

ING GEORGE HOTEL TAXI SERVICE

M3362

T

DOMINION TAXI SERVICE

M7777

CO.
STAND.
C.P.R.
24
HOUR SERVICE

TAXI
M1582
M3990



OFFICIAL
**TELEPHONE
DIRECTORY**

JULY, 1924

CALGARY
AND DISTRICT

(FOR POINTS IN OTHER DISTRICTS CALL "LONG DISTANCE". See Pages 9 to 12)

CALGARY **EMERGENCY CALLS** CALGARY

Fire, M1197; Police, M6681

CALLS FOR TELEPHONE SERVICE

Information, 92; Trouble, 93; Rural, 94

Long Distance 0

Destroy All Old Directories

**PALLISER
HOTEL
AUTO & TAXI-CO**
ROBERT WARE, PROP.

TAXI
M3333
M3335

M2476

"The Independent"



**GET ME A
MESSENGER BOY
QUICK!**

M2476

"The Independent"



The
FAMOUS
NORTHERN
ELECTRIC
R 215 A
PEANUT
TUBE

Peanut Tube Facts For Radio Fans

The R-215-A peanut tube has been incorporated in its design, features which make it superior to any tube on the market. No expense has been spared in the quality of the material or in the design of these tubes.

The COATED FILAMENT is a jealously guarded secret. Recent improvements give this filament a richer output of ELECTRONS so that the peanut tube is confidently recommended as the most sensitive tube for a radio set that modern science can produce. These improvements have increased the life of the average tube to more than 2,500 hours of actual use.

Its low price in Canada is due to the fact that there has been established in Montreal the largest and most up-to-date factory in the world for the manufacture of these tubes.

Can be purchased from all Radio Dealers.

Descriptive Bulletin, No. 1007, with various Hook-Ups mailed on request.

CALGARY

Northern Electric Company
LIMITED

CALGARY

DO NOT DEFER YOUR DECISION

4 $\frac{1}{2}$ % Provincial
Guarantee



**Savings
Certificates**

Learn how to save — Choose a good investment — Begin now.

- ¶ Purchase Province of Alberta "Demand Savings Certificates."
- ¶ They bear interest at the rate of 4 $\frac{1}{2}$ per cent. per annum.
- ¶ They are issued at par in denominations of \$5, \$10, \$25, \$50, \$75, \$100, \$1,000 and \$10,000.
- ¶ They are redeemable at par on demand at the office of the Deputy Provincial Treasurer.
- ¶ They are backed by all the Resources of the Province of Alberta.

Remittances should be made by marked cheque, money order or postal note.
All cheques receivable at par. For further particulars, write or apply to

HON. R. G. REID,
Provincial Treasurer

W. V. NEWSON,
Deputy Provincial Treasurer

CALGARY ADDENDA

Alterations and Additions Received Since Going to Press—Too Late for Classification

A

- L 1615 Aitken J S res 2132 3rd Ave SW
M 4019 Aitken Miss Jean res 28 Belmont Apts
M 9719 Albion Block Caretaker 19 Albion Blk
M 9726 Alton Mrs K res 7 Radio Blk
M 9176 Anderson J A res 331 19th Ave W
M 9198 Arlington Grocery A Davis 513 2nd St W
W 4423 Armstrong David res 1729 34th Ave SW
L 2129 Astell Ernest G res 1177 2nd Ave SW

B

- M 2389 Balding A J res 21 Crown Bldg
H 2010 Beale A V res 319 6th Ave NE
M 1644 Beaton Mrs A res 1409 2nd St W
E 5138 Belfour Mrs F J res 1016 18th Ave E
W 1497 Bell C res 208 Devenish Apts
M 9290 Ben Louie 812 1st St E
M 9106 Bishop J H Butcher 6 Public Market 3rd St E
W 4364 Bligh P res 5 Harvard Apts
W 1130 Boyce N R res 3-1008 12th Ave W
M 2977 British Crown Assurance Corp Ltd Lougheed Bldg
M 4174 Brown R E res 5 Rivermeade Apts
M 4959 Browning W res 609 11th Ave E
M 3243 Bull J E General Insurance Agent 604-5 Herald Bldg
M 3980 Bull W E res 729 Riverdale Ave
H 1696 Burnett Don res 714 19th Ave NW
M 3313 Burns Robert res 1 Hester Apts

C

- W 2711 Cairney Miss E M res 1626 12th Ave W
M 7788 Calgary Club The 210 8th Ave W
M 3876 Secretary
W 2024 Campbell A M res 1119 11th Ave W
H 1544 Campbell Alex G res 228 21st Ave NW
W 1711 Carroll W N res 305 Devenish Apts
H 1406 Chalcraft N res 1227 25th Ave NW
W 4527 Chandler W M res 1907 7th St W
H 1792 Channen Ernest res 414 39th Ave NW
W 1821 Chapman Mrs Earl res 1608 15th St W
W 2879 Chatwin S C res 1827 17-A St W
H 1424 Christensen Rev M res 322 1st Ave NE
M 3066 City of Calgary Business Tax Dept City Hall
M 9316 City of Calgary Paving Plant 9th Ave & 14th St W
L 2133 City of Calgary Pumping Station 14th St & 10th Ave NW
M 9422 Colclough A P res 205 Morgan Blk
L 1391 Collister Fred res 303 9-A St NW
M 3756 Columbia Cleaners 718 4th St E
W 1015 Connery Thomas res 2415 33rd St SW
M 2967 Conrad Mrs A res 829 5th Ave W
H 1402 Cool W S res 612 18th Ave NW
M 9122 Cooper Mrs George res 1410 3rd St E
M 9795 Corry H C res 930 6th Ave W
H 2485 Cox S W res 815 19th Ave NW
H 1110 Crescent Lodge No 81 I.O.O.F. Banner Blk Centre St & 16th Ave N
L 2342 Croall R res 7 New Ross Blk
L 2341 Curran H res 2326 24th Ave NW
M 5387 Curtis C C res 314 7th Ave E

D

- M 9935 Davies Miss Frances res 504 Underwood Blk
L 1807 Davies G R res 724 Blvd NW
H 1125 Davies S T res 212 19th Ave NE
W 4422 Davis Fred res 1027 19th Ave W
W 2989 Delaney J M res 1635 14th Ave W
M 9684 Diamond S res 1 Lorraine Apts
M 9102 Dickey Mrs A R res 416 Centre St S
H 1692 Doody J res 525 9th Ave NE
L 2006 Drake Mrs George res 610 15th St NW
L 2102 Drinkell Mrs G res 2233 1st Ave SW
L 1328 Duffell H J res 706 2nd Ave NW
M 4465 Dye Shop The 1210 1st St W

E

- H 2364 Elliott Wm res 634 13th Ave NE
M 9499 Elliott's Grocery 1417 5th St W
M 5156 English T F res 3901 5th St W
H 2066 Evans Henry res 912 2nd St NE

F

- E 5052 Field Wm res 1208 36th Ave SE
H 2058 Finlayson J res 1710 1st St NE
W 4687 Fledderjohn E res 1319 16th Ave W
M 9894 Fleming R I res 46 Lorraine Apts
M 3131 Florence I Clothing House 709 2nd St W
H 1721 Foreman G Thirkell res 438 19th Ave NW
M 6224 Foucar B res 230 Judge Travis Bldg
M 7736 Freshley Mrs R res 3-1215 2nd St E
M 9682 Furman Mrs I res 816 5th Ave W

G

- L 2151 Ganes Jas A res 2334 7th Ave NW
L 1057 Garnett Wm res 823 5th Ave NW
M 9603 Gerrard H C res 6 Lorraine Apts
H 1122 Gibson G J res 130 8th Ave NW
M 1723 Girard Mrs R res 2-223 6th Ave E
L 2335 Glenday David res 624 2nd Ave NW
H 1988 Gollidge J B res 710 5th St NE
H 2017 Gordon J S res 326 6th Ave NE
M 4885 Great West Life Assurance Co Manager Renfrew Bg
W 1452 Greenleaf Mrs Ella res 1711 11th Ave W
M 3896 Grier Mrs Ada res 806 2nd St E
M 5756 Guay L M res 122 15th Ave E

H

- M 9763 Hall Charlie res 9 Frontier Apts
L 1141 Hamilton James res 2523 15th St NW
W 2509 Hampson J F res 1911 26-A St W
W 4295 Hardey Mrs F W res 1513 19th Ave W
W 2747 Hare Mrs Helen res 2112 18th St W
W 2472 Hart Ed res 9 Cornell Apts
M 5884 Hatch Charles A S Mfrs Agt 223 Alta Cor
M 2975 Hay J H res 329 5th Ave W
M 4948 Healy J D res 509 21st Ave W
W 2602 Hilton C res 721 15th Ave W
M 9068 Hjorth M res 3821 1st St SE
L 2481 Holland J res 836 3rd Ave NW
M 4044 Home Grain Co 504 Lancaster Bldg
W 2817 Hoogveld C J res 1131 10th Ave W
M 6072 Hotel & Restaurant Employees Union 131a 8 Ave W
W 4738 Hughes W E res 1701 College Lane

MAIN
2380

Albertan Job Press
LIMITED

General
Printers

10TH AVE. & FIRST ST. EAST, CALGARY

Calgary Addenda

J

M 3438 Jack Gavin res 17 Healy Apts
W 1209 Johnson A res 2208 17th St W
L 1904 Johnson G R res 305 10-A St NW
L 2102 Johnson W H res 2233 1st Ave SW
W 4190 Jordan Mrs P F res 1240 17th Ave W
H 2176 Jordan T res 213 12th Ave NW

K

M 3360 Karsh Harry res 511 14th Ave E
W 4453 Kendall G N res 5 Harvard Apts
W 4130 Kenny Duncan C res 1617 10th Ave W
M 2880 Kenny Walter res 5 Hatfield Court
L 2303 Kirby J E res 621 9th Ave NW
L 2309 Kline A R res 448 13th St NW
M 9092 Knights of Pythias 15 Elma Blk
M 9279 Knop John P res 409 Underwood Blk
M 9638 Knox F B res 514 Beveridge Bldg

L

H 1004 Lamson M C res 260 17th Ave NE
M 2872 Lantz F C res 4 Wallace Apts
L 1401 Large F P res 642 2nd Ave NW
L 2417 Larue T Harry res 225 15th St NW
M 9367 Lawlan Miss Millicent LRAM 208 Bay Blk
M 9902 Le Gault Miss Patricia res 110 Morgan Blk
M 4535 Lethbridge Breweries Ltd 224 11th Ave W
M 9182 Lewellan I B res 115 18th Ave E
H 2425 Liddle David T res 538 5th Ave NE
M 7440 Linstead E F res 303 Travellers Bldg
M 4963 Lockett A E res 114 17th Ave E
W 2081 Lord Strathecona Horse Canteen Sarcee Camp
M 9188 Lunt A J res 227 27th Ave SE

M

H 1457 Macnab Ira P res 1905 2nd St NW
M 4859 Mallory H A res 37 Belmont Apts
L 1009 Marsh Mrs W res 819 1st Ave NW
M 9437 Marshall J A res 904 Sifton Blvd
M 9167 Marshall William E res 311 Roxboro Rd
M 1673 Mayne J res 1028 6th Ave W
W 2132 McAdams Grocery 2719 14th St W
M 9350 McConnell Mrs S M res 505 2nd St W
M 9489 McDonald Mrs Leola res 1-224 8th Ave W
M 4147 McIlroy John res 2-133 15th Ave E
W 1193 McIver M res 907 15th Ave W
M 3245 McKay W G res 503 8th St W
L 1658 McLeod Allan res 2208 5th Ave NW
L 2180 McNab J A res 430 11th St NW
M 9674 McSkimming W M res 607 22nd Ave W
W 2241 Military District No 13 Camp Hdqrs Sarcee Camp
M 7258 Millar Miss Lola res 311 6th Ave W
M 9457 Miller Miss Celia res 118 11th Ave W
W 1542 Moody Miss Margaret res 1231 11th Ave W
H 2198 Murphy W M res 719 4½ St NE

