

**MR. BUSINESSMAN:**

Do You Know That  
TWO GROUPS OF  
**ACTION Buyers**  
USE THE  
**YELLOW PAGES**

**BUYERS LOOKING FOR YOU . . .**

1. Recommended.
2. Influenced by Your Other Advertising.
3. Solicited by You or Your Salesman.
4. Passers-by Who Were Impressed by Your Place of Business.
5. Your Former Customers.

This group of Buyers May Experience Difficulty in Finding You. Here's How to Direct Them to You . . .

1. Represent your firm under all headings pertaining to your business.
2. Buyers may remember only your address. Help them find you—Feature your location prominently and provide specific directional information.
3. Give prominence to your slogan. Slogans are sometimes remembered and firm names forgotten.
4. If your firm is known by more than one name, list each name.
5. If your firm name has an unusual spelling, feature it prominently. (Crandall can be spelled either with a "K" or a "C").

**BUYERS LOOKING FOR ANYONE . . .**

1. Newcomers to a Community.
  2. Emergency Buyers.
  3. Dissatisfied Buyers.
  4. Buyers with an infrequent Need for Your Product or Service.
  5. Competitive Bid Buyers.
  6. Transients.
- In Choosing an Advertiser to do Business with, these Buyers are Influenced by.

1. Reliability.  
Years in Business, Experience, Etc.
2. Authorized Sales and Service.  
Brand Names.
3. Scope of Services—  
Range and Variety.
4. Complete Details of Services.  
Delivery, "Open 24 Hours," etc.
5. Illustrations and Emblems.
6. Location.

TO REACH BOTH GROUPS  
PLAN A PROGRAM NOW  
IN THE ACTION MEDIUM . . .



Call your Yellow Pages representative to plan your program.  
You'll find him in these Yellow Pages under "Advertising—Directory."

# BANFF

INCLUDING CANMORE, EXSHAW AND LAKE LOUISE

## CLASSIFIED TELEPHONE DIRECTORY JUNE, 1968

For rates and information concerning Yellow Pages Advertisements or Listings, contact the Alberta Government Telephones, Directory Department, 120 - 7th Avenue S.W., Calgary, Alberta, or Telephone 262-8110. (Collect)

No Liability is Assumed by Alberta Government Telephones  
for Errors or Omissions Occurring in the Classified Directory

### ACCORDIONS

See Music & Musical Instruments

### Accountants

#### BOW VALLEY OFFICE ASSISTANCE

ACCOUNTING BOOKKEEPING  
INCOME TAX —  
PERSONAL & BUSINESS  
OFFICE AT: CANMORE MEDICAL CLINIC  
Miss Mary Higgins

Phone ..... Canmore 678-5373

### Accountants—Chartered

Walls Eldon & Co 206 Buffalo St ... Banff 762-2295

### Adding & Calculating

#### Machines & Supplies

#### RGO OFFICE EQUIPMENT CENTRE LTD

NEW & REBUILT

SALES - SERVICE - RENTALS

1421 Kensington Rd NW ... Calgary 283-0791

### Adjusters

#### BROWER & COMPANY GENERAL INSURANCE

##### ADJUSTERS LTD

412-816 7 Av SW Call Long Distance

(Collect) & ask for ..... Calgary 262-9521

Douglas Carr res ..... Calgary 242-7372

#### McDOUGALL-CAMERON ADJUSTERS LTD

GENERAL INSURANCE ADJUSTERS

After Hours Call: Calgary 289-4009 - 255-5375

309-330 9 Av SW Ofc ..... Calgary 269-2766

### TO POLISH GLASS

A little vinegar in the water will leave a polish on windows or glassware after they have been dried.

### Advertising Directory

#### YELLOW PAGES



Yellow Page Advertising  
Reaches More Buyers  
More Often  
More Economically  
Than Any Other Medium

THE FINAL TIE-IN FOR ALL  
YOUR ADVERTISING

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

120 7 Av SW Call Long Distance (Collect)

& ask for ..... Calgary 262-8487

### AEROPLANES

See Aircraft Section

### AGGREGATES

See Gravel Rock & Sand

### AIR COMPRESSORS

See Compressors—Air & Gas

### Air Conditioning Equipment & Supplies

#### WESTERN HEATING & SHEET METAL

AIR CONDITIONING  
VENTILATION  
POWER HUMIDIFIERS

After Hours: 255-8577

1417 9 Av SE ..... Calgary 266-3644

### AIR-FILTERS

See Filters Air



# AIR CANADA

Serving—Canada, U.S.A., United Kingdom,  
Europe, Bermuda, Nassau, Caribbean

**PASSENGER INFORMATION BANFF**  
May 15 to Sept. 15 Only

**Banff 762-3516**

Passenger Information ..... Calgary 264-4410  
Air Freight Information .... Calgary 277-8535  
Air Express Information .... Calgary 262-9551



EXPERIENCED — EFFICIENT PERSONALIZED  
HELICOPTER CHARTER SERVICE

AFTER HOURS: T. Ted Jansen, res., Calgary 272-5378  
R. F. Sturgeon, res., Calgary 255-1687  
Call Calgary 277-0738 McCall Field

## VERN'S AIRCRAFT REPAIR LTD.

- \* Servicing all makes of Light Aircraft
- \* D.O.T. Licensed Engineers
- \* No Job Too Small
- \* Safety & Service
- \* B & D Coverage

**277-8986**

AFTER HOURS RESIDENCE 277-2985

Hangar No. 7, McCall Field, Calgary

## TOWN HOUSE

YEARLY, MONTHLY OR  
DAILY RENTALS

FURNISHED OR UNFURNISHED

UNDERGROUND HEATED PARKING

ELEVATOR SERVICE

CORNER WOLF & BEAR STREET

**762-3791**

226 Bear Street, Banff

## Air Line Companies

### Air Canada

Banff May 15 - Sept 15 only .... Banff 762-3516

AFTER SEPT 15

RESERVATIONS FARES & SCHEDULES CALL

134 9 Av SW ..... Calgary 264-4410

(See Advertisement This Page)

### INTER-NATION TRAVEL (CALGARY) LTD

ALL AIR & STEAMSHIP TICKETS

24 HOUR SERVICE — EVENING 289-1055

1605 Centre St N ..... Calgary 277-2626

## Air Services—Chartered

Alpine Helicopters Ltd McCall Field Calgary 277-0738

(See Advertisement This Page)

### GATEWAY AVIATION LTD

Hangar No 1 McCall Field ..... Calgary 277-8552

## Air Travel Ticket Agencies

### DeHAHN TRAVEL BUREAU & SIGHTSEEING TOURS

216 Banff Av ..... Banff 762-3711

## Aircraft Maintenance & Repairing

Vern's Aircraft Repair Ltd

Hangar 7 McCall Field ..... Calgary 277-8986

(See Advertisement This Page)

### AIRPLANES

See Aircraft Section

### ALUMINUM SIDING

See Siding

### ALUMINUM WINDOWS

See Windows—Metal

## Ambulances

### COOKE'S AMBULANCE SERVICE LTD

Beaver & Caribou St ..... Banff 762-3690

### ANAESTHETISTS

See Physicians & Surgeons

### ANIMAL HOSPITALS

See Veterinarians

### ANTENNAS—Television

See Radio Communication Equipment & Systems

### ANTIQUE VEHICLES

See Antiques

## Antiques

Biggs Antiques Ltd 119b Banff Av ... Banff 762-2992

## Apartments Blocks & Buildings

Brewster Block 225 Banff Av ..... Banff 762-3525

Otonabee Lodge 417 Banff Av ..... Banff 762-2339

TOWN HOUSE THE 226 Bear St ... Banff 762-3791

(See Advertisement This Page)

### APPLIANCES ELECTRIC

See Electric Appliances Section

### APPLIANCE REPAIRS

See Electric Appliances—Repairing  
also Specific Kinds

**Art Dealers**

Tamarack Studio 217 Banff Av .....Banff 762-2625

**Art Galleries**

Kensington Fine Art Gallery  
328 10St NW .....Calgary 283-6423  
(See Advertisement This Page)

