## Roofing & Sheet Metal Contractors

Alberta Sheet Metal Products 1316 Centre St N H4023



GENERAL TINSMITHING

Residence H2123

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 M7341

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 R2648

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 M7714

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 M7227

## S. CHEETHAM

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HOT AIR FURNACES

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Specializing in Asphalt Shingles
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R2478

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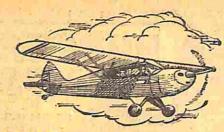
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Schools—Separate

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(Continued on Next Page)

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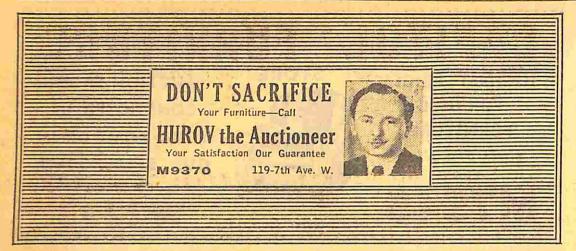
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RILEY & McCORMICK LTD	
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"The Leather Store with the Horse at the Door

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 M5010

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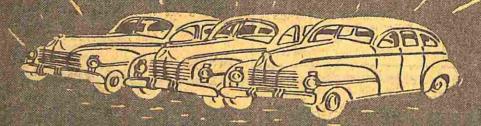
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AND

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\text{Amalgamated Vets' Taxi 208 9 Ave W ... }\text{M7114} \\
\text{M7114} \\
\text{M7131} \\
\text{M1331}

ARROW TAXI

50c AND

M 1 3 1 1

(Continued on Next Page)

BUY

War Savings Certificates

REGULARLY

AERIAL TAXI M4440

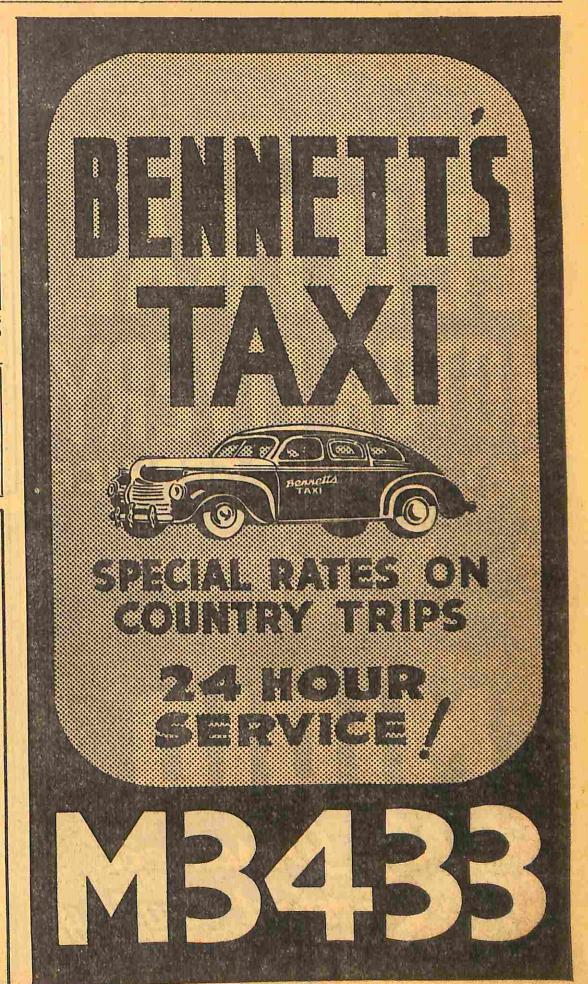
24 Hour Service

VVV

PASSENGERS FULLY INSURED

MAA

113 7th Avenue East





FOR SERVICE



Phone M3636 Phone

TAXI

MOTOR LIVERY TAXI CO. LTD.

