

ELECTRICIANS—Continued

Jerry's Electric Shop 4 Ave & 8 St W95-159

JERRY'S ELECTRIC SHOP
WIRING and REPAIRS
839 4th Avenue West
G. TARRAS—Phone 95-159
Corner 8th St. & 4th Ave. W.

Lambert H C 115 2 Ave WR2412
Lee W L 1030 16 Ave WW4569
NORTH HILL ELECTRICAL & HARD-WARE CO 135 16 Ave NWH3858
Orr Lloyd Electric 1318 Frontenac AveW4713
Parker Electric Co The 1114 9 Ave WM4384
Shoults Electric 2019 Centre St NH1713
Smart Electric 222 17 Ave NEH3467

SMART ELECTRIC
ELECTRICAL CONTRACTORS
Wiring — Sales — Service
and Repairs
222 17 Ave. N.E. H3467

STANCER ELECTRIC
Electrical Contractors
WIRING — REPAIRS — APPLIANCES
Prompt Efficient Service
1312 Centre St N H1464

Strain Electric 818 6 Ave WM4897

STRAIN ELECTRIC
Electrical Contractors & Dealers
WIRING, SALES, SERVICE & REPAIRS
818 6 Ave. W. M4897

Supreme Electric 2313a 4 St WM9066
Waddell Electric 217 12 Ave NEH2950
Webster Electric Co 623 8 Ave WM2930

WEBSTER ELECTRIC
Electrical Contractors
PROMPT ATTENTION GIVEN TO ALL REPAIRS
Lamps - Supplies - Lighting Fixtures
Reasonable Prices
M2930 623 8 Ave. W.

WILKINSON ELECTRIC CO. LTD.
ELECTRICAL REPAIRS OF ALL KINDS
129 7th Ave. W. M3633

Winsor James H 905 5 St NWL2506

Electricity & Gas Inspection
(See Alphabetical Section under Dominion Government)

Electro Plating
(See Plating)

**Electronic Equipment
& Supplies**

Delton Electronics Shop 209 7 Ave EM5650

Elevators—Grain

(See Grain Elevators)

Elevators—Passenger & Freight

OTIS FENSOM ELEVATOR CO LTD
326 9 Ave WM1868
PETERSON & GOWAN ELEVATOR CO LTD
Distributors Electric-Crafts Ltd 114 6 Ave W M9494
TURNBULL ELEVATOR CO LTD
808 9 Ave WM9888

Employment Bureaus

City of Calgary Placement Bureau Police Bldg M1151
Commissionaires Corps of (Canadian)
702 Calgary Public BldgM1334
Unemployment Insurance Commission
3rd Flr Burns BldgM2191

Engineers—Concrete

Trussed Concrete Steel Co of Canada Ltd
527 8 Ave WR1061

Engineers—Consulting

Davis & Ripley 218 7 Ave WM5716
Denton-Spencer Co Ltd 206 Lancaster Bldg ..M5606
Haddin & Miles Ltd 9 Argyle CourtM1304

Engineers—Inspection

Macdonald & Macdonald 1910 9 Ave W ... M7872
Lumber Inspection Bureau Chemists Assayers
Warnock Charles & Co Ltd 22 Travellers Bldg M7765

Engineers' Supplies

CALGARY DRAFTING & BLUE PRINT CO
Complete Line of Supplies for
DRAFTSMEN, SURVEYORS & ENGINEERS
609 1st St. W. M1959

Jenkins & Sharpe Co 522 Herald BldgM3849

JENKINS & SHARPE CO.

Automatic Controls
Heating & Power Plant Equipment
522 Herald Bldg M3849

Nickle Map Service Basement 509 8 Ave W M5369

Engines—Diesel

(See Diesel Engines)

Engines—Gas

WILKINSON & MCGLEAN LTD
615 8 Ave WM4361

Engines—Steam

MORTON GUY CO 809 8 Ave WM2030
WILKINSON & MCGLEAN LTD
615 8 Ave WM4351

Engravers

(See also Photo Engravers)

BIRKS HENRY & SONS (WESTERN) LTD Birks Bldg 314 8 Ave W M9515
Private Branch Exchange connecting all Depts
ENGRAVING CO THE 308 8 Ave WM5743
Phillips Frank X 611 Maclean BldgM2885
Pogmore J 309 Leeson-Lineham BldgM9901

Exhibitions

Calgary Exhibition and Stampede Ltd
J Chas Yule Gen Mgr Victoria ParkM2506

Express Companies

Canadian National Express 18 Ave & 1 St W
Information & Vehicle ServiceM7580
On Hand & Vehicle ServiceM5680
Agent & Chief ClerkM3136
Canadian Pacific Express Co 215 9 Ave E M5576
WESTERN CANADIAN GREYHOUND LINES LTD Southam BldgM2131

Exterminators
(See Fumigating)

Eye, Ear, Nose & Throat Specialists

Adams Dr J M 508-509 Southam BldgM9394
Eye Only
Berry Dr J Ralph 126 6 Ave WM3240
Birch Dr J H 2-112a 8 Ave EM2464
Culver Dr R W 615 Southam BldgM3354
Fettes Dr A 214 Southam BldgM5334
Gunn Hackney Shore & Dowling Drs
315 Southam BldgM3349
McGuffin Dr Gordon L
204-205-206 Grain Exchange BldgM9278
Robbins Dr Geo E 506-507 Southam Bldg ... M7239
Shore Dr A E 315 Southam BldgM3349
Spankie & Spankie Drs 608-9-10 Southam Bldg M2020
Yates Dr A L 415 Southam BldgM1790

Fans & Blowers

CANADIAN BLOWER & FORGE CO LTD 808 9 Ave WM9888
MORTON GUY CO 809 8 Ave WM2030
WILKINSON & MCGLEAN LTD
615 8 Ave WM4351

Farm Lands

Gilbert Bros Ltd H L Perry BldgM1559
TOOLE PEET & CO LTD Toole Peet Bldg
809 2 St WR1041

Farm Lighting Systems
(See Lighting Systems)

Farm Machinery & Supplies
(See also Agricultural Implements)

Alberta Supply Co 1213 2 St EM3819
Allis-Chalmers Rumely Ltd 628 9 Ave WM1978
Calgary Farm Machinery & Supply Co
507 2 St EM4870

**NEW & USED
Repairs for All Makes of
Tractors & Farm Machinery
REBUILT FARM MACHINERY
and FARM SUPPLIES OF ALL KINDS
Calgary Farm Machinery & Supply Co.
507 - 2nd St. E. - M4870**

Case J I Co 10 Ave & 4 St WM3855
Cockshutt Plow Co Ltd 12 Ave & Centre St ... M4496
Cooper W S Co 778 9 Ave EM9117
Costello Equipment Co Ltd 1306 11 Ave W ... W2666
Cozart Wm & Sons Office 301 10 Ave W ... M4949
Stock Room & PartsM4939
Deere John Plow Company Ltd 205 10 Ave E M4636
Eaton Co Western Ltd (The T) 8 Ave W bet 3 &
4 StsM85
Farmers' Machinery Exchange 1119 10 Ave E E5112
**INTERNATIONAL HARVESTER CO
OF CANADA LTD** 235 10 Ave WM5595
MACLEOD'S LIMITED 337 7 Ave W M7586
(Continued on Next Page)

**Use Long
Distance**



High Quality, Fresh
Feeds at Lower Cost

Everything for Poultry
and Livestock

HAY
GRAIN
FEED
SEED
M3629

CROWN FEED
LIMITED

123 Tenth Ave. West

"Balanced Feeding is
Our Business"

FARM MACHINERY & SUPPLIES—Continued

Marketing Services Ltd Implement Parts Distrs
806 Centre St M9420
Massey-Harris Co Ltd 318-328 11 Ave E M4616
Minneapolis-Moline Power Implement Co of

Canada Ltd 770 9 Ave E M7848
Oel Bros 429 10 Ave E M7270

OLIVER CORPORATION 1120 10 Ave W W2233
Palmer W R 629 10 Ave W M9927

PERFECTION MACHINE WORKS
Cor 5 Ave & 3 St E M4046

RIVERSIDE SALES CO LTD
803 24 Ave SE E5634

Samson Rotary Rod Weeder Ltd 1019 10 Ave W W4022

SINCLAIR G A & SON

Dealers ALLIS-CHALMERS RUMELY

New and Second Hand Machinery

628 9th Ave W M5297

U F A Central Co-op Assn Ltd M9785
125 11 Ave E M2433

Union Tractor & Equipment Co Ltd Cor 9 Ave
& 8 St W M3911

Caterpillar

If you need a "Caterpillar" Tractor you pay for
it whether you buy it or not.

UNION TRACTOR & EQUIPMENT CO. LTD.

Cor. 9 Ave. & 8 St. W. Phone M3911

UNITED ENGINES & THRESHERS LTD
308 11 Ave E M2092

**DIRECTORY
ADVERTISING PAYS**

Feed & Poultry Supplies

CALGARY CO-OP FUR FARMERS

ASSN LTD

FEED and SUPPLIES for
FOXES - MINK - POULTRY - HOGS, Etc.
1701 11th St. E. E4096

Central Feed & Transfer 1520 14 St W W4747

Central Feed & Transfer

Dealers in Hay, Grain and Poultry Supplies

Ask for Radium Laying Mash, Chick Starter
Stock & Poultry Supplements of All Kinds

1520 14 St. W. W4747

Crown Feed Ltd 123 10 Ave W M3629

Fairplay Feed Store 1106 Westmount Blvd L2117

Gold Medal Feeds Ltd 234 7 Ave E M3895

GOLD MEDAL FEEDS

LIMITED

Formerly Anderson Grain & Feed Co. Ltd.
Manufacturers of
POULTRY, LIVESTOCK, FOX AND MINK
FEEDS—DOG BISCUITS

234 7 Ave. E. M3895

Hambley Hatcheries 605 1 St E R2572

LOVE J E & SONS

"VITALITY" BLENDED FEEDS

HAY, GRAIN and SALT, ETC.

403 4th St E R2996

Pringle Electric Hatcheries 228-230 17 Ave E .. M3045

UNITED ENGINES & THRESHERS LTD

JAMESWAY POULTRY SUPPLIES

G-G-EMULSIFIED

and Sprayers of all Kinds

308 11 Ave. E. Phone M2092

Fences

National Timber & Fence Co Ltd

213 Lancaster Bldg M2940

Fertilizer

CANADIAN INDUSTRIES LIMITED

522 11 Ave W M2196

Agricultural Chemicals Division

CONSOLIDATED MINING & SMELTING

CO OF CANADA LTD 1230 10 Ave W R2066

Elephant Brand Products

Filing Cabinets

Office Specialty Mfg Co Ltd 327a 7 Ave W .. M2655

REMINGTON RAND LIMITED

110 6 Ave W M1507

Films

(See Motion Picture Business)



**TELL YOU
WHERE TO BUY IT**

Filters—Air

FIBERGLAS DUST-STOP FILTERS

This air filter assures
you of cleaner air from
your forced warm air
furnace.

It strains out virtually
all nuisance dust—most
"hay fever" pollens.

**FIBERGLAS
DUST-STOP
AIR FILTERS**

G.T.M. REG'D. CAN. PAT. OFF.

"Where to Buy It"

Alberta Sheet Metal Products 1316 Centre St N H4023

Anderson Plumbing Co 1212 Centre St N H1181

Ashdown J H Hardware Co Ltd 110 8 Ave W .. M5555

Neilson F & Son 1208 12 Ave W W1880

Reggin Roofing & Metal Works 117 11 Ave W M3455

Financial Agents

Canadian Acceptance Corporation Ltd

216 Fitzpatrick Bldg M1298

INDUSTRIAL ACCEPTANCE CORP

LTD 203 Wilson Electric Bldg M2988

K H MacDonald Branch Mgr M3182

Patrick O H 228 Examiner Bldg M2883

Traders Finance Corp Ltd 302 Insurance Ex ... M2101

Windsor Acceptance Corp Ltd 134 9 Ave W.. M7896

Fire Fighting Appliances

FYR-FYTER SALES & SERVICE

20 & 25 515 1 St E M9057

La France Fire Engine & Foamite Ltd

1822 10 Ave W W1440

MINE SAFETY APPLIANCES CO OF

CANADA LTD 330 11 Ave W M4400

YUKON ENGINEERING CORPORATION

UNION STOP-FIRE and AUTO FYR-STOP

Fire Extinguishers

Manual and Automatic with Alarm

204 Burns Building M4064

Fire Insurance

(See Insurance—Fire)

Fire Places

EMPIRE TILE & MARBLE WORKS

VITROLITE and GLAZED TILE

FIRE PLACES Built-to-Order

2506 4 St W. Phone M3230

Woods Cement Works 924 8 Ave W M9722

First Aid Equipment

INGRAM & BELL LIMITED

519 Centre St M4741

MINE SAFETY APPLIANCES CO OF

CANADA LTD 330 11 Ave W M4400

Fish & Chips

Fred's Fish & Chips 1114 12 Ave W W1732

Night Owl Lunch 1008 17 Ave W W2333

Ye Olde English Fish Restnt 705a Centre St .. M4135

Fish Dealers—Retail

Billingsgate Fish Market 222 8 Ave E M1089

No 2 Market 107 7 Ave W M9230

Brass & Stall 10 City Hall Market R2026

Deal Fish Co rear 334a 7 Ave W M4260

HUDSON'S BAY COMPANY 1 St W &

8 Ave M83

5 Cent to 25 Cent Stores

Five Stores Ltd 140 10 St NW L1667

Kresge S S Co Ltd 234 8 Ave W M2404

Metropolitan Stores Ltd 324 8 Ave W M4719

Woolworth F W Co Ltd 226-228 8 Ave W M5890

Floor Machines

CANADIAN FAIRBANKS-MORSE CO
LTD THE 810-812 9 Ave WM2592

Floor Polishing Machines

MID-WEST SOAP & SUPPLIES CO
H L Perry BldgM9730
WOOD G H & CO LTD 330 11 Ave W....M4350

Floor Scrubbing Machines

WOOD G H & CO LTD 330 11 Ave W....M4350

Floor Sweeping Compounds

SNOWDON C C 1810 11 St EE5217

Flooring

Callon H 1013 19 Ave SEE5176

GROWN LUMBER CO LTD
City Yard cor 10 Ave & 9 St WW2443
Deines Lloyd 502 10 St NEM3424

EMPIRE TILE & MARBLE WORKS

ASPHALT FLOOR TILES

2506 4 St WM3230

FLESHER MARBLE & TILE LTD

Building Products Asphalt Tiles
130 - 13th Ave. W. M4821

Freeman Harry F 2212 Broadview RdL1213
Knaus Frank 3 Flr 519 13 Ave EM2097
Martin & Fitzsimmons 712 7 St WM1939
Rice Geo H 1601 15 Ave WW4343
Sheets Roy rear 127 13 Ave WM3402
Smith C M 314 20 Ave WM7705

C. M. SMITH

FLOOR EXPERT

Floors Laid, Sanded and Finished.
I Have the Most Up-to-Date

DUSTLESS SANDING MACHINES
in Western Canada

M7705 314 20th AVE. WEST

Vets' Floor Sanding Shop 2448 9 Ave EE5951

VETS'

FLOOR SANDING SHOP

FLOORS SANDED, FINISHED
CITY OR COUNTRY WORK

2448 9th Ave. E. E5951

Winchester C B & Sons 3-311 7 St WM4471

C. B. WINCHESTER & SONS

GAS MACHINES for COUNTRY WORK

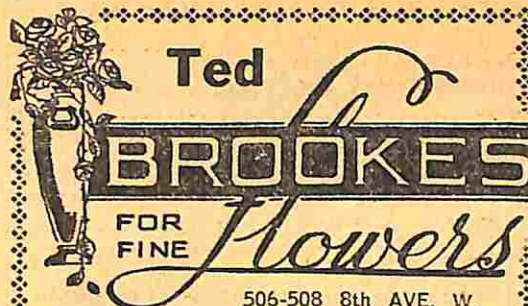
Hardwood Floors Laid, Sanded and Finished.
Old Floors Made New.