**Artificial Flowers**

Banff Floral 202b Banff Av .....Banff 762-3479

**Artists' Supplies**

**BANFF CAMERA SHOP LTD**  
101 Banff Av .....Banff 762-3562

**ROCKY MOUNTAIN CAMERA SHOP**  
202 Banff Av .....Banff 762-4078  
Rundle Photographic Ltd 134 Banff Av Banff 762-3512

**ASPHALT PAVING CONTRACTORS**

See Paving Contractors

**Associations & Societies**

See also Social Service Organizations  
Canadian Educational Assoc {762-4033  
304 Banff School of Fine Arts ....Banff {762-4066  
I O O F Banff Lodge No 48  
Beaver St .....Banff 762-3682  
Royal Canadian Legion 96 Banff Av ...Banff 762-2550

**ASSURANCE BUSINESS**

See Insurance Section

**ATTORNEYS**

See Lawyers

**AUDITORS**

See Accountants Section

**AUTOMATIC TRANSMISSIONS**

See Automobile Transmission Sales & Service

**AUTOMOBILE ACCESSORIES  
EQUIPMENT & SUPPLIES**

See Auto Parts & Supplies—Whlse

**Automobile Agencies & Dealers—**

**New Cars**

Banff Shell Servicentre 435 Banff Av Banff 762-2412  
(See Advertisement This Page)

Halford & Valentine Ltd  
1415 1 St SW .....Calgary 266-3623  
(See Advertisement This Page)

**LAND ROVER—**

CAMBRIDGE MOTORS LTD  
1403 3 St NE .....Calgary 277-7300

Listsings Of This  
Classification Are Continued  
On Next Page

**BANFF SHELL  
SERVICENTRE**



A M A



**EMERGENCY**

**TOWING SERVICES**

**TILDEN RENTALS**

**CHRYSLER — DODGE  
PLYMOUTH DEALER**



**762-2412**

435 Banff Avenue, Banff  
678 - 5626 CANMORE

**KENSINGTON**

Fine Art Gallery



PERMANENT  
EXHIBITIONS  
OF  
CANADIAN  
ARTISTS

CREATIVE  
PICTURE FRAMING

328 - 10th Street N.W.  
CALGARY

**283-6423**

**Halford & Valentine Ltd.**



AUSTIN  
AUSTIN-HEALEY

MG "B"

M G MIDGET

**SALES & SERVICE**

Sales .....Calgary 262-3547  
Ofc. ....Calgary 266-3623  
Service Dept. ....Calgary 266-3510  
Parts Dept. ....Calgary 262-4022  
1415 - 1st Street S.W., Calgary



# PADOS

## VOLKSWAGEN

LTD.

Calgary's Main  
Volkswagen Dealer

SALES  
SERVICE  
PARTS  
BODY SHOP

"HOUSE OF COURTESY"



### 255-6681

7004 Macleod Trail S., Calgary

### Automobile Agencies & Dealers—

#### New Cars—(Cont'd)

Pados Volkswagen Ltd

7004 Macleod Tr S ..... Calgary 255-6681  
(See Advertisement This Page)

Renfrew Chrysler Plymouth Ltd

1110 9 Av SW ..... Calgary 265-0471  
(See Advertisement This Page)

RODEO RAMBLER LTD

SALES

PARTS & SERVICE

FOR

AMERICAN MOTORS &

KAISER JEEP

7330 Macleod Tr S ..... Calgary 252-6671

ROVER—

CAMBRIDGE MOTORS LTD

1403 3 St NE ..... Calgary 277-7300

Standish Service Co Ltd 315 Banff Av Banff 762-3640

(See Advertisement This Page)

Star Service of Banff Ltd 230 Lynx St Banff 762-3522

(See Advertisement This Page)

TRIUMPH—

CAMBRIDGE MOTORS LTD

1403 3 St NE ..... Calgary 277-7300



OF BANFF LTD.

DORIAN & WILSON



Front End Alignment

Major Overhauls

Steam Cleaning

Auto Body Repairs & Refinishing

24 HOUR AMA TOWING

BANFF



### 762-3522

230 Lynx Street, Banff

## Renfrew Chrysler Plymouth Ltd.

- VALIANT
- PLYMOUTH
- CHRYSLER
- FARGO TRUCKS

### 265-0471

1110 - 9th Avenue S.W., Calgary

## Standish Service

CO LTD

CHEVROLET - OLDS  
SALES & G.M. SERVICE

B A PRODUCTS  
GOODYEAR TIRES

Ken Robertson — Bruce Campbell

### 762-3640

315 Banff Avenue, Banff

**Automobile Agencies & Dealers—**

**Used Cars**

Maclin Motors Ford  
61 Av & Macleod Tr S .....Calgary..252-0101  
(See Advertisement This Page)

**AUTOMOBILE ANTIQUES**

See Antiques

To keep small Christmas ornaments from year to year, save up your empty egg cartons.

**Automobile Body Repairing**

Maclin Motors Ford  
61 Av & Macleod Tr S .....Calgary 252-0101  
(See Advertisement This Page)

McCallum Auto Body Ltd  
10 St & 4 Av NW .....Calgary 283-2532  
(See Advertisement This Page)

**STAR SERVICE AUTO BODY**

Industrial Compound .....Banff 762-2919

Listings Of This  
Classification Are Continued  
On Next Page

**MACLIN**  
MOTORS FORD  
CALGARY'S FIRST FORD DEALER  
Ford Mustang - Falcon - Fairlane  
Galaxie, Thunderbird & Truck Dealers  
**USED CARS & TRUCKS**  
Sales & Service  
**50+1 YEARS**  
WITH FORD IN CALGARY  
**252-0101**  
Cor. 61 Ave. & Macleod Tr. S.,  
CALGARY

**MACLIN**  
MOTORS FORD  
Expert Body Repairing  
& Painting  
For All Makes of Cars & Trucks  
**50+1 YEARS**  
WITH FORD IN CALGARY  
**252-0101**  
Cor. 61 Ave. & Macleod Tr. S.,  
CALGARY

*His Company's*  
*Best Salesman . . .*



He gets things done by  
"long distance" —  
commands attention, saves  
time, mileage and money.

**- AUTO -**  
**BODYOLOGISTS**  
COLLISION  
*Body & Fender-Repairs*  
*Painting*  
**McCALLUM AUTO BODY LTD.**  
**283-2532**  
CALGARY  
10th Street & 4th Avenue N.W.

*Mr. Businessman:*  
**YOUR AD**  
**HERE**  
**WOULD PRODUCE**  
**RESULTS**

# THREE SISTERS AUTO BODY LTD.



## Complete Collision Service

24 Hour Towing & Winching

FREE ESTIMATES

FRAME & WHEEL STRAIGHTENING  
BALANCING — ALIGNING SERVICE  
BODY & FENDER REPAIRS

CANMORE 678-5155

JIM PARKER MGR., 678-5155 CANMORE

# 762-3666

Caribou & Bear Street, Banff

## Automobile Body Repairing—(Cont'd)

**SUPERIOR PAINT & BODY SERVICE LIMITED**  
101 17 Av SW ..... Calgary 263-3165  
(See Advertisement This Page) M  
Three Sisters Auto Body Ltd  
Caribou & Bear St ..... Banff 762-3666  
(See Advertisement This Page)

