

The BUYER'S GUIDE

YOU'LL FIND that a few moments spent with the CLASSIFIED TELEPHONE DIRECTORY will make shopping much easier.

EVERY CLASS of MERCHANDISE and SERVICE is listed in the YELLOW PAGES.

THE CLASSIFIED TELEPHONE DIRECTORY



Tells Where to Buy It!

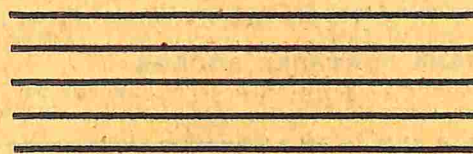
ALBERTA GOVERNMENT TELEPHONES

CALGARY

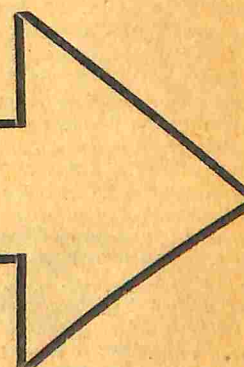
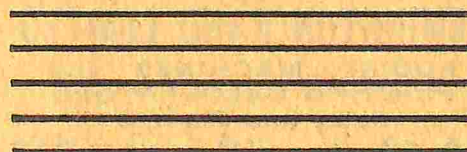
CLASSIFIED TELEPHONE DIRECTORY



JULY --- 1946



"WHERE TO BUY IT"



CALGARY CLASSIFIED TELEPHONE DIRECTORY JULY -- 1946

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Abdominal Supports

Brühjell Miss T 411 Grain ExM2909

Accountants

Battrum E D 216-217 Burns BldgM4744
Duncan L A 613 Maclean BlkM1504
Fletcher R S 422 6 Ave EM7268
Finestone & Finestone 308 Maclean BlkR2198
Harrison A S 312 Leeson-Lineham Blk.....M7788
Joyce-Jones Agencies 804-805 Southam Bldg M9896
Mackay C J 309 Maclean BlkM3304

MAJOR F L

INCOME TAX CONSULTANT
AUDITOR and ACCOUNTANT
405 8 Ave. W. R2339

Moon B A & Co 411 Leeson-Lineham BlkM5987
Sieb David & Co 739 8 Ave NEH3405
Watson John F 1-235a 8 Ave EM1630
Williams Claude F & Co 307 Leeson-Lineham Blk M3581

Accountants—Chartered

Collins & Collins 101 Bk of Commerce Bldg ...M9366
Fanshaw Alex J J 502 Lougheed BldgM2459
Glendinning Jarrett Gray & Roberts
207 Insurance ExchangeM4252
Harvey Morrison & Co 526-32 Lougheed Bldg ..M9591
Henderson Teare & Waines 503 Lancaster Bldg M2929
Hills Basil 309 8 Ave WM1276
Howard Munn & Richards 917 Lancaster Bldg M5484
Humphries Thomas 61 Canada Life BldgM5332
Ireland Wm 814 Lancaster BldgM3789
Mackintosh C P 207 Insurance ExchangeM4252
McCannel Bros & Co 217 Dom Bank Bldg ...M5770
Morton & Hills 309 8 Ave WM3518
Munn Leslie J 917 Lancaster BldgM5484
Owen Dick 3841 Centre St SS0086
Peat Marwick Mitchell & Co 41 Can Life Bldg..M3837
J Grant Halpin Resident Manager
Price Waterhouse & Co 61 Canada Life Bldg ...M5332
Reed Henry K 221a 8 Ave WM4097
Reid William F & Co 516-518 Lancaster Bldg M4943
Richards C A 917 Lancaster BldgM5484
Richards (Eric) & Graves 903-904 Lancaster M4425
Riddell Stead Graham & Hutchison 207 Insur-
ance ExchangeM4252
Stempel Wilfrid 517 Lancaster BldgM4943
Teare Kenneth C 503 Lancaster BldgM2929
Thompson W Herbert A & Co 10 Clarence Blk..M2277
Touche Geo A & Co 502 Lougheed BldgM2459
Waines F D 503 Lancaster BldgM2929
Williams & Stuart 531 Lougheed BldgM5805

Accountants—International Accountants

Bartle A J 4-328a 8 Ave WM3829
Strange R B & Co 71 Union BldgM7588

Accounting & Bookkeeping Systems

Nelson Farm Record Systems 714 7 Ave W ..M9115

Accounting Machines

(See Book-keeping Machines)

Acetylene

CANADIAN LIQUID AIR CO LTD
202 1 St E.....M4239

Adding Machines

Adding Machine Service & Supply Co
505 Herald BldgM3513

ADDING MACHINE SERVICE & SUPPLY CO.

Rebuilt Machines with New Machine Guar-
antee. We Service All Makes. Our Repairs
are Guaranteed.

H. J. KELLAM, Mgr.

M3513 505 Herald Bldg. M3513

BURROUGHS ADDING MACHINE OF CANADA LTD

Sole Distributor of New Burroughs
ADDING, ACCOUNTING, BILLING
and CALCULATING MACHINES
CASH REGISTERS . . . SUPPLIES
Sales and Service Offices
515 Lougheed Bldg. M3678

Comptometer Adding & Calculating Machine
30 Michael BldgM7567

CORONA PORTABLE ADDERS—
CALGARY TYPEWRITER & OFFICE SUPPLY CO
606a Centre StM3425

HILL & WILLSON LTD

R. C. ALLEN ADDING MACHINES
129 6 Ave. W. M1561

MONROE ADDING & CALCULATING
MACHINES 326a 8 Ave WM7273
Remington Rand Limited 110 6 Ave WM1507

REMINGTON RAND LIMITED

ADDING MACHINES and
PRINTING CALCULATORS
Sales and Service

110 6th Ave. W. M1507

UNDERWOOD LTD.

SUNDSTRAND ADDING MACHINES
ADDS, SUBTRACTS & MULTIPLIES
523 8 Ave. W. M1973

Addressing Machines

Addressograph-Multigraph Sales Agency
87 Union BldgM4007

Addressograph Machines—Sales, Supplies & Service
Only Authorized Distributor of Addressograph
Hand, Electric and Automatic Machines for
Name and Data Writing—Certified Addresso-
graph Plates, Ribbons, Supplies and Service.

Where to Call

ADDRESSOGRAPH-MULTIGRAPH SALES AGENCY
87 Union Bldg Calgary M4007

Adjusters

GOWAN GROSLAND & PEACOCK

306 Insurance ExchangeM9551

KELLY-LUCY ADJUSTMENT SERVICE

22 Michael BldgM7815

LILLY ADJUSTMENT AGENCY THE

206 Insurance ExchangeM1818

Morkill H S & Co 414 Grain Exch BldgM7541

Paterson Waugh O'Fallon & Taylor Ltd

405-7-9 Lougheed BldgM4402

Advertising Agencies

AUSTIN PINES ADVERTISING AGENCY

A COMPLETE MERCHANDISING AND
ADVERTISING SERVICE

131 6 Ave W M7507

GIBBONS J J LTD 2nd Flr Renfrew Bldg .M5437

SAVARY & COMPANY Union BldgM4560

STEWART-LOVICK LTD (M1432

337 8 Ave WM9653



Advertising AGENCY

**ADVERTISING COUNSELLORS
MERCHANDISING
PUBLIC RELATIONS**

337 EIGHTH AVE. W. • M1432 • M9653
ROBT. McNICOL • • • W2153
W. ALF. BELL • • • H2431

Tandy Advertising Agency Ltd Union BldgM4560

**DIRECTORY
ADVERTISING PAYS**

Advertising—Directory

Every Telephone User
is a Buyer — Every
Merchant Should be
Completely Repre-
sented. The Classified
Telephone Directory
Tells



