# **MR. BUSINESSMAN:**



# Do You Know That TWO GROUPS OF ACTION Buyers USE THE YELLOW PAGES

# BUYERS LOOKING FOR YOU . . . BUYERS LOOKING FOR ANYONE . .

- 1. Recommended.
- 2. Influenced by Your Other Advertising.
- 3. Solicited by You or Your Salesman.
- Passers-by Who Were Impressed by Your Place of Business.
- 5. Your Former Customers

This group of Buyers May Experience Difficulty in Finding You. Here's How to Direct Them to You...

- Represent your firm under all headings pertaining to your business.
- Buyers may remember only your address. Help them find you—Feature your location prominently and provide specific directional information.
- Give prominence to your slogan. Slogans are sometimes remembered and firm names forgotten.
- 4. If your firm is known by more than one name, list each name
- If your firm name has an unusual spelling, feature it prominently. (Crandall can be spelled either with a "K" or a "C").

- 1. Newcomers to a Community.
- 2. Emergency Buyers.
- 3. Dissatisfied Buyers.
- 4. Buyers with an infrequent Need for Your Product or Service.
- 5. Competitive Bid Buyers.
- 6. Transients.

In Choosing an Advertiser to do Business with, these Buyers are Influenced by.

- 1. Reliability. Years in Business, Experience, Etc.
- 2. Authorized Sales and Service. Brand Names.
- Scope of Services— Range and Variety.
- Complete Details of Services. Delivery, "Open 24 Hours," etc.
- 5. Illustrations and Emblems.
- 6. Location.

TO REACH <u>BOTH</u> GROUPS PLAN A PROGRAM <u>NOW</u> IN THE **ACTION** MEDIUM .



Call your Yellow Pages representative to plan your program.
You'll find him in these Yellow Pages under "Advertising-Directory."

# 1

# **BANFF**

## INCLUDING CANMORE, EXSHAW AND LAKE LOUISE

# CLASSIFIED TELEPHONE DIRECTORY JUNE, 1969

For rates and information concerning Yellow Pages Advertisements or Listings, contact the Alberta Government Telephones, Directory Department, 120 - 7th Avenue S.W., Calgary, Alberta, or Telephone 262-8110. (Collect)

No Liability is Assumed by Alberta Government Telephones for Errors or Omissions Occurring in the Classified Directory

#### **ACCORDIONS**

See Music & Musical Instruments

#### Accountants

HIGGINS MARY OFFICE
ASSISTANCE

.... Canmore 678-5373

#### Accountants—Chartered

Walls Eldon & Co 206 Buffalo St ... Banff 762-2295

## Adding & Calculating Machines

#### & Supplies

## **Adjusters**

# BROUWER & COMPANY GENERAL INSURANCE ADJUSTERS LTD

McDOUGALL-CAMERON ADJUSTERS LTD

General Insurance Adjusters

AFTER HOURS CALL

Calgary 289-4009 — 255-5375

309-330 9 Av SW Ofc ..... Calgary 263-0472

# **Advertising Directory**

YELLOW PAGES .



Yellow Page Advertising Reaches More Buyers More Often More Economically Than Any Other Medium

THE FINAL TIE-IN FOR ALL YOUR ADVERTISING

"FOR INFORMATION CALL"

#### ALBERTA GOVERNMENT TELEPHONES

#### **AEROPLANES**

See Aircraft Section

#### **AGGREGATES**

See Gravel Rock & Sand

#### AIR COMPRESSORS

See Compressors-Air & Gas

## Air Conditioning Equipment & Supplies

WESTERN HEATING & SHEET METAL

AIR CONDITIONING VENTILATION POWER HUMIDIFIERS

After Hours: 255-8577

#### AIR-FILTERS

See Filters Air & Gas

# **Air Line Companies**

Air Canada

Canadian Pacific Airlines Calgary—Call Long
Distance (No Toll Charge) & ask for Zenith 3900



Serving—Canada, U.S.A., United Kingdom, Europe, Bermuda, Nassau, Caribbean PASSENGER INFORMATION BANFF May 15 to Sept. 15 Only Banff 762-3516