N

M 1611 National Furniture Exchange 435 8th Ave E
M 7893 Newitt Mrs M res 41 Central Bldg
W 2770 Ninian W res 2201 21st Ave W
W 1017 Nixon B res cor 45th Ave & 20th St SW
E 5387 Northwest Co Ltd Warehouse East Calg Refineries

O

M 5927 O K Merchant Tailors & Dry Goods Co 209
M 9156 Oekenden V res 3 Colgrove Apts [Centre St]
M 2615 Oldenberg N O res 738 1st Ave W
M 9492 Oulton B L res 322 15th Ave W

P

H 1372 Patterson Mrs F res 606 20th Ave NW
M 9077 Patterson Mrs N res 626 11th Ave W
M 6946 Payne's Grocery 112 14th Ave E
W 2240 Pearce C R res 2310 22nd Ave W
E 5167 Perkins W B res 1026 20th Ave E
W 2632 Pettman Alice M res 9 Acadia Apts
M 3206 Pollard H res 928 Riverdale Ave
M 3348 Pompilio J res 4 Strathcona Blk
M 9155 Powers Allison S res 4 Western Blk
M 1996 Precision Welders Welders & Blksmiths 851 5 St W
W 2406 Prior J A res 2101 10th Ave W

R

M 3921 R A O B Club 110 7th Ave E
L 1514 Radio Meat Market No 2 108 10th St NW
W 1796 Ramsay D res 1509 10th Ave W
W 1549 Rickert E res 1004 13th Ave W
M 9095 Riverside Hotel G A Dunn Blvd & 4th St SE
W 2234 Rodgers Samuel 1731 26th Ave SW
M 9884 Rogers H H res 511 23rd Ave W
H 1024 Royston Mrs C res 1134 16th Ave NW
H 1435 Russell James res 220 18th Ave NW

S

M 9190 St Regis Hotel Licensed Premises 124 7th Ave E
W 2450 Sanders E R res 14 Houlton House
M 2885 Sears E A res 711 4th St E
M 9386 Seymour F E res 213 27th Ave SE
M 9174 Shelley Ed res 642 2nd Ave NE
W 1341 Shepherd F N res 1515 22nd Ave SW
L 1040 Smallwood W H res 330 13th Ave NW
E 5242 Smith F M res 16 Seven Oaks Court
M 3979 Smith Mrs Myrtle 1-220a 8th Ave E
L 1586 Smith W B res 401 10-A St NW
E 5813 Smythe E S res 912 18th Ave E
M 4139 Somes J H res 331 11th Ave E
W 1869 Stanford George E res 6 Bridgen Block
M 2722 Stephenson Mrs H E D res 2 Rivermeade Apts
M 7014 Stevens Hermon res 611 15th Ave W
L 2283 Stewart Wm res 1520 21st Ave NW
W 2608 Stone J res 105 Devenish Apts
H 2355 Strang Robert res 1614 4th St NW
L 1163 Sunnyside Fish & Chip Restaurant 1012 Blvd NW

T

L 2436 Taylor G H res 0918 1st Ave NW
H 2027 Taylor Robert L res 526 18th Ave NW
H 2023 Tearle E res 3214 1st St NE
W 2220 Thomson R Douglas res 9 Norwood Apts
W 2492 Throssell Mrs G res 2606 26th St SW
W 4061 Tomlinson W J res 2013 20th Ave SW
H 2348 Tree Ambrose res 423 40th Ave NW
E 5104 Trinity Methodist Church 10th Ave & 13th St E
M 3078 Tuff W S res 1212 5th St E
W 4983 Turner A R res 839 19th Ave W
M 9445 Twome Mme Estelle res 4102 4th St W

U

M 9447 Union Packing Co Nose Creek

V

H 1070 Vernon E R res 1507 4th St NE
H 1550 Voss E J res 229 15th Ave NW

W

M 5470 Waddy Miss Hazel res 58 Thomas Blk
M 9738 Waller J T res 3 Douglas Blk
M 6209 Wallis H L res 3001 6th St W
M 3732 Ward Ira res 5 College Apts
M 2645 Waring Thomas res 504 Alta Loan Bldg
M 9760 Watson Mrs D C res 615 14th Ave E
H 1327 Watson Thos res 529 9th Ave NE
M 3719 Watson & Abercrombie Contractors 19th Ave & 1st St W
H 1795 Watt Chas res 1518 3rd St NW
M 2433 Watts M res 425 5th Ave E
M 9161 Weiss Auction Mart Ltd 216 8th Ave E
M 1202 Westaway J J Christian Science Practitioner 610 L & L Blk
M 9120 Western Canada Importers 104 Travellers Bldg
H 1781 Williamson Wm res 1511 3rd St NE
M 9654 Wilson James res rear 220 17th Ave W
M 9097 Woodard J res 6-218a 8th Ave E
M 3191 Woodlock C D res 28 Healy Apts
H 2008 Wray T H res 338 5th Ave NE

Y

M 3989 Yeo Mrs Emma res 220 11th Ave E

Z

W 4758 Zemans H W res 1112 14th Ave W

For LONG DISTANCE RATES
See Pages 9 and 10

Phones
M 1582
M 3990

TAXI



OUR new funeral home, complete in every detail, affords us better opportunity to give that superior service which is our constant ambition.

We Operate **THREE AMBULANCES**

Prompt **Personal Attention** to all calls Day and Night.

Graham & Brennen Ltd.
M7070 351 13th AVE. WEST **M1923**

NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

[illegible]

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- (a) For individual or exchange party line service, or extension set..... \$3.50
- (b) For each extension bell..... 2.00
- (c) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..... 1.50
- (d) To reconnect service when discontinued for non-payment of account..... 1.00
- (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- (1) From one position to another in same room.....\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required.....\$2.00 per instrument
- (3) From one building to another.....\$3.50 per instrument
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$2.25	\$2.50	\$1.50	\$1.75	\$1.75
Semi-Continuous Service.....	2.75	3.00	1.75	2.00	2.00
Continuous Service—Exchanges under 150 stations.....	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations.....	3.25	3.50	2.00	2.25	2.00
Continuous Service—Exchanges between 500 and 1,000 stations.....	3.75	4.00	2.25	2.50	2.25
Continuous Service—Exchanges between 1,000 and 5,000 stations.....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 5,000 and 10,000 stations.....	4.50	4.75	2.50	2.75	2.50
Continuous Service—Exchanges between 10,000 and 15,000 stations.....	5.00	5.25	2.50	2.75	2.50

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall.....	\$1.00 per month	Residence Wall.....	50c per month
Business Desk.....	1.25 per month	Residence Desk.....	75c per month
Extension Bell.....			25c per month
Loud Ringing Extension Bell.....			50c per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:
C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones.

JOHN CALLAGHAN,
Deputy Minister of Railways
and Telephones.

R. B. BAXTER, *General Manager*
Edmonton.

Copy for this Edition closed May 15th, 1924.

This Directory is the property of the Alberta Government, and is printed for the exclusive use of their patrons, and they assume no liability whatever for damages occurring from errors or omissions in the making up and printing of this book.

Department of Railways and Telephones

TERMS and CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without

cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to the date instrument is removed or taken over by a new subscriber.

IDENTIFICATION OF EMPLOYEES

12. Every employe of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, \$1.00 per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge of One Dollar per line per issue. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be \$3.00 per issue, which includes Exchange Service.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

Automatic Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call 92 for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **BRING THE FINGER** squarely to the finger stop.

3. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M", then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook small end up.

You are then entirely disconnected and ready to call another number, or to be called.

Automatic Exchanges

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy" notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

Manual Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR**, and the Operator, after repeating the number, will

connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen-in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call, as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls are not accepted in connection with Station-to-Station Service.*

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be, "Springdale. Anyone at his number will do."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to Mr. John Jones No. 684 Springdale," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—"When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not."

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service charge in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

(OVER)

LONG DISTANCE SERVICE

Rules and Regulations—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station day rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

SLOT MACHINE PAY STATION SERVICE

Slot Machine Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Calgary

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
	\$ c		\$ c		\$ c		\$ c
Abee	1.35	Cadogan	1.10	Eastburg	1.35	Iola	.75
Abilene	1.50	Calms	1.10	Eckhill	1.35	Irma	1.10
Acme	.25	Calahoo	1.15	Eckville	.60	Iron Springs	.65
Adkins	.25	Callings Lake	1.80	Edberg	.80	Irricana	.20
Aldrie	.15	Calmar	.95	Edgerton	1.20	Irvine	1.15
Alberta Beach	1.15	Campelo	1.35	Edmonton	1.10	Islay	1.35
Alcomdale	1.20	Camrose	.90	Edmonton Beach	1.05		
Alderson	.80	Canmore	.40	Edson	1.35	Jarrow	1.05
Alequiers	.30	Carben	.35	Edward	1.35	Jarvis	1.50
Alhambra	.60	Cardston	.85	Edwell	.50	Jenner	.80
Allx	.65	Carlton Hill	1.35	Egremont	1.35	Judson	.85
Alterston	1.05	Carmangay	.50	Elk Point	1.50	Junkins	1.15
Alliance	.85	Caroline	.50	Ellscoth	1.50		
Alsask, Sask.	1.10	Carolside	.65	Elmora	.50		
Altario	1.10	Carstairs	.25	Empress	1.10	Kahwin	1.35
Amethyst	.50	Carvel	1.05	Enchant	.60	Kananaskis	.30
Amisk	1.00	Cassils	.60	Endiang	.65	Kapawin	1.10
Andrew	1.35	Castor	.75	Entwistle	1.10	Kathryn	.15
Angle Lake	1.35	Catchem	1.20	Erixon	.55	Kelsey	.85
Ankerston	.85	Cavendish	1.00	Erskine	.65	Keoma	.15
Anthony	1.20	Cayley	.30	Etzikom	1.05	Kevissville	.45
Arbutus	.60	Cereal	.90	Evansburg	1.15	Kew	.20
Ardmore	1.65	Cessford	.70	Evarts	.55	Killam	.95
Ardrossan	1.10	Champlon	.45	Exeel	.95	Kingman	1.00
Armada	.45	Chancellor	.35	Exshaw	.30	Kinsella	1.05
Ashmont	1.50	Chauvin	1.20			Klapperville	1.10
Athabasca	1.65	Cheddar	.15	Fallis	1.10	Kirk McInnon	.85
Atleo	.85	Cherhill	1.20	Fawcett	1.50	Kirriemuir	1.05
		Chin	.70	Fedorah	1.20	Kitsecoty	1.35
Baintree	.25	Chinook	.85	Ferintosh	.80	Knob Hill	.85
Banff	.45	Chipman	1.20	Florann	1.05	Krakow	1.20
Barons	.65	Clareholm	.50	Foremost	1.00		
Barrhead	1.35	Clarinda	1.10	Forestburg	.85	Lacombe	.65
Bartlettville	1.00	Clive	.65	Fort Assiniboine	1.50	Lac La Biche	1.65
Bashaw	.75	Cluny	.35	Fort Saskatchewan	1.15	Lac Ste Anne	1.15
Bassano	.45	Clyde	1.35	Freedom	1.35	Laford	1.35
Battensburg	1.20	Cochrane	.15			Lake Isle	1.15
Battle Lake	.85	Cold Lake	1.80	Gadsby	.70	Lake Valley	.95
Bawlf	.90	Colomb's Beach	1.65	Gagnon	1.65	Lakesend	.95
Beauvallon	1.35	Columbine	1.65	Gairford	1.10	Lamont	1.20
Beaver Crossing	1.80	Compece	1.10	Galahad	.85	Landenville	1.50
Beaver Heights	.60	Comrey	1.20	Garden Plain	.70	Lanfine	.80
Belasker	.25	Comrie	1.35	Garred	1.35	Langdon	.15
Bella	1.50	Condor	.60	Gem	.55	Lavoy	1.15
Belvedere	1.35	Conrad	.85	Gibbons	1.20	Lawton	1.35
Bonaito	.55	Consort	.95	Gleichen	.30	Le Goff Jct.	1.65
Bentley	.65	Cooking Lake	1.05	Glendon	1.50	Leaman	1.15
Benton	1.00	Corenado Beach	1.20	Glenewis	1.20	Lea Park	1.60
Berrymoor	1.00	Corenaton	.85	Glenwoodville	.75	Leduc	.95
Beynon	.40	Countess	.55	Goddard	1.00	Leedale	.70
Big Fish Lake	1.35	Coutts	1.05	Gorman	1.65	Legal	1.20
Big Valley	.55	Cowley	.85	Graminia	1.00	Legend	.95
Bindloss	1.00	Craigmylo	.55	Granum	.55	Leighton	1.50
Birdsholm	1.05	Crawford	1.80	Grassy Lake	.85	Leo	.65
Blackie	.25	Cremona	.25	Green Court	1.35	Leslieville	.60
Blairmore	.65	Crossfield	.20	Groton	1.10	Lethbridge	.70
Bloomsbury	1.35	Cummings	1.20	Gull Lake	.65	Lewiston	1.50
Boian	1.35	Czar	1.05	Gunn	1.15	Lina	.65
Ben Accord	1.20			Halfway Lake	1.35	Lisburn	1.20
Bondias	1.50	Dakin	1.65	Halkirk	.75	Lloydminster	1.50
Bonnyville	1.65	Dalroy	.15	Hamilin	1.35	Lomond	.50
Bordenave	1.50	Dapp	1.50	Hanna	.65	Lonira	1.35
Botha	.70	Darwell	1.15	Hardisty	1.00	Looma	1.00
Bottrel	.25	Davis	1.35	Harmattan	.35	Lougheed	1.00
Bow City	.60	Daysland	.90	Harvest Vale	.95	Lousana	.55
Bow Island	.90	Del Bonita	.95	Hay Creek	1.35	Low Creek	1.35
Bow Slope	.65	Delburne	.55	Hay Lakes	.85	Loyalist	.90
Bowden	.40	Della	.55	Heaton Moor	1.35	Lucky Strike	1.05
Bowell	.95	Delph	1.35	Heisler	.85	Lunnford	1.35
Bowmantown	1.05	Donhart	.75	Hespero	.60	Luzan	1.35
Box Springs	1.50	Desjardins	1.35	High River	.25		
Boyle	1.50	Deville	1.05	Hilda	1.10	Macleod	.60
Boyne Lake	.20	Didsbury	.30	Hilliard	1.15	Mageau	1.50
Bragg Creek	.30	Donald	.75	Hoadley	.60	Magnolia	1.15
Brant	.95	Doucetta	1.50	Holden	1.05	Magrath	.80
Breezeland	.65	Downing	1.35	Hughenden	1.00	Manola	1.35
Brooks	1.35	Drayton Valley	1.00	Hussar	.40	Manville	1.20
Brossau	1.05	Drumheller	.40	Huxley	.45	Manyberries	1.15
Bruce	1.20	Duchess	.60			Markerville	.50
Bruderheim	.95	Dunstable	1.20	Idesleigh	.75	Masinasin	1.05
Buffalo	.30	Durlingville	1.65	Innisfail	.45	Maunsell	.60
Buffalo Head Ranch	.85	Duvernay	1.35	Innisfree	1.20	Maybridge	1.35
Bulwark	.90					Mayerthorpe	1.35
Burdett	1.20						
Busby	1.20						

TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
	\$ c		\$ c		\$ c		\$ c
McKellar.....	1.35	Partridge.....	1.00	Roydale.....	1.35	Telfordville.....	.95
Meenook.....	1.50	Pashley.....	1.10	Rumsey.....	.50	Thelma.....	1.20
Mecheche.....	.50	Patricia.....	.70	Rush Lake.....	1.10	Therlen.....	1.50
Medicine Hat.....	1.00	Pearsonville.....	.90	Ryley.....	1.05	Thorild.....	1.35
Meeting Creek.....	.80	Peat.....	1.50			Three Hills.....	.35
Mellowdale.....	1.35	Peers.....	1.20	St. Albert.....	1.10	Tilley.....	.70
Metiskow.....	1.05	Pekisko.....	.30	St. Joseph.....	1.65	Tofield.....	1.05
Milk River.....	1.00	Pemukan.....	1.05	St. Kilda.....	1.15	Tomahawk.....	1.05
Millarville.....	.20	Pendant d'Orellia.....	1.15	St. Lina.....	1.50	Travers.....	.55
Millet.....	.90	Penhold.....	.50	St. Paul.....	1.50	Tring.....	1.50
Millicent.....	.65	Peno.....	1.35	St. Vincent.....	1.50	Trochu.....	.40
Milo.....	.40	Perryvale.....	1.50	Saddle Lake.....	1.35	Two Hills.....	1.35
Minburn.....	1.20	Peterson.....	1.00	Sammons.....	1.10		
Mirror.....	.65	Philips.....	1.05	Sandy Lake.....	1.15	Upper Elbow.....	.20
Monarch.....	.60	Pibroch.....	1.35	Sangudo.....	1.20		
Monitor.....	1.00	Pickardville.....	1.35	Sarrail.....	1.65	Vale.....	1.10
Morinville.....	1.20	Pincher Creek.....	.70	Schuler.....	1.10	Valleyfield.....	.95
Morningside.....	.70	Pine Creek.....	1.35	Scollard.....	.50	Vanest.....	1.35
Morrin.....	.45	Pollockville.....	.70	Scotfield.....	.75	Vanleet.....	1.35
Mosside.....	1.35	Ponoka.....	.70	Seaforth.....	.95	Vegreville.....	1.15
Moyerton.....	1.35	Priddis.....	.15	Seba.....	1.10	Venice.....	1.65
Mulhurst.....	.65	Princeton.....	.30	Sedalla.....	.95	Verburg.....	1.05
Mundare.....	1.15	Provost.....	1.15	Sedgewick.....	.95	Vermilion.....	1.35
Munson.....	.45			Seven Persons.....	1.00	Veteran.....	.90
Namaka.....	.25	Radway.....	1.35	Seymour.....	1.20	Victoria.....	1.35
Nanton.....	.35	Rainier.....	.65	Shandro.....	1.35	Viking.....	1.05
Naughton Glen.....	1.35	Ranfurly.....	1.15	Sheerness.....	.70	Vilna.....	1.50
Neerlandia.....	1.35	Raven.....	.50	Sibbald.....	1.05	Vimy.....	1.35
Nemiscam.....	1.00	Ray.....	1.15	Sion.....	1.20	Vulcan.....	.40
Newbrook.....	1.50	Raymond.....	.80	Skiff.....	.90		
New Dayton.....	.85	Redcliff.....	1.00	Smoky Lake.....	1.35	Wabamun.....	1.10
New Norway.....	.85	Red Deer.....	.55	Soda Lake.....	1.35	Waddington.....	1.05
New Sarepta.....	1.00	Red Willow.....	.70	Southesk.....	.60	Wahstao.....	1.35
Nobleford.....	.60	Redland.....	.35	Southworth.....	1.35	Wainwright.....	1.15
North Cooking Lake.....	1.05	Redwater.....	1.35	Spedden.....	1.50	Walker.....	1.50
North Mossido.....	1.35	Relst.....	.80	Spring Coulee.....	.80	Walsh.....	1.20
Northbank.....	1.35	Retlaw.....	.65	Spring Point.....	.60	Wardlow.....	.70
Northern Valley.....	1.50	Ribstone.....	1.20	Stampede.....	.30	Warner.....	.90
Northleigh.....	1.00	Richards.....	1.65	Standard.....	.30	Warspite.....	1.35
Nugent.....	.75	Richardson.....	1.20	Stammore.....	.70	Wasel.....	1.35
		Richdale.....	.70	Stavely.....	.40	Waskatenau.....	1.35
		Rife.....	1.50	Stettler.....	.65	Waterton Park.....	.85
O'Connor.....	1.15	Rimbey.....	.70	Steveville.....	.70	Wayne.....	.45
Odynski.....	1.35	Rinard.....	.95	Stirling.....	.80	Westerose.....	.85
Okotoks.....	.15	Rio Alto.....	.25	Stony Plain.....	1.05	Westlock.....	1.35
Olds.....	.35	Riverbow Ferry.....	.65	Strathmore.....	.20	Wetaskiwin.....	.85
Olson Coulee.....	.80	Rochester.....	1.50	Stryme.....	.90	White Court.....	1.35
Onoway.....	1.15	Rochford.....	1.35	Styal.....	1.15	Whitla.....	.95
Opal.....	1.35	Rockyford.....	.30	Suffield.....	.85	Wisdom.....	1.10
Orlon.....	1.15	Rocky Mt. House.....	.65	Sullivan Lake.....	.75	Winnifred.....	.95
Orvilton.....	1.50	Rocky Rapids.....	1.00	Sunnyslope.....	.30	Wolf Creek.....	1.35
Oxville.....	1.35	Roeske.....	1.35	Swallow.....	.30	Wrentham.....	.85
Oyen.....	1.00	Rosalind.....	.85	Sweet Grass, Mont.....	1.15		
		Rosebud.....	.35	Sylvan Lake.....	.55	Yeoford.....	.85
Pakan.....	1.35	Roseglenn.....	1.05			Youngstown.....	.80
Pakowki.....	1.10	Rose Lynn.....	.70	Taber.....	.75		
Parkland.....	.40	Rosemary.....	.55	Tawatnaw.....	1.35	Zawale.....	1.35
Park View.....	.80	Rosevear.....	1.35	Tees.....	.65		
		Rossington.....	1.35				
		Rowley.....	.50				

Save That Unnecessary Trip

BY USING

LONG DISTANCE

If you do not need to speak to a Particular Person, tell the Long Distance Operator so. Station-to-Station Service is Quicker and Cheaper.

See Rules and Regulations on Pages 7 and 8.

In addition to the points on preceding pages Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

