

Eye, Ear, Nose & Throat Specialists

Adams Dr J M 508-509 Southam BldgM9394
Eye Only
Berry Dr J Ralph 126 6 Ave WM3240
Birch Dr J H 2-112a 8 Ave EM2464
Culver Dr R W 615 Southam BldgM3354
Fettes Dr A 214 Southam BldgM5334
Gunn Hackney Shore & Dowling Drs
315 Southam BldgM3349
McGuffin Dr Gordon L
204-205-206 Grain Exchange BldgM9278
Miller Dr M S 213-15 Fitzpatrick BldgM5972
Robbins Dr Geo E 506-507 Southam BldgM7239
Shore Dr A E 315 Southam BldgM3349
Spankie & Spankie Drs 608-9-10 Southam Bldg M2020
Yates Dr A L 415 Southam BldgM1790

Fans & Blowers

**CANADIAN BLOWER & FORGE
CO LTD** 808 9 Ave WM9888
MORTON GUY CO 809 8 Ave WM2030
WILKINSON & McCLEAN LTD
615 8 Ave WM6146

Farm Lands

Gilbert Bros Ltd H L Perry BldgM1559
TOOLE PEET & CO LTD Toole Peet Bldg
809 2 St WR1041

Farm Lighting Systems (See Lighting Systems)

Farm Machinery & Supplies (See also Agricultural Implements)

Aetna Distributors 1213 2 St EM3819
Allis-Chalmers Rumely Ltd 628 9 Ave WM1978
C & C Machinery & Supply 767 9 Ave E .. {M9269
M9745
Calgary Farm Machinery & Supply Co
507 2 St EM4870

FARM SUPPLIES, REPAIRS and EQUIPMENT OF ALL KINDS

Hammer Mills, Land Packers, Pump Jacks,
Pumping and Electric Lighting Outfits

CALGARY FARM MACHINERY & SUPPLY CO.

507 2 St. East M4870

Case J I Co 10 Ave & 4 St WM3855
Cockshutt Plow Co Ltd 12 Ave & Centre StM4496
Cooper W S Co 778 9 Ave EM9117
Costello Equipment Co Ltd 1306 11 Ave W...W2666
Cozart Wm & Sons Office 301 10 Ave WM4949
Stock Room & PartsM4939
Deere John Plow Company Ltd 205 10 Ave E ..M4636
Eaton Co Western Ltd (The T) 8 Ave W bet 3 &
4 StsM85
Farmers' Machinery Exchange 1119 10 Ave E ..E5112

INTERNATIONAL HARVESTER CO OF CANADA LTD

235 10 Ave WM5595
Machinery Service & Supply Co 1219 9 Ave E ..E5835
MACLEOD'S LIMITED 337 7 Ave W M7586
Manalta Distributors Ltd 617 10 Ave WM9385
Marketing Services Ltd Implement Parts Distbrs
806 Centre StM9420
Massey-Harris Co Ltd 318-328 11 Ave EM4616
Minneapolis-Moline Power Implement Co of
Canada Ltd 770 9 Ave EM7848
Oel Bros 429 10 Ave EM7270


OLIVER CORPORATION 1120 10 Ave W W2233
Palmer W R 629 10 Ave WM9927

PERFECTION MACHINE WORKS

Cor 5 Ave & 3 St EM4046

RIVERSIDE SALES CO LTD

803 24 Ave SEE5634
Samson Rotary Rod Weeder Ltd 1019 10 Ave W W4022



**High Quality, Fresh
Feeds at Lower Cost**

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**Everything for Poultry  
and Livestock**

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**HAY
GRAIN
FEED
SEED**

M3629

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**CROWN FEED  
LIMITED**

125 Tenth Ave. West

*"Balanced Feeding is  
Our Business"*

### FARM MACHINERY & SUPPLIES—Continued

**SINCLAIR G A & SON**  
Dealers ALLIS-CHALMERS RUMELY  
New and Second Hand Machinery  
628 9th Ave W M5297

Siren A O 3436 15 St SE .....E4212  
U F A Central Co-op Assn Ltd 125 11 Ave E ..M6121  
Union Tractor & Equipment Co Ltd 830 9 Ave W M3911

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If you need a "Caterpillar" Tractor you pay for  
it whether you buy it or not.

### UNION TRACTOR & EQUIPMENT CO. LTD.

830 9 Ave W Phone M3911

**UNITED ENGINES & THRESHERS LTD**  
308 11 Ave E .....M2092

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**CALGARY CO-OP FUR FARMERS'  
ASSN LTD**  
FEED and SUPPLIES for  
FOXES - MINK - POULTRY - HOGS, Etc.  
1701 11th St. E. E4096

Central Feed & Transfer 1520 14 St W .....W4747

## Central Feed & Transfer

Dealers in Hay, Grain and Poultry Supplies  
Ask for Radium Laying Mash, Chick Starter  
Stock & Poultry Supplements of All Kinds  
**1520 14 St. W. W4747**

Crown Feed Ltd 125 10 Ave W .....M3629  
Fairplay Feed Store 1106 Westmount Blvd ....L2117

### FEED & POULTRY SUPPLIES—Continued

Gold Medal Feeds Ltd 234 7 Ave E .....M3895

## GOLD MEDAL FEEDS LIMITED

Formerly Anderson Grain & Feed Co. Ltd.  
Manufacturers of  
**POULTRY, LIVESTOCK, FOX AND MINK  
FEEDS—DOG BISCUITS**  
**234 7 Ave. E. M3895**

Hall's Feed & Grain Co 625 McDougall Rd ....R2933  
Hambley Hatcheries 605 1 St E .....R2572

### LOVE J E & SONS

"VITALITY" BLENDED FEEDS  
HAY, GRAIN and SALT, ETC.  
403 4th St E R2996

Pringle Electric Hatcheries 228-230 17 Ave E M3045

**QUAKER OATS CO OF CANADA LTD**  
215 10 Ave W .....M7183

**UNITED ENGINES & THRESHERS LTD**  
JAMESWAY POULTRY SUPPLIES  
G-G-EMULSIFIED  
and Sprayers of all Kinds  
308 11 Ave. E. Phone M2092

## Fences

National Timber & Fence Co Ltd  
213 Lancaster Bldg .....M2940

## Fertilizer

**CANADIAN INDUSTRIES LIMITED**  
522 11 Ave W .....M2196  
Agricultural Chemicals Division

**CONSOLIDATED MINING & SMELTING  
GO OF CANADA LTD** 1230 10 Ave W R2066  
Elephant Brand Products

## Filing Cabinets

Office Specialty Mfg Co Ltd 327a 7 Ave W ..M2655  
**REMINGTON RAND LIMITED**  
110 6 Ave W .....M1507

## Films

(See Motion Picture Business)

## Filters—Air

### FIBERGLAS DUST-STOP FILTERS

This air filter assures  
you of cleaner air from  
your forced warm air  
furnace.

It strains out virtually  
all nuisance dust—most  
"hay fever" pollens.

**FIBERGLAS'  
DUST-STOP'  
AIR FILTERS**

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Alberta Sheet Metal Products 1316 Centre St N H4023  
Anderson Plumbing Co 1212 Centre St N ....H1181  
Ashdown J H Hardware Co Ltd 110 8 Ave W ..M5555  
Neilson F & Son 1208 12 Ave W .....W1880  
Reggin Roofing & Metal Works 117 11 Ave W M3455

## Financial Agents

Canadian Acceptance Corporation Ltd  
216 Fitzpatrick Bldg .....M1298  
**INDUSTRIAL ACCEPTANCE CORP  
LTD** 203 Wilson Electric Bldg .....M2988  
K H MacDonald Branch Mgr .....M3182  
Patrick O H 228 Examiner Bldg .....M2883  
Traders Finance Corp Ltd 302 Insurance Ex ...M2101  
Windsor Acceptance Corp Ltd 134 9 Ave W..M7896



**Fire Fighting Appliances**

**FIRE EXTINGUISHER SALES & SERVICE CO** 20 & 25 515 1 St E .....M9057  
**FYR-FYTER SALES & SERVICE**  
 20 & 25 515 1 St E .....M9057  
 La France Fire Engine & Foamite Ltd  
 1822 10 Ave W .....W1440  
**MINE SAFETY APPLIANCES CO OF CANADA LTD** 330 11 Ave W .....M4400  
 Province-Wide Distributors 617-621 8 Ave W ..R1915  
 Pyrene Mfg Co of Can Ltd 211 6 Ave NE .....H4972

**Fire Insurance**  
 (See Insurance—Fire)

**Fire Places**

**ALBERTA MARBLE & TILE CO**  
 Formerly Empire Tile & Marble Works  
**VITROLITE and GLAZED TILE**  
**FIRE PLACES** Built-to-Order  
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Woods Western Ltd 924 8 Ave W .....M9722

**WOODS WESTERN LTD.**  
 VITROLITE, GLAZED TILE and CONCRETE  
 Fireplaces at Reasonable Prices  
 PHONE **M9722** PHONE  
 924 8 AVE. WEST

**First Aid Equipment**

**INGRAM & BELL LIMITED**  
 519 Centre St .....M4741  
**MINE SAFETY APPLIANCES CO OF CANADA LTD** 330 11 Ave W .....M4400

**Fish & Chips**

Andy's Saratoga Chips 1802 1 St NW .....H4980  
 Fred's Fish & Chips 1114 12 Ave W .....W1732  
 Night Owl Lunch 1008 17 Ave W .....W2333  
 Ye Olde English Fish Restnt 705a Centre St ..M4135

**Fish Dealers—Retail**

Billingsgate Fish Market 222 8 Ave E .....M1089  
 No 2 Market 107 7 Ave W .....M9230  
 Brass G Stall 10 City Hall Market .....R2026  
 Deal Fish Co rear 334a 7 Ave W .....M4260  
**HUDSON'S BAY COMPANY** 1 St W &  
 8 Ave .....M83

**Fish Dealers—Wholesale**

British Columbia Packers Ltd 239 10 Ave E ..M7981

**5 Cent to 25 Cent Stores**

Five Stores Ltd 140 10 St NW .....L1667  
 Kresge S S Co Ltd 234 8 Ave W .....M2404  
 Metropolitan Stores Ltd 324 8 Ave W .....M4719  
 Woolworth F W Co Ltd 226-228 8 Ave W ....M5890

**Floor Machines**

**CANADIAN FAIRBANKS-MORSE CO LTD THE** 810-812 9 Ave W .....M2592

**Floor Polishing Machines**

**WOOD G H & CO LTD** 330 11 Ave W...M4350

**Floor Scrubbing Machines**

**WOOD G H & CO LTD** 330 11 Ave W...M4350

**Floor Sweeping Compounds**

**SNOWDON C C** 1810 11 St E .....E5217

**Flooring**

**ALBERTA MARBLE & TILE CO**  
 Formerly Empire Tile & Marble Works  
**ASPHALT FLOOR TILES**  
 2506 4 St W M3230

Catton H 1013 19 Ave SE ..... E5176

**H. CATTON**  
 FLOORS LAID, SANDED and FINISHED  
**STAIR TREADS RESURFACED**  
**1013 19 Ave. S.E. E5176**

**CROWN LUMBER CO LTD**  
 City Yard 927 10 Ave W .....W2443  
 Deines Lloyd 502 10 St NE .....M3424  
 Derham Craftsmen 350 5 Ave NE .....H3525

**FLESHER MARBLE & TILE LTD**  
**Building Products Asphalt Tiles**  
**130 - 13th Ave. W. M4821**

Freeman Harry F 2212 Broadview Rd ..... L1213  
 Knaus Frank 3 Flr 519 13 Ave E .....M2097  
 Martin & Fitzsimmons 712 7 St W .....M1939

**PRECISION CRAFT CO LTD**  
**FLOORS CLEANED WAXED and POLISHED**  
 Free Estimates — All Work Guaranteed  
 326a 10 St NW Phone L1977

**FLOORING—Continued**

Rice Geo H 1601 15 Ave W .....W4343  
 Sheets Roy rear 127 13 Ave W .....M3402  
 Smith C M & Son 314 20 Ave W .....M7705

**C. M. SMITH & SON**  
**FLOOR EXPERTS**  
 Floors Laid, Sanded and Finished.  
 We Have the Most Up-to-Date  
**DUSTLESS SANDING MACHINES**  
 in Western Canada  
**M7705** 314 20th AVE. WEST

Vets' Floor Sanding Shop 2448 9 Ave E .....E5951

**VETS'**  
**FLOOR SANDING SHOP**  
 FLOORS SANDED, FINISHED  
 CITY OR COUNTRY WORK  
**2448 9th Ave. E. E5951**

Winchester C B & Sons 3-311 7 St W .....M4471

**C. B. WINCHESTER & SONS**  
**GAS MACHINES for COUNTRY WORK**  
 Hardwood Floors Laid, Sanded and Finished.  
 Old Floors Made New.  
**ELECTRIC MACHINES for COUNTRY WORK**  
 N. E. BEATTIE, Mgr.  
**M4471** 311 7 St. W.