Passenger Information ... Calgary 264-4410
Air Freight Information ... Calgary 277-8535
Air Express Information ... Calgary 262-9551

#### Air Services—Chartered

Alpine Helicopters Ltd McCall Field Calgary 277-0738 (See Advertisement This Page)

#### CHINOOK FLYING SERVICE LTD

No 5 Hangar McCall Field ..... Calgary 277-0711

#### **GATEWAY AVIATION LTD**

No 1 Hangar Calgary International



EXPERIENCED — EFFICIENT PERSONALIZED HELICOPTER CHARTER SERVICE

AFTER HOURS: T. Ted Jansen, res. Calgary 272-5378 R. F. Sturgeon, res., Calgary 255-1687 Jack Flippo, res., Calgary 289-1722 Call Calgary 277-0738 McCall Field

# Air Travel Ticket Agencies

BANFF TRAVEL CENTRE

216 Banff Av ......Banff 762-3711

#### **AIRPLANES**

See Aircraft Section

#### ALUMINUM SIDING

See Siding

#### **ALUMINUM WINDOWS**

See Windows---Metal

#### **Ambulances**

BANFF AMBULANCE SERVICE

Beaver & Caribou St ......Banff 762-3690

# Ambulances & Hearses Mfrs

SORENSEN DISTRIBUTORS LTD

G L Sorensen Mgr res ..... Red Deer 346-2534

ANAESTHETISTS

See Physicians & Surgeons

#### ANIMAL HOSPITALS

See Veterinarians

#### ANTENNAS—Television

See Radio Communication Equipment & Systems

#### SILVERWARE HINT

Keep the cover on the garbage disposer when washing flatware. Otherwise, a piece may drop unnoticed into the unit and be badly damaged when the appliance is switched on.

#### **Apartments Blocks & Buildings**

Brewster Block 225 Banff Av .....Banff 762-3525 Otonabee Lodge 417 Banff Av ......Banff 762-2339

TOWN HOUSE THE 226 Bear St .... Banff 762-3791 (See Advertisement This Page)

# **-TOWN HOUSE-**

40 Quiet Executive Apartments

Elevator Service - Broadloom **Underground Parking** 

SHOPPING MALL

Monthly & Yearly Rentals Only

762-3791

226 Bear Street, Banff

#### APPLIANCE REPAIRS

See Electric Appliances-Repairing also Specific Kinds

#### APPLIANCES ELECTRIC

See Electric Appliances Section

# **Appraisers**

Hu Harries & Associates Ltd 

#### Architects

MILNE W G (Call Collect) 

#### **Art Dealers**

Tamarack Studio 217 Banff Av . . . . . Banff 762-2625

#### Art Galleries

SCHERTLE ART GALLERIES CALGARY LTD Mn Fir 630 8 Av SW .......... Calgary 262-5950

#### **Artificial Flowers**

Banff Floral 202b Banff Av ...... Banff 762-3479

#### Artists & Designers

Northwest Cedarcrafts Limited ..... Banff 762-4150 209 Bear St ......

Artists' Supplies

BANFF CAMERA SHOP LTD

**ROCKY MOUNTAIN CAMERA SHOP** 

Quick as a wink ---Yellow Pages.

## **Associations & Societies**

See also Social Service Organizations

#### ALBERTA CHIROPRACTIC ASSOCIATION

211 Bonnie Doon Shopping

Centre ..... Edmonton 469-5455

I O O F Banff Lodge No 48

Royal Canadian Legion 96 Banff Av . . Banff 762-2550

#### ASSURANCE BUSINESS

See Insurance Section

#### **ATTORNEYS**

See Lawyers

#### **AUDITORS**

See Accountants Section

#### **AUTOMATIC TRANSMISSIONS**

See Automobile Transmission Sales & Service

# AUTOMOBILE ACCESSORIES EQUIPMENT & SUPPLIES

See Auto Parts & Supplies-Whise

#### Automobile Agencies & Dealers-

#### **New Cars**

Banff Shell Servicentre 435 Banff Av Banff 762-2412 (See Advertisement This Page)

Cambridge Motors Ltd

(See Advertisement This Page)

Pados Volkswagen Ltd

(See Advertisement This Page)