ACADIA VALLEY	CONTENT	GREENSHIELDS	MAYTON	SAMPSONTON
ACHESON	COPEVILLE	GRIESBACH	MAZEPPA	SARCEE
AETNA	CORNUCOPIA	GROS VENTRE	McEWEN	SATHER
AGRICOLA	COUNTRY CLUB	GROSMONT	McLAUGHLIN	SCOTSTOWN
ALBAY	COUSINS	GWYNNE	McNALLY	SEEBE
ALBION RIDGE	CRAIGMILLAR	HAIRY HILL	MEADOW CREEK	SHARROW
ALDERSYDE	CRANMER	HALLADAY	MENAIK	SHEPARD
ALICE LAKE	CROWFOOT	HALLLEY	MERNA	SIEBERTVILLE
ANGUS RIDGE	CURREY	HALLMAN	MEWASSIN	SILVER LAKE
ANZAC	DAHMER	HANEYVILLE	MIDNAPORE	SIMONS VALLEY
ARDENODE	DALEMEAD	HASTINGS COULEE	MILLER	SOCIAL PLAINS
ARDENVILLE	DAUNTLESS	HAWKEYE	MILNERTON	SPRING LAKE
ARDLEY	DAVISBURG	HAYNES	MINOTT	SPRINGBANK
ARMENA	DEERING	HAYTER	MORLEY	SPRINGDALE
ARROWOOD	DEACOUR	HAZELMERE	MOSSLEIGH	SPRINGVALE
ASKER	DEMAY	HEARNLEIGH	MOUND	SPRUCE GROVE
AVALON	DEWBERRY	HEATH	MOUNTAIN VIEW	STAND OFF
AVION	DE WINTON	HEATH CREEK	MOUNT LOOKOUT	STAPLEHURST
BALMORAL	DIAMOND CITY	HEATHER BRAE	MURRAY VALLEY	STAR
BANKHEAD	DICKSON	HERRONTON	NAKAMUN	STERLINGVILLE
BARDO	DILIGENCE	HETHERINGTON	NAMAYO	STOCKS
BARNWELL	DINA	HIGHFIELD	NEAPOLIS	STOPPINGTON
BARONET	DINANT	HILL END	NEIGHBORVIEW	STRAND
BATHGATE	DINTON	HILLCREST	NEVIS	STRANGMUIR
BATTLE	DOBSON	HILLSPRING	NEW BRIGDEN	STREAMSTOWN
BATTLE BEND	DODDS	HOBBSMA	NEW LINDSAY	SUGAR BOWL
BATTLE RIDGE	DOG POUND	HORSE HILLS	NEW LUNNON	SULPHUR SPRINGS
BATTLEVIEW	DOONDALE	HORSESHOE	NEW OXLEY	SUMMERLAND
BEAUMONT	DORENLEE	COULEE	NEWSPRUCEGROVE	SUMMERVIEW
BEAVER HILLS	DRY FORK	HORSESHOE FALLS	NIGHTINGALE	SUNDRE
BEAVER LAKE	DUAGH	HORSESHOE LAKE	NISBET	SUNNYDALE
BEAVER MINES	DUFFIELD	HUBALTA	NISKU	SUPERIOR
BEAZER	DUHAMEL	HUGHES	NORMA	TALBOT
BEDDINGTON	DUNMORE	HUNTERVILLE	NORTON	TAYLORVILLE
BELLEVUE	EAGLE HILL	HUTTON	NOYES CROSSING	TERRACE LAKE
BELLSHILL	EARLIE	INDUS	OGDEN	THE HUB
BELMONT	EARLING	INDUSTRIAL	OHATON	THORSBY
BENNETT	EARLVILLE	INGA SCHOOL	OLD BRANT	THRONE
BISMARCK	EASTERVILLE	INGLETON	OLDSRUCEGROVE	TINDASTOLL
BISSELL	EASTWAY	INGLIS	OLIN CREEK	TOLLAND
BITTERN LAKE	EDISON	IRWINVILLE	OLIVER	TOMMY LA POTAC
BLACK DIAMOND	ELK ISLAND PARK	JEFFREY	O'MARA	TONGUE CREEK
BLACKFALDS	ELKTON	JOFFRE	ORTON	TUDOR
BLACKFOOT	ELKWATER	JOSEPHBURG	OTOSKIWAN	TURIN
BLAKESVILLE	ELLERSLIE	JUMPING POUND	QUELLETTEVILLE	TWELVE MILE
BLONDHEIM	EMERY	KANATA	OWENS	COULEE
BLOOD RESERVE	ENSIGN	KENEX	PARADISE VALLEY	TWIN BUTTE
BLUFFTON	ENSLIGH	KESSLER	PARTRIDGE HILL	TWIN LAKES
BONLEA	EVERETT	KILBOURN	PASSBURG	TWINING
BOW VALLEY	EWELME	KIMBALL	PATIENCE	ULSTER
BOWVILLE	EXCELSIOR	KIPP	PAXSON	VAUXHALL
BRADSHAW	FABYAN	KIRKCALDY	PEARCE	VIEWPOINT
BREMNER	FAIRACRES	KNEE HILL VALLEY	PICTURE BUTTE	VILLENEUVE
BRIGHTVIEW	FAIRBANK	LA CALMETTE	PINCHER STATION	VILLEROE
BRITAIN	FAIRFIELD	LAKE DE MAY	PINE LAKE	VOLMER
BROCKET	FAIRYDELL	LAKE MINNE-	PIRMEZ CREEK	WANDA
BROOKSLEY	FAITH	WANKA	PLEASANT VIEW	WARDEN
BROWNFIELD	FALUN	LAKEVIEW	POPLAR RIDGE	WARWICK
BROWNLOW'S	FEDERAL	LAMOUREUX	POPLAR SITE	WATERGLEN
BUFORD LANDING	FENN	LARSEN	PRETTY HILL	WATTS
BURMIS	FERRY POINT	LATHOM	PUFFER	WAYBROOK
BURNT LAKE	FERRYBANK	LAVESTA	PURPLE SPRINGS	WEALTHY
CALDBECK	FISHBURN	LAWNDALE	QUARREL	WELLING
CALDER	FLEET	LEAVITT	QUEENSTOWN	WELLSDALE
CALDWELL	FOREST LAWN	LEESHORE	RABBIT HILL	WELLSVILLE
CAMPBELL LAKE	FOUR NINE	LEOPOLDVILLE	RALEY	WENO
CAPPON	FRANK	LEWISVILLE	RANCHVILLE	WESTCOTT
CARBONDALE	FRANKBURG	LIBERTY	RED LODGE	WESTWARD HO
CARDIFF	GAHARN	LINEHAM	REID HILL	WHITE SAND
CARNFORTH	GHOST PINE	LIVINGSTON	REXBORO	BEACH
CARSELAND	GILBY	LOCH SLOY	RICH VALLEY	WHITE STAR MINE
CARTHEW	GILLEN	LOCKHART	RIDDELLVALE	WHITEWOOD LAKE
CASAVANT	GILPIN	LONG	RISING SUN	WHITFORD
CHAILEY	GLADYS	LONG COULEE	RIVIERE QUI	WILDMERE
CHESTERWOLD	GLENBOW	LONGVIEW	BARRE	WILLOWDALE
CHIGWELL	GLENFORD	LUNDBRECK	ROCKELING BAY	WILLOWLEA
CLEARVIEW	GLENIFFER	LUSIGNAN	ROCKY VIEW	WILMOT
CLOSE	GLENVIEW	MAJORVILLE	RODINO	WILSON
CLOVER BAR	GOLDEN SPIKE	MAKEPEACE	ROLLING GREEN	WILTON PARK
CLYMONT	GOOD HOPE	MALMO	ROSEDALE	WIMBORNE
COAL CITY	GOOD LUCK	MANFRED	ROSENHEIM	WINTERBURN
COALDALE	COPHER HEAD	MAPLE LEAF	ROSENROLL	WOOD RIVER
COALHURST	GRAINDALE	MARTINS	ROSYTH	WOODHOUSE
COLEMAN	GRAINGER	MARWAYNE	ROUND HILL	WOOLFORD
COLINTON	GRAND VALLEY	MAUGHAN	RUSYLVA	WOSTOK
COMMERCE	GRANT LAKE	MAUNDERS	SALISBURY	YORKVILLE
CONJURING CREEK	GREEN GLADE	MAYBUTT	SALTAUX	ZETLAND

BRITISH COLUMBIA POINTS

BAKER	DORR	HANBURY	LUMBERTON	ST EUGENE MIS-
BAYNES LAKE	ELKO	HARTLEY	MARYSVILLE	SION
BULL RIVER	FERNIE	HOSMER	MICHEL	WALDO
CAITHNESS	FORT STEELE	JAFFRAY	MORRISSEY	WARDNER
COAL CREEK	GALLOWAY	KIMBERLEY	MOYIE	WASA
CRANBROOK		KINGSGATE	NATAL	WYCLIFFE
CROWS NEST		KRAG	OLSON	YAHK

Manitoba

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta (except from offices North and West of Edmonton and North of the Edmonton-Lloydminster line) to all offices of the Manitoba Telephone System. Day, Evening and Night rates in effect. For information regarding Rates, call the Chief Operator or Operator in charge at your office.

Saskatchewan

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta to all offices of the Saskatchewan Government Telephones. Day Rates only in effect with Saskatchewan points. For information regarding rates, call the Chief Operator or Operator in charge at your office.

Montana U.S.A.

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta to all offices of the Mountain States Telephone and Telegraph Company in Montana. Day Rates only in effect with Montana offices. For information regarding rates, call the Chief Operator or Operator in charge at your office.

It Goes Home!

THE Telephone Directory goes into every home where there is a telephone—and stays there!

Could you find a better medium for **ADVERTISING YOUR GOODS** or the service you are prepared to render?

Its circulation is large—its rates are small!

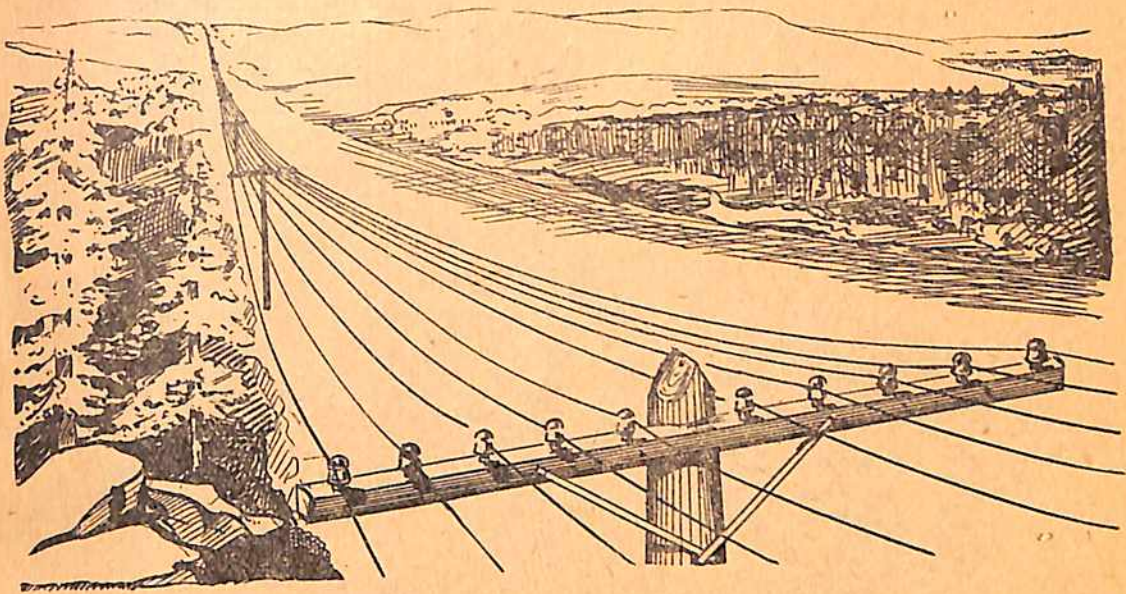
For Advertising Rates apply

DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 Seventh Avenue West - Calgary, Alta.

Phones **M6005** and **M6198**



The Broad Highway

Isolation is no longer a condition to be faced by settlers in the remote towns, villages and hamlets of Alberta.

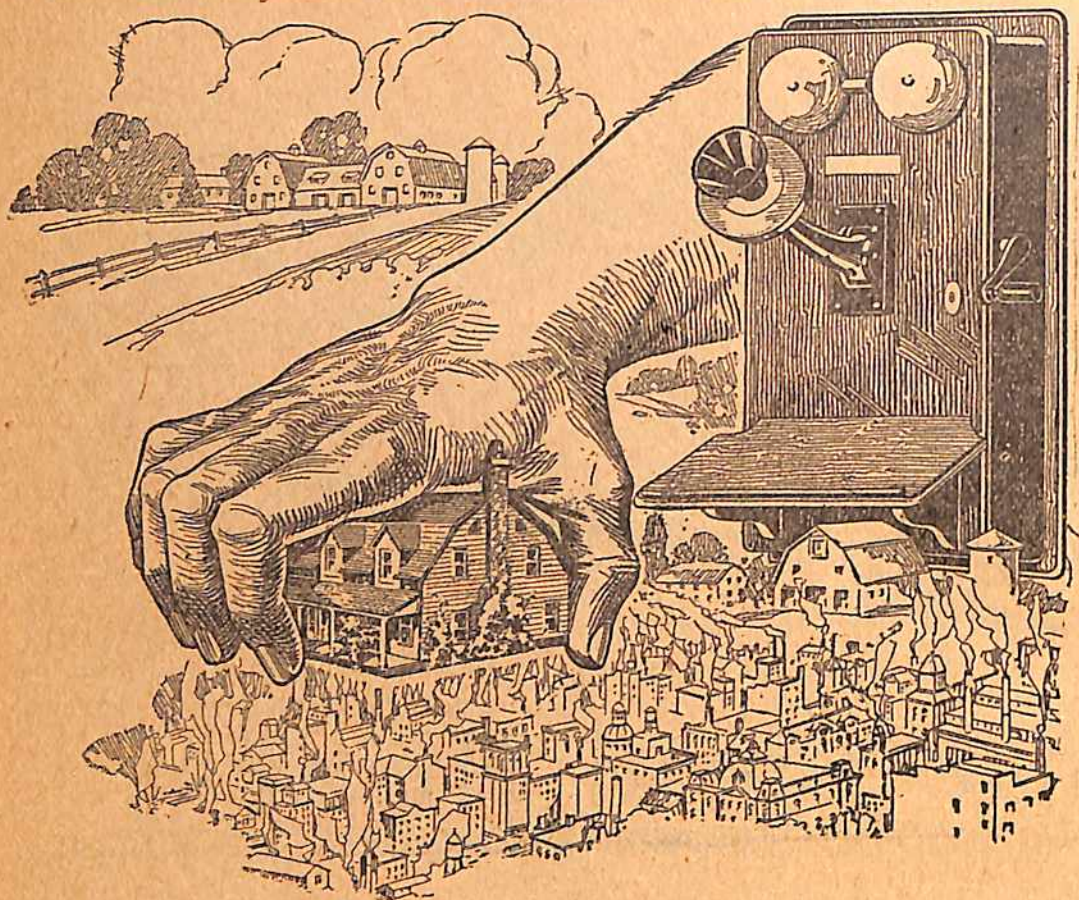
Today the long distance telephone Service provides a broad highway, linking up regions that were formerly almost inaccessible.

