

Elizabeth Wilson Specialties Limited

Foundation Garments
Lingerie & Lounge Wear

SPIRELLA — SPENCER

BAY PARKADE
234 - 7th Avenue S.W.
CALGARY

266-4757

BATES EQUIPMENT RENTAL LTD.



BULL MOOSE CRANES
5 TO 10 TONS

252-3006
252-1034

5316 - 4th Street S.E., Calgary
After Hours 252-2829

A Telephone Set

FOR EVERY USE
INSIDE — OUTSIDE
IN A WIDE CHOICE OF
DECORATIVE COLORS

For the Telephone Set for
your needs Call your local
Telephone Office

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See Paving Contractors

CONTRACTORS—Road Building

See Road Building Contractors

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See Roofing Contractors

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See Duplicating Machines & Supplies

COPY MACHINES

See Duplicating Machines & Supplies

Corsets & Brassieres—Retail

Elizabeth Wilson Specialties Limited

234 7 Av SW Calgary 266-4757
(See Advertisement This Page)

COSTUME JEWELLERY

See Jewellery & Watches—Retail

Cranes

Bates Equipment Rental Ltd

5316 4 St SE Calgary 252-3006
(See Advertisement This Page)

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BANFF PARK SAVINGS & CREDIT UNION LTD

Savings — Low Cost Loans
Personal Chequing Service

TRAVELLERS CHEQUES - MONEY ORDERS

Tuesday - Saturday Open 12:00 p.m. - 5 p.m.

Tuesday Evenings 7 p.m. - 9 p.m.

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See China Crockery & Glassware Section

CYLINDER REBORING—

Regrinding & Repairing

See Garages—Service

A recreation room phone is wonderful for the whole family.

A Short-cut to Your Customers!

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



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Canmore Dairy Canmore 678-5202
 Palm Dairies Ltd Fox St Banff 762-3533
 Union Milk Co Ltd 215 Lynx St Banff 762-2454
 (See Advertisement This Page)

Data Processing Systems Equipment**& Supplies****ALBERTA GOVERNMENT TELEPHONES****DATA - PHONE SERVICE**

115 6 Av SW Calgary—Call Long Distance
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DECALS FOR ALL PURPOSES

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DECORATORS—Painters

See Painters & Paperhangers

The **YELLOW PAGES** list business names — addresses and telephone numbers.

Dental Mechanics Certified—Public**ALBERTA DENTAL LAB**

Andy Werner Mahau
CERTIFIED DENTAL MECHANIC
 Holder of Certificate of Proficiency
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From 9 A.M. to 6 P.M. Saturday Till Noon
 South of Beacon Hotel

1605 Centre St N Calgary 277-0801

CENTRAL DENTURE CLINIC**CERTIFIED DENTAL MECHANICS**

Hughie Zaye

ACROSS FROM BUS STATION

Res 289-3268

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Kennedy Dr Ernest 105 Banff Av Banff 762-2410

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Answer your telephone promptly —
 otherwise the person calling may
 think you are not there and hang up.

SYMBOLS OF EXCELLENCE IN DAIRY PRODUCTS

A COMPLETE LINE
 OF DAIRY PRODUCTS
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 AT YOUR STORE

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 (No Toll Charge) & ask for Zenith 07333
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DETECTIVE AGENCIES

See Investigators

DIAMONDS

See Jewellery & Watches Section

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KOSMAN DIESEL PUMP SERVICE LTD

We Service All Makes of Diesel Pumps &
 Injectors, Satisfactory Service
 626 9 Av SE Calgary 263-4711

DIRECTORIES—Office Buildings

See Bulletin & Directory Boards

DOCTORS

See Physicians & Surgeons

DOG BOARDING

See Kennels

DOG & CAT HOSPITALS

See Veterinarians

DOMINION GOVERNMENT

See Alphabetical Section under Government
 of Canada

Doors—Folding

Modernfold Alberta (1965) Ltd
 602 7 Av SE Calgary 262-2151

TASTY TIP

A dash of hot coffee added to pan
 drippings enriches the flavor and color of
 gravy from steaks, chops or ham.

FORGOTTEN THE NAME OR ADDRESS ...

... but
 will recognize it when you
 see it?