#### RODEO MOTORS LTD

SALES

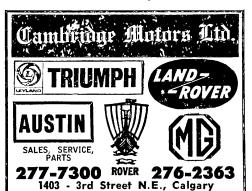
PARTS & SERVICE

**FOR** 

AMERICAN MOTORS

7330 Macleod Tr S ...... Calgary 252-6671

Listings Of This Classification Are Continued On Next Page



# BANFF SHELL SERVICENTRE



SERVICING
All Makes & Models
Parts & Service For



762-2412

435 Banff Avenue, Banff



Calgary's Largest Volkswagen Dealer

> SALES SERVICE PARTS BODY SHOP

"HOUSE OF COURTESY"



255-6681

7004 Macleod Trail S., Calgary



OF BANFF LTD.

**DORIAN & WILSON** 



Front End Alignment Major Overhauls Steam Cleaning Auto Body Repairs & Refinishing 24 HOUR AMA TOWING



BANFF

230 Lynx Street, Banff

## Automobile Agencies & Dealers—

New Cars—(Cont'd)

Standish Service Co Ltd 315 Banff Av Banff 762-3640 (See Advertisement This Page)

Star Service of Banff Ltd 230 Lynx St Banff 762-3522 (See Advertisement This Page)

# Standish Service

CHEVROLET - OLDS SALES & G.M. SERVICE **BA PRODUCTS** GOODYEAR TIRES

Ken Robertson - Bruce Campbell

762-3640

315 Banff Avenue, Banff

# **Automobile Body Repairing**

McCallum Auto Body Ltd 10 St & 4 Av NW ..... Calgary 283-2532 (See Advertisement Opposite Page)

> Listings Of This Classification Are Continued On Next Page

> > CARS AVAILABLE

25 YEARS AT ONE LOCATION 112 - 17th Avenue S.E., Calgary



263-3165

"The Job Is Like New When We Get Through"

# Automobile Body Repairing—(Cont'd)

STAR SERVICE AUTO BODY

SUPERIOR PAINT & BODY SERVICE LIMITED

112 17 Av SE ......Calgary 263-3165

(See Advertisement Opposite Page)

If writing letters Brings writer's cramp, Phone long distance And save the stamp.

# - AUTO -**BODYOLOGISTS**

COLLISION

**Body & Fender-Repairs Painting** 

McCALLUM AUTO BODY LTD.

283-2532

CALGARY

10th Street & 4th Avenue N.W.

# Around the Clock

If you need help in an emergency, your Telephone Operator is ready to helpanytime.

#### **AUTOMOBILE CAMPS**

See Motels

#### Automobile Electrical Service

Highway Service Station .... Banff 762-2514 Wolf & Lynx St ......

#### AUTOMOBILE FINANCING

See Financing

#### **AUTOMOBILE GARAGES**

See Garages Service

#### AUTOMOBILE GLASS

See Glass-Auto Plate & Window

#### AUTOMOBILE LEASING

See Automobile Renting & Leasing also Leasing Service

#### Automobile Painters

the Directory.

Star Service Auto Body 

#### SUPERIOR PAINT & BODY SERVICE LIMITED

112 17 Av SE ..... Calgary 263-3165 (See Advertisement This Page) Three Sisters Auto Body Ltd ..... Canmore 678-5155

Memory plays tricks. If in doubt about a telephone number, please look it up in

# COSTS NO

To Have Your Car Repainted in The Only FACTORY-BAKE TUNNEL In Western Canada



#### **EASY TERMS!**

A rock-hard mirror-like finish with a

written guarantee Call CALGARY

263-3165

112 - 17th AVENUE S.E., CALGARY

SUPERIOR PAINT & **BODY SERVICE LTD.** 

#### Automobile Parts & Supplies—Retail

Standen's Limited 24 Av & Macleod Tr SE ........ Calgary 269-3736 (See Advertisement This Page)



#### STANDEN'S LIMITED

- TELEX 038-21777 **★** WHEEL ALIGNMENT
- ★ FRAME STRAIGHTENING ★ SPRING PARTS & SERVICE
- ★ TRAILER HITCHES
- ★ DRIVE SHAFTS PARTS & SERVICE
- ★ TRUCK BUMPERS & HITCHES

269-3736

24th Ave. & Macleod Tr. S.E., Calgary

# Automobile Parts & Supplies—Whlse

Alberta Brake & Clutch Ltd

BAP AUTOPARTS LTD

(See Advertisement This Page) BRENNAN AUTO SUPPLY LTD

CAMPART DISTRIBUTORS LTD

CORBETTS (CALGARY) LTD

# **B.A.P. AUTOPARTS LTD.**

Formerly British Autoparts Ltd.

