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Alberta

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GOVERNMENT OF ALBERTA

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also Signs—Silk Screen Process

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CANMORE

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Banff Shell Servicentre 435 Banff Av Banff 762-2412
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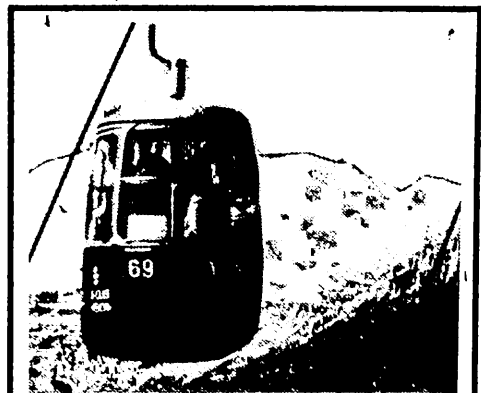
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 Minnewanka Tours (1977) Ltd
 Box 2189 Banff 762-3473
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Mountain Taxi & Tours Ltd
 230 Lynx St Banff 762-3351
 See Our Advertisement This Classification
Rocky Mountain Cycle Tours
 229 Wolf St Banff 762-3477
 See Our Advertisement This Classification
Rocky Mountain Raft Tours
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 Timberline Tours Ltd Box 14 Lake Louise 522-3743

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Gord's Cleaning Service
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 1437 47 Av NE Calgary 276-6666
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 ACROSS FROM THE AIRPORT
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Canadian Mountain Holidays Ltd

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SKI TOWS

See Ski Centres

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Banff 762-2676

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Full Range of Alpine Rentals

Adults & Children

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HELICOPTER SKIING

CROSS COUNTRY SKIING & SKI TOURING

SKI SCHOOL OF THE CANADIAN ROCKIES

SKI SHOP, RENTALS & SERVICE

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762-4531



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Listings Of This
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215 Banff Av Banff 762-2142

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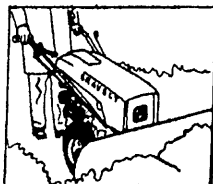
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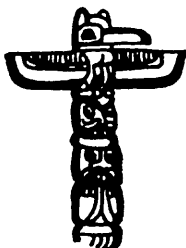
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Banff Springs Htl Banff 762-2424
Len's Souvenir Shop 1976 Ltd
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118 10 St NW Calgary 283-9598
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Sports Specialists
206 Banff Av Banff 762-2664
Park 'N' Pedal 229 Wolf St Banff 762-3191
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See Rubber Stamps

Stationers—Retail

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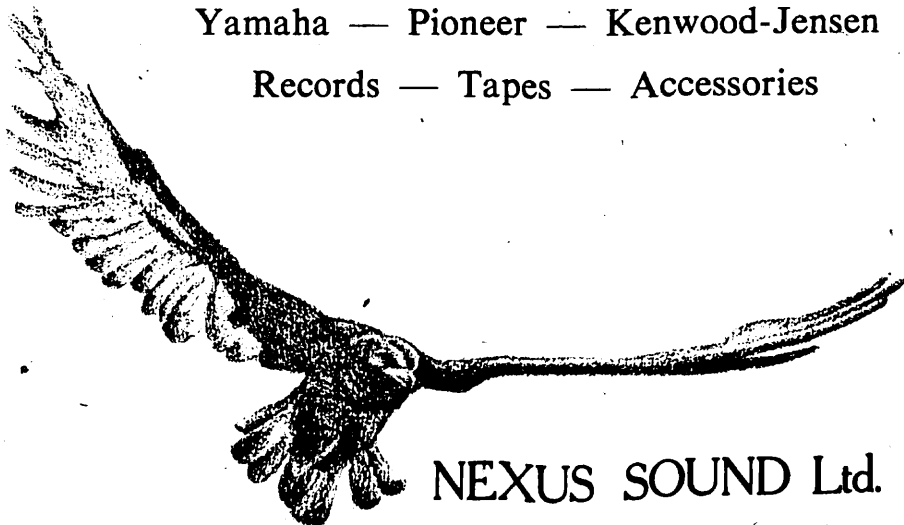
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NEXUS SOUND Ltd.