Wood A E 112 25 Ave NE .....H2070

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 506-508 8th AVE. W.  
 Just West of Eaton's

**PROMPT  
 PERSONAL  
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**FLOWERS  
 TELEGRAPHED  
 EVERYWHERE**

*Flowers  
 For All Occasions*



**"FLOWERS SAY IT BEST"**

Send  
**FLOWERS BY WIRE**

PHONE  
**R2468** NIGHTS  
**W2345**

*Quality  
 Flowers—*

*Creations  
 by CAMPBELL'S  
 are Winners  
 in  
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**FLOWERS TELEGRAPHED  
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**M1726 or R1709**

**NITES L1387**

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**Florists—Retail**

Allan's Greenhouse 302 Bowness Rd Bowness ....L2753  
 Brookes Ted Flowers Order Desk 506-508  
 8 Ave W ..... R2468  
 Office ..... M2397  
 Campbell Floral Seeds & Nurseries Ltd Lancaster  
 Bldg 721 2 St W ..... M1726  
 Elliot James rear 1040 12 Ave W ..... W1150

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"Flowers add the final touch. For Satisfaction  
 deal with us"  
 1324 17th Ave. W. Phone W3567

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**FLOWERS FOR ANY OCCASION**

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Night Phones E5338 and H2523

814 1 St. W. Calgary

Morris James 9-332 7 Ave W ..... M4470  
 Greenhouses 117 18 St NW ..... L2412

**JAMES MORRIS**

Member **F.T.D.A.**

**FLOWERS and PLANTS for All Occasions**

Store Phone M4470—Night Phones L2412-L1443

**9-332 7 Ave. W. Calgary**

Nelson's Greenhouse 1801 9 Ave E ..... E5227  
 Pedersen Bros 513 23 Ave NW ..... H2715  
 Stark W 240 27 Ave SE ..... M9755  
 Steel Wm J 116 7 Ave W ..... M2612  
 Terrill A M Ltd Store 809 1 St W ..... {M3812  
 ..... M2270  
 Whitburn W F 1 St W & 9 Ave ..... M3388  
 Greenhouses Rideau Park ..... S0093  
 White's Flower & Gift Shop 824a 16 Ave NW .. H4366

**White's Flower & Gift Shop**

ARTISTIC FLORAL DESIGNS

Phone **H4366—All Hours**

824a 16 Ave NW Calgary

**Florists—Wholesale**

(See also Nurseries)

Brink Bros Main Office 515 24 St NW ..... L1818  
 Greenhouse Col Walker Estate E Calgary.... E5544  
 Campbell Floral Seeds & Nurseries Ltd  
 Lancaster Bldg 721 2 St W ..... M1726  
 Inglewood Greenhouses & Nurseries East Calgary E5334  
 Marlow Gardens Greenhouse 2626 29 St W .... W1331  
 Terrill A M Ltd Office and Greenhouses ..... {E5123  
 9 Ave & 16 St E ..... E5352

**Flour Mill Machinery**

**MORTON GUY CO** 809 8 Ave W ..... M2030

**STRONG-SCOTT MFG CO LTD THE**  
 122 11 Ave W ..... M2967

**Flour Mills**

**ELLISON MILLING & ELEVATOR CO**  
 LTD 812 11 Ave W ..... M7105

**LAKE OF THE WOODS MILLING**

**GO LTD** 10 Ave & 7 St W ..... M7053

Maple Leaf Milling Co Ltd H L Perry Bldg.... M2629

Ogilvie Flour Mills Co Ltd 815 10 Ave W .... M1027

**PURITY FLOUR MILLS LTD** 14 St E E5656

Quaker Oats Co of Canada Ltd 215 10 Ave W.. M7183

Renown Mills Ltd Bonnybrook Rd E Calgary .. E5671

**ROBIN HOOD FLOUR MILLS LTD**

9 Ave & 4 St W ..... M5536

**WESTERN CANADA FLOUR MILLS CO**

LTD 14 St E ..... E5656

**Flying**

(See Air Services—Chartered, Airline Companies and  
 Schools—Aviation)

**Food Products**

Heinz H J Co of Canada Ltd H L Perry Bldg M5756  
 Home-Del Food Products 3 Ave & 3 St E .... M5045  
**PURITY FLOUR MILLS LTD** 14 St E .. E5656

**Footwear**

(See Shoes)

**Forest Service**

(See Alphabetical Section Under Dominion or  
 Provincial Governments)

**Forwarding Agents**

**JAMES STORAGE & CARTAGE CO**  
 LTD 239 10 Ave E ..... M7981  
**MacGOSHAM STORAGE & DIST CO**  
 (CALGARY) LTD 215 10 Ave W ..... M7996  
**MUIRHEAD FORWARDING CO**  
 215 10 Ave W ..... M7996  
**PACIFIC CARTAGE & STORAGE CO**  
 LTD THE 330 11 Ave W..... M3002

**Foundries—Iron, Steel, Brass  
 & Aluminum Castings**

**CALGARY IRON WORKS LTD.**

MACHINISTS — WELDERS and  
 BLACKSMITHS

410-418 9th Ave. E. M2758

Calta Metal Products Co 4820 Macleod Trail .. S0238  
**CANADIAN FOUNDRY CO** 240 3 Ave E M5810  
 Construction Dept rear 230 3 Ave E ..... M2407  
 Office 22 Travellers Bldg ..... M7765  
**FOOTHILLS STEEL FOUNDRY &  
 IRON WORKS LTD** 14 St & 17 Ave E E5414  
 Hoving's Vulcanizing & Foundry Works  
 514 Eau Claire Ave ..... R2242  
 Metal Industries of Alberta 50 Ave & 1 St W S0950  
 Northwestern Brass Ltd 1609 24 Ave E ..... E5696  
 Riverside Iron Works Limited 803 24 Ave SE .. E5634  
 Robinson Machine & Supply Co Ltd {S0950  
 50 Ave & 1 St SW ..... S0925  
**TIMSEN MOTORS & MACHINE CO**  
 Machinists Welders & Ornamental Iron  
 1008 9 Ave E ..... E5738  
 Union Iron & Foundry 13 St & 17 Ave E .... E5154

**Fox Farms**

Colpitts Ranches—Calgary ..... 91-5822

**Fraternities**

Grand Lodge of Alberta A F & A M  
 Masonic Temple 330 12 Ave W ..... M1828  
 Grand Lodge of Alberta I O O F  
 204 IOOF Temple ..... M2736  
 I O O F Temple ..... M1033  
 Independent Order of Foresters 416-17  
 Burns Bldg ..... M5821  
 King George Lodge A F & A M  
 Masonic Hall 1126 Kensington Rd ..... L1253  
 Knights of Columbus 211 6 Ave E ..... M4777  
 Maccabees The 313 Maclean Bldg ..... M5648  
 Masonic Temple Main Flr New Masonic Temple M2704  
 St George's Lodge No 39 IOOF 1314 9 Ave E .. E5550

**Freight—Automobile**

(See Truck Lines)

**Fruit & Produce Brokers**

(See Brokers—Fruit & Produce)



**Fruit & Produce—Retail**

- Baren M Stall 22 City Hall Market .....R2026
- Ben's Sun Grow Store 2308a 4 St W .....M9767
- College Fruit Store 732 17 Ave W .....R2808
- Continental Fruit 342 8 Ave W .....M7376
- Excello Fruit Co 415 8 Ave W .....M9097
- Gazsi J J 1224 16 St E .....E5854
- Handy Jack Fruit Co 1325 1 St W .....M7432
- Handy Fruit Store 802 1 St W .....M1393
- HUDSON'S BAY COMPANY** 1 St W &  
8 Ave .....M83
- International Fruit 239 16 Ave NW .....H2906
- Kay Mrs L Stall 23 City Hall Market .....R2026
- Lee & Co 39 New Calgary Market .....M2969
- Lee Fruit Co 1224 9 Ave E .....E5302
- Lee Harry Co Store No 1 2508 4 St W .....M7412

**LEE JIM CO**

FRESH FRUITS & VEGETABLES  
GROCERIES, CUT FLOWERS and PLANTS  
108 10th St. N.W. L1066

- Leong's Fruit 1004 16 Ave NW .....H4296

**NEW MOON GROCERY**

Store No. 1 — Fountain Service  
FRUIT — VEGETABLES & MEATS  
Frozen Delnor Foods and News Stand  
1210 1 St W M3086

**NEW MOON GROCERY** Store No 2

- 826 16 Ave NW .....H2768
- O K Company Stall 4 City Hall Market .....R2026
- Pearlmutter Leo Stalls 17-18 City Hall Market R2026
- Pont Mah Jim Stall 29 City Hall Market .....R2026
- Season's Fruit Store 902 Centre St N .....H2054
- Shabben Alex Stall 13 City Hall Market .....R2026
- Star Fruit Store 1215a 1 St W .....R1541
- Union Fruit Co 121 7 Ave W .....M3889
- United Grow No 1 336 7 Ave W .....R2121
- Universal Fruit & Grocery Store 231a 6 Ave W M4930
- Wing Chong & Co Stall 11 City Hall Market .....R2026
- Wong George Stall 16 City Hall Market .....R2026
- Wong Peter 615 Centre St .....M4294
- Wong Yow Stall 26 City Hall Mkt .....R2026
- Wong Yue Stall 15 City Hall Market .....R2026
- Yee Dong Stall 24 City Hall Mkt .....R2026

**Fruit & Produce—Wholesale**

- Barker N A Ltd Order Desk 510 9 Ave W .....R1088
- Office .....M1039
- Calgary Fruit Ltd 522 9 Ave W .....M7732
- Consolidated Fruit Co Ltd 24 Michael Bldg .....M5000
- M1280
- MACDONALDS CONSOLIDATED** M9669
- LTD 535 10 Ave W .....M9876
- National Fruit Co Michael Bldg .....M4567
- City Order Desk .....M1538
- Country Orders .....M1539
- Manager W E McIntosh .....M4272
- Accountant & Credit Dept .....M3727
- Plunkett & Savage 9 Ave W .....M7689
- Scott Fruit Co The Michael Bldg .....M2386
- Orders and Shipper .....M3815
- Manager's Office .....M7590
- Candy Department .....M9717
- Accounting & Credit Dept .....M3431
- WESTERN GROCERS LIMITED** M9770
- Cor 10 Ave & 5 St W .....M3681
- M5853
- M3480

**Fuel**

(See Coal and Wood)

**Fumigating**

- Carpenter's Chemical Co 115 15 Ave E .....R1221
- Longden Joseph A 610 15 Ave W .....M7143
- Shure Kill Exterminators 1308 3 St E .....M9022
- Warde B M 831 12 Ave W .....M9312

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CALL

**The Calgary Home Furniture Co.**

YOUR USED FURNITURE

ACCEPTED AS DOWN PAYMENT

FREE VALUATIONS

PHONE **R2151** PHONE

112 - 8 AVE. EAST

RES. W1248

**Funeral Directors**

- GOODER BROS FUNERAL HOME**  
320 12 Ave W .....M1230
- JACQUES FUNERAL HOME**  
The Little Chapel on the Corner .....M3383
- 240 17 Ave W .....M3380
- LEYDEN'S FUNERAL CHAPEL** M9101
- 2 St W & 18 Ave .....M9111
- McINNIS & HOLLOWAY LTD** M3030
- 4 St W & 15 Ave .....M2323

**Fur Business**

(See Furriers)

**Fur Farm Supplies**

- Ballard's Dr Fox & Mink Foods Ltd  
113 10 Ave E .....M7796
- Calgary Co-op Fur Farmers Assn Ltd  
1701 11 St E .....E4096
- Fur Farm Processing Plant Co 1506 14 St NE M9800
- Gold Medal Feeds Ltd 234 7 Ave E .....M3895
- Red Top Products Ltd Nose Creek .....R1702

**Fur Farms**

- Joyce A R Kingsland Subdivision .....S0375
- McLaren W B 1520 23 Ave NW .....L1517

**Fur Storage**

- Dollar Cleaners & Dyers 1114 17 Ave W .....W2608

**DOLLAR CLEANERS & DYERS**

WE  
STORE and CLEAN FURS

1114 17th Ave. W. W2608

- Eaton Co Western Ltd (The T) 8 Ave W  
bet 3 & 4 Sts .....M85
- Empire Cleaning & Dyeing Co Ltd  
4 Ave & 8 St W .....M7926
- Garbert Robert T Ltd 706 Centre St .....M4579
- Branch Store & Factory 1310 Centre St N .....H4333
- HUDSON'S BAY COMPANY** 1 St W &  
8 Ave .....M83
- KRAFT THE FURRIER** Kraft Bldg  
222 8 Ave W .....M1995
- Templeton's Ltd 615 17 Ave W .....M7488

**Furnaces**

(See Heating Apparatus & Stoves, Ranges & Heaters)

**Furniture Dealers—Retail**

- Acme Furniture Co 318 8 Ave E .....M7687
- ALBERTA FURNITURE CO LTD**  
"OUT OF THE HIGH RENT DISTRICT  
TO SAVE YOU MONEY"  
Slingsby Blk Riverside 102 4th St NE R1566

- Atlas Store 314 7 Ave E .....M7855

**—THE ATLAS STORE—**

Our Low Overhead  
Will Save You Money

Res. M3802 Store M7855  
314 7 Ave. E. Calgary

- Brydson's Furniture Store 130 10 St NW .....L1246



**BRYDSON'S**  
Furniture Store  
For BETTER BARGAINS  
USED FURNITURE Accepted  
as DOWN PAYMENT.

L1246 130 - 10th St. N.W.

**GALGARY HOME FURNITURE CO LTD**

- 112 8 Ave E .....R2151
- Cummings Furniture Ltd 1403 14 St W .....W2774
- De Luxe Furniture Co 326 8 Ave E .....R2661
- Dominion Furniture Store Ltd 134 8 Ave E ...M1672
- Office .....M5039
- Warehouse 711 8 Ave W .....M2289
- HEINTZMAN & CO LTD** 329 8 Ave W M2440
- HOME FURNITURE CO** 112 8 Ave E ..R2151
- HUDSON'S BAY COMPANY** 1 St W &  
8 Ave .....M83
- McARTHUR FURNITURE CO**  
607 11 Ave W .....M9976
- G W McArthur Mgr .....W1900
- MODERN FURNITURE &  
CLOTHING** 315 8 Ave E .....M3461
- Nagler's Ltd 606-608 2 St E .....M7715
- NATIONAL FURNITURE STORE**  
228 8 Ave E .....M2877
- Neilson Furniture Co Ltd 118-120 8 Ave E ...M5404
- North Hill Furniture 223a 16 Ave NW .....H2328

**North Hill Furniture**

Furniture - Bedding - Novelties  
Upholstering

SLIP COVERS and DRAPES MADE-TO-ORDER  
223a 16 Ave. N.W. H2328

**Directory Advertising Pays**

(Continued on Next Page)



FURNITURE DEALERS—RETAIL—Cont'd.

Robbins & Kearsley 1504 14 St W .....W2527

**ROBBINS & KEARSLEY**  
 FURNITURE AND HOME FURNISHINGS  
 UPHOLSTERING — REPAIRING  
 Free Estimates. Work Guaranteed  
**1504 14 Street W. W2527**

**STANDARD FURNITURE STORE**  
 107 8 Ave E Maclean Bldg .....M9363  
 Warehouse 4th Flr Riley Bldg .....M5660

**SYKES-IMPERIAL FURNITURE STORE** 108 8 Ave E .....M2927  
 Warehouse 17 Ave & 13 St E .....E4167

**WEBB WM**  
 COMPLETE HOUSE FURNISHINGS  
 AT REASONABLE PRICES  
 Oddfellows Bldg. M4488

**WEISMOSE NIELS** 624 17 Ave W .....M2023  
 West Furniture 221 8 Ave E .....M3116  
 Store No 2 326 8 Ave E .....R2661  
 Store No 3 & Warehouse 329 8 Ave E .....M7825

**WEST FURNITURE**  
 NEW and USED FURNITURE  
**221 8 Ave. E. M3116**  
 Store No. 2  
**326 8 Ave. E. R2661**

Woods & McLennan 109 7 Ave W .....M2637

*Furniture Dealers—Wholesale*

Archibald & Shepherd Ltd 2 Flr 116 8 Ave E M3643  
**BROCK COMPANY "WESTERN"**  
**LTD THE** 8 Ave & 2 St W .....R2046  
 Cope D V & Co 721-723 8 Ave W .....M2532

*Furniture Manufacturers*

Adlard Bros rear 223 14 Ave E .....M7533  
 Atlas Furniture Ltd 607a 11 Ave W .....R2469  
 Camcraft Co Sales Office 1433 8 Ave E .....E5571  
 Plant 823 10 Ave W .....M2531  
 Canada West-Manufacturing Ltd 310 1 St E ..M3404

**GENERAL FURNITURE MFG CO**  
 EUGENE LIPTAK, Mgr.  
 Office, Store Fixtures & General Woodwork  
 Res. 127 4th Ave. E.—M3492  
 339 3rd Ave E .....M3392

Chesterfield & Furniture Mfg Co Ltd  
 1439 10 Ave E .....E5141

**Chesterfield & Furniture Mfg. Co. Ltd.**  
**WESTERN BRANCH**  
**E5141**  
**1439 10th Ave. East Calgary**



**MOVING?**  
 Notify  
**City Light Dept.**  
 When Notifying  
**Cartage Company**

This enables us to schedule service calls in advance. Help us to give you the service you want when you want it.

