 Triton Service 7 Ave & 1 St E R2324
No 18 Victoria Service Stn 11 Ave & 2 St E R1793
Coward's Super Service Stn 924 Centre St N M6755
Dyson & Rhodes Auto Service 338 10 St NW L2666
Holmes Art Service Stn 15 Ave & 8 St W M3224
Patton's Garage 702 4 Ave W M1905
Parkview Service Stn 26 Ave & 2 St E 95-147
College Service Station 704-706 17 Ave W R3291

Central Park Service Station 12 Ave & 4 St W. M2685
Centre Bridge Service Station Cen St & 4 Ave M9678
City Hall Service Station 7 Ave & 2 St E M7890
Comet Auto Service 1439 9 Ave E E5336
Coward's Super Service Station 924 Centre St N M6755
Crist's Service Station 2002 8 Ave E E5242
Currie Service Station 2101 34 Ave SW S0527
De Luxe Auto Service 8 St W & 4 Ave M4362
Dulmadge's White Rose Service Station

1402 Centre St N H1070
Dyson & Rhodes Auto Service 338 10 St NW L2666
East Calgary Service Station 9 Ave & 11 St E E5070
East Trail Auto Service 1556 9 Ave E E5975
Ed & Ted's Service 1 St W & 11 Ave M7111
Edmonton Trail Service Stn 3 St & 16 Ave NE H4308

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GARAGE 2219 4 St W M5200
Forester Harry Ltd 9 Ave & 2 St W M7536
Gail's Service Station 1940 9 Ave E E5929

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W Boote Ogden E5053
Bowness Service Station 91-7112
British Engine Service 1440 9 Ave E E5872
Fairplay Feed Store 1106 Westmount Blvd .. L2117
Foothills Motors 119 12 Ave W M5704
Gail's Service Station 1940 9 Ave E E5929
Hammill Motors Ltd 309-315 7 Ave W ... M1747
Kingsland Auto Service 58 Ave & Macleod Trail S0966
Louise Bridge Service 4 Ave & 9 St W M7778
Maple Leaf Garage 409 16 Ave NW H3484
McAlister Motors 17 Ave & 25 St W W3659
Mewata Auto Service 1502 10 Ave W W4686
Miracle Auto Clinic 13 St & 17 Ave W W3294
Modern Motors 230 6 Ave W M9922
Purity Centre Auto Service 5 Ave & Centre St M9977
Regal Auto Service 640 9 Ave W M3233
Stirling Auto Service 315 16 Ave NE H1005
Sunalta Auto Body Works 1301 12 Ave W .. W3138
Tuxedo Auto Service 2319 Centre St N H4374
Western Tire Service 204 11 Ave E M7141
Glengarry Service Station 1901 26a St W W3248
Great West Auto Service Station
20 Ave & 4 St W M1550

GREAT WEST DISTRIBUTORS LTD

Commercial Tire (Alberta) Ltd
1139 9 Ave E E4170
General Garage Service Co 3901 Macleod Trail S1339
Glengarry Service Station 1901 26a St W ... W3248
Great West Auto Service Station
20 Ave & 4 St W M1550
Loop Service Station 5004 Macleod Trail ... S0443
Red Head Service Station No 1 1005 9 Ave E E5501
Slim's Garage 2005 11 St E E5461
Green "T" Auto Service 1301 9 Ave E E5762
Halford & Valentine 12 Ave & Centre St S ... M3547
Highway Garage & Service Stn 17 Av & 1 St W R2201
Hilltop Service Station 1324 Centre St N H2575
Holmes Art 15 Ave & 8 St W M3224
Hygrade Service Station 12 Ave & 8 St W R1952
Island Service Garage 9 Ave & 12 St E E5555
Kingsland Auto Service 58 Ave & Macleod Trail S0966
Knox Corner Service Station 6 Ave & 4 St W M1090
Kramer Bros Service Station 4701 Macleod Trail S0909
Langevin Service Station 4 Ave & 4 St E M4831
Lion Oils Ltd Bulk Station 9 Ave & 4 St E .. M5696
Lone Star Auto Service 2003 4 St W M2910
Loop Service Station 5004 Macleod Trail ... S0443
Louise Bridge Service 4 Ave & 9 St W M7778
Main Service Station Cor 8 Ave & 8 St W ... M9030
Manchester Auto Service 5728 Macleod Trail ... S0075
Maple Leaf Garage & Serv Stn 409 16 Ave NW H3484
McColl-Fontenac Oil Co Ltd 1802 11 St E. E5255
Mewata Auto Service 1502 10 Ave W W4686
Miracle Auto Clinic 13 St & 17 Ave W W3294

MIRACLE AUTO CLINIC

Approved Chrysler Service
and

"99" Gas & Oil Products

13 St. & 17 Ave. W. Phone W3294

Moore's Auto Service 719 3 St NE M6474
Motor Inn Service Station 615 5 St W M7211
Motorpark Parking Station 112 9 Ave W ... M7409
Noble Service Station 1302 1 St W R2514
North Hill Service Station 829 3 St NE M6656
North Trail Service Station Edmonton Trail ... H1759
Oughton Bros Ltd Chestermere Lake Rd E5551
Paramount Service Station 17 Ave & 8 St W W1995
Parkview Service Station 26 Ave & 2 St E .. 95-147
Power Chief Auto Service 12 Ave & 2 St W ... M2226
Premier Service Station 12 Ave & 2 St E. M9210
Prospect Service Station 2513 14 St W W4090
Purity Centre Auto Service Centre St & 5 Ave M9977
Red Head Service Station No 1 1005 9 Ave E E5501
Red Star Service Station 14 Ave & 14 St W .. W5502
(Continued on Next Page)

**McCOLL-FRONTENAC
DEALERS**



BIG CHIEF AUTO SERVICE
Cor 17th Ave & 1st St WM2763

CENTRE BRIDGE SERVICE
Centre St & 4th AveM9678

DE LUXE AUTO SERVICE
4th Ave & 8th St WM4362

EAST TRAIL AUTO SERVICE
9th Ave & 15th St EE5975

GREEN "T" SERVICE STATION
1301 9th Ave EE5762

HARRY FORESTER LTD
9th Ave & 2nd St WM7566

LONE STAR AUTO SERVICE
2003 4th St WM2910

POWER CHIEF AUTO SERVICE
12th Ave & 2nd St WM2226

RED STAR AUTO SERVICE
14th Ave & 14th St WW5502

ROSEDALE AUTO SERVICE
12th Ave & Centre St NH1880

SKY CHIEF AUTO SERVICE
Centre St & 4th AveR2912

SUNSET AUTO SERVICE
501 16th Ave NWH1727

WESTERN AUTO SERVICE
17th Ave & 5th St WM3042



Ask for
**TEXACO
PETROLEUM
PRODUCTS**

GASOLINE & OIL SERVICE STATIONS—Continued

Regal Auto Service 640 9 Ave WM3233
Rideau Service Station 24 Ave & 4 St WM2243
Riley Park Service Station 427 10 St NWL1115
Riverside Service Station 12 4 St NER1647
ROBBINS ED 1202 17 Ave WW3329
Rosedale Auto Service 12 Ave & Centre St N H1880
Roxboro Service Station Elbow Drive & 4 St W M7125
Sid & Harry's Service Station 2219 4 St W ..M5200

SID and HARRY'S Service Station

**BRAKE AND TUNE-UP
SPECIALISTS**

SUN TUNE-UP EQUIPMENT
2219 4 St. W.

Cor. 23 Ave. & 4 St. W. **M5200**

Sky Chief Auto Service Centre St & 4 Ave .. R2912
Slim's Garage 2005 11 St EE5461
Smithy's Service Station Macleod TrailS1326
Southway Service Ltd 4502 Macleod TrailS0922

S0922



S0922

Southway Service Ltd.