OFFICE and STAND

C.P.R. STATION

## STAR

We get you there ON TIME

ANY TIME

COUNTRY TRIPS

15c per mile

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## 

## BREWSTER TAXI 50c and up

M9988

PALLISER HOTEL M9988

(Continued on Next Page)

# Footsore and Weary!

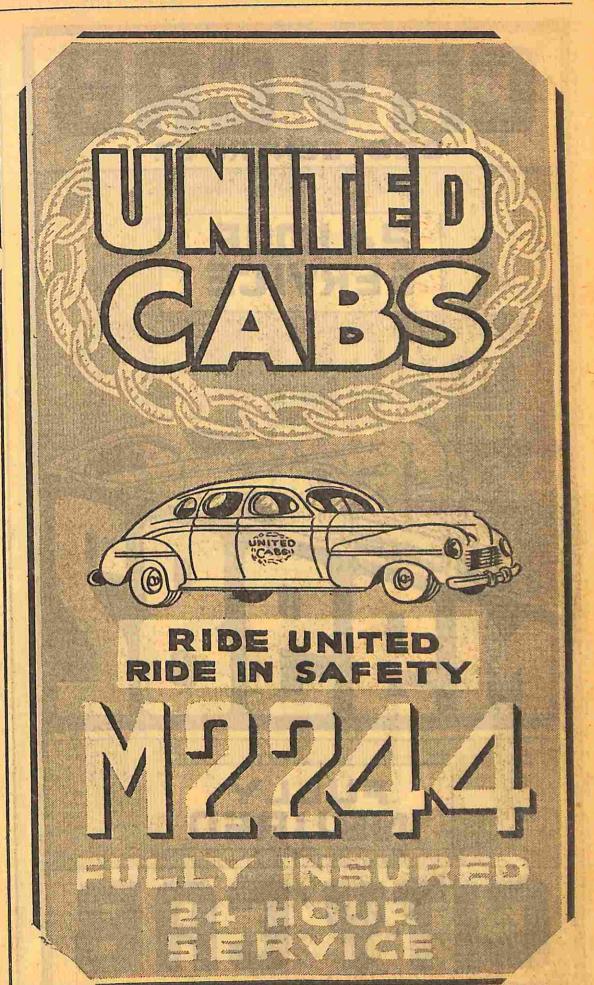
You could have saved all those steps and shopping crowds if you had

Turned to



They would have told you who sold that article you wanted and you could have ascertained the price by Telephone too.

ALBERTA GOVERNMENT TELEPHONES





The
Wise Business
Man
Thinks Of
Tomorrow

\*\*\*

Business is good today—
perhaps you are getting even
more than you can comfortably handle. But

It Still Pays
To
ADVERTISE

A time will probably come when you will want all the business you can get from old and new customers.

\*\*\*

KEEP
YOUR NAME
BEFORE THE
BUYING PUBLIC

### TAXICABS—Continued

Broadway Taxi 130 9 Ave E	M9696
Disolatina Taxi 130 9 Ave L	M9919
Calgary Taxi Noble Hotel	.M3132
Central Motor Livery 220 Centre St	
Checker Taxi (Calgary) Ltd 803 2 St E	. M7766
City Cab 220 Centre St	.M9982
City Hall Taxi 711 2 St E	.R1177
Commercial Taxi 334 9 Ave E	. M3515
De Luxe Taxi 236 9 Ave E	.M9100
Diamond Taxi Royal Hotel	.M2222
Empire Taxi Empire Hotel	. M7575
(Continued on Next Deep)	

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If you are new in a neighborhood

## The Yellow Pages

Will be of great assistance in shopping

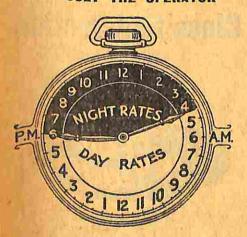
'Tells You Where to Buy It'

## The Best Time To Call a Friend Out of Town

Evening is the best time to make a Social out-of-town call, because, between **6.00 P.M.** and **4:30 A.M.** the rates for station to station or "Anyone" calls are reduced to approximately one-half of the day rates. This reduction is possible because after six o'clock in the evening there is a falling off in the number of calls at the end of the business day. This rate applies on calls by number only, and within the Provinces of Alberta and Saskatchewan.

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CONSULT THE OPERATOR



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SERVICE

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- OSAFETY
- COMFORT
- O COURTESY

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OF COURSE YOU ARE

May We Therefore Suggest You Use The

## **Classified Section**

To SAVE TIME



TELL YOU
"Where To Buy It"

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Fergy's Taxi 814 12 Ave W	N4766
Four Square Taxi 1210a 9 Ave E	E4073
Globe Taxi 201 Centre St	W2555
Greyline Cabs 113 7 Ave E	M2600

IMPERIAL TAXI LTD.