"WHERE TO BUY IT"

ALBERTA GOVERNMENT
TELEPHONES Directory Advertising {M4733
Dept 119 6 Ave W {M4734

Advertising—Outdoor

Hook Signs Calgary Ltd cor 3 St E & 4 Ave ... M1841

Advertising—Time Service

Time Service 3 Hamilton Apts MO

Aerated Waters

Blue Label Bottling Co (Calgary) Ltd
508 3 Ave W M2812



STUBBY
and
SUNCREST
BEVERAGES
508 - 3 Ave. W.
M2812

CALGARY BREWING & MALTING CO
LTD East Calgary E5681
Canada Dry Ginger Ale Ltd 419 8 Ave E M5855
Coca-Cola Ltd 126 4 Ave W M4125
POLAR AERATED WATERWORKS {M9161
LIMITED 129 3 Ave E {M9600

Agricultural Implements

(See also Farm Machinery & Supplies)

INTERNATIONAL HARVESTER CO
OF CANADA LTD 235 10 Ave W M5595

Air Conditioning

Alberta Sheet Metal Products 1316 Centre St N H4023



**Ventilating and
Air Conditioning, Heating**

H4023

1316 Centre St. N. Residence H2123

Canadian Ice Machine Co Ltd 1118 Westmount .L1844

CANADIAN SIROCCO CO LTD
1307 5 St W M7178

CLARE BROS WESTERN LTD
921 9 Ave E E4109

CONN F

**FORCED AIR HEATING
and AIR CONDITIONING**
112 30th Ave. N.E. H1734

DEEVES FRED & SONS

**ENGINEERING and PLANS by
EDWARD DEEVES A.S.H.V.E.**
1422a 17th Ave W W1074

AIR CONDITIONING—Continued

DEMERS & CHISHOLM
SHEET METAL WORKS
Air Conditioning - Ventilation - Heating
716 8th Ave W R1134

FOULDS & BOOTH LTD
AIR CONDITIONING
HEATING — VENTILATION — COOLING
1010 12 Ave. W. W2887

Milton's Refrigeration Service 2413 17 St W .. W4284

NEILSON F & SON
FORCED AIR HEATING
Ventilation and Air Conditioning
1208 12th Ave W W1880

REGGIN ROOFING & METAL WORKS
FORCED AIR HEATING
VENTILATION and AIR CONDITIONING
117 11th Ave. W. M3455

Trane Co of Canada Ltd 130 7 Ave E M4202

Airline Companies

KEPLER AVIATION LIMITED
MUNICIPAL AIRPORT—CALGARY
Having a non-scheduled charter license
to fly passengers and goods.
Eve H3455 Phone H3765

TRANS-CANADA AIR LINES

**INFORMATION,
RESERVATIONS,
City Ticket Office,**
134a 9th Ave. W.



CALL M7991
If No Answer Call . . . R1096

Air Express Service . . . M3136

Western Air Lines Inc 218 8 Ave W M7211

Airplanes

KEPLER AVIATION LTD 411a 8 Ave W M4338

Ambulances

Ambulance & First Aid Service 1320 Centre St .M2636

JAY'S AMBULANCE 410 11 Ave NE ... H1697

STARR'S AMBULANCE SERVICE
102 14 Ave E M2428

Antique Dealers

Harriet's Antique Shop 1410 4 St W M1577
House of Antiques Ltd 220 7 Ave W M5350

Apartments, Blocks & Buildings

Anderson Apartments Janitor 18 Ave & 7 St W W3295
Athlone Apartments 7 Athlone Apts M7882
Barnhart Apartments Janitor Barnhart Annex . M2439
Carscallen Apartments 116a 10 St NW L1011
Devenish Apartments 17 Ave & 8 St W W4950
Glenmore Lodge 334 14 Ave W M3811
Herald Bldg 7 Ave & 1 St W M89
Huntly Apartments 817 15 Ave W R1804
Jordhoy S Leonard 102 Crescent Rd H1939
Kensington Apartments 102 12 St NW L1476
Montrose Place 332 6 Ave W M5012
Sills Apartments 2 Sills Apts M3522
Starratt Lodge 1437 19 Ave W W3707
Underwood Block 1315 1 St W M3252

Appraisers—Land

Burns (P) Agencies Ltd Michael Bldg M4645
TOOLE PEET & CO LTD
Toole Peet Bldg 809 2 St W R1041

Architects

Bates W Stanley 207 Bay Blk M3347
BROWN E T 1-308 8 Ave W M3776
Gillingham R H & Associates 204 Burns Bldg R2155
McIlroy D S 609 Leeson-Lineham Blk M4295
RULE WYNN & RULE 337 8 Ave W .. M2858
**STEVENSON J M CAWSTON &
STEVENSON** 129a 7 Ave W M4375

Art Dealers

Art Shop The 237a 7 Ave W M4080

Artificial Limbs

CALGARY ARTIFICIAL LIMB FACTORY
603a-605 1 St E M4070

Artists & Designers

Calgary Photo Engraving Co 313 6 Ave W ... M2466

Artists' Supplies

ALBERTA DRAFTING & BLUE PRINT CO
**ARTIST, DRAWING and
ENGINEERING SUPPLIES**
325a 7th Ave W M2849

Asphalt & Asphalt Products

Flintkote Co of Canada Ltd 522 Herald Bldg M3849

FLINTKOTE

Industrial Asphalt Emulsions and Cut-back Products

For WATERPROOFING, DAMP - PROOFING,
ROOF COATING, METAL PROTECTION, TILE
CEMENT, MASTIC FLOORING, ETC.

Cold Process Built-Up Roofing

LIQUID ASPHALTS FOR ROAD AND
STREET PAVING

PHONE **M3849** PHONE

THE FLINTKOTE COMPANY
OF CANADA LIMITED
522 Herald Bldg. Calgary, Alta.