Specialists In:

CRANKSHAFT REGRINDING ENGINE REBUILDING REBORING — PIN FITTING

> RESEATING "All Work Guaranteed"

540 - 9th Ave. S.E., 262 - 3991

#### BEFORE PAINTING

Fill all cracks in ceilings and walls before repainting. Smooth patches level with the surface. Small hairline cracks can be filled with spackling material. The compounds set rapidly, so smooth the surface before the filling material is dry. Apply the compound with a putty knife.

#### **Automobile Radiator Service**

ALBATROSS RADIATOR SERVICES LTD

PROMPT EFFICIENT RADIATOR CLEANING & REPAIRS

TRANSMISSION OIL COOLERS DRIVE-IN SERVICE

109 42 Av SE ......Calgary 243-3788

Standard Radiator Service Ltd

(See Advertisement This Page)

# STANDARD RADIATOR Service Ltd.

Industrial & Automotive



OIL COOLERS CAR HEATERS

SPACE HEATERS

**GAS TANKS** 

Serving Calgary & District Since 1932

**AUTHORIZED** 

GENERAL MOTORS SERVICE

**Distributing** A. C. HEATEX & HARRISON RADIATOR CORES

116 - 2nd Avenue S.W., Calgary 1

Just West at Foot of Centre St. Bridge

266-2727 • 269-2890

ny member of your family can have their own directory listing.

> You will be surprised at the small cost for this convience.

**Call Your Telephone Company Business Office** 

# Automobile Renting & Leasing

Avis Rent-A-Car 204 Caribou St ....Banff 762-3222 (See Advertisement This Page)

Budget Rent-A-Car 226 Bear St ..... Banff 762-3345 (See Advertisement This Page)

Can American Auto Lease Ltd

207 Banff Av ......Banff 762-2027

#### HERTZ RENT A CAR

Rent a new Ford or other fine fully equipped car. Low rates include insurance, gas, and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.



"FOR RESERVATIONS CALL"

HERTZ RENT A CAR

207 Banff Av ......Banff 762-2027

Listings Of This Classification Are Continued On Next Page

Look for products and services under the most common terms that describe them. You'll find them there or you will be referred to the heading where they are listed.



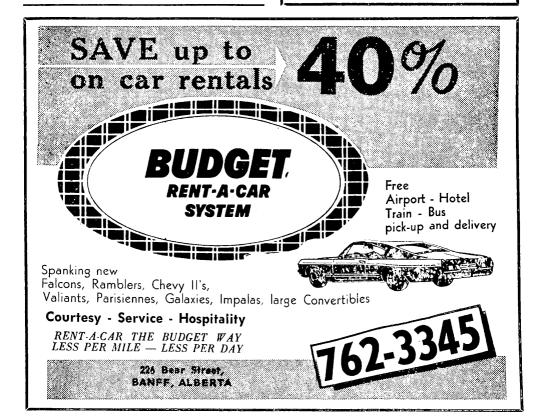
# BANFF

Rent It Here Leave It There No Extra Charge

PHONE

762-3222

Cor. Caribou & Bear Sts., Banff, Alta.



# MACLIN LEASING & U-DRIVE LTD.

Daily, Weekly & Monthly Rentals Also Long Term Leasing

RENTALS FOR ALL MAKES OF CARS & TRUCKS

> **FORD CALGARY**

Cor. 61st Ave. & Macleod Trail S., CALGARY

252-0101

# **Automobile Renting & Leasing—**

(Cont'd)

Maclin Leasing & U-Drive Limited

61 Av & Macleod Tr S ......... Calgary 252-0101

(See Advertisement This Page)

NATIONAL CAR RENTALS

435 Banff Av ..... Banff 762-2688

Star Service of Banff Ltd

230 Lynx St . . . ... Banff 762-3522

(See Advertisement This Page)

TILDEN RENT-A-CAR SERVICE

435 Banff Av

... Banff 762-2688

(See Advertisement This Page)



# RENT-A-CAR

FAST RENTAL SERVICE - HOUR - DAY - WEEK Low Rates Include Insurance

Phone & Reserve a Car Now

STAR SERVICE OF BANFF LTD.

