

M9888

**BREWSTER
TAXI CO. LTD.**

TAXI
IN PALLISER HOTEL ROTUNDA

M9988

**LIMOUSINES
METERED YELLOW CARS**

Welsbach
ELECTRIC REFRIGERATION
M 5150 W 1888
CITY COAL COMPANY LTD.

IMPERIAL LETHBRIDGE COAL **PEMBINA PEERLESS COAL**



**OFFICIAL
TELEPHONE
DIRECTORY**

JULY, 1928

CALGARY
and **DISTRICT**

(For Points in other Districts Call "Long Distance." See Pages 9 to 12)

CALGARY EMERGENCY CALLS CALGARY
Fire M1197; Police M6681
Information 92; Trouble 93; Rural 94

**PALLISER
HOTEL
AUTO & TAXI CLUB
ROBERT WARE, PRES.**

TAXI
WARE'S

M333333

**MOVING
M.7997**

**JOHNSTON STORAGE
& CARTAGE CO. LTD.**

**BAGGAGE
M.4444**

If it's electrical....

Telephone Equipment



Line Construction
Material



Wires and Cables



Supplies and Wiring
Devices



Fire Alarm Apparatus



Lighting Fixtures



Household Appliances



Power Apparatus

Large or small, whatever your needs may be, you can meet them out of the ample and varied stocks of electrical materials carried at the Northern Electric warehouses.

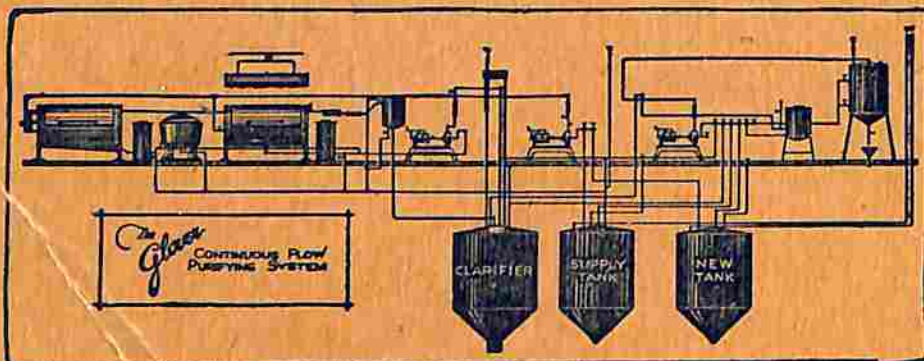
Here, too, you will be welcome to make use of the staff of specialists, men of wide experience, who will always be glad to assist you with plans and suggestions in any application of electricity.

Northern Electric
COMPANY LIMITED

102 Eleventh Avenue E.

Calgary, Alta.

The Famous Glover System



Showing the purifying system which enables us to keep a continuous flow of sweet filtered gasoline through cleaning machine at the rate of 500 gallons per hour, which insures a thorough cleansing of all goods.

A Trial Order will convince you of our superiority.

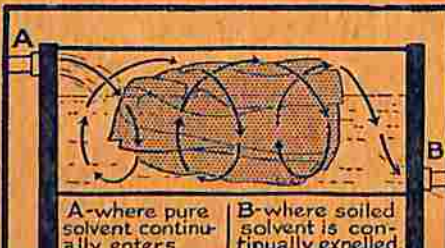
ONE DAY SERVICE

Mail Orders promptly attended to.

PHONE
M 5083
M 6016



YOUR SOILED SUIT



CLEANED IN A SOLVENT BE-
ING CONTINUALLY PURIFIED



RETURNED TO YOU
CLEAN and ODORLESS

The Alberta Steam Laundry Co., Ltd.

730 2nd Avenue West

CALGARY, ALTA.

Premier Transfer and Storage

"GIVES PREMIER SERVICE"

MOVING, CRATING AND SHIPPING

COUNTRY TRIPS A SPECIALTY

Phone M 3443

Agents for Coal and Wood

Storage at Reasonable Rates

Nights M 6206

709 THIRD STREET, EAST, CALGARY, ALTA.

For LONG DISTANCE RATES

See Pages 9 to 13

PHONES

PHONES
M 1582 TAXI
M 3990

M 1582

M 3990

TAXI

NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

[illegible]

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(a) For individual or exchange party line service.....	\$3.50
(b) For each extension set	2.00
(c) For each extension bell	1.50
(d) For each Loud Ringing Gong	2.50
(e) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..	1.00
(f) To reconnect service when discontinued for non-payment of account	1.00
(g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- (1) From one position to another in same room \$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required,..... \$2.00 initial set
\$1.00 extension set.
- (3) From one building to another \$3.50 initial set
\$2.00 extension set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Semi-Continuous Service	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall	\$1.25 per month	Residence Wall	50c. per month
Business Desk	\$1.50 per month	Residence Desk	75c. per month
Extension Bell			25c. per month
Loud Ringing Extension Bell			50c. per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:
C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones.

R. B. BAXTER,
Deputy Minister and General
Manager of Telephones.

JULY, 1928

<p>Copy for this edition closed May 1st, 1928 Copy for next issue (January, 1929) will close November 1st, 1928</p>

IMPORTANT

This Directory is the property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES, \$1.00 EACH.**

Department of Railways and Telephones

Terms and Conditions **Under Which Telephone Service is Furnished**

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. Business joint user—one-half the initial rate.
Residence joint user—50 cents per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

IDENTIFICATION OF EMPLOYEES

13. Every employee of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

GENERAL

14. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

15. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

16. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

17. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, \$1.00 per copy.

CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE NOVEMBER 1st
JULY ISSUE MAY 1st

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Three Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$2.50 per issue for light face type, or \$3.00 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Three Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **BRING THE FINGER** squarely to the finger stop.

3. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your

service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M," then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to call another number, or to be called.

AUTOMATIC EXCHANGES

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR**, and the Operator, after repeating the number, will connect you with the subscriber called for. If

the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

Appointment Calls

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, *i. e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

Rules and Regulations—Continued.

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 % higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

The Kootenay Telephone Lines Ltd. (B. C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province, Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Calgary

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change Without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	\$ c 1.35	Bruce	\$ c 1.05	Donalda	\$ c .75	High River	\$ c .25
Abilene	1.50	Bruderheim	1.20	Donatville	1.65	Hilda	1.10
Acme	.25	Buffalo	.95	Doucette	1.50	Hilliard	1.15
Adkins	.25	Buffalo Head Ranch	.30	Downing	1.35	Hoadley	.80
Airdrie	.15	Bulwark	.85	Drayton Valley	1.00	Holden	1.05
Alberta Beach	1.15	Burdett	.90	Drumheller	.40	Holmes Crossing	1.50
Alcomdale	1.20	Busby	1.20	Duchess	.60	Hughenden	1.00
Alderson	.80	Byemoor	.65	Duclos	1.65	Hussar	.40
Alequiers	.30			Dunstable	1.20	Huxley	.45
Alhambra	.60	Cadogan	1.10	Durlingville	1.65	Hylo	1.65
Alix	.65	Cadomin	1.20	Duvernay	1.35		
Allerston	1.05	Cairns	1.10			Idesleigh	.75
Alliance	.85	Calahoo	1.15	Eastburg	1.35	Innisfail	.45
Alsask, Sask.	1.10	Calling Lake	1.80	Echohill	1.35	Innisfree	1.20
Altario	1.10	Calmar	.95	Eckville	.60	Iola	.75
Amethyst	.50	Campsie	1.35	Edberg	.80	Irma	1.10
Andrew	1.35	Camrose	.90	Eden Valley	.30	Iron Springs	.65
Angle Lake	1.35	Canmore	.40	Edmonton	1.20	Irricana	.20
Ankerton	.85	Carbon	.35	Edmonton Beach	1.10	Irvine	1.15
Antross	.90	Cardston	.85	Edson	1.05	Islay	1.35
Arbutus	.60	Carlton Hill	1.35	Edward	1.35	Jarrow	1.05
Armstrong	1.65	Carmangay	.50	Egmont	1.35	Jarvis	1.50
Armada	.45	Caroline	.50	Elk Point	1.50	Jenner	.80
Ashmont	1.50	Carolside	.65	Elnora	.50	Judson	.85
Athabasca	1.65	Carstairs	.25	Empress	1.10	Junkins	1.15
Atlee	.85	Carvel	1.05	Enchant	.60		
		Cassils	.60	Endiang	.65	Kahwin	1.35
Baintree	.25	Castor	.75	Entwistle	1.10	Kaleland	1.35
Banff	.45	Cavendish	1.00	Erickson Coulee	1.10	Kananaskis	.30
Barons	.55	Cayley	.30	Erixon	.55	Kapasiwin	1.10
Barrhead	1.35	Cereal	.90	Erskine	.65	Kathryn	.15
Bartlettville	1.00	Cessford	.70	Esther	1.05	Kelsey	.85
Bashaw	.75	Champion	.45	Etzikom	1.05	Keoma	.15
Bassano	.45	Chancellor	.35	Evansburg	1.15	Kewisville	.45
Battenburg	1.20	Chauvin	1.20	Evarts	.55	Kew	.20
Battle Lake	.85	Cheadle	.15	Excel	.95	Killam	.95
Bawlf	.90	Cherhill	1.20	Exshaw	.30	Kingman	1.00
Beacon Hill	1.50	Chinook	.85			Kinsella	1.05
Beauvallon	1.35	Chipman	1.20	Fallis	1.10	Kippenville	1.10
Beaver Crossing	1.80	Christianson	1.35	Fawcett	1.50	Kirriemuir	1.05
Beaver Heights	.60	Clareholm	.50	Fedorah	1.20	Kitscoty	1.35
Beiseker	.25	Clarinda	1.10	Ferintosh	.80	Knob Hill	.85
Bellis	1.50	Clive	.65	Florann	1.05	Krakow	1.20
Belvedere	1.35	Cluny	.35	Foremost	1.00		
Benalto	.55	Clyde	1.35	Forestburg	.85	Lac La Biche	1.65
Bentley	.65	Coalspur	1.20	Fort Assiniboine	1.50	Lacombe	.65
Benton	1.00	Cochrane	.15	Fort Saskatchewan	1.15	Lac Ste Anne	1.15
Berry Moor	1.00	Cold Lake	1.80	Freedom	1.35	Laford	1.35
Beynon	.40	Colomb's Beach	1.65			Lake Isle	1.15
Big Fish Lake	1.35	Columbine	1.65	Gadsby	.70	Lake Side	.85
Big Valley	.55	Compeer	1.10	Gainford	1.10	Lamont	1.20
Bindloss	1.00	Comrey	1.20	Galahad	.85	Landonville	1.50
Birdholm	1.05	Comrie	1.35	Garden Plain	.70	Lanfine	.90
Blackie	.25	Condor	.60	Garred	1.35	Langdon	.15
Blairmore	.65	Consort	.95	Gem	.55	Lavoy	1.15
Bloomsbury	1.35	Cooking Lake	1.05	Gibbons	1.20	Lawton	1.35
Blue Ridge	1.35	Coronado Beach	1.20	Gilchrist	1.15	Leaman	1.15
Bolan	1.35	Coronation	.85	Gleichen	.30	Lea Park	1.50
Bon Accord	1.20	Countess	.55	Glendon	1.50	Leduc	.95
Bonnie Glen	.85	Coutts	1.05	Glenevis	1.20	Leedale	.70
Bonnyville	1.65	Cowley	.65	Glenwood	.75	Lees	.15
Bordenave	1.50	Craigmyle	.55	Goddard	1.05	Legal	1.20
Botha	.70	Crawford	1.80	Gorman	1.65	Legend	.95
Bottrel	.25	Cresmona	.25	Graminia	1.00	Le Goff Jct.	1.65
Bow City	.60	Crossfield	.20	Grants	1.35	Leo	.65
Bow Fort	.30	Cummings	1.20	Granum	.55	Leslieville	.60
Bow Island	.90	Czar	1.05	Grassy Lake	.85	Lethbridge	.70
Bow Slope	.65			Green Court	1.35	Leyland	1.20
Bowden	.40	Dakin	1.65	Groton	1.10	Lines	1.65
Bowell	.95	Dalroy	.15	Gull Lake	.65	Lisburn	1.20
Bowmantown	1.05	Dapp	1.50	Gunn	1.15	Little Gem	.90
Bowness Golf Club	.10	Darwell	1.15	Halkirk	.75	Lloydminster	1.50
Bowness Park	.10	Davis	1.35	Hamlin	1.35	Lomond	.50
Box Springs	1.50	Daysland	.90	Hanna	.65	Lonira	1.35
Boyle	1.50	Del Bonita	.95	Hardisty	1.00	Looma	1.00
Boyer Lake	1.50	Delburne	.55	Hay Creek	1.35	Lougheed	1.00
Bragg Creek	.20	Della	.55	Hay Lakes	.95	Loyalist	.90
Brant	.30	Delph	1.35	Heaton Moor	1.35	Lucky Strike	1.05
Breezelawn	.95	Derwent	1.35	Heisler	.85	Lunnford	1.35
Breton	.90	Desjarlais	1.35	Hemaruksa	.85	Luzan	1.20
Brooks	.65	Deville	1.05	Hespero	.60		
Brosseau	1.35	Didsbury	.30				

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Mackay	\$ c 1.20	Olds	\$ c .35	Rocky Rapids	1.00	Sunnynook	\$ c .65
Macleod	.60	Olson Coulee	.60	Roeske	1.35	Sunnyslope	.30
Mageau	1.50	Onoway	1.15	Rosalind	.85	Swallow	.30
Magnolia	1.15	Opal	1.35	Rosebud	.35	Sweet Grass, Mont.	1.15
Magrath	.80	Orion	1.15	Roseglenn	1.05	Sylvan Lake	.55
Manola	1.35	Orvilton	1.50	Rose Lynn	.70	Taber	.75
Manville	1.20	Owseye	1.50	Rosemary	.55	Tawatinaw	1.35
Manyberries	1.15	Oxville	1.35	Rosevear	1.35	Tees	.65
Markerville	.50	Oyen	1.00	Rossington	1.35	Telfordville	.95
Marwayne	1.50			Rowley	.50	Thelma	1.20
Masinasin	1.05	Pakan	1.35	Rumsey	.50	Therien	1.50
Maunsell	.60	Parkland	.40	Rush Lake	1.10	Thorhild	1.35
Mayerthorpe	1.35	Park View	.80	Ryley	1.05	Three Hills	.35
McKellar	1.35	Partridge	1.00			Tilley	.70
Meanook	1.50	Pashley	1.10	St. Albert	1.10	Toffield	1.05
Mecheche	.50	Patricia	.70	St. Joseph	1.65	Tomahawk	1.05
Medicine Hat	1.00	Pearsonville	.90	St. Kilda	1.15	Tring	1.50
Meeting Creek	.80	Peat	1.50	St. Lina	1.50	Trochu	.40
Mercoal	1.20	Peers	1.20	St. Paul	1.50	Two Hills	1.35
Metiskow	1.05	Pekisko	.30	St. Vincent	1.50	Upper Elbow	.20
Midnapore	.10	Pemukan	1.05	Saddle Lake	1.35	Vale	1.10
Milk River	1.00	Pendant d'Oreille	1.15	Sammons	1.10	Valleyfield	.95
Millarville	.20	Penhold	.50	Sangudo	1.20	Vanesti	1.35
Millet	.90	Peno	1.35	Sarrail	1.65	Vanvleet	1.35
Millicent	.65	Perryvale	1.50	Scandia	.65	Vegreville	1.15
Milo	.40	Philips	1.05	Scapa	.65	Venice	1.65
Minburn	1.20	Pickardville	1.35	Schuler	1.10	Vermilion	1.35
Mirror	.65	Pigeon Lake	.85	Scollard	.50	Veteran	.90
Monarch	.80	Pincher Creek	.70	Scottfield	.75	Victoria	1.35
Monitor	1.00	Pine Creek	1.35	Seaforth	.95	Viking	1.05
Morinville	1.20	Police Coulee	1.10	Seba	1.10	Vilna	1.50
Morningside	.70	Pollockville	.70	Sedalia	.95	Vimy	1.35
Morrin	.45	Ponoka	.70	Sedgewick	.95	Vulcan	.40
Mossie	1.35	Priddis	.15	Seven Persons	1.00		
Mountain Park	1.20	Princeton	.30	Seymour	1.20		
Moyerton	1.35	Provost	1.15	Shandro	1.35		
Mulhurst	.85			Sheep Creek	.20		
Mundare	1.15	Radway	1.35	Sheerness	.70		
Munson	.45	Rainier	.65	Shoal Creek	1.35		
Musidora	1.35	Ranchville	1.15	Shouldice Park	.10		
		Ranfurly	1.15	Sibbald	1.05		
Namaka	.25	Raven	.50	Silver Bay	.85		
Nanton	.35	Ray	1.15	Sion	1.20		
Naughton Glen	1.35	Raymond	.80	Skiff	.90		
Neerlandia	1.50	Redcliff	1.00	Smoky Lake	1.35		
Nelspur	.85	Red Deer	.55	Soda Lake	1.35		
Nestow	1.35	Redland	.35	Southesk	.60		
Nemiscam	1.00	Red Raven	.45	Southworth	1.35		
Newbrook	1.50	Redwater	1.35	Spedden	1.50		
New Dayton	.85	Red Willow	.70	Spring Coulee	.80		
New Norway	.85	Retlaw	.65	Spring Point	.60		
New Sarepta	1.00	Ribstone	1.20	Stampede	.30		
Niton	1.20	Richards	1.65	Standard	.30		
Nobleford	.60	Richardson	1.20	Stanger	1.20		
Norbuck	.85	Richdale	.70	Stanmore	.70		
Northbank	1.35	Rife	1.50	Stavely	.40		
North Cooking Lake	1.05	Rimby	.70	Stettler	.65		
Northern Valley	1.50	Rinard	.95	Steveville	.70		
Northleigh	1.00	Rio Alto	.25	Stirling	.80		
North Mossie	1.35	Riverbow Ferry	.65	Stony Plain	1.05		
Nugent	.75	Roberge	1.35	Strathmore	.20		
O'Connor	1.15	Rochester	1.50	Strome	.90		
Odynski	1.35	Rockfort	1.35	Styal	1.15		
Okotoks	.15	Rockyford	.30	Suffield	.85		
		Rocky Mtn. House	.65	Sullivan Lake	.75		

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Battle Bend	Bonlea	Casavant	Dauntless
Acheson	Battle Ridge	Bow Valley	Chailey	Davisburg
Aetna	Battleview	Bowville	Chesterwold	Deering
Agricola	Beaumont	Bradshaw	Chigwell	Delacour
Albay	Beaver Hills	Bremner	Chin	Demay
Albion Ridge	Beaver Lake	Bretona	Clearview	Dewberry
Aldersyde	Beaver Mines	Brightview	Close	DeWinton
Alice Lake	Beazer	Britaln	Clover Bar	Diamond City
Angus Ridge	Beddington	Brocket	Clymont	Dickson
Anzac	Bellevue	Brooksley	Coal City	Diligence
Ardenode	Bellshill	Brownfield	Coaldale	Dina
Ardenville	Belmont	Brownlow's L'ndg	Coalhurst	Dinant
Ardley	Bennett	Burford	Coleman	Dinton
Armenia	Beverly	Burmis	Collinton	Dobson
Arrowwood	Bircham	Burnt Lake	Commerce	Dodds
Asker	Bismark	Caldbeck	Conjuring Creek	Dog Pound
Avalon	Bissell	Calder	Content	Doondale
Avion	Bittern Lake	Caldwell	Copeville	Dorendee
Balmoral	Black Diamond	Campbell Lake	Cornucopia	Dry Fork
Bankhead	Blackfalds	Cappon	Cousins	Duagh
Bardo	Blackfoot	Carbondale	Craigmillar	Duffield
Barnwell	Blakesville	Cardiff	Crowfoot	Duhamel
Baronet	Blondheim	Carnforth	Currey	Dunmore
Bathgate	Blood Reserve	Carseland	Dahmer	Eagle Hill
Battle	Bluffton	Carthow	Dalemead	Earlie

ALBERTA POINTS—Continued

Earling	Hawkeye	Longview	Patience	Streamstown
Earlville	Haynes	Lousana	Paxon	Sugar Bowl
Eastervale	Hayter	Lundbreck	Pearce	Sulphur Springs
Eastway	Hazelmere	Lusignan	Pibroch	Summerland
Edison	Hearnleigh	Luzan	Picture Butte	Summerview
Edwell	Heath	Majorville	Pincher Station	Sundre
Elk Island Park	Heath Creek	Makepeace	Pine Lake	Sunnydale
Elkton	Heather Brae	Malmo	Pirmez Creek	Superior
Elkwater	Herronton	Manfred	Pleasant View	Sweet Grass, Mont.
Ellerslie	Hetherington	Maple Leaf	Poplar Ridge	Talbot
Emery	Highfield	Martins	Poplar Site	Taylorville
Ensign	Hillcrest	Maughan	Pretty Hill	Terrace Lake
Ensleigh	Hill End	Maundera	Puffer	The Hub
Everett	Hillspring	Maybutt	Purple Springs	Thorsby
Ewelme	Hobbema	Mazeppa	Quarrel	Throne
Excelsior	Horse Hills	McEwen	Queenstown	Tindastoll
Fabyan	Horseshoe Coulee	McLaughlin	Rabbit Hill	Tolland
Fairacres	Horseshoe Falls	McNally	Raley	Tommy LaPotac
Fairbank	Horseshoe Lake	Meadow Lake	Red Lodge	Tongue Creek
Fairfield	Hubalta	Menaik	Reid Hill	Travers
Fairydell	Hughes	Merna	Reist	Tudor
Faith	Hunterville	Mewassin	Rexboro	Turin
Falun	Hutton	Miller	Rich Valley	Twelve Mile Coulee
Federal	Indus	Minerton	Riddellvale	Twin Butte
Fenn	Industrial School	Minott	Rising Sun	Twin Lakes
Ferrybank	Inga	Morley	Riviera Qui Barre	Twining
Ferry Point	Ingleton	Mossleigh	Rocking Bay	Ulster
Fishburn	Inglis	Mound	Rocky View	Vauxhall
Fleet	Irwinville	Mountain View	Rodino	Viewpoint
Forest Lawn	Jeffrey	Mt. Lookout	Rolling Green	Villeneuve
Four Nine	Joffre	Murray Valley	Rosedale	Villeroe
Frank	Josephburg	Naco	Rosenhelm	Volmer
Frankburg	Jumping Pound	Nakamun	Rosenroll	Wanda
Gahern	Kanata	Namayo	Rosyth	Warden
Ghost Pine	Kenex	Neapolis	Round Hill	Warwick
Gilby	Kessler	Neighbourview	Rusylvia	Waterglen
Gillen	Kilbourn	Nevis	Salisbury	Watts
Gilpin	Kimball	New Bridgen	Saltaux	Waybrook
Gladys	Kipp	New Lindsay	Sampsonston	Wealthy
Glenbow	Kirkcaldy	New Lunnun	Sarcee	Welling
Glenford	Knee Hill Valley	New Oxlley	Sather	Wellsdale
Gleniffer	Krakow	New Spruce Grove	Scotstoun	Wellsville
Glenview	La Calmette	Nightingale	Seebe	Weno
Golden Splke	Lake DeMay	Nisbet	Sharrow	Westcott
Good Hope	Lake Minnewanka	Nisku	Shepard	Westward Ho
Good Luck	Lakeview	Norma	Shouldice	White Sand Beach
Gopher Head	Lamoureux	Norton	Sidcup	White Star Mine
Graindale	Larsen	Noyes Crossing	Siebertville	Whitewood Lake
Grainger	Latham	Ogden	Silver Lake	Wildmere
Grand Valley	Lavesta	Ohaton	Simons Valley	Willowdale
Grant Lake	Lawndale	Old Brant	Social Plains	Willowlea
Green Glade	Leavitt	Old Spruce Grove	Springbank	Wilmot
Greenshields	Leighton	Olin Creek	Springdale	Wilson
Griesbach	Leeshore	Oliver	Spring Lake	Wilson Park
Grosmont	Leopoldville	O'Mara	Springvale	Wimborne
Gros Ventre	Lewisville	Orton	Spruce Grove	Winterburn
Gwynne	Liberty	Otoskiwan	Stand Off	Woodhouse
Hackett	Llneham	Ouelletteville	Staplehurst	Wood River
Hairy Hill	Livingston	Owens	Star	Woolford
Halladay	Loch Sloy	Paradise Valley	Sterlingville	Wostok
Halley	Lockhart	Partridge Hill	Stocks	Yorkville
Hallman	Lone Butte	Passburg	Stoppington	Zawale
Harmattan	Long		Strand	Zetland
Hastings Coulee	Long Coulee		Strangmuir	

BRITISH COLUMBIA POINTS

Baker	Elko	Jaffray	Michel	Twin Lakes
Baynes Lake	Fernie	Jewell Lumber Co.	Morrissey	Waldo
Bull River	Fort Steele	Kimberley	Moyie	Wardner
Coal Creek	Hanbury	Kingsgate	Natal	Wycliffe
Granbrook	Hosmer	Lumberton	St. Eugene Mission	Yahk
	Irishman Creek	Marysville	St. Mary's Prairie	

If you do not need to speak to a Particular Person Tell the Long Distance Operator so.