**TELL YOU
WHERE TO BUY IT**

Associations & Societies

Alberta Federation of Agriculture 525 Lougheed. M4333
 Alberta Hotel Association 306 Foothills Bldg ..M1594
 Alberta Live Stock Associations J Chas Yule
 Sec & Managing Dir Victoria ParkM2732
 Alberta Master Bakers Assn 2 Flr Bk Toronto ..M2628
 Alberta Motor Transport Assoc 131 11 Ave W..M1220
 Alberta Petroleum Association 605 Lancaster ..M1026
 Alberta Pharmaceutical Assoc 1 Ingraham Bldg...R2847
 Alberta Retail Implement Dealers Assoc
 229 Examiner BldgM9981
 Alberta Tuberculosis Association 340 7 Ave W M4522
 Associated Canadian Travellers 512 Burns Bldg. M2200
 Automotive Trade Association (Alberta)
 913 Lancaster BldgM3371
 Bible Society 117 7 Ave WM5335
 Calgary Buffalo Stadium 1 Ave & 5 St WR1382
 Calgary Builders' Exchange 1120 9 Ave WM4396
 Calgary Tuberculosis Association City Hall ...R1102
 Canadian Legion Calgary (Alberta No 1)
 Branch 116 7 Ave EM5655
 Canadian Legion War Services Inc
 J W Jenkinson Dist Supvr 601 Leeson-Lineham M7601
 Legion Hut Currie BarracksW1010
CANADIAN RED CROSS SOCIETY
 Alberta Division
 General Office 1504 1 St EM9004
 Commissioner's Office 1504 1 St EM2208
 Warehouse 1504 1 St EM2290
 Junior Red Cross Hospital 1009 20 Ave W W4781
 Calgary Branch
 Office Basement City HallM3448
 Work Room Basement City HallM3444
 Social Welfare Dept 3-403 8 Ave WM3449
 Superfluity Shop 811a 1 St EM5423
 Blood Donor Clinic 1504 1 St ER1375
 Calgary Detachment Red Cross Corps
 403 8 Ave WM9946
 Reception Hut C P R Depot.....R2905
 OfficeM1532
 Child for Christ Crusade 204 Fitzpatrick Bldg ..M3891
 College of Physicians & Surgeons 504 Southam M4305
 Co-Operative Commonwealth Federation
 17 Alberta BldgR1200
 Credit Union League of Alberta 830 5 Ave NE M5067
 Hellenic Colonization Assoc 127-8 Ave EM9771
 IODE Fort Brisebois Chapter Chauncey Bldg ...M9171
 IODE Municipal Chapter 334a 8 Ave WM3756
 Inglewood Credit Union 1218 9 Ave EE5396
 International Union of Mine Mill & Smelter
 Workers 117 Burns BldgM1600
 Labor Progressive Party 16 Union Bldg.....R2829
 Lutheran Welfare Society 1918 8 Ave NW ...L2797
 North West Commercial Travellers Assn
 1 Union BldgM3615
 Religious Education Council of Alberta
 301-302 IOOF BldgM9797
 Retail Merchants' Association 88 Union Bldg ..M1098
 S P C A 509 Eau Claire AveR2757
 Technocracy Inc 15 Alberta Bldg.....M3273
 United Farmers of Alberta Inc 125 11 Ave E {M9686
 Unity Recreation Association Upstrs 403 8 Av W R1940
 Western Canada Bituminous Coal Operators
 Assn 5 Flr Lougheed BldgM1544
 Western Stock Growers' Assn 28 Michael Bldg .M4787
 Women's Voluntary Services 402 9 Ave W.....R2657
 Young Men's Christian Assn 1 St EM3291
 Young Men's SecretaryR1333
 Riverside Branch 2 Ave & 7 St NEM1732
 Area Office 330-332 Alberta CornerM3869
 Young Women's Christian Assn 223 12 Ave W..M1425
 Lougheed House 707 13 Ave WM4803

Assurance Business

(See Insurance Business)

**Use Long
Distance**

Auctioneers

Alberta Business Locators 203-4 Alberta Cor R1755

— AUCTIONEERS —

Properties will be inspected and valued on request.
 Call and consult Frank Ainsworth, Calgary's
 Property Auctioneer

FURNITURE SALES A SPECIALTY

ALBERTA BUSINESS LOCATORS — R1755

203-4 Alberta Cor. Calgary

CAPITOL FURNITURE STORE

133 8 Ave EM7545

Central Auction Mart Ltd 124 8 Ave WM5466

Hurov's Auction Rooms 119 7 Ave W.....M9370

DON'T SACRIFICE

Your Furniture—Call

HUROV the Auctioneer

Your Satisfaction Our Guarantee

M9370 119-7th Ave. W.



Auditors

(See Accountants)

Autographic Registers

AUTOGRAPHIC REGISTER SYSTEMS LTD 308 8 Ave WM5743

Moore Business Forms Western Ltd 88 Union Bg M5989

BUSY?

OF COURSE YOU ARE

May We Therefore

Suggest You Use

The

Classified Section

To

SAVE TIME



TELL YOU

"Where To Buy It"

Automobile Accessories, Equipment & Supplies

Ackland D & Son Ltd 722 11 Ave WM7075
 American Auto Wreckers 538 9 Ave ER2223
 Calgary Auto Parts 211 10 St NWL1446

Calgary Auto Parts

AUTO WRECKING and SALVAGE

New and Used Parts for Cars and Trucks

211 10 St. N.W. L1446

Calgary Motor Products Ltd 321 7 Ave W ..M4517

CALGARY MOTOR PRODUCTS LTD.

321 Seventh Ave. West

Wholesale Distributors of Parts and
Accessories for

PONTIAC, CHEVROLET, BUICK, OLDSMOBILE
and CADILLAC MOTOR CARS
CHEVROLET and G.M.C. TRUCKS

M4517 Phones M4933

Clarke's Auto Parts Cor Centre St S & 12 Ave. M9777

CLARKE'S AUTO PARTS

NEW & USED PARTS

101-105 - 12th AVE. E. M9777

CONTINENTAL AUTO SUPPLY

ASSOCIATE 1003 1 St ER1454

DAVIES ELECTRIC CO

AUTOMOTIVE IGNITION

FUEL PUMPS — PARTS and SERVICE

617-619 Centre St. M3822

Duncan Auto Accessories Rear Examiner Bldg ..M9091

DUNCAN AUTO ACCESSORIES

Exclusive Distributors for

Bowes Seal Fast Products - Snap-On Blue
Point Tools - Ferodo Brake Lining - Cords
Piston Rings - Ace Piston Rings
Wells Ignition

Rear 601 8th Ave. W. M9091

Empire Auto Parts Co 605 2 St EM3635

USED PARTS FOR ALL MAKES OF CARS

Empire Auto Parts

M3635 605 Second St. East
CALGARY

Hubalta Auto Wreckers—HubaltaE5898

Hubalta Auto Wreckers

CAR PARTS - TIRES - TRAILERS

BUSINESS E5898 RESIDENCE

MAVEETY BROS. HUBALTA

Hunt's Bone Yard 404 9 Ave EM4956

HUTTON'S LTD.

ELECTRICAL & CARBURETOR

PARTS and REPAIRS

131 11th Ave. W. M5095

(Continued on Next Page)

**AUTOMOBILE ACCESSORIES,
EQUIPMENT & SUPPLIES—Continued**

LARSEN AUTO SUPPLY 1321 1 St W M4441
MARSHALL-WELLS LTD 118 11 Ave E M5505
 Miller Auto Wreckers 420 4 Ave W M4143

Miller Auto Wreckers

Successors To City Auto Wreckers
 NEW AND USED PARTS AND TIRES FOR ALL
 MAKES OF CARS AND TRUCKS

M4143

420 4th Ave W. Res. W4235

Motor Car Supply Co of Canada Ltd
 317-321 6 Ave W M4631
 Peacock T H 216 12 Ave W M4433
 Manager Accountant & General Office M4434
 Precision Machine & Foundry Ltd.
 117-119 6 Ave E M1146
 Roberts & Hall 611 1 St E M1005
STANDARD ELECTRIC & AUTO
PARTS 233 17 Ave W R2056
 Stewart Warner Dominion Service Station
 329 7 Ave W M1415
 Taylor Pearson & Carson Ltd 210 11 Ave W R2021
 United Distributors (Alberta) 1111 8 St W W3485
 Vernon E R 82 Union Bldg M5961

E. R. VERNON

GARAGE EQUIPMENT, ETC. BOUGHT
 AND SOLD ON COMMISSION

82 Union Bldg Phone M5961
 With Extension to Residence

Automobile Batteries

(See Batteries & Repairs)

**Automobile Body Builders
& Repairers**

Alliss Geo rear 309 12 Ave E M1085
BIG CHIEF BODY & PAINT SHOP

Free Estimates on all Jobs
 BODY — FENDER — PAINT — WELDING
 C. E. Burke and F. Denham
 17th Ave & 1st St. W. **M2971**

Calgary Auto Body Works 131 11 Ave E M1712

**CALGARY
AUTO BODY WORKS**

Auto Bodies Repaired and Refinished
 Painting - Welding - Upholstering
 All Work Guaranteed

M1712 131 11th Ave. E.
 Opposite Customs Bldg.