Your telephone gives you direct connection with 100,000 telephones in Alberta, Saskatchewan and British Columbia. Are you taking advantage of the facilities provided for the elimination of tiresome correspondence and expensive travel?

The Telephone Directory gives full information as to the rates and classes of Service available.

Use Long Distance

THE ALBERTA GOVERNMENT
TELEPHONES



So Far and Yet So Near

By the use of LONG DISTANCE Telephone Service distance is annihilated.

"Long Distance" brings your Farm to Town and enables you to transact business promptly, economically and with that personal touch that is so invaluable.

Remember that your telephone gives you direct connection with over 100,000 telephones in Alberta, Manitoba, Saskatchewan and British Columbia and that minutes, not miles, separate you from your customers, far or near, old or prospective.

The Telephone Directory gives full information as to the rates and classes of Service available.

Use Long Distance

THE ALBERTA GOVERNMENT
TELEPHONES

CALGARY

128 SEVENTH AVENUE WEST

CONTINUOUS SERVICE

For Information regarding New Subscribers, Change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, etc.	Call	92
For Trouble	"	93
For Rural Subscribers	"	94
For Long Distance Operator	"	0
For Chief Operator	"	M 5514
For District Traffic Chief	"	M 6113
Report Telephones Out of Order and Unsatisfactory Local Service to		93
Report Unsatisfactory Long Distance Service to Chief Operator		M 5514
To City Subscribers:—For connection with rural subscribers, call 94, and when operator answers give the number of rural subscriber desired, distinctly, as R 3-5-0-2.		
For List of Rural Subscribers, see pages following list of Exchange Subscribers.		
For FIRE	Call	M 1197

PUBLIC PAY STATIONS

28 Alberta Barber Shop—1st St W	22 King Edward Hotel—9th Ave & 4th St E
62 Alexandra Hotel—9th Ave E	26 King George Hotel—9th Ave W
45 Arcade Rest Room—Arcade 8th Ave W	27 King George Hotel—9th Ave W
23 Braemar Lodge—4th Ave W	94 Kolb's Restaurant—8th Ave W
25 C.N.R. Depot—18th Ave & 1st St W	Liggetts-Findlay Drug Stores—
74 C.P.R. Depot	66} 8th Ave & 1st St W
76 C.P.R. Depot	68} 8th Ave & Centre St
96 C.P.R. Depot	63} 8th Ave & Centre St
36 Calgary Auto Club Camp—St Patrick's Island	10 MacFarlane's Drug Store—12th Av & 1st St W
61 Capitol Theatre—8th Ave W	99 Maclean's Drug Store—Maclean Blk
52 Capitol Theatre—8th Ave W	11 Maple Leaf Candy Co—140 8th Ave E
91 Club Cafe—111 8th Ave W	8 McCrohan's Cafe—136-138 9th Ave W
35 College Apts.—1722 5-A St W	95 McDermid Drug Store—128a 8th Ave W
17 Colonial Hotel	48 McGill's Drug Store—17th Ave & 7th St W
60 Crooks, The Druggist—17th Ave & 14th St W	38 Morgan Billy Confectionery—1229 2nd St E
51 Davidson Susan—507 4th St W	59 Palace of Eats—8th Ave & 1st St W
30 Dean's Pharmacy—1314 B 9th Ave E	4 Palace Theatre—Ladies Waiting Room
83 Dominion Hotel—120 9th Ave W	70 Palliser Hotel—9th Ave W
44 Dubisky's Confectionery—139 7th Ave E	93 Patricia The—234 8th Ave W
64 Dunford Drug Co.—Herald Bldg.	98 Perry Drug Store—Alberta Corner
33 Empire Confectionery—502 8th Ave E	14 Princess Drug Co—8th Ave & 2nd St E
16 Empire Hotel—9th Ave E	73 Queen's Hotel—8th Ave & 2nd St E
24 Empire Hotel—9th Ave E	92 Riverside Hotel—4th St & Blvd NE
39 Empress Confectionery—1225 9th Ave E	56 St George's Island Pavilion—St George's Island
58 Esdale's Drug Store—1317 1st St W	49 Scotia Confectionery—228 17th Ave E
21 Exhibition Office—Victoria Park	42 Shasta Cafe—230 8th Ave W
15 Grand Cigar Store—Lougheed Bldg	50 Stock Yards Hotel—East Calgary
34 Harry's Drug Store—218 8th Ave E	53 Sun Drug Co—4th St W & 17th Ave
67 Hillhurst Pharmacy—103 10th St NW	75 Temple-Duff Drug Co.—210 8th Ave. W
7 Home Delicacies—135 8th Ave W	46 Thomas Block—707 2nd St W
100 Hotel Noble—1st St W & 13th Ave	19} United Cigar Stores Ltd—cor 8th Ave & 1st St W
20 Hotel Noble—1st St W & 13th Ave	54} United Cigar Stores Ltd—9th Ave & Centre St
32 Hotel Noble—1st St W & 13th Ave	43 Victoria Hotel—121a 8th Ave E
71 Hotel Noble—1st St W & 13th Ave	84 Victoria Hotel—121a 8th Ave E
47 Hotel Royal—cor 2nd St W & 8th Ave	9 Victoria Hotel Bar—8th Ave E
85 Hudson's Bay Company—1st St W	79 Waverley Billiard Parlors—210 8th Ave W
86 Hudson's Bay Company—1st St W	31 White Lunch Ltd—128 8th Ave E
87 Hudson's Bay Company—1st St W	13 Whitney Hotel—110 9th Ave W
88 Hudson's Bay Company—1st St W	55 Williams Drug Store—239 16th Ave NW
89 Hudson's Bay Company—1st St W	72 Yale Hotel—9th Ave E
57 Imperial Hotel—9th Ave & 2nd St E	
90 Institute of Technology—North Hill	
12 Jeffrey Drug Co—122 4th St SE	

Directory Advertising

EVERY telephone in Alberta has a Directory by its side every day of the year.

* * *

The Directory is used thousands of times daily.

* * *

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

* * *

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

* * *

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and where two persons are sharing the same residence they may both be listed in the Directory for a small extra charge.

* * *

The following Directories are issued by the Alberta Government Telephones:

Calgary and District.	Northern Division.
Lethbridge and District.	Medicine Hat and District.
Peace River District.	

* * *

Our low rates and the ever-increasing circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

* * *

For further particulars and rates apply

Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

128 7th Ave. W., Calgary

Phones M6005 and M6198

Phones:
M6286
M3940

Empire Cleaning & Dyeing Co. Ltd.

CALGARY

"RELIABLE! THAT'S ALL!"

ALBERTA

234-236
12th Ave.
West

Calgary Exchange Subscribers

(For Rural Subscribers see Pages at End of Exchange Subscribers)

A

- M 3292 **A A AUTO BAGGAGE TRANSFER** Edgar F Steel Prop 617 7th Ave E
M 5201 **A I Cleaners Dyers Tailors** 1235 2nd St E
M 3344 **AI WINDOW CLEANING CO** 1315 Centre St
M 2223 **A B Auto Livery** 110 9th Ave W
M 4485 **A B C BATTERY SERVICE** 420-2 9th Ave E
M 6479 **A B Cafe** 206a Centre St
M 4445 **AARON AUTO LIVERY** Bert Wright and Harry Hayden 108a 9th Ave W
M 5181 **Aaron Joseph L** res 721 5th Ave W
M 6444 **ABBOTT AUTO LIVERY** Norman Soper 108a 9th Ave W
H 1141 **Abercrombie Wm** res 1409 2nd St NW
M 1394 **Aberdeen Apts Janitor** 2206a 4th St W
W 4245 **Aberhart William** res 1216 13th Ave W
M 7234 **Abram Mrs Emma** res 1 Costello Blk
E 5458 **Abramson Abram** res 1147 9th St E
M 3790 **Acadia Fire Insurance Company Local Agents** F W Mapson & Co Union Bank Bldg
M 5166 **ACADIA FIRE INSURANCE COMPANY THE** 26-28 Elma Blk
M 4940 **D K Boddy Branch Supt** res 25 Healy Apts
M 6901 **Acc Cartage James Whittaker** 234 30th Ave S E
M 7318 **ACKLAND D & SON LTD** Wholesale Carriage & Wagon Hardware 722 11th Ave W
M 7075 **Auto Accessory Dept & Shipping**
M 3576 **ACKLAND W A AGENCIES** Insurance 502 Lougheed Bldg
W 4296 **Ackland W A** res 819 17th Ave W
M 7785 **ACME AUTO BAGGAGE TRANSFER** 1110 1st St E
M 3894 **ACME FRUIT CO LTD** Manager and Sales Dept 510 9th Ave W
M 6599 **Credit Manager and General Office**
M 5050 **City Sales & Shipping Dept**
M 2997 **Orders & Confectionery Dept**
H 1801 **P C Hiles Manager** res 311 12th Ave NW
W 2366 **L B Holmes Asst Mgr** res 1523 15th Ave W
M 1894 **W Orr Warehouse Foreman** res 614 14th Ave E
M 2238 **Acme Garage J H Watts** 706 10th St W
L 1492 **ACME GROCERY** 1209 Centre Ave NW
M 1976 **Acme Jewelry & Clothing Store** 124 9th Ave E
L 1206 **ACME PLUMBING** 142a 10th St NW
L 1206 **Night Calls S M Sharp**
L 1429 **Acton F** res 221 11-A St NW
W 1982 **Acton George** res 1509 22nd Ave SW
M 3792 **Acton Mrs James** res 418 13th Ave E
H 1018 **Acton James** res 250 19th Ave NE
M 1255 **"AD" CARDS** Halliday & Oliver 20 Lineham
L 1818 **Adam Charles** res 220 15th St NW [Block
W 4620 **Adam J G** res 1805 17th St W
H 1962 **Adam James** res 409 18th Ave NW