## M77777 -

Lowrie's Service Taxi Rotunda Yale Hotel	M2224
Main Taxi 811a 2 St E	M4800
Motor Livery Taxi Co Ltd C P R Depot	M1582
Discor Ellery rant do Eta o r R Deput	M3636
Pat's Taxi 1510 2 St W	M5037
Polley's Taxi 108a 9 Ave W	. M9090
Smith's Vets Taxi Rotunda Ritz Hotel	M3000
(Continued on Next Page)	

If you are new in a neighborhood

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for Prompt Dependable Service

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AND

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- COMFORT
- COURTESY

DAY NIGHT

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OFFICE

ROTUNDA RITZ HOTEL



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An

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That will reach the BUYER at the very moment he is in the MARKET.



TAXICABS—Continued

 South Calgary Taxi 1722 28 Ave SW
 W3969

 Star Taxi 114 7 Ave E
 M4566

 Time Taxi Palace Hotel
 M1014

TIMETAXI M1014

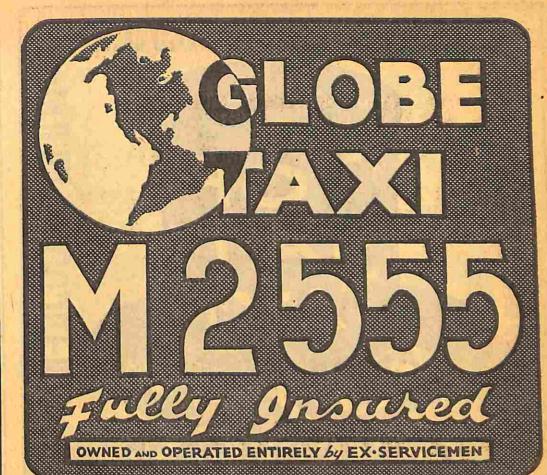
VERN'S TAXI L 1454

(Continued on Next Page)

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**BERT'S TAXI** 

(Bert's Safe-Way Taxi)

for

Prompt and Courteous 24-Hour Service

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OR ANY TRIP DESIRED

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Calgary

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SERVICE THROUGHOUT THE

CITY

24 HOURS DAILY

for Prompt Dependable Service

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- 811a 2nd Street East -



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-TAXI-M711/

PHONI

Courteous and Experienced Drivers
CITY & COUNTRY TRIPS — 24 HOUR SERVICE

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WASHING MACHINES
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AUTOMOBILES
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and many other mechanical devices all a part of our modern way of living are not now available owing to war restrictions.

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Look In



of Your
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to find reliable service men to take care of your requirements.

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Estabrooks T H Co Ltd H L Perry Bldg M1368
Kelly Douglas & Co Ltd 810 11 Ave W M4714
Nabob Food Products Ltd 810 11 Ave WM4714
Salada Tea Co of Canada Ltd H L Perry Bldg M9740
Strand Coffee Co Ltd 3rd Fir 601 11 Ave W M7657
Strain Coffee Co Ltd 3rd Fir Bull 11 Ave W
Tuxedo Coffee & Spice Mills Ltd Riverside
BIVd & 6a St NE

## Teachers

(See Business Colleges & Music Colleges & Teachers)

Teachers—Music
(See Music Colleges & Teachers)

Teachers—Vocal
(See Music Colleges & Teachers)

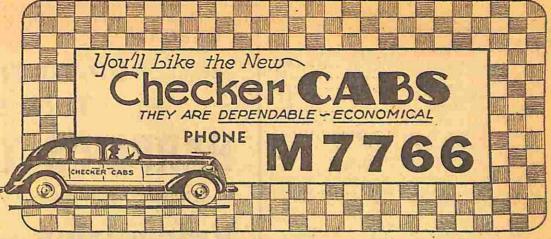
## Telegraph Companies

Canadian National Telegraphs 218 8 Ave W To send a Telegram or Cablegram Call M9555 Main City Office Manager H Jones M9557 Grain Exchange Branch 5th Floor Herald Bldg Trading Floor M5040 Booth Phone Grain Exchange Branch 5 Floor Herald Bldg M4141 Canadian Pacific Telegraphs Main Office CPR Depot 9 Ave & Centre St R1001 To phone a telegram or call for Messenger R1001 Telegraph Agent F V Robin Book-keeper—to adjust accounts R1004 Branch Office Herald Bldg M5340 M5340
Main City Office Manager H Jones
Grain Exchange Branch 5th Floor Herald Bldg Trading Floor M5040  Booth Phone Grain Exchange Branch 5 Floor Herald Bldg M4141  Canadian Pacific Telegraphs Main Office CPR Depot 9 Ave & Centre St R1001  To phone a telegram or call for Messenger R1001  Telegraph Agent F V Robin  Book-keeper—for adjust accounts R1004
Booth Phone Grain Exchange Branch 5 Floor Herald Bldg
Booth Phone Grain Exchange Branch 5 Floor Herald Bldg
relegraph P V Robin  Rook-keeper—fo adjust accounts  M4141  M4141
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To phone a telegram or call for Messenger . R1001 Telegraph Agent F V Robin R00k-keeper—for adjust accounts
To phone a telegram or call for Messenger . R1001 Telegraph Agent F V Robin Rook-keeper—to adjust accounts
Telegraph Agent F V Robin  Book-keeper—to adjust accounts
Book-keeper—to adjust accounts
Book-keeper—to adjust accounts
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Branch Uttice Herald Blid
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Branch Office Stock Yds East Calgary E5735