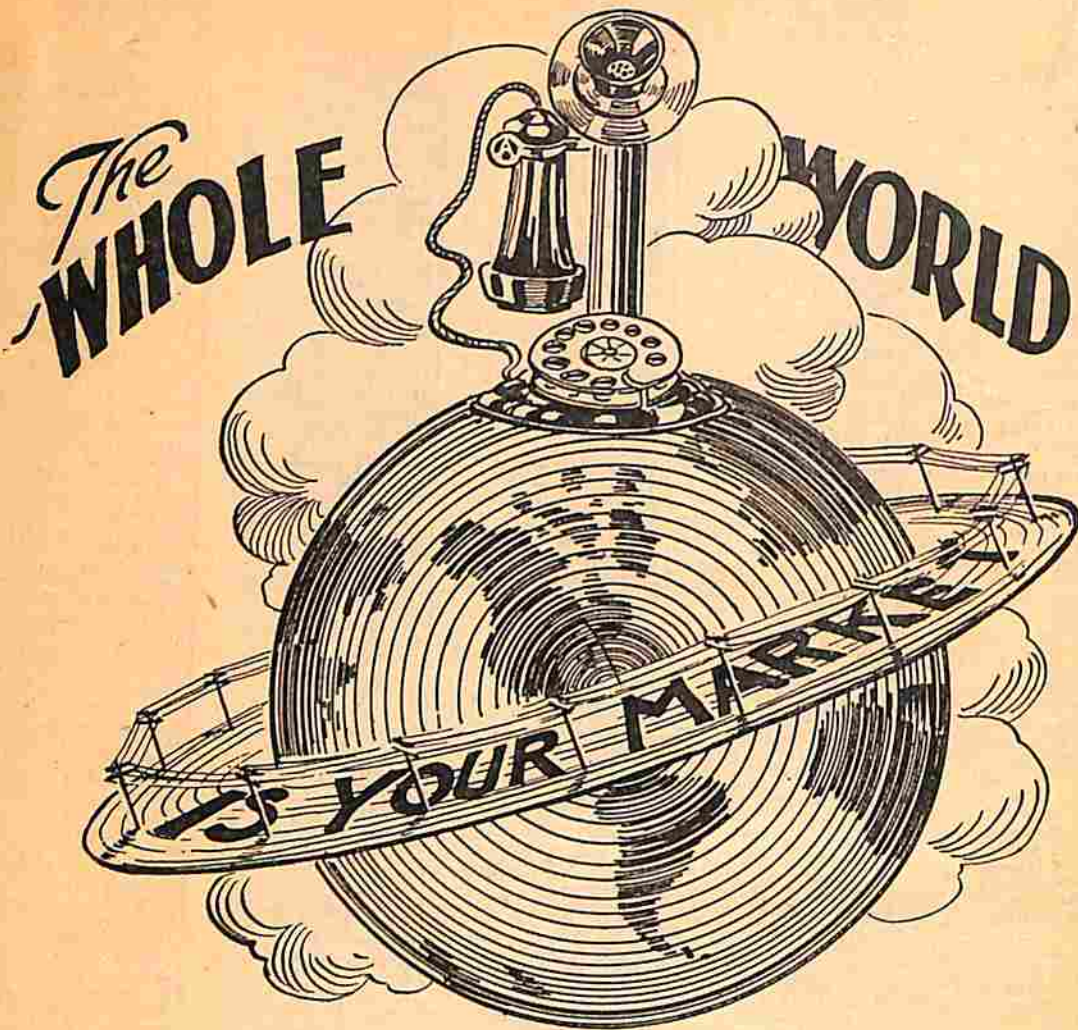
Station-to-Station Service is Quicker and Cheaper !

See Rules and Regulations on Pages 7 and 8

Long Distance Service to All Points
IN
CANADA AND THE UNITED STATES

Established October, 1925

(SEE PAGE 13)



The commonplace but indispensable Telephone, with its wonderful organization behind it, brings the markets of the World to your door!

**Use Your Telephone and Advertise
in the Telephone Directory**

Alberta Government Telephones
"The Silent Partner"

AS TO COST --

Price is a measure of time and money. The time saving of a telephone call over tremendous distance is apparent.

A business transaction involving thousands of dollars may be completed in a few minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

TIME IS MONEY, AND ABOVE ALL ELSE

THE LONG DISTANCE TELEPHONE SAVES TIME

Here are some rates from station to station. The rates quoted are from Calgary. If your point is not quoted ask the operator:

Day Rates, 4:30 a.m. to 7:00 p.m. Evening Rates, 7:00 p.m. to 8:30 p.m.

Night Rates, 8:30 p.m. to 4:30 a.m.

Originating Time (mountain) Governs Alberta Calls.

	Day	Night		Day	Night
ATLANTA, GA.	\$7.00	\$4.00	PORTLAND, ORE.	\$2.60	\$1.30
BRANDON, MAN.	3.60	1.75	REGINA.	2.70	* .70
BUTTE.	1.95	1.00	SAN FRANCISCO.	4.00	2.00
CHICAGO.	5.25	3.00	SALT LAKE CITY.	3.25	1.65
DENVER.	3.75	1.90	SASKATOON.	2.25	* .60
GREAT FALLS, MONT.	1.50	.75	SEATTLE.	2.30	1.15
KANSAS CITY.	4.75	2.50	SHELBY, MONT.	1.20	.60
LOS ANGELES.	4.50	2.50	SPOKANE.	1.55	.80
MINNEAPOLIS.	4.25	2.25	TORONTO.	6.25	3.50
MONTREAL.	7.00	4.00	VANCOUVER.	2.60	1.60
NEW YORK.	7.50	4.50	VICTORIA, B.C.	3.25	2.25
OTTAWA.	6.75	4.00	WINNIPEG.	4.35	2.25

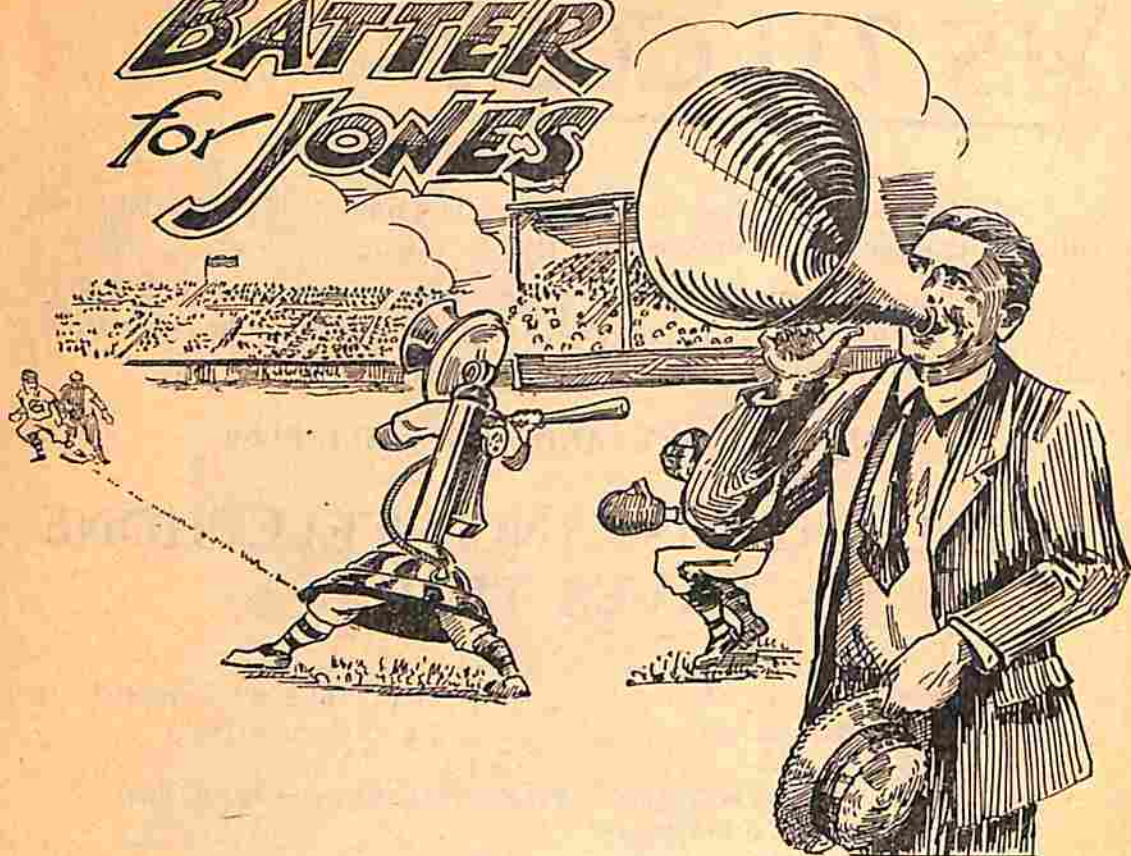
Evening rates (7 p.m. to 8.30 p.m.) are somewhat lower than day rates. For exact rates enquire at your central office.

* On Station-to-Station calls to points in Saskatchewan evening rates (7 p.m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.

"The Silent Partner."

ALBERTA GOVERNMENT TELEPHONES

BATTER for JONES



Who will Pinch-Hit for your Salesman between calls—when he is sick or on vacation?

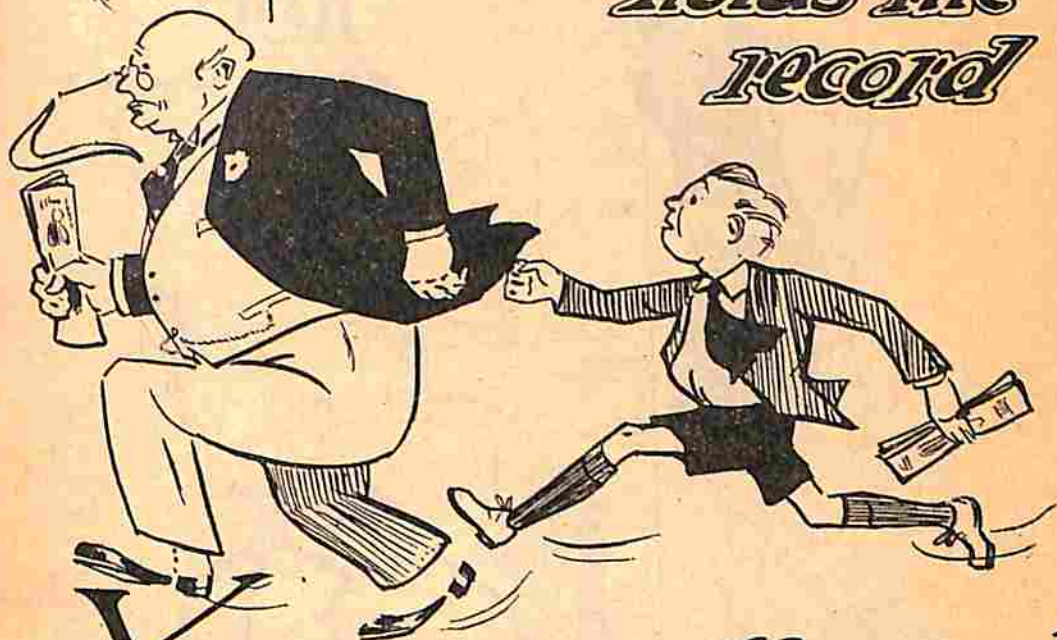
The one Pinch-Hitter ready to serve you at any time is your Telephone with its wonderful organization working with clock-like precision day and night!

The Pinch-Hitter who never fails!

USE LONG DISTANCE
And Advertise in the Telephone Directory.

ALBERTA GOVERNMENT TELEPHONES
“The Silent Partner”

*Who
holds the
record*



You.... or the office boy?

The daily inter-office Marathon—dashing from one office to another for this or that conference with your associates—Of course the phone was busy! It always is these days—So it's up to you! Let an Extension Telephone take the load off your mind and save your feet too! Once installed, instantaneous desk-to-desk conference without delay!

Residence 2½c. a Day
Business 5c. a Day

Ask the Clerk at the Counter.

ALBERTA GOVERNMENT TELEPHONES
"The Silent Partner"

The PRESIDENT ^{of the} BOARD has her say



Operator—"The Boss seems to be pretty amiable to-day—
(Number please!) We had a record yesterday for Long
Distance Calls (one moment please!) Since he adver-
tised in the Telephone Directory the Boss seems to want
some outlandish spot every day (one moment please!)
and my geography is sure improving since he started
talking to the World by phone!"

Stenographer—"Well, if it's done nothing else, it's saved him an
ocean of correspondence and made him a happier man!"

**MORAL:—USE LONG DISTANCE AND ADVERTISE
IN THE TELEPHONE DIRECTORY !**

DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 SEVENTH AVENUE WEST

CALGARY

CALGARY

128 SEVENTH AVENUE WEST

CONTINUOUS SERVICE

For Information regarding New Subscribers, Change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, etc Call	92
For Trouble - - - - -	93
For Rural Subscribers - - - - -	94
For Long Distance Operator - - - - -	0
For Chief Operator - - - - -	M5514
For District Traffic Chief - - - - -	M6113
Report Telephones Out of Order and Unsatisfactory Local Service to -	93
Report Unsatisfactory Long Distance Service to Chief Operator -	M5514
To City Subscribers: —For connection with rural subscribers, call 94, and when operator answers give the number of rural subscriber desired, distinctly, as R 3-5-0-2.	
For List of Rural Subscribers , see pages following list of Exchange Subscribers.	
For FIRE - - - - -	Call M1197

PUBLIC PAY STATIONS

38 Al Azhar Temple—17th Ave & 4th St W	87 Hudson's Bay Company—1st St W
62 Alexandra Hotel—9th Ave E	88 Hudson's Bay Company—1st St W
75 Alexandra Hotel—9th Ave E	89 Hudson's Bay Company—1st St W
45 Arcade Rest Room—Arcade 8th Ave W	57 Imperial Hotel—9th Ave & 2nd St E
56 Automobile Camp—St Patrick's Island	90 Institute of Technology—North Hill
23 Braemar Lodge—4th Ave W	35 International Cafe—220a 8th Ave E
50 Buffalo Cafe—811 Centre St	12 Jeffrey Drug Co—24 4th St NE
25 Can Nat Rlys—Depot 18th Ave & 1st St W	55 Johnston's Drug Store—239 16th Ave NW
41 Can Nat Rlys—Depot 18th Ave & 1st St W	22 King Edward Hotel—9th Ave & 4th St E
33 Canadian Pacific Railway—Depot	94 Kolb's Restaurant—8th Ave W
74 Canadian Pacific Railway—Depot	66 Liggetts-Findlay Drug Store—8th Av & 1st St W
76 Canadian Pacific Railway—Depot	68 Liggetts-Findlay Drug Store—8th Av & 1st St W
96 Canadian Pacific Railway—Depot	18 Lincoln Hotel—316 9th Ave E
52 Capitol Theatre—8th Ave W	77 Lincoln Hotel—316 9th Ave E
26 Carlton Hotel, The—9th Ave W	99 Maclean's Drug Store—Maclean Blk
27 Carlton Hotel, The—9th Ave W	65 MacMillan's Drug Co—Traders Bldg
91 Club Cafe—111 8th Ave W	95 McDermid Drug Store—128a 8th Ave W
17 Colonial Hotel—209 7th Ave E	48 McGill's Drug Store—17th Ave & 7th St W
60 Crooks, The Druggist—17th Ave & 14th St W	59 Palace of Eats—8th Ave & 1st W
83 Dominion Hotel—120 9th Ave W	80 Palace Theatre—Ladies Waiting Room
44 Dubisky's Confectionery—139 7th Ave E	70 Palliser Hotel—9th Ave W
16 Empire Hotel—9th Ave E	93 Patricia The—234 8th Ave W
24 Empire Hotel—9th Ave E	37 Post Office—Southam Bldg
56 Empire Hotel—9th Ave E	14 Princess Drug Co—8th Ave & 2nd St E
78 Empress Hotel Beer Parlor—6th Ave W	39 Queen's Cabaret—8th Ave & 2nd St E
58 Esdale's Drug Store—1317 1st St W	73 Queen's Hotel—8th Ave & 2nd St E
21 Exhibition Office—Victoria Park	36 St George's Island Pavilion—St George's Island
15 Grand Cigar Store—Lougheed Bldg	40 St Regis Hotel—Licensed Premises 7th Ave E
67 Hillhurst Pharmacy—103 10th St NW	49 Scotia Confectionery—228 17th Ave E
61 Home Delicacies—135 8th Ave W	53 Sun Drug Co—4th St W & 17th Ave
100 Hotel Noble—1st St W & 13th Ave	28 Tea Kettle Inn—214 7th Ave W
20 Hotel Noble—1st St W & 13th Ave	46 Thomas Apartments—707 2nd St W
32 Hotel Noble—1st St W & 13th Ave	43 Victoria Hotel—121a 8th Ave E
71 Hotel Noble—1st St W & 13th Ave	84 Victoria Hotel—121a 8th Ave E
47 Hotel Royal—cor 2nd St W and 8th Ave	31 White Lunch Ltd—128 8th Ave E
85 Hudson's Bay Company—1st St W	72 Yale Hotel—9th Ave E
86 Hudson's Bay Company—1st St W	



H. J. FLEMING, President.
PHONE H1197.

E. J. REID, Secretary.
PHONE M6772.

STORES DIRECTORY CALGARY

BANKVIEW DISTRICT—

- W1101—BANKVIEW GROCERY
2141 15th St. W.
W2425—BULL, F. G.
1719 17th Ave. W.
W4430—WADDELL'S GROCERY
1830 17th St. W.

CITY DISTRICT—

- M6969—DOMINION FRUIT EXCHANGE
New Calgary Market.
M6385—JEFFERY'S GROCERY
13th Ave. and 1st St. W.
M1895—MAITLAND GROCERY
334a 8th Ave. E.
M7565—MARLBOROUGH GROCERY
508 12th Ave. W.
M5611—ONTARIO GROCERY
736 3rd Ave. W.
M9831—SIMPSON'S GROCERY
617 5th Ave. W.
M7009—SPENCE & JONES
1217 2nd St E.
M6772—STAR GROCERY
1003a 1st St. E.

CRESCENT HEIGHTS DISTRICT—

- H1197—BANNER GROCERY (No. 1)
103 16th Ave. N.W.
H2030—GRANT'S GROCERY
824 3rd St. N.E.

EAST CALGARY DISTRICT—

- E5774—COOPER, S. C.
Cor. 17th Ave. and 10th St. E.

HILLHURST DISTRICT—

- L1492—ACME GROCETERIA
1209 Kensington Road
L2020—GILBART MERCANTILE CO. LTD.
(No. 1) 1207 5th Ave. N.W.
L1864—KENSINGTON GROCERY
1242 Kensington Rd.
L1481—LECKIE, JOHN
1601 Kensington Rd.
L1016—WOOD BROS.
1440 Kensington Rd

MISSION DISTRICT—

- M9080—BANNER GROCERY (No. 2)
4th St. and 22nd Ave. W.
M2698—POPULAR GROCERY
2204a 4th St. W.

MOUNT ROYAL DISTRICT

- M7398—VICCARS, HARRY
602 17th Ave. W.

OGDEN DISTRICT—

- R1923—CABLE'S GROCERY
Ogden (Call 94)

SUNALTA DISTRICT—

- W2202—HALL'S SELF-SERVING
GROCERY 1401 14th St. W.

SUNNYSIDE DISTRICT—

- L1702—GRAVES' GROCERY
540 7th Ave. N.W.

TUXEDO PARK DISTRICT

- H2158—PINNER'S GROCERY
141 32nd Ave. N.E.

