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PURCELL HELICOPTER SKIING LTD.

RUDI GERTSCH**(PROPRIETOR - MOUNTAIN GUIDE)**

HELICOPTER SKIING
PURCELL MOUNTAINS - GOLDEN, B.C.

MOUNTAINEERING TRIPS
(ARRANGED PRIVATELY - GOLDEN 604-344-5410)

762-5383**BOX 543, BANFF****2nd Flr. 204 Caribou St.**

Skis & Skiing Equipment (Cont'd)

Banff Park Sports Shop Ltd Banff Park Lodge-Banff 762-2666
(See Advertisement This Classification)

Inside Lane Sporting Goods Ltd

5 1000 7 Av.....Canmore 678-2553

Monod Sports Ltd Box 310.....Banff 762-4571
(See Advertisement This Classification)

MOUNTAIN MAGIC ALPINE

206 Banff Av.....Banff 762-2664

MOUNTAIN MAGIC CROSS COUNTRY

224 Bear St.....Banff 762-2591

QUIK RENT-A-SKI

Dwnstrs Mt Royal Hotel.....Banff 762-4262

Savoie Ski & Mountain Equipment Services Ltd

200 Bear St.....Banff 762-4728

Ski-Ski 131 Banff Av.....Banff 762-2444

SKIERS SPORTSHOP THE

410 Crowchild Tr NW.....Calgary 283-1212

Skis & Skiing Equipment (Cont'd)

Spoke'N Edge (1979) Ltd 214 Banff Av.....Banff 762-2854
If Busy Call.....Banff 762-2377

(See Advertisement This Classification)

SPORT STOP & SKI STOP Spray Av.....Banff 762-5333

Skis & Skiing Equipment—Rentals

Abominable Ski Shop Ltd 120 Banff Av.....Banff 762-2660

229 Banff Av.....Banff 762-2905

Sunshine Village.....Banff 762-2676

(CONTINUED NEXT LISTING PAGE)

Your message in the **YELLOW PAGES** will be seen by the best prospects — people who are ready to buy.

Monod Sports Ltd.

Since 1949

Box 310, Banff
111 Banff Ave. **762-4571**

HIKING - CLIMBING - SKIING
TENNIS - JOGGING - SWIMMING
EQUIPMENT — SPORTSWEAR

Sales - Demos - Rentals

Windsurfing



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The World's Finest Woollens

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REPAIR
SPECIALISTS**

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SLOW YOU DOWN IN THE CANADIAN ROCKIES"

214 BANFF AVE.
BANFF

**762-2854
762-2377**

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SERVICE**

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7 A.M. To 9 P.M.**

**DOWNSTAIRS — MT. ROYAL HOTEL
762-4262**

**Banff Park Sports
SHOP LTD.**

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SKI CLOTHING
SKI RENTAL
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**OPEN 7 DAYS
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Banff Park Sports Shop Ltd Banff Park Lodge Banff 762-2666
Canmore Ski Chalet Ski Shop

Professional Centre Canmore 678-5352
LAKE LOUISE SKI AREA Lake Louise 522-3555

MONOD SPORTS LTD Box 310 Banff 762-4571

Quik Rent-A-Ski Dwnstrs Mt Royal Hotel Banff 762-4262

(See Advertisement This Classification)

VOYAGER INN SKI RENTALS & GIFT
SHOP Banff 762-3296

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Aspenvale Insurance Agencies Ltd
102 749 Railway Av Canmore 678-5561

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From the specialists in
grounds maintenance
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Mount View Supermarket (Canmore) Ltd
729 8 St Canmore 678-5090

Standish Hardware (Foster's) Ltd
317 Banff Av Banff 762-2080



Snow Vehicles

Renfrew Sports 3691 19 St NE Calgary 276-1114
(See Advertisement This Classification)

Directory Advertising Pays

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PA — CCTV — Intercom

"SALES & SERVICE"

A G T

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101 Banff Av Banff 762-3562

Souvenirs & Favours

Banff Whistle Stop Box 1554 Banff 762-3880

Calico-Cat 119 Banff Av Banff 762-4053

(See Advertisement This Classification)

