

INFORMATION CONCERNING THE NEW POSTAL CODE SYSTEM

The Postal CODE is composed of both letters and numbers, in the form of ANA NAN, where "A" represents a letter of the alphabet, and "N" a number.

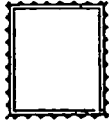
There is a space separating the first three characters, called Area Designator, from the last three, the Local Designator.

Once you have been given your Postal CODE, it is a permanent part of your address. Your Postal CODE will change only if you move.

ADDRESS CORRECTLY

Return address ensures prompt return in case of non-delivery.

Proper prepayment prevents delay in delivery.

<p>Mr. L. W. Jones Suite 530 147 Laurier Ave. W. Ottawa, Ontario K1P 5J2</p>	
<p>Mr. W. M. Smith Apartment 5 150 Nepean St. OTTAWA, Ontario K2P 0B6</p>	

Always give full details of street address, apartment number and name of Post Office. Also include the postal code where applicable.

POSTAL POINTERS

- 1) Address your mail fully, clearly and without misleading abbreviations.
- 2) Be sure to include apartment or suite number in address.
- 3) Place your return address in the upper left corner.
- 4) Give your correspondents your correct postal address including your postal CODE.
- 5) Never enclose coins or other hard objects in letters.
- 6) Send remittances by Post Office Money Order.
- 7) Properly pack parcels.
- 8) Place postage stamps in upper right corner. Prepay postage fully.
- 8) Insure your parcels and register letters of value.
- 10) Mail early and often. Mail deferred until the last moment may miss early despatches.

BROOKS

INCLUDING BASSANO, CESSFORD, DUCHESS, GLEICHEN, HUSSAR,
JENNER, ROLLING HILLS AND TILLEY

CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1976

Yellow Pages Advertising rates and information are available
by contacting the Directory Department, Alberta Government Telephones at
140 - 6th Avenue S.W., Calgary, Alberta, or Telephone 261-5187. (Collect)

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Abattoirs

Brooks Meat Packaging Ltd
704 1a Av SE Brooks 362-3228

ACCORDION INSTRUCTION

See Music Colleges & Teachers

Accountants

C-E Accounting Bassano 472-3755
McLellan Agencies Ltd 224 2 St W Brooks 362-4205

Accountants—Certified General

Certified General Accountants Association The
Prairie Regional Office Calgary
—Call Long Distance
(No Toll Charge) & ask for Zenith 06357
Seitz Thomas M 5-208 2 St W Brooks 362-5292

Accountants—Chartered

Bevan Hutch & Co 202 1 St W Brooks 362-3472
Breakell Robert B
Brooks Professional Bldg
412 2 St W Brooks {362-4004
362-5707
Institute of Chartered Accountants of Alberta
207-10080 Jasper Av Edmonton 424-7391
See Our Advertisement This Classification

Refresh your memory regarding
the name of a firm or its location
right here in these Yellow Pages.

ACETYLENE WELDING

See Welding Electric & Oxy-Acetylene

ACIDS

See Chemicals

ACOUSTIC INSTRUMENTS

See Hearing Aids

Adjusters

Gaffney & Henchel Adjusters Ltd
413 6 Av SE Medicine Hat 527-6668

Advertising Directory

YELLOW PAGES



Reach Your Ready-To-Buy
Market

Locally - Regionally - Nationally

Canadian Yellow Pages
Service

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
8th Flr 140 6 Av SW—Call Long Distance
(Collect) & ask for Calgary 261-5187

ADVERTISING NOVELTIES


See Advertising Specialties

CARPET HINT

Grease and soot stains on a carpet may be
removed by sprinkling with salt and rubbing
vigorously. Several applications may be
necessary. Old stains may be lightened
considerably by rubbing with a salt and
water paste. To restore freshness, wipe with
a cloth or sponge which has been dipped
in a strong salt solution and wrung out to
remove excess moisture.

INCOME TAX • FINANCIAL STATEMENTS • ACCOUNTING SYSTEMS • ESTATE PLANNING • BUSINESS INVESTIGATIONS • AUDITING

**THE INSTITUTE OF
CHARTERED
ACCOUNTANTS
OF ALBERTA**



207 - 10080 Jasper Av. Edmonton - 424-7391
(Call Collect)

FOR PROFESSIONAL ACCOUNTING
SERVICES - CALL MEMBERS or FIRMS
LISTED UNDER THE HEADING:
"ACCOUNTANTS - CHARTERED"

• FINANCIAL & MANAGEMENT CONSULTING

Advertising Specialties

ARROW ADVERTISING SPECIALTIES LTD
 Calgary—Call Long Distance (No Toll Charge)
 & ask for Zenith 66116
Perry Advertising Ltd
 Box 295 Magrath Lethbridge 329-3095
 See Our Advertisement This Classification

perry
advertising
It'd.

CALL US FOR IDEAS!!
329-3095
 CALL COLLECT
 Calendars — Pins — Decals
 Custom Lapel Pins & Broaches
 For Clubs & Organizations
 Buttons — Key Tags
 Dealer Name Plates
 Mailing Address: BOX 295, MAGRATH, ALTA.
 Residence: MAGRATH 758-3095




AERATED WATERS
 See Beverages

Aerial Spraying

Quikway Aviation Ltd Box 488Brooks 362-5731
 See Our Advertisement This Classification

QUIKWAY AERIAL APPLICATION
 AVIATION LTD



★ SPRAYING ★ FERTILIZING
 ★ SEEDING
 FRASER (Doc) KEITH
362-5731
 T0J 0J0 BOX 488
 BROOKS, ALBERTA

AGGREGATES
 See Gravel, Rock & Sand

AGRICULTURAL IMPLEMENTS
 See Farm Machinery & Supplies

Agrologists

Agro-Environs Ltd Box 428Brooks 362-2566

AIR COMPRESSORS
 See Compressors Air & Gas

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.


Air Conditioning—Contractors

COLEMAN PLUMBING & HEATING COMPANY
 LTD 705 2 St W Brooks 362-2747
E I D Refrigeration 231 Centre St Brooks 362-2568
 See Our Advertisement This Classification
Heights Transportation Services Ltd
 8 St & Division Av N Medicine Hat 527-1516
 See Our Advertisement This Classification


YORK **E I D**
 PRODUCT **REFRIGERATION**

- ★ SALES & SERVICE
- ★ RESIDENTIAL ★ COMMERCIAL
- ★ AIR CONDITIONERS & ICE MAKERS
- ★ HOMES - BUSINESSES, STORES
- ★ RESTAURANTS, HOSPITALS, OFFICES

362-2568
 231 Centre Street, BROOKS



HEIGHTS TRANSPORTATION SERVICES LTD.



A-R-A
 AUTO & FARM TRACTOR AIR CONDITIONING
 SALES & SERVICE
 OPEN: 7 A.M. - 9 P.M. DAILY
 HOLIDAYS 8 A.M. - 6 P.M.
 CLOSED SUNDAYS
 (EPH) EPHRAIM HAAS, MGR.
527-1516
 8th STREET & DIVISION AVENUE N.