COUNTRY DISTRICT—

3 BRAND, JAMES H.---STAVELY

INFORMATION

For Information Regarding New Subscribers,
Changes of Telephone Numbers, Long Distance
Rates, New Toll Offices, etc.
CALL 92

TROUBLE

To Report Telephone Out of Order and Un-
satisfactory Local Service **CALL 93**
Report Unsatisfactory Long Distance Service
to Chief Operator **CALL M5514**

RURAL

For List of Rural Subscribers, see pages
following List of Exchange Subscribers.
CALL 94

Calgary EXCHANGE Subscribers

(For RURAL SUBSCRIBERS see Pages at End of Exchange Subscribers)

A

- M 6958 A A A** (Calgary Auto Club) Centre St & 6th Ave
M 3292 A A AUTO BAGGAGE TRANSFER Edgar F Steel Prop
617 7th Ave E
M 3344 A 1 WINDOW CLEANING
CO 142 9th Ave W
M 3120 Aaron S res 823 6th Ave W
M 2223 A B Auto Livery 109 9th Ave W
M 4485 A B C BATTERY SERVICE
420-2 9th Ave E
M 5345 A B C Cartage Baggage Transfer
311 11th Ave E
H 1893 Abbis W R res 1030 31st Ave NW
M 9084 Abbott Mrs Adelaide res 1204 3rd St E
M 6711 Abel W J res 623 23rd Ave W
H 1141 Abercrombie Wm res 1409 2nd St NW
M 1394 Aberdeen Apts Janitor 2206a 4th St W
M 3857 Aberhart William res 2505 5th St W
L 2325 Abernethy H res 305 11th St NW
L 2185 Abrahamson Mrs H res 513 19th St NW
M 9657 Abram F R res 308 14th Ave W
E 5692 Abramson Mrs Hilda res 14-1332 9th Ave E
M 5133 ACADIA FIRE INSURANCE
CO 412 Lancaster Bldg
M 3801 Acadia Grocery & Confectionery The Mrs
M E Simpson 1510 1st St W
M 6901 Ace Cartage James Whittaker 234 30th
Ave SE
M 7318 ACKLAND D & SON LTD
Wholesale Carriage & Wagon Hardware
722 11th Ave W
M 7075 Auto Accessory Dept & Shipping
M 4923 Auto Accessory Counter
W 4296 Ackland W A res 819 17th Ave W
M 3576 ACKLAND W A AGENCIES
Insurance 514-515 P Burns Bldg
M 9745 Ackroid S res 113 4th Ave E
M 2616 Acme Brokers 124 9th Ave W
M 6231 ACME CARD SYSTEM CO
Office Specialty Mfg Co Agents 227 7th
Ave W
M 7785 ACME CARTAGE & COAL
CO 6th St E bet 8th & 9th Ave

AUTO TAXI

AUTO TAXI AND LIVERY SERVICE

M 3545

J. J. REEDY, Proprietor
SECOND AVENUE WEST

- M 3360 ACME FRUIT "WHOLE-
SALE"** Branch of Nash Simington Co
Ltd 510 9th Ave W
Manager & Sales Dept
M 3894 Long Distance
M 6599 Credit Manager and Office
M 5050 City Sales
M 2997 Shipping and Confectionery Dept
S 0559 J A Maclean Mgr res 316 40th Ave W
W 4696 J B Callaway Warehouse Foreman
res 1119 7th St W
W 4883 D Munro Credit Mgr res 1105 13 St W
L 1404 ACME GARAGE J H (Bob) Watts
1116 Westmount Blvd
L 1492 ACME GROCETERIA
G Chennells 1209 Kensington Rd
M 7019 ACME MEAT MARKET Pope &
Woollings Props 1105 2nd St E
L 1206 ACME PLUMBING 932 2nd
Ave NW
L 1206 Night Calls S M Sharp
M 4984 ACME TIRE SERVICE
J K Creighton & Lovell Robinson Props
228 7th Ave E
L 1429 Acton F res 221 11-A St NW
M 3792 Acton Mrs James res 418 13th Ave E
M 1255 "AD" CARDS R M Oliver 6 Line-
ham Blk
M 6425 Adair Thomas res 440 15th Ave E
M 7814 Adair W H res 3802 1-A St SW
M 6461 Adam Andrew res 919 7th Ave W
L 1818 Adam Charles res 220 15th St NW
W 4620 Adam J G res 1805 17th St W
H 1962 Adam James res 409 18th Ave NW
M 4904 Adams A F res 240a 29th Ave SE
E 5170 Adams Mrs Andrew res 1305 11th Ave E
M 3245 Adams Betty Chiroprapist 614 Maclean Blk
W 1305 Adams Betty res 809 18th Ave W

FOR LONG DISTANCE CALL O

For information regarding Long Distance Rates, New Toll Offices, etc., Call 92
Report unsatisfactory Long Distance Service to Chief Operator. Phone M 5514



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SPECIAL ASSORTMENT OF DOMESTIC AND IMPORTED
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HARRY'S NEWS & TOBACCO SHOP

109 EIGHTH AVE. WEST

M 7938

- M 6888 ADAMS C F & EDWARDS**
Barristers & Solicitors Bank of Montreal Bldg
- S 0493** Charles F Adams K.C. res 721 Riverdale Ave
- S 0472** Manley J Edwards res 934 Riverdale Ave
- S 0493** Adams Charles F res 721 Riverdale Ave
- M 4129** Adams Clinton C res 3032 2nd St W
- S 0483** Adams E D res 1002 39th Ave W
- M 1638** Adams F C res 412 5th Ave W
- M 1616 ADAMS FITCH & ARNOLD**
Barristers & Solicitors 59-60a Union Bldg
- L 1441** S H Adams res 1340 16a St NW
- H 1537** I F Fitch res 510 Rosedale Crescent
- S 0775** E D Arnold res 3231 7a St W
- S 0537** Adams H K res 329 36th Ave W
- M 2251** Adams J D & Co Rd Gradg Mach Centre St & 12th Ave
- M 5825** Adams J H res 316 20th Ave W
- M 9394 ADAMS DR J M** Eye Ear Nose and Throat 507-508 Herald Bldg
- M 7252** Adams Dr J M res 314 Roxboro Rd
- M 9074** Adams L Tailor 2208 4th St W
- H 1103** Adams M W res 2209 1st St NW
- M 7540** Adams Margaret Public Steno 1008 Herald Bldg
- M 6065 ADAMS NEW & SECOND HAND STORE** 132a 9th Ave E
- L 1441** Adams S H res 1340 16-A St NW
- M 7035** Adams T E res 1021 6th Ave W
- M 2418 ADAMS W A** Groceries 101 5 St W
- W 4957** Adams W S res 837 18th Ave W
- E 5121 ADAMS WOOD & WEILLER LTD** Live Stock Commission Merchants Stock Yards E Calgary
- S 0537** Harvey K Adams res
- W 2650** Roy W Furgeson res
- M 2474** Adamson Mrs A res 105 City Hall Corner
- M 6987** Adcock J E res 712 Eau Claire Ave
- M 4244** Addis Harry res 27 Edge Blk
- L 1268** Addison Chas A res 1117 Kensington Rd
- H 1574** Addy C E R res 225 6th Ave NE
- M 4746** Adie G G res 505 11th Ave W
- M 4773 ADLAM COLLEGE OF MUSIC** G H Adlam Director 2-523 8th Ave W
- H 1413** Adshead H B res 119 28th Ave NW
- M 3635** Advance Furniture Exchange M Kurtzberg 312-314 8th Ave E
- M 2630** Advance Oil Co Ltd W D Lundy 521-22 P Burns Bldg
- M 1978** Advance-Rumely Thresher Co Inc 628 9th Ave W
General Office
L D Benedict Manager
J E McGinness Asst Mgr
- M 4486** Advance-Rumely Thresher Co Inc Repair & Extras Dept 628 9th Ave W
Night & Sunday Calls (M Park)
- M 3862** Aellen H A res 1 Bell Blk
- M 3414** Aellen H A res 1 Bell Blk
- M 7331 AETNA INSURANCE CO**
55 Canada Life Bldg
C J Malcolm Special Agent res
- W 1584** Ager H W res 1702 49th Ave W
- S 0751** Ager H W res 1702 49th Ave W
- M 1443 AGNEW WALTER G Jeweller**
811a 1st St W
- M 3315** Agnew Walter G res 113 Garden Crescent
- H 2540** Ahlgren Chas res 226 15th Ave NE
- L 1156** Ahrens Fritz res Morley Trail
- M 1750** Aiello James Mine Operator 711 3rd St E
- W 1474** Aiello S res 1232 17th Ave W
- M 9577** Aikenhead Dr Albert E Phys & Surg 140 6th Ave W
- W 1948** Aikenhead Dr Albert E res 915 19th Av W
- M 7804** Aikins E W res 1415 5th St E
- W 1730** Aikins H A res 1601 10th Ave W
- H 1621** Aikins Mrs J res 1610 2½ St NW
- M 3926** Ainslie John res 530 9th Ave E
- H 1685** Ainslie R res 1113 20th Ave NW
- M 2022 AIRD J S** Furrier 330 Alberta Corner
- E 5365** Airlie P res Block 23 Albert Park
- W 2463** Aisenstat E res 1314 Shelbourne St
- H 1882** Aitken Alex res 423 19th Ave NW
- H 1323** Aitken Allan D res 1437 2nd St NW
- M 3016** Aitken Archie P res 101 24th Ave E
- H 1995** Aitken J B res 721 4½ St NE
- L 1615** Aitken J S res 305 10½ St NW
- M 2361** Aitken Miss Jean res 37 Belmont Apts
- M 9477** Aitkens E J res 508 15th Ave W
- H 1691** Aked Edward res 721 17th Ave NW
- W 4175** Akitt Herbert J res 1724 13th St W
- M 2242 AKITT & HARRISON** Sight Specialists 807 Herald Bldg
- M 7207 AL AZHAR TEMPLE** 506 17th Ave W
- M 3009 ALBERTA ANNEX THE** (Rooms) 142 9th Ave W
- M 4279** Alberta Associated Oil Fields 1014 Herald Bldg
- M 7289 ALBERTA AUCTION MART**
J Roginsky Prop 402 8th Ave E
- L 1745** Alberta Bakeries Ltd 319 11th St NW
- M 7761 ALBERTA BARBERS' SUPPLY** 201a 7th Ave E
- M 4485 ALBERTA BATTERY CO LTD** 420-2 9th Ave E

Directory Advertising Pays

INFORMATION 92

TROUBLE 93

RURAL 94

M.7926 WE CLEAN EVERYTHING YOU WEAR—EVERYTHING IN YOUR HOME

Empire Cleaning & Dyeing Co Ltd

Send it to a Master Dyer and Cleaner
COURTEOUS PROMPT SERVICE

234 } 12TH AVE. W. (Opp. Public Library) CALGARY. 7926
236 }

- M 6840** Alberta Book and Bible House 305 Odd-fellows' Bldg
- E 5168** Alberta Box Co Ltd C J Williams Mgr 11th Ave & 11th St E
- E 5290** Coal & Wood Mills Estate
- E 5387** **ALBERTA CHEMICAL PRODUCTS** 1215a 9th Ave E
- M 2120** Alberta Chimney Sweep J McPherson 324 5th Ave E
- M 6840** Alberta Conference of S.D.A. 305 Odd-fellows Bldg
- E 5588** **ALBERTA CO-OPERATIVE LIVESTOCK PRODUCERS LTD** Livestock Exchange East Calgary
- W 1096** O F Bremer Cattle Salesman res
- H 1512** Alex Beveridge Hog Salesman res
- M 4661** **ALBERTA CO-OPERATIVE WHEAT PRODUCERS LTD** 226 Lougheed Bldg
Private Branch Exchange connecting all Depts
NIGHT CALLS after 5.30 pm Saturday 2 pm and Holidays
- M 4661** General Office
- M 4666** H W Wood Chairman 206 Lougheed Bldg
- M 5161** R D Purdy Manager res F Connaught Apts
- H 2640** R O German Secretary res 119 7th Ave NW
- M 4667** Publicity Dept
- M 2914** **ALBERTA DISTRIBUTORS LTD** 1912 9th Ave W
- M 7981** **ALBERTA FARMER** Herald Building
Private Branch Exchange connecting all Depts
DEPARTMENTS
General Information
Advertising
Subscriptions
Editorial & News
Advertising Manager
Editor
NIGHTS SUNDAYS & HOLIDAYS
Editorial & News Department
- M 7981** Subscriptions
- M 7985** Business & Advertising
- M 7987**
- M 5561** **ALBERTA FARMERS' CO-OPERATIVE ELEVATOR COMPANY LIMITED** (Successors United Grain Growers Ltd)
- M 7086** **ALBERTA FURNITURE EXCHANGE** S Sigurdsson Slingsby Blk Riverside

- ALBERTA GOVERNMENT TELEPHONES** 128 7th Ave W
- 92** Information regarding new Subscribers and Change of Telephone Numbers
- 93** Telephones out of Order
- 94** Rural Operator
- 0** Long Distance Operator
- M 5514** Chief Operator
- M 3430** **COMMERCIAL DEPT—CITY** General Office
- M 2399 }** Adjustments and Collections
- M 3699 }** Applications and Renewals
- M 3490** T Spalding City Clerk
- M 6750** J A Bell City Commercial Manager
- M 6430** **COMMERCIAL DEPT—DISTRICT** General Office
- M 3830** F G Thorpe District Clerk
- M 7323** A Higgins District Commercial Mgr
- M 7323** **DIRECTORY AND ADVERTISING DEPT** General Office
- M 6198** C A Roxburgh Directory Chief Clerk
- M 6198** A C Eachus Directory Supervisor
- M 6005** **PLANT DEPT**
- M 6121** J Thomson City & District Clerk
- M 6121** J B Burke Plant Chief City
- M 6126** A M Allen Plant Chief District
- M 6115** G F Hulbert Stores
- M 6113** **TRAFFIC DEPT**
- M 6113** W J Ragan District Traffic Chief
- M 6113** A M Munro Asst Dist Traffic Chief
- E 5206** Alberta Grocery Store cor 19th Ave & 9th St E
- M 1805** Alberta Hotel Association 120 9th Ave W
- M 2633** **ALBERTA ICE CO LTD THE** Cash & Household Order Dept Centre St & 10th Ave
- M 6897** Office & Warehouse
- H 1314** Manager's res
Ice Plant Keith (See Rural 3510—Call 94)
- M 4744** **ALBERTA INSURANCE AGENCIES** 219 P Burns Bldg
- M 5677** **ALBERTA IRON WORKS** cor 9th Ave & 5th St W
- W 1171** F W Williams
- H 1959** B E Mercer
- M 1446** Alberta Life & Accident Ins Co Ltd 128 7th Ave E

Directory Advertising Pays

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COSTS 5 CENTS A DAY

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M3596 - M1605

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ALBERTA LIVE STOCK ASSOCIATIONS

Offices Exhibition Grounds

- M 2732 Main Office
M 2506 E L Richardson Sec & Managing Dir
M 7524 Grounds Superintendent res

M 5385 ALBERTA LOAN OFFICE

Bloomenthal & Epstein 125 8th Ave E

M 4622 Alberta Lumber Co Ltd 354 11th Ave W

M 6958 ALBERTA MOTOR ASSOCIATION

(Calgary Auto Club) Centre St & 6 Ave

M 2273 ALBERTA NASH LTD General Office & Stock Room 4th St W & 7th Ave W

M 2296 Sales Office and Manager N A Campbell

M 2275 Service

M 1352 Alberta New & Second Hand Store 130 9th Ave E

M 7826 ALBERTA NEWS LIMITED

108 6th Ave W

M 2684 ALBERTA OPTICAL CO LTD

Opticians 123 8th Ave W Upstairs

M 2682 S Alwyn Bartlett Mgr res 3034 5 St W

M 7580 Alberta Pacific Consolidated Oils Ltd 515 Lougheed Bldg

M 88 9 Alberta Pacific Construction Co Ltd The Alberta Pacific Grain Bldg

ALBERTA PACIFIC GRAIN CO LTD THE

Alberta Pacific Grain Bldg 8th Ave & Centre St

Private Automatic Exchange connecting all Departments

Direct connection may be obtained with the undermentioned Officials and Departments by calling the numbers indicated below. To obtain other Departments call M 88 9 and ask Operator for department desired

M 88 9 INFORMATION

OFFICERS

M 88 10 Vice President & Managing Director F W Riddell

M 88 11 } Local Manager John Thordarson

M 88 41 } Secretary Cecil Lamont

M 88 12 } Treasurer S B Phipps

M 88 13 }

ALBERTA PACIFIC GRAIN CO LTD THE—Continued

DEPARTMENTS

ACCOUNTING DEPARTMENT

- M 88 14 Accountant H G Humes
M 88 15 Assistant Accountant
M 88 16 Internal Auditor C J Bingley
M 88 17 General Office

COUNTRY ELEVATOR DEPARTMENT

- M 88 18 } General Superintendent J A Robertson
M 88 19 }
M 88 20 } Superintendent—Southern Division
M 88 21 } D G MacKeracher
M 88 22 } Superintendent—Northern Division
M 88 23 } H L Fink

CONSTRUCTION & MAINTENANCE DEPARTMENT

- M 88 24 Superintendent A C Robertson
M 88 25 General Office

COAL DEPARTMENT

- M 88 26 Superintendent E S Smith
M 88 27 General Office

COLLECTION DEPARTMENT

- M 88 28 W E Gatenby

GRAIN ACCOUNTING DEPARTMENT

- M 88 29 L W Crawford
M 88 30 Southern Division
M 88 31 Northern Division

GLOBE ELEVATOR

- M 88 32 Superintendent Ed Miller
M 88 34 Sales T H Donnelly
M 88 33 Warehouse

INSPECTION DEPARTMENT

- M 88 35 Grain Inspector J A Harris

OPTION DEPARTMENT

- M 88 36 H G McLeod

RADIO DEPARTMENT

- M 88 37 Manager of C.K.L.C. J R Foster
M 9229 Lancaster Building Studio

SALES DEPARTMENT

- M 88 38 Superintendent W J Graham
M 88 34 Wholesale and Retail Feed Sales
T H Donnelly
M 88 39 General Office

TRAFFIC DEPARTMENT

- M 88 40 C A Haskell

M 3596 ALBERTA PIANO CO LTD

Music Dealers 130 8th Ave W

M 1605 Manager & Office

W 1703 W H Ross Manager res

Station-to-Station Calls are Cheapest

They are Calls from one Telephone to Another, when it is not Desired to Establish Connection with a Particular Person.

Commercial and Catalogue Printers

ALBERTAN JOB PRESS LIMITED

(ESTABLISHED NEARLY HALF A CENTURY)

M2380310 EIGHTH AVE. EAST
CALGARY, ALTA.**M2380**

- M 1136 ALBERTA POOL ELEVATORS LTD** 621 Louheed Bldg
Private Branch Exchange connecting all
Depts
C M Hall General Manager
T E Oliver Asst Manager
T R Humphries Accountant & Office Mgr
Alex Cameron Treasurer
J H Turner General Supt
C B MacNeill Supt A Division
W McLeod Supt B Division
H L McDonald Supt C Division
M W Jennings Construction Dept
NIGHT CALLS
S 0284 C M Hall res 3819 6a St W
W 4642 T E Oliver res 242 Superior Ave
L 1909 T R Humphries res 1424 Kensington Rd
M 9760 Alex Cameron res 333 15th Ave W
W 1413 J H Turner res 1712 12th Ave W
M 9595 C B MacNeill res Royal Hotel
L 2313 W McLeod res 111 14th St NW
M 1796 M W Jennings res 326 23rd Ave W
M 4225 **ALBERTA PRODUCE CO LTD** 437 10th Ave E

ALBERTA PROVINCIAL POLICE

- M 7121** General Office
M 3284 Complaints & Guard Room (H.Q.Sgt.)
M 4441 Inspector E W Bavin Private Office
M 1495 Inspector E W Bavin res 4-621 13th Ave W
M 3962 Alberta Refining Co Ltd 201 17th Ave W
M 6016 **ALBERTA STEAM LAUNDRY CO LTD** 730 2nd Ave W
M 5083 Dry Cleaning Dept
E 5353 **ALBERTA STOCK YARDS CO LTD** E Calgary
General Office and Manager
E 5484 Hog Scale House E Calgary
E 5320 Alberta Stock Yards Hotel K Inamasu Prop Stock Yards
M 2250 **ALBERTA TAXI CO**
Frank Heal 114 9th Ave E
M 4805 **ALBERTA TRANSFER**
W J Douglas 425 13th Ave E
M 5493 **ALBERTA TRUCKWAYS**
428 6th Ave E
M 1844 Alberta Viavi Co Mrs M E Wilton Mgr
207 Underwood Blk
M 1166 **ALBERTA WOOD PRESERVING CO LTD**
1910 9th Ave W
Private Branch Exchange connecting all
Depts
NIGHT CALLS—
M 1167 Engine Room
W 2855 A K Leitch President res 1223 19th Ave W
M 5258 R D Prettie Vice President res 310 Roxborough Rd
W 2764 J H Dixon Manager res 1939 12th St W
M 4705 T L Miller Accountant res 1123 8 Ave W

- M 2380 ALBERTAN JOB PRESS LTD**
Printers and Publishers J Rockley Mgr
310 8th Ave E

- L 1038** Manager's res 825 4th Ave NW

- M 9536 ALBERTAN PUBLISHING CO LTD THE** 229 8th Ave W
Private Branch Exchange connecting all
Depts
Business Office
Circulating Dept
Advertising-Display
Classified Ad Dept
Editorial Dept
Sporting Editor
Society Editor
Commercial Printing Dept
NIGHTS SUNDAYS AND HOLIDAYS

- M 9538** Editorial Room
M 9537 Sporting Editor
M 9536 Business Office
M 9539 Composing Room
M 9426 Albright Osmond J res 629 11th Ave E
M 7779 Alder Ernest res 310 36th Ave SW
H 2059 Alderman Robert T res 215 13th Ave NW
E 5179 Alderton A S res 1408 9th Ave E
L 1469 Aldous Miss Evelyn res 1747 2nd Ave NW
L 1065 Aldous Mrs L res 429 12th St NW
W 1801 Aldrich R res 906 14th Ave W
H 1894 Aldrich W J res 502 7th Ave NE
M 4433 **ALEMITE DISTRIBUTORS**
T H Peacock 216 12th Ave W

- M 3259** Alex Mrs G res 619 3rd Ave W
M 5268 Alexander Mrs A res 117 9a St NE
M 9607 Alexander Mrs B res 608 9th Ave E
M 7769 Alexander Mrs C A res 623 2nd Ave W
M 6511 Alexander Chas res 516 18th Ave W
M 1312 **ALEXANDER CIGAR & NEWS STAND** H L Epstein 204 8th Ave W
M 9488 Alexander E H res 409 15th Ave E
H 1533 Alexander J Howard res 120 Crescent Rd
W 2258 Alexander J S res 1520 15th Ave W
W 2602 Alexander Oscar M res 721 15th Ave W
M 7612 Alexander Robert res 333 19th Ave W
M 5474 Alexander Robert H res 126 5th Ave E
E 5875 Alexander W res 911 19th Ave E
H 1354 Alexander Mrs William res 1434 9½ St NW