At Your Service 24 Hours a Day
4502 Macleod Trail

R. L. "Bob" Wilson Res. Phone W5397

Standard Service Station 439 8 Ave EM7310
Stirling Auto Service 315 16 Ave NEH1005
Sunray Service Station 9 Ave & 3 St ER2128
Sunset Auto Service 501 16 Ave NWH1727
Three Star Service Station 320 9 Ave WM5188
Triton Service Station 7 Ave & 1 St ER2324
Tuxedo Auto Service 2319 Centre St NH4374
UFA Co-op Service Station 11 Ave & 1 St E ..M6121
Universal Sales & Service Ltd Cor 5 Ave &
1 St WM4122
Victoria Service Station 11 Ave & 2 St ER1793
Western Auto Service 17 Ave & 5 St WM3042
Westpoint Service Station 16 Ave & 14 St W ..W2030
Windsor Service Station 4 Ave & 9 St WM3551
York Service Station 6 Ave & Centre StM1408

General Contractors

(See Contractors—General)

Generator Repairs

(See Magnetos & Generators & Repairs)

Geologists

Irwin Joseph S 812 Lancaster BldgM5408
Johnson Russell V 913 Lancaster BldgM3371
McCollum Exploration Co 403a 8 Ave WM3191
Sanderson J O G 219 Lougheed BldgM1355

Geophysicists

AEROMAGNETIC SURVEYS LTD
Blow BldgM5369
BEAVER GEOPHYSICAL SERVICES LTD
312-313 Leeson-Lineham BldgM2742
Farney Exploration Co Ltd 6-308 8 Ave W....M7171
Geophysical Service Incorporated
Upstrs 510 9 Ave WM4165

Opposite
Palliser
Hotel



*Billy
Suggests*

Choose Your

GIFTS

from our smart selection of

- ENGLISH BONE CHINA
Including cups and saucers, creams and
sugars and odd pieces.
- LEATHER GOODS
Including English leather billfolds.
- PIPES—TOBACCO POUCHES
- "BIG NAME" LINES
Such as Parker 51, Ronson Lighters.
- FINE CHOCOLATES

BILLY'S

NEWS & SMOKE SHOP

138 9th Ave. W. **M2894**

GEOPHYSICISTS—Continued

McCollum Exploration Co 403a 8 Ave WM3191



1025 S. Shepherd Drive Houston, 19, Texas
403a 8 Ave. W. Calgary **M3191**

NATIONAL GEOPHYSICAL CO

OF CANADA LTD 305 16 St NWL3758
Northwest Seismic Surveys 414 10 St NWL2078

RADAR EXPLORATION CO LTD

Blow BldgM5369
Ray Robert H Co 209 Bay BldgM2568
United Geophysical Co Inc 735 8 Ave W ... {M7156
R2948

WESTBY GEOPHYSICAL CORP

205 Toole Peet BldgM2993
Western Geophysical Co 506-508 Maclean Bldg..R4560

Gift Shops

Billy's News & Smoke Shop 138 9 Ave WM2894
Fry's 130 16 Ave NWH1941

FRY'S

FOR A GOOD SELECTION OF
CHINA and GIFTS
SEE US

130 16 Ave. N.W. Phone **H1941**

GILMOUR BEAUTY SUPPLY CO LTD

515 8 Ave WM9018
MacMillan Miss A E Arcade 8 Ave WM3677
White's Flowers 712 16 Ave NWH4366
Wolff's Gift Shop 403 8 Ave WR5286

Glass—Plate & Window

ALBERTA PAINT & GLASS CO
 PLATE and WINDOW GLASS
 GLASS BLOCK and THERMOPANE
 224 11 Ave. W. M1530

Bennett Glass Co Ltd The 226-228 7 Ave E ...M1778

Phone M1778

GLASS BEVELLING and SILVERING
WINDSHIELDS and AUTO GLASS
 Calgary Agents for DUPLATE Safety Glass
The Bennett Glass Company Ltd.
 226-228 SEVENTH AVENUE E. CALGARY

Crystal Glass Shop 140 17 Ave EM9234

CRYSTAL GLASS SHOP

AUTO GLASS SERVICE

Marble Tops & Mirrors Made-to-Order
 Window Glass Cut to Size
 Residence Phone S0721

Cor. 17 Ave. & 1 St. E. M9234

HOBBS GLASS CO 325 10 Ave WM2853
 King S W 114 3 Ave WM9285

PILKINGTON GLASS LTD
 BRITISH PLATE and WINDOW GLASS
 402 11th Ave. E. Phones {M4096
 {M7572

STEPHENS G F & CO LTD
 WINDOW GLASS—WHOLESALE
W1590 **W1910**
 1006 11th Ave. W. Calgary

Glassware

DOMINION GLASS CO LTD
 322-326 9 Ave WM3996

Gold Buyers

BIRKS HENRY & SONS (WESTERN)
LTD Birks Bldg 314 8 Ave WM9515
 Private Branch Exchange connecting all Depts

Gold Fish

(See Pet Stock Business)

Gold Plating

(See Plating)

Government of Canada

(See Alphabetical Section Under Government of Canada)

Grain Cleaning Equipment

Marriott Frank 908 9 Ave EE4025

Grain Commission Merchants

ALBERTA PACIFIC GRAIN CO
 (1943) LTD 4 Floor Herald BldgM88
ALBERTA WHEAT POOL
 5th & 6th Flrs Lougheed BldgM4661
FEDERAL GRAIN LTD 4 Flr Herald Bldg M88
 Independent Grain Co Ltd The 603 Herald Bldg {M5820
 {M2013

GRAIN COMMISSION MERCHANTS—Continued

K V P Grain Co Ltd 612 Herald BldgM3758
 Kerr Grain Co 127 7 Ave EM3611
 Midland & Pacific Grain Corporation Ltd
 608 Herald BldgR2076
 Northern Grain Co Ltd The 509 Herald Bldg ..M5025

Pioneer Grain Co Ltd 321 8 Ave W {M7755
 {M7818

RICHARDSON JAMES & SONS LIMITED
 Richardson BldgR1011
 Searle Grain Co Ltd 610 Herald BldgR2036

UNITED GRAIN GROWERS LTD
 Lougheed BldgM5561
 Van Ostrand Grain Co 418 Lancaster BldgM7718

Grain Elevator Equipment

Charke Thomas & Son 1422 8 Ave EE5017
STRONG-SCOTT MFG CO LTD THE
 122 11 Ave WM2967
VULCAN IRON & ENGINEERING LTD
 310-11 Burns BldgM4451

Grain Elevators

ALBERTA PACIFIC GRAIN CO
 (1943) LTD 4 Floor Herald BldgM88
ALBERTA WHEAT POOL
 5th & 6th Floors Lougheed BldgM4661
 Canadian Government Elevator 627 Calgary
 Public BldgM7513
 Elevator East CalgaryE5470
 Elevator Builders Ltd 511 Lancaster Bldg ...M4907
 National Grain Co Ltd 607 Herald Bldg {M1442
 {M1542
 Pacific Elevators Ltd 4th Floor Herald BldgM88
 Parrish & Heimbecker Ltd 507 Herald Bldg ...M2122
 Elevator East CalgaryE5720

Grain & Feed

(See Feed & Poultry Supplies)

Grain Loading Equipment

RENN GRAIN LOADERS
 TRUCK GRAIN LOADERS and UNLOADERS
 and PORTABLE GRAIN LOADERS
 5th Ave. & 3rd. St. E. M4046 & M4045

Granaries—Steel

Westeel Products Ltd 1902 11 St EE5631

Gravel, Rock & Sand

Baxter A G 908 4 Ave WM2509
 Belyea Construction 114-115 Burns BldgR2896
 Bjorkman Victor 2220 25a St SWW5302
BURNS J F 46 Ave & 6 St EE5809
 Jefferies & Sons Ltd Office & Plant Inglewood
 E CalgaryE4007
 ShopE5395
 Sand Pit BurnslandE5485

JEFFERIES & SONS LTD.