Turn to the classification
 descriptive of the business.
 Look down the listings
 which appear thereunder
 until you find the familiar
 one.

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INDEPENDENT DOOR SALES LTD

**Sales
 Service
 Installed**

**WESTERN CANADA
 DISTRIBUTORS**

For

**Imperial Overhead Doors
 Douglas Bros. Fire Doors**

INDUSTRIAL — COMMERCIAL

**RESIDENTIAL
 OVERHEAD DOORS
 STANLEY OPERATORS**

26 4 St NE Calgary 264-6107

Sims Garage Door Co Ltd

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 (See Advertisement This Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of
 riboflavin, its most important vitamin ele-
 ment. If you don't meet the milkman, leave
 out a covered, insulated box for bottles of
 milk. Remember that light hurts milk more
 than heat does in a short time.

SIMS GARAGE DOOR CO. LTD.

SALES & SERVICE

Agents for

RICHARDS-WILCOX

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DOORMASTER

Electronic Door Operators

252-8161

5512 - 4th Street S.E., Calgary

AFTER HOURS CALL 255-1344 - 252-6842

TO BE HEARD

... please speak directly
 into the Telephone with
 your lips just clearing the
 mouthpiece.

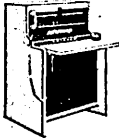
**DIAL
 CAREFULLY**

AN
ADVERTISEMENT
in the

YELLOW PAGES

is the final key to all
other forms of advertising

ASK YOUR A.G.T.
COMMUNICATIONS CONSULTANT
ABOUT



PBX SWITCHBOARDS
ALBERTA GOVERNMENT TELEPHONES
Total Communications for modern business

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Coit Drapery Cleaners

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(See Advertisement This Page)

DRIVE-IN RESTAURANTS

See Restaurants Drive-In

DRIVE YOURSELF CARS

See Automobile Renting & Leasing

WORLD'S LARGEST COIT DRAPERY CLEANERS GUARANTEED PERFECT

OR 100%
REPLACEMENT
REGARDLESS OF THE
AGE OR CONDITION OF
YOUR DRAPERIES
IF CLEANABLE

PROFESSIONAL
REMOVAL &
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WE REMOVE WATER
DAMAGE — LOAN
DRAPES AVAILABLE

COIT *Drapery* **CLEANERS**

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- * PRESCRIPTIONS
- * DRUGS - SUNDRIES
- * FILMS

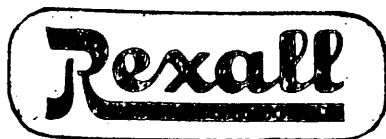
AFTER HOURS 762-2581

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- * Cosmetics
- * Baby Supplies
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- * Curio Shop

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SHOP 762-2592

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See also Pharmacies

Banff Pharmacy Ltd 127 Banff Av ... Banff 762-2500

CANMORE PHARMACY Canmore 678-5133

Corner Drug Store 229 Banff Av Banff 762-2442

(See Advertisement This Page)

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PRESCRIPTIONS - COSMETICS

Films & Stationery — Box 1047

135 Banff Av Banff 762-2516

HARMONY DRUG STORE LTD

111 Banff Av Banff

(See Advertisement This Page)

762-2152

762-2592

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PRESCRIPTIONS

"FREE DELIVERY BY MAIL"

The Only Pharmacy

The Sick Can Afford

"Don't Forget Your A.H.P. Contract Number"

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PRESCRIPTION SERVICE

— O P E N —

Every Day — All Day

Till Midnight

3505 14 St SW Calgary 243-0785

DRY CLEANERS

See Cleaners

DRY CLEANING—Self Service

See Cleaners—Self Service

DRYWALL CONTRACTORS

See Contractors—Drywall

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See Guest Ranches, also Riding Academies

Duplicating Machines & Supplies

GESTETNER DUPLICATING MACHINES

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DUPLICATORS

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PROCTOR-SILEX AUTHORIZED SERVICE—
VIKING SMALL APPLIANCE SERVICE CO LTD
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ELECTRIC CONTRACTORS