Calgary Auto Wheel Repairs 608 1 St E M4702
 Cecil's Auto Body Service 706 10 St W R2706

**AUTO BODY
REBUILDING**

Bodies - Fenders - Painting - Auto Glass
 Tops - Upholstering

Cecil's Auto Body Service
706 - 10 St. W. — R2706

De Luxe Auto Body Service 140 1 Ave W R2446

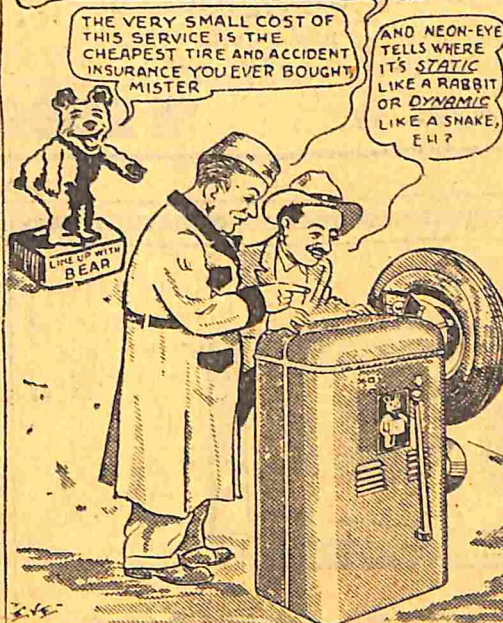
DE LUXE

AUTO BODY SERVICE
 WRECKED CAR REPAIRING, PAINTING,
 TOPS, UPHOLSTERING, SEAT COVERS
 RADIATOR AND HOOD COVERS

R2446 140 1st Ave. W.

De Sutter Auto Body Works 2207 4 St W ... M5857
 Detroit Auto Body Works 123 15 Ave W M4818
 (Continued on Next Page)

STATIC UNBALANCE CAUSES THE WHEEL
 TO HOP OR BOUNCE. DYNAMIC UNBALANCE
 MAKES THEM WOBBLE OR JERK SIDEWAYS.
 THIS **BEAR DYNAMIC WHEEL BALANCER**
 WITH ITS **NEON EYE** SOLVES THE
 PROBLEM OF WHEEL UNBALANCE.
 HAVING YOUR WHEELS TESTED AND
BALANCED WILL MAKE YOUR CAR
EASIER TO HANDLE; GIVES YOU
 GREATER SENSE OF SECURITY AT HIGH
 SPEEDS, AND INCREASES TIRE MILEAGE.



"The Frame and Axle Service Shop"

Phone
M4818

D E T R O I T
A U T O B O D Y W O R K S

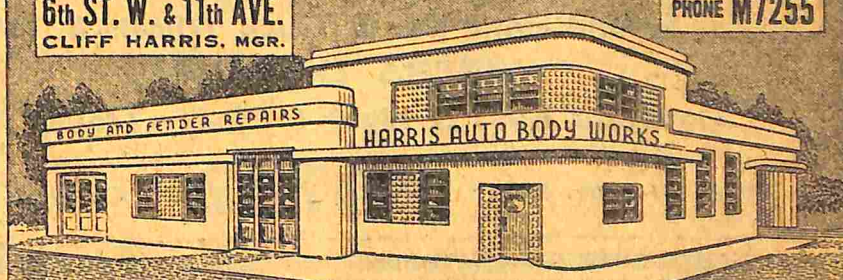
**123 15th
Ave. W.**

**Body
and
Fender
Repairs**

HARRIS AUTO BODY WORKS
 AND PAINT SHOP

6th ST. W. & 11th AVE.
CLIFF HARRIS, MGR.

PHONE M7255



"CALGARY'S MOST MODERN BODY WORKS"

**"BEAR" STEERING, FRAME AND AXLE ALIGNMENT SERVICE—
SPECIAL SPRAY EQUIPMENT — DUST PROOF PAINT ROOMS**

**Come In and Make a Practical Test of Our Tough
Baked Enamel! Then Choose Your Color**

**SEE OUR NEW "SKY ROOM" FOR BANQUETS
WEDDING RECEPTIONS AND DANCING, ETC.**

Operated by Cliff Harris — Phone for Reservations

1108-1110 - 6th ST. W. M 7255 CALGARY, ALTA.

WE HAVE A COFFEE SHOP FOR YOUR CONVENIENCE

Free Estimates

SUPERIOR

Reasonable Prices

PAINT & BODY SERVICE**GUARANTEED WORK BY FACTORY EXPERTS
COMPLETE COLLISION SERVICE****Welding, Window Glass and Upholstering
Wheels, Axles and Frames Straightened**

TOWING SERVICE — A. VINER, Mgr. — RES. PHONE R2768.

*"The job is like new when we get through"***M 2966****101 - 17 Ave. W.****M 2966****CALGARY AUTO WHEEL REPAIRS**

Distributors for

**KELSEY WHEEL CO. — MOTOR WHEEL CORPORATION
BUDD WHEEL CO.****We Specialize in WIDE-BASE RIMS & WHEELS
and WHEEL ALIGNING****Second Hand Car & Truck Wheels & Tires
WHEELS EXCHANGED****Goodyear Rims & Light & Heavy Trailer Axles****608 First St. East****M4702****Calgary Alta.****WHEN TELEPHONING
ADVERTISER***Please Mention The Telephone Directory*AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**DOMINION AUTO BODY SERVICE**PAINTING, BODY WORK & WELDING
ESTIMATES FREE**224 7th Ave. E.****M3886**

Forester Harry Ltd 9 Ave & 2 St WM7536

REBUILDING**Expert Body
& Fender
Repairing
Refinishing**in Lacquers and Enamels
Phones:**M7566 - M7536****HARRY FORESTER LTD.**

Corner 9th Ave. and 2nd Street West

FREEMAN WILSON CO LTD THE

110-12 6 Ave ER1379

Harris Auto Body Works & Paint Shop 6 St W

& 11 AveM7255

Hay & Harding Ltd 108 2 Ave WM7307

BUSES—VANS**TRUCK BODIES****HAY & HARDING LTD.****108 2nd Ave. W. :: M7307**

J. C. SCOTT, Manager

Res. H3126

Lewis Paint & Body Service 523 7 Ave WM4206

LEWIS PAINT & BODY SERVICE**HIGH CLASS CUSTOM REFINISHING****Expert Body and Fender Repairs****WELDING****523 7 Ave. W.****M4206**

M & D Body Works 323 25 Ave EM9050

MISSION BODY & FENDER SHOP**COMPLETE BODY SERVICE****PAINTING & FENDER WORK****331 25 Ave. W.****M9397**

Rollers Body Service 1516 5 St WM2771

Steve's Body & Fender Repairs 123 3 Ave E ..R1334

STEVE'S**BODY and FENDER REPAIRS****Painting and Welding****123 3rd Ave. E. Phone R1334**

Sunalta Auto Body Works 1301 12 Ave WW3138

**SUNALTA
AUTO BODY WORKS****PAINTING****Infra-Red Ray Baked Finish****Body & Fender Work — Welding****1301 12th Ave. W.****W3138**

Sunnyside Auto Body Works cor 10 St &

4 Ave NWL2532

**SUNNYSIDE
AUTO BODY WORKS****NEW TRUCK and BUS BODIES
BUILT TO ORDER****Guaranteed Auto and Truck Body Repairs****L2532 10th St. & 4th Ave. N.W. Res. H3006**Superior Paint & Body Service 101 17 Ave W .M2966
(Continued on Next Page)