ELECTRIC MACHINES for COUNTRY WORK

M4471 311 7 St. W.

Wood A E 112 25 Ave NEH2070

**Use Long
Distance**



**PROMPT
PERSONAL
SERVICE**

**FLOWERS
TELEGRAPHED
EVERYWHERE**

**Flowers
For All Occasions**



"FLOWERS SAY IT BEST"

Send
FLOWERS BY WIRE

**PHONE
R2468 NIGHTS
W2345**

Florists—Retail

Allan's Greenhouse 302 Bowness RdL2753
Brookes Ted Flowers Order Desk 506-508
8 Ave WR2468
OfficeM2397
Campbell Floral Seeds & Nurseries Ltd Lancaster
Bldg 721 2 St WM1726
Elliot James rear 1040 12 Ave WW1150

FLOWERDALE CO.

"Flowers add the final touch. For Satisfaction
deal with us"
1324 17th Ave. W. Phone W3567

HENDERSON FLORAL CO

**FLOWERS FOR ANY OCCASION
PHONE M9266**

Night Phones E5338 and H2523
814 1 St. W. Calgary

Morris James 9-332 7 Ave WM4470
Greenhouses 117 18 St NWL2412

JAMES MORRIS

Member F.T.D.A.

FLOWERS and PLANTS for All Occasions

Store Phone M4470—Night Phones L2412-L1443
9-332 7 Ave. W. Calgary

Pedersen Bros 513 23 Ave NWH2715
Stark W 240 27 Ave SEM9755
Steel Wm J 116 7 Ave WM2612
Terrill A M Ltd Store 809 1 St WM3812
Whitburn W F 1 St W & 9 AveM2270
Greenhouses Rideau ParkM3388
S0093

WHITE'S FLOWER & GIFT SHOP

ARTISTIC FLORAL DESIGNS

Phone H4366—All Hours
824A 16 Ave NW Calgary

**Quality
Flowers—**

**Creations
by CAMPBELL'S
are Winners
in
Calgary**

**FLOWERS TELEGRAPHED
ALL OVER THE WORLD
CAMPBELL FLORAL**

PHONE

M1726 or R1709

NITES L1387

"Service Plus Quality"

721 - 2 St. W.

Florists—Wholesale

(See also Nurseries)

Brink Bros Main Office 515 24 St NWL1818
Greenhouse Col Walker Estate E Calgary....E5544
Campbell Floral Seeds & Nurseries Ltd
Lancaster Bldg 721 2 St WM1726
Terrill A M Ltd Office and GreenhousesE5123
9 Ave & 16 St EE5352

Flour Mill Machinery

MORTON GUY CO 809 8 Ave WM2030
STRONG-SCOTT MFG CO LTD THE
122 11 Ave WM2967

Flour Mills

ELLISON MILLING & ELEVATOR CO
LTD 812 11 Ave WM7105
LAKE OF THE WOODS MILLING
CO LTD 10 Ave & 7 St WM7053
Maple Leaf Milling Co Ltd H L Perry Bldg....M2629
Ogilvie Flour Mills Co Ltd 815 10 Ave WM1027
PURITY FLOUR MILLS LTD 14 St E E5656
Quaker Oats Co of Canada Ltd 215 10 Ave W M7183
Renown Mills Ltd Bonnybrook Rd E Calgary ..E5277
ROBIN HOOD FLOUR MILLS LTD
9 Ave & 4 St W M5536
WESTERN CANADA FLOUR MILLS CO
LTD 14 St EE5656

Flying

(See Airline Companies and Schools—Aviation)

Food Products

Bartch's Prepared Foods rear 321 11 Ave E . M4510
Heinz H J Co of Canada Ltd H L Perry Bldg M5756
PURITY FLOUR MILLS LTD 14 St E ..E5656

Footwear

(See Shoes)

Forest Service

(See Alphabetical Section Under Dominion or Provincial Governments)

Forwarding Agents

- JAMES STORAGE & CARTAGE CO**
LTD 239 10 Ave EM7981
- MacGOSHAM STORAGE & DIST CO**
(CALGARY) LTD 215 10 Ave WM7996
- MURHEAD FORWARDING CO**
215 10 Ave WM7996
- PACIFIC CARTAGE & STORAGE CO**
LTD THE 330 11 Ave WM3002

Foundries—Iron, Steel, Brass & Aluminum Castings

- CALGARY IRON WORKS LTD.**
MACHINISTS — WELDERS and
BLACKSMITHS
410-418 9th Ave. E.M2758

- CANADIAN FOUNDRY CO** 240 3 Ave E M5810
- FOOTHILLS STEEL FOUNDRY & IRON WORKS LTD** 14 St & 17 Ave E E5414
- Hoving's Vulcanizing & Foundry Works
514 Eau Claire AveR2242

HOVING'S

Vulcanizers & Foundry Works

Manufacturers of Electric Vulcanizers, Gas-saving Manifolds, Motors, Metal Signs, Memorial Plates, Oil Burners, Tire Spreaders, Non-skid Tire Grips, Jacobson Wrenches

514 Eau Claire Ave.R2242

- Metal Industries of Alberta 50 Ave & 1 St W S0950
- Northwestern Brass Ltd 1609 24 Ave EE5696
- Riverside Iron Works Limited 803 24 Ave SEE5634
- Robinson Machine & Supply Co LtdS0950
- 50 Ave & 1 St SWS0925
- Union Iron & Foundry 13 St & 17 Ave EE5154

Fox Farms

- Colpitts Ranches—Calgary91-5822

Fraternities

- Grand Lodge of Alberta A F & A M
Masonic Temple 330 12 Ave WM1828
- Grand Lodge of Alberta I O O F
204 100F TempleM2736
- I O O F TempleM1033
- Independent Order of Foresters 416-17
Burns BldgM5821
- King George Lodge A F & A M
Masonic Hall 1126 Kensington RdL1253
- Knights of Columbus 211 6 Ave EM4777
- Maccabees The 313 Maclean BldgM5648
- Masonic Temple Main Flr New Masonic Temple M2704
- St George's Lodge No 39 IOOF 1314 9 Ave EE5550

Freight—Automobile

(See Truck Lines)

Fruit & Produce Brokers

(See Brokers—Fruit & Produce)

Fruit & Produce—Retail

- Baren M Stall 22 City Hall MarketR2026
- Ben's Sun Grow Store 2308a 4 St WM9767
- College Fruit Store 732 17 Ave WR2808
- Continental Fruit 342 8 Ave WM7376
- Excello Fruit Co 415 8 Ave WM9097
- Gazsi J J 1224 16 St EE5854

FRUIT & PRODUCE—RETAIL—Continued

- Handry Jack Fruit Co 1325 1 St WM7432
- Handy Fruit Store 802 1 St WM1393
- HUDSON'S BAY COMPANY** 1 St W &
8 AveM83
- International Fruit 239 16 Ave NWH2906
- Kay Mrs L Stall 23 City Hall MarketR2026
- Lee & Co 39 New Calgary MarketM2969
- Lee Fruit Co 1224 9 Ave EE5302
- Lee Harry Co Store No 1 2508 4 St WM7412

LEE JIM CO

FRESH FRUITS & VEGETABLES
GROCERIES, CUT FLOWERS and PLANTS
108 10th St. N.W.L1066

- Leong's Fruit 1004 16 Ave NWH4296
- McKenzie Duncan Stall 13 City Hall Market.. R2026

NEW MOON GROCERY

Store No. 1 — Fountain Service
FRUIT — VEGETABLES & MEATS
Frozen Delnor Foods and News Stand
1210 1 St WM3086

NEW MOON GROCERY Store No 2

- 826 16 Ave NWH2768
- O K Company Stall 4 City Hall MarketR2026
- Pearlmutter Leo Stalls 17-18 City Hall Market R2026
- Pont Mah Jim Stall 29 City Hall MarketR2026
- Season's Fruit Store 902 Centre St NH2054
- Star Fruit Store 1215a 1 St WR1541
- Union Fruit Co 121 7 Ave WM3889
- United Grow No 1 336 7 Ave WR2121
- Universal Fruit & Grocery Store 231a 6 Ave W M4930
- Wing Chong & Co Stall 11 City Hall Market ..R2026
- Wong George Stall 16 City Hall MarketR2026
- Wong Peter 615 Centre StM4294
- Wong Yow Stall 26 City Hall MktR2026
- Wong Yue Stall 15 City Hall MarketR2026
- Yee Dong Stall 24 City Hall MktR2026

Fruit & Produce—Wholesale

- Barker N A Ltd 510 9 Ave WR1088
- Calgary Fruit Ltd 522 9 Ave WM7732
- Consolidated Fruit Co Ltd 24 Michael BldgM1280
- MACDONALDS CONSOLIDATED LTD** 535 10 Ave WM9876
- National Fruit Co Michael BldgM4567
- City Order DeskM1538
- Country OrdersM1539
- Manager W E McIntoshM3727
- Accountant & Credit DeptM7689
- Plunkett & Savage 9 Ave WM2386
- Scott Fruit Co The Michael Bldg

- Orders and ShipperM3815
-M7590
-M9717
- Manager's OfficeM3431
- Candy DepartmentM9770
- Accounting & Credit DeptM3681

- WESTERN GROCERS LIMITED** {M5853
- Cor 10 Ave & 5 St WM3480

Fuel

(See Coal and Wood)

Fumigating

- Carpenter's Chemical Co 343 14 Ave WR1221
- Longden Joseph A 610 15 Ave WM7143
- Shure Kill Exterminators 1308 3 St EM9022
- Warde B M 831 12 Ave WM9312

Funeral Directors

- GOODER BROS FUNERAL HOME**
320 12 Ave WM1230
- JACQUES FUNERAL HOME**
The Little Chapel on the Corner
240 17 Ave WM3383
- LEYDEN'S FUNERAL CHAPEL** {M3380
- 2 St W & 18 AveM9101
- McINNIS & HOLLOWAY LTD {M9111
- 4 St W & 15 AveM3030
-M2323

Fur Business

(See Furriers)

Fur Farm Supplies

- Ballard's Dr Fox & Mink Foods Ltd
113 10 Ave EM7796
- Calgary Co-op Fur Farmers Assn Ltd
1701-11 St EE4096
- Gold Medal Feeds Ltd 234 7 Ave EM3895
- Red Top Products Ltd Nose CreekR1702

Fur Farms

- Joyce A R Kingsland SubdivisionS0375

Fur Storage

- Dollar Cleaners & Dyers 1114 17 Ave WW2608

DOLLAR CLEANERS & DYERS

WE

STORE and CLEAN FURS

1114 17th Ave. W.W2608

- Eaton Co Western Ltd (The T) 8 Ave W
bet 3 & 4 StsM85
- Empire Cleaning & Dyeing Co Ltd
4 Ave & 8 St WM7926
- Garbert Robert T Ltd 706 Centre StM4579
- Branch Store & Factory 1310 Centre St NH4333
- HUDSON'S BAY COMPANY** 1 St W &
8 AveM83
- KRAFT THE FURRIER** Kraft Bldg
222 8 Ave WM1995
- Templeton's Ltd 615 17 Ave WM7488
- Windsor's House of Furs 334 7 Ave WM7200

Furnaces

(See Heating Apparatus & Stoves, Ranges & Heaters)

Furniture Dealers—Retail

- Acme Furniture Co 318 8 Ave EM7687
- ALBERTA FURNITURE CO LTD**
"OUT OF THE HIGH RENT DISTRICT
TO SAVE YOU MONEY"
Slingsby Bldg Riverside 102 4th St NE R1566

- Art & Carl's Furniture Paint Shop Rear 808
4 Ave WM1690

—ART & CARL'S—

FURNITURE PAINT SHOP

KITCHEN SUITES — CABINETS
and ACCESSORIES PAINTED

808 4 Ave W (Rear) M1690

- Atlas Store 314 7 Ave EM7855

—THE ATLAS STORE—

Our Low Overhead
Will Save You Money

Res. M3802 Store M7855
314 7 Ave. E.Calgary

(Continued on Next Page)

Directory

Advertising Pays

FURNITURE DEALERS—RETAIL—Cont'd.

Brydson's Furniture Store 130 10 St NWL1246



BRYDSON'S
Furniture Store
For BETTER BARGAINS
USED FURNITURE Accepted
as DOWN PAYMENT.

L1246 130 - 10th St. N.W.