- M 4671** **ALEXANDRA HOTEL**
Bill Buxton Mgr 224 9th Ave E
Private Branch Exchange connecting all
Rooms
M 2733 Radio Broadcasting Station
M 9185 Alexandre Mrs A res 514 2nd St W
M 4754 Alexandre A H res 532 23rd Ave W
H 1223 Alfke John res 116 21st Ave NE
H 2491 Alford A C res 315 18th Ave NW
M 9336 Alford Miss E res 4 Rivermeade Apts
M 1284 Allan A res 132 6th Ave W
E 5863 Allan Mrs Christine res 2111 8th Ave E

for Results ADVERTISE IN THE TELEPHONE DIRECTORY Phone M.6005

- M 9132** Allan David M res 305 23rd Ave W
S 0212 Allan E H res 3231 7th St W
S 0576 Allan H W res 3904 3rd St W Elbow Park
H 1407 Allan I B res 122 8th Ave NE
M 1523 Allan James res 4 Afton Apts
M 7616 Allan John res 1705 1st St E
M 4817 Allan John E res H Connaught Apts
W 2247 Allan R res 2101 16-A St W
L 1062 Allan R res 2755 14th St NW
H 1873 Allan Mrs R res 728 4th St NE
H 2063 Allan R P res 530 9th Ave NE
M 5191 **ALLAN DR R** Physician & Surgeon
 1815 4th St W
M 6898 Allan Thoburn res 602 13th Ave W
M 1390 **ALLAN & JOHNSTON** Custom
 House Brokers 11 Union Bldg
M 4738 Allan's J Meat Market Traders Bldg
H 2153 Allard Horace A res 434 28th Ave NW
M 4758 Allasia M res 425 Meradith Rd
H 2155 Allen A C res 524 10th Ave NE
M 3764 Allen Mrs A J res 138 14th Ave E
W 4492 Allen A M res 1715 10th Ave W
M 2134 Allen Edith 47-48 Union Bldg
M 1051 **ALLEN DR GEO A** Dentist
 115a 8th Ave E
M 7494 Allen G H res 4 Sills Apts
W 4433 Allen Gaius res 1516 13th Ave W
W 1303 Allen Sgt H res 1110 14th Ave W
E 5299 Allen J res 820 22nd Ave SE
H 1412 Allen J H res 130 11th Ave NW
M 1257 **ALLEN DR J L** Phys & Surg 415
 Herald Bldg
S 0471 Dr J L Allen res 924 Riverdale Ave
 If no answer call **M 4747**
M 9850 Allen Mrs M I res 17 Crown Bldg
W 1841 Allen S res 209 Devenish Apts
W 2564 Allen T M res 1332 12th Ave W
E 5703 Allen W A res 2332 16th St E
E 5799 Allen W P res 2125 8th Ave E
W 1396 Allendorf A E res 1633 14th Ave W
W 2693 Allergoth M J res 2420 24th St SW
M 1141 **ALLIANCE ASSURANCE CO**
LTD OF LONDON ENGLAND (Casualty Dept)
 Loughheed & Taylor Ltd General Agents
 210 8th Ave W
M 2270 Alliance Assurance Co Ltd of London Eng
 Hail Dept H K Richardson Rep Dominion
 Bank Bldg
M 1789 **ALLIANCE INSURANCE CO**
OF PHILADELPHIA 809 2nd St W
M 6686 Allis-Chalmers Ltd (Canadian) cor 4th St
 W & 11th Ave
M 6465 **ALLIS-CHALMERS**
TRACTORS 622 9th Ave W
H 2477 Allison Alec res 1601 Centre-A St NE
W 4607 Allison Miss Florence W res 1342 14 Av W
M 1320 **ALLISON H A** Law Office 227a 8th
 Ave W
M 1079 Allison H A res 203 4th Ave W
L 1669 Allison Lloyd res 2132 Broadview Rd
L 2112 Allison Thomas res 608 15th St NW
H 1964 Allison Mrs W H res 116 6th Ave NW
M 2594 Allner J A RI Est Basement Beveridge Bdg
M 4983 Allott F W res 302 25th Ave W
W 4544 All Over Transfer W Rogers Prop
M 1552 Alloway Erma res 4 Belmont Apts
M 1053 Almack F res 226 12th St NE
W 2971 Alpine Poultry Farm Sarceedale
M 5409 **ALSASK CHEMICAL PRO-**
DUCTS LTD
 J O Jones Mgr 626 6th Ave E
M 5306 Alston A res 3044 5th St W
S 0680 Altadore Grocery G S Purdy Prop 1927
 34th Ave SW
M 5173 Altman E H res 316 12th Ave W
M 1519 Altman Edw E res 535 20th Ave W
M 9726 Alton Mrs K res 7 Radio Bldg
M 6146 Alward Frank B res 621 15th Ave W
W 4465 Ambry Mrs W J res 2307 16-A St W
M 6415 **AMBULANCE AND UNDER-**
TAKING Foster & Foster Ltd 320
 12th Ave W
M 9999 American Auto Livery 815a Centre St
M 6958 American Automobile Association (Calgary
 Auto Club) Centre St and 6th Ave
M 6094 American Cafe 321 8th Ave E
M 2588 American Central Insurance Co 54 Canada
 Life Bldg
M 6263 American Consulate 210 P Burns Bldg
M 3749 **AMERICAN HIDE & FUR**
CO 501 6th Ave E
M 3749 American Hide & Metal Co 501 6th Ave E
M 1344 **AMERICAN HOTEL** J Warne Mgr
 110 9th Ave W
M 3936 American Meat Market 714 4th St E
M 9995 American Taxi 815c Centre St
M 6991 Amidon Frank H res 819 7th Ave W
H 1387 Amos Henry res 730 18th Ave NW
M 2778 Amphlett Major C E res 24 Marlborough
 Apts
W 2579 Ancell Arthur res 1611 15th Ave W
H 2440 Ancell Wm res 3302 3rd St NW
M 7403 Anchor Cigar Store 813 1st St E
H 1467 Ancock Mrs E res 116 25th Ave NW
M 2031 Anderl John F res 836 5th Ave W
L 1190 Anderson A res 0919 1st Ave NW
M 7167 Anderson A res 520 13th Ave E
E 5576 Anderson A E res 1517 8th Ave E
M 3337 **ANDERSON A MELVILLE**
 Optometrist & Optician (J Vair Ander-
 son Jeweller) 208 8th Ave W
W 4592 Anderson Alfred W res 1108 14th Ave W
H 1771 Anderson Miss Alice res 732 19th Ave NW
E 5817 Anderson Angus res 811 21st Ave E
M 7332 Anderson Miss Annie res 11a Frontier Apts
M 5571 Anderson Apartments 18 Ave & 7 St W
 Private Branch Exchange connecting all
 Suites—Vic Anderson Estate
M 6899 Anderson Art res 11 King Apts
M 2131 **ANDERSON BROS** Auto Livery
 7th Ave bet Centre & 1st E
E 5861 Anderson Mrs C res 802 23rd Ave SE
M 3127 Anderson Mrs C F res 2126 5-A St W
M 2678 Anderson C J res 217 14th Ave E

CALGARY-ENGRAVING CO.

PHONE M-2466 **CUTS** 222-8th AVE. W.

ARTISTS AND DESIGNERS

M 9462 Anderson C M res 210 2nd Ave W
H 2291 Anderson D Keith res 117 14th Ave NW
W 1053 Anderson D S res 834 19th Ave W
L 1613 Anderson David res 701 2nd Ave NW
H 1830 Anderson David res 915 19th Ave NW
M 2947 Anderson David res 915 8th Ave W
W 1369 Anderson David res 2513 14th St W
W 1397 Anderson David (J Eveleigh & Co Ltd)
 res 2911 16th St W

M 5320 **ANDERSON DELIVERY CO**
 THE 324 14th Ave E

E 5247 Anderson E E res 54 New St

M 4108 **ANDERSON E J** Optometrist &
 Optician 105 8th Ave E

S 0419 Anderson E J res 330 39th Ave W

M 7714 Anderson E M res 111 25th Ave W

W 1902 Anderson E O res 2412 16a St W

E 5972 Anderson Edmund Barber 1210a 9th Ave E

L 2264 Anderson F res 836 Boulevard NW

H 2036 **ANDERSON FRANK**

Hardware 237 16th Ave NW

H 2579 Frank Anderson res 224 20th Ave NW

E 5139 Anderson G res 1706 26th Ave E

E 5192 Anderson G M res 1036 9th St E

S 0530 Anderson G R H res 3601 5th St W

M 3059 **ANDERSON DR GEORGE A**
 Physician Office & res 126 6th Ave W

M 3895 **ANDERSON GRAIN & FEED**
CO LTD J B Seymour Mgr 234 7th
 Ave E

H 2252 Anderson Dr H H Vet Surg res 214 18th
 Ave NE

M 5837 Anderson H J res 105 Mission Rd Parkhill

M 9331 Anderson Harry res 521 18th Ave W

E 5771 Anderson Harry J res 1219 10th Ave E

E 5148 Anderson Henry W res 1139 7-A St SE

M 5571 Anderson J F S res 506 Anderson Apts

M 7392 Anderson Dr J G Vet Surg res 7 Wellington
 Apts

M 2319 Anderson J J res 3 Edwin Blk

M 3318 **ANDERSON J VAIR** Jeweller
 formerly Moffat Bros 208 8th Ave W

S 0475 Anderson J Vair res 908 Sifton Boulevard

M 1398 Anderson James res 108 25th Ave W

M 9835 Anderson Mrs Jean res 409 5th Ave W

M 9498 Anderson John res 206 1st St W

W 1548 Anderson John II res 812 16th Ave W

W 4234 Anderson John L res 1531 26th Ave W

L 1477 Anderson John Marshall res 604 1 Av NW

H 1181 **ANDERSON PLUMBING CO**
 135 16th Ave NW

H 1545 M V Anderson Mgr res 522 21 Ave NW

H 2656 Anderson R res 525 14th Ave NE

M 3798 Anderson R R res 314 3rd Ave W

W 2292 Anderson R S res 1913 26-A St W

M 6993 Anderson R W res 1121 6th Ave W

H 1737 Anderson S res 1627 4th St NW

M 9254 Anderson T N res 617 3rd Ave W

M 1810 Anderson Truls res 6 Rivermeade Apts

M 9993 Anderson V H Office 133 6th Ave W

H 1426 Anderson Victor E res 638 35th Ave NE

L 1636 Anderson W res 2132 6th Ave NW

W 2820 Anderson W res 1040 14th Ave W

M 1452 Anderson W Albert res 518 26th Ave W

M 1985 Anderson W G res 119 Mission Rd Parkhill

W 2806 Anderson Wm res 1921 26th St W

M 3237 **ANDERSON & ANDERSON**
DRS Veterinarians 110 6th Ave E

M 7392 Night Calls Dr J G Anderson

H 2252 Night Calls Dr H H Anderson

H 1220 Andrew Albert res 111 22nd Ave NE

S 0496 Andrew H C res 826 Riverdale Ave

M 9192 **ANDREW H C LTD** Wholesale
 Grocery Brokers 32 Land Bldg

S 0736 Andrew James res 2237 33rd Ave SW

M 1793 Andrews A W res 528 23rd Ave W

W 1916 Andrews C P res 2612 26-A St W

L 1820 Andrews J res 2324 4th Ave NW

M 5464 Andrews Jas res 233 14th Ave E

M 4493 Andrews S res 211 25th Ave W

M 5295 Andrews T H res 325 14th Ave E

M 6293 Andrews W H res 507 17th Ave W

E 5623 Andrews Wm res 1322 10th Ave E

L 2305 Andrus Mrs O W res 0926 1st Ave NW

W 2034 Angow The Misses res 1219 16th Ave W

H 1208 Angus Malcolm R res 116 8th Ave NE

M 3023 Annable J H res 1039 5th Ave W

W 1251 Annand E res 2136 18th St W

M 6159 Annette Madame 917 6th Ave W

E 5128 Anscombe A res 4117 16-A St E

M 4035 **ANSLOW H T** Auto Top Builder
 & Upholsterer Centre St & 4th Ave E

M 2873 H T Anslow res 712 3rd Ave W

W 4529 Anthony G A res 104 Devenish Apts

W 2281 Apperley A res 2622 15th St W

L 2063 Appleby Rollit res 427 13th St NW

L 1364 Applegate Chas res 909 2nd Ave NW

M 4771 Applegate W S res 34 Royal Hotel

W 1621 Appleton C J res 1814 10th Ave W

M 2816 Apwood Mrs May res 539 11th Ave W

M 3879 Arbogast C S res 226 25th Ave W

L 1654 Arbuthnott Geo C res 712 4th St NW

W 2813 Arbutus Barber Shoppe & Beauty Parlor
 919a 17th Ave W

M 1488 **ARCADE THE** 126a 8th Ave W

Manager's Office Albert Taylor

M 6727 Manager's res 324 12th Ave W

DEPARTMENTS

M 6255 Peter Bruce Dry Goods & Children's
 Wear

M 3868 Mme Lothian & Mons Lavaud Beauty
 Parlors

M 3073 Miss M E Malkin Millinery

M 1977 Moore's Ladies' Wear Coats Suits and
 Dresses

M 5752 Moore's Apron Shoppe

M 5752 Moore's Corset Shoppe

M 9167 Miss L M Snell Hosiery Gloves and
 Lingerie

H 2219 Archer E N res 712 24th Ave NW

S 0585 Archer F B res 3437 7th St W

H 1425 Archer W H res 640 18th Ave NW

L 1561 Archibald R H res 2736 Bowness Rd

L 1886 Archibald R W res 1123 5th Ave NW

STOP! LOOK! LISTEN!

**You are not getting your share of business unless
your advertisement appears in the Telephone
Directory**

Phone M6005 for Advertising Rates



- M 6686** Architectural Bronze & Iron Works Canadian Allis-Chalmers Ltd cor 4th St & 11th Ave W
- S 0501** Ardern Wm res Lansdowne Ave & 8 St W
- L 1915** Aris Mrs Ida res 2210 7th Ave NW
- W 4748** **ARIS** (The Tire Man) 1517 8th St W
- M 7670** Arkley Mrs Robert res 405 3rd Ave W
- H 1002** Arlendsen Mrs A H res 129 13th Ave NW
- H 1875** Arlidge Augustine res 224 5th Ave NE
- M 3641** Arlington Grocery & Confectionery 513a 2nd St W
- M 4350** Store No 2 322 8th Ave E
- M 2667** Arlington Hotel A Sing 6 Ave & 2 St W
- M 5376** Armitage Mrs F A res 323 11th Ave W
- H 1397** Armitage Geo res 818 16th Ave NW
- H 1377** Armitage J C res 511 10th Ave NE
- L 2065** Armitage J T res 426 15th St NW
- H 1061** Armitage James R res 238 3rd Ave NE
- M 5324** Armitage Tailoring Co 801 2nd St E
- M 9706** Armour W A res 2512 1st St SE
- M 7294** Armour & Roberts Oil Brokers 709a 1st St E
- M 4028** Armstead S res 633 Marsh Rd
- M 2702** Armstrong Miss B Dress & Mantle Maker 21 Mackie Blk
- M 4754** Armstrong Mrs D res 532 23rd Ave W
- W 4261** Armstrong Mrs Elizabeth res 1217 9 St W
- M 2323** **ARMSTRONG FUNERAL**
- M 7070** **HOME LTD** 351 13th Ave W cor 4th St W
- Ambulance and Undertaking
- W 1796** Armstrong Mrs G C res 5 Lomas Apts
- W 2089** Armstrong G O res 2013 8th St W
- H 1453** Armstrong George res 1030 18th Ave NW
- M 9865** Armstrong H F res 3-2119 5th St W
- M 5490** Armstrong Dr J M Phys & Surg 304 Alberta Corner
- S 0440** Dr J M Armstrong res 4240 6th St W If no answer call **M 4747**
- L 1353** Armstrong Jas res 1440 Westmount Blvd
- L 2053** Armstrong Mrs N res 304 11½ St NW
- E 5842** Armstrong R res 2134 15th St E
- L 1723** Armstrong R res 1224 Westmount Blvd
- W 1079** Armstrong R R res 1 Harvard Apts
- L 1439** Armstrong Robert G res 1616 23 Ave NW
- W 2062** Armstrong Roy H res 1608 15th Ave W
- H 1201** Armstrong Roy J res 522 8th Ave NE
- L 2052** Armstrong Dr T V Dentist 2 Irwin Blk
- M 7760** Armstrong Miss Thelma res 510 9th Ave E
- L 1888** Armstrong V A res 910 1st Ave NW
- M 3509** Armstrong Col W C res 1919 Park Rd
- M 7547** Armstrong W S res 1926 5½ St W
- W 4919** Armstrong W S res Upstairs 1614 16th Ave W
- M 4986** **ARMY & NAVY STORE**
W H Willson Mgr 702 Centre St
- ARMY & NAVY VETERANS**
- M 5427** Club House 230 7th Ave W
- M 3710** Secretary's Office
- M 9255** Arnew E res 609 23rd Ave W
- S 0775** Arnold E D res 3231 7a St W
- W 4839** Arnold H res 2142 15th St W
- L 1162** Arnold H A res 1940 Broadview Rd
- M 7020** Arnold Seymour res 131 Commercial Bldg
- M 7510** Arnott O C res 1-332 6th Ave W
- M 6718** **ARNOTT O C CO LTD** Bond Dealers & Investment Bankers 4 Royal Bank Chambers
- M 7510** O C Arnott res 1-332 6th Ave W
- M 9629** F P Byrne res 3032 1st St W
- M 7725** G H Kilgour res Y M C A
- L 1815** H C King res 209 10a St NW
- M 6329** **ARNOTT O C & CO** Oil Brokers 7 Royal Bank Chambers
- M 5763** Arscott Mrs Effie res 217 17th Ave E
- W 2030** Arsneault Miss Rene res 207 Devenish Apts
- M 4080** **ART SHOP THE J W** Booth 237a 7th Ave W
- M 4883** **ART SIGN CO** Herbert Roberts 1114a 1st St W
- M 1583** Arthur Mrs J Dressmaker 501 Grain Exch
- M 1254** Arthur Mrs J res 808 6th Ave W
- M 5956** Arthurs Mrs C E res 4 McTavish Blk
- W 4463** Arthurs R C res 936 19th Ave W
- M 3999** **ARTIFICIAL LIMB FACTORY** M W Kreller Mgr 603a-605 1st St E
- M 2797** Asbestos Products & Contracting Co 321 10th Ave E
- M 7789** Asbury W res 409 8-A St NE
- L 2224** Ash G Douglas res 9 Florence Apts
- L 1938** Ash Geo res 704 2nd Ave NW
- M 3101** Ash-Temple Co Ltd The Dental Supplies 715 Herald Bldg
- W 2114** Ashcroft Joseph W res 1312 17th Ave W
- M 5555** **ASHDOWN THE J H HARDWARE CO LTD**
Private Branch Exchange connecting all Depts
Wholesale Office & Warehouse 240 11th Ave W
Office
- M 5559** H G Morrison General Manager res 3433 7th St W
- S 0595** **RETAIL STORE** 110 8th Ave W
NIGHT CALLS—
Hardware & Cutlery
Sporting Goods
Paint & Glass
House Furnishings
Ralph W Patterson Mgr res 517 19th Ave W
- L 1407** Ashley F N res 933 3rd Ave NW
- L 2389** Ashley W res cor 6th Ave & 26th St NW
- E 5070** Ashman T W res 1002 8th St E
- H 1095** Ashmead Albert F res 1502 Centre St N
- H 2536** Ashmead Mrs H res 510 23rd Ave NW
- W 2042** Ashton D res 1816 27th Ave SW
- M 4064** Ashton T H res 535 11th Ave W
- W 1010** Askew E L B res 1708 27th Ave W
- L 2304** Aspden G Sr res 838 Blvd NW
- L 2252** Aspden Geo Jr res 329 9-A St NW
- L 2483** Asseltine C V res 1770 1st Ave NW
- L 2019** Asseltine E B res 314 14th St NW
- H 1237** Asseltine G O res 316 10th Ave NE

Auto Wreckers & Salvage Co.

USED PARTS FOR ALL CARS

Bearings - Wheels - Magnetos - Fenders - Bodies - Gears - Springs

Phone M9232

Hillhurst Bridge

Calgary, Alta.

Limited

WE MAKE SPRINGS FOR ALL CARS

W 1248 Asser Major R res 1312 13th Ave W
M 9577 Associate Physicians & Surgeons 140 6th Ave W
Private Branch Exchange connecting all Offices

M 2628 Associated Foresters Ltd Seedsmen 2417 1a St E

M 2715 ASSOCIATED MORTGAGE INVESTORS 612 Grain Exchange

Legal Dept H D Mann

W 2092 James Maguire Mgr's res 1738 13 Av W

M 6844 J H Maguire Insp res 220 18th Ave E

L 2129 Astell Ernest G res 1177 Bowness Rd

M 9972 Astell F C res 340 20th Ave W

W 2058 Astley Edwin M res 1229 12th Ave W

W 1490 Atherton John res 2611 16th St SW

M 1948 Atherton Thomas res 711 7th Ave W

H 1172 Atherton W R res 710 18th Ave NW

M 3117 Athletic Billiard Parlors 128a 8th Ave W

M 7757 Atkin L W res 302 3rd Ave E

E 5950 Atkins J A res 1634 15th St E

M 6593 Atkinson Mrs A E res 1027 7th Ave W

M 1286 Atkinson Bertha M res 312 Underwood Blk

M 5773 Atkinson Mrs F G res 204 1st St W

W 4691 Atkinson J T res 1745 13th St W

M 2980 Atkinson Dr P G Dentist 815 Herald Bldg

S 0256 Atkinson Dr P G res 3235 7-A St W

W 2946 Atkinson Mrs W res 2634 24a St W

W 4963 Atkinson W H res 1833 18th St W

M 1486 Atlantic Cafe 315 8th Ave E

M 2736 ATLAS ASSURANCE CO LTD 0 E Tisdale Agt 203 I O O F Bldg

M 4621 Atlas Lumber Co Ltd 354 11th Ave W

H 1818 Attridge A res 1315 2nd St NW

M 6848 Attwood R T res 326 20th Ave W

E 5856 Attwood Teddy res 1908 8th Ave E

M 4631 ATWATER KENT DISTRIBUTORS Motor Car Supply Co of Canada Ltd 514 11th Ave W

H 1134 Aubertin Edward res 132 10th Ave NW

M 2998 Auburn Motors Distributors for Southern Alberta 330 5th Ave W

M 7777 AUBURN TAXI R De Pee Prop

M 3362 110 9th Ave W

M 4410 Augade Madame A res 802 8th Ave W

M 1427 Auger Mrs M C res 538 20th Ave W

L 1716 Auld Ben D res 0916 1st Ave NW

L 1925 Auld C W res 934 1st Ave NW

M 2164 AULD DR J W Specialist in Urinary and Skin Diseases 300-301 Maclean Blk

S 0273 Auld Dr J W res 3601 6-A St W

M 3281 Aull Dr E Surgery 1 Aull Blk

M 2802 Aull Dr E res 233 12th Ave W

L 1622 Austin A J res 544 9th Ave NW

M 1757 Austin Arthur G res 318 14th Ave W

Use Long Distance

M 9868 Austin E res 2434 1-A St E

H 1874 Austin E A res 322 6th Ave NE

M 2492 Austin G res 429 6th Ave E

H 1623 Austin J P res 228 29th Ave NW

H 2087 Austin John R res 234 4th Ave NE

M 1951 Austin M res 1111a 3rd St E

M 5627 Austin Mrs Norma res 108 26th Ave W

M 5252 Austin & Campbell Ltd—see Jamieson Austin & Campbell Ltd

M 6958 AUTO CLUB Information Bureau Centre St and 6th Ave

M 6881 AUTOCRAFTS LTD 409 3rd St W

M 2948 AUTOGRAPHIC REGISTER SYSTEMS LTD D J Young & Co Ltd Agents 214a 8th Ave W

M 3545 AUTO TAXI & LIVERY SERVICE J J Reedy Prop 2nd Ave & 6th St W

W 4748 Auto Tire Vulcanizing Works The 1517 8th St W

M 1021 AUTO TOP BUILDERS R Hilderman 515 4th St E

M 9232 AUTO WRECKERS & SALVAGE CO LTD

Hillhurst Bridge 938 4th Ave W

M 1567 Avenue Service Depot E Hill 7th Ave & 5th St W

H 1658 Averill F P res 136 12th Ave NW

W 2637 Avery Miss G E res 813 14th Ave W

M 4880 AVERY PIANO & PHONOGRAPH EXCHANGE 605a 1st St E

M 6465 Avery Threshers & Engines 622 9 Ave W

M 3051 Avis Mrs E res 5 Hester Apts

W 1224 Avis G res 830 18th Ave W

M 1243 Avison George C res 11 Wellington Apts

M 1022 Avison Rev H W Central United Parsonage res 214 6th Ave W

M 9711 Awcock Arthur G res 540 17th Ave E

L 2154 Axelby Walter res 302 16th St NW

H 1548 Axford H G res 123 28th Ave NE

W 2973 Axton G W res 3 Harvard Apts

M 3861 Ayer J C res 1914 5th St W

M 2028 Aylesworth A P res 1020 8th Ave W

M 3850 Aylesworth Mrs R E Smith res 112 4th Ave W

L 2301 Ayres F res 1128 5th Ave NW

INFORMATION

For Information Regarding New Subscribers, Changes of Telephone Numbers, Long Distance Rates, New Toll Offices, etc.

CALL 92

TROUBLE

To Report Telephone Out of Order and Unsatisfactory Local Service CALL 93

Report Unsatisfactory Long Distance Service to Chief Operator CALL M5514

RURAL

For List of Rural Subscribers, see pages following List of Exchange Subscribers.

