

KING GEORGE TAXI SERVICE

KING GEORGE TAXI SERVICE

**M3362**

**TAXI**

**M3362**

LIMOUSINES  
AND METERED  
YELLOW CABS

**M9988**

**M9888**

**TAXI**

BREWSTER'S TAXIS

PALLISER HOTEL

LIMOUSINES  
AND METERED  
YELLOW CABS

**M9988**

**M9888**

PALLISER HOTEL CONCESSIONAIRE



**OFFICIAL  
TELEPHONE  
DIRECTORY**

**JULY, 1925**

**CALGARY**

**and DISTRICT**

(FO POINTS IN OTHER DISTRICTS CALL "LONG DISTANCE". See Pages 9 to 12)

CALGARY

**EMERGENCY CALLS**

CALGARY

**Fire, M1197; Police, M6681**

**INFORMATION, 92; TROUBLE, 93; RURAL, 94**

Phone

**M2299**

**ST. REGIS HOTEL**

W. A.  
STODDART

**TAXI**

CHAS. E.  
CARSON

Phone

**M2299**

**PALLISER  
HOTEL  
AUTO & TAXI CO. LTD.  
ROBERT WARE, PRES.**

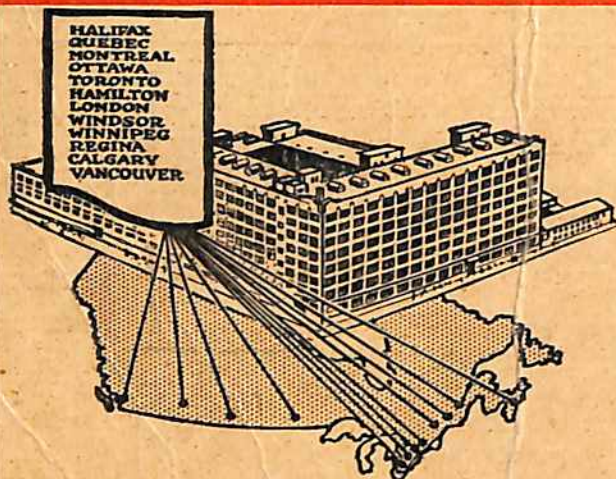
**TAXI**

**M3333  
M3333**

**MOTOR  
STAND  
C.P.R.  
24  
HOUR SERVICE**

**M1332  
M3990  
TAXI**





At twelve strategic points are stocks of electrical products—

**Household Appliances**

Vacuum Cleaners  
Washing Machines  
Electric Ranges  
Water Heaters, etc.

**Lighting Equipment**

Glassware  
Fixtures  
Switches  
Sockets, etc.

**Power Apparatus**

Transformers, Motors, etc.

**Telephone Equipment**

Wires and Cables, Instruments, etc.

**Signalling and Message Systems**

Police Signalling, Fire Alarms, etc.

## From Coast to Coast

Throughout Canada wherever the great servant of mankind—Electricity—is used, Northern Electric extends its service to the public.

This service brings to the public products that bear Northern Electric mark of quality—and ensure an uninterrupted enjoyment of the benefits of electricity.

# Northern Electric

Makers of  
Canada's  
Telephones



The Name  
on the phone  
NORTHERN ELECTRIC

## The Business Builder

**ADVERTISING** is necessary to the growth of any business. Thousands of people can be reached by an advertisement in the Telephone Directory—the most-used and most-useful book in the Province.

*For Advertising Rates apply*

### DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 Seventh Avenue West - Calgary, Alta.

Phones M6005 and M6198



PHONE  
**M 2299 ST. REGIS HOTEL TAXI**  
W. A. STODDART and CHAS. E. CARSON

## CALGARY ADDENDA

Alterations and Additions Received Since Going to Press—Too Late for Classification

### A

- M 9084 Abbott Mrs Adelaide res 1119 1st St E  
W 2175 Aberle E B res 1 Acadia Apts  
M 6987 Adcock J E res 107 14th Ave E  
L 1268 Addison Chas A res 0934 1st Ave NW  
M 7761 Alberta Barbers' Supply 201a 7th Ave E  
M 6511 Alexander Chas res 516 18th Ave W  
H 1533 Alexander J Howard res 120 Crescent Rd  
W 1209 Anderson G J res 1636 14th Ave W  
E 5771 Anderson H J res 1219 10th Ave E  
M 2055 Andrus C E res 1 Westminster Blk  
M 3523 Arbuckle Mrs A res 1510 5th St E  
M 5439 Armor H res 516 Beveridge Bldg  
M 5490 Armstrong Dr J M Phys & Surg 304 Alberta Cor  
L 1439 Armstrong Robert G res 937 5th St NW  
M 7044 Armstrong W S res 103 Morgan Blk  
L 2097 Arnold N res 732 5-A St NW  
W 4463 Arthurs R C res 936 19th Ave W  
L 1516 Austin Roy C res 924 1st Ave NW

### B

- M 3840 Badley Frank A res 3 Westminster Blk  
E 5598 Baillie D J res 1445 15th St E  
L 2441 Baines Cyril res 222 11-A St NW  
M 7186 Baker Mrs Frank res 108 15th Ave E  
L 1382 Baldwin Miss E May res 414 13th St NW  
E 5901 Barker Charles res 1621 17-A St E  
M 6955 Barlow Walter H res 519 18th Ave W  
H 2291 Barnes H H res 110 26th Ave NE  
W 1104 Bass G H res 2620 14-A St W  
W 2890 Batten J E res 1703 27th Ave SW  
L 2007 Bayly Mrs M E res 554 9th Ave NW  
M 4565 Beal S K res 321 13th Ave W  
M 9157 Beatt S M res 1412 2nd St W  
W 4833 Beatty J H res 1601 12th Ave W  
M 3526 Beatty W M res 534 22nd Ave W  
L 1848 Beeby Ann res 423 11-A St NW  
M 4028 Bell J Montgomerie res 208 40th Ave W  
M 3706 Bell William H Tailor & Cleaner 1203 1st St E  
H 2346 Benedict J res 623 18th Ave NW  
W 2472 Bennett W R res 1622 28th Ave SW  
W 4653 Benoy George H res 1501 16th Ave W  
W 2616 Bercoy Harry res 214 Devenish Apts  
L 1193 Beresford T F res 1512 8th Ave NW  
L 2138 Betz Irl S res 1 Florence Apts  
M 7263 Bevan B res 327 11th Ave E  
M 6333 Big Chief Oil Co Ltd 31 Lineham Blk  
M 2464 **BIRCH DR J H** Eye Ear Nose & Throat  
Specialist 1-112a 8th Ave E  
M 1088 Bishop Mrs G res 806 3rd Ave W  
W 2417 Blatchford Wm H res 1214 13th Ave W  
M 3187 Blight John res 127 23rd Ave W  
M 4317 Boston Shoe Hospital 207 12th Ave W  
W 4570 Bromley C H res 1757 College Lane  
M 5409 Brotherton A res 624 17th Ave W  
L 1241 Brown Mrs A 6 Florence Apts  
H 1162 Brown E C res 110 8th Ave NW  
L 1196 Brown J M res 626 1st Ave NW  
M 7442 Brown N H res 4 Cresco Apts  
E 5785 Bryant Miss D res 1131 8th St E  
W 4385 Buchanan J D res 1342 13th Ave W  
W 2024 Budden G W res 2114 7th St W  
W 2155 Burchill John res 4 Brigden Blk  
M 9965 Burger Murray S res 3840 6-A St W  
W 4363 Burkell E J res 304 Scarboro Ave

- M 6227 Burns J P res 3 Bell Blk  
W 2153 Butler J L res 917 20th Ave W  
W 2582 Butzer S F res 324 Superior Ave  
W 1794 Byers Mrs K M res 2311 14th St W

### C

- M 3732 Calgary Fruit & Produce Co John Browne 117 10th Ave E  
M 9096 Calgary Motor Cycle Shop 212 4th St SE  
M 9161 Calgary Oil Exchange Ltd 202-3 Bijou Theatre Bldg  
M 2698 Callaghan's Popular Grocery & Bakery 2204a 4th St W  
W 2580 Campbell C J res 2208 14-A St W  
M 3550 Canadian Fruit Distributors Ltd 502 9th Ave W  
M 2578 Canadian Giant Ltd 701 Herald Bldg  
W 2323 Candy Box Confectionery The 1426 17th Ave W  
E 5733 Carr A res 1522 10th Ave E  
M 1628 Carroll P S res 226 18th Ave E  
M 3169 Cartwright H D res 3017 7th St W  
W 4593 Cass A B res 2-699 Royal Ave  
M 6621 **CEMENT-GUN CO OF CANADA LTD** 338 8th Ave W

- H 1219 Chapman T A res 427 15th Ave NE  
W 1669 Chertkow Tony res 104 Devenish Apts  
M 2908 Chisholm Dan A res 526 17th Ave E  
E 5205 Choiniere U res 20 Seven Oaks Court  
W 2263 Christmas C T res 2501 Carlton Place  
H 1431 Christensen Rev M G res 1813 3rd St NW  
H 2190 Christie D res 528 10th Ave NE  
M 7890 City Hall Service Station Henry Repp 7th Ave & 2nd St E  
H 2232 Clark J R res 923 22nd Ave NW  
M 9362 Clark James P res 1205 5th St E  
M 3467 Clarke F D res 333 3rd Ave E  
W 1012 Coates W B res 1806 29th Ave W  
M 6825 Coffin Mrs Mary E res 216 17th Ave W  
H 2002 Coglon L F res 452 20th Ave NW  
L 1090 Cole Mrs E res 311 10 1/2 St NW  
M 5716 Cole J E res 401 4th St W  
L 1219 Cole Walter C res 617 9 1/2 St NW  
W 4922 Coleman Dr Chas E res 1245 19th Ave W  
M 7753 Colonial Taxi 209 7th Ave E  
M 3774 **CONSOLIDATED OIL & STOCK EXCHANGE LTD** 607a 1st St W

- H 2068 Cooper Rowland res 1231 21st Ave NW  
M 7193 **CO-OPERATIVE OIL SERVICE** J O Absher Pres 4 McNeil Blk  
H A L McNeill Sec Treas res 411 6th Ave W

- M 9779 Corry H C res 925 5th Ave W  
W 9795 Cowling Miss Mabel E res 1 Mount Royal Apts  
L 1243 Cozzubbo Marino res 8 Vendome Blk  
W 4554 Cragg H H res 1231 13th Ave W  
M 3629 Crown Feed & Grain Co 125 10th Ave W  
M 1740 Cruickshank L G Ladies Wear 330 8th Ave W  
M 6280 Cunningham J A res 67 Thomas Blk  
M 1696 Currie Archie res 539 13th Ave E  
E 5104 Cushing Memorial Church 10th Ave & 13th St E

### D

- M 5954 Daless L res 508 14th Ave W  
M 7899 Dalton Wm H res 716 36th Ave W  
M 5634 Daniels Mrs Georgie res 221 3rd Ave E  
H 2360 Danielson Miss S res 442 13th Ave NE



# "LONG DISTANCE" is the Cheapest, Quickest and Best means of Communication

**E 5728** Darling Mrs Jessie res 26 Fraser & Seabloom Bldg  
**M 6309** Davidson Mrs W A res 3007 7th St W  
**W 2011** Davies Stanley J res 1712 25th St W  
**M 3157** Davis Joe res 514 7th Ave E  
**M 5219** Dean John res 7 Marlborough Apts  
**W 1742** Dennis F C res 2513 14th St W  
**M 1479** Dewar R res 1512 1st St W  
**M 4568** Dickey J B res 12 Colgrove Apts  
**E 5899** Dielissen Mrs B res 2102 8th Ave E  
**H 1981** Dodd Leonard res 705 18th Ave NW  
**M 1461** Dominion Bridge Co Ltd 400 Lancaster Bldg  
**M 2289** Dominion Furniture Store Ltd 402 11th Ave E  
**M 2331** Dominion Government Forestry Branch 19 Customs Bldg  
**M 6830** Dominion Government Dept of Interior 17 Customs Bldg  
**E 5620** Doody J res 2707 17th St E  
**M 9747** Douglas Thomas S res 212 26th Ave E  
**H 2003** Dow S A res 727 17th Ave NW  
**W 1779** Drever G res 212 Devenish Apts  
**L 1239** Ducloy C L res 2418 16-A St NW  
**M 9864** Durkee Edna res 122 4th Ave E

**E**

**M 4362** Eastham C S Sight Specialist 224 8th Ave W  
**M 3746** Eaton Frank E res 3014 6th St W  
**W 1174** Edwards F res 1219 12th Ave W  
**M 7799** Elite Taxi Co Palace Hotel  
**M 1628** Elliott H F res 102 1st St W  
**M 7897** Engel Chas res 7 Colgrove Apts  
**M 2719** Evans W S res 520 Underwood Bldg

**F**

**M 7077** Family Shoe Store The 228 8th Ave W  
**M 7004** Farrow's Drug Store Noel A Farrow Prop 812 1st St W  
**M 6298** Noel A Farrow res 527 14th Ave W  
**M 7603** Ferguson G A res D Sills Apts  
**M 2966** Ferguson Jack H res 629 23rd Ave W  
**M 6243** Field Mrs J res 427a 8th Ave E  
**M 2926** Fink W J res 511 David Bldg  
**M 3751** Firera Rosini res 334 7th Ave E  
**E 5726** Fisher G R res 806 14th St E  
**L 2370** Flavell James res 429 12th St NW  
**M 7427** Ford Appraiser 725 11th Ave W  
**M 2892** Ford H C res 639 3rd Ave W  
**L 1424** Foster William res 1125 Centre Ave NW  
**M 3562** Fotheringham George res 107 24th Ave W  
**L 1665** Fraser A W res 110 9th St NW  
**H 1343** Fraser William res 233 2nd Ave NE  
**W 2239** Freeman E A res 359 Scarboro Ave

**G**

**W 1199** Gallier E res 1307 13th Ave W  
**M 9113** Gallivan Miss B res 240 18th Ave W  
**M 9153** Gardiner Russell A res 609 15th Ave W  
**M 5054** Garnett Harry res 527 Lougheed Bldg  
**M 3954** Garrett F N res 505 15th Ave W  
**M 9098** Gibson G J res 317 37th Ave W  
**M 2837** Gibsons Col Comdt W W P res 614 13th Ave W  
**M 1509** Gildemeester Mrs M res 632 17th Ave W  
**W 2574** Gillespie A res 2430 25-A St SW  
**M 6087** Gledhill Geo res 233 4th Ave E  
**L 1027** Godkin Webb A res 736 4 1/2 St NW  
**M 3941** Gow Walter D res 614 15th Ave W  
**M 7194** Graham J G res 110 7th St W  
**L 1045** Grand Cafe 1110 Centre Ave  
**M 6978** Grant W W Ltd Office 1003a 1st St E  
**W 2956** Gray Wilfred J res 1826 11th Ave W  
**M 4338** Growers Sales Agency 406 Lancaster Bldg

**H**

**W 4576** Hacker W B res 1210 13th Ave W  
**M 7759** Hallatt W R res 4710 Macleod Trail  
**M 9820** Hansen Henrik res 2404 2nd St E  
**M 9763** Hansen Miss Linda res 29 Frontier Apts  
**H 2374** Hanson Wm H C res 1421 2nd St NW  
**W 1558** Harcourt Mrs Kathren J res 1028 13th Ave W  
**W 4295** Hardey Mrs F W res 1437 19th Ave W  
**M 2670** Harding Charles res 407 3rd Ave W  
**W 2307** Hardy G A res 2450 28th Ave SW  
**H 2041** Hare Arthur A res 333 5th Ave NE  
**W 2747** Hare Mrs Helen res 1825 17-A St W  
**M 6854** Harkin M res 5 Aberdeen Apts  
**H 1418** Harper Geo res 1305 20th Ave NW  
**E 5499** Harper J A res 1911 6th St E  
**M 5094** Harvard Grocery & Confectionery A E Clarke 420 4th St W  
**W 4790** Harve G E res 5 Cornell Apts  
**M 9653** Hattell W H res 3207 7th St W  
**M 3165** Hautzinger R J res 933 2nd Ave NE  
**M 3311** Hawkey A W Stocks & Bonds 400 Lancaster Bldg  
**M 4412** Hay A res 514 17th Ave E  
**M 3517** Hayton H R res C Sills Apts  
**E 5303** Helmers J R res rear 17 Blow Bldg 1314 9th Ave E  
**L 2373** Henderson Fred E res 2231 1st Ave SW  
**M 5851** Henderson H M res 434 9th Ave E  
**M 3843** Henderson Stuart res 611 6th Ave W  
**W 1409** Hennessey L M res 1203 13th Ave W  
**M 7293** Hickling Mrs May res 108 17th Ave E  
**W 4788** Hieland W O res 1104 10th St W  
**W 4304** Higgin J S res 2214 14-A St W  
**M 7623** Hill W M res 736 2nd Ave W  
**W 4662** Hinchcliffe Jos res 2211 29th Ave W  
**M 2537** Hoad Mrs M res 306 20th Ave W  
**L 1023** Hodge James res 2521 15-A St NW  
**L 1612** Hodges Miss P B res 619 1st Ave NW  
**M 5898** Ho Lem Frank res 126 13th Ave W  
**M 7017** Holland F G res 1102 5th Ave W  
**W 2880** Holman Mrs E B res 740 14th Ave W  
**H 1023** Horn P res 912 18th Ave NW  
**W 2511** Hoskin G Barber Shop & Beauty Parlor 1601a 14th St W  
**H 1472** Hoskin Miss M res 112 18th Ave NW  
**E 5019** Howatson E R res 2714 16-A St E  
**L 2355** Howatt Louis res 416 13th St NW  
**L 1172** Howison Wm res 834 2nd Ave NW  
**M 3838** Hudsons Bay Co Whol Groc Long Distance 327 8th Ave W  
**M 9768** Humphrey T Mission Bridge Transfer 508 8th Av W  
**M 5962** Humphrey Tom res 519 25th Ave W  
**L 2488** Hutchins Meat Market F A Hutchins 108 10th St NW  
**W 4479** Hutchison J H res 1311 11th Ave W

