

M.7926**PLANT 4th. AVENUE AND 8th. STREET WEST***Empire Cleaning Dyeing Co Ltd***OFFICE****234-236 12th. AVE. W. (Opp Public Library) CALGARY**

Calgary RURAL Subscribers

To obtain connection with a Calgary Rural Subscriber dial the number listed against his name, in exactly the same manner as when calling an Exchange Subscriber.

For instructions as to use of Automatic Telephone see page 6 of this Directory.

91-1833 Acheson Albert—Balzac	91-2615 Archibald J—Conrich	91-3935 Bell A E—Shepard
91-4534 Adam David—Ogden	91-2031 Ard Milton E—Calgary	91-6022 Belway J M—Springb'nk
91-2021 Adam Edgar I—Calgary	91-1531 Armstrong Wm—Balzac	91-4625 Bennet Mrs R K—
91-3633 Akins V A—Ogden	91-1813 Ashe W R—Balzac	Calgary
91-6422 Alberta Ice Co Ltd Ice	91-5911 Atkins Richard—Calgary	91-5935 Bennett C A—Calgary
Plant—Keith—	91-4121 Attwood Rev Wm	91-2024 Bennett David—
Calgary	Rectory—Ogden	Calgary
91-1731 Alberta Pacific Grain Co		91-2721 Berry R H—Delacour
Ltd—Balzac		91-3914 Bestul A T—Calgary
91-2614 Alberta Pacific Grain Co	91-1835 Bagan D A—Balzac	91-2033 Bigelow E—Calgary
Ltd—Conrich	91-2733 Bailey A E—Delacour	91-1121 Biggar Douglas—RR 4
91-2724 Alberta Pacific Grain	91-1231 Banderob Hugh—Balzac	Calgary
Co Ltd—Delacour	91-4713 Bannister Mrs Maternity	91-4312 Biggs C—Calgary
91-3634 Alberta Pacific Grain Co	Nurse Kingsland—	91-1535 Bilben Ole—Balzac
Ltd—Shepard	Calgary	91-4521 Bilton W R—Ogden
91-1732 Alberta Wheat Pool—	91-2621 Bantin L C—Conrich	91-5524 Birney W G—Midnapore
Balzac	91-1612 Barker Mrs E—Balzac	91-1811 Bishop A C—Balzac
91-2633 Alberta Wheat Pool—	91-1522 Barker Geo—Balzac	91-6223 Blache Napoleon—
Conrich	91-4321 Barker R—Ogden	Springbank
91-2734 Alberta Wheat Pool—	91-3312 Barker W L—Calgary	91-1831 Black Alex F—Balzac
Delacour	91-2815 Barkley E R—Dalroy	91-1825 Black Thomas—Balzac
91-5331 Alberta Wheat Pool—	91-5831 Barkley H I—RR 2	91-1931 Boltz J M—Balzac
Midnapore	Calgary	91-1932 Bonner A—Calgary
91-3735 Alberta Wheat Pool—	91-6514 Barkley James R—	91-4522 Boote A J—Ogden
Shepard	RR 2 Calgary	
91-2812 Albertson Ole—Dalroy	91-5013 Barkley Raymond—	91-4023 BOOTE
91-5624 Alder Fred—Calgary	Midnapore	WALTER—
91-4113 Aldridge Rev A R—	91-6234 Barkley W H—	Ogden Service Stat'n
Ogden	RR 2 Calgary	—Ogden
91-1922 Ames W M—Balzac	91-6533 Barkley W T—RR 2	91-5314 Bottomley R E—
91-6021 Anderson A C—Calgary	Calgary	Midnapore
91-5122 Anderson Alex—De	91-4833 Barkley Ward—Calgary	91-5833 Bowlen M E—RR 2
Winton	91-5724 Beacon H—RR 2	Calgary
91-3631 Anderson C—Shepard	Calgary	
91-2313 Anderson Enoch—	91-1311 Beaton C L—RR 4	91-2422 Bowman A E—Airdrie
Balzac	Calgary	91-1913 Brandon William—
91-5125 Anderson G P—De	91-1322 Beaton Neil Sr—	Calgary
Winton	Calgary	
91-4821 Anderson H T—Calgary	91-5411 Beatty G H—Midnapore	91-5121 Bremner A P—DeWinton
91-3623 Anderson J T—Shepard	91-5233 Beatty Geo F—Calgary	91-4931 Briscoe Henry—Calgary
91-2712 Anderson J W—	91-5423 Beatty J H—Midnapore	91-5315 Brogden S S—Midnapore
Delacour	91-4714 Beckett's Poultry Farm	91-1125 Brooks A—Calgary
91-3034 Anderson K A—Forest	—Calgary	91-2032 Brooks A W—Balzac
Lawn		91-4925 Brown E A—Calgary
91-3512 Anthony G A—Calgary	91-1633 Beddington School	91-5523 Brown E F—Midnapore
91-2323 Arbegast C S—Balzac	District No 570—	
	RR 1 Balzac	

FOR LONG DISTANCE CALL O

For information regarding Long Distance Rates, New Toll Offices, etc., Call 92
Report unsatisfactory Long Distance Service to Chief Operator. Phone M 5514