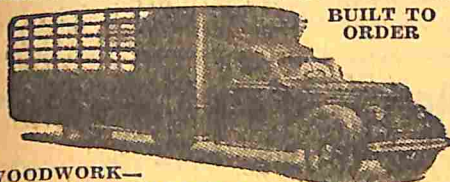
**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**

Vic's Body & Fender Repairs 409 Centre St. R2623

**VIC'S BODY & FENDER
REPAIRS**
EXPERT
BODY WORK - WELDING - PAINTING
409 Centre St. R2623

Western Body Works 131 2 Ave W R2229

WESTERN BODY WORKS
NEW TRUCK and VAN BODIES
BUILT TO
ORDER



WOODWORK—
WELDING—PAINTING
131 2nd Ave. West R2229

Automobile Brake Service
(See Brake Service)

Automobile Camps

Calgary Tourist Cabins Macleod Trail S0748
Cambourne Bungalow Court 5226 Macleod Trail S0821
Foothills Bungalows 4630 Macleod Trail S0479
Model Bungalow Cabins Mission Rd &
Macleod Trail S1144
Mount View Auto Camp 1508 16 Ave NW L1120
Sunshine Auto Camp 12 Ave & 7 St E M9978

**Automobile Dealers &
Repairers**

Alberta Nash Ltd 4 St W & 7 Ave M2811
Atlas Motors 609 8 Ave W M7670
Avenue Motors 311 17 Ave W M2944

AVENUE MOTORS

Motor Rebuilding & Re-Boring
NO JOB TOO LARGE OR TOO SMALL
311 17th Ave. W. M2944

Calgary Auto Wheel Repairs 608 1 St E M4702
Calgary Motor Products Ltd 321 7 Ave W M5161

Calgary Motor Products, Ltd.

DEALERS
Pontiac — Buick — Cadillac
and G.M.C. Trucks
M5161 SALES and SERVICE M4024
321 7 Ave W Calgary

D & M Motors 524 8 Ave W M1345
Diamond Motors Ltd 605 Herald Bldg M3722
Foothills Motors 119 12 Ave W M5704
Forester Harry Ltd 9 Ave & 2 St W M7566
Freeman Wilson Co Ltd The 107 6 Ave E M3236
M3256
M4274

The Freeman Wilson Co. Ltd.

DODGE AND DE SOTO
CARS AND TRUCKS

Office and Parts M3256
Mgr. M3236 Service M4274
107 - 6th AVE. E.

AUTOMOBILE DEALERS & REPAIRERS—Cont'd.

General Supplies Ltd cor 1 St W & 5 Ave M1101
GEORGE'S USED CAR DEPOT
1411 Centre St N H2502
Hammill Motors Ltd 309-315 7 Ave W M1747
Lea Motor Co Ltd 225-231 6 Ave W M7429
Maclin Motors Ltd cor 11 Ave & 1 St W M1191

MACLIN MOTORS LIMITED

FORD and MONARCH
SERVICE

Parts - Body Work - Painting
M1191 Eleventh Ave. & First St. W.

Packard Alberta Co Ltd 5 Ave & 3 St W M2763
Renfrew Motors Ltd Sales 330-340 5 Ave W M4707
Parts Dept M4713
Service Dept M4753
Manager & General Office M4742

RENFREW MOTORS LTD.

PLYMOUTH — CHRYSLER
FARGO TRUCKS

OFFICE M4742 SALES M4707
SERVICE M4753 PARTS M4713
330-340 5th Ave. West

REX MOTORS

CARS
BOUGHT and SOLD

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Rooney's Garage 15 Ave & 1 St W M3619
Speer Motors 411 5 Ave W M5889
Steve's Body & Fender Repairs 123 3 Ave E R1334
United Motor Sales 1111 8 St W W3949

UNIVERSAL SALES & SERVICE

202 5 Ave W R1758
Office & Sales M4122
Waldron's Used Car Lot 602 8 Ave W M4161
White Motor Co of Canada Ltd 1202 9 Ave E E5778

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Generators, Starters, Ignition & Lights
Cor 1st St W & 6th Ave M5449

ED & TED'S SERVICE 1 St W & 11 Av M7111
FORESTER HARRY LTD 9 Ave & 2 St W M7536
Fort Auto Service 539 17 Ave W M5200

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GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

AUTHORIZED PARTS SERVICE

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AUTOMOBILE ELECTRICAL SERVICE—Contin'd.

Hutton's Ltd 131 11 Ave W M5895
JOHNSTON W H Electrical & Battery
Service 529 11 Ave W M4435
Kent's Auto Electric 1440 9 Ave E E5872
Sparks Auto Service 302 7 Ave W M3186

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"WHERE THE SERVICE SPARKLES"

Brakes, Steering and
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Bean Wheel Alignment Machine
Guaranteed Accurate Work

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133-5th AVE. AT 1st ST. WEST

CALGARY

M1047 TELEPHONE M1047

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CLEANING to Restore Circulation

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 Broadway Taxi 130 9 Ave E M9696
 Checker Taxi (Calgary) Ltd 803 2 St E M7766
 Ware's Taxi Ltd C S Orr Mgr 128a 9 Ave W M3333



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Cecil's Auto Body Service 706 10 St W R2706
 City Paint & Body Works 312 4 St W M3651
 Detroit Auto Body Works 123 15 Ave W M4818
DOMINION AUTO BODY SERVICE
 224 7 Ave E M3886
FORESTER HARRY LTD 9 Ave & 2 St W M7536
 Harris Auto Body Works & Paint Shop
 6 St W & 11 Ave M7255
 Lewis Paint & Body Service 523 7 Ave W M4206
 Mission Body & Fender Shop 331 25 Ave W M9397
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 Vic's Body & Fender Repairs 409 Centre St .. R2623

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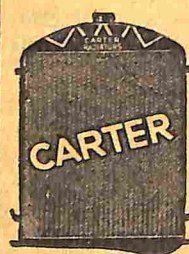
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CLEANING ————— REPAIRING

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M5638

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 Standard Radiator Service 116 2 Ave W R2727



STANDARD Radiator Service

116 - 2nd Ave. W.

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 RADIATOR CORES
R2727

Victor Radiator Co 209 3 St W R2991
 Western Radiator & Mfg Co 1106 Centre St .. M5638

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 McArthur's Auto Spring Works 330 6 Ave E .. M1839
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SPRING, GARAGE & SALES Service M7865, Office M7864

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(See Tire Dealers & Repairers, Tire Manufacturers & Distributors & Tires—Retreading)

Automobile Top Builders & Upholsterers

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 Lanoix J O 428 17 Ave E M1075

Automobile Wheel Aligning

DETROIT AUTO BODY WORKS

123 15 Ave W M4818

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American Auto Wreckers 538 9 Ave E R2228

American Auto Wreckers

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R2228

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211 - 10th St. N.W.

NEW and Phone

USED PARTS **L1446**

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Empire Auto Parts

M3635605 Second St. East
 CALGARY

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Hubalta Auto Wreckers

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BUSINESS

E5898

RESIDENCE

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HUBALTA

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Successors To City Auto Wreckers

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M4143

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Res. W4235

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 902-910 11 Ave WW2337
 Order DepartmentW4322
 Accounting DepartmentW4322
FORD AND MONARCH DIVISION
 902-910 11 Ave WW3423
 Branch ManagerW1989
 Assistant Branch ManagerW1824
 Branch Executive AssistantW4841
 Service ManagerW1778
 Sales DepartmentM2853
MERCURY AND LINCOLN DIVISION
 116 8 Ave WM3098
 Private Branch Exch connecting all Depts } M4262
 Branch Manager
 Assistant Branch Manager
 Branch Executive Assistant
 Service Manager
 Sales Department
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 838 11 Ave WM7911
General Supplies Ltd cor 1 St W & 5 AveM1101

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Chevrolet & Oldsmobile
CARS AND TRUCKS
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 Phone M1101

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MacIn Motors Limited cor 11 Ave & 1 St W ..M1191

MACLIN MOTORS Ltd.