**I**

**M 7685** Irwin A H res 8 Sills Apts

**J**

**M 9139** James J W res 906 7th Ave W  
**M 1418** James R A res 234 40th Ave SW  
**W 2828** Jenkins A E res 1814 17-A St W  
**W 2091** Johnston M P res 3 Moxam Apts  
**L 2027** Jones E M res 1211 Centre Ave NW  
**H 2159** Jones Sidney res 907 18th Ave NW  
**M 6378** Jottreau Mrs A res 606 2nd St E

**K**

**M 6894** Kay John res 219 15th Ave W  
**M 7443** Kemp & Co Ltd Traders Bldg  
**M 9625** Kendall Mrs B M res 237 14th Ave W



# Directory Advertising Brings Business

- L 2449** Kennedy R res 716 4th St NW  
**M 4933** Kenzel J A res 621 1st Ave W  
**M 2738** Kerr & Latimer Real Estate 12 Central Bldg  
**H 1729** King George Grocery G E Sexsmith 917 22nd Ave NW  
**L 2248** King W C res 440 Blvd NW  
**L 1767** Kitchen W G res 822 9-A St NW  
**E 5661** Kleiner A res 1214 9th Ave E  
**M 5240** Knutson O H res 1018 5th Ave W  
**W 4729** Kotowich J res 2502 16-B St W  
**M 3209** Kruse H res 605 23rd Ave W  
**M 5969** Kruse & Bateman Real Estate 817a 1st St E  
**M 5189** Kujath Rev Albert res 105 6th St SE

## L

- M 9417** La Fleche E C res 621 13th Ave W upstairs  
**M 4281** Laidlaw Mrs A R res 225 4th Ave W  
**M 3882** Lampe J Chris Instructor of Foreign Languages and Shorthand 521-522 P Burns Bldg  
**M 5897** Lance Fred Filling Station cor 1st St W & 11th Ave  
**M 3775** Landels A F res 536 19th Ave W  
**H 1619** Lane E E res 343 5th Ave NE  
**H 2164** Langston F res 526 8th Ave NE  
**H 1831** Lausen Hans res 531 14th Ave NE  
**M 6785** Lazier Harry F res 3 Sills Apts  
**W 4575** Lee Henry G res 2302 10-A St W  
**M 3875** Lee Percy res 4-709b 3rd St W  
**W 2881** Lees Thomas res 2106 7th St W  
**W 2855** Leitch A K res 1223 19th Ave W  
**M 6801** Letroy J A res 204 6th Ave W  
**M 9662** Libin Harry res 804 6th Ave W  
**M 5137** Lindsay Lionel L Barrister & Solr 110 P Burns Bldg  
**M 7142** Lintick M R res 422 11th Ave E  
**M 9773** Lodge J E res 3813 6th St W  
**M 1020** London & Scottish Assurance Co Ltd 407 Lancaster Bldg  
**M 9923** Louie C W res 208 Alta Loan Bldg  
**M 7387** Lowe Mrs Gertrude res D Frances Apts  
**M 2234** Lucille Millinery 1205 1st St W  
**M 5367** Lucy Hon & Co 1207 1st St W  
**M 6301** Lundy W D res 321 24th Ave W  
**W 4771** Lunn G H res 1431 Shelborne St  
**M 1254** Lynch C res 317 22nd Ave W  
**M 2227** Lyon A E res 9 Colgrove Apts

## M

- M 6826** MacDonald A N res 3830 7-A St W  
**M 7698** MacDonald K res 316 8th St W  
**M 5658** MacDonald Murray res 4-2123 5th St W  
**M 9672** MacKenzie D A res 3215 7th St W  
**M 5243** Madden W J res 7 Sills Apts  
**L 1877** Maddess Mrs J res 2 Gordon Blk  
**M 3718** Maddock M H res 12 Thompson Blk  
**M 9121** Maddocks S A res 1 Connaught Apts  
**E 5596** Madill G S res 1030 18th Ave E  
**M 6844** Maguire A J res 220 18th Ave E  
**W 2791** Mangles R N res 2218 26-A St W  
**M 6733** Martin Miss E res 1920 5-A St W  
**M 4148** Martin Miss F R res 7 Bell Blk  
**L 2192** Martin J res 728 1st Ave NW  
**M 1866** Martin H A res C Connaught Apts  
**M 1866** Martin J W res C Connaught Apts  
**L 1584** Mason Miss Helen res 319 10 1/2 St NW  
**M 3976** Mather J A res 1003 5th Ave W  
**M 3760** Mather Mrs Maudie res 205 1st St E  
**E 5231** Maxwell N res 7 Carson Blk  
**M 9638** McAdam Robert res 1131 8th Ave W  
**L 1247** McAmmond Mrs D W res 2307 2nd Ave NW  
**M 4770** McCutcheon H L res 11 Hatfield Court  
**W 1742** McDonald A R res 2513 14th St W

- E 5232** McDonald J A res 26 Seven Oaks Court  
**M 6943** McDonald M W res Rm 3 Royal Hotel  
**M 9025** McDougall D J res 514 4th Ave W  
**L 1847** McEachern E res 1637 2nd Ave SW  
**M 2416** McGachen E Bond Dealer 507 Grain Exch Bldg  
**M 2549** McGachie J F res 327 25th Ave W  
**W 4927** McGlashan J R res 1407 11th St W  
**M 4147** McIlroy John res 532 17th Ave E  
**W 2597** McKeown Mrs Charles res 2139 34th Ave SW  
**M 5864** McLean George M res 223 13th Ave E  
**W 1387** McLeod William res 831 12th Ave W  
**M 1524** McNeive Mrs M res 515 Beveridge Bldg  
**M 9917** McRae Mrs Violet 10 Louise Apts  
**H 1057** McRae W res 1219 18th Ave NW  
**M 3388** Mears Ernest Florist 1st St W & 9th Ave  
**M 3411** Mellado Mrs Maggie res 4 Van Delinder Blk  
**L 1843** Melton E J res 828 2nd Ave NW  
**M 5357** Milady's Beauty Parlor Helen K Fooks 704 2 St W  
**M 7197** Milan M J res 519 13th Ave E  
**M 5047** Miller D G res 2122 5 1/2 St W  
**W 2497** Miller J K res 1701 12th Ave W  
**H 1963** Mills Robert res 440 14th Ave NE  
**M 1684** Minshull Alfred res 3832 1-A St SW  
**M 9768** Mission Bridge Transfer 508 8th Ave W  
**M 4028** Montgomerie-Bell J res 208 40th Ave W

## M 3331 MONTREAL LIFE INSURANCE

- CO** Imperial Bank Bldg 720 Centre St  
**H 1240** H Higginbotham Manager res 1315 1st St NW  
**M 1816** Moore H H res 411 L & L Blk  
**L 1136** Moore Rowland res 604 3rd Ave NW  
**W 2452** Mores Peter res 1346 13th Ave W  
**M 1921** Morgan David Studio 20 Mackie Blk  
**M 9632** Morris Mrs A Beauty Parlor 239 12th Ave E  
**L 1629** Morris Thos res 0929 1st Ave NW  
**L 1105** Morrison Geo A res 1168 1/2 Blvd SW  
**L 1296** Morrison W C res 1731 1st Ave SW  
**W 2121** Motor Service Co Ltd 830 16th Ave W  
**L 1519** Muir George A res 931 3rd Ave NW  
**E 5988** Murray G res 1520 10th Ave E  
**M 2617** Musgrove Mrs res 513 24th Ave W  
**L 2393** Myhon S D res 1533 19th Ave NW

## N

- M 9425** Nelson Mrs Cyril res 2404 2nd St W  
**M 2063** Nicol J res 423 13th Ave E  
**M 6331** Nightingale J res 816 7th Ave W  
**H 1956** Northcote Mrs res 317 18th Ave NW  
**L 1919** Nymans Garage J A McLeod 1116 Blvd NW

## O

- W 4942** Oakes Mrs R res E Stein Apts  
**M 5714** Odermatt B res 126 13th Ave E  
**M 5285** O'Dwyer James S res 46 Thomas Blk  
**M 3689** Old Country Barber Shop & Beauty Parlor 304 8th Ave E  
**W 2219** Olynk William res 1409 Shelborne St

## P

- L 1091** Parder Alex res 724 1st Ave NW  
**M 9603** Parkhill Fox Ranch Parkhill cor 4 St W & 34 Ave  
**M 2309** Parry J C res 540 17th Ave E  
**W 1651** Parslow I V res 1716 10-A St W  
**W 4988** Patten Mrs E A res 2109 15th St W  
**H 1856** Pearce N J res 1718 3rd St NW  
**L 1132** Pearn J res 1607 23rd Ave NW  
**M 1989** Pearson Mrs O M res 520 5th Ave W  
**W 2405** Pemberton A T res 1522 13th Ave W  
**M 6730** Pennell Mrs Etta res 232 3rd Ave W  
**W 2361** Person Mrs H R res 1811 27th Ave SW  
**M 5289** Phelps Martin res 7 Yale Apts



# Calgary Addenda

H 1242 Pike Mrs J res 923 32nd Ave NW  
W 4114 Poole S H res 1618 16th Ave W  
W 4443 Powell F T res 1125 11th Ave W  
W 2260 Pride Harry M res 930 18th Ave W  
L 2198 Puley C R res 468 12th St NW  
W 2029 Pullan William res 2240 30th St SW  
M 5161 Purdy R D res J Connaught Apts

## Q

M 5001 Queen's Furniture Exchange 317 8th Ave E

## R

M 2067 Ramsay Mrs J Sr res 827 7th Ave W  
H 2078 Ramsey Miss J E res 1140 16th Ave NW  
M 3918 Randle H res 6 Bryant Apts  
E 5261 Rankin A E res 2709 17th St E  
H 2216 Regal Bakery 810 3rd St NE  
H 1222 Regal Golf Club Ltd cor 16th Ave & 6th St NE  
M 5622 Reynolds R A res 228 2nd Ave W  
W 4867 Rhodes A C res 2616 27th St W  
M 5704 Rhodes H A res 1232 Riverdale Ave  
E 5395 Rice J E L res 2908 17th St E  
M 9303 Richards Miss Hazel res 821 5th Ave W  
W 2706 Richardson E A res 1536 10th Ave W  
L 2435 Riley Park Confectionery C Brown 1209 5th Av NW  
W 1521 Ritchie J M res 1722 13th Ave W  
L 2392 Roberts B D res 229 10-A St NW  
E 5274 Roberts Confectionery W G Roberts 1334a 9 Av E  
H 2437 Robertson David res 425 16th Ave NE  
M 6136 Robinson Bruce Distributors Ltd Sales Dept 307 8th Ave W  
M 1468 Roche Mrs Grace res 333 Alberta Corner  
M 9620 Roginsky J res 615 22nd Ave W  
M 9918 Ross A M Whol Millinery 24 Elma Blk  
M 2277 Rotary Club of Calgary 521-3-5 Lougheed Bldg  
M 9809 Roush J res 522 7-A St NE  
H 1897 Runions J E res 134 6th Ave NW

## S

M 2413 Samson-Rotary Rod Weeder Ltd Plant 417 6 Av E  
M 3701 Scheer Mrs E C res 4 Argyle Court  
M 5113 Schneidmiller H res 227 7th St NE  
M 9737 Scotland A res 1 Colgrove Apts  
M 5744 Seese Mrs D E res 3 Marlborough Apts  
M 2543 Selberg E N res 812 3rd Ave W  
L 2454 Selkirk Robert res 946 5 1/2 St NW  
W 2014 Sexsmith G A res 1711 13th St W  
M 1548 Sharp Mrs J res 506 5th Ave W  
L 1233 Sharp's Meat Market Dan R Sharp 429 11th St NW  
E 5132 Shinn Mrs C E res 2324 16th St E  
L 1981 Shirreff H A res 402 13th St NW  
M 5711 Siegrist John res 216 6th Ave E  
M 9732 Silver R res 105 Armour Blk  
M 6289 Simonton L H res 11 Wellington Apts  
M 2183 Sing D res 325 David Blk  
L 2379 Smith A W res 609 14th St NW  
W 4202 Smith C W res 1730 10th St W  
W 1773 Smith Harry res 2 Houlton House  
M 3108 Smith Mrs Josie res 214a 8th Ave E  
M 7084 Smith Walter R res 125 14th Ave W  
L 1675 Sproule R C res 218 10 1/2 St NW  
M 6207 Stanton R W res 1101 7th Ave W  
M 1426 Stedmon Roy res 1-637 2nd Ave W  
M 5205 Steele Mrs E res 140 4th Ave W  
W 1735 Steven Jack res 6 Cornell Apts  
H 1733 Stevenson J Bres 1613 2nd St NW  
H 2376 Stewart's Bakery 708 3rd St NE  
M 4828 Stirling W C res E Connaught Apts  
W 4554 Stone Mrs E B res 1231 13th Ave W  
H 2178 Strachan Frank res 1435 7th St NW  
M 4724 Straight Harry res 413a 8th Ave E  
M 7415 Stuart D res 715 6th Ave W  
W 2453 Stuart G A res 11 Houlton House  
H 1006 Stunden W G res 2115 10th St NW  
W 4487 Sturrock S B res 2203 19th St W  
E 5135 Sumpter Miss P res 1332 9th Ave E  
W 2947 Sutherland A R res 2707 17th Ave W

M 4054 Sutherland G D res 429 6th Ave E  
W 4467 Sutherland R G res 1819 8th St W  
M 7606 Swartz Miss Nell res 206 Morgan Blk

## T

M 2351 Tate Robert res 2-343 14th Ave W  
W 4765 Taylor Mrs T res 1932 31st St W  
W 4902 Tessier J N res 1316 12th Ave W  
M 9001 Therriault Miss Venita res 2-125 15th Ave E  
H 1862 Thompson J E res 1313 2nd St NW  
M 2277 Thompson W Herbert A & Co Chartered Accts 521-3-5 Lougheed Bldg  
M 5125 Thomson Miss Bessie res 521 Underwood Blk  
M 3040 Thurston H M res 23 Lorraine Apts  
M 1860 Trainor G A res 7 Thomas Blk  
E 5324 Trevett John res 1406 16-A St E  
M 2967 Trombley Miss G res 4-133 15th Ave E  
M 7784 Turner J res 645 2nd Ave SE  
M 5734 Turner William C res 402 Centre St

## U

W 4381 Urchishen Techon res 11 Nelson Apts

## V

M 4235 Valouch Frank res 222 4th Ave W  
M 5727 Vanduzee B F res 704 11th St W  
M 9721 Van Hooydonk A res 431 7th Ave E  
M 9790 Van Leest John res 655 1st Ave SE  
M 7019 Van Wart G res 4-2119 5th St W  
M 9341 Venables R E res 331 6th Ave W  
M 4102 Victoria Riding Academy Mrs T Ward Barn 8 Victoria Park  
M 1606 Vitagraph Inc 330 Traders Bldg  
M 3020 Voss Bros 416 Lancaster Bldg