CALL 94

NOTICE.—Subscribers will be held responsible for all
TOLL CALLS originating from their Telephone

BELL'S GARAGE
Electrical Specialists
SOUTHERN ALBERTA
DISTRIBUTORS:
MOON FRANKLIN DIANA
W2246 FRANK BELL 940-16th Av. W.
Res. Phone W4451

B

B C—See British Columbia

- M 6775** B R Tailors 302 8th Ave E
M 4599 B & B Transfer 321 10th Ave E
M 6022 Bachand Chas res 320 19th Ave W
L 1373 Backhouse B res 2705 14th St NW
W 4293 Backhouse Geo res 1732 7th St W
E 5981 Bacon G H res 1018 18th Ave E
E 5278 Bacon J res 50 St Monica St
H 1135 Badcock Albert J res 417 20th Ave NW
H 1033 **BADCOCK E J** New Shoes and
Repairs 207 16th Ave NW
E 5745 Badger G res 820 17th Ave E
M 4366 **BAGGAGE TRANSFER**
BOOTH opp C P R Telegraph Office
9th Ave E
M 3955 **BAGGAGE TRANSFER CPR**
C P R Station
M 4805 **BAGGAGE TRANSFER**
W J Douglas 425 13th Ave E
M 2685 **BAGGS SAM G** City Agt Great-West
Life Assurance Co Renfrew Bldg
W 2627 Baggs Sam G res 2118 15th St W
W 2689 Bagnall Mrs Lucy A res 2213 17th St W
W 4979 Baiden C E res 1950 12th St W
Bailey—See also Bailie, Baillie, Bailly
Bailey and Bayly
M 4539 Bailey Miss Bessie F res 509 2nd St W
M 9233 Bailey Mrs F A res 10 Frontier Apts
M 2651 Bailey Harle C res 830 6th Ave W
M 1990 Bailey Harold res 2435 1st St E
M 1881 Bailey Harold res 317 12th Ave E
L 1397 Bailey J res 429 13th St NW
W 1366 Bailey S W res 22 Norwood Apts
L 1838 Bailey W Harvey res 302 12th St NW
M 2201 Bailey Walter J res 808 4th Ave W
M 1387 **BAILIE AGENCIES LTD**
Insurance 7 Clarence Bldg
W 2309 Thomas Bailie res 1515 19th Ave W
W 4235 J J Mason res
E 5598 Bailie D J res 1447 15th St E
W 2133 Bailie J res 1722 13th Ave W
W 2309 Bailie Thomas res 1515 19th Ave W
W 1128 Baily Austin R res 2136 15th St W
Bain—See also Bayne
M 2178 **BAIN DONALD H CO** Wholesale
Commission Merchants Office and Ship-
ping Dept 11th Ave & 5th St W
M 2177 H Rhodes Manager
L 1608 Manager's res
W 2455 Bain Mrs J A res 5 Nelson Apts
H 1445 Bain W D res 466 18th Ave NW
M 9611 Baines R res 4814 Burnslane Ave
L 2314 Baird Alfred res 1657 Broadview Rd
M 1287 Baird Andrew res 1011 6th Ave W
E 5962 Baird Douglas res 2024 Salisbury Ave
M 6273 Baird J H res 3021 3rd St W
M 4156 Baird Miss Laura res 816 7th Ave W
L 1420 Baird T H res 453 11-A St NW
L 1972 Baird Thos res 57 14th St NW
L 1793 Baker A res 0922 Blvd NW
M 3026 Baker A D res 630 7th Ave W
W 1717 Baker Dr A H res 807 20th Ave W
W 4174 Baker A W res 1128 15th Ave W
M 1680 Baker Alex A res 33 Lorraine Apts
H 1393 Baker Bert res 228 6th Ave NE
M 9344 Baker C M Co Ltd The 109 6th Ave W
M 3446 Chas Morgan Baker res 1825 Park Rd
M 3405 Baker C W res 1804 5th St W
E 5362 Baker Chas Munroe res 810 24th Ave E
M 7359 Baker Miss E res 502 17th Ave W
S 0434 Baker Ernest L res 629 Madison Ave
W 1463 Baker F L res 1121 13th Ave W
S 0539 Baker H T res 1734 33rd Ave W
M 1550 **BAKER J M** Men's Quality
Furnishings 224 8th Ave W
S 0313 J M Baker res 3636 6-A St W
M 5170 Baker James res 1110 5th St W
S 0517 Baker T W res 3840 6th St W
M 3012 **BAKER T W & CO LTD**
General Insurance Agents 131a 8 Av W
(Now Wilfred Chambers Insurance Ltd)
M 7468 Wilfred Chambers Mgr res 629 15th Av W
M 9461 Baker & Jarratt Mnfg Jewellers 222a 8th
Ave W
M 9785 Bakken C res 1135 6th Ave W
M 1620 Bakken N K res 636 3rd Ave W
L 1417 Baldick James E res 2028 3rd Ave NW
M 7283 Balding A J res 334 14th Ave W
W 1903 Baldry W J res 1619 12th Ave W
L 1382 Baldwin Miss E May res 414 13th St NW
L 2391 Baldwin Mary A res 1508 18th Ave NW
M 3643 Baldwin S res 3 Frontier Apts
M 2602 Baldwin T Owen res 534 6th Ave W
M 7541 **BALDWINS LIMITED** Real
Estate 704 Centre St
H 1826 A Baldwin res 118 Crescent Road
Crescent Heights
M 3580 Bales Joel res 119 14th Ave E
H 1916 Ball H res 307 13th Ave NE
L 1866 Ball H C res 2333 5th Ave NW
M 3835 **BALL J H** Radio Meat Market 1221
1st St W
L 1497 **BALL W H** Model Meat Mkt 1122b
Kensington Rd
L 1932 Ball W H res 1209 Bowness Rd
M 3387 Ballachey Burnet Spankie & Heseltine 801
Lancaster Bldg
W 2151 Ballantyne J L res 1929 11th St W
M 7355 Ballantyne James Co Ltd see Trotter
& Morton Ltd
W 2056 Ballantyne R res 2137 17th St W
W 2868 Ballantyne R Dick res 1309 16th Ave W
M 3905 Ballard Robt A res 4 Douglas Apts
W 4552 Ballentine Alex B res 1947 12th St W

TO MOVE YOUR TELEPHONE

Ten Days' Notice Is Required (See Page 5, Clause 10)

- H 1202** Balmoral Grocery 419 18th Ave NW
W 2206 Balsdon Mrs R W res 2617 15th St W
E 5993 Balshaw Wm E res 1323 8th Ave E
L 1137 Bamborough John res 911 5th St NW
W 2403 Bamford H G res 2119 15th St W
S 0391 Bamlett Robert res 230 40th Ave W
W 1650 **BANBURY BAKERY THE**
 G A Gillander Prop 917 17th Ave W
M 3181 Bancroft James res 411 12th Ave E
H 2526 Banff Trail Service Station 16th Ave & 10th St NW
M 4691 **BANK OF MONTREAL**
 8th Ave & 1st St W
 Private Branch Exchange connecting all Depts
 Night Calls (after 5 pm)
M 4692 Accountant's Department
M 4693 Accountant
RESIDENCES
W 2325 F C Ridley Manager
M 4694 DISTRICT SUPERINTENDENT'S DEPT
M 5101 C W Chesterton District Superintendent
M 4694 Wm Davidson Secretary
RESIDENCES
W 1922 District Superintendent C W Chesterton
W 4152 Secretary Wm Davidson
M 5683 ELBOW PARK BRANCH 26th Ave & 4th St W
S 0641 N P Woodward Mgr res 3631 7-A St W
E 5117 STOCK YARDS BRANCH East Calgary
M 5064 Staff Rooms
M 2662 **BANK OF NOVA SCOTIA**
 115 8th Ave W
 R M Gemmel Manager
 Private Branch Exchange connecting all Departments
M 4678 Manager's res
W 1630 WEST END BRANCH 17th Ave & 14th St W
W 2699 Manager's Office
W 1884 W D King Mgr res
H 2582 NORTH HILL BRANCH 101 16th Av NW
H 2642 R C Clark Mgr
M 6696 **BANK OF TORONTO** General
 Office 114 8th Ave W
 Private Branch Exchange connecting all Depts
 S B Chamberlain Manager
M 1932 Banks Mrs S res 601 5th St W
W 1786 Banks T H P res 815 13th Ave W
H 1558 Banks Mrs W J res 317 5th Ave NE
W 4367 **BANKVIEW GARAGE**
 1505 17th Ave W
W 4353 R N Gurley Mgr res 1822 17th St W
W 1101 Bankview Grocery & Meat Market 2141 15th St W
L 1981 Bannell A E res 218 11-A St NW
H 1197 **BANNER GROCERY** Store No 1
 103 16th Ave NW
M 9080 Store No 2 4th St & 22nd Ave W
H 1812 H J Fleming res 112 14th Ave NW
M 1523 J Allan res 5 Afton Apts
M 4892 Banner James res 524 19th Ave W
H 2262 **BANNER MEAT MARKET**
 105 16th Ave NW
M 7795 Bannerman Mrs Alex res 314 15th Ave W
E 5898 Bannerman Mrs E M res 1407 17th St E
M 5215 Bannerman F res 525 12th Ave E
S 0593 Bannerman J M res 3406 6-A St W
W 4786 Bannister F G res 1034 15th Ave W
E 5109 Bannister T W res 1333 10th Ave E
M 3906 **BAPCO PAINTS** Mfd by British
 America Paint Co Ltd 514-516 9th Av W
H 2304 Baptie Geo A res 114 19th Ave NE
W 1673 Baptie W J res 2108 14-A St W
M 7730 Barber Mrs A O res 5 King Apts
W 2178 Barber E M res 1732 13th Ave W
M 2274 **BARBER-ELLIS LTD** Envelope
M 3010 Mfrs & Whol Paper Dlrs Renfrew Bldg
 126 7th Ave W
H 2268 James Maxey Mgr res 818 4th St NE
H 2249 Barber H C res 524 12th Ave NE
S 0343 Barber J B res 3828 6-A St W
M 3597 Barber Jack res 2114 4th St W
L 1778 Barber John A res 1658 Westmount Blvd
W 1697 Barber Mrs O C res 1308 14th Ave W
W 1699 Barber R H W res 1441 22nd Ave W
L 1560 Barberis F A res 724 2nd Ave NW
M 6276 Barbers' Union H E Gardiner Sec-Treas
 124 8th Ave W
L 1446 Barbet H J res 218 10-A St NW
M 7668 Barbour R S res 238 8th Ave E
L 2245 Barclay Charlotte R res 1830 19th Ave NW
M 7513 Barclay Mrs E res 1402 1st St W
H 1853 Barclay G B res 212 12th Ave NW
L 2081 Barclay James A res 0940 1st Ave NW
W 1677 Barclay R G res 2 Houlton House
M 6493 Barclay Thomas res 227 25th Ave W
H 1750 Barefoot Percy res 116 26th Ave NE
M 3159 Bareham D res 9 Findlay Apts
E 5235 Barhan S W res 2004 Salisbury Ave
M 4793 Baring Mrs H res 234 14th Ave E
M 3616 Barker A S res B Frances Apts
E 5901 Barker Charles res 1621 17-A St E
E 5716 Barker Mrs Charles res 49 Gresham Blk
L 1619 Barker D M res 1409 1st Ave NW
H 2463 Barker E G res 106 8th Ave NW
M 7576 **BARKER FRANK J & CO**
 Office 527 8th Ave W The Ru-ber-oid
 Co Ltd
M 6621 Warehouse
W 2055 Frank J Barker res 121 Scarboro Ave
M 1821 Barker Harry res 216 30th Ave SE

When calling Advertisers, please say
 "I Saw Your Ad. in the Telephone Directory"

When You Want to Buy Anything

REFER TO THE CLASSIFIED SECTION
(Pink Pages) OF THE TELEPHONE DIRECTORY

- M 1011 BARKER N A LTD** Wholesale
Fruit & Produce 326 9th Ave W
- M 1857** Barker R L res 518 5th Ave W
- M 2965** Barker Rufus res 623 7th Ave W
- W 2451** Barkley Samuel res 1020 14th Ave W
- M 6955** Barlow Walter H res 535 13th Ave W
- S 0474** Barnecut J res 1218 Sifton Blvd
- S 0796** Barnes E C res 1717 31st Ave SW
- M 3421** Barnes F C Rep Gordon MacKay & Co Ltd
311-312 Oddfellows Bldg
- M 1045** Barnes F C res 2 Hester Apts
- E 5956** Barnes H H res 2508 16a St SE
- L 1191** Barnes J res 2232 5th Ave NW
- H 1651** Barnes James res 516 21st Ave NW
- H 1166** Barnes Mrs L res 1615 2nd St NW
- M 6982** Barnes Leonard H office 1004 Herald Bldg
- H 1928** Barnes Leonard H res 1308 4th St NW
- M 2876** Barnes Vulcanizing 313 17th Ave W
- H 1452** Barnes W J res 225 13th Ave NW
- H 2295** Barnettson Donald res 2820 Centre St N
- M 1807** Barnett Miss G res 21 Healy Apts
- H 1332** Barnett J J res 464 19th Ave NW
- W 1761** Barnett R J res 926 14th Ave W
- H 2592** Barnett Thomas res 601 17th Ave NW
- M 3169** Barnstead Mrs Olive J res 17 Healy Apts
- H 2184** Barr G Murray res 114 10th Ave NW
- S 0276** Barr Harry res 3623 6-A St W
- M 2676** Barr Joe res 927 5th Ave W
- W 1162** Barr John A res 1803 27th Ave SW
- M 2374** Barr Sidney res 204 2nd St W
- L 2182** Barracrough C res 2315 Westmount Rd
- L 2273** Barracrough Jos res 619 9½ St NW
- L 2157** Barracrough Walter res 2621 1st Ave NW
- M 3974** Barradell Mrs Violet Christian Science
Practitioner 313 Lancaster Bldg
- L 1294** Barradell W R res 348 14th St NW
- Barratt—See also Barrett
- H 2455** Barratt J S res 121 13th Ave NW
- L 1266** Barre George res 816 10th St NW
- W 1417** Barrell D L res 1717 10th Ave W
- W 2988** Barrens J S res 808 12th Ave W
- Barrett—See also Barratt
- L 1503** Barrett Charles res 745 4½ St NW
- E 5955** Barrett W J res 1705 26th Ave E
- E 5441** Barrett Wm res 1043 9th St E
- M 5266** Barrington C H Mfrs Agt 331 Commercial
Bldg
- W 4126** Barrington C H res 1525 15th Ave W
- W 1878** Barroll Alf res 1213 15th Ave W
- S 0235** Barron A L res 3223 6th St W
- W 1258** Barron J B res 1631 15th Ave W
- M 2777 BARRON & BARRON**
Barristers & Solicitors Upstairs 122 8th
Ave E
J B Barron
A L Barron
- W 1486** Barrs G A res 2211 16-A St W
- E 5417** Barry Mrs D Grocer 703 23rd Ave E
- E 5581** Barry F B res 1026 21st Ave E
- M 4061** Barry Wm res 502 12th Ave E
- W 1121** Barth S P res 2722 14th St W
- M 3425 BARTHOLOMEW MONT-
GOMERY & CO LTD**
Electrical & Mechanical Engineers
70 Union Bldg
- M 3829** Bartle A J Office 212 7th Ave W
- E 5219** Bartle A J res 1121 9th St E
- M 3614** Bartle Mrs H res 220 18th Ave W
- W 2438** Bartlett E res 802 16th Ave W
- M 2684 BARTLETT S ALWYN**
Optometrist 123 8th Ave W upstairs
- M 2682** Bartlett S Alwyn res 3034 5th St W
- M 9954** Barton K res 520 10th St W
- E 5216** Barton Percy res 1417 11th Ave E
- M 6997** Bartsch Chris res 70 Thomas Apts
- M 9708** Barty John L A res 240 29th Ave SE
- W 1104** Bass G H res 2620 14-A St W
- W 2614** Bassett A res 3004 26-A St W
- H 1005** Bate L res 205 5th Ave NE
- W 1708** Bateman Mrs A R res 923 13th Ave W
- W 1775** Bateman G res 1736 13th Ave W
- M 7057** Bateman Wm res 616 14th Ave W
- E 5517 BATES ELECTRIC WELD-
ING SHOP** 14th St & 12th Ave E
- E 5083** Bates Fred res 1427 10th Ave E
- H 1396** Bates Geo L res 328 7th Ave NE
- M 7881** Bates John res 110 Childs Ave
- M 4211** Bates W res 3012 5th St W
- M 3343** Bates W S Architect 48 Canada Life Bldg
- W 4379** Bates W S res 732 13th Ave W
- M 4492 BATESONS' Show Case Works**
Office 602 2nd Ave W
Factory
- M 3647** J M Bateson res 2237 14th St W
- W 1297** Bathgate's Drug Store 2715 14th St W
- W 4989** Batten J E res 1703 27th Ave SW
- W 2890** Batten The Grocer 2803 14th St W
- W 1319** Batten W res 2713 17th St E
- E 5493** Batten W res 2713 17th St E
- E 5406** Battey R H res 1438 11th Ave E
- E 5991** Battle Mrs A res 2309 16th St E
- M 5836** Battle Mrs C W res 119 34th Ave SE
- M 4744 BATTRUM E D Accountant 219 P
Burns Bldg**
- L 1605** Battrum E D res 617 1st Ave NW
- M 4925** Batty Jack res 713 Eau Claire Ave
- M 1495** Bavin E W res 4-621 13th Ave W
- M 1731** Bawden J T res 116 15th Ave W
- M 1710 BAWLF N GRAIN CO LTD**
THE 607 Lancaster Bldg
L R Wood Alberta Manager
- M 1717** Long Distance
NIGHT CALLS—
L R Wood Manager res
- M 4563** L R Wood Manager res
- H 1253 BAXANDALL GEORGE E**
Carpenter & Builder 1403 Centre St N
- E 5966** Baxter A A res 2226 15a St E
- L 1443** Baxter A G Gravel Pit Westmount Blvd
- M 2509 BAXTER BROS** Cement Contrs
Swimming Pool & Skating Rink A G
Baxter Mgr 908 4th Ave W

"Long Distance" Saves Time and Expense

For Rates see Pages 9 to 13, or call "92" for Information

A Silent Salesman!

YOUR DIRECTORY ADVERTISEMENT IS A SILENT SALESMAN THAT NEVER TIRES. Phone M6005 for Advertising Rates.

- W 1394** Baxter F L res 1630 15th Ave W
M 2779 Baxter G E res 1213 5th St E
H 1261 Baxter John res 220 30th Ave NE
M 4855 Baxter Mrs Kathleen res 320 5th Ave W
M 7174 Baxter R F Concrete Stave Silos 306 Maclean Blk
M 1437 Baxter Sam res 219 17th Ave E
H 2140 Bayes H F res 220 19th Ave NE
 Bayley—See also Bailey, Bailie, Baillie, Baily and Bayly
H 2581 Bayley L res 510 8th Ave NE
H 2379 Bayly Mrs C res 305 16th Ave NE
 Bayne—See also Bain
M 7378 Bayne D C res 524 23rd Ave W
M 5245 Bayne W P res 1023 7th Ave W
M 4306 Beach F K res 1914 5-A St W
M 4866 **BEACH FOUNDRY LTD**
 308 11th Ave E
H 1579 H P Rousom Mgr res 915 7a St NW
L 1293 Beacock W J res 219 10th St NW
W 1136 Beairsto Mrs Carrie res 1016 16th Ave W
M 4565 Beal S K res 321 13th Ave W
M 1031 Beal W H Imperial Meat Mkt 1209 2 St E
M 5497 Beal W H res 327 13th Ave W
H 2010 Beale A V res 319 6th Ave NE
H 1961 Beale Mrs Frances E res 344 6th Ave NE
L 1326 **BEALEY E Building Contractor** 209 24th St NW
E 5595 Bealing Frank res 819 23rd Ave E
W 1603 Beames H res 1525 27th Ave W
W 4294 Beames Ivor res 1521 27th Ave W
W 1026 Beard E W res 1946 12th Ave W
L 1440 Beardsworth Mrs Mary res 10 Carscallen Blk
M 1644 Beaton Mrs A res 1409 2nd St W
M 2153 **BEATON BEAUTY PARLORS**
 Madame Cowan 207 8th Ave W
E 5097 Beattie C res 2912 17-A St E
M 6864 Beattie J res 326 13th Ave E
E 5276 Beattie James res 1410 8th Ave E
H 2326 Beattie John res 209 18th Ave SE
M 3022 **BEATTY BROS LTD** Barn Equip-
 ment & Pumps 239 10th Ave E
M 6239 O W Haag Local Agt res 339 4th Ave W
W 2072 H J Buckmaster Travelling Rep 5 Brae-
 side Lodge
M 7528 Beatty C res 118 15th Ave E
W 4953 Beatty Mrs Geo F res 1723 13th Ave W
M 2799 **BEATTY WASHER STORE**
 Beatty Bros Ltd P E Hume Mgr
 607a 1st St W
M 9919 Beatty W R & Co Ltd Mfrs Agts 523
 8th Ave W
M 3062 Beaubien Geo res 618 12th Ave E
M 2011 **BEAUCHEMIN DR L O** 201-2
 Alberta Corner
 General Surgery Specialist in Gyneco-
 logy Urinary and Skin Diseases
M 1765 Beauchemin Dr L O res 503 19th Ave W
M 5980 Beaupre Mrs E res 140 25th Ave W
M 6780 **BEAUTE SALONS LA**
 FRANCE J B Sibbald 114 7th Ave E
M 5035 Beauvais Ernest B res 2118 5th St W
M 5635 **BEAVER LAUNDRY**
 MACHINERY CO LTD
 1111 7th Ave W
W 4413 Beaver Mrs Preston res 1735 13th Ave W
M 5635 **BEAVER SOAP & CHEMI-**
 CALS LTD C E Viau Rep
 1111 7th Ave W
M 6930 Warehouse H L Perry Co Ltd Agents
W 4184 Beavers R H res 1923 10th St W
M 4973 Beazley Mrs E res 511 14th Ave W
H 1263 Beck Wm J res 235 6th Ave NE
M 6909 Becker Gustave res 633 6th Ave E
W 4928 Becker H G res 1738 9-A St W
H 1506 Becker John Hardware 1636 9th St NW
S 0185 Becker W Fay res 3213 6th St W
L 2388 Beckett J E res 820 Blvd NW
M 9623 Bee Alfred res 736 4th Ave W
M 3012 **BEE HAIL INSURANCE CO**
 Wilfred Chambers Insurance Ltd Gen
 Agts 131a 8th Ave W
M 7468 Wilfred Chambers Manager res 629
 15th Ave W
M 9471 Beeby E res rear King Edward Hotel
M 1508 Beech Mrs A res 523 3rd Ave W
W 2570 Beedham Albert res 1316 15th Ave W
M 1701 **BEE-HIVE STORE THE**
 Greig's Ltd 109 7th Ave W
M 2720 Beere Mrs G F res 633 3rd Ave W
M 1542 Beers R T res 426 15th Ave E
W 2537 Beete A M res 901 10th Ave W
M 2379 Befus C C res 626 1st Ave NE
M 4708 Befus Conrad res 20 Dismoor Blk
M 5870 Begen J res 4 Wallace Apts
W 2696 Begg G C res 1014 12th Ave W
W 4809 Begg Mrs James res 2415 17th St W
M 7530 Begg W A res 523 19th Ave W
L 1735 Begg Wm Burns res 1417 1st Ave NW
M 4561 Beggs Miss Arial E res 24 Healy Apts
E 5241 Begrie W res 2935 17-A St E
M 4839 Begton Jack M Shoemaker 711 4th St W
W 4538 Beingsessner Otto res 1928 17th Ave W
M 4558 Beiseker & Davidson Ltd Farm Lands 1015
 Herald Bldg
W 4551 Beland Walter res 1232 12th Ave W
H 2186 Belbin E res 625 12th Ave NE
M 5088 Belisle Mrs P L res 2211 2nd St W
S 0547 Belkin H W res 404 38th Ave W
M 1764 Belkin S res 411 8th St W
E 5877 Bell Alfred E res 1614 16-A St E
M 2803 Bell Mrs B res 1114 2nd St E
M 7248 Bell Beauty Parlor The 1004 2nd St E
M 2722 Bell C res 312 12th Ave W
M 1564 Bell C S res 11 Argyle Court
M 9622 Bell Mrs Catherine res 719 5th Ave W
W 2512 Bell Clarence res 1726 12th Ave W
W 2618 Bell D res 714 17th Ave W

Station-to-Station Calls are Cheapest

They are Calls from one Telephone to Another, when it is not Desired to Establish Connection with a Particular Person.