Air Conditioning Equipment & Supplies

Coleman Plumbing & Heating Company Ltd
 705 2 St W Brooks 362-2747
KOLDWAVE AIR CONDITIONERS—
 Distributor
WESTERN AIR CONDITIONING LTD
 201-709 11 Av SW Calgary 266-7300

PASKALL DENNIS PLUMBING & HEATING LTD

COMMERCIAL - RESIDENTIAL
AIR CONDITIONERS
SALES & SERVICE
 224 6 St E Brooks 362-4270

CALL BY NUMBER
 ... IT'S QUICKER!
 Calls go through more quickly when you can give the Long Distance Operator the telephone number you are calling.

AIR COOLED ENGINES
See Engines—Gasoline

AIR FILTERS
See Filters Air & Gas

Air Line Companies

Air Canada—For Zenith Service Refer to this Listing in the Alphabetical Section under the exchange from which you are calling
Brooks Aviation Ltd Box 1125 Brooks 362-5400
C P AIR

Reservations & Information
24 Hour Service
Vancouver (No Charge to Calling Party)
Dial 1-800-663-3566
Intervac International Vacations Ltd Edmonton
—Call Long Distance

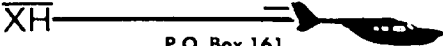
(No Toll Charge) & ask for Zenith 06034
TIME AIR LTD Airport Medicine Hat 527-7255
Western Airlines—Brooks Customers Only
Call Long Distance
(No Toll Charge) & ask for Zenith 07264

Air Services—Chartered

Bar XH Aviation Ltd Box 161 Medicine Hat 527-3328
See Our Advertisement This Classification
Brooks Aviation Ltd Box 1125 Brooks 362-5400
See Our Advertisement This Classification

People who are "ready to buy" reach for the **YELLOW PAGES**. Will they find your business represented here?

BAR XH AVIATION LTD.



P.O. Box 161
Medicine Hat, Alberta
T1A 7E8

- Charter
- Rental
- Lease
- Sales
- Photography
- Reconnaissance
- Pipe Line Patrol
- Approved Flying Training

"Let us put you in the pilot's seat"

527-3328

Hangar #1 Medicine Hat Airport

Air Services—Chartered—(Cont'd)

KOOTENAY AIR (ALBERTA) LTD
Hangar 7 Kenyon Field Lethbridge 328-5561
See Our Advertisement This Classification

**Kootenay Air
(Alberta) Ltd.**
Operating Lethbridge Air Service Ltd.



★ **CHARTER AIRCRAFT**
328-5561
Hangar 7, Kenyon Field, LETHBRIDGE

Air Travel Ticket Agencies

Jarvis Travel 418 2 St W Brooks 362-3463

AIRCRAFT HAULING
See Truck Lines

Aircraft Maintenance & Repairing

Murray's Aircraft Repair
Brooks Airport Brooks 362-5858

ALIGNMENT SERVICE
See Automobile Wheel Aligning

ALTERNATORS
See Generators

ALUMINUM DOORS
See Doors—Metal

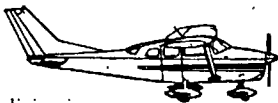
ALUMINUM PIPE
See Pipe

Aluminum Products

Plato's Aluminum Products Ltd
1320 7 Av SW Medicine Hat 527-4333
See Our Advertisement This Classification

Quick as a wink — **YELLOW PAGES**.

BROOKS AVIATION LTD.



Specializing in:

- ★ PIPELINE PATROL
- ★ CATTLE SPOTTING
- ★ SIGHT SEEING TOURS
- ★ ALSO: CHARTERS TO ANY DESTINATION IN CANADA

Ivan Anderson

362-5400

Box 1125, BROOKS



- AWNINGS • SIDING • GRILLES
- FACIA • SOFFIT • SHUTTERS
- MARQUEE • PATIO COVERS • CAR PORTS

527-4333

1320 - 7th Avenue S.W., Medicine Hat

ALUMINUM SIDING
See Siding

ALUMINUM WINDOWS
See Windows—Metal

ANAESTHETISTS
See Physicians & Surgeons

Animal Breeders

East Anglia Breeders A I Centre
Box 1465 Brooks 362-3296

Animal Health Products

Brooks Plaza Drug Mart
Brooks Plaza Brooks 362-3315

ANIMAL HOSPITALS
See Veterinarians

ANSWERING SERVICE
See Telephone Answering Service

ANTENNAS—TELEVISION
See Radio Communication Equipment & Systems

Antiques

Brooks Trading Post Brooks 362-3626

Apartments & Buildings

Corvin Apartments
101-61 Greenbrook Dr Brooks 362-5376
Terrace Apartments 6-415 1 St W .. Brooks 362-4284

APPLIANCE REPAIRS
See Electric Appliances—Repairing,
also Specific Kinds

APPLIANCES—ELECTRIC
See Electric Appliances Section

Architects

ROCKLIFF PARTNERSHIP ARCHITECTS &
PLANNERS 2 Flr 10190 104 St Edmonton 426-7412
RUSSELL & NEEDHAM ARCHITECTS LTD
509 3 St SE Medicine Hat 527-8111

Artificial Flowers

Brooks Greenhouses Flower Shop
210 2 St W Brooks 362-2738

Artificial Insemination

SOUTHERN BREEDERS (1974) LTD
Custom Semen Collection
Contract Freezing & Distribution
Semen Sales
All Breeds of Cattle
Full Line A.I. Supplies
Box 357
Coutts Hwy Lethbridge 328-9671

Arts & Crafts Supplies

Ropp's Pet & Hobby Supply Box 261 Duchess 378-4986

Every hello is a good buy

ASPHALT PAVING CONTRACTORS
See Paving Contractors

Associations & Societies

Brooks Community Hall 203 3 St W Brooks 362-9972

CANADIAN DIABETIC ASSOCIATION
35-301 8 Av SW Calgary 263-4100
Meadowbrook Hall Gleichen 734-2333
Native Counselling Services of
Alberta Gleichen 734-3880
Royal Canadian Legion EID No 63
219 3 St W Brooks 362-3323

ASSURANCE BUSINESS
See Insurance Section

ATHLETIC PARKS
See Arenas & Athletic Parks

ATTORNEYS
See Lawyers

Auctioneers

BOW SLOPE SHIPPING ASSOCIATION LIMITED
713 1a Av SE Brooks 362-5522
Brooks Livestock Auction Ltd Brooks 362-3225
362-5800

See Our Advertisement This Classification
Dyck Paul Box 101 Rosemary Duchess 378-4880
Perlich Bros Auction Market Ltd Lethbridge 329-3101
See Our Advertisement This Classification

Listings Of This
Classification Are Continued
On Next Page

**REPAIR
SERVICE**

When one of the many
household articles gets
out of order, you will find
a repair service quickly
and easily when you