**THREE SISTERS AUTO BODY LTD**  
..... Canmore 678-5155  
(See Advertisement This Page)

**AUTOMOBILE CAMPS**  
See Motels

## Automobile Electrical Service

Highway Service Station  
Wolf & Lynx St ..... Banff 762-5214

**AUTOMOBILE FINANCING**  
See Financing

**AUTOMOBILE GARAGES**  
See Garages Service

**AUTOMOBILE GLASS**  
See Glass-Auto Plate & Window

**AUTOMOBILE LEASING**  
See Automobile Renting & Leasing also  
Leasing Service

# SUPERIOR PAINT & BODY SERVICE

LIMITED

101 - 17th AVENUE S.W., Call Calgary

# 263-3165

*Guaranteed Work by Factory Experts*

FREE ESTIMATES — REASONABLE PRICES

- ★ COMPLETE COLLISION SERVICE
- ★ BALANCING AND ALIGNING SERVICE
- ★ BODY AND FENDER REPAIRS
- ★ AXLES AND FRAMES STRAIGHTENED



★ 42 MEN TO SERVE YOU ★  
FOR SATISFACTION — SEE US FIRST  
TOWING SERVICE

Late Model Courtesy Cars Available

**Remember!** *It costs no more to have your car refinished with the only factory baked tunnel in Western Canada*

LARGEST AUTO BODY REPAIR SERVICE IN WESTERN CANADA

*"The Job Is Like New When We Get Through"*

**Automobile Painters**

Star Service Auto Body  
Industrial Compound .....Banff 762-2919

**SUPERIOR PAINT & BODY SERVICE LIMITED**  
101 17 Av SW ..... Calgary 263-3165  
(See Advertisement This Page)

Three Sisters Auto Body Ltd .....Canmore 678-5155

**SKIP A STEP**

When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

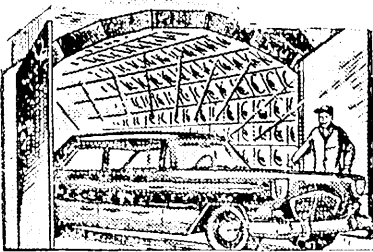
**Automobile Parts & Supplies—Retail**

Standen's Limited  
24 Av & Macleod Tr SE ..... Calgary 269-3736  
(See Advertisement This Page)

Why wonder? . . . why worry? . . . why wait? . . . when a Long Distance call can give you the answers and relieve your mind. You'll find the cost is surprisingly low.

**IT COSTS NO MORE**

To Have Your Car Repainted in  
The Only  
**FACTORY-BAKE TUNNEL**  
In Western Canada



**EASY TERMS!**

A rock-hard mirror-like finish  
with a

*written guarantee*

Call CALGARY

**263-3165**

101 - 17th Avenue S.W., Calgary

**SUPERIOR PAINT &  
BODY SERVICE LTD.**

**STANDEN'S**

LIMITED

**SPRING**

MANUFACTURERS

Est. 1924

- ★ WHEEL ALIGNMENT
- ★ FRAME STRAIGHTENING
- ★ SPRING PARTS & SERVICE
- ★ TRAILER HITCHES
- ★ DRIVE SHAFTS PARTS & SERVICE
- ★ TRUCK BUMPERS & HITCHES

**269-3736**

24th Ave. & Macleod Tr. S.E., Calgary

**Right Here is**

The STANDARD  
REFERENCE BOOK

of

**“Who’s Who**

**in Business”**

Used Daily by Shoppers and  
Business Men in All  
Walks of Life

**SHOP IN THE  
YELLOW PAGES**

Whenever you want information about an article, a service or a certain business

LOOK IN THE

**Classified  
Telephone Section**



**Automobile Parts & Supplies—Whlse**

Alberta Brake & Clutch Ltd  
217 4 St NE ..... Calgary 262-6388

**BAP AUTOPARTS LTD**  
540 9 Av SE ..... Calgary 262-3991

**CORBETTS (CALGARY) LTD**  
456 42 Av SE ..... Calgary 243-4241

**Automobile Renting & Leasing**

Avis Rent-A-Car 204 Caribou St .... Banff 762-3222  
(See Advertisement This Page)

Budget Rent-A-Car 226 Bear St .... Banff 762-3345  
(See Advertisement Opposite Page)

Can American Auto Lease Ltd  
207 Banff Av ..... Banff 762-2027

**Automobile Radiator Service**

**ALBATROSS RADIATOR SERVICES LTD**

PROMPT EFFICIENT RADIATOR  
CLEANING & REPAIRS

TRANSMISSION OIL COOLERS  
DRIVE-IN SERVICE

109 42 Av SE ..... Calgary 243-3788

**HERTZ RENT A CAR**

Rent a new Ford or other fine fully equipped car. Low rates include insurance, gas, and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.



*"FOR RESERVATIONS CALL"*

**HERTZ RENT A CAR**  
207 Banff Av ..... Banff 762-2027

Maclin Leasing & U-Drive Ltd  
61 Av & Macleod Tr S ..... Calgary 252-0101  
(See Advertisement Opposite Page)

**NATIONAL CAR RENTALS**  
435 Banff Av ..... Banff 762-2688

Standard Radiator Service  
116 2 Av SW ..... Calgary 266-2727  
(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

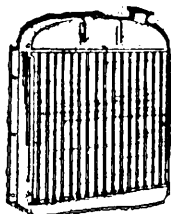
**NAIL POLISH FOR METAL**

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Can't get away? Take care of errands by telephone. Fast, easy, economical.

**STANDARD RADIATOR SERVICE**

Industrial & Automotive



OIL COOLERS  
CAR HEATERS  
SPACE HEATERS  
GAS TANKS

Serving Calgary & District Since 1933

AUTHORIZED  
GENERAL MOTORS SERVICE

Distributing  
HARRISON - A.C. & HEATEX  
RADIATOR CORES

116 - 2nd Avenue S.W., Calgary

Just West at Foot of Centre St. Bridge

**266-2727 • 269-2890**



**BANFF**

*Rent It Here  
Leave It There*  
**No Extra Charge**

PHONE

**762-3222**

After Hours ..... 762-3741

Cor. Caribou & Bear Sts., Banff, Alta.

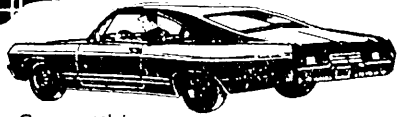
SAVE up to  
on car rentals

40%

**BUDGET  
RENT-A-CAR  
SYSTEM**

Free  
Airport - Hotel  
Train - Bus  
pick-up and delivery

Spanking new  
Falcons, Ramblers, Chevy II's,  
Valiants, Parisiennes, Galaxies, Impalas, large Convertibles

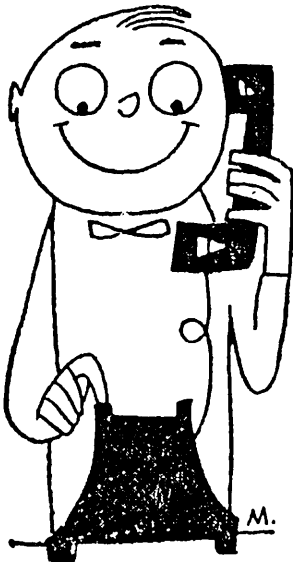


**Courtesy - Service - Hospitality**

*RENT-A-CAR THE BUDGET WAY  
LESS PER MILE — LESS PER DAY*

**762-3345**

226 Bear Street,  
BANFF, ALBERTA



Wait . . .  
for the DIAL TONE  
Dial carefully

**MACLIN LEASING & U-DRIVE LTD.**

Daily, Weekly & Monthly Rentals  
Also Long Term Leasing

**RENTALS FOR ALL MAKES  
OF CARS & TRUCKS**

**50+1 YEARS**  
WITH FORD IN CALGARY

Cor. 61st Ave. &  
Macleod Trail S.,  
CALGARY

**252-0101**

USE THE  
**'Yellow Pages'**



### Automobile Renting & Leasing—(Cont'd)

#### TILDEN RENT-A-CAR

The CANADIAN Name  
In World-Wide Car Rentals  
New Cars

Hourly - Daily - Weekly - Yearly

Free World-Wide Reservation Service  
Free Delivery to Hotels, Motels and Terminals



*"FOR INFORMATION CALL"*

**TILDEN RENT-A-CAR SERVICE**

435 Banff Av ..... Banff 762-2688

Tilden Rent-A-Car Service

435 Banff Av ..... Banff 762-2688

(See Advertisement This Page)

#### AUTOMOBILE TOWING

See Towing Service

#### AUTOMOBILE TRAILERS

See Trailers Section

#### EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

RENT  
A

# NEW CHEV

*or other fine car*

LOW RATES —  
HOURLY, DAILY, WEEKLY



## Tilden Rent-A-Car Service

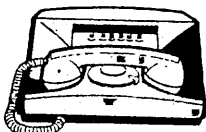
435 Banff Avenue

# 762-2688

# TILDEN

*The only CANADIAN name  
in world-wide car rentals*

ASK YOUR A.G.T.  
COMMUNICATIONS CONSULTANT  
ABOUT



DATAPHONE SERVICE

ALBERTA GOVERNMENT TELEPHONES

*Total Communications for modern business*

## 9 out of 10

PEOPLE USE THE

### Yellow Pages

WHEN THEY'RE READY TO BUY

You can display your business  
before these buyers at remark-  
ably little cost.



# REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

## Yellow Pages

OF YOUR

TELEPHONE DIRECTORY

## Automobile Transmission

### Sales & Service

AAMCO AUTOMATIC TRANSMISSIONS



World's Largest Transmission Specialists

#### FREE MULTI-CHECK

19 POINT DIAGNOSTIC TEST WRITTEN GUARANTEE FREE PARTS & LABOR ON ALL AAMCO CUSTOM REBUILT TRANSMISSIONS FOR LIFETIME OF CAR, AS LONG AS YOU OWN CAR, AND SERVICE IT ANNUALLY AT ANY OF OVER 500 AAMCO SHOPS COAST TO COAST, AT A MODEST COST. PRESENT CERTIFICATE AT ANY AAMCO SHOP, COAST TO COAST, IN CANADA & U.S.A.

"FOR INFORMATION CALL"

#### AAMCO TRANSMISSIONS

115 61 Av SW (Call Collect) Calgary 252-3381

#### AAMCO TRANSMISSIONS

115 61 Av SW ..... Calgary 252-3381

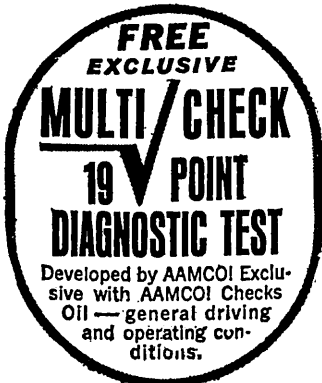
(See Advertisement This Page)

Listings Of This Classification Are Continued On Next Page

A BEDROOM TELEPHONE brings you comfort and security at night.

## World's Largest AUTOMATIC TRANSMISSION SPECIALISTS

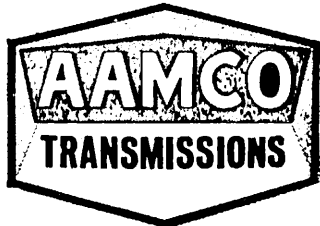
OVER 500 CENTRES, COAST TO COAST IN CANADA AND U.S.A.



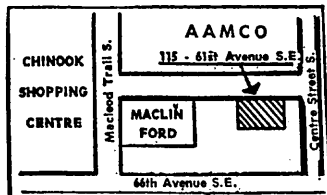
(CALL COLLECT)

After Hours 252-3383

115 - 61st AVENUE S.W. CALGARY

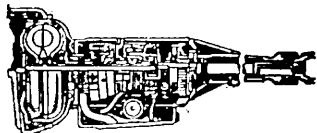


- 1 DAY SERVICE
- E-Z TERMS
- FREE TOWING
- FREE ROAD TEST



# 252-3381

# Alberta Automatic TRANSMISSION REPAIRS LTD.



**REPAIRS & SERVICE TO ALL AUTOMATIC TRANSMISSIONS**

Free Estimates  
All Work Guaranteed  
*"We Are Specialists"*

**GENERAL MACHINE WORK  
PARTS DUPLICATED**

## 263-1070

816 - 9th AVENUE S.W., CALGARY

## Automobile Transmission Sales & Service—(Cont'd)

### ACTIVE AUTOMOTIVE TRANSMISSIONS

DOING ONE THING WELL  
Exchange, Repairs — Installations on  
Automatic & Standard Transmissions  
NEW, USED & REBUILT PARTS  
Call Us First

107 42 Av SE ..... Calgary 243-6580

Alberta Automatic Transmission Repairs Ltd  
816 9 Av SW ..... Calgary 263-1070  
(See Advertisement This Page)

### CALGARY AUTOMATIC TRANSMISSION EXCHANGE LTD

The Oldest and Largest Established Firm in Calgary

**WE HONOR ALL CREDIT CARDS**

After Hours Only Call 244-5241

419 8 Av SE ..... Calgary 262-4761

### DOMINION AUTOMATIC TRANSMISSIONS SERVICE & REPAIRS

1002 10 Av SW ..... Calgary 249-5518  
(See Advertisement This Page)

Lo-Cost Automatic Transmission Rebuilders Ltd ..... Calgary 269-7578  
(See Advertisement Opposite Page)

Ponderosa Automatic Transmission Repairs Ltd  
11 Av & 2 St SE ..... Calgary 269-6443  
(See Advertisement Opposite Page)  
(Continued Next Page)

# AUTOMATIC TRANSMISSION



## SERVICE & REPAIRS

Specialists On All Makes Domestic & European



- ★ Original Equipment G.M. Parts
- ★ Authorized United Delco Dealers
- ★ Exchange Transmissions
- ★ Rebuilt Torque Convertors
- ★ All Work Fully Guaranteed

FOR FREE ESTIMATES

1002 - 10 Ave. S.W.

## Calgary 249-5518

After Hours Residence 276-5070

**FREE ESTIMATES**

**LO-COST**

**AUTOMATIC TRANSMISSIONS**

REBUILDERS LTD. — CALGARY

**269-7578**

**EASY TERMS**

**REBUILT 1 DAY SERVICE REPAIRED SERVICED**

- FREE PICK-UP
- COURTESY CARS
- QUALITY WORKMANSHIP



# G. M.-Ford Automatic Transmission SPECIALISTS

- \* REPAIRS & EXCHANGES
- \* ALL WORK GUARANTEED
- \* 12,000 MILES OR ONE YEAR
- \* 4 HOUR SERVICE ON ALL EXCHANGES

AFTER HOURS: PHONE ..... CALGARY 252-5819

STEVE KARAFFA, Mgr.  
11th Avenue & 2nd Street S.E., CALGARY

**269-6443**

**Automobile Transmission Sales &**

**Service—(Cont'd)**

Western Transmission & Motor Repairs Calgary Ltd  
3608 Macleod Tr S ..... Calgary 243-4258  
(See Advertisement This Page)

**AUTOMOBILE TRUCKS**

See Truck Dealers Section

**Automobile Wreckers**

CENTRAL AUTO WRECKING LTD  
3832 16 St SE ..... Calgary 265-2501

**EMPIRE TRUCK PARTS**

USED  
TRUCK PARTS

4701 17 Av SE ..... Calgary 272-3319

**AVIATION**

See Air Line Companies also Aircraft Section

Get the **YELLOW PAGES** Habit.

