16



# **AUTOMATIC** TRANSMISSION

NOT A FRANCHISE PRIVATELY OWNED & OPERATED



"CONVENIENTLY LOCATED AT 2-3131 - 68th ST. N.W."



VISA

CALGARY



Aalwest National Transmissions Operating as



A.M.A. Approved Where Dependable Service is Automatic



- Towing Available
- Lifetime Guarantee Available
- One Day Service in Most Cases
- **3 LOCATIONS TO SERVE YOU**

243-6114

4701 Macleod Tr. S., Calgary

283-6615

402 - 14th St. N.W., Calgary

233-8306

1005 - 9th Ave. S.E., Calgary

Mister transmission all Canadian

CANADA'S LARGEST TRANSMISSION **SPECIALISTS** 





Celebrating 25th Anniversary

SAME DAY SERVICE (in most cases)

 ● FREE MULTI-ROAD TESTS
 ● CENTRES COAST TO COAST FRONT WHEEL DRIVE SPECIALISTS

ASK ABOUT OUR NATION WIDE WRITTEN LIFETIME WARRANTY

273-6009

Automobile Transmission Sales 

-Banff 762-5195 (See Our Display Advertisement)

Bow Mont Automatic Transmission Ltd 2 3131 68 St NW----------Calgary 288-2500 2 3131 68 St NW--

Calgary 273-6009 (See Our Display Advertisement)

# BANFF TEXACO

- TEXACO PRODUCTS
- COMPLETE MECHANICAL SERVICE
- **SELF-SERVE GAS &** DIESEL
- **AUTOMATIC TRANSMISSION REPAIRS**
- **TOWING**

2-5195 **201 BANFF AVENUE** 

Automobile Wheel Aligning

Alpine Esso Service 461 Banff Av----------Banff 762-287

Automobile Wreckers AIRDRIE AUTO DISMANTLERS

> The Best Alternative — Recycled Parts

Guaranteed - Open Saturday

------Airdrie 948-7178

Dice Radiator Bay A 8240 31 St SE------Calgary 236-218 (See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

Would you like to get a larger share? business from the customers in your neighborhood? Then why not advertise in the Yellow Pages Advertising in the Yellow Pages tells where to buy. Call here business office today for information about Yellow Pages advertising.



**NEW & USED RADS** ALL USED RADS RECONDITIONED ALL WORK GUARANTEED

**6-2**1

BAY A, 8240 - 31st STREET S.E. CALGARY ONE BLOCK WEST OF BARLOW ON GLENMORE TRAIL





4809 - 17th AVE. S.E., CALGARY

4337 MACLEOD TR. S., CALGARY

#### Automobile Wreckers (Cont'd) **EMPIRE TRUCK PARTS (1985) LTD**

**USED LIGHT & HEAVY DUTY** TRUCK PARTS

2820 52 St SE -----Calgary 272-3319

Forest Lawn Parts Depot Ltd

-Calgary 272-3343 (See Our Display Advertisement)
Western Auto & Truck Parts
2602 52 SI SE \_\_\_\_\_\_ Calgary 272-8891

(See Our Display Advertisement)

#### Parts Hot Line Service

- Motors Transmissions
- Rear Ends
   Wheels
   Tires
- Modification & Installations
- All Electrical

272-3343

Mailing Address: 2040 - 36th St. S.E. Calgary 4215 - 35th STREET S.E.