"Long Distance" is the Cheapest, Quickest and Best Means of Communication

- H 2165** Bell Mrs D R res 252 19th Ave NE
M 4232 Bell E C res 3025 5th St W
E 5089 Bell Emily res 1731 26th Ave E
M 9012 **BELL EQUIPMENT CO LTD**
 209 Herald Bldg
E 5113 Bell F E res 1004 20th Ave E
W 4451 Bell Frank res 2110 16th St W
M 2504 **BELL GEORGE** Foot Correctionist
 506 Herald Bldg
M 5339 Bell H P Office 318 Lancaster Bldg
W 1501 Bell H P res 1516 30th Ave W
M 2977 Bell H W Office 400-404 Lougheed Bldg
L 1298 Bell H W res 3 Glenwood Manor
W 1935 Bell Harold W B res 14 Houlton House
S 0402 Bell J Leslie res 4012 6th St W
M 6129 Bell John A res 833 5th Ave W
M 1615 Bell John A Alta Govt Telephones res 609
 22nd Ave W
M 7742 Bell Lim res 23 4th St NE
W 1376 Bell Max res 828 18th Ave W
W 2809 Bell P M res 932 16th Ave W
L 1462 Bell Percival res 2113 7th Ave NW
E 5323 Bell R res 920 20th Ave SE
M 1943 Bell R A G res 314 4th Ave W
M 5639 **BELL T A** Cast Stone & Cement Pro-
 ducts 122 3rd Ave E
H 1125 Bell T E res 625 28th Ave NW
M 2103 Bell T M res 223 17th Ave E
M 3161 **BELL W W** Furrier 1118 1st St W
 A I Calman Proprietor
W 1494 Bell W W res 915 13th Ave W
E 2245 Bell Wm res 612 8th Ave NE
L 1923 Bell Wm res 1009 3rd Ave NW
M 3706 **BELL WILLIAM H** Tailor Dry
 Cleaning Dyeing & Hat Renovating 1203
 1st St E
W 2074 Bell William H res 1219 12th Ave W
M 4420 **BELL & CO LTD** General Insur-
 ance Brokers 3rd Floor Bank of
 Toronto Bldg
M 6621 **BELL & MORRIS** 527 8th Ave W
 Private Branch Exchange connecting all
 Depts
S 0402 J Leslie Bell res 4012 6th St W
M 4293 C E Morris res 308 Roxborough Rd
W 2246 **BELL'S GARAGE** Frank Bell Prop
 Franklin Diana & Moon 940 16th Ave W
M 6388 Belmont Apartments 609 2nd St W
S 0709 Belshaw R res 2024 35th Ave SW
M 6925 Belton C E res 826 5th Ave W
L 2156 Belway Thomas res 629 9½ St NW
M 6738 Belyea J E res 521 15th Ave W
M 9034 Belzberg A res 410 7th Ave E
M 5776 Belzberg Loues res 40 6A St NE
W 2691 Benbow Mrs M M res 1329 14th Ave W
M 6311 Benedict George res 831 7th Ave W
M 4319 Benedict J res Upstairs 318 19th Ave W
W 1221 Benedict L D res 1 Houlton House
S 0649 Benjamin C res 3240 7th St W
M 2839 **BENJAMIN H A LTD** Insurance
 Brokers 300 P Burns Bldg
S 0495 H A Benjamin res 725 Riverdale Ave
W 2138 Benjamin L H res 1231 14th Ave W
L 1901 Bennet J F res 1408 Bowness Rd
M 9441 Bennetsen Mrs A C res 818 4th Ave W
L 2289 Bennett A W res 325 10½ St NW
M 7676 Bennett Mrs Catherine Christian Science
 Practitioner 313 Lancaster Bldg
M 6789 Bennett Mrs Catherine res 3033 3rd St W
L 2118 Bennett Mrs F res 1456 Westmount Blvd
W 1256 Bennett G A res 1616 15th Ave W
M 4266 Bennett George A Piano Tuner 511 4th
 Ave W
M 1778 **BENNETT GLASS CO LTD**
 THE 228 7th Ave E
 After Office Hours and Holidays
W 2378 Bennett H N res 1713 11th St W
M 7916 **BENNETT HANNAH & SAN-
 FORD** Barristers Solicitors etc 600-
 603 Lancaster Bldg
 Private Branch Exchange connecting all
 Depts
M 3942 Hon R B Bennett KC Private Office
M 821 Hon R B Bennett KC res Palliser Hotel
M 3374 Alexander Hannah KC res 505 21 Av W
M 3864 P L Sanford res 217 Roxboro Rd
M 2112 O H Might res 140 2nd Ave W
W 4069 E J Chambers res 2708 Montcalm Cres
M 4678 H G Nolan res Ranchmen's Club
M 7135 J J Saucier res 435 4th Ave W
W 1872 E R Tavender res 1211 Colborne Cres
M 6493 Bennett J Edward res 227 25th Ave W
H 1898 Bennett J G res 202 4th Ave NE
M 9289 Bennett Mrs John res 508 20th Ave W
M 9741 Bennett L H res 1108 7th Ave W
H 1724 Bennett Percy H res 128 11th Ave NW
L 1612 Bennett Richard G res 710 5½ St NW
E 5505 Bennett Rev T J res 1126 9th St E
M 2381 Bennett Mrs W H res 620 11th Ave W
H 1810 Bennett W J V res 114 Crescent Rd
M 3432 **BENNETT & WHITE CON-
 STRUCTION CO LTD**
 1116 9th Ave W
M 3468 Estimating Dept
H 1320 Cres Hghts High School Job
H 1898 J G Bennett Pres res 202 4th Ave NE
H 1810 W J V Bennett Vice-Pres res 114
 Crescent Rd
M 9944 **BENNETT'S AUTO
 LAUNDRY** 224 7th Ave E
L 2163 **BENNETT'S GROCERY** E H
 Bennett 114 10th St NW
M 3152 Bennie John res 500 Commercial Bldg
M 4822 Benoche Mrs A res Wilton Rms 819 2 St E
W 1284 Benson Mrs Eddy D res 2239 14th St W
L 1185 Benson G H res 725 1st Ave NW
M 4781 Benstead A W City Delivery 703 8 Av W
L 1238 Benstead W res 925 1st Ave NW
H 2346 Bent O Le Roy res 623 18th Ave NW
M 5823 Bent W res 129 2nd Ave E
H 1294 Bentley A H res 119 32nd Ave NW
H 1189 Bentley J res 209 19th Ave NE
H 2334 Bentley J res 521 14th Ave NE
M 9470 Bentley Wiley M res 827 7th Ave W
M 5822 Bentz Charles res 3028 5th St W
W 1702 Bercoy H res 106 Devenish Apts
M 7092 **BERCOV DR H A** Physician &
 Surgeon 809 Herald Bldg
 Diseases of Infants & Children Specialty
 If no answer call **M 4747**

M.7926

WE CLEAN EVERYTHING YOU WEAR—EVERYTHING IN YOUR HOME

**Empire Cleaning & Dyeing Co. Ltd.**

234 12TH AVE. W. (Opp. Public Library) CALGARY. 7926

- M 4294** Bercov Mrs S res 520 8th Ave E
W 1272 Bercov Solomon res 1935 10th St W
W 2486 Bercov William res 305 Devenish Apts
M 1994 Bercovich Saul res 311 6th Ave E
M 5974 Bercuson J res 535 13th Ave E
M 6562 Bercuson J & Co Clothiers 107 8th Ave W
L 1193 Beresford T F res 1512 8th Ave NW
M 2154 Berg K res Old CNR Depot
H 2650 Bergeson Arthur res 2214 4th St NE
W 4912 Berke Frank C res 2611 23rd Ave W
M 5682 Berke H J res 210 13th Ave E
M 4678 Berkinshaw W H res Ranchmen's Club
M 4550 **BERLING MAGNETO SERVICE** Delta Electric Ltd 1002 1st St W

Birmingham—See also Birmingham

- W 2115** Birmingham A G res 834 14th Ave W
M 2624 **BERNARD BERNARD & GOODALL** Law Office Clarence Blk 122 8th Ave W

- W 4556** M C Bernard res 736 13th Ave W
H 1335 Bernstein Mrs S res 816 2nd St NE
M 2513 Berringer D A res 2 Bell Blk
M 7029 Berrington Henry res 330 25th Ave W
H 1606 Berrington J T res 111 18th Ave NW
M 9731 Berry James S res 511 11th Ave E
M 6407 Berry Mrs R H res 718 4th Ave W
S 0490 Berryman A M res 4116 8th St W
W 4872 Berscht E H res 2801 17th Ave W
W 1927 Berson H H res 1810 9th St W

- M 4445** **BERT'S TAXI** Bert Wright & Harry Hayden 108a 9th Ave W

- M 3483** Bertram Alfred res 209 8-A St NE
L 1580 Bertram P res 1839 Bowness Rd
S 0104 Bertrand B res 3619 7-A St W
H 1070 Berze F res 117 29th Ave NE
E 5780 Berze Mrs Frank res 133 Burn Blk
L 1269 Bessell P res 446 11-A St NW
E 5522 Best Mrs Mary res 1415 15th St E

- M 4737** **BEST W H** Photographer 1001 4 St W

- M 5604** **BEST'S GARAGE** rear 511 3rd Ave W

- W 4789** Betts A R res 126 Scarboro Ave
S 0551 Betts D Clive res 3715 5th St W
L 1305 Betts Geo res 621 1st Ave NW
H 1847 Betz I S res 117 10th Ave NW
M 7263 Bevan B res 327 11th Ave E
M 6032 Bevan R res 127 25th Ave W
S 0715 Beveridge A res 2240 34th Ave SW
H 1512 Beveridge Alex res 223 13th Ave NW
M 3266 Beveridge Bros Real Est 510 P Burns Bldg
W 4511 Beveridge Mrs H D res 816 15th Ave W
M 7190 Beveridge S E res 322 14th Ave W
M 5844 Beveridge Wm res 216 18th Ave W

- M 2463** **BEVERIDGE & CO** Oil Brokers 23-24 Union Bldg

- H 1839** Bewick Jack Jr res 332 7th Ave NE
M 4312 Bewick Mrs John res 129 18th Ave E
M 9993 Bibbs A E Office 133 6th Ave W
L 1554 Bibbs A E res 1230 Westmount Blvd
L 2083 Bibby John res 228 10a St NW

- W 2203** Bibby Wm A res 1330 16th Ave W
M 6757 Bible Society 117 7th Ave W
E 5626 Biecum A res 1047 Maggie St
M 7838 Bickell Mrs David A res 505 15th Ave W
H 1523 Bickell W G res 464 27th Ave NW
W 2209 Biette M T res 1029 13th Ave W
M 1334 Big Bend Alta Land & Cattle Co 408 Grain Exchange

- W 1573** Biggar Mrs George res 1809 14-A St W
M 7369 Biggs Miss Gwenllian F res 325 18 Ave W

- M 9551** **BIG HORN BREWING CO LTD** Manchester Private Branch Exchange connecting all Depts

- M 2232** Downtown Warehouse 210 9th Ave W
E 5925 Bigland Ernest res 2208 15-A St E
H 1342 Biles M L res 318 29th Ave NE
M 1548 Billard Mrs A res 1309 2nd St W

- M 6565** **BILLIE MAGEE'S TAXI** 130 9th Ave W

- H 1044** Billinger Windom C res 450 21st Ave N W
L 2023 Billingham H res 815 15th St NW

- M 1089** **BILLINGSGATE FISH MARKET** A Malthouse 222 8 Av E No 2 Market 107 7th Ave W

- M 9230** Biltcryst Alphonse res 602a 2nd Ave NW
L 1408 Bilton A V res 830 15th Ave W
W 1235 Bilton Fred A res Valleyfield
E 5118 Bilton J C M res 724 4th St NE
H 1482 Bilton Mrs Maxwell res 221 15th Ave NE
H 2027 Bing H M res 328 37th Ave W
S 0531 Bingham A J res 1312 Frontenac Ave
W 2373 Bingham Rev H II res 513 13th Ave W
M 6486 Bingham R L res 231 12th Ave NW
H 2099 Bingham S res 1907 27th Ave W
W 2217 Bingham & Gray-Scott Detective Agency 4 Victoria Blk

- M 4913** Bingley Chas J res 1602 11th Ave W
W 4359 Binkley D F res 1421 15th St E
E 5926 Binks Charles R res 1406 Kensington Rd
L 1090 Binnie A J res 1512 5th St E
M 3674 Binnie D res 637 2nd Ave W
M 5869 Binnie G res 801 7th Ave W
M 1786

- M 5250** **BINNINGS LTD** Ladies' Wear 118 8th Ave W

- M 3788** Millinery Department
M 2256 B C Binning res 2008 5th St W
L 1914 Binnion Rupert res 1173 Bowness Rd
M 3970 Binns J H res 1806 1st St E
M 7329 Binns V E res 312 8th St W
L 2130 Birch H W res 835 4th Ave NW

- M 2464** **BIRCH DR J H** Surgeon, Eye, Ear, Nose and Throat 1-112a 8th Ave E
W 4542 Dr J H Birch res 315 Devenish Apts
 If no answer call **M 4747**

- M 1799** Birch Miss M I res 609 5th Ave W
E 5163 Birch W F res 1934 8th Ave E
L 1663 Birchall J res 923 4 1/2 St NW
H 1054 Bird A res 515 12th Ave NE
M 5943 Bird Donald res 2411 1st St SE
H 1283 Bird Mrs E A res 502 27th Ave NW

For Long Distance Rates and Points in Other Districts

See Pages 9 to 13

or Call "92" for Information

- L 2064** Bird G F res 414 12th St NW
H 2344 Bird George res 314 13th Ave NE
W 2318 Bird James res 1748 7th St W
M 5209 Bird R A Central Studio 25 Central Bldg
M 9930 Bird R A res 64 6th St NE
H 1355 Bird Mrs S P res 465 19th Ave NW
M 5309 Birkbeck L res 223 11th Ave W
L 1573 Birkett P L res 1410 Gladstone Rd
W 2052 Birks F C res 925 20th Ave W
M 9515 **BIRKS HENRY & SONS LTD**
 Jewelers & Silversmiths Herald Bldg 1st
 St W & 7th Ave
 Private Branch Exchange connecting all
 Depts
 Jewelry Repair Dept and Store
 Watch Repair Dept
 Optical Dept
W 1553 D E Black Mng Dir res 2707 Wolfe St
 Birmingham—See also Birmingham
L 2058 Birmingham F D res 1306 Gladstone Ave
 NW
W 1098 Birney John A res 310 Devenish Apts
E 5407 Birney R V res 2725 17th St E
E 5515 Birnie Chas res 1606 15th St E
M 3141 Birnie E R res 220 26th Ave W
M 2429 **BIRNIE LUMBER & COAL**
CO LTD 427 Lougheed Bldg
L 1376 Birnie Thos res 607 9th Ave NW
M 7776 Birrell Robert res 610 17th Ave E
M 7896 **BIRTHS MARRIAGES &**
DEATHS REGISTRATION OFFICE
 D Ormond Registrar Land Titles Bldg
E 5834 Birtles W J res 8 New Place
M 3243 **BISHOP AGENCIES LTD**
 Gen Ins Agts 4-225a 8th Ave W
W 1231 Bishop Arthur res 1846 14th St W
E 5721 Bishop Bert res 3004 Portland Ave
M 2960 Bishop C C res 2328 1a St E
S 0653 Bishop C Max res 1816 33rd Ave SW
L 2121 Bishop Frank W res 152 10th St NW
W 1915 Bishop Dr G A res 1948 12th St W
H 1159 Bishop J H res 208 31st Ave NE
W 1822 Bishop R E res 826 14th Ave W
M 7315 Bishop S G res 311 5th Ave W
H 1370 Bissell S E res 208 27th Ave NW
E 5964 **BISSINGER & CO** Hides & Wools
 11th St E adjoining P Burns Plant
W 4310 A Shepherd Mgr 1609 12th St W
W 2866 Biswanger E F res 1812 12th Ave W
M 3608 Biswanger Mrs Helen res 630 4th Ave W
M 2871 Bituminous Sand Extraction Co
 507 Maclean Blk
W 1943 Bjerke Theo P res 1530 17th Ave W
W 2483 Bjornebo A R res 2048 10th Ave W
H 1858 Black Mrs A F res 206 35th Ave NE
M 9072 Black A H res 327 19th Ave W
H 2163 Black Alfred H res 132 18th Ave NE
M 6884 Black D res 208 3rd Ave W
M 4888 Black D A res 1013 6th Ave W
M 9515 **BLACK D E & CO LTD**
 Jewelers (See Birks Henry & Sons Ltd)
W 1553 Black D E res 2707 Wolfe St
M 5311 **BLACK DARBY** Vulcanizing
 Seiberling Tire Distributors
 405 Centre St
W 4399 Black E res 831 15th Ave W
M 3536 Black F S res 216 15th Ave W
W 1562 Black G E res 2 Devenish Apts
M 7367 Black George res 5-1418a 1st St W
M 3842 Black Herbert res 3023 4th St W
M 3983 Black J M res 1007 4th Ave W
M 5967 Black R J res 518 14th Ave E
M 7615 Black Robert res 524 13th Ave E
L 1406 Black W res 214 11th St NW
W 4709 Black W C res 906 16th Ave W
L 1058 Black W Clifford res 1733 2nd Ave NW
M 3993 **BLACK & ARMSTRONG**
 Insurance E J Don Rowand Branch Mgr
 409 Grain Exchange Bldg
W 1826 E J Don Rowand Bch Mgr res
M 7979 **BLACK & DECKER SER-**
VICE STATION Electrical Engin-
 eers Ltd 304 8th Ave W
M 5650 **BLACK & MURRAY** Blacksmiths
 229 2nd Ave W
M 2258 D Black res 233 2nd Ave W
M 3750 Geo Murray res 207 5th St W
M 7678 Black & White Service Stores 1109 2 St E
L 1107 **BLACK'S DRUG STORE**
 106 10th St NW
M 9976 Blackadar C F res 302 15th Ave W
M 6577 Blackburn D Furrier 3-218a 8th Ave W
M 1939 Blackburn E res 310 24th Ave W
W 4341 Blackburn E J res 1220 14th Ave W
L 2308 Blackburn Richard res 1727 2nd Ave NW
M 4087 Blackey John H res 528 23rd Ave W
M 2888 Blackfoot Farming Co Ltd 207-209 Alberta
 Corner
H 1566 Blacklaws Douglas res 740 18th Ave NW
W 4111 Blackley Charles res 811 18th Ave W
M 3677 Blackmore W P res 319 5th Ave W
W 4193 Blackstaffe C W res 1524 12th Ave W
W 1997 Blackwood A C res 1017 13th Ave W
M 3762 Blackwood J res 18 Thomson Blk
M 2133 Blair A res 518 18th Ave W
W 2796 Blair Mrs Lucy E res 1321 15th Ave W
W 4196 Blair P B res 1015 13th Ave W
W 4516 Blair S J res 715 14th Ave W
M 5964 Blake E I res 321 20th Ave W
M 5937 **BLAKE E L** Gen Mgr Rentamotor Ltd
 611 Centre St Licensed Oprs Hertz
 Drivurself System
H 1352 E L Blake res 131 14th Ave NW
W 4653 Blake E R res 2123 15th St W
M 9990 **BLAKE STANLEY & CO**
 Real Estate & Financial Brokers
 608-609 Leeson & Lineham Blk
W 4099 Stanley Blake res
L 1089 Blanche's Beauty Parlor 1438 Kensington
 Rd
W 1195 Blanchfield Thos S res 1625 13th Ave W
L 1487 Bland J res 421 11th St NW
M 2364 Blandford Mrs S res 346 14th Ave W
W 4376 Blaser E G res 1307 11th Ave W
M 5561 Blatchford W H Division Elevator Supt
 United Grain Growers Ltd Lougheed Bldg
W 2417 Blatchford Wm H res 1218 13th Ave W
M 2753 Blaylock J res 1010 6th Ave W
M 4418 Bleackley A res Rossmore Apts
M 3420 Bleackley Mrs Beatrice res 612 15th Av W

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109 EIGHTH AVE. WEST



- H 2031** Blefgen T F res 227 8th Ave NW
M 5086 Blick E A res 1423 5th St E
W 4364 Bligh P res 5 Harvard Apts
M 7181 Blight A res 1011 5th Ave W
W 2171 Blight A res 1724 12th Ave W
L 1197 Blight F res 403 11th St NW
M 3187 Blight John res 127 28rd Ave W
L 2324 Blight Mrs M res 730 1st Ave NW
M 5308 Blight S res 1 Hatfield Court
M 6296 Blighty Club Basement Beveridge Bldg
W 2907 Blinston Mrs H res 1335 16th Ave W
M 5406 Block P res 617 4th Ave W
M 5248 Blomfield John res 111 15th Ave W
H 1080 Bloom Carl res 1427 1st St NW
W 1040 Bloom Chester A res 1508 19th Ave W
M 1317 Bloom Geo res 320 6th St W
M 9606 Bloom Harry W res 646 McDougall Rd
M 4432 Bloomenthal A res 531 8th Ave E
M 3803 Bloomfield H E res 215 4th Ave E
M 3053 Blow D C res 502 5th Ave W
L 1947 Blow L res 112 16th St NW
M 4267 Blow Miss S B D res 136 3rd Ave W
M 5811 **BLOW DR T H** Eye, Ear, Nose & Throat 212 7th Ave W
W 4905 Blow Dr T H res 2104 8th St W
W 1753 Blow W R res 2704 Montcalm Cres
M 5811 **BLOW W R & CO** Fire Insurance 212 7th Ave W
M 1188 **BLUE BIRD AUTO LIVERY & TAXI** H Boyd 138 9th Ave E
M 1188 **BLUE BIRD MOTOR LIVERY & TAXI** H Boyd 138 9th Ave E
M 1188 **BLUE BIRD TAXI & CAB CO** H Boyd 138 9th Ave E
M 6256 **BLUE LABEL BOTTLING CO (CALGARY) LTD** Aerated Waters 508 3rd Ave W
M 1868 Blue Platter Tea Room The 6 Av & 1 St W
M 4598 **BLUE RIBBON LTD** Wholesale Teas Coffees Baking Powder etc 122 11th Ave W
M 7144 Bluett H res 1211 5th St E
E 5171 Blunden Jos res 1127 9th St E
L 2067 Blunt Emily res 913 1st Ave NW
M 9613 Blyth Mrs A res 410 1st St E
W 2974 Boalch E H res 1513 19th Ave W
M 9802 Boardman Mrs F res 3835 1st St W
M 3715 **BOARD OF PUBLIC WELFARE** 701 3rd St E
M 5175 **BOARD OF TRADE** Lougheed Bldg CLUB ROOMS (Calls for Members and others)
M 5163 Secretary's Office only
M 9851 Boasten F res 632 1st Ave W
M 5049 **BOBETTE BEAUTY PARLOR** Traders Bldg 1115 1st St W
E 5939 Boch C res 808 22nd Ave E
M 1242 Bock Martin res 406 9-A St NE
S 0325 Bodel J H res 3816 6a St W
M 9484 Bodeux Joseph res 337 11th Ave W
H 1719 Bodie James res 212 31st Ave NE
M 7327 Bodman J A res 3619 2nd St SW
W 4628 Boese G P F res 1129 19th Ave W
L 2017 Bogle W res 655 3rd Ave NW Sunnyside
M 4960 Bohonosniuk Pete res 533 6th Ave E
E 5455 Boisselle Charlie res 1001 17th Ave E
M 9089 Boisselle D res 28 Thomas Apts
L 2436 Boley B E res 937 5th St NW
M 1867 Bolter Arnold res 640 5th Ave W
H 2677 Bolton Edward res 718 20th Ave NW
M 7557 Bolton H res 734 8th Ave W
M 6742 Bombardieri J res 218 6-A St NE
M 1384 Bomford G H res 3833 Centre St SW
W 1222 Bomont Mrs E A res 1612 15th Ave W
M 1929 **BOND A B** Piano Tuning Repairing & Regulating 1106 7th Ave W
L 2453 Bond E H res 1146 Westmount Blvd
E 5596 Bond James res 1626 15th St E
M 1215 Bone P Turner res 340 4th Ave W
M 3723 Bone Mrs William res 225 17th Ave E
L 1667 Bonella Thos res 733 5th St NW Sunnyside
E 5768 Bonham H H res 1933 8th Ave E
M 6413 Bonland R C res 44 Lorraine Apts
W 4703 **BON MARCHE MILLINERY & DRY GOODS** Mrs M Turfus 738-738a 17th Ave W
M 5177 Bonn H J res 1013 5th Ave W
M 6306 Bonnet Shop The J T Waller 713a 1 St W
M 5453 Bonser Edwin A res 508 23rd Ave W
E 5030 Bonthron A res 4115 16-A St SE
M 4069 Bon Ton Meat Market E Roberts Prop 701 Centre St
M 5626 Boote Miss H res 3-328a 8th Ave W
M 1389 Bootery Ltd The 106 7th Ave W
M 9031 **BOOTH A** Butcher 3 City Hall Market
E 5057 Booth A res 1431 15th St E
W 1965 Booth A C res 1609 12th Ave W
H 1029 Booth Alfred res 1619 5th St NE
H 1454 Booth F res 519 18th Ave NW
H 1179 Booth G M res 922 17th Ave NW
H 2481 Booth George res 128 22nd Ave NE
M 5027 Booth Mrs H res 430 13th Ave E
W 4205 Booth J H res 1217 12th Ave W
M 4080 **BOOTH J W** The Art Shop 237a 7th Ave W
W 1055 Booth Lewis E res 1332 13th Ave W
M 7368 Booth Thomas res 606 8th Ave W
M 4979 Boothman George res 312 21st Ave W
M 5410 Boppre Louis res 234 21st Ave W
W 4112 Borgal W J res 1627 13th Ave W
W 1097 Borrowman D res 1713 25th St W
L 2345 Borup Niels res 946 4a St NW
M 4550 **BOSCH DISTRIBUTORS** Delta Electric Ltd 1002 1st St W
M 4433 **BOSCH MAGNETO (AMERICAN) DISTRIBUTORS** T H Peacock 216 12th Ave W
M 4435 Bosch Service Station
M 4550 **BOSCH MAGNETO SERVICE** Delta Electric Ltd 1002 1st St W
M 6317 **BOSSARD E P** Locksmith 717 4th St W
M 6508 Bossard E P res 813 4th Ave W
E 5277 Bossard P S res 1011 8th St E
M 7938 **BOSTON HAT WORKS & NEWS CO THE** 109 8th Ave W
W 2821 Harry Smith Prop res 306 Superior Ave