See Electricians

Electric Equipment—**Service & Repairing**

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ELECTRIC RAZORS

See Shavers Electric

ELECTRIC REPAIRS

See Electric Appliances—Repairing
 also Specific Kinds

ELECTRICAL APPLIANCES—Repairing

See Electric Appliances—Repairing
 also Specific Kinds

ELECTRICAL CONTRACTORS

See Electricians

ELECTRICAL EQUIPMENT

See Electric Equipment Section

ELECTRICAL HOUSEHOLD APPLIANCES

See Electric Appliances Section

ELECTRICAL REPAIRS

See Electric Appliances—Repairing
 also Specific Kinds

Electricians**ACCURATE ELECTRICAL CONTRACTORS LTD**

315 36 Av SE Calgary 243-2283
 Banff Park Electric & Appliance Service
 409 Beaver St Banff 762-2903

OUNCE OF PREVENTION

Walnuts tend to dry out your baked goods, so before adding to batter, soak in boiling water 5 minutes.

Electricians—(Cont'd)**HENRY'S ELECTRIC SERVICE**

**ELECTRICAL
 CONTRACTING
 EQUIPMENT - REPAIRS
 FRIGIDAIRE APPLIANCES**

P.O. Box 6

347 Banff Av Banff 762-2439

Vet's Electric Canmore 678-5476
 (See Advertisement This Page)

Electronic Equipment & Supplies**—Whlse & Mfrs****Western Technical Products Ltd**

114 Forge Rd SE Calgary 252-9244
 (See Advertisement This Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

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**Custom Design & Manufacturing
 Industrial Control Equipment
 Intercoms, Burglar Alarm
 Systems, Public Address, Audio
 Amplifiers, Electronic Organs &
 Lights**

252-9244

114 Forge Road S.E., Calgary

VET'S Electric

- ★ INDUSTRIAL
- ★ COMMERCIAL WIRING
- ★ Frigidaire & Zenith Sales & Service

S. DOWHAN PROP.

678-5476

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**CUT YOUR
 OPERATING
 COSTS!**

**BUILD
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 PROFITS!**

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 Communications
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See Paint Dealers Section

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MORIARTY HENDERSON LEE & ASSOC LTD

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Structural — Bridges, Buildings, Industrial
Mechanical — Heating, Ventilation, Plumbing &
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Consulting Engineers

SUBDIVISION DEVELOPMENTS

Water Supply and
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Sewage— Drainage, Industrial Wastes
Street— Road Paving and
Structural Engineering

CONSULTING MUNICIPAL ENGINEERS

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CONSULTING ENGINEERS

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Supervision, Development
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Industrial and Planning Fields

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Entertainment Bureaus

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GRIZZLY HOUSE 207 Banff Av Banff 762-4055

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EXCITING PROMOTIONS AND SHOWS
FOR ALL OCCASIONS

Box 476 Calgary 276-4002

EQUIPMENT RENTALS

See Specific Kinds, also Rental Services General

EXCAVATING CONTRACTORS

See Contractors Excavating

EXCAVATING MACHINERY

See Machinery Excavating

EYE CARE

See Physicians & Surgeons

FABRICS

See Woollens

FILMS

See Motion Picture Business

Filters—Air

PALLESEN SUPPLIES LTD

Formerly Downey Lloyd Enterprises

A COMPLETE FILTER SERVICE
INDUSTRY & AUTO
CLEANED & CHECKED

108 61 Av SE Calgary 255-6033

Financing

Household Finance Corporation of Canada

Loans By Mail Available

Calgary North Hill Shopping Centre NW

—Call Long Distance (Charge Will Apply)

& ask for Calgary 289-4421

FIRE INSURANCE

See Insurance Other Than Life

FIREARMS

See Sporting Goods Section

FISHING GUIDES

See Guides—Hunting & Fishing

FLASH BULBS

See Photographic Supplies Section

Flocking

Western Technical Products Ltd

114 Forge Rd SE Calgary 252-9244

(See Advertisement This Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whitening and 4 parts sawdust.

