

Entertainment & Entertainment Bureaus

Calgary Entertainment Agencies 7-218a 8 Ave E M2432
K B D Enterprises Co 22 Elks BldgM4570

Exhibitions

Calgary Exhibition and Stampede Ltd
J Chas Yule Gen Mgr Victoria ParkM2506

Express Companies

Canadian National Express 18 Ave & 1 St W
Information & Vehicle ServiceM7580
On Hand & Vehicle ServiceM5680
Agent & Chief ClerkM3136
Canadian Pacific Express Co 215 9 Ave EM5576
**WESTERN CANADIAN GREYHOUND
LINES LTD** Southam BldgM2131

Exterminators

(See Fumigating)

Eye, Ear, Nose & Throat Specialists

Adams Dr J M 508-509 Southam BldgM9394
Eye Only
Berry Dr J Ralph 105-106 Medical Arts Bldg M3240
Birch Dr J H 2-112a 8 Ave EM2464
CULVER DR R W 204 Medical Arts Bldg M3354
Dowling Dr H E 315 Southam BldgM3349
Fettes Dr A 214 Southam BldgM5334
Gunn Hackney Shore Dowling & MacGougan Drs
315 Southam BldgM3349
MacGougan Dr M K 315 Southam BldgM3349
McGuffin Dr Gordon L
204-205-206 Grain Exchange BldgM9278
Miller Dr M S 213-15 Fitzpatrick BldgM5972
Robbins Dr Geo E 506-507 Southam BldgM7239
Spankie & Spankie Drs 608-9-10 Southam Bldg M2020
Yates Dr A L 415 Southam BldgM1790

Fans & Blowers

**CANADIAN BLOWER & FORGE
CO LTD** 808 9 Ave WM9888
MORTON GUY CO 809 8 Ave WM2030
TRANE CO OF CANADA LTD
130 7 Ave EM4202
WILKINSON & MCLEAN LTD
615 8 Ave WM6146

Farm Lands

CAMPBELL & HALIBURTON
213-513 8 Ave WM7044
Gilbert Bros Ltd H L Perry BldgM1559
LESLIE J C & CO 522 Burns BldgM1235
TOOLE PEET & CO LTD Toole Peet Bldg
809 2 St WR1041

Farm Lighting Systems

(See Lighting Systems)

**Use Long
Distance**



High Quality, Fresh
Feeds at Lower Cost

Everything for Poultry
and Livestock

HAY
GRAIN
FEED
SEED

M3629

**CROWN FEED
LIMITED**

125 Tenth Ave. West

"Balanced Feeding is
Our Business"

Farm Machinery & Supplies

(See also Agricultural Implements)

Aetna Distributors 1213 2 St EM3819
Allis-Chalmers Rumely Ltd 628 9 Ave WM1978
C & C Machinery & Supply 767 9 Ave E .. {M9269
M9745
Calgary Farm Machinery & Supply Co {M4870
507 2 St EM9974

FARM SUPPLIES, REPAIRS AND EQUIPMENT OF ALL KINDS

Hammer Mills, Land Packers, Pump Jacks,
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**CALGARY FARM MACHINERY &
SUPPLY CO.**

507 2 St. East

Phones {M4870
M9974

Case J I Co General Office 10 Ave & 4 St W ..M4945
Parts DeptM3855
Cockshutt Plow Co Ltd 12 Ave & Centre StM4496
Cooper W S Co 778 9 Ave EM9117
Costello Equipment Co Ltd 1306 11 Ave W...W2666
Cozart Wm & Sons Office 301 10 Ave WM4949
Stock Room & PartsM4939
Deere John Plow Company Ltd 205 10 Ave E ..M4636
Eaton Co Western Ltd (The T) 8 Ave W bet 3 &
4 StsM85
Farmers' Machinery Exchange 1119 10 Ave E E5112
FERGUSON TRACTOR SALES AGENCY
1139 9 Ave EE4170
Graham Hoeme Plow Co Inc 617 10 Ave WM9385



**Graham - Hoeme
Plow Co. Inc.**

(Alberta Branch)

"Get Greater Yields From Your Fields"
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FARM MACHINERY & SUPPLIES—Continued

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**INTERNATIONAL HARVESTER CO
OF CANADA LTD** 235 10 Ave WM5595
**MACHINERY DESIGNERS OF CANADA
LTD** 701 13 St EE4247
Machinery Service & Supply Co 1219 9 Ave E ..E5835
MAGLEOD'S LIMITED 337 7 Ave W M7586
Marketing Services Ltd Implement Parts Distbrs
806 Centre StM9420
Massey-Harris Co Ltd 318-328 11 Ave EM4616
McPHERSON & THOM LTD
802 11 Ave WM7347
Minneapolis-Moline Power Implement Co of
Canada Ltd 770 9 Ave EM7848
Northland Automatic Appliances Ltd {M4004
810a 1 St WM3005
M5711
Service Dept 1109 10 Ave EE4279
Oel Bros 429 10 Ave EM7270
OLIVER CORPORATION 1120 10 Ave W W2233
Palmer W R 629 10 Ave WM9927
PERFECTION MACHINE WORKS {M4046
LTD Cor 5 Ave & 3 St EM4045
RIVERSIDE SALES CO LTD
803 24 Ave SEE5634
Samson Rotary Rod Weeder Ltd 1019 10 Ave W W4022
SINCLAIR G A & SON

Dealers ALLIS-CHALMERS RUMELY
New and Second Hand Machinery
628 9th Ave W M5297

Siren Manufacturing Co Ltd 3436 15 St SE E4212
U F A Central Co-op Assn Ltd 125 11 Ave E ..M6121
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If you need a "Caterpillar" Diesel Tractor
you pay for it whether you buy it or not

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830 9 Ave W Phone M3911

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308 11 Ave EM2092

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CALGARY CO-OP FUR FARMERS' ASSN LTD

FEED and SUPPLIES for
FOXES - MINK - POULTRY - HOGS, Etc.
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Central Feed & Transfer 1520 14 St WW4747

Central Feed & Transfer

Dealers in Hay, Grain and Poultry Supplies
Ask for Radium Laying Mash, Chick Starter
Stock & Poultry Supplements of All Kinds
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Crown Feed Ltd 125 10 Ave WM3629
Fairplay Feed Store 1106 Westmount BlvdL2117
Gold Medal Feeds Ltd 234 7 Ave EM3895

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Formerly Anderson Grain & Feed Co. Ltd.
Manufacturers of
POULTRY, LIVESTOCK, FOX AND MINK
FEEDS—DOG BISCUITS

234 7 Ave. E. M3895

Half's Feed & Grain Co 625 McDougall RdR2933
Hambley Hatcheries Cor 8 Ave & 4 St ER2572

(Continued on Next Page)

FEED & POULTRY SUPPLIES—Continued

LOVE J E & SONS

"VITALITY" BLENDED FEEDS
HAY, GRAIN and SALT, ETC.

403 4th St E

R2996

McCabe Grain Co Ltd 778 9 Ave EM9390
Victoria Fresh Feed Division

Nagler's Ltd 606-608 2 St EM4341

Pringle Electric Hatcheries 228-230 17 Ave E...M3045

QUAKER OATS CO OF CANADA LTD
325 10 Ave WM7183

UNITED ENGINES & THRESHERS LTD
JAMESWAY POULTRY SUPPLIES
G-G-EMULSIFIED
and Sprayers of all Kinds
308 11 Ave. E. Phone M2092

Fences

Alberta Snow Fence Co 213 Lancaster BldgM2940

Fertilizer

CANADIAN INDUSTRIES LIMITED
522 11 Ave WM2196
Agricultural Chemicals Division

**CONSOLIDATED MINING & SMELTING
CO OF CANADA LTD** 1230 10 Ave W R2066
Elephant Brand Products

Filing Cabinets

Office Specialty Mfg Co Ltd 327a 7 Ave W ...M2655

REMINGTON RAND LIMITED
110 6 Ave WM1507

Films

(See Motion Picture Business)

Filters—Air

FIBERGLAS DUST STOP FILTERS

This air filter assures
you of cleaner air from
your forced warm air
furnace.

It strains out virtually
all nuisance dust—most
"hay fever" pollens.



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Anderson Plumbing Co 1212 Centre St NH1181
Ashdown J H Hardware Co Ltd 110 8 Ave W ...M5555
Neilson F & Son 1208 12 Ave WW1880
Reggin Roofing & Metal Works 117 11 Ave W M3455

Financial Agents

Canadian Acceptance Corporation Ltd
216 Fitzpatrick BldgM1298
INDUSTRIAL ACCEPTANCE CORP
LTD 203 Wilson Electric BldgM2988
K H MacDonald Branch MgrM3182
Traders Finance Corp Ltd 302 Insurance Ex ...M2101
Windsor Acceptance Corp Ltd 1703 2 St EM7896

Fire Fighting Appliances

**ANSUL-DUGAS DRY CHEMICAL FIRE
EXTINGUISHERS—**

DIAL INDUSTRIES
511 Maclean BldgM1528
Fire Equipment Supplies Co 1409 2 St W ...R3583

**FIRE EXTINGUISHER SALES &
SERVICE CO** 20 & 25 515 1 St EM9057

FYR-FYTER SALES & SERVICE
20 & 25 515 1 St EM9057

La France Fire Engine & Foamite Ltd
1822 10 Ave WW1440

**MINE SAFETY APPLIANCES CO OF
CANADA LTD** 330 11 Ave WM4400

PROVINCE-WIDE DISTRIBUTORS
619 8 Ave WM4989
Pyrene Mfg Co of Can Ltd 211 6 Ave NEH4972

Fire Insurance

(See Insurance—Fire)

Fire Places

ALBERTA MARBLE & TILE CO
Formerly Empire Tile & Marble Works
VITROLITE and GLAZED TILE
FIRE PLACES Built-to-Order
2506 4 St W Phone M3230

Woods Western Ltd 924 8 Ave WM9722

WOODS WESTERN LTD.

VITROLITE, GLAZED TILE and CONCRETE
Fireplaces at Reasonable Prices

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The Only Coatings Approved by Underwriters
Laboratories Inc.—Fire Retardant Coatings
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409 3 St. W. M1948

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INGRAM & BELL LIMITED
519 Centre StM4741
**MINE SAFETY APPLIANCES CO OF
CANADA LTD** 330 11 Ave WM4400

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Andy's Saratoga Chips 1802 1 St NWH4980
Fred's Fish & Chips 1114 12 Ave WW1732
Night Owl Lunch 1008 17 Ave WW2333
Ye Olde English Fish Restnt 705a Centre St ..M4135

Fish Dealers—Retail

Billingsgate Fish Market 222 8 Ave EM1089
No 2 Market 107 7 Ave WM9230
Brass G Stall 10 City Hall MarketR2026
HUDSON'S BAY COMPANY 1 St W &
8 AveM83

Fish Dealers—Wholesale

British Columbia Packers Ltd 239 10 Ave E ..M7981
Deal Fish Co 939 11 Ave WW4600

5 Cent to 25 Cent Stores

Five Stores Ltd 140 10 St NWL1667
Kresge S S Co Ltd 234 8 Ave WM2404
Metropolitan Stores Ltd 324 8 Ave WM4719
Woolworth F W Co Ltd 226-228 8 Ave WM5890

Floor Machines

CANADIAN FAIRBANKS-MORSE CO
LTD THE 810-812 9 Ave WM2592

Floor Polishing Machines

WOOD G H & CO LTD 330 11 Ave W....M4350

Floor Scrubbing Machines

WOOD G H & CO LTD 330 11 Ave W....M4350

Floor Sweeping Compounds

SNOWDON C O 1810 11 St EE5217

Flooring

ALBERTA MARBLE & TILE CO
Formerly Empire Tile & Marble Works
ASPHALT FLOOR TILES
2506 4 St W M3230