## W

H 2180 Waldron Miss Ruth res 1805 2nd St NW  
M 7424 Waller William James res 509 9th St NE  
M 3842 Walsh Legh A res 623 Lougheed Bldg  
M 3842 Walsh Hon Justice W L res 623 Lougheed Bldg  
M 6199 Walt S E res 828 3rd Ave W  
L 1012 Waltham J O res 421 15th St NW  
M 2645 Waring Thomas res 501 Alta Loan Bldg  
L 2294 Watmore W C res 234 10-A St NW  
H 1074 Watt H P res 644 27th Ave NW  
E 5666 Watts Ernest W res 2519 16-A St E  
H 2259 Waugh S R res 136 8th Ave NW  
W 4611 Weaver G R res 1034 13th Ave W  
M 7658 Webb A M res 1040 5th Ave W  
W 4846 Webster E res 2125 15th St W  
M 4326 Weir J res 2113 2nd St W  
M 9612 Wellar Frank res 429 8th Ave E  
M 4780 West A J res 6 Sills Apts  
W 1367 Wheatley M B res 121 Scarboro Ave  
H 1438 Whitaker E R res 333 8th Ave NE  
M 3770 White Miss L res 234 Alberta Corner  
M 7434 White Rev Dr M res 4 Lorraine Apts  
L 1278 White W C res 1166 Blvd NW  
E 5275 Whitelaw W res 1005 18th Ave E  
M 7505 Wilkinson H res 815 4th Ave W  
M 4299 Williams David R Pipe Line Contractor 607 1st St E  
M 7643 Wilmot B Earl W res H Connaught Apts  
H 2098 Wilson Miss Sadie L res 125 19th Ave NE  
W 4978 Wise Mrs F res 1401a 14th St W  
M 7357 Wishart Mrs Maude res 1403 2nd St W  
M 5048 Wolfe S res 424a 8th Ave E  
M 7693 Wolfer W res 416 14th Ave E  
H 2128 Wood Harold res 125 20th Ave NE  
H 1539 Woodley S Roland res 1411 4th St NW  
L 2368 Wormald Wm res 1103 5th Ave NW  
H 1350 Wright Fred res 411 20th Ave NE  
M 3793 Wright H E res 2115 2nd St W  
M 5245 Wyers H A res 521 Centre Ave W  
W 4645 Wylie C H res 1840 34th Ave SW

## Z

M 7824 Ziselman I res 409 12th Ave E



**For LONG DISTANCE RATES**  
**See Pages 9 and 10**

**Phones**  
**M 1582**  
**M 3990**

# TAXI

## NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

[illegible]



## ALBERTA GOVERNMENT TELEPHONES

**Schedule of Rates for Service**

(Exclusive of Private Branch Exchange Equipment)

**INSTALLATION CHARGES**

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- (a) For individual or exchange party line service, or extension set..... \$3.50  
 (b) For each extension bell..... 1.00  
 (c) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..... 1.50  
 (d) To reconnect service when discontinued for non-payment of account..... 1.00  
 (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

**Excess Mileage-Exchange**

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

**MOVING CHARGES**

- (1) From one position to another in same room..... \$1.00 per instrument  
 (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required..... \$2.00 per instrument  
 (3) From one building to another..... \$3.50 per instrument  
 (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.  
 (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

**MONTHLY RENTAL RATES**

|                                                                      | Business |        | Residence |        | Rural  |
|----------------------------------------------------------------------|----------|--------|-----------|--------|--------|
|                                                                      | Wall     | Desk   | Wall      | Desk   | Wall   |
| Day Service.....                                                     | \$2.25   | \$2.50 | \$1.50    | \$1.75 | \$1.75 |
| Semi-Continuous Service.....                                         | 2.75     | 3.00   | 1.75      | 2.00   | 2.00   |
| Continuous Service—Exchanges under 150 stations.....                 | 3.00     | 3.25   | 2.00      | 2.25   | 2.00   |
| Continuous Service—Exchanges between 150 and 500 stations.....       | 3.25     | 3.50   | 2.00      | 2.25   | 2.00   |
| Continuous Service—Exchanges between 500 and 1,000 stations.....     | 3.75     | 4.00   | 2.25      | 2.50   | 2.25   |
| Continuous Service—Exchanges between 1,000 and 5,000 stations.....   | 4.00     | 4.25   | 2.50      | 2.75   | 2.50   |
| Continuous Service—Exchanges between 5,000 and 10,000 stations.....  | 4.50     | 4.75   | 2.50      | 2.75   | 2.50   |
| Continuous Service—Exchanges between 10,000 and 15,000 stations..... | 5.00     | 5.25   | 2.50      | 2.75   | 2.50   |

**EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)**

|                                  |                  |                     |               |
|----------------------------------|------------------|---------------------|---------------|
| Business Wall.....               | \$1.00 per month | Residence Wall..... | 50c per month |
| Business Desk.....               | 1.25 per month   | Residence Desk..... | 75c per month |
| Extension Bell.....              |                  |                     | 25c per month |
| Loud Ringing Extension Bell..... |                  |                     | 50c per month |



# ALBERTA GOVERNMENT TELEPHONES

## OFFICIAL TELEPHONE DIRECTORY

Head Office:  
C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,  
Minister of Railways and Telephones.

JOHN CALLAGHAN,  
Deputy Minister of Railways  
and Telephones.

R. B. BAXTER, *General Manager*  
Edmonton.

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Copy for this Edition closed May 15th, 1925.

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# Department of Railways and Telephones

## TERMS and CONDITIONS

### Under Which Telephone Service is Furnished

#### USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

#### CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

#### CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

#### COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

#### VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without



cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

#### MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

#### CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to date instrument is removed or taken over by a new subscriber.

#### IDENTIFICATION OF EMPLOYEES

12. Every employe of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

#### GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

#### DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, \$1.00 per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge of One Dollar per line per issue. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be \$3.00 per issue, which includes Exchange Service.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.



# HOW TO USE THE TELEPHONE

## Automatic Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call 92 for Information if the person or firm you wish to call is not listed in the Directory.

1. LIFT RECEIVER off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. BRING THE FINGER squarely to the finger stop.

3. REMOVE YOUR FINGER after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally distinctly and not too rapidly.

5. DO NOT MOVE RECEIVER HOOK OR DIAL while talking, as this will disconnect you.

6. DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. ALWAYS HANG UP RECEIVER for a short interval before making a second call to allow the mechanism to release.

8. HANG RECEIVER ON HOOK (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. BUSY BUZZ sound indicates that the number called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M", then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook small end up.

You are then entirely disconnected and ready to call another number, or to be called.

## Automatic Exchanges

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy" notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

## Manual Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. TO CALL THE OPERATOR give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. WHEN THE OPERATOR REPLIES by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. KEEP THE RECEIVER TO THE EAR, and the Operator, after repeating the number, will

connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. WHEN YOU HAVE FINISHED TALKING place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. DO NOT USE THE TELEPHONE during a thunderstorm.

7. RURAL LINE SUBSCRIBERS should limit their conversation to Five Minutes duration and must not "listen-in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.



# LONG DISTANCE SERVICE

## Rules and Regulations

*To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call, as indicated below.*

### CLASSIFICATION OF LONG DISTANCE SERVICE

#### 1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls* are not accepted in connection with Station-to-Station Service.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be. "Springdale. Anyone at his number will do."

#### 2. PERSON-TO-PERSON CALLS

*(Evening and Night Rates do not apply to Person-to-Person Service.)*

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to Mr. John Jones No. 684 Springdale," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—"When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not."

#### Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

#### Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service charge in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

#### Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.



# LONG DISTANCE SERVICE

## Rules and Regulations—Continued

### RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station day rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

#### Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

#### Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

### SLOT MACHINE PAY STATION SERVICE

Slot Machine Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

*Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.*

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.



# LONG DISTANCE RATES

## From Calgary

To Places connected with the Long Distance Lines of the Alberta Government  
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

| TO                     | Station-<br>to-Station<br>Day Rate | TO                      | Station-<br>to-Station<br>Day Rate | TO                     | Station-<br>to-Station<br>Day Rate | TO                 | Station-<br>to-Station<br>Day Rate |
|------------------------|------------------------------------|-------------------------|------------------------------------|------------------------|------------------------------------|--------------------|------------------------------------|
|                        | \$ c                               |                         | \$ c                               |                        | \$ c                               |                    | \$ c                               |
| Abee.....              | 1.35                               | Buffalo Head Ranch..... | .30                                | Dunstable.....         | 1.20                               | Iddesleigh.....    | .75                                |
| Ablene.....            | 1.50                               | Bulwark.....            | .85                                | Durlingville.....      | 1.65                               | Innisfail.....     | .45                                |
| Acme.....              | .25                                | Burdett.....            | .90                                | Duvernay.....          | 1.35                               | Innisfree.....     | 1.20                               |
| Adkins.....            | .25                                | Busby.....              | 1.20                               |                        |                                    | Iola.....          | .75                                |
| Airdrie.....           | .15                                |                         |                                    | Eastburg.....          | 1.35                               | Irma.....          | 1.10                               |
| Alberta Beach.....     | 1.15                               | Cadogan.....            | 1.10                               | Eckville.....          | .60                                | Iron Springs.....  | .65                                |
| Alcomdale.....         | 1.20                               | Calrns.....             | 1.10                               | Edberg.....            | .80                                | Irricana.....      | .20                                |
| Alderson.....          | .80                                | Calahoo.....            | 1.15                               | Edmonton.....          | 1.20                               | Irvine.....        | 1.15                               |
| Alequiers.....         | .30                                | Callung Lake.....       | 1.80                               | Edmonton Beach.....    | 1.10                               | Islay.....         | 1.35                               |
| Alhambra.....          | .60                                | Calmar.....             | .95                                | Edson.....             | 1.05                               |                    |                                    |
| Alix.....              | .65                                | Campsie.....            | 1.35                               | Edward.....            | 1.35                               | Jarrow.....        | 1.05                               |
| Allerston.....         | 1.05                               | Camrose.....            | .90                                | Edwell.....            | .50                                | Jarvie.....        | 1.50                               |
| Alliance.....          | .85                                | Canmore.....            | .40                                | Egremont.....          | 1.35                               | Jenner.....        | .80                                |
| Altasak, Sask.....     | 1.10                               | Carbon.....             | .35                                | Elk Point.....         | 1.50                               | Judson.....        | .85                                |
| Aldario.....           | 1.10                               | Cardston.....           | .85                                | Elk Point.....         | 1.50                               | Junkins.....       | 1.15                               |
| Amethyst.....          | .50                                | Carlton Hill.....       | 1.35                               | Elscott.....           | 1.50                               |                    |                                    |
| Amisk.....             | 1.00                               | Carmanagay.....         | .50                                | Elora.....             | .50                                | Kahwin.....        | 1.35                               |
| Andrew.....            | 1.35                               | Caroline.....           | .50                                | Empress.....           | 1.10                               | Kananaskis.....    | .30                                |
| Angle Lake.....        | 1.35                               | Carolside.....          | .65                                | Enchant.....           | .60                                | Kapasiwin.....     | 1.10                               |
| Ankerton.....          | .85                                | Carstairs.....          | .25                                | Endiang.....           | .65                                | Kathryn.....       | .15                                |
| Anthony.....           | 1.20                               | Carvel.....             | 1.05                               | Entwistle.....         | 1.10                               | Kelsey.....        | .85                                |
| Arbutus.....           | .60                                | Cassils.....            | .60                                | Erskine.....           | .65                                | Keoma.....         | .15                                |
| Ardmore.....           | 1.65                               | Castor.....             | .75                                | Etzlikom.....          | 1.05                               | Kevisville.....    | .45                                |
| Ardrossan.....         | 1.10                               | Catchem.....            | 1.20                               | Evansburg.....         | 1.15                               | Kew.....           | .20                                |
| Armada.....            | .45                                | Cavendish.....          | 1.00                               | Everts.....            | .55                                | Killam.....        | .95                                |
| Ashmont.....           | 1.50                               | Cayley.....             | .30                                | Excel.....             | .95                                | Kingman.....       | 1.00                               |
| Athabasca.....         | 1.65                               | Cereal.....             | .90                                | Exshaw.....            | .30                                | Kinsella.....      | 1.05                               |
| Atlee.....             | .85                                | Cessford.....           | .70                                |                        |                                    | Kipperville.....   | 1.10                               |
|                        |                                    | Champion.....           | .45                                |                        |                                    | Kirk McKinnon..... | .85                                |
| Baintree.....          | .25                                | Chancellor.....         | .35                                |                        |                                    | Kirriemuir.....    | 1.05                               |
| Banff.....             | .45                                | Chauvin.....            | 1.20                               | Falls.....             | 1.10                               | Kittscoty.....     | 1.35                               |
| Barons.....            | .55                                | Chaudhry.....           | .15                                | Fawcett.....           | 1.50                               | Knob Hill.....     | .85                                |
| Barrhead.....          | 1.35                               | Cherhill.....           | 1.20                               | Fedorah.....           | 1.20                               | Krakow.....        | 1.20                               |
| Bartlettville.....     | 1.00                               | Chin.....               | .70                                | Ferintosh.....         | .80                                |                    |                                    |
| Bashaw.....            | .75                                | Chinook.....            | .85                                | Fierann.....           | 1.05                               | Lac La Biche.....  | 1.65                               |
| Bassano.....           | .45                                | Chipman.....            | 1.20                               | Foremost.....          | 1.00                               | Lacombe.....       | .65                                |
| Battensburg.....       | 1.20                               | Claresholm.....         | .50                                | Forestburg.....        | .85                                | Lac Ste Anne.....  | 1.15                               |
| Battle Lake.....       | .85                                | Clarinda.....           | 1.10                               | Fort Assiniboine.....  | 1.50                               | Lafond.....        | 1.35                               |
| Bawlf.....             | .90                                | Clive.....              | .65                                | Fort Saskatchewan..... | 1.15                               | Lake Isle.....     | 1.15                               |
| Beauvallon.....        | 1.35                               | Cluny.....              | .35                                | Freedom.....           | 1.35                               | Lake Valley.....   | .95                                |
| Beaver Crossing.....   | 1.80                               | Clyde.....              | 1.35                               |                        |                                    | Lamont.....        | 1.20                               |
| Beaver Heights.....    | .60                                | Cochrane.....           | .15                                | Gadsby.....            | .70                                | Landonville.....   | 1.50                               |
| Belseker.....          | .25                                | Cold Lake.....          | 1.80                               | Gagnon.....            | 1.65                               | Lanfine.....       | .90                                |
| Bells.....             | 1.50                               | Colomb's Beach.....     | 1.65                               | Galahad.....           | .85                                | Langdon.....       | .15                                |
| Belvedere.....         | 1.35                               | Columbine.....          | 1.65                               | Garden Plain.....      | .70                                | Lavoy.....         | 1.15                               |
| Benalto.....           | .55                                | Compeer.....            | 1.10                               | Garred.....            | 1.35                               | Lawton.....        | 1.35                               |
| Bentley.....           | .65                                | Comrey.....             | 1.20                               | Gem.....               | .55                                | Leaman.....        | 1.15                               |
| Benton.....            | 1.00                               | Comrie.....             | 1.35                               | Gibbons.....           | 1.20                               | Lea Park.....      | 1.50                               |
| Berrymoor.....         | 1.00                               | Condor.....             | .60                                | Gleichen.....          | .30                                | Leduc.....         | .95                                |
| Beynon.....            | .40                                | Conrad.....             | .85                                | Glendon.....           | 1.50                               | Leedale.....       | .70                                |
| Big Fish Lake.....     | 1.35                               | Consort.....            | .95                                | Glenaville.....        | 1.20                               | Legal.....         | 1.20                               |
| Big Valley.....        | .55                                | Cooking Lake.....       | 1.05                               | Glenwoodville.....     | .75                                | Legend.....        | .95                                |
| Bindloss.....          | 1.00                               | Coronado Beach.....     | 1.20                               | Goddard.....           | 1.00                               | Le Goff Jct.....   | 1.65                               |
| Birdsholm.....         | 1.05                               | Coronation.....         | .85                                | Gorman.....            | 1.65                               | Leo.....           | .85                                |
| Blackie.....           | .25                                | Coutness.....           | .55                                | Graminia.....          | 1.00                               | Leslieville.....   | .60                                |
| Blairmore.....         | .65                                | Coutts.....             | 1.05                               | Granum.....            | .55                                | Lethbridge.....    | .70                                |
| Bloomsbury.....        | 1.35                               | Cowley.....             | .65                                | Grassy Lake.....       | .85                                | Lewiston.....      | 1.50                               |
| Bolan.....             | 1.35                               | Craigmyle.....          | .55                                | Green Court.....       | 1.35                               | Lines.....         | 1.65                               |
| Bon Accord.....        | 1.20                               | Crawford.....           | 1.80                               | Groton.....            | 1.10                               | Lisburn.....       | 1.20                               |
| Bondies.....           | 1.50                               | Cremona.....            | .25                                | Gull Lake.....         | .65                                | Lloydminster.....  | 1.50                               |
| Bonnyville.....        | 1.85                               | Crossfield.....         | .20                                | Gunn.....              | 1.15                               | Lomond.....        | .50                                |
| Bordenave.....         | 1.50                               | Cummings.....           | 1.20                               |                        |                                    | Lonira.....        | 1.35                               |
| Botha.....             | .70                                | Czar.....               | 1.05                               | Halfway Lake.....      | 1.35                               | Looma.....         | 1.00                               |
| Bottrel.....           | .25                                |                         |                                    | Halkirk.....           | .75                                | Loughead.....      | 1.00                               |
| Bow City.....          | .60                                | Dakin.....              | 1.65                               | Hamilton.....          | 1.35                               | Lousana.....       | .65                                |
| Bow Island.....        | .90                                | Dalroy.....             | .15                                | Hanna.....             | .65                                | Low Creek.....     | 1.35                               |
| Bow Slope.....         | .65                                | Dapp.....               | 1.50                               | Hardisty.....          | 1.00                               | Loyalist.....      | .90                                |
| Bowdon.....            | .40                                | Darwell.....            | 1.15                               | Harmattan.....         | .35                                | Lucky Strike.....  | 1.05                               |
| Bowell.....            | .95                                | Davis.....              | 1.35                               | Harvest Vale.....      | .95                                | Lunnford.....      | 1.35                               |
| Bowmantown.....        | 1.05                               | Daysland.....           | .90                                | Hay Creek.....         | 1.35                               | Luzan.....         | 1.35                               |
| Bowness Golf Club..... | .10                                | Dei Bonita.....         | .95                                | Hay Lakes.....         | .95                                |                    |                                    |
| Bowness Park.....      | .10                                | Delburne.....           | .55                                | Heaton Moor.....       | 1.35                               | Macleod.....       | .60                                |
| Box Springs.....       | 1.50                               | Della.....              | .65                                | Heister.....           | .85                                | Mageau.....        | 1.50                               |
| Boyle.....             | 1.50                               | Delph.....              | 1.35                               | Hespero.....           | .60                                | Magnolia.....      | 1.15                               |
| Boyno Lake.....        | 1.50                               | Desjarlais.....         | 1.35                               | High River.....        | .25                                | Magrath.....       | .80                                |
| Bragg Creek.....       | .20                                | Deville.....            | 1.05                               | Hilda.....             | 1.10                               | Manola.....        | 1.35                               |
| Brant.....             | .30                                | Didsbury.....           | .30                                | Hilliard.....          | 1.15                               | Manville.....      | 1.20                               |
| Breezelawn.....        | .95                                | Donalda.....            | .75                                | Hoadley.....           | .80                                | Manyberries.....   | 1.15                               |
| Brooks.....            | .65                                | Doucette.....           | 1.50                               | Holden.....            | 1.05                               | Markerville.....   | .50                                |
| Broseau.....           | 1.35                               | Downing.....            | 1.35                               | Hughenden.....         | 1.00                               | Masinasin.....     | 1.05                               |
| Bruce.....             | 1.05                               | Drayton Valley.....     | 1.00                               | Hussar.....            | .40                                | Maunsell.....      | .60                                |
| Bruderhelm.....        | 1.20                               | Drumheller.....         | .40                                | Huxley.....            | .45                                | Maybridge.....     | 1.35                               |
| Buffalo.....           | .95                                | Duchess.....            | .60                                | Hyle.....              | 1.65                               | Mayerthorpe.....   | 1.35                               |



