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Herald BldgR2290

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(See Plating)

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See Pages V to VII

NUMERICAL INDEX

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(See also Florists)

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British American Oil Co Ltd The 12th
Ave & 6th St E **M3169**
M3269
M3469
M3569
British Dominion Oil & Development Corp Ltd
208 Dominion Bank Bldg **M5832**
Canadian Oil Companies Ltd 2024 9th Ave W **M2921**
Commonwealth Petroleum Ltd 409 Lancaster
Bldg **M7807**
Devenish Petroleum Ltd 300 Leeson & Line-
ham Blk **M2520**
Dingman A W 501 Lougheed Bldg **M7012**
East Crest Oil Co Ltd 409 Maclean Blk **M4546**
Economy Oils Ltd 601 40th Ave NE **H3305**
Elbow Oil Co Ltd The 30 Michael Bldg **M5421**
General Petroleum Ltd Macleod Trail **S1213**
Gold Schell Oil Co Macleod Trail **S0755**
Great Southern Oil Co Ltd—Hubalta **E5958**
**HUDSON'S BAY OIL & GAS
CO LTD** 522 Lougheed Bldg **M1480**
Hunter Valley Oil Co Ltd 506-508-510 Lougheed
Bldg **M9238**
Hyla Oils Ltd 118 7th Ave W **M3966**
IMPERIAL OIL LIMITED 6th Ave
& 2nd St W **M9581**
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Sales Office (Refinery) **E5770**
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T E Burns Chief Accountant **M2992**
Geological Dept **M9619**
McDougall-Segur Companies The 70 Union
Bldg **M9002**
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Bldg **M5434**
MIRACLE OILS LTD 300 Lancaster
Bldg **M5218**
MODEL OILS LTD 7 Cameron Blk **R1546**
Norden Corporation Ltd 523 Lougheed Bldg **R1992**
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Ave W **M7941**
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REGAL DISTRIBUTORS LTD
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Ave & 1st St W **M3942**
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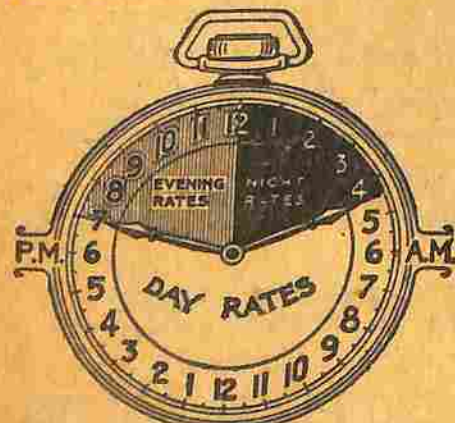
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Aull E 1 Aull BlkM3281
BEAUCHEMIN L O 208 Grain Ex-
change BldgM2011
Metabolic Diseases Gynecology Urinary and
Skin Diseases
Bercov H A 803 Southam BldgM7092
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BIRCH J H 2-112A 8th Ave EM2464
Bouck Chas 202 Underwood BlkM1843
Brodie I H 202 Underwood BlkM1843