762-3522

230 Lynx Street, Banff

#### ASK YOUR A.G.T. COMMUNICATIONS CONSULTANT ABOUT



AUTOMATIC ANSWERING UNITS

ALBERTA GOVERNMENT TELEPHONES

Total Communications for modern business

or other fine car

LOW RATES -HOURLY, DAILY, WEEKLY



Tilden Rent-A-Car Service 762-2688

The only CANADIAN name in world-wide car rentals

# R E P A I R SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

# Yellow Pages

OF YOUR

TELEPHONE DIRECTORY

#### **AUTOMOBILE TOWING**

See Towing Service

#### **AUTOMOBILE TRAILERS**

See Trailers Section

# **Automobile Transmission**

Sales & Service

AAMCO AUTOMATIC TRANSMISSIONS



World's Largest Transmission Specialists

#### FREE MULTI-CHECK

19 POINT DIAGNOSTIC TEST WRITTEN GUARANTEE FREE PARTS & LABOR ON ALL AAMCO CUSTOM REBUILT TRANSMISSIONS FOR LIFETIME OF CAR, AS LONG AS YOU OWN CAR, AND SERVICE IT ANNUALLY AT ANY OF OVER 550 AAMCO CENTRES COAST TO COAST, AT A MODEST COST. PRESENT CETTIFICATE AT ANY AAMCO CENTRE, COAST TO COAST, IN CANADA & U.S.A.

"FOR INFORMATION CALL"

#### AAMCO TRANSMISSIONS

115 61 Av SW (Call Collect) Calgary 252-3381

#### AAMCO TRANSMISSIONS

(See Auvertisement inis Pag

(Continued Next Page)

# **World's Largest**

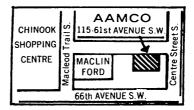
# AUTOMATIC TRANSMISSION SPECIALISTS

Over 550 Centres Coast to Coast in Canada and U.S.A.





- 1 DAY SERVICE TERMS MAY BE ARRANGED
  - FREE TOWING
  - FREE ROAD TEST



CALL COLLECT 252-3381

24-HOUR A DAY TELEPHONE SERVICE

115 - 61st Avenue S.W., Calgary



**REPAIRS & SERVICE** TO ALL **AUTOMATIC** TRANSMISSIONS

> Free Estimates All Work Guaranteed

"We Are Specialists"

GENERAL MACHINE WORK PARTS DUPLICATED

263-1070

816 - 9th AVENUE S.W., CALGARY

# Automobile Transmission Sales &

# Service—(Cont'd)

Alberta Automatic Transmission Repairs Ltd 816 9 Av SW ...... Calgary 263-1070 (See Advertisement This Page)

CALGARY AUTOMATIC TRANSMISSION

EXCHANGE LTD The Oldest and Largest Established

Firm in Calgary WE HONOR ALL CREDIT CARDS After Hours Only Call 244-5241

419 8 Av SE Calgary 262-4761

Lo-Cost Automatic Transmission Rebuilders Ltd (See Advertisement This Page)

Ponderosa Automatic Transmission Repairs 1102 Macleod Tr SE .... Calgary 269-6443

(See Advertisement Opposite Page) Western Transmission & Motor Repairs Calgary Ltd 3608 Macleod Tr S ..... Calgary 243-4258 (See Advertisement Opposite Page)

#### USE FOR PIPE CLEANERS

Pipe cleaners are handy kitchen aids, for twisting around plastic bags to seal them, to clean in hard-to-reach areas, to support plants.