| TO                      | Station-to-Station<br>Day Rate | TO                     | Station-to-Station<br>Day Rate | TO                     | Station-to-Station<br>Day Rate | TO                 | Station-to-Station<br>Day Rate |
|-------------------------|--------------------------------|------------------------|--------------------------------|------------------------|--------------------------------|--------------------|--------------------------------|
|                         | \$ c                           |                        | \$ c                           |                        | \$ c                           |                    | \$ c                           |
| McKellar.....           | 1.35                           | Partridge.....         | 1.00                           | Roydale.....           | 1.35                           | Telfordville.....  | .99                            |
| Meannook.....           | 1.50                           | Pashley.....           | 1.10                           | Rumsey.....            | .50                            | Thelma.....        | 1.29                           |
| Mecheche.....           | .50                            | Patricia.....          | .70                            | Rush Lake.....         | 1.10                           | Therion.....       | 1.59                           |
| Medicine Hat.....       | 1.00                           | Pearsonville.....      | .90                            | Ryley.....             | 1.05                           | Thorild.....       | 1.39                           |
| Meeting Creek.....      | .80                            | Peat.....              | 1.50                           | St. Albert.....        | 1.10                           | Three Hills.....   | .35                            |
| Mellowdale.....         | 1.35                           | Peers.....             | 1.20                           | St. Joseph.....        | 1.65                           | Tilley.....        | .70                            |
| Metiskow.....           | 1.05                           | Pekisko.....           | .30                            | St. Kilda.....         | 1.15                           | Tofield.....       | 1.05                           |
| Milk River.....         | 1.00                           | Pemukan.....           | 1.05                           | St. Lina.....          | 1.50                           | Tomahawk.....      | 1.05                           |
| Millarville.....        | .20                            | Pendant d'Oreille..... | 1.15                           | St. Paul.....          | 1.50                           | Travers.....       | .65                            |
| Millet.....             | .90                            | Penhold.....           | .50                            | St. Vincent.....       | 1.80                           | Tring.....         | 1.60                           |
| Millcent.....           | .65                            | Peno.....              | 1.35                           | Saddle Lake.....       | 1.35                           | Trochu.....        | .40                            |
| Milo.....               | .40                            | Perryvale.....         | 1.50                           | Sammons.....           | 1.10                           | Two Hills.....     | 1.35                           |
| Minburn.....            | 1.20                           | Peterson.....          | 1.00                           | Sangudo.....           | 1.20                           |                    |                                |
| Mirror.....             | .65                            | Phillips.....          | 1.05                           | Sarrall.....           | 1.65                           | Upper Elbow.....   | .20                            |
| Monarch.....            | .60                            | Pibroch.....           | 1.35                           | Schuler.....           | 1.10                           |                    |                                |
| Monitor.....            | 1.00                           | Pickardville.....      | 1.35                           | Scollard.....          | .50                            | Vale.....          | 1.10                           |
| Morinville.....         | 1.20                           | Pincher Creek.....     | .70                            | Scotfield.....         | .75                            | Valleyfield.....   | .95                            |
| Morningside.....        | .70                            | Pine Creek.....        | 1.35                           | Seaforth.....          | .95                            | Vanest.....        | 1.35                           |
| Morrin.....             | .45                            | Pollockville.....      | .70                            | Seba.....              | 1.10                           | Vanvleet.....      | 1.35                           |
| Mossie.....             | 1.35                           | Ponoka.....            | .70                            | Sedalla.....           | .95                            | Vegreville.....    | 1.15                           |
| Moyerton.....           | 1.35                           | Priddis.....           | .15                            | Sedgewick.....         | .95                            | Venice.....        | 1.65                           |
| Mulhurst.....           | .85                            | Princeton.....         | .30                            | Seven Persons.....     | 1.00                           | Verburg.....       | 1.05                           |
| Mundare.....            | 1.15                           | Provost.....           | 1.15                           | Seymour.....           | 1.20                           | Vermilion.....     | 1.35                           |
| Munson.....             | .45                            |                        |                                | Shandro.....           | 1.35                           | Veteran.....       | .60                            |
| Namaka.....             | .25                            | Radway.....            | 1.25                           | Sheerness.....         | .70                            | Victoria.....      | 1.35                           |
| Nanton.....             | .35                            | Rainier.....           | .65                            | Shouldice Park.....    | .10                            | Viking.....        | 1.05                           |
| Naughton Glen.....      | 1.35                           | Ranfurly.....          | 1.15                           | Sibbald.....           | 1.05                           | Vilna.....         | 1.50                           |
| Neerlandia.....         | 1.35                           | Raven.....             | .50                            | Sion.....              | 1.20                           | Vimy.....          | 1.35                           |
| Nemiscam.....           | 1.00                           | Ray.....               | 1.15                           | Skiff.....             | .90                            | Vulcan.....        | .40                            |
| Newbrook.....           | 1.50                           | Raymond.....           | .80                            | Smoky Lake.....        | 1.35                           |                    |                                |
| New Dayton.....         | .85                            | Redcliff.....          | 1.00                           | Soda Lake.....         | 1.25                           | Wabamun.....       | 1.10                           |
| New Norway.....         | .85                            | Red Deer.....          | .55                            | Southesk.....          | .60                            | Wahstno.....       | 1.35                           |
| New Sarepta.....        | 1.00                           | Redland.....           | .35                            | Southworth.....        | 1.35                           | Wainwright.....    | 1.15                           |
| Nobleford.....          | .60                            | Red Willow.....        | .70                            | Spodden.....           | 1.50                           | Walker.....        | 1.50                           |
| Northbank.....          | 1.35                           | Reist.....             | .80                            | Spring Coulee.....     | .80                            | Walsh.....         | 1.20                           |
| North Cooking Lake..... | 1.05                           | Retlaw.....            | .65                            | Spring Point.....      | .60                            | Wardlow.....       | .70                            |
| Northern Valley.....    | 1.50                           | Ribstone.....          | 1.20                           | Stampede.....          | .30                            | Warner.....        | .80                            |
| Northleigh.....         | 1.00                           | Richards.....          | 1.65                           | Standard.....          | .30                            | Warspite.....      | 1.35                           |
| North Mossie.....       | 1.35                           | Richardson.....        | 1.20                           | Stammore.....          | .70                            | Wasele.....        | 1.35                           |
| Nugent.....             | .75                            | Richdale.....          | .70                            | Stavely.....           | .40                            | Waskatenau.....    | 1.35                           |
|                         |                                | Rife.....              | 1.50                           | Stettler.....          | .65                            | Waterton Park..... | .85                            |
| O'Connor.....           | 1.15                           | Rimbey.....            | .70                            | Stirling.....          | .80                            | Wayne.....         | .45                            |
| Odynski.....            | 1.35                           | Rinard.....            | .95                            | Stony Plain.....       | 1.05                           | Westrose.....      | .85                            |
| Okotoks.....            | .15                            | Rio Alto.....          | .25                            | Strathmore.....        | .20                            | Westlock.....      | 1.35                           |
| Olde.....               | .35                            | Riverbow Ferry.....    | .65                            | Strome.....            | .90                            | Wetaskiwin.....    | .85                            |
| Olson Coulee.....       | .60                            | Rochester.....         | 1.50                           | Stryal.....            | 1.15                           | White Court.....   | 1.35                           |
| Onaway.....             | 1.15                           | Rockfort.....          | 1.35                           | Suffield.....          | .65                            | Whitla.....        | .95                            |
| Opal.....               | 1.35                           | Rocky Mt. House.....   | .65                            | Sullivan Lake.....     | .75                            | Wisdom.....        | 1.10                           |
| Orlon.....              | 1.15                           | Rocky Rapids.....      | 1.00                           | Sunnyslope.....        | .65                            | Winnifred.....     | .95                            |
| Orvilton.....           | 1.50                           | Roeske.....            | 1.35                           | Swalwell.....          | .30                            | Wolf Creek.....    | 1.35                           |
| Owlsye.....             | 1.50                           | Rosalind.....          | .85                            | Sweet Grass, Mont..... | 1.15                           | Wrentham.....      | .85                            |
| Oxville.....            | 1.35                           | Rosebud.....           | .35                            | Sylvan Lake.....       | .65                            |                    |                                |
| Oyen.....               | 1.00                           | Roseglan.....          | 1.05                           |                        |                                | Yeoford.....       | .85                            |
|                         |                                | Rose Lynn.....         | .70                            | Taber.....             | .75                            | Youngstown.....    | .80                            |
| Pakan.....              | 1.35                           | Rosemary.....          | .55                            | Tawatlnaw.....         | 1.35                           |                    |                                |
| Pakowik.....            | 1.10                           | Rosevear.....          | 1.35                           | Tees.....              | .65                            | Zawale.....        | 1.85                           |
| Parkland.....           | .40                            | Rossington.....        | 1.35                           |                        |                                |                    |                                |
| Park View.....          | .80                            | Rowley.....            | .50                            |                        |                                |                    |                                |

## Save That Unnecessary Trip

BY USING

# LONG DISTANCE

*If you do not need to speak to a Particular Person, tell the Long Distance Operator so. Station - to - Station Service is Quicker and Cheaper.*

See Rules and Regulations on Pages 7 and 8.



In addition to the points on preceding pages Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

### ALBERTA POINTS

|                 |                 |                  |                 |                 |
|-----------------|-----------------|------------------|-----------------|-----------------|
| ACADIA VALLEY   | CONTENT         | GREENSHIELDS     | MAYBUTT         | SALTAUX         |
| ACHESON         | COPEVILLE       | GRIESBACH        | MAYTON          | SAMPSONTON      |
| AETNA           | CORNUCOPIA      | GROSMONT         | MAZEPPA         | SARCEE          |
| AGRICOLA        | COUNTRY CLUB    | GROS VENTRE      | McEWEN          | SATHER          |
| ALBAY           | COUSINS         | GWYNNE           | McLAUGHLIN      | SCOTSTOUN       |
| ALBION RIDGE    | CRAIGMILLAR     | HAIRY HILL       | McNALLY         | SEEBE           |
| ALDERSYDE       | CRANMER         | HALLADAY         | MEADOW CREEK    | SHARROW         |
| ALICE LAKE      | CROWFOOT        | HALLEY           | MENAIK          | SHEPARD         |
| ANGUS RIDGE     | CURREY          | HALLMAN          | MERNA           | SIEBERTVILLE    |
| ANZAC           | DAHMER          | HASTINGS COULEE  | MEWASSIN        | SILVER LAKE     |
| ARDENODE        | DALEMHEAD       | HAWKEYE          | MIDNAPORE       | SIMONS VALLEY   |
| ARDENVILLE      | DAUNTLESS       | HAYNES           | MILLER          | SOCIAL PLAINS   |
| ARDLEY          | DAVISBURG       | HAYTER           | MILNERTON       | SPRINGBANK      |
| ARMENA          | DEERING         | HAZELMERE        | MINOTT          | SPRINGDALE      |
| ARROWWOOD       | DELACOUR        | HEARNLEIGH       | MORLEY          | SPRING LAKE     |
| ASKER           | DE MAY          | HEATH            | MOSSLEIGH       | SPRINGVALE      |
| AVALON          | DEWBERRY        | HEATH CREEK      | MOUND           | SPRUCE GROVE    |
| AVION           | DE WINTON       | HEATHER BRAE     | MOUNTAIN VIEW   | STAND OFF       |
| BALMORAL        | DIAMOND CITY    | HERRONTON        | MOUNT LOOKOUT   | STAR            |
| BANKHEAD        | DICKSON         | HETHERINGTON     | MURRAY VALLEY   | STERLINGVILLE   |
| BARDO           | DILIGENCE       | HIGHFIELD        | NAKAMUN         | STOCKS          |
| BARNWELL        | DINA            | HILLCREST        | NAMAYO          | STOPPINGTON     |
| BARONET         | DINANT          | HILL END         | NEAPOLIS        | STRAND          |
| BATHGATE        | DINTON          | HILLSPRING       | NEIGHBORVIEW    | STRANGMUIR      |
| BATTLE          | DOBSON          | HOBBS            | NEVIS           | STREAMSTOWN     |
| BATTLE BEND     | DODDS           | HORSE HILLS      | NEW BRIDGEN     | SUGAR BOWL      |
| BATTLE RIDGE    | DOG POUND       | HORSESHOE        | NEW LINDSAY     | SULPHUR SPRINGS |
| BATTLEVIEW      | DOONDALE        | COULEE           | NEW LUNNON      | SUMMERLAND      |
| BEAUMONT        | DORENLEE        | HORSESHOE FALLS  | NEW OXLEY       | SUMMERVIEW      |
| BEAVER HILLS    | DRY FORK        | HORSESHOE LAKE   | NEWSPRUCEGROVE  | SUNDRE          |
| BEAVER LAKE     | DUAGH           | HUBALTA          | NIGHTINGALE     | SUNNYDALE       |
| BEAVER MINES    | DUFFIELD        | HUGHES           | NISBET          | SUPERIOR        |
| BEAZER          | DUHAMEL         | HUNTERVILLE      | NISKU           | TALBOT          |
| BEDDINGTON      | DUNMORE         | HUTTON           | NORMA           | TAYLORVILLE     |
| BELLEVUE        | EAGLE HILL      | INDUS            | NORTON          | TERRACE LAKE    |
| BELLSHILL       | EARLIE          | INDUSTRIAL       | NOYES CROSSING  | THE HUB         |
| BELMONT         | EARLING         | INGA SCHOOL      | OGDEN           | THORSEY         |
| BENNETT         | EARLVILLE       | INGLETON         | OHATON          | THRONE          |
| BISMARCK        | EASTVALE        | INGLIS           | OLD BRANT       | TINDASTOLL      |
| BISSELL         | EASTWAY         | IRWINVILLE       | OLDSPRUCEGROVE  | TOLLAND         |
| BITTERN LAKE    | EDISON          | JEFFREY          | OLIN CREEK      | TOMMY LA POTAC  |
| BLACK DIAMOND   | ELK ISLAND PARK | JOFFRE           | OLIVER          | TONGUE CREEK    |
| BLACKFALDS      | ELKTON          | JOSEPHBURG       | O'MARA          | TUDOR           |
| BLACKFOOT       | ELKWATER        | JUMPING POUND    | ORTON           | TURIN           |
| BLAKESVILLE     | ELLERSLIE       | KANATA           | OTOSKIWAN       | TWELVE MILE     |
| BLONDHEIM       | EMERY           | KENEX            | OUELLETTEVILLE  | COULEE          |
| BLOOD RESERVE   | ENSIGN          | KESSLER          | OWENS           | TWIN BUTTE      |
| BLUFFTON        | ENSLEIGH        | KILBOURN         | PARADISE VALLEY | TWIN LAKES      |
| BONLEA          | EVERETT         | KIMBALL          | PARTRIDGE HILL  | TWINING         |
| BOW VALLEY      | EWELME          | KIPP             | PASSBURG        | ULSTER          |
| BOWVILLE        | EXCELSIOR       | KIRKCALDY        | PATIENCE        | VAUXHALL        |
| BRADSHAW        | FABYAN          | KNEE HILL VALLEY | PAXSON          | VIEWPOINT       |
| BREMNER         | FAIRACRES       | LA CALMETTE      | PEARCE          | VILLENEUVE      |
| BRIGHTVIEW      | FAIRBANK        | LAKE DE MAY      | PICTURE BUTTE   | VILLEROE        |
| BRITAIN         | FAIRFIELD       | LAKE MINNE-      | PINCHER STATION | VOLMER          |
| BROCKET         | FAIRYDELL       | WANKA            | PINE LAKE       | WANDA           |
| BROOKSLEY       | FAITH           | LAKEVIEW         | PIRMEZ CREEK    | WARDEN          |
| BROWNFIELD      | FALUN           | LAMOUREUX        | PLEASANT VIEW   | WARWICK         |
| BROWNLOW'S      | FEDERAL         | LARSEN           | POPLAR RIDGE    | WATERGLEN       |
| BUFORD LANDING  | FENN            | LATHOM           | POPLAR SITE     | WATTS           |
| BURMIS          | FERRYBANK       | LAVESTA          | PRETTY HILL     | WAYBROOK        |
| BURNT LAKE      | FERRY POINT     | LAWNDALE         | PUFFER          | WEALTHY         |
| CALDBECK        | FISHBURN        | LEAVITT          | PURPLE SPRINGS  | WELLING         |
| CALDER          | FLEET           | LEESHORE         | QUARREL         | WELLSDALE       |
| CALDWELL        | FOREST LAWN     | LEIGHTON         | QUEENSTOWN      | WELLSVILLE      |
| CAMPBELL LAKE   | FOUR NINE       | LEOPOLDVILLE     | RABBIT HILL     | WENO            |
| CAPPON          | FRANK           | LEWISVILLE       | RALEY           | WESTCOTT        |
| CARBONDALE      | FRANKBURG       | LIBERTY          | RANCHVILLE      | WESTWARD HO     |
| CARDIFF         | GAHERN          | LINEHAM          | RED LODGE       | WHITE SAND      |
| CARNFORTH       | GHOST PINE      | LIVINGSTON       | REID HILL       | BEACH           |
| CARSELAND       | GILBY           | LOCH SLOY        | REXBORO         | WHITE STAR MINE |
| CARTHEW         | GILLEN          | LOCKHART         | RICH VALLEY     | WHITEWOOD LAKE  |
| CASAVANT        | GILPIN          | LONE BOTTE       | RIDDELLVALE     | WHITFORD        |
| CHAILEY         | GLADYS          | LONG             | RISING SUN      | WILDMERE        |
| CHESTERWOLD     | GLENBOW         | LONG COULEE      | RIVIERE QUI     | WILLOWDALE      |
| CHIGWELL        | GLENFORD        | LONGVIEW         | BARRE           | WILLOWLEA       |
| CLEARVIEW       | GLENIFFER       | LUNDBRECK        | ROCKELING BAY   | WILMOT          |
| CLOSE           | GLENVIEW        | LUSIGNAN         | ROCKY VIEW      | WILSON          |
| CLOVER BAR      | GOLDEN SPIKE    | MAJORVILLE       | RODINO          | WILTON PARK     |
| CLYMONT         | GOOD HOPE       | MAKEPEACE        | ROLLING GREEN   | WIMBORNE        |
| COAL CITY       | GOOD LUCK       | MALMO            | ROSEDALE        | WINTERBURN      |
| COALDALE        | GOPHER HEAD     | MANFRED          | ROSENHEIM       | WOODHOUSE       |
| CO-HURST        | GRAINDALE       | MAPLE LEAF       | ROSENROLL       | WOOD RIVER      |
| COLEMAN         | GRAINGER        | MARTINS          | ROSYTH          | WOOLFORD        |
| COLINTON        | GRAND VALLEY    | MARWAYNE         | ROUND HILL      | WOSTOK          |
| COMMERCE        | GRANT LAKE      | MAUGHAN          | RUSYLVA         | YORKVILLE       |
| CONJURING CREEK | GREEN GLADE     | MAUNDERS         | SALISBURY       | ZETLAND         |