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Cairns L L 1417 9th Ave EE5157
Calgary Associate Clinic 214 6th Ave WM9577
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Christie Clara 208 Southam BldgM2517
Obstetrics and Diseases of Women
Christie Neil A 201 Underwood BlkM2560
Clarke F C Office & res 1608 Centre St N.....H2547
GODY MORLEY G 415 Southam
BldgM7184
Diseases of Infants & Children only
Cook R M 640 Crescent RdH2044
Danks A I 410-411 Southam BldgM3385
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Grain Exchange BldgM4449
Dixon Ivan 108 Armour BlkR1636
Egbert W 521 17th Ave WM2662
Fergusson J 609 1st St EM5446
FETTES A 205-206 Lancaster BldgM5334
Eye Ear Nose and Throat Specialist
Fish F H 1010 Southam BldgM1273
Fisher A J 214 6th Ave WM9577
Follett J V 410 Southam BldgM2139
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Gordon A J 2 Douglas BlkM2664
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Specialists 315 Southam BldgM3349
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Ingram W E 200 Maclean BlkR1066
Jennings H N 200 Maclean BlkR1066
Johnson Geo R Langman BldgR1213
LEARMONTH G E 511 Southam Bldg M4345
Surgery and Gynaecology
Lefsrud Ivar 206 Grain ExchangeM3288
Lincoln W A 214 6th Ave WM9577
MacDonald T Gladstone 214 Alberta Corner.....M7525
Mackid & MacLaren 220 6th Ave EM3368
MACKLIM J E 218-220 Alberta Corner M3352
MacLauchlan D 217 Alberta CornerM7723
Macnab D S 214 6th Ave WM9577
Mahood C S 12 Alberta BlkM9898
Mason E G 602 1st St EM2192
Mayhood F H 511 Lancaster BldgM2166
McEachern Merritt McCalla & McFarlane
200 Maclean BlkR1066
McGuffin C F 220 12th Ave WestM1413
Electrical Tonsil Removal
McGuffin Gordon L 205 Grain Exchange Bldg.....M9278
Eye Ear Nose and Throat Specialist
McGuffin W H 224 7th Ave WM9183
Specialist in Radium and X-Rays
McLaren D D 14 Linham BlkM3114
McLatchie Lola 224 7th Ave WM9016
MILLICAN J A 415 Southam BldgM2546
Eye Ear Nose and Throat Specialist
MILNE J D 911-913 Southam Bldg.....M5633
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Therapy
Murray J Scovill 214 6th Ave WM9577
O'CALLAGHAN ROBT 1013 Southam
BldgM3737
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PALMER J E 500 Maclean BlkM5729
Urinary Surgeon
Price Harold W 214 6th Ave WM9577
Specialist in Diseases of Children
QUINT W S 200 Grain ExchangeM1319
X-Ray Specialist
Ragona Paolo 406 Grain Exchange BldgM9222
Reid J A Blow Blk 212 7th Ave WM1233
Richardson J W 911-912-913 Southam Bldg.....M4474
Roach E B 715 Southam BldgM1732
Robinson R C 108 P Burns BldgM3334

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PHYSICIANS & SURGEONS—Continued

Rudin L 105 P Burns Bldg	M3355
Scarlett E P 214 6th Ave W	M9577
Selby E R 4 Bank of Toronto Bldg 116 8th Ave W	M1242
Shipley Mills 205 P Burns Bldg	M2282
Singleton A B 715 Southam Bldg	M1825
Sisley E 307 6th Ave W	M2706

SPANKIE & SPANKIE 606-7-8	
Southam Bldg	{M2020
Eye Ear Nose & Throat Specialists	{M2848
Stanley G D 214 6th Ave W	M9577
Stewart J D 1016 Southam Bldg	M5005
Strohan R E 106-7 P Burns Bldg	M1337
Swartzlander H C 815 Southam Bldg	M1331
Diseases of Women & Maternity	
Talbot A E 14 Alberta Blk	M7117
Taylor H G 207 Alberta Corner	M3994
If no answer call M4747	
Upton W Weston 211-212 Southam Bldg	M3704

WILLIAMS R G 3 & 4 231 8th Ave W	M3534
Wilson F D 202 Dominion Bank Bldg	M3622
Wright Victor W 1-308 8th Ave W	M3768

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HULBERT A 11 Westminster Blk	M4808
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(See Iron and Steel)

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Plating

Regal Plating & Button Works 613 Centre St	M3464
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Anderson Wm 1605 14th St W	W3456
Boyce Alex 643 3rd Ave NW	L1379
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Harper Method Hair & Scalp Treatment 710
 Southam BldgM5858

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(See also Colleges and Schools)

Dana Young People's Home & School 304 1st
 Ave NEH1424

Schools—Correspondence

International Correspondence Schools 2-308 8th
 Ave WM4767
 W C I Correspondence School 22 236 8 Ave W M9124