Len's Souvenir Shop 1976 Ltd 131 Banff Av Banff 762-2444

Mountain Craft Banff Springs Hotel Banff 762-2424

(CONTINUED NEXT LISTING PAGE)



the
**Calico
Cat**

- LOCAL & CANADIAN
HANDICRAFTS
- SOUVENIRS
- CARVINGS

BANFF

762-4053

119 BANFF AVENUE
KIRBY LANE

ski-doo

EVERYTHING FOR SNOWMOBILES
24 HOUR
SNOW REPORT
276-1616 CALGARY



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sports**

PARTS DEPT.
277-7807
SERVICE DEPT.
277-7621

276-1114

3691 - 19th Street N.E., Calgary



the
thunderbird

- JEWELLERY
- SOUVENIRS
- DOLLS

CANADIAN
HANDICRAFTS

- "TUAK" HAND MADE KNITTED
WOOL SWEATERS
- INDIAN & ESKIMO CARVINGS

762-4661

215 Banff Avenue, Sundance Mall

Souvenirs & Favours (Cont'd)**ROCKY MOUNTAIN TRADING CO**

210 Buffalo St ————— Banff 762-5411
 Thunderbird The Sundance Mall ————— Banff 762-4661
 (See Advertisement This Classification)
 Totem Souvenirs 215 Banff Av ————— Banff 762-3913
 (See Advertisement This Classification)

**Totem Souvenirs**

- Canadian Handicrafts
- Indian & Eskimo Handicrafts & Arts
- Indian Moccasins
- T-Shirts & Western Hats

(BANFF AVENUE - SUNDANCE MALL)

762-3913

215 BANFF AVENUE, BANFF

Souvenirs & Favours—Whlso & Mfrs**CANADIAN SOUVENIR SALES**

LTD ————— Radium Hot Springs B C 1-604-347-9628
 High Country Color Productions Ltd
 11-Industrial Park ————— Canmore 678-5923

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Serving Albertans For 20 Years

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 RAILINGS & DIVIDERS
 CHAIR & TABLE LEGS**

Edmonton Ofc: 16708 - 111 Ave. 483-9313

4420 Blackfoot Tr SE ————— Calgary 287-1730
 If Busy Call ————— 243-5103

Sporting Goods

Abominable Ski Shop Ltd 120 Banff Av ————— Banff 762-2660
 229 Banff Av ————— Banff 762-2905

Inside Lane Sporting Goods Ltd
 5 1000 7 Av ————— Canmore 678-2553
 (See Advertisement This Classification)

MACS SPORT SHOP 131 Banff Av ————— Banff 762-3124

MOUNTAIN EQUIPMENT CO-OP LIMITED
 131 12 Av SE ————— Calgary 269-2420

Park "N" Pedal 229 Wolf St ————— Banff 762-3191

Spoke'N Edge (1979) Ltd 214 Banff Av ————— Banff 762-2854

Sportswear—Retail**BANFF AVENUE FASHIONS**

223 Banff Av ————— Banff 762-3468
 Inside Lane Sporting Goods Ltd
 5 1000 7 Av ————— Canmore 678-2553
 Monod Sports Ltd Box 310 ————— Banff 762-4571
 Monod's Sports Ltd
 Chateau Lake Louise ————— Lake Louise 522-3837
 Spence's Sportswear Ltd 115 Banff Av ————— Banff 762-2811

Sprinkler Contractors

Vipond Automatic Sprinkler Co Ltd
 170 St & 128 Av Edmonton ————— Winterburn 470-1863
 (See Advertisement This Classification)

**VIPOND****AUTOMATIC SPRINKLER CO. LTD.****FIRE PROTECTION SPECIALISTS**

Supplied, Installed & Serviced

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EDMONTON OFFICE 470-1863

170th STREET & 128th AVENUE

R. Senkiw Mgr. Res., Edmonton 458-0455

Stables

Brewster Stables Birch Av ————— Banff 762-2832
 Martin's Stables Ltd Birch Av ————— Banff 762-2832

Stair Builders

Century Circular Stairs Ltd
 1007b 55 Av NE ————— Calgary 275-5161
 (See Advertisement This Classification)

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Serving Albertans For 20 Years

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 Staircases**

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4420 Blackfoot Tr SE ————— Calgary 287-1730
 If Busy Call ————— 243-5103

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INSIDE LANE**SPORTING GOODS LTD.**

**Quality
 Goods &
 Service**

5-1000 - 7th AVENUE
 CANMORE, ALTA.

