

Roofing Contractors

ATLAS ROOFING LTD

CEDAR SHAKES — ASPHALT SHINGLES
BUILT-UP ROOFING

4112 16a St SE Calgary 262-4533

Neilson F & Son Ltd
1208 12 Av SW Calgary 244-1880
See Our Advertisement This Classification

Western Roofing Co Ltd
828 24 Av SE Calgary 262-6116
See Our Advertisement This Classification

F. NEILSON & SON LTD.

Half Century of Experience & Service

**ALL TYPES
ROOFING**

244-1880

1208 - 12th Avenue S.W., Calgary

ROTO-TILLING

See Landscape Gardeners

RUG & CARPET DEALERS

See Carpet & Rug Section

RUG CARPET & UPHOLSTERY CLEANERS

See Carpet & Rug Cleaners

RUG CLEANERS

See Carpet & Rug Cleaners

SANATORIUMS

See Hospitals, Homes & Sanatoriums

SAND & GRAVEL

See Gravel Rock & Sand

Sand & Gravel Handling Equipment

Vulcan Machinery & Equipment Ltd

807 42 Av SE Calgary 287-1990

SAUNA BATHS

See Baths

Simplify your buying — know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "look inside the Yellow Pages" before buying.

ASPHALT SHINGLES

CEDAR SHAKES & SHINGLES

FLAT ROOFING

CHARGEX

FREE ESTIMATES

ADVICE ON ANY TYPE OF REPAIRS



WESTERN ROOFING CO. LTD.

All Work Guaranteed — Budget Plan With No Down Payment

RADIO DISPATCH — CITY OR COUNTRY

262-6116

PHONE ANYTIME
828 - 24th Avenue S.E.
CALGARY

262-6116

Herb Imler, Mgrs. Res. 252-8259

Saws—Power**HOMELITE POWER CHAIN SAWS**

LIGHTWEIGHT,
POWERFUL

HOMELITE

CHAIN SAWS

Pumps & Lighting Plants
A Complete Line of One-Man Chain
Saws and Attachments for Every
Woodcutting Job.

SALES — SERVICE — RENTALS

"WHERE TO CALL"

DISTRIBUTOR

KENWELL EQUIPMENT

14815 116 Av Edmonton 453-3841

STOCK DEPOT

Rogers Rent-All Equip Ltd

130 16 Av NW Calgary 276-5501

DEALERS

Jim's Motor Repairs (Calgary) Ltd

1316 9 Av SE Calgary 265-4715

Three Sisters Gulf Service &

Store Canmore 678-4031

HUSQVARNA POWER CHAIN SAWS

SWEDISH QUALITY

FOR

PROFESSIONAL POWER

OREGON SAW CHAIN

Husqvarna 

CHAIN SAWS

"FOR SALES & SERVICE"

SPECIALTY EQUIPMENT (1971)

14650 118 Av Edmonton 454-0606

AUTHORIZED DEALER

Jim's Motor Repairs (Calgary) Ltd

1316 9 Av SE Calgary 265-4715

PIONEER CHAIN SAWS

SAW CHAIN

BARS

SPROCKETS AND

ACCESSORIES

By the Manufacturers of Evinrude & Johnson
Outboard Motors

PIONEER

"WHERE TO BUY"

Three Sisters Gulf Service &

Store Canmore 678-4031

Schools—Art**BANFF CENTRE THE**

SCHOOL OF FINE ARTS
MANAGEMENT STUDIES
CONTINUING EDUCATION
CONFERENCES

Phone Banff 762-3391

Banff School of Advanced

Management Banff 762-4014

Chairman of the Board

Senator D Cameron Banff 762-2642

Schools—Correspondence

Government of Alberta (Provincial)

12116 104 Av Edmonton 482-4461

See Our Advertisement This Classification

GET THE EDUCATION YOU NEED
IN YOUR OWN HOME, AT YOUR OWN SPEED,
THROUGH THE MAIL

DIPLOMA - MATRICULATION
ADULT UPGRADING COURSES
ELEMENTARY, JUNIOR & SENIOR
HIGH SCHOOL LEVELS

CONTACT THE DIRECTOR
CORRESPONDENCE SCHOOL BRANCH

12116 - 104th AVENUE, EDMONTON

Call 482-4461

Alberta ADVANCED
EDUCATION

SEA FOODS

See Restaurants

Secretarial Service**OFFICE THE**

For Assistance With
ALL OFFICE SERVICES

also

PHOTOCOPYING & MIMEOGRAPHING

Box 895

Box 895 Banff 762-2868

SECURITY GUARD SERVICE

See Investigators

Septic Tanks

Calgary Septic Tank Service

9527 Fairmount Dr SE Calgary 255-0828

See Our Advertisement This Classification

(Continued Next Page)

WIND LOOSELY

Wind all electrical appliance cords loosely
so that inside wires will not break from
tension.

Calgary Septic Tank Service

FOR FARMS, HOMES, MOTELS,
FILLING STATIONS & SCHOOLS

SEPTIC TANKS — CESS POOLS

CONTRACT PRICES AVAILABLE
"OUR AIM IS TO SATISFY"

Manager, A. EBEL

Not Affiliated With Any Other Firm

255-0828

9527 Fairmount Dr. S.E., Calgary

Septic Tanks—(Cont'd)

WESTCON CONSTRUCTION PRODUCTS
PRE-CAST CONCRETE
SEPTIC TANKS
 ALL TYPES
 4909 17 Av SE Calgary 272-1106

Service Stations

Alpine Esso Service Banff Av & Fox St Banff 762-2870
 Banff Service Station 201 Bear St ... Banff 762-2156
 Banff Shell Servicentre 435 Banff Av Banff 762-2412
 Bill's Garage Canmore 678-5055
 Canmore Service Station Canmore 678-5100
 Cascade Service Station 327 Banff Av Banff 762-3551
 Exshaw Motors & Hardware Exshaw 673-3577

