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Where The Best Trails Take Off

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REVOLVERS

See Sporting Goods Section

Riding Academies

BREWSTER STABLES

Birch Av Banff 762-2832

(See Advertisement This Page)

Mickle's Stables Lake Louise 3251

(See Advertisement This Page)

Sundance Riding Stables Birch Av ... Banff 762-2842

(See Advertisement This Page)

Mickle's Stables



TRAIL TRIPS ARRANGED

Skoki Lodge & Other Scenic Places
Stables at Lake Louise & Emerald Lake

LAKE LOUISE

3251

Sundance Riding Stables



ALSO BREEDERS OF
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ARABIAN
HORSES

HORSES FOR HIRE

GUIDED HOUR LONG RIDES

8 A.M. - 6 P.M. DAILY

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In Advance

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Tom and Carin Boon Owners, Box 183, Banff, Alberta
IF NO ANSWER CALL 762-3446

RIFLES

See Sporting Goods Section

ROCK & GRAVEL

See Gravel, Rock & Sand

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1208 12 Av SW Calgary 244-1880
(See Advertisement This Page)
Western Roofing Co Ltd
828 24 Av SE Calgary 262-6116
(See Advertisement This Page)
WILSON W C Fox St Banff 762-2644

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ROTO-TILLING

See Landscape Gardeners

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See Carpet & Rug Section

**RUG CARPET & UPHOLSTERY
CLEANERS**

See Carpet & Rug Cleaners

RUG CLEANERS

See Carpet & Rug Cleaners

RUMPUS ROOMS

See Contractors—Building

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1519 9 Av SE Calgary 265-7943

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Calgary Septic Tank Service

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(See Advertisement This Page)

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See Restaurants

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SEPTIC TANKS — CESS POOLS

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Banff Shell Servicentre 435 Banff Av Banff 762-2412

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Boyle's Esso Service Lake Louise 2321

Canmore Service Station Canmore 678-5100

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WELDING — TUNE-UPS

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Cascade Service Station 327 Banff Av Banff 762-3551

Exshaw Motors & Hardware Exshaw 673-3577

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Esso Products — Atlas Tires — Propane

Towing — Dave Smyth, Prop.

Phone Lake Louise 2311

Listings Of This
 Classification Are Continued
 On Next Page

Service Stations—(Cont'd)

Fort Chiniquay Service Seebe Exshaw 673-2103
GAP LAKE GULF SERVICE
 Deadmans Flats Canmore 678-9092

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230 Lynx St Banff 762-3522

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Deadmans Flats Canmore 678-9091

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See Septic Tanks

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(See Advertisement This Page)



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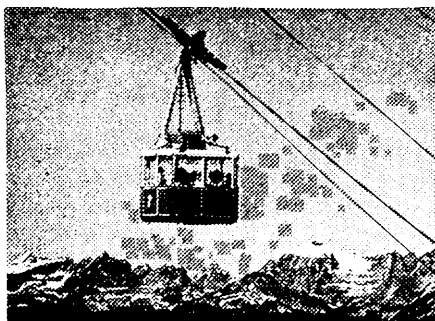
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(See Advertisement This Page)

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Operations Mgr 207 Spray Av Banff 762-2933

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Airline Reservations Banff 762-2027

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Head Office 304 Caribou St Banff 762-2241

(See Advertisement This Page)

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Jasper Banff Hwy Jasper 852-3093

(See Advertisement This Page)

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Classification Are Continued
On Next Page**

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(See Advertisement This Page)

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SKI TOWS

See Ski Centres

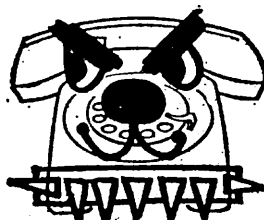
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(See Advertisement This Page)

YELLOW PAGES Save You Steps.

*for safety's sake ...
for your sake ...
for others' sake ...*

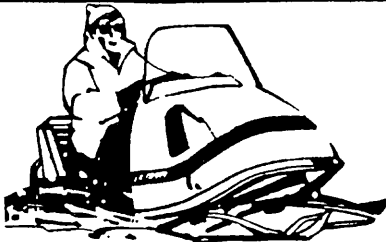
DRIVE SAFELY

for goodness sake!