AUTO TAXI

AUTO TAXI & LIVERY SERVICE

M3545

J. J. REEDY, Proprietor
2nd AVENUE WEST

- M 2665 **Adams A** res 630 11th Ave W
M 4904 **Adams A F** res 240a 29th Ave SE
M 6888 **ADAMS C F & EDWARDS** Barristers & Solicitors Bank of Montreal Bldg
M 1281 **Charles F Adams K.C.** res 721 Riverdale Ave
M 7549 **Manley J Edwards** res 2201 2nd St W
M 1281 **Adams Charles F K.C.** res 721 Riverdale Ave
L 1802 **Adams D R** res 226 10 1/2 St NW
M 1348 **Adams E D** res 1002 39th Ave W
M 1638 **Adams F C** res 412 5th Ave W
M 9788 **Adams G G** res 1 Yale Apts
M 1998 **Adams H K** res 329 36th Ave W
H 1071 **Adams Henry J** res 2312 1st St NW
H 2443 **Adams J** res 219 23rd Ave NE
M 2251 **Adams J D & Co Rd Grdg Mach Centre & 12 Ave**
M 5825 **Adams J H** res 316 20th Ave W
M 9394 **ADAMS DR J M** Eye Ear Nose & Throat 508-9 Herald Bldg
M 7252 **Adams Dr J M** res 314 Roxboro Rd
M 5717 **Adams J W** res 1105 5th St E
M 7540 **Adams Margaret** Public Steno 1008 Herald Bldg
M 6905 **Adams S** res 4 Riverside Apts
L 1441 **Adams S H** res 1340 16-A St NW
M 7035 **Adams T E** res 2118 4th St W
M 2418 **Adams W A** Groceries 101 5th St W
W 4957 **Adams W S** res 839 18th Ave W
E 5121 **ADAMS WOOD & WEILLER LTD** Live Stock Commission Merchants Stock Yards E Calgary
M 1998 **Harvey K Adams** res
M 1616 **ADAMS & FITCH** Barristers & Solicitors Union Bank Building
L 1441 **S H Adams** res 1340 16-A St NW
M 5212 **Adamson J S** res 234 39th Ave W
M 3009 **ADANAC TRANSFER & AUTO CARTAGE** Hugh P Duffie Prop 1429 Av W
W 4821 **Hugh P Duffie** Prop res
L 1270 **Adcock J E** res 411 13th St NW
M 4186 **Addington G B** res 40 Central Bldg
M 6543 **Ader Lawrence** res 413 8th Ave E
M 4746 **Adie G G** res 3612 Stanley Rd
M 4773 **ADLAM COLLEGE OF MUSIC** G H Adlam Director 405a 8th Ave W
H 1413 **Adshead H B** res 119 28th Ave NW
M 3635 **ADVANCE FURNITURE EXCHANGE** M Kurtzberg 312 8th Ave E
M 2714 **M Kurtzberg** Prop res

For Long Distance Rates and Points in Other Districts

See Pages 9 & 10
or Call "LONG DISTANCE"

- M 4486** Advance-Rumely Thresher Co Inc Repair Dept
628 9th Ave W
- M 1978** Advance-Rumely Thresher Co Inc General Office
L D Benedict Mgr 628 9th Ave W
- M 3414** Aellen H A res 1 Bell Blk
- M 7331 AETNA INSURANCE CO** 55 Canada
W 4768 C J Malcolm Special Agent res [Life Bldg]
- M 1443 AGNEW WALTER G** Jeweller 813
1st St W
- M 3315** Agnew Walter G res 113 Garden Crescent
- M 3476** Agrell F W res 209 25th Ave W
- E 5824** Ahearn Edward res 2124 6th St E
- L 1156** Ahrens Fritz res Morley Trail
- M 3945 AIELLO S** Importer Italian & French Special-
ties Whol & Retail 201 4th Ave E
- M 9577** Aikenhead Dr Albert E Phys & Surg 140 6th Ave W
- W 1948** Aikenhead Dr Albert E res 913 19th Ave W
- M 2846** Aikenhead Rev S res 1208 3rd St E
- M 7804** Aikins E W res 1415 5th St E
- M 3926** Ainslie John res 530 9th Ave E
- M 2022** Aird J S Furrier 330 Alberta Corner
- E 5365** Airlie P res Block 23 Albert Park
- M 4227** Aisenstat I res 511 8th Ave E
- W 1719** Aitken Alex res 2019 20th Ave W
- H 1323** Aitken Allan D res 1437 2nd St NW
- M 3016** Aitken Archie P res 101 24th Ave E
- H 1995** Aitken J B res 721 4 1/2 St NE
- W 4056** Aitkens George res 1749 College Lane
- H 1173 AJAX ELECTRICAL & SPORT-
ING GOODS** George Rounce 139 16th
Ave NW
- H 1691** Aled Edward res 721 17th Ave NW
- W 4175** Akitt Herbert J res 1724 13th St W
- M 2242 AKITT & HARRISON** Sight Special-
ists 807 Herald Bldg
- M 7207 AL AZHAR TEMPLE** 506 17th Ave W
- W 4496** A C Casey Mgr res 1115 13th Ave W
- W 2002** Alaska Furriers 833 17th Ave W
- M 4425** Alberta Associated Oil Fields Ltd 514 Lancaster Bldg
- M 7289 ALBERTA AUCTION MART**
J Roginsky Prop 402 8th Ave E
- M 6123 ALBERTA AUTO RADIATOR
WORKS** 603 1st St E
- M 4485 ALBERTA BATTERY CO LTD**
420-2 9th Ave E
- E 5168** Alberta Box Co Ltd C J Williams Mgr 11th Ave
and 11th St E
- E 5290** Coal & Wood Mills Estate
- M 4554 ALBERTA BRITISH COLUMBIA
HAY & GRAIN CO** 406a Grain Exch
- M 3821** Alberta Butchers Supply House 136 7th Ave E
- W 2412** W Hopkins res
- M 2620** Alberta Cafe 220a Sta Ave E
- M 6840** Alberta Conference of S.D.A. 304 Oddfellows Bldg
- M 4278 ALBERTA CO-OPERATIVE
WHEAT PRODUCERS LTD**
C M Elliott Mgr 226 Lougheed Bldg
- M 4279** Manager's Office
- M 2340** Secretary's Office
- H 1181 ALBERTA ELECTRIC CO** 135 16th
- H 1545** M V Anderson Manager res [Ave NW]
- M 7981 ALBERTA FARMER** Herald Building
Private Branch Exchange Connecting all Depts

ALBERTA FARMER—Continued

DEPARTMENTS

General Information
Advertising
Subscriptions
Editorial & News
Advertising Manager
Editor

NIGHTS SUNDAYS & HOLIDAYS

M 7981 Editorial & News Department
M 7985 Subscriptions
M 7987 Business & Advertising

M 5561 ALBERTA FARMERS' CO- OPERATIVE ELEVATOR COMPANY LIMITED (Successors United Grain Growers Ltd)

M 6547 Alberta Flour Mills Ltd office 514 P Burns Bldg
General Manager Edw E Stevens
Secretary Treasurer S K Pearce

E 5434 Milling Plant East Calgary

M 7086 Alberta Furniture Exchange S Sigurdsson Slingsby
Blk Riverside

M 9521 ALBERTA GOVERNMENT EM- PLOYMENT BUREAU 608 2nd St E

Private Branch Exchange connecting all Dept
Ask operator for class of workers required

ALBERTA GOVERNMENT TELEPHONES 128 7th Ave W

COMMERCIAL DEPT—CITY

M 3430 General Office
M 3699 Adjustments and Collections
M 6750 City Clerk
M 3490 Applications and Renewals
M 6430 City Commercial Manager

COMMERCIAL DEPT—DISTRICT

M 3830 General Office
M 7323 District Commercial Manager

M 6198 DIRECTORY AND ADVERTISING DEPT M 6005

Directory Supervisor

PLANT DEPT

M 6126 Plant Chief "District"
M 6121 Plant Chief "City"
M 6115 Stores

TRAFFIC DEPT

M 6113 District Traffic Chiefs Calgary City & District

M 1940 ALBERTA GRAIN CO LTD 8th Floor Lancaster Bldg

E 5206 ALBERTA GROCERY STORE cor 19th Ave & 9th St E

M 1805 Alberta Hotel Association 120 9th Ave W

M 7926 ALBERTA HUDSON & ESSEX MOTORS SALES CO 1504 1st St E

Private Branch Exchange connecting all Depts.
Manager
Sales
Accountant
Parts
Service Garage

M 2633 ALBERTA ICE CO LTD THE Cash & Household Order Dept Centre St & 10th Ave

M 6897 Office and Warehouse

H 1314 Manager's res
Ice Plant Keith (See Rural 3510—Call 94)

M 1446 Alberta Life & Accident Ins Co Ltd 128 7th Ave E



Dominion Coal Co. Ltd.

DISTRIBUTORS OF NEWCASTLE COAL

710 First St. E.

M7010

ALBERTA LIVE STOCK ASSOCIATIONS

Offices, Exhibition Grounds

- M 2732 Main Office
M 2506 E L Richardson Secretary & Managing Director
M 7524 Grounds Superintendent res
M 5385 Alberta Loan Office Bloomenthal & Epstein 816 Centre St

M 4622 Alberta Lumber Co Ltd 5th Flr Southam Chhrs

M 4411 **ALBERTA MERCANTILE & ADJUSTMENT SERVICE (BONDED)**
I O O F Bldg 517 Centre St

M 6958 **ALBERTA MOTORIST** Wm S Tempest Editor 125a 6th Ave W

M 3457 Alberta New & Second Hand Store 130 9th Ave E

M 7826 **ALBERTA NEWS CO** 108 6th Ave W

M 2684 **ALBERTA OPTICAL CO LTD**
THE Opticians 128 8th Ave W

M 2682 S A Bartlett Mgr res 3034 5th St W

M 3134 Alberta Outfitting Co Ladies & Misses Ready-to-Wear 210 7th Ave W

M 3880 Alberta Pacific Consolidated Oils Ltd 200-202 Louheed Bldg

M 6661 **ALBERTA PACIFIC GRAIN CO LTD** General Office 8 Flr Lancaster Bldg

Private Branch Exchange connecting all Depts
John I McFarland President and Managing-Director

C M Hall Secretary & Asst Manager

Treasurer

Office Accountant

Superintendent (North Alberta)

Superintendent (Central Alberta)

Superintendent (South Alberta)

Construction Department

Claims Department

Sales Department

Commission Department

Cashier

Coal Department

Terminal Elevator Department

NIGHT CALLS AFTER 18 O'CLOCK—

W 4810 President & Managing-Director

M 2827 Secretary & Assistant Manager

W 2216 Superintendent North Alberta

M 1275 Superintendent Central Alberta

W 4642 Superintendent South Alberta

W 2447 Coal Department

M 3596 **ALBERTA PIANO CO LIMITED**

Music Dealers 130 8th Ave W

W 1703 W H Ross Manager res

M 4225 **ALBERTA PRODUCE CO LTD**

Butter Eggs & Poultry 437 10th Ave E

W 2701 W H Hendrix Manager res

ALBERTA PROVINCIAL

POLICE

M 3284 General Office & Guard Room

M 4441 Inspector W Brankley Private Office

E 5805 Inspector W Brankley res 926 8th Ave E

M 7553 Alberta Robe & Tanning Co 409 6th Ave E

M 1931 Alberta Shoe Hospital G W Pietta 2208 4th St W

M 3837 Alberta Signs W Dennis 710 1st St E

M 6016 **ALBERTA STEAM LAUNDRY CO LTD** 730 2nd Ave W

M 811 Alberta Stock Yards Co Ltd E Calgary

Local 32 General Office and Manager

E 5320 Alberta Stock Yards Hotel K Inamasu Prop Stock Yards

M 3377 **ALBERTA TAILORS** (Upstairs) 7-10
231 8th Ave W

M 2250 Alberta Taxi Service Co 110 9th Ave W

M 6840 Alberta Tract Society S D A 305 Oddfellows Bldg

M 4805 **ALBERTA TRANSFER** J Nicol Mgr
424 13th Ave E

M 1441 **ALBERTA WOOD PRESERVING CO LTD** 1910 9th Ave W

M 2380 **ALBERTAN JOB PRESS LTD**
J Rockley Mgr Westminster Blk 10th Ave & 1st St E