FAIRVIEW ESSO SERVICE

Esso Products — Atlas Tires
Propane — Towing
 Dave Smyth, Prop.
 Phone Lake Louise 522-3777

Fort Chiniquay 66 Service Seebe .. Exshaw 673-2103
 Gateway Texaco
 Harvie Heights Canmore 678-5507

GREEN "T" SERVICE

TEXACO PRODUCTS
 Firestone Tires - General Service Work
 P.O. Box 1448
 W. E. Bezanson
 201 Banff Av Banff 762-3511

HARRY'S GARAGE

GENERAL REPAIRS
GAS — OIL
WELDING — TUNE-UPS
 Harry Smith,, Prop., After Hours res. 678-5333
 Phone Canmore 678-5656

HIGHWAY GULF SERVICE STATION

GULF PRODUCTS
LIGHT MECHANICAL &
TUNE-UP SERVICE
TIRE SPECIALISTS
 Chuck Wickson - P.O. BOX 1496
 Cor Wolf & Lynx St Banff 762-2514

Midway Shell Service & Motel ... Canmore 678-5065

NORQUAY IMPERIAL CENTRE

ESSO PRODUCTS
 General Service Work
 24 Hour Service — 24 Hour Towing
 212 Banff Av Banff 762-2452

Service Stations—(Cont'd)

PARK GATE TEXACO
TEXACO PRODUCTS
 COMPLETE MECHANICAL REPAIRS
 & MAINTENANCE
 GOODYEAR & FIRESTONE TIRES
 MECHANIC ON DUTY
 Les Steward & Jim Lewis, Props.
 Phone Canmore 678-5389

RUNDLE MOUNTAIN IMPERIAL CENTRE Canmore 678-5613

STANDISH SERVICE CO LTD
CHEVROLET — OLDS SALES
G.M. SERVICE
 Gulf Products — Goodyear Tires
 Bruce Campbell
 315 Banff Av Banff 762-3640

Star Service of Banff Ltd
 230 Lynx St Banff 762-3522
 Three Sisters Esso Service
 Deadmans Flats Canmore 678-5377
 Three Sisters Gulf Service & Store Canmore 678-4031

TRANS CANADA SHELL SERVICE Canmore 678-5431

UNION SERVICE STATIONS

THE FINEST
 VALUES
 IN PRODUCTS
 & SERVICES



"WHERE TO BUY IT"
 BANFF
 Union 76 White Horn Service
 Banff Av & Marmot St Banff 762-3341

Union 76 White Horn Service
 Banff Av & Marmot St Banff 762-3341
 See Our Advertisement This Classification

WHITEHORN IMPERIAL CENTRE
IMPERIAL PRODUCTS
TOWING — (Call Banff)
 762-2452
 Winter Hours: 8:00 a.m. - 10:00 p.m.
 Summer Hours: 6:00 a.m. - 12:00 p.m.
 Phone Lake Louise 522-3755



WHITE HORN SERVICE

- UNION 76 PRODUCTS
- UNIROYAL TIRES
- CAMPING SUPPLIES
- GENERAL SERVICE WORK

24 HOUR AMA TOWING SERVICE
762-3341
 Cor. Banff Avenue & Marmot Street, Banff

SEWAGE SERVICE

See Septic Tanks

SEWAGE TREATMENT EQUIPMENT

See Septic Tanks

Sheet Metal Work

Cascade Sheet Metal 409 Cougar St ..Banff 762-3582

SHIRT LAUNDRY SERVICE

See Laundry Section, also Cleaners

Shock Absorbers

MIDAS MUFFLER SHOPS

South Shop 4002 Macleod Tr S ..Calgary 252-2226
 North Shop 904 16 Av NWCalgary 284-1117
 West Shop 25 St & 17 Av SW ..Calgary 246-1134

Shoemakers & Repairers

Louie's Shoe Store
 Brewster Industries BldgBanff 762-2607

Shoes—Retail

CORILOU SHOES LTD

**WOMEN'S & CHILDREN'S
 SHOE STORE**

204 Banff AvBanff 762-3550

Louie's Shoe Store
 Brewster Industries BldgBanff 762-2607

Show Cards

Thunderbird Signs
 421 Cougar StBanff 762-2929

Sightseeing Tours & Attractions

BANFF CABLELIFTS LTD

Banff Cablecars on Mt. Norquay
 "Banff's Most Scenic View"
 Cliffhouse Restaurant

Mt Norquay RdBanff 762-3458

**BANFF SULPHUR MOUNTAIN GONDOLA LIFT
 COMPANY LTD** Mountain AvBanff 762-2523
 Tea HouseBanff 762-2560

A recent survey definitely proves —
 1 out of every 7 Yellow Page Buyers
 makes a personal visit to the firm
 selected to buy what he wants after
 he has consulted the Yellow Pages.
 He is usually counted as a "drop-in"
 customer by the firm.
 Will your Yellow Page advertising
 direct these "drop-in" customers to
 you?