*It is Necessary to Sign a New Application for Service*

**City of Calgary Electric Light, Heat & Power System**  
 Utilities Bldg. 115 Sixth Ave. W.

FURNITURE MANUFACTURERS—Continued  
**DAVIDMAN H** 118 1 Ave E .....M3714  
**MOUNT ROYAL UPHOLSTERING**  
 415-417 4 St E .....M1029  
**PARKHILL BEDDING LTD**  
 339 10 Ave E .....M1383  
 Tynan John & Co Ltd 1222-1224 11 Ave W... {W4200  
 {W3223

**— TYNAN —**  
**JOHN TYNAN & CO. LTD.**  
**Upholstering Manufacturers**  
**W3223** 1222-1224 11th Ave. W. **W4200**

Well Built Furniture Co 1016 Blvd NW .....L1361

*Use Long Distance*

*Furniture Movers*  
 (See also Movers—Long Distance)

A A Auto Baggage Transfer 820 4 St W ....M3292



**CALL THE FIRST NUMBER IN THE PHONE BOOK**  
**A.A. AUTO**  
**TRANSFER & CARTAGE**  
**M 3292**  
 LOCAL & LONG DISTANCE **HAULING**  
**820-4th ST. W.**  
 RESIDENCE **W2007**

**ANDERSON DELIVERY & TRANSFER**  
 15 Hatfield Court .....M5320  
 Andy's Delivery 411 5 Ave W .....R2900  
 Crown Cartage Co 529 10 Ave W .....M7776

Special Care Accompanies Prompt Service  
 When You Entrust the Moving of Your  
 "Valued Effects" With Us.  
 Transfer Your Cares to  
**CROWN CARTAGE CO.**  
 Phone **M7776** 529 10th Ave. W.

Dench of Canada Ltd 409 10 Ave E .....M2166

**DENCH OF CANADA LIMITED**



**PHONE M2166**

**GAYNER M G TRANSFER**  
 FURNITURE and PIANO MOVER  
**Crating — Packing**  
 938 7th Ave. W. ....M2381

James Storage & Cartage Co Ltd  
 239 10 Ave E .....M7981



**JAMES**  
 OF CALGARY  
 MOVING · PACKING · SHIPPING · STORING  
**M7981**

(Continued on Next Page)

**FIGHT TUBERCULOSIS throughout the year...**

When you buy Christmas Seals . . . . You help in the fight



FURNITURE MOVERS—Continued

Johnston Storage & Cartage Co Ltd  
617-621 8 Ave W ..... R1915

"Our Business Is Moving"



**PACKING and SHIPPING**  
617-621 8 Ave W R1915

MacCosham Storage & Dist Co (Calgary) Ltd  
215 10 Ave W ..... M7996

**MOVING  
MADE EASY  
M7996**



**STORAGE — POOL CARS**  
215 10th Ave. W. M7996

**MUTUAL CARTAGE & TRANSFER**  
PIANO MOVERS — CARTAGE  
710 - 1st St. East M3221

**PACIFIC CARTAGE AND STORAGE  
CO LTD THE CPR Freight Sheds** ..... M1302  
Reliance Storage & Cartage Co 1001 1 St E .. M1066  
Scott Delivery rear 230 14 Ave NE ..... H2215  
**SULLIVAN'S CARTAGE** 129 17 Ave E M9676  
Sunnyside Cartage & Storage 326 10 St NW .. L1855  
**VETS CARTAGE CO** 219 11 Ave E ..... M2027  
White Cartage 110 11 Ave W ..... M3697

*Furniture Polishers*  
(See Piano Polishers)

*Furniture Repairers*  
(See Cabinet Makers)

*Furriers*  
(See also Fur Farm Supplies & Fur Storage)  
Allisters Ltd 214 8 Ave E ..... M3560  
**BRIGGS FURRIERS & FUR DRESSERS**  
MODERN FUR STORAGE  
EXPERT REPAIRS  
Burnsland E5430

Charlebois Cecil C 1416 1 St W ..... M1431  
(See Advertisement on Page 46)  
Daums Furs Ltd 604-7 Leeson-Lineham Bldg .. M5266

**DAUMS FURS LTD.**  
Formerly of the Hudsons Bay  
COATS MADE TO ORDER  
STORAGE REPAIRS  
604-7 Leeson Lineham Bldg. M5266

**GARBERT ROBERT T LTD**  
706 Centre St ..... M4579  
Branch Store & Factory 1310 Centre St N .. H4333

**HUDSON'S BAY COMPANY**  
1 St W & 8 Ave ..... M83

**KRAFT THE FURRIER** Kraft Bldg  
222 8 Ave W ..... M1995  
(Continued on Next Page)



**FINE** *Furs*  
**SINCE 1908**

The KRAFT label in your fur coat is backed by nearly forty years of experience in furs. Your guarantee of satisfaction and dependability.

PHONE  
**M 1995**

**STORAGE**  
For the protection your fine Furs deserve. Store and insure them at KRAFT'S  
● Experts in Restyling and Repairing

THE FUR HOUSE  
OF QUALITY

*Kraft*  
THE FURRIER  
KRAFT BLDG.  
222 Eighth Ave. West

*Garbert's*

**Calgary's Leading Furriers**

706 Centre St.  
Phone M4579

Designers of  
Beautiful  
Fur Coats  
Fur Hats  
Fur Bags

For  
Expert

- RELINING
- REPAIRING
- RESTYLING
- CLEANING
- STORAGE

Free Pick-up  
and Delivery

Phone  
Garbert's  
M4579





# Charlebois



## for Fine Furs

Our Modern Factory enables us to REMODEL, REPAIR, RELINE and CLEAN your FURS at very reasonable rates.

**GENUINE COLD  
FUR STORAGE**

For Greatest Safety

Phone  
**M1431** 1416-1st. St. W.

# Furs

- REMODELLED
- REPAIRED
- RELINED
- CLEANED
- GLAZED
- STORED

Coats Made To Order At  
No Extra Cost. Before You  
Buy See . . .



PHONE **M5456** PHONE  
— 106-7th AVE. W. —

### FURRIERS—Continued

- LALONDE JEAN** 20-236 8 Ave W .....M5957  
**MILADI STYLE SHOPPE LTD**  
 205 8 Ave W ..... M4101  
 Pain Thomas 131 8 Ave W .....M3806  
 Reliable Furriers 715 4 St W .....M7238

**—RELIABLE FURRIERS—**  
 EXPERT and DEPENDABLE FURRIERS  
 FUR COATS MADE TO ORDER  
 REPAIRING and REMODELLING  
**715 4th St. W. :-: M7238**

- Renfrew Furs 106 7 Ave W .....M5456  
 Templeton's Ltd 615 17 Ave W .....M2419  
 Windsor's House of Furs 324 7 Ave W .....M7200

### Garages—Service

- Acme Garage 1116 Westmount Blvd .....L1404  
 Airport Service Station 923 3 St NE .....H3631  
 Alberta Nash Limited 4 St W & 7 Ave .....M7733  
 Art's Garage 107 13 Ave E .....M7516  
 Broadway Service Station 8 Ave & 7 St W .....M3738  
 Burnsland Auto Service 2006 8 St E .....E4067  
 Calgary Motor Products Ltd 321 7 Ave W ....M4024

### Calgary Motor Products, Ltd.

DEALERS  
**Pontiac — Buick — Cadillac**  
**and G.M.C. Trucks**  
**M5161 SALES and SERVICE M4024**  
 321 7 Ave W Calgary

LOOK FOR IT IN THE *Yellow Pages*

### GARAGES—SERVICE—Continued

**ED & TED'S SERVICE**  
 A COMPLETE GARAGE SERVICE  
 Specialists in Each Dept. for Your Needs  
 1 St. W. & 11 Ave. M7111

**ELBOW PARK SERVICE ST'N & GARAGE**  
 S. R. Bell, Prop.—Complete Garage Service  
 Lubrication, Washing, Greasing,  
 Simonizing, Etc.  
 4th St. W. & 23rd Ave. M3454

Empire Auto Parts Co 605 2 St E .....M3635

**EMPIRE AUTO**  
**PARTS & SERVICE**  
 MOTOR REBUILDING & EXCHANGE SERVICE  
 GENERAL CAR & TRUCK REPAIRS  
**M3635** 235 6th Ave. E., Calgary

- ERNIE'S GARAGE** 102 12 Ave E .....M4064  
 Follensbee Garage 1420 9 Ave E .....E5938  
 Foster's Garage 1102 9 Ave W .....M1414  
 Freeman Wilson Co Ltd The 107 6 Ave E ....M7976

**GENERAL SUPPLIES LTD**  
 Cor 1 St W & 5 Ave  
 Service Department .....{M1101  
 M1102  
 Stock Room .....M4513  
 Parts & Accessories .....M1103  
 Sales Department .....M1104  
 Gier & Grasswick 319 6 Ave E .....M3070  
 Golden Arrow Service Ltd 12 Ave & Centre St S M3797

**GREEN "T" AUTO SERVICE**  
 MECHANICAL BRAKE SERVICE  
 MOTOR TUNE-UP  
 1301 9th Ave E E5762

**HIGHWAY GARAGE & SERVICE STATION**  
 Specializing on Chrysler Products  
 Repairs on all Makes of Cars  
 17th Ave. & 1st. St. W. **R2201**

**ISLAND SERVICE GARAGE**  
 E. Comben, Mgr.  
 A COMPLETE GARAGE SERVICE  
 LUBRICATION, WASHING, REPAIRS  
 9th Ave. & 12th St. E. E5555

Jullien Garage 336-338 25 Ave W .....M4017

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Official A.M.A. Garage  
 High Grade Repairs on Any Make of Car  
 Specialist on Any Kind of Steering Trouble  
 Washing, Simonizing, Greasing, Storage, Gas, Oil,  
 Tires, Batteries, Accessories  
**M4017** 336-338 25th AVENUE W.

- Kennedy's Garage 1502 11 Ave W .....W3106  
 Lea Motor Co Ltd 225-231 6 Ave W .....M7429

## LEA MOTOR CO. LTD.

DISTRIBUTORS:  
**KAISER - FRAZER**  
 Sales and Service  
 Sales & Office M9958 - Service M7429  
 Stockroom R3552  
**225-231 6 Ave. W. - Calgary**

**LONE STAR AUTO SERVICE**  
 "Rhodes and Smith"  
 TEXACO OILS, GAS and LUBRICATION  
 2003 4 St W M2910

Louise Bridge Service 4 Ave & 9 St W .....M7778

**MAPLE LEAF GARAGE & SERVICE STN**  
 E. C. STAGG, Prop.  
 A Complete Garage Service  
 All Makes of Cars and Trucks Repaired  
 409 16th Ave. N.W. H3484

McAlister Motors 17 Ave & 25 St W .....W3659

(Continued on Next Page)

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The STANDARD  
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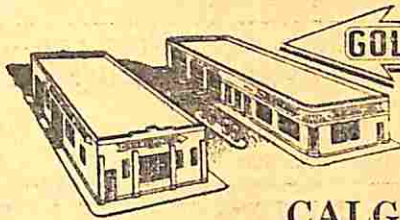
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# "Who's Who in Business"

Used Daily by Shoppers and  
 Business Men in All  
 Walks of Life



"SERVICE FOR SAFETY"



**GOLDEN ARROW SERVICE LIMITED**

PHONE **M3797** PHONE

**CALGARY'S  
MODERN ONE-STOP SERVICE STATION**

Cor. 12th Avenue and Centre St. South

**GARAGES—SERVICE—Continued**

|                                      |        |
|--------------------------------------|--------|
| Modern Motors 230 6 Ave W            | M9922  |
| Parts Dept                           | M3824  |
| Motordrome Garage 417 6 Ave E        | R2858  |
| Patton's Garage 702 4 Ave W          | M1905  |
| Pratt's (Tommy) Garage 3505 16 St SW | 95-129 |
| R & S Motors 328 9 Ave E             | M7774  |
| Red Arrow Auto Service 208 9 Ave W   | M1215  |
| Robbins Ed 1202 17 Ave W             | W3329  |
| Rooney's Garage 15 Ave & 1 St W      | M3019  |

**ROONEY'S GARAGE**

Dodge and De Soto Sales and Service

**FIRST CLASS MECHANICS**

LUBRICATION — WASHING — REPAIRS

15 Ave. & 1 St. W. **M3019**

|                                            |       |
|--------------------------------------------|-------|
| Steel's Garage 617 7 Ave E                 | M2450 |
| Steve's Service Garage 2106 Edmonton Trail | H3729 |
| West End Garage 1209 5 St W                | M4764 |

**Gas Companies**

|                                                                |       |
|----------------------------------------------------------------|-------|
| Alberta Gas Services Ltd 1229 7 St E                           | M7557 |
| Calgary Gas Co Ltd The—See Canadian Western Natural Gas Co Ltd | R2091 |
| Canadian Western Natural Gas Co Ltd<br>215 6 Ave W             | R2091 |
| Madison Natural Gas Co Ltd 231 8 Ave W                         | M3985 |
| Earl C Smith Sec-Treas                                         | M1295 |

**Gas Fitters**

(See also Plumbers & Gas Fitters)

|                                       |       |
|---------------------------------------|-------|
| Anderson Plumbing Co 1212 Centre St N | H1181 |
|---------------------------------------|-------|



**ANDERSON  
PLUMBING  
CO.  
1212  
CENTRE  
ST. N.**

**ANDERSON PLUMBING CO.**

We Repair all types of

**GAS APPLIANCES—AUTOMATIC CONTROLS  
and EMERGENCY CALLS**

**H1181—Phones—H4023**

1212 Centre St. N.

Calgary

**GAS FITTERS—Continued**

**DEEVES FRED & SONS**

Dealers for Gas Ranges and Appliances  
:: NORGE — GURNEY — McCLARY ::  
1422a 17th Ave W W1074

|                                               |       |
|-----------------------------------------------|-------|
| Hoar Gordon R 2308 4 St W                     | M3302 |
| Jones W R 1502 17 Ave NW                      | L1575 |
| Nichol W & Sons 1620 4 St NW                  | H1747 |
| Stewart & Phillips (Alberta) Ltd 839 17 Ave W | W4715 |