Cummings' Furniture Ltd 1403 14 St WW2774
De Luxe Furniture Co 326 8 Ave ER2661
Dominion Furniture Store The 134 8 Ave E ..M1672
OfficeM5039
Warehouse 711 8 Ave WM2289
HEINTZMAN & CO LTD 329 8 Ave W M2440
HUDSON'S BAY COMPANY 1 St W &
8 AveM83
Lewis Furniture Store 1225 9 Ave EE5018
MCAARTHUR FURNITURE CO
607 11 Ave WM9976
G W McArthur Mgr rW1900
**MODERN FURNITURE &
CLOTHING** 315 8 Ave EM3461
Nagler's Ltd 606-608 2 St EM3420
NATIONAL FURNITURE STORE
228 8 Ave EM2877
Nelson Furniture Co Ltd 118-120 8 Ave E ...M5404
North Hill Furniture 223a 16 Ave NWH2328

North Hill FurnitureFurniture - Bedding - Novelties
Upholstering

SLIP COVERS and DRAPES MADE-TO-ORDER

223a 16 Ave. N.W. H2328

Robbins & Kearsley 1504 14 St WW2527

ROBBINS & KEARSLEYFURNITURE AND HOME FURNISHINGS
UPHOLSTERING — REPAIRING
Free Estimates. Work Guaranteed

1504 14 Street W. W2527

STANDARD FURNITURE STORE

WHAT HAVE YOU TO SELL?

Phone Us When Selling Your Furniture
107 8 Ave. E., Maclean Bldg. M9363**SYKES-IMPERIAL FURNITURE**STORE 108 8 Ave EM2927
Warehouse 17 Ave & 13 St EE4167**VARIETY FURNITURE**

& HARDWARE STORE

For a Variety of New
Furniture and Hardware
235 8 Ave. E. SEE US M7179**WEBB WM**NEW and USED FURNITURE
M4488

521-523 Centre St. Oddfellows Bldg.

West Furniture 221 8 Ave EM3116
Store No 2 326 8 Ave ER2661**WEST FURNITURE**

NEW and USED FURNITURE

221 8 Ave. E. M3116

Store No. 2

326 8 Ave. E. R2661

Woods & McLennan 109 7 Ave WM2637

Furniture Dealers—WholesaleArchibald & Shepherd Ltd 2 Flr 116 8 Ave E M3643
BROCK COMPANY "WESTERN"

LTD THE 8 Ave & 2 St WR2046

Cope D V & Co 721-723 8 Ave WM2532

**MOVING?**

Notify
City Light Dept.
When Notifying
Cartage Company

This enables us to schedule
service calls in advance. Help
us to give you the service you
want when you want it.

*It is Necessary to Sign a
New Application for Service*

City of Calgary Electric
Light, Heat & Power System
Utilities Bldg. 115 Sixth Ave. W

Furniture Manufacturers

Adlard Bros rear 223 14 Ave EM7533
Atlas Furniture Ltd 607a 11 Ave WR2469
Camcraft Co 823 10 Ave WM2531
Canada West Manufacturing Ltd 310 1 St E ..M3404

CENTRAL FURNITURE MFG CO

EUGENE LIPTAK, Mgr.
Office, Store Fixtures & General Woodwork
Res. 127 4th Ave. E.—M3492
339 3rd Ave EM3392

Chesterfield & Furniture Mfg Co Ltd

1439 10 Ave EE5141

**Chesterfield & Furniture
Mfg. Co. Ltd.**
WESTERN BRANCH

E5141

1439 10th Ave. East Calgary

DAVIDMAN H 118 1 Ave EM3714

MOUNT ROYAL UPHOLSTERING

415-417 4 St EM1029

PARKHILL BEDDING LTD

339 10 Ave EM1383

Tynan John & Co Ltd 1222-1224 11 Ave W ...W4200

— TYNAN —

JOHN TYNAN & CO. LTD.
Upholstering Manufacturers
1222-1224 11th Ave. W. W4200

Well Built Furniture Co 1016 Blvd NWL1361

Furniture Movers

(See also Movers—Long Distance)

A A Auto Baggage Transfer 820 4 St W ...M3292

CALL THE FIRST NUMBER IN THE PHONE BOOK

A.A. AUTO

TRANSFER & CARTAGE

LOCAL & LONG DISTANCE HAULING

820 - 4th ST. W.

M 3292

RESIDENCE W2007

Aero Transfer 134 1 Ave WM4103

M4103

AERO TRANSFER

24 HOUR SERVICE

Light & Heavy Hauling

BAGGAGE — FURNITURE — LOAM
GRAVEL — SAND — FILL DIRT
Contract Rates On Request

Crown Cartage Co 529 10 Ave WM7776

Special Care Accompanies Prompt Service
When You Entrust the Moving of Your
"Valued Effects" With Us.

Transfer Your Cares to

CROWN CARTAGE CO.

Phone M7776 529 10th Ave. W.

Dench of Canada Ltd 409 10 Ave EM2166

DENCH OF CANADA LIMITED

PHONE M2166

GAYNER M G TRANSFER
FURNITURE and PIANO MOVER
Grating — Packing M2381
938 7th Ave W

(Continued on Next Page)

Directory Advertising Pays

FURNITURE MOVERS—Continued

James Storage & Cartage Co Ltd
239 10 Ave E

M7981



Johnston Storage & Cartage Co Ltd
224 11 Ave W

R1915

"Our Business Is Moving"

**JOHNSTON STORAGE
& CARTAGE CO. LTD**

R	• MOVING	R
1	• PACKING	1
9	• CRATING	9
1	• SHIPPING	1
5	• FREIGHT DISTRIBUTION	5
	• STORAGE	

224 11 Ave. W. Calgary

MacCosham Storage & Dist Co (Calgary) Ltd
215 10 Ave W

M7996



STORAGE — POOL CARS
215 10th Ave. W. M7996

MUTUAL CARTAGE & TRANSFER
PIANO MOVERS — CARTAGE
710 - 1st St. East M3221

PACIFIC CARTAGE AND STORAGE
GO LTD THE CPR Freight Sheds ... M1302
Reliance Storage & Cartage Co 1001 1 St E ... M1066
SULLIVAN'S CARTAGE 129 17 Ave E M9676
Sunnyside Cartage & Storage 326 10 St NW ... L1855
VETS CARTAGE CO 219 11 Ave E M2027

Furniture Polishers

(See Piano Polishers)

Furniture Repairers

(See Cabinet Makers)

WHEN
Telephoning
Advertiser
Please Mention The
TELEPHONE DIRECTORY



Designers of

• Beautiful Fur Coats

• Fur Bags

• Fur Hats

For Expert . . .

- Relining
- Repairing
- Restyling
- Cleaning
- Storage
- Phone . . .

Garbert's
706 Centre Street
Main 4579

**WINDSOR'S
HOUSE
OF FURS**

Largest
Fur Cleaning
Dept. in the City.



Specialists in
48 Hour Fur Cleaning Service

Coats Made-to-Order at same price as
Ready Made Coats. Fur Hats of New
York's latest creations made up.

Prompt Service On
Fur Repairs and Remodelling,
Blending and Dyeing of Furs
with reasonable prices on all
work.

PHONE **M7200** PHONE

334 - 7th Ave. W.

Charlebois
for
Fine
Furs



Our Modern Factory enables
us to REMODEL, REPAIR,
RELINE and CLEAN your
FURS at very reasonable
rates.

**GENUINE COLD
FUR STORAGE**

For Greatest Safety

Phone
M1431 1416-1st. St. W.

Furriers

(See also Fur Farm Supplies & Fur Storage)

BRIGGS FURRIERS & FUR DRESSERS
MODERN FUR STORAGE
EXPERT REPAIRS

Burnsland E5430

Charlebois Cecil C 1416 1 St W M1431
Daums Furs Ltd 604-7 Leeson-Lineham Blk .. M5266**DAUMS FURS LTD.**Formerly of the Hudsons Bay
COATS MADE TO ORDER
STORAGE REPAIRS
604-7 Leeson Lineham Blk. M5266**GARBERT ROBERT T LTD**706 Centre St M4579
Branch Store & Factory 1310 Centre St N .. H4333**HUDSON'S BAY COMPANY**

1 St W & 8 Ave M83

KRAFT THE FURRIER Kraft Bldg

222 8 Ave W M1995

LALONDE JEANExpert Furrier
REPAIRING — RESTYLING
Relining — Cleaning — Glazing
20-236 8th Ave. W. M5957Pain Thomas 131 8 Ave W M3806
Reliable Furriers 715 4 St W M7238**—RELIABLE FURRIERS—**

EXPERT and DEPENDABLE FURRIERS

FUR COATS MADE TO ORDER

REPAIRING and REMODELLING

715 4th St. W. :-: M7238

Renfrew Furs Ltd 106 7 Ave W M5456
Templeton's Ltd 615 17 Ave W M2419
Windsor's House of Furs 334 7 Ave W M7200**Garages—Service**Acme Garage 1116 Westmount Blvd L1404
Airport Service Station 923 3 St NE H3631
Alberta Nash Limited 4 St W & 7 Ave M7733
Sales M2505
Art's Garage 107 13 Ave E M7516
Avenue Motors 311 17 Ave W M2944
Broadway Service Station 8 Ave & 7 St W .. M3738
Burnsland Auto Service 2006 8 St E E4067
Calgary Motor Products Ltd 321 7 Ave W M4024**Calgary Motor Products, Ltd.**

DEALERS

Pontiac — Buick — Cadillac
and **G.M.C. Trucks**M5161 SALES and SERVICE M4024
321 7 Ave W Calgary**ED & TED'S SERVICE**A COMPLETE GARAGE SERVICE
Specialists in Each Dept. for Your Needs
1 St. W. & 11 Ave. M7111**ELBOW PARK SERVICE ST'N & GARAGE**S. R. Bell, Prop.—Complete Garage Service
Lubrication, Washing, Greasing,
Simonizing, Etc.
4th St. W. & 23rd Ave. M3454

Empire Auto Parts Co 605 2 St E M3635

EMPIRE AUTO

PARTS & SERVICE

MOTOR REBUILDING & EXCHANGE SERVICE
GENERAL CAR & TRUCK REPAIRS

M3635 235 6th Ave. E., Calgary

Follensbee Garage 1420 9 Ave E E5938

**FINE****Furs****SINCE 1908**

The KRAFT label in your fur coat is backed by nearly forty years of experience in furs. Your guarantee of satisfaction and dependability.

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M1995THE FUR HOUSE
OF QUALITY**STORAGE**

For the protection your fine furs deserve. Store and insure them at KRAFT'S

• Experts in
Restyling and
Repairing**Kraft**
THE FURRIERKRAFT BLDG.
222 Eighth Ave. West**GARAGES—SERVICE—Continued**Foster's Garage 1102 9 Ave W M1414
Freeman Wilson Co Ltd The 107 6 Ave E M7976**GENERAL SUPPLIES LTD**

Cor 1 St W & 5 Ave

Service Department {M1101
M1102

Parts & Accessories M1103

Sales Department M1104

Gier & Grasswick 319 6 Ave E M3070

Golden Arrow Service Ltd 12 Ave & Centre St S M3797

GREEN "T" AUTO SERVICEMECHANICAL BRAKE SERVICE
MOTOR TUNE-UP

1301 9th Ave E E5762

Hall Bros 17 Ave & 25 St W W3659

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Specializing on Chrysler Products

Repairs on all Makes of Cars

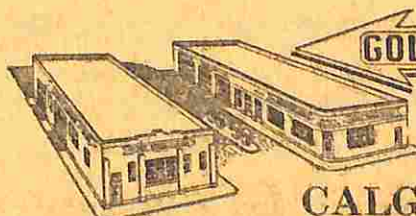
17th Ave. & 1st. St. W. R2201

GARAGES—SERVICE—Continued**ISLAND SERVICE GARAGE**E. Comben, Mgr.
A COMPLETE GARAGE SERVICE
LUBRICATION, WASHING, REPAIRS
9th Ave. & 12th St. E. E5555

Jullien Garage 336-338 25 Ave W M4017

Jullien GarageOfficial A.M.A. Garage
High Grade Repairs on Any Make of Car
Specialist on Any Kind of Steering Trouble
Washing, Simonizing, Greasing, Storage, Gas, Oil,
Tires, Batteries, Accessories
M4017 336-338 25th AVENUE W.

(Continued on Next Page)

Directory Advertising Pays**"SERVICE FOR SAFETY"****GOLDEN ARROW SERVICE**
LIMITEDPHONE **M3797** PHONE**CALGARY'S**
MODERN ONE-STOP SERVICE STATION

Cor. 12th Avenue and Centre St. South

RED INDIAN DEALERS



Red Indian Dealers

BIG CHIEF AUTO SERVICE 17th Ave & 1st St. W	M2994
BURNSLAND AUTO SERVICE 2006 8th St E	E4067
CENTRE BRIDGE SERVICE Centre St & 4th Ave	M9678
DE LUXE SERVICE STATION 4th Ave & 5th St W	95-159
EAST TRAIL AUTO SERVICE 9th Ave & 15th St E	95-201
FOREST LAWN AUTO SERVICE Forest Lawn	91-3014
GREEN "T" SERVICE STATION 1301 9th Ave E	E5762
HARPER'S TIRE SERVICE 130-132 12th Ave W	M7878
HARRY FORESTER LTD 9th Ave & 2nd St W	M7566
LONE STAR AUTO SERVICE 2003 4th St W	M2910
MACLIN MOTORS LTD 11th Ave & 1st St W	M1191
MANCHESTER AUTO SERVICE 5728 Macleod Trail	S0075
MODEL AUTO COURT & SERVICE Mission Rd & Macleod Trail	S1144
POWER CHIEF AUTO SERVICE 12th Ave & 2nd St W	M2226
RED ARROW AUTO SERVICE 208 9th Ave W	M1215
RED STAR AUTO SERVICE 14th Ave & 14th St W	95-158
RENFREW MOTORS LTD 330-340 5th Ave W	M4707
RILEY PARK SERVICE STATION 427 10th St N W	L1115
ROSEDALE AUTO SERVICE 12th Ave & Centre St N	H1880
SKY CHIEF AUTO SERVICE Centre St & 4th Ave	R2912
SPARKS AUTO SERVICE 302 7th Ave W	M3186
SUNSET AUTO SERVICE 501 16th Ave N W	H1727
WESTERN AUTO SERVICE 17th Ave & 5th St W	M1550

Use **RED INDIAN**
AVIATION MOTOR OIL
TEXACO Sky Chief
GASOLINE
TEXACO MARFAK
LUBRICATION SERVICE

GARAGES—SERVICE—Continued

Kennedy's Garage 1502 11 Ave WW3106
Lea Motor Co Ltd 225-231 6 Ave WM7429

LEA MOTOR CO. LTD.