A BUSINESS EXTENSION TELEPHONE

COSTS 5 CENTS A DAY

A RESIDENCE EXTENSION TELEPHONE

COSTS 2½ CENTS A DAY

91-3712 Brunner C—Ogden	91-2412 Church W K—Balzac	91-5432 Eardley Thomas— Midnapore
91-3823 Brunner Max C—Ogden	91-1721 Church Wm J—Balzac	91-5521 Eckersley A—Midnapore
91-5525 Buchanan Gilbert— Midnapore	91-4122 Clark C M—Ogden	91-3812 Edwards O—Calgary
91-2211 BULL CHAS— Calgary—Registered Hereford Cattle	91-2913 Clark Robert—Calgary	91-3524 Effenberger C— Shepard
91-3033 Burdett A L—Hubalta	91-4432 Clarke W J—Ogden	91-2711 Ekstrand Bros—Calgary
91-1823 Bureau Philomen— Balzac	91-2725 Cleveland T—Dalroy	91-1313 Elliott W N—Calgary
Burns P Ranches Ltd	91-2722 Cleveland W—Delacour	91-2931 Ellis C W—Conrich
91-4915 Bow Valley Farm— Calgary	91-1615 Coggan Geo—Balzac	91-3311 Ellis Dwight—Weno
91-4913 Bow Valley Farm E Hoschka—Calgary	91-5214 Collins Robt H—De Winton	91-3234 Ellis Mrs M—Forest Lawn
91-1014 C K Ranch R Foster —Calgary	91-5822 Colpitts Bros—Fox Farm—Calgary	91-2611 Ellis P V—Weno
91-6421 Burton F W—Calgary	91-1331 Colpitts Bros—Calgary	91-3011 Ellis S S—Weno
91-1225 Burwash P M—Balzac	91-5725 Colpitts Wm—Calgary	91-4812 Elmore Benjamin F— Calgary
91-1412 Bushfield A J—Bed- dington	91-1434 Cook Thomas E— RR 4 Calgary	91-5114 Emery F—RR 1 De Winton
91-1614 Bushfield Hugh—Balzac	91-2121 Cookman E C—Calgary	91-1621 Evans E D—Balzac
91-1223 Bushfield Ray—Balzac	91-6232 Copithorne S—RR 2 Calgary	91-5221 Evans John H— Midnapore
91-1513 Bushfield S R—Balzac	91-6213 Copithorne Sam— Calgary	91-5414 Evans R G—Midnapore
91-3513 Busslinger J—Shepard	91-1013 Cornett C C—Calgary	91-1711 Evans W H—Beddington
91-1431 Butler Joseph—RR 4 Calgary	91-1724 Cowan Frank—Balzac	91-5022 Fachini G—Midnapore
91-4424 Cable's Grocery—Ogden	91-5931 Cox S M—Calgary	91-1315 Fairweather J M— RR 4 Calgary
91-3933 Cain M F—Indus	91-1232 Craig J N—Calgary	91-1215 Fairweather John— Calgary
91-1634 Calgary Power Co Ltd —Calgary	91-3713 Cranston A—Ogden	91-3111 Fearey Chas—Calgary
91-6312 Callbeck W E—Calgary	91-1632 Crape D H—Airdrie	91-2723 Fennessey A H— Delacour
91-1911 Campbell A—Calgary	91-4235 Crichton Thos— Ogden	91-2532 Ferguson W A—Conrich
91-3222 Campbell J V—Hubalta	91-3112 Crosthwaite Harry— Calgary	91-4512 Fetherston R J—Ogden
91-1924 Canadian Explosives Ltd—Calgary	91-5933 Cruse Mrs J—Springb'nk	91-3831 Foley Peter—Shepard
91-6222 Carlyle J W—Calgary	91-6524 Cullen Keys—RR 2 Calgary	91-3335 Forbes John—Forest Lawn
91-3322 Carlyle M D—Hubalta	91-6534 Cullen W P—RR 2 Calgary	91-4214 Forward Henry—Ogden
91-4815 Carrico E B—Calgary	91-3724 Curry G C—Ogden	91-3613 Foster J A—Shepard
91-2514 Cary F M—Forest Lawn	91-3722 Daley J A—Shepard	91-3325 Fraser Almon—Munson
91-1415 Cathro F R Casa Loma —RR 4 Calgary	91-2831 Dalroy School No 2690 —Delacour	91-1515 Fraser D—Calgary
91-3214 Chaba Paul—Forest Lawn	91-3415 Davidson D F—Calgary	91-6412 Fraser F W Great West Silver Fox Ranch— Calgary
91-4525 Chalmers Mrs D—Ogden	91-3015 Davies A H—Hubalta	91-3922 Fuller R R—Indus
91-1424 Chambers Llew O— Calgary	91-1525 Davy Frank—Balzac	91-2825 Gaetz J—Delacour
91-2923 Chestermere Lake Store G Hoffner—Hubalta	91-1631 Davy H—Balzac	91-6211 Gardner Clem—Pirmez Creek
91-4635 Chinook Poultry Farm A P Houghton— Calgary	91-1725 Davy W Joe—Balzac	91-2823 Gardner F W—Delacour
91-2035 Chisholm J K—Calgary	91-1624 Davy Wm C—Balzac	91-6212 Gardner Meopham— Pirmez Creek
91-4022 Chivers Miss M— Ogden	91-3023 Deakin Fred—Forest Lawn	91-6314 Gell G R—Calgary
91-2015 Christensen C—Calgary	91-4211 Deepröse S M—Ogden	91-6123 George F T—Springbank
91-1713 Church D C—Balzac	91-1025 Dewhurst Peter— Calgary	91-5511 Gilbert H N—Midnapore
91-1821 Church Geo E—Balzac	91-1131 Dickie W A—RR 4 Calgary	Sparrow Stock Ranch
	91-3822 Dickinson Mrs S J— Shepard	91-3624 Giles John H—Shepard
	91-1714 Dollar J—RR 2 Balzac	91-3032 Giles Thos—Hubalta
	91-3625 Doollittle Lawrence— Shepard	
	91-3924 Duguid W F—Shepard	
	91-3715 Dunn W J—Ogden	