**TROTTER & MORTON LTD.**

INDUSTRIAL GAS INSTALLATIONS  
M7355 204 5 St W W4609

|                              |       |
|------------------------------|-------|
| Vines Laurence D 1406 4 St W | M5032 |
|------------------------------|-------|

**Gasoline**

**CANADA WESTERN DISTRIBUTORS**

|                |       |
|----------------|-------|
| LTD 607 4 St E | M7336 |
|----------------|-------|

**GREAT WEST DISTRIBUTORS**

|                                                     |       |
|-----------------------------------------------------|-------|
| LTD 212 Louheed Bldg<br>Red Head Petroleum Products | M2151 |
|-----------------------------------------------------|-------|

**Gasoline & Oil Service Stations**

|                                               |       |
|-----------------------------------------------|-------|
| Artic Oil Co 809 9 Ave E                      | E5219 |
| Atlas Service Station 17 Ave & 5 St W         | M3301 |
| Banff Trail Service Station 16 Ave & 10 St NW | H2526 |

**BELL REFINING CO LTD**

|                                                      |       |
|------------------------------------------------------|-------|
| <b>SERVICE STATIONS</b>                              |       |
| No 1—1005 9 Ave E                                    | E5501 |
| No 2—401 16 Ave NE                                   | H2326 |
| No 3—15 Ave & 8 St W                                 | M3224 |
| No 4—338 10 St NW                                    | L2666 |
| No 5—20 Ave & 4 St W                                 | M1687 |
| No 6—2002 8 Ave E                                    | E5242 |
| Big Chief Auto Service 17 Ave & 1 St W               | M2994 |
| Boote-Walter 6831 24 St SE                           | E5053 |
| Bowness Road Service<br>Cor Bowness & Kensington Rds | L1193 |

**British American Oil Co Ltd The**

|                                          |       |
|------------------------------------------|-------|
| <b>BRITISH AMERICAN SERVICE STATIONS</b> |       |
| No 4 Mission 18 Ave & 4 St W             | M5318 |

**LEASED SERVICE STATIONS**

|                                            |        |
|--------------------------------------------|--------|
| No 1 Dyson Service Cor 1 St W & 6 Ave      | M1626  |
| No 2 Bow Valley 5 Ave & 4 St W             | M5313  |
| No 3 Avenue 7 Ave & 5 St W                 | M1567  |
| No 5 Marble Arch 13 Ave & 8 St W           | M5492  |
| No 6 Mount Royal 17 Ave & 9 St W           | W3722  |
| No 7 Scarboro 17 Ave & 16a St SW           | W4455  |
| No 8 Sunalta 12 Ave & 14 St W              | 95-153 |
| No 9 Hillhurst Kensington Rd & 10 St NW    | L1088  |
| No 10 Chinook 13 Ave & Centre St N         | H1170  |
| No 12 Island 9 Ave & 12 St E               | E5555  |
| No 16 Elbow Park Service 4 St W & 23 Ave   | M3454  |
| No 17 Triton Service 7 Ave & 1 St E        | R2324  |
| No 18 Victoria Service Stn 11 Ave & 2 St E | R1793  |
| Coward's Super Service Stn 924 Centre St N | H3298  |
| Patton's Garage 702 4 Ave W                | M1905  |
| Parkview Service Stn 26 Ave & 2 St E       | 95-147 |

(Continued on Next Page)

**McCOLL FRONTENAC  
DEALERS**



**Red Indian Dealers**

|                                                                     |         |
|---------------------------------------------------------------------|---------|
| <b>BIG CHIEF AUTO SERVICE</b><br>17th Ave & 1st St. W               | M2994   |
| <b>BURNSLAND AUTO SERVICE</b><br>2006 8th St E                      | E4067   |
| <b>CENTRE BRIDGE SERVICE</b><br>Centre St & 4th Ave                 | M9678   |
| <b>DE LUXE SERVICE STATION</b><br>4th Ave & 8th St W                | 95-159  |
| <b>EAST TRAIL AUTO SERVICE</b><br>9th Ave & 15th St E               | E5975   |
| <b>FOREST LAWN AUTO SERVICE</b><br>Forest Lawn                      | 91-3014 |
| <b>GREEN "T" SERVICE STATION</b><br>1301 9th Ave E                  | E5762   |
| <b>HARPER'S TIRE SERVICE</b><br>130-132 12th Ave W                  | M7878   |
| <b>HARRY FORESTER LTD</b><br>9th Ave & 2nd St W                     | M7566   |
| <b>LONE STAR AUTO SERVICE</b><br>2003 4th St W                      | M2910   |
| <b>MACLIN MOTORS LTD</b><br>11th Ave & 1st St W                     | M1191   |
| <b>MANCHESTER AUTO SERVICE</b><br>5728 Macleod Trail                | S0075   |
| <b>MODEL AUTO COURT &amp; SERVICE</b><br>Mission Rd & Macleod Trail | S1144   |
| <b>POWER CHIEF AUTO SERVICE</b><br>12th Ave & 2nd St W              | M2226   |
| <b>RED ARROW AUTO SERVICE</b><br>208 9th Ave W                      | M1215   |
| <b>RED STAR AUTO SERVICE</b><br>14th Ave & 14th St W                | 95-158  |
| <b>RENFREW MOTORS LTD</b><br>330-340 5th Ave W                      | M4707   |
| <b>RILEY PARK SERVICE STATION</b><br>427 10th St N W                | L1115   |
| <b>ROSDALE AUTO SERVICE</b><br>12th Ave & Centre St N               | H1830   |
| <b>SKY CHIEF AUTO SERVICE</b><br>Centre St & 4th Ave                | R2912   |
| <b>SPARKS AUTO SERVICE</b><br>302 7th Ave W                         | M3186   |
| <b>SUNSET AUTO SERVICE</b><br>501 16th Ave N W                      | H1727   |
| <b>WESTERN AUTO SERVICE</b><br>17th Ave & 5th St W                  | M1550   |

**Use RED INDIAN  
AVIATION MOTOR OIL**

**TEXACO Sky Chief**

GASOLINE

**TEXACO FIRE-CHIEF**

GASOLINE

**TEXACO MARFAK**

LUBRICATION SERVICE



**GASOLINE & OIL SERVICE STATIONS—Continued**

Central Park Service Station 12 Ave & 4 St W . M2685  
 Centre Bridge Service Station Cen St & 4 Ave M9678  
 City Hall Service Station 7 Ave & 2 St E . M7890  
 Comet Auto Service 1439 9 Ave E . E5336  
 Coward's Super Service Station 924 Centre St N H3298  
 Crist's Service Station 2002 8 Ave E . E5242  
 De Luxe Service Station 4 Ave & 8 St W . 95-159  
 Dulmage's White Rose Service Station  
 1402 Centre St N . H1070  
 E & BT Service Station 315 16 Ave NE . H1005  
 East Calgary Service Station 9 Ave & 11 St E . E5070  
 East Trail Auto Service 1556 9 Ave E . E5975  
 Ed & Ted's Service 1 St W & 11 Ave . {M7111  
 }M7121  
 Edmonton Trail Service Stn 3 St & 16 Ave NE H4308  
 Forester Harry Ltd 9 Ave & 2 St W . M7536  
**FORT AUTO SERVICE** 539 17 Ave W . M5200  
 Gail's Service Station 1940 9 Ave E . E5929

**Gas & Oil Products Ltd**

Artic Oil Co 809 9 Ave E . E5219  
 W Boote Ogden . E5053  
 Jules Despina 2506a 4 St W . M1396  
 E & B T Service Station 16 Ave & 3 St NE H1005  
 Fairplay Feed Store 1106 Westmount Blvd . L2117  
 Foothills Motors 119 12 Ave W . M5704  
 Gail's Service Station 1940 9 Ave E . E5929  
 Hammill Motors Ltd 309-315 7 Ave W . M1747  
 Kent's Auto Electric 1440 9 Ave E . E5872  
 Louise Bridge Service 4 Ave & 9 St W . M7778  
 Macleod Trail Serv Stn Macleod Trail & 50 Av S0558  
 McAlister Motors 17 Ave & 25 St W . W3659  
 Mewata Auto Service 1502 10 Ave W . W4686  
 Miracle Auto Clinic 13 St & 17 Ave W . W3294  
 Modern Motors 230 6 Ave W . M9922  
 Purity Centre Auto Service 5 Ave & Centre St M9977  
 Regal Auto Service 640 9 Ave W . M3233  
 Sunalta Auto Body Works 1301 12 Ave W . W3138  
 Western Tire Service 204 11 Ave E . M7141  
 Glengarry Service Station 1901 26a St W . W3248

**GREAT WEST DISTRIBUTORS LTD**

No 3 1402 9 Ave E . E5758  
 Commercial Tire (Alberta) Ltd East Calgary  
 Branch 1139 9 Ave E . E4170  
 Slim's Garage 2005 11 St E . E5461

Green "T" Auto Service 1301 9 Ave E . E5762  
 Highway Garage & Service Stn 17 Av & 1 St W R2201  
 Hilltop Service Station 1324 Centre St N . H2575  
 Hygrade Service Station 12 Ave & 8 St W . R1952  
 Irving's Service Station 201 16 Ave NW . H2122  
 Island Service Garage 9 Ave & 12 St E . E5555  
 Langevin Service Station 4 Ave & 4 St E . M4831  
 Lion Oils Ltd Bulk Stn 9 Ave & 4 St E . M5696  
 Central 11 Ave & 1 St W . M9125  
 Lone Star Auto Service 2003 4 St W . M2910  
 Loop Service Station 5004 Macleod Trail . S0443  
 Macleod Trail Service Station Macleod Trail &  
 50 Ave . S0558  
 Main Service Station 6 Ave & 2 St W . M9030  
 Manchester Auto Service 5728 Macleod Trail . S0075  
 Maple Leaf Garage & Serv Stn 409 16 Ave NW H3484  
 Maple Leaf Service Stn No 1 302 7 Ave E . M5345  
 McColl-Frontenac Oil Co Ltd 1802 11 St E . E5255  
 Mewata Auto Service 1502 10 Ave W . W4686  
 Miller Stan 2001 Bowness Rd . L2183  
 Miracle Auto Clinic 13 St & 17 Ave W . W3294  
 Moore's Auto Service 719 3 St NE . H1750  
 Motor Inn Service Station 615 5 St W . 95-123  
 Motorpark Parking Station 112 9 Ave W . M7409  
 Noble Service Station 1302 1 St W . R2514  
 North Trail Service Station Edmonton Trail . H1759  
 Oughton Bros Ltd Chestemere Lake Rd . E5551  
 Paramount Service Station 17 Ave & 8 St W W1995  
 Parkview Service Station 26 Ave & 2 St E . 95-147  
 Power Chief Auto Service 12 Ave & 2 St W . M2226  
 Premier Service Station 12 Ave & 2 St E . M9210  
 Prospect Service Station 2513 14 St W . W4090  
 Purity Centre Auto Service Centre St & 5 Ave M9977  
 Red Star Service Station 14 Ave & 14 St W . 95-158  
 Regal Auto Service 640 9 Ave W . M3233  
 Rideau Service Station 24 Ave & 4 St W . M2243  
 Riley Park Service Station 427 10 St NW . L1115  
 Riverside Service Station 12 4 St NE . R1647

**GASOLINE & OIL SERVICE STATIONS—Continued**

Rosedale Auto Service 12 Ave & Centre St N . H1880  
 Roxboro Service Station Elbow Drive & 4 St W M7125  
**SID & HARRY'S SERVICE** 539 17 Av W M5200  
 Sky Chief Auto Service Centre St & 4 Ave . R2912  
 Slim's Garage 2005 11 St E . E5461  
 Southway Service Ltd 4502 Macleod Trail . S0922  
 Stout & Sinnott Service Station 4701 Macleod Trl S0937  
 Subway Service Station 8 Ave & 8 St W . M7650  
 Sunray Service Station 9 Ave & 3 St E . R2128  
 Sunset Auto Service 501 16 Ave NW . H1727  
 Three Star Service Station 320 9 Ave W . M5188  
 Triton Service Station 7 Ave & 1 St E . R2324  
 Tuxedo Auto Service 2204 Centre St N . H4374  
 UFA Co-op Service Station 11 Ave & 1 St E . M6121  
 Union Auto Service 20 Ave & 4 St W . M1687  
 Universal Sales & Service Ltd Cor 5 Ave &  
 1 St W . M4122  
 Victoria Service Station 11 Ave & 2 St E . R1793  
 Western Auto Service 17 Ave & 5 St W . M1550  
 Windsor Service Station 4 Ave & 9 St W . M3551  
 York Service Station 6 Ave & Centre St . M1408

**General Contractors**

(See Contractors—General)

**Generator Repairs**

(See Magnetos & Generators & Repairs)

**Geologists**

Irwin Joseph S 812 Lancaster Bldg . M5408  
 Sanderson J O G 219 Lougheed Bldg . M1355  
 Slipper S E Albertan Bldg . R2007

**Germicides**

Hygiene Products Ltd 603 11 Ave W . M3055

**Gift Shops**

**FOGH'S BEAUTY BOX & GIFT BAR**

GIFTS

For All Occasions

333 8 Ave W

R1550

MacMillan Miss A E Arcade 8 Ave W . M3677

**Glass—Plate & Window**

**ALBERTA PAINT & GLASS CO**

PLATE and WINDOW GLASS  
 GLASS BLOCK and THERMOPANE  
 224 11 Ave. W. M1530

Bennett Glass Co Ltd The 226-228 7 Ave E . M1778

**Phone M1778**

**GLASS BEVELLING and SILVERING  
 WINDSHIELDS and AUTO GLASS**  
 Calgary Agents for DUPLATE Safety Glass

**The Bennett Glass Company Ltd.**

226-228 SEVENTH AVENUE E. CALGARY

**CRYSTAL GLASS SHOP**

AUTO GLASS SERVICE

Cor. 17 Ave. & 1 St. E.—Res. 3612 3rd St. W.  
**M9234 S0721**

King S W 114 3 Ave W . M9285

**PILKINGTON BROS (CANADA) LTD**

BRITISH PLATE and WINDOW GLASS

402 11th Ave. E. . . . . Phones {M4096  
 }M7572

**STEPHENS G F & CO LTD**

WINDOW GLASS—WHOLESALE

**W1590 W1010**  
 1006 11th Ave. W. Calgary

**Glassware**

**DOMINION GLASS CO LTD**

322-326 9 Ave W . M3996

**Glue**

**SWIFT'S GLUES & ADHESIVES**

Dextrine Adhesives  
 Dry Animal Glue  
 Liquid Animal Glue  
 Flexible Animal Glue  
 Pastes  
 Rubber Emulsions  
 Synthetic Resin Emulsions

**Swift's**

**"For Information Call"**

**SWIFT CANADIAN CO LIMITED**

Adhesive Products Dept. St. Boniface, Man.