762-3858 - 762-4353

678-5591

223 BEAR STREET, BOX 905, BANFF

701- 8th STREET, CANMORE

STORAGE—FUR & GARMENT

See Fur Storage

Store Fixtures

A D S STORE FIXTURES

1407 9 Av SW Calgary 264-6545

STORM WINDOWS

See Windows—Metal

STOVE OIL

See Gasoline & Oil Bulk Stations

STUCCO WIRE

See Building Materials & Supplies Section
also Plaster Supplies

SUEDE CLEANING

See Leather Cleaning

SUN DECKS

See Contractors—Building

SUPERMARKETS

See Grocers—Retail

SURGEONS

See Physicians & Surgeons

Surveyors—Aerial

NORTH WEST SURVEY CORP (YUKON) LTD

12750 127 St Edmonton 452-1450

Surveyors—Land

McELHANNEY SURVEYING & ENGINEERING LTD

Bsmt 631 7 Av SW Calgary 265-3840

TANKS—Septic

See Septic Tanks Sales & Service

Tapes—Sound Pre-Recorded

RUNDLE PHOTOGRAPHIC LTD

134 Banff Av Banff 762-3512

TARTANS

See Woollen Goods—also Yard Goods

TRACE AROUND

To make scallops at the bottom of cafe-style curtains or on aprons, trace half way around a saucer.

Taxicabs

Banff Taxi & Sightseeing
 230 Lynx St Banff 762-4444
 See Our Advertisement This Classification

Canmore Taxi Canmore 678-4155

Legion Taxi 230 Lynx St Banff 762-3353

Mountain Taxi & Tours Ltd
 230 Lynx St Banff 762-3351

BANFF TAXI & SIGHTSEEING

762-4444

CALGARY AIRPORT SERVICE

Chauffeur Service Available

**230 LYNX STREET, BANFF
 BOX 808**

TEACHERS—MUSIC

See Music Colleges & Teachers

TEACHERS—VOCAL

See Music Colleges & Teachers

Telephone Directories**ALBERTA GOVERNMENT TELEPHONES**

Official Telephone Directories

Advertising Information

8 Flr 140 6 Av SW (Collect) ... Calgary 231-7187

Telephone Equipment**ALBERTA GOVERNMENT TELEPHONES**

119 6 Av SW Calgary—Call Long Distance

(No Toll Charge) & ask for Zenith 33000

Teletypewriter Communication Service**ALBERTA GOVERNMENT TELEPHONES**

TWX and TELETYPE SERVICE
 Provide Instant Transmission of
 Printed Communications

119 - 6 Av SW—Calgary Call Long Distance
 (No Toll Charge) & ask for Zenith 33000

TELEVISION CABLE SYSTEMS

See Cable Television Systems

Television Rentals**AERO-DYNE AIR LTD**

TV Rentals

Box 1809 Banff 762-4292

GET THEM EARLY

Wash sweaters before they
 become badly soiled.

Television Sales & Service**Adams Electric Limited**

207 Wolf St Banff 762-2598

See Our Advertisement This Classification

FORD'S RADIO & TV

412 Cougar St Banff 762-2706

See Our Advertisement This Classification

Nilsson TV Service 345 Beaver St ... Banff 762-2042

The sound of a warm, familiar
 voice over the long distance
 telephone is almost as satisfying as
 a personal visit.

FORD'S RADIO & T.V.



ELECTROHOME & ZENITH SALES & SERVICE

- ★ TV & RADIO
 REPAIRS
- ★ MOTEL TV SYSTEMS
- ★ ANTENNAS

762-2706

412 Cougar Street, BANFF
 732 - 8th Avenue, CANMORE

Adams Electric LIMITED

TELEVISION

SALES & SERVICE

RADIO - STEREO

APPLIANCES — CAR RADIOS

ANTENNAS — SOUVENIRS

TAPES — RECORDS

762-2598

207 Wolf Street, BANFF

TERMITE CONTROL
See Exterminators

Theatres—Motion Picture

Lux Theatre 133 Banff Av Banff 762-3510

THEATRICAL COSTUMES
See Costumers

Thermostats

Gordon's Plumbing & Gasfitting
818 8 St Canmore 678-5645

Tile Contractors & Dealers—

Ceramic & Non-Ceramic

CREATIVE SPECIALTIES

Residential & New Construction
WE SUPPLY & INSTALL
Ceramic Tile

Kitchens - Bathrooms - Foyer
Stone Work for Your Fireplace
Serving Canmore - Banff & Calgary Area
8111 33 Av NW Calgary 286-3032