Washed, Screened and Graded Rock, Sand and Gravel
 EXCAVATING and GRADING CONTRACTORS
 Office Shop
E4007 East Calgary **E5395**

GRAVEL, ROCK & SAND—Continued

Kocher C L 818 Bison PathE4845
 Mallett & Board Contracting Co 1927 28 St W W4548
STANDARD GRAVEL & SURFACING
GO LTD 5340 1 St SW {S0813
 {S0455
 {S1101
 Gravel Pit Edmonton TrailH4379
 Wighton Gordon 821 3 Ave NWL2719

Greenhouses

(See Florists—Wholesale)

Grocers—Retail

Acme Groceteria 1202 Kensington RdL1492
 Airport Groc & Meat Market 812 3 St NE ...M6466
 Albert Park Store & Service Station Albert Park E4110

ALBERTA CORNER STORE
 No 1 19 Ave & 9 St EE5206
 Store No 2 309 19 St NWL2015
 Alexander Food Store 902 9 Ave EE5444
 Allright Store 2019 3 St NEH2674
 Altadore Grocery 1929 34 Ave SWS0695
 Anderson's Grocery & Confect 3103 Centre St N H1679
 Arcade Grocery & Confectionery 840 16 Ave NW H3682

ASSOCIATED GROCERS LTD
 Head Office 326 9 Ave WM4730

Atlas Store The 314 7 Ave EM7855
 Avenue Grocery & Confect 231 13 Ave NWH2022
 B C Fruit Store 1201 2 St EM9277
 Baile's Corner Store 321 19 St NWL1283
 Bankview Grocery 1437 17 Ave WW2901
 Banner Grocery 2201 4 St WM9080
 Beaupre's Groc & Confect Store 1804 1 St NW H4905
 Beaver Grocery & Confect 401 14 Ave EM7649
 Beegan's Grocery 703 23 Ave EE5499
 Bell Block Grocery 1008 2 St EM2621
 Bell Grocery & Confectionery 223a 2 Ave W M4768
 Berger's Grocery & Confect 2717 14 St W ..W2122
 Best Foods Store 30-31-32 City Hall MktR2026
 Black & White Grocery & Confect 1235 2 St E M9720
 Bluenose Grocery & Confect 5802 Macleod Trail S0122
 Bow Marsh Grocery 516 9 St WM3006
 Bow River Store MontgomeryL1550

BRIDGELAND CORNER STORE
 903 1 Ave NER1251
 Brown's Grocery 2127 7 Ave NWL2347
 Burt's Store 50 Ave & Elbow DriveS0573
 Buy-Rite Store 807 17 Ave WW2262
 C C Cash Grocery 1048 8 St EE5502
 Cable & Co 7239 26 St SEE5115
 Calberta Grocery & Confectionery 928 12 Ave W W4533
 Calgary Grocery 328 4 Ave ER2952

CANADA SAFEWAY LTD
 General Office 535 10 Ave WM1469
 Advertising Mgr & Price Maker J HarrisM1469
 Zone Manager J A ConnM4301
 Personnel OfficeM4311

Central Grocery & Confectionery 1319 8 St W W4325
 Chrysler Grocery & Confect 117 15 Ave EM7127
 Clearview Grocery & Confect 1540 17 Ave W ..W4704
 Clifton Grocery & Confectionery 533 4 Ave W M4947
 Con's Grocery 1939 33 St WW3188
 Connaught Groc Confect & Meat Mkt
 1040 12 Ave WW2964
 Cooper S C 1024 17 Ave EE5774
 Store No 2 1208 9 Ave EE5087
 Corner Store 134 2 Ave EM2546
 Cosy Corner Store 113-115 14 St NWL2010
 Court Confectionery & Grocery 617 5 Ave W R2491
 Croughbar Grocery & Lunch Counter
 1934 9 Ave EE5711
 Crown Grocery 1320 3 St NEH4074
 Daily Food Store 210 8 Ave ER3951
 Dal's Grocery & Confectionery 2139 4 Ave NW L2613
 Dan's Grocery & Confectionery 239a 4 Ave E R1219
 Dayton L Soon 22 4 St NER1714
 De Luxe Grocery & Confectionery 830 3 St NE M6707
 Derby Grocery & Confectionery 640 17 Ave W M4015
 Dinner Horn Grocery 826 16 Ave NWH2768
 (Continued on Next Page)

GROCERS—RETAIL—Continued

Dorosh N 4007 16a St SE	E5460
Duke's Groceries & Meats 1534 9 Ave E	E5948
East End Food Store 326 8 Ave E	R2125
Economy Food Store 1401 9 Ave E	E5226
Elgin Grocery & Meat Market 1335 9 Ave E	E5366
Empress Grocery 1442 Kensington Rd	L1016
EMPRESS STORES LTD 1227 9 Ave E	E5080
North Hill Store 702 16 Ave NW	H4278
Counters 37-38-39 City Hall Mkt	R2026
Family Groceteria 2616 Centre St N	H4311
Farmers' Grocery 717 2 Ave NE	R1377
Farmers Trading Departmental Store 219 7 Ave E	R1974
Fruits Vegetables & Meats	
Favorite Grocery & Conf 1128 17 Ave W	W3318
Fetherston's General Store 7401 26 St SE	E5743
Food Basket Groceteria 509 16 Ave NW	H1816
Foodland Grocery 2716 21 Ave W	W1208
Foothill Grocery & Conf 638 16 Ave NW	H3321
Foothills Trading Co 323 17 Ave W	M4009
Forbes' Grocery 2512 16 St E	E5420
Forry's Red & White Grocery 1552 9 Ave E	E5586
Frank's Grocery 502 7 Ave E	R2826
Freeze's Grocery 2413 1a St E	M1363
Friendly Door Grocery 4302 6 St NE	H1246
Garrison Food Store Currie Barracks	W2355
General Confect & Groc Store 915 1 Ave NE	R1262
Gin Lee Grocery 214 Centre St	M7005
Glenmore Grocery 1621 34 Ave SW	S1846
Goosman's Grocery & Confectionery 525 17 Ave W	M1611
Gordon's Grocery 1902 27 St W	W3127
Gordon's Store 429 11 St NW	L2246
Graves Grocery 540 7 Ave NW	L1702
Green's Groceteria 619 3 St NE	M6646
GUY'S GROCERY 824 3 St NE	M6688
Hall's Self-Serving Grocery 1401 14 St W	W3468
Hamilton Grocery Store 2634 24a St W	W3905
Harper Groceteria 2039 34 Ave SW	S1287
Harry & Sons 602 1 Ave NE	R1316
Hart's Fresh Fruit Shop 339 17 Ave W	M4407
Harvard Grocery & Confectionery 410 4 St W	R2881
Heltay's Grocery 101 5 St W	R2763
Hillcrest Grocery & Confect 3103 3 St NE	95-346
Hillside Grocery 2718 17 St SW	W2835
Home Grocery The 525 14 Ave E	M1258
Ideal Grocery & Hardware 1207 1 St W	M4374
Jack's Grocery & Confect 236 4 St NE	M9936
Jacques General Store 141 32 Ave NE	H2158
Jeffery's Grocery Radio Blk 13 Ave & 1 St W	M3782

JENKINS GROCETERIA LTD

Main Office 702 9 Ave W	
Private Branch Exch Connecting all Depts ..	M3921
Pres Ronald H Jenkins	
Mdse Mgr Alex Shearlaw	
Credit Manager Wm J Strachan	
Treasurer H C Hilton	
Accountant C S Elvins	
Buyer T H Royds	
Whse Mgr George Dingwall	
Bakery Mgr F W McJunkin	
Fruit Dept T W Ashman	
Overseas Dept E Hart	
Candy Kitchen W Noble	
NIGHT CALLS AFTER 5 PM TO 8.30 AM	
SATURDAYS AFTER 12.30 PM	
General Office	M3921
Accounting Dept	M3923
Shipping Dept	M3924
Friskin Bakery	M3925
Overseas Department	M3922
Noble Candy Co Ltd	M3925

(Continued on Next Column)