Sightseeing Tours & Attractions—

(Cont'd)

Banff Taxi & Sightseeing
 229 Banff AvBanff 762-3417
 See Our Advertisement This Classification
 Brewster Transport Company Ltd
 Gray Line Sightseeing Tours
 304 Caribou StBanff 762-2241
 207 Spray AvBanff 762-2402
 762-2933
 762-3367
 Gray Line Taxi Brewster Compound Banff 762-3366
 Hertz Rent A Car Brewster Garage Banff 762-2027
 Bus Depot Tickets & Information ..Banff 762-2323
 See Our Advertisement This Classification
 (Continued Next Page)

**SIGHTSEEING
 LIMOUSINES — TAXI**



**BREWSTER TRANSPORT
 COMPANY LTD.**

**Daily Tours In Vista-Dome
 Coaches. Driver Lectured.**

Banff - Lake Louise - Jasper
 Columbia Icefield - Emerald Lake

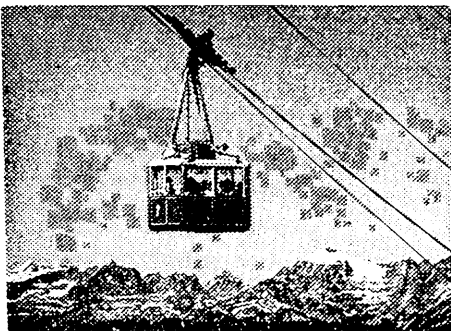
**CALGARY AIRPORT
 LIMOUSINE SERVICE**

**Banff 762-2241
 Lake Louise 522-3787
 Jasper 852-3332**

**BANFF TAXI
 & SIGHTSEEING**

**762-3417
 762-3630**

229 Banff Avenue, Banff
 Box 808



The View From

JASPER SKY TRAM

IS ONE OF THE WORLD'S MOST SPECTACULAR

Travel to the Summit of Whistlers Mountain In The Comfort of a 30 Passenger Car

852-3093

JASPER SKY TRAM LTD.

P.O. Box 418

Jasper, Alberta



TOURS & TAXI SERVICE

- 5 Passenger Cars
- 11 Passenger Tour Buses
- Calgary Airport Service

SIGHTSEEING TOURS TO:

LAKE LOUISE & EMERALD LAKE
 YOHO VALLEY — NUM-TI-JAH LODGE
 COLUMBIA ICEFIELDS — JASPER

Rocky Mountain Wildlife
 Photography Tours

BANFF

762-3351

229 Banff Ave., Banff — Box 808

MOUNTAIN TAXI & TOURS LTD.

Sightseeing Tours & Attractions—

(Cont'd)

Columbia Icefield Snowmobile Tours

Dial "0" & ask for Columbia Icefield Toll Station

Jasper Sky Tram Ltd

Jasper Banff Hwy Jasper 852-3093

See Our Advertisement This Classification

LAKE LOUISE SKI AREA

CANADA'S LONGEST
 GONDOLA ENTRANCE
 ON THE TRANS-CANADA

Phone Lake Louise 522-3555

Legion Taxi & Tours

Rear 214 Banff Av Banff 762-3337

See Our Advertisement This Classification

MINNEWANKA TOURS LTD

Banff National Parks
 Most Scenic Boat Trip
 2 HOUR CRUISES TO
 THE DEVIL'S GAP
 Boating & Fishing

Lake Minnewanka Banff 762-3473

Mountain Taxi & Tours Ltd

229 Banff Av Banff 762-3351

See Our Advertisement This Classification

(Continued Next Page)

LEGION Taxi & Tours

ANDY KNIGHT

Offers The Most Comprehensive
 Trips Throughout The Parks

"Let Dad Relax & Enjoy Our Tour"
 "COLUMBIA ICE FIELDS"

Including Lake Louise & Moraine Lake

CALL US FOR MORE DETAILS

762-3337

Rear 214 Banff Avenue — Box 208, Banff

PEOPLE
 ARE ON THE MOVE
 MR. BUSINESSMAN . . .

all through the Yellow Pages.

They'll find the heading they want, but . . . will your firm name be there to invite them to do business with you? It will if your advertising program in these Yellow Pages is all inclusive.

Sightseeing Tours & Attractions—**(Cont'd)**

Rocky Mountain Raft Tours
 Box 1771 Banff 762-3632
 See Our Advertisement This Classification
 Timberline Tours Ltd Lake Louise 522-3743

Results obtained through Classified Business Directory advertising are greater than can be obtained through similar expenditures in any other form of advertising.

ROCKY MOUNTAIN

RAFT TOURS

Daily River Trips

Guided Tours of Canada's
 Most Magnificent Scenery

Your Choice of Length, Location, and Type

BANFF

Scenic Bow River Tour

JASPER

Raft The Fur Traders' Route

KOOTENAY

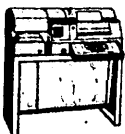
Two-Day Wilderness Adventure

**SPECIAL GROUP SERVICE
 AND RATES**

762-3632

BOX 1771, BANFF

ASK YOUR A.G.T.
 COMMUNICATIONS CONSULTANT
 ABOUT

**TELETYPE****ALBERTA GOVERNMENT TELEPHONES**

Total Communications for modern business

Signs

Neon Sales & Service Ltd
 909 15 St SW Calgary 269-4971
 See Our Advertisement This Classification
 Thunderbird Signs
 421 Cougar St Banff 762-2929
 See Our Advertisement This Classification

DON'T WAX

Your telephone company advises against "shining up" your telephone because wax or other types of polish will dull or streak the color finish. Simply wipe with a damp, then a dry cloth.



NEON SALES & SERVICE LTD.

neon and plastic displays
 storefront modernization
 advertising co-ordinators

909 - 15th Street S.W.

CALGARY

269-4971

421 Cougar St.

Banff

MARY ZEVICK — PROP.