Schools—Dressmaking

Unique Home Industries 1109 1st St WM4904

Schools—Public

School Board Offices City HallM3437
 Balmoral High School cor 17th Ave & 2nd
 St NWH3466
 Central High School 13th Ave & 8th St W W4048
 Commercial High School 4th Ave & 1st St W M4815
 Crescent Heights High School 10th Ave & 1st
 St NWH1111
 East Calgary High 9th Ave & 19th St EE5472
 Technical High Prevocational 17th Ave & 5-A
 St WW4611
 Western Canada High 17th Ave & College Lane W2268

Schools—Separate

St Mary's School J F Kinahan BA Sec-Treas
 & Supt 2nd St WM3684

Schools—Trade

Carroll Jean School of Beauty Culture 7 Alberta
 BldgM3377
 United Barber System 810 Centre StM4391

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Central New & Second Hand Store 336 8th
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 Cleaning 125 8th Ave EM1652
 Heard H E 305 14th St NWL1824
 Nu Way Shoe Repair 615 Centre StM1858
 O K Shoe Co 707a 1st St EM5078
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 Ave WR2989
 Worsnop W 1201 1st St EM2957

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Royal Crown Soaps Ltd The East CalgaryE5220

SNOWDON C C 1810 11th St EE5217

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(See Associations and Societies)

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Russell Sporting Goods 705 2nd St WM2161

Sportsmen's Supply Co 217 8th Ave EM7450

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Ave WM7767

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Young D J & Co Limited 233 8th Ave WM2948

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Clark F W & Co Ltd 220 7th Ave EM7280

Smith Davidson & Wright Ltd 538 11th Av W M7230

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Northern Navigation DivisionM3820

Hoyle & Lawson 108a 7th Ave EM2202

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Stock Ranches

Bull Chas—Calgary91-2211
 Gilbert H N Sparrow Stock Ranch—Midnapore 91-5511

Stock Yards

Alberta Stock Yards Co Ltd East CalgaryE5353

Stocks and Bonds

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BAKER ERNEST L & CO 506
 Grain ExchangeM2416

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 Renfrew Bldg 118 7th Ave WM2293

Carlile & McCarthy Ltd 201 Toronto General
 Trusts BldgR1871

Daly R A & Co Ltd 301-2 Lancaster BldgM1022

Davies & Irwin 403 Toronto General Trusts
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Gordon Investments Ltd 6 Cameron BlkM1301

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Neale L R 106 Empress HotelM5777

Reeve Francis F 10 Clarence BlkR1942

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 {M3503

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Murray Tailoring Ltd 132 7th Ave WM5294

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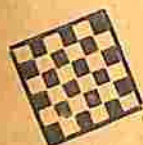
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Depot 9th Ave & Centre StR1001
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Chapman Bill Arlington HotelM9058
Diamond Fifty Cent Taxi 1010 1st St WM2222
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Accounts M1000 to M4999 M3430
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Accounts Hill Louise & Rurals M5322
Accounts East West & South M5440
Accounts R1000 to R1999 M3430
Accounts R2000 to R2999 M3038
T Spalding City Clerk M4515
John A Bell City Manager M4565

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District Accounts M3830
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A C Head District Clerk M7323
A Higgins District Commercial Supt M7323

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E Doolan District Plant Superintendent R2071
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G D Roberts Storekeeper M3545

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A M Munro Service Supervisor (District) M7270

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District Mgr John Hazza M2533
Crescent Theatre 1718 Centre St N H3336

GRAND THEATRE 1 St W & 6 Av M3339
Isis Theatre 1110 1st St W M4264
Kinema Theatre 1805 14th St W W3444
Palace Theatre 219 8th Ave W M7441
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Variety Theatre 8th Ave & 2nd St E M5129