GROCERS—RETAIL—Continued

JENKINS GROCETERIA LIMITED—Continued	
RETAIL STORES	
Store No 1 1112 4 St W	M4280
Store No 2 233 8 Ave E	M2919
Store No 3 1319 9 Ave E	E5385
Store No 4 1421 11 St W	W4627
Store No 5 136 10 St NW	L1905
	L2808
Store No 6 1432 17 Ave W	W3263
	W3260
Store No 7 923 19 Ave E	E5314
Store No 8 439 14 Ave E	M1617
Store No 9 309 16 Ave NW	H2385
	H3385
Store No 10 522 7 Ave NW	L2328
Store No 11 1004 Centre St N	M6617
	M6717
Store No 12 740 17 Ave W	R1371
	R1370
Store No 13 708 9 Ave W	R1300
Store No 14 2516 4 St W	M5551
Store No 15 2609 14 St W	W1889
	W1866
Store No 16 1203 2 St E	M2696
Store No 17 824 1 Ave NE	R1351
Store No 18 1443 Kensington Rd	L1481
Store No 19 703 Centre St	M5949
Store No 20 1412 12 Ave W	W3636
	W3939
Store No 22 637 16 Ave NW	H1212
	H2550
Store No 23 1118 3 St NE	H4929
Store No 24 2639 17 Ave W	W5283
	W3603
Store No 25 2318 Centre St N	H3932
Store No 26 2610 4 St NW	H3384
Johnston Store 2005 Bowness Rd	L1092
Katzin's Grocery 2220 7 Ave NW	L1908
Killarney Corner Store 3001 23 Ave SW	95-335
Kim Sang Co 218 Centre St	R2152
Office 206a Centre St	R1819
King George Grocery 917 20 Ave NW	H1561
Lee's Grocery & Confectionery 408 8 Ave E	M9021
Lem King Grocery 1221 20 Ave NW	H2778
Levine Grocery & Confect 819 1 Ave NE	R2405
Lockhart's Food Terminal 2037 33 Ave SW	W4626
Louie W 332 8 Ave E	M1924
Louise Grocery & Confectionery 1028 2 St E	M1024
Lo Vecchio's Fruits & Groceries 1410 17 Ave W	W1988
Lucky Strike General Store 11 Ave & 37 St W	95-176
Mackenzie's Red & White Store 1030 18 Ave NW	H1139
Malsey Groceteria 2405 Edmonton Trail	H1133
Manchester Grocery Manchester	S0915
Marlborough Grocery 508 12 Ave W	M5988
McDougall Grocery & Conf 414 6 St W	M1044
McIntyre Ed 1830 17 St W	W4430
McWalter's Cash Grocery 2141 15 St W	W1101
Mewata Grocery & Confectionery 517 9 St W	M5253
Mike's Grocery & Confectionery 201 4 Ave E	M9220
Model Grocery & Confectionery 713 3 St NE	M6676
Monarch Grocery & Confect 1409 11 St W	W1862
Mount Pleasant Groc & Confect 2620 4 St NW	H4937
Mountain Grocery 513 2 St W	M9481
Mountain Rose Grocery & Conf 207 16 Ave NW	H4292
MOUNTVIEW STORE	
2014 Edmonton Trail	H2225
NAGLER'S DEPARTMENT STORE LTD	
606-608 2 St E	M3222
Nellie's Grocery 101 16 Ave NW	H1197
New Central Grocery 706a Centre St	M9864
New Moon Grocery Store No 1 1210 1 St W	M3086
North Balmoral Grocery 3423 Centre St N	H2555
North East Groc & Confect 1104 1 Ave NE	R2868
North Hill Food Store 2102 Centre St N	H3201
North Star Grocery 940 2 Ave NW	L1192
Nu-Way Store 1719 17 Ave W	W2425
Ole's Grocery & Confect 815 Macdonald Ave	E5803
Ontario Grocery 736 3 Ave W	R2411
Oscar's Grocery & Confectionery 1740 11 Ave W	W2728
Our Own Grocery & Confect 2502 16b St W	W4729
Overton's Confect & Groc 133 16 Ave NW	H1398

GROCERS—RETAIL—Continued

P & M Grocery 2801 29 St SW	W2551
Palace Grocery 917 17 Ave W	W1294
Palm Grocery & Confectionery 502 8 Ave E	R1707
Parkhill Grocery 3801 Macleod Trail	S0951
Parkhill Groceteria 3616 Centre St S	S0951
Parkview Grocery 3003 Centre St N	H1910
Peter's Grocery 1319 2 St E	M9150
Plaza Grocery & Confect 626 15 St NW	L1801
Premier Grocery 825a 1 Ave NE	R1330
Prospect Grocery & Confect 2605 14 St W	W2547
Quality Grocery & Confectionery 402 13 Ave E	R1889
Rayalta Grocery 902 5 Ave W	M5888
RED & WHITE STORES	
Airport Grocery & Meat Market 812 3 St NE	M5440
Economy Food Store 1401 9 Ave E	E5200
Food Basket Groceteria 509 16 Ave NW	H1816
Forry's Grocery 1552 9 Ave E	E5385
Lockhart's Food Terminal 2037 33 Ave SW	W4626
Mackenzie's Grocery 1030 18 Ave NW	H1139
Mount Pleasant Grocery 2620 4 St NW	H4937
Parkhill Grocery 3801 Macleod Trail	S0951
Prospect Grocery & Confect 2605 14 St W	W2547
Sunshine Grocery 602 13 Ave E	M3254
West Hillhurst Grocery 2138 4 Ave NW	L1481
Winter's Grocery 2707 17 Ave W	W1870
Regal Grocery 1302 3 St NE	H2225
Rex Grocery & Confectionery 1316a 9 Ave E	E5300
Riley Park Grocery & Confect 1209 5 Ave NW	L2328
Rite-Way Grocery 2523 17 Ave W	W3603
Riverside Cash & Carry Grocery 14 4 St NE	R1100
Rosedale Groc & Confect 139 16 Ave NW	H1139
Roseland Confectionery & Grocery 501 13 Ave E	M5700
Roy's Grocery & Confect 408 8 Ave E	M9000
ROYAL GROCERY 803 17 Ave W	W4626
Sam's Cosy Corner Store 113-115 14 St NW	L2000
Sam's Grocery 118 10 St NW	L1100
Saverud's Grocery 40 City Hall Market	R2000
Shaben's Grocery 25 City Hall Market	R2000
Shamrock Grocery & Conf 2433a 2 St E	M3550
SHOPRITE STORE	
1502-1504 12 Ave W	W3000
Meat Dept	W1000
Shopwell Store No 1 1325 9 Ave E	E5300
Shortt's Grocery 3414 24 St SW	W5700
Shuler H 523 4 St E	M5800
Silver & Black Store The 5012 Macleod Trail	95-120
Skene's Grocery 1401 20 Ave NW	L1800
Smith's Grocery & Confect 930 17 Ave W	W1100
Solly's Grocery 221 19 St NW	L1600
South East Groc & Confect 540 12 Ave E	M4800
Standard Confect & Groc 226 17 Ave W	M9914
Stanley Jones Grocery 820 6 St NE	M6720
Steve's Grocery 1403 11 St W	W2800
Suey Kee 210a Centre St	M4190
SUN GROW STORE 2308a 4 St W	W2800
Sunlight Grocery & Confect 1937 17 Ave W	W2800
Sunnynook Confect & Grocery 2002 8 St E	E5370
Sunnyside Grocery & Confect 802 2 Ave NW	L1020
Sunrise Grocery 1215-17 14 St W	W2566
Sunshine Red & White Store 602 13 Ave E	M3254
Super Groceries Store 346 17 Ave W	M1306
Superior Food Store 1414 3 St NE	H1314
Susie's Grocery 1510 1 St W	M7335
Switzer Grocery & Confectionery 112 14 Ave E	M7863
THREE STAR CONFECTIONERY	
125 7 Ave W	M5374
Tuxedo Grocery 117 27 Ave NE	H2141
Velvet Groc & Confect 1201 12 Ave W	W3129
Verdun Grocery & Confectionery 1914 3 St NE	H1224
Vicars Grocery 602 17 Ave W	M7390
Victory Foods 215 16 Ave NW	H1126
Walliser M W 811 1 Ave NE	R2347
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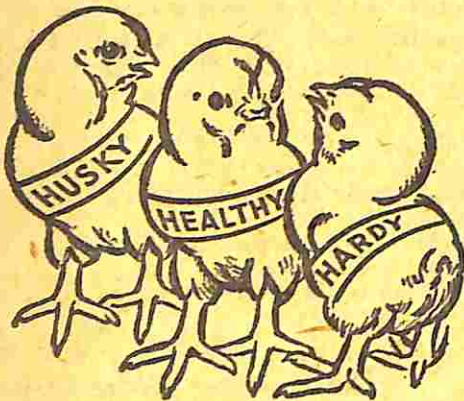
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- **WARMER**—in cold weather
- **COOLER**—in summer heat

Terms as low as 10% down. Balance
in 10 monthly payments.