**For Long Distance Rates
and Points in Other Districts**

See Pages 9 to 13

or Call "92" for Information

American and Foreign Mail Headquarters

AN INTERNATIONAL NEWS SERVICE
FEATURING THE WORLD'S LEADING NEWSPAPERS AND PUBLICATIONS

M7938

HARRY'S NEWS & TOBACCO SHOP

Opposite Woolworths

109 Eighth Avenue West



- | | | |
|---|---|--|
| 91-4332 Gilmour William A—Ogden | 91-5623 Hausermann Rudolph—Calgary | 91-1921 Hunter W A—Beddington |
| 91-2731 Gilroy F W—Dalroy | 91-3621 Hawkes C W—Shepard | |
| 91-4712 Glenmore School Turner Siding—Calgary | 91-1111 Heart's Delight Farm P Fallesen—Calgary | 91-4032 Illingworth Mrs E—Ogden |
| 91-2123 Glenville School Dist No 1300—Calgary | 91-5113 Heaver & Sons—De Winton | 91-2613 Independent Grain Co Ltd—Conrich |
| 91-2921 Goodfellow James—Albert Park | 91-3212 Hein Poultry Farm—Forest Lawn | 91-2525 Independent Grain Co Ltd—Conrich |
| 91-1925 Goodkey M—Beddington | 91-1432 Hemus H—Calgary | 91-2432 Ingraham O R—Balzac |
| 91-5522 Goodwin R D—Midnapore | 91-3113 Hendrickson B F—Forest Lawn | 91-6113 Intake City of Calgary—Calgary |
| 91-4033 Gordon Mrs I—Ogden | 91-5924 Henning G M—RR 2 Calgary | |
| 91-4914 Gough F V—Midnapore | 91-6323 Herald Recreation Club—Shouldice Park | 91-6415 Jackson Charles C—Calgary |
| 91-6111 Gow David C—Calgary | 91-5533 Hervey H C A—Midnapore | 91-5213 Jamison Stuart—De Winton |
| 91-3514 Gowdy D T—Shepard | 91-3332 Hews S J—Calgary | 91-1114 Jensen P—Calgary |
| 91-3522 Gowdy W C—Shepard | 91-6432 Hill A—Bowness | 91-3921 Jerry D—Shepard |
| 91-3521 Gowdy W T—Shepard | 91-5633 Hilton James—Calgary | 91-2415 Jobson H J Auctioneer—Balzac |
| 91-5211 Graham H W—De Winton | 91-3225 Hitchen James—Forest Lawn | 91-2221 Johnson Erik—Calgary |
| 91-5215 Graham J H K—Midnapore | 91-3314 Hodgson A R—Calgary | 91-2623 Johnson J W—Delacour |
| 91-1113 Gray J—Simons Valley | 91-3333 Hodgson J W—Calgary | 91-1324 Johnson S—Calgary |
| 91-2413 Gray Thos—Balzac | 91-6525 Hodgson Thom—RR 2 Calgary | 91-3323 Johnston J H—Wene |
| 91-6035 Gray Wm A—Calgary | 91-4923 Hodson Thos J—Midnapore | 91-2321 Johnston W—Balzac |
| 91-3821 Green Victor—Shepard | 91-5415 Holden F Morgan—Midnapore | 91-6012 Johnston W R—RR 2 Calgary |
| 91-2325 Greig John C—Balzac | 91-1413 Holley Raymond—Balzac | 91-6324 Johnstone D M—Calgary |
| 91-2122 Griffith A L—Calgary | 91-2433 Holman L R—Beddington | 91-1822 Jones George—Balzac |
| 91-3732 Grobe Arthur F—Ogden | 91-1815 Holmes F—Balzac | 91-2424 Jones James—Balzac |
| 91-3424 Grose W J—Calgary | 91-5513 Hope J—Calgary | 91-2425 Jones S—Balzac |
| 91-4922 Grout Wm H—Calgary | 91-4813 Horn George—Calgary | 91-1414 Jorgensen J B—RR 1 Beddington |
| | 91-1611 Hornby J M—Beddington | |
| 91-6522 Hall A H—Calgary | 91-6011 Horricks Rev H M United Church Parsonage—RR 2 Calgary | 91-3014 Katchen L B—Calgary |
| 91-5732 Hall J—Calgary | 91-3832 Herrill Mrs C—Shepard | 91-3022 Keeler Levi—Forest Lawn |
| 91-6535 Hall J S—RR 2 Calgary | 91-1321 Hosegood Thomas—RR 4 Calgary | 91-3024 Kelsey J A—Forest Lawn |
| 91-1814 Ham P M—Calgary | 91-2811 Houston Mrs J—Albert Park | 91-5124 Kerslake E—Midnapore |
| 91-5224 Hamilton J H—Midnapore | 91-5631 Houston R—Calgary | 91-1532 Kibblewhite D J—Balzac |
| 91-1032 Hamilton N—RR 4 Calgary | 91-3421 Howden J H—Shepard | 91-3223 Kidd George Blacksmith—Hubalta |
| 91-5321 Hamilton Robert—Midnapore | 91-2632 Hubalta Coal Co—Hubalta | 91-3725 Kilroe John—Calgary |
| 91-3021 Hammond Mrs A—Forest Lawn | 91-2832 Hudson Wm—Kathryn | 91-4232 Kind Mrs A—Ogden |
| 91-5234 Hankins J G—Midnapore | 91-6122 Huggard A B—Springbank | 91-5123 King W B—De Winton |
| 91-3612 Hansen N—Shepard | | 91-4314 Kinman S M—Ogden |
| 91-5714 Harden C J—Calgary | | 91-2411 Kirkland T—Calgary |
| 91-5222 Harper H H—Midnapore | | 91-2215 Kirkpatrick J H—Balzac |
| 91-1133 Harries Dr T B—Calgary | | 91-3923 Kirtley Mrs K—Shepard |
| 91-3611 Harrigan M A—Shepard | | |
| 91-4814 Harrison Mrs I—Calgary | | |
| 91-1122 Harrison J J—RR 4 Calgary | | |

Station-to-Station Calls are Cheapest

They are Calls from One Telephone to Another, when it is not Desired to Establish Connection with a Particular Person.

TO MOVE YOUR TELEPHONE

Ten Days Notice is Required (See Page 5, Clause 10)