**Gold Buyers**

**BIRKS HENRY & SONS (WESTERN)**

LTD Birks Bldg 314 8 Ave W . M9515

Private Branch Exchange connecting all Depts

**Gold Fish**

(See Pet Stock Business)

**Gold Plating**

(See Plating)

**Grain Cleaning Equipment**

Marriott Frank 906a 9 Ave E . E4025

**Grain Commission Merchants**

**ALBERTA PACIFIC GRAIN CO**

(1943) LTD 4 Floor Herald Bldg . M88

**ALBERTA WHEAT POOL**

5th & 6th Flrs Lougheed Bldg . M4661

**FEDERAL GRAIN LTD** 4 Flr Herald Bldg M88

Independent Grain Co Ltd The 603 Herald Bldg . {M5820

{M2013

K V P Grain Co Ltd 612 Herald Bldg . M3758

Kerr Grain Co 127 7 Ave E . M3611

McCabe Grain Co Ltd 778 9 Ave E . M9390

Midland & Pacific Grain Corporation Ltd

608 Herald Bldg . R2076

Northern Grain Co Ltd The 509 Herald Bldg . M5025

Pioneer Grain Co Ltd 321 8 Ave W . {M7755

{M7818

**RICHARDSON JAMES & SONS LIMITED**

Richardson Bldg . R1011

Searle Grain Co Ltd 610 Herald Bldg . R2036

**UNITED GRAIN GROWERS LTD**

Lougheed Bldg . M5561

Van Ostrand Grain Co 317 Lancaster Bldg . M7718

**Grain Elevator Equipment**

**STRONG-SCOTT MFG CO LTD THE**

122 11 Ave W . M2967

**DIRECTORY**

**ADVERTISING PAYS**



### Grain Elevators

|                                                                         |                |
|-------------------------------------------------------------------------|----------------|
| <b>ALBERTA PACIFIC GRAIN CO</b><br>(1943) LTD 4 Floor Herald Bldg ..... | M88            |
| <b>ALBERTA WHEAT POOL</b><br>5th & 6th Floors Loughheed Bldg .....      | M4661          |
| Canadian Government Elevator 627 Calgary<br>Public Bldg .....           | M7513          |
| Elevator East Calgary .....                                             | E5470          |
| Elevator Builders Ltd 511 Lancaster Bldg .....                          | M4907          |
| National Grain Co Ltd 607 Herald Bldg .....                             | M1442<br>M1542 |
| Pacific Elevators Ltd 4th Floor Herald Bldg .....                       | M88            |
| Parrish & Heimbecker Ltd 507 Herald Bldg .....                          | M2122          |
| Elevator East Calgary .....                                             | E5720          |

### Grain & Feed

(See Feed &amp; Poultry Supplies)

### Grain Loading Equipment

|                                                                                                                                 |       |
|---------------------------------------------------------------------------------------------------------------------------------|-------|
| <b>RENN GRAIN LOADERS</b><br>TRUCK GRAIN LOADERS and UNLOADERS<br>and PORTABLE GRAIN LOADERS<br>Cor. 5th Ave. & 3rd St. E. .... | M4046 |
|---------------------------------------------------------------------------------------------------------------------------------|-------|

### Granaries—Steel

|                                         |       |
|-----------------------------------------|-------|
| Westeel Products Ltd 1902 11 St E ..... | E5631 |
|-----------------------------------------|-------|

### Gravel, Rock & Sand

|                                                            |       |
|------------------------------------------------------------|-------|
| Baxter A G 908 4 Ave W .....                               | M2509 |
| Belyea Construction 114-115 Burns Bldg .....               | R2896 |
| Bjorkman Victor 2220 25a St SW .....                       | W5302 |
| Calgary Gravel & Sand Contractors<br>7 Ave & 12 St E ..... | E5568 |

### Calgary Gravel & Sand Contractors

WASHED, SCREENED and GRADED  
GRAVEL, ROCK and SAND

|              |                                  |              |
|--------------|----------------------------------|--------------|
| PLANT        | At St. George's<br>Island Bridge | PLANT        |
| <b>E5568</b> |                                  | <b>E5568</b> |

|                                                                  |       |
|------------------------------------------------------------------|-------|
| Henderson & Leitinger 1014a 8 St E .....                         | E5359 |
| Jefferies & Sons Ltd Office & Plant Inglewood<br>E Calgary ..... | E4007 |
| Shop .....                                                       | E5395 |
| Sand Pit Burnsland .....                                         | E5485 |

### JEFFERIES & SONS LTD.

Washed, Screened and Graded Gravel, Red Shale,  
Rock, Concrete, Brick and Plastering Sand.

Concrete and Excavating Contractors

|              |              |              |
|--------------|--------------|--------------|
| Office       | ASPHALT WORK | Shop         |
| <b>E4007</b> | East Calgary | <b>E5395</b> |

|                                                                            |       |
|----------------------------------------------------------------------------|-------|
| <b>STANDARD GRAVEL &amp; SURFACING</b><br><b>CO LTD</b> 5340 1 St SW ..... | S0813 |
|----------------------------------------------------------------------------|-------|

### Greenhouses

(See Florists—Wholesale)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

### Grocers—Retail

|                                              |       |
|----------------------------------------------|-------|
| Acme Groceteria 1202 Kensington Rd .....     | L1492 |
| Adams Grocery 101 5 St W .....               | R2763 |
| Airport Groc & Meat Market 812 3 St NE ..... | H1687 |
| Albert Park Store Albert Park .....          | E4110 |

|                                                      |       |
|------------------------------------------------------|-------|
| <b>ALBERTA CORNER STORE</b><br>19 Ave & 9 St E ..... | E5206 |
| Alberta General Store 1217b 9 Ave E .....            | E5299 |
| Alexander Groc & Confecty 902 9 Ave E .....          | E5444 |
| Allright Store 2019 3 St NE .....                    | H2674 |
| Altadore Grocery 1929 34 Ave SW .....                | S0695 |
| Arcade Grocery & Confectionery 840 16 Ave NW .....   | H3682 |

|                                                                |       |
|----------------------------------------------------------------|-------|
| <b>ASSOCIATED GROCERS LTD</b><br>Head Office 326 9 Ave W ..... | M4730 |
| Atlas Store The 314 7 Ave E .....                              | M7855 |
| Avenue Grocery & Confect 231 13 Ave NW .....                   | H2022 |
| Baile's Corner Store 321 19 St NW .....                        | L1283 |
| Banner Grocery 2201 4 St W .....                               | M9080 |
| Beaupre's Groc & Confect Store 1804 1 St NW .....              | H4905 |
| Beaver Grocery & Confect 401 14 Ave E .....                    | M7649 |
| Beegan's Grocery 703 23 Ave E .....                            | E5499 |
| Bell Block Grocery 1008 2 St E .....                           | M2621 |

|                                                   |       |
|---------------------------------------------------|-------|
| <b>BEN'S SUN GROW STORE</b><br>2308a 4 St W ..... | M9767 |
| Black & White Grocery & Confect 1235 2 St E ..... | M9720 |
| Bob's Grocery opp Currie Barracks .....           | W3226 |
| Bow Marsh Grocery 516 9 St W .....                | M3006 |
| Bow River Store Montgomery .....                  | L1550 |

|                                                     |       |
|-----------------------------------------------------|-------|
| <b>BRIDGLAND CORNER STORE</b><br>903 1 Ave NE ..... | R1251 |
| Brown's Grocery 2127 7 Ave NW .....                 | L2347 |
| Burt's Store 50 Ave & Elbow Drive .....             | S0573 |
| Buy-Rite Store 807 17 Ave W .....                   | W2262 |
| C C Cash Grocery 1048 8 St E .....                  | E5502 |
| Cable & Co 7239 26 St SE .....                      | E5115 |
| Calgary Grocery 328 4 Ave E .....                   | R2952 |
| Central Grocery & Confectionery 1319 8 St W .....   | W4325 |
| Chrysler Grocery & Confect 117 15 Ave E .....       | M7127 |

|                                                                    |       |
|--------------------------------------------------------------------|-------|
| <b>CLIFTON GROCERY &amp; CONFEC-<br/>TIONERY</b> 533 4 Ave W ..... | M4947 |
| Connaught Groc Confect & Meat Mkt<br>1040 12 Ave W .....           | W2964 |

|                                                   |       |
|---------------------------------------------------|-------|
| Cooper S C 1024 17 Ave E .....                    | E5774 |
| Store No 2 1208 9 Ave E .....                     | E5087 |
| Corner Grocery Stall 25 City Hall Mkt .....       | R2026 |
| Cosy Corner Store 113-115 14 St NW .....          | L2010 |
| Court Confectionery & Grocery 617 5 Ave W .....   | R2491 |
| Dagg's Grocery & Confectionery 1510 1 St W .....  | M7335 |
| Dal's Grocery & Confectionery 2139 4 Ave NW ..... | L2613 |
| Dan's Grocery & Confectionery 239a 4 Ave E .....  | R1219 |
| Dayton L Soon 22 4 St NE .....                    | R1714 |
| De Luxe Grocery & Confectionery 830 3 St NE ..... | H3049 |
| Dorosh N 4007 16a St SE .....                     | E5460 |
| Duke's Groceries & Meats 1534 9 Ave E .....       | E5948 |
| East End Food Store 328 8 Ave E .....             | R2125 |
| Eaves' Grocery & Fruit 1201 2 St E .....          | M9277 |
| Empress Grocery 1442 Kensington Rd .....          | L1016 |

|                                                    |       |
|----------------------------------------------------|-------|
| <b>EMPRESS STORES LTD</b> 1227 9 Ave E .....       | E5080 |
| North Hill Store 702 16 Ave NW .....               | H4278 |
| Stalls 37-38-39 City Hall Mkt .....                | R2026 |
| Engel's Grocery & Confect 3103 Centre St N .....   | H1679 |
| Family Groceteria 2616 Centre St N .....           | H4311 |
| Farmers' Grocery 717 2 Ave NE .....                | R1377 |
| Farmers Trading Departmental Store 2197 Av E ..... | R1974 |

|                                                                                  |       |
|----------------------------------------------------------------------------------|-------|
| Fruits Vegetables & Meats<br>Farmers' Trading Store 30-31-32 City Hall Mkt ..... | R2026 |
| Favorite Grocery & Conf 1128 17 Ave W .....                                      | W3318 |
| Fetherston's General Store 7401 26 St SE .....                                   | E5743 |
| Food Basket Groceteria 509 16 Ave NW .....                                       | H1816 |
| Foodland Grocery 2716 21 Ave W .....                                             | W1208 |
| Foothill Grocery & Conf 638 16 Ave NW .....                                      | H3321 |
| Foothills Trading Co 323 17 Ave W .....                                          | M4009 |
| Forbes' Grocery 2512 16 St E .....                                               | E5420 |
| Forry's Red & White Grocery 1552 9 Ave E .....                                   | E5586 |
| Frank's Grocery 502 7 Ave E .....                                                | R2826 |
| Freeze's Grocery 2413 1a St E .....                                              | M1363 |
| Friendly Door Grocery 4302 6 St NE .....                                         | H1246 |
| General Confect & Groc Store 915 1 Ave NE .....                                  | R1262 |
| Gin Lee Grocery 214 Centre St .....                                              | M7005 |
| Glenmore Grocery 1621 34 Ave SW .....                                            | W1103 |
| Goosman's Grocery & Confecty 525 17 Ave W .....                                  | M1611 |
| Gordon's Store 429 11 St NW .....                                                | L2246 |
| Graves Grocery 540 7 Ave NW .....                                                | L1702 |
| Green's Groceteria 619 3 St NE .....                                             | H2435 |

### GROCERS—RETAIL—Continued

|                                                  |       |
|--------------------------------------------------|-------|
| Guy's Grocery 824 3 St NE .....                  | H2584 |
| Hall's Self-Serving Grocery 1401 14 St W .....   | W3468 |
| Harry & Sons 602 1 Ave NE .....                  | R1316 |
| Hart's Fresh Fruit Shop 339 17 Ave W .....       | M4407 |
| Harvard Grocery & Confectionery 410 4 St W ..... | R2881 |
| Hillside Grocery 2718 17 St SW .....             | W2835 |
| Home Grocery The 525 14 Ave E .....              | M1258 |

|                                                     |       |
|-----------------------------------------------------|-------|
| <b>HUDSON'S BAY COMPANY</b> 1 St W<br>& 8 Ave ..... | M83   |
| Ideal Grocery & Hardware 1207 1 St W .....          | M4374 |
| Jack's Grocery & Confect 236 4 St NE .....          | M9936 |
| Jeffery's Grocery Radio Blk 13 Ave & 1 St W .....   | M3782 |

|                                                                                                                                                                                                                                      |       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <b>JENKINS GROCETERIA LTD</b><br>Main Office 702 9 Ave W .....                                                                                                                                                                       | M3921 |
| Private Branch Exch Connecting all Depts .....                                                                                                                                                                                       | M3921 |
| Pres Ronald H Jenkins<br>Mdse Mgr Alex Shearlaw<br>Credit Manager Wm J Strachan<br>Treasurer H C Hilton<br>Accountant C S Evans<br>Buyer J K Darling<br>Whse Mgr George Dingwall<br>Bakery Mgr F W McJunkin<br>Fruit Dept T W Ashman |       |

|                                                                                       |       |
|---------------------------------------------------------------------------------------|-------|
| NIGHT CALLS AFTER 5 PM TO 8.30 AM<br>SATURDAYS AFTER 12.30 PM<br>General Office ..... | M3921 |
| Accounting Dept .....                                                                 | M3922 |
| Fruit Dept .....                                                                      | M3923 |
| Shipping Dept .....                                                                   | M3924 |
| Frisken Bakery .....                                                                  | M3925 |
| Overseas Department .....                                                             | R1300 |

|                                                       |                |
|-------------------------------------------------------|----------------|
| <b>RETAIL STORES—</b><br>Store No 1 1112 4 St W ..... | M4280          |
| Store No 2 233 8 Ave E .....                          | M2919          |
| Store No 3 1401 9 Ave E .....                         | E5385          |
| Store No 4 1421 11 St W .....                         | W4627<br>W4620 |

|                                |                |
|--------------------------------|----------------|
| Store No 5 136 10 St NW .....  | L1905<br>L2808 |
| Store No 6 1432 17 Ave W ..... | W3263<br>W3260 |
| Store No 7 923 19 Ave E .....  | E5314          |
| Store No 8 439 14 Ave E .....  | M1617          |

|                                    |                |
|------------------------------------|----------------|
| Store No 9 309 16 Ave NW .....     | H2385<br>H3385 |
| Store No 10 522 7 Ave NW .....     | L2328          |
| Store No 11 1004 Centre St N ..... | H2145<br>H3145 |
| Store No 12 740 17 Ave W .....     | R1371<br>R1370 |

|                                |                |
|--------------------------------|----------------|
| Store No 13 708 9 Ave W .....  | R1300          |
| Store No 14 2516 4 St W .....  | M5551          |
| Store No 15 2609 14 St W ..... | W1889<br>W1866 |
| Store No 16 1203 2 St E .....  | M2696          |

|                                      |                |
|--------------------------------------|----------------|
| Store No 17 824 1 Ave NE .....       | R1351          |
| Store No 18 1601 Kensington Rd ..... | L1481          |
| Store No 19 703 Centre St .....      | M5949          |
| Store No 20 1412 12 Ave W .....      | W3636<br>W3939 |

|                                      |                |
|--------------------------------------|----------------|
| Store No 22 637 16 Ave NW .....      | H1212<br>H2550 |
| Store No 23 1118 3 St NE .....       | H4929          |
| Store No 24 17 Ave & 26 St W .....   | W5283          |
| Johnston Store 2005 Bowness Rd ..... | L1092          |
| Katzin's Grocery 2214 7 Ave NW ..... | L1908          |

|                                                     |        |
|-----------------------------------------------------|--------|
| Killarney Corner Store 3001 23 Ave SW .....         | W4659  |
| Kin Sang Co 206a Centre St .....                    | R2152  |
| King George Grocery 917 20 Ave NW .....             | H1561  |
| Lee Joe 1110 Centre St N .....                      | H1717  |
| Lem King Grocery 1221 20 Ave NW .....               | H2778  |
| Louise Grocery & Confectionery 1028 2 St E .....    | M1024  |
| Lo Vecchio's Fruits & Groceries 1410 17 Ave W ..... | W1988  |
| Lucky Strike General Store 11 Ave & 37 St W .....   | 95-176 |

|                                                       |       |
|-------------------------------------------------------|-------|
| MacKenzie's Red & White Store 1030 18<br>Ave NW ..... | H1139 |
| Malsey Groceteria 2405 Edmonton Trail .....           | H1133 |
| Manchester Grocery Manchester .....                   | S0915 |
| Marlborough Grocery 508 12 Ave W .....                | M5988 |
| McDougall Grocery & Conf 414 6 St W .....             | M1044 |
| McGregor's Grocery 101 16 Ave NW .....                | H1197 |
| McIntyre Ed 1830 17 St W .....                        | W4430 |