FOR ESTIMATES PHONE

W3160

Guaranteed Workmanship

Inso Insulating Co.

2832 - 29 ST. W.

IDEAL ROCK WOOL INSULATION

"BLOWN-IN" Method

- Work Guaranteed
- Free Estimates
- Terms
- Reasonable Prices

ROCK WOOL—Prevents Damp Walls.

ROCK WOOL—Vermin Proof.

ROCK WOOL—Fire Proof.

ROCK WOOL—"Blown-in" with the finest of equipment and by experienced insulators.

IDEAL ROCK WOOL INSULATORS

209 1 St. West

E. L. Anderson, Prop.

M9852

INSULATION—Continued

BEAVER (ALBERTA) LUMBER LTD

Cor 10 Ave & 11 St WW2889

Bruce Robinson Electric Ltd 9 Ave & 4 St W M9506

FIBERGLAS

DISTRIBUTOR

Bruce Robinson Electric Ltd.

9 AVE & 4 ST W

M9506

CALGARY BUILDERS' SUPPLIES

INSULATION PRODUCTS

PLASTER SUPPLIES

518 9 Ave. W.

M7420 - M3819

INSULATION—Continued

CROWN LUMBER CO LTD

City Yard 927 10 Ave WW2443

CUSHING A B MILLS LTD

Cor 10 Ave & 13 St WW4648

HOME INSULATION CO 903 23 Ave E E4213

Ideal Rock Wool Insulators 209 1 St WM9852

Inso Insulating Co 2832 29 St WW3160

INSULATION INDUSTRIES

(ALBERTA) LTD

Manufacturers of



INSULATION PRODUCTS

1235 10 Ave W

W4248-W4448

MANNING EGLESTON LUMBER

CO LTD 920 9 Ave WM6141

INSULATION—Continued

MARGO LIMITED

Wholesale Distributors
DONNACONA INSULATING BOARD
DONNACONA HARD BOARD

725 8 Ave W

M2348

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD**

1215 9 Ave WM9648

Pilling Insulation Co 714 Lancaster BldgM2267

Pneumatic Insulation Service 727 2 Ave WM4840

Nu-Way Insulation Co 1816 Centre St NR1779

REVELSTOKE SAWMILL CO LTD

21 Ave & 11 St EH2504

ROCK WOOL SALES LIMITED

714 Lancaster BldgE5651

SHANAHAN'S LIMITED

Distributors for PALCO WOOL

Famous REDWOOD BARK INSULATION

330 - 11th Ave. W.

M5157

STANDARD BUILDING SUPPLIES LTD

1335 10 Ave WW2585

Superior Rockwool Insulations Ltd

1408 Centre A St NEH3170

Insurance Adjusters
(See Adjusters)

*Insurance Business—Accident,
Sickness & Casualty*

Alberta Fire & Accident Ins Co Ltd

200a Grain ExchangeM1448

British Northwestern Fire Insurance Co

308 Grain ExchangeM4191

Canada Health & Accident Assurance Corp

618 3 St WM1878

Canadian Indemnity Co Renfrew BldgM7291

CASUALTY COMPANY OF CANADA

THE 504 Toronto General Trusts BldgM3153

DOMINION OF CANADA GENERAL

INSURANCE CO THE

504 Toronto General Trusts BldgM3153

GENERAL ACCIDENT ASSUR-

ANCE CO 608 Grain ExchangeM1740

HART R L M AGENCIES

301 Toronto General Trusts BldgM4008

Home Assurance Company of Canada

221a 8 Ave WM1373

MUTUAL BENEFIT HEALTH &

ACCIDENT ASSOCIATION

301 Toronto General Trusts BldgM7779

301 Toronto General Trusts BldgM1573

*Insurance Business—Agents
& Brokers*

Ackland W A Agencies 20 Michael BldgM4010

ADAMS E D LTD Formerly Lott & Co Ltd

Dominion Bank BldgM2727

Austin Douglas J 303 Blow BldgM4004

Bamlett Agencies Ltd 519 8 Ave WM5060

Bannerman & McClelland 24 Renfrew Bldg

R1161

BARRON INSURANCE AGENCIES

513 Herald BldgR1121

513 Herald BldgM1988

BELL & CO 227 7 Ave WM4420

Bishop Agencies Ltd 4-225a 8 Ave WM1521

Blow Don Insurance Agencies 1-2 231 8 Av WM3243

BRODER FINANCIAL AGENCY LTD

307 Grain ExchangeM5160

Builders' & Investors Ltd 206 York HotelM1820

BURN WEBER AGENCIES 218 7 Ave W

Calgary Insurance Services Ltd 505 Herald Bldg R2141

Campbell C J Ltd 504 Lancaster BldgM4359

.....M1831

(Continued on Next Page)

INSURANCE BUSINESS—AGENTS & BROKERS—Continued

Campbell & Haliburton Ltd 513 8 Ave W R4011

Campbell & Haliburton Ltd.

Fire and Auto Insurance

**PERSONAL PROPERTY FLOATERS
ACCIDENT and SICKNESS**

513 8 Ave. W. **R4011**

Chertkow Agencies 818 8 Ave W M2523

LEAVE JAMES AGENCIES LTD {M2039
133 6 Ave W M2839

GOLBORNE FRED AGENCIES

305 Leeson-Lineham Bldg M5344
General Insurance

Continental Insurance Co of New York

Upstps 536 8 Ave W M3049

Can Insurance Agencies Ltd 304 Insurance Exch M5700

Winnington D G L 501 Grain Exchange Bldg M2172

ENGLAND AGENCIES

328a 8 Ave W M4935

Farish Insurance Service 221a 8 Ave W M4097

FEDERAL AGENCIES LTD 227 8 Av W M5510

Fleck H S & Co Ltd 605 Lancaster Bldg M4284

Flood (Russell) & Company

111 Bank of Commerce Bldg M1608

FREEZE FRANK CO LTD {M2369

229 8 Ave W M2832

GILKES JAMES V AGENCY

133 6 Ave W M2039

Glencoe Real Estate & Insurance 7 Kresge Bldg M3602

FOR UP-TO-DATE INSURANCE CONTRACTS

On Auto, Fire & Personal Property Floaters

GLENCOE REAL ESTATE & INSURANCE

7 Kresge Bldg, 236 8 Ave W **M3602**

GOODWIN J H LIMITED

FIRE — AUTO — CASUALTY

"Board" Companies Exclusively

M2584 1-126a 8th Ave E W1042

Gravelley V B & Co 35 Canada Life Bldg M2626

HALPENNY W R 1315 1 St W M5439

Hornbrook & Powles {M5066

125a-127 6 Ave W M2577

HUTCHINSON & SCOTT {M5252

314-315 Lancaster Bldg M9076

Immigration Agency 425 7 Ave E M4960

Inter Provincial Ins Claims Ltd 306 Blow Bldg M5004

JACK'S AGENCIES 125 6 Ave W M5950

JAMIESON J H AGENCY 817 1 St E M4044

JOYCE-JONES AGENCIES

Upstairs 524 6 Ave W M9896

Mont A & Co 411 6 Ave W M5921

One Chas E & Son 404 Insurance Exchange M1573

LESLIE J C & CO

Fire, Auto, Casualty, Hail and Personal

Property Floater Insurance

522 Burns Bldg Phone M1235

LYLE BROS LTD

"Specializing in Insurance for the Home"