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Directory**

Phone M6005 for Advertising Rates

- M 7750** Boston 2nd Hand Store 234 9th Ave E
M 4317 Boston Shoe Hospital G W Clark Prop 207 12th Ave W
E 5533 Bostron Mrs Linda res 1019 19th Ave E
W 2583 Boswell J res 915 11th Ave W
S 0435 Bothamley E E res Windsor Park
W 1693 Bothwell Mrs W K res 1604 11th St W
E 5584 Botly Herbert res 805 20th St E
L 1934 Botting W res 937 2nd Ave NW
M 1083 Botwright W J res 631 6th Ave W
M 4295 Boucher Alfred res 319 18th Ave W
M 5705 Boucher C H res 636 11th Ave W
W 2087 Boucher J T res 930 14th Ave W
W 1527 Boucher Mrs K res 816 20th Ave W
M 5896 Boucher M W res 43 Thomas Apts
M 4569 Boucher O A Collection Agt 403 Lancaster Bldg
W 1654 Boucher O A res 1139 19th Ave W
W 1987 Bouck Mrs A C res 731 12th Ave W
M 1843 **BOUCK DR CHAS** Physician & Surgeon 202 Underwood Blk
W 4865 Bouck Dr Chas res 735 12th Ave W
H 2505 Boulding Edgar F res 121 8th Ave NE
W 1024 Boulton Geo E res 1735 13th St W
L 1218 Boundy I L res 209 15th St NW
W 4929 Bourne Hugh res 1508 13th Ave W
M 5426 Bourne J G res 2330 1-A St E
W 2008 Bourns Edwin res 2711 17th St SW
W 4668 Bouskill R W res 1533 14th Ave W
W 4479 Bouyea Mrs A res 829 Royal Ave
L 1224 Bowden J W res 118 15th St NW
H 1432 Bowden R S res 111 8th Ave NE
H 2209 Bowden W res 514 13th Ave NE
L 1380 Bowen David R res 1103 5th Ave NW
M 5715 Bowen Guy res 1 Wellington Apts
W 1338 Bowen M L res 2134 16a St W
H 1055 Bowen Robt res 301 10th Ave NE
W 1202 Bowen W G res 1-2121 15th St W
W 1131 Bower Geo E res 1036 15th Ave W
M 1294 Bowers Miss M E res 12-511 5th Ave W
M 5669 Bowes L A res 622 23rd Ave W
S 0383 Bowes V A res 326 40th Ave W
M 5112 Bowker Mrs E res 301 7th St W
L 1682 Bowlby C I res 1540 8th Ave NW
S 0592 Bowlen J J res 3403 6th St W
M 4336 Bowlen Miss Mary L res 122 15th Ave W
L 2401 Bowman P G res 227 11½ St NW
M 3006 Bow Marsh Grocery 513 9th St W
M 4347 Bow Marsh Meat Market J O Lintick-515 9th St W
W 1487 Bown C Q res 1536 16th Ave W
 Bowness Golf Club—Call Long Distance
BOWNESS PARK Call Long Distance
W 2811 Bowron A res 2413 17th St W
E 5119 Bowron W res 1033 20th Ave E
BOWSER S F CO LTD
L 1648 G D Caughey Resident Sales Manager Residence & Office 0922 1st Ave Sunnyside
W 4737 James Marr Jr Service Manager 1514 12th Ave W
M 5154 Bow View Confectionery 835 4th Ave W
M 6541 Bowyer H C res 417 12th Ave E
M 6559 Boyce A E res 3614 Centre St Parkhill
L 1379 **BOYCE ALEX** Plumbing Heating & Gasfitting 647 3rd Ave NW
M 5923 Boyce C res 324 3rd Ave W
M 4729 Boyce J D res 317 11th Ave E
W 1150 Boyd C W res 1636 12th Ave W
L 1122 Boyd David res 1454 Westmount Blvd
M 7383 Boyd Mrs G W res 310 5th St W
M 1188 **BOYD H** Auto Livery & Taxi 138 9th Ave E
 Blue Bird Auto Livery & Taxi
 Blue Bird Motor Livery & Taxi
 Blue Bird Taxi & Cab Co
M 4585 Boyd H res 621 1st Ave W
M 6788 Boyd J C res 1707 1st St E
M 1224 Boyd Miss Jessie res 1911 4th St W
M 5247 Boyd T C res 3015 3rd St W
M 2337 Boyd W A res 353 11th Ave W
M 9349 Boyd Mrs William res 1508 4th St E
M 3415 Boyer E F res 513 11th Ave W
W 4378 Boyer Stanley K res 1031 13th Ave W
H 2637 Boyes M C res 909 1st St NW
M 7246 Boyle Mrs Dennis res 1506 4th St E
M 5910 Boyle Mrs Russell L res 1 Rossmore Apts
M 4431 Boyle W res 616 8th Ave W
M 4324 Boys' Shop Ltd Boys Clothing 132 7th Ave W
M 9797 Boys' Work Board of Alberta Gordon Lapp Sec 301-302 100F Bldg
E 5297 Brackenbury T C Sheet Metal Worker 1411 9th Ave E
W 1648 Brackenbury T C res 1822 18th St W
L 2275 Bradford Thomas res 307 10-A St NW
W 1392 Bradley A J res 2309 21st Ave W
M 7033 Bradley Mrs E res 213 15th Ave W
M 1727 Bradley Fred A res 308 24th Ave W
L 1810 Bradley G res 340 14th St NW
W 4427 Bradley George C res 2 Nelson Apts
L 2045 Bradley R res 231 10-A St NW
M 3832 Bradley Stewart F res 536 23rd Ave W
W 1950 Bradley W R res 1826 15th St W
M 2439 Bradley William res 132 2nd Ave W
W 4664 Bradley Wm A res 2109 17th Ave W
M 4980 Bradley William E res 315 22nd Ave W
M 1572 **BRADLEY'S FOOTWEAR LTD** 811 1st St W
E 5969 Carson Bradley res 1416 10th Ave E
H 2434 Bradshaw Dora res 705 17th Ave NW
E 5824 Bradshaw T res 821 22nd Ave SE
H 1716 Bradshaw T C res 424 9th Ave NE
M 6480 **BRADSTREET CO THE** 408-409 Lancaster Bldg
W 2403 H G Bamford res 2119 15th St W
E 5107 Brady J res 1921 8th Ave E
M 3297 Brady W H Lumber Co Ltd 806 Lancaster Bldg
M 5893 Brady W H res 214 Roxborough Rd
M 3747 **BRAEMAR LODGE** Miss A E Molison 215 4th Ave W
W 1357 Bragg A W res 914 16th Ave W
M 1746 Braid Wm & Co Teas & Coffees 215 10th Ave W

Please Answer Calls on your Telephone Promptly

- W 1810** Brailey W W res 918 16th Ave W
W 2529 Brain J A res 1209 16th St W
M 2078 **BRAMLEY & SMITH** Blacksmiths
 407 6th Ave E
M 4015 Brand Mary res 2210 1st St W
E 5258 Brand (Stock) Inspector Provincial Gov-
 ernment M Sexsmith Alberta Stock
 Yards East Calgary
M 3172 Brander G res 404 5th Ave W
W 4562 Brander John res 1011 11th Ave W
M 3275 **BRANDLI DE BEVEC**
RUDOLPH Voice Specialist 321
 Alexander Corner
W 1203 Brandon A M res 1010 15th St W
M 4096 **BRANDRAM HENDERSON**
LTD Paint Mfrs 402 11th Ave E
M 4401 Brandreth J H res 515 14th Ave E
M 9201 Brandt Walter res 17 Cameron Blk
E 5805 Brankley W res 926 8th Ave E
W 4555 Branton W A res 501 Salem Ave
L 1841 Braseth John H res 840 Blvd NW
W 4452 Brason F R res 1324 13th Ave W
M 3347 Braunberger C res 109 S-A St NE
W 4285 Braunberger Mary F res 1739 27th Ave W
H 2475 Braund James res 1510 Centre St N
W 4286 Bravener J A res 1715 13th Ave W
M 9746 Brawn Mrs J res 3-929 4th Ave W
M 9847 Bray Mrs Abbie res 17 Albion Blk
M 9605 Bray C F res 301 25th Ave W
W 2837 Bray Colin res 2112 17a St W
M 6785 Bray H res 20 Belmont Apts
W 1515 Bray William E res 1612 Shelbourne St
M 2672 Brayhon Henry res 423 8½ St NE
E 5818 Braybrook F res 726 23rd Ave E
E 5830 Brayne W res 1524 9th Ave E
M 6509 Brazier T H res 438 15th Ave E
H 1212 Brazil A res 1223 20th Ave NW
H 1852 Breackenridge E E res 239 21st Ave NW
H 2476 Brecken P R res 320 1st St NE
W 4338 Breckon F Louise res 2115 14-A St W
M 5667 Breckon R H res 26 Lorraine Apts
W 2686 Breckon Ralph E res 2201 14-A St W
W 2113 Breedon Geo res 2403 16th St SW
M 9737 Breen P J res 119 18th Ave E
W 1096 Bremer O F res 320 Superior Ave
W 2478 Bremner William res 2221 14-A St W
S 0260 Brennan John res 3619 6-A St W
M 7469 Brennan S E res 1802 5th St W
M 9617 Brereton C H res 308a 22nd Ave W
M 2367 Brethour Mrs Edith M res 703 6th St W
W 4656 Brewer Miss Sarah res 1227 15th Ave W
H 1225 Brewer T W res 218 31st Ave NW
M 6177 Brewer's Studio 114a 8th Ave E
S 0773 Brews R L res 719 29th Ave SW
M 6204 Brewster Jack res 310 7th Ave W
M 9988 **BREWSTER TAXI CO LTD**
M 9888 Palliser Hotel
E 5047 Bricker E W res 2031 8th Ave E
M 1729 Bricker H res 114 14th Ave E
M 6940 Bricker Harvey res 2107 4th St W
E 5372 Bricker J res 1117 9th St E
L 1782 Bricker Mrs L D res 312 10½ St NW
M 2091 Bricker Mrs Lola res 1314 1st St E
W 4009 Bride E J res 1323 11th Ave W
M 5942 Briden E A res 518 19th Ave W
L 2488 **BRIDGE MEAT MARKET**
THE T S Rhodes Prop 108 10 St NW
M 7711 Bridgeland Cash & Carry Grocery
 M Malkin Prop 915 1st Ave NE
M 6160 Bridgeland Corner Store 903 1st Ave NE
M 3985 Bridgeland Hardware 827a 1st Ave NE
W 4990 Bridgeland M P res 1950 13th St W
M 5924 Bridgeland Meat Market J Lust Prop 911
 1st Ave NE
H 1592 Bridgen Mrs P res 10th St & 32nd Ave NW
W 2137 Bridges H B res 7 Wilson Apts
E 5695 Bridgment Mrs E res P Burns Cottages E
 Calgary
M 3135 Bridle Miss Ethel res 339 4th Ave W
E 5564 Brierley's Bakery 1329a 9th Ave E
W 1358 Brigden C res 2110 18th St W
W 1419 Brigden F E res 1509 22nd Ave W
H 1717 Brigden Fred res 302 6th Ave NE
W 1809 Brigden W J res 1708 16th St W
W 1809 Brigden Wm Painter & Decorator 1708
 16th St W
W 4303 Brigden's Shoe & Repair Store
 1413a 11th St W
M 1466 Briggs E R res 615 22nd Ave W
M 9219 Briggs J E res 326 18th Ave W
M 9296 Briggs J W res 3819 1-A St SW
E 5004 Briggs Jack res 1032 Bellevue Ave
W 1952 Briggs Jas A res 1108 10th St W
E 5430 **BRIGGS TANNERY THE**
 Office & Factory Burnslund
W 2795 Brighton Mrs Agnes res 1213 14th Ave W
M 9690 Brill David W res 524 David Blk
H 1749 Brinacomb Harry res 2107 1st St NE
H 1802 Brindle James res 213 13th Ave NW
W 4322 Brink E A res 1711 12th St W
M 7008 Britannia Meat Market H Carter 438 14th
 Ave E
M 3504 **BRITANNIC UNDERWIT-**
ERS AGENCY 57 Canada Life Bldg
W 1323 Charles B Carr Fire Dept res
M 3531 **BRITISH (ALBERTA)**
SECURITIES CORPORA-
TION LTD 607 Herald Bldg
M 3243 **BRITISH AMERICA ASSUR-**
ANCE CO Bishop Agencies Ltd
 Agts 4-225a 8th Ave W
M 3906 **BRITISH AMERICA PAINT**
CO LIMITED 514-516 9th Ave W
 "BAPCO" PAINTS & VARNISHES
 Order Desk & Shipper
M 4446 Credit Dept & General Office
W 4086 R T Pendray Manager res
W 1466 E G McAulay Credit Manager res
W 4075 H G McFarquhar City Salesman res
M 3274 **BRITISH AMERICAN**
AGENCIES LTD Jas Thurber Mgr
 5 Crown Bldg
M 6226 **BRITISH AMERICAN OIL**
CO LTD THE 6th Ave & 1st St W
M 6151 Warehouse Nose Creek
H 2509 C E Winemark Mgr res
M 5048 G E Watt Asst Mgr res
H 1071 H Harper Credit Mgr res



The Business Man's "Who's Who?" is the Telephone Directory

Phone M6005 for Advertising Rates

- M 2839 BRITISH CANADIAN INSURANCE CO**
H A Benjamin Ltd General Agents
300 P Burns Bldg
British Columbia—See also BC
- M 2977 BRITISH CROWN ASSURANCE CORPORATION LTD** 400-404 Lougheed Bldg
- S 0248** A C Ruby Branch Manager res 3209 7a St W
- L 1298** H W Bell Inspector res 3 Glenwood Manor
- M 5832** British Dominion Oil & Development Corp Ltd 211-12 Dominion Bank Bldg
- M 1141 BRITISH EMPIRE UNDERWRITERS AGENCY** Lougheed & Taylor Ltd Agts 210 8th Ave W
- M 9333 BRITISH PORK BUTCHERS** 1233 2nd St E
- M 1141 BRITISH TRADERS INSURANCE CO LTD** Lougheed & Taylor Ltd General Agts 210 8th Ave W
After Office Hours
- M 1144** Britt Mrs A res 731 7th Ave W
- W 1552** Britton Edward Chester res 1512 26 Av W
- W 2235** Broad John David res 2133 17th Ave W
- M 6981 BROADCASTING STUDIO CFCN** Voice of the Prairie Ltd Carlton Hotel
- W 2904** Broadley W E res 2035 27th Ave SW
- L 1028 BROADLEY'S GROCERY**
Albert Broadley 802 2nd Ave NW
- M 6026** Broadway Cafe 228a 9th Ave E
- E 5067** Brotch A G res 1203 8th Ave E
- M 6646 BROCK COMPANY "WESTERN" LTD THE**
8th Ave & 2nd St W
Private Branch Exchange connecting all Depts
Office and Staple Department
Gent's Furnishings & Small Wares Dept
Shipping Department
House Furnishings & Ready-to-Wear Dept
Country Order Department
- M 7126** Night Calls T P Sutton 20 Braemar Lodge
- M 4678** Manager's residence Ranchmen's Club
- M 3585** Brock Mrs J W res 310 1st St W
- W 1321** Brock M res 1527 15th Ave W
- L 1559** Brock Miss M M res 0926 Blvd NW
- M 3950 BROCK STANLEY LTD** Mfr's
Agts 325 10th Ave W
W Cochrane Mgr res
- S 0357** Brockbank Geo L res 3028 1st St W
- M 1275** Brockington Leonard W res 1907 5½ St W
- M 6449** Brockington Leonard W res 1907 5½ St W
- M 5440** Brocklehurst S res 3624 2nd St W
- M 2809** Broder Mrs Annie Glen res 538 Lougheed Bldg
- M 1843 BRODIE DR I H** Phys & Surg
202 Underwood Blk
- W 1987** Brodie Dr I H res 731 12th Ave W
- M 2972** Brokers Exchange 136 7th Ave E
- M 3816** Brokovski J Craig res 1810 5th St W
- M 5327 BROKOVSKI J CRAIG & CO**
Barristers & Solicitors 2 Royal Bank Chambers
J Craig Brokovski KC res 1810 5 St W
- M 3816** J Craig Brokovski KC res 1810 5 St W
- W 4570** Bromley C H res 1757 College Lane
- S 0473** Bromley E C res 933 38th Ave W
- M 9857** Bromley R J res 217 31st Ave SE
- E 5985** Brookall J res 711 8th St E
- M 2796** Brooker Mrs A S res 7 Lee-Arnold Bldg
- M 5734** Brooker Mrs J res 3602 2nd St SW
- L 1009** Brooker S res 1408 22nd Ave NW
- H 2551 BROOKER STAN** Willard Battery & Electric Service 204 16th Ave NE
- H 1422** Brooker Rev W S res 110 26th Ave NE
- L 2095** Brookes I res 817 4th Ave NW
- W 4472** Brookman Chas K res 1342 16th Ave W
- M 4865** Brookman Miss Lucy res 309 13th Ave W
- M 5147** Brooks A J res 502 14th Ave E
- M 4127** Brooks Mrs E res 226 17th Ave E
- M 1824** Brooks Emmaline res 1-125 15th Ave E
- M 5153** Brooks Frank res 19 Bell Blk
- M 2893** Brooks Mrs G R res 1309 4th St E
- M 5272** Brooks Capt J L res 233 4th Ave E
- M 9443** Brooks J R res 231 15th Ave W
- M 1953** Brooks Jack res 526 14th Ave E
- H 1913** Brooks P res 217 4th Ave NE
- M 5187 BROOKS SECURITIES LTD**
36 Canada Life Bldg
- L 1840** Brooks W H res 920 3rd Ave NW
- W 1581** Brooks Capt W M res 1712 12th St W
- M 4138** Brookwell E res 410 7-A St NE
- L 1989** Broome W res 912 1st Ave NW
- M 6737 BROOMFIELD & CO** Barristers & Solicitors 226 8th Ave W
D J Broomfield res 514 20th Ave W
- M 6452** Brophy G D res 314 26th Ave W
- M 3198** Brophy Mrs Warburton res Upstairs 207 14th Ave W
- M 2866** Brophy Mrs Warburton res Upstairs 207 14th Ave W
- M 2193 BROTHERSTON ELECTRIC CO LTD** 207 10th Ave W
- L 1227** Brotherston R A res 1656 Westmount Rd
- H 1194** Broughton E res 442 14th Ave NE
- M 3498** Broughton Fred res 907 6th Ave W
- L 2085** Broughton H res 707 4½ St NW
- L 1727** Broughton W H res 825 5th Ave NW
- L 1849** Brower Mrs A B res 1002 Blvd NW
- W 2432** Brower Geo M res 225 Scarboro Ave
- L 1241** Brown Mrs A G Florence Apts
- L 1607** Brown A E res 0930 Blvd NW
- M 9271** Brown Al res 213 10th St NE
- E 5510** Brown Albert res Albert Park
- W 2346** Brown Alexander res 913 10th Ave W
- M 3661** Brown Mrs Alexander S res 401 David Blk
- L 1695** Brown Andrew res 325 13th St NW
- H 2131** Brown C E res 425 11th Ave NE
- M 9123** Brown Cecil J res 537 22nd Ave W
- W 1011** Brown Charles Shoemaker 1211 14th St W
- W 2299** Brown Charles res 1124 14th Ave W
- H 1829** Brown Charles res 231 8th Ave NE
- L 2276** Brown Cullen W res 829 4th Ave NW