(Continued on Next Page)



GROCERS—RETAIL—Continued

McWalter's Cash Grocery 2141 15 St W ..... W1101  
 Merrill's Grocery & Confect 2717 14 St W ..... W2122  
 Mewata Grocery & Confectionery 517 9 St W ..... M5253  
 Mike's Grocery & Confectionery 201 4 Ave E ..... M9220  
 Model Grocery & Confectionery 713 3 St NE ..... H2524  
 Monarch Grocery & Confect 1409 11 St W ..... W1862  
 Mountain Rose Grocery & Conf 207 16 Ave NW ..... H4292  
 Nagler's Ltd 606-608 2 St E ..... M4341  
 New Alberta Grocery & Conf 928 12 Ave W ..... W4533  
 New Central Grocery 706a Centre St ..... M9864  
 New Moon Grocery Store No 1 1210 1 St W ..... M3086  
 North Balmoral Grocery 3501 Centre-B St NW ..... H2555  
 North East Groc & Confect 1104 1 Ave NE ..... R2868  
 North Hill Food Store 2102 Centre St N ..... H3201  
 North Star Grocery 940 2 Ave NW ..... L1192  
 Nu-Way Store 1719 17 Ave W ..... W2425  
 Ontario Grocery 736 3 Ave W ..... R2411  
 Our Own Grocery & Confect 2502 16b St W ..... W4729  
 Overton's Confect & Groc 133 16 Ave NW ..... H1398  
 P & M Grocery 2801 29 St SW ..... W2531  
 Palace Grocery 917 17 Ave W ..... W1094  
 Palm Grocery & Confectionery 502 8 Ave E ..... R1707  
 Parkhill Grocery 3616 Centre St S ..... S0951  
 Parkview Grocery 3003 Centre St N ..... H1928  
 Peter's Grocery 1319 2 St E ..... M9177  
 Pinner's Grocery Store 141 32 Ave NE ..... H2158  
 Plaza Grocery & Confect 626 15 St NW ..... L1828  
 Pops' Grocery 930 17 Ave W ..... W1169  
 Premier Grocery 825a 1 Ave NE ..... R1387  
 Quality Grocery Stall 40 City Hall Mkt. .... R2026  
 Quality Grocery & Confectionery 402 13 Ave E ..... R1689  
 Rayalta Grocery 902 5 Ave W ..... M5858

RED & WHITE STORES

Forry's Grocery 1552 9 Ave E ..... E5586  
 Guy's Grocery 824 3 St NE ..... H2584  
 Louise Grocery 1028 2 St E ..... M1024  
 MacKenzie's Grocery 1030 18 Ave NW ..... H1139  
 Parkhill Grocery 3616 Centre St S ..... S0951  
 Sunshine Grocery 602 13 Ave E ..... M3254  
 Tuxedo Grocery 117 27 Ave NE ..... H2141  
 West Hillhurst Grocery 2138 4 Ave NW ..... L1420  
 Winter's Grocery 2707 17 Ave W ..... W1829  
 Wood's Grocery 1436 Kensington Rd ..... L1870

Regal Grocery 1302 3 St NE ..... H2294  
 Rex Grocery & Confectionery 1316a 9 Ave E ..... E5031  
 Riley Park Grocery & Confect 1209 5 Ave NW ..... L2565  
 Rite-Way Grocery 2523 17 Ave W ..... W3839  
 Riverside Cash & Carry Grocery 14 4 St NE ..... R1617  
 Rosedale Groc & Confect 139 16 Ave NW ..... H1168  
 Roseland Confectionery & Grocery 501 13 Ave E ..... M5792  
 Roy's Grocery & Confect 408 8 Ave E ..... M9021  
 Royal Grocery 803 17 Ave W ..... W4596

SAFeway STORES LTD

General Office 535 10 Ave W ..... M1469  
 Zone Manager J A Conn ..... M4301  
 Personnel Office ..... M4311  
 District Office E Piper District Mgr ..... M5311  
 Shamrock Grocery & Conf 2433a 2 St E ..... M3554

SHOPRITE STORE

1502-1504 12 Ave W ..... W1084  
 Meat Dept ..... W3034  
 Shopwell Store 1325 9 Ave E ..... E5382  
 Shuler H 523 4 St E ..... M5849  
 Silver & Black Store The 5012 Macleod Trail ..... 95-126  
 Skene's Grocery 1401 20 Ave NW ..... L1822  
 South East Groc & Confect 540 12 Ave E ..... M4820  
 Standard Confect & Groc 226 17 Ave W ..... M9914  
 Suey Kee 210a Centre St ..... M4193  
 Sunlight Grocery & Confect 1907 17 Ave W ..... W2828  
 Sunnynook Confect & Grocery 2002 8 St E ..... E5372  
 Sunnyside Grocery & Confect 802 2 Ave NW ..... L1025  
 Sunrise Grocery 1215-17 14 St W ..... W2566  
 Sunshine Red & White Store 602 13 Ave E ..... M3254  
 Super Groceries Store 346 17 Ave W ..... M1306  
 Switzer Grocery & Confectionery 112 14 Ave E ..... M7863

THREE STAR CONFECTIONERY

125 7 Ave W ..... M5374  
 Tourist Grocery & Lunch Counter 1934 9 Ave E ..... E5711  
 Tuxedo Grocery 117 27 Ave NE ..... H2141  
 Velvet Groc & Confect 1201 12 Ave W ..... W3129  
 Viccars Grocery 602 17 Ave W ..... M7398  
 Victory Foods 215 16 Ave NW ..... H1126

GROCERS—RETAIL—Continued

Vitality Foods Co 118 10 St NW ..... L1112  
 Wagner's Grocery & Confect 2301 Centre St N ..... H3152  
 West Hillhurst Grocery 2138 4 Ave NW ..... L1420  
 Westmont Grocery 116 10 St NW ..... L1555  
 Wigwam Grocery & Service Station  
 1926 20 Ave NW ..... L1522  
 Williams Bros Ltd 117 10 Ave W ..... M5755  
 Wing Lee Leung Co 218 Centre St ..... R1616  
 Winnipeg Grocery The 514 9 St W ..... M3888  
 Winter's Grocery 2707 17 Ave W ..... W1829  
 Wong Ben 208 Centre St ..... R2862  
 Wong Grocery 1403 11 St W ..... W2802  
 Wood A H 1436 Kensington Rd ..... L1870  
 Yorkshire Grocery 920 17 Ave E ..... E5378

Grocers—Wholesale

**HORNE & PITFIELD LTD**  
 321 10 Ave W ..... M6157  
**MAGDONALDS CONSOLIDATED LTD** 535 10 Ave W ..... M2952  
**PETRIE LOUIS LTD** 9 Ave & 6 St W ..... M3921  
**WESTERN GROCERS LIMITED**  
 Cor 10 Ave & 5 St W ..... M5833

Grocery Brokers

(See Brokers—Grocery)

Gunsmiths

**MOTOR CAR SUPPLY CO OF CANADA LTD** 317-321 6 Ave W ..... M2146  
 Wholesale Only

**PIONEER LOCK & SAFE WORKS GUNSMITHS**  
 Firearms — Ammunition and Repairs  
 512 8 Ave W ..... M5462

**RUSSELL SPORTING GOODS**  
 1120 1 St W ..... R2161

Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple 506 17 Ave W ..... M7207  
 Paget Hall 218 7 Ave E ..... M4188

Hardware—Retail

**ASHDOWN THE J H HARDWARE GO LTD** 110 8 Ave W ..... M5555  
 Bridgeland Hardware 827a 1 Ave NE ..... R1386

**BRITISH INDUSTRIES LTD**  
 The Home of British Goods in Canada  
 105 8th Ave W ..... R2550

Bronson's Hardware 2308 4 St W ..... M3302  
 Calgary Hardware 810 3 St NE ..... H3924  
 Chesney G L 102 16 Ave NW ..... H1777

**CHINOOK BUILDING SUPPLIES LTD** 520 5 Ave E ..... M6177  
 Comery T 632 17 Ave W ..... M1278  
 Crescent Hardware 1108 Centre St N ..... H3538  
 Despins Jules 2506a 4 St W ..... M1396

**EMPRESS STORES LTD**  
 Hardware Dept 1227 9 Ave E ..... E4178  
 Hardware Dept 702 16 Ave NW ..... H4280  
 Hardware Dept Stalls 33-36 City Hall Mkt. .... R2026  
 Farmers Trading Departmental Store 219 7 Av E ..... R2783  
 Hall Hardware Co 115 8 Ave E ..... M2904

HARDWARE—RETAIL—Continued

**HARDWARE-TERIA** (M2855  
 122 8 Ave E ..... M9855

**HARDWARE-TERIA**  
 AT THE SIGN OF THE SAW

**CUTS PRICES**

**M2855-M9855 122 8th Ave. E.**

Hillhurst Hardware 134 10 St NW ..... L1705  
 Home & Craftsman Supply Co 1512 14 St W ..... W3436

**HUDSON'S BAY COMPANY** 1 St W & 8 Ave ..... M83

**IDEAL GROCERY & HARDWARE**  
 1207 1 St W ..... M4374

**INGLEWOOD HARDWARE**  
 1226 9 Ave E ..... E5957

Killarney Hardware 2701 17 Ave SW ..... W2744

**LORD'S HARDWARE** 227 7 Ave W ..... M3122

Louise Hardware 106 10 St NW ..... L1133

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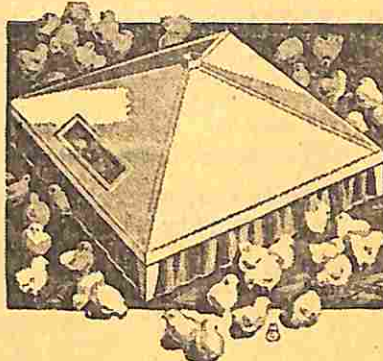
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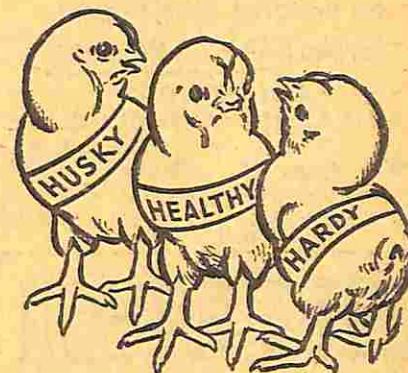
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 Isolation Hospital 12 Ave E .....M1527  
 King (Ex Sheriff) Home 7a St NW nr 9 Ave .....H1399  
 Lacombe Home Midnapore .....S1180  
 Ogden Convalescent Hostel—Ogden .....E5151  
 Old Folks' Home 699 20 Ave W .....W4475  
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 Red Cross Children's Hospital 1009 20 Ave W W4781  
 Salvation Army Children's Home cor 17 Ave  
 & 29 St W .....W1937  
 Salvation Army Grace Maternity Hospital {L2149  
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 National Hotel 10 Ave & 11 St E .....E5717  
 Noble Hotel 1 St W & 13 Ave .....M9140  
 2nd Floor .....95-136  
 3rd Floor .....95-138  
 4th Floor .....95-139  
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200a Grain Exchange ..... M1446  
British Northwestern Fire Insurance Co  
308 Grain Exchange ..... M4191  
Canadian Indemnity Co Renfrew Bldg ..... M7291  
**CASUALTY COMPANY OF CANADA**  
THE 504 Toronto General Trusts Bldg ..... M3104  
**DOMINION OF CANADA GENERAL INSURANCE CO THE**  
504 Toronto General Trusts Bldg ..... M3104  
**GENERAL ACCIDENT ASSURANCE CO** 608 Grain Exchange ..... {M1740  
{M4008  
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*Insurance Business—Agents & Brokers*

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Barnlett Insurance Agencies 710 Lancaster Bldg M5060  
Bannerman & McClelland 24 Renfrew Bldg .. {R1161  
{R1121  
Bell & Co Ltd 218 Southam Bldg ..... {M4420  
{M1521  
Bishop Agencies Ltd 4-225a 8 Ave W ..... M3243  
Blow Brothers Limited 1-2 231 8 Ave W ..... M5811  
Builders' & Investors Ltd 206 York Hotel .... M5160  
**BURN WEBER AGENCIES** 218 7 Ave W M1820  
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Chertkow Agencies 805 Lancaster Bldg ..... M2523  
Clay Agencies 133 6 Ave W ..... M2039  
Cleave James Agencies Ltd 133 6 Ave W .. {M2039  
{M2839  
Cox Insurance Agencies Ltd 302 Insurance Exch M5700  
Cunnington D G L 501 Grain Exchange Bldg M2172  
**ENGLAND AGENCIES** 312 Lancaster Bldg ..... M4935  
Farish Insurance Service 221a 8 Ave W .... {M4097  
{M4501  
**FEDERAL AGENCIES LTD** 227 8 Av W M5510  
Flock H S & Co 308 Lancaster Bldg ..... M4284  
Flood (Russell) & Company  
111 Bank of Commerce Bldg ..... M1608  
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Hornibrook & Powles {M5066  
125a-127 6 Ave W ..... M2577  
**HUTCHINSON & SCOTT** {M5252  
314-315 Lancaster Bldg ..... M9076  
Immigration Agency 425 7 Ave E ..... M4960  
**JAMIESON J H AGENCY** 817 1 St E M4044  
**JOYCE-JONES AGENCIES**  
804-805 Southam Bldg ..... M9896  
Lamont A & Co 10 Alberta Blk ..... M5921