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 Cor. 11 Ave. & 1 St. W. M1191

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(See Children's Wear & Furniture Dealers—Retail)

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(See Hatcheries)

Baggage

(See also Luggage)

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CALGARY'S FINEST TRUNKS — BAGGAGE
RILEY & McCORMICK, LTD.
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M1556—M4312 E5955
 "The Leather Store with the Horse at the Door"

Baggage—Repairs

(See also Luggage—Repairs)

Riley & McCormick Ltd 305-307 7 Ave WM1556

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Canvas Covers Made-to-Order—Factory Methods

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(Established 1902)

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M1556—M4312 E5955

"The Leather Store with the Horse at the Door"

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 Globe Transfer 417 6 Ave EM7288
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 City Hall Bakery & Produce 6 City Hall Mkt R2026
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303 16 Ave NWH1065
 Cunningham's Bakery 142a 10 St NWL2385
 Daffodil Bake Shoppe 726 17 Ave WR2104
 Frisken Bakery Limited 706 9 Ave WM4823

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 Massie-Hills Bakery 2508a 4 St WR2911
McGAVIN LTD 325 10 St NWL2323

Order DeskL2125
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Penny's Bakery 1215 9 Ave EE5231
 Picardy Ltd Store No 20 & Office 235 8 Ave W M7437
 Store No 21 706 16 Ave NWH4151
 Regal Bakery Rear 321 11 Ave EM4510

Royal Bakery 634 17 Ave WM3435
 Stewart's Bakery 726 3 St NEH2376
 Victoria Cake Shop 1018 2 St EM2726

Waldman Mrs Stall 1 City Hall Mkt R2026
WESTON'S BREAD & CAKE { M4994
 (CANADA) LTD 640 14 Ave E.M4042

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 Bank of Montreal 8 Ave & 1 St WM843 9
 Elbow Park Branch 2412 4 St WM3894
 Stock Yards Branch East CalgaryE5117
 Bank of Nova Scotia 125 8 Ave WM9566
 West End Branch 17 Ave & 14 St WW1630
 Manager's OfficeW2436
 North Hill Branch 1220 Centre St NH2582
 Bank of Toronto General Office 114 8 Ave W ..M1702
 Accountant & Asst AccountantM1802
 Manager only F C BurnetM1902
Canadian Bank of Commerce The
 101 8 Ave WM5541
 Personal Loan Department 809 Centre St ..M5544
 Eighth Ave W Brch Gen Office 309 8 Ave W M3774
 First St West Branch 1202 1 St WM1823
 Dominion Bank 8 Ave EM2524
 Imperial Bank of Canada 102 8 Ave EM1136
 East End Branch 1230 9 Ave EE5204
 Royal Bank of Canada The 8 Ave & Centre St M4656
 Branch 3 St W & 8 Ave.M2821

Barbers

Beaudet's Barber Shop & Beauty Parlor
 1002 17 Ave WW4244
 Broadway Barber Shop 820 Centre StM1074
 Grainger's Barber Shop & Beauty Parlors
 1110 1 St WM3530
 Hoskins F 324 9 Ave EM4243
 Hub Beauty Parlor & Barber Shop
 229a 8 Ave WM9751
 Ideal Barber Shop 1009a 1 St W.M3566
 Peters P P 137 12 Ave EM5074
 Workman Barber Shop 324 9 Ave EM4243

Barbers' Supplies

(See Beauty Parlor Supplies & Equipment)

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BLANCHARD & ROSE 513 Herald Bldg. M4461
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 Brokovski J Craig & Co 2 Royal Bank Chmbrs ..M5327
 Bryenton Percy R 304 Maclean BlkM7627
 Burnet Heseltine & McNeill 709 Lancaster Bldg M3387
 Burns & Mavor 412 Grain Exchange BldgM1718
BURY & BURY 510-511 Leeson-Lineham M7664
 Corey Lloyd A 3 Alberta BlkM3463
 Crawford J W 23 Canada Life BldgM7377
 Crerar J M 104 Burns BldgR2976
 Crowle H E 200 Lancaster BldgM3628
 Davidson W S 402 Maclean BlkM1429
 Dingle Norman D KC 504 Grain Exchange Bldg M7275
 Dungan E A KC 817 Lancaster BldgM3366
 Edmunds George W 3 Alberta BlkM3463
EDWARDS & CROMARTY { M4520
 606-7-8 Lancaster BldgR1341
 Farthing & Tavender 62 Canada Life Bldg ...M3422
FENERTY FENERTY & MCGILLIVRAY
 2 Floor Insurance ExchangeM4681

Fisher & McDonald 201 Lancaster BldgM2161
FITCH I F KC 31-36 Union BldgM1618
FRADKIN L M 301 Grain Exchange Bldg M7148
GERMAN & McLAWS 1-332 7 Ave W ..M1819
 Ginsberg Benjamin KC 817 Lancaster Bldg ...M2040
 Greenan Jos J 608 Leeson-Lineham BlkM5835
 Hall Wm E 401 & 403 Loughheed BldgM2444
 Hannah Nolan Chambers Might & Saucier
 600-603 Lancaster BldgM7916
 Harvie & Arnold 65 Canada Life BldgM1493
 (Continued on Next Page)

BARRISTERS & SOLICITORS—Continued

Helman Mahaffy & Barron	{M1040
803-804 Lancaster Bldg	{M1240
JULL W K KC 610-611 Grain Exchange	M1956
Lane D Austin 412 Leeson-Lineham Bldg	M7149
LANNAN A & COMPANY 111 8 Ave W	M3429
LIPSETT & COLLIER 310 Grain Exch.	M2050
Low William A 410 Lancaster Bldg	M2411
MACLEOD RILEY McDERMID & DIXON 63 Canada Life Bldg	R2041
Mann Dawson & Co 610-611 Grain Exchange	M1956
McCaffery J P 502 Grain Exchange	M2325
McCormick Edward J 1 Imperial Bank Bldg	M4995
McGUIRE J B KC 52-53 Canada Life Bldg	M9487
McLaws Cairns & McLaws 25 Canada Life Bldg	M5501
MILLER LEO H KC 502 Maclean Bldg	M1377
Millican & Millican 911 Lancaster Bldg	M3742
O'Connor J J & O'Connor 200 Lancaster Bldg	M3628
O'Connor T J 2-218a 8 Ave W	M7116
O'Keefe T L 207 Toole Peet Bldg	M5754
PATTERSON HOBBS & PATTERSON 204 Ins Exch Bldg	{M3825
Patterson Ward H 227a 8 Ave W	R2131
Paul J K KC 301 Grain Exchange	M3173
Petrie John J KC 810-811 Lancaster Bldg	M4187
POFFENROTH JOHN C 2 Royal Bank Chmbrs	M3375
Porter Allen & Millard 436 Lougheed Bldg	M4852
REDMAN D L KC 815 Lancaster Bldg	M1126
ROBERTSON WILLIAM C KC 64 Canada Life Bldg	M5172
ROSS & MAYHOOD Imperial Bank Bldg	M2253
SANFORD & COSTELLO 514-515 Lancaster Bldg	M1118
SCOTT J FRED KC LLB 511 Herald Bldg	M2998
SHOULDICE MILVAIN & MacDONALD 55 Canada Life Bldg	R2086
SHUMIATCHER & SHUMIATCHER 603 Grain Exchange Bldg	{M2025
Simmons R B 1-308 8 Ave W	{M2045
Skene & Gorman 22 Canada Life Bldg	M1717
SMITH (A L) EGBERT & SMITH 500 Lancaster Bldg	M3776
Staples M H KC 212 Grain Exchange	M2255
Steeves Miss Helen 628 15 Ave W	M2141
Stirton David M 609 Maclean Bldg	M4546
Vallance Sydney R 2-328a 8 Ave W	M4875
Whetham J D 209-210 Lancaster Bldg	M7558
Winter Austin de B KC 55 Canada Life Bldg	M3130
	M1890
	M4563

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DIRECTORIES of other cities are available in our Directory Office for addresses and other reference.