# WESTERN **AUTO & TRUCK PARTS**

PARTS FOR ALL

CARS & TRUCKS

**CALL COLLECT** 

**272-889**1

2602 - 52nd Street S.E., Calgary

"IF WE HAVEN'I GOT IT, OR CAN'T GET IT, IT CAN'T BE GOT"

Awnings & Canopies—Sales & Service

CALGARY TENT & AWNING LTD

**CANVAS & ALUMINUM** AWNINGS ARTIST'S CANVAS

Free Estimates

Bay 142 1220 28 St NE ---- Calgary 273-8368

SPRUNG'S WESTERN TENT & AWNING

COLORFUL FABRIC AWNINGS **RESIDENTIAL & COMMERICAL** FOR FREE ESTIMATE CALL

(No Charge Dial)-------1-800-661-1163 1001 - 10 Av S.W.-----Calgary 245-3371

#### Bags — Textile

SHIPPERS SUPPLY

Paper 
Poly 
Paper 
Poly 
Paper 
Polymoven 
Retail Bags
Plain Or Printed - In Stock

(No Charge Dial) ------1-800-661-1557

#### Bakers' Equipment & **Machinery**

FINCH BAKERY EQUIPMENT SERVICES (1986)

-Calgary 255-6990 ----Calgary 236-8920 Shop K 7800 30 St SE --

#### Bakers — Retail **ALPINE BAKE SHOPS MEAT &**

**DELICATESSEN** -- Canmore 678-4529

Banff Bakery -Banff 762-5668 2 Banff Trade Complex--

Banff Cookie Factory & Big Mountain
Muffins Sundance Mail——Banff 762-4457
(See Our Display Advertisement)
BREAD BASKET

Canmore 678-4355 (See Our Display Advertisement) THF.

(CONTINUED NEXT LISTING PAGE)

# **BANFF COOKIE FACTORY** BIG MOUNTAIN MUFFINS

#### OUR SPECIALTIES

- MOUNTAIN MUFFINS COOKIES DOUGHNUTS
- FINE PASTRIES
- BEEF PIES SAUSAGE ROLLS CROISSANTS
- SANDWICHES
- SOFT SERVE ICE CREAM

762-4457

SUNDANCE MALL, BANFF



# POP'S BAKERY

A Large Variety of **BREADS FANCY CAKES & PASTRIFS** 

> **RETAIL — WHOLESALE** PHONE

62-23

319 Banff Avenue BANFF

"For The Finest

In Good Baking'



CUSTOM CAKES FOR ALL OCCASIONS WHOLESALE & RETAIL

FRESH GROUND COFFEE & CAPPUCCINO

VISIT OUR CAFE 220 BEAR ST.

CALL TO ORDER



#### Windmill Bakery Deli & Tea Room

Discover the Taste of Switzerland

REAL WHIPPING CREAM BIRTHDAY - PARTY - WEDDING CAKES

Swiss & Black Forest Rye Bread Croissants - Baguettes

QUALITY IS OUR SPECIALTY!

#10-200 - 52nd Street N.E. 52nd St. & Memorial Dr. N.E., Calgary

273-0886

272-6296

#### 18

#### Bakers—Retail (Cont'd)

Cake Company The -Banff 762-2330 220 Bear St -(See Our Display Advertisement) Laggan's Mountain Bakery & Delicatessen Samson Mall———Lake Louise 522-2017 Pop's Bakery 319 Banff Av——Banff 762-2337 Samson Mall
Pop's Bakery 319 Banff Av ——Banff 762-233/
(See Our Display Advertisement)
Windmill Bakery Deli & Tea Room
Calgary 273-0886

(See Our Display Advertisement)

#### Bakers — Wholesale **Banff Bakery**

-Banff 762-5668 2 Banff Trade Complex-(See Our Display Advertisement) Cake Company The 220 Bear St -Banff 762-2330 Calgary Italian Bakery Ltd Calgary 255-3515 5310 5 St SE -(See Our Display Advertisement) Pop's Bakery 319 Banff Av-Banff 762-2337

### BANFF BAKERY

**RETAIL - WHOLESALE** LARGE SELECTION OF **BREADS & ROLLS** 

SPECIALIZING IN

- CROISSANTS
- **DANISH & CINNAMON ROLL PASTRIES**

BAKED FRESH DAILY FREE LOCAL DELIVERY Serving all major grocery stores & restaurants