Glen's Carpet Service 410 Banff Av .. Banff 762-3216

Time Recorders

SIMPLEX INTERNATIONAL TIME EQUIPMENT
CO LTD Calgary—

Banff Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 66080

Tires—Dealers

Green 'T' Service 201 Banff Av Banff 762-3511
HIGHWAY GULF SERVICE STATION
Wolf & Lynx St Banff 762-2514
MICHELIN TIRES

the sign
of quality



"WHERE TO BUY THEM"

AUTHORIZED DEALER
Banff Shell Service Centre
435 Banff Av Banff 762-2412

Norquay Esso Service 212 Banff Av Banff 762-2452
Standish Service Co Ltd 315 Banff Av Banff 762-3640
Western Auto & Truck Parts
2602 52 St SE Calgary 272-8891

SUN BATHING TIPS

- Initial exposure to the sun should be 30 minutes at the most.
- Never rely on tanning lotions for complete protection.
- White reflects light to a greater degree than colors.
- When using a beach umbrella, place it over a dark towel to prevent reflection.

Tires—Retail

BRIDGESTONE



BRIDGESTONE
TIRE CO. LTD.

Foremost In Radial Steel
Truck & Passenger Tires
Radial and Bias Ply Tires
For All Automobile and Truck
Requirements

AT YOUR DATSUN DEALER

"FOR INFORMATION CALL"

HEAD OFFICE & WAREHOUSE
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7360 River Rd ... Richmond BC 604-273-8421

Tobacconists—Wholesale

HUDSON'S BAY WHOLESALE

1224 34 Av NE Calgary 276-8951

TOILET PARTITIONS
See Partitions

Tools

Allied Tools Limited 3818 7 St SE Calgary 243-6554
See Our Advertisement This Classification

ALLIED TOOLS LIMITED
AUTOMOTIVE-INDUSTRIAL
TOOLS & SUPPLIES

- Armstrong Jacks
- A R O
- Bear Alignment
- Black & Decker
- Black Hawk Jacks
- Canadian Pneumatic
- Carborundum Products
- Dormer Drills & Cutting Tools
- Eclipse Products
- Heli-Coil
- Ingersoll-Rand Power Tools
- K. O. Lee
- Lufkin Tapes
- Mac Tools
- Marquette Equipment
- Miller Falls
- Moore & Wright
- Nicholson Files
- O.T.C. Pullers
- Proto Tools
- Record Vises
- Sioux Tools
- Starrett
- Sunnen Products
- Wolf Electric Tools
- Columbus McKinnon

CALGARY 3818 7 St S.E. 243-6554

BRANCHES
GRANDE PRAIRIE 11040 100 St 532-7776
EDMONTON 5915 103 St 436-5120

TOUPEES

See Hair Goods—Retail also Wigs & Toupees

TOUR OPERATORS

See Sightseeing Tours & Attractions also
Travel Service

Tourist Accommodation

Ian-Y-Bryn 1188 Otter St Banff 762-3696

People reach for the Yellow Pages.
It's the one advertising medium
that reaches just about all of the
people all the time.

Tourist Information

BRITISH COLUMBIA TOURIST INFORMATION

Banff Auditorium Banff 762-2221

CALGARY TOURIST & CONVENTION ASSOCIATION

HOSPITALITY CENTRE,
MEWATA PARK
263-8510

Calgary Tower 101 - 9th Av. S.W.
261-8616

1300 6 Av SW Calgary 263-8510

Chamber of Commerce 93 Banff Av .. Banff 762-3777

Towing Service

BANFF SHELL SERVICENTRE

AMA
TOWING SERVICES
Parts & Service
Datsun

435 Banff Av Banff 762-2412

City Wide Towing Ltd Calgary 246-9450
See Our Advertisement This Classification

FAIRVIEW ESSO SERVICE

AAA - AMA TOWING &
MECHANICAL SERVICE

Phone Lake Louise 522-3777

Hercules Towing Industrial Bk Banff 762-4415
See Our Advertisement This Classification