Show Cards Truck Lettering
 Routed Signs Silk Screening
 Gold & Silver Leaf

762-2929 BANFF



The Big Friendly Giant of Western Skiing

RIGHT ON TRANS-CANADA HIGHWAY

- 1 GONDOLA
- 3 DOUBLE CHAIRLIFTS
- 2 POMAS
- 1 T-BAR

SKI SCHOOL, SKI-SHOP & RENTALS

3 DAY LODGES

24 HOUR SNOW REPORT

CALGARY 244-6665

BANFF CUSTOMERS DIRECT LINE
(No Charge)

DIAL **762-2097**

LAKE LOUISE SKI AREA

522-3555

LAKE LOUISE

Ski Centres

BANFF CABLELIFTS LTD

MT. NORQUAY

"Banff's Family Ski Area"

Mt Norquay Rd Banff 762-3458

CARIBOO HELICOPTER SKIING LTD

HELICOPTER SKIING

BANFF 762-4171

Box 35 Lake Louise 522-3801

Lake Louise Ski Area Lake Louise 522-3555
See Our Advertisement This Classification

MARMOT BASIN SKI-LIFTS LTD

BOX 1300, JASPER

For the Rockies at Their Best

Special Ski-Week Packages

Group Rates Available

Open November to May

24 Hr. Snow Phone Calgary 262-1754

Banff-Jasper Hwy Jasper 852-3816

Sunshine Ski School

223 Muskrat St Banff 762-3519

See Our Advertisement This Classification

SUNSHINE VILLAGE (BANFF) LTD Banff 762-3383

Sunshine Ski School

Specializing In

Class Lessons

Private Lessons

Learn to Ski Weeks

Instant Replay T.V.

Skiing for the Handicapped

DIRECTOR, JERRY JOHNSTON

762-3519

Box 1373, Banff

WANT TO KNOW ALL THE ANSWERS?

Who sells it? Who repairs it? It's easy to find the answer to almost any buying problem in the **YELLOW PAGES** of your telephone directory. Remember to use this handy "Buyers Guide" whenever you're hunting for products or services.

HUNTING

for a reliable firm?

You'll find hundreds of

them right here in the

YELLOW PAGES

Ski & Mountain Climbing Tours**BANFF HELICOPTER SKIING**

**DAILY HELICOPTER SKI TRIPS
FROM BANFF — CROSS COUNTRY
& SKI MOUNTAINEERING**

After Hours 762-3669

Box 895 Banff 762-2868

BUGABOO HELICOPTER SKI LIMITED

130 Banff Av Banff 762-3381

Canadian Mountain Holidays

130 Banff Av Banff 762-3381

See Our Advertisement This Classification

HIGH HORIZONS

Mountaineering Courses & Camps

Adult — Teens — Juniors

Wilderness Trekking

Summer Ski Camp

Mountain Cycle Tours

Mountain Guiding Services

AFTER HOURS — 762-3669

Box 1166 Banff 762-3292

CANADIAN MOUNTAIN HOLIDAYS

★ WEEKLY COURSES IN MOUNTAIN
CLIMBING

For Beginners, Intermediates & Experts

★ HELICOPTER SKI TOURS

★ GLACIER & HIGH-MOUNTAIN SKI TOURING

★ PRIVATELY GUIDED SKI & CLIMBING
TOURS TO ALL MOUNTAIN AREAS

762-3381

130 Banff Avenue, Banff

Skis & Skiing Equipment

Abominable Ski Shop Ltd

137 Banff Av Banff 762-2660

MONOD SPORTS LTD

Harmony Bldg Banff Av Banff 762-2343

Ski-Fix The 3515 17 Av SW Calgary 242-2113

See Our Advertisement This Classification

Ski World Alberta Ltd

206 Banff Av Banff 762-2664

Spoke 'N Edge 215 Banff Av Banff 762-2854

See Our Advertisement This Classification

THE SKI FIX

SPECIALISTS

SKIS - BOOTS - POLES

Complete Ski Equipment

Repair Service

48 Hour Mounting Service

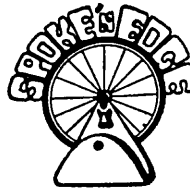
Engraving

Complete Line of Boot

& Pole Parts

242-2113

3515 - 17th Avenue S.W., Calgary



BANFF REPAIR SPECIALISTS

• SKIS

• BICYCLE RENTALS & REPAIRS

"DON'T LET MAJOR OR MINOR REPAIRS
SLOW YOU DOWN IN THE CANADIAN ROCKIES"

215 BANFF AVE. **762-2854**
BANFF

SMORGASBORD

See Caterers, also Restaurants

Call by number its twice as fast.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified

Telephone Section

SKI TOWS

See Ski Centres

Skiing Equipment—Rental

Abominable Ski Shop Ltd

137 Banff Av Banff 762-2660

Sunshine Village Banff 762-2676

Wiegele Mike Ski School Ltd

Box 35 Lake Louise 522-3801

Skiing Instruction

Cariboo Helicopter Skiing Ltd

Box 35 Lake Louise 522-3801

Three Areas Ski School

Greyhound Bus Depot Banff 762-4066

Wiegele Mike Ski School Ltd

Box 35 Lake Louise 522-3801

SKINS

See Hides, Raw Fur & Skins

Snow Removal Equipment

Arn's Equipment Ltd
340 16 Av NW Calgary 277-4335
See Our Advertisement This Classification

ARN'S EQUIPMENT Ltd.
GRAVELY TRACTORS
TORO SNOW BLOWERS



SNOW REMOVAL EQUIPMENT

- 48" Snow Plow Blade
- 2 Stage Snow Blowers

277-4335

340 - 16th Ave. N.W., Calgary

SNOW SLEDS
See Snow Vehicles

Snow Vehicles

Renfrew Sports Ltd
326 Meridian Rd NE Calgary 272-6444
See Our Advertisement This Classification

Western Cycle (Calgary 1970) Ltd {244-4044
1514 14 St SW Calgary {244-5222
See Our Advertisement This Classification

ski-doo

272-6444 • 272-6425

TELEX 038-22804

EVERYTHING FOR SNOWMOBILES
PARTS — ACCESSORIES — CLOTHING

HONDA MOTORCYCLE
SALES & SERVICE

renfrew sports ltd.