Applicators Ltd 402 10 St NWL1666
Catton H 1013 19 Ave SEE5176

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STAIR TREADS RESURFACED.
1013 19 Ave. S.E. E5176

CROWN LUMBER CO LTD

City Yard 927 10 Ave WW2443
Derham Craftsmen 1513 5 St WM7522

FLESHER MARBLE & TILE LTD

Building Products Asphalt Tiles
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Freeman Harry F 2212 Broadview RdL1213
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Martin & Fitzsimmons 712 7 St WM1939

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Free Estimates — All Work Guaranteed
326a 10 St NW Phone L1977

Rice Geo H 1601 15 Ave WW4343
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Smith C M & Son 314 20 Ave WM7705

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Floors Laid, Sanded and Finished.
We Have the Most Up-to-Date

DUSTLESS SANDING MACHINES
in Western Canada

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Taylor Tile & Contracting Co 409 3 St WM1948

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Tile Installations for Home and Industry
TILE-TEX FLOORS

MASTIC FLOORS — GREASE PROOF TILE
CEMENT TOPPINGS — WATERPROOFING

409 3 St. W. M1948

(Continued on Next Page)



PROMPT
PERSONAL
SERVICE

FLOWERS
TELEGRAPHED
EVERYWHERE

Flowers
For All Occasions



"SAY IT WITH FLOWERS"
SAY IT WITH OURS

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Quality
Flowers—

Creations
by CAMPBELL'S
are Winners
in
Calgary

FLOWERS TELEGRAPHED
ALL OVER THE WORLD

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M1726 or R1709

NITES L1387

"Service Plus Quality"

— 721 - 2 St. W. —

Say It With
Crescent Flowers

1609 Centre St. North

Best Selection in
CUT FLOWERS, PLANTS
and **FLORAL DESIGNS**

Flowers
Telegraphed
Everywhere



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OUR OWN

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H4670

Nights
H2286

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FLOOR SANDING SHOP

FLOORS SANDED, FINISHED
CITY OR COUNTRY WORK

2448 9th Ave. E. E5951

Wagner F 236 26 Ave NWH4134

Western Floor Co 3 Flr 519 13 Ave EM2097

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Experts in Laying &
Finishing Floors

Electric Plant for Country Work

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Winchester C B & Sons 3-311 7 St WM4471

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GAS MACHINES for COUNTRY WORK
Hardwood Floors Laid, Sanded and Finished.
Old Floors Made New.
ELECTRIC MACHINES for COUNTRY WORK
N. E. BEATTIE, Mgr.

M4471 311 7 St. W.

Wood A E 112 25 Ave NEH2070

Florists—Retail

Allan's Greenhouse 302 Bowness Rd BownessL2753

Brookes Ted Flowers Order Desk 506-508

8 Ave WR2468

OfficeM2397

Campbell Floral Seeds & Nurseries Ltd Lancaster

Bldg 721 2 St WM1726

Crescent Flower Store 1609 Centre St NH4670

Elliot James rear 1040 12 Ave WW1150

FLOWERDALE CO.

"Flowers add the final touch. For Satisfaction
deal with us" Phone W3567
1324 17th Ave. W. Night Phone W4275

Henderson Floral Co 814 1 St WM9266

Henderson Floral Co.

FLOWERS FOR ANY OCCASION

Night Phones H2210 — H2523

814 1 St W M9266

Morris James 334 7 Ave WM4470

Greenhouses 117 18 St NWL2412

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FLOWERS and PLANTS for All Occasions

Store Phone M4470—Night Phones L2412-L1443

334 7 Ave. W. Calgary

Nelson's Greenhouse 1801 9 Ave EE5227

FLORISTS—RETAIL—Continued

Pedersen Bros 513 23 Ave NWH2715

PEDERSEN BROS.

GREENHOUSES

FLOWERS FOR ALL OCCASIONS

513 23 Ave. N.W.

Day H2715 Night H2286

Stark W 240 27 Ave SEM9755

Steel Wm J 116 7 Ave WM2612

Terrill A M Ltd Store 809 1 St WM3812

Whitburn W F 1 St W & 9 AveM3388

Greenhouses Rideau ParkS0093

White's Flower & Gift Shop 824a 16 Ave NW ..H4366

White's Flower & Gift Shop

ARTISTIC FLORAL DESIGNS

Phone H4366—All Hours

824a 16 Ave NW

Calgary

Florists—Wholesale

(See also Nurserymen)

Brink Bros Main Office 515 24 St NWL1818

Greenhouse Col Walker Estate E Calgary....E5544

Campbell Floral Seeds & Nurseries Ltd

Lancaster Bldg 721 2 St WM1726

Freeman R L 1005 13 Ave WW1577

Inglewood Greenhouses & Nurseries East Calgary E5334

Marlow Gardens Greenhouse 2626 29 St WW1331

Terrill A M Ltd Office and GreenhousesE5123

9 Ave & 16 St EE5352

Buy Christmas Seals . . every year

Flour Mill Machinery

MORTON GUY CO 809 B Ave W M2030
STRONG-SCOTT MFG CO LTD THE
 122 11 Ave W M2967

Flour Mills

BRACKMAN-KER MILLING CO LTD
 14 St E E5656
ELLISON MILLING & ELEVATOR CO
 LTD 812 11 Ave W M7105
LAKE OF THE WOODS MILLING
CO LTD 10 Ave & 7 St W M7053
 Maple Leaf Milling Co Ltd H L Perry Bldg M2629
 Ogilvie Flour Mills Co Ltd 815 10 Ave W M1027
PURITY FLOUR MILLS LTD 14 St E E5656
 Quaker Oats Co of Canada Ltd 325 10 Ave W M7183
 Renown Mills Ltd Bonnybrook Rd E Calgary .. E5671
ROBIN HOOD FLOUR MILLS LTD
 9 Ave & 4 St W M5536
WESTERN CANADA FLOUR MILLS CO
LTD 14 St E E5656

Flying

(See Air Services—Chartered, Airline Companies and
 Schools—Aviation)

Food Products

Eamons Sales Corp Ltd 1116 12 St E E4278
 Heinz H J Co of Canada Ltd H L Perry Bldg M5756
 Home-Del Food Products 3 Ave & 3 St E M5045
 Short J R Canadian Mills Ltd 215 10 Ave W .. M7996

Footwear

(See Shoes)

Forest Service

(See Alphabetical Section Under Dominion or
 Provincial Governments)

Forwarding Agents

JAMES STORAGE & CARTAGE CO
LTD 239 10 Ave E M7981
MACGOSHAM STORAGE & DIST CO
(CALGARY) LTD 215 10 Ave W M7996
MUIRHEAD FORWARDING CO
 215 10 Ave W M7996
PACIFIC CARTAGE & STORAGE CO
LTD THE 330 11 Ave W M3002

**Foundries—Iron, Steel, Brass
& Aluminum Castings**

CALGARY IRON WORKS LTD.
 MACHINISTS — WELDERS and
 BLACKSMITHS
 410-420 9th Ave E M2758

Calta Metal Products Co 4820 Macleod Trail .. S0238
CANADIAN FOUNDRY CO 240 3 Ave E M5810
 Construction Dept rear 230 3 Ave E M2407
 Office 22 Travellers Bldg M7765

FOOTHILLS STEEL FOUNDRY &
IRON WORKS LTD 14 St & 17 Ave E E5414
 Metal Industries of Alberta 50 Ave & 1 St W S0950
 Northwestern Brass Ltd 1609 24 Ave E E5696
 Riverside Iron Works Limited 803 24 Ave SE .. E5634
 Robinson Machine & Supply Co Ltd (S0950
 50 Ave & 1 St SW S0925

TIMSEN MOTORS & MACHINE CO
 Machinists Welders & Ornamental Iron
 1008 9 Ave E E5738
 Union Iron & Foundry 13 St & 17 Ave, E E5154

Fox Farms

Colpitts Ranches—Calgary 91-5822

Fraternities

Grand Lodge of Alberta A F & A M
 Masonic Temple 330 12 Ave W M1828
 Grand Lodge of Alberta I O O F
 204 IOOF Temple M1033
 I O O F Temple M1033
 Independent Order of Foresters 416-17
 Burns Bldg M5821
 King George Lodge A F & A M
 Masonic Hall 1126 Kensington Rd L1253
 Knights of Columbus 628 12 Ave W M4777
 Maccabees The 313 Maclean Bldg M5648
 Masonic Temple Main Flr New Masonic Temple M2704
 St George's Lodge No 39 IOOF 1314 9 Ave E E5550
 Sons of England Hall Upstrs 1113 5 Ave W .. M9779

Freight—Automobile

(See Truck Lines)

Fruit & Produce Brokers

(See Brokers—Fruit & Produce)

Fruit & Produce—Retail

Baren M Stall 22 City Hall Market R2026
 Ben's Sun Grow Store 2308a 4 St W M9767
 College Fruit Store 732 17 Ave W R2808
 Excello Fruit Co 415 8 Ave W M9097
 Gazsi J J 1224 16 St E E5854
 Handy Fruit Store 802 1 St W M1393
HUDSON'S BAY COMPANY 1 St W &
 8 Ave M83
 International Fruit 239 16 Ave NW H2906
 Kay Mrs L Stall 23 City Hall Market R2026
 Lee & Co 39 New Calgary Market M2969
 Lee Fruit Co 1224 9 Ave E E5302
 Lee Harry Co Store No 1 2508 4 St W M7412
LEE JIM CO
 FRESH FRUITS & VEGETABLES
 GROCERIES, CUT FLOWERS and PLANTS
 108 10th St. N.W. L1066

Leong's Fruit 1004 16 Ave NW H4296
 Nagler's Ltd 606-608 2 St E M3222

NEW MOON GROCERY

Store No. 1 — Fountain Service
 FRUIT — VEGETABLES & MEATS
 Frozen Delnor Foods and News Stand
 1210 1 St W M3086

NEW MOON GROCERY Store No 2

826 16 Ave NW H2768
 O K Company Stall 4 City Hall Market R2026
 Pearlmutter Ler Stalls 17-18 City Hall Market R2026
 Polo H Stall 15 City Hall Market R2026
 Pont Mah Jim Stall 29 City Hall Market R2026
 Season's Fruit Store 902 Centre St N H2054
 Star Fruit Store 1215a 1 St W R1541
 Union Fruit Co 121 7 Ave W M3889
 United Grow No 1 336 7 Ave W R2121
 Universal Fruit & Grocery Store 231a 6 Ave W M4930
 Wing Chong & Co Stall 11 City Hall Market .. R2026
 Wong George Stall 16 City Hall Market R2026
 Wong Peter 615 Centre St M4294
 Wong Yow Stall 26 City Hall Mkt R2026
 Yee Dong Stall 24 City Hall Mkt R2026

Fruit & Produce—Wholesale

Barker N A Ltd Order Desk 510 9 Ave W R1088
 Office M1039
 Bridge Brand Produce 532 9 Ave E M3384
 Calgary Fruit Ltd 522 9 Ave W M7732
 Consolidated Fruit Co Ltd 24 Michael Bldg .. M5000
 Consolidated Fruit Co Ltd 24 Michael Bldg .. M1280
MACDONALDS CONSOLIDATED
LTD 535 10 Ave W M9669
 National Fruit Co Michael Bldg M9876
 City Order Desk & Country Orders M1538
 Candy Room M4272
 S Clowes Sales Mgr M1539
 E Halstenson Credit Mgr M4567
 Plunkett & Savage 9 Ave W M3727
 Scott Fruit Co The Michael Bldg M7689
 City Order Desk & Country Orders M2386
 V S Ockenden Sales Mgr M3815
 W E McIntosh Supervisor M7590
WESTERN GROCERS LIMITED M9717
 Cor 10 Ave & 5 St W M9770
 M3431
 M3681
 M5853
 M3480

Fuel

(See Coal and Wood)

Fumigating

Carpenter's Chemical Co 115 15 Ave E R1221
 Longden Joseph A 610 15 Ave W M7143
 Shure Kill Exterminators 1308 3 St E M9022
 Warde B M 831 12 Ave W M9312

Funeral Directors

GOODER BROS FUNERAL HOME
 320 12 Ave W M1230
JACQUES FUNERAL HOME
 The Little Chapel on the Corner M3383
 240 17 Ave W M3380
LEYDEN'S FUNERAL CHAPEL M9101
 2 St W & 18 Ave M9111
McINNIS & HOLLOWAY LTD M3030
 4 St W & 15 Ave M2323

Fur Business

(See Furriers)

Fur Farm Supplies

Ballard's Dr Fox & Mink Foods Ltd
 113 10 Ave E M7796
 Calgary Co-op Fur Farmers Assn Ltd
 1701 11 St E E4096
 Fur Farm Processing Plant Co 1506 14 St NE M9800
 Gold Medal Feeds Ltd 234 7 Ave E M3895
 Red Top Products Ltd Nose Creek R1702

Fur Farms

Joyce A R Kingsland Subdivision S0375

Fur Storage

(See Storage—Fur & Garment)

Furnaces

(See Heating Apparatus & Stoves, Ranges & Heaters)

FOR BETTER BARGAINS IN FURNITURE CALL

The Calgary Home Furniture Co.