LOOK IN THE

Yellow Pages

OF YOUR

TELEPHONE DIRECTORY

PRINS AUCTION SERVICE

- FARMS
- ESTATES
- LIVESTOCK
- HOUSEHOLD

362-4376

BROOKS

Auctioneers—(Cont'd)

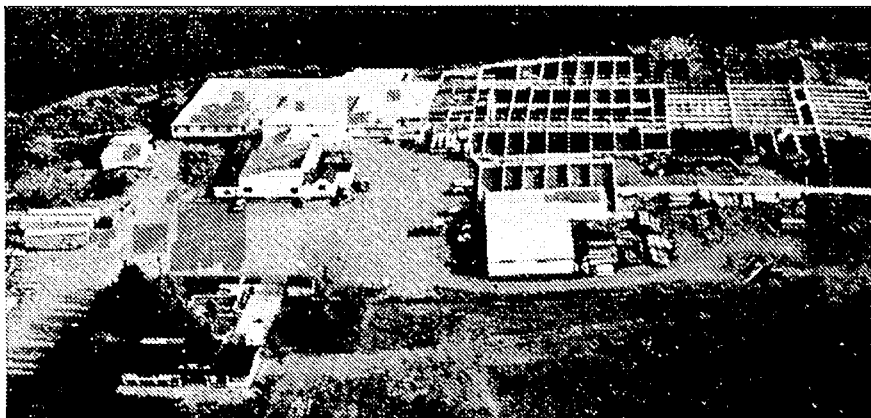
Prins Auction Service Brooks 362-4376
 See Our Advertisement This Classification
SCHLENKER AUCTION SERVICE LTD
 Box 28 Medicine Hat 527-2814
 Sinclair Auction Service Tilley 377-2288

AUDITORS See Accountants Section

AUTOMATIC TRANSMISSIONS
See Automobile Transmissions Sales & Service

**AUTOMOBILE ACCESSORIES,
EQUIPMENT & SUPPLIES**
See Automobile Parts & Supplies—Retail,
also Automobile Parts & Supplies—Wholesale

Brooks Livestock Auction Ltd.



**COMPLETE ORDER BUYING SERVICE — AUCTIONEERS &
LIVESTOCK DEALERS — REGULAR CATTLE SALES
EVERY FRIDAY — HOGS & DAIRY CATTLE EVERY TUESDAY**

**SPECIAL HORSE SALES, SHEEP SALES, COW SALES
SPECIAL FALL CALF SALES**

362-3229 - 362-5800

**OWNED & OPERATED BY JOHN & BUTCH MARTIN
BROOKS, ALBERTA**



Joe 328-9772



Tony 328-9872

PLANNED MARKETING PAYS

DEAL WITH THE LEADERS IN THE
LIVESTOCK MARKETING INDUSTRY

**HOGS - DAIRY CATTLE - SHEEP SALES TUES. 1:00 P.M.
BUTCHER & FEEDER CATTLE SALES THURS. 10:30 a.m.**

SPECIAL SALES - LIVESTOCK & EQUIPMENT AS ANNOUNCED

PERLICH BROS. AUCTION MARKET LTD.
329-3101

Box 1057
LETHBRIDGE



BUD'S SERVICE (1960) LTD.



**YOUR COMPLETE LINE
GENERAL MOTORS DEALER**

IMPERIAL OIL PRODUCTS

AMA TOWING

SALES 472-3828

PARTS 472-3832

No. 1 Highway, Bassano, Alberta

Automobile Agencies & Dealers—

New Cars

AMERICAN MOTORS SALES & SERVICE

Pacer
Gremlin
Hornet
Matador



EXCLUSIVE
AMC "BUYER PROTECTION PLAN"

Sieg's Motors Ltd 301 6 St E. Brooks 362-2924

Bud's Service (1960) Ltd Bassano 472-3828
Parts Bassano 472-3832

See Our Advertisement This Classification

Clayton Hayes Pontiac Buick GMC Ltd

504 2 St W Brooks 362-3416

See Our Advertisement This Classification

Four Way Sales & Service (Brooks) Ltd

724 2 St W Brooks 362-4615

See Our Advertisement This Classification

Martin Chrysler Ltd 915 2 St W Brooks 362-3354

See Our Advertisement This Classification

Minor Ford Mercury Sales Ltd

634 2 St W Brooks 362-5561

See Our Advertisement This Classification

Modern Auto Service Ltd

101 3 St W Brooks 362-3425

See Our Advertisement This Classification

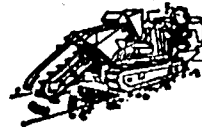
(Continued Next Page)

A rumpus room phone is wonderful for the whole family.

DATSUN

**FOUR WAY
SALES & SERVICE
(BROOKS) LTD.
PARTS — SALES — SERVICE**

362-4615
724 - 2nd Street West, Brooks



**Call Before
You Dig . . .
Please Check
To Make Sure
It's Safe**

One slashed telephone cable can disrupt fire, police and medical protection for thousands.

For Buried Cable Location, before digging, Dial "0" (Zero) & ask for (No Toll Charge) Zenith 07128

CLAYTON HAYES PONTIAC BUICK GMC LTD.

- ★ PONTIAC
- ★ LEMANS
- ★ BUICK
- ★ VENTURA II
- ★ ASTRE
- ★ ACADIAN
- ★ FIREBIRD
- ★ GMC TRUCKS

SALES — SERVICE — PARTS

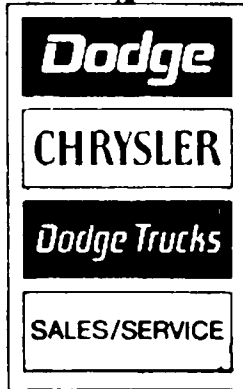
"Your Truck Headquarters in Brooks"

362-3416 — 362-5581

504 - 2nd St. W., Brooks

MARTIN CHRYSLER LTD.

SALES • PARTS • SERVICE



ASK ABOUT OUR LEASE PROGRAM

- ★ CHRYSLER
 - ★ PLYMOUTH
 - ★ DODGE
- FEATURING:

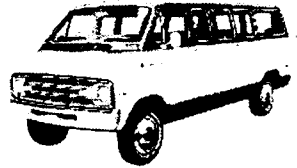
Plymouth
Volare
ASPEN

FOR
ECONOMY — COMFORT
PLEASURE



915 - 2nd STREET W.

- ★ DODGE TRUCKS
LIGHT & MEDIUM DUTY
- ★ RAM CHARGER
- ★ VANS &
SPORTSMAN
WAGONS



BROOKS

362-3354

MINOR

BROOKS, ALTA.

FORD MERCURY

SALES LTD.

MARQUIS — FORD L.T.D. — TORINO

COMET — COUGAR

CAPRI

MUSTANG — MAVERICK

METEOR — MONTEGO — PINTO

FORD TRUCKS

PARTS — SALES — SERVICE

362-5561

634 2nd STREET W.

BROOKS, ALBERTA





OLDSMOBILE

Leasing

**Avis
Rent-A-Car**

**Modern Auto Service
LTD.**

ALL DEPTS.