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(ALTA) LIMITED

1012 Ninth Ave. West
M 3113



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CALGARY — EDMONTON — RED DEER

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Electrical Wholesalers Ltd.

332 - 7 Ave. W M9998

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Prest-O-Lite

STORAGE BATTERIES

General Distributors

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Roberts Auto Electric 6 Ave & 4 St W.....M1090

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825 5 St WM5251

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207a 7 Ave EM7573

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110 Ardern BlkM7772
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WESTERN BARBER SUPPLY
1001 1 St W.....M4761

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Personalized Beauty Service of All Kinds
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Madame McGrandle
Miss P. McGrandle
Miss Eleanor Poile
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Arcade Beauty Parlor The Arcade.....M3847
Mrs E M Longshore

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Experts in COLD PERMANENT WAVING
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711 1st St. E. M5474

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H2430 318 - 16 Ave. N.W.

Barry Beauty Salon 1203a 1 St WM3125
Beaton Beauty Parlor 207 8 Ave WR2153

BEATON

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R2153 207 - 8th Ave. W.
RESIDENCE PHONE S0241

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ALL LINES OF BEAUTY CULTURE
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Bell Beauty Parlor The 1004 2 St EM7248
Bert's Beauty Parlor 351 11 Ave WM5634

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Specializing in PERMANENT WAVING
and all lines of BEAUTY CULTURE
32 4 St. N.E. M2529

Bon Ton Barber & Beauty Shop 708 1 St E ..M2646
Cable's Barber & Beauty Shoppe 346 17 Ave W M3210
Central Beauty Parlor 1006 12 Ave WW3605

(Continued on Next Page)

M4761
and
R2654

WESTERN BARBER SUPPLY

Chas. A. MacNutt

1001 First Street West

HELENE CURTIS AND NESTLE SUPPLIES
ROUX - CLAIROL - NOTOX & LOXOL TINTS

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ASSOCIATED BEAUTICIANS SUPPLIES

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PHONE M1078

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and the Home
of
Fashionable
Hairdressing

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Opposite Capitol Theatre

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Where Really
Deluxe
Hairdressing
Is Accomplished

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The latest and most amazing scientific development in
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PERMANENT**

\$3.50

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Beauty

Bleached, dyed and grey hair curled without breaking or discoloring.
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PHONE

M2002

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Kraft Bldg., 222A - 8th Ave. W.

Calgary

BEAUTY PARLORS—Continued

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**CHARM
Beauty Shoppe
MODERN BEAUTY
SERVICE
127 16th Ave. N.W.
H1335**

Chic Barber Shop & Beauty Parlor 904 8 Av W M2785

City Hall Beauty Parlor & Barber Shop
713 2 St EM2353

Connaught Barber Shop & Beauty Parlor
1413 11 St WW4836

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Curl Shoppe The 1336B 9 Ave EE5253

De Luxe Barber & Beauty Shop 216 7 Ave W M1777

Diana Beauty Salon 806 4 St WR1412

Donna Marie Beauty Salon 610 Centre StM9614

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Permanent Waving and Beauty Culture

ALL PROFESSIONAL OPERATORS

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Eaton Co Western Ltd (The T) 8 Ave W bet

3 & 4 StsM85

Elaine Beauty Salon 127 7 Ave EM5348

Elbow Barber Shop & Beauty Parlor

2512 4 St WM3157

Elite Beauty Shoppe 1611 14 St WW3334

Elks Beauty Parlor Elks BldgM7074

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Specializing in

Cold Wave & Machineless Permanents

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Grace Beauty Salon 333 8 Ave WM4220

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Your Permanent or Hair Style can be only
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Harper Method Beauty Parlour Eaton's Store .. M85

Hub Beauty Parlor & Barber Shop 229a 8 Av W M9751

Hudson's Bay Company 1 St WM83

Johnston's Barber Shop & Beauty Parlor

1403 11 St WW1247

(Continued on Next Page)

DIRECTORY

ADVERTISING PAYS

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Guaranteed Perfection
Permanents

FROM **\$2.45** UP

Experts In
COLD WAVE METHODS

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BEAUTY SALON
PERFECTION IN
PERMANENT WAVING
By
Freeman Pollock, Prop.
704 - 2nd St. West
(Opp. Wales Hotel)
M5357



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IN ALL LINES OF HAIRDRESSING
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Mary Anne Beauty Parlor 1218 9 Ave EE4093
Mayfair Beauty Salon H L Perry BldgM9290
Mervyn Beauty Salon 2705 17 Ave WW2587
Mission Beauty Shoppe 2208 4 St WM7616
MODEL BEAUTY PARLOR & BARBER
SHOP 719 4 St WM4456
Modern Beauty Shop 824 1 Ave NER2366
Morgan's Beauty Parlor 102a 10 St NWL2642
Mount Royal Barber Shop & Beauty Parlor
728a 17 Ave WR1162
New Day Beauty Parlor & Barber Shop
114 7 Ave EM7010
New Trend Beauty Salon 638 17 Ave WM2838

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BEAUTY SALON
EXPERTS IN HAIR STYLING
PERMANENT WAVING
All Professional Operators
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Nixon Mrs Florence 3603 Centre St NH1897
North Hill Barber & Beauty Shop 720 3 St NE .H2259
Nu-Fashion Beauty Salon 225a 8 Ave WM3377
Palliser Hotel Hairdressing Parlor Palliser Hotel M1947

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33 Years' Experience in ALL LINES OF
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Douglas Doherty
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RENA ROBINSON
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Neighbourly Shop
For Your Next
Appointment

W3334

BEAUTY PARLORS—Continued

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YOUR NEIGHBORHOOD
CORNER SHOP

Phone W4995 For Appointment
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3001 23rd Avenue S.W.

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La Rue Beauty Shop 307 Alberta CornerM3736
Leroy Beauty Salon Kraft Bldg 222a 8 Ave W M2002
Locke's Permanent Wave Shoppe 236 8 Ave W M2383

Locke's Permanent
Wave Shoppe
236 - 8th Ave. W. **M2383**

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Service and Experience of
15 Years.

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Lothian Madame 207 Leeson-Lineham BldgR2840
Louise Beauty Parlor 140 10 St NWL2223
Lucienne Beauty Salon 507 19 Ave WM5837
LUCILLE BEAUTY SALON 1413 9 Ave E E5895

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Professional Help
EVERY WAVE GUARANTEED

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SCIENTIFIC
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(Continued on Next Page)

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Complete in every detail.