LAKE LOUISE SHELL

24 HOUR TOWING
5 2 2 - 3 7 5 5

Phone Lake Louise 522-3755

Norquay Esso Service 212 Banff Av .. Banff 762-2452
See Our Advertisement This Classification
Pigeon Mountain Husky Car-Truck Stop
24 Hour Service
Pigeon Mountain Canmore 678-5600

Towing Service—(Cont'd)

RUNDLE MOUNTAIN ESSO

AMA TOWING
RADIO DISPATCHED

Phone Canmore 678-5613

Standish Service Co Ltd 315 Banff Av Banff 762-3640

Listings Of This
Classification Are Continued
On Next Page

Use Easter Seals

City

WIDE



TOWING LTD.

24 HOUR SERVICE
Calgary
246-9450
Radio Dispatched — Local & Long Distance
Mailing Address: Box 7304, Stn. E


NORQUAY ESSO SERVICE

24 Hour Towing Service

— LICENSED MECHANIC 
— ATLAS TIRES

762-2452 • 762-3566

212 BANFF AVENUE



RADIO DISPATCHED

HERCULES TOWING

FULLY INSURED
FOR LOCAL & LONG
DISTANCE TOWING
BOOSTING & WINCHING
FENCED VEHICLE &
TRAILER STORAGE
BANFF

762-4415

"We'll Move The World To Help You"

INDUSTRIAL PARK, BOX 1698

Towing Service—(Cont'd)

STAR SERVICE OF BANFF (1977) LTD

Towing Service

762-3522

Box 2099 Banff 762-3522

White Horn Service

Banff Av & Marmot St Banff 762-3341

TOWNS & VILLAGES

See Alphabetical Section Under Respective Names

Toys—Retail

Hobby House The 215 Banff Av Banff 762-3816

Trailers—Camping & Travel

RESTWELL TRAILER PARK & CABINS LTD

CAMP GROUNDS — OPEN ALL YEAR
FULLY MODERN

Propane Sales — All Facilities

Kernick Bros., Prop.

502 3 Av Canmore 678-5111

At your service around the clock—the
YELLOW PAGES.

Trailers—Camping & Travel—(Cont'd)

TRAVELAIRE TRAILER SALES (CALGARY) LTD

TRAVELAIRE — HOLIDAIRE

RUSTLER — TRAV-L-MATE

New & Used Trailers - Campers
Motorhomes

PARTS — SALES — SERVICE

730 16 Av NW Calgary 289-5573

Vanguard Trailers Ltd

9639 Macleod Tr S Calgary 253-0488

See Our Advertisement This Classification

TRANSMISSIONS

See Automobile Transmission Sales & Service

TRANSPORTATION COMPANIES

See Specific Headings ie: Air Line Co's,
Bus Lines, Movers, Railway Co's,
& Truck Lines

Travel Service

ACTION TRAVEL

Airline Tickets - Cruises

Package Tours - Charter Flights
Out of Town

Hotel & Car Reservations

"WHERE SERVICE COSTS NO MORE"

Townhouse Mall Banff 762-4630

Alberta Motor Association 215 Bear St Banff 762-2266

(Continued Next Page)

VANGUARD TRAILERS Ltd.



3 MODELS



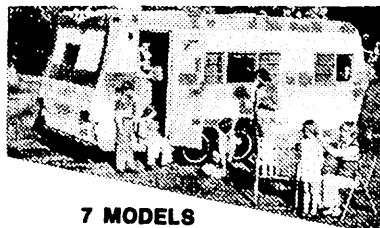
5 MODELS



9 MODELS



4 MODELS VAN CONVERSION



7 MODELS

TRUCK TOPS — 5 MODELS

MOTOR HOME RENTALS
PARTS & ACCESSORIES,

9639 MACLEOD TRAIL SOUTH, CALGARY

253-0488

LEISURE WORLD



Travel Service—(Cont'd)**BREWSTER TRAVEL BUREAU BUS**

DEPOT 304 Caribou St Banff 762-3207
Fodo L Agency Ltd Main St Canmore 678-5890
 See Our Advertisement This Classification