326 Meridian Road N.E., Calgary
"YOUR ONE STOP SNOWMOBILE CENTRE"

ski-doo

244-4044 244-5222



WESTERN CYCLE
(CALGARY 1970) LTD.
1514 - 14th Street S.W., CALGARY

SNOWSHOES
See Sporting Goods

SOCIETIES
See Associations & Societies

SOLICITORS
See Lawyers

Sound Systems & Equipment

AGT PUBLIC ADDRESS PAGING SYSTEMS

Custom designed to fit your individual need.



- quality components.
- complete indoor/outdoor systems.
- talk back loudspeakers provide immediate 2-way communication.
- no maintenance costs.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

At your service around the clock—

AUTHORIZED Sales and Service

When you want to know who sells a certain trade-marked or branded article or where to secure authorized service, look for the name of the product or service, or for its trade-mark under the heading which describes it in the

Yellow Pages

Authorized dealers are listed under the trade name or trade - mark heading.

Souvenirs & Favours

B J Novelty Co Ltd 229 Bear St Banff 762-2415
 Calico-Cat Kirby Lane Banff 762-4053
 Eddy's Trading Post Canmore 678-5175
 See Our Advertisement This Classification
 Len's Souvenir Shop Ltd
 129 Banff Av Banff 762-2444
 See Our Advertisement This Classification

TED'S NOVELTY STORE LTD

Fine Assortment of Souvenirs
 English Bone China
 Cups & Saucers

ACROSS FROM CASCADE HOTEL

121 Banff Av Banff 762-3653

**EDDY'S
 Trading Post**

- LEATHER
- FURS
- MOUNTED ANIMALS
- SOUVENIRS
- HIDES
- INDIAN HANDICRAFTS
- RUGS
- GIFTS

678-5175

BOX 189, CANMORE

**LEN'S
 SOUVENIR SHOP
 LTD**

LEN KAMENKA, PROP.

BANFF'S FINEST CURIO STORE

China, Costume Jewellery, Curios,
 Souvenir Spoons, Indian Slippers,

Canadian Made Pottery

762-2444

NEXT TO LUX THEATRE

129 Banff Avenue, Banff

Sporting Goods

Abominable Ski Shop Ltd
 137 Banff Av Banff 762-2660
MAGS SPORT SHOP 131 Banff Av Banff 762-3124
SKI WORLD ALBERTA LTD

SKIING, CLIMBING & CYCLING
 Camping & Tenting Equipment
 Sports Wear

206 Banff Av Banff 762-2664

Sport Shop Canmore 678-5177

SPORTS CAR EQUIPMENT

See Automobile Parts & Supplies Section

Sportswear—Retail

Monod Sports Ltd
 Harmony Bldg Banff Av Banff 762-2343
 Retail Store
 Mn Fir Banff Springs Htl Banff 762-2988

SPRAY PAINTERS

See Painters & Paperhangers

STEAM BATHS

See Baths

STEAM CLEANING EQUIPMENT

See Cleaning Equipment & Service—Industrial

Steam Cleaning—Industrial

Chem-Wash Industries Ltd
 245 61 Av SE Calgary 252-7501
 See Our Advertisement This Classification

GEORGE & SONS PLUMBING

118 Muskrat St Banff 762-2989



**CHEM-WASH
 INDUSTRIES
 LTD.**

Mobile Steam Cleaning or
 High Pressure Water Jetting

- WE SPECIALIZE IN HEAVY DUTY
 OILFIELD OR INDUSTRIAL CLEANING**
- DEGREASING
 - TANK DEGASSING
 - PAINT REMOVING
 - CHEMICAL CLEANING
 - TUBING DRIFTING
 - BUILDING CLEANING

• THAWING
24 HOUR SERVICE ANYWHERE

CALGARY

Olds Phone 226-6777 — Olds Mobile YR2-4637

252-7501

STEEL BUILDINGS

See Buildings—Metal

STEEL FOUNDRIES

See Foundries—Iron, Steel, Brass &
 Aluminum Castings

STORAGE—FUR & GARMENT

See Fur Storage

STORM WINDOWS

See Windows—Metal

STOVE OIL

See Gasoline & Oil Bulk Stations

SUPERMARKETS

See Grocers—Retail

SURGEONS

See Physicians & Surgeons

Surveying Instruments

**CALGARY INSTRUMENT TECHNICAL
 SERVICE LTD** 109 17 Av SW .. Calgary 262-4624

TANKS—Septic

See Septic Tanks

Taxicabs

Banff Taxi & Sightseeing {762-3417
 229 Banff Av Banff {762-3630
 See Our Advertisement This Classification

GRAY LINE TAXI Brewster Compound Banff 762-3366
 Legion Taxi & Tours
 Rear 214 Banff Av Banff 762-3337
 See Our Advertisement This Classification

Mountain Taxi & Tours Ltd
 229 Banff Av Banff 762-3351
 See Our Advertisement This Classification

Another phone might easily be prescribed by your doctor to save steps, conserve energy.

**BANFF TAXI
& SIGHTSEEING
TAXI** and Sightseeing
Tours

762-3417 • 762-3630

229 Banff Avenue, Banff
Box 808


**LEGION
Taxi & Tours**

ANDY KNIGHT
Licensed Park Guide

762-3337

AIRPORT TRIPS
AT YOUR CONVENIENCE

REAR 214 BANFF AVENUE, BANFF


Mountain
TAXI & TOURS LTD.
BANFF'S BEST SERVICE
AT LOWEST RATES

BANFF
762-3351
Calgary Airport Service
229 Banff Avenue, Banff — Box 808

TEACHERS—MUSIC
See Music Colleges & Teachers

TEACHERS—VOCAL
See Music Colleges & Teachers

Telegraph Companies

Canadian Pacific Railway
C P R Station Banff 762-2424


Telephone Equipment

ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Teletypewriter Communication Service

T W X

DIAL AND TYPE
COMMUNICATION
PROVIDING FAST,
ACCURATE,
DEPENDABLE, LOW COST TRANSMISSION OF
THE PRINTED WORD TO 188,000 TWX USERS
IN OVER 100 COUNTRIES.