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Case J I Co 10th Ave & 4th St W M3855
Northern Machinery Co Ltd 617 8th Ave W M1695
Oliver Limited 239 10th Ave E M5055
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Waterloo Manufacturing Co Ltd 629 10 Av W M9927

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Dipalo J & Co 229 3rd Ave E R1867

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GOODS CO LTD 522 11th Ave W {M3390
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214-220 11th Ave E M1447
Advertising Dept 214-220 11th Ave E M1272
Tuckett Ltd 206 11th Ave E M3004

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Ambry's Smoke Shop 417 8th Ave W M4012
Anchor Cigar Store 813 1st St E M7403
C P Smoke Shop 118 9th Ave E M2350
City Hall Cigar & News Stand 711 2nd St E M7381
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Oxford Smoke Shop 713 Centre St M7333
Queen's Cigar & News Stand 806a 2nd St E M1914
Strand Cigar Store 124 8th Ave W M7889

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Ted's Smoke Shop Palace Theatre Bldg M7639
Traders Cigar & News Store 1113 1st St W M4985
United Cigar Stores 8th Ave & 1st St W M2019
8th Ave & 2nd St E 95-141
8th Ave & 2nd St W 95-161
9th Ave & Centre St 95-131
World News & Tobacco Ltd 208 8th Ave W M3474
York Cigar & News Stand 104a 7th Ave E M9086

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ASPDEN GEORGE 938 2nd Ave NW L1061
Conway's Ltd Basement Traders Bldg {M1448
Dubisky J 144 7th Ave E {M1449
MARSHALL E T CO THE Base-
ment 815 2nd St E M2627
WALLACE & NORMAN LTD {M2346
211 7th Ave E {M7701

Towel Supplies

**CALGARY TOWEL & CABINET
SUPPLY CO** 730 2nd Ave W R2051

Tractors and Equipment

Union Tractor & Harvester Co Ltd cor 9th
Ave & 8th St W M5916

Transfer Companies

**A A AUTO BAGGAGE TRANS-
FER** 621 Centre St M3292
**ANDERSON DELIVERY AND
TRANSFER THE** 325 14th Ave E M5320
Griffith & Bradshaw 1025 8th Ave E E5756
MARSHALL CARTAGE 332 12th
Ave E M2557
**McNEILL'S VAN & STORAGE
(CALGARY) LTD** 709 8th Av W M4554
Northfield Cartage 1129 6th Ave W M4370
Overton Transfer 133 16th Ave NW H1398
PRAIRIE CARTAGE 2606 26 St SW W2492
Spink's Cartage 518 22nd Ave W M4007
VETS CARTAGE & STORAGE
219 11th Ave E M2127

**Transportation Companies
—Automobile**

Alberta Transport 101 12th Ave W M5889

Travel Service

Dominion Auto Travel Bureau 306 Grain
Exchange M4997

Trucks

(See Automobiles and Trucks)

**Trunk Manufacturers and
Dealers**

Riley & McCormick Ltd 136 7th Ave E M1556
STANDEN'S SPRING & TRUNK
MFRS 1406 4th St W M5032

**Trunks and Suit Cases—
Wholesale**

Eveleigh J & Co Ltd 325 8th Ave W M1543

DIRECTORY ADVERTISING PAYS

TRUSSES AND BELTS

TRUSSES BELTS AND ELASTIC GOODS ARE CAREFULLY FITTED

M 2864 Temple-Duff Drug Co. Ltd. 210-8th Ave. W. CALGARY, ALTA.