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RAYON - NYLON - POLYESTHER - ACRYLIC
ON CLOTH, PLASTICS, WOOD, METAL, PAPER

Crests, Emblems, Shirts, Posters, Murals,
Ribbons, Advertising, Greeting Cards, Toys,
Lamps, Wall & Ceiling Panels,
Basement Walls, Rugs, Drapes

Manufacturers of Flocking Machines
Flock Supplies

252-9244

114 Forge Road S.E., Calgary

FLOOR WAXING

See Floors Refinishing

Floors—Material & Laying

RUNDLE FLOORS & FABRICS LTD

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WILSON W C Fox St Banff 762-2644

Floors Refinishing

PROFESSIONAL RESURFACING LTD

25 YEARS EXPERIENCE

Have Your Floors Look Like A Bowling Alley
The Most Scientific Equipment in
Western Canada

No Job Too Small Or Too Large
Town & Country Service

1427 7A St NW Calgary 282-4867

Florists—Retail

Banff Floral 202b Banff Av Banff 762-3479
(See Advertisement This Page)

Campbell Floral Ltd 321 7 Av SW .. Calgary 263-8420
(See Advertisement This Page)

HENDERSON FLORAL

Brentwood Village Shopping Centre Calgary 289-4444

YELLOW PAGES save you money.

BANFF FLORAL



"Bus" Rivett
Nites 762-3585 **762-3479**

WEDDING BOUQUETS
FLORAL ARRANGEMENTS
FUNERAL FLOWERS

Serving Field — Lake Louise — Canmore — Exshaw

202b Banff Avenue, Banff

CAMPBELL FLORAL LTD.



**FLOWERS
TELEGRAPHED
WORLDWIDE**

**DEWEY FRESH FLOWERS
GROWN IN CALGARY
CALGARY**

263-8420

321 - 7th Avenue S.W.

FLOWERS—Artificial

See Artificial Flowers

FOOTWEAR

See Shoes Section

FOREST SERVICE

See Alphabetical Section under Gov't of Canada
or Gov't of Alberta (Provincial)

FORK LIFT TRUCKS

See Trucks—Industrial

FOUNDATION GARMENTS

See Corsets & Brassieres—Retail

Foundries—Iron Steel Brass &

Aluminum Castings

SOVEREIGN CASTINGS LTD

Grey Iron and Non-Ferrous Castings

Expert Pattern Making &
Designing — Die Making &
Machine Shop Facilities

5110 5 St SE Calgary {252-1228
255-0366

Fraternities

Masonic Temple 103 Caribou St Banff 762-2382

FREIGHT AUTOMOBILE

See Truck Lines

FUEL OIL

See Gasoline & Oil Bulk Stations

Funeral Directors

Jacques Funeral Home Ltd

211 Bear St Banff 762-3433

Fur Storage

Pearl Laundry & Dry Cleaners (Banff) Ltd

223 Bear St Banff 762-2490

Furnace Repairs

WESTERN HEATING & SHEET METAL

AIR CONDITIONING
VENTILATION — REPAIRS TO ALL
MAKES OF FURNACES

After Hours: 255-8577

1417 9 Av SE Calgary 266-3644

FLEXIBLE THIMBLE

To avoid pricked fingers when sewing,
put several coats of nail polish on your
finger tips.

ALBERTA WOOD PRODUCTS

CALGARY LTD.

READY TO
FINISH
FURNITURE

LARGEST DISPLAY IN CALGARY
CUSTOM KITCHEN CABINETS
FURNITURE REPAIRS & REFINISHING

LARGE FREE PARKING LOT

263-1580

211 - 17th Avenue S.E., Calgary



JOE VIRAG FURRIERS LTD.

*Distinctive Styles in
Custom and Ready Made
Garments*

FOR PICK-UP & DELIVERY

PHONE **262-2456**

507 - 17th Avenue S.W., Calgary

BANFF SHELL SERVICENTRE



A M A



**EMERGENCY
TOWING SERVICES
TILDEN RENTALS
CHRYSLER — DODGE
PLYMOUTH DEALER**



762-2412

435 Banff Avenue, Banff
678 - 5626 CANMORE

Furniture Dealers—Retail

Alberta Wood Products Calgary Ltd

211 17 Av SE Calgary 263-1580
(See Advertisement This Page)

CHESTERFIELD SHOP LTD

208 9 Av SW Calgary 262-9191
Unwin's Ltd 221 Banff Av Banff 762-2552

Furriers

Virag Joe Furriers Ltd—Call Long Distance

& ask for (Collect) Calgary 262-2456
(See Advertisement This Page)

Garages—Service

Banff Service Station

201 Bear St Banff 762-2156

Banff Shell Servicentre

435 Banff Av Banff 762-2412
(See Advertisement This Page)

BILL'S GARAGE

Bob Naylor, Prop.