362-3425

101 - 3rd Street West
BROOKS

Sieg's Motors Ltd.

AUTHORIZED DEALER
AMERICAN MOTORS

301 - 6th Street E., BROOKS

- ★ GREMLIN ★ HORNET
- ★ PACER ★ MATADOR

*"Where Service is a Pleasure,
Not a Problem."*

SALES PARTS - SERVICE
362-2476 • 362-2924

Automobile Agencies & Dealers—

New Cars—(Cont'd)

Sieg's Motors Ltd 301 6 St E Brooks 362-2924
See Our Advertisement This Classification
South Centre Fine Cars Ltd
7004 Macleod Tr S Calgary 255-6681
See Our Advertisement This Classification

SOUTH CENTRE
FINE CARS LTD.
VOLKSWAGON
PORSCHE & AUDI



**NEW & USED SALES
SERVICE — PARTS
BODY SHOP**

"The Difference Is People"
ALL DEPARTMENTS

255-6681

7004 MACLEOD TRAIL SOUTH, CALGARY

Automobile Agencies & Dealers—

Used Cars

Sieg's Motors Ltd 301 6 St E Brooks 362-2924

AUTOMOBILE BATTERIES

See Batteries—Storage

Automobile Body Repairing

B & G Auto Body (Brooks) Ltd
244 7 St E Brooks 362-5122
See Our Advertisement This Classification
Bassano Auto Body Ltd Bassano 472-3773
See Our Advertisement This Classification
Duchess Auto Body Duchess 378-4376
See Our Advertisement This Classification
Hubick & Son Auto Body Ltd
530 4 Av NE Medicine Hat 527-9796
See Our Advertisement This Classification
Hussar Auto Body Box 243 Hussar 787-3757
See Our Advertisement This Classification
Mike's Body Shop
6 Av & Alberta St Brooks 362-4645
See Our Advertisement This Classification

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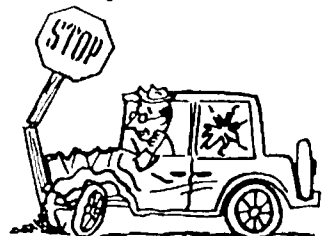


COMPLETE AUTO BODY REPAIRS
& PAINTING SERVICE
FREE ESTIMATES
GLASS INSTALLATION

362-5122 — 362-5633

244 - 7th Street E., BROOKS

**AUTO BODY
(BROOKS) LTD.**



DUCHESS AUTO BODY



- COMPLETE COLLISION SERVICE
- PAINTING & REFINISHING
- GLASS REPLACEMENT
- Free Estimates

AFTER HOURS: 378-4356
PHONE

378-4376

DUCHESS

HUSSAR AUTO BODY

ALL TYPES OF AUTO GLASS
INSTALLED

FREE
ESTIMATES

EXPERT
BODY
WORK



787-3757

BOX 243, HUSSAR
Residence, Bassano
472-2114

CUSTOM PAINTING — CUSTOMIZING

Hubick & Son

AUTO BODY LTD.

COMPLETE BODY REPAIRS
GLASS INSTALLATIONS

*"If your car isn't becoming to us
you should be coming to us"*

527-9798

530 - 4th AVE. N.E., MEDICINE HAT

MIKE'S BODY SHOP



Auto Body
Repairs
Painting
Glass
Installation

"Our Business Is Bodies"

6 Ave. & Alberta St.
BROOKS

362-4645

Just West Of Mr. Dairy Bar

AUTOMOBILE
Body & Fender
REPAIRS



BASSANO AUTO BODY LTD.

Minor Radiator Repairs
All Types of Auto Glass Installed
Expert Body Work & Painting

BASSANO

472-3773

AUTOMOBILE CAMPS See Motels

AUTOMOBILE GARAGES

See Garages—Service

AUTOMOBILE GLASS

See Glass—Auto Plate & Window

AUTOMOBILE LEASING

See Automobile Renting & Leasing Also Leasing Service

AUTOMOBILE MUFFLERS

See Mufflers—Exhaust

Automobile Painters

B & G Auto Body (Brooks) Ltd {362-5122
244 7 St E Brooks {362-5633

COLOR-A-CAR CENTRE

1693 8 Av SW Medicine Hat 526-9688

See Our Advertisement This Classification

Duchess Auto Body Duchess 378-4376

Mike's Body Shop

6 Av & Alberta St Brooks 362-4645

Automobile Parts & Supplies—Whlse

ACKLANDS LIMITED

Wholesale Distributors
to the Trades
AUTOMOTIVE
INDUSTRIAL
WELDING



Machine Tools, Mill Supplies Rentals
Branches Across Canada

"FOR INFORMATION CALL"

ACKLANDS LIMITED

220 7 St E

Brooks 362-3311

ALLIED DISTRIBUTORS LTD

**AUTOMOTIVE — AGRICULTURAL
INDUSTRIAL**

Wholesale — Parts & Accessories

PARTS DEPT. 362-4515

101 1 Av E Brooks 362-3554

BRENNAN AUTO SUPPLY LTD

638 17 Av SW Calgary 266-2611

Zelmor Automotive Ltd

501 2 St SE Medicine Hat 527-5571

See Our Advertisement This Classification

**GIVE YOUR CAR
THAT NEW LOOK**



1693 -

8th Ave. S.W.

526-9688

MEDICINE
HAT

Automobile Parts & Supplies—Retail

Bud's Service (1960) Ltd Bassano 472-3832

Hutton's Ltd 765 2 St SE Medicine Hat 526-2621

See Our Advertisement This Classification

Martin Chrysler Ltd 915 2 St W Brooks 362-3354

Minor Ford Mercury Sales Ltd

634 2 St W Brooks 362-5561

Wolfe Sales & Service 711 2 St W Brooks 362-2910

Yellow Pages save you money.

HUTTON'S LTD.

AUTOMOTIVE PARTS & ACCESSORIES
WHOLESALE & RETAIL

STARTERS - ALTERNATOR &
GENERATORS REPAIRS

DIESEL PUMP & INJECTOR REPAIRS

Medicine Hat

526-2621

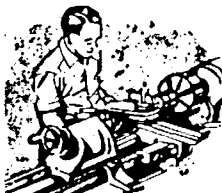
765 - 2nd St. S.E.

CALGARY

269-3725

131 - 11th Ave. S.W.

Zelmor Automotive Ltd.



- ★ Auto Parts & Accessories
- ★ Industrial Filter Washing Service
- ★ Body Shop Paints & Supplies

- ★ Complete Motor Rebuilding & Automotive Machine Shop Service

527-5571

501 - 2nd Street S.E., MEDICINE HAT

AUTOMOBILE RADIATOR SERVICE

See Radiators—Automotive & Industrial

Automobile Renting & Leasing

AVIS RENT A CAR 101 3St W Brooks 362-3425

FORD RENT-A-CAR SYSTEM

For an hour,
a day or a week.
Rent a car or truck
from Ford -
and you're on your way.