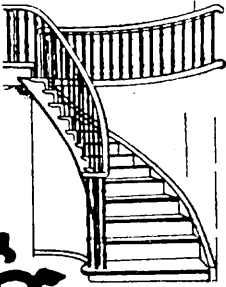
Specializing In:

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- CYCLE SALES & SERVICE
- FOOTWEAR

- TROPHIES & AWARDS
- SKIS - RENTALS
- HOCKEY - (SKATE SHARPENING)
- RACQUETS
- OUTDOOR SUPPLIES
- FISHING (LICENSES & LIVE BAIT)

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"A QUALITY STAIR TO FIT ANYWHERE"

**COMMERCIAL — RESIDENTIAL
— CUSTOM DESIGN —**

● CIRCULARS ● SPIRALS ● WINDERS ● RAILINGS

— PREBUILT STRAIGHT STAIRS —

● FRAMING PACKAGE COORDINATION
● ON SITE MEASUREMENT

275-5161

1007b - 55th AVENUE N.E., CALGARY

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CANADA POST POSTES CANADA

Buffalo & Bear St — Banff 762-2586

Stapling Machines

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PRIME FASTENERS LIMITED

6160 40 St SE — Calgary 279-1043

Stationers—Retail

Bow Valley Office Supplies 205 Wolf St — Banff 762-4778

If Busy Call — Banff 762-4228

(See Advertisement This Classification)

Lewis Stationery Ltd 240 11 Av SW — Calgary 264-7890

(See Advertisement This Classification)

Steel

DRUMMOND - MCCALL INC

9304 Horton Rd SW Calgary (No Charge Dial) — 1-800-342-6520

NEWMAN STEEL LTD

Hwy 16a East & 24 St Edmonton (No Charge Dial) — 1-800-222-6443

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IN BUSINESS IN CALGARY, WE ARE
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264-7890

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Everything for the office WITH SERVICE



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(TOWNHOUSE MALL), BANFF

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Stocks & Bonds**PEMBERTON SECURITIES LIMITED**

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WESTMOUNT STORE FIXTURES (CAL) LTD

New & Used Store Fixtures
Show Cases - Metal Shelving - Garment Racks
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One of The Largest Stocks
in Western Canada

12 700 58 Av SE ————— Calgary 252-3371

Surveyors—Aerial**NORTH WEST SURVEY CORP INTERNATIONAL**

LTD 17203 103 Av ————— Edmonton 483-8033

Surveyors—Land**ALBERTA LAND SURVEYORS**

Authority to use the title
"Alberta Land Surveyor" is
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Only registered members of the Alberta
Land Surveyors' Association are author-
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**ASSOCIATION OFFICE****ALBERTA LAND SURVEYORS ASSOCIATION**

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ALL-WEST SURVEYS (1980) LTD

Bay 1 3110 14 Av NE ————— Calgary 248-1966
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615 18 St SE ————— Calgary 273-7733

MCELHANNEY SURVEYING & ENGINEERING

LTD 450 999 8 St SW ————— Calgary 245-4711

T—Shirts

Corner The 202 Banff Av ————— Banff 762-5442

Crazy Shirt Shop Ltd Dwnstrs Mt Royal Hotel ————— Banff 762-5661

8TH STREET BLUES ————— Canmore 678-4464

ROCKY MOUNTAIN TRADING CO

210 Buffalo St ————— Banff 762-5411

Tanners T-Shirt Boutique

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Only complete coverage will
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And so it is with these
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Complete coverage under all head-
ings which relate to your busi-
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loss of business.