### BRITISH COLUMBIA POINTS

|             |             |           |            |                |
|-------------|-------------|-----------|------------|----------------|
| BAKER       | DORR        | HANBURY   | LUMBERTON  | ST EUGENE MIS- |
| BAYNES LAKE | ELKO        | HARTLEY   | MARYSVILLE | SION           |
| BULL RIVER  |             | HOSMER    | MICHEL     | ST. MARY'S     |
| CAITHNESS   | FERNIE      | JAFFRAY   | MORRISSEY  | WALDO [PRAIRIE |
| COAL CREEK  | FORT STEELE | KIMBERLEY | MOYIE      | WARDNER        |
| CRANBROOK   |             | KINGSGATE | NATAL      | WASA           |
| CROWS NEST  | GALLOWAY    | KRAG      | OLSON      | WYCLIFFE       |
|             |             |           |            | YAHK           |



## **Manitoba**

**UNLIMITED LONG DISTANCE CONNECTION** from all points in Alberta (except from offices North and West of Edmonton and North of the Edmonton-Lloydminster line) to all offices of the Manitoba Telephone System. Day, Evening and Night rates in effect. For information regarding Rates, call the Chief Operator or Operator in charge at your office.

## **Saskatchewan**

**UNLIMITED LONG DISTANCE CONNECTION** from all points in Alberta to all offices of the Saskatchewan Government Telephones. Day Rates only in effect with Saskatchewan points. For information regarding rates, call the Chief Operator or Operator in charge at your office.

## **Montana U.S.A.**

**UNLIMITED LONG DISTANCE CONNECTION** from all points in Alberta to all offices of the Mountain States Telephone and Telegraph Company in Montana. Day Rates only in effect with Montana offices. For information regarding rates, call the Chief Operator or Operator in charge at your office.

# ***It Goes Home!***

**THE Telephone Directory goes into every home where there is a telephone—and stays there!**

Could you find a better medium for **ADVERTISING YOUR GOODS** or the service you are prepared to render?

Its circulation is large—its rates are small!

---

*For Advertising Rates apply*

**DIRECTORY ADVERTISING DEPARTMENT**

**Alberta Government Telephones**

**128 Seventh Avenue West - Calgary, Alta.**



# *A Book That Everybody Uses*

---

**T**HE Advertisements in this Directory  
are read by Everybody, because  
Everybody Uses the Book.

If You are not getting Your Share of Telephone Orders it is because your business needs the stimulant of Good Advertising in the Telephone Directory.

Put your Advertisement in the Directory and you will have a Salesman working for you Night and Day!

See that every branch of your business is listed in the Classified Section of the Telephone Directory. It is the Buyers' Guide!

---

*For Advertising Rates apply*

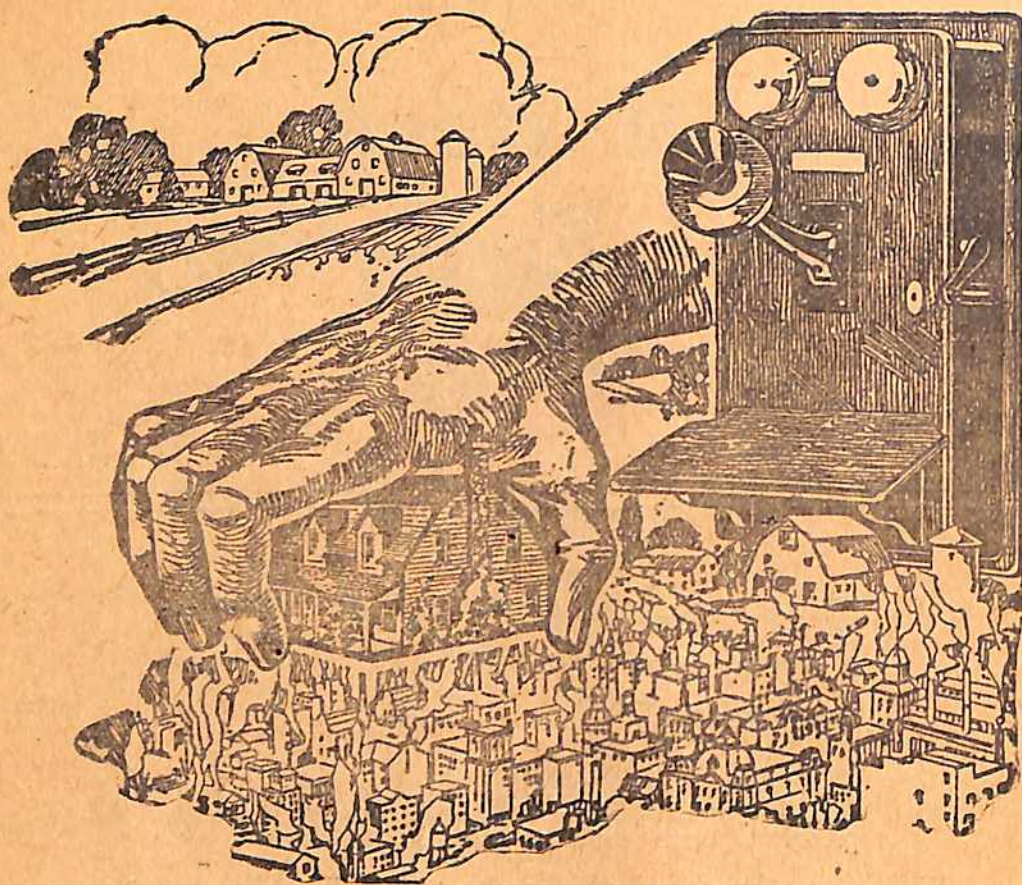
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***Directory Advertising Department***

**Alberta Government Telephones**

**128 Seventh Avenue West, Calgary, Alta.**





## So Far and Yet So Near

By the use of LONG DISTANCE Telephone Service distance is annihilated.

"Long Distance" brings your Farm to Town and enables you to transact business promptly, economically and with that personal touch that is so invaluable.

Remember that your telephone gives you direct connection with over 100,000 telephones in Alberta, Manitoba, Saskatchewan and British Columbia and that minutes, not miles, separate you from your customers, far or near, old or prospective.

The Telephone Directory gives full information as to the rates and classes of Service available.

### Use Long Distance

THE ALBERTA GOVERNMENT  
TELEPHONES

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# CALGARY

128 SEVENTH AVENUE WEST

## CONTINUOUS SERVICE

|                                                                                                                                                                               |      |       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| For Information regarding New Subscribers, Change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, etc.                                                    | Call | 92    |
| For Trouble                                                                                                                                                                   | "    | 93    |
| For Rural Subscribers                                                                                                                                                         | "    | 94    |
| For Long Distance Operator                                                                                                                                                    | "    | 0     |
| For Chief Operator                                                                                                                                                            | "    | M5514 |
| For District Traffic Chief                                                                                                                                                    | "    | M6113 |
| Report Telephones Out of Order and Unsatisfactory Local Service to                                                                                                            |      | 93    |
| Report Unsatisfactory Long Distance Service to Chief Operator                                                                                                                 |      | M5514 |
| <i>To City Subscribers:</i> —For connection with rural subscribers, call 94, and when operator answers give the number of rural subscriber desired, distinctly, as R 3-5-0-2. |      |       |
| For List of Rural Subscribers, see pages following list of Exchange Subscribers.                                                                                              |      |       |
| For FIRE                                                                                                                                                                      | Call | M1197 |

## PUBLIC PAY STATIONS

|                                              |                                                   |
|----------------------------------------------|---------------------------------------------------|
| 62 Alexandra Hotel—9th Ave E                 | 22 King Edward Hotel—9th Ave & 4th St E           |
| 45 Arcade Rest Room—Arcade 8th Ave W         | 26 King George Hotel—9th Ave W                    |
| 56 Automobile Camp—St Patrick's Island       | 27 King George Hotel—9th Ave W                    |
| 23 Braemar Lodge—4th Ave W                   | 94 Kolb's Restaurant—8th Ave W                    |
| 25 C.N.R. Depot—18th Ave & 1st St W          | Liggetts-Findlay Drug Stores—                     |
| 41 C.N.R. Depot—18th Ave & 1st St W          | 66) 8th Ave & 1st St W                            |
| 74 C.P.R. Depot                              | 68) 8th Ave & Centre St                           |
| 76 C.P.R. Depot                              | 63) 8th Ave & Centre St                           |
| 96 C.P.R. Depot                              | 77 Lincoln Hotel—9th Ave E                        |
| 33 C.P.R. Depot                              | 10 MacFarlane Drug Co—Traders Bldg                |
| 61 Capitol Theatre—8th Ave W                 | 99 Maclean's Drug Store—Maclean Bldg              |
| 52 Capitol Theatre—8th Ave W                 | 11 Maple Leaf Candy Co—140 8th Ave E              |
| 91 Club Cafe—111 8th Ave W                   | 8 McCrohan's Cafe—136-138 9th Ave W               |
| 35 College Apts—1722 5-A St W                | 95 McDermid Drug Store—128a 8th Ave W             |
| 17 Colonial Hotel—209 7th Ave E              | 48 McGill's Drug Store—17th Ave & 7th St W        |
| 60 Crooks, The Druggist—17th Ave & 14th St W | 38 Morgan Billy Confectionery—1229 2nd St E       |
| 51 Davidson Susan—507 4th St W               | 59 Palace of Eats—8th Ave & 1st St W              |
| 30 Dean's Pharmacy—1314 B 9th Ave E          | 4 Palace Theatre—Ladies Waiting Room              |
| 83 Dominion Hotel—120 9th Ave W              | 70 Palliser Hotel—9th Ave W                       |
| 44 Dubisky's Confectionery—139 7th Ave E     | 93 Patricia The—234 8th Ave W                     |
| 64 Dunford Drug Co—Herald Bldg               | 98 Perry Drug Store—Alberta Corner                |
| 16 Empire Hotel—9th Ave E                    | 37 Post Office—Southam Bldg                       |
| 24 Empire Hotel—9th Ave E                    | 14 Princess Drug Co—8th Ave & 2nd St E            |
| 39 Empress Confectionery—1225 9th Ave E      | 73 Queen's Hotel—8th Ave & 2nd St E               |
| 58 Esdale's Drug Store—1317 1st St W         | 92 Riverside Hotel—4th St & Blvd NE               |
| 21 Exhibition Office—Victoria Park           | 65 St George's Island Pavilion—St George's Island |
| 50 Gilbert Brothers Ltd—Land Bldg            | 40 St Regis Hotel—Licensed Premises 7th Ave E     |
| 15 Grand Cigar Store—Lougheed Bldg           | 49 Scotia Confectionery—228 17th Ave E            |
| 34 Harry's Drug Store—218 8th Ave E          | 53 Sun Drug Co—4th St W & 17th Ave                |
| 67 Hillhurst Pharmacy—103 10th St NW         | 28 Tea Kettle Inn—214 7th Ave W                   |
| 7 Home Delicacies—135 8th Ave W              | 46 Thomas Block—707 2nd St W                      |
| 100 Hotel Noble—1st St W & 13th Ave          | 19) United Cigar Store Ltd—cor 8th Av & 1st St W  |
| 20 Hotel Noble—1st St W & 13th Ave           | 54) United Cigar Stores Ltd—9th Ave & Centre St   |
| 32 Hotel Noble—1st St W & 13th Ave           | 29 United Cigar Stores Ltd—8th Ave & 2nd St E     |
| 71 Hotel Noble—1st St W & 13th Ave           | 43 Victoria Hotel—121a 8th Ave E                  |
| 47 Hotel Royal—cor 2nd St W & 8th Ave        | 84 Victoria Hotel—121a 8th Ave E                  |
| 85 Hudson's Bay Company—1st St W             | 9 Victoria Hotel Bar—8th Ave E                    |
| 86 Hudson's Bay Company—1st St W             | 31 White Lunch Ltd—128 8th Ave E                  |
| 87 Hudson's Bay Company—1st St W             | 13 Whitney Hotel—110 9th Ave W                    |
| 88 Hudson's Bay Company—1st St W             | 55 Williams Drug Store—239 16th Ave NW            |
| 89 Hudson's Bay Company—1st St W             | 72 Yale Hotel—9th Ave E                           |
| 57 Imperial Hotel—9th Ave & 2nd St E         |                                                   |
| 90 Institute of Technology—North Hill        |                                                   |
| 12 Jeffrey Drug Co—122 4th St SE             |                                                   |



# You Will Find

ACCOUNTANTS  
ARCHITECTS  
AUTOMOBILE DEALERS  
BAGGAGE TRANSFERS  
BAKERS  
BARRISTERS  
CARPENTERS  
CHIMNEY SWEEPS  
CLEANERS AND DYERS  
COLLEGES  
DECORATORS  
DENTISTS  
ELECTRICIANS  
FINANCIAL AGENTS  
FURNITURE MOVERS  
GARAGES  
HAT RENOVATORS  
HEATING CONTRACTORS  
INSURANCE COMPANIES  
JEWELERS  
LAUNDRIES  
LIVERIES

LUMBER DEALERS  
MAGNETO REPAIRERS  
MASQUERADE COSTUMES  
MILLINERS  
NURSES  
OPTICIANS  
PAINTERS  
PHOTOGRAPHERS  
PHYSICIANS  
PIANO DEALERS  
PLUMBERS  
REAL ESTATE OFFICES  
RENTAL AGENTS  
SCHOOLS  
SECOND-HAND DEALERS  
TAILORS  
TAXICABS  
UNDERTAKERS  
UPHOLSTERERS  
VULCANIZERS  
WELDERS  
X-RAY SPECIALISTS

And Every Other Trade and Profession

## Listed in the Classified Section

*For Insertion Charges and Rates for Advertising, apply*

DIRECTORY ADVERTISING DEPARTMENT

ALBERTA GOVERNMENT TELEPHONES

Phones: M6005  
and M6198

128 Seventh Ave. W.  
CALGARY, ALTA.



Phones:  
M6286  
M3940

*Empire Cleaning & Dyeing Co. Ltd.*

CALGARY

"RELIABLE! THAT'S ALL!"