HOUSE - CONTENTS - AUTO

Imperial Bank Bldg **M5033**

Macdonald H B Co Ltd 304 Grain Exchange {M1949

MACKID AGENCIES LTD 133 6 Ave W M2039

Managers Ltd 65 Canada Life Bldg M4493

MAPSON & DURRELL LTD

ALL BRANCHES OF INSURANCE

GUARANTEE BONDS

807 1st St. E. **M3790**

INSURANCE BUSINESS—AGENTS & BROKERS—Continued

Massie & Renwick Ltd 9-332 7 Ave W M5842

McCallum Hill & Co Ltd H L Perry Bldg M2389

McIlmurray & Murray Agencies 1115a-b 3 St NE H2535

MELVIN & CO 1-308 8 Ave W M3192

Middleton & Tait 702 3 St W R1055

Miller & Dunham Ltd 20 Michael Bldg M4010

Osler Hammond & Nanton Ltd 56 Can Life Bld M3040

Perkins Insurance Agency 105 8 Ave W R1490

Quigley Agencies Ltd The 305 Insurance Exch M4454

Ranaghan & Gould York Hotel Bldg M2202

ROBINSON & MITCHELL AGENCIES

307 Grain Exch M3458

Skinner T J S Co Ltd 817 1 St E M3710

SUFFEL CHAS E 409 18 Ave NW H1652

Tavender & Beckett 404-405 Lancaster Bldg {M2842

Thomas Estates Ltd 709 2 St W M4286

TOOLE PEET & CO LTD

Toole Peet Bldg 809 2 St W R1041

TOPLEY & SANDERS 815a Centre St M2834

Tyndale-Austin Agencies Ltd {M2510

712-713 Lancaster Bldg M7561

Webb John D 317 Underwood Bldg M5312

Webster F R & Co Ltd 611 Southam Bldg M1923

WELLS J M 105 8 Ave W R1490

Insurance Business— Automobile

(Liability, Fire, Theft, Property Damage & Collision)

Barron Insurance Agencies 513 Herald Bldg M1988

Canadian General Associates 1-2 231 8 Av W M5811

CASUALTY COMPANY OF CANADA THE

504 Toronto General Trusts Bldg M3153

GOLBORNE FRED AGENCIES

305 Leeson-Lineham Bldg M5344

General Insurance

DOMINION OF CANADA GENERAL INSUR-

ANCE CO THE 504 Toronto General

Trusts Bldg M3153

EMPLOYERS' LIABILITY ASSUR-

ANCE CORP'N LTD THE

205 Insurance Exchange M3504

Freeze Frank Co Ltd 229 8 Ave W M2369

GENERAL ACCIDENT ASSURANCE

CO 608 Grain Exchange M1740

General Exchange Insurance Corporation

838 11 Ave W M7911

GOODWIN J H LIMITED 1-126a 8 Ave E M2584

Leslie J C & Co 522 Burns Bldg M1235

WAWANESA MUTUAL INSURANCE CO

328a 8 Ave W M4935

Insurance Business— Casualty

(See Insurance Business—Accident Sickness & Casualty)

Insurance Business—Fire

ALBERTA GENERAL INSURANCE CO

105 8 Ave E M842 64

Agents M842 62

BARRON INSURANCE AGENCIES

513 Herald Bldg M1988

British Crown Assurance Corp Ltd

308 Grain Exchange M4191

British Traders Insurance Co Ltd

410 Lancaster Bldg M1015

Canada Security Assurance Co Ground Floor

Dominion Bank Bldg M5166

Canadian Fire Insurance Co Renfrew Bldg M7292

CLARKE C N AGENCY 103 Ward Bldg M7883

DOMINION OF CANADA GENERAL INSUR-

ANCE CO THE 504 Toronto General

Trusts Bldg M3153

INSURANCE BUSINESS—FIRE—Continued

Eagle Star Insurance Co Ltd 308 Grain Exch M4191

EMPLOYERS' LIABILITY ASSURANCE

CORP'N LTD THE 205 Insurance Exch M3504

Fire Underwriters Investigation Bureau of Canada

Inc 309 Burns Bldg M6091

Franklin Fire Insurance Co—

See Home Insurance Co New York

Fraser W B 617-618 Lancaster Bldg M2209

Gilkes James V Agency 133 6 Ave W M2039

GOODWIN J H LIMITED 1-126a 8 Ave E M2584

Home Insurance Co New York 51 Canada Life M4237

Hull W R Ltd 201 Grain Exchange M2694

Insurance Co of North America 203-809 2 St W M1789

London & Lancashire Ins Co Ltd

227a 8 Ave W M3096

Lyle Bros Ltd 720 Centre St M5033

Sales Dept & Salesmen R1778

McCallum Hill & Co Ltd H L Perry Bldg ... M1667

Milner W D 210 Alberta Corner M9112

Mutual Agencies Ltd 603-607 2 St W M7880

Northern Assurance Co Ltd 125 6 Ave W M5950

Northwestern Mutual Fire Association

38 Union Bldg M5649

Norwich Union Fire Ins Society Ltd

Ground Floor Dominion Bank Bldg M5166

Pearl Assurance Co Ltd of London England

409 Grain Exchange Bldg M2283

Ranaghan & Gould York Hotel Bldg M2201

Richards & Pitcairn 618 3 St W M4061

Royal Insurance Co Ltd 5th Flr Grain Exch Bldg M2171

St Paul Fire & Marine Ins Co 29 Canada Life R2278

Saskatchewan Mutual Fire Insurance Co

420 18a St NW L2624

Springfield Fire & Marine Insurance Co

404 Insurance Exchange M9774

Street R Stanley 340 39 Ave W S0073

Walker W J S 408 Grain Exch M2203

WAWANESA MUTUAL INSURANCE CO

328a 8 Ave W M4935

Western Canada Insurance Underwriters Assn {M1444

200 Lougheed Bldg M1644

Western Homes (Alberta) Ltd 538 6 Ave E M7762

WESTERN UNION INSURANCE CO

Freeze Frank Co Ltd 229 8 Ave W M2369

Winnipeg Fire Underwriters Agency

51 Canada Life Bldg M4237

Insurance Business—Hail

AETNA INSURANCE CO

208-513 8 Ave W M3011

ALBERTA HAIL INSURANCE BOARD

7 Ave & 5 St W M2128

INSURANCE CO OF NORTH AMERICA

Hail Dept 208-513 8 Ave W M3011

SPRINGFIELD FIRE & MARINE

INSURANCE CO Hail Dept

208-513 8 Ave W M3011

Those Christmas Seals You Re-

ceived in the Mail—Did You

Remember to Send in a Dollar

or Two for Them?

T.B. MUST BE FOUGHT

Not Only at Christmas Time,

But

Every Minute of Every Day

Insurance Business—Life

Canada Life Assurance Co	
4th Floor Canada Life Bldg	R1203
Agents Office	R1204
Commercial Life Assurance Co of Canada	M9709
600 Maclean Bldg	M5727
Confederation Life Association 401-2-3 Ins Ex	M7021
Representatives	M4928
CONTINENTAL ASSURANCE CO	
227 7 Ave W	M1521
Continental Life Ins Co 805 Lancaster Bldg	M1744
Crown Life Insurance Co 30 Renfrew Bldg	M7390
Agents Office	M9212
Dominion Life Assurance Co 229 8 Ave W	M7047
Agents	M9071
DOMINION OF CANADA GENERAL INSURANCE CO THE 504 Toronto General	
Trusts Bldg	M3153
Excelsior Life Insurance Co 214 Fitzpatrick	
Bldg	M7888
Agents	M7846
Fidelity Life Insurance Co 402 13 Ave NE	H1605
Great-West Life Assurance Co 4th Floor Toronto	
General Trusts Bldg	M4626
James Carver Jr Manager	R1839
J W Canfield Mortgage Loan Mgr	M9492
Imperial Life Assurance Co of Canada	
32-33-34-58, Canada Life Bldg	M3605
LIFE INSURANCE CO OF ALBERTA	
110a 7 Ave E	M9615
London Life Insurance Co 702 Lancaster Bldg	R2031
Manufacturers Life Insurance Co The	
3rd Floor Dominion Bank Bldg	M7956
Metropolitan Life Ins Co 416 Lougheed Bldg	M2782
Agents	M4869
Monarch Life Assurance Co The	
209-212 Dominion Bank Bldg	M4884
Representatives	M9791
Montreal Life Insurance Co 1 Imperial Bank Bg	M1908
Mutual Life Assurance Co of Canada	
501-503 Toronto General Trusts Bldg	R2061
New York Life Insurance Co 1012 Southam Bldg	M1250
North American Life Assce Co Renfrew Bldg	M2683
	M2583
Mortgage Department 412 Burns Bldg	M9180
Occidental Life Insurance Co 219-513 8 Ave W	M4519
Prudential Insurance Co of America	M3690
521 8 Ave W	M7354
Sovereign Life Assce Co 706 Lancaster Bldg	M1551
Sun Life Assce Co of Canada 300 Greyhound Bldg	R1051
Travelers' Ins Co of Hartford 813 Southam	M5072
Western Life Assurance Co 43 Union Bldg	M4217
Widger Miss Vera 3rd Flr 229 8 Ave W	M2918