YOUR USED FURNITURE

ACCEPTED AS DOWN PAYMENT

CREDIT
WITH COURTESY

FREE VALUATIONS

COMPLETE
HOME FURNISHINGS

PHONE **R2151** PHONE

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RES. W1248

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ALBERTA FURNITURE CO LTD

"OUT OF THE HIGH RENT DISTRICT
TO SAVE YOU MONEY"

Slingsby Blk Riverside 102 4th St NE R1566

Atlas Store 314 7 Ave EM7855

—THE ATLAS STORE—

Our Low Overhead
Will Save You Money

Res. M3802

Store M7855

314 7 Ave. E.

Calgary

Brydson's Furniture Store 130 10 St NWL1246



BRYDSON'S

Furniture Store

For BETTER BARGAINS
USED FURNITURE Accepted
as DOWN PAYMENT.

L1246 130 - 10th St. N.W.

CALGARY HOME FURNITURE CO LTD

112 8 Ave ER2151
Crown Furniture Store 115 7 Ave WR1560
Cummings Furniture Ltd 1403 14 St WW2774
De Luxe Furniture Co 326 8 Ave ER2661
Dominion Furniture Store Ltd 134 8 Ave E ...M1672
OfficeM5039
Warehouse 711 8 Ave WM2289

GENERAL FURNITURE STORE

P. Myskowsch

Antique Furniture Repairs a Specialty
1001 17 Ave W Phone W2655

HEINTZMAN & CO LTD 329 8 Ave W M2440

HOME FURNITURE CO 112 8 Ave E ..R2151

HUDSON'S BAY COMPANY 1 St W &

8 AveM83

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FURNITURE DEALERS—RETAIL—Continued

Ironside Furniture Co rear 611 Centre StM9169

IRONSIDE FURNITURE COMPANY

A. Ross Ironside, Mgr.

FURNITURE and FURNISHINGS
From Better Canadian
Factories

SATISFACTORY SERVICE
IS OUR SUCCESS

"The Store with the Friendly Door"

Rear 611 Centre St. M9169

Jones-Brown Co 407a 8 Ave WM1036

Marquis Furniture Store 1446 17 Ave WW3775

"You Buy For Less"

at

MARQUIS FURNITURE

1446-48 17 Ave W W3775

McARTHUR FURNITURE CO

607 11 Ave WM9976

G W McArthur Mgr rW1900

Modern Furniture 315 8 Ave EM3461

NAGLER'S HARDWARE & APPLIANCE

CO LTD 1206 1 St WM1715

NAGLER'S LTD 606-608 2 St EM7715

NATIONAL FURNITURE STORE

228 8 Ave EM2877

Neilson Furniture Co Ltd 118-120 8 Ave E ...M5404

North Hill Furniture 223a 16 Ave NWH2328

North Hill Furniture

Furniture - Bedding - Draperies
Upholstering

SLIP COVERS and DRAPES MADE-TO-ORDER

223a 16 Ave. N.W. H2328

Use Long Distance

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Robbins Furniture 1504 14 St WW2527

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FURNITURE AND HOME FURNISHINGS
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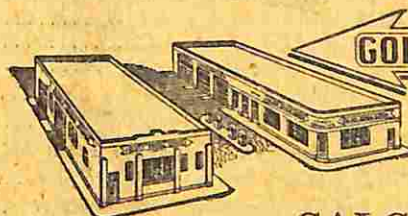
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 122 11 Ave W M2967

Grain Elevators

ALBERTA PACIFIC GRAIN CO
 (1943) LTD 4 Floor Herald Bldg M88
ALBERTA WHEAT POOL

5th & 6th Floors Lougheed Bldg M4661
 Canadian Government Elevator 627 Calgary
 Public Bldg M7513
 Elevator East Calgary E5470
 Elevator Builders Ltd 511 Lancaster Bldg M4907
 National Grain Co Ltd 607 Herald Bldg M1442
 Pacific Elevators Ltd 4th Floor Herald Bldg M88
 Parrish & Heimbecker Ltd 507 Herald Bldg M2122
 Elevator East Calgary E5720

Grain & Feed

(See Feed & Poultry Supplies)

Grain Loading Equipment

RENN GRAIN LOADERS
 TRUCK GRAIN LOADERS and UNLOADERS
 and PORTABLE GRAIN LOADERS
 5th Ave. & 3rd. St. E. M4046 & M4045

Granaries—Steel

Westeel Products Ltd 1902 11 St E E5631

Those Christmas Seals You Re-

ceived in the Mail—Did You

Remember to Send in a Dollar

or Two for Them?

T.B. MUST BE FOUGHT

Not Only at Christmas Time,

But

Every Minute of Every Day

Gravel, Rock & Sand

Baxter A G 908 4 Ave W M2509
 Belyea Construction 114-115 Burns Bldg R2896
 Bjorkman Victor 2220 25a St SW W5302
 Jefferies & Sons Ltd Office & Plant Inglewood
 E Calgary E4007
 Shop E5395
 Sand Pit Burnsland E5485

JEFFERIES & SONS LTD.

Washed, Screened and Graded Rock, Sand and Gravel
EXCAVATING and GRADING CONTRACTORS
 Office E4007 East Calgary Shop E5395

Mallett & Board Contracting Co 1927 28 St W W4548

STANDARD GRAVEL & SURFACING S0813
CO LTD 5340 1 St SW S0455
 S1101

Greenhouses

(See Florists—Wholesale)

Grocers—Retail

Acme Groceteria 1202 Kensington Rd L1492
 Airport Groc & Meat Market 812 3 St NE H1687
 Albert Park Groc & Service Station Albert Park E4110
ALBERTA CORNER STORE
 19 Ave & 9 St E E5206
 Alexander Groc & Confecty 902 9 Ave E E5444
 Allright Store 2019 3 St NE H2674
 Altadore Grocery 1929 34 Ave SW S0695
 Anderson's Grocery & Confect 3103 Centre St N H1679
 Arcade Grocery & Confectionery 840 16 Ave NW H3682

ASSOCIATED GROCERS LTD

Head Office 326 9 Ave W M4730
 Atlas Store The 314 7 Ave E M7855
 Avenue Grocery & Confect 231 13 Ave NW H2022
 B C Fruit Store 1201 2 St E M9277
 Baile's Corner Store 321 19 St NW L1283
 Banner Grocery 2201 4 St W M9080
 Beaupre's Groc & Confect Store 1804 1 St NW H4905
 Beaver Grocery & Confect 401 14 Ave E M7649
 Beegan's Grocery 703 23 Ave E E5499
 Bell Block Grocery 1008 2 St E M2621

BEN'S SUN GROW STORE

2308a 4 St W M9767
 Best Foods Store 30-31-32 City Hall Mkt R2026
 Black & White Grocery & Confect 1235 2 St E M9720
 Bluebird Grocery 930 17 Ave W W1169
 Bow Marsh Grocery 516 9 St W M3006
 Bow River Store Montgomery L1550

BRIDGELAND CORNER STORE

903 1 Ave NE R1251
 Brown's Grocery 2127 7 Ave NW L2347
 Burt's Store 50 Ave & Elbow Drive S0573
 Buy-Rite Store 807 17 Ave W W2262
 C C Cash Grocery 1048 8 St E E5502
 Cable & Co 7239 26 St SE E5115
 Calberta Grocery & Confectionery 928 12 Ave W W4533
 Calgary Grocery 328 4 Ave E R2952

CANADA SAFEWAY LTD

General Office 535 10 Ave W M1469
 Advertising Mgr & Price Maker J Harris M1469
 Zone Manager J A Conn M4301
 Personnel Office M4311
 District Office E Piper District Mgr
 3-214a 8 Ave E M5311
 Central Grocery & Confectionery 1319 8 St W W4325

(Continued on Next Page)

GROCERS—RETAIL—Continued

Chrysler Grocery & Confect 117 15 Ave E	M7127
CLIFTON GROCERY & CONFECTIONERY 533 4 Ave W	M4947
Connaught Groc Confect & Meat Mkt	
1040 12 Ave W	W2964
Cooper S C 1024 17 Ave E	E5774
Store No 2 1208 9 Ave E	E5087
Corner Grocery Stall 25 City Hall Mkt	R2026
Cosy Corner Store 113-115 14 St NW	L2010
Court Confectionery & Grocery 617 5 Ave W	R2491
Crown Grocery 1320 3 St NE	H4074
Dal's Grocery & Confectionery 2139 4 Ave NW	L2613
Dan's Grocery & Confectionery 2394 4 Ave E	R1219
Dayton L Soon 22 4 St NE	R1714
De Luxe Grocery & Confectionery 830 3 St NE	H3049
Derby Grocery & Confectionery 640 17 Ave W	M4015
Dorosh N 4007 16a St SE	E5460
Duke's Groceries & Meats 1534 9 Ave E	E5948
East End Food Store 328 8 Ave E	R2125
Economy Food Store 1401 9 Ave E	E5226
Elgin Grocery & Meat Market 1335 9 Ave E	E5366
Empress Grocery 1442 Kensington Rd	L1016
EMPRESS STORES LTD 1227 9 Ave E	E5080
North Hill Store 702 16 Ave NW	H4278
Stalls 37-38-39 City Hall Mkt	R2026
Family Groceteria 2616 Centre St N	H4311
Farmers' Grocery 717 2 Ave NE	R1377
Farmers Trading Departmental Store 219 7 Ave E	R1974
Fruits Vegetables & Meats	
Favorite Grocery & Conf 1128 17 Ave W	W3318
Fetherston's General Store 7401 26 St SE	E5743
Food Basket Groceteria 509 16 Ave NW	H1816
Foodland Grocery 2716 21 Ave W	W1208
Foothill Grocery & Conf 638 16 Ave NW	H3321
Foothills Trading Co 323 17 Ave W	M4009
Forbes' Grocery 2512 16 St E	E5420
Forry's Red & White Grocery 1552 9 Ave E	E5586
Frank's Grocery 502 7 Ave E	R2826
Freeze's Grocery 2413 1a St E	M1363
Friendly Door Grocery 4302 6 St NE	H1246
General Confect & Groc Store 915 1 Ave NE	R1262
Gin Lee Grocery 214 Centre St	M7005
Glenmore Grocery 1621 34 Ave SW	W1103
Goosman's Grocery & Confecty 525 17 Ave W	M1611
Gordon's Grocery 1902 27 St W	W3127
Gordon's Store 429 11 St NW	L2246
Graves Grocery 540 7 Ave NW	L1702
Green's Groceteria 619 3 St NE	H2435
Guy's Grocery 824 3 St NE	H2584
Hall's Self-Serving Grocery 1401 14 St W	W3468
Harry & Sons 602 1 Ave NE	R1316
Hart's Fresh Fruit Shop 339 17 Ave W	M4407
Harvard Grocery & Confectionery 410 4 St W	R2881
Heltay's Grocery 101 5 St W	R2763
Hillside Grocery 2718 17 St SW	W2835
Home Grocery The 525 14 Ave E	M1258
HUDSON'S BAY COMPANY 1 St W	
& 8 Ave	M83
Ideal Grocery & Hardware 1207 1 St W	M4374
Jack's Grocery & Confect 236 4 St NE	M9936
Jacques General Store 141 32 Ave NE	H2158
Jeffery's Grocery Radio Bk 13 Ave & 1 St W	M3782