**Awnings Tents, Etc.**

ALBERTA TENT & AWNING CO LTD  
713 14 St NW ..... Calgary 283-1413  
Alum Awning & Window Products Ltd  
1802 1 St NW ..... Calgary 277-1828  
(See Advertisement This Page)

**CUSTOM ALUMINUM DISTRIBUTORS**

FOR ALUMINUM  
Awnings — Siding — Windows  
Doors — Grilles — Railings

WRITE OR CALL

5227 8 Av SW ..... Calgary 249-8494

Aluminum Window Awnings  
FOR ALL TYPES OF HOMES

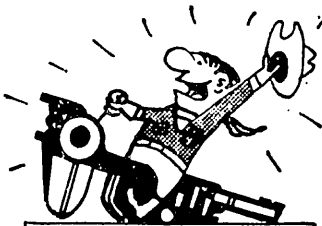
CHOICE  
OF  
COLORS



The Awning You Can See Through  
**ALUM AWNING &  
WINDOW PRODUCTS LTD.**

**277-1828**

1802 - 1st Street N.W., Calgary  
Res. Phone 244-0250      Manufactured in Calgary



**Western  
TRANSMISSION**

**One Of Calgary's  
Largest Automatic  
Transmission  
Centre's**

**243-4258**

3608 MACLEOD TRAIL S., CALGARY



AUTOMATIC  
TRANS-  
MISSION  
REPAIRS &  
PARTS  
MOTOR  
REPAIRS  
LIFETIME  
WARRANTY  
ALSO  
AVAILABLE

**Bakers—Retail**

**BANFF BAKERY**

"FRESH BAKED DAILY"  
 BREAD, CAKES, PASTRY  
 WEDDING & BIRTHDAY CAKES  
 OUR SPECIALTY  
 Edgar A. Johns, Prop.

211a Banff Av ..... Banff 762-3112

**Bakers—Wholesale**

**McGAVIN TOASTMASTER LTD**

137 Cave Av ..... Banff 762-2111

**Banks**

**BANK OF MONTREAL** 107 Banff Av Banff 762-2275

Canmore ofc ..... Canmore 678-5744

Exshaw Ofc ..... Exshaw 673-3646

Canadian Imperial Bank of Commerce

98 Banff Av ..... Banff 762-3317

**BANQUETS**

See Caterers, also Restaurants

**Barbers**

Hub Barber & Beauty Salon

210 Buffalo St ..... Banff 762-2401

John's Barber Shop & Pool Room .. Canmore 678-5166

**Barrels & Drums**

**EDMONTON BARREL CO LTD**

WE RECONDITION,  
 BUY & SELL ALL TYPES OF  
 BARRELS & STEEL DRUMS

Hwy 16a E ..... Edmonton 699-8891

**BARRISTERS**

See Lawyers

**Beauty Parlors**

Cascade Beauty Salon 120 Banff Av .. Banff 762-2771  
 (See Advertisement This Page)

Central Barber Shop & Beauty Parlour

127 Banff Av ..... Banff 762-2062

**EVELYN'S BEAUTY SALON**

SPECIALIZING IN COLORS, WAVING  
 CUTTING & PERMS

Phone ..... Canmore 678-5171

Hub Barber & Beauty Salon

210 Buffalo St ..... Banff 762-2401

(See Advertisement This Page)

Listings Of This

Classification Are Continued

On Next Page

**CASCADE**

*Beauty*

**SALON**



MARY ATKINS PROP.

**Expert Hair Styling**

120 Banff Avenue, Banff

**762-2771**



**HUB BEAUTY SALON  
 & BARBER SHOP**

**762-2401**

MANAGERESS LISA FESENKO

"For The Touch of Perfection"

Two Doors East Of The Post Office

**210 Buffalo Street, Banff**

HUB BARBER & BEAUTY SALON



# MOUNT ROYAL BEAUTY SALON

SPECIALISTS IN  
Permanent Waving  
★ All Lines of  
Beauty Culture  
Fully Experienced Operators Only  
Open 6 Days A Week  
All Year Round



**762-3555**

ANN BOON OWNER-OPERATOR

130 Banff Ave. — Box 579 — Banff

## Beauty Parlors—(Cont'd)

Jacobson's Professional Hairstylists  
Upstrs 128a 8 Av SW ..... Calgary 269-1477  
(See Advertisement This Page)

### MARY'S BEAUTY SALON

COMPLETE HAIR STYLING  
CUTTING, TINTING, PERMS  
SERVING CANMORE & AREA

Phone ..... Canmore 678-5444

Mount Royal Beauty Salon  
130 Banff Av ..... Banff 762-3555  
(See Advertisement This Page)

Salon Lisa 205 Wolf St ..... Banff 762-2955  
(See Advertisement This Page)

# Salon Lisa



EUROPEAN  
STYLISTS

FOR  
APPOINTMENTS  
CALL

**762-2955**

TOWNE HOUSE BUILDING  
205 Wolf Street, Banff

YOUR  
AD  
HERE  
WOULD  
PRODUCE  
RESULTS

# JACOBSON'S

## Beauty Salon

Professional  
Hairstylists



## Beauty School

"One of the Largest  
Schools in Canada"

CALGARY

**269-1477**

Individual Hair Styling and  
Cold Wave Permanents

Our staff are instructed by  
members of the Official Hair  
Styling Fashion Committee.

This enables us to serve you better.

"Giving You The Finest In  
Beauty Culture"

CALGARY

**263-2105**

- ★ FULLY QUALIFIED  
INSTRUCTRESSES
- ★ INDIVIDUAL INSTRUCTION
- ★ WRITE OR CALL FOR  
BOOKLETS & INFORMATION
- ★ LEARN BY PRACTICAL  
EXPERIENCE

BOTH SALON & SCHOOL FULLY AIR CONDITIONED

Upstairs 128a - 8th Avenue S.W., Calgary

**BEER & ALE MFRS**

See Breweries

**Belting—Mechanical**

**OLIVER INDUSTRIAL SUPPLY CO LTD**

Gates V-Belts - QD Sheaves  
 Hydraulic & Industrial Hose - Dixylon Belting  
 803 46 Av SE ..... Calgary 243-5551

**Billiards**

Cue Billiards Caribou St ..... Banff 762-9952

**BLACKBOARDS**

See Chalkboards

**BLOCKS & BUILDINGS**

See Apartments, Blocks & Buildings

**Blue Printers**

Forsyth Reproductions Ltd  
 711 8 Av SW ..... Calgary 263-0520  
 (See Advertisement This Page)

**Boat Equipment & Supplies**

**EMMA'S UPHOLSTERY**

CUSTOM MADE BOAT COVERS

26 4 St NE ..... Calgary 264-4361

**Boats—Renting**

Bow River Boat House Birch Av ..... Banff 762-2130

**Boats—Repairing**

Novak Marine Co 616 36 Av NE ... Calgary 277-3959  
 (See Advertisement This Page)

**Bolts & Nuts**

**S & B NUT & BOLT SUPPLY**

Industrial & Shop Supplies  
 NUTS — BOLTS — FASTENERS  
 BOLT PINS & RACKS

4-4640 Manhattan Rd SE .. Calgary 243-4301

**Bookkeeping Service**

**BOW VALLEY OFFICE ASSISTANCE**

Canmore 678-5373

**Booksellers**

Book & Art Den 108 Banff Av ..... Banff 762-3213

**BOOTS & SHOES—Retail**

See Shoes Retail

**Forsyth**

REPRODUCTIONS LTD.