L 1038 Manager's res 825 4th Ave NW

M 9536 **ALBERTAN PUBLISHING CO LTD** 229 8th Ave W

Private Branch Exchange Connecting All Depts

Business Office

Circulation Dept

Advertising-Display

Want Ad Dept

Editorial Dept

Sporting Editor

Society Editor

Composing Room

NIGHTS SUNDAYS AND HOLIDAYS

M 9538 Editorial Room

M 9537 Sporting Editor

M 9536 Business Office

M 9539 Composing Room

H 1777 Radio Broadcasting Station

M 3836 **ALBION PHARMACY**

John J Weinfield Drug Co Ltd 2508 4th St W

M 7778 **ALDER ERNEST** Coal & Wood Dealer
6th St & 8th Ave E

M 7779 Alder Ernest res 310 36th Ave SW Parkhill

E 5179 Alderton A S res 1340 11th Ave E

L 1469 Aldous Miss Evelyn res 1747 2nd Ave NW

M 5268 Alexander Mrs A res 105 13th St NE

M 9607 Alexander Mrs B res 608 9th Ave E

M 4593 Alexander Mrs C A res 840 4th Ave W

M 6511 Alexander Chas res 508 14th Ave W

M 1312 **ALEXANDER CIGAR STORE & NEWS STAND** S Dworkin Prop

204 8th Ave W Wholesale and Retail

Magazines Cigars Cigarettes and Tobaccos

M 9488 Alexander E H res 409 15th Ave E

M 7730 Alexander Geo D res 1209 1st St E

M 3788 Alexander J L res 205 Morgan Blk

W 2258 Alexander J S res 1520 15th Ave W

M 7048 Alexander Oscar M res 217 15th Ave W

E 5875 Alexander W res 911 19th Ave E

M 4514 Alexander William res 3806 7th St W

M 4356 Alexandra Confectionery The O Wolovnik 706a

2nd St W

M 4671 **ALEXANDRA HOTEL** 9th Ave East
Private Branch Exchange connecting all Rooms

M 4754 Alexandre A H res 625 Centre Ave NE

H 1123 Alford A C res 315 18th Ave NW

M 9336 Alford Miss E res 4 Rivermeade Apts

M 2766 Allan A res 330 12th Ave W

M 1284 Allan A res 132 6th Ave W

H 1861 Allan Alex res 322 7th Ave NE

M 9132 Allan David M res 2406 2nd St W

M 4857 Allan E H res 3231 7th St W

M 5789 Allan H W res 3904 3rd St W Elbow Park

M 1523 Allan James res 4 Afton Apts

L 1791 Allan Jas A res 932 3rd Ave NW

M7070 AMBULANCE M1923

GRAHAM & BRENNEN LTD.

- M 7616 Allan John res 1313 Centre St
W 2247 Allan R res 1621 12th Ave W
H 1873 Allan Mrs R res 728 4th St NE
M 5815 Allan R P res 621 22nd Ave W
M 1699 **ALLAN THOBURN** Inspector of Tax-
M 1693 ation Room 18 Customs Bldg
M 6898 Allan Thoburn res 602 13th Ave W
M 1390 **ALLAN & JOHNSTON** Customs House
Brokers 70 Union Bank Bldg
M 3725 **ALLAN & JOHNSTON** Wood & Coal
Dept 8th Ave & 6th St E
M 4738 **ALLAN'S J MEAT MARKET**
Western Market
M 4758 Allasia M res 425 1st Ave SE
L 1062 Allen A G res 5 Phyllis Apts
M 4411 **ALLEN A H** Insurance & Investments I O O F
Bldg 517 Centre St
W 2573 Allen A H res 2 Moxam Apts
W 4492 Allen A M res 1715 10th Ave W
W 4082 Allen A W G res Blk 30 Lincoln Park
W 4433 Allen G res 1516 13th Ave W
M 1636 Allen Glendower res 1023 7th Ave W
M 2538 Allen H J res 630 Elgin Ave
E 5299 Allen J res 820 22nd Ave SE
L 1679 Allen J H res 908 5th St NW
M 1257 **ALLEN DR J L** Physician & Surgeon
Herald Bldg
M 9323 Allen Dr J L res 924 Riverdale Ave
M 9865 Allen Loftus H res 3222 7-A St W
M 9850 Allen Mrs M L res 17 Crown Bldg
W 1841 Allen S res 209 Devenish Apts
W 2564 Allen T M res 1332 12th Ave W
W 2615 Allen W A res 2227 20th Ave SW
M 9015 Allen W D res 114 11th Ave W
M 4438 Allen W G res 134 13th Ave E
M 9163 Allen W P res 604 14th Ave E
W 2693 Allergoth M J res 2420 24th St SW
M 1141 **ALLIANCE ASSURANCE CO**
LTD of London England Loughheed & Taylor
Ltd Provincial Gen'l Agts (Casualty Dept)
—210 8th Ave W
M 2727 **ALLIANCE ASSURANCE CO**
LTD of London England Lott & Co Ltd Agents
Fire Insurance Dominion Bank Bldg
H K Richardson Inspector
H L High Agent
M 6686 Allis-Chalmers Ltd (Canadian) cor 4 St W & 11 Av
H 2477 Allison Alec res 1601 Centre-A St NE
W 4607 Allison Miss Florence W res 1342 14th Ave W
M 1320 **ALLISON H A** Law office 227a 8th Ave W
M 1079 Allison H A res 203 4th Ave W
M 1285 Allison Mrs L res 507 2nd St W
M 1979 Allison Lloyd res 1113 7th Ave W
M 5896 Allison S A res 117 26th Ave W
L 2112 Allison Thomas res 608 15th St NW Hillhurst
M 4983 Allott F W res 302 25th Ave W
L 2168 Allwood Harry res 2230 2nd Ave SW
M 1053 Almack F res 226 12th St NE
M 5706 Alport Edwin J res 308 14th Ave W
M 6966 Alspaugh H O res 1 Hope Blk
M 5306 Alston A res 3044 5th St W
W 1468 Altadore Grocery G S Purdy Prop 1927 34th Ave
SW
M 5173 Altman E H res 316 12th Ave W
M 1519 Altman Edw E res 535 20th Ave W
M 9324 Alton R res 712 36th Ave W
M 6146 Alward Frank B res 621 15th Ave W
M 4744 Amateur Athletic Union of Canada Alberta Branch
E D Battrum Hon Sec. 219 P Burns Bldg
L 1605 E D Battrum res 617 1st Ave NW
W 4465 Ambry Mrs W J res 1511 19th Ave W
M 2323 **AMBULANCE** Armstrong Funeral Home
304 12th Ave W
M 7070 **AMBULANCE** Graham & Brennen Ltd
M 1923 351 13 Ave W cor 4 St W
M 3030 **AMBULANCE** A M Shaver 1206 1210 1st
St East
M 6415 **AMBULANCE AND UNDER-**
TAKING Foster & Foster successors to
Harrison & Foster 320 12th Ave W
M 9999 American Auto Livery 815a Centre St
M 6094 American Cafe 321 8th Ave E
M 2588 **AMERICAN CENTRAL INSUR-**
ANCE CO 54 Canada Life Bldg
M 6263 American Consulate 210 P Burns Bldg
M 2045 American Drug Store The 127 8th Ave W
M 3749 **AMERICAN HIDE & FUR CO** 501
6th Ave E
M 3749 American Hide & Metal Co 501 6th Ave E
M 6262 **AMES HOLDEN MCCREADY**
LTD Whol Boots & Shoes 303a-305 7 Ave W
M 7024 Fred M T Logan Mgr res
M 2265 **AMES HOLDEN TIRE & RUB-**
BER CO LTD THE 331 7th Ave W
M 6085 Ace J Rogers Mgr res 124 15th Ave E
H 1211 Ames John res 1431 2nd St NW
H 1387 Amos Henry res 214 20th Ave NW
M 2778 Amphlett Major C E office 24 Marlborough Apts
W 2579 Ancell Arthur res 1611 15th Ave W
H 2440 Ancell Wm res 3302 3rd St NW
H 1467 Ancock Mrs E res 116 25th Ave NW
M 2031 Anderl John F res 836 5th Ave W
E 5576 Anderson A E res 1517 8th Ave E
M 3337 **ANDERSON A MELVILLE** Opto-
metrist & Optician (Chauncey's Jewelry Store)
116a 8th Ave E
M 5571 Anderson Apartments 18th Ave & 7th St W
Private Branch Exchange connecting all Suites
Vic Anderson Estate
M 2131 **ANDERSON BROS** Auto Exchange
7th Ave bet Centre & 1st St E
M 2131 **ANDERSON BROS** Taxi & Livery
7th Ave bet Centre & 1st St E
M 7232 Anderson C res 727 6th Ave W
E 5861 Anderson Mrs C res 802 23rd Ave SE
M 2678 Anderson C J res 217 14th Ave E
M 9462 Anderson C M res 210 2nd Ave W
W 2125 Anderson D res 2026 34th Ave SW
M 3895 **ANDERSON D B Flour & Feed** 234
7th Ave E
M 6037 Anderson D B res 1031 7th Ave W
W 1053 Anderson D S res 834 19th Ave W
L 1613 Anderson David res 701 2nd Ave NW
H 1830 Anderson David res 915 19th Ave NW
M 2947 Anderson David res 915 8th Ave W
W 1397 Anderson David (J Eveleigh & Co Ltd) res 2911
16th St W
M 5320 **ANDERSON DELIVERY CO**
THE 120 7th Ave W
M 5796 Anderson Mrs E res 319 4th Ave E
E 5972 Anderson E Barber 1210a 9th Ave E
H 1771 Anderson E res 732 19th Ave NW

TO MOVE YOUR TELEPHONE

Ten Days' Notice Is Required (See Page 5, Clause 10)

E 5247 Anderson E E res 54 New St
M 4108 ANDERSON E J Optometrist & Optician
 105 8th Ave E
M 6786 Anderson E J res 330 39th Ave W
L 1739 Anderson E M res 417 11th St NW
W 2649 Anderson E O res 2412 16-A St W
L 2264 Anderson F res 836 Boulevard NW
W 4720 Anderson Mrs Florence res 3006 15th St W
E 5574 Anderson Frank res 1040 19th Ave E
E 5871 Anderson G res 916 19th Ave E
M 3059 ANDERSON DR G A Physician office &
 res 126 6th Ave W
E 5192 Anderson G M res 1036 9th St E
M 6225 Anderson G R H res 3601 5th St W
W 1090 Anderson Geo A res 909 10th Ave W
M 5837 Anderson H J res 105 Mission Rd Parkhill
M 9331 Anderson Harry res 521 18th Ave W
M 4399 Anderson J A res 223 11th Ave E
M 2319 Anderson J J res 3 Edwin Blk
M 7158 Anderson J J (CPR) res 345 19th Ave W
M 7412 Anderson J V res 908 Sifton Boulevard
M 1398 Anderson James res 108 25th Ave W
W 1373 Anderson James T res 1731 25th St W
W 1548 Anderson John H res 812 16th Ave W
W 4234 Anderson John L res 1531 26th Ave W
L 1477 Anderson John Marshall res 604 1st Ave NW
W 1216 Anderson M P res 2401 16th St SW
H 1545 Anderson M V res 522 21st Ave NW
L 1184 Anderson N res 723 4½ St NW
H 1181 ANDERSON PLUMBING CO
 135 16th Ave NW
H 1545 M V Anderson Manager res
W 2358 Anderson R res 817 17th Ave W
M 5242 Anderson R res 809 3rd Ave W
M 3798 Anderson R R res 218 5th Ave W
W 2292 Anderson R S res 1913 26-A St W
M 9254 Anderson T N res 617 3rd Ave W
W 2820 Anderson W res 1040 14th Ave W
H 1689 Anderson W B res 220 21st Ave NW
M 1985 Anderson W G res 119 Mission Rd Parkhill
M 2147 Anderson Walter H res 639 2nd Ave W
M 5652 Anderson & Drew Garage City Public Mkt Bldg
H 1220 Andrew Albert res 464 22nd Ave NW
H 2307 Andrew G H res 113 22nd Ave NE
M 9133 Andrew H C res 826 Riverdale Ave
W 2793 Andrew James res 2237 33rd Ave SW
L 1820 Andrews J res 2324 4th Ave NW
M 3899 Andrews James res 605 Loughheed Bldg
W 2808 Andrews S res 1110 14th Ave W
M 6293 Andrews W H res 511 17th Ave W
W 1672 Andrews Wm res 1102 10th St W
L 2305 Andrus Mrs O W res 0926 1st Ave NW
M 7463 Anglo-Indian Oils Corporation Clarence Blk
W 2034 Angow The Misses res 1219 16th Ave W
M 1044 Angus Malcolm R res 2012 2nd St W
E 5796 Annable J H res 2020 8th Ave E
M 5821 Annable Mrs W D res 7 H & R Apts
W 1251 Annand E res 2136 18th St W
M 6942 Annand S A res 905 4th Ave W
E 5128 Ansonbe A res 4115 16-A St E
M 4206 ANSLOW H T Auto Top Builder & Up-
 holsterer 129 3rd Ave E
H 1072 H T Anslow res 344 7th Ave NE
H 2161 Anthony Fred res 206 34th Ave NE
M 4973 Anthony G A res 312 12th Ave W
E 5486 Apperley A res 1014 20th Ave E
L 2063 Appleby Rollit res 427 13th St NW
W 1621 Appleton C J res 1814 10th Ave W
L 2296 Appleton R res 221 15th St NW