**′62-5668 2 BANFF TRADE COMPEX** 

#### CALGARY ITALIAN BAKERY LTD.

LARGE VARIETY OF BREADS, BUNS & PASTRIES **BAKED FRESH DAILY** 

CATERING TO RESTAURANTS & RETAIL STORES



5310 - 5th ST. S.E. CALGARY

# **Balancing Service**

ACCU-WEST INDUSTRIAL BALANCING

& MECHANICAL INC

Specialists-Fan Technology & Professional Care Of Rotating Machinery
Stn F----Calgary 273-0606 Box 8536 Stn F -

#### Balloons --- Manned

AIR ADVENTURE BALLOONS LTD 102 2402 10 Av SW .......Calgary 246-0801

#### **ROCKY MOUNTAIN BALLOON TOURS** LTD

HOT AIR BALLOON

TOURS 102 2402 10 Av SW -- Calgary 246-2224

Looking For New Customers? Advertise Where They Look.

#### Balloons — Novelty

**Banff Cards & Posters** -Banff 762-3015 Sundance Mai (See Our Display Advertisement)

Eye-shop the Yellow Pages

#### **Banquet Rooms**

-Banff 762-2633 Banff Pizza Mt Norquay Rd BEAVER FOODS LTD -Canmore 678-4570 Canmore Nordic Centre - CABOOSE CO LTD

Banff 762-3622 Elk & Lvnx St -

# banff cards & posters



### **BALLOON - BOUQUETS** BALLOON-O-GRAMS

Fabulous Effects for Parties, Promotions, Special Events. Professional Convention - Decorating great selection of Greeting - cards

Lower Level Sundance Mall, Banff

#### **Bankruptcy Service COLLINS BARROW LIMITED**

"We Deliver"

1400 777 8 Av SW ------Calgary 298-1569

#### Banks

Alberta Treasury Branch-Agent Samson Mall -----Lake Louise 522-3678 Bank Of Montreal 107 Banff Av-Banff 762-2275 678-5568 CANADIAN IMPERIAL BANK OF

COMMERCE 98 Banff Av --Banff 762-3317 Banff 762-3714 Canmore 678-5571 If Busy Call-726 8 St ----Clock Tower Mail Currency Exchange

(See Our Display Advertisement)

#### **SURREY CREDIT UNION**

MEMBER OF THE "INTERAC" NETWORK

Administration Office 15117 101 Av Surrey B C------1-604-581-2661

TORONTO DOMINION BANK CUSTOMER SERVICE

1-800-661-9921

(No Charge Dial) ------1-800-(
GREEN INFOLINE (NO CHARGE ---1-800-367-2092

FIND WHAT YOU WANT -WHEN YOU WANT IT -PRODUCTS - DEALERS SERVICES - PROFESSIONS are listed . . . by classification. . . . throughout these pages. You find almost anything you quickly and easily when need you use THE YELLOW PAGES.

#### Barbers

Klip & Kurl '88 Village Plaza -Canmore 678-416

Bath Equipment & Supplies ROMAN BATH & KITCHEN CENTRE Calgary 235-5515 12 2916 5 Av NE-

#### **Bathtub Resurfacing**

LI SECULOR SERVICE

**Granor Enterprises Ltd** 

Calgary 276-5347 316 36 Av NE (See Our Display Advertisement)

Save Time. Use The Directory

RESURFACING SPECIALISTS PERMA CERAM

**COMMERCIAL &** RESIDENTIAL



"ROLL RIM TUBS A SPECIALTY"

GRANOR ENTERPRISES LTD.

316 - 36th AVE. N.E., CALGARY

# appreciate it

When you tell me ... I found you in the





Clock Tower Mail Currency Exchange

- Money Exchange
- Travellers Cheques
- **Bought & Sold** Gold Coins

Chateau Lake Louise Boaff Springs Hotel 522-3511 762-2211 108 Basff Ave.