JENKINS GROCETERIA LTD

Main Office 702 9 Ave W	
Private Branch Exch Connecting all Depts	M3921
Pres Ronald H Jenkins	
Mdse Mgr Alex Shearlaw	
Credit Manager Wm J Strachan	
Treasurer H C Hilton	
Accountant C S Ewins	
Buyer T H Royds	
Whse Mgr George Dingwall	
Bakery Mgr F W McDunkin	
Fruit Dept T W Ashman	
NIGHT CALLS AFTER 5 PM TO 8:30 AM	
SATURDAYS AFTER 12:30 PM	
General Office	M3921
Accounting Dept	M3922
Fruit Dept	M3923
Shipping Dept	M3924
Friskin Bakery	M3925
Overseas Department	R1300

GROCERS—RETAIL—Continued

JENKINS GROCETERIA LTD—Continued

RETAIL STORES	
Store No 1 1112 4 St W	M4280
Store No 2 233 8 Ave E	M2919
Store No 3 1319 9 Ave E	E5385
Store No 4 1421 11 St W	W4627
	W4620
	L1905
Store No 5 136 10 St NW	L2808
	W3263
	W3260
Store No 6 1432 17 Ave W	E5314
Store No 7 923 19 Ave E	M1617
Store No 8 439 14 Ave E	H2385
Store No 9 309 16 Ave NW	H3385
Store No 10 522 7 Ave NW	L2328
Store No 11 1004 Centre St N	H2145
	H3145
	R1371
	R1370
Store No 12 740 17 Ave W	R1300
Store No 13 708 9 Ave W	M5551
Store No 14 2516 4 St W	W1889
Store No 15 2609 14 St W	W1866
Store No 16 1203 2 St E	M2696
Store No 17 824 1 Ave NE	R1351
Store No 18 1443 Kensington Rd	L1481
Store No 19 703 Centre St	M5949
Store No 20 1412 12 Ave W	W3636
	W3939
	H1212
Store No 22 637 16 Ave NW	H2550
Store No 23 1118 3 St NE	H4929
Store No 24 2639 17 Ave W	W5283
Store No 25 2318 Centre St N	H3932
Store No 26 2610 4 St NW	H3384
Johnston Store 2005 Bowness Rd	L1092
Katzin's Grocery 2220 7 Ave NW	L1908
Killarney Corner Store 3001 23 Ave SW	95-335
Kin Sang Co 206a Centre St	R2152
King George Grocery 917 20 Ave NW	H1561
Lem King Grocery 1221 20 Ave NW	H2778
Levine Grocery & Confect 809 1 Ave NE	R2405
Louise Grocery & Confectionery 1028 2 St E	M1024
Lo Vecchio's Fruits & Groceries 1410 17 Ave W	W1988
Lucky Strike General Store 11 Ave & 37 St W	95-176
Mackenzie's Red & White Store 1030 18 Ave NW	H1139
Malsey Groceteria 2405 Edmonton Trail	H1133
Manchester Grocery Manchester	S0915
Marlborough Grocery 508 12 Ave W	M5988
McDougall Grocery & Conf 414 6 St W	M1044
McIntyre Ed 1830 17 St W	W4430
McWalter's Cash Grocery 2141 15 St W	W1101
Merrill's Grocery & Confect 2717 14 St W	W2122
Mewata Grocery & Confectionery 517 9 St W	M5253
Mike's Grocery & Confectionery 201 4 Ave E	M9220
Model Grocery & Confectionery 713 3 St NE	H2524
Monarch Grocery & Confect 1409 11 St W	W1862
Mount Pleasant Groc & Confect 2620 4 St NW	H4937
Mountain Grocery & Confectionery 513 2 St W	M9481
Mountain Rose Grocery & Conf 207 16 Ave NW	H4292
MOUNTVIEW STORE	
2014 Edmonton Trail	H2225
NAGLER'S LTD 606-608 2 St E	M3222
Nellie's Grocery 101 16 Ave NW	H1197
New Central Grocery 706a Centre St	M9864
New Moon Grocery Store No 1 1210 1 St W	M3086
New Star Merchant Store 203a Centre St	M3164
North Balmoral Grocery 3501 Centre-B St NW	H2555
North East Groc & Confect 1104 1 Ave NE	R2868
North Hill Food Store 2102 Centre St N	H3201
North Star Grocery 940 2 Ave NW	L1192
Nu-Way Store 1719 17 Ave W	W2425
Ontario Grocery 736 3 Ave W	R2411
Our Own Grocery & Confect 2502 16b St W	W4729
Overton's Confect & Groc 133 16 Ave NW	H1398
P & M Grocery 2801 29 St SW	W2531
Palace Grocery 917 17 Ave W	W1094
Palm Grocery & Confectionery 502 8 Ave E	R1707

GROCERS—RETAIL—Continued

Parkhill Grocery 3616 Centre St S	S0951
Parkview Grocery 3003 Centre St N	H1928
Peter's Grocery 1319 2 St E	M9177
Plaza Grocery & Confect 626 15 St NW	L1828
Premier Grocery 825a 1 Ave NE	R1387
Quality Grocery Stall 40 City Hall Mkt	R2026
Quality Grocery & Confectionery 402 13 Ave E	R1689
Rayalta Grocery 902 5 Ave W	M5858
RED & WHITE STORES	
Economy Food Store 1401 9 Ave E	E5226
Forry's Grocery 1552 9 Ave E	E5586
Guy's Grocery 824 3 St NE	H2584
Louise Grocery 1028 2 St E	M1024
MacKenzie's Grocery 1030 18 Ave NW	H1139
Mount Pleasant Grocery 2620 4 St NW	H4937
Parkhill Grocery 3616 Centre St S	S0951
Sunshine Grocery 602 13 Ave E	M3254
West Hillhurst Grocery 2138 4 Ave NW	L1420
Winter's Grocery 2707 17 Ave W	W1829
Wood's Grocery 1436 Kensington Rd	L1870
Regal Grocery 1302 3 St NE	H2294
Rex Grocery & Confectionery 1316a 9 Ave E	E5031
Riley Park Grocery & Confect 1209 5 Ave NW	L2565
Rite-Way Grocery 2523 17 Ave W	W3839
Riverside Cash & Carry Grocery 14 4 St NE	R1617
Ronnie's Grocery 1426 9 Ave E	E5913
Rosedale Groc & Confect 139 16 Ave NW	H1168
Roseland Confectionery & Grocery 501 13 Ave E	M5792
Roy's Grocery & Confect 408 8 Ave E	M9021
Royal Grocery 803 17 Ave W	W4596
Shamrock Grocery & Conf 2433a 2 St E	M3554
SHOPRITE STORE	W3033
1502-1504 12 Ave W	W1084
Meat Dept	W3034
Shopwell Store 1325 9 Ave E	E5382
Shuler H 523 4 St E	M5849
Silver & Black Store The 5012 Macleod Trail	95-126
Skene's Grocery 1401 20 Ave NW	L1822
South East Groc & Confect 540 12 Ave E	M4820
Standard Confect & Groc 226 17 Ave W	M9914
Stanley Jones Grocery 820 6 St NE	H3151
Suey Kee 210a Centre St	M4193
Sunlight Grocery & Confect 1907 17 Ave W	W2828
Sunnynook Confect & Grocery 2002 8 St E	E5372
Sunnyside Grocery & Confect 802 2 Ave NW	L1025
Sunrise Grocery 1215-17 14 St W	W2566
Sunshine Red & White Store 602 13 Ave E	M3254
Super Groceries Store 346 17 Ave W	M1306
Superior Food Store 1414 3 St NE	H1314
Susie's Grocery 1510 1 St W	M7335
Switzer Grocery & Confectionery 112 14 Ave E	M7863
THREE STAR CONFECTIONERY	
125 7 Ave W	M5374
Tourist Grocery & Lunch Counter 1934 9 Ave E	E5711
Tuxedo Grocery 117 27 Ave NE	H2141
Velvet Groc & Confect 1201 12 Ave W	W3129
Verdun Grocery & Confectionery 1914 3 St NE	H1224
Viccars Grocery 602 17 Ave W	M7398
Victory Foods 215 16 Ave NW	H1126
Vitality Foods Co 118 10 St NW	L1112
Wagner's Grocery & Confect 2301 Centre St N	H3152
West Hillhurst Grocery 2138 4 Ave NW	L1420
Westmont Grocery 116 10 St NW	L1555
Wigwam Grocery & Service Station	
1926 20 Ave NW	L1522
Williams Bros Ltd 117 10 Ave W	M5755
Winnipeg Grocery The 514 9 St W	M3888
Winter's Grocery 2707 17 Ave W	W1829
Wong Grocery 1403 11 St W	W2802
Wood A H 1436 Kensington Rd	L1870
Yorkshire Grocery 920 17 Ave E	E5378

Directory Advertising
PAYS

Grocers—Wholesale

HORNE & PITFIELD LTD 321 10 Ave W	M6157
MACDONALDS CONSOLIDATED LTD 535 10 Ave W	{M2757 M2952}
PETRIE LOUIS LTD 9 Ave & 6 St W	M3921
WESTERN GROCERS LIMITED Cor 10 Ave & 5 St W	M5833

Grocery Brokers

(See Brokers—Grocery)

Gunsmiths

MOTOR CAR SUPPLY CO OF CANADA LTD 317-321 6 Ave W	M2146
Wholesale Only	

PIONEER LOCK & SAFE WORKS GUNSMITHS Firearms — Ammunition and Repairs 512 8 Ave W	M5462
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RUSSELL SPORTING GOODS 1120 1 St W	R2161
SPORTSMAN LTD 214a 7 Ave W	M2266

Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple 506 17 Ave W	M7207
Paget Hall 218 7 Ave E	M4188

Hardware—Retail

ASHDOWN THE J H HARDWARE CO LTD 110 8 Ave W	M5555
Bridgeland Hardware 827a 1 Ave NE	R1386
BRITISH INDUSTRIES LTD The Home of British Goods in Canada 105 8th Ave W	R2550

Bronson's Hardware 2308 4 St W	M3302
Calgary Hardware 810 3 St NE	H3924
Chesney G L 102 16 Ave NW	H1777
CHINOOK BUILDING SUPPLIES LTD 520 5 Ave E	M6177
Comery T 632 17 Ave W	M1278
Crescent Hardware 1108 Centre St N	H1717
Despins Jules 2506a 4 St W	M1396