“FOR INFORMATION CALL”
ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Television Sales & Service

Adams Electric Limited
213a Banff Av Banff 762-2598
See Our Advertisement This Classification

(Continued Next Page)

Adams Electric
LIMITED

TELEVISION
SALES & SERVICE
RADIO - STEREO

APPLIANCES — CAR RADIOS
ANTENNAS — SOUVENIRS
TAPES — RECORDS

762-2598
213a Banff Avenue, Banff

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Television Sales & Service—(Cont'd)

FORD'S RADIO & TV

412 Cougar St Banff 762-2706
See Our Advertisement This Classification

Nilsson TV Service 345 Beaver St ... Banff 762-2042

**FORD'S
RADIO & T.V.**



**ELECTROHOME
SALES & SERVICE**

- ★ REPAIRS TO ALL MAKES
RADIO'S & TV'S
- ★ MOTEL TV SYSTEMS
- ★ ANTENNAS

762-2706

412 Cougar Street, BANFF

Theatres—Motion Picture

Lux Theatre 133 Banff Av Banff 762-3510

THEATRICAL COSTUMES

See Costumers

Time Recorders

SIMPLEX INTERNATIONAL TIME EQUIPMENT
CO LTD 2050 10 Av SW Calgary 244-7438

Tires—Dealers

HIGHWAY GULF SERVICE STATION

**GULF
GOODYEAR &
FIRESTONE**

Cor Wolf & Lynx St Banff 762-2514

Tobacconists—Wholesale

HUDSON'S BAY WHOLESALE
423 Manitou Rd SE Calgary 287-2233

TOUR OPERATORS

See Sightseeing Tours & Attractions also
Travel Bureaus

Tourist Information

Chamber of Commerce
124 Banff Av Banff 762-3777

Towing Service

BANFF SHELL SERVICENTRE

**AMA
TOWING SERVICES**
Authorized Parts & Service
DATSUN VOLKSWAGEN

435 Banff Av Banff 762-2412

City Wide Towing
1609 Kensington Rd NW Calgary 288-3963
See Our Advertisement This Classification

(Continued Next Page)

Television Systems—Closed Circuit

ALBERTA GOVERNMENT TELEPHONES

**CLOSED
CIRCUIT
TV**



Systems ranging from a basic camera & monitor
to the largest complex studios, provide
unlimited application for

BUSINESS & EDUCATION

- Specialized training
- security
- silent paging
- general surveillance
- retain lectures
- detailed experiments
- playback special events
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"FOR INFORMATION CALL"

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Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long
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& ask for Zenith 33000

TERMITE CONTROL
See Exterminators

City
WIDE

TOWING — Calgary
24 HOUR AMA SERVICE

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Radio Dispatched — Local & Long Distance
1609 Kensington Road N.W., Calgary

Towing Service—(Cont'd)

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24 HOUR
TOWING SERVICE

212 Banff Av Banff 762-2452

Standish Service Co Ltd

315 Banff Av Banff 762-3640

STAR SERVICE OF BANFF LTD

24 HOUR TOWING

762-3522

230 Lynx St Banff 762-3522

UNION 76 WHITE HORN SERVICE

24 HOUR A.M.A. TOWING
SERVICE

Banff Av & Marmot St Banff 762-3342

TOWNS & VILLAGES

See Alphabetical Section Under Respective Names

Tractors & Equipment

Arn's Equipment Ltd 340 16 Av NW Calgary 277-4335

See Our Advertisement This Classification

Vulcan Machinery & Equipment Ltd

807 42 Av SE Calgary 287-1990

ARN'S EQUIPMENT LTD.

Gravely & Hesston
Garden Tractors



7 - 16.5 H.P.
SALES & SERVICE
LAWNBOY
TORO
SNAPPER
POWER MOWER

277-4335

340 - 16th Avenue N.W., Calgary

TRAILER PARKS

See Mobile Homes & Trailer Parks

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Yellow Pages . . . it pays! They will tell your sales story to people who are ready to buy.

Trailers—Camping & Travel

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TRAILERS SERVICED
PROPANE AVAILABLE
Harvie Heights Overpass
½ Mile East of Park Gates
Mailing Address: Box 1847, Banff

Harvie Heights Canmore 678-5387

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STYLE — QUALITY — VALUE
TRAVELAIRE - "E E E" COMPACT
INDOOR SHOWROOM

Open 'Till 9:00 p.m. Week Days

901 11 St SW Calgary 264-1999

Trailers—Renting & Leasing

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THE RIGHT EQUIPMENT
AT COMPETITIVE



RATES—All Size Trailers - Safe, Easy-Towing Designed for self movers. Free Road Service, Moving Guide. Moving Aids Available. Insurance. Major Bank Cards Accepted.