762-4698

Jasper 852-3650 591-7292

4th Ave. & 2nd St. S.W. Calgary 290-0330

Kananaskis

#### Batteries—Storage BATTERY SHOP THE

Calgary 248-0666 Bay 1 5301 21a Av SE -

Calgary Battery Clinic 2404 48 St SE Calgary 273-5598 (See Our Display Advertisement)

People who are ready to buy turn first to the Yellow Pages. If you have something to sell or a service to offer, here's the place to tell about it. The Yellow Pages'' places your name, address and telephone number before the buyer at the very moment he wants your product or service. Call the business office for information.

#### Bearings

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use

them often.

#### **Beauty Aids**

(See Our Display Advertisement)

2にはたけれたはただけれただけはたけだけだけだけ

Independent distributor

TO FIND OUT MORE ABOUT SELLING OR BUYING AVON CALL TODAY!

673-218

**Beauty Parlor Supplies &** Equipment

MODERN BEAUTY SUPPLIES INC
(No Charge Dial) -----1-800-661-8675 (No Charge Dial)

**Beauty Parlors** BANFF SPRINGS HOTEL BEAUTY SALON & MEN'S HAIR STYLING Av \_\_\_\_\_Banff 762-4181 (See Our Display Advertisement)

C J Hair Design 18178St.—Canmore 678-2100 (See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

People Who Look In This Book Are Buyers

# CALGARY







FOR COMPLETE BATTERY SERVICE & SALES AUTOMOTIVE, INDUSTRIAL, COMMERCIAL New, Used & Reconditioned Batteries

COMPLETE LINE OF MOTORCYCLE **BATTERIES FOR MOST BIKES** 

"Experts Since 1973"

**′3-5598** 2404 - 48th ST S.E.

**CALGARY** 

# BANFF SPRINGS HOTI **BEAUTY SALON & MEN'S HAIR STYLING**

Marjorie Ossachuk HAIR CARE SPECIALIST



Total Hair Styling for Men & Women

Complete Service Salon including Sun Tanning

Also at The Lodge at Kananaskis 591-7431

> BANFF SPRINGS EXT. 6535 SPRAY AVENUE, BANFF

**Beauty** 



NO LONGER LOCATED IN CASCADE HOTEL **NEW LOCATION IS** 

LOWER LEVEL - PARK AVENUE MALL APPOINTMENTS NOT ALWAYS NECESSARY

762-277

**BANFF** 

# CASCADE DFSIGN

"Nous Parlons Français" Unisex Styling

> Complete Skin Care Available Ear Piercing Suntanning Beds





#### HOURS

WINTER SUMMER OPEN 7 DAYS A WEEK **OPEN 7 DAYS A WEEK** 8:30 A.M. TO 7:30 P.M. 9:00 A.M. TO 7:00 P.M.

# HAIR DESIGN UNISEX & TANNING CENTRE

"COLOR TECHNICIAN AVAILABLE"

SPECIALIZING IN COLORS AND PERMING

OPEN MONDAY TO SATURDAY 9:00 TO 6:00 THURSDAY & FRIDAY 9:00 TO 9:00 SPECIAL RATES FOR SENIORS - SIX DAYS A WEEK

678-2100

1-817 - 8th ST., CANMORE — BESIDE VALLEY FLOWERS

#### Sherri's Total Look

"Licensed Esthetician" Specializing In Skin and Nail Care

- Facials
- Eyelash & Eyebrow Tinting
- Waxing
- Manicures
- Pedicures
- Nail Tips
- Sculptured Nails

678-2100

# Advertised for Action!



**REACH YOUR PROSPECTS** 

#### Beauty Parlors (Cont'd)

ascade Hair Design Lwr Lvl Park Av Mall -----Banff 762-2771 (See Our Display Advertisement)
Chez Monique Hair Design Ltd -Banff 762-2955 (See Our Display Advertisement)

People who are ready to buy turn first to the Yellow Pages. If you have something to sell or a service to offer, here's the place to tell about it. The "Yellow Pages" places your name, address and telephone number before the buyer at the very moment he wants your product or service. Call the business office for information.