EMPRESS STORES LTD Hardware Dept 1227 9 Ave E	E4178
Hardware Dept 702 16 Ave NW	H4280
Hardware Dept Stalls 33-36 City Hall Mkt	R2026
Farmers Trading Departmental Store 219 7 Ave E	R2783

FLOORCOVERINGS (CANADA) LTD 1705 2 St E	M2968
Hall Hardware Co 115 8 Ave E	M2904
HARDWARE-TERIA 122 8 Ave E	{M2855 M9855}

**CUTS PRICES****M2855-M9855 122 8th Ave. E.****HARDWARE—RETAIL—Continued**

Hewitt Hardware 1412 3 St NE	H3749
Hillhurst Hardware 134 10 St NW	L1705
Home & Craftsman Supply Co 1512 14 St W	W3436
HUDSON'S BAY COMPANY 1 St W & 8 Ave	M83

IDEAL GROCERY & HARDWARE 1207 1 St W	M4374
INGLEWOOD HARDWARE 1226 9 Ave E	E5957

Killarney Hardware 2701 17 Ave SW	W2744
LORD'S HARDWARE 227 7 Ave W	M3122
Louise Hardware 106 10 St NW	L1133
MACLEOD'S LIMITED 337 7 Ave W	M7586
MANCHESTER HARDWARE 5518 3 St SW	S1309
McFarlane & Wilson Ltd 409 8 Ave W	M4107
McIntyre F J & Co 1010 17 Ave W	W2144
Mission Hardware 2408 4 St W	M2060

MOUNTVIEW STORE 2014 Edmonton Trail	H2225
Nagler's Hardware & Appliance Co Ltd 1206 1 St W	M1715

NAGLER'S LIMITED Complete line of Household and Builders' Hardware 606-608 2nd St. East	M3420
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NORTH HILL ELECTRICAL & HARDWARE CO HARDWARE & GIFT SHOP 135 16 Ave NW	H3858
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Nu-Way Hardware 908 16 Ave NW	H3921
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PEMBERTON HARDWARE 1601 Kensington Rd	L2969
Riverside Hardware 17-19 4 St NE	{R2272 R1807}
Scott Murray Hardware 2603 14 St W	W1241
Shouldice Hardware Montgomery	L1682

VARIETY FURNITURE & HARDWARE STORE SPORTING GOODS—LINOLEUM WALLPAPER AND HARDWARE 235 8 Ave. E.	M7179
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WEBBER F G HARDWARE HARDWARE PAINTS and WALLPAPER 1434 17 AVE. W.	W4468
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Williams Bros Ltd 117 10 Ave W	M5771
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Hardware—Wholesale

Ackland D & Son Ltd 722 11 Ave W	{M7318 M7418}
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ASHDOWN THE J H HARDWARE CO LTD 240 11 Ave W	M5555
Atlas Electric & Hardware Co 227 7 Ave W	M3489

BRITISH INDUSTRIES LTD The Home of British Goods in Canada 303 Riley Bldg	R2750
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Federal Sales Ltd 409 8 Ave E	M4442
GENERAL DISTRIBUTORS LTD 130 9 Ave W	M9223
MARSHALL-WELLS LTD 118 11 Ave E	M5505
McLennan McFeely & Prior Ltd 3817 7 St W	S0904
Merchants' Hardware Ltd 325 10 Ave W	M4460
METALS LIMITED 302-322 11 Ave W	M9531
NORTHERN HARDWARE CO LTD 121-123 10 Ave E	{M4102 R1869}
Western Canada Importers 339 10 Ave E	M9120
Warehouse & Shipper	M9017
Wilkinson's Wares Co 224 11 Ave W	M9886

Hardwood Flooring

(See Flooring)

Harness & Saddlery—Retail

Riley & McCormick Ltd 305-307 7 Ave W	M1556
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HARNESS — SADDLERYCowboy and English Riding Equipment.
Main Store 305-307 7th Ave. W.**M1556 — M4312****RILEY & McCORMICK, LTD.**

(Established 1902)

"The Leather Store with the Horse at the Door"

Harness & Saddlery—Wholesale

Adams Bros Harness Ltd 106 11 Ave E	M1203
GREAT WEST SADDLERY CO LTD 212 9 Ave W	M7901
North West Leather Co 330a 7 Ave W	M1349
RILEY & McCORMICK LTD 305-307 7 Ave W	M1556

Hat Manufacturers

SMITHBILT HAT CO Manufacturers of Fine Felt Hats 1208 1st St. W.	M4404
--	-------

Stetson John B Co (Canada) Ltd 308 Leeson- Lineham Bldg	M9462
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Hat Renovators

BOSTON HAT WORKS & NEWS CO 109 8 Ave W	M7938
Calgary Hat Cleaners 1107 2 St E	M9121
SMITHBILT HAT CO 1208 1 St W	M4404

**ANY
ARTICLE
OR SERVICE**you may need, you will
most likely find listed
under the proper head-
ings in these*Yellow Pages*

Hatcheries

Alberta Electric Hatcheries 2417 1a St E ...M2851

**R.O.P. Sired & Govt. App.
VIGO-PEP CHICKS
TURKEY POULTS**

Alberta Electric Hatcheries
2417 1a St. S.E. M2851

Bliss Electric Hatchery 614 17 Ave W.....M9677

POULTRY FEEDS & REMEDIES

BLISS R.O.P. SIREDBABY CHICKS

**ELECTRIC
HATCHERY**

614 17th Ave. W. Phone M9677
CALGARY
Cagebird, Dog & Pet Supplies



Co-op Hatcheries 506 9 Ave WM9039

Fox Quality Hatchery 1332 9 Ave EE5335



THE FOX QUALITY HATCHERY
1332 9th Ave E E5335

Hallman Turkey Hatchery 1414 9 Ave EE4282

Hambley Hatcheries Cor 8 Ave & 4 St ER2572

Hambley Electric Hatcheries

Edmonton—Calgary

BABY CHICKS

POULTRY FEED & SUPPLIES
Hambley Special Mating and Govt.
Approved Stock

Cor. 8 Ave & 4 St E R2572

Pringle Electric Hatcheries 228-230 17 Ave E..M3045

Pringle Electric Hatcheries

Calgary — Edmonton — Chilliwack, B.C.

BABY CHICKS

POULTRY FEEDS and SUPPLIES

M3045 228-230 17th Ave. E. M3045
CALGARY

Stewart Electric Hatcheries 602 12 Ave WM4159

Stewart Electric Hatcheries

R.O.P. SIREDBABY CHICKS

Poultry—Feeds & Supplies

M4159 602 12th Ave. W. M4159

Swift Canadian Co Ltd 111 10 Ave WM2329
M2446

Hats & Caps—Retail

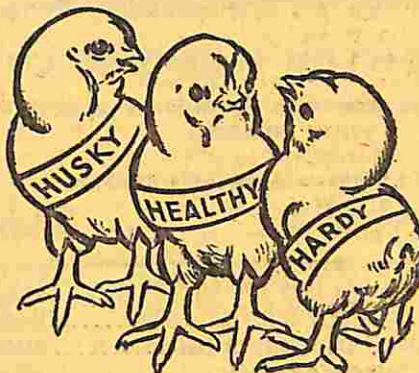
Campbell Tom Co Ltd 216a 8 Ave WM4898

Smithbilt Hat Co 1208 1 St WM4404

Branch Store 114 8 Ave EM7797

**IT PAYS TO BUY
SWIFT'S
BABY CHICKS
AND
TURKEY POULTS**

They're Husky, Healthy and Hardy
From Selected Tested Flocks



Place Your Order Now With
SWIFT'S HATCHERY

M2329

111 - 10th Ave. W., Calgary

Hay, Grain & Feed

(See also Feed & Poultry Supplies)

Fletcher R 301 Commercial BldgM1615

UNITED GRAIN GROWERS LTD

Lougheed BldgM5561

Hearing Aids

Acousticon Hearing Aid Clinic 129 7 Ave W ..M3633

BETTER HEARING

With the

*Acousticon
Imperial*

an amazing development
for the **HARD OF HEARING**

**ACOUSTICON
HEARING AID CLINIC**

129 7 Ave. W. Phone M3633

Wear the
**FINEST
HEARING AID**

You can buy!

Western Electric's new all-in-one Super 66 provides finer all-round hearing performance than any other set ever tested by the famous Bell Telephone Laboratories.



ALL YOU
WEAR!

**WESTERN ELECTRIC
HEARING AID CENTER**
210 8 Ave. W. Phone M5828

HEARING AIDS—Continued

Ashdown The J H Hardware Co Ltd 110 8 Av W M5555

JUST OUT! THE AMAZING
NEW Beltone MONO-PAC

HEARING AID

With the "Magic Silver Circuit"

SMALLER—Only 2 3/8" x 3 5/8".

LIGHTER—Weighs only 6 1/2 oz.

MORE POWER—Transmits 2 to 6 times more sound intensity.

Phone or Come in for FREE Demonstration

ASHDOWN'S

110 8 Ave. W. M5555

CLAYTON STUART & HOWELLS

608 Centre StM1375

Western Electric Hearing Aid Center

210 8 Ave WM5828

**CHRISTMAS SEALS FIGHT TUBERCULOSIS . . .
BUT ONLY IF YOU HAVE PAID FOR THEM.
HAVE YOU SENT IN YOUR CONTRIBUTION?
IF NOT — DO IT NOW!**

Grocers—Wholesale

HORNE & PITFIELD LTD
321 10 Ave WM6157
MACDONALDS CONSOLIDATED LTD 535 10 Ave WM2757
M2952
PETRIE LOUIS LTD 9 Ave & 6 St W....M3921
WESTERN GROCERS LIMITED
Cor 10 Ave & 5 St WM5833

Grocery Brokers

(See Brokers—Grocery)

Gunsmiths

MOTOR CAR SUPPLY CO OF CANADA LTD 317-321 6 Ave WM2146
Wholesale Only

PIONEER LOCK & SAFE WORKS
GUNSMITHS
Firearms — Ammunition and Repairs
512 8 Ave WM5462

RUSSELL SPORTING GOODS
1120 1 St WR2161
SPORTSMAN LTD 214a 7 Ave WM2266

Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple 506 17 Ave WM7207
Paget Hall 218 7 Ave EM4188

Hardware—Retail

ASHDOWN THE J H HARDWARE CO LTD 110 8 Ave WM5555
Bridgeland Hardware 827a 1 Ave NER1386
BRITISH INDUSTRIES LTD
The Home of British Goods
in Canada
105 8th Ave WR2550

Bronson's Hardware 2308 4 St WM3302
Calgary Hardware 810 3 St NEH3924
Chesney G L 102 16 Ave NWH1777
CHINOOK BUILDING SUPPLIES LTD 520 5 Ave EM6177
Comery T 632 17 Ave WM1278
Crescent Hardware 1108 Centre St NH1717
Despins Jules 2506a 4 St WM1396

EMPRESS STORES LTD
Hardware Dept 1227 9 Ave EE4178
Hardware Dept 702 16 Ave NWH4280
Hardware Dept Stalls 33-36 City Hall Mkt.R2026
Farmers Trading Departmental Store 219 7 Ave E R2783

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HUDSON'S BAY COMPANY 1 St W
& 8 AveM83

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R1807
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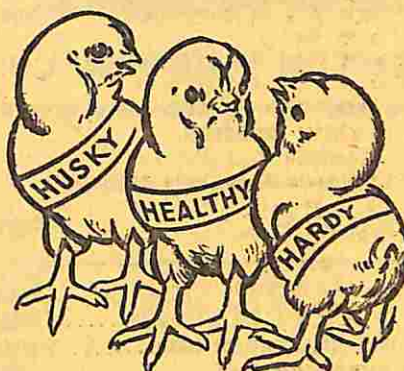
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Bannerman & McClelland 24 Renfrew Bldg ..{R1161