DISTRIBUTORS:
KAISER - FRAZER
Sales and Service

225-231 6 Ave. West **M7429**

Louise Bridge Service 4 Ave & 9 St WM7778

MAPLE LEAF GARAGE & SERVICE STN

E. C. STAGG, Prop.
A Complete Garage Service
All Makes of Cars and Trucks Repaired
409 16th Ave. N.W. **H3484**

Modern Motors 230 6 Ave WM9922
Motordrome Garage 417 6 Ave ER2858
Patton's Garage 702 4 Ave WM1905
Pratt's (Tommy) Garage 3505 16 St SW ... 95-129
R & S Motors 328 9 Ave EM7774
Red Arrow Auto Service 208 9 Ave WM1215

ROONEY'S GARAGE

DODGE & DESOTO DEALERS
LUBRICATION — WASHING — REPAIRS
GAS & OIL — DODGE TRUCKS
15th Ave. & 1st St. W. **M3019**

SLIM'S GARAGE

NELS HENDRICKSON, Prop.
First Class Repairs on all Cars and Trucks
SPECIALIZING IN DODGE
2005 11 St E Phone E5461

Steel's Garage 617 7 Ave EM2450
Steve's Service Garage 2017 3 St NEH3729
Trimble's Garage 416 6 Ave EM7673
West End Garage 1209 5 St WM4764

Gas Companies

Baker Dry Gas Heat & Light Ltd 204 Leeson-
Lineham BldgM7557
Calgary Gas Co Ltd The—See Canadian West-
ern Natural Gas Light Heat & Power Co
Ltd TheR2091
Canadian Western Natural Gas Light Heat &
Power Co Ltd The 215 6 Ave WR2091
Madison Natural Gas Co Ltd 231 8 Ave W . M3985
H LeM Stevens-Guille PresidentR2559
Earl C Smith Sec-TreasM1295

Gas Fitters

(See also Plumbers & Gas Fitters)

Anderson Plumbing Co 1212 Centre St NH1181



ANDERSON PLUMBING CO.

We Repair all types of
GAS APPLIANCES—AUTOMATIC CONTROLS
and EMERGENCY CALLS

H1181—Phones—H4023

1212 Centre St. N. Calgary

DEEVES FRED & SONS

Dealers for Gas Ranges and Appliances
:: NORGE — GURNEY — McCLARY ::
1422a 17th Ave W W1074

GAS FITTERS—Continued

Hoar Gordon R 2308 4 St WM3302
Jones W R 1502 17 Ave NWL1575
Nichol W & Sons 1620 4 St NWH1747
Stewart & Phillips (Alberta) Ltd 839 17 Ave W W4175

TROTTER & MORTON LTD.

INDUSTRIAL GAS INSTALLATIONS

M7355 204 5 St W W4609

Vines Laurence D 1406 4 St WM5032

Gasoline

CANADA WESTERN DISTRIBUTORS

LTD 607 4 St EM7336

GREAT WEST DISTRIBUTORS

LTD 212 Lougheed BldgM2151

Red Head Petroleum Products

Gasoline & Oil Service Stations

Artic Oil Co 809 9 Ave EE5219
Atlas Service Station 17 Ave & 5 St WM3301
Banff Trail Service Station 16 Ave & 10 St NW H2526

BELL REFINING CO LTD

SERVICE STATIONS

No 1—1005 9 Ave E P MikkelsenE4064
No 2—16 Ave & Edmonton Trail
Haslam & MacDonaldH2326
No 3—15 Ave & 8 St W Art HolmesM3224
No 4—338 10 St NW Dyson & RhodesL2666
No 5—20 Ave & 4 St W Frank KramerM1687
No 6—125 7 Ave E Diamond Motors Ltd ...M4445
Big Chief Auto Service 17 Ave & 1 St WM2994
Boote Walter 6831 24 St SEE5053
Bowness Road Service
Cor Bowness & Kensington RdsL1193

British American Oil Co Ltd The

BRITISH AMERICAN SERVICE STATIONS

No 4 Mission 18 Ave & 4 St WM5318
No 13 Corner Service 7 Ave & 2 St W ...M4877

LEASED SERVICE STATIONS

No 1 Dyson Service Cor 1 St W & 6 Ave ...M1626
No 2 Bow Valley 5 Ave & 4 St WM5313
No 3 Avenue 7 Ave & 5 St WM1567
No 5 Marble Arch 13 Ave & 8 St WM5492
No 6 Mount Royal 17 Ave & 9 St WW3722
No 7 Scarboro 17 Ave & 16a St SW 95-107
No 8 Sunalta 12 Ave & 14 St W 95-153
No 9 Hillhurst Kensington Rd & 10 St NW L1088
No 10 Chinook 13 Ave & Centre St NH1170
No 12 Island 9 Ave & 12 St EE5555
No 16 Elbow Park Service 4 St W & 23 Ave. M3454
No 17 Triton Service 7 Ave & 1 St ER2324

Central Park Service Station 12 Ave & 4 St W. M2685
Centre Bridge Service Station Cen St & 4 Ave M9678
City Hall Service Station 7 Ave & 2 St E .. M7890
Comet Auto Service 1439 9 Ave EE5336
Coward's Super Service Station 924 Centre St N H3298
Crescent Service Station 101 16 Ave NEH1379
Crist's Service Station 2002 8 Ave EE5242
De Luxe Service Station 4 Ave & 8 St W ... 95-159
Diamond Motors Ltd 125 7 Ave EM4445
Dulmage's White Rose Service Station
1402 Centre St NH1070
E & BT Service Station 315 16 Ave NE ... H1005
East Calgary Service Station 9 Ave & 11 St E E5070
East Trail Auto Service 1556 9 Ave E 95-201
Ed & Ted's Service 1 St W & 11 AveM7111
Edmonton Trail Service Stn 3 St & 16 Ave NE H4308
Forester Harry Ltd 9 Ave & 2 St WM7536

(Continued on next page.)

Use **Long Distance**

GASOLINE & OIL SERVICE STATIONS—Continued

Fort Auto Service 509 17 Ave W M5200

Paul Patrick Fort Auto Service

Repairs to All Makes of Cars

Complete Motor Tune Up

Modern Testing Equipment

Specialists in Brake Service,
Steering and Electrical RepairsPHONE **M5200** 17th AVE. and
5th ST. W.

Gas & Oil Products Ltd

Artic Oil Co 809 9 Ave E E5219
W Boots Ogden E5053
Jules Despins 2506a 4 St W M1396
E & B T Service Station 16 Ave & 3 St NE H1005
Fairplay Feed Store 1106 Westmount Blvd .. L2117
Foothills Motors 119 12 Ave W M5704
Hall Bros Garage 17 Ave & 25 St W W3659
Hammill Motors Ltd 309-315 7 Ave W ... M1747
Kent's Auto Electric 1440 9 Ave E E5872
G G Laughren Opr Serv Stn 1940 9 Ave E .. E5929
Louise Bridge Service 4 Ave & 9 St W ... M7778
MacLeod Trail Serv Stn MacLeod Trail & 50 Av S0558
Mewata Auto Service 1502 10 Ave W W4686
Modern Motors 230 6 Ave W M9922
Motordrome Garage 417 6 Ave E R2858
Purity Centre Auto Service 5 Ave & Centre St M9977
Regal Auto Service 640 9 Ave W M3233
Sunalta Auto Body Works 1801 12 Ave W ... W3138
Western Tire Service 204 11 Ave E M7141
Glengarry Service Station 1901 26a St W ... W3248

GREAT WEST DISTRIBUTORS LTD

No 3 1402 9 Ave E E5758
Randall's Tire Service 1139 9 Ave E E4170
Slim's Garage 2005 11 St E E5461
Green "T" Auto Service 1301 9 Ave E E5762
Highway Garage & Service Stn 17 Av & 1 St W R2201
Hilltop Service Station 1324 Centre St N ... H2575
Hygrade Service Station 12 Ave & 8 St W ... R1952
Irving's Service Station 201 16 Ave NW ... H2122
Island Service Garage 9 Ave & 12 St E E5555
Langevin Service Station 4 Ave & 4 St E ... M4831
Lion Oils Ltd Bulk Stn 9 Ave & 4 St E ... M5696
Central 11 Ave & 1 St W M9125
Lone Star Auto Service 2003 4 St W M2910
Loop Service Station 5004 MacLeod Trail ... S0443
Main Service Station 6 Ave & 2 St W M9030
Manchester Auto Service 5728 MacLeod Trail ... S0075
Maple Leaf Garage & Serv Stn 409 16 Ave NW H3484
Maple Leaf Service Stn No 1 302 7 Ave E ... M5345
McColl-Frontenac Oil Co Ltd 1802 11 St E ... E5255
Mewata Auto Service 1502 10 Ave W W4686
Miller Stan 2001 Bowness Rd L2183
Moore's Auto Service 719 3 St NE H1750
Motor Inn Service Station 615 5 St W 95-123
Motorpark Parking Station 112 9 Ave W ... M7409
Noble Service Station 1302 1 St W R2514
Oughton Bros Chesternere Lake Rd E5551
Paramount Service Station 17 Ave & 8 St W W1995
Parkview Service Station 26 Ave & 2 St E .. 95-147
Power Chief Auto Service 12 Ave & 2 St W ... M2226
Premier Service Station 12 Ave & 2 St E ... M9210
Prospect Service Station 2518 14 St W ... W4090
Purity Centre Service Stn Centre St & 5 Ave .. M9977
Red Star Service Station 14 Ave & 14 St W .. 95-158
Regal Auto Service 640 9 Ave W M3233
Rideau Service Station 24 Ave & 4 St W ... M2243
Riley Park Service Station 427 10 St NW ... L1115
Riverside Service Station 12 4 St NE R1647
Rosedale Auto Service 12 Ave & Centre St N .. H1880
Roxboro Service Station Elbow Drive & 4 St W M7125

GASOLINE & OIL SERVICE STATIONS—Continued

Sky Chief Auto Service Centre St & 4 Ave ... R2912
Slim's Garage 2005 11 St E E5461
Southway Service Ltd 4502 MacLeod Trail ... S1228
Subway Service Station 8 Ave & 8 St W M7650
Sunray Service Station 9 Ave & 3 St E R2128
Sunset Auto Service 501 16 Ave NW H1727
Three Star Service Station 320 9 Ave W M5188
Triton Service Station 7 Ave & 1 St E R2324
UFA Co-op Service Station 11 Ave & 1 St E .. M9689
Union Auto Service 20 Ave & 4 St W M1687
Universal Sales & Service Ltd Cor 5 Ave &
1 St W M4122
Western Auto Service 17 Ave & 5 St W M1550
Westpoint Service Station 16 Ave & 14 St W .. W3294
Windsor Service Station 4 Ave & 9 St W M3551
York Service Station 6 Ave & Centre St M1408

General Contractors

(See Contractors—General)

Generator Repairs

(See Magnetos & Generators & Repairs)

Geologists

Irwin Joseph S 812 Lancaster Bldg M5408
Sanderson J O G 219 Lougheed Bldg M1355
Slipper S E Albertan Bldg R2007

Gift Shops

FOGH'S BEAUTY BOX & GIFT BAR

GIFTS

For All Occasions

333 8 Ave W

R1550

MacMillan Miss A E Arcade 8 Ave W M3677

PLEASE CONSULT The Telephone Directory Before Calling a Number.

A wrong number called not only delays connection with the party wanted but unnecessarily annoys someone else.

♦ ♦ ♦

Do not call information until you are certain that the number you want is not shown in the directory. By doing this you will assist a department already heavily overloaded to supply you with better service when you really need to obtain a number NOT in the directory.

♦ ♦ ♦

Alberta

Government Telephones

Glass—Plate & Window

ALBERTA PAINT & GLASS CO

PLATE and WINDOW GLASS

GLASS BLOCK and THERMOPANE

224 11 Ave. W.

M1530

Bennett Glass Co Ltd The 226-228 7 Ave E ... M1778

Phone M1778

GLASS BEVELLING and SILVERING
WINDSHIELDS and AUTO GLASS

Calgary Agents for DUPLATE Safety Glass

The Bennett Glass Company Ltd.

226-228 SEVENTH AVENUE E.

CALGARY

CRYSTAL GLASS SHOP

AUTO GLASS SERVICE

222 9th Ave. East.

Res. 3612 3rd St. W.

M9234

S0721

King S W 114 3 Ave W M9235

PILKINGTON BROS (CANADA) LTD

BRITISH PLATE and WINDOW GLASS

402 11th Ave. E.

Phones M4096

M7572

STEPHENS G F & CO LTD

WINDOW GLASS—WHOLESALE

W1590

W1910

1006 11th Ave. W.