711-8th AVE. SW. PH. 263-0520

"Personalized Service"

OZALID Calgary

FILM

70 MM

XEROX

OFFSET

ART & LAYOUT

PLATE MAKING

**Novak Marine Co.**

BOAT MANUFACTURING

- INSTALLATION OF MARINE ACCESSORIES
- SPECIALISTS IN BOAT REPAIRS
- BOAT TRAILER PARTS

WINTER STORAGE OF COMPLETE UNITS — PICKUP & DELIVERY SERVICE — NEW - USED

BOATS & TRAILERS PRODUCT DEVELOPMENT

FIBER GLASS MATERIALS

EVENING CALLS  
 288-9388

616 - 36th Ave N.E.  
 CALGARY

**277-3959**

**Telephone Directories**

May be obtained by contacting

ALBERTA GOVERNMENT  
 TELEPHONES

or YOUR LOCAL AGENT

LISTED BELOW ARE THE  
 DIRECTORIES WHICH MAY  
 BE ORDERED

Banff & Area

Brooks & Area

Calgary & District

Central District

Lethbridge & District

Medicine Hat & District

Northern District

Peace River District

**Bowling**

Cascade Bowladrome 118 Banff Av ... Banff 762-2190

**Boxes Paper**

**ALBERTAN**

Folding Box Division  
830 10 Av SW ..... Calgary 263-7730

**BRASS FOUNDRIES**

See Foundries—Iron, Steel, Brass & Aluminum  
Castings

**BRASSIERES**

See Corsets & Brassieres—Retail

**Breweries**

Calgary Brewery 136 Bear St ..... Banff 762-2588

**BROADLOOM**

See Carpet & Rug Section

**BROKERS—Insurance**

See Insurance Agents & Brokers

**BUILDING CONTRACTORS**

See Contractors - Building

**Building Materials & Supplies—Retail**

Canmore Lumber & Building Supplies Ltd .. {678-5144  
Canmore {678-5059

**NORTHERN ASBESTOS-EAU CLAIRE LUMBER  
& BUILDING SUPPLIES LTD**

230 42 Av SE ..... Calgary 243-3466

Unwin's Ltd 221 Banff Av ..... Banff 762-2551

**Bulletin & Directory Boards**

**CRESTLINE PRODUCTS LTD**

CHALKBOARDS — TACKBOARDS  
BULLETIN BOARDS  
DIRECTORY BOARDS  
EASELS - PROJECTION SCREENS

602 7 Av SE ..... Calgary 262-2151

**Bus Lines**

**BREWSTER TRANSPORT COMPANY LTD**

304 Caribou St ..... Banff 762-2323

**BUSINESS MACHINES**

See Adding & Calculating Machines & Supplies,  
Duplicating Machines & Supplies,  
also Typewriters & Supplies

**BUTCHERS—Retail**

See Meat Markets

**Cabinet Makers**

Alberta Wood Products Calgary Ltd

211 17 Av SE ..... Calgary 263-1580  
(See Advertisement This Page)

WILSON W C Fox St ..... Banff 762-2644

**CABS**

See Taxicabs

**CAFETERIAS**

See Restaurants

**CALCULATING MACHINES**

See Adding & Calculating Machines & Supplies

**Calendars**

Double L Colour Productions Ltd

Bsmt 131 Banff Av ..... Banff 762-2512

**Cameras**

Banff Camera Shop Ltd

101 Banff Av ..... Banff 762-3562

Rocky Mountain Camera Shop

202 Banff Av ..... Banff 762-4078

**CAR ANTIQUES**

See Antiques

**CAR DEALERS**

See Automobile Section

**CAR LEASING**

See Automobile—Renting & Leasing, also  
Leasing Service

**CAR RADIOS**

See Radio Sales & Service

**CARETAKERS**

See Janitor Service

**CARETAKERS' SUPPLIES**

See Janitor Supplies

**ALBERTA  
WOOD PRODUCTS**  
CALGARY LTD.

*Specialists  
For  
20 Years*

- KITCHEN CABINETS
- FURNITURE REPAIRS
- FURNITURE REFINISHING
- ARBORITE & FORMICA WORK



**263-1580**  
211 - 17th Avenue S.E., Calgary

**Carpet & Rug Cleaners**

New Way Carpet & Upholstery Cleaners  
 6903 4a St SW ..... Calgary 255-8367  
 (See Advertisement This Page)  
 Pinky Coin-op Cleaners 203 Caribou St Banff 762-2090  
 (See Advertisement This Page)

**RUNDLE FLOORS & FABRICS LTD**  
 1124 1 St SW ..... Calgary 265-2645

**Carpet & Rug Dealers**

**CENTURY FLOOR COVERING LTD**  
 511 8 Av SW ..... Calgary 263-8030

**CARS**  
 See Automobile Section

**Cash Registers**

Anker Cash Register Limited  
 1427a Kensington Rd NW ..... Calgary 283-1962  
 (See Advertisement This Page)

**CASTINGS**  
 See Foundries—Iron, Steel, Brass &  
 Aluminum Castings

**Caterers**

Brewster Stables Birch Av ..... Banff 762-2832  
 Diamond Cross Guest Ranch Seebe .. Exshaw 673-3553

**MOUNT ROYAL DINING LOUNGE**  
 130 Banff Av ..... Banff 762-3133

**TITA'S RISTORANTE**  
 205 Wolf St ..... Banff 762-3848  
 Wagon Wheel Steak House  
 116 Banff Av ..... Banff 762-2696

**Cement**

Canada Cement Co Ltd ..... Exshaw 673-3533

**CERAMICS**  
 See Tile Contractors & Dealers—  
 Ceramics & Non-Ceramic

**CHAIN SAWS**  
 See Saws—Power

**Chains**

**OLIVER INDUSTRIAL SUPPLY CO LTD**  
 Link-Belt Roller - Conveyor  
 Malleable Chains & Sprockets  
 803 46 Av SE ..... Calgary 243-5551

**CHAIR LIFTS**  
 See Sightseeing Tours & Attractions, also Ski Centres

**Chalkboards**

**CRESTLINE PRODUCTS LTD**  
 CHALKBOARDS — TACKBOARDS  
 BULLETIN BOARDS  
 DIRECTORY BOARDS  
 EASELS - PROJECTION SCREENS  
 602 7 Av SE ..... Calgary 262-2151

**NEW WAY CARPET & UPHOLSTERY CLEANERS**

*Complete Service On*  
 ★ WALL TO WALL BROADLOOM  
 ★ RUGS  
 ★ UPHOLSTERY  
 BONDED — INSURED  
 ALL WORK GUARANTEED  
 FREE ESTIMATES

**255-8367**  
 6903 - 4A St S.W., Calgary

**RUG CLEANING**

deep, gentle, professional rug,  
 carpeting & upholstery cleaning  
 by N.I.R.C. experts

CALL  
**Banff 762-2090**

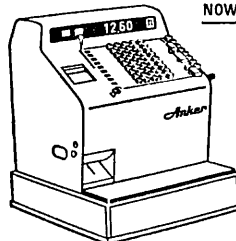
**Pinky Coin-Op Cleaners**

Agents For  
 Richardson Rug Cleaners, Calgary



**CASH REGISTER LTD.**

NOW MADE IN CANADA



- SALES
  - SERVICE
  - LEASING
  - RENTALS
- 24 HOUR SERVICE

**283-1962**

1427a Kensington Road N.W., Calgary

Sales Come From  
 Phone Calls



Be Sure Your Phones  
 Are Answered

**CHARTERED ACCOUNTANTS**

See Accountants—Chartered

**CHECK PROTECTORS**

See Cheque Protectors

**Cheque Protectors**

Paymaster Cheque Writers

1405a Macleod Tr SE ..... Calgary 262-7835  
(See Advertisement This Page)

**CHESTERFIELDS**

See Furniture Dealers Section

**PAYMASTER  
CHEQUE-WRITERS LTD.**

HEAD OFFICE FOR WESTERN CANADA  
ALSO  
CALGARY OFFICE FOR THE AUTHORIZED

Sales & Service of

**PAYMASTER  
CHEQUE-WRITERS**

**262-7835 • 264-5116**

1405a Macleod Trail S.E., Calgary

**China Crockery & Glassware—Retail**

**BANFF CAMERA SHOP LTD**

101 Banff Av ..... Banff 762-3562  
Garbert's China & Linen  
107 Banff Av ..... Banff 762-2477  
Wedgwood Shop 107 Banff Av ..... Banff 762-2477

**Chinese Foods**

Chung King Inn ..... Canmore 678-5180  
Modern Cafe 203 Caribou St ..... Banff 762-3566