{R1121

BARRON J S INSURANCE AGENCIES

513 Herald BldgM2340

Bell & Co Ltd 218 Southam Bldg{M4420

{M1521

Bishop Agencies Ltd 4-225a 8 Ave WM3243

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Colborne F C Jr 1507 25 Ave WW1909

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Cox Insurance Agencies Ltd 302 Insurance Exch M5700

(Continued on Next Page)

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 314-315 Lancaster BldgM9076
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 Skinner T J S Co Ltd 817 1 St EM3710
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 Automobile**

(Liability, Fire, Theft, Property Damage & Collision)

Barron J S Insurance Agencies 513 Herald Bldg M2340
 Canadian General Associates 1-2 231 8 Av W M5811
CASUALTY COMPANY OF CANADA THE
 504 Toronto General Trusts BldgM3104

INSURANCE BUSINESS—AUTOMOBILE—Cont'd

DOMINION OF CANADA GENERAL INSURANCE CO THE 504 Toronto General Trusts BldgM3104
EMPLOYERS' LIABILITY ASSURANCE CORP LTD THE
 205 Insurance ExchangeM3504
 Freeze Frank Co Ltd 229 8 Ave WM2369
GENERAL ACCIDENT ASSURANCE CO 608 Grain ExchangeM1740
 General Exchange Insurance Corporation
 838 11 Ave WM6166
 Leslie J C & Co 522 Burns BldgM1235

**Insurance Business—
 Casualty**

(See Insurance Business—Accident Sickness & Casualty)

Insurance Business—Fire

ALBERTA GENERAL INSURANCE CO
 105 8 Ave EM842 64
ALBERTA GOVERNMENT INSURANCE OFFICE 105 8 Ave EM842 64
 AgentsM842 62
 Barron J S Insurance Agencies 513 Herald Bldg M2340
 British Crown Assurance Corp Ltd
 308 Grain ExchangeM4191
 British Traders Insurance Co Ltd
 504-505 Lancaster BldgM1015
 Canada Security Assurance Co Ground Floor
 Dominion Bank BldgM5166
 Canadian Fire Insurance Co Renfrew BldgM7292
CLARKE C N AGENCY 3 Alberta BlkM3463
DOMINION OF CANADA GENERAL INSURANCE CO THE 504 Toronto General Trusts BldgM3104
 Eagle Star Insurance Co Ltd 308 Grain Exch M4191
EMPLOYERS' LIABILITY ASSURANCE CORP LTD THE 205 Insurance Exch M3504
 Fire Underwriters Investigation Bureau of Canada
 Inc 309 Burns BldgM6091
 Franklin Fire Insurance Co 51 Canada Life Bldg M4237
 Fraser W B 712 Lancaster BldgM2209
 Halifax Insurance Co The 702 3 St WR1055
 Home Insurance Co New York 51 Canada Life M4237
 Hull W R Ltd 201 Grain ExchangeM2694
 Insurance Co of North America 203-809 2 St W M1789
 London & Lancashire Ins Co Ltd
 227a 8 Ave WM3096
 Milner W D 210 Alberta CornerM9112
 Mutual Agencies Ltd 603 2 St WM7880
 Northern Assurance Co Ltd 312-313 Leeson-Lineham BlkM9989
 Northwestern Mutual Fire Association
 38 Union BldgM5649
 Norwich Union Fire Ins Society Ltd
 Ground Floor Dominion Bank BldgM5166
 Pearl Assurance Co Ltd of London England
 409 Grain Exchange BldgM2283
 Ranaghan & Gould York Hotel BldgM2201
 Royal Insurance Co Ltd 5th Flr Grain Exch Bldg M2171
 St Paul Fire & Marine Ins Co 29 Canada Life R2278
 Springfield Fire & Marine Insurance Co
 46 Canada Life BldgM9774
 Street R Stanley 340 39 Ave WS0073
 Walker W J S 408 Grain ExchM2203
 Wawanesa Mutual Insurance Co 312 Lancaster BldgM4935
 Western Canada Insurance Underwriters AssnM1444
 200 Lougheed BldgM1644
WESTERN UNION INSURANCE CO
 Freeze Frank Co Ltd 229 8 Ave WM2369
 Winnipeg Fire Underwriters Agency
 51 Canada Life BldgM4237

Insurance Business—Hail

AETNA INSURANCE CO
 303-513 8 Ave WM3011
ALBERTA HAIL INSURANCE BOARD
 7 Ave & 5 St WM2128
INSURANCE CO OF NORTH AMERICA
 Hail Dept 303-513 8 Ave WM3011
SPRINGFIELD FIRE & MARINE INSURANCE CO Hail Dept
 303-513 8 Ave WM3011

Insurance Business—Life
ALBERTA GOVERNMENT INSURANCE OFFICE LIFE DEPT—

See Life Insurance Co of Alberta

Canada Life Assurance Co
 4th Floor Canada Life BldgR1203
 Agents OfficeR1204
 Commercial Life Assurance Co of Canada
 600 Maclean BlkM9709
 Confederation Life Association 401-2-3 Ins Ex M7021
 RepresentativesM4928
 Continental Life Ins Co 805 Lancaster BldgM1744
 Crown Life Insurance Co 30 Renfrew BldgM7390
 Agents OfficeM9212
 Dominion Life Assurance Co 229 8 Ave WM7047
 AgentsM9071
DOMINION OF CANADA GENERAL INSURANCE CO THE 504 Toronto General Trusts BldgM3104
 Excelsior Life Insurance Co 214 Fitzpatrick BldgM7888
 AgentsM7846
 Fidelity Life Insurance Co 402 13 Ave NEH1605
 Great-West Life Assurance Co 4th Floor Toronto
 General Trusts BldgM4626
 James Carver Jr ManagerR1839
 J W Canfield Mortgage Loan MgrM9492
 Imperial Life Assurance Co of Canada
 32-33-34-58 Canada Life BldgM3605
LIFE INSURANCE CO OF ALBERTA
 128 7 Ave WM9615
 London Life Insurance Co 702 Lancaster Bldg R2031
 Manufacturers Life Insurance Co The
 3rd Floor Dominion Bank BldgM7956
 Metropolitan Life Ins Co 416 Lougheed BldgM2782
 AgentsM4869
 Monarch Life Assurance Co The
 209-212 Dominion Bank BldgM4984
 RepresentativesM9791
 Montreal Life Insurance Co 1 Imperial Bank Bldg M1908
 Mutual Life Assurance Co of Canada
 501-503 Toronto General Trusts BldgR2061
 New York Life Insurance Co 205-809 2 St W M1250
 North American Life Assce Co Renfrew BldgM2683
 Mortgage Department 412 Burns BldgM2583
 Occidental Life Insurance Co 219-513 8 Ave W M4519
 Prudential Life Ins Co of AmericaM3690
 521 8 Ave WM7354
 Sovereign Life Assce Co 801 Lancaster BldgM1551
 Sun Life Assce Co of Canada 300 Southam Bldg R1051
 Travelers' Ins Co of Hartford 813 SouthamM5072
 Western Life Assurance Co 43 Union BldgM4217

**Insurance Business—
 Livestock**

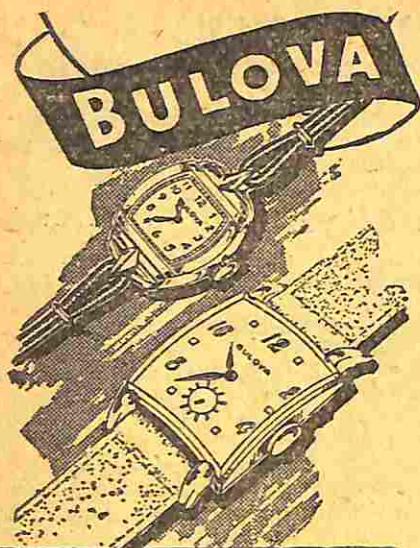
ADAMS-E D LTD Formerly Lott & Co Ltd
 Dominion Bank BldgM2727

**Insurance Business—Plate
 Glass**

General Accident Assce Co 608 Grain ExchM1740

Interior Decorators

Webster Madge A 501 3 St WM2761



Omega - Tissot - Elgin
Hamilton Watches
BLUEBIRD DIAMONDS
1847 ROGERS AND
COMMUNITY PLATE
SILVERWARE

NICHOLAS LAMMLE
Watchmaker & Jeweller
715 2nd St. E. M9620



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"The Home of Fine
Diamonds"

1847
ROGERS SILVERPLATE
International Sterling Silver
Community Silverplate

The Best of Watches
Jewellery and Glassware
etc.

PHONE **M1434** PHONE

Southam Bldg., 7 Ave & 1 St W

Investments

Arnott O C & Co Ltd 108 Ardern Blk. M1810
CARLILE & McGARTHY LTD.
OFFICE R1871
M9428
Information and Stock Quotations M9429
Ground Floor Toronto General Trusts Building

Dominion Land & Investment Co Ltd
913 Rideau Rd S0249
Elves F A Investments Ltd 102 Bank of Com Bg M9193
Mutual Investment Co Ltd 2 Flr Bk Toronto .. M2628
Nesbitt Thomson & Co Ltd 36 Canada Life Bldg M2010
Nickle S C Investment Corp Ltd 306 Lancaster M7358

Iron Founders

(See Foundries—Iron, Steel, Brass & Aluminum
Castings)

Iron & Metal—Scrap

(See Junk Dealers)

Iron & Steel

Calgary Iron Works Ltd 410-420 9 Ave E M2758
Timsen Motors & Machine Co
Machinists Welders & Ornamental Iron
1008 9 Ave E E5738
Western Ornamental Iron Works 136 15 Ave E M3863

Ironers

(See Washing Machines)

Irrigation

(See Alphabetical Section under Dominion Government)

Janitors' Supplies

Dustbane Western Ltd 330 11 Ave W M3002
Factory Distributors Ltd 20 & 25 515 1 St E M9057
HYGIENE PRODUCTS LTD
603 11 Ave W M3055
SNOWDON C O 1810 11 St E E5217
Western Supply & Mfg Co 1822 10 Ave W .. W1440

Jewellers—Wholesale

General Distributors Ltd 130 9 Ave W M9223
Gibbs & Promislow 621 Centre St M7027
McGeachle & Holdsworth Ltd 120 7 Ave W .. {M5686
M5685
Wannop J A 5-131a 8 Ave W M2700

Jewellery & Watches—

Manufacturing & Wholesale

Baker Bert & Co 127 8 Ave E M9461

Jewellery & Watches—Retail

(See also Watchmakers & Repairers)

Agnew Walter G 811a 1 St W M1443
Alberta Loan Office 125 8 Ave E M9208
Anderson J Vair 224a 8 Ave W M3318
Barke O N 338a 16 Ave NW H4946
BIRKS HENRY & SONS (WESTERN)
LTD Birks Bldg 314 8 Ave W M9515
Private Branch Exchange connecting all Depts
Craftsman Jewellers 709 Centre St. M2250

Craftsman
JEWELLERS

WATCHES - DIAMONDS - JEWELLERY
ALL WORK GUARANTEED

M2250 Carl Wolfsberg 709 Centre St.