Insurance Business—**Livestock**

ADAMS E D LTD Formerly Lott & Co Ltd	
Dominion Bank Bldg	M2727

Insurance Business—Plate**Glass**

General Accident Assce Co 608 Grain Exch	M1740
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Interior Decorators

Homemakers Shop 620 8 Ave W	M4117
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Investments

Arnott O C & Co Ltd 108 Ardern Bldg	M1810
Arnott O Claire 5-218a 8 Ave E	M4221

CARLILE & McCARTHY LTD.

OFFICE { R1871
M9428

Information and Stock Quotations M9429
Ground Floor Toronto General Trusts Building

Dominion Land & Investment Co Ltd	
913 Rideau Rd	S0249

INVESTMENTS—Continued

Elves F A Investments Ltd 102 Bank of Com Bg	M9193
LEVEQUE R P INVESTMENTS	M1603
305 Foothills Bldg	R 2864
Mutual Investment Co Ltd 2 Flr Bk Toronto	M2628
Nesbitt Thomson & Co Ltd 36 Canada Life Bldg	M2010
Nickle S C Investment Corp Ltd 306 Lancaster	M7358
RICHARDSON JAMES & SONS	
319 8 Ave W	R1011
Smith Arthur R 522 Herald Bldg	M1489
Spencer Investments Ltd 913 Greyhound Bldg	M1690

Iron Founders

(See Foundries—Iron, Steel, Brass & Aluminum Castings)

Iron & Metal—Scrap

(See Junk Dealers)

Iron & Steel

Calgary Iron Works Ltd 410-420 9 Ave E	M2758
HECTOR MACHINE CO LTD	
9 Ave & 19 St E	E5013
Order Desk	E4139
Iron Star-Products Co 1025 9 Ave E	E5993
Manchester Ornamental Railings 302 53 Ave SE	S0758
Rettschlag Gus & Son 1415 9 Ave E	E5401
Timsen Machine & Engineering Co	
Machinists Welders Ornamental Iron Die Casting	
1008 9 Ave E	E5738
VULCAN IRON & ENGINEERING LTD	
310-11 Burns Bldg	M4451
Western Ornamental Iron Works 136 15 Ave E	M3863

Ironers

(See Washing Machines)

Irrigation

MAJOR ALUMINUM PRODUCTS LTD	
904a 9 Ave E	E4830

Janitor Service

Turner C G 4 Cameron Bldg	R2277
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Janitors' Supplies

Dustbane Western Ltd 330 11 Ave W	M3002
Factory Distributors Ltd 1240 Kensington Rd	L2965
HYGIENE PRODUCTS LTD	
603 11 Ave W	M3055
Sanitary Supplies Ltd 1032-34 2 St E	M7509
SNOWDON C C 1810 11 St E	E5217
Western Supply & Mfg Co	W1440
1822 10 Ave W	W3838

Jewellers—Wholesale

General Distributors Ltd 130 9 Ave W	M9223
McGeachie & Holdsworth Ltd 120 7 Ave W	M5686
	M5685
Silverware & Clocks	M7831
Promislow Bros Ltd 621 Centre St	M7027
Wannop J A 5-131a 8 Ave W	M2700

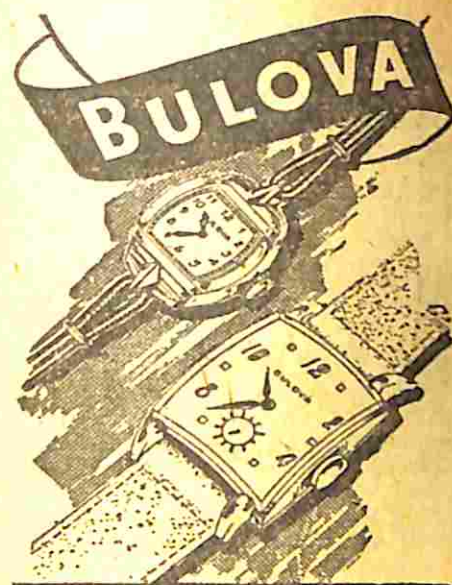
Jewellery & Watches—Manufacturing & Wholesale

Baker Bert & Co 127 8 Ave E	M9461
Jones Jack 12-231 8 Ave W	R1845

Jewellery & Watches—Retail

(See also Watchmakers & Repairers)

Agnew Walter G 811a 1 St W	M1443
Alberta Loan Office 125 8 Ave E	M9208
Anderson J Vair 224a 8 Ave W	M3318
Barke O N 338a 16 Ave NW	H4946



Omega - Tissot - Elgin
Hamilton Watches

BLUEBIRD DIAMONDS
1847 ROGERS AND
COMMUNITY PLATE
SILVERWARE

NICHOLAS LAMMLE
Watchmaker & Jeweller
715 2nd St. E. M9620

JEWELLERY & WATCHES—RETAIL—Continued

BIRKS HENRY & SONS (WESTERN) LTD Birks Bldg 314 8 Ave W	M9515
Private Branch Exchange connecting all Depts	
Chabillon D 1612 Centre St N	H4714
COOK'S JEWELLERY	

WATCHES - CLOCKS - JEWELLERY

—Expert Repairs—

1417 11 St W Res W3505 W4841

Craftsman Jewellers 709 Centre St. M2250

Craftsman
JEWELLERS

WATCHES - DIAMONDS - JEWELLERY
ALL WORK GUARANTEED

M2250 Carl Wolfsberg 709 Centre St.

Goodfellow G H 1512a 14 St W	W2473
Guben Max 213 8 Ave W	R1847
Hanna C M 804 1 St W	M1665

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WATCHES, DIAMONDS, SILVERWARE
PRECISION WATCH REPAIRS

233a 10th St NW L2379

Jacques Harry 207 York Hotel	M1434
Jesse's Jewellery 704a Centre St	M9088

JESSE'S JEWELLERY

BULOVA WATCHES—ADORNA JEWELLERY
BLUE RIVER DIAMONDS
Guaranteed Prompt Repair Service

704a Centre St. M9088

KIRBY C RAY 818 Centre St. M7780
(Continued on Next Page)

JEWELLERY & WATCHES—RETAIL—Continued

Lamille Nicholas 715 2 St E M9620
 Lowan J J 14 City Hall Market R2026
MARTIN'S JEWELLERY 112 10 St NW L1080
 McArthur's Jewellers 1435 17 Ave W W1886
 People's Credit Jewellers Ltd 220 8 Ave W .. R1922
 Raymond H H 116 8 Ave E M2455
RITCHIE GEO F 1336a 9 Ave E E5050
 Riverside Jewellers 36 4 St NE M5059
RONNIE'S JEWELLERY 1213 9 Ave E E5065
 Shortt M A 706a 2 St W M9241

SHORTT'S
JEWELLERY
 FOR GIFTS THAT LAST!
 706a 2nd St. W. — M9241
 FINE WATCH REPAIRS

Oren's Ltd 223 8 Ave W M9141
WALLACE & STEELE 332a 8 Ave W M9913
 Wilson Jewellers 2313a 4 St W M9793