Trusses and Belts

TEMPLE-DUFF DRUG CO LTD
210 8th Ave WM2864

Trust Companies

Canadian Credit Men's Trust Association Ltd
201 8th Ave WM3227
Northern Trusts Company The Renfrew Bldg
122-124 7th Ave WM3265
Royal Trust Co The 115 8th Ave WR1091
Security Trust Co Ltd The 1st Floor Leeson-
Lineham BldgM4406
TOOLE PEET TRUST CO
Toole Peet Bldg 809 2nd St WR1041
Toronto General Trusts Corp The 315 8th
Ave WR1071
**TRUSTS AND GUARANTEE
CO LTD THE** 227 8th Ave WM5518

Typewriters and Supplies

**BURROUGHS (TYPEWRITER DIVI-
SION) ADDING MACHINE
OF CANADA LTD** 515 Lougheed
BldgM3678
Independent Typewriter Exchange 5 Central
BldgM1411
MCDERBY D W 5 Central BldgM1411
Remington Rand Limited 110 6th Ave WM1507
Smith L C & Corona Typewriters of Canada Ltd
606a Centre StM5180
Underwood Elliott Fisher Ltd 307 7th Ave W M1973

Undertakers

(See Funeral Directors)

Undertakers' Supplies

Canada Casket Co Ltd 1701 11th St E.....E5992
Winnipeg Casket Co Ltd 402 11th Ave E.....M9393

Upholsterers

Fisher G R 516 12th Ave W.....M7109
Hexton Upholsterers 528 17th Ave W.....M9997

"HEXTON" Upholsterers

A Genuine Upholstery House

Slip Covers. General Upholstery Repairs.
528 17th Ave. W. (Near Al Azhar Temple)
M. BROWN,
Prop. **Phone M9997**

Leew Alex 719 6th St W.....M7123

A. LEEW

HIGH CLASS UPHOLSTERERS

Custom Built Furniture
Automobile Upholstering
General Repairing
Mattresses Rebuilt

Furniture Called for and Delivered
M7123 712 6th St. W.

Tynan John & Co Ltd 1222-1224 11th Ave W W4200

Directory Advertising Pays

Use Long Distance

Vacuum Cleaners

Air-Way Branch of Calgary 54 Union Bldg ...M4039
Beatty Washer Store 401 8th Ave WM3735
**CANADIAN WESTINGHOUSE
CO LTD** 320 8th Ave W.....M7906
EUREKA VACUUM CLEANERS
129 7th Ave W.....M3693
HOUSEHOLD APPLIANCES
1018 Sunnyside BlvdL2290
**PREMIER VACUUM CLEANER
CO LTD THE** 285 Examiner Bldg.....M9047
Premier Vacuum Cleaner Co Ltd The City Hall...M9031

Valuators

(See Appraisers—Land)

Varnish Manufacturers

**BRITISH AMERICA PAINT CO
LTD** 514 & 516 9th Ave W.....M3906

Vaults

(See Safes, Vaults and Vault Trucks)

Ventilation

**WESTERN STEEL PRODUCTS
LTD** 1902 11th St EE5631

Veterinarians

ANDERSON J GORDON 110 6th
Av E.....M3237
Harries T B 816 5th Ave W.....M4135

Veterinary Supplies

Franklin O M Blackleg Serum Co Stock Yards
East CalgaryE5058
**WINNIPEG VETERINARY &
BREEDERS' SUPPLY CO LTD**
see Bartlett S Alwyn (Chauncey's Jewellery
Store) 116a 8th Ave E.....M2684

Is Every Branch of Your
Business Advertised in the

If not, you are missing Opportunities, of
which Your Competitors Avail Themselves

For Advertising Rates, Apply
DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones
119 Sixth Ave., W., Calgary
Phones M4733 and M4734

CLASSIFIED TELEPHONE DIRECTORY?

Vinegar Manufacturers

Western Vinegars Limited 1906 10th Ave W.....W3012

Vulcanizing and Tire Repairing

Acme Tire Service 228 7th Ave E.....M4984
 Calgary Vulcanizing Works 602a Centre St.....M3391
 Consumers Tire Co 1308 1st St W.....M3975
 Harper's Tire Service 134 12th Ave W.....M7878
 Small's Tire Service 603 1st St E.....M1963
 Western Tire Service 204 11th Ave E.....M7141

Wall Paper

CROSSLAND & BEALE LTD 714
 2nd St E.....M4344

PAINT & ARTS SUPPLY LTD
 123 7th Ave W.....M2241

Washing Machines

Beatty Washer Store 401 8th Ave W.....M3735

Easier to **Beatty** Washes
 Operate **BROS LIMITED** Faster, Lasts
 Longer

As Many Beatty Washers are Sold in Canada as
 any other FOUR makes combined.
IRONERS - POLISHERS

M3735 Store—401 EIGHTH AVE. W.