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(See Advertisement This Classification)

**BRONZE
N
BEAUTIFUL**
UNISEX TANNING CENTRE
GET A BEAUTIFUL SUN
TAN THE SAFE,
NATURAL WAY

678-4800

701 - 8th ST. CANMORE

Tapes—Sound Prerecorded

Sound Town Records & Tapes Ltd

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Tax Consultants**AGRICULTURAL TAX SERVICE (CANADA) LTD**

INCOME TAX PREPARATION

PARTNERSHIPS - SPOUSAL

PARTNERSHIPS

ROLL-OVERS - BOOKKEEPING

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Taxicabs

Banff Taxi & Sightseeing 230 Lynx St ————— Banff 762-4444

(See Advertisement This Classification)

Bell Taxi Cabs (1973) Ltd 1046 18 Av SE ————— Calgary 262-2222

(See Advertisement This Classification)

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LIQUID BREAKFAST

For a nourishing liquid breakfast com-
bine one egg and ½ to ¾ cup chilled
orange, vitaminized apple or grapefruit
juice to ¾ to one cup of tomato juice.

**BANFF TAXI &
SIGHTSEEING
762-4444**

CALGARY AIRPORT SERVICE

Chauffeur Service Available

**230 LYNX STREET, BANFF
BOX 808**

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Canmore Taxi 705 Main St.....Canmore 678-5426
 (See Advertisement This Classification)
 Legion Taxi 215 Banff Av.....Banff 762-3353
 Mountain Taxi & Tours Ltd 215 Banff Av.....Banff 762-3351

Telegram Service**C N C P TELECOMMUNICATIONS**

To Send A Telegram Or Telepost.....1-800-222-6575
 (No Charge Dial)
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Telemetering Equipment**A G T**

Mobile Communications.....Calgary 236-0070
 Sales 6620 36 St SE (Collect).....Calgary 236-0074
 Service (Collect)
 (See Advertisement This Classification)

**LONG DISTANCE
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Avoid wasted trips.

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Make certain you are expected.

**Avoid long delays in waiting to
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**Enable your prospects to
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 "Out of Town" Service

Limousine Service &
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1046 - 18th Avenue S.E. Calgary
 ADMINISTRATION 266-1111

**CANMORE
 TAXI**

*Serving Canmore
 & Area*

**PORT-A-VAN SERVICE
 & VIP AIRPORT SERVICE
 WE ACCEPT CAR POOLS**

678-5426

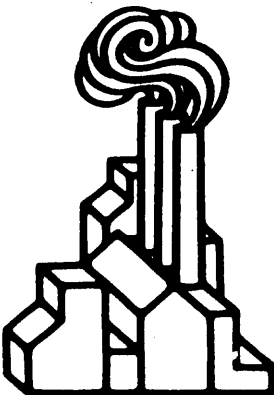
705 MAIN STREET, CANMORE

**Mobile
 Communications**

**Cost efficient
 telemetry & control systems
 for safety, security,
 buildings and
 environmental protection.**

Save money and manpower with our
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 Ask about our flexible terms.

AGT Mobile Communications
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 Sales (collect) 236-0070
 Service (collect) 236-0074



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Point To Point Answering Services

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(See Advertisement This Classification)

**Point to Point
Answering Services***"CATERING TO THE
BUSINESS INTERESTED IN
PROMOTING MORE BUSINESS"***678-4068**705 MAIN STREET
CANMORE, ALTA.— TRADE IN SLEEPLESS NIGHTS
FOR PENNIES A DAY —**Teletypewriter Communication Service****ALTEL DATA T W X SERVICE****Altel Data**

Instant Transmission

of Text

Between Your Business Offices

Ask about Envoy -electronic mail

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A Division Of A G T

6204 3 St SE (Collect) _____ Calgary 259-7000

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ADVERTISING INFORMATION

411 1 St SE (Collect) _____ Calgary 231-7187

Television—Sales & Service**ADAMS ELECTRIC LIMITED**

207 Wolf St _____ Banff 762-2598

(See Advertisement This Classification)

FORD'S RADIO & T V 412 Cougar St _____ Banff 762-2706

(See Advertisement This Classification)