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Directory

Advertising Pays





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SAFETY — COMFORT — COURTESY

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TELEPHONES 119 6 Ave W	
Information regarding new subscribers and	4
change of telephone numbers	02
Long Distance Rates	
Long Distance Operator	
Chief Operator	
Telephones out of order	02
COMMERCIAL DEPT-CITY	
Installations Moves Changes of F	
Installations, Moves, Changes of Equipment Adjustments and Collections	M3490
Accounts M1000 to M4999 and R1000 to	
R2999	
Accounts M5000 to M9999 East and South	M3430
Accounts Hill Louise West & Rurals	M3038
T C Bradshaw City Clerk	. M5322
T Spalding City Commercial Superintenden	W4515
conversion of commercial Superintenden	t W4565
COMMERCIAL DEPT-DISTRICT	The State of the last
District Commercial Office	. M3830
, I b Bradshaw District Clerk	18/17/202
I Sparding District Commercial Supt	. M7323
DIRECTORY AND ADVERTISING DEPT	1
General Office	. M4734
Salesilidii	840470
J 3 WOLFISDIE DIRECTORY CIARD	884724
C A Ruxburgh Directory Supervisor	M4733
PLANT DEPARTMENT	
Outside Plant Superintendent C W Johnson	M4424
Automatic Plant Supt Wm Jamiecon	BETCOO
A M Blackburn District Clark	DOOTE
Wm Russ District Plant Superintendent	R2071
510KES 822 11 Ave W	
G D Robarts Storekeeper	M3541
Warehouse	M3545
TRAFFIC DEPARTMENT	1112343
Service Complaints Local & Long Div.	
F Jackson District Traffic Superintendent .	5/12776
Call and the call	. IVIZITO

## Tent & Awning Makers

ALBERT	TA TENT &	AWNING	CO
	TENTS, AW	NINGS, TAR	PAIII ING
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CALGARY TENT	å	AWNING	CO
614a 17 Ave W	Ger.	04 MA 230 COLUM	PA77404
WESTERN IENT	de	AWNING	CO THE
133 10 Ave E		Server enames	M2573

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Sharp's Circuit Shows Film Exchange Bldg .	. M3823
Sharp's Theatre Supplies Calgary Film Exchange	e
8 Ave & 6 St W	.M4076
Repair Shop 640 8 Ave W	M7266

## Theatres

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Crescent Theatre 1718 Centre St N Garry Theatre 9 Ave & 12 St E	
Kinema Theatre 1805 14 St W Palace Theatre 219 B Ave W	.W3444
Plaza Theatre 1133 Kensington Road	. L2222
Theatre 4 St W & 21 A	. M5479
Tivoli Theatre 4 St W & 21 Ave Variety Theatre 310 & Aye E	M4525
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## Threshing Machinery & Supplies

Northern Machinery Co 816 6 St W ... M1685 United Engines & Threshers Ltd 308 11 Ave E M2092 CALGARY'S

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## HARPER'S TIRE SERVICE

Most Modern Equipment - Combined With 27 Years' Experience

## Vulcanizing — Recapping

BELT SPLICING & RETREADING

Complete Changeover Service on All

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M7878

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Res. W3545

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INTERNATIONAL TIME RECORDERS
TIME SYSTEMS AND SUPPLIES
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Chesney G L 102 16 Ave NW	.H1346
Demers & Chisholm Sheet Metal Works	V.
-rear 716 8 Ave W	.R1134
Foulds & Booth Ltd 1010 12 Ave W	.W2887
Heath R C 111 4 St NE	.M7175
Neilson F & Son 1208 12 Ave W	.W1880
Reggin Roofing & Metal Works 117 11 Ave W	M3455
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ADVERTISING PAYS