CANADIAN WESTINGHOUSE
CO LTD 320 8th Ave W.....M7906

Washing Machines and Ironers
 Household Appliances 1018 Sunnyside Blvd.....L2290

MAYTAG CO LTD THE 331 8th
 Ave W.....M2545

NORTHERN ELECTRIC CO LTD
 11th Ave E & Centre St.....M1174

WILKINSON ELECTRIC CO LTD
 129 7th Ave W.....M3633

Watchmakers and Repairers

BIRKS HENRY & SONS LTD

Birks Bldg 314 8th Ave W.....M9515

Private Branch Exchange connecting all Depts

Martin A E 112 10th St NW.....L1080

UREN'S LTD 223 8th Ave W.....M9141

Wallace George B 238 8th Ave W.....M9913

Water—Distilled

BLUE LABEL BOTTLING CO
(CALGARY) LTD 508 3rd Ave W.....M2812

POLAR AERATED WATER-
WORKS LIMITED 129 3rd Ave E.....M9161

Waterproofing

WESTERN STEEL PRODUCTS
LTD 1902 11th St E.....E5631

ALF'S WELDING SHOP

SHOP

Electric and Acetylene Welding

M9493

"Solid as the Continent"

Rear City Hall Market

Residence:

1025 1st Ave. N.W.
SUNNYSIDE**Welding, Electric and Oxy-Acetylene**

Alf's Welding Shop rear City Hall Market.....M9493

Bates Electric Welding 14th St & 17 Ave E.....E5517

Bates' Electric WeldingGeneral Machine Work and
Boiler Repairs

Shop
E5517 14th St. & 17th Ave. E. **E5083** Residence

CALGARY IRON WORKS LTD

410-418 9th Ave E.....M2758

Hector Iron Works 333 4th Ave E.....M7478

Jackson's Welding & Blacksmith Shop 816 9th
 Ave W.....M1996

JACKSON'S**Welding and Blacksmith Shop**

814-816 Ninth Avenue West

ELECTRIC & ACETYLENE WELDING

Phone M1996 Res Phone S0014

Melton E J Welding Works 330 6th Ave E.....M9415

People's Welding Shop 142 1st Ave E.....R2251

Willert Bros 810 4th St W.....M5081

Welding Equipment

Canadian Liquid Air Co Ltd 202 1st St E.....M4228

Well Casing and Curbing—Oil and Water**BELL & MORRIS** 527 8th Ave W.....R1061

National Supply Co Ltd The 904 10th Ave W.....W2245

WESTERN STEEL PRODUCTS**LTD** 1902 11th St E.....E5631**Well Drillers**

Zbryski J—Forest Lawn.....91-3213

Wheat Pool

Alberta Wheat Pool 5th & 6th Floors Louheed

Bldg.....M4661

Private Branch Exchange connecting all Depts

Use Long Distance**Windmills****BELL & MORRIS** 527 8th Ave W.....R1061**CALALTA MANUFACTURING****CO LTD** 506 Lancaster Bldg.....M7876

Ontario Wind Engine & Pump Co Ltd 11th

Ave & 7th St W.....M7347

Windmills—Electric**ELECTRICAL ENGINEERS LTD**

613-615 8th Ave W.....M7979

Window Cleaners

Al Window Cleaning Co.....M3344

Calgary House & Window Cleaning Co 1305

13th Ave W.....W2906

CITY WINDOW CLEANERS.....M3344**Windows—Fireproof****WESTERN STEEL PRODUCTS****LTD** 1902 11th St E.....E5631**Wire and Cable Manufacturers and Dealers**