Junk Dealers

Ace Salvage Co 1506 11 Ave W W3268
 Alberta Scrap Metal Co 500 4 St E R2605
 Canadian Junk Co 302 6 Ave E M3588
 Empire Metal & Supply Co 235 6 Ave E M3635

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& Manufacturers

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Western Knitting Mills
Manufacturers ofHigh Grade Men's, Ladies' and
Children's Sweaters

J. Saltman, Prop. — Res. Phone R3221

127 7 Ave E R2164

Labor Organizations

Amalgamated Building Workers of Canada
 114 7 Ave E M4325
 Beverage Dispensers Local 265 2501 15 St SW W2614
 Canadian Congress of Labor 212 Burns Bldg M7860
 International Union of Mine Mill & Smelter
 Workers 219 Burns Bldg M1600
 Labor Temple 229 11 Ave E M1759
 United Mine Workers of America
 101-102 Burns Bldg M3253
 Welfare Fund 405 Burns Bldg M3769
 United Packinghouse Workers of America CIO-CCL
 212 Burns Bldg M7084

Ladies' Tailors

(See Tailors—Ladies')

**Use Long
 Distance**

Ladies' Wear—Retail

Anne's Dress Shop 44 City Hall Market R2026
 Arcade Ideal Shoppe The Arcade M5767
 Bargain Shop The 230 8 Ave E M9721
 Belgium Glove & Hosiery (Western) Ltd
 328 8 Ave W M1330
 Bennett Jane 6 Palliser Hotel M4576
BETTY SHOPPE THE 120a 8 Ave W M9644
BINNINGS LADIES' WEAR 118 8 Av W M5250
 Blue Bonnet Ready-to-Wear Shop 1211a 1 St W M9261
 Bowman Margaret Ladies Specialty Shop
 230 8 Ave W M2676
 Cameo Ladies' Ready-to-Wear 1213 9 Ave E E5149
 Camralyn Style Shop 528a 17 Ave W R2622
 Cathayan Silk Shop 812 1 St W M5611
 Charm Ette Apparel 705 Centre St R5288
 Cruickshank L G 1305 1 St W M1938
 D'Alaird's Ltd 218 8 Ave W M3450
 Dariel Dress & Alterations Shop 1213 14 St W W2105
 Debutante Ladies Ready-to-Wear 114a 8 Ave E M2702
DOMINION FURNITURE STORE LTD
 134 8 Ave E M5039
 Elise Ladies & Notion Shop 914 Centre St N M6696

FAMOUS CLOAK GO THE

225-7 7 Ave W M2307
 Fashion Dress Shop 116 8 Ave E M3869
 Fern-Ette Style Shop 111 16 Ave NW H4255
 Fitzpatrick J J & Co Ltd 210 7 Ave W M5766
 Frocktown 106 16 Ave NW H4735
 Hanen's Ladies' Wear 134 7 Ave E M3073

HOLLINSWORTH & CO LTD

Canada Life Bldg M7722
 Hollywood Style Shop 240 8 Ave E M5831
 Kerr Margaret G Ltd The Arcade M1977
 Lee's Ladies' & Children's Wear 714 2 St E M4279
 Macy's Ltd 401 8 Ave W M4708
 Mademoiselle Specialty Shop 219 8 Ave W M1312
 Marie's Studio 818 1 St W M9868
 Martha Silk Shops Ltd 201a 8 Ave W M7174
 McGregor Edward F 820 1 St W M5327
 McNaughton's 2206 4 St W M4972
 McPhersons Ladies' Wear 334a 7 Ave W M5020

MILADI STYLE SHOPPE LTD

205-8 Ave W M4101
MOFFATT'S LADIES' WEAR LIMITED
 534 8 Ave W M2453
 Nagler's Department Store Ltd 606-608 2 St E M3225
 Nagler's Fashion Shop 208 8 Ave E M9997

PARISIAN THE

106 8 Ave E M6187
 Pollyanna Style Shop 924 16 Ave NW H2637
 Renfrew Furs 106 7 Ave W M5456
 Sally Shops Ltd No 1 201 8 Ave W M2004
 No 2 Store 334 8 Ave W M1270
 Shaw Margaret 1406 17 Ave W W4277
 Silhouette Ladies' Wear 1103a 4 St W R2380
 Smart Shop 323 7 Ave W M1505
 Snell Miss L M The Arcade M9167
 Sobie Silk Shop Ltd 139 8 Ave W M5651
 Style Dress Shoppe 807 1 St W M7080
 Suzette Style Shoppe 1607 14 St W W4647
 Terry's Silk Shop 304 8 Ave W M5366

VINER'S MEN'S & LADIES' WEAR

106 7 Ave W M5456
 Vogue Dress Shop 226 8 Ave E M9812
 Wendell's Ladies Ready to Wear 209 8 Ave W M9672
 Williams R H Co Ltd 1411-1415 4 St W {M7462
 Harry P Scott Mgr & Office {M9368

Ladies' Wear—Wholesale

Chester R Agencies 108 6 Ave W M7740
 Dainti-Mode Creations Co 214a 8 Ave E M5878
HATCHWEAR CO LTD 607 11 Ave SW M2804
 Kates Agencies 6-820 12 Ave W R2543
 McIntosh H C 502 9 Ave W M2220
PROMISLOW BROS LTD 621 Centre St M7027
 St Lawrence (Western) Co 503-509 Burns Bldg M4547

Lamps

Canadian Laco Lamps Ltd 325 10 Ave W M9780
 Coleman Lamp & Stove Co Ltd 1020 2 St E ... M4590
 Frys' 130 16 Ave NW H1941

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Lamps of Every Description
 The Largest Selection of LAMPS, SHADES
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in Stock

411a 8 Ave W M3338

Northwest Electric & Specialty Co 101 7 Ave E R2284

Land Companies

(See Real Estate)

Landscape Gardeners

George H T Forest Lawn E5755
 Stoutenburg G 202 3 Ave NE M3323

Lath—Metal

PEDLAR PEOPLE LTD THE

1301 10 Ave W W2050

Laundries—Oriental

O K Laundry 1213 1 St E M4348

Laundries—Self Service

Launder-Ease Ltd 1438a 17 Ave W W5300

LAUNDER-EASE LTD.Your Laundry Picked Up and
Delivered Within 24 Hours

1438a - 17 Ave. West Phone W5300

Washerette Co 1325 1 St W M7432

WASHERETTE
COMPANYYour Laundry Done While You
Shop or Relax—1 Hour Service

1325 1 ST. WEST

D. ROGERS M7432 E. SOOLE

Reaching the Buyer

is half the sale. Keep
 your name constantly
 before them in the
 YELLOW PAGES of the
 Telephone Directory.



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for the Discriminating
Home Manager

M9511

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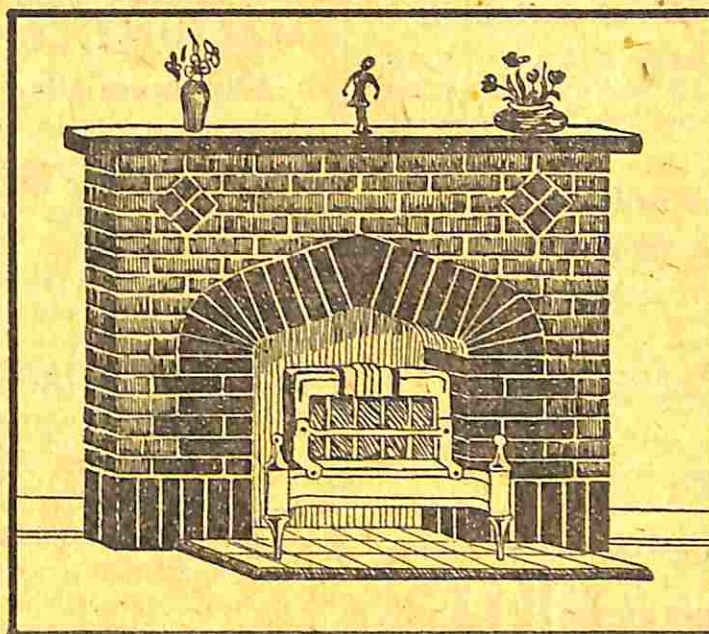
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