RENT-A-CAR

"FOR RESERVATIONS CALL"

CAR & TRUCK RENTALS

MINOR FORD MERCURY SALES LTD

634 2 St W Brooks 362-5561

Hertz Rent A Car

Featuring Ford Cars

Worldwide Reservations & Information

Dial 1-800-261-1311

You can get there and back
fast—by long distance!

Automobile Stereophonic Equipment

Four Way Sales & Service (Brooks) Ltd
724 2 St W Brooks 362-4615

AUTOMOBILE TIRES

See Tires Section

AUTOMOBILE TOWING

See Towing Service

AUTOMOBILE TRAILERS

See Trailers Section

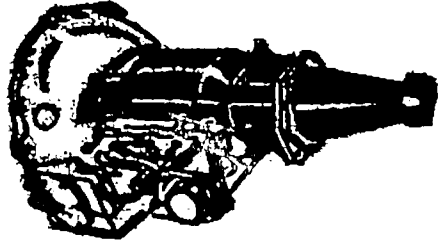
Automobile Transmission

Sales & Service

Lethbridge Automatic Transmission Ltd
1520 3 Av S Lethbridge 327-0910
See Our Advertisement This Classification
Lo-Cost Automatic Transmission Rebuilders
Ltd 101 17 Av SW Calgary 264-7650
See Our Advertisement This Classification

MORE INSTANT COFFEE USED
Canadians are drinking less coffee, or at least using fewer beans, than in the late 1940's. Part of the drop is due to introduction of instant coffee during the 1950's. Instant products now make up nearly one-fifth of total coffee consumption.

**LETHBRIDGE
AUTOMATIC
Transmission Ltd.
327-0910**



**WE SERVICE, REPAIR & EXCHANGE
ALL MAKES OF AUTOMATIC
TRANSMISSIONS**

ASK ABOUT OUR GUARANTEE

ESTIMATES

Bob Ludwig, Prop.

1520 - 3rd Avenue S., Lethbridge

Relax!



Let us tell you
about our conditional
" ANYWHERE
GUARANTEE"
RETAIL — WHOLESALE
☆ FREE ROAD TEST AND
VISUAL INSPECTION
☆ FAST, PROFESSIONAL
SERVICE
23 SHOPS ACROSS
WESTERN CANADA

**WE'VE GOT
A SHOP
NEAR YOU.**

PHONE COLLECT
264-7650
CONNECTING ALL
CALGARY BRANCHES
SOUTHWEST
107 - 46 AVE. S.W.
FOREST LAWN
4205A - 17 AVE. S.E.
CENTRAL
101 - 17 AVE. S.W.
NORTH HILL
326 - 16 AVE. N.W.



LO-COST AUTOMATIC TRANSMISSION REBUILDERS LTD

AUTOMOBILE TRUCKS

See Truck Dealers Section

Automobile Washing & Polishing

Cleanery The Box 1870 Brooks 362-4268
See Our Advertisement This Classification

Automobile Wheel Aligning

Hat Alignment & Frame Service Ltd
668 S Railway St SE Medicine Hat 527-1985
See Our Advertisement This Classification
R & B Alignment Brooks 362-3534
See Our Advertisement This Classification

Quick as a wink—Yellow Pages

Automobile Wheel Aligning—(Cont'd)

Uptown Tire Service (1974) Ltd
124 1 St W Brooks 362-4545
See Our Advertisement This Classification



Service (1974) Ltd.

USING THE FAMOUS



**PASSENGER
HEAVY EQUIP.
& TRANSPORTS**

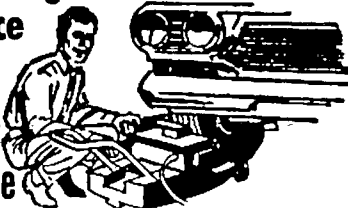
362-4545

124 - 1st Street W., BROOKS

Hat Alignment & Frame

Service
LTD.

**Bear
Safety
Service**



Wheel Balancing & Brake Service

Residence 526-6448

668 S. Railway St. S.E. **527-1985**
Medicine Hat

Automobile Wreckers

Alberta Auto Wreckers
1919 10 Av SW Medicine Hat 527-3400
See Our Advertisement This Classification
Manchester Auto Parts Ltd
8415 31 St SE Calgary 279-7711
See Our Advertisement This Classification

MARSHALL AUTO WRECKERS LTD

YOUR PARTS SUPERMARKET
40 Acres of Cars & Trucks
ONE OF THE LARGEST AUTO WRECKERS IN
THE WEST
Telex - 038-49158
1 Mile East No. 3 Highway
Sunny Side Road
Box 955 Lethbridge 328-3316

Listings Of This
Classification Are Continued
On Next Page

R & B Alignment

Specializing In

**WHEEL
ALIGNMENT**



ALL CARS & TRUCKS
FREE ESTIMATES
CIBIE LIGHTS & GABRIEL SHOCKS
BROOKS

362-3534

WEST OF FRANKLIN TIRE

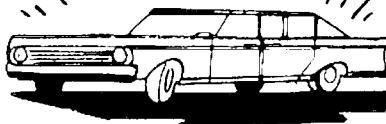
USE AS MOBILE

Shells from eggs used in cooking
make attractive mobiles when
tied to wire crossbars or painted
coat hangers and hung where a
movement of air will make them
sway.

COMPLETE CAR
RECONDITIONING
CENTRE

THE

CLEANERY



362-4268

BOX 1870, BROOKS

Rear Shop of Minor Ford

- ★ STRIPPING — WAXING
POLISHING
- ★ POWER BUFF
- ★ LEATHER AND VINYL
CONDITIONING
- ★ TAR & ROAD OIL
REMOVAL

Automobile Wreckers—(Cont'd)

Snyders Auto Wrecking
 101 6 St E Brooks 362-2653
 See Our Advertisement This Classification

STRATHMORE AUTO WRECKERS

**NEW, USED & REBUILT PARTS
 TOWING & WINCHING**

Phone Strathmore 934-3232

WESTERN AUTO & TRUCK PARTS

2602 52 St SE Calgary 272-8891

**USED
 Auto & Truck Parts**

**SAVE UP TO 50% & MORE
 ON GUARANTEED PARTS**

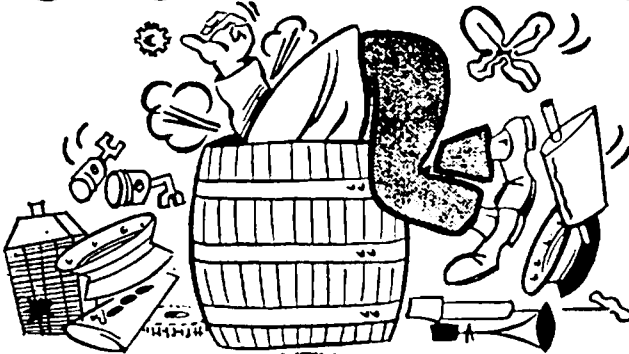
- ★ MOTORS - TRANSMISSION
- ★ ALL BODY PARTS