**TEXACO PRODUCTS
COMPLETE MECHANICAL
REPAIRS. TUNE-UPS A SPECIALTY**

Phone Canmore 678-5055

CANMORE SERVICE STATION

Phil Straw — Bob Black

**IMPERIAL PRODUCTS
MECHANICAL REPAIRS
FISHING TACKLE**

Phone Canmore 678-5100

Canmore Shell Service Canmore 678-5656
Cooke's Auto Corner Ltd

204 Caribou St Banff 762-3622
(See Advertisement This Page)

Gap Lake Royalite Service

Deadmans Flats Canmore 678-9092
Green "T" Service 201 Banff Av Banff 762-3511

Listings Of This
Classification Are Continued
On Next Page

COOKE'S AUTO CORNER LTD.



Authorized
B M C
Service
Dealers



**Specializing In Wheel Alignment
And Balancing
IMPORT CAR SPECIALISTS
R. CARL RASMUSSEN MGR.**

762-3622
204 Caribou St., Banff

Garages—Service—(Cont'd)**HIGHWAY SERVICE STATION****B A PRODUCTS
LIGHT MECHANICAL &
TUNE-UP SERVICE**

Chuck Wickson & Gordon Wert
P.O. Box 1496

Cor Wolf & Lynx St Banff 762-2514

Norquay Motors Ltd 212 Banff Av .. Banff 762-2452
(See Advertisement This Page)

POLAR BEAR MOTORS LTD

VOLKSWAGEN - PORSCHE - SPECIALISTS
NSU SALES & SERVICE

427 10 Av SE Calgary 263-7322

Star Service of Banff Ltd
230 Lynx St Banff 762-3522

PRINCESS PHONE

Princess phone
Can save you fright,
It's little, lovely,
and lights at night.
The Princess phone
In your sleeping room,
Lights at night
To drive out gloom.

**NORQUAY
MOTORS LTD.**

Imperial Oil Dealer

**SERVICING
ALL MAKES
OF CARS**

762-2452

212 Banff Avenue, Banff

GARDENERS

See Landscape Gardeners

GAS BOTTLED

See Propane Gas

Gas Companies**CANADIAN WESTERN NATURAL GAS CO LTD**

319 Banff Av Banff 762-2544

Gas Fitters

Copley E R 449 Muskrat St Banff 762-2501
Gordon's Plumbing & Gasfitting ... Canmore 678-5645
Hughes Plumbing Heating &
Gasfitting Canmore 678-5366

GAS PROPANE

See Propane Gas

Gasoline & Oil Bulk Stations

Boon C A 112 Otter St Banff 762-2566
Boon T C C P R Right of Way Banff 762-2540
British American Oil Co Ltd
C P R Right of Way Banff 762-2540
Texaco Canada Limited CPR Station .. Banff 762-2530

GASOLINE & OIL SERVICE STATIONS

See Service Stations

GENERAL CONTRACTORS

See Contractors General

General Merchants

Marra Cardo Canmore 678-5075
Rundle Mountain Trading Ltd ... Canmore {678-5010
678-5121

Gift Shops

Alpine Gift Shop 307 Caribou St Banff 762-2345
Ann Boon's Olde Curiosity Shop
130 Banff Av Banff 762-3555
(See Advertisement This Page)

BANFF CAMERA SHOP LTD

101 Banff Av Banff 762-3562
Biggs Antiques Ltd 119b Banff Av ... Banff 762-2992
Canadian Handicrafts 213 Banff Av ... Banff 762-2480
Canvas Loft Upstrs 207 Banff Av Banff 762-4011
(Continued Next Page)

**Ann Boon's
Olde Curiosity Shop**

**DIAMONDS — WEDDING BANDS
GOLD & SILVER JEWELLERY
WATCHES & CLOCKS, ETC.**

**Expert Watch & Jewellery
Repair Service**

762-3555

130 Banff Ave. — Box 579 — Banff

Gift Shops—(Cont'd)