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CALGARY-WESTERN CANADA OFFICE

U-HAUL CO LTD

2905 Richmond Rd SW Calgary 249-7332

Trailers—Towing

CHINOOK TOWING & TRAILER SERVICE

2622 29 St SW Calgary 249-4111

TRANSFERS

See Decalcomania Transfers

TRANSMISSIONS

See Automobile Transmission Sales & Service

TRANSPORTATION COMPANIES

See Specific Headings ie: Air Line Co's,
Bus Lines, Movers, Railway Co's, & Truck Lines

Travel Bureaus

BREWSTER TRAVEL BUREAU BUS DEPOT

304 Caribou St Banff 762-3207

BURRITT TRAVEL

American Express Representative

327 8 Av SW Calgary 269-3791

Chinook-Ridge Branch

Chinook-Ridge Centre South Calgary 252-2231

Brentwood Village Mall Calgary 289-4413

Credit Card Information Calgary 265-7974

JARVIS TRAVEL LTD

TO BE SURE

FILLING

VACATION & BUSINESS TRAVEL NEEDS

Mn Flr 639 5 Av SW Calgary 262-7038

(Continued Next Page)

Travel Bureaus—(Cont'd)

Sun Travel Centre Box 1586 Banff 762-3818
 See Our Advertisement This Classification
 Travellers Digest (Tourist Bureau) Ltd
 229 Banff Av Banff 762-2286
 See Our Advertisement This Classification

WHITESIDE WORLD TRAVEL LTD
 Mn Flr Elveden Hse Calgary 262-9525

BATHTUB CLEANER

When bath tubs and other enamelled equipment turn yellow, rub with a sponge dipped in a solution of salt and turpentine to bring back their sparkling whiteness.



*Travel
 Centre*

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- Air
- Bus
- Steamship
- Hotels
- Tours

Agents For
RENT-A-BUG CAR RENTALS
TICKET & RESERVATION SERVICE

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 Box 1586, BANFF, ALTA.

OPEN YEAR ROUND

**ACCOMMODATION &
 RESERVATIONS**

GENERAL INFORMATION
 BANFF-JASPER & YOHO NATIONAL PARKS &
 ALL ADJACENT AREAS

Travellers Digest
 (Tourist Bureau) Ltd.

762-2286
 Box 10, 229 Banff Avenue, Banff

TRICYCLES

See Bicycle Section

Trophies

Calgary Trophy Distributors Limited
 1919 31 St SE Calgary 273-3818
 See Our Advertisement This Classification

**Calgary Trophy
 Distributors Ltd.**

WHOLESALE DISTRIBUTOR FOR
RAPIER TROPHY MANUFACTURING CO.
 (For Dealers Only)

COMPLETE STOCK: TROPHIES, PLAQUES
 CUPS — ENGRAVING PLATES, ETC.

273-3818

1919 - 31st STREET S.E., CALGARY

TROPICAL PLANTS

See Florists—Retail

Truck Dealers—New

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 See Our Advertisement This Classification

*To find
 anything you
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Yellow Pages

A BIG WORLD OF TRUCKS

New & Used

Light, Medium & Heavy Duty

243-4201



4620 Blackfoot Trail S.E., Calgary

Truck Dealers—Used

Skip's Truck Sales 448 42 Av SE Calgary 243-5155
See Our Advertisement This Classification

**See Calgary's Largest
USED TRUCK DEALER**

SKIP'S

TRUCK SALES

448 - 42nd Avenue S.E., Calgary

Between Macleod Tr &
Blackfoot Tr on 42 Av S.E. **243-5155**

TRUCK LETTERING
See Signs

Truck Lines

Art's Transport Ltd
4605 1 St SE Calgary 243-5501
See Our Advertisement This Classification

BILL'S BANFF CARTAGE
203 Banff Av Banff 762-2818
CP Transport C P R Station Banff 762-2118
GIL'S DELIVERY Box 7116 Calgary 286-4100
Nickle Trucking Co Exshaw 673-3535

Art's Transport

LTD.

"GET'S IT THERE FASTER"

DAILY SERVICE TO:

- ★ BANFF
- ★ LAKE LOUISE
- ★ CANMORE
- ★ EXSHAW
- ★ KANANASKIS
- ★ SEEBE
- ★ MORLEY

BANFF OFFICE, 416 Banff Ave.

762-2161

CALGARY OFFICE

243-4446

DISPATCH—CALGARY 243-5501

4605 - 1st Street S.E., Calgary

Established Since 1933

OPERATING

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TRUCK PAINTING
See Automobile Painters

TRUCKING—Liquid & Bulk
See Truck Lines

TUXEDOS—Rental
See Formal Wear—Rental

TYPISTS
See Secretarial Services

U-DRIVE
See Automobile Renting & Leasing

UNDERTAKERS
See Funeral Directors

UNION ORGANIZATIONS
See Labor Organizations

Upholsterers

CALGARY INTERIORS & UPHOLSTERY LTD

Commercial - Hotels - Motels
Office, Etc.

CONTRACT PRICES 283-6618

120 10 St NW Calgary 283-6618

**TINY'S FURNITURE REFINISHING &
UPHOLSTERY** 204 Caribou St .. Banff 762-3812

UPHOLSTERY CLEANERS
See Carpet & Rug Cleaners

Vacuum Cleaners—Sales & Service

ELECTROLUX (CANADA) LIMITED
2017 33 Av SW Calgary 249-5563

VALUATORS
See Appraisers

RESHAPE THEM

Should shrinkage occur when using a dryer to dry such garments as cotton knit undergarments or T-shirts, it can usually be corrected by removing the garments while still slightly damp and pulling them into shape.

for safety's sake...

for your sake...

for others' sake...

DRIVE SAFELY

for goodness sake!