ALBERTA

234-236  
12th Ave.  
West

## Calgary Exchange Subscribers

(For Rural Subscribers see Pages at End of Exchange Subscribers)

### AUTO TAXI

AUTO TAXI & LIVERY SERVICE

**M3545**

J. J. REEDY, Proprietor  
2nd AVENUE WEST

#### A

**M 3292 A A AUTO BAGGAGE TRANSFER** Edgar F Steel Prop 617 7th Ave E

**M 5201 A I Cleaners Dyers Tailors** 1235 2nd St E

**M 3344 A I WINDOW CLEANING CO** 1315 Centre St

**M 2223 A B Auto Livery** 110 9th Ave W

**M 4485 A B C BATTERY SERVICE** 420-2 9th Ave E

**M 5379 A B C CARTAGE** Baggage & Transfer 311 11th Ave E

**M 6479 A B Cafe** 206a Centre St

**M 4445 AARON AUTO LIVERY** Bert Wright and Harry Hayden 108a 9th Ave W

**M 5181 Aaron Joseph L** res 721 5th Ave W

**M 1311 AARON & STEVENS** Theatre Supplies 311 Traders Bldg

**M 5181 Jos L Aaron Mgr** res 721 5th Ave W

**W 2891 N E Stevens Tech Dept** res 2134 17th Ave W

**M 6444 ABBOTT AUTO LIVERY** Norman Soper 108a 9th Ave W

**M 2969 Abe & George Co Fruit & Veg** 39 New Calg Mkt

**M 6711 Abel W J** res 623 23rd Ave W

**H 1141 Abercrombie Wm** res 1409 2nd St NW

**M 1394 Aberdeen Apts Janitor** 2206a 4th St W

**W 4245 Aberhart William** res 1216 13th Ave W

**W 175 Aberle E B** res 1826 15th St W

**M 1234 Abram Mrs Emma** res 1 Costello Blk

**W 4043 Abram F R** res 1237 12th Ave W

**E 5458 Abramson Abram** res 9 Gresham Blk

**M 3790 Acadia Fire Insurance Company Local Agents** F W Mapson & Co Union Bank Bldg

**M 5166 ACADIA FIRE INSURANCE COMPANY THE** 26-28 Elma Blk

**M 4940 D K Boddy Branch Supt** res 17 Healy Apts

**M 6901 Ace Cartage James Whittaker** 234 30th Ave SE

**M 3226 ACE SHOW CARDS** 7 Central Bldg

**M 7318 ACKLAND D & SON LTD** Wholesale Carriage & Wagon Hardware 722 11th Ave W

**M 7075 Auto Accessory Dept & Shipping**

**M 3576 ACKLAND W A AGENCIES** Insurance 52 Canada Life Bldg, Automobile, Accident and Sickness, Bonds, Burglary, Baggage, Fire Insurance, Liability, Plate Glass, Hail, Parcel Post, Rain, etc.

**W 4296 Ackland W A** res 819 17th Ave W

**M 7785 ACME AUTO BAGGAGE TRANSFER** 1110 1st St E

**M 3894 ACME FRUIT CO LTD** Manager and Sales Dept 510 9th Ave W

**M 6599 Credit Manager and General Office**

**M 5050 City Sales & Shipping Dept**

**M 2997 Orders & Confectionery Dept**

**H 1801 P C Hiles Manager** res 311 12th Ave NW

**W 2366 L B Holmes Asst Mgr** res 1523 15th Ave W

**M 1894 W Orr Warehouse Foreman** res 614 14th Ave E

**M 2238 ACME GARAGE** J H Watts 706 10 St W

**L 1492 ACME GROCERY** G Chennells 1209 Centre Ave NW

**L 1206 ACME PLUMBING** 142a 10th St NW

**L 1206 Night Calls S M Sharp**

**L 1429 Acton F** res 221 11-A St NW

**W 1982 Acton George** res 1509 22nd Ave SW

**M 3792 Acton Mrs James** res 418 13th Ave E

**H 1018 Acton James** res 250 19th Ave NE

**M 1255 "AD" CARDS** R M Oliver 20 Lineham Blk

**L 1818 Adam Charles** res 220 15th St NW

**W 4620 Adam J G** res 1805 17th St W

**H 1962 Adam James** res 409 18th Ave NW

**M 2665 Adams A** res 630 11th Ave W

**M 9974 Adams A C L** res 35 Thomas Blk

**M 4904 Adams A F** res 240a 29th Ave SE

**M 6888 ADAMS C F & EDWARDS** Barristers & Solicitors Bank of Montreal Bldg

**M 1281 Charles F Adams K.C.** res 721 Riverdale Ave

**M 7549 Manley J Edwards** 2201 2nd St W

**M 1281 Adams Charles F K.C.** res 721 Riverdale Ave

**W 4149 Adams Clinton C** res 4 Acadia Apts

**L 1802 Adams D R** res 226 10 1/2 St NW

**M 1348 Adams E D** res 1002 39th Ave W

**M 1638 Adams F C** res 412 5th Ave W

**M 9788 Adams G G** res 1 Yale Apts

**M 1998 Adams H K** res 329 36th Ave W

**M 2251 Adams J D & Co Rd Gradg Mach Centre & 12 Ave**

**M 5825 Adams J H** res 316 20th Ave W

**M 9394 ADAMS DR J M** Eye Ear Nose & Throat 508-9 Herald Bldg

**M 7252 Adams Dr J M** res 314 Roxboro Rd

**M 5717 Adams J W** res 1105 5th St E

**M 7540 Adams Margaret** Public Steno 1008 Herald Bldg

**M 6905 Adams S** res 4 Riverside Apts

**L 1441 Adams S H** res 1340 16-A St NW

**M 7035 Adams T E** res 2118 4th St W

**M 2418 ADAMS W A** Groceries 101 5th St W

**W 4957 Adams W S** res 839 18th Ave W

**E 5121 ADAMS WOOD & WEILLER LTD** Live Stock Commission Merchants

**M 1998 Harvey K Adams** res

**M 1616 ADAMS & FITCH** Barristers & Solicitors Union Bank Building

**L 1441 S H Adams** res 1340 16-A St NW

**L 2286 I F Fitch** res 1331 15th St NW

**M 6544 E D Arnold** res 539 13th Ave W



# For Long Distance Rates and Points in Other Districts

**See Pages 9 & 10**  
or Call "LONG DISTANCE"

- M 5212** Adamson J S res 234 39th Ave W  
**L 1270** Adcock J E res 429 12th St NW  
**M 6543** Ader Lawrence res 413 8th Ave E  
**M 4746** Adie G G res 3612 Stanley Rd  
**M 4773** **ADLAM COLLEGE OF MUSIC**  
G H Adlam Director 405a 8th Ave W  
**H 1413** Adshead H B res 119 28th Ave NW  
**M 3635** Advance Furniture Exchange M Kurtzberg 312  
8th Ave E  
**M 2714** M Kurtzberg Prop res  
**M 2630** Advance Oil Co Ltd W D Lundy 212-3 P Burns Bdg  
**M 1978** Advance-Rumely Thresher Co Inc 628 9th Ave W  
General Office  
L D Benedict Manager  
J E McGinness Asst Mgr  
**M 4486** Advance-Rumely Thresher Co Inc Repair & Extras  
Dept 628 9th Ave W  
**M 3414** Aellen H A res 1 Bell Blk  
**M 7331** **AETNA INSURANCE CO** 55 Canada  
Life Bldg  
**M 3290** C J Malcolm Special Agent res  
**M 1443** **AGNEW WALTER G** Jeweller 811a  
1st St W  
**M 3315** Agnew Walter G res 113 Garden Crescent  
**M 3476** Agrell F W res 209 25th Ave W  
**E 5824** Ahearn Edward res 2124 6th St E  
**L 1156** Ahrens Fritz res Morley Trail  
**W 1474** Aiello S res 1232 17th Ave W  
**M 9577** **AIKENHEAD DR ALBERT E** Phys  
& Surgeon 140 6th Ave W  
Drs Macnab, Lincoln, Aikenhead, Murray &  
Stanley  
**W 1948** Aikenhead Dr Albert E res 913 19th Ave W  
**M 7804** Aikins E W res 1415 5th St E  
**M 3926** Ainslie John res 530 9th Ave E  
**M 2022** Aird J S Furrier 330 Alberta Corner  
**M 2068** Aird J S res 3917 3rd St W  
**E 5365** Airlie P res Block 23 Albert Park  
**E 5825** Aisanstat Ben res 804 9th St E  
**W 1719** Aitken Alex res 2019 20th Ave W  
**H 1323** Aitken Allan D res 1437 2nd St NW  
**M 3016** Aitken Archie P res 101 24th Ave E  
**H 1995** Aitken J B res 721 4 1/2 St NE  
**L 1615** Aitken J S res 2132 3rd Ave SW  
**M 4019** Aitkin Miss Jean res 28 Belmont Apts  
**H 1173** **AJAX ELECTRICAL & SPORT-  
ING GOODS** George Rounce 139 16th  
Ave NW  
**H 1691** Aled Edward res 721 17th Ave NW  
**W 4175** Akitt Herbert J res 1724 13th St W  
**M 2242** **AKITT & HARRISON** Sight Special-  
ists 807 Herald Bldg  
**M 7207** **AL AZHAR TEMPLE** 506 17th Ave W  
**W 4496** A C Casey Mgr res 1115 13th Ave W  
**W 2002** Alaska Furriers 833 17th Ave W  
**M 4425** Alberta Associated Oil Fields Ltd 514 Lancaster Bdg  
**M 7289** **ALBERTA AUCTION MART**  
J Roginsky Prop 402 8th Ave E  
**M 4485** **ALBERTA BATTERY CO LTD**  
420-2 9th Ave E  
**E 5168** Alberta Box Co Ltd C J Williams Mgr 11th Ave  
and 11th St E  
**E 5290** Coal & Wood Mills Estate  
**M 4554** **ALBERTA BRITISH COLUMBIA  
HAY & GRAIN CO** 406a Grain Exch
- M 3821** **ALBERTA BUTCHERS SUPPLY  
HOUSE** 136 7th Ave E  
**W 2412** W Hopkins Prop res  
**L 1567** D C Sinclair res  
**M 2620** Alberta Cafe Harry Lee 220a 8th Ave E  
**M 2120** Alberta Chimney Sweep J McPherson 324 5th Ave E  
**M 6840** Alberta Conference of S.D.A. 304 Oddfellows Bldg  
**M 9688** **ALBERTA CO-OPERATIVE  
POULTRY PRODUCERS LTD**  
Secretary Mrs F E Wyman Loughed Bldg  
**M 7906** **ALBERTA CO-OPERATIVE  
WHEAT PRODUCERS LTD**  
Private Branch Exchange connecting all Depts  
226 Loughed Bldg  
**M 7909** H W Wood Chairman  
**M 5161** R D Purdy Manager res J Connaught Apts  
**H 1181** **ALBERTA ELECTRIC CO** 135 16th  
Ave NW  
**H 1545** M V Anderson Manager res  
**M 7981** **ALBERTA FARMER** Herald Building  
Private Branch Exchange connecting all Depts  
**DEPARTMENTS**  
General Information  
Advertising  
Subscriptions  
Editorial & News  
Advertising Manager  
Editor  
**NIGHTS SUNDAYS & HOLIDAYS**  
**M 7981** Editorial & News Department  
**M 7985** Subscriptions  
**M 7987** Business & Advertising  
**M 5561** **ALBERTA FARMERS' CO-  
OPERATIVE ELEVATOR  
COMPANY LIMITED** (Successors  
United Grain Growers Ltd)  
**M 6547** Alberta Flour Mills Ltd office 514 P Burns Bldg  
**E 5434** Milling Plant East Calgary  
**M 7086** **ALBERTA FURNITURE EX-  
CHANGE** S Sigurdsson Slingsby Blk  
Riverside  
**M 9521** **ALBERTA GOVERNMENT EM-  
PLOYMENT BUREAU** 608 2nd  
St E  
Private Branch Exchange connecting all Depts  
Ask operator for class of workers required  
**ALBERTA GOVERNMENT  
TELEPHONES** 128 7th Ave W  
**COMMERCIAL DEPT—CITY**  
General Office  
**M 3430** Adjustments and Collections  
**M 3699** City Clerk  
**M 6750** Applications and Renewals  
**M 3490** City Commercial Manager  
**M 6430** **COMMERCIAL DEPT—DISTRICT**  
General Office  
**M 3830** District Commercial Manager  
**M 7323** **DIRECTORY AND ADVERTISING DEPT**  
**M 6198** Directory Supervisor  
**M 6005** **PLANT DEPT**  
**M 6126** Plant Chief "District"  
**M 6121** Plant Chief "City"  
**M 6115** Stores  
**TRAFFIC DEPT**  
**M 6113** District Traffic Chiefs Calgary City & District