91-6431 Knight E R—Bowness	91-2922 McElroy G M—Melba	91-5132 Morton Mrs M—Midnapore
91-4415 Kozak N—Valleyfield	91-2924 McElroy J W—Calgary	91-3114 Morton P J—Harvetta Heights
91-3813 Ladd W N—Shepard	91-5225 McInnis J—Midnapore	91-4231 Moss George—Ogden
91-6313 Laing George—Calgary	91-3125 McIntosh E D—Calgary	91-1214 Muir J & Cutt J—Calgary
91-2622 Lantz N—Calgary	91-3721 McIver W G S—Calgary	91-6515 Munro C W—RR2 Calgary
91-3525 Laycock W W—Calgary	91-5031 McKay Dr A M—Calgary	91-6512 Munro C R—RR2 Calgary
91-3035 Layzell A Auctioneer—Calgary	91-5913 McKendrick William—Calgary	91-6513 Munro J H—RR 2 Calgary
91-3013 Layzell A—Hubalta	91-5011 McKevitt Jas—Midnapore	91-3913 Munro J R—Calgary
91-5024 Lee G F—Midnapore	91-6033 McKnight J T—Springbank	91-2515 Murphy Geo A—Forest Lawn
91-1425 Lendon W J—Calgary	91-4013 McLachlan W—Calgary	91-6112 Murray J M—Calgary
91-3122 Levitt J—Hubalta	91-4413 McLaren E—Ogden	91-5824 Murray James—Calgary
91-3123 Levitt S I—Hubalta	91-2814 McLaughlin Bros—Dalroy	91-1421 Murray John K—RR 4 Calgary
91-1512 Lewis J H—Calgary	91-3321 McLaughlin W H—Calgary	91-1712 Neeley A J—RR 2 Beddington
91-2115 Lewis John A—Balzac	91-6531 McLaurin J D—RR 2 Calgary	91-5915 Neilsen Paul—Calgary
91-1222 Lewis P C—RR 4 Calgary	91-3331 McNabb Mrs M—Calgary	91-2225 Nelsen Walter—Delacour
91-1011 Lindsay William—Calgary	91-1031 McNeill J A—RR 4 Calgary	91-3414 Nelson Fred—Shepard
91-4624 Littlewood P P—Calgary	91-5811 McPherson James—RR 2 Calgary	91-3814 Ness John—Shepard
91-5425 Lloyd Mrs B S—Midnapore	91-5723 McPherson Robt C—RR 2 Calgary	91-1124 Newsome F E—RR 4 Calgary
91-5514 Lloyd John Edric Richard—Midnapore	91-3931 Merritt Orlin Lee—Indus	91-3825 Nicholson A—Shepard
91-1325 Loewen A J—RR 4 Calgary	91-2224 Michel Henry—Balzac	91-4531 Nicholson James—Ogden
91-4433 Longden Harry—Ogden	91-6221 Mickie L W—RR 2 Calgary	91-5922 Nicol S S—Calgary
91-4724 Longden J W—Calgary	91-1234 Middleton Mrs P—Calgary	91-4715 Niesh William—Calgary
91-5923 Longeway A J—RR 2 Calgary	91-4912 Midnapore Supply Co Mrs D H Shaw—Midnapore	91-3934 Nigh C E—Shepard
91-5921 Longeway H H—Calgary	91-2311 Mikkelsen A—Balzac	91-1533 Northcott John—Balzac
91-5835 Loxam Mrs R—Calgary	91-1914 Milgate G—RR 2 Beddington	91-1523 Northcott Wm H Sr—Balzac
91-2834 Luft J—Kathryn	91-1314 Miller Bros—Calgary	91-1524 Northcott Wm H Jr—Balzac
91-1812 Lyall Thomas—Balzac	91-4234 Miller Ivan—Ogden	91-6325 Norton H P—Calgary
91-3215 Mabey M B—Forest Lawn	91-1333 Miller Wesley D—Calgary	91-4422 Ockey L C—Ogden
91-2824 Mabley W V—Dalroy	91-2013 Milne W M—Calgary	91-5812 O'Connell Donal—Calgary
91-5512 Macklin H G H—Midnapore	91-4924 Monk Mrs A—Midnapore	91-2533 Odland Olaf—Balzac
91-3423 Madge F A—Calgary	91-3313 Moodie A G—Calgary	91-4023 Ogden Service Station Walter Boote—Ogden
91-3231 Malcolm W W—Forest Lawn	91-5231 Moon W L—Midnapore	91-6235 O'Hegarty Denis—RR 2 Calgary
91-5515 Mangan Joseph—RR 1—Midnapore	91-3915 Mooney J O C—Shepard	91-1514 Oldfield Andrew—Balzac
91-3523 Marshall Bros—Shepard	91-5912 Moore Ernest—Calgary	91-1332 Oldfield Charles—Balzac
91-3824 Martin Frank—Shepard	91-2911 Moore W H—Calgary	91-3723 Ollerenshaw J—Ogden
91-5012 Massie Alec W—Midnapore	91-5821 Morgan A D—Calgary	91-1312 Osborne R N—RR 4 Calgary
91-4811 Massie James—Midnapore	91-4212 Morgan Mrs E M—Ogden	91-6115 Otterbein L—RR 2 Calgary
91-5413 Massie Peter—RR 1 Midnapore	91-4331 Morley Mrs J—Ogden	91-3031 Oughton D D—Calgary
91-5823 May Col E G—RR 2 Calgary	91-6315 Morris W J—Calgary	91-2511 Oughton Harry C—Calgary
91-3121 Maybin Bros—Forest Lawn	91-3232 Morrow James—Forest Lawn	
91-1015 McBratney Robert—RR 4 Calgary		

NOTICE.—Subscribers will be held responsible for all TOLL CALLS originating from their Telephones