GALAXY TRAVEL LTD

153 Northland Village Mall Calgary 288-8811
Kaegi Travel

421 West Broadway .. Vancouver BC 604-879-6858
 See Our Advertisement This Classification

Sunshine Travel 702 8 St Canmore 678-4202

VACATION WORLD TRAVEL

Upstrs 513 8 Av SW Calgary 265-0431

WHITESIDE WORLD TRAVEL LTD

Mn Flr Elveden Hse Calgary 262-9525

Fodo L. Agency Ltd.
 Specializing In
 Overseas
 Chartered Flights
678-5890
 678-4788
 MAIN STREET — CANMORE


**"FLY THE
 KAEGI
 WAY"**
 KAEGI TRAVEL — REISEN
 • CHARTERS
 • PACKAGE TOURS
 • CRUISES & FREIGHTERS
 BRITRAIL — EURAIL & SWISS HOLIDAY PASSES
 MONDAY — FRIDAY — 10 A.M. — 6 P.M.
(604) 879-6858
 421 WEST BROADWAY
 VANCOUVER B.C., V6Y 1R4

TRICYCLES

See Bicycle Section

TROPICAL PLANTS

See Florists—Retail—Plants—Horticultural

TRUCK LETTERING

See Signs

LONG DISTANCE**APPOINTMENTS****SAVE TIME & MONEY**

Avoid wasted trips,
 Allow better planning
 of your time.

Make certain you are
 waiting to see people.

Enable your prospects
 To prepare for your visits.

Truck Lines

Art's Transport Ltd 4605 1 St SE .. Calgary 243-5501
 See Our Advertisement This Classification

BURNCO ROCK PRODUCTS

**TANDEM TRUCKS
 HAULING**

Canmore Industrial
 Sub Division

Canmore 678-5541

GIL'S DELIVERY LTD

Box 7116 Stn E Calgary 286-4100
 See Our Advertisement This Classification

**art's
 TRANSPORT
 LIMITED**
"GET'S IT THERE FASTER"
DAILY SERVICE TO:
 ★ BANFF
 ★ LAKE LOUISE
 ★ CANMORE
 ★ EXSHAW
 ★ KANANASKIS
 ★ SEEBE
 ★ MORLEY
 ★ REFRIGERATED & FLAT DECK
 SERVICE
762-2161
CALGARY OFFICE
243-4446 — 243-6171
DISPATCH—CALGARY 243-5501
4605 • 1st Street S.E., Calgary
Established Since 1933
 OPERATING
CALGARY TRUCK TERMINAL

Gil's Delivery Ltd.
 & CARTAGE

**"RADIO
 DISPATCHED
 UNITS"**
DAILY SERVICE TO
BANFF & LAKE LOUISE
286-4100 — 286-2084
BOX 7116, STATION E — CALGARY

TRUCK PAINTING
See Automobile Painters

Truck Parts & Supplies

Western Auto & Truck Parts
2602 52 St SE Calgary 272-8891

TRUCK TERMINALS
See Truck Lines

TRUCKING—Liquid & Bulk
See Truck Lines

Trust Companies

Royal Trust Co Ltd Calgary—Banff Customers Only
Call Long Distance (No Toll Charge)
& ask for Zenith 66028

TUXEDOS—Rental
See Formal Wear—Rental

Typewriters & Supplies

BOHEMIAN BUSINESS MACHINES LTD
3001 26 Av SW Calgary 249-9121

TYPISTS
See Secretarial Services

U-DRIVE
See Automobile Renting & Leasing

UNDERTAKERS
See Funeral Directors

UNDERWATER CONSULTANTS
See Diving

UNDERWATER INSPECTION SERVICE
See Diving

Uniforms—Whlse & Mfrs

SAINTHILL-LEVINE UNIFORMS CANADA
338 17 Av SW Calgary 263-5176
UNITOG CANADA LTD Calgary 263-0295
VOQUE UNIFORMS LTD
116 8 Av SE Calgary 232-1622

UNION ORGANIZATIONS
See Labor Organizations

Upholsterers

CALGARY INTERIORS & UPHOLSTERY
(1973) LTD

Commercial - Hotels - Motels
Residential

CONTRACT PRICES 283-6618

707 14 St NW Calgary 283-6618

TJNY'S UPHOLSTERING
Rear 204 Caribou St Banff 762-3812

UPHOLSTERY CLEANERS
See Carpet & Rug Cleaners

Vacuum Cleaners—Sales & Service

ELECTROLUX (CANADA) LIMITED
2017 33 Av SW Calgary 249-5563
Rexair of Calgary Ltd
1908 37 St SW Calgary 249-7822
See Our Advertisement This Classification

REXAIR OF CALGARY LTD.