Beauty Parlors (Cont'd)
Elli's Hair West 701 8 St — Canmor --Canmore 678-5444 (See Our Display Advertisement) Hair Spinners The 902 8 St Canmore 678-4977 (See Our Display Advertisement)

#### **BUYING BY TELEPHONE** IS PROFITABLE BECAUSE YOU CAN:

Talk over matters at once. Discuss details of what you want. Get immediate agreement on price, delivery and shipping.

Control inventories Keep ahead of competition. Long Distance Pays.

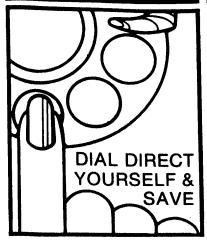
Beauty Pariors (Cont'd)
Haytail & Crowe Hairstylists
Samson Mall ——Lake Louise 522-2005
(See Our Display Advertisement)
Klip & Kurl '88 Village Plaza - Canmore 678-4146
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

Telephone service is a friendly The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.







35



☐ Guy's & Gals Hairstyling

□ Complete Hair Care

The Best Little Hair House in Canmore

701 - 8th STREET ABOVE BANK OF MONTREAL



# Spinners

LOUISE & CO.



Hair Design

For Men & Women

**OPEN** 

9:00 A.M. - 6:00 P.M. Monday, Tuesday, Friday, Saturday

> 9:00 A.M. - 9:00 P.M. Wednesday & Thursday

CANMORE CORNER OF 8th & 8th 902 - 8th STREET

878-4977

lisions Hair at The **Banff Park Lodge** Unisex Total Hair Care

762-5655 222 Lynx St., Banff

**Beauty Parlors (Cont'd)** 

Lodge At Kananaskis Beauty Salon The
Ribbon Creek Kananaskis 591-7431 My Place Hair Salon

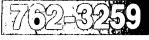
-Banff 762-3259 124 Banff Av

(See Our Display Advertisement)
"VISIONS" 222 Lynx St.—Banff 762-5655 (See Our Display Advertisement)

# My Place Hair Salon

MEN'S & LADIES' CUTS

**FULL SERVICE SALON** LOCATED IN CASCADE INN



124 BANFF AVE., BANFF

**Beauty Treatments** 

Cascade Esthetic Salon -Banff 762-3774

When you miss the folks you love, there's nothing like a Long Distance call to keep you close together.

# ESTHETIC SALON

MARTINE QUINTAL

**FULL TREATMENTS FACIALS** WAXING PEDICURE/MANICURE **BACK TREATMENTS** 

EL, PARK BANFF

Haytail & Crowe Hairstylists



522-2005

SAMSON MALL LAKE LOUISE, ALTA.



UNISEX HAIR WORKS

### why make ' calls instead of

That's what you may be doing when you fail to look in your directory first for the telephone number you wantbefore you call "Information."



#### Meverages — Distributors & Bottlers

ARROWHEAD SPRING WATER LTD
420 Manifoba Rd SE \_\_\_\_\_\_Calgary 243-8033
AMFF BOTTLE DEPOT

Mastrial Compound ——Banff 762-2588
MACKWOODS BEVERAGES LTD

4015 78 Av SE ——Calgary 236-2180
(See Our Display Advertisement)

TC C BOTTLING LTD

Torac da Distributor

Coca-Cola Distributor

23 St NE———Calgary 291–3111 (See Our Display Advertisement) 3851 23 St NE~

If you have products to sell, the Yellow Pages can increase your market. You are invited to call AGT for further details on Yellow Page advertising.

Think it over, the decision becomes clear...





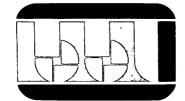
Yellow Pages



Why not call

home Long Distance

**TONIGHT?** 



BLACKWOODS **BEVERAGES** ITD.