Directory Advertising Pays

- | | | |
|--|--|--|
| 91-2521 Pallesen Berg—Calgary | 91-1722 Ralston G D—Balzac | 91-5025 Sanderson F L—Midnapore |
| 91-2522 Pallesen Martin—Balzac | 91-2421 Ralston J W—Balzac | 91-2223 Sandilands J R—Delacour |
| 91-1112 Pallesen P Spy Hill Farm—Calgary | 91-5613 Ramsden J—Calgary | 91-5112 Sangster A R—De Winton |
| 91-2014 Pallesen Thos—Calgary | 91-1323 Rance W—RR 4 Calgary | 91-4832 Sarcee Hospital T F Murray—Calgary |
| 91-4031 Parker Mrs A—Ogden | 91-4323 Ranger Charles K—Ogden | 91-1422 Savill Mrs S E—RR 4 Calgary |
| 91-5323 Parker Fred J—Midnapore | 91-1024 Rawlinson Bros—Calgary | 91-2034 Sawchuk S—Calgary |
| 91-5534 Parker H—Midnapore | 91-6322 Redden Emerson—Calgary | 91-4421 Scott Dave—Calgary |
| 91-3334 Parker's Poultry Farm—Hubalta | 91-1834 Reichert G F—Balzac | 91-2813 Scott H—Calgary |
| 91-3434 Parrish & Heimbecker Ltd—Janet | 91-5412 Reinhardt G W—Midnapore | 91-2625 Scott Percy—Delacour |
| 91-5925 Parsons Daniel—Calgary | 91-6214 Rennick Geo—RR 2 Calgary | 91-5015 Scott Thos—Midnapore |
| 91-2312 Patterson David R—Balzac | 91-3012 Rhodes William—Calgary | 91-5832 Scott & Hansen Fox Farm—Springbank |
| 91-3531 Patterson J—Hubalta | 91-4115 Richard J L—Ogden | 91-1033 Scully Jas J—Calgary |
| 91-5325 Patton Dan—Midnapore | 91-2112 Richmond C M—Balzac | 91-6024 Semple C—Springbank |
| 91-4623 Patton R A—Calgary | 91-1211 Rickard W C—Calgary | 91-1022 Sexsmith G A—Calgary |
| 91-4213 Patton W L—Ogden | 91-1012 Ritchie J—Calgary | 91-4911 Shaw Helen—Midnapore |
| 91-3115 Payne E A—Calgary | 91-2214 Roberts Samuel—Balzac | 91-5324 Sheepy Mrs J—Midnapore |
| 91-4135 Payne Jack—Ogden | 91-3733 Robertson Arthur I—Ogden | 91-5223 Sheepy John R—Midnapore |
| 91-6332 Peacock Inn—Shouldice Park | 91-1832 Robinson Arthur E—Balzac | 91-3925 Sherlock S G—Shepard |
| 91-1915 Pearson C J—RR 2 Beddington | 91-2213 Robinson Bert—Calgary | 91-1912 Short Oswald—Calgary |
| 91-5313 Pearson G A—Midnapore | 91-6133 Robinson E N—RR 2 Calgary | 91-2322 Shuttleworth Bros—Balzac |
| 91-3811 Pearson James H—Shepard | 91-6215 Robinson J—Pirmez Creek | 91-4431 Simen Harry—Ogden |
| 91-3912 Pearson T R—Shepard | 91-3224 Robinson James—Forest Lawn | 91-6135 Simpson A B—Calgary |
| 91-2222 Pederson A—Conrich | 91-5834 Robinson Jos—Elbow River | 91-6521 Simpson Wm—Calgary |
| 91-5625 Pennell Wm—Calgary | 91-6523 Robinson R W—RR 2 Calgary | 91-3711 Singleton Dr A B—Calgary |
| 91-1623 Perry Clement Wm—Balzac | 91-2124 Robinson T J—Calgary | 91-2531 Small A Sheriff—Calgary |
| 91-1715 Perry Thos Lionel—Calgary | 91-4634 Rockley Jess—Calgary | 91-2025 Smiley W S—Calgary |
| 91-2512 Peterson Peter—Calgary | 91-5813 Rocky Mountain Polo Pony Ranch Ltd—Calgary | 91-4524 Smith Mrs E W—Ogden |
| 91-4012 Peverell Harry—Ogden | 91-1622 Rosenberger Ed—Balzac | 91-6031 Smith F P—Springbank |
| 91-1635 Phillip Miss Rose—Calgary | 91-1521 Rosenberger O—Balzac | 91-6134 Smith Heber C—RR 2 Calgary |
| 91-6425 Phillips Leonard—Calgary | 91-4831 Ross-Gibney Rev F M—Calgary | 91-1021 Smith Maxwell—Calgary |
| 91-2513 Picton C—Calgary | 91-5914 Rousseau E P—Calgary | 91-6032 Smith R F—Springbank |
| 91-2315 Pieschel Ernest—Beddington | 91-5014 Ruttan M C—Midnapore | 91-3714 Snider D S—Shepard |
| 91-5212 Poffenroth H Jr—De Winton | | 91-2523 Soderberg Gordon—Conrich |
| 91-5433 Poffenroth John—Midnapore | 91-4114 Sage F A—Ogden | 91-3315 Spare W C—Calgary |
| 91-2111 Poland D A—Calgary | 91-4412 Salmon Dr M C—Calgary | 91-4622 Spenceley Bros—Calgary |
| 91-1613 Pole F T—Beddington | 91-4532 Samphire Frank—Ogden | 91-6131 Springbank School Dist No 100—RR 2 Calgary |
| 91-1411 Pole R J—Beddington | 91-5532 Sanderson D H—Midnapore | 91-5531 Stanton R Jr—Midnapore |
| 91-3025 Poppitt J E—Forest Lawn | | 91-2423 Starke C—Kathryn |
| 91-2612 Porter Joseph—Calgary | | 91-2212 Starke Robert J—RR 2 Beddington |
| 91-4011 Portman A E—Ogden | | 91-5632 Steele F—Calgary |
| 91-1723 Powell R R—Balzac | | |
| 91-1423 Price A R—Calgary | | |

Phone M6005 for Advertising Rates

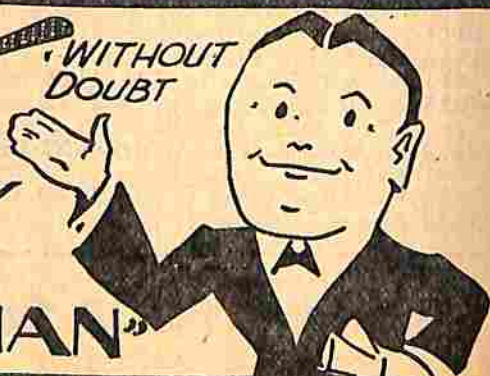
TO MOVE YOUR TELEPHONE

Ten Days Notice is Required (See Page 5, Clause 10)

- | | | |
|--|---------------------------------------|---|
| 91-5614 Steer Stanley—Calgary | 91-5322 Waddell S J—Midnapore | 91-2534 Wilson Glenn B—
Albert Park |
| 91-1132 Stevenson Mrs R W—
RR 4 Calgary | 91-4932 Wakeford W J—Calgary | 91-5431 Wilson J P—Midnapore |
| 91-4835 Stewart F R—Calgary | 91-2022 Wall Geo—Calgary | 91-5312 Wonnacott Mrs E—
Midnapore |
| 91-2932 Stokes W H—Calgary | 91-6532 Walton E J—RR 2
Calgary | 91-5111 Wonnacott F A—De
Winton |
| 91-2833 Storey Robert Sr—
Delacour | 91-5535 Watkins F J—Mid-
napore | 91-5332 Wonnacott F E—
Midnapore |
| 91-2631 Story R—Delacour | 91-2524 Watson Bros—Calgary | 91-3425 Wood H—Hubalta |
| 91-4215 Stubbs J B—Ogden | 91-5721 Watson J—Calgary | 91-1625 Woods B M—Balzac |
| 91-2231 Stubble A E—Balzac | 91-3734 Watson T O—Shepard | 91-2915 Woods F G—Chester-
mere Lake |
| 91-2314 Sullivan Jerry—Balzac | 91-2431 Watt Vernal B—Balzac | 91-5712 Woods L—Calgary |
| 91-5734 Sutermeister O P—
Calgary | 91-5814 Watts Walter—Calgary | 91-3622 Woodward F E—
Shepard |
| 91-5115 Sutherland Donald M
—De Winton | 91-3614 Weatherup W J—
Shepard | 91-1221 Woolliams Bros—
Calgary |
| 91-3632 Sutherland W—Ogden | 91-2113 Webster C W—Calgary | 91-2414 Woolliams W D—Airdrie |
| | 91-6414 Webster Gerald—
Calgary | 91-4921 Worden W—Midnapore |
| | 91-5722 Webster J—Calgary | 91-3233 Wuebbenherst M A—
Forest Lawn |
| 91-6231 Taylor E B—Calgary | 91-2912 Welch R—Calgary | 91-5311 Wylie Hugh—Midnapore |
| 91-5825 Taylor Frank J—
RR 2 Calgary | 91-4322 Werychka F—Ogden | 91-4723 Yardley P J—Calgary |
| 91-1123 Teghtmeyer H R—
RR 4 Calgary | 91-5733 Westmoreland G—
Calgary | 91-3532 Young Ainsley—
Calgary |
| 91-5424 Thiessen Wm—Mid-
napore | 91-5715 Wheeler F B—Calgary | 91-6121 Young Frank E—
Calgary |
| 91-3511 Thomas Ben—Indus | 91-2835 Whitnack R A—
Delacour | 91-6125 Young Fred W—
Springbank |
| 91-3932 Thomas William R—
Indus | 91-3432 Whittaker H L—Calgary | 91-6025 Young Geo & Sons—
Calgary |
| 91-5023 Thomson James S—
Midnapore | 91-3422 Whittaker R Lloyd—
Calgary | 91-4434 Young Mrs J—Ogden |
| 91-4411 Thorne J T—Calgary | 91-5421 Whyte William—
Midnapore | 91-5815 Young W J—Calgary |
| 91-3324 Timmins W S—Calgary | 91-1923 Wickens W J—Balzac | 91-6124 Young Walter J—
RR 2 Calgary |
| 91-6411 Tregillus S O—Calgary | 91-2713 Wieners John—
Delacour | 91-1534 Young William—RR 1
Balzac |
| 91-3815 Tremaine Mrs M—
Shepard | 91-5422 Wilkin M K—Midnapore | |
| 91-6034 Tucker H—RR 2
Calgary | 91-4311 Wilkinson A—Ogden | 91-3221 ZAHARA ROY
Cartage—Forest
Lawn |
| | 91-1212 Wilkinson Mrs H—
Calgary | 91-3213 ZBRYSKI J Well
Driller—Forest Lawn |
| 91-5612 Uptigrove S H—Calgary | 91-6423 Wilks H B—Bowness | |
| | 91-3211 Williams F R—Forest
Lawn | |
| 91-5711 Vasselaert Joseph—
Calgary | 91-4822 Williams Milton—
Calgary | |
| 91-2714 Verrin W J—Delacour | 91-5611 Williams R D—Calgary | |
| 91-1233 Vestrum Andrew—
Balzac | 91-3235 Willocks C—Forest
Lawn | |
| 91-1115 Vincent F—Calgary | 91-6023 Wills Bros—Springbank | |
| | 91-1824 Wilson George—Balzac | |