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**LOTT & CO LIMITED** {M2727  
Dominion Bank Bldg ..... {M9329  
Lyle Bros Ltd 720 Centre St ..... M5033  
Macdonald H B Co Ltd 304 Grain Exchange .. {M1949  
{R1949  
Managers Ltd 65 Canada Life Bldg ..... M4493  
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**MELVIN & CO** 1-308 8 Ave W ..... M3192  
Middleton & Tait 702 3 St W ..... R1055  
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Osler Hammond & Nanton Ltd 56 Can Life Bld M3040  
Quigley Agencies Ltd The 305 Insurance Exch M4454  
Ranaghan & Gould York Hotel Bldg ..... M2202  
Robinson Geo S 307 Grain Exchange ..... M3458  
Skinner T J S Co Ltd 817 1 St E ..... M3710  
**SUFFEL CHAS E** 409 18 Ave NW ..... H1652  
Tavender & Beckett 404 Lancaster Bldg ... {M2842  
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Thomas Estates Ltd 709 2 St W ..... R1031  
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Toole Peet Bldg 809 2 St W ..... R1041  
Topley & Sanders 815a Centre St ..... M2834  
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Freeze Frank Co Ltd 229 8 Ave W ..... M2369  
**GENERAL ACCIDENT ASSURANCE CO** 608 Grain Exchange ..... M1740  
General Exchange Insurance Corporation  
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**GREGORY & ROBINSON**  
305 Leeson-Lineham Blk ..... M7561

*Insurance Business—Casualty*

(See Insurance Business—Accident Sickness & Casualty)

*Insurance Business—Fire*

- ALBERTA GOVERNMENT INSURANCE OFFICE** 105 8 Ave E ..... M842 64  
Agents ..... M842 62  
British Crown Assurance Corp Ltd  
308 Grain Exchange ..... M4191  
British Traders Insurance Co Ltd  
504-505 Lancaster Bldg ..... M1015  
Canada Security Assurance Co Ground Floor  
Dominion Bank Bldg ..... M5166  
Canadian Fire Insurance Co Renfrew Bldg ..... M7292  
**CLARKE G N AGENCY** 3 Alberta Blk .. M3463  
Commercial Union Assurance Co Ltd 35 Canada Life Bldg ..... M2626  
**DOMINION OF CANADA GENERAL INSURANCE CO THE** 504 Toronto General Trusts Bldg ..... M3104  
Eagle Star Insurance Co Ltd 308 Grain Exch M4191  
**EMPLOYERS' LIABILITY ASSURANCE CORP'N LTD THE** 205 Insurance Exch M3504  
Franklin Fire Insurance Co 51 Canada Life Bldg M4237  
(Continued on Next Page)



**INSURANCE BUSINESS—FIRE—Continued**

Fraser W B 313 Lancaster Bldg .....M2209  
**GREGORY & ROBINSON**  
 305 Leeson-Lineham Blk .....M7561  
 Halifax Insurance Co The 702 3 St W .....R1055  
 Home Insurance Co New York 51 Canada Life M4237  
 Hull W R Ltd 201 Grain Exchange .....M2694  
 Insurance Co of North America 809 2 St W ...M1789  
 London & Lancashire Ins Co Ltd  
 227a 8 Ave W .....M3096  
 Mutual Agencies 603 2 St W .....M7880  
 Northern Assurance Co Ltd 407 Loughheed Bldg ..M4402  
 Northwestern Mutual Fire Association  
 38 Union Bldg .....M5649  
 Norwich Union Fire Ins Society Ltd  
 Ground Floor Dominion Bank Bldg .....M5166  
 Pearl Assurance Co Ltd of London England  
 409 Grain Exchange Bldg .....M2283  
 Phoenix Assurance Co Ltd of London Eng  
 403 Grain Exchange Bldg .....M3393  
 Ranaghan & Gould York Hotel Bldg .....M2201  
 Royal Insurance Co Ltd 5th Flr Grain Exch Bldg M2171  
 St Paul Fire & Marine Ins Co 29 Canada Life R2278  
 Springfield Fire & Marine Insurance Co  
 46 Canada Life Bldg .....M9774  
 Street R Stanley 340 39 Ave W .....S0073  
 Walker W J S 408 Grain Exch .....M2203  
 Wawanesa Mutual Insurance Co 312 Lan-  
 caster Bldg .....M4935  
 Western Canada Insurance Underwriters Assn {M1444  
 200 Loughheed Bldg .....M1644  
**WESTERN UNION INSURANCE CO**  
 Freeze Frank Co Ltd 229 8 Ave W .....M2369  
 Winnipeg Fire Underwriters Agency  
 51 Canada Life Bldg .....M4237

**Insurance Business—Hail**  
**ALBERTA HAIL INSURANCE BOARD**  
 7 Ave & 5 St W .....M2128

**Insurance Business—Life**  
**ALBERTA GOVERNMENT INSURANCE**  
**OFFICE** 105 8 Ave E .....M842 64  
 Canada Life Assurance Co  
 4th Floor Canada Life Bldg .....R1203  
 Agents Office .....R1204  
 Confederation Life Association 401-2-3 Ins Ex M7021  
 Representatives .....M4928  
 Continental Life Ins Co 805 Lancaster Bldg ...M1744  
 Crown Life Insurance Co 30 Renfrew Bldg ...M7390  
 Agents Office .....M9212  
 Dominion Life Assurance Co 229 8 Ave W ...M7047  
 Agents .....M9071  
**DOMINION OF CANADA GENERAL INSUR-**  
**ANCE CO THE** 504 Toronto General  
 Trusts Bldg .....M3104  
 Excelsior Life Insurance Co 214 Fitzpatrick  
 Bldg .....M7888  
 Agents .....M7846  
 Great-West Life Assurance Co 4th Floor Toronto  
 General Trusts Bldg .....M4626  
 James Carver Jr Manager .....R1839  
 J W Canfield Mortgage Loan Mgr .....M9492  
 Imperial Life Assurance Co of Canada  
 32-33-34-58 Canada Life Bldg .....M3605  
 London Life Insurance Co 702 Lancaster Bldg R2031  
 Manufacturers Life Insurance Co The  
 3rd Floor Dominion Bank Bldg .....M7956  
 Metropolitan Life Ins Co 416 Loughheed Bldg ..M2782  
 Monarch Life Assurance Co The  
 209-212 Dominion Bank Bldg .....M4884  
 Representatives .....M9791  
 Montreal Life Insurance Co 1 Imperial Bank Bg M1908  
 Mutual Life Assurance Co of Canada  
 501-503 Toronto General Trusts Bldg ....R2061  
 North American Life Assce Co Renfrew Bldg {M2683  
 .....M2583  
 Mortgage Department 412 Burns Bldg ....M9180  
 Occidental Life Insurance Co H L Perry Bldg...M4519  
 Prudential Ins Co of America 318 Southam...M3690  
 Sovereign Life Assce Co 801 Lancaster Bldg ...M1551  
 Sun Life Assce Co of Canada 300 Southam Bldg R1051  
 Travelers' Ins Co of Hartford 813 Southam ....M5072  
 Western Life Assurance Co 43 Union Bldg ....M4217

**Insurance Business—**  
**Livestock**

**LOTT & CO LIMITED** Dominion Bank Bldg M2727

**Insurance Business—Plate**  
**Glass**

General Accident Assce Co 608 Grain Exch ....M1740

**Investments**

Arnott O C & Co Ltd 108 Ardern Blk.....M1810

**CARLILE & McGARTHY LTD.**  
 OFFICE R1871  
 M9428  
 Information and Stock Quotations M9429  
 Ground Floor Toronto General Trusts Building

Dominion Land & Investment Co Ltd  
 913 Rideau Rd .....S0249  
 Elves F A Investments Ltd 102 Bank of Com Bg M9193  
 Mutual Investment Co Ltd 2 Fir Bk Toronto .M2628  
 Nesbitt Thomson & Co Ltd 36 Canada Life Bldg M2010  
 Nickle S C Investment Corp Ltd 306 Lancaster M7358

**Iron Founders**

(See Foundries—Iron, Steel, Brass & Aluminum  
 Castings)

**Iron & Steel**

Calgary Iron Works Ltd 410-418 9 Ave E ....M2758  
 Timsen Motors & Machine Co  
 Machinists Welders & Ornamental Iron  
 1008 9 Ave E .....E5738  
 Western Ornamental Iron Works 136 15 Ave E M3863

**Ironers**

(See Washing Machines)

**Janitors' Supplies**

Dustbane Western Ltd 330 11 Ave W .....M3002  
 Factory Distributors Ltd 20 & 25 515 1 St E M9057  
**HYGIENE PRODUCTS LTD**  
 603 11 Ave W .....M3055  
**SNOWDON C C** 1810 11 St E .....E5217  
 Western Supply & Mfg Co 1822 10 Ave W ...W1440

**Jewellers—Wholesale**

Alberta Book & Novelty Co 131 7 Ave E.....M9170  
 General Distributors Ltd 130 9 Ave W.....M9223  
 Gibbs Davis & Promislow 621 Centre St .....M7027  
 McGeachie & Holdsworth Ltd 120 7 Ave W ...M5686  
 Wannon J A 5-131a 8 Ave W .....M2700

**Jewellery & Watches—**  
**Manufacturing & Wholesale**

Baker Bert 127 8 Ave E .....M9461

**Jewellery & Watches—Retail**

(See also Watchmakers & Repairers)

Agnew Walter G 811a 1 St W .....M1443  
 Alberta Loan Office 125 8 Ave E .....M9208  
 Anderson J Vair 224a 8 Ave W .....M3318  
**BIRKS HENRY & SONS (WESTERN)**  
**LTD** Birks Bldg 314 8 Ave W .....M9515  
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 Craftsman Jewellers 709 Centre St.....M2250

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**JEWELLERS**  
 WATCHES - DIAMONDS - JEWELLERY  
 ALL WORK GUARANTEED  
**M2250** Carl Wolfsberg 709 Centre St.

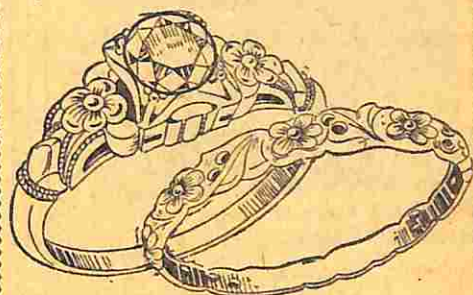
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**BULOVA**

Omega - Tissot - Elgin  
 Hamilton Watches  
 BLUEBIRD DIAMONDS  
 1847 ROGERS AND  
 COMMUNITY PLATE  
 SILVERWARE

**NICHOLAS LAMMLE**  
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WATCHES — SILVERWARE — CHINA  
Repairs That Satisfy  
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Goodfellow G H 1512a 14 St W ..... W2473  
Hanna C M 804 1 St W ..... M1665

**HILLHURST JEWELLERS**

WATCHES, DIAMONDS, SILVERWARE  
PRECISION WATCH REPAIRS  
233a 10th St NW L2379

**HUDSON'S BAY COMPANY** 1 St W  
& 8 Ave ..... M83  
Jacques Harry Southam Bldg ..... M1434  
Jesse's Jewellery 704a Centre St ..... M9088

**JESSE'S JEWELLERY**

BULOVA WATCHES—ADORNA JEWELLERY  
BLUE RIVER DIAMONDS  
Guaranteed Prompt Repair Service  
704a Centre St. M9088

**KIRBY & RAY** 818 Centre St ..... M7780  
Lammle Nicholas 715 2 St E ..... M9620  
Lowan J J Stall 14 City Hall Market ..... R2026  
McArthur's Jewellers 1435 17 Ave W ..... W1886  
People's Credit Jewellers Ltd 614 Grain Exch. R1922  
Posha L F 32 Central Bldg ..... M9763  
Raymond H H 116 8 Ave E ..... M2455

**RITCHIE GEO F**

WATCHMAKER & JEWELLER  
1336a 9th Ave. E. E5050

Riverside Jewellers 36 4 St NE ..... M5059  
Shortt M A 706a 2 St W ..... M9241

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706a 2nd St. W. — M9241  
FINE WATCH REPAIRS

Uren's Ltd 223 8 Ave W ..... M9141  
**WALLACE GEORGE B** 332a 8 Ave W . M9913

**Junk Dealers**

Alberta Scrap Metal Co 500 4 St E ..... R2605  
Canadian Junk Co 302 6 Ave E ..... M3588  
Empire Metal & Supply Co 605 2 St E ... M3635

**Labor Organizations**

Amalgamated Building Workers of Canada  
114 7 Ave E ..... M4325  
Beverage Dispensers Local 265 203 1 St E ..... M4150  
Labor Temple 229 11 Ave E ..... M1759  
United Mine Workers of America  
101-102 Burns Bldg ..... M3253

**Ladies' Tailors**

(See Tailors—Ladies')

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Arcade Ideal Shoppe The Arcade ..... M5767  
Arden's Ltd 233 8 Ave W ..... M2481  
Bargain Shop The 230 8 Ave E ..... M9721  
Belgium Glove & Hosiery (Western) Ltd  
328 8 Ave W ..... M1330  
Bennett Jane 6 Palliser Hotel ..... M4576  
Betty Shoppe The 120a 8 Ave W ..... M9644  
Binnings Ltd 118 8 Ave W ..... M5250  
Blue Bonnet Ready-to-Wear Shop 1211a 1 St W M9261  
Bowman Margaret Ladies Specialty Shop  
230 8 Ave W ..... M2676  
Cameo Ladies' Ready-to-Wear 1213 9 Ave E E5149  
Camrilyn Style Shop 528a 17 Ave W ..... R2622  
Cathayan Silk Shop 812 1 St W ..... M5611  
Cruickshank L G 1305 1 St W ..... M1938  
D'Allaird's Ltd 218 8 Ave W ..... M3450  
Darrel Dress & Alterations Shop 1213 14 St W W2105  
Debutante Ladies Ready-to-Wear 114a 8 Ave E M2702  
**DOMINION FURNITURE STORE LTD**  
134 8 Ave E ..... M5039  
Elise Ladies & Notion Shop 914 Centre St N H2917  
**FAMOUS CLOAK GO THE** 220 8 Ave W M2307  
Fashion Dress Shop 116 8 Ave E ..... M3869  
Fern-Ette Style Shop 111 16 Ave NW ..... H4255  
**HOLLINSWORTH & CO LTD**  
Canada Life Bldg ..... M7722  
Hollywood Style Shop 240 8 Ave E ..... M5831  
**HUDSON'S BAY COMPANY** 1 St W  
& 8 Ave ..... M83  
Jo-Ann Ladies' Ready-to-Wear 334 8 Ave W. R2588  
Kerr Margaret G The Arcade ..... M1977  
Macy's Ltd 401 8 Ave W ..... M4708  
Marie's Studio 818 1 St W ..... M9868  
Market Dress Shop Stall 44 City Hall Market R2026  
Martha Silk Shops Ltd 201a 8 Ave W ..... M7174  
McNaughton's 2206 4 St W ..... M4972  
McPhersons Ladies' Wear 334a 7 Ave W ..... M5020  
**MILADI STYLE SHOPPE LTD**  
205 8 Ave W ..... M4101  
**PARISIAN THE** 106 8 Ave E ..... M6187