# Dominion Coal Co. Ltd. \*

710 First St. E.

M7010

DISTRIBUTORS OF NEWCASTLE COAL

- M 1940 ALBERTA GRAIN CO LTD** 8th Floor  
See Alberta Pacific Grain Co Ltd [Lancaster Bldg]
- E 5206 ALBERTA GROCERY STORE** cor  
19th Ave & 9th St E
- M 1805 Alberta Hotel Association** 120 9th Ave W
- M 2633 ALBERTA ICE CO LTD THE** Cash  
& Household Order Dept Centre St & 10th Ave
- M 6897 Office and Warehouse**  
**H 1314 Manager's res**  
Ice Plant Keith (See Rural 3510—Call 94)
- M 1446 Alberta Life & Accident Ins Co Ltd** 128 7th Ave E
- ALBERTA LIVE STOCK ASSOCIATIONS** Offices, Exhibition Grounds
- M 2732 Main Office**  
**M 2506 E L Richardson Secretary & Managing Director**  
**M 7524 Grounds Superintendent res**  
**M 5385 Alberta Loan Office** Bloomenthal & Epstein 816 Centre St
- M 4622 Alberta Lumber Co Ltd** 306 Lancaster Bldg
- M 4411 ALBERTA MERCANTILE & ADJUSTMENT SERVICE (BONDED)**  
I O O F Bldg 517 Centre St
- M 3264 ALBERTA MOTORIST** W S Tempest  
Editor 133a 6th Ave W
- M 3264 Alberta Motorist Service Club Ltd** 133a 6th Ave W
- M 3457 Alberta New & Second Hand Store** 130 9th Ave E
- M 7826 ALBERTA NEWS CO** 108 6th Ave W
- M 2684 ALBERTA OPTICAL CO LTD**  
THE Opticians 123 8th Ave W Upstairs
- M 2682 S A Bartlett Mgr res** 3034 5th St W  
Lougheed Bldg
- M 3880 Alberta Pacific Consolidated Oils Ltd** 410-412  
Lougheed Bldg
- M 6661 ALBERTA PACIFIC GRAIN CO LTD** 8th Floor Lancaster Bldg  
Private Branch Exchange connecting all Depts  
John I McFarland President  
C M Hall Manager  
Secretary Treasurer  
Accountant  
Superintendent (North Alberta)  
Superintendent (South Alberta)  
Construction Department  
Traffic Department  
Sales Department  
Commission Department  
Coal Department  
Cashier
- NIGHT CALLS AFTER 18 O'CLOCK—**
- W 4810 President**  
**M 2827 Manager**  
**M 1275 Superintendent North Alberta**  
**W 2216 Superintendent South Alberta**  
**W 2447 Coal Department**
- M 3596 ALBERTA PIANO CO LIMITED**  
Music Dealers 130 8th Ave W
- W 1703 W H Ross Manager res**
- M 4225 ALBERTA PRODUCE CO LTD**  
Butter Eggs & Poultry 437 10th Ave E
- W 2701 W H Hendrix Manager res**
- ALBERTA PROVINCIAL POLICE**
- M 3284 General Office & Guard Room**  
**M 4441 Inspector W Brankley Private Office**  
**E 5805 Inspector W Brankley res** 926 8th Ave E
- M 7901 Alberta Radio Electric Ltd** 326-332 7th Ave W
- W 2732 ALBERTA REFINING CO** 18th St  
& 10th Ave W
- M 3009 ALBERTA ROOMS** Hugh P Duffie Prop  
142 9th Ave W
- M 1931 Alberta Shoe Store** G W Piette 705 Centre St
- M 6016 ALBERTA STEAM LAUNDRY CO LTD** 730 2nd Ave W
- M 811 Alberta Stock Yards Co Ltd** E Calgary  
Local 32 General Office and Manager
- E 5484 Hog Scale House** E Calgary
- E 5320 Alberta Stock Yards Hotel** K Inamasu Prop Stock Yards
- M 3377 ALBERTA TAILORS (Upstairs)** 7-10  
231 8th Ave W
- M 2250 Alberta Taxi Co** Frank Heal & Fred Green 110  
9th Ave W
- M 6840 Alberta Tract Society** S D A 305 Oddfellows Bldg
- M 4805 ALBERTA TRANSFER** R F Lawrence  
424 13th Ave E
- M 1441 ALBERTA WOOD PRESERVING CO LTD** 1910 9th Ave W  
A K Leitch President  
R D Prettie Vice-President res
- M 9716 J H Dixon Manager res**
- M 2380 ALBERTAN JOB PRESS LTD**  
J Rockley Mgr 310 8th Ave E
- L 1038 Manager's res** 825 4th Ave NW
- M 9536 ALBERTAN PUBLISHING CO LTD** 229 8th Ave W  
Private Branch Exchange connecting all Depts  
Business Office  
Circulation Dept  
Advertising-Display  
Want Ad Dept  
Editorial Dept  
Sporting Editor  
Society Editor  
Composing Room  
NIGHTS SUNDAYS AND HOLIDAYS
- M 9538 Editorial Room**  
**M 9537 Sporting Editor**  
**M 9536 Business Office**  
**M 9539 Composing Room**
- M 7778 ALDER ERNEST** Coal & Wood Dealer  
6th St & 8th Ave E
- M 7779 Alder Ernest res** 310 36th Ave SW Parkhill
- H 2445 Alderman R T res** 215 13th Ave NW
- E 5179 Alderton A S res** 1340 11th Ave E
- L 1469 Aldous Miss Evelyn res** 1747 2nd Ave NW
- M 5268 Alexander Mrs A res** 105 13th St NE
- M 9607 Alexander Mrs B res** 608 9th Ave E
- M 4593 Alexander Mrs C A res** 840 4th Ave W
- M 6511 Alexander Chas res** 508 14th Ave W
- M 1312 ALEXANDER CIGAR STORE & NEWS STAND** S Dworkin Prop  
204 8th Ave W Wholesale and Retail  
Magazines Cigars Cigarettes and Tobaccos
- M 9488 Alexander E H res** 409 15th Ave E
- M 7730 Alexander Geo D res** 1209 1st St E
- M 3724 Alexander J B res** 523 19th Ave W
- H 1533 Alexander J Howard res** 1140 16th Ave NW
- L 1475 Alexander J M res** 653 3rd Ave NW
- W 2258 Alexander J S res** 1520 15th Ave W
- M 7048 Alexander Oscar M res** 217 15th Ave W



# TO MOVE YOUR TELEPHONE

Ten Days' Notice Is Required (See Page 5, Clause 10)

- E 5875** Alexander W res 911 19th Ave E  
**M 4514** Alexander William res 816 38th Ave W  
**M 4671 ALEXANDRA HOTEL** 9th Ave East  
 Private Branch Exchange connecting all Rooms  
**M 4754** Alexandre A H res 625 Centre Ave NE  
**H 1123** Alford A C res 315 18th Ave NW  
**M 9336** Alford Miss E res 4 Rivermeade Apts  
**L 2351** Alger Mrs John res 723 4-A St NW  
**M 2766** Allan A res 330 12th Ave W  
**M 1284** Allan A res 132 6th Ave W  
**H 1365** Allan A H res 1615 5th St NE  
**H 1861** Allan Alex res 322 7th Ave NE  
**M 9132** Allan David M res 111 25th Ave W  
**M 4857** Allan E H res 3231 7th St W  
**M 5789** Allan H W res 3904 3rd St W Elbow Park  
**E 5863** Allan James res 2111 8th Ave E  
**M 1523** Allan James res 4 Afton Apts  
**L 1791** Allan Jas A res 932 3rd Ave NW  
**M 7616** Allan John res 1313 Centre St  
**W 2247** Allan R res 1811 16-A St W  
**H 1873** Allan Mrs R res 728 4th St NE  
**M 5815** Allan R P res 621 22nd Ave W  
**M 1699** **ALLAN THOBURN** Inspector of Tax-  
**M 1693** ation Room 18 Customs Bldg  
**M 6898** Allan Thoburn res 602 13th Ave W  
**M 1390** **ALLAN & JOHNSTON** Custome House  
 Brokers 11 Union Bank Bldg  
**M 4738** **ALLAN'S J MEAT MARKET**  
 Traders Bldg  
**M 4758** Allasia M res 425 1st Ave SE  
**W 1530** Allder R G res 1718 13th Ave W  
**M 6258** Allen Mrs A res 101 5th Ave E  
**L 1062** Allen A G res 8 Phyllis Apts  
**M 4411** **ALLEN A H** Insurance & Investments  
 I O O F Bldg 517 Centre St  
**W 2573** Allen A H res 2 Moxam Apts  
**W 4492** Allen A M res 1715 10th Ave W  
**W 4082** Allen A W G res Blk 30 Lincoln Park  
**M 5115** Allen Mrs E res 303 Beveridge Bldg  
**W 4433** Allen G res 1516 13th Ave W  
**E 5299** Allen J res 820 22nd Ave SE  
**L 1679** Allen J H res 908 5th St NW  
**M 1257** **ALLEN DR J L** Physician & Surgeon  
 415 Herald Bldg  
**M 9323** Dr J L Allen res 924 Riverdale Ave  
**M 9865** Allen Loftus H res 3222 7-A St W  
**M 9850** Allen Mrs M I res 17 Crown Bldg  
**W 1841** Allen S res 209 Devenish Apts  
**H 2459** Allen S E res 1-102 Crescent Rd  
**W 2564** Allen T M res 1332 12th Ave W  
**M 9015** Allen W D res 114 11th Ave W  
**W 4070** Allen W G res 1603 11th Ave W  
**M 9163** Allen W P res 604 14th Ave E  
**W 2693** Allergoth M J res 2420 24th St SW  
**M 1144** **ALLIANCE ASSURANCE CO**  
**LTD OF LONDON ENGLAND** (Casualty  
 Dept)  
 Lougheed & Taylor Ltd General Agents 210 8th  
 Ave W  
**M 6686** Allis-Chalmers Ltd (Canadian) cor 4 St W & 11 Av  
**H 2477** Allison Alec res 1601 Centre-A St NE  
**W 4607** Allison Miss Florence W res 1342 14th Ave W  
**M 1320** **ALLISON H A** Law Office 227a 8th Ave W  
**M 1079** Allison H A res 203 4th Ave W  
**M 1285** Allison Mrs L res 507 2nd St W  
**M 1979** Allison Lloyd res 1113 7th Ave W  
**M 5896** Allison S A res 117 26th Ave W  
**L 2112** Allison Thomas res 608 15th St NW Hillhurst  
**H 1964** Allison Mrs W H res 718 19th Ave NW  
**M 4983** Allott F W res 302 25th Ave W  
**H 2425** Allright General Store 2019 3rd St NE  
**L 2168** Allwood Harry res 4 Kensington Apts  
**M 1053** Almack F res 226 12th St NE  
**W 2971** Alpine Poultry Farm Sarcedale  
**M 5706** Alport Edwin J res 308 14th Ave W  
**M 6966** Alsbaugh H O res 1 Hope Blk  
**M 5306** Alston A res 3044 5th St W  
**W 1468** Altadore Grocery G S Purdy Prop 1927 34 Av SW  
**M 5173** Altaman E H res 316 12th Ave W  
**M 1519** Altaman Edw E res 535 20th Ave W  
**M 9726** Alton Mrs K res 7 Radio Blk  
**M 9324** Alton R res 3614 7-A St W  
**M 6146** Alward Frank B res 621 15th Ave W  
**W 4465** Ambry Mrs W J res 1511 19th Ave W  
**M 2323** **AMBULANCE** Armstrong Funeral Home  
 304 12th Ave W  
**M 7070** **AMBULANCE** Graham & Brennen Ltd  
**M 1923** 351 13th Ave W cor 4th St W  
**M 3030** **AMBULANCE** A M Shaver 1206-1210 1st  
 St East  
**M 6415** **AMBULANCE AND UNDER-**  
**TAKING** Foster & Foster successors to  
 Harrison & Foster 320 12th Ave W  
**M 9999** American Auto Livery 815a Centre St  
**M 6094** American Cafe 321 8th Ave E  
**M 2588** **AMERICAN CENTRAL INSUR-**  
**ANCE CO** 54 Canada Life Bldg  
**M 6263** American Consulate 210 P Burns Bldg  
**M 3749** **AMERICAN HIDE & FUR CO** 501  
 6th Ave E  
**M 3749** American Hide & Metal Co 501 6th Ave E  
**M 6262** **AMES HOLDEN MCCREADY**  
**LTD** Whol Boots & Shoes 303a-305 7 Ave W  
**M 7024** Fred M T Logan Mgr res  
**M 2265** **AMES HOLDEN TIRE & RUB-**  
**BER CO LTD THE** 331 7th Ave W  
**M 6085** Ace J Rogers Mgr res 124 15th Ave E  
**H 1211** Ames John res 1431 2nd St NW  
**H 1387** Amos Henry res 214 20th Ave NW  
**M 2778** Amphlett Major C E office 24 Marlborough Apts  
**W 2579** Ancell Arthur res 1611 15th Ave W  
**H 2440** Ancell Wm res 3302 3rd St NW  
**H 1467** Ancock Mrs E res 116 25th Ave NW  
**M 2031** Anderl John F res 836 5th Ave W  
**E 5576** Anderson A E res 1517 8th Ave E  
**M 3337** **ANDERSON A MELVILLE** Opto-  
 metrist & Optician (Chauncey's Jewellry Store)  
 116a 8th Ave E  
**M 5571** Anderson Apartments 18th Ave & 7th St W  
 Private Branch Exchange connecting all Suites  
 Vic Anderson Estate  
**M 2131** **ANDERSON BROS** Auto Exchange  
 7th Ave bet Centre & 1st St E  
**M 2131** **ANDERSON BROS** Taxi & Livery  
 7th Ave bet Centre & 1st St E  
**E 5861** Anderson Mrs C res 802 23rd Ave SE  
**M 2678** Anderson C J res 217 14th Ave E  
**M 9462** Anderson C M res 210 2nd Ave W  
**W 2125** Anderson D res 2026 34th Ave SW  
**M 3895** **ANDERSON D B** Flour & Feed 234  
 7th Ave E  
**M 6037** Anderson D B res 1031 7th Ave W  
**W 1053** Anderson D S res 834 19th Ave W



**M2476****"THE  
INDEPENDENT"****GET ME A  
MESSENGER BOY  
QUICK!**

- L 1613** Anderson David res 701 2nd Ave NW  
**H 1830** Anderson David res 915 19th Ave NW  
**M 2947** Anderson David res 915 8th Ave W  
**W 1397** Anderson David (J Eyelegh & Co Ltd) res 2911 16th St W  
**M 5320 ANDERSON DELIVERY CO**  
 THE 120 7th Ave W  
**M 5796** Anderson Mrs E res 319 4th Ave E  
**E 5972** Anderson E Barber 1210a 9th Ave E  
**H 1771** Anderson E res 732 19th Ave NW  
**E 5247** Anderson E res 54 New St  
**M 4108 ANDERSON E J** Optometrist & Optician  
 105 8th Ave E  
**M 6786** Anderson E J res 330 39th Ave W  
**L 1739** Anderson E M res 417 11th St NW  
**W 2649** Anderson E O res 2412 16-A St W  
**L 2264** Anderson F res 836 Boulevard NW  
**W 4720** Anderson Mrs Florence res 1625 29th Ave W  
**E 5574** Anderson Frank res 1040 19th Ave E  
**M 3059 ANDERSON DR G A** Physician office &  
 res 126 6th Ave W  
**E 5192** Anderson G M res 1036 9th St E  
**M 6225** Anderson G R H res 3601 5th St W  
**M 5837** Anderson H J res 105 Mission Rd Parkhill  
**M 9331** Anderson Harry res 521 18th Ave W  
**M 5105** Anderson Mrs J res 102 38-A Ave W Parkhill  
**L 2325** Anderson J A res 2012 24th Ave NW  
**M 7392** Anderson Dr J G res 526 4th Ave W  
**M 4399** Anderson J A res 326 6th Ave E  
**M 2319** Anderson J J res 3 Edwin Blk  
**M 7158** Anderson J J (CPR) res 345 19th Ave W  
**M 7412** Anderson J V res 908 Sifton Boulevard  
**M 1398** Anderson James res 108 25th Ave W  
**M 9498** Anderson John res 206 1st St W  
**W 1548** Anderson John H res 812 16th Ave W  
**W 4234** Anderson John L res 1531 26th Ave W  
**L 1477** Anderson John Marshall res 604 1st Ave NW  
**W 1216** Anderson M P res 2401 16th St SW  
**H 1545** Anderson M V res 522 21st Ave NW  
**H 1181 ANDERSON PLUMBING CO**  
 135 16th Ave NW  
**H 1545** M V Anderson Manager res  
**W 2358** Anderson R res 817 17th Ave W  
**M 5242** Anderson R res 809 3rd Ave W  
**M 3798** Anderson R R res 314 3rd Ave W  
**W 2292** Anderson R S res 1913 26-A St W  
**M 9254** Anderson T N res 617 3rd Ave W  
**W 2820** Anderson W res 1040 14th Ave W  
**M 1985** Anderson W G res 119 Mission Rd Parkhill  
**W 1873** Anderson William res 1921 26th St SW  
**H 1220** Andrew Albert res 464 22nd Ave NW  
**H 2307** Andrew G H res 113 22nd Ave NE  
**M 9133** Andrew H C res 826 Riverdale Ave  
**W 2793** Andrew James res 2237 33rd Ave SW  
**W 2160** Andrews C P res 2612 26-A St SW  
**L 1820** Andrews J res 2324 4th Ave NW  
**M 3899** Andrews James res 605 Lougheed Bldg  
**M 4493** Andrews S res 20 College Apts  
**M 6293** Andrews W H res 511 17th Ave W  
**E 5623** Andrews Wm res 1322 10th Ave E  
**L 2305** Andrus Mrs O W res 0926 1st Ave NW  
**W 2034** Angow The Misses res 1219 16th Ave W  
**M 1044** Angus Malcolm R res 2012 2nd St W  
**E 5796** Annable J H res 2020 8th Ave E  
**W 1251** Annand E res 2136 18th St W  
**M 6942** Annand S A res 905 4th Ave W  
**E 5128** Anscombe A res 4117 16-A St E

- M 4035 ANSLOW H T** Auto Top Builder & Up-  
 holsterer Centre St & 4th Ave E  
**H 1072** H T Anslow res 344 7th Ave NE  
**H 2161** Anthony Fred res 206 34th Ave NE  
**M 4973** Anthony G A res 312 12th Ave W  
**M 6321** Antis Ernest Edgar res 1132 2nd Ave NE  
**E 5486** Apperley A res 1014 20th Ave E  
**L 2063** Appleby Rollit res 427 13th St NW  
**M 7820** Appleford George res 308 Underwood Blk  
**W 1621** Appleton C J res 1814 10th Ave W  
**L 2296** Appleton R res 221 15th St NW  
**M 2816** Apwood Mrs May res 539 11th Ave W  
**M 3879** Arbogast C S res 226 25th Ave W  
**M 3523** Arbuckle Mrs A res 790 9th Ave E