House of Jennifer 119c Banff AvBanff 762-2451
 Indian Trading Post
 Birch & Cave AvBanff 762-2456
 Len's Souvenir Shop Ltd
 129 Banff AvBanff 762-2444
 Miracle Aisle Limited 107 Banff Av ..Banff 762-2969

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 Royal Albert Bone China
 Czech Crystal — Royal Dux Figurines
 Canadian Pottery & Totem Poles
 — GIRROTTI PLAQUES —

132 Caribou St Banff 762-2844

Spinningwheel The 223a Banff AvBanff 762-3822
 Ted's Novelty Store Ltd 121 Banff Av Banff 762-3653
 Western Shop The 132 Banff AvBanff 762-2898

Gift Wares—Whlse & Mfrs

HUDSON'S BAY WHOLESALE
 907 9 Av SWCalgary 263-1610

GIRDLES

See Corsets & Brassieres—Retail

A workshop phone is a handy tool
 for Dad.

Glass Auto Plate & Window

ACTIVE AUTO & WINDOW GLASS LTD

320 14 St NWCalgary 283-4927
 (See Advertisement This Page)

Crystal Glass Calgary Ltd

140 17 Av SECalgary 269-8585
 (See Advertisement This Page)

Listings Of This
 Classification Are Continued
 On Next Page

Shopping is as simple as A-B-C if
 you use the YELLOW PAGES.

CRYSTAL GLASS

CALGARY LTD.



- * AUTO GLASS
- * WINDOW GLASS
- * TABLE TOPS
- * MIRRORS

"Our Service is as Close
 as Your Phone"

269-8585

140 - 17th Avenue S.E., Calgary

AUTO GLASS

"One Hour Auto Glass Service"

CUSTOMER DRIVE-IN PARKING

WINDOW GLASS REPLACEMENTS

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Active



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P
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CALGARY

283-4927

CALGARY

320 - 14th STREET N.W.

(½ Block North of Kensington Road on 14th Street N.W.)

CALGARY

Glass Auto Plate & Window—(Cont'd)

ECONOMY GLASS 101 17 Av SW .. Calgary 266-6907
(See Advertisement This Page)

HUB CITY GLASS

NEW & USED AUTO GLASS
ONE HOUR SERVICE
ONE YEAR GUARANTEE

7-4623 Manilla Rd SE Calgary 243-6185

Unwin's Ltd 204 Wolf St Banff 762-2177

GOVERNMENT OF ALBERTA

See Alphabetical Section under Government of
Alberta (Provincial)

GOVERNMENT OF CANADA

See Alphabetical Section under Government
of Canada

Gravel, Rock & Sand**BURNS J F SAND & GRAVEL LTD**

SAND & GRAVEL SUPPLIES
Portable Washing &
Crushing Equipment

812 46 Av SE Calgary 252-1131

Gravel, Rock & Sand—(Cont'd)

PEDHIRNEY HARRY J Fox St Banff 762-2717
Pickering Sand & Gravel Ltd Fox St .. Banff 762-2318
TOWER'S TRANSPORT Canmore 678-5021

Grocers—Retail

Banff Groceteria 213a Banff Av Banff 762-2102
Exshaw General Store Exshaw 673-3525
RUNDLE MOUNTAIN TRADING LTD

Canmore 678-5010

White's Food Master 103 Banff Av ... Banff 762-2140
(See Advertisement This Page)

Buy by the **YELLOW PAGES.**

WHITE'S FOOD MASTER

Independently Owned & Operated

"AL" & "DICK"

GROCERIES — MEATS

PRODUCE

FREE DELIVERY

762-2140

103 Banff Avenue, Banff



"Specializing in Auto Glass"

- AUTO WINDSHIELDS
- PLATE GLASS
- WINDOW GLASS
- SAFETY GLASS
- DESK TOPS
- MIRRORS OF QUALITY

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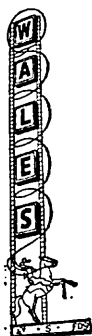
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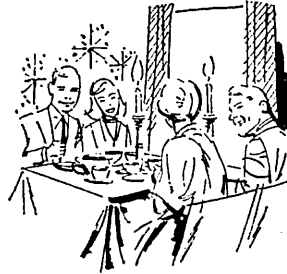
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