Calgary

Gold Buyers

BIRKS HENRY & SONS (WESTERN)

LTD Birks Bldg 314 8 Ave W M9515

Private Branch Exchange connecting all Depts

Gold Fish

(See Pet Stock Business)

Gold Plating

(See Plating)

Grain Cleaning Equipment

Marriott Frank 906a 9 Ave E E4025

Grain Commission Merchants

ALBERTA PACIFIC GRAIN CO

(1948) LTD 4 Floor Herald Bldg M88

ALBERTA WHEAT POOL

5th & 6th Flrs Lougheed Bldg M4661

FEDERAL GRAIN LTD 4 Flr Herald Bldg M88

Independent Grain Co Ltd The 603 Herald Bldg M5820

Bldg M2013

K V P Grain Co Ltd 612 Herald Bldg M2758

Kerr Grain Co 3 Congress Apts M5611

Midland & Pacific Grain Corporation Ltd

603 Herald Bldg R2076

Northern Grain Co Ltd The 509 Herald Bldg ... M5025

Pioneer Grain Co Ltd 321 8 Ave W M7755

M7818

RICHARDSON JAMES & SONS LIMITED

Richardson Bldg R1011

Searle Grain Co Ltd 610 Herald Bldg R2036

UNITED GRAIN GROWERS LTD

Lougheed Bldg M5561

Van Ostrand Grain Co 317 Lancaster Bldg ... M7718

Grain Elevator Equipment

STRONG-SCOTT MFG CO LTD THE

122 11 Ave W

M2967

Directory Advertising Pays

Grain Elevators

ALBERTA PACIFIC GRAIN CO (1943) LTD 4 Floor Herald Bldg	M88
ALBERTA WHEAT POOL 5th & 6th Floors Loughheed Bldg	M4661
Canadian Government Elevator 627 Calgary Public Bldg	M7513
Elevator East Calgary	E5470
Elevator Builders Ltd 511 Lancaster Bldg	M4907
National Grain Co Ltd 607 Herald Bldg	M1442
Pacific Elevators Ltd 4th Floor Herald Bldg	M88
Parrish & Heimbecker Ltd 507 Herald Bldg	M2122
Elevator East Calgary	E5720

Grain & Feed

(See Feed & Poultry Supplies)

Grain Loading Equipment**RENN GRAIN LOADERS**TRUCK GRAIN LOADERS and UNLOADERS
and GRAIN CONVEYORS

Cor. 5th Ave. & 3rd St. E. M4046

Granaries—Steel

Westeel Products Ltd 1902 11 St E E5631

Gravel, Rock & Sand

Baxter A G 908 4 Ave W	M2509
Belyea Construction 114-115 Burns Bldg	R2896
Calgary Gravel & Sand Contractors 7 Ave & 12 St E	E5568

Calgary Gravel & Sand**Contractors**WASHED, SCREENED and GRADED
GRAVEL, ROCK and SANDPLANT At St. George's PLANT
E5568 Island Bridge E5568
East Calgary

Henderson & Leiting 1014a 8 St E	E5359
Jefferies & Sons Ltd Plant Rifle Range E Calgary	E4007
Shop	E5395
Sand Pit Burnsland	E5485

JEFFERIES & SONS LTD.Washed, Screened and Graded Gravel, Red Shale,
Rock, Concrete, Brick and Plastering Sand.
Concrete and Excavating ContractorsOffice ASPHALT WORK Shop
E4007 East Calgary E5395**STANDARD GRAVEL & SURFACING**

GO LTD 5340 1 St SW	S0813
Western Asphalt Distributors Ltd 9-1012 17 Ave W	W2145
Western Carriers & Contractors Ltd 545 15 Ave W	M9015

WESTERN CARRIERS & CONTRACTORS LTD.GRAVEL—ROCK—SAND—EXCAVATING
General Trucking and Hauling

Office M9896 Plant M9015

Greenhouses

(See Florists—Wholesale)

DIRECTORY**ADVERTISING PAYS****Grocers—Retail**

Acme Groceteria 1202 Kensington Rd	L1492
Adams Grocery 101 5 St W	R2763
Airport Groc & Meat Market 812 3 St NE	H1687
Albert Park Store Albert Park	E4110

ALBERTA CORNER STORE

19 Ave & 9 St E	E5206
Alberta General Store 1217b 9 Ave E	E5299
Alexander Groc & Confecty 902 9 Ave E	E5444
Allright Store 2019 3 St NE	H2674
Alladore Grocery 1927 34 Ave SW	S0695

ASSOCIATED GROCERS LTD

Head Office 326 9 Ave W	M4730
Atlas Store The 314 7 Ave E	M7855
Avenue Grocery & Confect 231 13 Ave NW	H2022
Banner Grocery 2201 4 St W	M9080
Beaver Grocery & Confect 401 14 Ave E	M7649
Beegan's Grocery 703 23 Ave E	E5499
Bell Block Grocery 1008 2 St E	M2621

BEN'S SUN GROW STORE

2308a 4 St W	M9767
Berke's Grocery & Confecty 525 17 Ave W	M1611
Black & White Grocery & Confect 1235 2 St E	M9720
Bow Marsh Grocery 516 9 St W	M3006
Bow River Store Shouldice Terrace	L1550
Brand's Grocery & Confect 2717 14 St SW	W2122

BRIDGELAND CORNER STORE

903 1 Ave NE	R1251
Burt's Store 50 Ave & Elbow Drive	S0573
Buy-Rite Store 807 17 Ave W	W2262
C C Cash Grocery 1048 8 St E	E5502
Cable & Co 7239 26 St SE	E5115
Calgary Grocery 328 4 Ave E	R2952
Central Grocery & Confectionery 1319 8 St W	W4325
Chrysler Grocery & Confect 117 15 Ave E	M7127

CLIFTON GROCERY & CONFEC-TIONERY 533 4 Ave W M4947
Connaught Groc Confect & Meat Mkt

1040 12 Ave W	W2964
Cooper S C 1024 17 Ave E	E5774
Store No 2 1208 9 Ave E	E5087
Corner Grocery Stall 25 City Hall Mkt	R2026
Cosy Corner Store 115 14 St NW	L2010
Court Confectionery & Grocery 617 5 Ave W	R2491
Dagg's Grocery & Confectionery 1510 1 St W	M7335
Dal's Grocery & Confectionery 2139 4 Ave NW	L2613
Dan's Grocery & Confectionery 239a 4 Ave E	R1219
Dayton L Soon 22 4 St NE	R1714
Dorosh N 4007 16a St SE	E5460
East End Food Store 328 8 Ave E	R2125
Eaves' Grocery & Fruit 1201 2 St E	M9277
Empress Grocery 1442 Kensington Rd	L1016

EMPRESS STORES LTD

1227 9 Ave E	E5080
North Hill Store 702 16 Ave NW	H4278
Stalls 37-38-39 City Hall Mkt	R2026
Family Groceteria 2616 Centre St N	H4311
Farmers' Grocery 717 2 Ave NE	R1377
Farmers Trading Departmental Store 219 7 Av E	R1974
Fruits Vegetables & Meats	

Farmers' Trading Store 30-31-32 City Hall Mkt	R2026
Favorite Grocery & Conf 1128 17 Ave W	W3318
Fetherston's General Store 7401 26 St SE	E5743
Food Basket Groceteria 509 16 Ave NW	H1816
Foodland Grocery 2716 21 Ave W	W1208
Foothill Grocery & Conf 638 16 Ave NW	H3321
Foothills Trading Co 323 17 Ave W	M4009
Forbes' Grocery 2512 16 St E	E5420
Forry's Red & White Grocery 1552 9 Ave E	E5586
Frank's Grocery 502 7 Ave E	R2826
Freeze's Grocery 2413 1a St E	M1363
Friendly Door Grocery 4302 6 St NE	H1246
General Confect & Groc Store 915 1 Ave NE	R1262
Gin Lee Grocery 214 Centre St	M7005
Glenmore Grocery 1621 34 Ave SW	W1103
Graves Grocery 540 7 Ave NW	L1702
Green's Groceteria 619 3 St NE	H2435
Guy's Grocery 824 3 St NE	H2584
Hall's Self-Serving Grocery 1401 14 St W	W3468
Harry & Sons 602 1 Ave NE	R1316
Hart's Fresh Fruit Shop 339 17 Ave W	M4407
Harvard Grocery & Confectionery 410 4 St W	R2881
Hillside Grocery 2718 17 St SW	W2835
Home Grocery The 525 14 Ave E	M1258

HUDSON'S BAY COMPANY

1 St W & 8 Ave M83

GROCERS—RETAIL—Continued

Ideal Grocery & Hardware 1207 1 St W	M4374
Jack's Grocery & Confect 236 4 St NE	M9936
Jeffery's Grocery Radio Bldg 13 Ave & 1 St W	M3782

JENKINS GROCETERIA LTD

Main Office 702 9 Ave W	
Private Branch Exch Connecting all Depts	M3921
Pres Ronald H Jenkins	
Mdse Mgr Alex Shearlaw	
Credit Manager L C James	
Treasurer H C Hilton	
Accountant C S Evans	
Buyer J K Darling	
Whse Mgr Frank Mertens	
Bakery Mgr F W McJunkin	
Fruit Dept T W Ashman	
NIGHT CALLS AFTER 5 PM TO 8:30 AM	
SATURDAYS AFTER 12:30 PM	
General Office	M3921
Accounting Dept	M3922
Fruit Dept	M3923
Shipping Dept	M3924
Friskin Bakery	M3925
Overseas Department	R1300

RETAIL STORES

Store No 1 407 8 Ave W	M4280
Store No 2 233 8 Ave E	M9360
Store No 3 1401 9 Ave E	E2919
Store No 4 1421 11 St W	E5385
Store No 5 136 10 St NW	W4627
Store No 6 1432 17 Ave W	W4620
Store No 7 923 19 Ave E	L1905
Store No 8 439 14 Ave E	W3263
Store No 9 309 16 Ave NW	W3260
Store No 10 522 7 Ave NW	E5314
Store No 11 1004 Centre St N	M1617
Store No 12 740 17 Ave W	H2385
Store No 13 708 9 Ave W	H3385
Store No 14 2516 4 St W	L2328
Store No 15 2609 14 St W	H2145
Store No 16 1203 2 St E	H3145
Store No 17 824 1 Ave NE	R1371
Store No 18 1601 Kensington Rd	R1300
Store No 19 703 Centre St	M5551
Store No 20 1412 12 Ave W	W1889
Store No 22 637 16 Ave NW	W1866

Katzin's Grocery 2214 7 Ave NW	L1908
Killarney Corner Store 3001 23 Ave SW	W4659
King Sang Co 206a Centre St	R2152
King George Store 917 20 Ave NW	H1561
Lee Joe 1110 Centre St N	H1717
Lem King Grocery 1221 20 Ave NW	H2778
Louise Grocery & Confectionery 1028 2 St E	M1024
Lovecchio's Fruits & Grocery 505 Sonora Ave	W1988
MacKenzie's Red & White Store 1030 18 Ave NW	H1139
Malzard's Ltd 220 8 Ave E	M5759
Manchester Grocery Manchester	S0915
Marlborough Grocery 508 12 Ave W	M5988
McDougall Grocery & Conf 414 6 St W	M1044
McGregor's Grocery 101 16 Ave NW	H1197
McIntyre Ed 1830 17 St W	W4430
McWalter's Cash Grocery 2141 15 St W	W1101
Mewata Grocery & Confectionery 517 9 St W	M5253
Mike's Grocery & Confectionery 201 4 Ave E	M9220
Model Grocery & Confectionery 713 3 St NE	H2524
Monarch Grocery & Confect 1409 11 St W	W1862
Mountain Rose Grocery & Conf 207 16 Ave NW	H4292
Nagler's Ltd 606-608 2 St E	M4341
New Calberta Grocery & Conf 928 12 Ave W	W4533
New Central Grocery 706a Centre St	M9864
New Moon Grocery Store No 1 1210 1 St W	M3086
North Balmoral Grocery 3501 Centre-B St NW	H2555
North East Groc & Confect 1104 1 Ave NE	R2868

(Continued on next page.)

GROCERS—RETAIL—Continued

North Hill Food Store 2102 Centre St N	H3201
North Star Grocery 940 2 Ave NW	L1192
Nu-Way Store 1719 17 Ave W	W2425
Ontario Grocery 736 3 Ave W	R2411
Our Own Grocery & Confect 2502 16b St W	W4729
Overton's Confect & Groc 133 16 Ave NW	H1398
P & M Grocery 2801 29 St SW	W2531
Palm Grocery & Confectionery 502 8 Ave E	R1707
Parkhill Grocery 3616 Centre St S	S0951
Peter's Grocery 1319 2 St E	M9177
Pharis Grocery 2127 7 Ave NW	L2347
Ping Grocery & Confect 917 17 Ave W	W1094
Pinner's Grocery Store 141 32 Ave NE	H2158
Plaza Grocery & Confect 626 15 St NW	L1828
Pops' Grocery 930 17 Ave W	W1169
Premier Grocery 825a 1 Ave NE	R1387
Quality Grocery Stall 40 City Hall Mkt.	R2026
Royalta Grocery 902 5 Ave W	M5858

RED & WHITE STORES

Forry's Grocery 1552 9 Ave E	E5586
Guy's Grocery 824 3 St NE	H2584
Louise Grocery 1028 2 St E	M1024
MacKenzie's Grocery 1030 18 Ave NW	H1139
Parkhill Grocery 3616 Centre St S	S0951
Sunshine Grocery 602 13 Ave E	M3254
Tuxedo Grocery 117 27 Ave NE	H2141
West Hillhurst Grocery 2138 4 Ave NW	L1420
Winter's Grocery 2707 17 Ave W	W1829
Wood's Grocery 1436 Kensington Rd	L1870

Regal Grocery 1302 3 St NE	H2294
Rex Grocery & Confectionery 1316a 9 Ave E	E5031
Riley Park Grocery & Confect 1209 5 Ave NW	L2565
Riverside Cash & Carry Grocery 14 4 St NE	R1617
Rosedale Groc & Confect 139 16 Ave NW	H1168
Roseland Confectionery & Grocery 501 13 Ave E	M5792
Roy's Grocery & Confect 408 8 Ave E	M9021
Royal Grocery 803 17 Ave W	W4596

SAFETY STORES LTD

General Office 535 10 Ave W	M1469
Zone Manager J A Conn	M4301
Personnel Office	M4311
District Office J Johnson District Mgr	M5311
Serebrin's Grocery & Conf 3103 Centre St N	H1679
Shamrock Grocery & Conf 2433a 2 St E	M3554

SHOPRITE STORE

1502-1504 12 Ave W	W3033
Meat Dept	W1084
Shopwell Store 1325 9 Ave E	W3034
Shuler H 523 4 St E	E5382
Silver & Black Store The 5012 Macleod Trail	M5849
Skene's Grocery 1401 20 Ave NW	95-126
South East Groc & Confect 540 12 Ave E	L1822
Standard Confect & Groc 226 17 Ave W	M4820
Suey Kee 210a Centre St	M9914
Sunlight Grocery & Confect 1907 17 Ave W	M4193
Sunnynook Confect & Grocery 2002 8 St E	W2828
Sunnyside Grocery & Confect 802 2 Ave NW	E5372
Sunrise Grocery 1215-17 14 St W	L1025
Sunshine Red & White Store 602 13 Ave E	W2566
Super Groceries Store 346 17 Ave W	M3254
Superior Groc & Confect 429 11 St NW	M1306
Switzer Grocery & Confectionery 112 14 Ave E	L2246
THREE STAR CONFECTIONERY	M7863

125 7 Ave W	M5374
Tuxedo Grocery 117 27 Ave NE	M5374
Velvet Groc & Confect 1201 12 Ave W	H2141
Vicars Grocery 602 17 Ave W	W3129
Vitality Foods Co 118 10 St NW	M7398
West Hillhurst Grocery 2138 4 Ave NW	L1112
Westmont Grocery 116 10 St NW	L1420
Wigwam Grocery & Service Station	L1555
1926 20 Ave NW	L1522
Williams Bros Ltd 117 10 Ave W	L1522
Wing Lee Leung Co 218 Centre St	M5755
Wing On Co 202a Centre St	R1616
Winnipeg Grocery The 514 9 St W	M1692
Winter's Grocery 2707 17 Ave W	M3888
Wong Grocery 1403 11 St W	W1829
Wood A H 1436 Kensington Rd	W2802
Yorkshire Grocery 920 17 Ave E	L1870
	E5378

Grocers—Wholesale

HORNE & PITFIELD LTD	
321 10 Ave W	M2022
MACDONALDS CONSOLIDATED LTD	M2757
535 10 Ave W	M2952
PETRIE LOUIS LTD	M3921
9 Ave & 6 St W	
WESTERN GROCERS LIMITED	
Cor 10 Ave & 5 St W	M5833

Grocery Brokers

(See Brokers—Grocery)

Gunsmiths

MOTOR CAR SUPPLY CO OF CANADA LTD	
317-321 6 Ave W	M2146
PIONEER LOCK & SAFE WORKS	
GUNSMITHS	
Firearms — Ammunition and Repairs	
512 8 Ave W	M5462

Russell Sporting Goods 1120 1 St W	R2161
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Hairdressers—Ladies

(See Beauty Parlors)

Hairdressers' Supplies

(See Beauty Parlor Supplies & Equipment)

Halls

Al Azhar Temple 506 17 Ave W	M7207
Paget Hall 218 7 Ave E	M4188

Hardware—Retail

ASHDOWN THE J H HARDWARE CO LTD	
110 8 Ave W	M5555
Bridgeland Hardware 827a 1 Ave NE	R1386
BRITISH INDUSTRIES LTD	
The Home of British Goods in Canada	
105 8th Ave W	R2550

Bronson's Hardware 2308 4 St W	M3302
Calgary Hardware 810 3 St NE	H3924
Chesney G L 102 16 Ave NW	H1777
CHINOOK BUILDING SUPPLIES LTD	M9934
540 5 Ave E	M9974
Comery T 632 17 Ave W	M1278
Crescent Hardware 1108 Centre St N	H3538
Despins Jules 2506a 4 St W	M1396

EMPRESS STORES LTD

Hardware Dept 1227 9 Ave E	E4178
Hardware Dept 702 16 Ave NW	H4280
Hardware Dept Stalls 33-36 City Hall Mkt.	R2026
Farmers Trading Departmental Store 219 7 Ave E	R2783
Hall Hardware Co 115 8 Ave E	M2904
HARDWARE-TERIA	M2855
122 8 Ave E	M9855



CUTS PRICES

M2855-M9855 122 8th Ave. E.