CUSTOMER SERVICE 236-4636

4815 - 78th AVENUE S.E. CALGARY, ALBERTA T2C 2Y9

236-218



「.C.C.Bottling Ltd.

The Coa Cola Bottling System of Canada. 3851 - 23rd STREET N.E., CALGARY

291-3111





# MANUFACTURERS & DISTRIBUTORS OF

- ★ COCA-COLA CLASSIC
- COKE
  - DIET COKE
- \* SPRITE/DIET SPRITE
- FANTA A & W
- ★ MINUTE MAID ORANGE/LEMON LIME SODAS

WE HANDLE A FULL LINE OF VENDING

AND DISPENSING EQUIPMENT







**★ FRESCA** 

**FIVE ALIVE** 

(100% FRUIT JUICES) SCHWEPPES MIXERS

**PURE SUN** 



#### **Bicycle Renting**

Mountain Mopeds 215 Banff Av Banff 762-5611 (See Our Display Advertisement)

#### PARK 'N' PEDAL

See Our Display Ad Under "BICYCLE SALES & SERVICE" Showroom 226 Bear St -------762-3190 -Banff 762-3191 229 Wolf St --

Peregrine Sports & Rentals Kananaskis Village Centre — Kananaskis 591-7453 Kananaskis Village Centre—Kananaskis 591-(See Our Display Advertisement)

ROCKY MOUNTAIN CYCLE TOURS

GUIDED BICYCLE TOURS FROM
ONE DAY TO 2 WEEKS
MOUNTAIN BIKING & 18 SPEED TOURING Box 1978 ——— Canmore 678-6770

THINKING ABOUT HIGHER PROFITS? THINK "'YELLOW PAGES" ADVERTISING

# Bicycle Renting (Cont'd) SPORTS RENT

Banff 762-8222 (See Our Display Advertisement)

#### **TOTEM GIFTS & SPORTS**

#### **BICYCLE RENTALS**

**MOUNTAIN & TOUR BICYCLES** SALES GIFT SHOP

Lake Louise 522-3975 Deerlodge

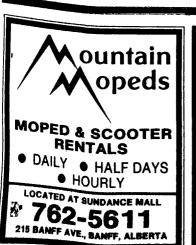
A long distance call can be your instant link to the good old friends and the good old times. Phone tonight.

#### Bicycle Renting (Cont'd) **WILSON MOUNTAIN SPORTS LTD**

Skis, Bicycles, Sporting Goods & Sportswear RETAIL - RENTALS - REPAIRS Samson Mall -----Lake Louise 522-3636

Have you tried the handiest shopping centre in town? It's right at your fingertips - the Yellow Pages of your telephone book. Quick "Yellow Pages" have solved many a buyer's problems. Let them help you get in touch with almost everyone you need who sells things, does things, fixes things.

# **OPEN 7** DAYS A WEEK! "For Sports Of All Sorts" YOUR COMPLETE BIKE **RENTAL CENTRE!** WE CARRY A LARGE SELECTION OF BRAND NEW BIKES **■ MOUNTAIN BIKES BIKE HELMETS ■ TOWN BIKES BIKE CAR RACKS** KIDDIE BIKES CHILD TRAINERS **■ TANDEMS** REAR PANNIERS



208 BEAR STREET (2nd Floor), BANFF

**NISHIKI & NORCO** MOUNTAIN BIKE RENTALS

HALF-DAYS -- HOURLY

KANANASKIS VILLAGE CENTRE



762-8222

# licycle Sales & Service & P CYCLE & SPORTS

1717 52 St SE — Calgary **272-7141**International Cycling Centre Ltd
3411 26 Av SW — Calgary 242-1011

#### BUYING BY TELEPHONE IS PROFITABLE BECAUSE YOU CAN:

Talk over matters at once.
Discuss details of what
you want.
Get immediate agreement
on price, delivery and

shipping.
Control inventories
Keep ahead of competition.
Long Distance Pays.