"Yes Sir."
The TELEPHONE
DIRECTORY
IS MY
BEST SALESMAN

WITHOUT
DOUBT





The Cost ~
a few cents
a day.

An Extension Telephone

A Convenience
- in -
Business
Factory
Store
&
Home



*Alberta Government
Telephones*





TRANSATLANTIC SERVICE TO EUROPE

Available 24 Hours a Day

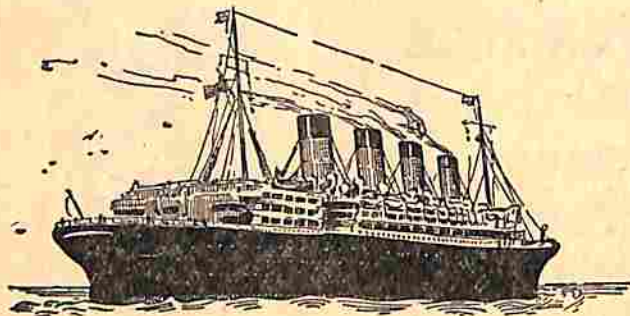
BETWEEN CANADIAN POINTS

- AND -

Austria, Belgium, British Isles, Czecho-Slovakia, Danzig, Denmark, Finland, France, Germany, Gibraltar, Holland, Hungary, Irish Free State, Italy, Luxembourg, Morocco, Norway, Poland, Spain, Sweden and Switzerland.

Service is also now established between Alberta and Australia.

SHIP-TO-SHORE TELEPHONE SERVICE



Ship-to-Shore Telephone Service to and from the following ships when at sea is available 24 hours a day while the ship is within range of the American shore—

S.S. LEVIATHAN S.S. MAJESTIC S.S. OLYMPIC

Good Telephone Transmission is practically assured under ordinary conditions.