Hillhurst Hardware 134 10 St NW	L1705
Home & Craftsman Supply Co 1512 14 St W	W3436
HUDSON'S BAY COMPANY	
1 St W	
& 8 Ave	M83

IDEAL GROCERY & HARDWARE

1207 1 St W	M4374
INGLEWOOD HARDWARE	
1226 9 Ave E	E5957
Killarney Hardware 2701 17 Ave SW	W2744
Louise Hardware 106 10 St NW	L1133
MACLEOD'S LIMITED	
337 7 Ave W	M7586
MANCHESTER HARDWARE	
5518 3 St W	S0714

HARDWARE—RETAIL—Continued

McFarlane & Wilson Ltd 409 8 Ave W	M4107
McIntyre F J & Co 1010 17 Ave W	W2144
Mission Hardware 2408 4 St W	M2060
Nagler's Hardware & Appliance Co Ltd	
1206 1 St W	M1715

NAGLER'S LIMITED

Complete line of Household
and Builders' Hardware
606-608 2nd St. East M3420

NORTH HILL ELECTRICAL & HARD-

WARE CO	
135 16 Ave NW	H3858
Nu-Way Hardware 908 16 Ave NW	H3921

RIVERSIDE HARDWARE

SPORTING GOODS, LINOLEUM
PAINTS, PLUMBING R1807
17-19 4th St. N.E. R2272

VARIETY FURNITURE

& HARDWARE STORE	
SPORTING GOODS—LINOLEUM WALLPAPER AND HARDWARE	
235 8 Ave. E.	M7179

Veterans' Variety Store 1438a 17 Ave W	W2942
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WEBBER F G HARDWARE

HARDWARE
PAINTS and WALLPAPER
17th Ave. & 14th St. W. W4486

Williams Bros Ltd 117 10 Ave W	M5771
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Hardware—Wholesale

Ackland D & Son Ltd	M7318
722 11 Ave W	M7418
ASHDOWN THE J H HARDWARE CO LTD	
240 11 Ave W	M5555
Atlas Electric & Hardware Co 227 7 Ave W	M3489
BRITISH INDUSTRIES LTD	
The Home of British Goods in Canada	
303 Riley Bldg	R2750

GENERAL DISTRIBUTORS LTD

130 9 Ave W	M9223
MARSHALL-WELLS LTD	
118 11 Ave E	M5505
McLennan McFeely & Prior Ltd 3817 7 St W	S0904
Merchants' Hardware Ltd 325 10 Ave W	M4460
METALS LIMITED	
302-322 11 Ave W	M9531
NORTHERN HARDWARE CO LTD	
121-123 10 Ave E	M4102
W & W Sales Co 524 6 Ave W	R1869
Western Canada Importers 339 10 Ave E	M4324
Wilkinson's Wares Co 224 11 Ave W	M9120
	M9886

Hardwood Flooring

(See Flooring)

Harness & Saddlery—Retail

Riley & McCormick Ltd 305-307 7 Ave W	M1556
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HARNESS — SADDLERY

Cowboy and English Riding Equipment.
Main Store Branch Store
305-307 7th Ave. W. 1334 9th Ave. E.
M1556—M4312 E5955
RILEY & McCORMICK, LTD.
(Established 1902)
"The Leather Store with the Horse at the Door"

Harness & Saddlery—Wholesale

Adams Bros Harness Ltd 106 11 Ave E	M1203
GREAT WEST SADDLERY CO LTD	
212 9 Ave W	M7901
North West Leather Co 330a 7 Ave W	M1349

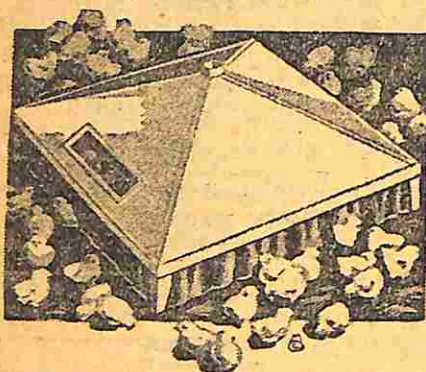
Use Long Distance



When You Think of

CHICKS

Think of the



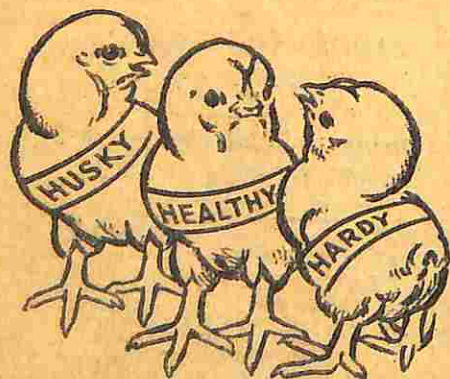
Bliss Kwaliti Chicks

M9677 614 17th Ave. W. **M9677**
Don Bliss CALGARY Manager



IT PAYS TO BUY
SWIFT'S
BABY CHICKS
AND
TURKEY POULTS

They're Husky, Healthy and Hardy
From Selected Tested Flocks



Place Your Order Now With
SWIFT'S HATCHERY

M2329

111 - 10th Ave. W., Calgary

Hat Manufacturers

SMITHBILT HAT CO

Manufacturers of Fine Felt Hats

1208 1st St. W. **M4404**

Stetson John B Co (Canada) Ltd 308 Leeson-
Lineham BldgM9462

Hat Renovators

BOSTON HAT WORKS & NEWS CO

109 8 Ave WM7938

SMITHBILT HAT CO 1208 1 St WM4404

Hatcheries

Alberta Electric Hatcheries 2417 1a St E ...M2851

VIGO-PEP CHICKS



Alberta Electric Hatcheries
2417 1a St. E. **M2851**

Alberta Poultry Marketers Hatcheries
506 9 Ave WM9039
Bliss Kwaliti Hatchery 614 17 Ave WM9677
Fox Quality Hatchery 1332 9 Ave EE5335



THE FOX QUALITY HATCHERY
POULTRY, FEED and SUPPLIES
1332 9th Ave E **E5335**

Hambley Hatcheries 605 1 St ER2572

Hambley Electric Hatcheries

Edmonton—Calgary

BABY CHICKS

POULTRY FEED & SUPPLIES

Hambley Special Mating and Govt.

Approved Stock

605 1 St E

R2572

Pringle Electric Hatcheries 228-230 17 Ave E...M3045

Pringle Electric Hatcheries

Calgary — Edmonton — Chilliwack, B.C.

BABY CHICKS

POULTRY FEEDS and SUPPLIES

M3045 228-230 17th Ave. E. **M3045**
CALGARY

HATCHERIES—Continued

Stewart Electric Hatcheries 602 12 Ave WM4159

Stewart Electric Hatcheries

R.O.P. SIRED

BABY CHICKS

Poultry—Feeds & Supplies

M4159 602 12th Ave. W. **M4159**

Swift Canadian Co Ltd 111 10 Ave WM2329

Hats & Caps—Retail

Campbell Tom Co Ltd 216a 8 Ave WM4893

Smithbilt Hat Co 1208 1 St WM4404

Branch Store 114 8 Ave EM7797

Hay, Grain & Feed

(See also Feed & Poultry Supplies)

Fletcher R 321 Commercial BldgM1615

UNITED GRAIN GROWERS LTD
Lougheed BldgM5561

Hearing Aids

Acousticon Hearing Aid Clinic 129 7 Ave W ..M3633

THE GREAT NEW FUTURA

ACOUSTICON

Conversation Hearing Aid

Three superb vacuum tube models,
scientifically fitted for Air and bone
conduction. NEW LOW PRICES.

Acousticon Hearing Aid Clinic
At Wilkinson Electric Co. Ltd.
129 7th Ave. W. **M3633**

Ashdown The J H Hardware Co Ltd 110 8 Av W M5555

NEW FREEDOM FOR HARD OF HEARING!

Famous One-Unit Hearing Aid! Little! Light! Efficient!

Now—you need no extra battery pack—
no battery wires! Just pocket-size Bel-
tone Mono-Pac! Sounds are wonderfully
enriched by latest electronic discoveries!
Come in or phone for FREE Demonstration.

ASHDOWN'S

Beltone MONO-PAC

110 8th Ave. W. **M5555**

(Continued on Next Page)

Directory Advertising Pays

Use Long Distance

HEARING AIDS—Continued

CLAYTON STUART & HOWELLS

603 Centre StM1375
Eaton Co Western Ltd (The T)
8 Ave W bet 3 & 4 StsM85

Have You Heard About THE TELEX HEARING AID?

There's no need to be handicapped by poor hearing—not if you are using
A TELEX HEARING AID

Don't go on any longer if you can't hear properly—Visit the Telex expert on
Eaton's Second Floor

PHONE M85

Priced from \$59.50

Heath H J 207 Oddfellows BldgM1585

THE NEW SONOTONE

WITH THE "MAGIC KEY"
LIGHT AND COMPACT
ONE-UNIT CONVENIENCE

PLUS

FULL ALL-DAY BATTERY POWER & ECONOMY
ALL IN ONE INSTRUMENT

SONOTONE HEARING AID
207 I.O.O.F. Bldg. M1585

Heaters—Water

GAS APPLIANCE LTD

RUUD WATER HEATERS

1329 1st St. W. M5363

DIRECTORY

ADVERTISING PAYS

Heating Apparatus

(See also Stoves, Ranges & Heaters)

Clarke H F 1114 5 St WM2057
Cone Water Heater Co 916 20 St EE5429
Dunham C A Co Ltd 1307 5 St WM7178

JENKINS & SHARPE CO

522 Herald BldgM3849
Steam & Hot Water Heating Supplies
Automatic Controls

JOHNSON TEMPERATURE REGU-

LATING CO LTD 1114 5 St WM2057

MINNEAPOLIS-HONEYWELL

REGULATOR CO LTD (M5323
213 Lougheed BldgM2829

STEPHENSON J R & CO 921a 9 Ave E E5494

Trane Co of Canada Ltd 130 7 Ave EM4202

Wells H Morton & Co Ltd 224 11 Ave WR1129

Heating Contractors—Hot Water & Steam

Anderson Plumbing Co 1212 Centre St NH1181



ANDERSON PLUMBING CO.

HOT AIR, HOT WATER and STEAM
HEATING

H1181—Phones—H4023

1212 Centre St. N. Calgary

Campbell & Hillier 1012 17 Ave WW4260

Deeves Fred & Sons 1422a 17 Ave WW1074

Fawcett Harry D 412 12 Ave NWH2076

Rogers J B Co 916 5 Ave WM4573

Scarisbrick J 338a 15 Ave WM5221

STEWART & PHILLIPS (ALBERTA) LTD

839 17 Ave WW4715

Trotter & Morton Ltd 204 5 St WM7355

Hemstitching

REGAL BUTTON & PLEATING CO

— HEMSTITCHING —

613 Centre St M3464

Herbalists

Chinese Herb Co 817a 1 St EM1500



CHINESE HERB CO.

— G. H. JONG —
Estab. in Canada 28 Years
Chinese Herb Remedies for Stomach
Gall, Bladder, Prostate Gland,
Sinus and Skin Trouble, Nerves.

電景張 817a 1st St. E. M1500

Ming Yee Yet 615 1 St ER2934

Paetzold A 1318 12 Ave WW1618

Powlan F Y 336 6 Ave EM7850

Rae John 605 2 St WM9983

Hides, Raw Furs & Skins

CHICAGO HIDE & FUR CO 501 4 St E R2176

LOVE J E & SONS

WE BUY CATTLE and HORSEHIDES
Horsehair and Sheepskins—Raw Furs, Etc.

403 4th St E R2996

SIMPSON & LEA

Est. 1914
THE OLDEST FIRM
IN WESTERN CANADA

703 Centre St. M5190

Home Laundry Equipment

(See Washing Machines)

Horticultural Societies

Vacant Lots Garden Club 5 St W & 11 Ave ..M1151

Hose—Rubber

DUNLOP TIRE & RUBBER GOODS

CO LTD 522 11 Ave WM9541

Fire Hose and Industrial Hoses of all types

Hosiery—Manufacturers

Caldwell Knitting Co Ltd 2nd Flr 127 7 Ave E M3133

Mercury Mills Ltd 408 Leeson-Lineham Bldg ..M7494

Saltman Knitting Mills 939 5 Ave WM4120

Hosiery—Retail

Hosiery Specialty Co 621 8 Ave WM2977

Any of Our Employees will attend to Your Order for Telephone Service

MONTHLY RATES FOR SERVICE IN CALGARY

BUSINESS

Wall	Desk	Wall	Desk
\$0.00	\$6.25	\$3.00	\$3.25

RESIDENCE

Hand Set Wall Instruments 25c per month
in excess of Standard Wall Type.