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Snowmobiles, Sportswear, Accessories, Parts & Service

ski-doo



272-6444

EVERYTHING FOR SNOWMOBILES

* PARTS * ACCESSORIES * CLOTHING
* TRAILERS * SLEDS * TOBOGGANS
WINTER CAMPING EQUIPMENT

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Len's Souvenir Shop Ltd

129 Banff Av Banff 762-2444

(See Advertisement This Page)

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Fine Assortment of Souvenirs
English Bone China
Cups & Saucers

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LTD

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See Automobile Parts & Supplies Section

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See Painters & Paperhangers

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STAMPS—RUBBER

See Rubber Stamps

STEAM BATHS

See Baths

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See Buildings—Metal

STEEL FOUNDRIES

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Aluminum Castings

Stenographers—Public

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See Fur Storage

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CHEESE TIP

When cooking with cheese, keep the heat low to let cheese melt completely and spread through the whole dish. Cooking at high heat makes cheese tough and stringy.

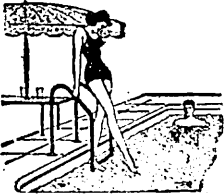
SAVES WASHING

One way to save a bit of work is to beat egg whites before beating the yolks in recipes that call for separate beating. You won't have to wash the beater before beating the yolks.

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See Septic Tanks

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Banff Taxi & Sightseeing
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(See Advertisement This Page) {762-3630

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Mountain Taxi & Tours Ltd {762-3351
216 Banff Av Banff {762-3233
(See Advertisement This Page)
Radio Cab 216 Banff Av Banff 762-2228
(See Advertisement This Page)

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(See Advertisement This Page)

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Nilsson TV Service 345 Beaver St ... Banff 762-2042

(See Advertisement This Page)

Adams Electric

LIMITED

TELEVISION

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ANTENNAS — SOUVENIRS

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* * * *

Authorized dealers are listed under the trade name or trade - mark heading.

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Arn's Equipment Ltd 340 16 Av NW Calgary 277-4335
(See Advertisement This Page)

ARN'S EQUIPMENT LTD.

Gravelly Garden Tractors

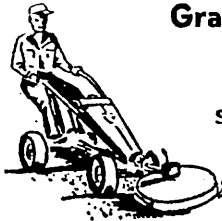
7 - 14 H.P.

SALES & SERVICE

LAWNBOY

POWER MOWERS

SKATE SWAP



277-4335

340 - 16th Avenue N.W., Calgary

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ARMSTRONG MOTEL

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(See Advertisement This Page)

Shasta Trailer Drome

2301 Centre St. N. Calgary 277-4255
(See Advertisement This Page)

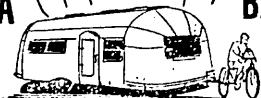
YOUR SHOPPING GUIDE

WHY NOT let these pages do your shopping for you? No matter what you want you'll find who sells it right here in the **YELLOW PAGES**.

AIRSTREAM

TRAILER SALES LTD.

SHASTA BARTH



"GUARANTEED FOR LIFE—YOUR LIFE"
BRAKE & HITCH SERVICE — PROPANE FUEL
REFRIGERATION SERVICE

277-1088 24 HOUR SERVICE **277-4255**

PROPANE ENGINEERING SERVICE
2301 Centre Street N., Calgary

Right Here is

The STANDARD
REFERENCE BOOK

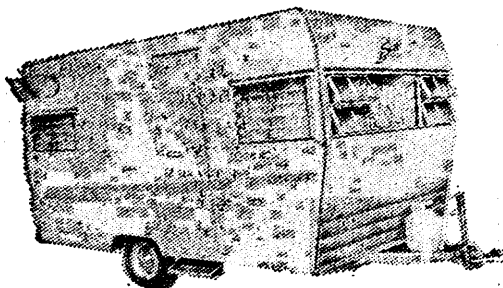
of

"Who's Who in Business"

Used Daily by Shoppers and
Business Men in All
Walks of Life

Shasta

TRAILER DROME



SHASTA: 12' to 27'

BARTH: 22' to 30'

AIRSTREAM: 18' to 31'

★ Barth & Shasta Motor Homes

SERVICE ON — ★ TV ★ RADIO ★ AIR CONDITIONING
★ ELECTRIC BRAKES ★ HITCHES ★ PROPANE FUEL
★ OVERNIGHT SERVICE PARKING ★ COMPLETE MOBILE HOME SERVICE

BODY PAINTING SERVICE

DISCOUNTS FOR CASH — TRADE-INS ACCEPTED

PROPANE ENGINEERING SERVICE

Display Lot No. 1 — Head Office 2301 Centre St. N., Calgary

After Hours:

277-1088

CALGARY

Open Daily to 9 P.M. Except Sat., 6 P.M.