Telephone Equipment**A G T**

Business Communications

411 1 St SE (Collect) _____ Calgary 231-8111

(See Advertisement This Classification)

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Directory Advertising Pays

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communications system.****Call us today for total communication
design, installation and service — local,
provincial, national and international.**

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A.E.L. Microtel, Siemens**
- ★ **Electronic Key Telephone Systems
- Northern Telecom Ltd., Plessey**
- ★ **Multiline Systems**
- ★ **PAGE—CALL**
- ★ **800 Service/WATS**
- ★ **Tie Lines**
- ★ **Foreign Exchange Lines**

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411 - 1st Street, S.E.
Calgary

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For over 75 years.

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Pioneer Electronics Services Ltd
112 Eagle Cr.....Banff 762-4663

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ELECTROHOME & ZENITH SALES & SERVICE

- ★ TV & RADIO REPAIRS
- ★ MOTEL TV SYSTEMS
- ★ ANTENNAS

762-2706

412 Cougar Street, BANFF

Adams Electric LIMITED

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APPLIANCES — CAR RADIOS
ANTENNAS — SOUVENIRS
TAPES — RECORDS

762-2598

207 Wolf Street, BANFF

IN YOUR OWN WORDS

The classifications in the YEL-
LOW PAGES are chosen from a
study of the terms buyers use to
describe what they want. That's
why it's
so easy.

Television Systems—Closed Circuit**A G T TELEVISION SYSTEMS—CLOSED CIRCUIT—**

Special Products



Custom Designed
Audio/Visual
Communications

PA — CCTV — Intercom*"Sales & Service"***A G T**Special Products
715 41 Av NE (Collect)

Calgary 231-7758

Tennis Courts**SPORT STOP & SKI STOP** Spray Av.....Banff 762-5333**Theatres—Motion Picture****Lux Theatre** 133 Banff Av.....Banff 762-3510**Tile Contractors & Dealers—Ceramic &
Non—Ceramic****Glen's Carpet Service** 410 Banff Av.....Banff 762-3216**Time Recorders****SIMPLEX INTERNATIONAL TIME EQUIPMENT
CO LTD**Calgary - Banff Customers Only Call Long Distance (No Toll Charge) & Ask
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of quality

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CANMORE TIRE CENTRE LTD

7 Industrial Place.....Canmore 678-5818

TIRE WAREHOUSE THE

9625 Argyll Rd.....Edmonton 437-4555

Rundle Mountain Esso Hwy 1.....Canmore 678-5613**Western Auto & Truck Parts**
2602 52 St SE.....Calgary 272-8891**Tobacconists—Retail****Banff Park Lodge Smoke & News**

222 Lynx St.....Banff 762-5466

Tobacconists—Wholesale**HUDSON'S BAY WHOLESALE**

1224 34 Av NE.....Calgary 276-8951

Tourist Accommodation

Tan-Y-Bryn 118b-Otter St. ————— Banff 762-3696

Tourist Information

Banff Central Reservations

2 Flr 204 Caribou St. ————— Banff 762-5561

British Columbia Tourist Information

Banff Auditorium ————— Banff 762-5656

CALGARY TOURIST & CONVENTION ASSOCIATIONHOSPITALITY CENTRE
MEWATA PARK

263-8510

Calgary Tower 101 - 9th Ave. S.W.

261-8616

1300 6 Av SW ————— Calgary 263-8510

Chamber Of Commerce 215 Bear St. ————— Banff 762-3777

Towing Service

Banff Auto Body Ltd Box 965 ————— Banff 762-2919

Big Hill Towing Box 936 ————— Cochrane 932-3336

(See Advertisement This Classification)

City Wide Towing Ltd Box 7304 Stn E ————— Calgary 246-9450

(See Advertisement This Classification)

FAIRVIEW ESSO SERVICEAAA - AMA TOWING &
MECHANICAL SERVICE

————— Lake Louise 522-3777

(CONTINUED NEXT LISTING PAGE)

**City
WIDE**
TOWING LTD.**"CAR &
HEAVY
TRUCK
TOWING"**24 HOUR SERVICE
Calgary**246-9450**

22-3515 - 17th Avenue S.W.