NOTE: Wall Hand Sets cannot be installed
on Rural Lines.

Hand Set Desk Instruments 25c per month
in excess of Standard Desk Type.

SERVICE CONNECTION CHARGES:

Business or Residence Service:

INITIAL SET	\$3.50
EXTENSION SET	\$2.00
EXTENSION BELL	\$2.00
EXTENSION LOUD RINGING GONG	\$2.00

Note: If wiring is found to be in place and
serviceable, an allowance of \$1.50 will be
made on the initial set and of \$1.00 on ex-
tension set.

If Telephone is already in place and no
changes are required the Installation Fee
will be \$1.00.

MISCELLANEOUS EQUIPMENT

Business Residence

Extension Wall per month	\$1.25	50c
Extension Desk per month	1.50	75c
Extension Bell per month		25 cents
Extension Gong per month		50 cents

Jack and Plug (Portable

Extension, Minimum

Two outlets) One Out-

let Free—Each additional .. 25 cents

REASONABLE RATES **HOTEL YALE** **M4604** *opposite the CPR Station* **CALGARY'S FAMILY HOTEL** FREE PARKING

Hospital Supplies

INGRAM & BELL LIMITED {M4741
519 Centre StM4095
STEVENS ALBERTA CO LTD THE
527 7 Ave WM2468

Hospitals, Homes & Sanatoriums

Barclay Nursing Home 1811 12 Ave WW3547
Bethany Danish Lutheran Home 1918 8 Ave NW L2797
Calgary General Hospital Murdock Rd bet 9
and 9-A Sts NEM5546
Maternity WardR1721
Laboratory-PathologyM4983
Central Alberta Sanatorium—KeithM9561
Private Branch Exchange connecting all
Departments
Grime Nursing Home 648 Meredith RdM2074
Holy Cross Hospital 22 Ave & 2 St WR2081
Maternity Night PhoneR2082
Innis Rest Home 921 18 Ave WW2710
Isolation Hospital 12 Ave EM1527
King (Ex Sheriff) Home 7a St NW nr 9 AveH1399
Lacombe Home MidnaporeS1180
Ogden Convalescent Hostel—OgdenE5151
Old Folks' Home 699 20 Ave WW4475
Our Lady of Providence 1811 Centre St SR1158
Red Cross Children's Hospital 1009 20 Ave W W4781
Salvation Army Children's Home cor 17 Ave
& 29 St WW1937
Salvation Army Grace Maternity Hospital
8 Ave & 13 St NWL2149
Salvation Army Sunset Lodge for Aged Women
1302 8 Ave NWL2636
Scottish Nursing Home 2410 5a St WM1982
Wheatley Nursing Home 1417 1 Ave NWL2373
Wood's Christian Homes—BownessL2021

Hotel Supplies

Sanitary Supply Co of Alta 1034 2 St EM7509
Snowdon C C 1810 11 St EE5217

Hotel Supplies Is Our Business

Disinfectants, floor oils, polishes, cleansers, beer
glass detergent, toilet papers, paper napkins,
floor wax, toilet soaps, kitchen bar soap, soft
soap, liquid soap.

C. C. SNOWDON
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Phones E5730 E5217 E5318

SOMMERVILLE CO Branch of Marshall-
Wells Ltd 118 11 Ave EM5505

Hotels

ALEXANDRA HOTEL CO LTD
224 9 Ave EM4671
Private Branch Exchange connecting Rooms
Balmoral Apartment Hotel 128 7 Ave ER1856
Braemar Lodge 215 4 Ave WR2932
Carlton Hotel The 9 Ave WM4651
Private Branch Exchange connecting all Rooms
& Departments
Cecil Hotel Calgary Ltd 4 Ave & 3 St ER2982

HOTELS—Continued

COLONIAL HOTEL 209 7 Ave EM2822
Dominion Hotel 120 9 Ave WM1805
Empire Hotel of Calgary Ltd 118 9 Ave EM1131
Private Branch Exchange connecting all Rooms
EMPRESS HOTEL 217-219 6 Ave WM1141
Private Branch Exchange connecting all Rooms
Hotel Arlington 513 2 St W95-178
Hotel Bliss & Coffee Shop 515-517 1 St ER2770
Hotel Milton 318 4 Ave ER2833
Hotel Royal 2 St W & 8 AveM9595
Private Branch Exchange connecting all Rooms
HOTEL ST REGIS (CALGARY) LTD
124 7 Ave EM4641
Private Branch Exchange connecting all Rooms
HOTEL WALES 709 2 St WR1031
Private Branch Exchange connecting all Rooms
HOTEL YORK LTD 7 Ave & Centre StM5585
Private Branch Exchange connecting all Rooms
IMPERIAL HOTEL 304 9 Ave EM2556
King Edward Hotel 9 Ave & 4 St EM1680
Lethbridge Union Hotel 316 9 Ave EM7093
National Hotel 10 Ave & 11 St EE5717
Noble Hotel 1 St W & 13 AveM9140
2nd Floor95-136
3rd Floor95-138
4th Floor95-139
5th Floor95-133
Manager's OfficeM9149
Palace Hotel 9 Ave WM9935
PALLISER HOTEL (CPR) 9 Ave WM82
Private Branch Exchange connecting all Rooms
and Depts
Queen's Hotel 8 Ave & 2 St EM2423
Ritz Hotel 813 Centre St95-151
St Louis Hotel Ltd 8 Ave & 4 St EM1555
John W Starchuk Mgr
Shamrock Hotel 2101 11 St EE5446
VICTORIA HOTEL 121a 8 Ave EM3971
Private Branch Exchange connecting all Rooms
M A Burke Manager
YALE HOTEL (CALGARY) LTD
Opposite C P R StationM4604

Ice Cream Manufacturers

CAMPBELL & GRIFFIN LTD
Velvet Ice Cream 348 11 Ave WR1028
CO-OPERATIVE MILK CO (CALGARY) LTD
704 11 Ave WM5426
CRYSTAL DAIRY LTD
(Crystal Ice Cream)
130 5 Ave EM2003
DARI-RICH STORE 118 10 St NWL1177
Del's Dairy Bar 223 16 Ave NWH1235
Exclusive Dairy 1403a 9 Ave EE5177
ISLAND MILK BAR
TOBACCOS, ICE CREAM, CONFECTIONERY
W. C. Jones—Res. Phone E5042
1233 9 Ave. E.E5197
MODEL DAIRIES 308 17 Ave WM2311
PALM ICE CREAM Palm Dairies Ltd
East CalgaryE691
Shipping Dept and PlantE5850
SUPER CREAM ICE CREAM
SHOP 2306 4 St WM7458

Ice Cream Parlors

(See Confectioners—Retail)

Ice Dealers

ALBERTA ICE CO LTD THE
Centre St S & 10 AveM2633
Household Order DeptM7326
Office & Refrigerator Sales RoomM7326
PURE ICE CO LTD Riverside Blvd &
6a St NEM9674

Implements

(See Agricultural Implements & Farm Machinery &
Supplies)

Income Tax Consultants

ALLAN E BURRITT 227a 7 Ave WM7793
MAJOR F L
AUDITOR and ACCOUNTANT
INCOME TAX CONSULTANT
405 8 Ave. W.R2339

MOON B A & CO 411 Leeson-LinehamM5987

Insecticides

HYGIENE PRODUCTS LTD
603 11 Ave WM3055
SNOWDON C C 1810 11 St EE5217
WEST DISINFECTING CO 215 10 Av WM7997
WOOD G H & CO LTD 330 11 Ave WM4350

Insulation

ALBERTA PAINT & GLASS CO
TEN TEST - DONNACONA
and MASONITE
224 11 Ave. W.M7576

BEAVER (ALBERTA) LUMBER LTD
Cor 10 Ave & 11 St WW2889
BRUCE ROBINSON ELECTRIC LTD
9 Ave & 4 St WM9506

CALGARY BUILDERS' SUPPLIES
INSULATION PRODUCTS
PLASTER SUPPLIES
518 9 Ave. W.M7420

CONSTRUCTION SUPPLY CO LTD
1120 9 Ave WM3556

CROWN LUMBER CO LTD
City Yard Cor 10 Ave & 9 St WW2443

CUSHING A B MILLS LTD
Cor 10 Ave & 14 St WM4648

INSULATION INDUSTRIES
(ALBERTA) LTD
Manufacturers of "ZONOLITE"
Insulation Products — Sales Office
Cor. 10 Ave. & 12 St. W.W4448

MANNING EGLESTON LUMBER
GO LTD 920 9 Ave WM5331
(Continued on Next Page)

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INSULATION—Continued

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DONNACONA HARD BOARD
527 8 Ave. W. M2348

NORTHERN ASBESTOS PRODUCTS {M9646

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REVELSTOKE SAWMILL CO LTD

21 Ave & 11 St E E5651

STANDARD BUILDING SUPPLIES LTD

1335 10 Ave W W2565

Insurance Adjusters

(See Adjusters)

**Insurance Business—Accident,
Sickness & Casualty****Alberta Life & Accident Ins Co Ltd**

200a Grain Exchange M1446

British Northwestern Fire Insurance Co

308 Grain Exchange M4191

Canadian Indemnity Co Renfrew Bldg M7291**CASUALTY COMPANY OF CANADA**

THE 504 Toronto General Trusts Bldg M3104

DOMINION OF CANADA GENERAL**INSURANCE CO THE**

504 Toronto General Trusts Bldg M3104

GENERAL ACCIDENT ASSUR- {M1740**ANCE CO** 608 Grain Exchange {M4008**Home Assurance Company of Canada**

400 Lancaster Bldg M4696

MUTUAL BENEFIT HEALTH &**ACCIDENT ASSOCIATION**

301 Toronto General Trusts Bldg M1373

**Insurance Business—Agents
& Brokers****Ackland W A Agencies Michael Bldg** M4010**Bamlett Insurance Agencies 710 Lancaster Bldg** M5060**Bannerman & McClelland 24 Renfrew Bldg** .. {R1161**Bell & Co Ltd 218 Southam Bldg** M4420**Bishop Agencies Ltd 4-225a 8 Ave W** M3243**Blow Brothers Limited 1-2 231 8 Ave W** M5811**Builders' & Investors Ltd 210 York Hotel** M5160**BURN WEBER AGENCIES 218 7 Ave W** M1820**Calgary Insurance Services Ltd 505 Herald Bldg** R2141**Campbell C J Ltd 604 Lancaster Bldg** M4359**Chertkow Agencies 6-818 8 Ave W** M2523**Clay J Donald 20 Michael Bldg** M4010**Cleave James Agencies Ltd 133 6 Ave W** M2039**Cunnington D G L 501 Grain Exchange Bldg** M2172**ENGLAND AGENCIES 312 Lancaster****Bldg** M4935**Farish Insurance Service 221a 8 Ave W** .. {M4097**FEDERAL AGENCIES LTD 227 8 Av W** M5510**Flock H S & Co 308 Lancaster Bldg** M4284**Flood (Russell) & Company**

111 Bank of Commerce Bldg M1608

FREEZE (FRANK) COPE {M2369**AGENCIES LTD 229 8 Ave W** {M2832**GOODWIN J H LIMITED****FIRE — AUTO — CASUALTY**

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M2584 Dominion Bank Bldg **W1042****Craveley V B & Co 35 Canada Life Bldg** M2626**Gregory & Robinson 305 Leeson-Lineham Bldg** .. M7561**Ho Lem Sr 10-111 2 Ave E** R2560**Hornibrook & Powles** {M5066**125a-127 6 Ave W** {M2577**HUTCHINSON & SCOTT 314-315****Lancaster Bldg** M5252**Immigration Agency 425 7 Ave E** M4960**JAMIESON J H AGENCY 817 1 St E** M4044**JOYCE-JONES AGENCIES**

804-805 Southam Bldg M9896

Lamont A & Co 10 Alberta Bldg M5921**Lane Chas E & Son 46 Canada Life Bldg** .. M1573**LOTT & CO LIMITED****Dominion Bank Bldg** M2727**INSURANCE BUSINESS—AGENTS &
BROKERS—Continued****Lyle Bros Ltd 720 Centre St** M5033**Macdonald H B Co Ltd 304 Grain Exchange** {M1949**Mackid Agencies Ltd 226 6 Ave E** {R1949**Managers Ltd 65 Canada Life Bldg** M2839**MAPSON & DURRELL LTD** M4493**RENTALS, FIRE & AUTO INSURANCE****ESTATES MANAGED****807 1st St E** M3790**Massie & Renwick Ltd 1-332 7 Ave W** M5842**MELVIN & CO** Dominion Bank Bldg M3192**Middleton & Tait 702 3 St W** R1055**Miller & Dunham Ltd Michael Bldg** M4010**Osler Hammond & Nanton Ltd 56 Can Life Bld** M3040**Quigley Agencies Ltd The 305 Insurance Exch** M4454**Ranaghan & Gould York Hotel Bldg** M2202**Robinson Geo S 307 Grain Exchange** M3458**SUFFEL CHAS E 409 18 Ave NW** H1652**Tavender & Beckett 404 Lancaster Bldg** M2842**Thomas Estates Ltd 709 2 St W** R1031**TOOLE PEET & CO LTD****Toole Peet Bldg 809 2 St W** R1041**Topley & Sanders 815a Centre St** M2834**Tyndale-Austin Agencies Ltd 611-613 Lancaster****Bldg** M2510**Webster F R & Co Ltd 611 Southam Bldg** .. M1923**Insurance Business—
Automobile**

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Canadian General Associates 1-2 231 8 Av W .. M5811**CASUALTY COMPANY OF CANADA THE**

504 Toronto General Trusts Bldg M3104

DOMINION OF CANADA GENERAL INSUR-**ANCE CO THE 504 Toronto General****Trusts Bldg** M3104**EMPLOYERS' LIABILITY ASSUR-****ANCE CORP'N LTD THE**

205 Insurance Exchange M3504

Freeze (Frank) Cope Agencies Ltd 229 8 Ave W M2232**GENERAL ACCIDENT ASSURANCE****CO 608 Grain Exchange** M1740**General Exchange Insurance Corporation**