277-4255

Trailers—Towing**CHINOOK TOWING & TRAILER SERVICE**

Bsmt 1003 19 Av NW Calgary 289-2907

ERNIE'S CANADIAN TRAILER TRANSPORT**INDUSTRIAL TRAILERS****MOBILE HOMES****FULLY INSURED**4508 6 St NE Calgary {276-6286
276-6177**TRANSMISSIONS**

See Automobile Transmission Sales & Service

TRANSPORTATION COMPANIES

See Specific Headings in: Air Line Co's,

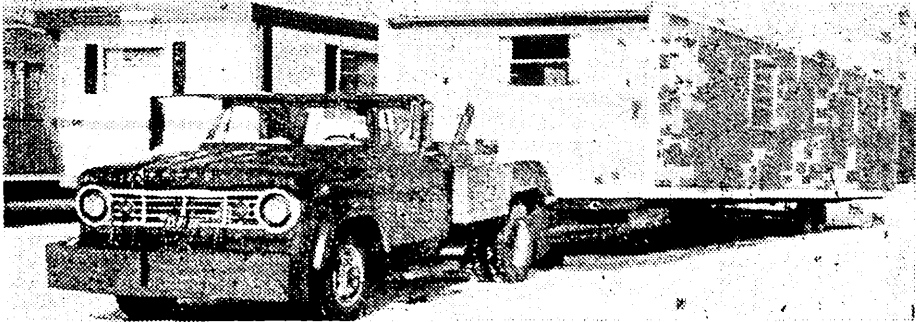
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In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

MOBILE HOME TRANSPORT SERVICE LTD

719 14a St SE Calgary 262-5485

(See Advertisement This Page)



MOBILE HOME TRANSPORT SERVICE LTD.

TRAVEL CLUB SERVING CANADA

BONDED — INSURED
REASONABLE RATES

Box 922

719 - 14a STREET S.E., CALGARY

262-5485

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ADVERTISEMENT
in the

**YELLOW
PAGES**

is the final key to all
other forms of advertising

ASK YOUR A.G.T.
COMMUNICATIONS CONSULTANT
ABOUT

**W.A.T.S.****ALBERTA GOVERNMENT TELEPHONES***Total Communications for modern business*

Travel Bureaus

BANFF TRAVEL CENTRE

226 Bear St Banff 762-3345
 Dasilva World Travel Service Ltd
 519 8 Av SW Calgary 263-8550
 (See Advertisement This Page)

TRAVELLERS DIGEST TOURIST BUREAU

OPEN ALL YEAR ROUND
 FOR ACCOMMODATION & RESERVATIONS
 GENERAL INFORMATION IN BANFF &
 JASPER NATIONAL PARKS, ALL ADJACENT
 AREAS ALSO WATERTON & GLACIER

229 Banff Av Banff 762-2194

WHITESIDE WORLD TRAVEL LTD

Mn Fir Elveden Hse Calgary 262-9525

AIR LINE - STEAMSHIP TOURS - CRUISES

TO ANY DESTINATION IN THE WORLD
 REPRESENTING:

All Transportation Companies

DASILVA
WORLD TRAVEL SERVICE LTD.

519 - 8th Avenue S.W., Calgary

263-8550

Night Phone 244-5873

TRICYCLES

See Bicycle Section

Truck Dealers—New

Shaw G M C Trucks Ltd

4620 Blackfoot Tr SE Calgary 243-4201
 (See Advertisement This Page)

TASTES BETTER

Try browning canned white potatoes
 in the oven. Season with salt and
 pepper and dot with butter to give
 them good color and flavor.