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and ACCESSORIES
VULCANIZING — REPAIRING
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Acme Tire Service 228 7 Ave E ..... M4984



TIRES ON TIME
GENUINE
GOODYEARS

Vulcanizing
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Tractor Tire Repairs

M4984

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Alberta Tire & Tractor Equipment Ltd 525 11 Ave W R2349
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(Continued on Next Page)

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New Passenger, Truck and Tractor Tires

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R2349

TIRE DEALERS & REPAIRERS-Continued Commercial Tire (Alberta) Ltd 409 3 St W . R2931

COMPLETE TIRE SERVICE - Truck - Passenger—New & Used Tires

Commercial Tire [Alberta] Ltd. 409 3rd St. W.

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Res. Phone W4164

CONSUMERS TIRE CO.

NEW and USED TIRE DISTRIBUTORS We Specialize in TRACTOR TIRE and BELT REPAIRING - All Work Guaranteed. 1308 FIRST STREET WEST, CALGARY

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Dyson Service Ltd Cor 1 St W & 6 Ave	
Fisk Tire Service Co Ltd 342 7 Ave W	M2536 M3279

## FISK TIRE SERVICE CO. LTD.

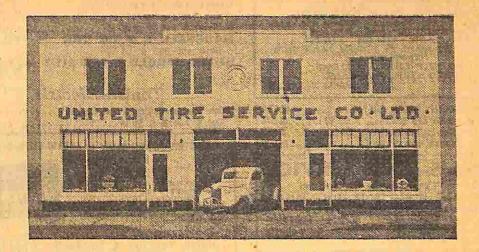
COMPLETE VULCANIZING SERVICE WE CAN EXTEND THE LIFE OF YOUR TIRES

M2536 - M3279

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Harper's Tire Service 130-132 12 Ave W .... M7878 (Continued on Next Page)

Directory Advertising Pays



## MOST MODERN TIRE SHOP In WESTERN CANADA

Ted Riback, General Manager

Dealers for:

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- O ATLAS TIRES
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BENDIX B.K. **VACUUM BRAKES** 



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Retreading — Recapping — Repairing and

Complete Vulcanizing Service

WITH GUARANTEED SATISFACTION!

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JIMMIE'S TIRE SERVICE Operated by the Freeman Wilson Co. Ltd. VULCANIZING and REPARS CAR AND TRUCK TIRES Specially Equipped to Handle Large Size Truck Tires EXPERT BELT SPLICING USED TIRES FOR SALE R1379 110-12 6 Ave. E.	
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"Quality Vulcanizing Since 1917"	
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Distributors	
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Dominion Rubber Co Etd 325 10 Ave WM2273 Tire Division—Distributors Motor Car Supply	
Co of Can Ltd 317-321 6 Ave W	
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Warehouse 4 St W & 10 Ave	
OF CANADA LTD	
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Ltd 537 8 Ave W	
Tires—Retreading	
Ace Tire Service 222 7, Ave E	
SMALL'S TIRE SERVICE	
RETREADING — RECAPPING CAR & TRUCK TIRES	
609 1st St E M1963	
Tobacco Manufacturers	1
Imperial Tobacco Sales Co of Canada Ltd	ł
214-220 11 Ave E	ł
Advertising Dept 214-220 11 Ave E M1272 Rock City Tobacco Co (1936) Ltd 330 11 Ave W. M2654	P
Tuckett Ltd 206 11 Ave E	1
	1
Tobacconists—Retail	ı
Ambry's Smoke Shop 417 8 Ave W	1
BILLY'S NEWS & SMOKE CHOR	-
338 8 Ave W M2894 City Hall Cigar & News Stand 711 2 St E M7381	200
Grand Cigar Store & Tea Rooms Ltd 606a 1 St W	ý
HARRY'S NEWS & TOBACCO SHOP	1
109 8 Ave W M7938 Herald Smoke Shop Herald Bldg M4816	
Traders Cigar & News Store 1000 1 St W M7889	A
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8 Ave & 2 St W	
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· MOVING PACKING CRATING SHIPPING • FREIGHT DISTRIBUTION STORAGE

(Continued on Next Page)

DIRECTORY ADVERTISING PAYS Calgary Truck Terminal Operated by ART'S TRANSPORT

COMPLETE STORAGE ACCOMMODATION Our Aim is SERVICE and SATISFACTION M 4490 422 6th Ave. E. M 4489

Canadian Freightways Ltd 410 Riverside Blvd .. M2136 

Crows Nest Pass Transport 802 9 Ave W .... M9616

Dench of Canada Ltd 409 10 Ave E .......M2166

DENCH OF CANADA LIMITED

Exshaw Motors Transport 310 1 St E .........R2615 

Great North West Transport 1437 10 Ave E .. E5466 JAMES STORAGE & CARTAGE CO 

Johnston Storage & Cartage Co Ltd

Calgary Truck Terminal 422 6 Ave E ....