-cos REBUILDERS LTD. — CALGARY 264-7650

101 - 17th AVENUE S.W., CALGARY



- FREE PICK-UP
- COURTESY CARS

**QUALITY WORKMANSHIP** 



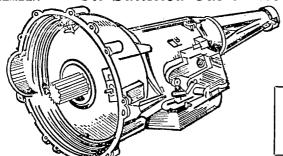
# **PONDEROSA**



# Automatic Transmission REPAIRS

Our Business is Built On Satisfied Customers

THE PRICE WE QUOTE IS THE PRICE YOU PAY



Lic. No. 313

WE REPAIR ALL AUTOMATICS FOR THE LOWEST PRICES

12,000 MILES OR ONE FULL YEAR GUARANTEE

AFTER HOURS PHONE 252-5819
1102 Macleod Trail S.E., Calgary, Alta.
2 Blocks South & 2 Blocks East of Husky Tower

269-6443



One Of Calgary's Largest Automatic **Transmission** Centre's

243-4258

3608 MACLEOD TRAIL S., CALGARY



AUTOMATIC TRANS-MISSION REPAIRS PARTS & SERVICE

LIFETIME WARRANTY ALSO. AVAILABLE

#### **AUTOMOBILE TRUCKS**

See Truck Dealers Section

## **Automobile Wreckers**

EMPIRE TRUCK PARTS

USED

#### TRUCK PARTS

Manchester Auto Wreckers

229 61 Av SW ....... Calgary 255-7373

(See Advertisement This Page)

#### CLEANING CAUTION

Never combine two cleaning agents. The mixture may give off a gas that is injurious or poisonous. Whatever cleaner you use solid, granular, liquid or spray-follow the directions. Don't mix chlorine bleach with ammonia, vinegar, lye, rust remover, toilet bowl cleaner or any other cleaning compound.

#### AVIATION

See Air Line Companies also Aircraft Section

## Awnings Tents, Etc.

ALBERTA TENT & AWNING CO LTD

CUSTOM ALUMINUM DISTRIBUTORS

FOR ALUMINUM

Awnings — Siding — Windows Doors — Grilles — Railings

WRITE OR CALL

#### Bakers—Retail

RANFF BAKERY

"FRESH BAKED DAILY"

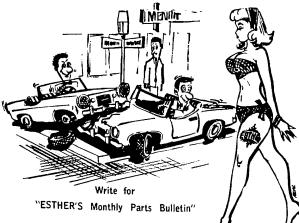
BREAD, CAKES, PASTRY WEDDING & BIRTHDAY CAKES OUR SPECIALTY Edgar A. Johns, Prop.

211a Banff Av ......Banff 762-3112 Pop's Bakery & Delicatessen

(See Advertisement Opposite Page)

# MANCHESTER AUTO WRECKERS

Western Canada's Largest Auto & Truck Wreckers



TWO BLOCKS EAST OF CHINOOK CENTRE

GUARANTEED

NEW and USED

PARTS FOR

CARS & TRUCKS

WRITE - PHONE - COME IN

CALGARY **PHONES** 

TELEX 038-2859

255-7373 - 255-6776

229 - 61st Avenue S.W., CALGARY 9

#### Bakers—Wholesale

McGAVIN TOASTMASTER LTD 

**BALLET INSTRUCTION** 

#### See Dancing Academies

#### Banks

BANK OF MONTREAL 107 Banff Av Banff 762-2275 Canadian Imperial Bank of Commerce 98 Banff Av ......Banff 762-3317

BANQUETS

See Caterers, also Restaurants

# Barbers

Banff Chalet Barber & Beauty Salon 210 Buffalo St ......Banff 762-2401 John's Barber Shop & Pool Room .. Canmore 678-5166

#### BARRISTERS

See Lawyers

## **Beauty Parlors**

Banff Chalet Barber & Beauty Salon

(See Advertisement This Page)

Cascade Beauty Salon 120 Banff Av . . Banff 762-2771 (See Advertisement This Page)

(Continued Next Page)

<del>Ξαασασάσου σου σου σου σου σου σου σ</del>





# BANFF CHALET BARBER & BEAUTY SALON 762-2401

JOSEPH A. RAROG, PROP.

## CONTINENTAL HAIR STYLING FOR MEN & WOMEN

"For The Touch of Perfection" Two Doors East Of The Post Office

210 Buffalo Street, Banff

# CASCADE

}eauty



MARY ATKINS PROP.