E 5809 Appleton William res 816 21st Ave E
M 2816 Apwood Mrs May res 539 11th Ave W
M 3879 Arbogast C S res 226 25th Ave W
M 3523 Arbuckle Mrs A res 790 9th Ave E
ARCADE THE 126a 8th Ave W
DEPARTMENTS
M 1701 Bee Hive Staple Dry Goods
M 4452 The Children's Department
M 1977 The D J Moore Co Ltd Ladies' Ready to Wear
M 3288 M Evans Corsets Hemstitching & Fancy Work
M 4488 Lay's Silks and Woolens
M 3868 Madame Lothian Beauty Parlor
M 1488 Manager's office (W A Tuck)
H 2219 Archer E N res 720 18th Ave NW
M 4114 Archer F B res 3437 7th St W
H 1425 Archer W H res 640 18th Ave NW
M 6798 Archibald A G res 3614 7a St W
L 1561 Archibald R H res 2736 Boulevard NW
L 2489 Archibald R W Plumbing & Gasfitting 1123 5th
 Ave NW
M 6686 Architectural Bronze & Iron Works Canadian
 Allis-Chalmers Ltd cor 4th St & 11th Ave W
M 3916 Ardern Wm res Lansdowne Ave & 8th St W
M 9387 Ardley Hardite Collieries Ltd 110 P Burns Bldg
L 1371 Argue Rev A B St Paul's Methodist Parsonage 425
 12th St NW
W 4748 ARIS (The Tire Man) 1517 8th St W
M 7670 Arkley Mrs Robert res 405 3rd Ave W
H 1875 Arlidge Augustine res 224 5th Ave NE
M 2667 Arlington Hotel Geo H Cutts 6th Ave & 2nd St W
M 5376 Armitage Mrs F A res 323 11th Ave W
H 2047 Armitage Geo res 239 15th Ave NW
H 1061 Armitage James R res 411 2nd St NE
M 5324 Armitage The Tailor 123 8th Ave W
M 9706 Armour W A res 2512 1st St SE
M 2702 Armstrong Miss B Dress & Mantle Maker 21
 Mackie Blk
M 7044 Armstrong C L res 1131 8th Ave W
W 4261 Armstrong Mrs Elizabeth res 1217 9th St W
M 2323 ARMSTRONG FUNERAL HOME
 304 12th Ave W
 White Ambulance & Undertaking
M 2614 Office and Long Distance
W 4195 Guy O Armstrong res 1813 8th St W
M 5302 Armstrong Garage 119 12th Ave W
M 5490 Armstrong Dr J M Phys & Surg 316 Alberta Cor
M 6275 Armstrong Dr J M res 4240 6th St Elbow Park
L 1353 Armstrong Jas res 1440 Boulevard NW
M 9285 Armstrong Mrs M A res 1214 1st St E
E 5842 Armstrong R res 2134 15th St E
L 1723 Armstrong R res 1224 Boulevard NW
H 1201 Armstrong Roy J res 522 8th Ave NE
M 7760 Armstrong Miss Thelma res 602 7th Ave E
L 1888 Armstrong V A res 910 1st Ave NW
M 3509 Armstrong Col W C res 1919 2nd St E
M 7547 Armstrong W S res 1926 5½ St W
ARMY & NAVY VETERANS
M 3710 Secretary's office
M 5427 Club House 1115 8th Ave W
E 5395 Arnew E res 1408 11th Ave E
L 1364 Arnold E T res 817 3rd Ave NW
W 4839 Arnold H res 2142 15th St W
M 6367 ARNOLD J S Rental and Insurance
 Agent 409 Grain Exchange
W 1410 Arnold J S res 823 15th Ave W
M 9621 Arnold John res 325 37th Ave SW
M 6718 ARNOTT O C CO LTD Bond Dealers
 & Investment Bankers Royal Bank Chhrs
M 2012 O C Arnot res

Directory Advertising Brings Business

Your Ad. Here
would produce **Results**

- W 2465 Arscott Geo res 1233 13th Ave W
W 2030 Arsneault Miss Rene res 9 Devenish Apts
M 4080 **ART SHOP THE** J W Booth 237a 7 Av W
M 4883 **ART SIGN CO** Howell & Roberts 1114a 1st St W
W 4925 H J Howell res
W 2909 H S Roberts res
M 9806 Arundell W R res 513 18th Ave W
M 7789 Asbury W res 409 8-A St NE
L 1938 Ash Geo res 704 2nd Ave NW
M 4557 Ash George E res 711 11th Ave W
M 3101 Ash-Temple Co Ltd The Dental Supplies 715 Herald Bldg

- H 1252 Ashcroft Henry res 239 20th Ave NW
W 2114 Ashcroft Joseph W res 1312 17th Ave W
M 5555 **ASHDOWN THE J H HARDWARE CO LTD**

Private Branch Exchange connecting all Depts
Wholesale Office & Warehouse 240 11th Ave W Office

- M 5559 H G Morrison General Mgr res 3433 7th St W
M 5728 Thos S Blanchfield Credit Mgr res 1625 13 Ave W
W 1195 J B Jenkins Sales Mgr res 3214 14th St W
W 4180 R Wilbraham Office Mgr res 2622 14-A St W
W 2823 D Burgess Buyer res 205 29th Ave SE
M 5663 RETAIL STORE 110 8th Ave W

NIGHT CALLS—

- M 5555 Hardware & Cutlery
M 5556 Sporting Goods
M 5557 Paint & Glass
M 5558 House Furnishings
M 9382 Ralph W Patterson Mgr res 517 19th Ave W
H 1022 Ashley F N res 464 19th Ave NW
H 1095 Ashmore Albert F res 1502 Centre St N
M 1793 Ashmore A E res 234 2nd Ave W
M 4064 Ashton T H res 535 11th Ave W
H 2369 Aske E L B res 812 20th Ave NW
M 7647 Asling W F res 119 2nd Ave E
L 2252 Aspdren Geo res 329 9-A St NW
L 2019 Asselstine E B res 308 11th St NW
M 9577 Associate Physicians & Surgeons 140 6th Ave W
Private Branch Exchange connecting all offices
D S Macnab M.D., F.A.C.S.
W A Lincoln M.D., C.M., F.R.C.S. (Eng)
A E Aikenhead M.D.
J Scovil Murray M.D., C.M.
G D Stanley M.B.
W S Quint M.B., B.Sc.
F E Sandercock D.D.S. (Dentist)

- M 9577 Associate X-Ray Laboratory 140 6th Ave W
M 9235 Associated First National Pictures 314 8th Ave E

- M 2715 **ASSOCIATED MORTGAGE INVESTORS** 612 Grain Exchange

- W 2092 James Maguire Mgr's res 1613 13th Ave W
W 2946 J H Maguire Insp res 911 18th Ave W
M 9972 Astell F C res 340 20th Ave W
M 3408 Astley Edwin M res 3044 2nd St W

- W 1490 Atherton John res 2611 16th St SW
H 1172 Atherton W R res 710 18th Ave NW
M 6167 Athey C W Prov Mgr Can Hdw & Implt Undrs 504 Maclean Bldg
M 5396 Atney F A res 402 38th Ave W
M 3117 Athletic Billiard Parlors 123a 8th Ave W
M 2970 Atkins Miss A res 734 8th Ave W
E 5950 Atkins J A res 1634 15th St E
M 6593 Atkinson Mrs A E res 1027 7th Ave W
L 1889 Atkinson Miss Eugenie A res 709 15th St NW
M 4930 Atkinson Mrs Evelyn res 540 12th Ave W
M 9104 Atkinson G E res 130 12th Ave E
W 4691 Atkinson J T res 1745 13th St W
M 2980 Atkinson Dr P G Dentist 815 Herald Bldg
M 6592 Atkinson Dr P G res 3235 7-A St Elbow Park
W 4963 Atkinson W H res 1833 18th St W
M 1486 Atlantic Cafe 315 8th Ave E

- M 2736 **ATLAS ASSURANCE CO LTD**
O E Tisdale Agent 604-605 Herald Bldg

- M 4621 Atlas Lumber Co Ltd 5th Floor Southam Chambers

- M 6977 **ATTREE MISS GLADYS** Dance
Studio 8th Ave & 3rd St W

- H 1818 Attridge A res 1319 2nd St NW
E 5930 Attwood R T Livestock Sales Supt United Grain Growers Ltd Stock Yards E Calgary

- M 6848 Attwood R T res 326 20th Ave W

- H 1134 Aubertin Edward res 132 10th Ave NW

- M 4410 Augade Madame A res 802 8th Ave W

- W 4164 Auger A R res 932 18th Ave W

- L 1716 Auld Ben D res 0916 1st Ave NW

- M 2164 **AULD DR J W** Specialist in Genito-Urinary Diseases 212 Dominion Bank Bldg

- M 5827 Auld Dr J W res 624 26th Ave W

- M 3281 Aull Dr E Surgery 5-205 12th Ave W

- M 2802 Aull Dr E res 233 12th Ave W

- M 5926 Austin A J res 711 9th St W

- M 5252 Austin Arthur G office 41 Elma Bldg

- M 1757 Austin Arthur G res 318 14th Ave W

- M 9868 Austin E res 2434 1-A St E

- H 1874 Austin E A res 322 6th Ave NE

- H 1623 Austin J P res 223 29th Ave NW

- M 7376 Austin John H res 106 15th Ave W

- H 2087 Austin John R res 234 4th Ave NE

- W 4435 Austin R E res 8 Moxam Apts

- H 2437 Austin Roy C res 425 16th Ave NE

- M 6958 **AUTO CLUB** Information Bureau 125a 6th Ave W

- M 3545 **AUTO TAXI & LIVERY SERVICE**

- J J Reedy Prop 2nd Ave & 6th St W

- W 4748 Auto Tire Vulcanizing Works The 1517 8th St W

- M 1021 **AUTO TOP BUILDERS** R Hilderman 515 4th St E

- M 9232 **AUTO WRECKERS & SALVAGE CO** Geo S Wayman Mgr 938 4th Ave W

- M 4050 **AUTODROME LTD THE** 135 7th Ave E

- M 3182 Manager & Sales Dept

- M 7712 Avenue Cigar Store 233 8th Ave W

- H 1658 Averill F P res 136 12th Ave NW

- L 1360 Avery George res 746 Blvd NW

- W 1224 Avis G res 830 18th Ave W

- M 1022 Avison Rev Harold W Meth Parsonage res 214 6th [Ave W]

- M 3920 Axton G W res 523 21st Ave W

- M 3861 Ayer J C res 1914 5th St W

- M 2028 Aylesworth A P res 637 11th Ave W

- M 3850 Aylesworth Mrs R E Smith res 305 Centre St

- M 1427 Ayling E H res 818 36th Ave W

- L 2301 Ayres F res 1124 5th Ave NW