TRUCK LINES-Continued

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M.ou	ANSFER COMPANIES—Continued  vise Delivery Service 2905 6 Ave NWL1738  cCosham Storage & Dist Co (Calgary) Ltd  15 10 Ave W
100	MacCOSHAM TORAGE & DISTRIBUTING CO. (Calgary) LTD. 215 10 Ave. W. — M7996 City Deliveries—Pool Car Distributors
Pi Ra Ti	tterson & Son rear 1119 18 Ave NW H3978  RAIRIE CARTAGE 2606 26 St SW W2492  y's Light Delivery 8-425 13 Ave E M7091  IGER TRANSFER 438 Marsh Rd R1205  ETS CARTAGE CO 219 11 Ave E M2027  hite Cartage 110 11 Ave W M3697
Se	Transportation Companies  Specific Headings—Airline Companies, Bus Lines, Express Companies, Movers—Long Distance, Railway Companies, Steamship Agents & Truck Lines
c	Travel Bureaus mmercial & Tourist's Travel Bureau 504 Maclean Blk R1289
-	Commercial & Tourist's Travel  Bureau  Affiliations from Coast to Coast  R 1 2 8 9 504 Maclean Blk.
Н	Truck Equipment  Lubalta Auto Wreckers—Hubalta
	Hubalta Auto Wreckers Truck Parts - Tires - Trailers BUSINESS E5898 RESIDENCE MAVEETY BROS. HUBALTA Derfection Machine Works Cor 5 Ave & 3 St E., M4046
1	Perfection Machine Works
	Hydraulic Hoists and Steel Dump Bodies Truck Power Take Offs

Cor. 5 Ave. & 3 St. E.

1433 8 Ave. E.

ART'S TRANSPORT

M4490

Truck Lines

AMALGAMATED MOTOR TRUCKS LTD

- HAULING PETROLEUM PRODUCTS -

Daily Service to the Oil Fields 422 6th Ave. E.

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M4046

Phone E5938

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Martin's Transport 422 6 Ave E	M4490
McGaughey S A Transport 321 10 Ave E	M9992
McLeod's Transport 1643 Broadview Rd	L2191
Medicine Hat Cartage 321 10 Ave E	M9992
Milo Transport 321 10 Ave E	M9992
Nielson Transfer 422 6 Ave E	M4490
Okotoks Transport 410 Riverside Blvd	M2136
Olds Transport 422 6 Ave E	M4490
Dids Transport 422 6 Ave L	H3258
Parkyn N N 402 14 Ave NE	



## FREIGHT M2136

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Direct Connections at Coutts, Servicing all U. S. Points.

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Connected Directly with Above for Points NORTH.

## CANADIAN FREIGHTWAYS LTD.

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Service Transport 310 1 St E	
Shea's Transport 727 10 Ave W	
Turner Transport 310 1 St E	. R2615
Turner Valley Transport 727 10 Ave W	
Vance Edmund 210 38 St NW	.L1152
Vance Transport 617 McDougall Rd	.M2342
Waite Geo Wm 115 14 Ave NW	
Williams Cartage 313 10 Ave W	.M2473
Yanke E W 502 9 Ave NE	
Young's Transport 422 6 Ave E	.M4490

Trucking (See Cartage)

Trucks

(See Automobiles & Trucks)

Trunk Manufacturers & Dealers

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Trunks & Suit Cases-Wholesale

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Temple Duff's Skilled fitter with over 36 years experience and a thorough knowledge of all types of hernia is your assurance of a perfect truss fit and satisfaction.

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Elastic Hosiery Private Fitting Rooms, Lady and Gentlemen Attendants

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Ph. M5838

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Alberta Government Telephones

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M4733

Phones

M4734

## Trusses & Belts TEMPLE-DUFF DRUG CO LTD

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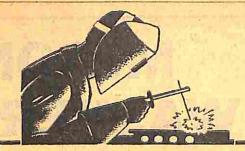
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