**ARCADE THE** 126a 8th Ave W  
DEPARTMENTS

- M 1701** Bee Hive Staple Dry Goods  
**M 6410** Galloway's Specialty Shop Ladies & Childs Wear  
**M 1977** The D J Moore Co Ltd Ladies' Ready to Wear  
**M 3288** M Evans Corsets Hemstitching & Fancy Work  
**M 4488** Lay's Silks and Woolens  
**M 3868** Madame Lothian Beauty Parlor  
**M 1488** Manager's Office (J W Waldron)  
**H 2219** Archer E N res 702 18th Ave NW  
**M 4114** Archer F B res 3437 7th St W  
**H 1425** Archer W H res 640 18th Ave NW  
**L 1561** Archibald R H res 2736 Boulevard NW  
**L 2489** Archibald R W Plumbing & Gasfitting 1123 5th Ave NW  
**M 6686** Architectural Bronze & Iron Works Canadian Allis-Chalmers Ltd cor 4th St & 11th Ave W  
**M 3916** Ardern Wm res Lansdowne Ave & 8th St W  
**L 1371** Argue Rev A B St Paul's Methodist Parsonage 425 12th St NW  
**W 4748 ARIS** (The Tire Man) 1517 8th St W  
**M 7670** Arkley Mrs Robert res 405 3rd Ave W  
**H 1875** Arlidge Augustine res 2245 5th Ave NE  
**M 9198** Arlington Grocery A Davis 513 2nd St W  
**M 2667** Arlington Hotel Geo H Cutts 6th Ave & 2nd St W  
**M 5376** Armitage Mrs F A res 323 11th Ave W  
**H 2047** Armitage Geo res 239 15th Ave NW  
**M 3039** Armitage J C res 2403 Centre St  
**H 1061** Armitage James R res 411 2nd St NE  
**M 5324** Armitage Tailoring Co 801 2nd St E  
**M 5439** Armour H res 403 Judge Travis Bldg  
**M 9706** Armour W A res 2512 1st St SE  
**M 2702** Armstrong Miss B Dress & Mantle Maker 21 Mackie Blk  
**M 7044** Armstrong C L res 1131 8th Ave W  
**W 4423** Armstrong David res 1729 34th Ave SW  
**W 4261** Armstrong Mrs Elizabeth res 1217 9th St W  
**M 2323 ARMSTRONG FUNERAL HOME**  
 304 12th Ave W  
 White Ambulance & Undertaking  
**M 2614** Office and Long Distance  
**W 4195** Guy O Armstrong res 1813 8th St W  
**W 1443** M B Armstrong res 837 Royal Ave  
**M 5302** Armstrong Garage 119 12th Ave W  
**L 1444** Armstrong H F res 230 11-A St NW  
**M 5490** Armstrong Dr J M Phys & Surg 316 Alberta Cor  
**M 6275** Armstrong Dr J M res 4240 6th St Elbow Park  
**L 1353** Armstrong Jas res 1440 Boulevard NW  
**M 9285** Armstrong Mrs M A res 1214 1st St E  
**E 5842** Armstrong R res 2134 15th St E  
**L 1723** Armstrong R res 1224 Boulevard NW  
**H 1201** Armstrong Roy J res 522 8th Ave NE  
**M 7760** Armstrong Miss Thelma res 510 9th Ave E  
**L 1888** Armstrong V A res 910 1st Ave NW



# Directory Advertising Brings Business

## YOUR AD. HERE

WOULD PRODUCE  
RESULTS!

- M 3509 Armstrong Col W C res 1919 2nd St E  
M 7547 Armstrong W S res 1926 5 1/2 St W
- ARMY & NAVY VETERANS**  
M 3710 Secretary's office  
M 5427 Club House 230 7th Ave W  
M 9255 Arnew E res 609 23rd Ave W  
L 1364 Arnold E T res 817 3rd Ave NW  
W 4839 Arnold H res 2142 15th St W  
L 1162 Arnold H A res 423 15th St NW  
M 3094 Arnold J M res 809 10th St W  
M 6367 **ARNOLD J S** Rental and Insurance Agent  
409 Grain Exchange  
W 1410 Arnold J S res 823 15th Ave W  
M 9621 Arnold John res 325 37th Ave SW  
M 7020 Arnold Seymour res 1108 6th Ave W  
M 6718 **ARNOTT O C CO LTD** Bond Dealers  
& Investment Bankers Royal Bank Chbrs  
M 2012 O C Arnott res  
W 2465 Arsco Geo res 1112 13th St W  
W 2030 Arsneault Miss Rene res 9 Devenish Apts  
M 4080 **ART SHOP THE J W** Booth 237a 7 Av W  
M 4883 **ART SIGN CO** Howell & Roberts 1114a  
1st St W  
W 4925 H J Howell res  
W 2909 H S Roberts res  
M 3999 **ARTIFICIAL LIMB FACTORY**  
M W Kreller Mgr 603a-605 1st St E  
M 1583 Arthur Mrs J Dressmaker 501 Grain Exch  
M 7789 Asbury W res 409 8-A St NE  
W 2531 Ash A R W res 1020 16th Ave W  
L 1938 Ash Geo res 704 2nd Ave NW  
M 4557 Ash George E res 711 11th Ave W  
M 3101 Ash-Temple Co Ltd The Dental Supplies 715  
Herald Bldg  
H 1252 Ashcroft Henry res 239 20th Ave NW  
W 2114 Ashcroft Joseph W res 1312 17th Ave W  
M 5555 **ASHDOWN THE J H HARD-  
WARE CO LTD**  
Private Branch Exchange connecting all Depts  
Wholesale Office & Warehouse 240 11th Ave W  
Office  
M 5559  
M 5728 H G Morrison General Mgr res 3433 7th St W  
W 1195 Thos S Blanchfield Credit Mgr res 1625 13 Av W  
M 6278 P E Lanigan Sales Mgr res 138 24th Ave W  
W 2823 R Wilbraham Office Mgr res 2622 14-A St W  
M 5663 D Burgess Buyer res 205 29th Ave SE  
RETAIL STORE 110 8th Ave W
- NIGHT CALLS—**  
M 5555 Hardware & Cutlery  
M 5556 Sporting Goods  
M 5557 Paint & Glass  
M 5558 House Furnishings  
M 9382 Ralph W Patterson Mgr res 517 19th Ave W  
H 1022 Ashley F N res 464 19th Ave NW  
L 2389 Ashley W res 2030 3rd Ave NW  
H 1095 Ashmead Albert F res 1502 Centre St N  
M 1793 Ashmore A E res 3633 1-A St W

- W 2042 Ashton D res 1816 27th Ave SW  
M 4064 Ashton T H res 535 11th Ave W  
H 2369 Askew E L B res 812 20th Ave NW  
M 7647 Asling W F res 119 2nd Ave E  
H 2449 Asmussen A H Calgary Radio Supply 223 2nd  
Ave NE  
L 2252 Aspden Geo res 329 9-A St NW  
L 2019 Asselstine E B res 314 14th St NW  
M 9577 Associate Physicians & Surgeons 140 6th Ave W  
M 3550 Associated Growers of British Columbia Ltd 4th  
St W & 9th Ave
- M 2715 **ASSOCIATED MORTGAGE IN-  
VESTORS** 612 Grain Exchange  
M 9186 Legal Dept H D Mann  
W 2092 James Maguire Mgr's res 1613 13th Ave W  
W 2946 J H Maguire Insp res 911 18th Ave W  
L 2129 Astell Ernest G res 1177 2nd Ave SW  
M 9972 Astell F C res 340 20th Ave W  
W 2058 Astley Edwin M res 1229 12th Ave W  
W 1017 Astley W D res 1 Braeside Lodge  
W 1490 Atherton John res 2611 16th St SW  
H 1172 Atherton W R res 710 18th Ave NW  
M 5396 Athey F A res 402 38th Ave W  
M 3117 Athletic Billiard Parlors 128a 8th Ave W  
E 5950 Atkins J A res 1634 15th St E  
M 6593 Atkinson Mrs A E 1027 7th Ave W  
L 1889 Atkinson Miss Eugenie A res 709 15th St NW  
W 4691 Atkinson J T res 1745 13th St W  
M 2980 Atkinson Dr P G Dentist 815 Herald Bldg  
M 6592 Atkinson Dr P G res 3235 7-A St Elbow Park  
W 4963 Atkinson W H res 1833 18th St W  
M 1486 Atlantic Cafe 315 8th Ave E
- M 2736 **ATLAS ASSURANCE CO LTD**  
O E Tisdale Agent 604-605 Herald Bldg  
M 4621 Atlas Lumber Co Ltd 306 Lancaster Bldg  
M 6977 **ATTREE GLADYS** Studio of Dancing  
340a 8th Ave W  
H 1818 Attridge A res 1319 2nd St NW  
M 6848 Attwood R T res 326 20th Ave W  
E 5856 Attwood Teddy res 2225 15th St E
- M 4631 **ATWATER KENT DISTRIBUTORS** 514 11th Ave W  
H 1134 Aubertin Edward res 132 10th Ave NW  
M 4410 Augade Madame A res 802 8th Ave W  
W 4164 Auger A R res 932 18th Ave W  
L 1716 Auld Ben D res 0916 1st Ave NW  
M 2164 **AULD DR J W** Specialist in Genito-Urinary  
Diseases 212 Dominion Bank Bldg  
M 5827 Auld Dr J W res 624 26th Ave W  
M 3281 Aull Dr E Surgery Aull Blk  
M 2802 Aull Dr E res 233 12th Ave W
- M 1803 **AURORA OILFIELDS LIMITED**  
210-211 Alberta Corner  
M 5926 Austin A J res 622 22nd Ave W  
M 5252 Austin Arthur G office 41 Elma Blk  
M 1757 Austin Arthur G res 318 14th Ave W  
M 9868 Austin E res 2434 1-A St E  
H 1874 Austin E A res 322 6th Ave NE  
H 1623 Austin J P res 228 29th Ave NW  
M 7376 Austin John H res 106 15th Ave W  
H 2087 Austin John R res 234 4th Ave NE  
M 1951 Austin M res 1111a 3rd St E  
H 2437 Austin Roy C res 425 16th Ave NE
- M 6958 **AUTO CLUB** Information Bureau 125a  
6th Ave W  
M 3545 **AUTO TAXI & LIVERY SER-  
VICE** J J Reedy Prop 2nd Ave & 6th St W



ALBERTAN JOB PRESS Limited - 310 8th Ave. E., Princess Bldg. - Calgary

# We Print CATALOGS and PRICE LISTS M2380

- W 4748 Auto Tire Vulcanizing Works The 1517 8th St W  
 M 1021 **AUTO TOP BUILDERS** R Hilderman  
 515 4th St E  
 M 9232 **AUTO WRECKERS & SALVAGE**  
 CO Geo S Wayman Mgr 938 4th Ave W  
 M 4050 **AUTODROME LTD THE** 330 5th  
 M 3182 Manager & Sales Dept Ave W  
 M 2948 **AUTOGRAPHIC REGISTER**  
**SYSTEMS LTD** D J Young & Co Ltd  
 Agents 214a 8th Ave W  
 M 7712 Avenue Cigar Store 233 8th Ave W  
 M 1567 Avenue Service Depot A E Robinson Prop 8th Ave  
 & 3rd St W  
 H 1658 Averill F P res 136 12th Ave NW  
 L 1360 Avery George res 746 Blvd NW  
 W 1224 Avis G res 830 18th Ave W  
 L 2271 Avison D J res 302 104 St NW  
 M 1022 Avison Rev Harold W Meth Parsonage res 214 6th  
 Ave W  
 H 1548 Axford H G res 123 28th Ave NE  
 M 3920 Axton G W res 523 21st Ave W  
 M 3861 Ayer J C res 1914 5th St W  
 M 2028 Aylesworth A P res 1410 4th St W  
 M 3850 Aylesworth Mrs R E Smith res 112 4th Ave W  
 M 1427 Ayling E H res 818 36th Ave W  
 W 1746 Aylsworth Mrs E B res 4 Mount Royal Apts  
 L 2301 Ayres F res 1124 5th Ave NW

## B

B.C. See also British Columbia

- M 4819 **B C FRUIT MARKETS COM-  
MISSIONER** J A Grant 5-231 8th Ave W  
 M 4911 **B P O ELKS** Calgary Lodge No 4 Basement  
 Maclean Blk 109 8th Ave E  
 M 6775 B R Tailors 302 8th Ave E  
 M 6022 Bachand Chas res 320 19th Ave W  
 W 4293 Backhouse Geo res 1732 7th St W  
 E 5981 Bacon G H res 1018 18th Ave E  
 E 5278 Bacon J res 50 St Monica St  
 H 1135 Badcock Albert J res 417 20th Ave NW  
 E 5745 Badger G res 820 17th Ave E  
 H 1146 **BAGGAGE TRANSFER** M T Fitz  
 patrick 315 17th Ave NW  
 M 2912 **BAGGAGE TRANSFER** Keates Auto  
 Transfer 614 1st Ave NE  
 M 4805 **BAGGAGE TRANSFER** R F Lawrence  
 424 13th Ave E  
 M 7785 **BAGGAGE T RANSFER ACME**  
**AUTO** 1110 1st St E  
 M 4366 **BAGGAGE TRANSFER BOOTH**  
 9th Ave E  
 M 3955 **BAGGAGE TRANSFER C P R**  
 C P R Station  
 M 1563 **BAGGAGE TRANSFER** General De-  
 livery 10th Ave & 1st St W  
 L 1855 **BAGGAGE TRANSFER SUNNY-  
SIDE** 208 10th St NW  
 M 6098 Baggage Transfer Co 1st St & 10th Ave E  
 W 2627 Baggs S G res 2118 15th St W  
 L 1937 Bagley W H res 1408 Centre Ave NW  
 W 2689 Bagnall Mrs Lucy res 1717 31st Ave W  
 W 4979 Baiden C E res 1950 12th St W  
 M 2856 Baiden F H Boots & Shoes 130a 8th Ave W  
 L 1941 Bail Mrs Sarah res 1704 17th Ave NW  
 Bailey—See also Baillie, Baillie, Baily, Bayley and  
 Bayly.  
 M 4539 Bailey Miss Bessie F res 509 2nd St W  
 H 2041 Bailey Chas res 333 5th Ave NE  
 L 1753 Bailey Mrs F A res 909 2nd Ave NW  
 M 2651 Bailey Harle C res 213 3rd Ave W  
 M 1990 Bailey Harold res 2435 1st St E  
 M 1881 Bailey Harold res 317 12th Ave E  
 L 1397 Bailey J res 2105 5th Ave NW  
 L 1838 Bailey W Harvey res 302 12th St NW  
 M 2201 Bailey Walter J res 808 4th Ave W  
 L 2304 Baillie J res 722 5-A St NW  
 W 2309 Baillie Thomas res 1515 19th Ave W  
 E 5598 Baillie D J res 1127 10th St E  
 W 1128 Baily Austin R. R J Whitla & Co, res 2136 15 St W  
 Bain—See also Bayne  
 H 1605 Bain Mrs Alex res 231 20th Ave NW  
 M 2178 **BAIN DONALD H CO** Wholesale Com-  
 mission Merchants office and Shipping Dept  
 11th Ave & 5th St W  
 M 2177 H C Andrew Manager  
 M 9133 Manager's res  
 L 1608 H Rhodes Assistant Mgr res  
 M 5944 Bain J res 614 5th Ave W  
 M 2427 Bain Stables Co J Young 128 9th Ave E  
 H 1445 Bain W D res 466 18th Ave NW  
 W 2728 Baines Cyril res 1601 12th Ave W  
 L 2314 Baird Alfred res 1637 3rd Ave SW  
 M 1287 Baird Andrew res 1011 6th Ave W  
 M 6273 Baird J H res 331 15th Ave W  
 L 2459 Baird M res 728 3rd Ave NW  
 L 1420 Baird T H res 420 7th St NW  
 M 9448 Baird W L res 442 3rd Ave E  
 M 3026 Baker A D res 630 7th Ave W  
 W 1717 Baker Dr A H res 807 20th Ave W  
 W 4174 Baker A W res 1128 15th Ave W  
 W 4809 Baker Alex A res 827 15th Ave W  
 W 1826 Baker Bert res 1706 27th Ave SW  
 M 9344 Baker C M Co Ltd The 109 6th Ave W  
 M 3446 Chas Morgan Baker res 1825 Park Rd  
 M 3405 Baker C W res 1804 5th St W  
 E 5362 Baker Chas Munroe res 2105 9th St E  
 M 7359 Baker Miss E res 502 17th Ave W  
 W 2119 Baker E L res 1110 14th Ave W  
 W 1463 Baker F L res 1121 13th Ave W  
 W 1723 Baker H T res 1734 33rd Ave W  
 M 1550 **BAKER J M** Men's Quality Furnishings  
 224 8th Ave W  
 M 1093 J M Baker res 3636 6-A St W  
 M 4817 Baker James res 311 Alberta Loan Bldg  
 L 1809 Baker R I res 716 4th St NW  
 E 5248 Baker Roy res 1908 8th Ave E  
 M 3012 **BAKER T W & CO LTD** General  
 Insurance Agents 214-215 P Burns Bldg  
 M 4082 T W Baker res 3840 6th St W  
 M 4082 Baker Thos W res 3840 6th St Elbow Park

|                 |                                                                                    |                         |
|-----------------|------------------------------------------------------------------------------------|-------------------------|
| <b>BELL'S</b>   | <b>ACCURACY</b>                                                                    | <b>GARAGE</b>           |
| <b>CADILLAC</b> |  | <b>FRANKLIN</b>         |
| REPAIRS         |                                                                                    | DEALER                  |
| Electrical      |                                                                                    | Specialist              |
| <b>W2246</b>    | <b>FRANK BELL</b>                                                                  | <b>940 16th Ave. W.</b> |