CRESCENT JEWELLERY

WATCHES — SILVERWARE — DIAMONDS
Repairs That Satisfy
1307 Centre St N H4883

JEWELLERY & WATCHES—RETAIL—Continued

Goodfellow G H 1512a 14 St W W2473
Hanna C M 804 1 St W M1665

HILLHURST JEWELLERS

WATCHES, DIAMONDS, SILVERWARE
PRECISION WATCH REPAIRS
233a 10th St NW L2379

HUDSON'S BAY COMPANY 1 St W

& 8 Ave M83
Jacques Harry Southam Bldg M1434
Jesse's Jewellery 704a Centre St M9088

JESSE'S JEWELLERY

BULOVA WATCHES—ADORNA JEWELLERY
BLUE RIVER DIAMONDS
Guaranteed Prompt Repair Service
704a Centre St. M9088

KIRBY C RAY 818 Centre St M7780
Lammle Nicholas 715 2 St E M9620
Lowan J J Stall 14 City Hall Market R2026
McArthur's Jewellers 1435 17 Ave W W1886
People's Credit Jewellers Ltd 614 Grain Exch .. R1922
Posha L F 322 8 Ave E M9763
Raymond H H 116 8 Ave E M2455

RITCHIE GEO F

WATCHMAKER & JEWELLER
1336a 9th Ave. E. E5050

Riverside Jewellers 36 4 St NE M5059
Shortt M A 706a 2 St W M9241

SHORTT'S
JEWELLERY
FOR GIFTS THAT LAST!
706a 2nd St. W. M9241
FINE WATCH REPAIRS

Uren's Ltd 223 8 Ave W M9141
WALLACE & STEELE 332a 8 Ave W ... M9913

Junk Dealers

Alberta Scrap Metal Co 500 4 St E R2605
Canadian Junk Co 302 6 Ave E M3588
Empire Metal & Supply Co 605 2 St E ... M3635

Knit Goods—Wholesale & Manufacturers

Western Knitting Mills Grd Flr 127 7 Ave E R2164

Western Knitting Mills

Manufacturers of
High Grade Men's, Ladies' and
Children's Sweaters
J. Saltman, Prop. — Res. Phone R3021
127 7 Ave E R2164

Labor Organizations

Amalgamated Building Workers of Canada
114 7 Ave E M4325
Beverage Dispensers Local 265 203 1 St E ... M4150
Canadian Congress of Labor 212 Burns Bldg .. M7860
International Union of Mine Mill & Smelter,
Workers 117 Burns Bldg M1600
Labor Temple 229 11 Ave E M1759
United Mine Workers of America
101-102 Burns Bldg M3253

Ladies' Tailors

(See Tailors—Ladies')

Ladies' Wear—Retail

Anne's Dress Shop Stall 44 City Hall Market . . . R2026
 Arcade Ideal Shoppe The Arcade . . . M5767
 Bargain Shop The 230 8 Ave E . . . M9721
 Belgium Glove & Hosiery (Western) Ltd
 328 8 Ave W . . . M1330
 Bennett Jane 6 Palliser Hotel . . . M4576
 Betty Shoppe The 120a 8 Ave W . . . M9644
 Binnings Ltd 118 8 Ave W . . . M5250
 Blue Bonnet Ready-to-Wear Shop 1211a 1 St W M9261
 Bowman Margaret Ladies Specialty Shop
 230 8 Ave W . . . M2676
 Cameo Ladies' Ready-to-Wear 1213 9 Ave E . . . E5149
 Camralyn Style Shop 528a 17 Ave W . . . R2622
 Cathayan Silk Shop 812 1 St W . . . M5611
 Cruickshank L G 1305 1 St W . . . M1938
 D'Alaird's Ltd 218 8 Ave W . . . M3450
 Darrel Dress & Alterations Shop 1213 14 St W W2105
 Debutante Ladies Ready-to-Wear 114a 8 Ave E M2702

DOMINION FURNITURE STORE LTD

134 8 Ave E . . . M5039
 Elise Ladies & Notion Shop 914 Centre St N . . H2917

FAMOUS GLOAK CO THE 220 8 Ave W M2307
 Fashion Dress Shop 116 8 Ave E . . . M3869
 Fern-Ette Style Shop 111 16 Ave NW . . . H4255

HOLLINSWORTH & CO LTD

Canada Life Bldg . . . M7722
 Hollywood Style Shop 240 8 Ave E . . . M5831

HUDSON'S BAY COMPANY 1 St W

& 8 Ave . . . M83
 Kerr Margaret G Ltd The Arcade . . . M1977
 Lee's Ladies' & Children's Wear 714 2 St E . . M4279
 Macy's Ltd 401 8 Ave W . . . M4708
 Marie's Studio 818 1 St W . . . M9868
 Martha Silk Shops Ltd 201a 8 Ave W . . . M7174
 McNaughton's 2206 4 St W . . . M4972
 McPhersons Ladies' Wear 334a 7 Ave W . . . M5020

MILADI STYLE SHOPPE LTD

205 8 Ave W . . . M4101
 Nagler's Ltd 606-608 2 St E . . . M3225
 Pan-American Agencies 6-820 12 Ave W . . . R2543

PARISIAN THE 106 8 Ave E . . . M6187
 Pollyanna Style Shop 924 16 Ave NW . . . H2637
 Scarboro Dress & Gift Shop 1609 14 St W . . W3321

Silhouette Ladies' & Children's Wear
 1103a 4 St W . . . R2380

Smart Shop 117a 8 Ave W . . . M1505
 Snell Miss L M The Arcade . . . M9167
 Sobie Silk Shop Ltd 139 8 Ave W . . . M5651
 Style Dress Shoppe 807 1 St W . . . M7080
 Terry's Silk Shop 304 8 Ave W . . . M5366

VINER'S MEN'S & LADIES' WEAR

106 7 Ave W . . . M5456
 Vogue Dress Shop 226 8 Ave E . . . M9812
 Williams R H Co Ltd 1411-1415 4 St W . . . M7462
 H P Scott & Office . . . M9368

Ladies' Wear—Wholesale

Chester R Agencies 108 6 Ave W . . . M7740
 Dainti-Mode Creations Co 214a 8 Ave E . . . M5878
 Gibbs & Promislow 621 Centre St . . . M7027

HATCHWEAR CO LTD 607 11 Ave W . . . M2804

McIntosh H C 502 9 Ave W . . . M2220
 Pan-American Agencies 6-820 12 Ave W . . . R2543
 St Lawrence (Western) Co 503-509 Burns Bldg M4547

Lamps

Canadian Laco Lamps Ltd H L Perry Bldg . . . M9780
 Coleman Lamp & Stove Co Ltd 1020 2 St E . . . M4590
 Northwest Electric & Specialty Co 101 7 Ave E R2284

Lamps—Manufacturers

Hammill & Ross Ltd 1505 10 Ave W . . . W2421

Land Companies

(See Real Estate)



An Unexcelled
LAUNDERING SERVICE
 for the Discriminating
 Home Manager

M9511

PREMIER LAUNDRY
 LIMITED

"The Home of Personalized Service"

CLEANERS and DYERS

Landscape Gardeners

Chalmers D R 1009 1 Ave NW . . . L2317
 Dresen G H 227 4 Ave NE . . . H4258
 Stephen's Lawn Service 510 11 Ave NE . . . H2602
 Stuart D D 211 10 St NW . . . L1454

Lath—Metal

PEDLAR PEOPLE LTD THE
 1301 10 Ave W . . . W2050

Laundries—Oriental

O K Laundry 1213 1 St E . . . M4348

Laundries—Self Service

Launder-Ease Ltd 1438a 17 Ave W . . . W5300

LAUNDER-EASE LTD.

Your Washing Ready to Iron
 in 45 Minutes

1438a - 17 Ave. West Phone W5300

WASHERETTE CO 1325 1 St W . . . M7432

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Laundries—Steam Power

ALBERTA LAUNDRY LTD 730 2 Ave W R20
 Model Laundry Ltd 420 Marsh Rd . . . M28
ONTARIO LAUNDRY LTD cor 5 Ave
 & 2 St E . . . M79
PREMIER LAUNDRY LTD 8 St W &
 3 Ave . . . M95

Laundry Machinery & Supplies

Harrisons & Crosfield (Canada) Ltd
 215 10 Ave W . . . M95
STANLEY BROCK LTD . . . M19
 523 8 Ave W . . . M19
TESSLER BROS LTD
 300-302 Burns Bldg . . . M71

Law Publishers

Burroughs & Co Ltd 517 7 Ave W . . . M24

Lawn Mowers—Sales & Service

ARN'S BIKE SHOP 340 16 Ave NW . . . H43
BELL & MORRIS LTD
 TORO POWER LAWN MOWERS
 AND TRACTORS
 527 8 Ave W . . . R106

BRITISH INDUSTRIES LTD

325 8 Ave W . . . R27
 Head's Lock & Key Works 1112 1 St W . . . M31

Head's Lock & Key Works

Lawnmowers Sold, Sharpened
 and Serviced

1112 1 St W . . . M3115

**HILLHURST CYCLE STORE & SPORT-
ING GOODS** 1018 Blvd NW . . . L1

Western Cycle Works 1514a 14 St W . . . W4

Western Cycle Works

SALES & SERVICE

Lawn Mowers
 Machine Sharpened
 Repairing.

1514a 14 St. W. . . W4044

ZIRK CYCLE WORKS

SALES & SERVICE
 Lawn Mowers Machine Sharpened
 1504 Centre St N . . . H343

Lawyers

(See Barristers & Solicitors)

Leather Goods

GENERAL DISTRIBUTORS LTD
 130 9 Ave W . . . M9
 Leathercrafts Ltd 130 8 Ave W . . . M7
RILEY & McOORMICK LTD
 305-307 7 Ave W . . . M15

FLOORCOVERINGS (Canada) LTD.

Complete Contractors' Service

LINOLEUM SUPPLIED AND LAID FOR FLOORS AND WALLS

Asphalt Tile Floors can be arranged in patterns to suit your particular requirements.

- FLOOR SANDING & FINISHING
- MURPHY PAINTS & VARNISHES
- COLOTRYM METAL MOULDINGS
- CABINET HARDWARE

Phone for free consultation and helpful assistance in your selection of linoleum and tile.

Have our factory trained designer call. There is no charge or obligation for this service.

PHONE **M2968** PHONE

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Leather Goods—Manufacturers

20th Century Novelty Co 1735 30 Ave SWW4809

WOOD'S LEATHER GOODS

"IF IT'S MADE OF LEATHER, WE CAN MAKE IT"

516 12th Ave. W. M4355

Libraries

Blue Window Library & Gift Shop 401a 8 Ave W R2129

Book Nook Library & Gift Shoppe 2520a 4 St W M1077

Jem's Library & Gift Shop 1606b 14 St WW2329

Public Library Central Park

Office of LibrarianR1676

Circulation DeptM3524

Reference DeptM9179

Children's DepartmentM3527

Crescent Heights Branch 1304 Centre St N H2655

Hillhurst Branch 1135 Kensington RdL2824

Inglewood Branch 1336 9 Ave EE4191

World Lending Library & Card Shop

208 8 Ave WM3262

Licenses

City of Calgary License Office City HallM1151

Life Insurance

(See Insurance Business—Life)

Lighting Systems

Automotive Supply Co Ltd 604 4 St EM3848

Jacobs 32 & 110 Volt Wind Electric Chargers

"5 Year Unconditional Guarantee"

Kohler 110 Volt AC & 32 Volt DC Lighting Plants
Sheppard Diesel Engines & Lighting Plants—DURO-LITE Farm Lighting and Power Plant Batteries

Local Distributor

Automotive Supply Co. Ltd.
604 4 St. E. M3848

Bruce Robinson Electric Ltd 9 Ave & 4 St W ..M9506

WINCHARGER -- DELCO-LIGHT
Universal and Lister Diesel Lighting Plants

Bruce Robinson Electric Ltd.
9 Ave & 4 St W M9506

ESCO SERVICE

ESCO WIND ELECTRIC PLANTS
FARM LIGHTING SYSTEMS

407 Centre St. M9633

MORTON GUY CO 809 8 Ave WM2030

Reclamo Co (Canada) 617 10 Ave WR2444

FIGHT T.B. Have a Chest X-ray.
Buy Christmas Seals.