Vending Machines

BANFF VENDING SALES & SERVICE

520 Deer St Banff 762-3456
 See Our Advertisement This Classification
 Rocky Mountain Vending
 344 Muskrat St Banff 762-2766
 See Our Advertisement This Classification

BANFF VENDING

Sales & Service



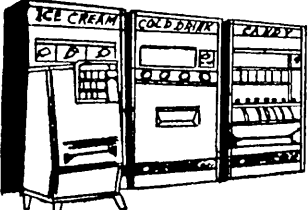
**Your Local
Supplier of
Cigarette
Candy
&
Canned Drink
Vending
Machines**

24 HOUR SERVICE

762-3456

520 Deer Street
BOX 1263, BANFF

**YOUR LOCAL
Rocky Mountain Vending**



**ALL
KINDS
SUPPLIER
FOR
SCHOOLS,
HOTEL,
MOTEL,
RESTAURANTS**

24 Hour Service
Box 1736, Banff

762-2766

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VENTILATING CONTRACTORS

See Heating Contractors—Hot Water Steam & Warm Air

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 53 14 St NW Calgary 283-3354
 Dr W C Walsh & Associates Calgary 283-3354
MACLEOD TRAIL ANIMAL HOSPITAL & CLINIC
 8912 Macleod Tr S Calgary 255-5727
 Stone Dr J A 4117 4 St NW Calgary 282-2082
WESTSIDE VETERINARY CLINIC & HOSPITAL
 14 St & 11 Av SW Calgary 244-2778

VILLAGES & TOWNS

See Alphabetical Section Under Respective Names

VIOLINS

See Music & Musical Instruments

VISUAL CARE

See Optometrists also Physicians & Surgeons

WALKIE TALKIE

See Radio Communication, Equipment & Systems

Warehouses—Merchandise

Banff Depot Ltd 136 Bear St Banff 762-2588

WATER BEDS

See Furniture Dealers—Retail

WEED SPRAY

See Chemicals

Welding—Electric & Oxy-Acetylene

INDEPENDENT MACHINERY LTD

Expert Boiler Repairs Since 1920

Pressure Welders - Boiler Repairs

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Phil Heerema, res. 288-2393	265-5055 265-4075 265-4570
J. I. Jordan, res. 265-4233	
1449 17 Av SE Calgary	

SPORTSMAN'S WORKSHOP Canmore 678-5800

Welding Equipment & Supplies

Welders Supplies Ltd 609 42 Av SE Calgary 243-7746
 See Our Advertisement This Classification

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& Specialty Gases
 PUROX, OXWELD,
 PREST-O-LITE Welding &
 Cutting Equipment
 LINDE & LINCOLN
 Electric Welding Equipment
 & Supplies

Distributor For



HEAD OFFICE
 609 - 42nd AVENUE S.E.
 CALGARY, ALBERTA

243-7746

Welding Products

WELL DRILLERS SUPPLIES

See Drilling Equipment & Supplies

Window Cleaners

Banff Floor Cleaning Service

120 Spray Av Banff 762-2427

WINDOW GLASS

See Glass—Auto Plate & Window

Window Shades

Calgary Venetian Blinds Co

1217 9 Av SE Calgary 266-3422

See Our Advertisement This Classification

Woollen Goods

Tika Woolcrafts 217 Banff Av Banff 762-3878

WRECKERS AUTOMOBILE

See Automobile Wreckers

X-Ray Apparatus & Supplies

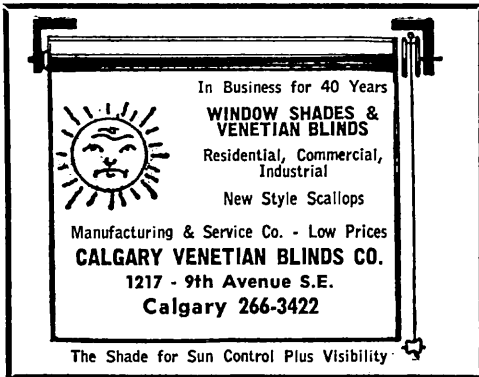
Medtec Marketing Corp Ltd

502-429 14 St NW Calgary 283-0535

YELLOW PAGE ADVERTISING

See Advertising Directory

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 Residential, Commercial, Industrial
 New Style Scallops
 Manufacturing & Service Co. - Low Prices
CALGARY VENETIAN BLINDS CO.
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The Shade for Sun Control Plus Visibility.



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 COMMUNICATIONS CONSULTANT ABOUT



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Having a
Salesman At
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LET OUR ADVERTISING SALESMEN SHOW YOU HOW THE YELLOW PAGES WILL REACH ACTION MINDED PEOPLE WHEN THEY ARE READY TO BUY

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(Collect)

261-5187

FOR FAST, EASY REFERENCE,
 MAKE A NOTE OF THE NUMBERS YOU CALL FREQUENTLY

NAME AND ADDRESS	AREA CODE	TELEPHONE NUMBER

FRONT COVER STORY

To commemorate Fort Macleod's Centennial year 1974, our cover is a series of prints depicting North West Mounted Police activities in Fort Macleod, 1874. These artists' concepts show Assistant Commissioner Col. James Macleod and Scout Jerry Potts in the exercise of their duty.

The N.W.M.P. were organized in 1873 by Act of Parliament. Assistant Commissioner Col. James Macleod and three troops came to Alberta to establish security for Settlers and Indians in the vast Indian battleground and buffalo pasture. Col. Macleod engaged Jerry Potts, Scotsman and Peigan Indian, as guide and interpreter. Jerry selected a site on the Oldman River which was reached October 13, 1874. It was named Fort Macleod in honor of Col. Macleod.

War on the whiskey smugglers and establishment of law and order began immediately. Jerry Potts, with the Force for 22 years, provided invaluable help with his interpretation of dialects and his reputation for fair and honest dealings. Col. Macleod obtained respect from the Indians and Settlers through his tact, dignity and bold, aggressive leadership.

About the artist. Neil Boyle, son of Mrs. Boyle and the late D. A. Boyle grew up in Fort Macleod. He attended the Banff School of Fine Arts as well as leading art institutes in the U.S.A. An eminently successful artist, Mr. Boyle completed the North West Mounted Police originals in 1954. Prints are available from the N.W.M. Police Museum, P.O. Box 776, Fort Macleod.