**Chiropractors**

**CALGARY CHIROPRACTIC CLINIC**

**24  
HOUR  
SERVICE**

**HALF BLOCK  
WEST OF EATON'S**  
521 - 8th Avenue S.W.

**DR. A. ROSS LAWSON**  
GENERAL PRACTICE  
Call Calgary

**2 6 2 - 1 1 2 1**

Residence 255-1278  
If No Answer Call 264-4141

521 8 Av SW ..... Calgary 262-1121

**CALGARY SOUTH WEST CHIROPRACTIC CLINIC**

Telephone Calgary

**2 4 4 - 2 4 2 4**

AFTER HOURS: Sundays & Holidays 244-2424

Dr. Ray T. Emery, residence 244-7098

Mn Flr 2823 14 St SW .. Calgary 244-2424

**Church Organizations**

- Anglican Church St George's  
406 Buffalo St ..... Banff 762-2128
- Catholic Churches & Institutions  
St Mary's Parish  
Mineral Springs Hospital ..... Banff 762-2603
- Jehovah's Witnesses  
437 Muskrat St ..... Banff 762-3164
- Presbyterian Church  
Banff Av & Wolf St ..... Banff 762-3279  
Manse Rev Gordon Firth ..... Banff 762-2198
- Seventh-Day Adventist Camp ..... Canmore 678-5242
- United Church 302 Buffalo St ..... Banff 762-2075

**CIGARETTE VENDING MACHINES**

See Vending Machines

**CIGARS & TOBACCO**

See Tobacconists Section

**CIRCULATING LIBRARIES**

See Libraries



Attending Sunday Church  
Service together is  
one of the most  
rewarding experiences  
of family life.

**Cleaners**

**ALPINE CLEANERS LTD**

HI TONE CLEANING  
8 HOURS SERVICE

215 Banff Av ..... Banff 762-3535

**CANMORE DRY CLEANERS** ..... Canmore 678-5056

**PEARL LAUNDRY & DRY CLEANERS (BANFF) LTD.**

223 Bear St ..... Banff 762-2490

**Premier Laundry & Dry Cleaners**

407 Marten St ..... Banff 762-2580

**Cleaners—Self Service**

**PINKY COIN-OP CLEANERS**

203 Caribou St ..... Banff 762-2090

**Clinics**

**INSTITUTES FOR THE ACHIEVEMENT OF HUMAN  
POTENTIAL IN CANADA (ALBERTA)**

214 Banff Av ..... Banff 762-2133

**CLINICS MEDICAL**

See Physicians & Surgeons

**Clocks—Time**

**SIMPLEX INTERNATIONAL TIME EQUIPMENT**

**CO LTD** 304 4 Av SE ..... Calgary 264-2277

**CLOTHES CLEANERS**

See Cleaners

**Clothiers—Retail**

**Malowney's British Woolens Ltd**

606 Patricia St ..... Jasper 852-3278

(See Advertisement This Page)

**SPORT SHOP**

LADIES' — CHILDREN'S & MEN'S WEAR

F Horbay, Mgr.

Phone ..... Canmore 678-5177

**Tweed & Flannel (Mens) Shop** Banff Ltd

203 Caribou St ..... Banff 762-4144

**Vicky's Specialty & William's Mens Wear**

223 Banff Av ..... Banff 762-3468

**WESTERN SHOP THE** 132 Banff Av Banff 762-2898

**Clothiers—Wholesale**

**PROMISLOW & CO CALGARY LTD**

Upstrs 133 6 Av SE ..... Calgary 263-4117

**Clubs**

**Canadian Legion BESL** ..... Canmore 678-5060

**Exshaw Canteen** ..... Exshaw 673-3602

**Exshaw Curling Club** ..... Exshaw 673-3515

**Royal Canadian Legion 179** ..... Exshaw 673-3522

**Cocktail Lounges**

**Andrienne's Restaurant** 123 Banff Av Banff 762-3580

**King Edward Hotel** 137 Banff Av ..... Banff 762-2251

**Mount Royal Hotel** 138 Banff Av ..... Banff 762-3331

**COFFEE MACHINES—Dispensing**

See Vending Machines

**Coin Dealers**

**Klondike Shop** Harmony Lane ..... Banff 762-3811

(See Advertisement This Page)

**STOP THOSE SPOTS**

To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

**KLONDIKE  
SHOP**

BUY, SELL OR TRADE  
CANADIAN, U.S. &  
FOREIGN COINS  
COIN-EMBEDDED  
LUCITE  
STERLING CHARMS &  
MAPLE LEAF  
JEWELLERY



**762-3811**

Harmony Lane, Banff

*Malowney's*

**BRITISH WOOLENS AND  
SPECIALTY SHOP**

Clothing For The Entire Family

Hudson Bay Blankets

Mohair Throws — Wool Sweaters

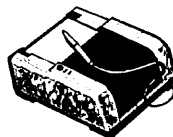
Knitting Yarns

Malowney's British Woolens Ltd.

**852-3278**

606 Patricia Street, Jasper

**ASK YOUR A.G.T.  
COMMUNICATIONS CONSULTANT  
ABOUT**



**TELESCRIPT**

**ALBERTA GOVERNMENT TELEPHONES**

*Total Communications for modern business*

# PARK Construction Ltd.

## Building Contractors Alterations - Repairs Renovations

MOTELS — HOTELS — HOUSES  
STORES — RESTAURANTS

FREE ESTIMATES

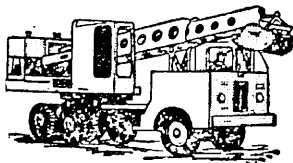
### 762-2727

P.O. BOX 942

W. J. (Bill) McKenzie, Mgr.

108 Banff Avenue, Banff

## Mr. EXCAVATOR



be sure you don't disrupt  
telephone service by digging up  
underground cable and conduit.

FOR BURIED CABLE LOCATION,  
before digging,

Call Long Distance & ask for  
(No Toll Charge) ..... Zenith 07128



ALBERTA GOVERNMENT TELEPHONES

### COIN OPERATED LAUNDRIES

See Laundries—Self Service

### Communication Systems

#### ALBERTA GOVERNMENT TELEPHONES

115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 33000

### Compressors—Air & Gas

#### A-1 RENTALS (1965) LTD

FINEST EQUIPMENT  
& SERVICE AVAILABLE

347 39 Av SE ..... Calgary 243-1414

### CONCRETE—Prestressed

See Concrete Products

### Concrete Products

#### WESTCON CONSTRUCTION PRODUCTS

STEPS — SIDEWALK BLOCKS  
SEPTIC TANKS — CURBS

4909 17 Av SE ..... Calgary 272-1106

### Confectioners—Retail

Boyle's Store ..... Lake Louise 3311

#### LEN'S BANFF CONFECTIONERY

Sandwiches - Salads - Milk Shakes - Groceries  
Dairy Products - Tobaccos - Candies

132 Caribou St ..... Banff 762-2844

### Confectioners—Wholesale

#### HUDSON'S BAY WHOLESALE

907 9 Av SW ..... Calgary 263-1610

### CONSULTING ENGINEERS

See Engineers—Consulting

### Contractors—Building

Park Construction Ltd 108 Banff Av .. Banff 762-2727  
(See Advertisement This Page)

### Contractors Drywall

#### MODERN LATHING LTD

LATH AND PLASTER - STUCCO  
DRY WALL - ACOUSTIC TILE  
PARTITIONS - CEILING SYSTEMS  
INSULATION

Estimates & Advice at No Obligation

2402 10 Av SW ..... Calgary 244-8981

### CONTRACTORS—Electrical

See Electricians

**Contractors—Excavating**

Bowles Construction ..... Canmore 678-5233  
 Gallelli Construction Materials Limited  
 103 Av & 15 St SE ..... Calgary 252-6661  
 (See Advertisement This Page)