TRUCKS
TRUCKS
TRUCKS

NEW & USED
 PARTS & SERVICE
 "Truck Specialists"

G.M.C. TRUCK CENTRE

Trucks Sold & Serviced by Truck People
PARTS DEPT 287-1200

243-4201

4620 Blackfoot Trail S.E., Calgary
 PARTS OPEN 8:00 A.M. to 12 MIDNIGHT

Truck Dealers—Used

Skip's Truck Sales 448 42 Av SE Calgary 243-5155
 (See Advertisement This Page)

See Calgary's Largest USED TRUCK DEALER

SKIP'S

TRUCK SALES

448 - 42nd Avenue S.E., Calgary

Between Macleod Tr &
 Blackfoot Tr on 42 Av S.E. **243-5155**

TRUCK LETTERING

See Signs

Truck Lines

Art's Transport Ltd

4605 1 St SE Calgary 243-5501
 (See Advertisement This Page)

BILL'S BANFF CARTAGE

203 Banff Av Banff 762-2818
 CP Transport C P R Station Banff 762-2118
 (Continued Next Page)

Art's Transport

LTD.

"GET'S IT THERE FASTER"

DAILY SERVICE TO:

- ★ BANFF
- ★ LAKE LOUISE
- ★ CANMORE
- ★ EXSHAW
- ★ KANANASKIS
- ★ SEEBE
- ★ MORLEY

BANFF OFFICE, 416 Banff Ave.

762-2161

CALGARY OFFICE

243-4446

DISPATCH—CALGARY 243-5501

4605 - 1st Street S.E., Calgary

Established Since 1933

OPERATING

CALGARY TRUCK TERMINAL

Truck Lines—(Cont'd)

Nicol Trucking Co Exshaw 673-3535
 Towers' Transport Canmore 678-5021

Trucks—Industrial**HYSTER FORK LIFT TRUCKS—**
WAJAX (WESTERN)

424 51 Av SE Calgary 253-7701

Typewriters & Supplies**OLIVETTI UNDERWOOD OFFICE MACHINES—**
TOMAHAWK BUSINESS SYSTEMS LTD

5008 Macleod Tr S Calgary 243-3221

PARKER TYPEWRITER SERVICE LTD

Authorized "ROYAL" Dealer

All Makes Typewriters &
 Adding Machines
 Sales & Service — New & Used
R E N T A L S

2024 10 Av SW Calgary 244-8478

ROYAL TYPEWRITER CO

RENTALS

SALES

SERVICE

209 19 St NW Calgary 283-6666

TYPISTS

See Secretarial Service — Also
 Stenographers—Public

U-DRIVE

See Automobile Renting & Leasing

UNDERTAKERS

See Funeral Directors

UNION ORGANIZATIONS

See Labor Organizations

UNPAINTED FURNITURE

See Furniture Dealers Section

Upholsterers**SIMMERING UPHOLSTERING & CHESTERFIELD**
CLEANING 934 18 Av SW Calgary 244-4656**VENN J E UPHOLSTERING**

UPHOLSTERING

SLIP COVERS

DRAPERIES

2118 4 St SW Calgary 262-1409

CLEANING BOTTLE

An old spray top bottle filled with turpentine is handy to have around when cleaning hands of paint or grease.

UPHOLSTERY CLEANERS

See Carpet & Rug Cleaners

Vacuum Cleaners—Sales & Service**City Wide Vacuum Service**

1505 11 Av SW Calgary 244-4576
 (See Advertisement This Page)

ELECTROLUX (CANADA) LIMITED

2017 33 Av SW Calgary 249-5563

Interprovincial Distributors Ltd

223 16 Av NE Calgary 277-5544
 (See Advertisement This Page)

**THE
 THANKLESS JOB
 GOES TANKLESS...**

**THANKS TO
 VACUFLO[®]**

THE BUILT-IN CLEANING SYSTEM

- ALSO CORDLESS, BAGLESS, NOISELESS, EFFORTLESS
- 100% EFFICIENT VACUUM POWER
- DESIGNED TO LAST A HOUSETIME
- EASY INSTALLATION IN NEW OR EXISTING HOMES
- ADDS RESALE VALUE TO YOUR HOME—COSTS FAR LESS THAN YOU'D GUESS

PHONE FOR FREE
 ESTIMATES

**INTERPROVINCIAL DISTRIBUTORS
 LTD.**

PHONE COLLECT

277-5544

223 - 16th Avenue N.E., Calgary

**CITY WIDE
 Vacuum Service**

YOUR HOOVER DEALER

Dependable, Guaranteed Work To
 All Makes of Polishers & Vacuums

HOSES — BAGS — PARTS

BOB SARGEANT, MGR.