FRANCHISED DEALER FOR
"THE RAINBOW"

THE ONLY WATER FILTERED CLEANER

- ★ SERVICE TO ALL MAKES
- ★ BAGS, BELTS, HOSES
- ★ RECONDITIONED USED MACHINES

PHONE CALGARY

249-7822

1908 - 37th STREET S.W.

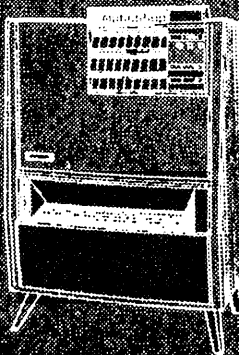
VALUATORS See Appraisers

VANS—Surf See Trailers—Camping & Travel

Vending Machines

BANFF VENDING SALES & SERVICE
520 Deer St. Banff 762-3456
See Our Advertisement This Classification
(Continued Next Page)

BANFF VENDING
Sales & Service



Your Local
Supplier of
Cigarette
Candy
Canned Drink
Sundries
Vending
Machines

24 HOUR SERVICE

762-3456

520 Deer Street
BOX 1263, BANFF

Yes, a few pennies a day will
keep an extension phone in your
home.

Wire**ANIXTER-TURMAC**

Elect'l Cable - Fast - Call Collect

1153 40 Av NE Calgary 276-9426

After Hrs Lachine Que

(No Charge to Calling Party) 1-800-361-0250

Wool Knitting—Retail

B J Knit Nook 229 Bear St Banff 762-2611

Woollen Goods

Econo-Knit Yarns Ltd

102-1235 17 Av SW Calgary 245-5322

Needle Point The 215 Banff Av Banff 762-3929

See Our Advertisement This Classification

WORD PROCESSING EQUIPMENT

See Typewriters & Supplies

WRECKERS AUTOMOBILE

See Automobile Wreckers

WROUGHT IRON WORK

See Ornamental Metal Work

Yard Goods—Retail

B J Novelty Co Ltd 229 Bear St Banff 762-2415

YELLOW PAGE ADVERTISING

See Advertising Directory

At your service around the clock—the
YELLOW PAGES.

The Needle Point

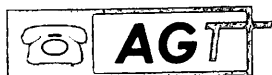
FABRIC • YARN • NEEDLEPOINT
CREWEL • NOTIONSSECOND FLOOR
THE SUNDANCE MALL
215 BANFF AVENUE, BANFF**762-3929***for safety's sake ...
for your sake ...
for others' sake ...***DRIVE SAFELY***for goodness sake!***FRONT COVER STORY**

BEAUTY FOR THE MOUNTAINSIDE: Alberta's mountains and foothills are known for their majestic beauty. Contributing to this beauty are delicate and hardy mountain flowers like the Common Saxifrage shown on our cover. The short-stemmed flowers rise from nests of narrow, dark green leaves. At upper levels these flowers grow from cracks in the rocks while at lower levels they grow mat-like from mossy soil.

The painting on the cover of this directory, one of a series illustrating the beautiful and varied wild flowers of Alberta, was prepared by an Alberta Government Telephones graphic artist. Reprints of this and other flowers in the series are available on request.

For reprints write to:

**PUBLIC RELATIONS DEPARTMENT
ALBERTA GOVERNMENT TELEPHONES
P.O. Box 2411, EDMONTON, ALBERTA
T5J 2S4**



How fast can you flip?

**TRY THE *FLIPPER* TEST.
USE THE TELLTALES
TO FIND NAMES
AND NUMBERS FAST!**

Flip through your phone book. Notice the names printed in black type at the top corner of each page? They're just like the guidewords in a dictionary. We call them *Telltales*.

With them, looking up phone numbers is finger-flipping fast. *Try it.* Get the Telltales habit. You'll soon be hooked on the convenience.

Look it up yourself. It's faster!

33
Arnold—Asbley **A**

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281-7566
245-1546
281-4334
283-0555
272-8050
288-7537
262-7642
271-8033
6308
603

BEFORE YOU DIAL

**LOOK
IN THE
BOOK**