**PEDHIRNEY HARRY J**

**BACKHOE  
 & OVERHEAD LOADER  
 SERVICE  
 TRUCKING**  
 AFTER HOURS 762-2709

Fox St ..... Banff 762-2717

**TOWERS' TRANSPORT**

GENERAL TRUCKING  
 SAND & GRAVEL — TRENCHING  
 Phone ..... Canmore 678-5021

**Contractors—General**

Canmore Construction Company .... Canmore 678-5110  
 Falcon Construction & Interiors  
 Box 984 Calgary ..... Calgary 262-7240  
 (See Advertisement This Page)

**LARWILL CONSTRUCTION CO LTD**

**CONTRACTORS  
 ENGINEERS**

111 3 St SW ..... Calgary 266-6166

**McQUADE CONSTRUCTION**

**GENERAL CONTRACTOR  
 BUILDING & REMODELLING**  
 FREE ESTIMATES  
 Box 1051, Banff

Harvie Hgts ..... Canmore 678-5430

Park Construction Ltd 108 Banff Av .. Banff 762-2727

**SHENFIELD CONSTRUCTION LTD**

Specializing In  
**COMMERCIAL & INDUSTRIAL  
 BUILDING & CONSTRUCTION**  
 IN TOWN OR OUT

122 17 Av SE ..... Calgary 266-4753

Wilson W C Fox St ..... Banff 762-2644  
 (See Advertisement This Page)

**CONTRACTORS—Heating**

See Heating Contractors—Hot Water, Steam & Warm Air

**CONTRACTORS—Painting**

See Painters & Paperhangers

**GALLELLI  
 Construction Materials Ltd.**

- EXCAVATING
  - TRENCHING
  - BACK FILLING
  - GRAVELING
  - GRADING & COMPACTION
  - EQUIPMENT RENTALS
- FREE ESTIMATES

**252-6661**

103 Ave. & 15th St. S.E., Calgary

**FALCON**

**Construction & Interiors**

- ★ INTERIOR CONSULTANT  
 COMPLETE DESIGN SERVICE  
 COMMERCIAL - RESIDENTIAL
- ★ GENERAL CONTRACTORS  
 STORE FIXTURES  
 HOME - OFFICE - FURNITURE  
 INTERIOR - FINISHING

Day or Night Call Harvie Heights  
 Canmore 678-5285

MAILING ADDRESS: BOX 508, BANFF

**Calgary Office 262-7240**

*W. C. Wilson*  
**GENERAL CONTRACTOR**

**Building & Remodelling**

**Roofing**

**Lino Laying**

**Expert Cabinet &  
 Finishing Work**



RESIDENCE 762-2458

**762-2644**

Box 115 — Fox Street — Banff



# Elizabeth Wilson Specialties Limited

Foundation Garments  
Lingerie & Lounge Wear

**SPIRELLA — SPENCER**

**BAY PARKADE**  
234 - 7th Avenue S.W.  
CALGARY

**266-4757**

# BATES EQUIPMENT RENTAL LTD.



**BULL MOOSE CRANES**  
5 TO 10 TONS

**252-3006**  
**252-1034**

5316 - 4th Street S.E., Calgary  
After Hours 252-2829

## A Telephone Set

FOR EVERY USE  
INSIDE — OUTSIDE  
IN A WIDE CHOICE OF  
DECORATIVE COLORS

For the Telephone Set for  
your needs Call your local  
Telephone Office

**CONTRACTORS—Paving**  
See Paving Contractors

**CONTRACTORS—Road Building**  
See Road Building Contractors

**CONTRACTORS—Roofing**  
See Roofing Contractors

**COPIERS**  
See Duplicating Machines & Supplies

**COPY MACHINES**  
See Duplicating Machines & Supplies

### Corsets & Brassieres—Retail

Elizabeth Wilson Specialties Limited  
234 7 Av SW ..... Calgary 266-4757  
(See Advertisement This Page)

**COSTUME JEWELLERY**  
See Jewellery & Watches—Retail

### Cranes

Bates Equipment Rental Ltd  
5316 4 St SE ..... Calgary 252-3006  
(See Advertisement This Page)

### Credit Unions

#### **BANFF PARK SAVINGS & CREDIT UNION LTD**

Savings — Low Cost Loans  
Personal Chequing Service  
TRAVELLERS CHEQUES - MONEY ORDERS  
Tuesday - Saturday Open 12:00 p.m. - 5 p.m.  
Tuesday Evenings 7 p.m. - 9 p.m.  
Fridays 12 p.m. - 9 p.m.  
216 Banff Av ..... Banff 762-3144

**CROCKERY & GLASSWARE**  
See China Crockery & Glassware Section

**CYLINDER REBORING—**  
Regrinding & Repairing  
See Garages—Service

A recreation room phone is wonderful for the whole family.

## A Short-cut to Your Customers!

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



**Dairies**

Canmore Dairy .....Canmore 678-5202  
 Palm Dairies Ltd Fox St .....Banff 762-3533  
 Union Milk Co Ltd 215 Lynx St .....Banff 762-2454  
 (See Advertisement This Page)

**Data Processing Systems Equipment**

**& Supplies**

**ALBERTA GOVERNMENT TELEPHONES**  
 DATA - PHONE SERVICE  
 115 6 Av SW Calgary—Call Long Distance  
 (No Toll Charge) & ask for .....Zenith 33000

**Decalcomania Transfers**

**CITY SIGNS**

DECALS FOR ALL PURPOSES  
 7730 Macleod Tr S .....Calgary 252-4369

**DECORATORS—Painters**

See Painters & Paperhangers

The **YELLOW PAGES** list business names — addresses and telephone numbers.

**Dental Mechanics Certified—Public**

**ALBERTA DENTAL LAB**

Andy Werner Mahau  
**CERTIFIED DENTAL MECHANIC**  
 Holder of Certificate of Proficiency  
 European Diploma  
 From 9 A.M. to 6 P.M. Saturday Till Noon  
 South of Beacon Hotel  
 1605 Centre St N .....Calgary 277-0801

**CENTRAL DENTURE CLINIC**

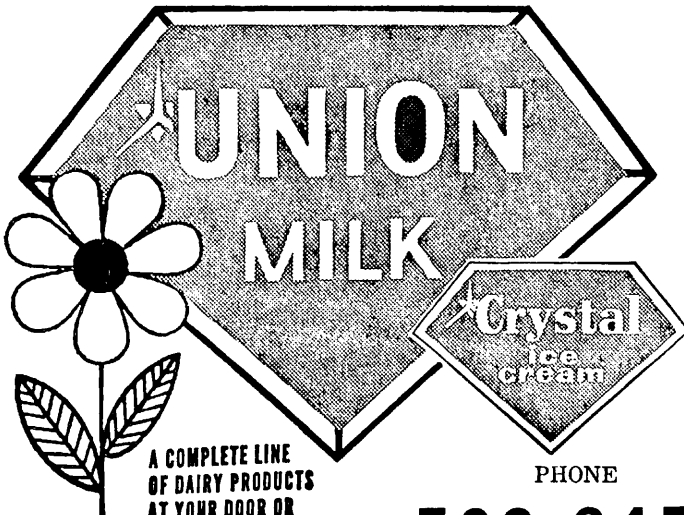
**CERTIFIED DENTAL MECHANICS**  
 Hughie Zaye  
 ACROSS FROM BUS STATION  
 Res 289-3268  
 Upstrs 129a 7 Av SW ....Calgary 269-1268

**Dentists**

Barker Dr G E 319 Banff Av .....Banff 762-2440  
 Kennedy Dr Ernest 105 Banff Av ....Banff 762-2410  
 Quigley Dr N J 214 Banff Av .....Banff 762-3610

Answer your telephone promptly — otherwise the person calling may think you are not there and hang up.

**SYMBOLS OF EXCELLENCE IN DAIRY PRODUCTS**



A COMPLETE LINE  
 OF DAIRY PRODUCTS  
 AT YOUR DOOR OR  
 AT YOUR STORE

PHONE

**762-2454**

FOR HOME DELIVERY

**UNION MILK COMPANY LTD.**

215 LYNX STREET, BANFF