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BEAUTY PARLORS—Continued

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PERMANENT WAVING
and COMPLETE BEAUTY SERVICE

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Alvina Cunningham, Prop.
ALL EXPERIENCED OPERATORS

M4022
130a 9th Ave. W. Calgary

Sunalta Beauty Parlor & Barber Shop

1506 12 Ave WW1667

Sunny Beauty Parlor & Barber Shop

306b 10 St NWL2433

Swan Beauty Salon 1-218a 8 Ave WM4866

SWAN BEAUTY SALON

JEAN PETERSON

218 A 8 AVE W

M4866

VANITY BEAUTY SHOPPE 513 9 St W M9029

Victoria Beauty Shop 1205 2 St EM9970

Vogue Beauty Salon 805 1 St WR2275

VOGUE BEAUTY SALON

WINNIE and ANDIE LUND

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(See Schools—Beauty Culture)

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Parkhill Bedding Ltd 339 10 Ave EM1383

Simmons Ltd 5 Ave & 5 St EM3456

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Monarch Belting Co 9 Ave & 5 St WM5051

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(Continued on Next Page)



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Specializing in

All Lines of Beauty Culture

M5348

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Visit Our Shop on Banff Avenue. Phone 26

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REX

Barber Shop & Beauty Parlor
Specialists In Permanent Waving
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PHONE **M3251** PHONE
809 - 1st St. E. Calgary

RITA'S BEAUTY SHOP 1033 9 St EE5247
Rose's Beauty Shoppe 144a 10 St NWL2656
Rosedale Beauty Shop 322 16 Ave NWH1566

BEAUTY PARLORS—Continued

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Ann Young

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JOAN BARTH & STELLA SHIRLEY

PERMANENT WAVING

and All Lines of Beauty Culture

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Spencer's Beauty Parlor & Barber Shop

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Staber Leila Beauty Salon Carlton HotelM2234

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Foremost Repair Shop

REPAIRS TO ALL MAKES OF BICYCLES

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M 1755

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BICYCLES — REPAIRS — ACCESSORIES
Baby Buggies Repaired and Retired
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Expert Work On
BICYCLES OF ALL MAKES
BABY BUGGIES REPAIRED

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Mission Cycle Store 2414 4 St W M2278

MISSION Cycle Store

Ride a C.C.M.
"It Saves and Serves"
Repairs & Accessories
Phone M2278



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RIDLEY'S CYCLE & SPORTING GOODS

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Sid's Cycle Works 315a 17 Ave W M5777
Western Cycle Works 1514a 14 St W W4044

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(See Advertising—Outdoor)

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Alberta Billiard Supply Co 603 11 Ave W M2029

Billiards & Pool Rooms

Central Billiards Basement Maclean Blk M2525
Exchange Billiard Parlor 815 1 St W M5288
Gibson's Recreation Billiard Parlors Hotel York 95-211
Helmer & Carr 208 8 Ave W 95-226

Birds

(See Pet Stock Business)

**DIRECTORY
ADVERTISING PAYS**

Biscuits & Candy

(Manufacturers & Jobbers)

Christie Brown & Co Ltd Lever Bros Bldg E Calg E4063
DAD'S COOKIE CO 109 6 Ave W M2648
Independent Biscuit Co Ltd 11 Ave & 4 St E M4232
Manager and Credit Dept M2344
National Biscuit & Confection Co Ltd
330 11 Ave W M3002
Paulin Chambers Co Ltd 1005 14 Ave W W1039
Scott-Bathgate Ltd 2nd Flr 305 10 Ave E M9747

Bits—Oil Well

(See Oil Well Tools)

Blacksmiths

Black & Murray 229 2 Ave W R2306
Rettschlag Gus 1415 9 Ave E E5401

Bleaching Fluid

Savage F P 1114 8 St E E5287

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(See Apartments Blocks & Buildings)

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(See Fans & Blowers)

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Bird-Archer Co Ltd 126a 8 Ave E M3610
SNOWDON C C 1810 11 St E E5217

Boilers

Grane Limited 602 11 Ave W M9571

Bonds

(See Stocks & Bonds)

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225 8 Ave EM5797**Bookbinders**Benard J Victor 124 17 Ave WM9083
Calgary Bindery 108 2 St WR2442
Economy Bookbindery 211 4 St WR2210
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Centre StM5226**Book-keeping Machines****BURROUGHS AUTOMATIC BOOK-KEEPING & ACCOUNTING MACHINES—**
BURROUGHS ADDING MACHINE OF CANADA LTD
515 Lougheed BldgM3678**INTERNATIONAL BUSINESS MACHINES CO LTD**
INTERNATIONAL ELECTRIC Punched Card Accounting Machines
325 - 7th Ave. W.M4249**NATIONAL CASH REGISTER CO OF CANADA LTD** 607a 1 St WM3034
REMINGTON RAND LIMITED
110 6 Ave WM1507**Books—Religious****BRITISH & FOREIGN BIBLE SOCIETY IN CANADA** 117 7 Ave WM5335
Foothills Book Store 26 4 St NEM9361
Sunrise Gospel Hour Grd Flr Lougheed BldgM5662**Booksellers—Retail**

(See Stationers—Retail)

Booksellers—Wholesale

Alberta Book & Novelty Co 131 7 Ave EM9170

Boots & Shoes—Retail

(See Shoes)

Boots & Shoes—Wholesale**GREAT WEST SADDLERY CO LTD**
212 9 Ave WM7901
MOTOR CAR SUPPLY CO OF CANADA LTD 317-321 6 Ave WM2146**Bowling Alleys**Bowladrome 330 8 Ave WM3328
Gibson's Bowling Parlors 7 Ave & Centre St
Academy95-111
Private Office AcademyM1388
Recreation Alleys95-231
Private Office RecreationM1264
OLYMPIC BOWLING ALLEYS LTD
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(See also Paper Boxes)

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FOR YOUR NEEDS
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Sparks Auto Service 302 7 Ave WM3186

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(See Foundries—Iron, Steel, Brass & Aluminum Castings)

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ManchesterS0754
CALGARY BREWING & MALTING CO LTD East CalgaryE5681
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Country ShipperM7973
Representative at Calgary BreweryE5787
ManagerM7974**Bricklayers**

Evans Jack 3223 6 St WS0129

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Broadcasting CompaniesAll-Canada Radio Facilities Ltd
1012-14 Southam Bldg
Sales DeptM7691
Accounting DeptM7591
Station Service Dept 601 Herald BldgM3875
H R Carson Mng DirectorM2670
CFAC Taylor Pearson & Carson Broadcasting Co Ltd 1006 Southam BldgR1036
CFCN The Voice of the Prairies Ltd
Toronto General Trusts BldgM1161
CJCJ Albertan Publishing Co Ltd 210 9 Ave W. {M9966
{R 2001**Brokers—Custom**

(See Custom House Brokers)

Brokers—Fruit & ProduceCalifornia Fruit Growers Exchange
26 Michael BldgM1487
Canadian Fruit Distributors Ltd 27 Michael Bldg M3550
Robinson C H Co Ltd 211 Lancaster BldgM5360
United Brokers (Calgary) 211 Lancaster Bldg ..M1231**Brokers—Grain**

(See also Grain Commission Merchants)

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Macalister Donald 812 11 Ave WM7105
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215 10 Ave WM7996
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(See Insurance Business—Agents & Brokers)

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Toole Peet Bldg 809 2 St WR1041
Wittichen's Ltd 304 Foothills Bldg.....M4170**Brokers—Stocks & Bonds**

(See Stocks & Bonds)

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Klean Sweep Brush Factory 624 4 St EM2410**Building Contractors**

(See Contractors—Building)

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(See also Colleges & Schools)

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613 Centre St. **M3464**

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KOBSTED FURNITURE SHOP
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Myskowsky P 236 12 Ave WM9336
Perkins A E 1430 29 St WW1086
Superior French Polishers 1508 1 St WM5639
Walton Fred 239 12 Ave EM4482
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(See also Adding Machines)

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(See Pet Stock Business)

Candy Manufacturers

(See Biscuits & Cand)

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