*Alberta Government
Telephones*



M.7926 PLANT 4th AVENUE AND 8th STREET WEST

Empire Cleaning & Dyeing Co Ltd

Send it to a Master Dyer and Cleaner
COURTEOUS PROMPT SERVICE

OFFICE
234-236 12th AVE. W. (Opp Public Library) CALGARY

Apartments, Blocks and Buildings in the City of Calgary

- Aberdeen Apartments 22nd Ave & 4th St W
Acadia Apartments 812 12th Ave W
Afton Apartments 1718 5-A St W
Al Azhar Temple 506 17th Ave W
Alberta Block 805 1st St W
Alberta Corner 1st St W & 8th Ave
Alberta Govt Telephones Bldg (old) 128 7th Ave W
Alberta Govt Telephones Bldg (new) 119 6th Ave W
Alberta Loan Bldg—See Balmoral Apartments
Alberta Oil Bldg 221 7th Ave W
Albertan Building 2nd St W & 9th Ave
Albion Block 606 Centre St
Alexandra Terrace 1401-1411 2nd St W
Allan Block 810-820 1st St E
Anderson Apartments 804 18th Ave W
Anne Block 418 4th St E
Antwerp Apartments 425 13th Ave E
Arcade The 126a 8th Ave W
Ardern Block 309 8th Ave W
Argyle Court 404 6th Ave W
Armour Block 15 4th St NE
Armoury The 11th St W & 8th Ave
Armstrong Block 815 1st St E
Assistant Receiver General Building 121 8th Ave W
Aull Block 203 12th Ave W
Aull Block 1227a 9th Ave E
Avenlea Apartments 208 25th Ave W
- Bailey Block 318 8th Ave E
Bain Building 11th Ave & 5th St W
Balmoral Apartments 128 7th Ave E
Bank of Commerce Bldg 803 Centre St
Bank of Montreal Bldg 140 8th Ave W
Bank of Nova Scotia Apartments 17 Ave & 14 St W
Bank of Toronto Bldg 114 8th Ave W
Banner Blk cor Centre St & 16th Ave NW
Bannerman Block 2306a 4th St W
Barber Block 136a 8th Ave E
Barnhart Apartments 12th Ave & 6th St W
Bay Block 326a 8th Ave W
Bell Block 1008a 2nd St E
Belmont Apartments 609 2nd St W
Belvedere Apartments 19th Ave & 2nd St W
Belvoir Lodge 4th St W bet 14th & 15th Ave
Berg Block 209a 7th Ave E
Beveridge Building 138 7th Ave E
Blow Block 212 7th Ave W
Blow Block 1314 9th Ave E
Board of Trade Bldg 231 8th Ave W
Board of Trade Rooms 604 1st St W
- Bourne Block 1213a 14th St W
Bowen Apartments 2121 15th St W
Bowen Block 1152 10th St E
Braemar Lodge 215 4th Ave W
Braeside Lodge 1023 19th Ave W
Brennan Apartments 530 4th Ave W
Brigden Block 1413 11th St W
Brown Terrace 1402-1412 1st St W
Bryant Apartments 520 17th Ave W
Burn Block 1217 9th Ave E
Burns (P) Bldg 237 8th Ave E
Caledonian Block 226a 8th Ave E
Calgary Apartments 330 8th Ave E
Calquhoun Block 932 17th Ave W
Cameron Block 715a 1st St E
Campbell Apartments 1510a 3rd St E
Canada Life Bldg 301 8th Ave W
Canton Block 206 Centre St
Carscallen Block 116a 10th St NW
Carson Block 1336 9th Ave E
Central Building 702 Centre St
Chittick Block 1407 11th St W
City Hall 2nd St & 7th Ave E
City Hall Corner 2nd St & 8th Ave E
Clarence Block 122 8th Ave W
Clarendon Block—See Ardern Block
Clarke Apartments 222 5th Ave W
Colgrove Apartments 129 15th Ave E
College Apartments 1722 5-A St W
Commercial Bldg 138 7th Ave E
Connaught Apartments 710 4th Ave W
Cornell Apartments 1314 16th Ave W
Costello Block 8th Ave & 4th St E
Court House 7th Ave bet 4th & 5th Sts W
Creso Apartments 329a 6th Ave W
Crown Building 705 1st St E
Curtis Block 1215 2nd St E
Customs Building 11th Ave & 1st St E
Dafos Terrace 1204 3rd St E
David Block—See Victoria Apartments
Davidson Block 220 7th Ave E
Devenish Apartments 908-916 17th Ave W
de Waal Apartments 28 & 34 4th St NE
Dick Block 9th Ave & 8th St E
Dismorr Block 233a 8th Ave E
Doll Block 116 8th Ave E
Dominion Bank Building 714 1st St E
Dougall Block 1314 9th Ave E
Douglas Apartments 337 8th Ave W
Drake Apartments 837 14th Ave W

Phone M6005 for Advertising Rates

LET OUR TELEPHONE WIRE BE YOUR CLOTHES LINE

PREMIER LAUNDRY
CLEANERS & DRYERSPHONE
M.6656

- TRY - US -

8TH ST. W.
2ND 3RD AVE.**Apartments, Blocks and Buildings in the City of Calgary—continued**Dufferin Lodge 517 13th Ave W
Dwight Block 515a 9th St WEastern Block 1227 2nd St E
Eden Apartments 625 11th Ave W
Edgar Block 210 8th Ave W
Edge Block 1211 1st St W
Edwin Block 332a 8th Ave E
Eleanor Apartments 604 4th Ave W
Elks Building 112-116a 7th Ave W
Elliott Apartments 1107 11th Ave W
Elma Block 130a 8th Ave E
El Palo Apartments 8th St W & 6th Ave
Excelsior Block 402 8th Ave E
Examiner Building 601-603 8th Ave WFarey Block 306 11th Ave E
Findlay Apartments 1318 1st St W
Fletcher Block 218 9th Ave E
Fletcher Block 1711 2nd St E
Flexford House 304 21st Ave W
Flora Apartments 535 20th Ave W
Florence Apartments 1053 1st Ave NW
Fontenelle Court 337 18th Ave W
Frances Apartments 825 4th Ave W
Fraser Block 1225 9th Ave E
Fraser & Seabloom Block 1329a 9th Ave E
Freeze Block 119 3rd Ave E
Frontier Apartments 331 7th Ave WGarden The 323 14th Ave W
Garnet Block 10th St & 2nd Ave NW
Georgian Court 621 5th Ave W
Gerlitz Block 728 2nd Ave NE
Glanville Block 105a 8th Ave W
Glenwood Manor 904-906 Blvd NW
Graham Block 609a Centre St
Grain Exchange Building 815 1st St W
Graphic Arts Building 706 2nd Ave W
Graveley & O'Neil Building 226 8th Ave W
Gresham Block 1403 9th Ave E
Griffiths Block 606 2nd St EH & R Apartments 510 19th Ave W
Hamilton Apartments 140 6th Ave W
Hamilton Terrace 911 14th St E
Hanna Block 544 17th Ave W
Harvard Apartments 933 18th Ave W
Harvey Block 1008 12th Ave W
Haskins Block 1332 9th Ave E
Hatfield Court 1833 Park Road
Hayden Block 1134-6 Kensington Road
Healy Apartments 1411 Centre St
Heath Block 615 15th Ave W
Herald Building 1st St & 7th Ave W
Hester Apartments 1306 4th St W
Hickman Hall 334a 8th Ave W
Hicks Block 1804a 1st St NW
Hillier Block 429 8th Ave E
Himmelman Block 24th Ave & 5th St W
Homer Lodge 127 5th Ave EHood & Irvine Block 113a 8th Ave W
Hope Apartments 1514 22nd Ave W
Hope Block 1414 1st St W
Houlton House 13th Ave bet 6th & 7th Sts W
Howard Apartments 133 13th Ave E
Hunt Block 423a 6th Ave E
Huntly Apartments 817 15th Ave W
I O O F Building 517 Centre St
Immigration Hall 10th Ave & 1st St E
Imperial Bank Building 102 8th Ave E
Insurance Exchange 311-313a 8th Ave W
Iris Block 24th Ave & 4th St W
Irwin Block 110a 10th St NW
Isabella Block 1433 17th Ave W
Johnston Block 127 7th Ave E
Jubilee Block 7th Ave & Centre St
Judge Travis Building—See Commercial Bldg
Kennedy Block 1216 9th Ave E
Kensington Apartments 102 12th St NW
Kerlin Apts 1321 13th Ave W
Kerr Block 1118a Westmount Blvd
Kinburn Block 917a 17th Ave W
King Apartments 610 3rd St W
Kinne Block 235a 16th Ave NW
Kraft Building 222 8th Ave W
Labor Hall 229 11th Ave E
Lancaster Building 8th Ave & 2nd St W
Land Bldg 1st St W & 9th Ave
Land Titles Building 7th Ave & 4th St W
Langman Building 336 8th Ave W
Lasham Lodge 925 15th Ave W
Lawrence Lodge 724 7th Ave W
Lee-Arnold Building 328a 8th Ave W
Leeson & Lineham Block 209 8th Ave W
Lenore Block 2309 4th St W
Lineham Block 102a 8th Ave E
Livestock Exchange Stockyards E Calgary
Lomas Apartments 1735 College Lane
Lorraine Apartments 620 12th Ave W
Lough Apts 818 Sunnyside Blvd
Lougheed Building 604 1st St W
Louise Apartments 1026 2nd St E
Lyndell Apartments 133 15th Ave E
Mackay & Dippie Block 218a 8th Ave W
Mackie Block 236a 8th Ave W
Maclean Block 109 8th Ave E
Marion Apartments 11th St & 15th Ave W
Marlborough Apartments 1113 4th St W
Marwood Apartments 25th Ave SE
Mason-Risch Block 507 8th Ave W
Max Block 424a 8th Ave E
McDonald Apartments 215 15th Ave E
McIntyre Block 4th St & 22nd Ave W
McKenzie Block 218a 8th Ave E
McMillan Block 124a 8th Ave E
McNeil Blk 230-232 8th Ave E
McTavish Block 815 2nd St E
Michael Block 9th Ave & 3rd St W
Mills Block 322 8th Ave W