LIGHTING SYSTEMS—Continued

Union Tractor & Equipment Co Ltd
830 9 Ave WM3911

Caterpillar

"Caterpillar" Diesel-Electric Sets 18-90 kw.
Master Gas-Electric Sets 650 w. to 15 kw.

UNION TRACTOR & EQUIPMENT CO. LTD.

830 9 Ave W

Phone M3911

Linens

HUDSON'S BAY COMPANY 1 St W

& 8 AveM83

Irish Linen Store 331 8 Ave WM3453

Linoleums—Wholesale & Retail

CALGARY TILE & CONTRACTING CO

409 8 Ave EM4442

CURTIS & LOUCKS 624 17 Ave WM9444
Linoleum & Chrome Trims

Dower Bros Ltd 127 7 Ave EM5669

Floorcoverings (Canada) Ltd 1705 2 St EM2968

Linoleum Shop 511 8 Ave WM2254

LINOLEUM SHOP

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Complete Contracting Service in
LINO, ASPHALT TILES and
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Estimates in Supplying & Laying
Custom Styled Floors

W. E. Slater M2254 H. M. Brown

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Wholesale Floor Covering Distributors

FLOOR COVERINGS - ARMSTRONG TILE

MURPHY PAINTS - REARDON WATER

PAINTS - FORMICA - BUILDERS HARD-

WARE and ACCESSORIES

Cor. 1 Ave. & 6 St. W. M9414

Oake George R Ltd 838 9 Ave WM3652
Wholesale Only

Slater William E 1043 1 Ave NWL2762

Liquid Oxygen

**MOTOR CAR SUPPLY CO OF
CANADA LTD** 317-321 6 Ave W

Wholesale Only

City OrdersM4633

Country OrdersM4631

Liquified Petroleum Gases

Associated Propane Distributors 219 15 Ave E M3752

WESTERN PROPANE LTD

617 10 Ave WM6171

Lithographers & Embossers

CLARK F W & CO LTD {M7280
805 8 St WM7286
Graphic Arts Western Ltd 610 3 Ave WM3827
Kellaway Printing Ltd 107 6 Ave WM2207
North West Printing & Lithographing
601 20 Ave NWH4947
**WESTERN PRINTING &
LITHOGRAPHING CO LTD**
Cor 2 Ave & 6 St WM6111

**Livestock Dealers &
Commission Merchants**

Adams Wood & Weiller Ltd Stock Yards
E CalgaryE5121

ADAMS, WOOD & WEILLER, LTD.**LIVE STOCK COMMISSION MERCHANTS**

Alberta Stock Yards, CalgaryE5121
HARVEY K. ADAMS, Pres. & Mgr. Res. Ph. M3802
ROY W. FURGESON, Sec.-Treas. Res. Ph. W2650
A. F. (Art) ADAMS, Salesman Res. Ph. N1267
CLIFF R. GREEN, Salesman. Res. Ph. S1448

Alberta Livestock Co-op Ltd Stockyards
E CalgaryE5160
Canada Packers Ltd Stock Yards E CalgaryE5090
Gillespie A 206 Livestock ExchE4177
Gillespie A 206 Livestock ExchE5404
Johnston W C & Co 108 Livestock ExchE5257
O'Bray's Auction Mart 1036 10 Ave EE5191
PARSLOW & DENOON Stock Yards
East CalgaryE5058
Producers Livestock Commission Co
204 Livestock Exchange BldgE5588
Smeed R K 130 24 Ave WR1216
Starke W W Livestock ExchangeE5301
Western Hog Ranch Nose CreekM9908

Loans & Mortgages

Canadian Acceptance Co 216 Fitzpatrick Bldg M1298
Cleave James Agencies Ltd 133 6 Ave WM2039
Credit Foncier Franco Canadien Co
1431 4a St NWH3893

GOODWIN J H LIMITED**MORTGAGE LOANS—CITY PROPERTY****PROMPT SERVICE**

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HOUSEHOLD FINANCE CORPORATION

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Up to 24 Months to Re-
pay. No Endorsers or
Bankable Security. Visit
us or Phone Your Ap-
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for the Money.

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HOUSEHOLD FINANCE CORP. {M2989
ORATION 337 8 Ave WM2784

Jack's Agencies 125 6 Ave WM5950

LESLIE J C & CO

Loans on Farm and City Property
Lowest Interest Rates
Prompt Efficient Service

522 Burns Bldg Phone M1235

LYLE BROS LTD 720 Centre StM5033

Melvin & Co 1-308 8 Ave WM3192

LOANS & MORTGAGES—Continued**MIDDLETON & TAIT****BUSINESS PROPERTY****HOME LOANS****AUTO FINANCE**

702 3rd St W

R1055

NATIONAL LIFE ASSURANCE CO

OF CANADA 720 Centre StM5033

SUN LIFE ASSURANCE CO OF CANADA

300 Southam BldgR1051

Lockers—Metal

Office Specialty Mfg Co Ltd 327a 7 Ave WM2655

Pedlar People Ltd The 1301 10 Ave WW2050

WESTEEL PRODUCTS LTD

1902 11 St EE5631

Locksmiths

Head's Lock & Key Works 1112 1 St WM3115

Ideal General Repair Shop 613 1 St EM9495

Mission Cycle Store 2414 4 St WM2278

PIONEER LOCK & SAFE WORKS**LOCK and KEY WORK OF ALL KINDS**

Safes Opened — Combinations Changed

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M5462

Long Distance**ALBERTA GOVERNMENT TELEPHONES**

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Long Distance Operator & Long Distance Rates ..0

Luggage

(See also Baggage, Trunk Mfrs & Dirs and Trunks
& Suitcases—Wholesale)

Locksmith

Authorized Service For
Automobile Keys, Locks,
Hydraulic Jacks

**VAULT and SAFE
REPAIRS A SPECIALTY**

**HEAD'S LOCK
& KEY WORKS**

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M3115

M3115

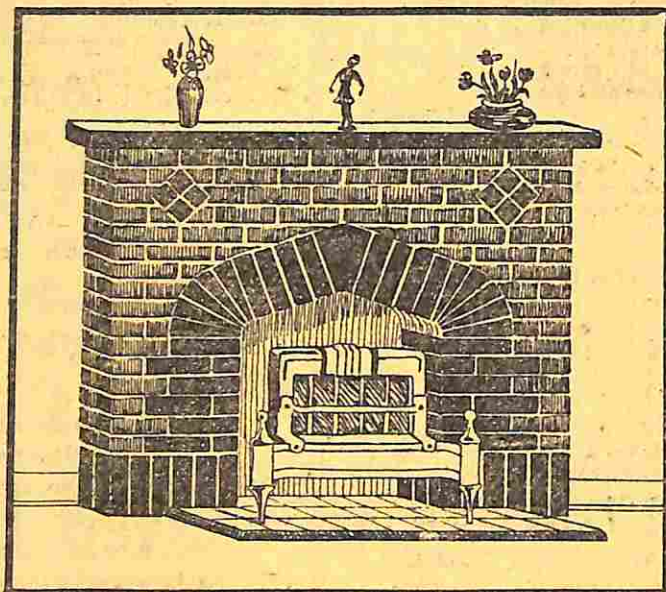
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GLAZED TILE — VITROLITE — CONCRETE

Many Designs and Sizes to Choose From

Quality Workmanship

Conservative Prices

M9722 924 - 8th Ave. West **M9722**

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Alberta Testing & Inspection Co Ltd
1910 9 Ave W M9835

Lumber Manufacturers

Burmis Lumber Co Ltd 212 Lancaster Bldg M5720

Lumber—Retail

Alberta Lumber Co Ltd { R2975
418 3 Ave E M4952

**Full Line of
Building Material Carried
Alberta Lumber Co. Ltd.
418 3rd Ave. E. R2975-M4952**

Beaver (Alberta) Lumber Ltd { W2889
Cor 10 Ave & 11 St W W2789

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BEAVER LUMBER**
For Full Line of Building Material
and Builders' Hardware
W2889 10th Ave. and 11th St. West W2789

BOW VALLEY LUMBER YARD

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LUMBER—RETAIL—Continued

Calgary Custom Planing Mill 1810 17 Ave E .. E5986

Calgary Custom Planing Mill
(ROLLIE'S CARTAGE)
Custom Planing & Resawing
1810 17 Ave. E. E5986

OHINOOK BUILDING SUPPLIES LTD
520 5 Ave E M6177
ORESOENT LUMBER YARD LTD { H3823
107 16 Ave NE H3888
Crown Lumber Co Ltd City Yard { W2443
927 10 Ave W W2433

CROWN LUMBER
COMPANY LIMITED
Phone W2443 or W2433
BUILDING MATERIALS
OF EVERY DESCRIPTION
927 10th Ave. W.

CUSHING A B MILLS LTD
Cor 10 Ave & 14 St W M4648
Yard Office Cor 10 Ave & 13 St W W4648
Eau Claire Sawmills Limited 1 Ave & 3 St W M3445
Farmers' Lumber & Supply Co Ltd 1606 9 Ave E E5567
Manager's Office E5463

HOME LUMBER CO LTD
Riverside Blvd & 6 St NE R1407

LUMBER—RETAIL—Continued

INGLEWOOD LUMBER YARD

PAINTS and BUILDERS' SUPPLIES
19 St & 9 Ave E E5066

MANNING EGLESTON LUMBER

GO LTD 920 9 Ave W M6141
Primco (Alberta) Ltd 511 8 Ave W M3207

Primco (Alberta) Limited

Temptrile Primco Mouldings
Masonite Ten/Test Plywood
511 8 AVE. WEST Phone M3207

REVELSTOKE SAWMILL CO LTD

21 Ave & 11 St E E5651
Royal Lumber Yards Ltd 1018 11 Ave W ... { W4444
Smith E T Lumber Co 1017 10 St E W4445
Woods Western Ltd 924 8 Ave W E5418
M9722

Lumber—Wholesale

Allan G H Lumber Co Ltd 213 Lancaster Bldg { M2940
Arrow Lumber Sales Ltd 300 Grain Exchange { R2940
Dwelley Lumber Co 2 Flr H L Perry Bldg M1402
McFarland Lumber Co 415 Burns Bldg M5035
Nelson-Raymond Lumber Co 807 Lancaster Bldg M1323
Perkins & Evans Lumber Co 68 Can Life Bldg M2730
M2542

Machinery

Adamson James L Co 1019 9 Ave E E4124
ALBERTA EQUIPMENT CO 514 2 St E M4564

ALBERTA TIRE & TRACTOR EQUIP. MENT LTD

525 11 Ave W
Ford Industrial Equipment R2349
Order Desk R2742
Office M5251
B C Bearing Engineers Ltd 825 5 St W M5251

C & C MACHINERY & SUPPLY

767 9 Ave E M9269

CANADIAN FAIRBANKS-MORSE CO LTD THE

City Order Desk 810-812 9 Ave W M2592
Automotive Dept M2575
Sales Dept & Office M2590
Manager's Office Harry A Garrett Mgr M2589

CANADIAN INGERSOLL-RAND CO LTD

614 Lancaster Bldg M7813

CONSTRUCTION & EQUIPMENT LTD

TRACTORS — BULLDOZERS
EARTH MOVING MACHINERY
Res. Phone W2938
516 10 Ave W M1367

COSTELLO EQUIPMENT CO LTD

1306 11 Ave W W2666
Electrical Contracting & Machinery Co { M9888
808 9 Ave W M9688
Ferguson Supply Alberta Ltd 9 Ave & 5 St W .. M5051

FOOTHILLS MACHINERY CO

H. R. Cook, Rep.
MACHINERY & INDUSTRIAL SUPPLIES
204 - 513 8th Ave. W. M5786

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