# Bicycle Sales & Service (Cont'd)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.

# Bicycle Sales & Service (Cont'd)

PEDLER'S THE BIKE & SKATE SHOP

NEW & USED BICYCLES

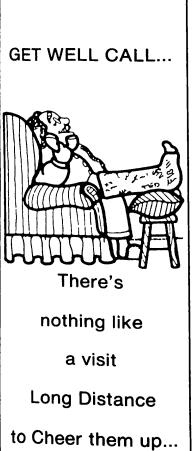
COMPLETE SERVICE & REPAIR

FULL LINE OF ACCESSORIES

4712 16 AV NW ——Calgary 288–2160

(CONTINUED NEXT LISTING PAGE)

FIND WHAT YOU WANT —
WHEN YOU WANT IT —
PRODUCTS — DEALERS —
SERVICES — PROFESSIONS
are listed . . . by classification.
. . throughout these pages. You
can find almost anything you
need quickly and easily when
you use THE YELLOW PAGES.







Share your vacation fun Call Long Distance TODAY.



a complete selection
of mountain bikes
road bikes
& accessories
including tents
sleeping bags & shoes

26

#### Bicycle Sales & Service (Cont'd)

Ridley's Cycle 225 10 St NW - Calgary 283-1421 (See Our Display Advertisement)
SPOKE'N EDGE

315 Banff Av Banff 762-2854 801 8 St-Canmore 678-2838 (See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

#### Bicycle Sales & Service (Cont'd)

SPORT SWAP LTD

701 11 Av SW -Calgary 261-8026 Wilson Mountain Sports Ltd
Samson Mall —————Lake Louise 522-3636

> LONG DISTANCE **APPOINTMENTS** SAVE TIME & MONEY Avoid wasted trips, Allow better planning of your time. Make certain you are expected. Avoid long delays in waiting to see people. Enable your prospects to prepare for your visits.

# **Billiard Tables & Supplies**

CALGARY BILLIARD SERVICES
Bay 1 1815 27 AV NE -----Calgary 250-2565

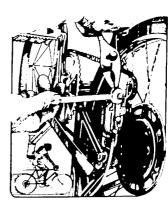
#### 4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once. Promptness often prevents loss of a customer.

You can build closer relations with customers.

You can use tact in delicate situations. And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.





# BANFF'S BICYCLE REPAIR & RENTAL SPECIALISTS

- SKIS SALES RENTALS & REPAIRS
- BICYCLE SALES RENTALS & REPAIRS
- SPORTS CLOTHING & ACCESSORIES
- SQUASH & RACQUETBALL EQUIPMENT
- COMPLETE LINE OF FISHING EQUIPMENT
- DART SUPPLIES

BANFF







CANMORE

62-28 **678**-:

315 BANFF AVENUE

801 - 8th STREET



225 - 10th Street N.W. Calgary T2N 1V5

### Mountain, Triathlon, Touring & Racing Bikes

- Expert Repairs
- Top Quality Custom Touring Equipment
  - Custom Touring Frames Miyata
- Maintenance & Touring Clinics
- Largest Selection of Touring Accessories
- Custom Wheel Building MAIL ORDERS WELCOME
- Trek
- Kuwahara
- Tech
- Fisher
- Cannondale
- Specialized



I found you

l appreciate it -

When you tell me ...

#### Boats—Rental & Charter

Challenge Enterprises 1300 Railway Av -Canmore 678-2628

(See Our Display Advertisement)

B SET SAILING CENTRE

Beach - Vancouver B C 1-604-689-1477

#### MINNEWANKA TOURS (1977) LTD

Canoe & Rowboat Rentals Motor Boats & Tours

Available on Minnewanka Lake & Two Jack Lake JUNE THROUGH SEPTEMBER

Box 2189 -----Banff 762-3473

#### **SPORTS RENT**

Rent Canoes, Kayaks, Rafts Rent Canoes, Nayana, Nov...
Wet Suits, Life Jackets
AND MUCH MORE! Open 7 Days
Ser......Banff 762-8222