Our Advertisers Know

THAT INCREASED ADVERTISING MEANS
INCREASING BUSINESS

Phone M6005 for Directory Advertising Rates



Apartments, Blocks and Buildings in the City of Calgary—continued

- Miriam Block 403a 8th Ave W
Molson's Bank Building 114 8th Ave W
Montrose Place 332 6th Ave W
Mooney Block 320 8th Ave W
Morasch Block 642 1st Ave NE
Morgan Block (formerly Edmonds Bldg) 211a 12th Ave W
Mount Royal Apartments 1744 7th St W
Mount Royal Block 805a 17th Ave W
Moxam Apartments 707 13th Ave W
Neilson Block 118a 8th Ave E
Nelson Apartments 1104 16th Ave W
Newbury Apartments 1507 2nd St W
New Calgary Market 125-127 7th Ave W
Nolan's Hall 127a 8th Ave W
Norfolk Apts 225 13th Ave E
Norman Block 126a 8th Ave W
North-West Travellers' Building 515 1st St E
Norwood Apartments 1208 15th Ave W
Oddfellows' Building 517 Centre St
O'Sullivan Block 209 7th Ave E
Ottawa Apartments 1601 9th St W
Paddon Block Boulevard NW
Paget Apartments 1913 5th St W
Paget Hall 218 7th Ave E
Paine's Hall 429 11th St NW
Parisian Apartments 609 4th Ave W
Patricia Block 607-609 1st St W
Phyllis Apartments 1049 1st Ave NW
Pioneer Block 117 8th Ave W
Poffenroth Block—see de Waal Apartments
Police Court Building 7th Ave bet 2nd & 3rd Sts E
Post Office Southam Bldg
Powell Block 117 15th Ave E
President Apartments 12th Ave & 7th St W
Princess Bldg 310 8th Ave E
Radio Block 13th Ave & 1st St W
Ramsay Block 214a 8th Ave E
Reliance Block 25 4th St NE
Renfrew Building 124 7th Ave W
Rex Rooms 214a 8th Ave E
Riley Building 325 8th Ave W
Rita Court 330 14th Ave W
Rivermeade Apartments 124 26th Ave W
Riverside Apartments cor Memorial Drive & 4th St NE
Roberts Block 603 11th Ave W
Robinson-Linton Block 235a 8th Ave E
Rogers Block 1040b 8th St E
Rosa Apartments 720 6th Ave W
Rose Court 915 4th Ave W
Ross Block (New) 109a 10th St NW
Ross Block (Old) 1106a Westmount Blvd
Rossmore Apartments 1413 2nd St W
Royal Apartments 232 3rd Ave E
Royal Bank Chambers 108 8th Ave W
Rupert Block 409a 8th Ave E
Samis Block—See Calgary Apartments
Sandringham Apartments 914 15th Ave W
Saunders Apartments 324 6th Ave W
Schmick Block 827a 1st Ave NE
Seven Oaks Court 1339 10th Ave E
Shelbourne House 618 4th Ave W
Sibley Apartments 316 18th Ave W
Sills Apartments 14th Ave & 6th St W
Slingsby Block 4th St NE & Marsh Road
Snell Apartments 712 12th Ave W
Southam Bldg 611 1st St W
Stein Apartments 728 14th Ave W
Stevens Bldg 527 7th Ave W
Strand Apartments 237 25th Ave W
Strathcona Block 707 3rd St E
Stringer Building 213 8th Ave W
Stuart Block 115 7th Ave W
Summers Block 1504 27th Ave W
Sunalta Block 1504a 12th Ave W
Tees and Persse Building 322-326 9th Ave W
Telephone Building (New) 119 6th Ave W
Telephone Building (Old) 128 7th Ave W
Tempest Block 710-712 1st St E
Thomas Apartments 709 2nd St W
Thomson Block 112a 8th Ave E
Tindall Block 115 14th St NW
Toronto General Trusts Building 315 8th Ave W
Traders Building 1st St W & 12th Ave
Travellers' Building 515 1st St E
Tribune Block 118a 8th Ave W
Trusts & Guarantee Building 220 8th Ave W
Underwood Block 1311 1st St W
Union Building 803a 1st St E
Van Delinder Bldg 346 17th Ave W
Vendome Block 940 2nd Ave NW
Victoria Apartments 326a 8th Ave E
Victoria Block 115a 8th Ave E
Wallace Apartments 231 15th Ave E
Ward Block 105 8th Ave W
Webb Block 1st St E & 7th Ave
Wellington Apartments 509 25th Ave W
Wells Block 405 8th Ave W
Western Block (New) 222a 8th Ave W
Western Block (Old) 1005 1st St W
Westminster Block 1005 1st St E
Wilson Apartments 1537 14th Ave W
Wood Roberts Block 928 17th Ave W
Wright Block 221 8th Ave E
Y M C A Building 9th Ave & 1st St E
Y W C A Building 223 12th Ave W
Yale Annex 2119 5th St W
Yale Apartment Bldgs 2121 5th St W
Young Block—See Davidson Block
Young & Burnett Block 702 1st St E
Zelda Apartments 2406 4th St W

A BUSINESS EXTENSION TELEPHONE

COSTS 5 CENTS A DAY

A RESIDENCE EXTENSION TELEPHONE

COSTS 2½ CENTS A DAY