## LADIES' WEAR—RETAIL—Continued

Polly-Anna Style Shop 924 16 Ave NW ..... H2637  
Scarboro Dress & Gift Shop 1609 14 St W ..... W3321  
Silhouette Ladies' & Children's Wear  
1103a 4 St W ..... R2380  
Smart Shop 1 Alberta Bldg ..... M1505  
Snell Miss L M The Arcade ..... M9167  
Sobie Silk Shop Ltd 139 8 Ave W ..... M5651  
Style Dress Shoppe 807 1 St W ..... M7080  
Terry's Silk Shop 304 8 Ave W ..... M5366  
**VINER'S MEN'S & LADIES' WEAR**  
106 7 Ave W ..... M5456  
Vogue Dress Shop 226 8 Ave E ..... M9812  
Williams R H Co Ltd 1411-1415 4 St W ..... M7462  
H P Scott & Office ..... M9368

**Ladies' Wear—Wholesale**

Chester R Agencies 108 6 Ave W ..... M7740  
**HATCHWEAR CO LTD** 515 1 St E. .... M2804  
McIntosh H C 502 9 Ave W ..... M2220  
Pan-American Agencies 227a 7 Ave W ..... R2543  
St Lawrence (Western) Co 503-509 Burns Bldg M4547

**Lamps**

Canadian Laco Lamps Ltd H L Perry Bldg. .... M9780  
Coleman Lamp & Stove Co Ltd 1020 2 St E ... M4590  
Northwest Electric & Specialty Co 101 7 Ave E R2284

**Lamps—Manufacturers**

Hammill & Ross Ltd 1505 10 Ave W ..... W2421

**Land Companies**

(See Real Estate)

**Landscape Gardeners**

Chalmers D R 1009 1 Ave NW ..... L2317  
Dresen G H 227 4 Ave NE ..... H4258  
Kerek Steven 126 13 Ave E ..... R2773  
Stephen's Lawn Service 510 11 Ave NE ..... H2602  
Stuart D D 2324 6 Ave NW ..... L1454

**Lath—Metal**

**PEDLAR PEOPLE LTD THE**  
1301 10 Ave W ..... W2050

**Laundries—Oriental**

O K Laundry 1213 1 St E ..... M4348

**Laundries—Steam Power**

**ALBERTA LAUNDRY LTD** 730 2 Ave W R2051  
Model Laundry Ltd 420 Marsh Rd ..... M2844  
**ONTARIO LAUNDRY LTD** cor 5 Ave  
& 2 St E ..... M7931  
**PREMIER LAUNDRY LTD** 8 St W &  
3 Ave ..... M9511

**Laundry Machinery & Supplies**

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215 10 Ave W ..... M9546  
**STANLEY BROCK LTD** (M1950)  
523 8 Ave W ..... M1951  
**TESSLER BROS LTD**  
300-302 Burns Bldg ..... M7101

**Law Publishers**

Burroughs & Co Ltd 517 7 Ave W ..... M2460

**Lawyers**

(See Barristers &amp; Solicitors)



**Leather Goods****GENERAL DISTRIBUTORS LTD**

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Leathercrafts Ltd 130 8 Ave W ..... M7457

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Blue Window Library &amp; Gift Shop 401a 8 Ave W R2129

Book Nook Library &amp; Gift Shoppe 2520a 4 St W M1077

Jem's Library &amp; Gift Shop 1606b 14 St W .... W2329

Public Library Central Park

Office of Librarian ..... R1676

Circulation Dept ..... M3524

Reference Dept ..... M9179

Children's Department ..... M3527

Crescent Heights Branch 1304 Centre St N H2655

Hillhurst Branch 1135 Kensington Rd ..... L2824

Inglewood Branch 1336 9 Ave E ..... E4191

World Lending Library &amp; Card Shop

208 8 Ave W ..... M3262

**Licenses**

City of Calgary License Office City Hall .... M1151

**Life Insurance**

(See Insurance Business—Life)

**Lighting Systems**

Bruce Robinson Electric Ltd 9 Ave &amp; 4 St W .. M9506

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Lighting PlantsBruce Robinson Electric Ltd.  
9 Ave & 4 St W M9506

Duro-Lite Products of Canada Ltd 604 4 St E M3848

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OF CANADA LTD.

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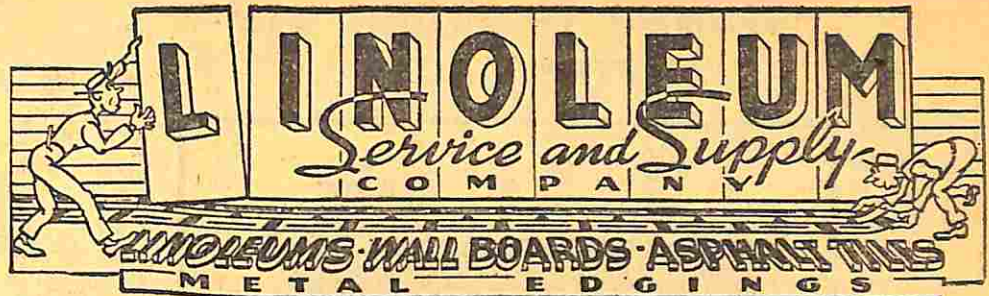
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FARM LIGHTING SYSTEMS

407 Centre St. M9633

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M7286

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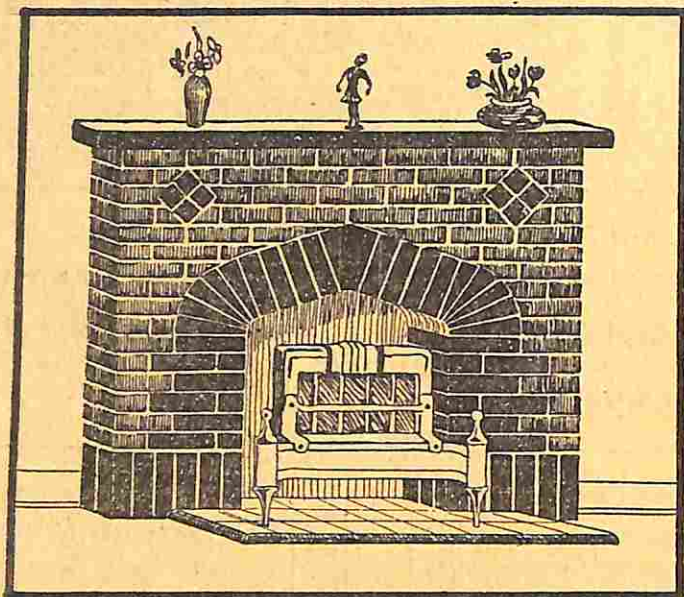
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A. F. (Art) ADAMS, Salesman Res. Ph. S1257

Alberta Livestock Co-op Ltd Stockyards  
E Calgary ..... E5160  
Canada Packers Ltd Stock Yards E Calgary ... E5090  
Gillespie A 206 Livestock Exch ..... E5404  
Hammill O F 202 Livestock Exch ..... E4123  
Johnston W C & Co 108 Livestock Exch ..... E5257  
MacLean D J 1109 10 Ave E ..... E5917  
O'Bray's Auction Mart 1036 10 Ave E ..... E5191  
PARSLOW & DENON Stock Yards  
East Calgary ..... E5058  
Producers Livestock Commission Co  
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Sheppard J 815 6 Ave W ..... M4442  
Starke W W Livestock Exchange ..... E5301  
Western Hog Ranch Nose Creek ..... M9908

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Automobile Keys, Locks,  
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VAULT and SAFE  
REPAIRS A SPECIALTY

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M3115

M3115

### Locksmiths

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512 8th Ave. W. M5462

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(See also Baggage, Trunk Mfrs & Dirs and Trunks  
& Suitcases—Wholesale)

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### Lumber—Retail

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Beaver (Alberta) Lumber Ltd {W2889  
Cor 10 Ave & 11 St W ..... {W2789

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and Builders' Hardware  
W2889 10th Ave. and 11th St. West W2789

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- BOW VALLEY LUMBER YARD**  
417 Bowness Rd Bowness .....L1673
- CHINOOK BUILDING SUPPLIES LTD**  
520 5 Ave E .....M6177
- CRESCENT LUMBER YARD LTD** {H3823  
107 16 Ave NE ..... {H3888
- Crown Lumber Co Ltd City Yard {W2443  
927 10 Ave W ..... {W2433

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Manager's Office .....E5463
- HOME LUMBER CO LTD**  
Riverside Blvd & 6 St NE .....R1407

- INGLEWOOD LUMBER YARD**  
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CO LTD** 920 9 Ave W .....M6141
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Smith E T Lumber Co 1017 10 St E ..... {W4445  
.....E5418
- STOCKYARDS LUMBER CO**  
2103 11 St E .....E5462
- Woods Western Ltd 924 8 Ave W .....M9722

### Lumber—Wholesale

- Allan G H Lumber Co 213 Lancaster Bldg ....M2940
- Arrow Lumber Sales Ltd 300 Grain Exchange ..M1402
- Dwellely Lumber Co 2 Flr H L Perry Bldg ....M5035
- McFarland Lumber Co 415 Burns Bldg .....M1323
- Nelson-Raymond Lumber Co 807 Lancaster Bldg M2730
- Perkins & Evans Lumber Co 68 Can Life Bldg M2542

Use Long Distance

### Machinery

- Adamson James L Co 1019 9 Ave E .....E4124
- ALBERTA EQUIPMENT CO** 514 2 St E M2001
- ALBERTA TIRE & TRACTOR EQUIP-  
MENT LTD** 525 11 Ave W  
Ford Industrial Equipment  
Order Desk .....R2349  
Office .....R2742
- B C Bearing Engineers Ltd 825 5 St W .....M5251
- G & C MACHINERY & SUPPLY**  
767 9 Ave E .....M9269
- CANADIAN FAIRBANKS-MORSE CO  
LTD THE**  
City Order Desk 810-812 9 Ave W .....M2592  
Automotive Dept .....M2575  
Sales Dept & Office .....M2590  
Manager's Office Harry A Garrett Mgr ....M2589
- CANADIAN INGERSOLL-RAND CO  
LTD** 614 Lancaster Bldg .....M7813
- CONSTRUCTION & EQUIPMENT LTD**  
TRACTORS — BULLDOZERS  
EARTH MOVING MACHINERY  
Res. Phone W2938  
529 10 Ave W .....M1367
- COSTELLO EQUIPMENT CO LTD**  
1306 11 Ave W .....W2666
- Electrical Contracting & Machinery Co {M9888  
808 9 Ave W ..... {M9688
- Ferguson Supply Co Ltd 9 Ave & 5 St W ....M5051
- Field George E 114 6 Ave W .....M5470
- INDUSTRIAL & ROAD EQUIPMENT LTD**  
INTERNATIONAL & ALLIED  
EQUIPMENT  
Cor 10th Ave & 8th St W .....M2783

- MORTON GUY CO** 809 8 Ave W .....M2030
- Peacock Bros Ltd 215 10 Ave W .....M9417
- Robinson Engineering & Development Co Ltd  
1820 9 Ave E .....E5479
- Robinson Equipment Co Ltd 1820 9 Ave E ....E5474
- Sinclair Machine Co 609 Maclean Blk .....M1523
- Waterous Ltd 628 9 Ave W .....M1575
- WILKINSON & MCGLEAN LTD**  
615 8 Ave W .....M6146  
No 2 Warehouse 1802 9 Ave E .....E5578
- WILLIAMS A R MACHINERY  
WESTERN LTD** 405 Grain Exchange ...M1992

### Machinery Repairing

(See Machinists)

### Machinery—Used & Rebuilt

- G & C MACHINERY & SUPPLY**  
767 9 Ave E .....M9269
- CANADIAN JUNK CO** 302 6 Ave E .....M3588
- IRVING'S MACHINERY LTD**  
IF YOU HAVE SURPLUS MACHINERY  
TO SELL—SEE US  
615 8th Ave. W. .....M6146
- Machinery Depot Ltd 1029 10 Ave W .....W2992
- MORTON GUY CO** 809 8 Ave W .....M2030

### Machinists

- ADAM'S MACHINE SHOP**  
Specializing in CAST IRON WELDING  
and CYLINDER HEADS  
330 7 Ave. E. .....M1054
- ALBERTA IRON WORKS**  
MACHINISTS and WELDERS  
Phone M5677 Night S0882  
906 9th Ave. W. .....Calgary

## MACHINISTS—Continued

- Attridge & Miller Machine Works Ltd  
125-127 12 Ave W .....M7333

## ATTRIDGE & MILLER MACHINE WORKS LTD.

MACHINISTS and WELDERS

MODERN EQUIPMENT FOR  
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General Machine Work — Rebabbiting and  
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- BARBER MACHINERY CO LTD**  
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- Barnard Jack 512 15 Ave W .....M9360
- Bates Electric Welding Ltd 14 St & 17 Ave E E4075

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UP TO DATE MACHINE SHOP  
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- GALGARY IRON WORKS LTD.**  
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BLACKSMITHS  
410-418 9th Ave. E. M2758

- Central Machine Co 1110 Centre St .....M9766

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- MOTOR CAR SUPPLY CO OF  
CANADA LTD** 317-321 6 Ave W .....M2146  
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- North West Machine & Foundry Co 333 4 Ave E M7478

## NORTH WEST MACHINE & FOUNDRY CO.

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- Paragon Machine Co 511 3 Ave W .....M9246
- PERFECTION MACHINE WORKS** Cor  
5 Ave & 3 St E .....M4046
- Precision Machine & Foundry Ltd  
402-406 6 Ave E .....M1146

## PRECISION Machine & Foundry Ltd

GENERAL MACHINE SHOP WORK  
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Machine Shop, 512-14 3rd St. E.