244-4576

1505 - 11th Avenue S.W., Calgary

You shop at home when you eye-shop
 the Yellow Pages.

VALUATORS

See Appraisers

VARIABLE SPEED TRANSMISSIONS

See Power Transmission Equipment

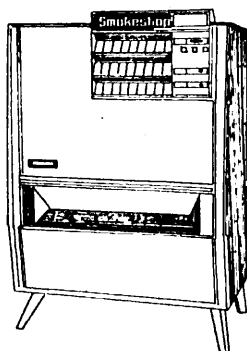
Vending Machines

BANFF VENDING SALES & SERVICE

520 Deer St Banff 762-3456
(See Advertisement This Page)
Hot Tot Vending Service Canmore 678-5779

Take advantage of the bargain rates on long distance calls every night after 6 and all day Sunday.

BANFF VENDING Sales & Service



Your Local
Supplier of
Cigarette
Candy
&
Canned Drink
Vending
Machines

—24 HOUR SERVICE—

762-3456

520 Deer Street
BOX 1263, BANFF

SHOP IN THE Yellow Pages

Whenever you want
information about an
article, a service or a
certain business

LOOK IN THE
Classified
Telephone Section

Vending Machines—(Cont'd)

SHERIDAN CANTEN LTD

Complete Vending Machine Service

Banff - Lake Louise - Canmore

CALGARY HEAD OFFICE PHONE 287-2610

423 Banff Av Banff 762-2766

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Bow Valley Animal Hospital

53 14 St NW Calgary 283-3354
Dr W C Walsh & Associates Calgary 283-3354

MAGNOLIA TRAIL ANIMAL HOSPITAL & CLINIC

8912 Macleod Tr S Calgary 255-5727
Stone Dr J A 4117 4 St NW Calgary 289-9190

WESTSIDE VETERINARY CLINIC & HOSPITAL

14 St & 11 Av SW Calgary 244-2778

VILLAGES & TOWNS

See Alphabetical Section Under Respective Names

VIOLINS

See Music & Musical Instruments

VISUAL CARE

See Physicians & Surgeons

WALKIE TALKIE

See Radio Communication, Equipment & Systems

Washing Machines—Sales & Service

Domestic Refrigeration & Appliance Service Co (1964)

732 33a St NW Calgary 283-1847

Welding—Electric & Oxy-Acetylene

BANFF SERVICE STATION

201 Bear St Banff 762-2156

Window Cleaners

CAL-VAN BUILDING MAINTENANCE LTD

2324 54 Av SW Calgary 243-5692

WINDOW GLASS

See Glass—Auto Plate & Window

If You Have

RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

... they will tell you.

Windows—Metal

CUSTOM ALUMINUM DISTRIBUTORS

FOR ALUMINUM
Awnings — Siding — Windows
Doors — Grilles — Railings

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5227 8 Av SW Calgary 249-8494

Woollens

B J Knit Nook 119 Banff Av Banff 762-2611
British Woollen Shop Ltd
130 Banff Av Banff 762-3552

WRECKERS AUTOMOBILE

See Automobile Wreckers

YELLOW PAGE ADVERTISING

See Advertising Directory

Wood Carving

Northwest Cedarcrafts Co Ltd

209 Bear St Banff 762-4150
(See Advertisement This Page)

Northwest Cedarcrafts Co. Ltd.

Original Wood Carvings

CATERING TO
ARCHITECTS
& DECORATORS
CUSTOM WORK

WHOLESALE & RETAIL

762-4150

Box 898

209X Bear St., Banff



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It's a fact . . . 96 out of 100 people turn to the Yellow Pages when they are ready to buy. If they're looking for you, don't disappoint them. Welcome them with your advertising message under every proper heading and watch your sales grow.

Follow these A B C's

Always hold matches till cold

Be sure to drown all fires

Crush all smokes dead out

Only you can prevent Forest Fires