279-7711

**MANCHESTER AUTO PARTS LTD.
 8415 - 31st STREET S.E., CALGARY**

Mailing Address: Site 2, Box 20, RR5, Calgary
 (Glenmore Trail)

AUTO WRECKERS



WE HAVE EVERYTHING ALMOST

SNYDERS AUTO WRECKING

LATE MODEL BODY PARTS — TRANSMISSIONS — MOTORS

WE BUY SALVAGE

WE FIGHT POLLUTION BY RECYCLING

AFTER HOURS 362-4052 — 362-4446
 OPEN 8 A.M. TO 6 P.M. EXCEPT SUNDAY

362-2653

101 - 6th Street E., BROOKS

ALBERTA AUTO WRECKERS

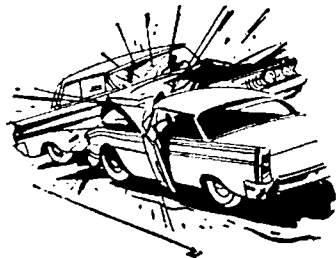
**NEW & USED PARTS
 FOR ALMOST ANY CAR
 AMERICAN & FOREIGN**

AGENT FOR ALBERTA
 TRAFFIC SUPPLY

★ BARRICADES

527-3400

DAY OR NIGHT 1919 - 10th Avenue S.W., MEDICINE HAT



AVIATION

See Air Line Companies

Awnings & Canopies

Plato's Aluminum Products Ltd

1320 7 Av SW Medicine Hat 527-4333

See Our Advertisement This Classification



Plato's ALUMINUM PRODUCTS LTD

AWNINGS

- A VARIETY OF GLORIOUS COLORS
- ALUMINUM WITH VINYL BAKED FINISH
 - SURPRISINGLY INEXPENSIVE
 - RUGGED CONSTRUCTION

527-4333

1320 7th Avenue S.W., Medicine Hat

BABY CHICKS

See Hatcheries

BACKHOE SERVICE

See Contractors—Excavating

BACKPACKING EQUIPMENT

See Sporting Goods

BAGGAGE

See Luggage

Bakers—Retail

Brooks Bakery Ltd 204 2 Av W ... Brooks 362-3166

Johnson's Bakery & Coffee Shop

Rosemary Duchess 378-4448

Multi-Valu Mart

Brooks Shopping Plaza Brooks 362-5284

See Our Advertisement This Classification



MULTI-VALU

MART

IGA

BAKERY

A COMPLETE LINE OF
MERCHANDISE
BAKED FRESH DAILY

362-5284

BROOKS SHOPPING
PLAZA

*Happy Birthday
to the people of Brooks*

Banks

Bank of Montreal 137 2 St W Brooks 362-3375

Bank of Nova Scotia 102 2 St W Brooks 362-3491

Canadian Imperial Bank of Commerce Brooks 362-5511

Canadian Imperial Bank of Commerce

Box 219 Gleichen 734-3878

Royal Bank of Canada Bassano 472-3505

Royal Bank of Canada 220 2 St W ... Brooks 362-5586

BANQUETS

See Caterers, also Restaurants

BARBECUING

See Caterers

Barbers

Bub's Barber Shop Bassano 472-3761

BARRISTERS

See Lawyers

BATHROOM FIXTURES

See Plumbing & Heating Supplies

Batteries—Storage

Bud's Farm Equipment (Bassano)

Ltd Bassano 472-3813

Beads

Hutch's Hobbies 116 2 St W Brooks 362-4447

See Our Advertisement This Classification

Beauty Parlor Supplies & Equipment

Alberta Beauticians & Barber Supply Co Ltd

Upstrs 437 3 St SE Medicine Hat 526-6353

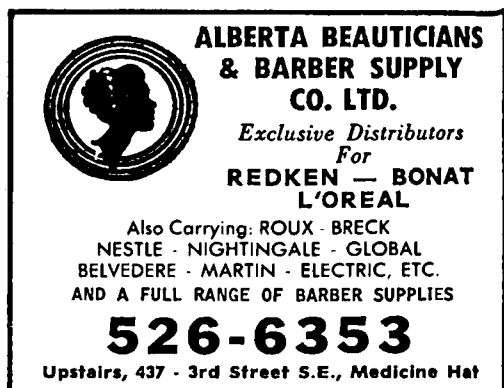
See Our Advertisement This Classification

Obsco Beauty & Barber Supply

106 61 Av Calgary 253-8811

See Our Advertisement This Classification

Use TB Christmas Seals



**ALBERTA BEAUTICIANS
& BARBER SUPPLY
CO. LTD.**

*Exclusive Distributors
For*

**REDKEN — BONAT
L'OREAL**

Also Carrying: ROUX - BRECK
NESTLE - NIGHTINGALE - GLOBAL
BELVEDERE - MARTIN - ELECTRIC, ETC.
AND A FULL RANGE OF BARBER SUPPLIES

526-6353

Upstairs, 437 - 3rd Street S.E., Medicine Hat



OBSCO

BEAUTY & BARBER SUPPLY

ZOTOS - HELENE CURTIS - RILLING
CLAIROL - FERMODYL - UNICURE
REVLON - CARYL RICHARDS - ROUX

DERMATIC'S & IMAGE
MEN'S HAIRSTYLING SUPPLIES

Salon Furnishings by:

FIRST LADY - BELVEDERE
BELMONT - GLOBAL - ZORRA

106 - 61st Avenue S.W., Calgary

253-8811

Beauty Parlors

Alice's Beauty Parlor Box 254 Gleichen 734-3797
FRAN'S BEAUTY SHOP
 116 1 St W Brooks 362-5124
 Golden Comb Beauty Salon
 418 2 St W Brooks 362-3546
HIS & HERS COIFFURES

**FAMILY
 HAIR CARE
 CENTRE**

OWNER-OPERATOR - Art Carlson
 1-325 6 Av SE Medicine Hat 526-2677

Irene's Beauty Salon Bassano 472-3822
 Modern Beauty Studio 211 1 St W .. Brooks 362-2655

**New World
 of Beauty**
362-5286



**"COMPLETE HAIR AND
 WIG CARE"**

PROPRIETOR: FRAN BUCK
 129 - 2nd Street West, BROOKS

Beauty Parlors—(Cont'd)

New World of Beauty 129 2 St W Brooks 362-5286
 See Our Advertisement This Classification
 Newman's Hairpiece & Hairstyling Studio
 For Men 1-340 7 Av SW Calgary 269-2056
 See Our Advertisement This Classification
PENNY LANE HAIR FASHION Bassano 472-3810

BELT CONVEYORS

See Conveyors

Beverages

Amalgamated Beverages Ltd
 2920 9 Av N Lethbridge 328-8891
 See Our Advertisement This Classification
COCA-COLA—
AMALGAMATED BEVERAGES LTD
 2920 9 Av N Lethbridge 328-8891
 Medicine Hat Beverages Brooks 362-2342

BIBLES

See Church Supplies

Bicycle Dealers & Repairers

ANDERBURG EQUIPMENT LTD
 120 1 St W Brooks 362-2666
 Plaza Sports (Brooks) Ltd
 405 Brooks Shopping Plaza Brooks 362-5262
SEKINE BICYCLES

Top Quality at a price you
 can afford. Lightweight 5
 and 10 speed bicycles - a
 variety of models available.