Those Who Advertise Can Afford to Advertise

Phone M6005 for Directory Advertising Rates



H 2079 Brown D S res 515 21st Ave NW
M 2518 Brown D W res 629 4th Ave W
W 2430 Brown David res 1711 26th Ave W
M 9152 Brown Mrs David res 7 Louise Blk
W 4055 Brown E A res 1619 15th Ave W
H 1162 Brown E C res 110 8th Ave NW
M 2556 Brown E T Architect 45-46 Union Bldg
M 3920 Brown Miss Emily res 523 Underwood Blk
L 1637 Brown Ephraim J res 321 9½ St NW
E 5535 Brown F res 1510 10th Ave E
M 4247 Brown Mrs F H res 506 4th St W
M 2051 Brown F H res 315 6th Ave W
L 1423 Brown F J res 1608 Bowness Rd
W 2260 Brown Mrs Frank res 2220 27th Ave SW
E 5618 Brown George M res 910 19th Ave SE
M 6442 Brown H S res 1917 5th St W
W 1089 Brown Harold res 1 Wilson Apts
L 1082 Brown Henry A res 516 7th Ave NW
L 2258 Brown Herbert res 716 3rd Ave NW
W 2939 Brown Miss J res 827 14th Ave W
E 5479 Brown Mrs J res 2918 17th St E
W 1189 Brown J C res 1028 14th Ave W
L 1196 Brown J M res 626 1st Ave NW
H 1979 Brown Rev J Rex res 1408 1-A St NW
M 5259 Brown J T res 304 17th Ave W
M 7773 Brown James res 3830 1st St W
M 4256 Brown Janet M res Upstairs 322 18 Av W
S 0191 Brown John res 3040 7-A St Elbow Park
H 1798 Brown John R res 1518 1st St NW
L 1369 Brown John R res C Lough Apts
W 2917 Brown L L res 1526 12th Ave W
W 2850 Brown Lawrence res 2421 25-A St W
W 1242 Brown Mrs M res 811 13th Ave W
M 6067 Brown Miss M E res 1801 2nd St W
M 7150 Brown Miss Mabel res 2 Bryant Apts
H 2333 Brown Matthew S res 104 7th Ave NE
M 3372 Brown Mrs Pearle res 531 6th Ave E
E 5150 Brown Philip res 2313 15-A St E
M 7886 Brown R res 827 6th Ave W
W 1507 Brown R A res 1216 Prospect Ave
W 4398 Brown R E res 1603 10th St W
W 2304 Brown R J res 1620 11th Ave W
H 1679 Brown R S res 207 21st Ave NE
M 6327 Brown Richard P Stuart res 2316 2 St W
H 2533 Brown Ross res 411 2nd St NE
M 3640 Brown S C res 9 Healy Apts
E 5807 Brown T E res 1721 8th St E
L 1671 Brown T P res 710 16th St NW
M 4807 Brown Thos Butcher New Calgary Market
W 4172 Brown Thos res 912 15th Ave W
H 2545 Brown Thos R res 309 6th Ave NE
L 1610 Brown Mrs W res 1329 Bowness Rd
M 2939 **BROWN W AUSTIN** Barrister &
Solicitor 702 Centre St
H 1347 Brown W Austin res 1603 2nd St NW
L 2322 Brown Mrs W R res 732 4½ St NW
L 1812 Brown Wallace C res 437 13th St NW
H 1444 Brown Walter res 2709 Centre St N
H 2428 Brown William res 121 29th Ave NE
H 1764 Brown William res 1624 3rd St NW
E 5409 Brown William res 913 14th St E
W 1628 Brown Wm res 1237 13th Ave W
M 2085 Brown Wm C res 720 6th Ave W

M 5188 **BROWN & FITZPATRICK**
LTD Men's Clothing & Haberdashery
230 8th Ave W
M 7314 Brown & McDonald Carpentry & Cabinet
Works rear 632 9th Ave E
M 4310 Browne Madame Ellis L.R.A.M. A.R.A.M.
Teacher of Singing 10 Lineham Blk 102a
8th Ave E
M 1818 Browne Madame Ellis res 65 Braemar
Lodge
H 2676 Browne W R res 407 20th Ave NE
H 2446 Brownie F S res 514 9th Ave NE
M 1838 **BROWNIE & AITKEN** Men's
Clothes 212a 7th Ave W
M 6345 Browning Mrs M res 434 13th Ave E
M 4959 Browning W res 609 11th Ave E
W 1923 Brownlee M C res 1811 9th St W
M 5561 **BROWNLEE MUIR RANK-
INE & HALL** Barristers & Solicitors
310 Loughheed Bldg
W 2165 T C Rankine res 2333 10-A St W
W 1586 W E Hall res 1720 11th St W
L 1529 Brubaker I res 746 Blvd NW
E 5624 Bruce A A res 1406 11th Ave E
H 1140 Bruce Alex res 606 8th Ave NE
H 1341 Bruce C D res 134 7th Ave NW
S 0718 Bruce Chas res 3811 18th St SW
M 9101 Bruce Earle C res Upstairs 320 12th Av W
E 5344 Bruce Geo F res 1216 8th Ave E
M 9695 Bruce J res 818 6th Ave W
H 1676 Bruce J E res 131 23rd Ave NE
L 2416 Bruce John res 1419 Bowness Rd
W 2979 Bruce John R res 2306 16a St W
L 1975 Bruce Matthew T res 0914 1st Ave NW
M 6255 Bruce Peter Dry Goods & Children's
Wear The Arcade
W 4195 Bruce Mrs R D res 1314 14th Ave W
M 2173 **BRUCE ROBINSON ELEC-
TRIC LTD** Delco-Light Frigidaire
307 8th Ave W
M 2817 City Orders and Long Distance
M 6136 Manager and Accountant
E 5436 Bruce T res 1330 10th Ave E
M 9111 Bruce Dr T C Dentist 317 Alberta Corner
M 3856 Bruce Major T C res 2 Wallace Apts
H 2056 Bruce Thomas res 230 4th Ave NE
M 7563 Bruchal Ben res 644 1st Ave W
W 2678 Bruehlman Mrs E res 803 18th Ave W
H 2007 Bruner Dr P C res 616 Rosedale Crescent
M 1051 **BRUNER & ALLEN DRS**
Dentists 115a 8th Ave E
M 3781 Brunner A res 306 36th Ave W Parkhill
W 4525 Brunner E res 1231 16th Ave W
M 4436 Brunson E W res 627 11th Ave W
M 2029 **BRUNSWICK BALKE COL-
LENDER CO OF CANADA LTD**
Billiard Table & Bowling Alley Mfrs 603
11th Ave W
M 2029 Panatropes and Records
W 4445 Jno Greaves Mgr res

DIRECTORY ADVERTISING PAYS

YOU NEED NOT FEEL LONELY AWAY FROM HOME

"USE LONG DISTANCE"

M 5283 BRUNSWICK PHONO-GRAPHS & RECORDS

The Matthews Music House Ltd 334 8th Ave W

- E 5785 Bryant L res 1131 8th St E
 W 1580 Bryant R R res 1124 16th Ave W
 W 2025 Bryant Mrs William res 1119 11th Ave W
 W 2502 Bryce A res 1125 13th Ave W
 M 6170 Bryce & Co Ltd Mfrs Agents
 H 2094 Brydie D B res 631 11th Ave NE
 M 2748 Brydon A H res 946 Rideau Rd
 W 4264 Brydon Geo res 1915 12th St W

L 1246 BRYDSON H Hillhurst Furniture

Store 1120 Westmount Blvd

- L 1918 Brydson Hy res 733 2nd Ave NW

M 6954 BRYENTON PERCY R

Barrister 304 Maclean Blk

- W 2405 Buchan A S res 1716 12th Ave W
 W 2004 Buchan E S res 931 18th Ave W
 S 0710 Buchan F S res 1526 34th Ave W
 S 0225 Buchan G P W res 3219 6th St W
 H 1569 Buchan Geo W (Sr) res 240 31st Ave NE
 W 1698 Buchan Wm res 1215 13th Ave W

M 4333 BUCHAN & CO LTD Government

Municipal & Corporation Bonds & Stocks

Impl Bank Bldg 720 Centre St

- S 0225 G P W Buchan Mgr res 3219 6th St W

- M 9303 Buchanan D M res 4824 Burnsland Ave
 M 6783 Buchanan F G res 126 24th Ave W
 M 2515 Buchanan Hugh H res 2-621 13th Ave W
 W 4385 Buchanan J D res 1342 13th Ave W
 L 1209 Buchanan J G res 1413 20th Ave NW
 M 4919 Buchanan Mrs M res 526 17th Ave E
 S 0305 Buchanan O Z res 3623 6th St W
 M 2452 Buchanan W C res 812 6th Ave W
 H 1127 Buchanan Wm res 1330 24th Ave NW
 H 2213 Buchner A res 310 14th Ave NE
 H 2699 Buchner Wesley Sand Dealer Cor 9th St & 14th Ave NW

- S 0795 Buchner Wesley res 4501 16th St SW
 E 5567 Buck Arthur H res 1006 8th Ave E
 M 6712 Buck Mrs R L res 307 6th Ave E
 E 5418 Buck Mrs W res 1707 19th St SE
 L 1816 Buck W J res 746 5 1/2 St NW Sunnyside
 E 5114 Buckham G E res 1019 8th Ave E
 H 1617 Buckham Mrs Thos res 138 25th Ave NW
 W 1530 Buckingham E H res 1120 17th Ave W
 M 6202 Buckingham J res 621 14th Ave W
 M 3470 Buckingham Ruben res top flr Alberta Corner

- M 4910 Buckle Frederick res 116 23rd Ave W
 H 2603 Buckley H D res 211 8th Ave NE
 W 4496 Buckley Roy C res 1115 13th Ave W
 W 2072 Buckmaster H J res 5 Braeside Lodge
 L 1859 Buckwell H L res 2028 5th Ave NW
 E 5115 Bud's Barber Shop & Beauty Parlor 1910 8th St E

- M 7526 Budd W S res 8 Rossmore Apts

M 1766 BUDDEN BEARD & CO LTD

Alberta Corner 1st St W & 8th Ave

- W 1026 E W Beard Manager res 1946 12 Av W

- L 2422 Budge John res 1712 Bowness Rd
 M 1658 Buehler J G Barber Shop 344 17th Ave W
 M 5382 Buenos Ayres Apts A Barbour 311 6th Ave W

M 5283 BUESCHER SAXOPHONES & BAND INSTRUMENTS

The Matthews Music House Ltd 334 8th Ave W

- M 3098 Buffalo Cafe 811 Centre St

M 6475 BUFFALO REALTY CO

107 Bank of Commerce Bldg

- E 5941 Bugler H S D res 2330 15A St SE

BUICK SALES & SERVICE

—See McLaughlin-Buick Pontiac Ltd

M 4621 BUILDERS' HARDWARE STORES LTD 354 11th Ave W

- M 9437 Asst General Mgr J A Marshall res

- S 0683 Bulford Geo res 1822 34th Ave SW

- W 1037 Bulger Luke res 1629 14th Ave W

- M 6297 Bull Miss A E res 214 Beveridge Bldg

E 5111 BULL-DOG FANNING

MILLS 906a 9th Ave E

- W 2425 Bull F G Grocer 1719 17th Ave W

- W 1401 Bull J E res 818 14th Ave W

- E 5433 Bull John T res 1708 26th Ave E

- S 0508 Bull W E res 1237 Riverdale Ave

- W 2265 Bullas A res 2017 26-A St W

- L 1569 Bullen & Badcock Plasterers 1106 5th Ave NW

- M 2291 Bulley Mrs A res 1412 5th St E

- W 4986 Bullis H E res 2736 14th St W

- M 9086 Bullock B K res 608 4th Ave W

M 1836 BULLOUGH JACK PIANO SCHOOL 535 17th Ave W

- L 2261 Bulmer H W res 319 15th St NW

- W 2416 Bulshin Max res 717 14th Ave W

- W 1015 Bulshin R res 1804 9th St W

- E 5349 Bunker J res 1912 8th Ave E

- H 2179 Burbridge Arthur res 416 15th Ave NE

- W 2155 Burchill John res 4 Brigden Blk

- W 1585 Burdett Robt res 1730 12th Ave W

- L 2369 Bureau G W res 711 15th St NW

- M 9220 Burfield F R res 520 23rd Ave W

- E 5811 Burgard P V res 1014 20th Ave E

- M 5663 Burgess D res 205 29th Ave E

- M 7328 Burgess Dry Cells Ltd 814 3rd St W

- M 7664 P H Kirby Dist Mgr res 329 20th Ave W

- W 2264 Burgess Samuel res 1510 12th Ave W

- M 1856 Burgess Stella G res 310 Underwood Blk

- M 5675 Burgess Wm res 902 7th Ave W

- M 7152 Burgoin Miss M E res 311 Underwood Blk

- H 1282 Burgoin V G res 325 13th Ave NW

- M 9097 Burgoyne Edward res Belfast Subdivision

- W 4015 Burgoyne S res 17 Huntly Apts

- W 2936 Burk R S res 929 18th Ave W

- W 1532 Burka Frank C res 2102 16a St W

- M 5084 Burke B res 523 6th Ave E

- L 1987 Burke J B res 1210 Bowness Rd

- M 4504 Burke Dr M C res 11 Aberdeen Apts

- W 2639 Burke W C res 1324 Frontenac Ave

- W 4363 Burkell E J res 304 Scarboro Ave

- L 2089 Burland J res 346 14th St NW

- M 4109 Burland R B res 1119 5th Ave W

- E 5854 Burleigh H M res 2709 17th St E

- M 5848 Burley A R res 822 4th Ave W

- M 9058 Burluck M J res 3636 4th St W

Don't say "Hello" when answering a signal. Answer by giving your telephone number.

M 1056 BURNAND S Printing Works 222 7th Ave E

- W 2782 Burnand S res 1614 Summit St Sunalta
M 7847 Burnet Frank L res 630 26th Ave W
H 1696 Burnett Don res 714 19th Ave NW
M 2942 Burnett Mrs Josephine res 4 Poffenroth Blk
L 1403 Burns Arthur res 2126 6th Ave NW
H 2493 Burns Miss E res 223 12th Ave NW
H 1580 Burns F G res 420 20th Ave NW
M 6227 Burns J P res 3 Bell Blk
E 5209 Burns J S res 1913 8th Ave E
W 1120 Burns J T res 1905 10th St W
H 2293 Burns James F res 438 15th Ave NE
W 1279 Burns John res 930 Prospect Ave
E 5158 Burns M res 2718 16-A St E
M 6805 Burns P res 13th Ave W
M 6782 Burns P Greenhouse 13th Ave W
M 2583 Burns P Building 8th Ave & 2nd St E
G S C Sara Manager Room 418

E 60 BURNS P & COMPANY LTD

Head Office East Calgary
Private Automatic Exchange connecting all Departments. Direct connection may be obtained with the undermentioned Officials and Departments by calling the numbers indicated below. To obtain other Departments call E 60 and ask operator for Department desired.

- E 668 President—P Burns
E 640 General Manager—John Burns
E 693 Treasurer—Norman Hindsley
E 646 Secretary—Wilfred E Corlet
E 622 Export & Provision Mgr—E E Nott
E 643 Assistant Treasurer—R S Dadson
E 625 Assistant Secretary—J J Tighe
E 672 Accountant—W C Stemp
E 645 Beef Dept—F Watson
E 673 Cashier's Dept—Norman McKinney
E 636 Credit Dept—Local—R B Corley
E 658 Engine Room
E 665 Engineering Superintendent—K Moodie
E 683 Export Dept—R S Munn
E 661 Garage—J Hutton
E 626 Invoice Dept—H J Carter
E 648 Invoice Dept
E 617 Live Stock Office—J P Collins
E 653 Live Stock Scale House—T W Bannister
E 653 Live Stock Supervisor—L L Gates
E 672 Office Manager—W C Stemp
E 678 Police Office—Jas McKinney
E 628 Produce Mgr—J W Skelly
E 691 Produce Dept—D McFarland
E 639 Produce Dept—J O'Donnell
E 650 Purchasing Dept—William Innes
E 680 Restaurant
E 633 Sales Dept—Country—G E Goudie
E 634 Sales Dept—City—G E Goudie
E 627 Sales Mgr—General—R B Maynard
E 649 Superintendent—Jas Andrews
E 649 Superintendent General—A E Rogers
E 638 Telegraph Dept—M G Stockand
E 689 Time Office—T Clendon
E 661 Stables—N J Duggan
E 614 Traffic Mgr—William Innes
E 650 Traffic Dept—W C Cunningham

BURNS P & CO LTD—Continued

- E 632 RANCHES—
Ranch Superintendent—C J Duggan
Bow Valley Farm (See Rural 1210—Call 94)
Bow Valley Farm E Hoschka (See Rural 1220—Call 94)
C K Ranch R Foster (See Rural 2913—Call 94)
RETAIL MARKETS—
Retail Department office R P Richardson 113 8th Ave E
M 6636 Calgary Market cor 8th Ave & 2nd St E
W 4384 College Market 805 17th Ave W
M 1049 Palace Market 2206 4th St W
M 2949 Pioneer Market 123 8th Ave W
M 1217 Roxboro Market 2520 4th St W
H 1250 Walker & Shaw 223 16th Ave NW
W 4710 West End Market 1504 12th Ave W
M 1518 Westminster Market 316 8th Ave W (formerly London Market)
WHOLESALE MARKET—
M 6637 Calgary Market—Wholesale
M 1718 BURNS R C Law Office 412 Grain Exchange Building
S 0156 Burns R C res 3803 7th St W
L 1413 BURNS R J General Contractor 719 4½ St NW
M 7396 Burns R T res 928 7th Ave W
M 5388 Burns Robert J Exhibition Grounds
M 9030 Burns Thos res 104 City Hall Corner
W 1279 Burns Mrs Thomas res 930 Prospect Ave
S 0738 Burns W C res 3510 21st St SW
M 1718 BURNS & MAVOR Barristers 412 Grain Exchange Bldg
W 2295 Burpee A B res 209 Scarboro Ave
L 2466 Burr A res 468 12th St NW
L 1040 Burrage James res 1148 Westmount Blvd
W 1083 Burrell G E res 1821 16-A St W
M 9373 Burrell Miss Grace D res 522 24th Ave W
M 3678 BURROUGHS ADDING MACHINE OF CANADA LTD 16-21 Lineham Blk
Adding, Book-keeping, Billing and Calculating Machines
M 4340 H J Swengel Agency Manager res
E 5243 Burroughs H res 2216 15-A St E
M 2460 BURROUGHS & CO LTD Law Publishers 517 7th Ave W
M 5271 Burrow G H res 2 Frontier Apts
H 1035 Burrows Mrs Ada res 705 4th St NE
L 1006 Burrows Chas W res 938 3rd Ave NW
M 4351 Burrows E res 814 3rd Ave W
W 2385 Burrows J W res 2131 17th St W
M 2606 Burt Mrs L H res 830 4th Ave W
M 3642 Burt W res 820 6th Ave W
M 9304 Burtch J res 235 29th Ave SE
L 1874 Burton E H res 726 3rd Ave NW
L 1780 Burton F res 1829 Bowness Rd
M 7432 Burton J W res 631 15th Ave W
H 1460 Burton James E res 202 3rd Ave NE

Directory Advertising Pays

Do Not Touch Receiver Hook After Removing Receiver, or Connection will be Broken

- E 5728 BURTON THOS** Horse Dealer
Stock Yards E Calgary
- M 6046** Burton Thos res 9 Webb Blk 1st St E & 7th Ave
- E 5797** Burvil E V res 2910 17-A St E
- W 2874** Burwash T N res 2215 28th Ave SW
- M 9370** Bury W A res 229 30th Ave SE
- M 7753** Bury W A res 1-925 4th Ave W
- M 7451** Busch F C res 320 25th Ave W
- L 2186** Buschlen Amos res 818 10th St NW
- M 1832** Bush F H res 310 Underwood Blk
- M 1276** Bush Grover C res 8 Hatfield Court
- M 3670** Busheikin A res 230 18th Ave W
- H 1284** Bushfield Mrs S J res 404 17th Ave NW
- W 1248** Busselle Miss F res 1312 13th Ave W
- M 5906** Bussman O res 1107 7th Ave W
- M 5655** Busy Store The Dry Goods & Millinery 231 8th Ave E
- W 2746** Butchart Elwood A res 1706 14th Ave W
- W 1434** Butchart R G res 1524 15th Ave W
- W 1049** Butcher H Havelock res 1007 13th St W
- W 2985** Butcher Linacre res 1007 12th Ave W
- M 4533 BUTCHERS & PACKERS SUPPLIES LTD** Harry Barr Mgr
Office & Show Rooms 702 Centre St
Warehouse and Shipping Dept
- M 5034** Harry Barr res 3623 6-A St W
- S 0276** John Job res 2515 14-A St W
- W 2636** R Dick Ballantyne res 1309 16th Av W
- W 2868** Butler C E res 809 3rd Ave NW
- L 2059** Butler Chas A res 507 20th Ave W
- M 1228** Butler F F res 1521 15th Ave W
- W 1647** Butler F W res 116 14th Ave W
- M 6716** Butler Frank J res 1801 9th St W
- W 4016** Butler G Frank res 3017 5th St W
- M 3312** Butler Mrs H Chas res 928 5th St NW
- L 1895** Butler J G res 3426 7th St W
- S 0224** Butler J H res 1 Huntly Apts
- W 2230** Butler J L res 320 40th Ave W
- S 0378** Butler J L res 320 40th Ave W
- E 5422 BUTLER J L & CO LTD**
Livestock Dealers 108 Livestock Exch
- S 0378** J L Butler Mgr Livestock Dept res
- M 9173** Butlin James res 5719 3rd St SW
- W 1549** Butt James H res 1101 11th St W
- M 1387** Butters W H Office 7 Clarence Blk
- H 1926 BUTTERWICK DR G E**
Physician & Surgeon office & res 338 6th Ave NE
- M 6962** Butts W L res 617 13th Ave E
- W 2582** Butzer S F res 324 Superior Ave
- E 5444** Buxton J R res 2520 16th St E
- M 9814** Buxton L O res 221 27th Ave SE
- M 7259** Buxton Mrs S res 227 12th Ave E
- W 2567** Buxton W J res 1532 11th Ave W
- S 0345** Buxton William res 213 38th Ave SW
- L 2138** Bye S H res 208 16th St NW
- E 5977** Byers H N res 2230 15-A St E
- W 2234** Bygrave R H res 1732 13th Ave W
- M 9629** Byrne Francis P res 3032 1st St W

C

- E 5502** C C Cash Grocery 1040 8th St E
- M 6981 C F C N** Broadcasting Studio
Voice of the Prairie Ltd Carlton Hotel
- M 2733 C J C J** Broadcasting Station Alexandra
Hotel 224 9th Ave E
- M 88 9 C K L C** Radio Station Office Alberta
Pacific Grain Bldg
- M 9229** C K L C Radio Studio 1001 Lancaster Bldg
- M 5808 C N R BAGGAGE TRANSFER** CNR Depot
- W 2442** Nights Sundays and Holidays
- M 5299** C N R Cafe Joe Zabaw 1323 1st St W
- M 6891** C N R Confectionery L Watkinson 1420a 1st St W
- W 4888** Cable A E H res 1609 25th Ave SW
- M 3267** Cadillac Cafe 238 9th Ave E
- CADILLAC AND LA SALLE SALES & SERVICE**
—See McLaughlin-Buick Pontiac Ltd
- H 2052** Cadman G res 609 18th Ave NW
- M 3075** Caesar E M res 8 Western Blk
- H 2111** Caffello N res 2914a 2nd St NE
- M 4316** Cailles Henry res 9 Dufferin Lodge
- W 2111** Cain John P res 2311 14-A St W
- M 4498** Cain Wilfred res 332 22nd Ave W
- W 2711** Cairney R D res 1626 12th Ave W
- E 5157** Cairns Dr L L 1417 9th Ave E
- L 2134** Calder A F res 409 13th St NW
- W 4503** Calder Alex R B res 303 Scarboro Ave
- M 2575** Calder Dental Laboratory 611 Leeson & Lineham Blk
- H 1538** Calder H res 627 17th Ave NW
- W 4837** Calder Mrs J J res 1223 12th Ave W
- M 3076** Calder Malcolm res 527 22nd Ave W
- H 2525 CALDER'S GARAGE**
1217 Centre St N
- W 2969** Caldwell A res 1230 12th Ave W
- L 1336** Caldwell Dr J H Vet Insp res 1721 2nd Ave NW
- M 5019** Caldwell L W res 110 Garden Crescent
- M 3133 CALDWELL L W & CO LTD**
Importers & Manufacturers Hosiery Caps & Men's Fgs 210 9th Ave W
- M 9389** Caldwell O res 505 3rd St W
- M 9387** Caledonian Collieries Ltd 301 Dom Bank Bldg
Miners of Scranton Coal—Drumheller
B K Bullock Gen Mgr J S Bowron Secy
- M 9536 CALGARY ALBERTAN**
See Albertan Publishing Co Ltd The
- M 3999 CALGARY ARTIFICIAL LIMB FACTORY** M W Kreller
Mgr 603a-605 1st St E
- M 9427** Calgary Assocn of Graduate Nurses
110 18th Ave W
- M 2244** Calgary Auction Market S Spier 324 8th Ave E
- M 6958 CALGARY AUTO CLUB**
Centre St & 6th Ave

**Phone M6005 for
Advertising Rates**