**Expert Hair Styling** 

120 Banff Avenue, Banff

762-2771

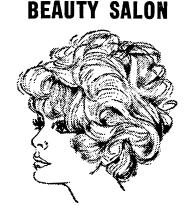
# **Beauty** Parlors—(Cont'd)

Central Barber Shop & Beauty Parlour 127 Banff Av ......Banff 762-2062

**EVELYN'S BEAUTY SALON** 

SPECIALIZING IN COLORS, WAVING **CUTTING & PERMS** 

ANN BOON'S MOUNT ROYAL



All Lines of Beauty Culture Fully Experienced Operators Only Open 6 Days a Week all Year Round

762-3555

Mount Royal Hotel Bldg.

130 Banff Ave., Box 579, Banff

alon **EUROPEAN** STYLISTS FOR **APPOINTMENTS**  Beauty Parlors—(Cont'd)

MARY'S BEAUTY SALON

COMPLETE HAIR STYLING CUTTING, TINTING, PERMS SERVING CANMORE & AREA

MOUNT ROYAL BEAUTY SALON

130 Banff Av ......Banff **762-3555** (See Ad**ver**tisement This Page) (See Advertisement This Page)

**BEER & ALE MFRS** See Breweries

**Bicycle Dealers & Repairers** 

BOW CYCLE & MOTOR CO LTD

The Bicycle Exchange New — Used Trades — Terms

6524 Bowness Rd NW .... Calgary 288-5421

BLACKBOARDS See Chalkboards

**BLOCKS & BUILDINGS** 

See Apartments, Blocks & Buildings

**Boat Equipment & Supplies** 

EMMA'S UPHOLSTERY

CUSTOM MADE BOAT COVERS

26 4 St NE ......Calgary 264-4361

**Boats—Renting** 

lost mittens.

Bow River Boat House Birch Av ..... Banff 762-2130

NEED IDENTIFICATION?

Adhesive tape makes good identification labels in books, boots and clothing for school youngsters. Suspender straps with clips easily can be converted and inserted in coats as glove holders to avoid

YELLOW PAGES save you money.

TOWNE HOUSE BUILDING 205 Wolf Street, Banff

## **Boats—Repairing**

Novak Marine Co 227 35 Av NE . . . Calgary 276-6691 (See Advertisement This Page)

# Novak Marine

- INSTALLATION OF MARINE ACCESSORIES
- SPECIALISTS IN BOAT REPAIRS
- BOAT TRAILER PARTS

WINTER STORAGE OF COMPLETE UNITS --- PI & DELIVERY SERVICE --- NEW - USED - PICKUP

BOATS & TRAILERS PRODUCT DEVELOPMENT

FIBER GLASS MATERIALS

EVENING CALLS 288-9388

227 - 35th Ave. N.E. CALGARY

276-6691

# **Bookkeeping Service**

Higgins Mary Office Assistance . . . Canmore 678-5373

#### **Booksellers**

Book & Art Den 108 Banff Av ..... Banff 762-3213

#### **BOOTS & SHOES—Retail**

See Shoes Retail

# **Bowling**

Cascade Bowladrome 118 Banff Av ... Banff 762-2190 (See Advertisement This Page)



CASCADE BOWLADROME 5 PIN BOWLING - OPEN & LEAGUE PLAY 762-2190

118 Banff Ave., Banff

#### WEIGHT-WATCHERS

A weight-watchers lunch that tastes as good as it looks combines low-calorie whole berry cranberry sauce with skim milk cottage cheese. Serve with fruit or vegetables and low-calorie salad dressing.