Canada Wire & Cable Co Ltd 814 3rd St W.....M7328

Love H G & Co Ltd 620 3rd St W.....M9998

Northern Electric Co Ltd 11th Ave E &

Centre St.....M1174

Wire Rope Manufacturers

Canada Wire & Cable Co Ltd 814 3rd St W.....M7328

WRIGHT'S BULLDOG ROPES**LTD** 809 8th Ave W.....M4351**Woollens—Wholesale**

Kemp & Co Ltd Traders Bldg.....M7443

X-Ray Specialists

Quint Dr W S 200 Grain Exchange.....M1319

Radium & X-Ray Institute Dr W H McGuffin

224 7th Ave W.....M9183

Yeast

Standard Brands Ltd 621 6th Ave W.....M9202

THE NEXT ISSUE OF THIS DIRECTORY**Closes for Press November 1, 1934****Reserve a Space for Your Ad. NOW!**

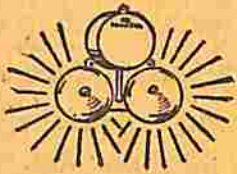
:-:

Phone M4733**DIRECTORY ADVERTISING DEPT.****Alberta Government Telephones, CALGARY**

Any of Our Employees will attend to Your Order for Telephone Service



With a telephone in the home, you are in touch with the outside world. It is especially useful for ordering supplies, keeping in touch with friends and meeting emergencies.



An extension bell is desirable where the location of the telephone makes it difficult to hear the ringing, as in a noisy workshop, garage, etc.



A Private Branch Exchange permits the handling of all telephone traffic at a centralized location and provides intercommunication between these telephones.

MONTHLY RATES FOR SERVICE IN CALGARY

BUSINESS		RESIDENCE		RURAL
Wall	Desk	Wall	Desk	Wall
\$6.00	\$6.25	\$3.00	\$3.25	\$3.00

Monophone Wall Instruments 50c per month in excess of Standard Wall Type.

NOTE—Wall Monophones cannot be installed on Rural Lines.

Monophone Desk Instruments 50c per month in excess of Standard Desk Type.

SERVICE CONNECTION CHARGES

BUSINESS OR RESIDENCE SERVICE—

\$3.50 if no wiring in place.
2.00 if wired but no Telephone in place.
1.00 if Telephone now in place.

EXTENSION SET	\$2.00
" BELL	\$1.50
" LOUD RINGING GONG...	\$2.50

MISCELLANEOUS EQUIPMENT

	Business	Residence
Extension Wall, per Month...	\$1.25	50c
Extension Desk " " ...	1.50	75c
Extension Bell " " ...	25 cents	
Extension Gong " " ...	50 cents	
Jack and Plug (Portable) Equipment, each outlet (minimum two Jacks).....	25 cents	



An extension telephone saves miles of steps. In the kitchen, bedroom, library, etc., it offers the housewife wonderful convenience. An extension may be had for a few cents a day.

BROWN JONES & CO.

Plumbers 999 8th Ave W. M0001
J Brown res 111 50 Ave NE H9999
T Jones res 199 40 Ave NW L0001
Smith J A Jr res 111 50 Ave WW9999

Extra directory listings are very desirable for partners, associates in a firm, boarders and individual members of the family. Make it easy for your friends to reach you.



A portable extension telephone (Jack-and-Plug equipment) offers flexible service by making it possible to use the telephone at several locations.

DIRECTORY LISTINGS AND ADVERTISING

BOLD TYPE INSERTIONS

(City Alphabetical or Classified).....Each \$3.00 per issue

LIGHT FACE TYPE EXTRA INSERTION

(City Alphabetical or Classified).....Each \$2.50 per issue

DISPLAY ADVERTISING

Rates on Application to Directory Department.

OFFICE PHONES

Commercial Dept., M4515, M4565; Directory Dept., M4734, M4733.



183
607
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