Radio Dispatched — Local & Long Distance

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**H & D BRAY
ENTERPRISES LTD.**

- ★ AMA & 24 Hour Towing
- ★ Bobcat Work
- ★ Gravel Hauling

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BOX 914, CANMORE

BIG HILL TOWINGComplete Towing Service — (We Tow Most Anything)
24 HOUR SERVICE**932-3336 — 932-3342**BOX 936, COCHRANE
MARV LAYE, RES. 932-3188**HERCULES TOWING**

24 HOUR RADIO DISPATCHED

**"We'll Move The World To Help You"**
Banff, Canmore, Lake Louise, Kananaskis

AMA - CAA
EMERGENCY ROAD SERVICE
FULLY INSURED
FOR LOCAL & LONG
DISTANCE TOWING
BOOSTING & WINCHING
SEMI TRUCK TOWING
FENCED VEHICLE &
TRAILER STORAGE
SECURE COMPOUND

BOX 1698, BANFF
762-4415

Towing Service (Cont'd)

H & D Bray Enterprises Ltd Box 914—Canmore 678-4249

(See Advertisement This Classification)

Hercules Towing Box 1698—Banff 762-4415

(See Advertisement This Classification)

J & S Towing Ltd Box 862—Canmore 678-4310

(See Advertisement This Classification)

LAKE LOUISE SHELL

24 HOUR TOWING

5 2 2 - 3 7 5 5

Lake Louise 522-3755

Myers Husky Service Pigeon Mountain—Canmore 678-5600

(See Advertisement This Classification)

J. & S. TOWING LTD.
24 HOUR SERVICE
Box 862, Canmore
678-4310

MYERS Husky**HUSKY SERVICE****OPEN 24 HOURS**

LIGHT MECHANICAL WORK

24 HOUR TOWING

678-5600

PIGEON MOUNTAIN, CANMORE

**RUNDLE
MOUNTAIN
ESSO****ESSO PRODUCTS**

- SERVICE TO ALL MAKES OF CARS
- ATLAS TIRES
- LICENSED MECHANIC

"AMA EMERGENCY TOWING"**678-5613**

HIGHWAY 1 OR BOX 668, CANMORE

Towing Service (Cont'd)

Rundle Mountain Esso Hwy 1—Canmore 678-5613

(See Advertisement This Classification)

Standish Service Co Ltd—Banff 762-3640

STAR SERVICE OF BANFF (1977) LTD**TOWING SERVICE****762-3522**

Box 2099—Banff 762-3522

Whitehorn Service 601 Banff Av—Banff 762-3341

(See Advertisement This Classification)

**WHITEHORN
SERVICE**

TOWING SERVICE
LICENSED MECHANIC
UNIROYAL TIRES
PIRELLI TIRES
CONTINENTAL TIRES
ALL AUTO MAKES

**Husky**

601 BANFF AVENUE

762-3341

BANFF, ALTA.

Toys—Retail

Hobby House The 215 Banff Av—Banff 762-3816

Kids Korner 638 9 St—Canmore 678-2558

Trailers—Camping & Travel

Canmore R V Centre Bay 4 1000 7 Av—Canmore 678-2333

(See Advertisement This Classification)

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CAMP GRNDS. - OPEN ALL YEAR
TRAVEL TRAILERS FOR SALE

FULLY MODERN

Propane Sales — All Facilities

Kernick Bros., Prop.

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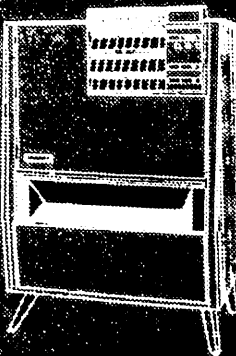
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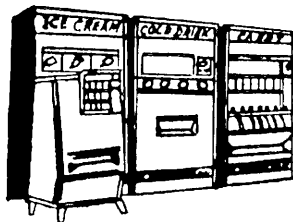
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