MADE IN CANADA

DISTRIBUTORS

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 DEALER
PLAZA SPORTS (BROOKS) LTD
 405 Brooks Shopping Plaza .. Brooks 362-5262



BEFORE

AFTER

**"INTRODUCING
 THE NEW-PLUS-HAIR
 SKIN-BONDING SYSTEM"
 HAIRPIECE & HAIRSTYLING
 STUDIO FOR MEN**

NEWMAN'S

269-2056

Ste. 1-340 - 7th Ave. S.W., CALGARY

Results obtained through
Classified Business Directory
 advertising are greater than can be
 obtained through similar expen-
 ditures in any other form of adver-
 tising.

**AMALGAMATED
 BEVERAGES LTD.**

Authorized bottler of Coca-Cola under contract with Coca-Cola Ltd.

- Coca-Cola, Sprite, Fanta Flavors
 Tab, Fresca, Mr. Pibb, Schweppes
- Vending Machines, Bottles and Cans
- Postmix and Premix Units

328-8891

2920 - 9th Avenue North Lethbridge

"It's The Real Thing — Coke"



Billiard Tables & Supplies

CRAFTSMAN RECREATIONS (CALGARY) LTD

BRUNSWICK DISTRIBUTOR OF
BILLIARD TABLES
SHUFFLEBOARDS
BOWLING EQUIPMENT
SALES — SERVICE

22-700 58 Av SE Calgary 255-5755

GALA RECREATION & SPORTS

Brunswick
Billiard Tables - Shuffleboards
Sales & Service

3 Av & 10 St S Lethbridge 327-2955

Billiards

Ben's Bowling Billiards & Pinballs Centre
505 2 St W Brooks 362-3235

BIRDS & SUPPLIES

See Pet Section

BLOCKS & BUILDINGS

See Apartments & Buildings

Bolts & Nuts

INDUSTRIAL SCREW & MACHINE WORKS

Machine Bolts
Capscrews - Nuts
Washers - Studs

505 36 Av SE Calgary 243-8500

BONDS

See Stocks & Bonds

BOOTS & SHOES—RETAIL

See Shoes—Retail

BOTTLERS—BEVERAGE

See Beverages

Bowling

BEN'S BOWLING BILLIARDS & PINBALLS CENTRE

8 MODERN LANES
LEAGUE & OPEN BOWLING
6 BILLIARD TABLES

Residence 362-2020

505 2 St W Brooks 362-3235

Boxes—Corrugated

Currie Frank Shipping Supplies Ltd
2-1231 36 Av NE Calgary 276-9217

Another phone might easily be prescribed
by your doctor to save steps, conserve
energy.

BROADCASTING COMPANIES

See Radio Broadcasting Co's & Stations—also
Television Broadcasting Co's & Stations

BROADLOOM

See Carpet & Rug Section

BROKERS—CUSTOM

See Custom House Brokers

BROKERS—INSURANCE

See Insurance Agents & Brokers

BROKERS—REAL ESTATE

See Real Estate

BROKERS—STOCKS & BONDS

See Stocks & Bonds

BRONZE CEMETERY MARKERS

See Monuments

BRONZE FOUNDRIES

See Foundries

BUILDING CONTRACTORS

See Contractors—Building

Building Material & Supplies—Retail

BEAVER LUMBER CO LTD Duchess 378-4353
Crownmart 108 1 Av W Brooks 362-2522

See Our Advertisement This Classification

HENRY'S BUILDING CONSTRUCTION &
SUPPLIES LTD 703 2 Av E Brooks 362-4298

See Our Advertisement This Classification

LUTES BUILDING CENTRE LTD
619 2 Av E Brooks 362-5544

NORTHERN ASBESTOS & BUILDING SUPPLIES
LTD 253 12 St N Lethbridge 327-6166

See Our Advertisement This Classification

Listings Of This

Classification Are Continued

On Next Page



A world of shelter products

- Building Materials
- Paint & Wallpaper
- Floor Covering
- Hardware & Power Tools
- Homeowner Accessories

108-1st Ave. W. - Brooks 362-2522

EQUALLY NUTRITIOUS

Canada Standard and Canada
Commercial graded beef is equal-
ly nutritious as the two top
grades, Canada Choice and
Canada Good, but the meat may
be less tender.



**NORTHERN ASBESTOS
& BUILDING SUPPLIES LTD.**

**PLYWOOD - DOORS - MOULDINGS
LUMBER
DEXION RACKING & SHELVING
WOOD OVERHEAD DOORS
FOLDING DOORS
EXOTIC WOODS
KOROLITE & URETHANE
INSULATION
ASBESTOS PRODUCTS**

**327-6166
327-6161**

**253 - 12th STREET NORTH
LETHBRIDGE**

Building Materials & Supplies—Retail

—(Cont'd)

Revelstoke Companies Ltd {362-5155
201 2 St WBrooks {362-4566
See Our Advertisement This Classification



**REVELSTOKE
COMPANIES LTD.**

**A WORLD OF
HOME IMPROVEMENT IDEAS
FENCES - GARAGES - REVY HOMES
CARPETS - RUMPUS ROOMS - PRE-BUILTS
HOME IMPROVEMENT CENTRE
362-5155 — 362-4566
201 - 2nd STREET WEST, BROOKS
TRANSIT MIX 362-4414**

Building Materials & Supplies—

Wholesale

Bassano Builders Wholesale Ltd ...Bassano 472-3966
Shoemaker Drywall Supplies Ltd
312 33 St NLethbridge 328-5565
See Our Advertisement This Classification

Support The United Fund



HENRY'S

BUILDING CONSTRUCTION & SUPPLIES LTD.

- ★ ANDERSON WINDOWS
- ★ PATIO DOORS
- ★ EVER-STRAIT DOORS
- ★ JENN-AIR GRILL-RANGE

362-4298

- ★ CITATION CABINETS
- ★ CARPETS BY
ARMSTRONG
BARRYMORE &
WESTMILLS

SPECIALIZING IN FINISHING & REMODELLING

703 - 2nd AVENUE EAST, BROOKS

AFTER HOURS: 362-3561

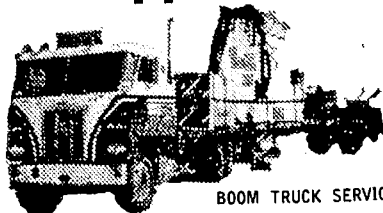
SHOEMAKER Drywall Supplies Ltd.