#### **Boxes Paper**

#### **ALBERTAN**

Folding Box Division 

#### **BRASS FOUNDRIES**

See Foundries--Iron, Steel, Brass & Aluminum Castings

#### BRASSIERES

See Corsets & Brassieres-Retail

#### **Breweries**

Calgary Brewery 136 Bear St ......Banff 762-2588

#### LABATT'S ALBERTA BREWERY LTD

# MOLSON'S EDMONTON BREWERY LTD

640 6 Av SW ..... Calgary 263-2270 Calgary Sales Office ..... Calgary 263-2270

#### SICK'S LETHBRIDGE BREWERY LTD

#### BROADLOOM

See Carpet & Rug Section

#### **BROKERS HOUSE**

See Custom House Brokers

#### **BROKERS**—Insurance

See Insurance Agents & Brokers

#### BUILDING CONTRACTORS

See Contractors - Building

# **Building Materials & Supplies—Retail**

CANMORE LUMBER & BUILDING SUPPLIES

## NORTHERN ASBESTOS-EAU CLAIRE LUMBER

& BUILDING SUPPLIES LTD 

# **Buildings—Prefabricated**

CEE-DER-LOG BUILDINGS LTD

Manufacturers of Log Structures HOMES HALLS

COTTAGES

CHURCHES

- PROVEN ECONOMY -

Sauna Equipment

Major Appliances

Carpet & Floor Finishes

3608 Edmonton Tr NE ..... Calgary 277-8501

To keep pace with tomorrow's world, telephone people are developing new communications services today.

# **Bulletin & Directory Boards**

#### CRESTLINE PRODUCTS LTD

CHALKBOARDS — TACKBOARDS BULLETIN BOARDS

DIRECTORY BOARDS

EASELS - PROJECTION SCREENS

# **Bus Lines**

BREWSTER TRANSPORT COMPANY LTD 

#### **Business Consultants**

FRANCL W J & ASSOCIATES CONSULTING ENGINEERING LTD Lancaster Bldg .................Calgary 266-3018

**BUSINESS MACHINES** See Duplicating Machines & Supplies, also Typewriters & Supplies

BUTCHERS—Retail See Meat Markets

# Cabinet Makers

Alberta Wood Products Calgary Ltd

(See Advertisement This Page)

Falcon Construction & Interiors WILSON W C Fox St ..... Banff 762-2644

# POOR MEMORY?

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#### CABS

See Taxicabs

CAFETERIAS

See Restaurants

# Calendars

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Rocky Mountain Camera Shop

202 Banff Av ......Banff 762-4078

CAR DEALERS See Automobile Section

CAR LEASING See Automobile-Renting & Leasing, also

Leasing Service CAR RADIOS

See Radio Sales & Service

**CARETAKERS** See Janitor Service

CARETAKERS' SUPPLIES

See Janitors' Supplies

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See Automobile Section

## Cash Registers

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Alpine Steak House 212 Buffalo St Banff	762-2712
Brewster Stables Birch Av Banff	
Diamond Cross Guest Ranch Seebe Exshaw	673-3553
MOUNT ROYAL DINING LOUNGE	
130 Banff AvBanff	762-3133
Paul's Pizza PalaceCanmore	678-5733
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205 Wolf StBanff	762-3848

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Canada Cement Co Ltd ..... Exshaw 673-3533 Exshaw Sub Station ..... Exshaw 673-3646

#### CERAMICS

See Tile Contractors & Dealers-Ceramics & Non-Ceramic

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See Saws-Power

#### CHAIR LIFTS

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See Accountants—Chartered

#### **CHECK PROTECTORS**

See Cheque Protectors

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See Furniture Dealers Section

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Banff Park Church 455 Cougar St Banff	762-3225
Catholic Churches & Institutions	
Lynx St & Squirrel St Banff	762-2603
Full Gospel Church 407 Cougar St Banff	762-2740
Presbyterian Church	
Banff Av & Wolf StBanff	762-3279
Manse Rev Robert S Burns Banff	762-2198
Seventh-Day Adventist Camp Canmore	
United Church 202 Buffalo St Ranff	762-2075

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See Vending Machines

# CIGARS & TOBACCO

See Libraries

See Tobacconists Section

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See Cleaners

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See Vending Machines

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See Concrete Products

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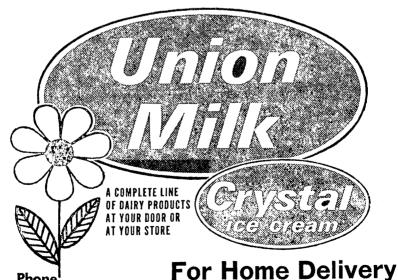
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