838 11 Ave W R2817

**Insurance Business—
Casualty**(See Insurance Business—Accident Sickness &
Casualty)**Insurance Business—Fire****ALBERTA GOVERNMENT INSUR-****ANCE OFFICE 105 8 Ave E** M842 64**Agents** M842 62**British Crown Assurance Corp Ltd**

308 Grain Exchange M4191

British Traders Insurance Co Ltd

504-505 Lancaster Bldg M1015

Canada Security Assurance Co Ground Floor**Dominion Bank Bldg** M5166**Canadian Fire Insurance Co Renfrew Bldg** M7292**CLARKE C N AGENCY 3 Alberta Bldg** .. M3463**Commercial Union Assurance Co Ltd 35 Canada****Life Bldg** M2626**DOMINION OF CANADA GENERAL INSUR-****ANCE CO THE 504 Toronto General****Trusts Bldg** M3104**Eagle Star Insurance Co Ltd 308 Grain Exch** M4191**EMPLOYERS' LIABILITY ASSURANCE****CORP'N LTD THE 205 Insurance Exch** M3504**Franklin Fire Insurance Co 51 Canada Life Bldg** M4237**Fraser W B 313 Lancaster Bldg** M2209**Halifax Insurance Co The 702 3 St W** R1055**Home Insurance Co New York 51 Canada Life** M4237**Hull W R Ltd 201 Grain Exchange** M2694**Insurance Co of North America 809 2 St W** .. M1789**London & Lancashire Ins Co Ltd**

227a 8 Ave W M3096

INSURANCE BUSINESS—FIRE—Continued**Northwestern Mutual Fire Association**

38 Union Bldg M5649

Norwich Union Fire Ins Society Ltd

Ground Floor Dominion Bank Bldg M5166

Pearl Assurance Co Ltd of London England

409 Grain Exchange Bldg M2283

Phoenix Assurance Co Ltd of London Eng

403 Grain Exchange Bldg M3393

Ranaghan & Gould York Hotel Bldg M2201**Royal Insurance Co Ltd 5th Flr Grain Exch Bldg** M2171**St Paul Fire & Marine Ins Co 29 Canada Life** R2278**Springfield Fire & Marine Insurance Co**

46 Canada Life Bldg M9774

Street R Stanley 340 39 Ave W S0073**Walker W J S 408 Grain Exch** M2203**Wawanesa Mutual Insurance Co 312 Lan-****caster Bldg** M4935**Western Canada Insurance Underwriters Assn** {M1444

200 Lougheed Bldg {M1644

WESTERN UNION INSURANCE CO

(Freeze (Frank) Cope Agencies Ltd)

229 8 Ave W M2369

Wilkin Townshend & Wilkin 611-613 Lancaster M2510**Winnipeg Fire Underwriters Agency**

51 Canada Life Bldg M4237

Insurance Business—Hail**ALBERTA HAIL INSURANCE BOARD**

7 Ave & 5 St W M2128

Insurance Business—Life**ALBERTA GOVERNMENT INSURANCE****OFFICE 105 8 Ave E** M842 64**Canada Life Assurance Co**

4th Floor Canada Life Bldg R1203

Agents Office R1204**Confederation Life Association 401-2-3 Ins Ex** M7021**Representatives** M4928**Continental Life Ins Co 805 Lancaster Bldg** .. M1744**Crown Life Insurance Co Renfrew Bldg** M7390**Dominion Life Assurance Co 229 8 Ave W** .. M7047**Agents** M9071**DOMINION OF CANADA GENERAL INSUR-****ANCE CO THE 504 Toronto General****Trusts Bldg** M3104**Excelsior Life Insurance Co 214 Fitzpatrick****Bldg** M7888**Agents** M7846**Great-West Life Assurance Co 4th Floor Toronto****General Trusts Bldg** M4626**James Carver Jr Manager** R1839**J W Canfield Mortgage Loan Mgr** M9492**Imperial Life Assurance Co of Canada**

32-33-34-58 Canada Life Bldg M3605

London Life Insurance Co 702 Lancaster Bldg R2031**Manufacturers Life Insurance Co The**

3rd Floor Dominion Bank Bldg M7956

Metropolitan Life Ins Co 416 Lougheed Bldg .. M2782**Monarch Life Assurance Co The**

209-212 Dominion Bank Bldg M4884

Representatives M9791**Montreal Life Insurance Co 1 Imperial Bank Bldg** M1908**Mutual Life Assurance Co of Canada**

501-503 Toronto General Trusts Bldg R2061

North American Life Assce Co Renfrew Bldg {M2683**Occidental Life Insurance Co H L Perry Bldg** .. M4519**Prudential Ins Co of America 318 Southam** .. M3690**Sovereign Life Assce Co 801 Lancaster Bldg** .. M1551**Sun Life Assce Co of Canada 300 Southam Bldg** R1051**Travelers' Ins Co of Hartford 813 Southam** .. M5072**Western Life Assurance Co 43 Union Bldg** M4217**Insurance Business—
Livestock****LOTT & CO LIMITED** Dominion Bank Bldg M2727**Insurance Business—Plate
Glass****General Accident Assce Co 608 Grain Exch** M1740

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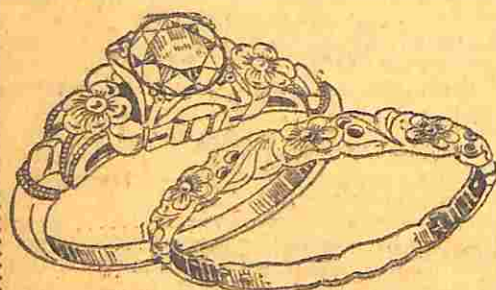


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CARLILE & McARTHUR LTD.

OFFICE (R1871
M9428)

Information and Stock Quotations M9429
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Elves F A Investments Ltd 102 Bank of Com Bg M9193

Mutual Investment Co Ltd 2 Flr Bk Toronto .. M2628

Nesbitt Thomson & Co Ltd 36 Canada Life Bldg M2010

Nickle S C Investment Corp Ltd 306 Lancaster M7358

Iron Founders

(See Foundries—Iron, Steel, Brass & Aluminum
Castings)

Iron & Metal—Scrap

(See Junk Dealers)

Iron & Steel

Calgary Iron Works Ltd 410-418 9 Ave E M2758

General Ornamental Iron Works 309 2 St E ... M9348

Western Ornamental Iron Works 136 15 Ave E M3863

Ironers

(See Washing Machines)

Irrigation

(See Alphabetical Section under Dominion Government)

Janitors' Supplies

Dustbane Western Ltd 330 11 Ave W M3002

Factory Distributors Ltd 20 & 25 515 1 St E M9057

Mid-West Soap & Supplies Co H L Perry Bldg M9730

Service-Ex-Service Alta Ltd Bsrnt 310 1 St E M5928

SNOWDON C O 1810 11 St E E5217

Western Supply & Mfg Co 1822 10 Ave W .. W1440

Jewellers—Wholesale

Alberta Book & Novelty Co 131 7 Ave E M9170

General Distributors Ltd 130 9 Ave W M9223

Gibbs Davis & Promislow 621 Centre St M7027

McGeachie & Holdsworth Ltd 120 7 Ave W .. M5686

Wannop J A 5-131a 8 Ave W M2700

Jewellery & Watches—

Manufacturing & Wholesale

Baker Bert 127 8 Ave E M9461

Jewellery & Watches—Retail

(See also Watchmakers & Repairers)

Agnew Walter G 811a 1 St W M1443

Anderson J Vair 224a 8 Ave W M3318

BIRKS HENRY & SONS (WESTERN)

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Goodfellow G H 1512a 14 St W W2473

Hanna C M 804 1 St W M1665

JEWELLERY & WATCHES—Continued

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HUDSON'S BAY COMPANY 1 St W

& 8 Ave M83

Jacques Harry Southam Bldg M1434

Jesse's Jewellery 704a Centre St M9088

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Lammle Nicholas 715 2 St E M9620

Nicholson W G Stall 14 City Hall Mkt R2026

People's Credit Jewellers Ltd 614 Grain Exch ... R1922

Raymond H H 116 8 Ave E M2455

RITCHIE GEO F

WATCHMAKER & JEWELLER

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SHORTT M A

WATCHES — DIAMONDS and SILVERWARE
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JEWELLERY — WATCHES — CLOCKS
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24 Elks Bldg M7087

Uren's Ltd 223 8 Ave W M9141

WALLACE GEORGE B 332a 8 Ave W .. M9913

Junk Dealers

Alberta Scrap Metal Co 500 4 St E R2605

Canadian Junk Co 302 6 Ave E M3588

Empire Metal & Supply Co 605 2 St E ... M3635

Labor Organizations

Amalgamated Building Workers of Canada

114 7 Ave E M4325

Beverage Dispensers Local 265 203 1 St E ... M4150

Labor Temple 229 11 Ave E M1759

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(See Tailors—Ladies')

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Arden's Ltd 233 8 Ave W	M2481
Bargain Shop The 230 8 Ave E	M9721
Belgium Glove & Hosiery (Western) Ltd	
328 8 Ave W	M1330
Bennett Jane 6 Palliser Hotel	M4576
Betty Shoppe The 120a 8 Ave W	M9644
Binnings Ltd 118 8 Ave W	M5250
Blue Bonnet Dress Shop 1211a 1 St W	M9261

PHONE**W2443 or W2433**

D'Alaird's Ltd 212 8 Ave W	M3450
Daniel Dress & Alterations Shop 1213 14 St W	W2105
Debutante Ladies Ready-to-Wear 114a 8 Ave E	M2702

DOMINION FURNITURE STORE THE

134 8 Ave E	M5039
Elise Ladies & Notion Shop 914 Centre St N	H2917
FAMOUS CLOAK CO THE 220 8 Ave W	M2307
Fashion Dress Shop 116 8 Ave E	M3869
Fern-Ette Style Shop 111 16 Ave NW	H4255

HOLLINSWORTH & CO LTD

Canada Life Bldg	M7722
Hollywood Style Shop 240 8 Ave E	M5831

HUDSON'S BAY COMPANY 1 St W

& 8 Ave	M83
Jo-Ann Ladies' Ready-to-Wear 334 8 Ave W	R2588
Kerr Margaret G The Arcade	M1977
Macy's Ltd 401 8 Ave W	M4708
Marie's Studio 818 1 St W	M9868
Market Dress Shop Stall 44 City Hall Market	R2026
Martha Silk Shops Ltd 201a 8 Ave W	M7174
McNaughton's 2206 4 St W	M4972
McPhersons Ladies' Wear 334a 7 Ave W	M5020
Miladi Style Shoppe Ltd 205 8 Ave W	M4101
Parisian Ltd 106 8 Ave E	M4315
Collection Department	M4313
Scarboro Dress & Gift Shop 1609 14 St W	W3321
Silhouette Ladies' & Children's Wear	
1103a 4 St W	R2380
Smart Shop 1 Alberta Bldg	M1505
Snell Miss L M The Arcade	M9167
Sobie Silk Shop Ltd 139 8 Ave W	M5651
Style Dress Shoppe 807 1 St W	M7080
Terry's Silk Shop 304 8 Ave W	M5366
Vogue Dress Shop 226 8 Ave E	M9812
Williams R H Co Ltd 1411-1415 4 St W	M7462
H P Scott & Office	M9368

Ladies' Wear—Wholesale

Chester R Agencies 108 6 Ave W	M7740
HATCHWEAR CO LTD 515 1 St E	M2804
McIntosh H C 502 9 Ave W	M2220
Sterling Ladies Wear (Alta) Ltd 1 Flr Johnston Bldg	M4740

Lamps

Canadian Laco Lamps Ltd H L Perry Bldg	M9780
Coleman Lamp & Stove Co Ltd 1020 2 St E	M4590
Northwest Electric & Specialty Co 101 7 Ave E	R2284
Solex Co Ltd The 304 11 Ave E	M2914

Lamps—Manufacturers

Hammill & Ross Ltd 1505 10 Ave W	W2421
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Land Companies

(See Real Estate)

Landscape Gardeners

Chalmers D R 1009 1 Ave NW	L2317
Dresen G H 227 4 Ave NE	H4258
Stephen's Lawn Service 510 11 Ave NE	H2602
Stuart D D 2324 6 Ave NW	L1454



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1301 10 Ave W	W2050
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O K Laundry 1213 1 St E	M4348
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Laundries—Steam Power**ALBERTA LAUNDRY LTD 730 2 Ave W R2051**

Mewata Laundry Depot 1136 8 Ave W	R1770
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Model Laundry Ltd 420 Marsh Rd	M2844
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ONTARIO LAUNDRY LTD cor 5 Ave

& 2 St E	M7931
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PREMIER LAUNDRY LTD 8 St W &

3 Ave	M9511
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Laundry Machinery & Supplies

Harrisons & Grosfield (Canada) Ltd	
215 10 Ave W	M9546

STANLEY BROCK LTD

523 8 Ave W	{M1950 M1951}
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Law Publishers

Burroughs & Co Ltd 517 7 Ave W	M2460
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Lawyers

(See Barristers & Solicitors)

Leather Goods**GENERAL DISTRIBUTORS LTD**

130 9 Ave W	M9223
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Leathercrafts Ltd 130 8 Ave W	M7457
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Leather Goods—Manufacturers

20th Century Novelty Co 36 4 St NE	M5059
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Compo Leather Products Ltd 906 8 Ave W	R1188
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Libraries

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Book Nook Library 2522 4 St W	M1077
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Jem's Library & Gift Shop 1606b 14 St W	W2329
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Public Library Central Park	
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Office of Librarian	R1676
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Circulation Dept	M3524
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Reference Dept	M9179
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Children's Department	M3527
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Crescent Heights Branch 1304 Centre St N	H2655
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Inglewood Branch 1336 9 Ave E	E4191
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World Lending Library & Card Shop	
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208 8 Ave W	M3262
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Licenses

City of Calgary License Office City Hall	M1151
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Life Insurance

(See Insurance Business—Life)

Lighting Systems**BRUCE ROBINSON ELECTRIC LTD**

9 Ave & 4 St W	M9506
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Duro-Lite Products of Canada Ltd 604 4 St E	M3848
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DURO-LITE PRODUCTS OF CANADA LTD.

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FARM LIGHTING SYSTEMS

407 Centre St. M9633

MORTON GUY CO 809 8 Ave W M2030

Reclamo Co (Canada) 617 10 Ave W	R2444
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Union Tractor & Equipment Co Ltd	
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Cor 9 Ave & 8 St W	M3911
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& 8 Ave	M83
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