Three Buoys Houseboat Vacations -Calgary 234-7151

#### **WESTERN RIVER RUNNERS LTD**

#### CANOE RENTALS

ON THE BOW RIVER IN BANFF TOWNSITE

MAY 15th — SEPT. 30th

Boat Dock at Wolf Street & Bow Avenue

--Banff **762-3632** 

We want to give you fast, dependable telephone service, and you can help us by keepyour directory near your telephone and calling "Directory Assistance" only when you do not find the number listed in the directory.

#### Boats—Retail HARPER'S MARINE

Calgary 252-8104 Spruce Grove Marineland Ltd -1-800-222-6519 (No Charge Dial) ---(See Our Display Advertisement)

GROVE

#### Booksellers

Banff Book & Art Den Ltd 110 Banff Av -Banff 762-3919 (See Our Display Advertisement)

**Books Books Ltd** 

-Banff 762-8150 (See Our Display Advertisement)

#### **CANMORE BIBLE & GIFT SHOPPE**

BOOKS \* MUSIC CARDS \* GIFTS

-Canmore 678-4755 201 701 8 St -

(CONTINUED NEXT LISTING PAGE)

A long distance call can be your instant link to the good old friends and the good old times. Phone tonight.



Doral
Supra
Canaventure
Fibertech
Calkins Traiers
EZ Loader
"ON THE WAY TO THE
EVITABLE
First in Performance
ALBERTA'S LARGEST DISPLAN
WATER SKIS & ACCESSORIES
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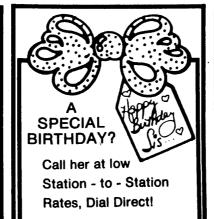
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(See Our Display Advertisement)
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Supplies — Retail (Cont'd)

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- **PLYWOOD**
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61

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INSTALLATION & REPAIR TO ALL TYPES OF ALARM SYSTEMS 24 Hr Monitoring & Service \_Calgary 255-2343 2424 4 St SW-

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Canmore 678-6448 Reliance Service------Canmore 678-5918

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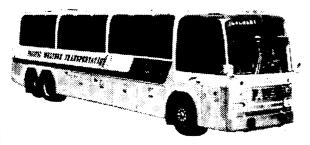
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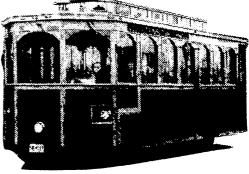
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(See Our Display Advertisement) Ptarmigan Rug

Cleaners ---Lake Louise 522-3986 (See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

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You can build closer relations with customers.

You can use tact in delicate situations. And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.

#### Carpet & Rug Cleaners (Cont'd)

Stanley Steamer's Carpet & Upholstery — Banff 762(See Our Display Advertisement)
Tim's Cleaning Services -Banff 762-3131

Box 1345

Canmore 678-2936 (See Our Display Advertisement)

LONG DISTANCE APPOINTMENTS **SAVE TIME & MONEY** Avoid wasted trips, Allow better planning of your time. Make certain you are expected. Avoid long delays in

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(See Our Display Advertisement)
Carpet Baggers Calgary Ltd

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(CONTINUED NEXT LISTING PAGE)

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 24 Hour Emergency Service, SERVING THE ENTIRE BOW VALLEY

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> Available at Keller Foods 5, 200 HAWK AVE.

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SERVING:

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522-3986

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#### RECOMMENDED BY MAJOR CARPET MANUFACTURERS

"GET DRY CLEANING RESULTS, WITH A CARPET CLEANING SYSTEM"

- **GUARANTEED IN WRITING**
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- DRIES IN 2 HOURS
  - WATER & FIRE DAMAGE RESTORATION

#### **BONDED & INSURED**

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252-1847

NO MILEAGE CHARGE

MONDAY TO SATURDAY — DAYS OR NIGHTS