Complete Line of Drywall Supplies

"SERVING SOUTHERN ALBERTA"

COMMERCIAL • RESIDENTIAL

Member: **hudac** Housing & Urban
Development Association of Canada



BOOM TRUCK SERVICE

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LETHBRIDGE
WAREHOUSE: 312 - 33rd St. N.

MAILING:
402 NORMANDY ROAD

MEDICINE HAT
WAREHOUSE: Hwy. No. 1 West, Redcliff



Robertson
Building Systems Steel buildings engineered to meet your needs.

Robertson Building Systems Ltd.

203-524 - 17th Avenue S.W.
CALGARY 264-2567

Buildings—Metal

ARMCO BUILDING SYSTEMS—

Authorized Dealer
PRESTIGE BUILDERS LTD
 3521 78 Av SE Calgary 279-7731

BUTLER BUILDINGS

AGRICULTURAL
 COMMERCIAL
 INDUSTRIAL



Wide range of pre-engineered building systems.
 Complete construction and erection service.

"FOR INFORMATION CALL"

BRIDGE BUILDING SALES LTD (327-0334)
 2012 Mayor Magrath Dr Lethbridge (327-0330)

FRANCHISED DEALER FOR



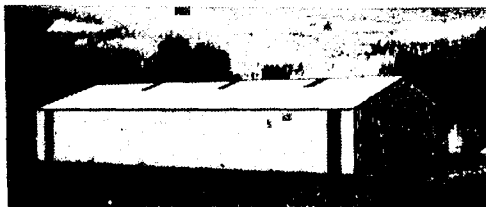
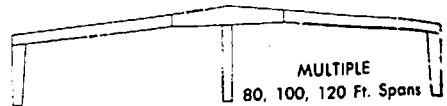
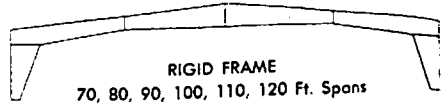
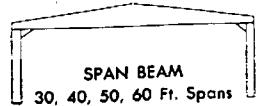
PRE-ENGINEERED
 STEEL BUILDINGS
 TO FIT YOUR
 DESIGN NEEDS
 WITH COMPLETE
 BUILDING SERVICE



- COMMERCIAL
- INDUSTRIAL
- AGRICULTURAL
- RECREATION FACILITIES

Joyce 253-6435

CONSTRUCTION COMPANY LIMITED
 7058-H FARRELL ROAD S.E., CALGARY, ALTA. T2H 0T2



(6 DIFFERENT COLOURS OF YOUR CHOICE AT NO EXTRA COST)

5 YEAR WARRANTY
 STEELWOOD INDUSTRIES LTD.
 WILL REPAIR FREE OF CHARGE ANY
 DEFECT DUE TO WORKMANSHIP & MATERIALS
 ON ANY BUILDINGS WHICH WE ERECT

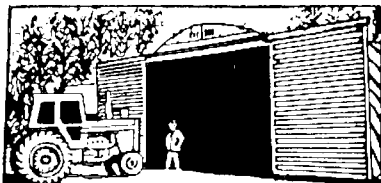
STEELWOOD
COLOURS YOUR FARM

- Commercial Colour Buildings
- Industrial Storage
- Machine Shed
- Dairy Barns
- Pork Factories
- Open Cattle Sheds
- Garages
- Hay Sheds
- Riding Arenas
- Poultry Barns

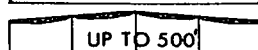
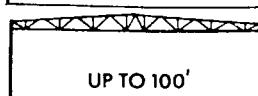
653-3336

Box 1030, CARDSTON

UNITED STEEL
BUILDINGS LTD.



- FARM
- COMMERCIAL
- INDUSTRIAL



CALGARY

276-2552

P.O. Box 3723, Stn. B
 3920 Edmonton Tr. N.E.

Buildings—Metal—(Cont'd)

Joyce Construction Company Limited
7058h Farrell Rd SE Calgary 253-6435
See Our Advertisement This Classification
RAMCO STEEL STRUCTURES LTD

**PRE-ENGINEERED
PRE-FABRICATED
STRAIGHT WALL BUILDINGS
FARM — COMMERCIAL
SMALL INDUSTRIAL**

410 Industrial Dr .. Regina Sask 306-545-7272

Robertson Building Systems Ltd
203-524 17 Av SW Calgary 264-2567
See Our Advertisement This Classification
Steelwood Industries Ltd
Box 1030 Cardston 653-3336
See Our Advertisement This Classification

STRAN BUILDINGS

Turnkey Construction
Services Within Your Budget. Stran's systems method of construction helps save costly time on a complete line of Commercial/Industrial/Professional/Institutional buildings.

Stran

The other way to build

**"FOR INFORMATION CALL"
MANUFACTURER**

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Div of Western Rosco Limited
105 Industrial Richmond Hill Ont 416-889-7691
District Sales Office
PO Box 2600 Station M
4111 15a St SE Calgary 265-6169

TRD BUILDING SALES LTD
726 16 St SW Medicine Hat 527-3055
United Steel Buildings Ltd
3920 Edmonton Tr NE Calgary 276-2552
See Our Advertisement This Classification

Buildings—Prefabricated

Lindal Cedar Homes Ltd
432 16 Av NE Calgary 276-8828
See Our Advertisement This Classification
National Homes Limited Box 461 ... Brooks 362-5644
See Our Advertisement This Classification

The **YELLOW PAGES** save
you time.

ALBERTA CEDAR HOMES

DISTRIBUTORS OF

LINDAL CEDAR HOMES LTD.

432 - 16th AVENUE N.E.
CALGARY, ALBERTA T2E 1K2

276-8828

HOMES, COTTAGES, MOTELS, CHURCHES
MANUFACTURERS OF PRECUT HOMES

Buildings—Prefabricated—(Cont'd)

Nelwood Manufacturing Ltd
2607 10 Av NE Calgary 272-1146
See Our Advertisement This Classification
Superior Feed & Supply Ltd ... Strathmore 934-3331

**NATIONAL
HOMES
LIMITED**

**COMPONENT-BUILT
HOME PACKAGES**

362-5644
(BROOKS)



MANUFACTURERS OF

- GLUE LAMINATED ARCHES & BEAMS
- LONG LENGTH PLYWOOD
- PREFAB ARCH BUILDINGS
- VACATION HOMES

**CALGARY OFFICE
272-1146**

2607 - 10th Avenue N.E., Calgary
NELWOOD MANUFACTURING LTD.
FORMERLY WILSON ARCHES LTD.

BULK AGENTS

See Gasoline & Oil Bulk Stations

BULLDOZERS

See Contractors Equip & Supplies

also Machinery General

Burglar Alarm Systems

Western Security Alarms 214 2 St W Brooks 362-5912

Bus Lines

Greyhound Bus Depot Brooks 362-5676
Meidinger Gary L Bassano 472-3673

BUSINESS SCHOOLS

See Colleges & Schools

BUTCHERS—RETAIL

See Meat Markets

BUTTER

See Produce Section

STAY CRISP

In a cool basement or garage,
apples stay crisp and fresh for
three to four months.